

HUMBER HIGHLIGHTS

DUCT-TAPE DEMON

Profile of the week
On Campus 10

LOVE LETTERS

Valentine's Day special 12

VOLLEYBALL

Humber men spike
Niagara 3-0

Sports 21

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February 11, 1999

Vol 27 Issue 18



PHOTO BY ANDY GEORGIADIS

DJs J-Valier (left) and Kage, of Platinum Players, spun vinyl in the Student Centre on Feb. 10 for "The Caribbean Show," a SAC BASS Black History Month event.

Speak out

How do you feel about Black History Month?

By ANDREW MCKAY
Editor in Chief

As we state in our editorial on page six, we think Black History Month at Humber has been greatly underserved. In next week's issue of the Et Cetera, we will try to pick up some of the slack, with some features on the black community at Humber and in the area.

But what we'd like to do the most is find out how you feel. Why is Black History Month important to you, as a Humber student, or as a person?

What is it that makes you swell with pride, rage with anger, or simply take a moment to reflect on the meaning of Black History Month? We'd like to know.

E-mail etceteraeditor@hotmail.com; fax us at (416) 675-9730, or send a letter to the newsroom in L231. You can also drop off your thoughts at the Media Studies office in K107.

SAC prez tries to avoid fee increase

SAC, Athletics stand to benefit as Boyer proposes redistribution of student fees

By CARLY SUPPA
Et Cetera Staff

Students could face a hike in their student fees next year if a newly proposed financial plan doesn't win approval.

In an attempt to avoid a fee hike, SAC wants to change the way existing student fees are divided among different departments.

According to the plan, SAC and the athletics department would get significant budget increases, at the expense of the Student Development Fund.

"What we simply would like to do is shift funds around without increasing fees," SAC North president Tracy Boyer said.

The annual \$62 fee is divided up among four divisions: Council of Student Affairs Operations (CSA); the Student Athletic Association and Athletics Department, Student Association Council (SAC); and the Student Development Fund (SDF).

Boyer said the SDF is generally used to fund long-term projects. For example, \$350,000 from the SDF was spent on the SAACNet lab and another \$113,476 was spent on SAACNet II.

In Boyer's proposal, close to \$60,000 will be taken out of the SDF's share of the fee allotment. The SDF now holds approximately \$500,000.

CSA, which oversees all student activ-

	Council of Student Affairs Operations	SAA & Athletics Department	Student Association Councils	Student Development Fund
Existing Fee Structure	\$6.35	\$21.98	\$27.10	\$6.57
Proposed Fee Structure	\$6.00	\$23.00	\$29.00	\$4.00
Change	(\$0.35)	\$1.02	\$1.90	(\$2.57)
Annual Effect to Budget*	(\$8,050.00)	\$23,460.00	\$43,700.00	\$59,110.00

*Based on annual enrolment of 23,000 students

ities and groups, also stands to lose nearly \$10,000 under the plan.

The upside would be that Athletics and SAC would have more money to finance activities for students.

On the other hand, there would be less money in the SDF to pay for major projects.

Boyer said the college has cut funding in past years for the athletics department, making it rely heavily on student fees for support.

Under the new plan, Athletics could receive an extra \$23,460 next year. Athletic director Doug Fox said the money would go towards teams competing in provincial and national championships.

"The money's not for an increase in athletic activities, but will go into a reserve fund in the case of post-season successes," Fox said.

"Right now, many teams are going to

provincial championships and I don't have the money to fund them."

SAC stands to receive an extra \$43,700. "We do not want to have to raise fees," Boyer said.

"Students face high enough tuition and we don't want to add to the burden if we don't have to."

Boyer said SAC would like to put the extra funds into student programming and improvements to the Student Centre. CSA will vote on the proposal Feb. 12.

Once the proposal is voted on, the motion will be sent to the Board of Governors at the end of this month.

CSA representatives said they expected SAC to request the money, saying the student government wants to venture into new areas and expand its role.

SAC Lakeshore President Sonia Levy was unavailable for comment.

Special Section



Maybe we've been brainwashed, too

By ANDREA HOUSTON
Special Sections Editor

Advertising is an inescapable part of our society.

Whether we're on the bus, on the toilet, driving our cars or sitting down to dinner, some company is trying to force its wares down our throats.

As we look around our world, it's beginning to get harder to distinguish sincerity from propaganda.

This week's special section takes a look at which brands we buy, how we choose them, and what manufacturers will do to sell their products.

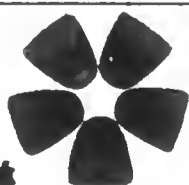
Did you buy it, or did they sell it to you?

Advertising arts

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See our ad on page 9

weird state laws

- Children in Kansas City, Missouri, may purchase shotguns, but they can't buy toy cap guns.
- It is illegal to drive a camel on the highway in Nevada.
- In Charlotte, North Carolina, women must have their bodies covered by at least 16 yards of cloth at all times.
- In North Dakota, it is illegal to lie down and fall asleep with your shoes on.
- In Youngstown, Ohio, it is illegal to run out of gas.
- It is illegal to throw pickle juice on a trolley in Rhode Island.
- In Tennessee, it is illegal to use a lasso to catch a fish.
- In Wisconsin, it is illegal to kiss on a train.

www.llstu.edu/~mjkenig/funny/StateLaws.htm

"I tried to forget that song."

Match the '80s Glam-Rock lyric, left, to the band, right. Answers below.

- | | |
|--|----------------------------------|
| 1. "I've seen a million faces, and I've rocked them all." | A. Def Leppard |
| 2. "We've got the right to choose it." | B. Guns N' Roses |
| 3. "Now I know what I got, it's just this song." | C. Whitesnake |
| 4. "Knew he must've been about 17." | D. Poison |
| 5. "I've been walkin' the streets tonight, just trying to get it right." | E. Bon Jovi |
| 6. "I don't know where I'm going, but I sure know where I've been." | F. Twisted Sister |
| 7. "A crazy little woman in a one-man show." | G. Billy Idol |
| 8. "So let's sink another drink, 'cuz it'll give me time to think." | H. Cinderella |
| 9. "So you think my singing's out of time, well it makes me money." | I. Quiet Riot |
| 10. "Every cowboy sings his sad, sad song." | J. Joan Jett and the Blackhearts |

1-E (Dead Or Alive) 2-F (We're not gonna take it) 3-H (Don't know what you got 'til it's gone) 4-J (I Love Rock N' Roll) 5-B (Patience) 6-C (Here I Go Again) 7-A (Pour Some Sugar On Me) 8-G (Dancing With Myself) 9-I (Cum On Feel The Noize) 10-D (Every Rose Has Its Thorn)

Answers



Inspired by "1980s Music Quiz" from an e-mail message

Words of Wisdom

"Things are more like they are now than they ever were before."

-Former U.S. president Dwight D. Eisenhower

more movie cliches

- Movie people can get cabs instantly, unless they are in danger, in which case they can never get a cab.
- Movie passengers either don't pay cabs at all, or have the exact change. Restaurant bills are always 15 per cent less than the amount of cash the customer has in his hand.
- Pedestrians have the world's best reactions, so don't worry if you have to drive down the sidewalk. Every grocer is used to having his fruitstand smashed, and will always get out of the way just in time.
- There are always people carrying large sheets of glass on the street during a car chase.
- People being chased by a car will keep running down the middle of the road, instead of jumping off to the side where the car can't hit them.
- In all high school or college classes, the teacher or professor will always be interrupted in mid-sentence by the bell.
- High schools are always either in the middle of the city or a car ride away from the beach.
- Whenever anyone goes shopping, they always come back with stuff sticking out the top of the bag, like carrots or french bread.
- They always buy french bread.
- If a tapping sound or light signal represents Morse Code, there's always someone around that can interpret the message.
- Movie elevators are always ready at that floor, unless the hero is being chased, in which case the elevator won't come.
- Incriminating evidence can be found either as photograph number four in a stack, or in the next-to-bottom drawer.
- During a duel, the hero will jump or climb onto a table, bench or piano that raises him above the villain. At that point, the villain will swipe at the hero's legs, which the hero avoids by jumping up in the air over the villain's blade.
- Duels usually have one scene where the actors go out of frame and you see their shadows fighting.
- Whenever anyone is chased to a staircase, he will run up instead of down.
- All televisions show cowboy-and-indian chase scenes most of the time.
- Any apartment in Paris will have a view of the Eiffel Tower.

www.illu.it/vortice/cliche1.html

Totally Useless Trivia

- | | |
|--|---|
| 1. Buddy Holly died in February of which year? | 6. What is Matt Murdock's crime-fighting alter-ego? |
| 2. How old was he? | 7. Taylor Hawkins, Alanis Morissette's former drummer, now plays in which band? |
| 3. How often does the Green Lantern have to recharge his ring? | 8. Who are Superman's Kryptonian parents? |
| 4. Who owned the Millennium Falcon before Han Solo? | 9. What is the name of Bruce Wayne's dog? |
| 5. Who is Richard Starkey? | 10. What is Beck's last name? |

This week's trivia was submitted by our editorial cartoonist, Shaun Hatton

Answers page 20



News etc.

Carbon Monoxide scare

Dangerous levels of carbon monoxide became a threat to Richmond Hill residents last weekend. A breakdown in an apartment building's air-handling unit was the cause. Four hundred people were forced to evacuate. A Toronto Fire Dept. spokesman said the air unit at the 40 Harding Blvd. condo was probably pumping the deadly gas into all the rooms. The people stranded waited for Go buses for three hours while fire officials vented the high rise. No one was harmed. When residents returned, they were instructed to keep their windows open while the air ventilator was repaired.

\$2 Gardiner toll?

Replacing part of the Gardiner Expressway with a toll road for the proposed cost of \$1 billion received a bumpy ride at city hall Monday. Commuters probably wouldn't pay \$2 per trip, said members of city council's urban environment and development committee. The trip would cost \$20 a week or \$1,000 a year. Canadian Highways International, the group that built the Hwy 407 toll road, wants to tear down a 4 km section of the Gardiner between Dufferin and Yonge Streets. The company would raise money to build a new road from Dufferin to Spadina Ave.

Banning the spring bear hunt

By ROBBIE KIRK
News Reporter

The ban on spring bear hunting may have put a cease-fire in the woods of Ontario, but there's nothing calm between those who were for and against the restriction

The dispute over the potential fallout of the ban concerning the welfare of the bear population and the economy of Ontario has even raised the ire of American rock star and hunting enthusiast Ted Nugent.

In a Toronto Star article, Nugent called the ban "tomfool-

ery" and vowed to "shut off the flow of American dollars into Canada, not just for bear hunting, for anything."

In 1997, the Ministry of Natural Resources registered 12,421 non-resident applications for bear hunting licences which brought in \$1.4 million in fees.

"It'll definitely have an impact," said Tom McWhirter, the co-ordinator for hunting and fishing licenses for the MNR. "How much is hard to say."

The ban could cost northern Ontario \$5 million, a number that has hunting authorities and outfitters quick to disagree with the ban on the bear hunt.

Hunters argue the hunt is a necessary practice in order to keep the population down so that it can sustain itself in its own natural environment.

"The ban was strictly done because of politics, it certainly wasn't done for the bears," said Greg Binion, of Outdoor Hunting and Safari in Aurora. He was also quick to dispel the argument that too many bears are being killed, especially female bears that leave cubs orphaned.

"The spring time is the easiest time to distinguish between male and female bears. Hunting is not wiping out the bears," Binion said. "It's a proven fact that more bears are killed by cars than by hunters."

The economic fallout of the spring bear hunt ban is of particular concern in northern Ontario where it's a major part of the local economies.

"There's not a lot of amenities

up there," said Marc Holmes of the Ontario Federation of Anglers and Hunters in Peterborough.

"You've got all the spinoffs such as outfitters and lodging, that people depend on, especially in the spring," he said.

"You've got people paying mortgages that time of year."

The province has said it will try to compensate outfitters by promoting eco-tourism.

"Eco-tourism needs to be promoted," said Pam Tracz, instructor of the Humber College School of Eco-tourism. "but I think the bear hunt ban was a rash decision. You can't just make the decision sitting behind a desk."

Tracz emphasized that a switch from hunting to eco-tourism cannot happen overnight.

"A family of four is not going to spend \$400-500 to fly to a distant location to just stay at a hunting camp. You need to develop more that one attraction such as canoe trips. Like any small business it'll take awhile before it's sustainable."

The major push for the spring bear hunting ban came from environmental groups, such as the Ontario Federation of Naturalists and the Shad Foundation of Toronto. They object to the practice of baiting, where rancid food is used to draw a bear out to a spot to kill it.

"It was an ethical decision," said David Cotter of the Shad Foundation.

"Too many mother bears were being killed. Regulations were not working and as a result the spring bear hunt had to be banned."



Toronto's Own - beer that is

PHOTO BY ARTHUR PRICE

A special beer-tasting party was held at the CN Tower last Tuesday where he unveiled the new mega city beer. Toronto's Own Amber Lager was tasted by 100 people who showed up for the invitation only event. Toronto's own is brewed locally by Molson's, available Feb. 12

Charity gets little college help

By STEVE PENNER
News Reporter

Volunteer and fundraising participation by college and university students in Toronto is at a disappointing low, according to United Way officials.

"We see far more involvement, in terms of funds raised and volunteer support from the local high schools than we do from the universities and colleges," said Ann Hatch, of the United Way's Youth Outreach program.

"It is something that we definitely want to change," she said.

According to United Way statistics, funds raised by Toronto colleges and universities this year totaled \$3,000.

Hatch said this contribution is down from previous years, and the United Way has been working

diligently to build relationships with Toronto's post-secondary community.

Humber College has been especially important to the United Way's campaign in recent years, raising \$31,000 alone in 1995.

However, that was back when the school offered a course in fundraising, a class which is no longer available.

SAC does have some charity involvement, but their resources as a non-profit organization are admittedly low said Lise Janssen, SAC's Leadership and Programs co-ordinator.

"For the most part all we can offer is moral support to organizations trying to raise funds on campus," Janssen said.

"After all, we have to raise our own funds to operate and every penny is accounted for," she said

Some charities do enjoy support on Humber's campus, but the school's contribution seems to fall short in the long run given the large student population, Hatch said.

Currently, the United Way is putting together a campaign in conjunction with Humber College-something Hatch hopes will help turn things around.

"We realize that with higher-learning comes more responsibility and less free time," Hatch said



The United Way is seeing more support from high schools than colleges or universities

Former student charged

By TREVOR HACHE
News Reporter

A former Humber College student charged with sexual assault will go on trial April 19.

A female Humber student was assaulted in the S building of residences, in November 1997.

Jose Gonzalez, 23, an exchange student from Mexico, is charged with the attack.

The trial will take place at a University Avenue court house.

Toronto Police Det. James Alkins, who has been working on the case, said he expects the trial to last eight to 10 days.

Fast fix causes uproar

■ Eager rez employee violates students' privacy

By ANDREA LEWANDOWSKI
News Reporter

Call it the case of the over-zealous rez maintenance worker.

Angelo Cilio had no idea he would be causing so much trouble just by doing his job.

Humber College residents were angry last week when they saw the metal arms that keep their doors shut had been replaced without any warning.

Many students had removed the fixtures, a fire safety mechanism, so they can keep their doors open.

This practice violates the building code, so Lyons Fire Protection made a list of rooms over Christmas when they came to check the smoke alarms in the building.

Hopeton Lyle, housekeeping co-ordinator, then notified offending students by letter of the impending repair and the \$10 cost.

Sabrina Robinson, a resident in

the S building, said she watched Cilio after he replaced her door fixture.

"He went into Veronica's (another resident) room, she was not there, and he started rummaging through her stuff, opening up her closet and taking stuff off her shelf to find it," Robinson said.

"He was in there for a good seven or eight minutes. I watched him for a while outside," she said.

Veronica Leblanc said Cilio must have really looked for her fixture's hiding place. It was on top of a high shelf, behind some chocolates.

"You would have to look up there...I have stuff up there that I don't think is anybody's business to look at," she said.

"I could have had anything lying out. A block of gold, anything," Leblanc said.

Students aren't just upset about the violating rummaging, but about the surprise nature of the visit.

Beverley Dixon said she didn't have sufficient notice.

"I got the letter, I read it right away, came up to my room and the door fixture had already been replaced," Dixon said.

She said Cilio must have searched thoroughly for the fixture.



Bill Adams shows disgust after an eager maintenance worker rifled through his property.

"I knew exactly where I had put it in my drawer...it was covered with a whole bunch of other junk," she said.

Residence rules require that all students be given 24 hour notice before someone enters their rooms.

Derrick Maharaj, manager of student residences, said that traditionally, after the 24 hours, if the resident doesn't come forward with the missing item, then he or she is simply charged extra for a new one.

But, Maharaj said, "Angelo has a feel for where the students put these things" because he goes through all the rooms in May.

"I've had to harness him and

just say listen...you're over-exuberant about getting your job done and I can appreciate that but we also have to make sure that we abide by the code of conduct and the stuff that we outlined in our procedures and policies...He understood fully," Maharaj said.

He said Cilio is well-known by the students and is very comfortable with them.

"He (Cilio) thinks he's friends with the students, and that relationship is there. He didn't think anything like this would offend anybody. He was more hurt by the accusations than anybody," Maharaj said.

