



Food for thought



Television strike ongoing



Africentric school debate

HUMBER ET CETERA

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Rugby men win Ontario gold

Hawks take the sting out of Seneca's offence to capture first trophy

Tonya Raymond
SPORTS REPORTER

The rugby team avenged last year's finals loss to archrivals Seneca Sting to claim the Ontario Colleges Athletic Association (OCAA) championship Sunday with a score of 30-13.

Rugby Canada hosted the first ever Ontario University Athletics and OCAA championship games in Markham, Ont.

League Top Scorer, Man of the Match and last week's OCAA Player of the Week Adam Chianello led the Hawks with 21 points (three tries, two penalty kicks).

The game began with the Sting coming out aggressively and scoring the first points on a drop kick by Seneca's James Base.

It wasn't long before Humber got its first try. Dale Essue was able to bypass Seneca's defence, putting the Hawks up 5-3.

The teams exchanged penalty points until Chianello dove for a try after receiving a cross kick from teammate Andre Rose-Green.

"Coming up close to the goal line it was sort of like a two on one with a gap," Rose-Green said. "The closer I got, I was able to pull the winger up and soon as he pulled closer to me I put the ball deep past him. With Chianello running on pace it's pretty much an automatic try."

Seneca scored a try and a conversion goal right before the end of the half, tying the game at 13.

Rose-Green said the Hawks were not worried.

"They took forever to score but it wasn't really a problem. Our game plan was to just grind them out of the first half and the second half we

could open up scoring."

Humber did exactly that, especially on a play that stung Seneca twice.

Chianello was the recipient of a magnificent pass orchestrated by Rose-Green and Evan Booth. He was able to run from Seneca along the wing, which resulted in a try and a conversion goal.

The Sting experienced a little déjà vu two minutes later, when the same play unfolded again – Rose-Green to Booth, to Chianello on the wing for the try.

"I was just happy to get them and lucky I got good passes from the other guys and I just finished it," Chianello said.

"I knew it was in him, it's just this year he had to get the confidence,"

said assistant coach Rick Bot about Chianello's performance. "He's got the speed and the talent to do what he accomplished this year.

Bot said the game was well-played and the Hawks came out and did everything the coaches expected them to.

"Our team is very deep, they did everything they've done all year and pushed and grinded until the end. They never gave up."

"We were a smaller team, but we were in better shape and played for eighty complete minutes."

He added, "It's not that we wanted it more, but we deserved it more."

Rose-Green agreed. "Everything paid off, every practice. Our goal was to win."

Chianello scored 101 points during the season and was named league all-star along with teammate Curtis Balance.

"It's amazing, redemption from last year losing it by five points... It feels amazing," Chianello said.

"Our team is very deep, they did everything they've done all year and pushed and grinded until the end."

-Rick Bot, assistant coach



Tania Garshowitz

The team celebrates after winning at the height of a nearly undefeated regular season.



Tonya Raymond

The Hawks push to the top after the referee's final whistle at Fletcher's Fields in Markham.

High efficiency windows, a green roof, and a self-sufficient water treatment system are the innovations in the Centre for Urban Ecology. — Randy Van Straaten.

CFS looks for tuition answers

Rebekah Williams
NEWS REPORTER

The Canadian Federation of Students (CFS) wants the new Minister of Training Colleges and Universities, John Milloy, to take another look at rising tuition fees.

The group wants Milloy to examine how increasing student loan debt is effecting poverty rates.

CFS Ontario chairperson Jen Hassum said the relationship between student debt and minimum wage is a big indicator as to why students are having a more difficult time paying for their tuition.

Hassum said minimum wage is not increasing at the same rate as inflation and the tuition fees are rising to the point where a student's full-time summer job isn't enough to pay for tuition.

CFS Ontario organizer Joel Duff said "This government has proclaimed itself to be activists on poverty and we're going to hold them to that. We believe that accessible affordable post-secondary education is an important component of a poverty reduction strategy."

A report released by Statistics Canada said undergraduate students in Ontario have been charged 1.6 per cent more than the national average increase for education.

The government calculated the average student debt after a four-year study period in a post-sec-

ondary institution is \$28,000.

First-year media studies student Bethan Wetheral said that decreasing tuition would be positive for students, especially when they come out of college or university and have to face their debt load.

"I think that it sucks when you come out of school because a lot of people just got their degrees or diplomas and they want to start their careers. They're worried about this debt because they have to pay it off before they can really do anything," Wetheral said.

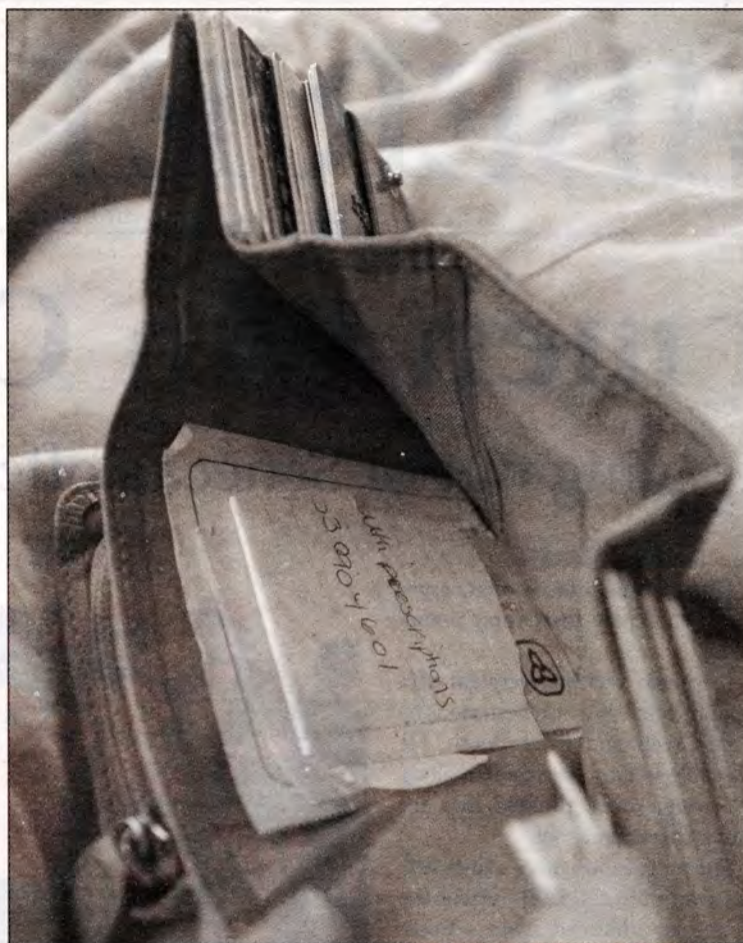
The government may be making a mistake in thinking that post-secondary education is a personal investment instead of a social and economic investment, Duff said.

"Having more people in college and university is good for our economy and it makes our society better. It's in everyone's interest."

"We have to realize that our economy and our society has dramatically changed over the past 50 years and post-secondary education, that is a college diploma or a university undergraduate degree become a basic requirement for a middle income job," Duff said.

CFS challenged the idea of college and university students getting high paying jobs as soon as they graduate with the position that most will only get a middle income job at first.

"I think that there are these misconceptions out there that somehow post-secondary education students are going to land very affluent jobs and positions in soci-



Rebekah Williams

Students' are having to pay even more with rising tuition fees.

ety when in fact it's just basic job training that we're undergoing right now," Hassum said.

A February 2007 public opinion poll conducted by CFS showed 75 per cent of Ontarians said tuition fees need to be reduced.

"I think that it's up to students to demonstrate that we have the support of the public behind us. Education is a key priority area in Ontario and to demonstrate to the government that it's in their interest as well," Duff said.

Centre brings environment into focus

Raymond Andrew de Souza
SENIOR REPORTER

After \$4 million, and 18 months work the Humber Arboretum Centre for Urban Ecology officially opened on Thursday, Nov 9.

The ceremony included a ribbon cutting with Mayor David Millor and a certification from LEEDs (Leadership in Energy and Environmental Design).

Miller, who broke the ground for the centre more than a year ago, said it would set the standards for architectural, education and environmental policies throughout Toronto.

"This is an incredible facility in Toronto and what this building will allow us to do first of all is focus our environmental focus and our strategies on climate change," he said.

The building includes a system developed by the U.S. green building design council to assess new buildings in their environmental sustainability and carbon footprint.

Carol Ray, who worked on the project for six years is proud of the outcome.

"It's wonderful. It's great to see

it's a LEEDs building and there's so many opportunities to work with the community."

"People can come and enjoy the arboretum and learn about the stewardship of the environment and green building and all kinds," she said.

High efficiency windows, a unique air circulation system, a green roof and a self-sufficient water treatment system are among a number of green innovations the building boasts.

Even the construction waste was treated with the environment in mind.

More than 75 per cent of waste, including demolition materials from the old facility, was recycled.

Francis Wong of TaylorHazell Architects Ltd., the builder designer said the project was an attempt to put together the ideals of an environmentally sustainable building and architectural openness.

"We wanted to marry an architectural esthetic which would please the sight but at the same time keeping in mind environmental ideas," Wong said. "We really wanted to have those things work hand in hand."



Raymond Andrew de Souza

The centre is certified energy efficient after the ceremony.

Randy Van Straaten, a project manager at Enermodel which partnered with TaylorHazell architects to achieve the LEEDs certification said the building stretched the limits of environmentalism and used half as much energy per

square foot as the average building in Toronto.

"I think you should look at it as a prototype building. I think it's well suited for an urban education centre about ecological issues," Van Straaten said.

THE SKINNY

TTC assault on campus

Toronto Police are investigating an assault on a TTC bus driver outside Humber on Monday following an altercation with someone who identified himself as a student. Police from 23 Division responded to a call in the early afternoon after an unidentified man argued over his student card with the driver. According to police, the driver took off his seatbelt and kicked the suspect off the bus. The suspect fled in the direction of the Athletic Centre. Police describe the suspect as a man in his 20s with short black hair and brown eyes. He has a medium build and was last seen wearing a grey parka, a black baseball hat and glasses.

—Jackson Hayes

Too little too late?

Dr. Charles Smith, a pathologist whose work is in question, has apologized for the mistakes he claims he made over the last 20 years. An inquiry into his work began on last week into 45 of the autopsies he performed. All of the cases involved children in which he determined foul play was involved.

—cbc.ca

Corrections

On page 11 of the Nov. 1 issue George Pimentel's name was misspelled.

On page 18 of last week's issue Adam Chianello's name was misspelled.

On page 20 of the same issue Meghan McPeak's name was misspelled.

Mahatma Gandhi's name was misspelled on page 6 of last week's issue.

We apologize for these errors.

Africentric curriculum provides a responsible learning environment where everything taught models the rich culture of African-Canadian diaspora. —utoronto.ca.

Opinions clash over Africentric proposal



Jackson Hayes

Superintendent Christopher Usih answered questions.

Jackson Hayes
SENIOR REPORTER

Indecision was the theme Monday night as roughly 300 citizens in Northview Heights Secondary School discussed the future of black-focused schools.

Though support for or against the proposal was nearly split down the middle, the impassioned group thought changes in the community and responsible parenting played as heavy a role in the lives of inner city youth as education.

Africentric schools is not the solution to the problem according to elementary school teacher Winston Allen. Better parenting is.

This was the second meeting hosted by the Toronto District School Board (TDSB) to gauge public sentiment on proposed Africentric schools. The board would see a pilot project of a fully funded school instructing a curriculum of African-based content from kindergarten to Grade eight. The school would have increased parental involvement and employ only black teachers.

TDSB Superintendent Christopher Usih, director of education Gerry Connelly, and a number of trustees were all on hand.

"We've been listening for a long

time, and what I've heard, certainly at the last meeting and what I'm hearing so far tonight sort of reinforces what we've been hearing all along," said Connelly.

"I think there's passion on both sides but there's a general sense that we need to do something different and we need to do something to support our young black people. Particularly young black boys."

People worked in small groups to discuss whether they support a pilot Africentric alternative school and should the TDSB consider establishing such a school.

Elaine Young-Sterling, a current nurse and mother to a 22-year old college grad, was vehemently opposed the idea of an Africentric school.

"If I did not work hard, my son would not be where he is today," Young-Sterling said.

Allen, a teacher at a Scarborough public school also opposed the idea and agreed the pilot project is not the solution. "Secondary school is not designed to solve socio-economic poverty issues."

Kalisha Naidu, 26, was all for the plan. A graduate of Toronto's inner city school system, Naidu felt the current program does encourage and engage black students.

Tonya Williams, 24, who recently finished her secondary education at a predominantly black school, said the idea is amazing because it reflects the students who need the most help.

"They're teaching me about Sir John A. Macdonald, who doesn't look like me and I don't care about," said Williams.

She argued for a separate school or at least a holistic version of Canadian history to include the accomplishments of Africans, a sentiment which was one of the few things people at the event had

in common.

