

League offers participants a competitive atmosphere that's hard to find elsewhere

SPORTS PAGE 16



Oil flow 'continuously monitored'

Pipeline near Humber campus is in good hands, says Enbridge energy company rep

Ian Burns
NEWS REPORTER

The dream of bringing black gold from Fort McMurray vavato Maine, flowing less than four kilometres from Humber's North campus, is one step closer to reality.

On March 9, the National Energy Board (NEB) approved a proposal by Calgary-based energy company Enbridge to

reverse the flow of the Line 9 pipeline, which runs from Sarnia to Montreal, with a large section running under the GTA and North Toronto.

"The pipeline entered service in 1976, transporting western Canadian crude oils, including diluted bitumen, eastward from Sarnia to Montreal," said Graham White, an Enbridge spokes-

person. "In 1999, the flow direction was reversed (westward) to bring less expensive offshore crudes into Ontario."

Enbridge now wants to flow oil eastward again, to service refineries in Ontario and Quebec. It plans to move 300,000 barrels of crude oil per day through the line, up from the current 240,000 barrels, with no increase in pressure.

The end goal for Enbridge is to build a pipeline from Montreal to Maine in order to ship the oil out from refin-

eries located there.

A statement from the NEB reads "the board's conditions require Enbridge to undertake activities regarding pipeline integrity, emergency response, and continued consultation."

Enbridge will also have to submit a plan to manage cracks in the pipeline, and manage water crossings.

One major concern about the pipeline however, is its use of diluted bitumen to move the oil. Alberta oilsands crude is too heavy to move through

the pipeline by itself, so diluted bitumen (or dilbit) is used to thin it out and move it.

"It can evaporate and create a toxic cloud that can cause damage," said Adam Scott of the lobby group Environmental Defense

But White said the risks have been adequately dealt with.

"The risks associated with operating our pipeline are managed and continuously monitored," said White. "It begins with pipeline materials and construction, and in-

cludes 24-hour surveillance, pressure monitoring and leak detection systems."

He also said that numerous studies have shown that western crudes, including dilbit, are no more corrosive to pipelines than conventional crude and no more likely to cause a pipeline release than conventional crudes.

The NEB consultation process itself however, was met with strong criticism.

Continued on page 3

Artists shine in CBC contest

Nicholas Jean
A&E REPORTER

The intrepid explorers at CBC's Searchlight competition have been burrowing through the Canadian musical wilderness for nearly seven years.

Like Cartier or Champlain, they have been cutting through the undergrowth to expose the greatness that is too often overlooked in Canada's music scene.

For the second year in a row, this year's competition is seeking the best new artists in the country.

"Our mandate at CBC Music and especially Radio 3 (where the contest was first hosted) is to basically support new and emerging Canadian music," said CBC Radio 3 host Grant Lawrence.

More than 4,000 bands and musicians from across the country – including a handful featuring Humber students – are now in the midst of the nationwide contest.

Searchlight winners will receive a \$20,000 Yamaha shopping spree, a slot at the 2014 CBCMusic.ca Festival and a music video recorded at CBC's studios.

Continued on page 6



COURTESY HUMBER LAUNCH

Seventeen semi-finalists walked away with a share of the \$40,000 of funding from Humber's LaunchPad competition on March 22.

Students cash in at Launchpad event

Casey Taylor
BIZ/TECH REPORTER

Winners have been announced for the 2014 LaunchPad competition.

The Dragon's Den like pitch competition saw nine of 17 semi-finalists move on from a speed-pitch round to

present their ideas to a panel of judges at Humber's North Campus. Each walking away with a share of the \$40,000 of available funding.

This year's winners were announced March 22.

Craig Petten and Pablo Alvarez's Aqua Greens won \$20,000 for their company,

which uses aquaponic technology to sustainably produce food while maintaining competitive prices.

Tim O'Reilly's Sound Still Productions took home \$10,000.

Sound Still's services include audio recording, video production, post-production, compo-

sition and arrangement for film among other things, according to the company's site.

O'Reilly said he's been involved in the competition for the past two years and has gained much more than just seed money.

"I'm a trained musician so I know about playing gigs

and booking gigs but in terms of launching a business, that wasn't necessarily my area of expertise," said O'Reilly.