John Conrad, the residence life co-ordinator, explained Cilio was

simply trying to get ahead of his work.

"Angelo's on vacation for two weeks. He wanted to get the work done prior to leaving, that's just who Angelo is," Conrad said.

He said this oversight is uncommon and unlikely to occur again.

"We sort of jumped the gun a little bit and we didn't get the message out to the students quickly enough. That is our responsibility," Conrad said.

He said the problem has been dealt with.

"Derrick has talked to both Hopeton [Lyle] and Angelo to reconfirm our process and to make sure that 24 hour notice is given so that we don't have this sort of problem with people feeling we've invaded their privacy," Conrad said.

The door fixtures are a safety mechanism and are required by law and by the Health and Safety Board at the college.

"If there was a fire in a student room and the student left, the door needs to automatically close so it contains the fire in that room and doesn't spread through the other rooms," Conrad said.

Cilio could not be reached for comment because he is on vacation.

Get on the voters list

By DEAN MEMME
Queen's Park Reporter

Humber students will have to take the initiative to be enumerated for the up-coming provincial election if they want to vote.

Changes to the Elections Act of Ontario, which took effect on Jan. 1, allow the government to forego a formal enumeration.

"Twenty-five per cent of Ontario's tenant population changes address in any given year," said Fred Gloger, an NDP researcher.

He said this group of voters predominantly involves post-secondary students.

Without a formal process, students might not be enumerated in their home riding, which hinders the chances of them voting, Gloger said.

"We've always had a problem serving student population because of movement," said Warren Bailey, the chief elections officer of Ontario.

"The changes to the Elections Act will actually make it easier for students to vote in the riding that they consider to be their

home," he insisted.

According to Bailey students must satisfy a returning officer that they qualify as a resident in a particular riding.

"Someone who is not on the voter list that shows up to vote at a polling station in any particular riding will still be allowed to vote, as long as they arrive prepared," he said.

Preparation means bringing a picture identification with proof of age, address and Canadian citizenship.

Bailey said the new process makes allowances for homeless people.

He did warn, however, if you are not on the Ontario Register of Electors list, to expect line-ups to register.

"We are compiling a permanent voters list, which will be added to as years pass, instead of constant enumeration," said Hillary Staith, a spokesman for Queen's Park.

Relying on a permanent voters' list is forecast to save Ontario \$15 million every provincial election, she said.

Bailey said it would take about six weeks to get everything in order for an election.

He said June 10 is a possible date for an early summer election.

Movie buzz

■ Booze comes to Famous Players

By ROBERT STEEVES
News Reporter

Big screen, big pitcher. Alcohol is coming soon to a family theatre near you.

Famous Players is building Colossus - a new IMAX theatre near Hwys 7 and 400. Along with the usual concession stand, it will also have a bar.

How big the bar will be, what it will serve or what the drinks will cost are a big secret. Famous Players' officials are remaining tight lipped about the bar.

"This addition is planned to build on our objective of expanding the theatre experience in recognition of the movie going habits of our guests," said Roger Harris, senior vice-president of Toronto Operations and Management for Famous Players.

Joseph Zambrano, a second-year Mechanical Engineering Technician student, said mixing alcohol and movies is a bad idea.

"When people are drinking, they're going to become rowdy while they're in the theatre - plus some of them might fall asleep, and it will become a whole ruckus," he said.

Zambrano was also concerned teenagers might get a drink and disturb the other moviegoers.

Cineplex Odeon already serves booze in two theatres. The Carlton, at 20 Carlton St., has had a licensed bar since the early '90s. It serves wine, beer, liquor and coolers.

However the Carlton shows mainly art and indie films, and caters to an adult audience.

Susan Davison, director of communications for Cineplex Odeon, said the bar at the Carlton was received well, but Cineplex has no plans to open another in Toronto.

Cineplex also has a 17-screen, fully-licensed bar at the Latin Quarter theatre in Quebec. The Latin Quarter also includes small restaurants, a game room, and party rooms.

"Since opening, it's doing very well," Davison said.

Some Humber students agree with the idea of mixing alcohol and movie theatres.

Natsha Bolland, first-year Fashion Arts student, said "it's a good idea for responsible adults." Her classmate Debbie Mparoutoglou agreed, "as long as they check ID and are responsible."

The Colossus will open Feb 12.

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Back to Black

■ Black History Month hits Toronto

BY PENNY LAUGHREN
News Reporter

The word history sends shivers down the spines of a lot of students. Who doesn't remember their hands sweating and brows furrowed in an effort to recall some obscure fact for a Grade 9 history test?

Don't worry, this is not a test.

But did you know that this month is Toronto's 20th anniversary of Black History Month? Or that the first black person was here before confederation? (1867 for those who forget).

Samuel De Chaplan was a free black man, who worked as a Micmac interpreter.

Black History Month "is a time to discuss our historical roots in Canada...and a chance to complete Canadian history," said Rosemary Sadlier, president of the Ontario Black History Society.

One OBHS project she would love to see completed is a Black History Underground Railroad museum. Sadlier said Toronto is the ideal location for the museum because it is, "the city in Canada with the largest African-Canadian population," and there are a lot of sites with a connection to African-Canadian history. Toronto is currently looking at sites to

donate to the OBHS for a museum.

The city does not fund Black History Month celebrations but does help publicize the events. The city's Equity and Access centre received notices from community groups and private businesses planning events across Toronto and put together the Ontario Black History Month calendar.

Equity and Access centre coordinator Michelle Munroe said she is still receiving updates.

This year's black history celebration mixes history with dancing, music, film and discussions.

Among some of the listed events: Ugandan born Achilla Orru will be singing and playing a lokembe or thumb piano with Kenyan born guitarist Adam Soloman and his five piece band on Feb. 14 at the Lakeside Terrace and Splash, 235 Queen's Quay West.

The British Methodist Episcopal adult and youth choirs will be performing at 235 Queen Quay West on Feb. 13. The BME church was recently destroyed by a fire and proceeds will go to restoring the church - \$10 in advance and \$15. at the door.

The St. Lawrence Centre will also host a discussion to debate on Feb 16 and examine the impact of black history. This event is free.

For more information about these events check city of Toronto website: www.toronto.com.

Now for the bonus question: Name Toronto's first African-Canadian Mayor.

Answer: William H. Peyton Mayor of the City of Toronto 1913-1914.

Net timetables: do it yourself

■ Next fall students should be prepared to design their own schedules

BY SHAUNA DE GAGNE
News Reporter

Students can expect less hassle when putting their schedules together next September.

The Internet Student Schedule Maker (ISSM) is a computer program that gives students on-line information with a click of a mouse.

"(The ISSM) was designed for students so they wouldn't have to wait in line or get assistance from anybody," said Glen Brauer, a Humber grad and sales manager for Creative Innovations.

The cost of the ISSM is remaining somewhat of a mystery.

"We have a special agreement with the vendor to have it installed at cost," Assistant Registrar Bill Pitman said. "The college has come out ahead on this."

This special agreement, according to Peter Kahn, Systems Development director, was put in place after the college paid for some of the development work when Brauer was putting the program together three years ago.

"(The cost) is going to be kept

a deadly secret," Kahn said. "It would hurt Glen's chances of selling elsewhere."

With the ISSM, students will be able to make their own schedules. This process allows students to block off the times they are unable to attend classes. For instance, if your job requires you to work every Wednesday, you can try to design a schedule free of Wednesday classes.

The schedule making aspect of the program works only for those students who have timetable options or general education courses. The ISSM will not be as useful for students in programs such as Photography, as only two possible timetables exist for that program.

Students will also be able to add or drop courses, get printouts of their transcripts, and get their grades.

Pitman said the ISSM offers "things that people usually come to the registrar's office for."

Humber's staff currently works with the PC version of the Student Schedule Maker. According to Kahn, that system wastes a lot of time.

"The whole reason (for installing the ISSM) is because Humber offers a great deal of flexibility with scheduling and programs," Kahn said. "(The ISSM) gives students the ability to make up their own minds."

Currently, Seneca College is the only college or university with the ISSM. Centennial College has the PC version, but according to Brauer they also want to upgrade.

Santo Nucifora, technical sup-

port manager at Seneca, said the ISSM was implemented at the college in November 1996 and has really cut down on line-ups.

"Everybody has to use it," Nucifora said. "Students can always go to the line if they want to."

Calvin Adams, a third year student at Seneca, said although the ISSM is an excellent program, there are things that could be improved.

"Sometimes the system crashes because so many people are on-line," he said.

According to Humber's Webmaster Ken Morgan, our program will be more complex than Seneca's.

Brauer agreed. He said there is now more technology available for ISSM, so Humber's version of the program will be a lot more interactive than Seneca's.

"It will be easier to use than Seneca's," Brauer said. "It'll be a lot better."

Of course, the issue of security does come into play. The transcripts, addresses and even credit card numbers of some students will be on-line. Brauer said this isn't a problem.

He said the program has built in encryption scrambling, meaning all the information that goes into the program is scrambled and then de-scrambled at the other end.

Brauer said the Internet Student Schedule Maker will be installed for Humber in a couple of months. The program won't be available for use until September as the summer months will be needed to test the program.

www.getascholarship.com

■ Website sets students up for awards

BY DEAN MEMME
News Reporter

A new web site could help Humber students stay out of financial trouble if they take five minutes to answer a computer survey.

Studentawards.com is an innovative web site that matches students with appropriate financial awards - all at no cost.

"Once a student completes the on-line registration, our search engine matches their profile against the thousands of awards

on our database," said Joe Freedman, president of Studentawards.com.

"It then delivers a list of award matches to a private, password protected mailbox within minutes."

Freedman said it works like an e-mail account, students can visit their mailbox on a regular basis to update their personal information and check for new award matches.

Studentawards.com is owned and operated by Environics Research Inc., a consulting firm in Toronto, and they do not receive any government subsidies for their service.

Freedman told Humber Et Cetera the website generates revenue through advertising sales.

Freedman expects to have

100,000 users in the database by the end of the year.

There are thousands of student awards sponsored by Canadian colleges, universities, government agencies, private organizations and individuals.

A majority of awards are available to average students, but every year, tens of thousands of dollars go unclaimed.

"The problem is it's extremely difficult and time consuming for students to conduct a comprehensive search of available awards," said Murray Baker, author of the best selling book *The Debt-Free Graduate*.

According to Baker the worst part is, "determining which awards to apply for is even more difficult."

Freedman said that since 1980, the average cost of a post-secondary education in Canada has risen by 115 per cent and graduate debt load has tripled in the last eight years.

He said studentawards.com is Canada's only comprehensive and free awards web site.

He noted, "students in all levels of post-secondary education will take advantage of this valuable free service."

To sign up for your own mailbox, fill out the on-line registration at www.studentawards.com. Remember to check the mailbox frequently because "there are thousands of awards that will be added to the database over the next couple of months," Freedman said.



PHOTO BY DEAN MEMME

Studentawards.com tries to set you up for easy cash.

Black History Month is no show at Humber

Black History Month means something different to everybody.

For some, it's a way of celebrating the achievements of notable black individuals. For others, it's a time to reflect on how far society still has to go before all races are truly considered equal. But for nobody should this be a time to be ignorant.

Unfortunately, a look around Humber's North and Lakeshore campuses shows we are paying very little attention to this event. We turned our backs on an opportunity to pay tribute to black heritage with any class or style.

Though SAC BASS (Black Awareness Students Society) has organized a number of events, including a choir corner, a Caribbean show and a jazz poetry night, they also chose to screen two highly questionable movies

at the North Campus: **Dead Presidents** and **Friday**.

Basically, these two films paint black people as

either bank robbers, or dope-smoking deadheads, which is not exactly the kind of culture we think should be promoted during Black History Month. At least SAC Lakeshore is screening films like **Roots** and **Malcolm X** as part of its festivities.

Meanwhile, there is little else going on around Humber. Instead of a salute to black heritage in the concourse, we get a career fair and a vendors' fair.

And when we asked SAC North and Lakeshore what events were planned, we got blank faces for answers. Some people question whether Black History Month is still necessary. Only the participants can truly answer that question.

But we think, if a month of such stature is being celebrated elsewhere around Toronto and Canada, then Humber owes it

to all students to step up and make sure it's recognized with the proper respect.

Dead Presidents and Friday do not portray the type of culture that should be promoted during Black History Month

Premier, leave those kids alone

In a speech to the Canadian Jewish Congress last week, Premier Mike Harris vowed to "re-instill the value of respect" in Ontario's school children.

Harris said he wants a province wide code of conduct that would automatically punish students who swear or are abusive to teachers.

Education Minister Dave Johnson has also jumped on the bandwagon. He is pushing for a new round of consultation across the province to seek solutions to curb school violence.

Apparently, the government feels these problems can all be solved with mandatory school uniforms. According to Johnson, there are people who feel uniforms add a tone of authority and discipline to a school and make for a better learning environment.

Meanwhile, how many hospital beds could be opened up with the cash this useless consultation will cost us? The proposed strict code of conduct is just another sign this government is out of touch with reality.

If Harris thinks the elimination of individuality and freedom of expression will discipline kids, he's in for a surprise.

If he thinks he can bring back the fantasy family lifestyle reflected in TV shows like **Leave it to Beaver** and **Father Knows Best**, someone should tell the premier these shows never portrayed a realistic view of life in the first place.

Marshall Jarvis, president of the Ontario English Catholic Teachers' Association, along with Toronto principals, said uniforms may be helpful in identifying trespassers on school property. But they aren't quite sure how they will improve the overall learning experience.

Students, including the premier's son, have already dismissed the idea of uniforms. Some have even suggested that a code of conduct be written for teachers, who don't always set the best examples themselves.

It's time Mike Harris stepped out of his dream world and woke up to the realities of 1999. He of all people should know that respect isn't something you can legislate. It has to be earned - by teachers, parents, and yes, even premiers, too.

Individuality can't be covered up. It will surface, one way or another.

Humber Et Cetera

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HUMBER PRESENTS BLACK HISTORY MONTH



Goodbye, Gardens

BY NEIL BECKER

I was only 6 years old, but I still remember the thrill and excitement of that snowy Saturday night when I attended my first hockey game at Maple Leaf Gardens.

While walking along Carlton St., holding my dad's hand, I witnessed for the first time the ritual of ticket scalpers outside the Gardens. They were all bundled up in their winter clothes and yelling out, "Who wants tickets for tonight's game? Tickets? Who's selling?"

Then, as we entered through the main doors, the tradition and history of the building

could be seen in the pictures of past Leaf teams from the '40s and '50s. There were also individual shots of such stars as Turk Broda, Terry Sawchuk and Bobby Baun - to name a few old Leaf warriors.

To this day, one of my fondest memories is of my dad in the Gardens' lobby, pointing to various pictures and telling me the history behind them. For example, he showed me a photo of Howie Meeker, and told me how he had watched him play at the Gardens when he was part of the famous KLM line in the '50s.

Next, we made our way upstairs and settled in our seats (we had reds).

And all the time, I thought how amazing it was to be looking at the actual ice surface on which George Armstrong scored his big empty-netter in 1967. That goal clinched the Stanley

Cup, the last for the boys in blue and white.

I can think of other great moments in Leaf history, too, like Bill Barilko scoring in overtime to win the cup for the Leafs in 1951.

But the greatest gift my dad has given me over the years is the chance to attend various Leaf games. He introduced me to the greatest game on earth in the most famous and historic arena of all time.

When I look back on my experiences in the building as a fan, I will always think about Darryl Sittler scoring five goals against the Flyers in the '76 playoffs, or

nothing 10 points against the Bruins during the regular season.

But the Gardens, or the grand old lady on Carlton St. as she's affectionately known, is rich with other traditions besides hockey.

The Beatles played there, famous boxers such as Muhammad Ali fought there, and the WWF entertained wrestling fans on Sundays.

I'm a traditionalist at heart. I never wanted to see the Leafs leave the Gardens. I dreamed one day I would take my boy there for an NHL game, and share with him my love for the coolest game on earth.

Now, I'll never get to do that. But I will always be able to share these memories, including that Saturday night when a young Wayne Gretzky scored eight points for the Oilers.

Neil Becker really loves hockey.



LOVE

Valentine's Day can be romantic after all



David SMITH

The pagans had Lupericalia, and at the close of the second millennium, we have Hallmark anticipating huge profits from Feb. 14.

Were I bitter and cynical, I would embark on a tirade

and complain that the holiday, which came to be known as Valentine's Day, has little to do with love and romance. I would argue that it is merely a ploy for purveyors of flowers, confectionery, and insincere greeting cards to fill their coffers. I might even mention that all shades of pink give me hives, and possibly urge everyone to boycott the damned bastardization of a saint's day.

You see, I'm a romantic at heart - wine, candles, fires, poetry - the whole thing. But Valentine's Day is anything but romantic. It's more about marketing and obligation than genuine emotion. The pre-packaged sentiments and the forced sweetness remove the spontaneity

For single people, Valentine's Day is worse than New Year's Eve. At least on New Year's, couples are only "lovey dovey" at the midnight bells. You get to rejoin the party once Auld Lang Syne starts.