The TDSB already has an alternative gay high school and elementary and high school for First Nation students.

Kristen Paul, 24, thinks that regardless of the conclusion, the current system is failing at ensuring all kids are not left behind.

She sees a black-focused school as hope.

In spite of the outcome of the TDSB vote however, Paul feels the struggle will endure.

"At the end of the day, we haven't got it. We're still fighting."



Jackson Hayes

Students and parents alike had opinions on the school.

Additional applied degree programs set to be unrolled

Eric Lo Maglio
NEWS REPORTER

Two new degree programs have been proposed for 2009.

The proposal of an applied arts degree in film production at Lakeshore campus was born from the high demand for the diploma program, according to associate dean of media studies Basil Guinane.

"We have an existing three year diploma in that area and we have a very strong applicant pool," he said.

The degree's main component is script writing, as well as shooting and editing film and delivering content onto multiple platforms Guinane said.

He added that the program will focus on non-traditional media like the Internet as well as older forms.

"It's not just film," Guinane said. "It's being aware that there are new ways in which media is sent out to people via the Internet, so the unique aspect is that multiple platform delivery."

Another applied degree in criminal rehabilitation will be offered at Lakeshore as well, if approved.

"It's something we wanted to do for a while," said Gina Antonacci, the associate dean in the School of Social and Community Services.

"It's an area that's prevalent in our society ... we're constantly hearing about issues related to crime in the media." The degree will focus on community corrections, which include probation, parole and halfway houses.

That, as well as focusing on applied skills and applied knowledge, distinguishes this degree from the offerings of other institutions, Antonacci said.

"The degree offers both the combination of applied and theoretical knowledge and that's going to make this degree different from many of the other criminology degrees in the province," she said.

"It's being aware that there are new ways in which media is sent out..."

—Basil Guinane
associate dean of media studies

"There will be a focus on skills like conflict resolutions, counseling and a focus on our students being involved in a 16-week work placement."

According to Rick Embree, the dean of planning and development, Humber and Seneca College offer around the same number of bachelor degrees and

Humber degrees can be used as a prerequisite for master's programs. Humber President John Davies said the plan is to offer 25 degrees "as soon as we reasonably can."

"Those two degrees are really just a part of our walk to the 25 degree level, which will then give us that balance of cre-

dentials all the way from apprenticeships to post-graduate programs, which is so critical to what a modern polytechnic is," Davies said.

Humber's current bachelor degree programs are contemporary music, creative advertising, e-business, industrial design, interior design, nursing

and paralegal studies. Bachelor degrees in fashion management, human resources, international business and tourism management will launch in September 2008.

If approved, Humber will be more than halfway to its goal of offering 25 bachelor degree programs.

Confidence waning in federal justice system

Kenneth Brown
NEWS REPORTER

Public confidence in the justice system is low according to the a report from Canada's Department of Justice.

The survey was conducted by Environics, which was commissioned by the research and statistics branch of the department of justice.

Households across Canada were surveyed from Feb. 17- March 24 2007 with a total of 4,502 people participating.

The margin for error was 1.5 per cent.

Released in June 2007, *Tackling Crime and Public Confidence* looked to find the status of the public's opinion on the justice system as a whole.

Policing and courts, the conviction process and what happens to inmates after they're released were

specific topics that were looked at.

The survey showed Canadians believe the length of sentences isn't appropriate and the prison system doesn't actually rehabilitate criminals.

Gina Antonacci, associate dean of the School of Community and Social Services, said it is a policy issue and the government has to ensure that offenders who want support and counselling receive it.

"If we want to punish people, and sit them there and keep them out of society indefinitely, then that's fine, we can do that," she said.

"But if we really want to rehabilitate people, then we have to put resources into making that happen."

Frank Trovato, head of justice studies at the University of Guelph-Humber, is critical of the results of the survey.

Trovato said statistics don't lie and crime is down, so when the

confidence in police solving crimes is at 80-90 per cent, it's public perception based on fear of crime that is the problem, and he partially blames the media.

"We don't hear about the thousands upon thousands of people that actually use those opportunities to do good, that they've learned their lesson in life," Trovato said.

"But what we do hear about is the person that was deported three times and has been caught right back here in Canada," he said.

Toronto Police Staff Sgt. Randy Carter said the media play a big factor into the public's opinion on the justice system.

"I think often the media really sensationalizes. That creates people's opinion based on the perception of crime," he said. "The perception that crime is worse," he said.

The Presto card, which will be in use across the GTA by late 2008, is the first regional fare card for public transit in Canada. — www.transit.toronto.on.ca



Sarah Pawson

The TTC plans to install its own smart card readers at subway stations that GO and regional transit systems travel to.

TTC and GTA smarten up

Smart card is a go for suburbs, while hangups still plague city's proposal

Sarah Pawson
NEWS REPORTER

Transit authorities in Toronto and the surrounding regions are developing separate electronic fare cards.

The Toronto Transit Commission is proposing an electronic 'smart card' fare system that will be put into place on all buses, subways and streetcars.

The smart card system is a popular alternative to the traditional token system in other major cities like Hong Kong and London.

The new cards are intended to replace tickets, tokens and passes, with card readers located on all vehicles, including Wheel Trans, and turnstiles within the subway system.

Yet while the TTC is in the process of developing their own smartcard system, GO Transit among other regional transit systems recognized they will need to replace their aging fare collection equipment in the near future too.

As a result, the Ministry of Transportation of Ontario (MTO), GO Transit and the Greater Toronto

Area transit agencies have been working on a project to implement their own electronic card system across the GTA.

The two systems will only overlap at locations where they intersect, such as the Islington Station, used by the TTC, Mississauga Transit and GO.

MTO has signed a ten-year \$250-million contract with Chicago, Ill.-based technology consulting firm Accenture to develop and operate the so-called Greater Toronto Area Fare System (GTAFS).

GO's smart card system will be fully implemented by 2010 according to a statement from Accenture.

"The cost of installing the system is enormous, but that would be born by the taxpayers"

- Brendan Agnew-Iler, City of Toronto

While GO's regional system is moving forward with plans to have its smart card system fully implemented by 2010, the TTC is still grappling with how to finance the city's system.

It appears that taxpayers will bear the brunt of the building costs according to City of Toronto policy advisor Brendan Agnew-Iler.

"The cost of installing the system is enormous," he said.

"But that would be born by taxpayers through government subsidies.

"The province has identified \$140 million in funding," Agnew-Iler said yet added that similar smart card systems in other major cities cost about \$250 million.

Adding to difficulties will be financing the ongoing operating expenses too, estimated to be \$7-million annually.

"Those would have to be paid for out of fares," Agnew-Iler said.

Another question is whether Toronto should spend the money on replacing the city's existing system at all when it operates fine already. An assessment by the TTC in June reported the current system was a low-cost, effective one.

The Transit Report, released on June 13, said that the traditional fare boxes and turnstiles are generally simple to repair and, with few moving parts, are not prone to deterioration.

The estimated costs of the new proposal annoy at least one Humber student.

"It's too expensive. The metro pass is good enough. It is simple, easy and convenient," said police foundations Amanda Eckar, 21. "If they are going to spend so much money on creating this card they should put the money into lowering the fares instead of hiking them up every year."

Adequate sleep eludes one in four Canadians

Ontarians nap while in transit, study shows

Sean Casey
NEWS REPORTER

A new study conducted by Environics Research Group, shows almost one in four Canadians is clinically sleep deprived.

It revealed that 23 per cent are not getting enough sleep at night and that many are catching up by sneaking naps during the day.

It also said that Ontarians ranked most likely to fall asleep on transit, with 24 per cent.

The data, collected in September from just over 1,000 adults, showed that many Canadians are likely to fall asleep when sitting, reading or on public transit.

The study, commissioned by the Better Sleep Council Canada, also showed that the average Canadian goes to bed at about 10 p.m. and wakes just before 7 a.m.

Psychology student Jessica Vargas said that she doesn't think she gets enough sleep at night.

"I normally go to bed around 12:30-1 and wake up at six o'clock

in the morning," she said.

When asked what she does to regain sleep time she added, "I just deal with it."

Twenty per cent of Canadians are early risers waking between 3 a.m. and 6 a.m., while 15 per cent are night owls going to bed between midnight and 3 a.m., the study said.

Humber paralegal student Sean Loria thinks he gets enough sleep going to bed at midnight and waking up around 9 a.m.

"No one needs over ten, I think that's just extra sleep."

Loria joins the four per cent of Canadians who wake up between 9

a.m. and noon.

The study revealed that 19 per cent of Canadians have fallen asleep on transit and 13 per cent have fallen asleep in a public place.

"I'm sleep deprived," said business administration student Adrien Niblock. "School, work, Internet and going out with friends have contributed to my lack of sleep."

"No one needs over ten, that's just extra sleep."

The Smokers Pot



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"People like you can figure out how to make money out of climate change." – Former U.S. president Bill Clinton in a speech at the Ontario Economic Summit on Tuesday.



Toronto Public Health's report links the amount of annual carbon emissions from Toronto's vehicles to an estimated 440 premature deaths per year. Genevieve DeBellis

Cut in emissions would save hundreds, study says

Nearly 200 lives, millions in health costs could be saved, new Toronto Public Health report reveals

Genevieve DeBellis
NEWS REPORTER

A 30 per cent cut in vehicle emissions could save nearly 200 lives and \$900-million in healthcare expenses, according to a Toronto Public Health report released this month.

The report directly linked 440 premature deaths in the city each year to emissions from vehicles.

Air pollution also lands 1,700 people in the hospital annually, the report also said.

Monica Campbell, lead investigator in the study, said some people are more susceptible to respiratory ailments than others. "People most affected are the elderly and people with existing breathing or heart problems."

Symptoms can start off as something as small as a cough, but can then lead to wheezing and in some cases, acute bronchitis. "It's very

hard for people to understand, if they have these symptoms, how much of that is due to air pollution, and how much is due to something else," Campbell said. "The symptoms are very similar to symptoms you get for other reasons."

The results of the study did not surprise Green Party of Ontario spokesperson Camille Labchuck, "considering the amount of cars on the road today.

"The Green Party has been saying for many years now that vehicle emissions, and other greenhouse gases, and pollutants are causing ill health for our citizens."

Franz Hartman, executive director of the Toronto Environmental Alliance said the report adds tangible proof about the local dangers of air pollution.

"It actually puts real numbers to something that we knew, that pollution from cars kills people.

"It tells us also that if we reduce car use we actually save lives," he said. "People need to think about the impact of their own personal behaviors.

"They need to understand how they can help improve air pollution," Campbell said.

Vehicle emissions can be reduced

by using other methods of transportation such as public transit, cycling, walking and even carpooling, Campbell said.

Hartman feels that in order to motivate people, other transportation options are necessary.

"If we want people to leave their cars at home then they have to have other options of getting around," he said.

Labchuk doesn't believe that anything will change drastically, noting that similar information has been published in the past, but without any significant action that followed.



EDITORIAL

In 2003, 854,817 Canadians aged 15-49 who have had sexual intercourse reported being diagnosed with a sexually transmitted disease. – *sexualityandu.com*

Sexual diseases no laughing matter

More compassion, maturity needed for serious subject

Our generation is arguably the most tolerant – even accepting – of those outside the social norms. These days, being different is no longer a bad thing. People and ideas once thought taboo are moving more and more into the mainstream.

A conversation with your grandparents about homosexuals will likely demonstrate just how far we've come.

But we're still so ignorant and cruel when it comes to one large group of people: those suffering from genital herpes, an incurable sexually transmitted virus.

Okay – get your giggles out now. Otherwise mature, compassionate adults will often crack jokes when herpes is brought up in conversation.

But chances are good that many of those who laugh along are really the targets of the joke. According to the American Centre for Disease and Control, one in four of that country's adult population has the virus.

And few of us realize that cold sores are in fact in the herpes family, and can be spread to other parts of the body.

Some may argue that if people weren't sexually irresponsible, they wouldn't get the virus.

Perhaps some people excuse laughing because they believe only those who sleep around get these diseases.

It's no secret that college students are a sexually rampant bunch.

But even if you've had protected sex just once, with one person – who had no symptoms at the time – you're a candidate for these ugly conditions.

What other incurable conditions are funny? Why not poke fun at friends by accusing them of having diabetes? Why not asthma? "Oh, better not sit there... I hear (your friend's name here) got Parkinson's last weekend."

Obviously, diseases and conditions aren't anything to laugh at. Is it because herpes is sexually transmitted that we can justify an exception?

It's a serious, painful virus that, failing any medical miracle, is going to affect a person – probably one of your good friends – for the rest of their lives.

What's funny about that?

Buying bottled water won't float

Why are so many Canadians so afraid of drinking tap water?

According to Environment Canada close to three in 10 households drank bottled water in 2006.

Canada contains seven per cent of the world's fresh water.