He said talking his ideas over with the people from Humber Launch helped him refine them.

Continued on page 5

WORLD EVENTS THIS WEEK

MONDAY 7	TUESDAY 8	WEDNESDAY 9	THURSDAY 10	FRIDAY 11	SATURDAY 12	SUNDAY 13
World Health Day A day launched by the World Health Organization focusing on health issues. This year's theme is 'Small bite: big threat.'	Persona 4 Release The popular Japanese role-playing game finally hits the North American market. It was originally released in Japan in July 2008.	Retail Technology Conference Retailers descend on the Hilton Orlando Bonnet Creek hotel in Orlando, Florida to talk tech trends in the industry.	National Siblings Day The American day celebrating brotherly and sisterly love. Silbings can exchange cards, gifts, and kind words to take part.	Coachella The three-day music festival begins at the Empire Polo Club in Indio, California. Arcade Fire, Pharrell, and more hit the stage.	Leafs' Season Ends The Leafs take on the Senators at 7 p.m. at the Canadian Tire Centre in Ottawa, marking the end of the Bud's season.	Palm Sunday A Christian moveable feast taking place the Sunday before Easter. As part of the celebration, observers carry palm branches.



AS IUEFHAW

Humber's Orangeville campus will expand to accommodate more programs and students.

Orangeville campus planning to expand within four years

Danielle La Valle
NEWS REPORTER

Orangeville may be small but Humber's campus expansion is planning to make a big splash.

Over the next four years, Humber Orangeville campus plans to increase its enrolment numbers to about 600 students from roughly 200.

Joe Andrews, campus director of Humber Orangeville,

said they are expecting approximately 60 new students this fall.

"It's not that we are going to grow to 600 students in one year, we are in fact going to do this incrementally and strategically," said Andrews.

In order to meet their goal for 2018, Orangeville campus will introduce two new programs each year for the next three years, said Andrews.

Dufferin County has be-

come increasingly interested in areas of development and employment, said Andrews. The new programing at Humber has been designed to meet that need.

For fall 2014, students can look forward to the fitness and health promotion program as well as tourism management. Cosmetic management and sport management will be added in 2015.

New programs for 2016 haven't been finalized yet, but introducing new programs is just the tip of the iceberg, said Andrews.

"We'll also be revitalizing our continuing education program here in Orangeville. It has taken somewhat of a hiatus and that was done intentionally because we wanted to make sure that we're servicing the market properly," said Andrews.

Orangeville's Mayor Rob Adams is pleased with the expansion and the new programs being introduced.

"We're really excited about the new programs that are being offered through Humber. It gives more choice, more opportunity for local young people," said Adams.

Another successful tactic for increasing enrolment

numbers is introducing Humber to high school students.

"We have a very popular high school dual credit program which is part of our outreach activity. This year we have just under 150 students that are integrated into our programs here in Orangeville," said Andrews.

Cheryl Fayle is the business and education coordinator at the Career Education Council for the City of Guelph, Wellington and Dufferin counties. The Humber booth at their annual Careers Pathway event is always very popular among students that attend, she said.

"We're providing opportunities for Humber to showcase their programs to Grade 8 students. So when it comes time to choose a college or a post-secondary education, they are much more aware of it," said Fayle. "The kids are really excited and so are the teachers because they say we had no idea all these opportunities were available in the Dufferin area."

Humber Orangeville is also one of the main sponsors of this event, which attracts roughly 1,500 students each year.

Students to select new HSF president before Sept. 30

Kathleen Jolly
NEWS REPORTER

The Humber Students' Federation's search for a new president will end by Sept. 30.

Following the federation's annual general meeting on March 26 that saw students vote against approving incoming president Shawn Manahan, HSF spokesperson Natalie Bobyk has said a by-election will take place by Sept. 30.

"While an exact date has not yet been confirmed, we will definitely keep our student body informed by posting it on our website and promoting the election," she said.

Candidates for president will have to start from scratch in September, when they will gather signatures and campaign before the polls open again.

Bobyk said the by-election "will be open to any full-time Humber or Guelph-Humber student, not just the previous candidates."

Manahan said that he will run again, and he will "make damn sure" he wins.

HSF President Tim Brilhante - whose chances of holding office next year were dashed when he was disqualified by the Natalia Toussaint, the chief returning officer, a day before voting polls closed - has not been successful in appealing the decision so far.