If you haven't got a Valentine's date, you're pretty much sitting alone on the couch watching sappy romance movies. Sure, you could go out with other single friends, but who wants to admit they haven't got a date?

How did Valentine's Day get this way? Surely, there must have been some purity to it before marketing lackeys got their paws on it.

So I read the legend of St. Valentine.

Call me a sap, but this story warms the cockles of my heart. Valentine was a man who went against the status quo and died in the name of love. He followed his heart rather than a tyrant's caprice in order to bring lovers together.

That's the true spirit of Valentine's Day. It's not about frilly cards, chocolates, or flowers. They're just tokens. What's really important lies behind all of the pretence and hype.

The legend of St. Valentine is probably so far removed from historical accuracy that it borders upon utter BS. But, does that really

matter? I think not. It reminds us love is something worth dying for. It's worth taking the time to celebrate it once a year.

My arguments for spontaneity notwithstanding, sometimes you need to be hit over the head with a reminder bat. Of course the card companies are going to try to suck the soul out of the whole thing. They always do. We've got to stop and smell the roses once a year. And, since we buy them on Valentine's Day anyway, it's perfect timing.

Boycotting Valentine's Day in protest of mass-marketing gets us nowhere. The merchandisers' bus has way too much momentum to stop it. So don't try.

Jump on and enjoy the ride. Buy the biggest bouquet of roses you can find, eat chocolate until you burst, and send your sweetheart the sappiest card in the shop. Tell someone you love them. And if you're single, get off the couch, pick up the phone and call someone.

Oh, and if anyone's free on Sunday, let me know.

David Smith can be e-mailed at dionysus1ones@hotmail.com

Campus Wire

Toronto

(www2.utoronto.ca)

The steps outside Simcoe Hall were taken over by an amateur activist theatre group that was putting on an anti-racism play this week. Members of the university's highest governing council body had to cross through the show to get to their meeting. Once the members made their way inside, the troupe moved the show outside the governing council's chambers. Most council members were reported to be laughing.

McMaster

(www.130.113.47.69/sid)

The student union launched a two-week campaign on Feb. 8 designed to increase student awareness of its activities. The union wants to make itself more visible because students have complained they don't know what its purpose is. Events are to include contests, information tables, and an open forum for students to ask questions.

Western

(www.gazette.uwo.ca)

The public is invited to the London Convention Centre to voice its concerns about violence in parts of the downtown core. The Chief of Police said the department organized the event because the issue concerns everyone, not just his force. This is the first forum of its kind in London. Since the beginning of the year, several fights and stabbings have occurred outside local bars.

Regina

(www.eregonline.ca)

A new group has been created due to the lack of affordable housing available to graduate students on and off campus. The Graduate Student Housing Initiative, a non-profit venture, will work to locate cheaper and better rooms for students. It will also look into how the quality of living affects a student's work.

Weird Newz

BITE YOUR TONGUE

A law dating back to 1897 was upheld by a judge in Michigan earlier this week. As a result, a man will stand trial after swearing in front of two children, which is illegal. The man spewed the profanities after falling out of a canoe. If convicted, Timothy Boomer, 25, could be sentenced up to 90 days in jail and have to pay a \$100 fine.

- Toronto Star

SEX

Mice, men and monogamy



Ryan SIMPER

If your girlfriend tells you to go fix that problem in your genes, she might not mean your pants.

Just in time for Valentine's Day, scientists at Emory University in Atlanta have managed to genetically engineer a mouse that stays faithful to its mate.

The normally promiscuous male, nicknamed "Monogamouse," became a more loyal lover after receiving a set of genes from a prairie vole, a North American rodent that

forms a life-long bond during its first sexual encounter.

Two altered hormones were released inside Monogamouse's brain at the instant he forged the bond with his mate. These hormones, in theory, could also be used to alter the sexual behaviour in human males. So, for all of you guys out there buying multiple Valentine's gifts for your many lady friends, beware.

I know, you probably consider yourself faithful, and would never actually cheat on your partner, right? Wrong.

According to Dr. Thomas Insel, who led the Monogamouse research team, of all the mammals that pursue long-lasting relationships (including humans), about 3 per cent are monogamous, while the rest are happy to mate with the next available partner.

But Insel didn't take one thing into consideration. Human males have to contend with something that separates them from all other mammals: the human female. Prairie voles have it easy when it comes to breaking out of monogamy. All they have to do is jump out of one hole and dig another one.

Human males who are unfaithful to their partners have to deal with yelling, screaming and messy divorce settlements (which cheating males deserve, of course). Also, prairie voles never had to pay 600 per cent above the normal price for roses just to avoid being chastised when they burrow back into their hole for some nookie on Feb. 14.

It's a scary thought that wedding vows could include the groom having an injection, but there are some applications in which this new technology could prove useful. US Presidents would never be involved in sex scandals. Mindless talk shows exploiting the unfaithful would be cancelled. And divorce lawyers would go out of business.

Wow, maybe this is the answer to all of society's problems. I'm just afraid that after the wedding bells have rung, my genes have been altered and the marriage has been consummated, I'd have the sudden urge to dig a hole.

Ryan Simper is constantly digging holes for himself.

Origins of Valentine's Day

Feb. 14 marked the celebration of Lupericalia, the anticipation of the love rites of spring. Single men and women would hold toga parties; names were drawn from a box and the lucky couples would slip off to make love.

The Church commended Lupericalia, and renamed it after St. Valentine. Depending on who you believe, St. V was two martyrs rolled into one, or one martyr with two legends. Regardless there was a Christian priest (or monk) named Valentine living in Rome during the reign of Emperor Claudius the Cruel. Claudius found it tough to find soldiers, since men

didn't want to leave their wives or sweethearts. Valentine, a man of God, secretly married two couples. Word got out and Valentine was thrown in jail.

While incarcerated, he fell in love with his jailer's blind daughter. On the eve of his execution he wrote her a sonnet in ink he squeezed from violets. The verse was so beautiful it restored her sight. But Claudius had Valentine put to death the next day.

Just before his skull was bashed, he sent his love a note signed "From your Valentine." This led to the tradition of lovers exchanging cards.

- David Smith



It Is Written

*I wonder by my troth, what thou, and I
Did, till we lov'd? Were we not wean'd
till then?
But suck'd on the countrey pleasures,
childishly?
Or snorted we in the seven sleepers
den?
T'was so; But this, all pleasures fancies
bee.
If ever any beauty I did see,
Which I desir'd, and got, t'was but a
dreaume of thee*

John Donne (1572-1631) "The Good Morrow"

- John Donne was born into a Roman Catholic family at a time anti-Catholic feeling was rampant in England.
- He entered the University of Oxford when he was 11, and went to the University of Cambridge 3 years later. He didn't get a degree from either school.
- In 1601, Donne was sent to prison after secretly marrying 17-year-old Anne More. She was his employer's niece.
- Donne wrote his own funeral sermon, "Death's Duel," a few weeks before he died.



Are students happy?

■ From Prince Edward Island's remote Holland College to Vancouver's Langara College, student governments across Canada

By JUANITA LOSCH
News Reporter

Keeping tabs on student satisfaction is never an easy task

But with college populations ranging from 200 to 35,000 per school, each academic institution is forced to come up with its own way of keeping track of students' happiness and complaints.

Maintaining student happiness involves more than just cheap beer prices at the campus pub. It ranges from availability of computer use, to the prices of parking, to food quality in the cafeterias, to lobbying for lower tuition.

Student governments are most often charged with that responsibility. For some, the results are enviable, most, though, know they still have a way to go.



HOLLAND COLLEGE
Charlottetown, P.E.I.

Living amidst rustic fishing piers and harbour views in Charlottetown, P.E.I., is Holland College. This quaint college spreads out to six separate campuses, all within the same area. The main campus has a population of about 700 students.

With four separate student executives located at different campuses, student satisfaction should be peaking.

Lorne Hughes, the Student Activity Co-ordinator said the situation is quite the contrary.

"We're right in the middle of a transition period," Hughes said.

"(Student satisfaction) is at a medium, and we should be at a high."

Hughes said student complaints are not being sufficiently addressed. Part of the reason is an overflow of class reps who meet once a week. Hughes described the meetings as unproductive because they sit around and stare at each other.

"We're not meeting students' needs as good as we can," Hughes said.

Students' complaints are handled by the many school presidents and professional counsel-

lors who are within arm's reach of the students, Hughes said.

The counsellors handle faculty complaints and anything else that falls under that nature.



GEORGIAN COLLEGE
Barrie, Ont.

Ryan Lower, student president of Barrie's Georgian College, is waiting to cash in on his dream list, just as soon as his Super 7 numbers come up.

It'll take those lottery winnings to solve student problems, he added.

"I can keep up student spirit, but I can't buy more computers, or fix the registration problems," Lower said.

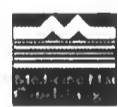
He added that only when we live in a perfect world will all students be satisfied.

In the meantime, Lower tackles the social aspect of student life, trying to keep everyone satisfied in this department.

At Georgian College, students are encouraged to drop by with any complaints, questions, or concerns.

If there are problems that Lower himself cannot solve, then he directs those in need of help to the Student Affairs Department, which helps oversee students' problems.

Student satisfaction is at medium level but it's not from a lack of effort, Lower said.



MEDICINE HAT COLLEGE
Medicine Hat,
Alta.

Don't be deceived by their population of only 2,000 students. This school is no stranger to students' complaints, and claims to be equipped to handle whatever comes through the door.

So, what's the secret to their success?

Acting president of the Student Association (SA) Kevin Knutson, said it's Medicine Hat's pro-student approach and open-door policy that makes things run smoothly around the campus.

"We make it known that we're very pro-student," Knutson said.

"The open-door policy is our biggest tool."

Knutson handles complaints

directly, and encourages students to walk into the SA office anytime.

Aside from this, they have an active Peer Support Centre, which was rated number four last year against other Canadian colleges.

"We have a very good rapport between students and faculty," Knutson said.

"All in all everyone seems very satisfied."



LANGARA COLLEGE
Vancouver, B.C.

Located in Vancouver, B.C., is Langara College. With a total of about 7,100 students, this school has a unique approach to handling students' affairs.

About four years ago the college transferred the traditional Students' Union into a rotating chair executive.

This involves the executive switching positions every four to six weeks, allowing all members

"You can't please everyone, but the students know we're always trying."

Sandy Biggerstaff, Ombudsman,
Langara College

the chance to try their hand in different areas.

This has worked very effectively for addressing students' needs, said Ombudsman, Sandy Biggerstaff.

"It takes more work this way (but) you get 20 people who know what they're doing. Everyone gets to get in there," Biggerstaff said.

Langara has had an ombudsman working to handle students' complaints at their campus for about six years now.

The students use the ombudsman's office only if a solution couldn't be arranged with a department head first. The office is used only as a last resort.

Students' needs will always be an issue, Biggerstaff said.

"You can't please everyone, but the students know we're always trying."



HUMBER COLLEGE
Toronto, Ont.

On the home turf here at Humber, the population extends to some 12,000 students, the largest of the five colleges interviewed.

Tracy Boyer, SAC president, is rooting for an ombudsman at Humber.

Boyer said having an "ombuds" will help strengthen the ammo in the fight to gaining an

A Closer Look

Part 3 of a series examining how Humber stacks up against Canada's colleges

all-around higher level of student satisfaction at both North and Lakeshore campuses.

Having an impartial mediator around will reassure students that they are being taken care of and will take a certain strain off SAC staff and reps, knowing problems are being dealt with, Boyer said.

She said people are falling through the cracks too often.

She thinks Humber could be doing more to ensure students' needs are being met.

"I think we could be doing better, otherwise I wouldn't be lobbying for an ombuds," she said.

Students get angry when their problems are not addressed, or they do not know where to go for help.

Boyer deals with a lot of students' complaints first-hand at SAC and knows the frustration that students feel.

Increasing student satisfaction and letting students know what their rights are is a very important step to improving the quality of education, Boyer said.

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Lakeshore

Black month forgotten

■ *Politics, timing mean Black History Month goes almost unnoticed at Lakeshore*

By PAUL LYNCH
Et Cetera Staff

Black History Month has once again taken a back seat to political process at Lakeshore Campus.

For the fourth year in a row, the Lakeshore SAC seems to have been caught off guard by February's celebration of black history and culture.

According to SAC office coordinator Lance Lougheed, the timing of the event and the way it has been handled in the past have once again affected this year's planning.

"There hasn't been a directive for [Black History Month] in the past," said Lougheed, "and it wasn't really brought up in time to get a lot of stuff booked."

Despite the slow start, SAC director Sonya Harding has put together a compilation of movies that students can see in Lakeshore's Quiet Lounge.

With a focus on the theme of Black History Month, the films will be free for students, who can catch them during the day at soon-to-be-posted times.

"We'll be showing two movies a day," said SAC vice-president Toby Warnell.

"So far we've got Amistad, Roots, When We Were Kings, Malcolm X and a few others."

Lakeshore students can also

catch comedian Carl Strong on Feb. 15 at noon in the Lower Cafeteria. Strong's appearance comes as a result of SAC President Sonya Levy's personal lobbying.

"I sacrificed a conference trip over the summer," said Levy. "I told [SAC] that I wouldn't be going to the conference so that they could put that money towards getting Carl Strong."

Lakeshore student Wyllimna Driggs remained unimpressed by the efforts of the SAC.

"Black history is something that should be celebrated every month," said Driggs.

"Not just in February. I don't think [SAC] is really doing enough to recognize it."

Sonya Levy agreed with Driggs.

"Black history at Lakeshore is something that's not really recognized to its full capacity," said Levy.

"I'd like to see that changed



SAC representatives at Lakeshore (from left) Lance Lougheed, Margaret Ozel and Toby Warnell are concerned about Black History month.

Even though black students have emphasized that they'd like to see more done, nothing is done. It seems that every February SAC is

caught off guard. I don't understand how certain members of SAC can remain unaware of Black History Month," she said.

Lakeshore to North's rescue

By KEVIN MASTERMAN
Lakeshore Reporter

With Humber's sale of the lands on Queen's Plate Dr. almost complete, school administration can now afford to go ahead with redevelopment on the Lakeshore campus.

Vice-president of Academics, Richard Hook, said plans to

expand Lakeshore Campus have been in the works for some time now and are only beginning to take shape.

Hook said it is a matter of which campus has more space.

"It will ease the tight use of space at the North," Hook said.

Humber's long-term plans for expansion include renovating abandoned buildings on

Lakeshore campus.

"We had always expected to build up Lakeshore. We're trying to create a balance of students between the two campuses, to make students more comfortable," Hook said.

The School for the Built Environment has been pursued to possibly split their program load between North and Lakeshore

Administration is also pursuing plans for new programs from the school of business, possibly post-diploma programs to start at Lakeshore this fall.

Lakeshore campus is also going to take on more students, beginning with 200 extra students expected to enroll next fall.

The college has been planning to phase in around 400 students

before 2001 since 1998.

Hook said the college has pursued the expansion at North to its potential and Lakeshore has buildings waiting for renovation.

The I, J, and K cottages are the first expected to be used, said Michael Harper, dean of planning at Humber.

The 100-year-old buildings, which back directly onto Lake Ontario, are similar in design, but slightly larger than the D, E, and F buildings.

The buildings would accommodate three floors more easily, since the basement level at each is exposed on all sides.

The buildings will most likely be dealt with one at a time, Lakeshore principal Pat Ferbyck said.

She said the plans for their renovation are long term goals.

The school will fund the renovation with the sale of 20 acres of its Queen's Plate land to a private developer.

Humber has been working on the sale for some time and will go ahead from the proceeds next fall.

The deal should be completed this spring. Vice-President of Administration, Rod Ross, said.

Hook said \$12 million will be spent on the restoration of the Lakeshore campus buildings.

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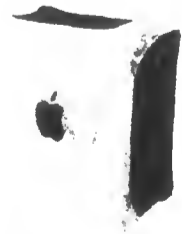
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■ Correction

Last week, Et Cetera it was reported that Ann Isrigelis was director of the School of Manufacturing, Technology and Design. Isrigelis is in fact student liaison. Ken Simon is director. Et Cetera apologizes for the mistake.

On Campus etc.

■ Black History Month

SAC will be holding events around the school for the rest of February, to celebrate Black History Month. Here is a list:

■ A jazz poetry night will be held at Caps on Feb. 17. Local jazz band Da' Guys will be performing starting at 3 p.m.

■ A young black business exposition will be held on Feb. 22-23. Local business entrepreneurs will set up booths in the concourse.

■ A choir corner will be held on Feb. 25 in the student centre from 4 p.m.-8 p.m. Members of local gospel choirs will participate in the event.

■ Movie night

SAC will be holding another movie night in the lecture theatre on Feb. 24 at 8 p.m. *Urban Legend* will be featured after a presentation of short films created by Humber students.

■ SAC President's Hot Seat

Students will again have a chance to ask SAC president Tracy Boyer questions in the student centre on Feb. 18. The Hot Seat is held once a semester and students are welcome to ask Boyer any questions about Humber.

■ Clubs Fair

The annual Clubs Fair takes place Feb. 25 in the concourse from 10 a.m. to 2 p.m. Students will have the chance to investigate different clubs at Humber.

■ Imaginus

The touring poster store will visit Humber on Feb. 18-19. Everything from movie posters to music will be available.