According to the chair of Toronto's public works and infrastructure committee Glen de Baeremaeker, water in Toronto is tested about 300,000 times a year.

This means there is no need to buy bottled water.

It is excessive and another sign of the pointless consumerism plaguing today's society.

People believe the ads they see, telling them bottled water is cleaner and safer or more nutritious than what is in their taps.

The fact is, what is bottled sometimes comes from the same sources as what people get at home.

An episode of The Simpsons mocked Americans for buying Evian (naïve backwards).

Are Canadians just as naïve?

All it takes is reading the label and finding out where the stuff comes from.

There is no point in paying for a bottle of water when it can just be filled up at home for

one hundredth of the cost.

There is no reason why companies such as Coca-Cola should be allowed to get rich from something that is so readily available.

Its advertising makes it seem the water they bottle is so much purer and according to Consumers International – it's misleading.

The extra five-step filtration process does not make a big difference on a product that has to meet national guidelines set by Health Canada.

The only thing the companies selling water do is change its taste. They want it to be consistent throughout the country.

That is not a good enough reason to overpay for their product. It is time to stop the paranoia, often propagated by the media, that makes people believe Canadian water is unsafe or not as high in minerals.

Incidents like Walkerton are rare and following such events, whoever is testing the water is forced to become more vigilant.

Not only is buying water pointless, its impact on the environment is harmful.

Despite the fact many plastic bottles are recycled, some do not and it takes a long time to decay, not to mention the energy and resources wasted in their production.



WORD ON THE STREET

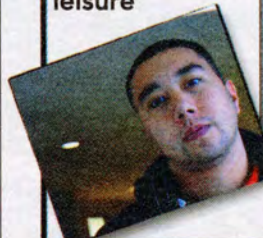
How do you feel about the proposed black-focused elementary school in Toronto?



Frieda Oppong-nsafoah 18
First-year early childhood education

There's just so many things wrong with that. Look at Humber – everyone feels welcome here.

Pierre Varela 23
Second-year recreation & leisure



I think focusing on one race in an entire school isn't a good idea at all. When many cultures come together, you can learn so much.



Kimberley Eastep 19
Second-year visual design

I can see good aspects of it, like the more focus on black culture and history. But what'll happen when more races want to do the same?

Anton Christophe 25
Second-year package & design



With hard issues like these, I relate them to myself. If there was an Asian-focused school, I'd feel so separated. I just think it would be so degrading.

— HUMBER ET CETERA —

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"The world is governed much more by opinion than by laws. With the progress of society, this power of opinion is taking the place of arms." – William Channing

Ontario's colleges changing the job market



Jamie Sturgeon
NEWS EDITOR

It was the classical sage Heraclitus who said nothing endures but change, and there are scores of jobless workers in present-day Ontario who can attest to that.

Far from the haze of ancient history, the province's manufacturing sector now lies writhing under the old philosopher's maxim.

Since 2002, Canada has lost roughly 290,000 manufacturing jobs, with Ontario accounting for over two-thirds of that.

The closing of a handful of auto parts plants as well as layoffs at automaker Chrysler in Brampton added more than 3,000 more names to the list last month alone. One in seven of the province's manufacturing jobs are gone.

The forecast is equally bleak. Between 100,000 and 150,000 additional jobs will likely be lost by the end of 2008, according to a report by JP Morgan Chase Canada last week.

The culprit? There are many, according to the muddled opinions of economists. A soaring loonie making Canadian goods more expensive on the interna-

tional market is one.

The rise in the cost of oil is also putting pressure on firms' operating expenses, resulting in layoffs. Oil, now trading in the mid-\$90 (U.S.) per barrel range has been on a sharp rise since the beginning of the decade.

But the prime mover is the entrance of emerging markets like China and India into the global economy. Quite simply, it costs far less to make something in these countries than it does in Ontario.

Since 2002, Canada has lost roughly 290,000 manufacturing jobs, with Ontario accounting for over two-thirds of that.

This isn't a new revelation. But the confluence of a high dollar, rising energy costs and increased competition abroad can be attributed to the muscling in of these new players, and it's taking a far greater toll than ever before.

It had been suggested that Canadian companies need to become more innovative and improve product quality. That said, the needed changes are much easier said than done.

If this is Ontario's solution, it begins with a more educated

workforce skilled in advanced technologies.

Thankfully, Ontario's colleges may be helping the province make this transition. Humber, among a handful of other schools, made the news last week for its efforts to promote a new polytechnic vision

for post-secondary education.

Touted as a third pillar alongside universities and traditional colleges, Humber's polytechnic vision is focused on investment into applied research. Its new green building technologies program may be an example of this.

It's a vision that should be applauded and vigorously pursued. As American folk singer Bob Dylan — another sage of a more recent vintage — aptly advises, "You'd better start swimming or you'll sink like a stone. For the times, they are a' changing."

University students have nothing on us



Kaveh Khazra
LIFE REPORTER

Every year, the high school academic elite fights its way into the best post-secondary schools in the country.

But the elite members don't just take their impressive resumés to the respective schools. They also take their inflated egos.

The stigma attaches to the term "community college" haunts many of us.

Many employers don't even accept college diplomas when graduates apply for jobs.

Why don't college students get the respect they deserve?

Is the work we do here any less

important?

I was recently arguing with a friend of mine who goes to the University of Toronto.

She tried, unsuccessfully, to convince me she deserves more recognition because of higher tuition and heavier work load.

She soon ate her words when I let her know that I was taking eight courses compared to her five.

She was also shocked at the fact that I was working full-time on top of attending college.

Many youth can't afford to pay \$6,000 a year to go to university, even if they have the grades.

Debt does not determine intelligence.

I attended both university and college, and my workload at Humber far exceeds anything I've done in the past.

And I've learned the many the-

ories of historic figures like Karl Marx and Sigmund Freud in both institutes of higher learning.

Tradition is a factor that plays into this apparent elitism as well.

Universities like Queen's and McMaster have deep-rooted histories with bourgeois alumni funding millions of dollars a year to build bigger and better frat houses and libraries.

If you're a university student, you can boast that Harvey Moneybags went to your school.

But Humber can do the same, producing talent like CBC personality Strombo and director Little X.

This stigma affects us negatively as college students. We are all in search of higher knowledge, no matter the piece of paper.

We shouldn't be criticized for choosing college over university.

American system wounded



Meaghan McBride
NEWS EDITOR

It's been said that if you have money in America, you'll have no worries — especially when it comes to healthcare.

As sad as that sentiment is, it's not even the whole truth.

Recently my father was going on a trip to Florida. While crossing the road in South Carolina, he fell, broke his arm and badly injured his knee — right in front of an ambulance.

He was flat out ignored and eventually drove himself to a nearby hospital, after being turned away by a walk-in clinic.

Once in the ER, he had to wait for more than six hours because he was Canadian and they didn't know what to do with him.

It makes you wonder, if that's how they treat their friendly

neighbours to the north, what about the people who live there?

That's the biggest difference between American and Canadian healthcare. To them, it's a money-maker.

The more the Americans can take from people and the less they have to spend — that's what makes the insurance companies happy.

Apparently, American insurance companies have added being Canadian to their pre-existing conditions list.

In Michael Moore's most recent film *Sicko*, we can really see the ways American insurance companies try to get around helping people.

The movie begins with a large list of pre-existing conditions that would prevent the American citizen from receiving care.

Just seeing that reminded me to

be thankful that I'm Canadian.

After all, the condition I happened to be born with was on that list. With all the expenses that come with it, I would most likely be living on the streets.

Of course, our health care system isn't perfect. But in no way is it as scary as what happens in America.

The most heart-rending scene in Moore's film was a man who needed a bone marrow transplant to save his life and had a donor lined up.

The insurance company still found a flaw in his file, and they refused to pay. He died days later.

I will gladly wait five hours in an emergency room to be seen by someone who doesn't just want to empty my wallet, but who takes my wellbeing to heart.

Sure, crossing the border to do your Christmas shopping may have benefits, but make sure that you don't get injured.

Apparently, American insurance companies have added being Canadian to their pre-existing conditions list.

PROPS & BURNS

TO SYED ZAFAR, A TORONTO RESIDENT FOR PULLING HIS ELDERLY NEIGHBOUR OUT OF HER SMOKE-FILLED APARTMENT AFTER HER KITCHEN CAUGHT ON FIRE.

TO OTTAWA WRITER ELIZABETH HAY FOR WINNING CANADA'S TOP LITERARY ACCOLADE THE GILLER PRIZE AND THE ACCOMPANYING \$40,000 FOR HER NOVEL, *LATE NIGHTS ON AIR*.

TO A FIVE-YEAR-OLD BRAZILIAN BOY, DRESSED AS SPIDERMAN, FOR RESCUING HIS NEIGHBOUR'S BABY GIRL FROM THEIR BURNING HOME.

TO HUMBER ECE STUDENTS FOR RAISING \$6,000 FOR THE PREVENTION OF CHILD ABUSE IN THE GO PURPLE CAMPAIGN.

TO NEW YORK POLICE FOR FIRING 20 SHOTS AT AN UNARMED MAN, WHO WAS CONCEALING A HAIR BRUSH UNDER HIS SWEATER.

TO THREE HOSPITALS IN CHICAGO FOR FAILING TO TEST AN ORGAN DONOR FOR HIV AND INFECTING THREE RECIPIENTS WITH THE DEADLY DISEASE.

TO THE SPANISH COURT FOR FINING TWO CARTOONISTS 3,000 EURO FOR IMAGES THAT CRITICIZED THE CROWN PRINCE.

TO THE L.A. POLICE FORCE FOR PLANNING TO MAP THE NEIGHBOURHOODS OF OVER 500,000 MUSLIMS LIVING IN THE CITY.

Have something to say? Share it with us!

Send your rants, kudos, ideas and suggestions to etceteraeditors@gmail.com
All letters must be signed and include the author's full name, program, and contact information.

Marvel is putting 250 of its older comics online for free, hoping to reintroduce young people to classic *X-Men* and *Fantastic Four* in a digital format. — *cnn.com*

New OS spotted

Kyle Baron
BUSINESS REPORTER

Beginning September 2008, students may have to acquaint themselves with Apple's newest operating system, Leopard.

Whether or not Mac OS X 10.5 – Leopard – is implemented depends on how well it runs with software teachers and students currently use, said William Hanna, dean of the school of media studies.

"We're not teaching the OS. If the software we need to deliver the curriculum doesn't work, we're losing out."

Extensive testing of Leopard will start after classes end this spring, Hanna said. A decision will be made whether or not students will be using the new system, provided Leopard is compatible with individual Macs and in a network setting.

"The fact that it came out now gives them lots of time to fix any problems," Hanna said. "So there is a reasonably good chance they will have it up to snuff for the applications. If I'm able to go ahead, I want to go ahead. So it's going to be a question of wait and see until April or May."

The school of media studies has 26 computer labs. Around half of

them are Macs-only.

Ryan Burton, the service support manager for Humber information technology services, said aside from the school of media studies and the school of applied technology, Macs account for nine per cent of the college's computers, including Guelph-Humber.

Leopard includes applications that many Mac users will find familiar, such as the Boot Camp tool, which allows users to install Windows operating systems.

Among the 300 plus new features, according to Apple's website, is Time Machine.

An application built to back up data, Time Machine enables users to choose a destination for their backup, which can be anything from a second hard drive to an external hard drive on another computer within the home network.

The feature will automatically back up the user's data and allow a cascading view of windows, showing screenshots of where the user was at various stages of his or her work.

Time Machine has an infinite undo button, restoring deleted and changed files.

Leopard supports sharing files with other networked computers including Windows based PCs.

"The fact that it came out now gives them lots of time to fix any problems."

—William Hanna
dean of the school of media studies

Work is close to home

Daniela Bizama
BUSINESS REPORTER

Vicinity Jobs has developed a search engine designed to help the environment and cut down commute time.

Available in the Durham, Peel, York and Halton regions, Vicinity Jobs lists employment opportunities for people in their own community instead of ones that would require travelling long hours.

"Our objective," said project co-founder Strac Ivanov, "is to make sure, for example if you live in Vaughan, and you're looking for a job, that we help you find out about the job opportunities available in your neighbourhood before you decide to take a long distance commute."

Vicinity Jobs gives employers more reason to recruit locally since it provides the service for free or below the market rates.

According to a Statistics Canada General Social Survey on Time Use, the number of people travelling 90 minutes or more to work has increased by eight per cent from 1992 to 2005.

Ivanov says that the service has

positive effects on the environment and personal well-being.

"It cuts back on the pollution, it gives you more time to be involved in your community, more time to spend with your family."

Graphic design student Jacqueline Taylor said she could see herself using this service.

"With all this global warming and pollution going on, it's a good idea because it cuts down on the amount of people in cars," she said.

"I live in Mississauga and I probably would use this if I am ever looking for another job in the future," Taylor said.

"Shorter travel time is the best thing about the service."