Should Brilhante not receive and win an appeal, he will not be able to run in the September election, as all

disqualified candidates are barred from running again for at least one year.

The four incoming HSF vice presidents were approved at the annual general meeting and will start their jobs on May 1.

Vanessa Silaphet, HSF's Special Projects Coordinator said in an email interview, "Some of the candidates that ran in the elections this year are expected to graduate, thus unless they plan to return as a full-time student next year, they won't be eligible to run according to our Constitution/Policy."

There were four candidates in the recent election - Brilhante, Manahan, Kay Tracey, VP Student Affairs - North, and Mary Anne Savoie, Lead Events Assistant at Lakeshore campus.

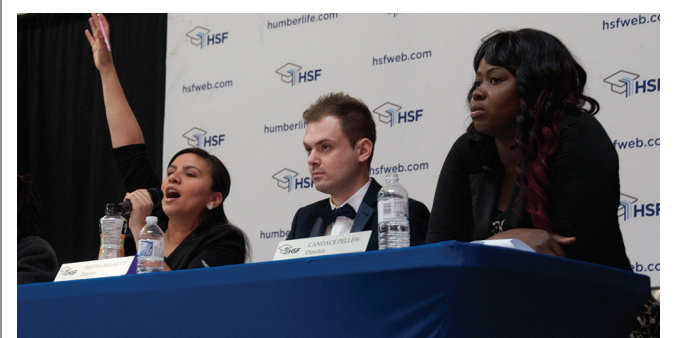
Tracey and Savoie have not confirmed to the Et Cetera whether they will run again.

The cost of the by-election is not known, Silaphet said in an email.

Frank Rizzi, HSF Finance and Operations Officer, said that because the president will not work over the summer, they will not receive the full \$40,000 salary generally accorded to HSF presidents.

"The president's salary will be pro-rated" for the time they serve as president, he said.

A presidential by-election is new ground for the federation, Silaphet said. "I don't believe this has happened before with HSF," she said.



KATHLEEN JOLLY

HSF's AGM was held on March 26 at Humber's North campus.

CORRECTION

The story from the March 31 issue incorrectly spelled the name of Humber professor Ivo Solan. It was spelled Ivo Soran.

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Hookah smoking facing regulation

Travis Pereira
NEWS REPORTER

Toronto Public Health wants to put a stop to the smoke clouds of Shisha in local Hookah lounges and cafes.

The health advocates want to regulate the indoor use of Hookah water pipes in business establishments across the city due to recently reported health concerns.

"When it comes to the herbal product (Shisha) generally, some recent research conducted in Toronto suggests indoor air quality is affected by Hookah use," said Julie Amoroso, a research consultant with Toronto Public Health.

Amoroso said the research showed unhealthy level of air pollutants and particulates such as carbon monoxide.

She said although there's currently no ban on indoor smoking of non-tobacco products in Toronto business establishments it's hard to determine if only these products are being smoked in Hookah lounges.

"Because of this, there's a possibility that tobacco Hookah is being used indoors and this makes us concerned about some of the same health concerns," she said.

Samira Mohyeddin is the owner of Banu, a downtown restaurant that offers the use of Hookah smoking. She said although Banu doesn't primarily function as a Hookah café, the proposed regulations would result in a loss of revenues.

"It would amount to probably, I would say over a year, tens of thousands. Between \$10,000 to \$18,000 thousand, some-

where around there," she said.

Amoroso said a recent study of the air quality of 12 Toronto Hookah lounges has Toronto Public Health concerned with all products used with a Hookah, and not just Shisha. She said the main component that some studies have found to contribute to the poor indoor air quality include the charcoal used to heat the device.

Associate Dean of Humber's Bachelor of Nursing program Lenore Duquette said anytime a burned product is inhaled into the lungs there is a potential for damage.

"Anything that's in the air that you're inhaling, depending on the person, can be an irritant to the airways and the respiratory track," she said.

Duquette said the burning of charcoal can create a harmful level of toxins such as carbon monoxide that contribute to poor air quality.

"The same as if you're using charcoal in your barbeque you don't do it in the house just because of the fumes," she said.