Et Cetera Profiles

Humber grad discovers perfect handyman gift

By SHAUN HATTON
Et Cetera Staff

Looking for a way to make Valentine's Day a little more special? Try duct tape.

A new book, *Ductagami*, illustrates how to use duct tape to make wallets, baseball caps, dishwashing aprons, and many other everyday items.

Joe Wilson, an author who graduated from Humber's Public Relations program in 1984, introduced his book and other creations at last week's vendor's fair.

"I'll be happier than a pig in a puddle."

-Joe Wilson, author of *Ductagami*

"I met a girl at the University of Guelph and she had a duct tape wallet," Wilson said.

"She taught me how to (make one)."

Wilson started making wallets, but couldn't keep up with consumer demand. He decided to make a book to show people how it's done.

At the vendor's fair, he was selling an early version of *Ductagami* for \$2 as well as items made from duct tape. The published version, which should be out within six weeks,

includes instructions for 14 items.

"My stuff is weird, but it's practical," he said. "Your wallet, beer bottle holders it's like a jigsaw puzzle with a practical ending."

In the meantime, Wilson is doing his part to promote Canadian patriotism through a series of T-shirts - cotton, not duct tape - he's designed incorporating the Canadian flag.

He sees the shirts as an alternative to sewing a flag on your knapsack when travelling overseas.

So far, his business ventures have been successful; a good thing when one considers his feelings on working for a boss.

"I can't work for anybody," Wilson said. "I've been fired from every job I've ever had. So it's best that I work by myself and for myself."

His creativity doesn't end with just duct tape and T-shirts. He's been working on a hockey trivia board game for six years.

Although it's finished, he's having trouble marketing it. He hopes to one day use it as a fundraiser for minor hockey.

"It'll be interesting to see what happens and how it goes when (*Ductagami*) comes out," Wilson said. "If that board game ever takes off, I'll be happier than a pig in a puddle."

If there is somebody you would like to see profiled, contact Aldo Petrone at 416-715-5694 or in the newsroom at ext. 4514.



PHOTO BY SHAUN HATTON

Wilson proudly showing off just one of his many duct tape creations.

Parking's a nightmare

ACAATO comes to Humber

By H. MEARA PATERSON
Et Cetera Staff

Students don't have to risk a \$30 parking ticket when they attend classes according to a Humber official.

Security guards have been dishing out tickets for cars parked illegally in lots.

Although 99% of parking is reserved, there are spaces available.

"Students can go to one of the parking kiosks on lots 1 and 13, and an attendant will re-assign a spot," said Gary Jaynes, director of ancillary services and public safety.

Neil Carter, a second-year business student says it's difficult to find parking.

"Sometimes class starts in the afternoon and I can't find a spot in lots 1 or 2. It's really frustrating."

So folks, there is yet another reason to jump out of bed early and get your butt into school. Your wallet's at stake.

Conference dinner will give Humber programs a chance to work on the same project

By SHAUNA DUFFY
On Campus Reporter

Humber students are cooking up a huge party for 25 colleges.

Humber will play host to 500 guests at this year's Association of Colleges of Applied Arts and Technology of Ontario (ACAATO) dinner on Feb. 14 in the gym.

ACAATO provides information to colleges, and increases awareness to programs they offer. The member colleges fund

ACAATO.

Don McCulloch, manager of the catering and learning centre, said the ACAATO conference doesn't come around often since colleges take turns hosting each year.

McCulloch said the boards of governors of the colleges will be attending the dinner.

"Our students are cooking, serving, and setting up the reception and dinner," McCulloch said.

Students from HRT, Public Relations, and possibly Journalism will take part in the event.

Margaret Hobbs, organizer of the event said 40 students were hired as ambassadors for Humber.

These students will be hosts, direct the guests and answer any questions. The Retail Floristry students will be providing decorations.

The Theatre and Music departments will be providing the entertainment with a 45 minute concert by Stage Band One.

"Students are going to get a lot of experience on how to handle

and direct people older than them and who are of status," Hobbs said.

Staff and students have been working together to plan the event.

McCulloch said students will be able to apply what they're learning in the classroom to a real situation.

"This is the first time we've done something this large," he said.

McCulloch said this will be an opportunity to show the attending colleges what Humber is all about.

"It's a big place but it's not a factory. We have a lot of good programs," McCulloch said.

"This is a chance to present who we are as a group as opposed to 'I'm part of HRT'. It's a combination of students working together."

McCulloch said he expects the dinner to go smoothly because he has confidence in the abilities of Humber's students.

"We want to showcase who we are, and the skill of our students and their professionalism."

Black History Month: Exploring the culture

■ *The Black Awareness Student Society will explore the diversity of black culture with a line up of poetry, music and business*

BY GINA THOMPSON
Et Cetera Staff

Baby mothers, chillin' on the street, cheating, hair weaves...dub poetry is about telling it like it is said Marcia Price, a participant in next week's jazz poetry night at Caps

A jazz poetry night however is just one of the events being hosted by Humber's Black Awareness Student Society (BASS) in commemoration of Black History Month.

February is the month designated to mark the achievements and events of black people worldwide.

Humber's BASS is organizing many events around campus in honour of

this month.

One such event was a Caribbean show presented at the Student Centre on Feb. 10. The show reflected Caribbean, African, Canadian and R&B culture.

"The black community is so diverse and we all have various interests," said BASS president Tricia Hansen.

Hansen wanted to explore the diversity of black culture for this year's theme.

"We need to stop competing with each other and start supporting each other," Hansen said.

"There's a lot of opportunities to support each other because our population is so big."

The events lined up for next week are; a poetry Jazz night at Caps on Feb. 17 and a



Photo By Andy Grogan

J-Valier, Alex Martins, Kage, and Marko take a break during their performance in the Caribbean Show that took place on Feb. 10 in the student centre.

"The black community is so diverse and we all have various interests."

Tricia Hansen, BASS president

Black Business Expo in the concourse on February 22 and 23.

The jazz poetry night will feature a four-piece jazz band, 'Da Guys, whose performance will be the backdrop to dub poetry.

Students will perform poetry in front of

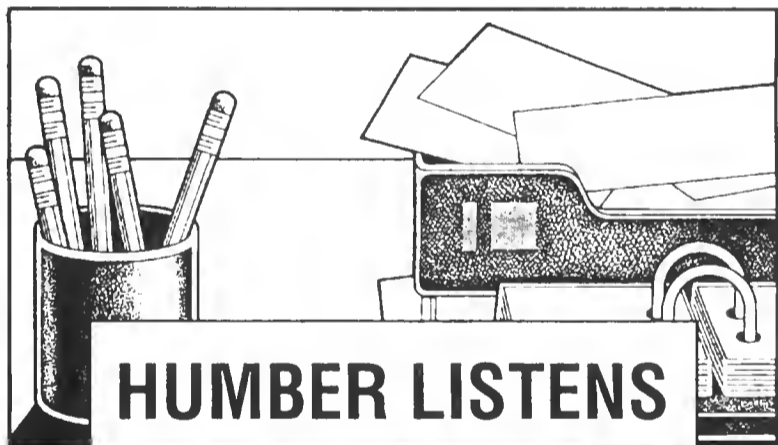
a Caps audience

Dub poetry is poetry with a purpose. It tackles everyday and larger issues.

The way it's delivered is important as well. Dub poems need attitude or a particular personality in order for it to be delivered well.

The Black Business Exposition will feature young local entrepreneurs in the concourse with information and samples of their business.

Contact Tricia Hansen in the SAC office if you would like to find out more about events.



HUMBER LISTENS

We may be surveying you to pieces, but that's because we care about what you have to say.

We always have.

Based on survey results, the College developed a set of classroom design principles and standards; renovated a couple of classrooms to test the standards; and identified classrooms requiring upgrading.

Also the Call Centre opened in August to provide improved levels of service to prospective and current students.



Keep telling us more.... We're listening.

Program innovators praised by Humber prez

BY WENDY STEBBINGS
On Campus Reporter

Applications for the innovation of the year awards are due Feb. 15.

The awards go to college employees who have come up with ways of improving the education levels at Humber.

Grant Fraser, program co-ordinator of the golf program, won the award last year for creating his program.

"It was rewarding to receive the Innovator of the year award because the golf program was new. It was something that I put together," said Fraser.

"It was nice to be recognized for the work you put into something."

Fraser started the professional golf management program in 1994. He was also a part time marketing instructor at Humber.

Maryann Jefferies, who received one of the eight awards

last year for implementing the Occupational Therapist and Physiotherapist assistant programs, said it was a significant honour to be recognized by her peers.

Jefferies brought together a group of Occupational Therapists and Physiotherapists who were interested in working with her to develop the programs.

She also said it gave her program a high profile.

John Sousa was one of four people who received an award for their Early Childhood Education-Communications 100 Pilot Project.

Sousa said that the benefit of the award was that it recognized their contribution to the college.

"There was also a personal sense of accomplishment," said Sousa. "Knowing that I'm on the right track."

Along with Barbara Ford, Kathy Lockwood and Carol Reid, Sousa was involved in a collaboration between ECE and Liberal

Arts and Science to help under-prepared students achieve success.

Other recipients of the Innovation of the Year award were Ian Bruce, professor and coordinator of Arboiculture Program, and Don Baird, director of the MIDI Lab.

Ruth McLean, chair of the Center for Learners Support said they receive up to 10 entries each year.

Applications for this year's awards can be submitted to the professional development office.



Photo by [unreadable]

Grant Fraser, accepting his award from President Gordon.

Valentine's

The sky is the limit when giving gifts to your sweetie

By RISHMA GOVANI
Lifestyles Reporter

A box of chocolates or a bouquet of flowers are the tried and tested gifts for Valentine's Day. But they're a bit like giving a tie to Dad on Father's Day: predictable and a tad boring.

Humber students determined to buck convention are gearing up to give anything, from a star in the sky to a pet from the Metro Zoo to celebrate this month's lover's fest on Feb. 14.

Mike Lingerin, a first-year Film and Television student, plans to have his cake and eat it too. He is preparing to jump out of a cake for his girlfriend on Valentine's Day.

"I'm going to have traces of clothing on because I want her to eat the cake after," said Lingerin.

Another ambitious romantic is very excited about his perfect gift.

Adam Williams, an HRT student, is planning a night closer to the stars on a small plane, fully equipped with champagne.

Also ambitious, Sophie Nikoliadis, a first-year Accounting student, wants to get closer to something that twinkles.

"Big diamonds are always nice this time of year," Nikoliadis said.

St. Valentine would be impressed with the original and thoughtful gift that Nancy Yen plans to give to her boyfriend.

Yen, a first-year Photography student, has designed her own "owe-me" coupons. Included in her coupon book is an owe-me

for both a massage and movie.

Patrick Ibrahim, a second-year Hospitality student, wants his very own puppy for V-Day this year.

"Oh ya, I want a cigar too," he added. As for his own gift-giving list, it's a secret. He promised it would be romantic.

A group of Humber men said that edible underwear, cinnamon-flavoured massage lotion and anything red make ideal Valentine's gifts.

Not all the men interviewed, however, were thinking with lower parts of their anatomies.

Mark Bozzer, a second-year Radio student, believes he knows the way to a girl's heart.

"Last year, I bought my girlfriend a dozen roses, a box of chocolates and lit up my room with candles," he said.

In return, Bozzer expects just a little romance and that doesn't have to mean sex.

Some were a little more philosophical and less materialistic than the regular Humber folk.

Just outside the bookstore - which sells t-shirts proclaiming "someone from Humber College loves me," - a young couple were walking hand in hand.

Although their Valentine's Day doesn't include any fancy plans, they said every day represents an opportunity to show affection to loved ones: not through a gift but through your heart.

They didn't buy the Cupid-inspired t-shirts.



Humber romantics suggest a few Valentine's Day gift ideas

It's the thought that counts

- ♥ Create a crossword puzzle with clues leading to presents, like a scavenger hunt
- ♥ Write a song or poem
- ♥ Create your loved one his/her own website (try www.geocities.com)

\$10 - \$20

- ♥ Chocolate body paint, brush included (available at La Senza)
- ♥ Sing a ballad, lasercopy a picture of you and your partner on the cassette cover
- ♥ Create a personalized card, lasercopy a picture of you and your partner

\$20 - \$40

- ♥ Take dirty dancing lessons together
- ♥ Create a personalized calendar with pictures of you and your honey for every month (if you can't do this yourself, Black's can)
- ♥ Adopt a pet from the Metro Toronto Zoo

Donald Trump category

- ♥ Plan a weekend getaway - try to score a heart-shaped bed or hot tub in the process
- ♥ Show your heart of gold through jewelry
- ♥ Day at the spa, appropriate for both men and women
- ♥ Take a Valentine's massage class together to learn the proper technique; treat each other to a massage after

date
Feb. 18+19

► FINE ART

FANTASY ◀

place
Concourse

WILDLIFE ◀

hours
9-8

► GIANT-SIZED POSTERS

► MUSIC

last day
9-5

FRAMES & HANGERS ◀

► FILM

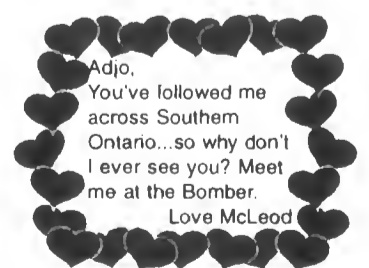
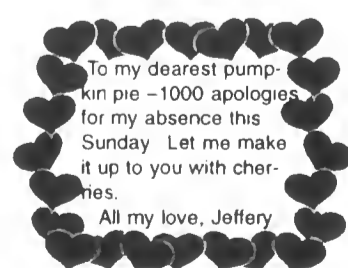
► PHOTOGRAPHY

► 1000s OF POSTERS

THE
**IMAGINUS
POSTER
SALE**



Straight from the heart



Extraordinary mediocrity

By ELIZABETH TRICKETT
Arts Reporter

Another millennium movie? It's not really what you think

Extraordinary Visitor is a Canadian movie with a comical look at society's confusion surrounding the turn of the century.

Mary Walsh of 'This Hour Has 22 Minutes' fame stars as Marietta, a cable talk show host.

Set in St. John's Newfoundland, in the last few months of 1999, her show deals with controversial issues about the end of the world.

Walsh's character is very similar to her newscaster character on This Hour Has 22 Minutes pushy, with a sense of humour.

The film is based on passages in the Bible, which clearly state there will be a sacred area of the world that will determine if human beings will continue to survive — and the people of Newfoundland believe it is St. John's.

From that point on, people from all over the world flock to St. John's to be saved from Armageddon.

The idea of St. John's being the place where the fate of the world is decided is a very original one, but the script has many jokes that are hard to follow. Many of them may be better understood by peo-

ple who live in Newfoundland.

Writer/Director John Doyle's brand of religious humour can be strange, and a lot of the biblical jokes were from unrecognizable passages of the Bible.

In Italy, the Pope gets a visit from the spirit of the Virgin Mary. She tells the Pope that Saint John the Baptist, played by Raoul Bhaneja, will be sent to earth to look for a sign that the human race should be saved.

The parts of the movie that take place in Italy are all in Italian and do not have subtitles. This is a little strange since the actors in these scenes are not making any actions to illustrate what they are talking about.

The film follows Saint John to St. John's on his journey to find hope in the world.

There, he stumbles into Marietta's family and pretends to be a tourist.

Marietta's husband Rick, played by Andy Jones (CODCO), takes Saint John under his wing and involves him in an elaborate plot to rid the world of greed. Only having seven days to save the world, Saint John searches in vain for a reason to save it.

He later ends up being a star on Marietta's show, and people believe he is a prophet. When the show ends up being broadcasted on CNN, John finds hope in the place where he least expects it.



Mary Walsh (This Hour Has 22 Minutes) and Jordan Canning star in Extraordinary Visitor, a Newfoundland-made film now playing in Toronto

Escape from sanity

By DAVE SMITH
Et Cetera Staff

In their Grammy nominated *One Week*, the Barenaked Ladies tell us they are the kind of guys who laugh at a funeral. Watching Theatre Humber's production of George F. Walker's *Escape from Happiness* evokes the same incongruous response.

"(Escape from Happiness) is rude and honest criticism...terrifyingly funny. It's very in your face," says director Steven Bush.

The characters are all in various stages of pain and turmoil. And they don't pull any punches. They're up front about it. But instead of tears, you find yourself in hysterics.

Walker's script is remarkable, but not infallible. While the play is "very in your face," its little subtleties would have been lost were it not for Bush's magnificent direction.

He has molded the cast into a tight ensemble driven by the solid individual performances of each actor.

Walker takes the road less traveled in *Escape*, exploring his central themes through strong female central characters.

Strong, however, only in that they are challenging roles. The characters themselves are vulnerable.

But Walker is famous for subverting the tradition notions of strength, said Stephen Haff in *The Big Comedy of Big Emotions*, an introduction to a Walker anthology quoted in the program.

"Indeed, Walker suggests that strength can come from naked vulnerability, from steadfast engagement with life in all its awesome disarray," says Haff.