—Michael Mekhail,
3D animation student

Michael Mekhail, a 3D animation student, said it is a great idea for those frustrated by their commute.

"I would definitely consider using that type of service," Mekhail said.

"Shorter travel time is the best thing about the service. Who



Kassina Ryder

Consumer watchdog Consumers International reports Dasani basically repackages tap water.

Bottle or tap is same water

Kassina Ryder
BUSINESS REPORTER

The uncertainty over whether to drink tap or bottled water rages on, but consumer sensibility may soon dampen the debate.

Dasani water, owned by Coca-Cola, was recently given the Bad Drinks Marketing Award and named one of the world's worst products by Consumers International (CI), a non-governmental consumers' rights organization.

CI's International Bad Product Awards are given to globally known brands that have shown corporate irresponsibility toward their consumers.

"Repackaging tap water" earned Coca-Cola its spot on the list, according to a press report released by CI.

"By bottling up this universal resource to sell back to us, corporations such as CoCa-Cola have created a U.S. \$100 billion industry at a time when one billion people in the world lack access to safe drinking water," the press report

said. "Making profits out of increasingly fragile water supplies is unsustainable, irresponsible and against the basic rights of consumers everywhere."

What Coca-Cola is doing is not against the law, but "advertising which suggests their bottled water is significantly superior to local tap water is misleading," the report also stated.

Dasani water distributed in Ontario and Eastern Canada comes from water sources in Brampton, said Shannon Denny, public affairs and communications officer for Ontario's Coca-Cola bottling plants.

"The water begins as a municipal source then it goes through a five step filtration process, including reverse osmosis," Denny said. "Through that process we remove any elements and minerals that could affect the taste of the water... Then we go back and a combination of minerals is added to give Dasani that consistent taste right across Canada."

Brampton's water supply has been processed for safety long

before Dasani begins its filtration process for bottling. Water treatment facilities in Canada must follow national guidelines before it comes out of the tap, according to Health Canada.

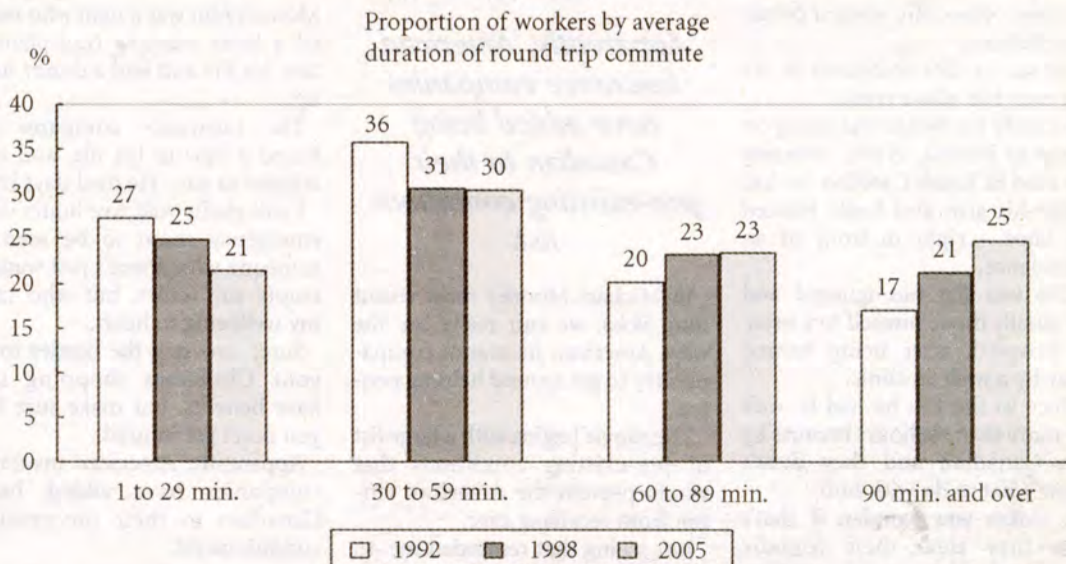
Toronto's water supply is tested over 800 times a day. "We test the water in our plants about 300,000 times a year," said Glen De Baeremaeker, chair of Toronto's public works and infrastructure committee.

He said, to his knowledge, there have never been any incidents with Toronto's tap water that would lead people to believe it is unsafe.

"Toronto tap water is the cleanest water you can find anywhere," De Baeremaeker said. "It's clear, it's pure, it's healthy and it's cheap."

It costs less than a penny to fill a 500 ml bottle with Toronto's tap water while a bottle of Dasani costs about two dollars, he added.

Canada contains seven per cent of the world's fresh water, yet almost three out of ten households drank bottled water in 2006, according to Environment Canada.



Source: Statistics Canada: General Social Survey on Time Use: Cycle 19

Canadians have been experiencing an increasingly lengthy commute to work since 2005.

wants to work all day and then waste two hours in heavy traffic just trying to get home?"

Ivanov said that his service has a social message: "Work close to

home, reclaim your personal time, and protect the environment."

"Global warming and smog have become more and more of a concern," he said.

"We think that this is an issue that should be handled responsibly and should be looked at from all possible perspectives. That's why we launched this initiative."

Entering the workforce, most college graduates are satisfied with their jobs, except their wage, implying other factors affect level of job satisfaction. — statscan.ca

Students get juiced for Xbox

Kyle Baron
BUSINESS REPORTER

On a stage speckled with regurgitated tomato juice, fitness and health promotion student Kevin Hodgson survived a half hour of drinking tomato juice to win a free Xbox 360, courtesy of the Humber Students' Federation.

Hosted last week by Aaron Miller, HSF programming director, the Xbox 360 Endurance Contest had 12 students on a stage keeping one hand on an Xbox 360, while they used their free hand to down tomato juice. Whenever a contestant vomited or could not finish their drink in the 30 second time limit, they were eliminated.

"We actually did egg nog one year. It was rough," Miller joked.

HSF, however, has had to take this seriously, after a woman in California died last year after drinking too much water during a similar contest entitled "Hold your wee for a Wii."

"We did do water one year and after we did some research on it we realized there was some danger in that so then we had to do something that had some sugar content in it so it would just fill the stomach," Miller said. "So the worst thing that could happen is that somebody could get sick or would throw up from it. No one would get long term sick or die or something like that."

Hodgson said he wasn't worried about any health risks. "It's tomato juice so it won't go through your system that fast, and it's vegetables so it's good."

Mary Ellen Prange, a registered dietician with the Ontario Public Health Association, said that although drinking large amounts of anything isn't healthy, there aren't any major health risks in this instance.

Prange said that although there is some nutritional value in tomato juice, one serving is only half a glass' worth. She said the only real concern the contestants should have is the large amount of salt content, with around 690 milligrams of sodium per glass.

According to Canada's food guide, the maximum daily intake of sodium for someone between the ages of 19 to 30 is 2,300 milligrams, approximately three glasses of tomato juice.

"We're always having contests," Miller said. "The big events that we do, like the concerts, are great but sometimes these smaller events that happen during the middle of the day are more fun because you can be a little more creative."

Miller said contests such as the Xbox 360 endurance contest are free for a reason.

"The students already pay into it through their tuition and activity fee. So this is just a way for them to get something back."



Daniela Bizama

Quality job search tools are available on the school website.

Job Spyder catches leads

Students have access to thousands of job opportunities right at their fingertips

Daniela Bizama
BUSINESS REPORTER

Since September, over 2,000 students have logged onto job hunting service Job Spyder, available on the Humber website, giving access to over 400,000 jobs.

Career centre manager Karen Fast said Job Spyder "goes out every night and draws from corporate sites, government sites, and job boards in order to consolidate a site that is only jobs and only Canadian jobs."

She said that it is easy to find opportunities relevant to their field of study.

"Obviously," she said, "there are lots for certain areas and less for others."

"The beauty is that it lists com-

pany names of places that are looking for students and government opportunities as well."

It is available to current students and graduates up to six months after graduation.

Business administration student Robina Rafique said after graduation is the time when they need help.

"I like how it's available to students to help them get jobs when they need it," she said.

Harpeet Komal, also a business administration student, said Job Spyder would be easier than prowling other job search sites like Monster.ca.

"I think it would be more convenient to use," she said. "It would be easier to get than going to other job websites that's for sure."



Kyle Baron

Hodgson was declared winner after his opponent vomited.

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A Humber for All

Humber wants to remind you that

- ❖ All members of our community are entitled to participate fully in College life free from any barriers that contribute to a poisoned environment
- ❖ We strive to promote a culture of inclusiveness among our increasingly diverse community
- ❖ Our Human Rights/Complaint Process Policy is readily available in hard copy from the Human Resources Department or online at <http://humanresources.humber.ca/downloads/HumanRights.pdf>
- ❖ The prohibited grounds of Discrimination and Harassment are race, ancestry, place of origin, colour, ethnic origin, citizenship, religious creed, sex, age, marital status, family status, disability, sexual orientation, receipt of public assistance or pardoned federal offences or record of provincial offences as defined by the Ontario Human Rights Code.



You may seek confidential advice on matters related to harassment and discrimination from the College's Human Rights Advisors at Extensions 4948/4425 or from a Union Steward, Counsellor, Nurse or the HSF

Heroes: Origins, a six part spin-off that was set to feature a new super character every week, has been indefinitely postponed due to the strike. — zap2it.com



Courtesy/CTV



Courtesy/Global



Courtesy/CTV

Scripted shows are coping in different ways. Shows that are shot daily like *The Daily Show* (left) and *SNL* have already gone dark. The cast of *Heroes* (middle) has shot an alternate ending of its last shot show to serve as a season finale should the strike go on too long. The *Scrubs* (right) series finale may never be shot.

Primetime turns to downtime as strike continues

Things are looking grim as Hollywood insiders predict the strike could stretch into 2008

Karolina Walczak
A&E REPORTER

The writer's strike is barely in its second week and viewers are already seeing the effects.

TV shows that are written daily, such as *The Late Show with David Letterman*, are already running re-runs and many shows are quickly running out of new episodes.

The Office will turn to re-runs as early as next week and the popular one-hour drama *24* has been postponed until the entire season can be shown.

While the strike only involves the American Guild, it still affects Canadians.

A good portion of shows viewed in Canada are American that were

bought for presentation here.

However, in a statement from Susanne Boyce, the president of Creative Content and Channels said, "CTV is monitoring the situation very closely and they are actively planning for a number of scenarios should they unfold. Regardless, in any scenario, we are committed to delivering quality, engaging programming to Canadians."

Global says it is doing its best to roll with what it has.

Barbara Williams, senior vice-president of the programming and production for CanWest MediaWorks, said in a statement, "It's business as usual in that our mission remains to put together the most entertaining and well

paced mix of schedules for our audiences."

David Kinahan, director of communications for the Writers Guild of Canada (WGC) said viewers

"The exploitation of writers has always been a shameful thing in Hollywood."

— Ernest Chambers,
Producer

will see the effects of the strike this month and in early December.

He said the WGA strike will not affect Canadian writers because the WGC has its own agreement and contract and Canadian writers are not allowed to take any assignments from the U.S.

"We support our sister guild. Their fight is our fight," Kinahan said. "Their issues with the studios mirror our issues."

He said it is unlikely that there will be more Canadian content on TV because introducing a new show is a long process.

South of the border, celebrities flock to the picket lines to show their support for the writers.

U.S. senator and Democratic presidential candidate Barack Obama, actress Eva Longoria, actor Ray Romano and many more have made appearances and statements about the strike.

Ernest Chambers, a writer/producer and a long time member of

the Guild, said he hopes the Guild stands firm with its demands.

"The exploitation of writers has always been a shameful thing in Hollywood," he said.

On day five of the strike, over 4,000 writers gathered at a rally in front of 20th Century Fox studios in L.A.

While a small group of A-list scribes make good money, according to the WGA, the average guild member earns \$62,000 per year.

The WGA has been on strike against the Alliance of Motion Picture and Television Producers (AMPTP) since Nov. 5.

It's asking for an increase in payment for residuals and a share from new technology such as cell phones and the Internet.



Vanessa Cadamuro

Lakeshore student Courtney Winkles posed for the photo which was bought by her boyfriend.

Students showcase pictures at GH exhibit

Greg Coyle
A&E REPORTER

If a picture says a thousand words, then image arts students at Guelph-Humber have done a lot of talking over the past week.

Art Through the Lens, a showcase featuring 30 to 40 photographs by image arts students, welcomed more than 200 people on opening night. It runs until Nov. 16.

The showcase is being held in the Guelph-Humber art gallery and was organized by five business students as part of their events management course.

"I really want people to see what Guelph-Humber's all about," said Bart Konieczek, a fourth-year business student.

"It's also important to showcase these wonderful photographs that these students submitted for us.

"They're all students at this school as well, so it's good for them to get their names out there because a lot of people get to see it."

To create a buzz around the showcase, Konieczek and his four partners decided to give away donated prizes from sponsors.