Siobhain Fray's portrayal of Elizabeth epitomizes this dichotomy. We are introduced to a smart, controlling lawyer, one who exudes strength. As Elizabeth becomes immersed in the chaos around her, Fray shows us all of her weaknesses. But it is through this that she finally musters the strength to face up to and resolve her biggest fear.

Standout performances also

come from Sarah Adams and Becca Chambers. They play a mother and chip-off-the-old-block daughter, yet approach the similarities from opposite sides. Adams' Nora is understated, her eccentricities punctuated with subtle gestures and precise delivery.

Chambers portrays a Mary Ann that is over the top. But just when you think she's taken it too far, she pulls it back, leaving you with a feeling of just how weird and screwed up Mary Ann is.

Peter Soares is hilarious yet touching as the patriarchal criminal Rolly, bringing life to an otherwise easily forgettable character.

But the highlight of the show is Spencer Kennedy as Tom, the all but estranged father of the central family. He makes the most of brief appearances with a massive stage presence. His lethargic energy lights up the room as Kennedy creates the loveable, loony soul of the first two acts, and the bitter and twisted revenge seeker of the finale.

www.headsortails.net



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2. 22 6. Daredevil 10. Hansen
3. Every 24 hrs 7. Foo Fighters
4. Lando Calrissian 8. Jor-El & Lara



CD of the week

Chyna Doll
Foxy Brown
Def Jam records

Foxy shows she's more than a foxy chick with this effort. Not much on this CD disappoints, and appearances by her boy Jay-Z and DMX only make it stronger.

The title track, Chyna Doll, is a phat tune

thanks to her hardcore voice and solid lyrics.

Not afraid to raise hell, she also takes shots at one-time friend L'il Kim.

Foxy makes a case for herself as a power in hip-hop and continues the long line of rap talent out of New York City.

-John Chick

foxy brown



Def Jam

Def Jam

Def Jam

Parental Advisory

maybe we've been brainwashed

Advertising: the inescapable shadow



Top: Gandhi's non-violent selling tactics
Bottom Left: Marshall McLuhan is the message



COURTESY PHOTO

Messages from Beyond

By Tim Foran

has fallen. Only recently has society begun to accept their living heroes' shilling products.

Two years ago, Fred Astaire danced with a Dirt Devil vacuum cleaner. Last year, Elvis danced on the tables at Pizza Hut. Both commercials used computer technology to place the singers in their advertisements.

Although those commercials came and went without loud protest, people have criticized

Apple's decision to stray from the entertainment field and market political figures like Rosa Parks and Martin Luther King.

"It's different, big celebrities are not leaders," said Abdul Iahi, a first-year Humber student in Computer Information systems.

"Martin Luther King was a hero for everybody. I believe he shouldn't be advertising computers, he shouldn't be advertising any kind of business."

However, Apple defends using King alongside heroes like Muhammad Ali and the recently deceased Frank Sinatra. Apple Canada said their campaign is a salute to the people in the advertisements.

"We picked people who reflected the spirit and core

essence of Apple," said Dennis Manning, the Public Relations director of Apple Canada Inc.

Apple also defended its right to use these people's images. In every instance, Apple conducted negotiations with family estates. Surviving family have the freedom to market a person's imagery and works. Currently, in Canada, no laws exist to prevent exploitation of dead icons.

"I don't think they have much obligation," said Fraser McAninch, Production Unit Director at the Marshall McLuhan Program in Culture and Technology, "other than their own conscience." (McLuhan is best known as the media prophet who was once quoted as saying "The medium is the message.")

According to McAninch, Apple considered using McLuhan, a former professor at the University of Toronto, for its "Think Different" campaign. However, McLuhan's former literary agent Marty Molinaro denies this rumour. She admits, however, that McLuhan's wife, Caryn, turns down numerous offers from companies wishing to advertise with McLuhan.

Molinaro said, in most cases, Caryn McLuhan does not see a fit between the companies and her husband's ideas. Recently, however, British Telecom and MCI used McLuhan in a print ad to advertise their merger.

"This was different," said Molinaro.

"[British Telecom and MCI] wanted to bring the idea that Marshall McLuhan's vision of a global village was coming true."

However, finding a fit of ideas does not always ensure a happy ending. The Dalai Lama, another icon used in the Apple ad campaign, recently spoke out against Apple computers for not using their "Think Different" advertisements in China. The Tibetan leader said Apple did not tell

↑ They're dead, yet they can still endorse products. Would you believe that Gandhi prefers Apple's colourful iMac over stodgy beige PCs? In case you haven't seen the commercials, the image of the non-violent protester graces Apple's new ad campaign, "Think Different."

Along with other dead heroes, Gandhi silently espouses the versatility of Apple's new G3 Powerbook laptop. He shuns his aesthetic lifestyle in favor of a 56K modem. Gandhi's family might beg to differ, but his ad advances a new trend in advertising: using the dead to sell.

In North America's consumerist culture, another wall

Cont. on page 15

You slam and lock the washroom stall door and drop your jeans to your knees. Suddenly you notice it. It's staring you right in the face and you have no choice but to look at it.

It's another ad and, considering the position you are in, it's great reading material.

Whether we are aware of it or not, advertising has a distinct impact on our lives. Any ad, whether it's for an acne medication, or a bottle of gin, invites consumers to grasp a small part of the "good life."

Even in the toilet, the idea that schools are a sanctuary shielded from ads are a thing of the past. According to Annick Major, marketing manager for NewAd media, the company is just giving consumers "something to look at when they have more time on their hands."

You can't help but read the ad staring back at you from behind the stall door or above the urinal. Coming up with creative and innovative ways to sell products is the essence of new advertising.

Surprisingly, the concept of washroom advertising is not new.

"We didn't invent washroom advertising," said Major. "It started out in Europe and has been around for a long time. We just took the concept and made it better."

"Considering their location, washroom ads provide a

NEW Ads add they look

By Akua Boakye

Forget the magazine when you go to the bathroom, just read the ads on the walls.

good forum for discussion,"

said Humber College Advertising student Jen Amio. "If you see an interesting ad you are going to tell your friend about it. It's a good way to reach your audience. What else are you going to do when you are in the washroom?"

Even though there is no maximum on the number of ads allowed on campus, Gary Jeynes, director of Ancillary Services and Public Safety, said students and faculty won't

or have some concerns about the ad I may vent that through the advertising committee and other people," said Jeynes. "If we feel that it is inappropriate it won't go."

But what does Humber get out of all of this? Well, according to Jeynes, the college receives money from NewAd media in exchange for advertising space. The money is directed toward the student trust fund.

Both Jeynes and Major say they have never had any complaints about advertisements. However, any individual that has a complaint would have to go directly to NewAd.

have to worry about the school becoming a giant billboard.

"We are very careful not to clutter the campus or bombard the students with advertising," said Jeynes. "We are very careful about where they are placed."

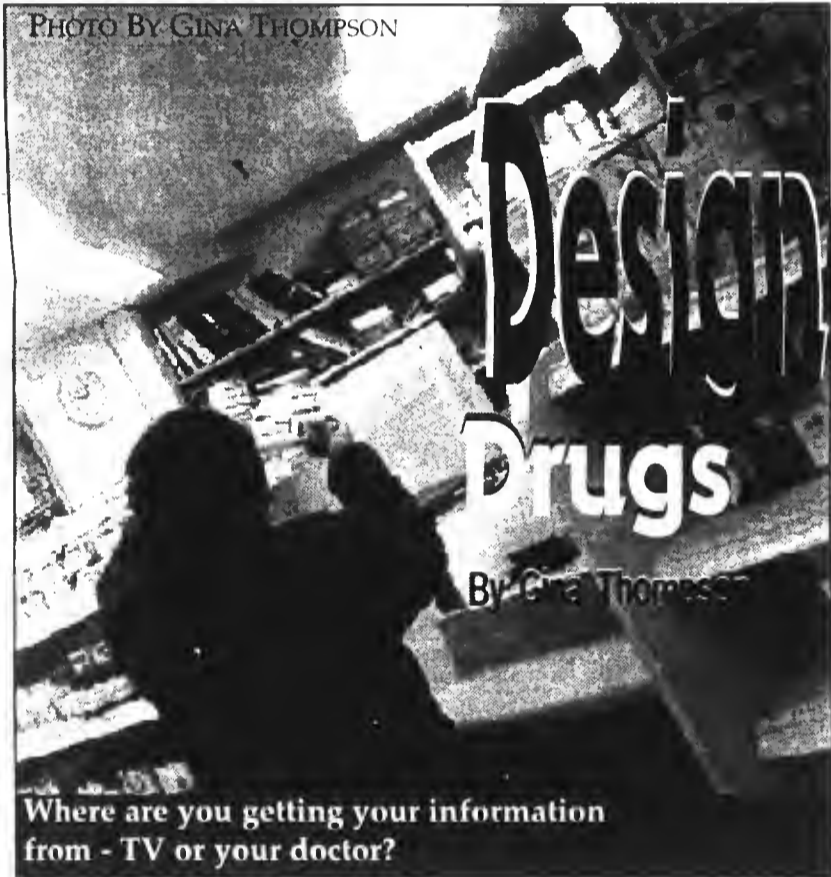
Location is not the only important factor in on-campus advertising. Content must also be considered.

According to Jeynes, material that is sexually suggestive or anything that offends the general public will not go up on the wall.

There are no restraints on the types of advertisements posted on a college campus, with the exception of cigarette companies who can only advertise to promote an event.

"We want there to be suitable advertising on campus. All of the NewAd media ads are approved by myself. They fax me a copy of an ad. If I am offended

PHOTO BY GINA THOMPSON



for the CRTC.

Under Canada's the Food and Drug Act, companies can only promote of a prescription drug by using its name, price, and quantity. The CRTC, however does not have jurisdiction over American broadcasts as those commercials are governed by U.S. law.

According to Ray Chepsieuk of the Pharmaceutical Advertising Advisory Board, says Canadians can still watch drug ads broadcast on U.S. stations. Canadian stations are prohibited from broadcasting such ads.

This unfair play, as may be seen by some, has been the topic of discussion for many years by some key agents in the medical health field. The advertising of prescription

drugs is welcomed by some but unwanted by others.

"There's a thin line between a patient wanting to better their knowledge and receiving information they are convinced are for them," said Dr. Miriam Moss a family physician.

According to Moss, patients always inquire about brand name drugs that they see on television. The advertisement will promote the drug's benefits, the patient is persuaded that this brand is the cure-all for his/her problem.

On the flip side, Moss said this causes a problem for drugs that aren't advertised. There is a misguided feeling out there that people believe if they haven't heard of the drug via advertising, the remedy doesn't measure up to the one that's advertised. This couldn't be farther from the truth.

There are lots of reputable, effective drugs that do just as good a job or better, but it is the medical professional's job to inform the patient - not the commercials.

As seen on TV

By Chris Holloway

You fall asleep watching TV, and wake up several hours later to Don Lapre telling you how to get rich quick. Welcome to the world of infomercials.

Anyone who has surfed the channels late at night is familiar with them. The ads, which are usually an hour long, sell anything from home gyms to pasta makers. There are so many of them on every night, they must be making money, but who's actually buying into it?

Of 50 people polled in the halls at Humber, nobody surveyed had ever purchased a product from an infomercial. Some said that they weren't interested in the products.

One might assume that skin creams and workout videos, and money making schemes would appeal to students, but apparently they don't.

Some complained that they couldn't be bothered, or they thought it was a hoax. The biggest worry for most, is the cost: three easy payments of \$30 plus shipping and handling and don't forget PST and GST.

According to the National Infomercial Marketing Association, infomercials account for about 15,000 hours on network TV each month.

The infomercial, as we know it, started in 1984 when deregulation allowed companies to sell products or services through long-form advertising. This became known as direct response TV (DRTV), or the infomercial.

But someone must be buying



these products to keep the ads on the air.

Last year, sales from infomercials reached a high of \$8.1 billion.

Northern Response is a company that produces many of the infomercials seen on TV, including Chuck Norris' Total Gym, and their best seller, Tae Bo, which has made as much as \$500,000 a month.

Kelly Ford of Northern Response says infomercials work well for selling products or services.

"The infomercial format is effective because it is aired on TV for a larger audience, and we can get immediate feedback about the product offered," she said.

For the companies, other advantages are that it informs viewers about the product more than a short advertisement could, and it is more cost efficient for all involved.

But, who actually buys this stuff? Ford says there is no actual target market because the products would appeal to a wide range of people.

"Our market is pretty varied. The only guideline is that it's people watching TV between midnight and 6 a.m."



Sports

Sweet victory, bitter defeat

By DEAN PINKHAM
Men's Basketball Reporter

To describe the men's basketball team's two performances last week, you have to be familiar with the taste of bittersweet candy.

The week started out with the sweetness of avenging an earlier loss. That's just what the Hawks did on Feb. 4, drubbing the Centennial Colts 87-67, in front of a sparse gathering of loyal fans.

Unfortunately, for the Hawks, a Feb. 6 game at Sheridan College left a bitter taste, as they were spanked 64-51 by the division rival Bruins.

In the Centennial game, an energized Hawks team put on a show mixed with precision shooting and aggressive rebounding.

Led by Isaac King's laser-guided shots, Humber soared to a 25-12 lead midway through the first half. King, who scored 29 points, was not the only Hawk to have a big game.

Teammate Adrian Clarke, with 15 points of his own, joined in on the shot barrage, as the Hawks glided to a 45-28 lead by half-time.

Humber's head coach Mike Katz was pleased with his team's assertiveness.

"We played well. We shot the ball very well. We're running our offence much better," Katz said.

The Hawks showed their experience in the second half, when they refused to let the big lead affect their focus, as Clarke and King continued to scorch the mesh with shot after shot.

"We executed, set good screens," King explained.

"That was the difference, we were getting open looks. Coach really drilled us in practice, he made sure we were prepared for this game."

For the Colts and their number one shooting guard Duane Elder, it was a lesson that all young teams have to learn.

"They just out-hustled us and it showed in every aspect of the game. We learned that we can't take anybody lightly just because we beat them once," Elder said.

It was a different story for the Hawks as they travelled to Oakville on Saturday to face the Sheridan Bruins.

A not-so-funny thing must have happened on the way to the Porter Gym before their loss. The Hawk's shooting game was probably found as roadkill on the QEW because it didn't come with the team.

Katz and the rest of the coaching staff will be hard at work to try to search for some answers.

"We've got to somehow find a way to score some more. They've held us in the 50's the last two games. That's what's hurting us right now. We can't seem to score," Katz said.

While the lack of offence was of chief concern to the Hawk coaches, stifling defence was in vogue on that night.

At the 10-minute mark of the second half, Humber had only put 27 points on the board, which was music to Sheridan head coach Jim Flack's ears.

"We probably spend 70 per cent of our practices on defence and this team has executed better than any team I've had here," Flack explained.

The Hawks took little solace in the fact that holding the Bruins to 64 points at home is a testament to their commitment to good team defence.

Nevertheless, the lack of offence hurt the team on Saturday.

"When we first came out, we weren't running our stuff (on offence) like we usually do," said 6'2" Hawk forward Keffrin Dunson.

Humber, not the tallest team in the OCAA, was beaten on the boards all night, which makes it tough to establish momentum, especially when the points are hard to come by. The Hawks did go on a seven-point run mid-way through the second half, but the Bruins, led by point guards, Mike George and Shane Bascoe, rallied their team and withstood the Hawks' threat.

Bascoe, a past all-Canadian, knows what it takes to win. "We played good defence. Coach has a target for every game of no more than 65 points allowed."

But like a true number-one guard, Bascoe thinks it's the combination of offence and defence that wins games.

"We like to run and gun. It's just the way we are. If we do that I think we have a good chance of winning," he said.

Humber, trailing by as many as 20 points early in the second half, sliced Sheridan's lead to nine with five min-



Hawks Marcel Lawrence anticipates the pass against the Colts. Hawks were 1-1 last week.

utes left but couldn't get their shots to fall. Hawk's guard Dexter Miller, who scored all of his 10 points during the 20-minute stanza, spurred Humber's second half surge.

The Hawks now head to Ottawa for a crucial two-game set against the tough Algonquin Thunder on Feb. 12-13.

Hawks have Knights to remember

By JACK TYNAN
Men's Volleyball Reporter

In what was a match of confidence as much as power, Humber defeated Niagara in men's volleyball, 3-0.

The Niagara Knights found out the hard way that if you attack the powerful Hawks with a bit of verbal antagonism they will answer back with hits.

"Niagara has been a team that has decent players," said Hawk Coach Wayne Wilkins. "But, they like to chirp, they like to talk through the net. They probably would have had a better chance if they hadn't."

Comments by the Knights and catcalls by a large crowd of Niagara fans who came out to cheer on the home team seemed to pump up the Hawks.

Humber still had to fight, but as loud as the Knights became, they couldn't knock the Hawks

off of their game.

Wilkins said that he teaches his players to remain patient but they started to take it personally. Even Wilkins had a few rebuffs for the Knights but most satisfying was the win.

"They woke a sleeping giant," said Wilkins.

Humber started convincingly winning the first game 15-10 without relinquishing the lead. The second game they were down by five at one point but regrouped to come together for the win (15-9).

The third game was the longest and most exciting as both teams nailed and dug up the ball to keep some great rallies going. Towards the end Humber was down by four but they appeared to make a decision to focus as they made a six-point run for the win (15-13).

Tim Pennefather served all six points with his jumpers. He finished off the game and match

with an ace.

Niagara planned to force Humber to tip by putting up solid blocks but the Hawks never had to resort to the tipping game. Derek Young's passes were perfect

"A champion team plays like a champion all the time, no matter who you play."

Darryl Bryant, Hawk forward

Niagara hitter Kerby Bentley said he believes his team can beat Humber, but they were missing an important blocker.

"We had to go to our back up," said Bentley. "We are better if we

have Shawn (injured middle Shawn Barr) in from the bench."

Two Hawks are also injured. Tim Ryan and bench player Dan Solomon are both out with leg injuries.

The crowd's cheers and catcalls added to an already intense game, probably one of the most exciting regular season games the Hawks have played so far.

"We've got to do it with ourselves," said Hawk Darryl Bryant. "A champion team plays like a champion all the time, no matter who you play."

The Hawks are still undefeated and with the provincials fast approaching, they're as ready as they'll ever be.

"We're at the plateau and we've got one more summit to climb," said Wilkins.

The Hawks put their undefeated record on the line on Feb. 12 against Algonquin.

Sports
etc.



Women's Volleyball

Feb. 11, 6 p.m.

The women defend their perfect record against Seneca at home.

Men's Basketball

Feb. 12, 8 p.m.

The Hawks travel to Nepean to battle Algonquin.

Feb. 13, 7 p.m.

Men play the second game of their weekend series against Algonquin.

Men's Volleyball

Feb. 14, 8 p.m.

The Hawks are at home to take on Mohawk.



Trani has thought about advertising more than the average person. He's currently writing a novel entitled "Washington's Bastards" in which ads convince society to become cannibals so poverty can be abolished.

Advertising attaches human emotions to non-living items. It presents products as one of three

Beauty for Sale

By Shaun Hatton

things, according to Trani. The product is shown as either a lover, a parent, or a sibling.

Products such as credit cards are portrayed as parents because they seem to make life easier. Alcohol is a sibling, offering consolidation and a good time when needed.

"Products become sources, tokens, trophies of our desire," Trani said. "And they do so,

not because they are sexually attractive to us, but because of what they are juxtaposed with."

Take, for example, ads for cologne. Many of them depict attractive models by themselves or in sexual positions with other models.

"People do not desire the product that is being sold," Trani claims. "Instead, they desire the model."

Consequently, wearing the cologne would make one desirable like the model.

Trani also thinks that since our economy is based on consumption, advertisers must think of ways to constantly arouse desire for a product. The use of celebrities in ads preys on our feelings of inadequacy.

"It creates counterfeit identities or stereotypes which the nameless public assimilates and then becomes," he said.

"Advertising, in a sense, exploits emotions," Trani added. "(It) appropriates emotions and attaches them to an endless myriad of products that we don't need.

Often, such ads provoke consumer complaints to Advertising Standards Canada (ASC), the watchdog of Canadian advertising. If a consumer feels offended by a certain ad, a written complaint is filed with the agency.

"Once we receive a complaint, we look at it against the Canadian Code of Advertising Standards," said ASC spokesperson Karina Keith. "If we feel, at that level, there's a potential code violation, we contact the advertiser and ask them to respond to complainant's concerns."

The advertiser must then justify why their ad does not violate the code. If the ad does violate the code, the advertiser usually withdraws the ad or fixes it.

Keith said complaints are most often filed against accuracy, clarity, taste, and public decency.

"If we still feel that there's a potential code violation, we take it to our consumer response council," she said.

"They're made up of industry representatives, media advertising agencies, and the public. And they essentially are the ones who decide whether there's a code violation."

Most often, this action resolves the dispute. But if the advertiser refuses to take action and doesn't amend the advertisement, ASC informs the supporting media of the decision and the ad is discontinued.

For instance, if an advertiser refuses to change an offending radio ad, the radio station is notified and has the option to stop running the ad.

Good advertisers have a very explicit knowledge of psychology, Trani said. In order to collect the wealth, they mislead us into thinking we need what they are selling.

"It creates a heavenly environment in which we think it is acceptable for our labour power, for our creativity, to be prostituted by these well-dressed, decently-smelling pimps, who essentially serve one purpose—to make money," he said.

The working class, as Trani puts it, are essentially slaves that are given a wage. They consume the products they help manufacture, making the owners all the more wealthy.

"The minute that satisfaction and pleasure replace equality because of how comfortable it seems, is the minute that slavery becomes polite," he said. "Happiness is a drug. Culture is a drug. And advertising turns all of us into addicts."

Just one spray of this perfume and you will look like a supermodel.

Whoever said the only certainties in life are death and taxes forgot to mention advertising.

Society is constantly being bombarded with ads on television, in magazines, inside and on buses, and even on top of urinals.

"Advertising is an instrument, a tool of domination that is used by the ruling classes, the same way that missiles and fleets of aircraft are used to quell their political enemies," Alex Trani, a journalism student at Ryerson who has studied capitalism and communism along with reading *The Communist Manifesto*, said.

Dead Icons

Continued from page 13

celebrity estates must prepare to face. They may need advertising dollars to support political and religious aims but the public only sees what their heroes are selling, not what they are supporting.

In Martin Luther King's case the money will almost certainly go to the foundation in his name. However, can the money equal the loss in stature that inevitably comes when heroes are brought down to the common man?

Recently, Pope John Paul II made headlines for endorsing a wide variety of products on his trip to Mexico. Spokesmen for the Pope defended the endorsements saying a pure man is pure in everything he does. The Pope was endorsing such products as Pepsi and Bimbo potato chips. Can the Pope remain pure selling Pepsi? Perhaps. Will his image remain the same?

Probably not. Unfortunately, heroes are often so because of their ability to live unconcerned with material objects - corporations are not. There will not be a public outcry at Apple's treatment of the Dalai Lama. For many, the Dalai Lama made a deal with someone much stronger than him, and that's a lesson the public learned a long time ago.



Exploit Yourself

walk around the mall or campus will demonstrate an interesting trend, people are walking billboards.

Some of the bigger names in clothing such as Fubu, Calvin Klein, the Gap, or Nike, are using bodies as advertising space. The giant labels on jackets, sweatshirts and t-shirts definitely serve a purpose, for both the designer and the customer.

Scott Hawkins, associate professor of Marketing at the University of Toronto has an idea why labels are so important.

"The fact is that a good deal of purchase behavior in the market place is driven by desires to impress others," explains Hawkins. "If we are buying clothing and we buy something that is very silly we expose ourselves to social ridicule. One of the func-

tions of a designer label is to provide evidence to the consumer that you will not be humiliated or embarrassed by the purchase of the product."

The designers get free advertising from the large labels and logos plastered on those wearing the clothes. Label recognition is highly important to consumers since being associated with brand names is a definite status symbol.

"That's why they do it, you're like a big walking billboard, that's why the logos are so big," said Derek Dyke, a third-year Business Administration student.

Hawkins notes "many products are bought actually for what are called 'ego expressive motivations or social motivations'. He says clothes are bought because of their impact on others. They influence the way people view each other."

Sheldon Broomes, an assistant manager at Foot Locker thinks he knows who the most label-conscious of customers are. "Teenagers, anywhere from 12 to 20. They come in and they

Place your free ads here!

want Adidas or Le Coq Sportif or Fubu. They come in wearing it and they want more of it."

The large logos help identify the company. That identification becomes important for younger consumers and the inflated price does not faze them.

"The mark up is at least 25 per cent but they would pay 50 or 100 per cent more. Price is no issue," says Broomes.

"Teens want big labels, to show people which designer they are wearing. Adults tend to be more conservative," said Broomes.

Christine Clement, who spent 15 years in the advertising business and is now teaching in Humber's advertising program, says it's brand recognition.

"Young people are brand-conscious. It's the information age and people are bombarded with commercials. People (companies) advertise more. Today's kids are from the TV generation. They are now a target group," says Clement.

Advertisers and the companies they represent also try to get you to associate certain things with their products, whether it is through a series of commercials or spokespeople.

They are trying to create an image for the brand and have their image positioned in a different way than other brands," says Clement.

The approach seems to work. "When I think of sports, I think of Nike," says Christine Papantoniou, a third-year Early Childhood Education advanced student. "Although, she does associate companies with an image, she does not make her clothing decisions by designers alone. "I like it and it happens to be a brand name-time, but I don't look for one name."

Lifestyles

Lifestyles etc.

■ Marry for money

Who marries for love when you can learn how to marry into money? Classes called *How To Marry The Rich*, one of the most popular adult education courses in New York, teaches tips on finding a rich mate and more importantly how to get them to say "I do". Most of the students are women who pay \$35 US for lessons in crashing posh parties, dressing the part and practising good manners.

Toronto Star

■ Monogamouse

A mouse that stays faithful to one mate has been genetically engineered. Genes were taken from a prairie vole, known for its monogamy, and put into the rodent. This resulted in the mouse being a more loyal lover. The experiment suggests that the ability to stay faithful to a single partner could be a matter of having the right brain chemistry.

London Sunday Times

Lingerie: the gift that keeps on giving

■ A Valentine's Day

gift for your lover can just as easily turn into a gift for yourself

BY SUMMER GOHRI

Fashion Reporter

Leather bustiers, lace teddies and spandex thongs.

As Valentine's Day approaches, sexual fantasies cause both men and women to flock to lingerie stores for the perfect gift.

Cardiss Chung, an employee at Silk and Satin at Westmount Mall in London, said Valentine's day is the second busiest day after Christmas.

"People tend to shop at the last minute on Valentine's," she said.

Lynn Nenman, manager of Lovecraft, in Yorkville, said the number of men and women who shop on the holiday are evenly distributed.

"Shopping for women's lingerie is a fun gift which can be shared by both a man and woman in a relationship," Nenman said.

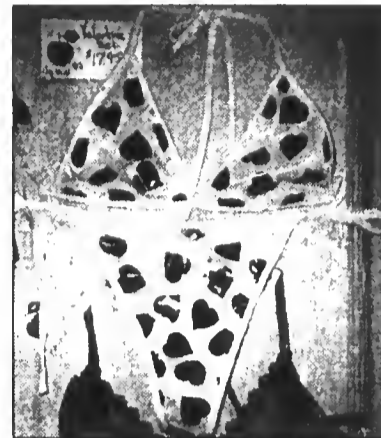
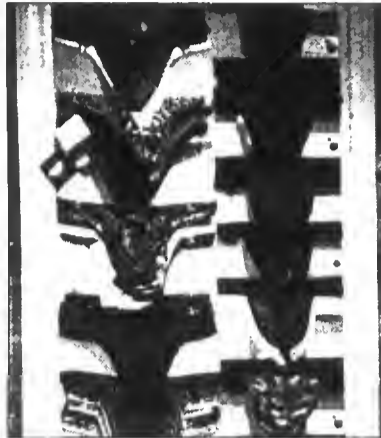


PHOTO BY SUMMER GOHRI

What happened to Fruit of the Loom? Some lingerie out there can make you look more like a clown than a sex god.

"We get many couples who come in together, as well as men who want a specific look for their lady, or women who want to look sexy for their man."

Both Chung and Nenman said red and black lingerie sell out every year for Valentine's Day. Other colours, like pink and white, are also popular.

Despite the popularity of traditional colours, new trends emerge every year in lingerie as in outer fashionwear.

Nenman explains lingerie material is very important because it's meant to be touched

by women as well as men.

"The newest innovation is lingerie made out of PVC or Polyvinyl Chloride. It looks similar to rubber or leather only it is much more wearable and cheaper," she said.

Both fake and real fur trim became more popular last year in outerwear from everything from shirts to jackets. This year, it emerges in lingerie.

Chung said teddies will definitely be the most popular this year, since the designers have come out with special Valentine's Day designs, including hearts cut

out of stretch lace and heart-embroidered prints.

"Teddies are designed to make a woman's body look like a heart, which make them so ideal for this holiday," Chung said.

Nenman said getting help from employees helps to relieve the shock some men feel when entering her store.

"Many men feel as though they are walking into a woman's underwear drawer, but they need to be reassured that they are welcome rather than alienated," she said.

Chung has additional tips to offer male shoppers.

Men should know the sizes they are looking for, especially when shopping for underwear or teddies which cannot be exchanged, she said.

"Also, be sure to have an idea of what you want, but be prepared to compromise and keep into consideration what she would wear," added Chung.

"For many couples, a gift of lingerie is something they can both enjoy, and, specifically on Valentine's Day, it is the best way to end off a romantic evening."

Have you ever heard of Saint Bob?

BY DAVID CARROLL

Belief Systems Reporter

On Saint Valentine's day, people may begin to wonder about getting a day named in their own honour.

But, times have changed and it is not as easy to be named a saint as it used to be.

According to Father Brian Hogan, dean of St. Michael's College at the University of Toronto, saints historically were publicly proclaimed, possibly after the time of their death.

Today the method has changed.

"The church has gradually, over the centuries, evolved a formal process which goes now for some years," Father Hogan said.

For a modern candidate like Mother Teresa, the process has become longer and more complicated.

"If she had lived 1200 or 1500 years ago she may have been proclaimed a saint immediately," Father Hogan said.

Nowadays, if Mother Teresa were to proceed toward canonization - being officially named a saint - Hogan said she would have to go through all the steps that anyone else would go through before they are proclaimed a saint.

The process begins when a candidate is nominated. Anyone can be nominated.

"If it's your Aunt Sandra who led a good and holy life and if the family is willing to advance her cause, that can be done," Father Hogan said.

Hogan also said that it would help Aunt Sandra if she had belonged to or had the backing of a large organization.

"It's much more difficult and more expensive for an individual, so often times it's going to be someone who is a member of a religious community or of a religious society," he said.

After nomination, the candidate's life is investigated.

The church appoints investigators to interview witnesses, and there is a type of trial.

"There's a prosecutor and a defence counsel," said Hogan.

"The task of the church court is to be sure that the evidence (of the subject's suitability), is sufficient and verified."

Saint Valentine is one of the more well known saints, but his life is a bit of a mystery.

There was more than one Saint Valentine living at about the same time and deciding which one is associated with Valentine's day is tricky, said Roger Reynolds, a Ph.D. in

medieval church history at the University of Toronto.

"One was supposed to be a Roman priest who was martyred. There is also another Saint Valentine, the Bishop of Terni and his story gets mixed up with that of the other Valentine (the martyred priest)," he said.

Reynolds said many of the stories told about Saint Valentine are legendary and the holiday may actually originate from a belief during the middle ages that birds mated on Feb 14.

The romantic side of Valentine's day, according to Reynolds, has nothing to do with the church.













The truth is that it does not really matter who Saint Valentine was or what he did, said Dr. Suzanne Scorsone, the director of the office of communications for the Archdiocese of Toronto.

"Very few people who send valentines have any idea it (Valentine's Day) is based on a martyred priest," she said.

"If there hadn't been a Saint Valentine, they (the companies) would have found something else to fill the gap between Christmas and buying spring clothing," Scorsone said.

"It (the holiday) is perpetuated by companies who have something to sell."

horoscopes

 Capricorn (Dec. 22 - Jan. 19) When it comes to love, goats like to play it safe (boring). They disguise their feelings (boring) shun love at first sight (boring) and prefer the company of their own sign (boring). Lust for: Gemini & Leo.	 Pisces (Feb. 19 - Mar. 20) Some call you promiscuous but really you just like to swim with a lot of fish. Lucky for the rest of us you get more excited by giving than receiving. Lust for: Leo & Libra.	 Taurus (Apr. 20 - May 20) Sex is of the utmost importance. Initial physical attraction is a must. Not completely superficial you are also sentimental, warm and loving. Lust for: Libra & Sagittarius.	 Cancer (June 21 - July 22) "I just want to be held" is a crab's trademark. Your sexual mission should you choose to accept it, gratifies emotional not physical needs. Lust for: Sagittarius & Aquarius.	 Virgo (Aug. 23 - Sept. 22) If you're not worrying about how long it's going to last, you're complaining about how short it was. Stop nagging and start living. Lust for: Aries & Aquarius.	 Scorpio (Oct. 23 - Nov. 21) Your consuming love is only surpassed by your hostile break-ups. After being hurt Scorpions ease their pain by getting even. Lust for: Aries & Gemini.
 Aquarius (Jan. 20 - Feb. 18) You're used to ways of thinking that are because it sounds like a waste of time. When you're in love you need to be the first. Lust for: Cancer & Virgo.	 Aries (Mar. 21 - Apr. 19) Rains like to have their cake and eat it too. You want freedom but get jealous when your partner flirts. Love starts when you put others' needs first. Lust for: Virgo & Scorpio.	 Gemini (May 21 - June 20) You'll love as long as it does not interfere with your week end. It takes a lot of time and trust before fidelity is even an option. Lust for: Scorpio & Capricorn.	 Leo (July 23 - Aug. 22) When a lion's pride is hurt the love den becomes cold and frigid. You do to others what you would like them to do to you. Lust for: Capricorn & Pisces.	 Libra (Sept. 23 - Oct. 22) You are so sentimental you appoint "a song" on the first date. But when the looks start to fade, your eyes start to wander. Nice balance. Lust for: Taurus and Pisces.	 Sagittarius (Nov. 22 - Dec. 21) Who else but you considers a pillow fight an act of foreplay? You prefer fun in the bedroom - boring lovemaking makes you yawn. Lust for: Taurus & Cancer.