A large crowd gathered to watch winners receive Maple Leafs and Raptors tickets, four \$25 gift certificates to sports store In 2 Sports and a framed plaque of hockey player Tie Domi.

The giveaway was created out of necessity as much as publicity.

"We had the opening set for four o'clock," Konieczek said. "One of the art teachers informed us that they really wanted to bring some classes down, and they really wanted to be here for the opening.

"Even though all the invitations went out before, we had to somehow postpone it until five o'clock, so I came up with the idea of having a raffle draw.

"We went up to sponsors and we got almost \$1,000 in prizes."

Students from around campus and beyond came to enjoy the photographs, free beverages and snacks.

Konieczek's brother was one of many in

attendance.

"I came down here mostly to support my brother, but I'm also here because I have an interest in photography," said Przemek Konieczek, a second-year economics student at the University of Guelph.

"I've never really followed it, as in studied it. It's more of a hobby of mine. It's so interesting to see other people's views, see how they take photographs and see what they have to offer."

Vanessa Cadamuro, a fourth-year image arts student, chose to display a semi-nude photo of her friend at the gallery.

"I want people to walk away happy, see them smiling," she said. "It feels good because I get other people's opinions and critiques on it, and it shows how good of a photographer I am."

"If this didn't happen, people wouldn't even know that we existed. They wouldn't know about us, how good we can be, and how great our work can look."

Photography students were also selling their pictures to anyone interested.

C.S. Lewis's 1970 novel *The Lion, the Witch and the Wardrobe* ranks as the the 91st best-selling children's book of all time. — www.publishersweekly.com

Movie has Catholic groups outraged

Karolina Walczak
A&E REPORTER

The U.S. based Catholic League is advising parents to think twice before taking their children to see *The Golden Compass*, which the league claims contains atheistic messages.

The religious organization published a book called *The Golden Compass: Agenda Unmasked* as part of its two-month campaign in protest of the movie's Dec. 7 release.

The movie starring Nicole Kidman is based on the first book in Philip Pullman's trilogy *His Dark Materials*.

Director of communications Keira McCaffrey said the Catholic League wanted to inform parents about the contents of the trilogy before taking them to the movie.

McCaffrey said the books are filled with anti-Catholic messages that are hard to miss, like when character Mary Malone, a former nun, refers to the Christian reli-

gion as a "convincing mistake."

She said while adults are used to hearing messages from atheists, selling it to children is different. "It's wrapping it up in a candy coated shell and giving it to kids for Christmas."

Random House, the Canadian publisher of the trilogy, was unavailable for comment.

In response to previous religious group protests, Pullman stated on his website, "I'm delighted to have brought such excitement into

what must be very dull lives."

The Catholic League said although the filmmakers have scrubbed the anti-Christian messages from the movie, parents may buy kids the books for Christmas after seeing the film.

"These books are just as popular as Harry Potter in England and we don't want to see them as popular here," McCaffrey said.

Justin Trottier, president of the Freethought Association of Canada, said the Catholic League's campaign has only heightened interest in the movie.

He said releasing the movie before Christmas is just a good time to make money and people may be reading too much into it.

"Maybe it does bring attention to the book, and maybe that's all the author wants," he said. "It's not some big atheist plan as the Catholic League president puts it."

In a media release on the league's

website, president Bill Donahue said Pullman is selling atheism to kids.

Trottier said it's somewhat hypocritical of the Catholic League to claim it's wrong to sell atheism to children when children are often brought up with religious views.

"There are many atheist organizations but nobody had any issues when they made the Narnia books into a movie, books that are obviously Christian," Trottier said.

Program coordinator of the general education program at Humber John Elias said the Catholic League does not represent all Catholics and its boycott should not be taken seriously. He said groups like this underestimate the intelligence of children.

"We cannot be corrupted or converted with one book. What does that say about the reader? The children are smart enough to figure things out on their own."

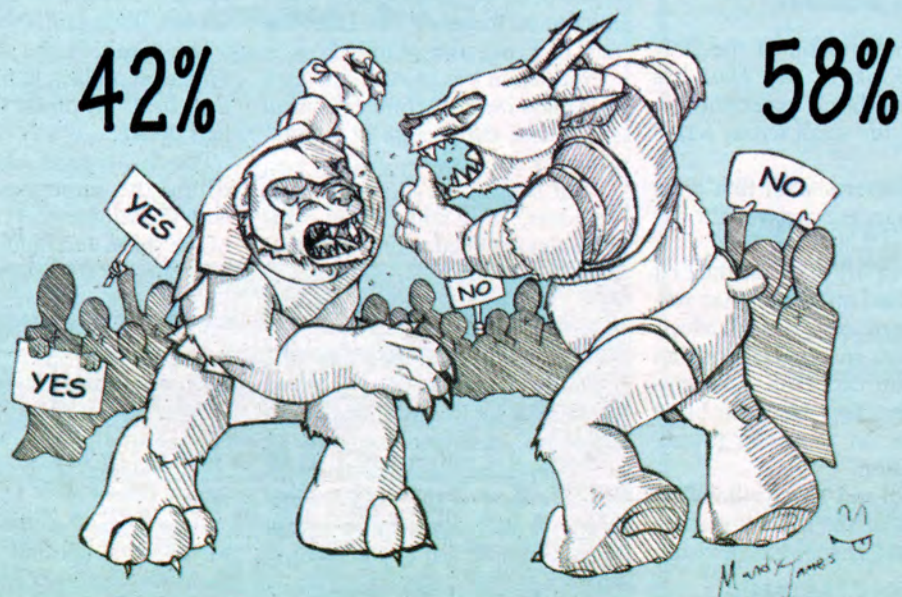


Courtesy

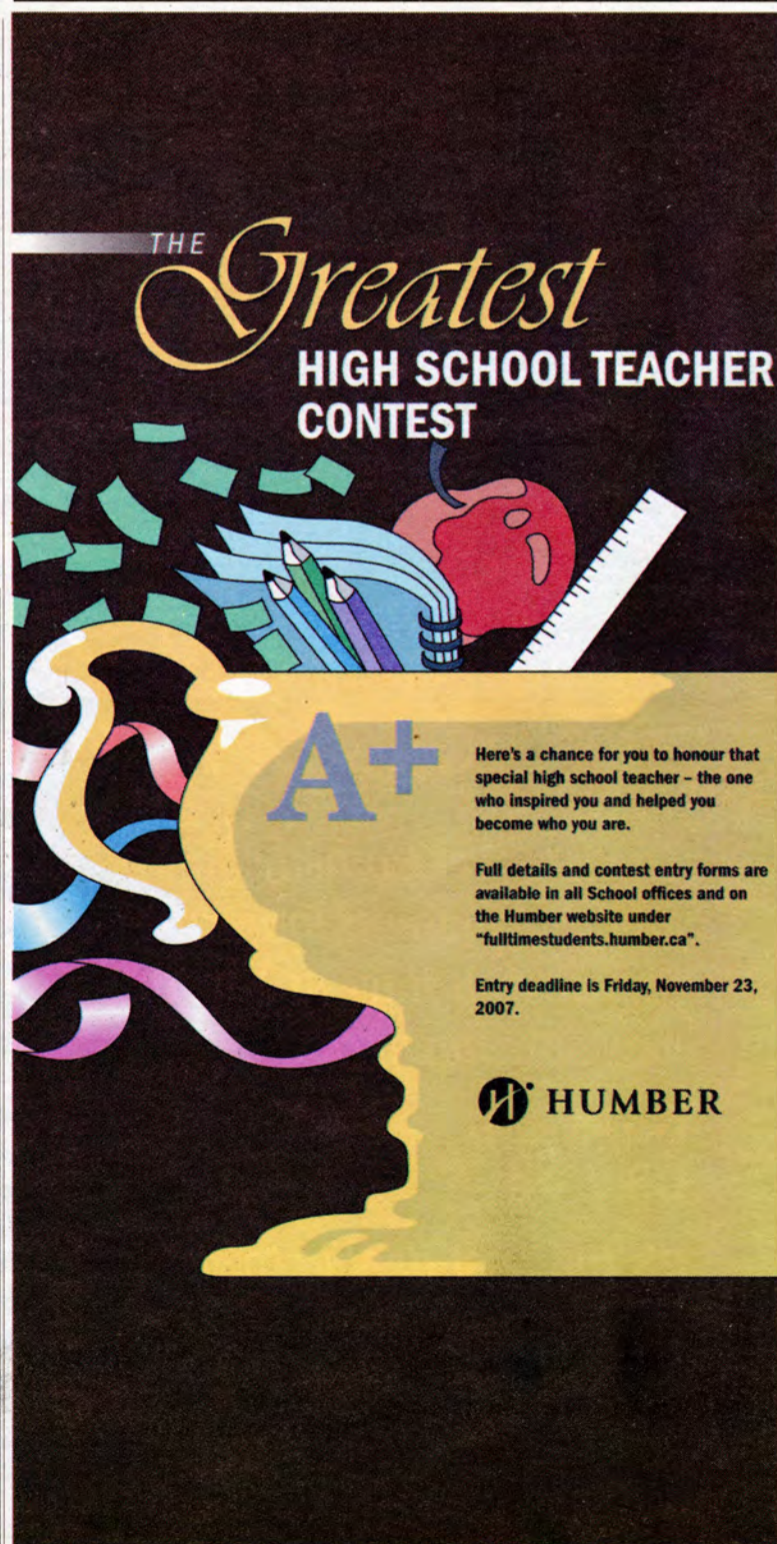
In the fantasy flick Nicole Kidman (left) plays Mrs. Coulter, who embodies everything 12-year-old orphan Lyra Belacqua (played by Dakota Blue Richards, right) hopes to be someday.

Culture Vulture

Do you feel that religious views can be adversely affected by films such as *The Golden Compass*?




THE *Greatest*
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CONTEST



Here's a chance for you to honour that special high school teacher – the one who inspired you and helped you become who you are.

Full details and contest entry forms are available in all School offices and on the Humber website under "fulltimestudents.humber.ca".

Entry deadline is Friday, November 23, 2007.

 HUMBER

"People don't know what it's like standing up there on stage, when you have a wall of people smiling at you." – *Dave Chappelle, comedian*

Centre stage at Yuk Yuk's

Comedians in the making showcase their skills at amateur night

Nicole Lane
A&E REPORTER

Comedy students get a taste of the limelight as they take the stage Tuesday nights at Yuk Yuk's for amateur night.

They performed to an almost full house last week, each with four minutes to show their best material.

Last week's audience was treated to material ranging from how different the world would be if we blew raspberries on each others stomachs instead of kissing to how dating is like swimming at a public pool.

Performing at amateur night is required for second-year comedy students.

Comedy teacher Rob Trick recommends students attend to support their peers at the showcase. "It's a free

venue where there aren't any politics that might be elsewhere," he said.

Trick is currently in his sixth year of teaching at Humber. His goal is to give people faith in themselves, which he said is the "most useful commodity."

**"You have to work at it.
You're not a comedian
until you hit clubs."**

– Doug Pumpkin,
comedy student

He tells students to talk about things they wouldn't normally talk about. "Intellect is the enemy," he said.

First-year comedy student Jillianne Deegan goes to amateur night as often as she can and said it's good to

go out and support her fellow students. "It's a fun program, very rewarding, frustrating and scary – everything I thought it would be."

Deegan, who chose Humber's comedy program because it's the "only choice for such a field," likes to tell it like it is with her sets.

"People get enough B.S. pumped into them by TV, I just want to keep it real," Deegan said.

Second-year comedy student Doug Pumpkin said Humber is a great place to start a career. "It's the Harvard of comedy, it's the only place to go. It makes the best comedians," he said.

Pumpkin hopes to sign with Yuk Yuk's in the future, but until then he will continue going to amateur night every week.

"You have to work at it. You're not a comedian until you hit clubs," he said.



Nicole Lane

Second-year comedy student Caitlin "Mamie" Lostus.

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The groundbreaking comedy's first season airs on Global every Sunday night until January.

Sitcom puts da kink in primetime

Clinton Hosannah
A&E REPORTER

A series adaptation of the 2001 play *Da Kink In My Hair* has brought the black experience in Toronto to the small screen across Canada.

The half hour sitcom first aired last month in its Sunday night slot on Global at 7:30 p.m.

Da Kink In My Hair has the first all-black cast on a national privately owned commercial television network in Canada, with an all Canadian cast. The show also featured the first black-on-black lesbian kiss on Canadian prime-time television.

Ngozi Paul and Trey Anthony are co-creators of the history-making and groundbreaking television show.

"It's exciting to be a first," Paul

said about the emergence of more black-oriented productions coming out of Toronto. "But I feel like part of a collective of firsts."

Production executive Karen King said plays rarely become television shows and the process of adaptation was not easy.

"Our business is all about original ideas," King said. "These communities are filled with stories that no one has heard. The show covers quite an array of women's issues, today."

The show is based in the Eglinton Avenue West area where there is a high concentration of black businesses and residents.