• Et Cetera •

FEBRUARY 11-17, 1999

Hawks corral the Colts

By TIM FORAN

Women's Volleyball Reporter

It's stretching things to call a 9-0 team back on track, but that was the consensus after the Humber women's volleyball team bounced back to crush the visiting Centennial Colts 3-0 last week.

The Hawks showed they learned some lessons in efficiency since playing Georgian and dominated the injured Centennial squad winning games 15-2, 15-1, and 15-12. The first two games were finished in just 27 minutes.

Hawk's assistant coach Chris Wilkins credited the team's dramatic improvement to greater focus.

"I think Georgian was about the right time we needed a wakeup call," Wilkins said. "The lesson was well learned from last week. We didn't take Centennial for granted."

In a brilliant display of strength, the Hawks owned the net in the first game, using their height advantage to continually stuff Centennial's power.

Unable to get their offence going, Centennial fell apart. Miscommunication on the floor combined with an overpowered defense stopped the Colts from mounting any serious runs.

Colts Head Coach Dave St. John said his team got rattled early.

"I think we may have been a little intimidated," St. John said. "We started off passing really poorly, and once we got down six or seven points we seemed to fold our tents really fast."

Centennial's poor play continued into the second game. A confident Hawks squad, backed by a

boisterous bench, started quickly. Strong serving by Cindy Ross kept the Colts on their heels and allowed Humber to score four quick points.

Centennial managed to break the run with their only point of the game, but Humber drew back and hit again, finishing the Colts off with an 11-0 run.

It was an extremely loose Humber squad that came in for their break after the second game. Despite the pressure of chasing the men's volleyball team's unofficial record of 38 minutes to complete a match, the girls were vocal and supportive.

Hawks player Lindsay Anderson said playing at home contributed to the fun atmosphere.

"Home court is definitely a different game," said Anderson. "There is more pressure to win, but we enjoy playing here, so we get into it a little more."

The Hawks again started the third game strongly, roaring to a 5-1 lead.

However, after the volleyball record came and went without being broken, the Hawks eased off the pressure, and Hood used the opportunity to give some subs playing time.

Centennial came back to tie the game at eight, but according to St. John the game was really never in doubt.

"Humber relaxed a little bit," said St. John. "They had given it to us pretty good in the first two [games]. I think they relaxed and made some unforced errors. So, while the score was close, I didn't think the play was close."

The final score bore St. John out. Humber won the back and forth



PHOTO BY TIM FORAN

Jen de Miranda prepares to smash Centennial's hopes while trying to smash the volleyball record for shortest match.

game 15-12. Despite the close score, Humber Head Coach Dave Hood was not disappointed his girls finished slowly.

"You see a game like tonight where we're focused as a team, we're still having fun at the same time," said Hood. "When everybody enjoys it, and everything is going well, that's the kind of game we have to play," he continued.

The Hawks hope to maintain

this focus into the final week of the regular season.

Along with tonight's big match against Seneca - a game that will probably decide first place in the division - the Hawks travel to Sudbury this weekend to meet a tough Cambrian squad and a pushover Boreal team.

The provincials will be played Feb. 18-20 at Algonquin College in Nepean.

If you let them play, they will win

By PAMELA SHORE

Et Cetera Staff

She shoots, she scores. As we enter the next millennium, this may be a more common phrase heard around the halls of Humber College.

Women's hockey is growing in popularity, thanks in part to the Nagano Winter Games. Canada's women's team is one of the top teams in the world. As a result, there is growing interest both at the minor hockey league and collegiate level. Women's hockey teams now exist across Ontario, and the Silver Stick tournament in Sarnia Feb. 19 will have 70 women's teams competing.

Humber has an extramural women's hockey team and some wonder if it will be long before the team becomes varsity.

"I can't say for sure it (women's hockey) will go varsity since Humber was a Humber/Sheridan team in the past," said Sonya Herrfort from Humber's Lake-

shore Campus recreation department.

Jim Bialek, manager of facilities and recreation at the North Campus, and team coach said there can only be a future for women's hockey if at least five other colleges show interest. Six teams is the minimum to form a league.

Universities across Ontario are leading the way in women's varsity hockey.

Six Ontario universities now have varsity teams: Guelph, Laurier, Queen's, Toronto, Windsor, and York. McMaster University and the University of Waterloo also have women's hockey clubs.

If colleges were to include women's hockey as a varsity sport it would take a couple of years. Doug Fox, director of athletics, said.

Humber's women's hockey team now has 20 members on the sign-up list. The women won their

last tournament, beating Mohawk 6-5 in overtime. The winning goal was scored by Kathleen Grimbley. Her sister Shannon Grimbley was the MVP of the game.

One of the problems women's hockey faces at Humber is funding.

An extramural team is funded at three levels. The first covers tournament entry fees and other small administrative items such as food and uniforms. The second level includes one practice per week, costing about \$96 for ice time per practice. Funding at the third level allows the team to compete in a community league. The women's hockey team is currently funded at the second level.

The North campus can no longer support the women's team through the winter semester, so Lakeshore campus picked up the tab. An upcoming tournament will cost \$300.

Herrfort said there is so much interest in women's hockey at the

college that the women would almost pay to play.

"I didn't want to see it slide away with 20 girls interested," she said.

The women's team will play in the Sheridan College tournament on Feb. 12. This tournament will include five teams, Seneca, Sheridan, Mohawk, Durham and Humber. Humber will play four games, starting at 8 a.m.

The games will have shortened periods in order for each team to play each other. The consolation final will be at 2:30 p.m. and the championship will be at 3:30 p.m. The team will have one practice prior to taking the ice.

With such strong interest from Lakeshore and North campuses Herrfort said it's important Humber recreation support women's hockey.

Women's hockey may only exist as an extramural sport, but it's now a step closer to varsity, Herrfort said.

T.O. games bid tries to save rep

By TIM FORAN

Et Cetera Staff

In an effort to shore up its sinking reputation, the Toronto Olympic Bid Corporation announced a new financial policies report and introduced Charles Dubin as the new Ethics commissioner in a Monday night board meeting.

At a press conference after the meeting, Olympic Bid chair David Crombie denied the appointment. Dubin was damage control after recent revelations of financial abuses in the '96 Toronto Olympic Bid.

"It is the right thing to do. It was then, it is now," Dubin said of the hiring.

The financial policies report comes only days after a report revealed that Oakville businessman Mahmoud El Farnawani, a former volunteer, was treated to a trip to Seville, Spain with other board members for a meeting with the National Olympic Committee in June of 1998.

Members of the board admitted that El Farnawani's airfare was paid for, but denied paying for any other costs he incurred.

Crombie said during the press conference he was unaware of what El Farnawani did while in Seville as he "was at the end of his contract" with the Olympic bid. The trip, which cost over \$23,000, was part of the \$1.2 million reportedly spent so far on the Toronto 2008 bid.

Missing balls

By JEFFREY ANDERSON

CICE Student

Jeffrey Anderson learned men's basketballs were being stolen from the gym and took his questions to Doug Fox and Jim Bialek.

Q: How are the balls stolen?

A: They sign them out, put them in their gym bags and deny having them.

Q: Is it a crime to steal and if they get caught, what will happen if they don't confess?

A: If they get caught they will be suspended and they won't graduate until they pay for the ball.

Q: Is there a reward if someone gives information about the stolen balls?

A: No.

Q: Was security informed?

A: No, because they are not important like computers, and no one knows who does it.

Q: Do you know how many balls were stolen and how much is each ball?

A: There are about 20 balls stolen a year and each is \$40. That's \$800 a year.

Q: How do you pay for the balls?

A: They are paid through the student activity fee.

Friendships turn sour with roommate rivalries

■ *Friends can often turn into enemies when roomies fight, but moving out isn't the only solution*

BY CAMILLA PINTER
Lifestyles Reporter

Having a college roommate isn't always a party, especially when your roommate turns out to be Satan's right-hand man.

Kim (not her real name), a second-year Early Childhood Education student, knows what it means to have the roommate from hell.

"She never cleaned up after herself."

Kim said her roommate had no respect for other people's property and would take her food without paying her share.

"She would break things and not care," Kim said.

"There were occasions when she did not pay her bills."

Kim said confronting the problem didn't get them anywhere.

Lisa (not her real name), another Humber student, is also familiar with roommate difficulties.

She spent a lot of time with her sister, who lived through a terrible year with Kristy (not her real name), one of her roommates.

"She was the messiest person I have ever met," Lisa said. "She would lay around on the couch all day long, wearing her pajamas."

Lisa said Kristy always had parties at the apartment on weekends when her sister went home.

"(Kristy) and her friends put ketchup and stuff like that all over the neighbours' houses."

According to Lisa, her sister's roommate dropped out of her program fairly early in the school year, and invited her friends over on school nights.

"Since she did not have any studying to do or a job to go to, all she did was party," Lisa said.

The roommate also destroyed things inside the apartment. Lisa said Kristy broke the glass on the front door and her sister had to use her own money to paint the girl's bedroom when she finally moved out.

Student counsellor Cy Bulanda said he often gets cases where roommates have problems.

"Most cases deal with noise complaints and disturbances while one person is trying to study."

Bulanda said all parties should always try to work it out themselves.

"When they come to me, I try to give them some direction, and I try to point things out to them."



Photo by C. G. / CP

Facing someone who makes your life hell is hard, but turning your back won't solve the problem.

Sometimes a solution cannot be reached.

"Often times when they come to me they are at the point of no return, so I tell them to move out," Bulanda said.

Residence life co-ordinator John Conrad said he tries not to get involved in conflicts, unless it is something very serious.

"Unless it's some major issue, I refer the students to their Residence Assistants (RAs)."

Conrad said if the problem gets big enough, they may start looking into room transfers.

RA Jenna LeBlanc said unless serious rules are broken, she tries to get the students to work it out themselves.

"If that does not work, I may act as a mediator, in which I would be like a third person there to help the students."

You can look but don't touch

■ *When you're in a relationship there is a fine line between being a flirt and being a cheater*

BY KELLY CARDONA
Lifestyles Reporter

Being in a serious relationship doesn't mean you can't admire attractive people of the opposite sex. Looking is harmless, but if taken to the extreme it may cross the line.

Ann, 20, a student at Seneca College has been in a serious relationship for four years. Lately, she finds herself looking at other attractive men.

"One night me and my friends went out to a bar. We picked up these good looking cops," she said.

"I didn't cheat on my boyfriend, I just had fun talking and flirting with another man."

Ann knows the bar scene is mainly for picking up people, but doesn't see any harm in looking.

"I wish I was single again. I mean, I got involved with my boyfriend at such a young age that I never had a chance to experience life," she said.

Ann said she deeply cares about her boyfriend, but can't help wondering if there is someone better out there.

She wants to date other men but knows that she will lose her boyfriend if she proposes the idea.

"I want to look back and know that I've chosen Mr. Right - not just settled for someone. Settling down is a big deal.

You have to spend the rest of your life with the person and I don't want to have any regrets."

Ann found herself going out to bars more frequently with her single girlfriends.

Thompson Cuffy, a first-year General Arts and Sciences student at Humber, said it's okay to flirt but not to fantasize.

"If you're already with someone, and you're devoted to that person, you shouldn't be having fantasies about someone else," he said.

"I didn't cheat on my boyfriend, I just had fun talking and flirting with another man."

- Ann

Cuffy admits that even though he has a girlfriend, he still flirts with other women.

"I flirt with girls as if I am single, but they know I am not single. It's a little game I am playing," he said.

"It's okay to flirt if the girl you're flirting with knows it's not going to develop into anything else."

According to Dr. Orme Carolee, a relationship psychologist in Richmond Hill, fantasizing about another person is very common and happens frequently.

"Fantasies about other people are part of human existence. Everyone looks. It's only natural," she said. "Just because we're

in a serious relationship doesn't mean we don't look at other attractive people."

Carolee said flirtation - the first stage of the development of a relationship - can be fun and innocent.

"It's a way of showing another person that you're attracted to them and conveying that message at quite an innocent level," she said.

"Sometimes when people are in committed relationships, flirting can just be fun and can indicate a pleasure in each other's company and doesn't signal anything beyond that."

Carolee said when women look elsewhere, there is something lacking in their relationship.

"Sometimes the person they develop a crush on, has qualities that are not present in their current relationships," she said.

She added that having a crush on someone else isn't necessarily a threat to the stability of the relationship, on the other hand, it is certainly dangerous.

"When people make commitments to be in a serious relationship, generally there's also a commitment to avoid the development of that kind of relationship with someone else," she said.

Carolee's advice on making a relationship last is communication.

"You know you are with the right person if this is someone with whom you can communicate easily," she said.

"If you've got really good communication skills at the early stage of the relationship not much can go wrong."

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Revenue Canada / Revenu Canada

Canada

CKHC presents

Twoonie for a rose

Romancing in the halls of Humber

CKHC 91.7 FM

Health etc.

■ Autism website on top

The Geneva Centre website (www.autism.com) won a prestigious award at the third annual Internet World Impact Awards, presented at the Metro Toronto Convention Centre. The site, designed and developed by Neray Marcom Inc., took top prize in the "Changing the Way People Live" category.

The Geneva Centre for Autism is the largest resource and clinical centre in Canada.

■ Popping pills

Euromonitor, a market research analysis firm, has reported a more than 50 per cent sales increase in vitamins and dietary supplements in the United States, Britain and Italy. Sales in the U.S. alone topped \$6.76 billion in 1998.

The Toronto Star

■ Masked violence

A British pediatrician says many babies thought to have died from Sudden Infant Death Syndrome (SIDS) were actually the victims of child abuse. In the *British Medical Journal*, Professor Roy Meadow reported crib death "...has been used, at times, as a pathological diagnosis to evade awkward truths."

The Toronto Star

Breathing made easier

■ New inhaler provides asthma relief without harm to environment

By JULIE GRECO
Editorial Staff

Winter can be a scary time of year for asthma sufferers.

While cold temperatures can trigger asthma attacks, traditional inhalers, which contain Chlorofluorocarbon (CFC), often let people down in sub-zero temperatures.

Fortunately, a new type of inhaler is now available. It will make it easier for asthmatics to breathe, while saving the environment at the same time.

Airomir, the first CFC-free inhaler to be marketed in Canada, offers the same drug and dose as old inhalers, but in a more reliable package.

According to Dr. Kenneth Chapman, director of the Asthma Centre at The Toronto Hospital, the introduction of a new inhaler is past due.

"Traditional technology is half a century old," he said. "So it's not surprising that the latest version is technically superior."

Chapman said that although patients with CFC inhalers would get their prescribed dose of medication in the summer, drug delivery is reduced in temperatures below 10C.

"At -20C, patients may not get their medications," he said.

This is a problem for people with asthma because cold air often leaves them wheezy and breathless.

"People can't attempt to live in Canada and stay indoors," Chapman said.

For first-year University of Toronto student Trisha Lindsay, staying indoors during the winter is not an option. She said she enjoys outdoor activities like skiing and walking her dog.

But when her asthma acted up one day, she was frightened to discover that her inhaler had frozen. She said she had to try it five or six times before getting her dose.

Now, Lindsay isn't taking any more chances. She has switched to Airomir.

"I can rely on it to work each and every time I use it," she said.

Unlike conventional inhalers, Airomir's dosing is consistent, from 30C to minus 20C.

The advantages don't end there.

Dr. Anthony D'Urzo, family

physician and director at Primary Care Asthma Clinic in Toronto, said traditional aerosol inhalers lose their prime if not used consistently after three hours or if not stored in an upright position. When an inhaler loses prime, more than one spray is necessary before it gives the right dose.

"Airomir gives an accurate dose every time for up to 14 days and upright storage is not necessary," D'Urzo said. He added that "tail-off" also interferes with dosing in CFC inhalers. As the inhaler gets closer to empty, the amount of drug delivered declines.

The patient doesn't get the proper dose and doesn't even know it.

By exhausting the drug and the propellant simultaneously, however, the CFC-free inhaler eliminates this problem. Patients can be sure that they are getting consistent dosing throughout the entire lifetime of the canister, D'Urzo said.

Airomir's spray speed also makes it more comfortable for asthmatics to use.

According to D'Urzo, CFC inhalers are harsh on the throat, spraying jet-like at about 130 km/hr. Airomir sprays like a



COURTESY PHOTO

This new asthma inhaler, Airomir, is the first CFC-free puffer in Canada.

misty cloud at less than 40 km/hour, thus making it easier on the throat's lining.

As a bonus, the new and improved inhaler won't make asthmatics dig further into their wallets either. It's priced 63 per cent lower than comparable brand name products, at \$4.65 per unit.

Due to the environmental hazards posed by CFCs, there are current targets in place to replace 60 per cent of CFC inhalers with ones that are CFC-free by 2001, and the remainder four years later.

Testicular cancer rising in young men

By ERIC MCGILLIVRAY
U Cetera Staff

Testicular cancer is often referred to as the young man's disease.

It primarily strikes males under 45 and according to the Canadian Medical Association, it has increased in Ontario by 60 per cent in the last 35 years. The biggest increase has been noted in young men between the ages of 15 and 29.