The creative team consists of King, Anthony, Paul and Christine Shipton, VP of programming at Global in addition to the team of writers.

They filmed 13 episodes that will

run until early January. "We are looking forward to doing another season," King said.

The play tells the story of customers at a black hair salon when the clients sit down to have their hair done.

The challenge of adaptation was telling the same type of stories with the salon owners as the centre of the show, and holding the audience for 30 minutes.

The process of turning the play into a show was a long and daunting task, Paul said.

They submitted their script to the Vision Drama Prize Competition held by Vision TV in 2003 and were one of three winners.

Their prize was the opportunity to have one episode produced as their pilot, which aired as the first episode of the sitcom.

A man in Taiwan claimed he shot a woman who was crouched down in the garden behind his house because she looked like a rabbit. — Taipei Times

Serving up a feast

Students show their skills during cultural celebration

Daria Locke
LIFE EDITOR

Exchange students from Taiwan will offer a taste of home next Thursday as a part of their second annual cultural festival.

Twenty students will prepare and serve an eight-course traditional Taiwanese dinner.

During the day, there will also be cultural displays, activities and demonstrations in the concourse area at Humber's North Campus.

Activities include singing traditional Taiwanese songs, clothing displays and drinking bubble tea.

The students come from the National Kaoshiung Hospitality College (NKHC) and are studying at Humber until September.

Exchange student Joyce Wu said, "You can learn a lot about the Taiwanese culture just by coming to our event."

"It is not only delicious food, but it is an experience that can change

you."

The students are taking four different types of programs while they are in Canada.

"We have students in culinary studies, hospitality, recreation and tourism," Wu said. "Each person has a different job in the event and everybody helped plan it."

"It is interesting to find out about other cultures so people can come and know more about Taiwan."

- Allan Liu
exchange student

Wu said all the students are excited for the event as they are enjoying their stay in Canada.

They have been taking their classes with the other students at Humber and also live in residence.

"It's a little stressful going to

school with people who speak English but we can learn a lot from this experience," Wu said.

"Canadians have great attitudes so we learn a lot from everyone."

The dean of hospitality, recreation and tourism Alister Matheison said the partnership between Humber and NKHC is not only an exchange of educational ideas and resources but also emphasizes the importance of multiculturalism and learning about different backgrounds.

Head chef and one of the exchange students Allan Liu will prepare the dishes.

He said he looks forward to the students at Humber learning about his culture.

"It is interesting to find out about other cultures so people can come and know more about Taiwan," Liu said.

"Many people think Taiwan is like China, but it isn't. There is so much more to discover about it."



Daria Locke

Head chef Allan Liu makes his famous beef dish for the event.



Daria Locke

Polly Chang (left) and Joyce Wu look forward to the festival.

Get with the Program

Kaveh Khazra
LIFE REPORTER

Meet Abdi-Rashid Mohamed Yusuf, a first-year English for academic purposes student.

Q. What made you want to take this program?

A. "I have to improve my English to work in this country, especially my writing and grammar. I have been living in Canada for 13 years and need to speak and write properly."

Q. What do you enjoy about your program?

A. "I like my classmates and I have great teachers. As long as my English is better, which it is, I will enjoy life in Canada. I really like being a student. I was a student back home in Somalia too and am glad to be one again."

Q. What has your program taught you so far?

A. "I learned a lot so far. I started at level three English and you need to complete level eight. My writing and grammar have improved very much. I still have a long way to go. I finish next April, so when I graduate I will be ready to continue my education."

Q. What are your plans after graduation?

A. "My intentions are to continue my education. I will apply to the two-year Humber social services program. I want to become a social worker and help people. If I graduate I hope to get a job related in my field. I will be so happy."



Kaveh Khazra

Abdi-Rashid Mohammed Yusuf always looks to practice his writing skills and hopes to pursue more education next year.

Student Bodies

The Et Cetera Fitness Challenge



Alyssa Winfield
Starting weight: 180 lbs
Current Weight: 172 lbs
Weight loss this week: 0 lbs

"My back hurts a lot, so my trainer showed me some stretches, like bouncing. It really does help my back. I'm really starting to see it. It's not just the way I feel, I can see it. I'm going to go shopping, and re-do my wardrobe. I'm having trouble fitting into my clothes, they're falling off me."

Tips from personal trainer, Crystal Radtke on staying active in the winter

- Mall walks
- Get bundled up and walk outside
- Go up and down your stairs for a half an hour
- Swim
- Dance in your basement
- Turn down your heat





Thirty-four per cent of those who use Toronto's food banks are children and 30 per cent of them are in families who skip meals due to lack of money. — dbfb.com

Combatting scaly winter skin

Celeste da Silva
LIFE REPORTER

Dry skin can be irritating as the weather gets colder, but there are many ways to relieve the lack of moisture.

For those who are on a budget and can't afford to get their skin professionally treated on a regular basis, there are many good drug-

store products to counteract the effects of the winter chill. "We recommend products that contain an exfoliator because it removes dead skin cells. It removes everything that you don't want, leaving it glowing," said cosmetician Brittany Williams.

She strongly recommends a good moisturizer.

"All those things have to defi-

nately be in your skin regime," she said.

"Don't slack off on it. Once you have a good moisturizer use it daily. If you don't keep up with it, it's not going to work," Williams said.

For those who have a little more money in their pocket, products used by professionals could also be a way to combat the winter facial woes.

Cosmetician Franka Mohammed said there are many different types of products that are beneficial. "We do recommend a moisturizer, a good hydrating moisturizer, anything with Q10, which increases the oxygen in your skin."

Mohammed said the cheapest way to help your skin is to get "a lot of sleep."

"That is very important. If you don't, it can actually cause discoloration, especially under the eyes," she said.

Mohammed said the application of sunscreen on a daily basis will help keep skin looking good.

"When you wake up in the morning make sure you use sunscreen, that is honestly the one thing we stress most, it is very important," she said.

Mohammed said sunscreen locks in the moisture and keeps out the



Celeste da Silva

Drugstore products are a cheap way to keep a beautiful glow.

sun's drying rays.

Some products may do more harm than good.

An esthetician at the Humber Spa, Mikhail Brown said some ingredients in cleanser can actually cause problems in the winter.

"You should stay away from products with alcohol because they can cause the skin to dry even more."

For some individuals, taking

good care of their skin is already part of their daily routine.

"In the winter I just use an exfoliator and I use masks and stuff that help keep my skin hydrated," said Nicole Anderson, 19, a first year early childhood education student.

"In the winter, I apply a bit of cream on my face every day because it does get really dry," Anderson said.



Celeste da Silva

A healthy complexion requires a daily routine, even in the winter when the cold air creates a drying effect.

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**FIGHT WITH THE CANADIAN FORCES
COMBATTEZ AVEC LES FORCES CANADIENNES**

Local neighbourhood supports food drive

Shermaine Ellis
LIFE REPORTER

The trick-or-eat food drive by Lakeshore students raised 1300 pounds of food.

The event was to collect donations for the Ernestine's Women's Shelter in Etobicoke.

"The Lakeshore community was very receptive to this campaign. We estimate that about 99 per cent of the community participated in the trick or eat food drive," said Celane Chan, an organizer of the event and first-year fundraising student.

"I would rate this event a nine-and-a-half out of ten, it was very successful. We exceeded our goal of 500 pounds of food. We ended up raising 1,000 pounds of food by the end of door-to-door campaign. I would have given it a perfect ten but there were not enough volunteers. If we had more volunteers we could have collected more food," Chan said.

Post-graduate fundraising and volunteer management student, Ashley Downey said the Lakeshore community supported the event in higher numbers than Humber students.

"I think we received more food from the Lakeshore community

because students may not have a substantial income and therefore can't give as much," Downey said.

For the fundraising and volunteer management students this event was a way to give back to the community and motivate other students to do the same.

At North Campus, students donated canned food. Lakeshore Campus students volunteered to go door-to-door to collect food or attend a Halloween dance, where admission was a canned food item.

Chan said because of the success of the event, she's hoping the trick-or-eat campaign becomes an annual event.

"It was an accomplishment that we collected 1,300 pounds of food for the first year. Hopefully this number will increase next year."

Sharlene Tygesen, the director of community and staff relations at Ernestine's Women's Shelter, said "there's always a need for people to support Ernestine's, people can give by volunteering their time and/or money."

The shelter supports 32 women and children at one time, and the need for food and support is great.

"We are so thankful to Humber students for the work they have done," Tygesen said.

"The discovery of a new dish does more for the happiness of mankind than the discovery of a star." – *Anthelme Brillat-Savarin, French gourmet and lawyer.*

Shine those pearly whites

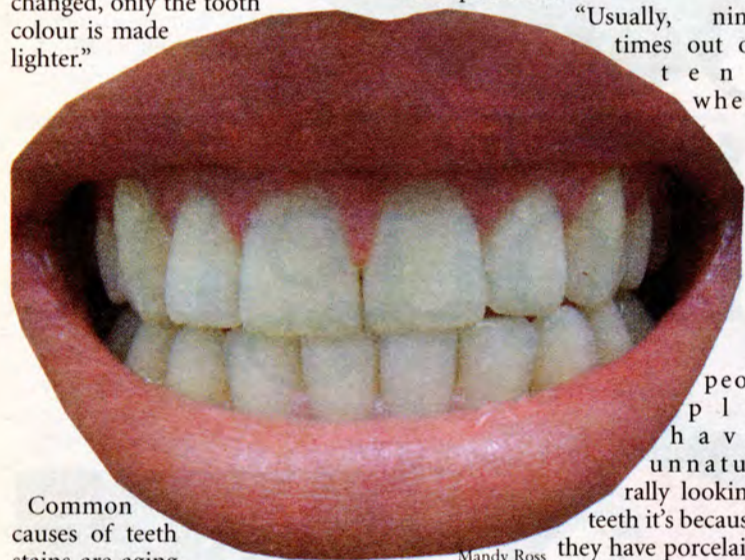
There are many options to make your teeth ready for the camera

Mandy Ross
LIFE REPORTER

Students can smile about using teeth whitening products, as long as they follow the directions.

Dental assistant Dominique Dinkel said her office offers custom fit trays with bleaching gel.

Dinkel said bleaching only whitens surface stains, not internal stains. "As the active ingredient in the gel is broken down, oxygen enters the enamel and dentin and bleaches the coloured substances. The structure of the tooth is not changed, only the tooth colour is made lighter."



Common causes of teeth stains are aging, smoking, and drinking dark liquids like coffee, tea and colas, Dinkel added.

To avoid these stains while still enjoying the things you love, Dinkel suggests to "drink coffee or wine through a straw. Rinse your mouth with water after drinking dark liquids. Don't smoke, and brush and floss daily."

As for negative side effects using these gels include "sensitivity usually caused by overusing a product," Dinkel said.

Using these gels are worth it. "A bright white smile looks healthy. It makes a student feel more confident in their everyday life," Dinkel added.

Health Canada's website said studies showed the products aren't damaging if directions are followed.

Dentist Ed Venerus said teeth whitening products are not damaging on their own.

"It's the abuse or improper use of them that can lead to problems. Follow the manufacturer's instructions and they should work fine," he said.

Venerus said professional teeth whitening is an option. Students can have custom made trays with whitening gel. These cosmetic procedures are not covered by HSF's dental plan, according to 2007/2008 Student Insurance Plan Booklet.

The take-home trays are used for one to two weeks depending on the severity of stains. This procedure costs about \$300 to \$400.

There is also an in-office treatment using a light or laser and whitening gel. It takes about two to three hours and costs \$700 to \$800.

"The best way to keep teeth white is to brush and floss, and to schedule regular cleanings at the dentist," Venerus said.

He said not to be fooled into thinking celebrities' white smiles are all made possible by using drug store products.

"Usually, nine times out of ten, when

people have unnaturally looking teeth it's because they have porcelain veneers or crowns. That's what a lot of celebrities have," he said.

Venerus said to stop using any product that causes tooth sensitivity, and to see a dentist.

Kierra McMillen, a first-year fashion arts student, said she used whitening strips.

The strips cost her about \$40. The treatment included having to wear strips on the top and bottom teeth, twice a day, for 30 minutes, for one week, she said.

She said the results were great. "The white strips are cheap and they really work. If you follow the directions when using the strips the results will last a really long time."

First-year general arts student Jessica Bisogno said she brushes her teeth with whitening toothpastes that cost about \$15.

She brushes two times a day with a morning whitening toothpaste and once with a night whitening toothpaste.

"It only took a couple of days to notice a difference by using both whitening toothpastes," she said.

The Chili Factor




Taste: Chipolte powder adds a smokey tex-mex flavour. A must for any powerful bowl.

Texture: The thicker the better. More vegetables and beans make for a hearty meal instead of a pureed soup.

Spice: A light hint of spice to not detract from the flavour of the other ingredients. You can't taste anything if you're crying.

Meat: A lean ground beef or turkey make for great and tasty twist.

How they scored

Tim Hortons	
Quiznos	
Wendys	

History of the Chili

- Chili peppers are native to South and Central America
- Introduced to South Asia in the 14 century
- India is the largest producer of chilies in the world
- The smaller the chili the hotter it is
- The Red Hot Chili Peppers formed in Los Angeles in 1983
- They have release 13 albums including Californication and Mother's Milk

planetcultures.org,redhotchilipeppers.com

The quest for the best

Kaveh Khazra
LIFE REPORTER

The chill of winter is here. What better way to fight the cold than with a bowl of chili?

Humber culinary program graduate Peter Rudzik said he makes it the best. "Chili is the easiest food to prepare because all you need is the right ingredients to throw into a pot and then all you have to do is wait."

Many fast-food restaurants have a chili recipe so the search for a good healthy, chili began.

Tim Hortons, Wendy's and Quiznos all boast they have the best bowl of chili available. But who truly deserves the gold ribbon?

Tim Hortons was the first of three stops in search of the perfect bowl of red. Just under \$5 for a single serving, Tim Hortons chili has 300 calories with 19 grams of fat and one gram of trans fat. The chili is blended and very meaty. Although it is flavourful, the nutritional guide might explain why, having the most calories and fat content out of the three.

When tasting Quiznos' chili, you can believe it is freshly made. The bell peppers, celery and tomatoes makes the chili look mouth-watering.

Quiznos uses ground turkey which is a great substitute for those who don't eat red meat. There are 140 calories in each bowl, seven grams of fat and zero grams of transfat.

Wendy's was the final stop on my grueling search for the best. The nutritional guide ranks Wendy's chili as the healthiest of the three.

One small bowl contains 220 calories, six grams of fat with zero grams of trans fat. It was flavourful and knowing it has a low calorie content can put the health-conscious chili eater at ease.

Bottom Line

Wendy's - \$1.99 + tax

Quiznos - \$3.99 + tax

Tim Hortons - \$3.99 + tax

Executive chef at Bradgate Arms Kianoosh Khalili, a retirement hotel in downtown Toronto, said he often puts chili on the menu because of its high fibre content.

"Every winter I add chili to the lunch menu because I find the residents love a bowl of chili to warm up their day," Khalili said.

Those who have time may find it both healthier and tastier to make chili rather than buy it at a fast food restaurant.

"Anything natural and healthy is the right way to go," Khalili said.

The Quiznos cup did taste the best. You could actually differentiate the ingredients while eating it. The other two brands were bland.

The Robert A. Gordon Lecture Series



An Invitation to Students, Faculty and Staff
Humber College and University of Guelph-Humber

Michael Hlinka

"How to Save the Planet ... and Ride the Subway for Free at the Same Time"

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North Campus, Seventh Semester

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- For live streaming, please visit mediaservices.humber.ca -



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ALL STUDENTS WELCOME! Those in attendance will qualify to enter a draw for a \$25.00 gift certificate for Humber's bookstore.

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IN FOCUS



The popularity of the film *Ratatouille*, about a rodent who becomes a chef, has created a craze in France where people are buying rats as pets. — news.bbc.co.uk

Industry stews over new diets

Whitney Stinson
IN FOCUS REPORTER

Two per cent or soy milk, white or whole grain, vegetable or canola oil, organic or non? These are thoughts in grocery shoppers' minds due to recent food trends in the western world.

Richard Pitteway, food and bar manager at The Humber Room, said healthy eating trends have risen consistently over the past 10 years, with the focus on organic foods.

"There's a lot of press, a lot of talking about organic and the green movement," he said. "It's driving people towards healthy choices, healthier food and healthier things in their food. That's where the organic thing is coming from."

Despite the organic-only or health food restaurants opening around Toronto, such as Fressen on Queen Street West and Cowbell in High Park, culinary students may have to think about what the most profitable side of the restaurant business is.

"We don't teach trends, we teach skills," said Rudi Fischbacher, program coordinator for the culinary program.

"Cooking and baking skills are a staple. We teach nutrition cuisine, so, regardless of what the trends are, they understand principles and they can apply them to the trendiest recipe or dish."

Pitteway said the college always tries to get the best-quality prod-

ucts and ingredients, but The Humber Room hasn't yet gone completely organic.

"There's no question we haven't, we can't quite get there," Pitteway said. "I concede that might happen in the future. We can see it happening slowly over time. We have been affected but not tremendously yet."

Michael Meadows, 23, a personal trainer at Humber athletics and second-year fitness student, works with a dietician to plan programs for his clients so they can see the best results possible. However, Meadows said dieticians don't always recommend the latest fad.

"Do your research on the trend you're thinking of following," he said. "I've heard of a lot of people who start diets because it's the thing to do, when really just cutting back a couple calories would benefit them more than doing something drastic."

This week, the *Et Cetera* takes a closer look at food trends that are driving students' habits. Meagan Dodds examines the debate surrounding genetically modified foods, Tiffany Thompson reports on the resurgence of McDonald's and Bobby Tubbs visits a local café to examine the culture of gourmet coffee.

Whatever the trend may be, Fischbacher reminded students that how they treat their bodies will reflect on their well-being.

"Diet is a short-term solution," he said. "What we need to change is our long-term habits."



Food for Thought



Whitney Stinson



Jef Catapang

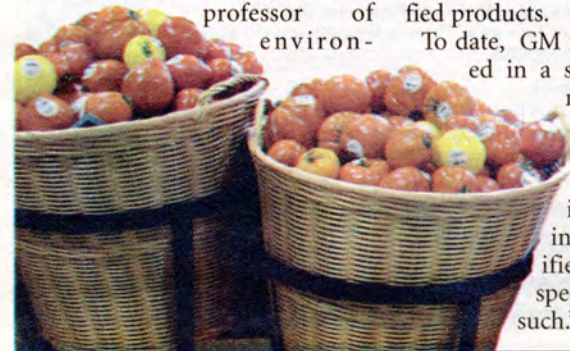


Meagan Dodds

Altered produce causing consumer concern

Meagan Dodds
IN FOCUS REPORTER

Canada is among the leading countries producing genetically modified (GM) foods, said Dr. William Scott Prudham, assistant professor of environ-



mental studies at the University of Toronto.

Prudham, who closely examines the regulation of genetically modified foods and crops, is concerned about the many unanswered questions raised by genetically modified products.

To date, GM foods "are regulated in a similar manner to novel foods," he said.

"There is no requirement saying that foods having genetically modified content be specifically labelled as such."

Prudham said this is because of "substantial equivalence," which means GM products are considered to be the same product as traditionally bred foods and therefore regulated by the same rules.

"They shouldn't be allowed for profit's sake to do these things when we don't know what the impact is going to be."

—Anthony Bevan, culinary instructor

Canada follows substantial equivalence as official policy,

Prudham said.

"Many people, including myself, are very critical of it," he said.

"It's not that we're categorically saying genetically modified crops and foods are not safe, but there is enough public concern and they are novel enough that they should not be treated as substantially equivalent crops and foods."

Winnie Talan, a fitness and health promotions instructor, said though she thinks there should be regulations on the labelling of GM foods, it would upset too many people.

"The agricultural business will suffer from it. That industry needs to be protected. So I can see exact-

ly where they are coming from. Why rock the boat? We need to keep everyone happy," Talan said.

Culinary instructor Anthony Bevan said considering the majority of foods in Canada are GM products, consumers could be in a lot of trouble if something goes wrong.

His main concern is no one knows what the long-term effects are on both humans and the environment.

"They shouldn't be allowed for profit's sake to do these things when we don't know what the impact is going to be."

"We are just the guinea pigs," he said.



McDonald's Restaurant was founded by brothers Richard and Maurice McDonald in 1948 in San Bernadino, California. — www.foodreference.com

Java junkies buzzing about new beans

Bobbie Tubbs
IN FOCUS REPORTER

Coffee has become one of the most valued drinks on earth, enjoyed by young and old alike, Statistics Canada said in 2006.

Canadian coffee drinkers drank 86 litres of coffee a piece: that's up 6.4 litres from a study done in 1997.

Statistics Canada believes the increase in coffee consumption is a result of the growing trend of traditional and specialty coffees.

Matthew Lee, 29, owns Manic Coffee, at the corner of College and Bathurst Street. Lee has been selling one of the most expensive coffees in the world, charging \$15 a cup.

"I'd rather have coffee that is sought at by the world," Lee said. "Esmeralda is the world's finest coffee, it has been judged by coffee

jurors and we managed to get 10 lbs of it." Judgement is passed using the following criteria: finish, aroma, taste, quality of bean said Lee.

Lee purchases his coffee from a company in Chicago, which managed to get 36.3 kg out of the 227 kg of Esmeralda Coffee beans that were being sold. For one pound, roughly half a kg of Esmeralda Lee paid \$130, which he loses at least 60 per cent in weight of when the beans are ground.

Lawrence Yee, 20, can't imagine paying that much money for a coffee. "I knew people loved coffee, but I could never justify spending \$15 on one cup of coffee." However, that mindset doesn't slow down Manic Coffee at all.

"We have only had it for three weekends, but every weekend we have sold out," Lee said about Esmeralda beans. "We won't get another shipment until sometime



Barista Kat Mackay of London Ont. tackles the daily grind.

next year."

"This is the best coffee I have ever had. Our most expensive coffee

was like \$10 per pound," said Kat Mackay, 19, who is a barista in her hometown of St. Thomas, Ont.

"I would think a \$15 cup of coffee would be a treat, not a daily thing."

Lee works very close with the farmers whom he purchases coffee beans from as well, making sure that every bean he gets is at its finest. "We pay over 25 per cent of free trade and we work with the farmers to make the bean and reward them by buying the beans higher if it's a good coffee."

When you are drinking Lee's coffee, he wants you to know that it is the world's best. "For them to experience the coffee at it's finest I give them two cups of coffee and a glass of water to cleanse their pallet, that way they can compare the coffees and know how good it really is."

Lee said in comparison to mainstream \$2 cups of coffee, the gourmet coffee is far more flavourful and better quality, however only some will pay the price for it.

Food franchise gets facelift

Tiffany Thompson
IN FOCUS REPORTER

Fast food giant McDonald's is undergoing a change that has nothing to do with its prices or the food, the restaurant chain plans to renovate 500 locations incorporating such fixtures as plasma TVs and fireplaces.

Louis Payette, national media relations manager for the chain, said customers are responding well to the fresh look.

"The design philosophy is to provide them with a personal experience," he said.

The changes will occur over the next three years to one-third of all Canadian locations.

"It's about staying relevant," said Payette with "seating for customers that are just looking to relax, as you see with the fireplaces and the leather chairs."

Stacey Zelazny, a second-year student in the occupational therapist assistant/physiotherapist assistant program, said people may buy into the look "because it is something new, but I don't think it'll last long. I think it'll be one of those new fads, but it'll go away."

"A lot of the baby boomers grew up with it, so they are just so used to it. McDonald's is the first thing you think of when you think about fast food. It is fast and smiles are free," Zelazny said.

Anat Mishkovich, a second-year interior design student, does not agree with the idea of overhauling the chain. "It's not going to work, it's fast food."

John Dickason, marketing professor at Humber said the change is the chain's way of trying to appeal to an older audience.

"The baby boomers represent by far the largest segment in the mar-

ket place," Dickason said.

The company is shifting its image from the "traditionally poor-quality food and plastic cup, plastic spoon" to more appropriate casual dining, he said.

"McDonald's appeals to a very broad segment and range of customers, and it may not be appealing to change all of their restaurants to that kind of atmosphere," Dickason said, adding that the franchise's success comes from their "cheap, fast, consistent food."

Dickason said the critical documentary *Supersize Me* was one of

many factors that affected past sales "people were knocking McDonalds. They got a lot of bad press."

"They hadn't changed much, it was time to move on the world keeps evolving and they need to evolve with it," Dickason said.



McDonald's is updating its look from fast-food to casual dining. Courtesy

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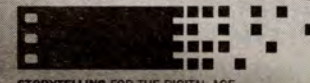
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SPORTS

The Ontario Colleges Athletic Association women's volleyball rankings were released and Humber, Nipissing and Mohawk are 1, 2 and 3 respectively. — ocaa.com

Bruins shot down



Jamie Griffith

Jamie Griffith
SPORTS REPORTER

The men's volleyball team opened its regular season in the best way possible, with a three-set sweep over the Sheridan Bruins at home on Nov. 6.

Humber did not trail once throughout the match, winning each of the sets by 10, 10 and 9 points respectively.

While the team came into the game sporting a better pre-season record, the Hawks head coach Wayne Wilkins wanted his players to keep their focus.

"There are certain games where you're expected to win, and you've got to go out and take care of business, and they did exactly that," Wilkins said.

The Hawks opened the first two sets with dominating play, led by Clayton Johnston serving the ball.