The jump is not just limited to Ontario men as reports suggest a similar increase in the disease across the world.

In an article by Dr. Lawrence Klotz in the January edition of the *Canadian Medical Association Journal*, scientists have suggested that the hike could be due to chemical use in the environment, especially the pesticide DDT and PCB, a vaporous gas.

These chemicals contain con-

taminants that can affect both human and animal hormones. For example, Floridian alligators and American panthers have been found to have small genitalia and decreased semen counts.

According to a Canadian Cancer Society (CCS) pamphlet, cancer of the testicle is diagnosed in up to 15 per cent of men who have an undescended testicle (cryptorchidism).

The exact reason for this relationship is unknown, but the condition can be surgically corrected to help prevent cancer later in life.

Other suspected causes include a mother's exposure to estrogen hormones during pregnancy, and genetics.

The CCS, however, has some good news.

"This cancer is very curable," a CCS spokesperson said. "If men catch this cancer early, the survival rate is 90 to 95 per cent. If caught later on, the survival rate is still up to 70 per cent."

Treatment of the cancer involves removing one or both testicles, depending how far the cancer has spread. Radiation treatment typically follows, but sometimes chemotherapy is needed. After any treatment, however, careful observation is key.

Nurse Sylvia Paris, who works at Humber's Health Services, said if one testicle is removed, a man can still father children, but might have a lower sperm count. Reproduction is no longer possible, however, once both testicles have been removed.

Health Services has brochures on testicular cancer available for students to pick up, but is not conducting a screening process. Paris said, however, "testing is on a need to know basis."

The CCS advises men to check their testicles for lumps once a month, just as women check for breast cancer.

"Usually a (painless) lump is the main sign," the spokesperson

said.

Some men feel a heavy pain in the stomach while others might feel dragging symptoms, as if there was a weight tied around their testicles.

Other signs might include a tender male breast, and lumps in the neck.

As in the case of all cancers, "the key is early detection," the spokesperson said.

Facts about testicular cancer

- ✓ Every year, approximately 400 Canadian men are diagnosed with testicular cancer. About 50 of them die from it.
- ✓ It is pretty rare in comparison to other cancers of male organs, such as prostate cancer. It accounts for only one per cent of cancers found in men, but is most common type of cancer found in men between the ages of 29 and 35.
- ✓ Testicular cancer is classified as seminoma (spreads slower) or non-seminoma. Seminoma, the most common type, can be cured 95 per cent of the time when detected early, and up to 70 per cent after it has spread. Embryonal carcinoma, which accounts for 20 per cent, grows rapidly and spreads early.
- ✓ Testicular cancer can be found through a routine self-examination, which should be done on a monthly basis.
- ✓ When detected early and treated promptly, the outlook is good.
- ✓ The primary tumour is usually confined to one testicle.
- ✓ This type of tumour is extremely rare in black men.

Canadian Cancer Society

Disabled? Not us

By CHRISTINA KUDLIK
Et Cetera Staff

Humber alumni are taking the world by storm, and showing society that an athlete does not have to be a big broad shouldered jock.

David Bairett, a Humber graduate in the Horticultural program, attends the Adult Association for Disabled Skiing (AADS) every Saturday, at Mansfield Ski Resort north of Highway 89.

Bairett has cerebral palsy and has been skiing with AADS for five years.

"I enjoy skiing very much because it gets me outside during the winter and it's a rush going down the hills as fast as I can," said Bairett.

There are many volunteers that help these special skiers go down the hills. They have to go through training on different equipment and learn about the different kinds of disability that they will be dealing with. John Rea, a volunteer for AADS spent two weeks in Banff, BC.

"My training included a day where you had to ski blind and you had to really trust your partner," Rea said.



PHOTO BY CHRISTINA KUDLIK

Leading a blind skier down the hill Humber grad David Bairett prepares to take the slopes at the Mansfield Ski Resort.

is not as difficult as it sounds. The volunteer goes down the hill first and shouts back to the skier which direction to go. The skier also has to wear an orange pinny jacket that says "Blind Skier." This is for the public skiers, so they know not to cut the skier off.

"The whole experience of my training made me realize just how much the skiers will be depending on you," Rea said.

Rea found out about AADS through the Hue McMillan Rehabilitation Centre where he was recovering from a head injury.

"After I recovered from my injury I wanted to continue skiing and give something back," he said.

The volunteers have to learn how to use equipment such as a

sit-ski, which basically is a chair attached to one ski.

Outriggers are used with skiers to keep their balance and turn while using the sit-ski.

Other equipment used for beginner skiers are ski bras which are metal pieces that clip to both skis at the tips and join in the middle. They are used to keep the skis from crossing. Another piece of equipment is the tether which is used to slow down or stop the beginner skier. The volunteer attaches it to the student through a harness on the student. The volunteer always stays behind the student holding on to the tether.

The skiers pay \$225 for the season and the rest of the expenses such as bus transportation and

equipment rentals are financed by fund-raising efforts.

"AADS is not sponsored by anyone. We try to raise money through charity auctions and bingo games," said Roman Titzes, AADS co-chair and disabled skier.

If you would like to volunteer or help fund-raising efforts, please call co-chairman Louise Sankey at 487-5291.

Athletes of the Week



Missy McCutcheon
Women's B'ball

McCutcheon, the third year starting point guard, is a leader both on and off the court. She is among the team's leaders in points and assists and is deadly from beyond the arc.



Derek Young
Men's V'ball

Young is the starting setter for the Hawks. His accurate passing has been a vital part of the team's perfect record this season.

Scoreboard

Men's Basketball												
Central Region												
Team Standings & Stats												
TEAM	GP	W	L	FOR	AGT	PTS	3FG	2FG	FTA	FTM	FT%	PF
Shenandoah	11	9	2	861	798	15	81	259	292	100	651	25
Humber	11	8	3	804	732	16	46	275	299	123	632	198
Algonquin	11	8	3	895	756	16	38	311	253	154	631	213
Centennial	9	4	5	667	710	8	34	225	195	109	601	74
Seneca	11	3	8	775	866	6	69	208	241	152	631	222
Durham	11	0	11	775	915	0	39	245	259	168	649	198

Women's Basketball												
Team Standings & Stats												
TEAM	GP	W	L	FOR	AGT	PTS	3FG	2FG	FTA	FTM	FT%	PF
Humber	12	12	0	1032	385	24	41	79	253	151	657	164
Fanshawe	12	11	1	839	483	22	50	274	206	141	684	141
Durham	12	7	5	585	572	14	7	186	322	192	636	166
Mohawk	12	7	5	713	672	14	16	266	213	134	629	232
George Br	13	6	7	673	662	12	4	269	240	123	613	257
Seneca	11	5	6	530	585	10	11	211	141	75	632	219
Niagara	10	4	6	416	533	8	6	147	204	104	610	196
Redeemer	13	1	12	506	904	2	28	159	217	104	479	202
Georgian	11	0	11	265	764	0	4	101	140	51	664	229

Men's Hockey									
Team Standings & Stats									
TEAM	GP	W	L	T	GF	GA	PIM	GA AVG	PTS
Cambrian	14	10	4	0	99	50	853	3.57	20
Humber	14	9	3	2	80	48	492	3.43	20
Seneca	14	7	5	2	70	55	469	3.93	16
S.S. Fleming	12	7	5	1	60	48	298	3.69	15
Conestoga	14	7	7	0	56	57	585	4.07	14
Boreal	15	4	11	0	50	115	410	7.67	8
Sault	12	1	10	1	33	75	670	6.25	3

Men's Volleyball										
West Region										
Team Standings & Stats										
TEAM	MP	MW	ML	GW	GL	PTS	K	SB	SA	T OFF
Humber	11	11	0	33	1	22	456	118	83	657
Seneca	11	9	2	25	11	18	565	103	70	738
Niagara	12	9	3	29	13	18	305	114	38	757
Mohawk	11	5	6	20	25	10	477	87	52	616
Cambrian	13	5	8	20	30	10	559	138	70	767
Redeemer	11	4	7	18	24	8	479	91	56	626
Georgian	11	2	9	10	31	4	382	73	41	496
Shenandoah	12	1	11	11	34	2	375	106	50	531

Women's Volleyball										
Central Region										
Team Standings & Stats										
TEAM	MP	MW	ML	GW	GL	PTS	K	SB	SA	T OFF
Humber	9	9	0	27	1	18	348	60	83	491
Seneca	10	9	1	27	8	18	341	51	68	460
Cambrian	11	8	3	26	12	16	404	72	83	559
Shenandoah	10	4	6	14	19	8	266	49	59	374
Centennial	10	4	6	17	18	8	25	72	68	42
Georgian	11	2	9	7	27	4	219	40	36	295
Boreal	11	0	11	0	35		151	23	35	212

Opinion Tyson back behind Iron

By ANDREW MCKAY
Et Cetera Staff

Good riddance. Mike Tyson's back in jail, and maybe now we can all get on with our lives.

I'm not much of a boxing fan, but there are a few people in the world of sport who have done everything humanly possible to make athletes look like jerks.

- Dennis Rodman.
- Albert Belle.
- Lawrence Phillips.
- And Mike Tyson.

Back in the '80s, boxing was dead and buried. Marvin Hagler, Thomas Hearns, and Sugar Ray Leonard were all past their prime, and there was nobody to take up the slack.

Along came Iron Mike Tyson, down from the hills of New York's Catskills. With a powerhouse punch and a Mickey Mouse voice, he took boxing on his back, and carried the sport back to the top.

When he felt like it, that is. When he didn't, he got pummeled

by Buster Douglas, or got in bar fights, or ended up in jail for rape.

When he got out of jail, he got hungry. With every late lunch in the ring, or incident where he swore at reporters, or beat up motorists, he eliminated any decent memory of Mike Tyson - the fighter.

He is now, simply, Mike Tyson - the freak show.

Now, after pleading no contest to a moronic road rage assault, he's back behind bars.

When he gets out (in six months to a year), there's a good chance he will go back to jail in Indiana for violating his parole on the rape conviction.

The sad part is boxing commentators will keep talking about whether Tyson will be able to fight when he gets out, instead of paying attention to the other boxers in the world.

Just like they've ignored those boxers since Tyson first popped up. Now, for most, it's too late to salvage what should have been a series of stellar careers.

Evander Holyfield waited a long time to fight Tyson. He was dragged into the mockery, and

probably has his best years behind him. Ditto Lennox Lewis, who left Kitchener, moved to England, then complained everybody was ducking him.

Roy Jones Jr., often acclaimed as the best pound for pound fighter in the world, has grown so bored with the sport that he now plays professional basketball in his spare time. Oscar De La Hoya can't find anybody to fight either.

Pay-per-view revenues are way down, boxing clubs are closing, and nobody really cares anymore.

Like too many athletes, Tyson figured three minutes of skill would offset his behaviour. When he crossed the line, though, he took pugilism with him.

He should have been the marquee attraction in bringing boxing back to the forefront; instead, he turned the sport into a sleazy, x-rated backroom movie.

Mike Tyson didn't just ruin his career when he started screwing up. He killed boxing. It may die a slow and painful death, but it is definitely no longer alive.

And everyone has Mike Tyson to thank for it.

Arts etc.

■ Black History Month

Black history panel featuring prominent Black Canadians. Feb 16 at the St. Lawrence Center.

Call (416) 366-1656 for more information.

■ Oscar Nominations

The 71st Academy Awards have released their nominees.

Included are Tom Hanks for best actor in *Saving Private Ryan*, and Gwyneth Paltrow for best actress in *Shakespeare in Love*.

In the best movie category, World War II films, *The Thin Red Line* and *Saving Private Ryan* take on *Elizabeth* and *Life is Beautiful*. Whoopi Goldberg hosts the show which airs on CTV March 21.

■ Tragically Hip

The Hip plays a sold-out charity gig at the Hershey Centre Feb. 19, with By Divine Right.

■ DMX, Method Man

DMX, Method Man, Redman, and Jay-Z play the Air Canada Centre March 10 in the first hip-hop show at the new arena.

■ Loo's Palace

Feb 13 - Carnival Diablo Travelling freak show - bug eating, impaling, electric chair. Tickets \$10 (at door only) Starts 8 p.m.

Feb 14 - Rock for a cure for Breast Cancer - Jacqueline Kirsh memorial Featuring Tuuli, The Spy, and MentalCasey. \$10 donation suggested.

■ Royal Ontario Museum

Discovery Gallery - all month. Featuring giant cast skeleton of tyrannosaurus rex dinosaur among other exhibits.

First Monsters - a fossil exhibit designed for family entertainment.

■ Lava

507 College St.

Feb. 23 - The Lava Luau a winter beach party featuring \$in Tones and a dance contest. \$5 at the door or article of warm clothing, starts 8:30 p.m.

The Evolution of rock

By SHAUN HATTON
Arts Reporter

For Evolution Project, playing music is more than a way of killing time over the weekend. It's a potential career.

The Brampton-based rock band played an outstanding half-hour set Feb. 5 at the El Mocambo's Loud Sound Development band showcase, and was easily one of the best acts of the night. The highly energetic group consists of vocalist Sara McLeary, guitarists Chris Bennett and Allan Zaya, bassist Matt May, and drummer Pat Bunting.

During their first song, Bunting broke one of his drumsticks but continued playing after picking a spare one off the floor. Later, Bennett joked with the audience about how everything that can go wrong will go wrong, while May picked up his bass amp which had fallen over for the second time.

"If you practice and put the time in, you can look better than most of the bands there," May said of their performance.

Everyone in the band has had some sort of formal musical training. Although May plays bass, he started out as a guitarist.

"I took guitar lessons when I was 11 for about three months and really sucked at it," he said. "Actually, my brother's band needed a bass player and because I sucked at guitar, they figured I'd be good at bass. Ten years later, it seems to be working out." The band is having so much fun they



Sara McLeary, Matt May, Chris Bennett and Pat Bunting are four-fifths of Evolution Project. Along with Allan Zaya, they are performing at JJQ's on March 9.

can't fathom doing anything but making music.

"I could become the manager of No Frills," Bunting jokingly said. He works part-time as a grocery clerk, a job he'd be more than happy to leave.

"I've never found anything in my life that would be even close to as fulfilling (as playing)," May said.

"I've tried school, I've tried work, I've tried drugs and alcohol. At this point there is nothing at all that I've ever done that makes me feel like I'm doing something worthwhile. This is

just it for me. I have to do this because I can't load trucks 40 hours a week, I'd simply kill myself after about a year."

The band is currently finishing work on a demo tape of their songs "Option B" and "One Thing" that they'll send out to members of their mailing list.

"Right now we've got almost 50 minutes worth of original music put together, all polished and ready to go - and probably another half-hour on the side," Bennett said. "We're hoping to have an album together in about six months." Meanwhile,

Evolution Project will be broadening their fan base by playing whenever they're given the opportunity.

If they're in it for one thing, it's for the love of music.

"I'd rather be poor and happy than getting by and not happy," Bennett said.

"It doesn't matter if you're broke as long as you can play an instrument," Bunting added. Humber students can get a taste of what Evolution Project is all about on March 9, when they play the Battle of the Bands at JJQ's on Highway 27.

Artist captures essence of the body

Works of legendary Betty Goodwin on display at Art Gallery of Ontario

By ELIZABETH GONCALVES
Arts Reporter

For 50 years, Betty Goodwin has captured the essence of the human body and its profound impact on human lives. Her innovative works are showcased in an exhibition of almost 170 works entitled *The Art of Betty Goodwin*, on display at the Art Gallery of Ontario.

Her works, which include

paintings, etchings and sculptures, are one of the largest in Canada.

The public collection includes one of Goodwin's most popular pieces. *Moving Towards Fire*, an oil painting using colored chalk and graphite, depicts the image of a flowing red body.

But for contemporary fans, it is the *Vest* series that vividly creates the recurring theme of man's possessions, as an extension of the human body. It is this vest that reminds the viewer of the person who wore it.

Born in 1923 in Montreal, Goodwin knew early on that her life would be in art. She created her own unique style during the '50s and '60s, with little training. She did however study briefly with renowned artist, Yves

Gaucher at Sir George Williams University, known today as Concordia.

Her first major exhibition took place in her hometown in 1976, at the Musée d'Art Contemporain de Montreal.

But it did not take long for the exhibition to be recognized. The works were subsequently showcased in Vancouver, and New York.

Her early works displayed a passionate depiction of the human body as a powerful force in the world. But as the years progressed her themes shifted towards her political concerns with the world.

Inhumanity and growing repression on humans engulfed her work. The series *La Memoire du Corps* and *Pieces of Time* are

most notable for depicting these themes. Her accomplishments in Canadian visual arts have proven to be an inspiration to many younger contemporary artists like Spring Hurlbut and Shelagh Keeley.

It has also won her many accolades, including the Prix Paul-Emile Borduas (1986), the Gershon Iskowitz Prize (1995), and most recently the Harold Town Prize for Drawing (1998).

Accompanying the superb collection is the book *The Art of Betty Goodwin*, co-published by the AGO and Douglas and McIntyre (Vancouver).

The book is a beautiful overview of a renowned Canadian who took art and the image of the human body to a new level of understanding.



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