Each of the sets began with at least a 6-0 lead, which was difficult for Sheridan to overcome.

"Kudos to Clay, he did a great job both sets," Wilkins said. "There's a lot of teams that just can't fight back, and they're one of them."

Johnston may have been encouraged by his own personal cheering section, which

carried a huge sign reading "We love Clay". "A bunch of friends from residence came out, so it was pretty good," Johnston said.

Looking forward, team captain and player of the game Steve Eichhorn said the team cannot rest on its laurels.

"It's even more important now that we don't let up and keep working hard," he said.

Bruins head coach Rick Bolt was not impressed with his team's performance.

"It was a poor effort," Bolt said. "We have five veterans who, when I put them on the floor, should act like it. We just got off two exhibition wins against weaker teams and I think it got to their heads."

Bolt said his team needs to see what it feels like to lose in order to know what it's like to win.

The Bruins coach said he was impressed, with the Hawks play.

"I knew they were going to be a tough team," he said. "They're a big team, an excellent blocking team. Wayne's a great coach, too."

The Hawks look to continue their season at home against Canadore and Nipissing on Nov. 16 and Nov. 17.

Powerful spikes at the net and strong serving sealed a convincing home victory.

Hawks control games tempo at home

Juanita Horan
SPORTS REPORTER

The Humber women's volleyball team won its home opener against the Sheridan Bruins in three straight sets

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last Wednesday night.

The Hawks came out the gates with a leisurely attitude.

"We played like it was going to be easy," said third-year player Kris Dowling. "We should never do that because it's pretty cocky."

The actions started by winning the first set 25-12. Sheridan narrowed the losing gap by just a few points, with Humber still taking the second set 25-22. Then they finished the win in the third set, 25-16.

First-year player Julie Mota said the team could have beat Sheridan by a larger margin but felt, "a win is a win."

"We came out and did our thing but we kind of let up a little bit in sets two and three," Mota said.

"Often when the teams are not the same calibre, you kind of play down to their level."

Mota added the team needs to make sure it capitalizes on certain teams and continues to play strong ball later in the season.

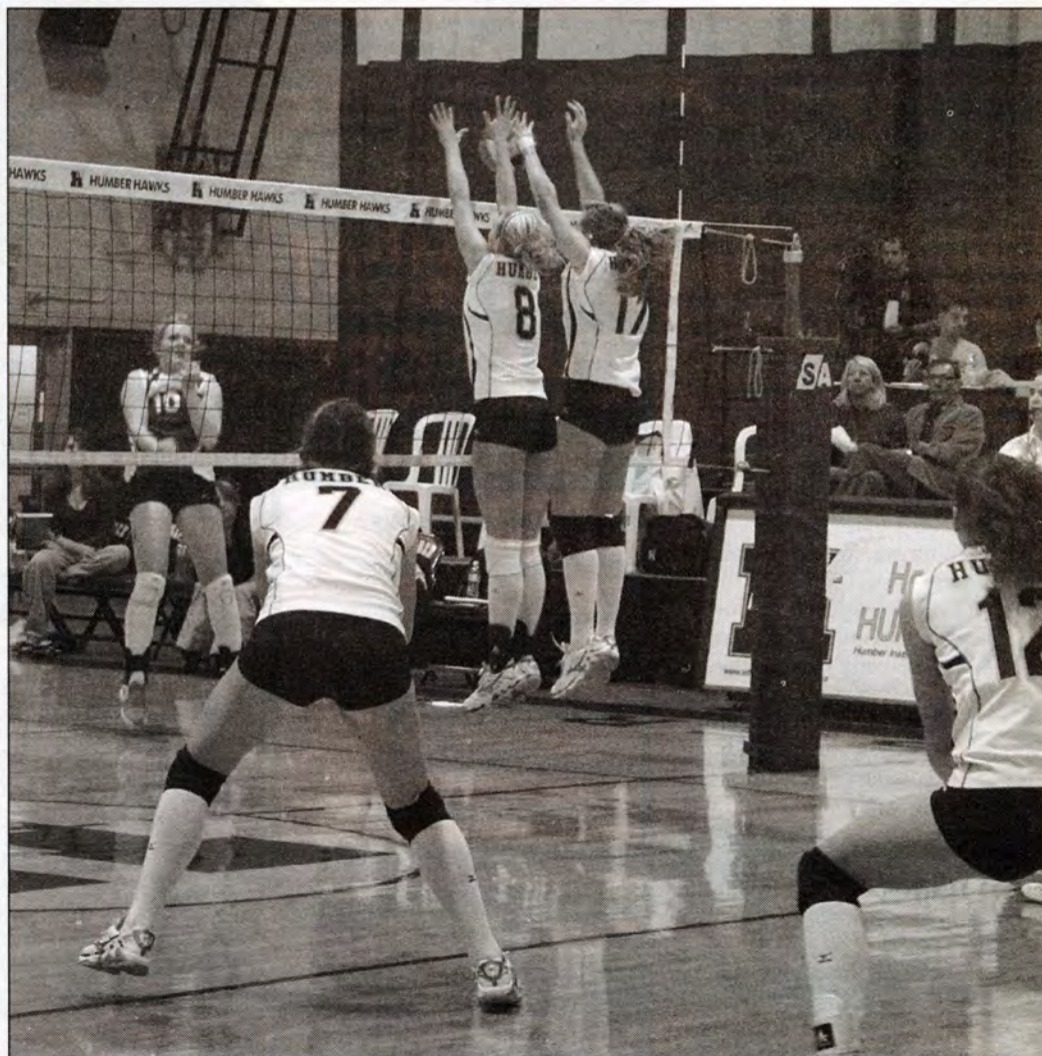
A fan base came out to support the women's team.

"It's nice to have a crowd out, it makes it worthwhile for everybody," said head coach Chris Wilkins.

He said the team is currently ranked number one in Ontario and seventh in the country.

Athletic director Doug Fox said the team did what was necessary to win.

"We got our first victory of the year under our belts. This is a team that is going to do well at the end of the year," Fox said.



Juanita Horan

Landis Doyle (8) led the way with 14 offensive points, including five kills and five aces.

The Ontario Colleges Athletic Association men's basketball rankings were released and Sheridan, Centennial and Humber are 1, 2 and 3 respectively. — ocaa.com



Esteban Castellanos

Aggressive play attacking the net leads the Hawks to 31 free throws attempts. They shot 58.8 per cent from the strip.



Esteban Castellanos

Unbeaten start away from home

The Hawks push their record to 3-0 with another win on the road

Esteban Castellanos
SPORTS REPORTER

The Hawks' basketball team finished off a three-game road trip with a win against Niagara 83-62 on Nov. 6.

Humber used a balanced attack to get past the Knights with four Hawks reaching double digits in

scoring.

Leading the offence was top scorer and third-year player Jose Araujo, who contributed 15 points.

Lynden Barrow reached 13 in the win while Ian Harriette scored 17. Phil Ramirez added another 14 to go along in the victory.

Defensively, Humber held Niagara's fifth-year starter Anthony McAleese to only 11 points.

McAleese averages 18.8 points per game and has been the focal point of Niagara's offence throughout the early season.

The knights were not impressed with their performance.

"We played like s***," said Niagara guard Phil Ramirez.

"You see the score sheet... They played better than us."

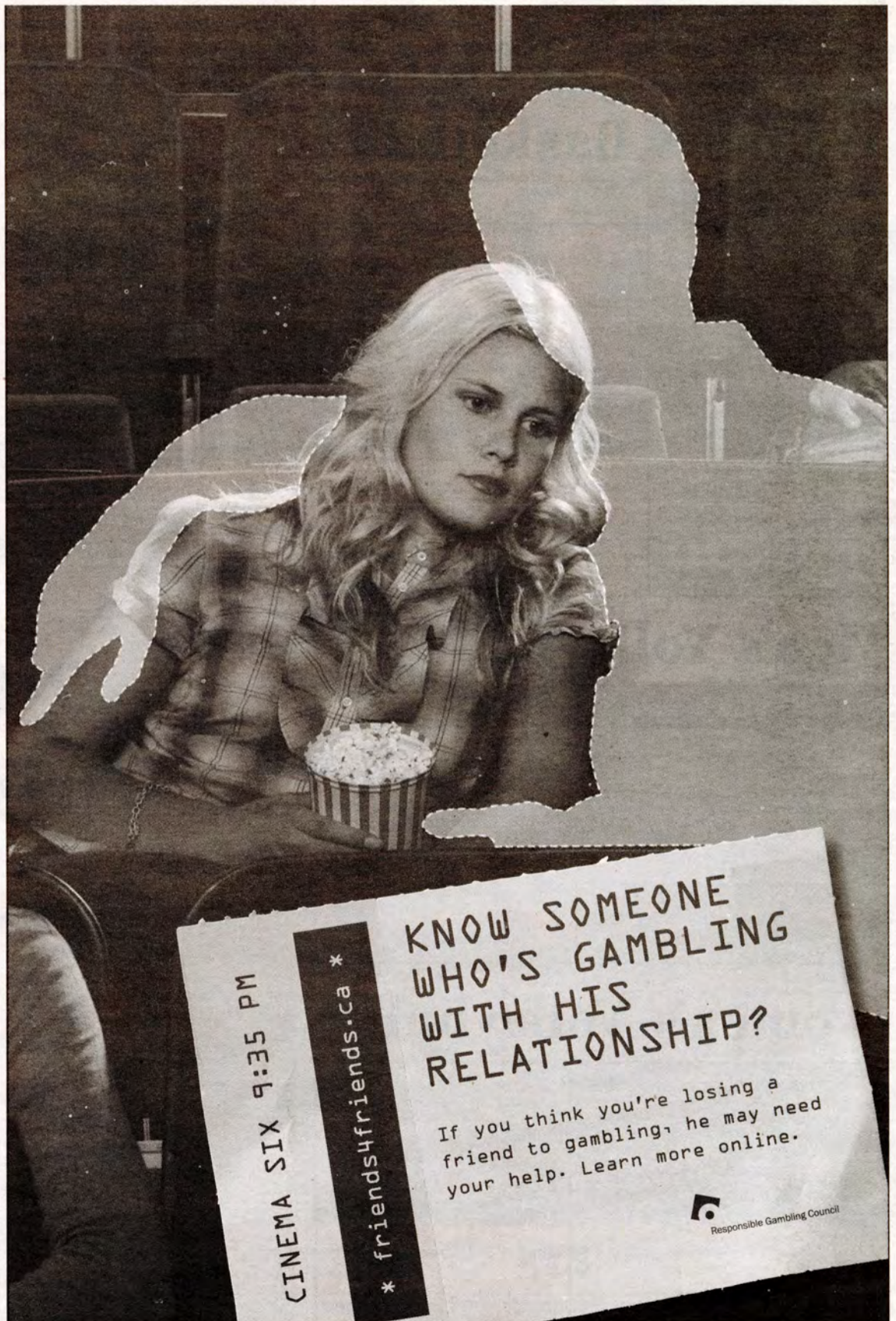
The Hawks elevated their efforts by attacking the net. The team shot 31 free throw attempts and knocked down 18.

Good ball control kept turn overs to a lowly 12.

"I saw a lot of hard work and hustle," said Hawks first-year forward Yitzhak Lewin. "We really wanted it."

Lewin said the team aims to improve some aspects of its defence, particularly down the middle of the court and around the net.

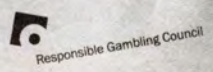
The Hawks now get set for a weekend tournament on Nov.16 and 17, when they visit the state of Indiana.



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SPORTS

Riots broke out in Italy on Sunday after 26-year-old Gabriele Sandri, a Lazio club fan, was shot by police at a highway rest stop. — *The Canadian Press*

Standings Men's Basketball

Team	Wins	Loses	Ties	PTS
West				
Fanshawe	4	2	0	8
Niagara	4	1	0	8
Mohawk	3	2	0	6
Humber	3	0	0	6
Lambton	2	3	0	4
Algoma	2	3	0	4
St.Clair	1	3	0	2
Redeemer	1	2	0	2
Sheridan	1	0	0	2
Sault	0	5	0	0



The women's volleyball team squares off against the Canadore Panthers on Nov. 16. *Juanita Horan*

Women's Basketball

Team	Wins	Loses	Ties	PTS
West				
Fanshawe	4	0	0	8
Niagara	3	1	0	6
Algoma	3	1	0	6
St.Clair	1	2	0	2
Mohawk	1	2	0	2
Humber	0	2	0	0
Redeemer	0	3	0	0
Sheridan	0	1	0	0

Men's Volleyball

Team	Wins	Loses	PTS
Central West			
Humber	1	0	2
Nipissing	1	0	2
Canadore	0	1	0
Sheridan	0	2	0
Mohawk	0	0	0

Women's Volleyball

Team	Wins	Loses	PTS
Central West			
Nipissing	2	0	4
Humber	1	0	2
Mohawk	1	0	2
Canadore	0	2	0
Sheridan	0	2	0

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