The proposed regulations aims at addressing the growing popularity of Hookah smoking among young people, in particular young people who view it as a recreational pastime not associated with any cultural tradition.

Amoroso said as far as Toronto Public Health is concerned this wasn't the demographic that was using it before.

"There are certainly concerns discussed by health advocates about the access to youth and making smoking seem like a healthy behaviour," she said.

Mohyeddin said the practice of Hookah smoking has been misrepresented as a ritualistic cultural practice, and something that can be a gateway to cigarette smoking.

"I think we need to stop looking at it this way because even in our culture it's a social activity, this isn't a religious experience," she said. "I think that people underestimate the social and psychological factor of this smoking because it's a very social thing that people do."

Amoroso said consultations and feedback from business owners and others who may have an interest in the issue will play a significant role in the decision making process.

"The report suggested that Toronto Public Health does a broad consultation to review options to address the problem," she said. "There hasn't been an actual plan to prohibit them for sure, but that's just an option we're looking at."

Mohyeddin said she predicts the city will start to license these establishments and perhaps charge a special tax like they do for other tobacco.

"They will tax the non-tobacco herbal product and maybe put an age limit on these establishments," she said.

She said she has given a deputation on behalf of Banu at the recent board of health meeting.

"I'm all for regulating it, I really am," she said. "I just don't want this to be another situation. We pay so much in terms of taxes as small businesses to operate in this city, its ridiculous," she said.



PHOTOS: TRAVIS PEREIRA

Azadeh Moazzami server at Banu illustrates how to smoke a Hookah water pipe.

Crude oil to flow by Humber

Continued from page 1

"The NEB process was a farce," Scott said. "It actively excluded the public, and ignored most of the stakeholders' advice."

He said that the NEB did not require Enbridge to do environmental assessments on the pipeline, and ignored requests of the Ontario government and others that a hydrotest, which would push water through the pipeline to test its ability to carry high volumes, be performed.

Kerry Johnston, program coordinator for Humber's sustainable energy and building technology co-op, said that some of the concerns are unfounded.

"I don't lose too much sleep over pipeline safety," he said. "There are hundreds of thou-

sands of kilometres of pipeline under North America."

Johnston noted that the general public is not going to give up its dependence on fossil fuels anytime soon, so moving oil is necessary.

He added some opposition to the pipelines is NIMBYism or "not in my backyard".

"It's the broadly uniformed public jumping on a bandwagon," Johnston said.

He also pointed out that rail lines carrying Alberta crude would run through the centre of Toronto, and after the Lac-Mégantic disaster, could cause even more problems.

For its part, the government of Ontario is giving reserved approval to the plan.

"Proposals that would bring western crude oil to eastern Canada using existing, un-

derutilized infrastructure carry potentially significant economic benefits for the whole country," said Bob Chiarelli, Ontario's minister of energy.

But Chiarelli also mentioned the need for proper environmental assessment.

"When it comes to pipeline projects that can span thousands of kilometres, it is vital that all voices be heard during the regulatory process," he said.

Chiarelli said that the government has asked the Ontario Energy Board to hold dedicated community discussions regarding the proposed TransCanada Energy East project to ensure that when Ontario intervenes, the viewpoints of many stakeholders will have been heard.

White said that the project would be of great economic benefit for Canada.

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Crowdfunding to get boost from OSC

Celia Grimbly
NEWS REPORTER

Globe and Mail business writer Tim Kiladze wrote in 2011 that the venture capital market in Canada was shrinking.

He cited a study by Thomas Reuters showing a decrease in venture capital investments of more than 80 per cent to \$1.1 billion in 2010 from \$5.9 billion in 2000.

"The demise has hurt Canadian companies," Kiladze wrote. "Venture capital investors are the few institutions and individuals who are willing to invest in small startups with no proven track record."

This was the landscape until recently, when the Ontario Securities Commission among five other provincial regulators, announced in March two new proposals for crowdfunding prospectus exemptions, which may help boost the Canadian economy, said Debra Chandra, ambassador for Singularity University and advisor to the National Crowdfunding Association of Canada.

"Crowdfunding provides startup companies with a new way of raising capital, who don't have any operating history and can't go to traditional lenders, and it's a real-time customer focus group," she explained. "They're getting feedback, building brand and getting capital to build out some of their product."

The proposals for crowdfunding

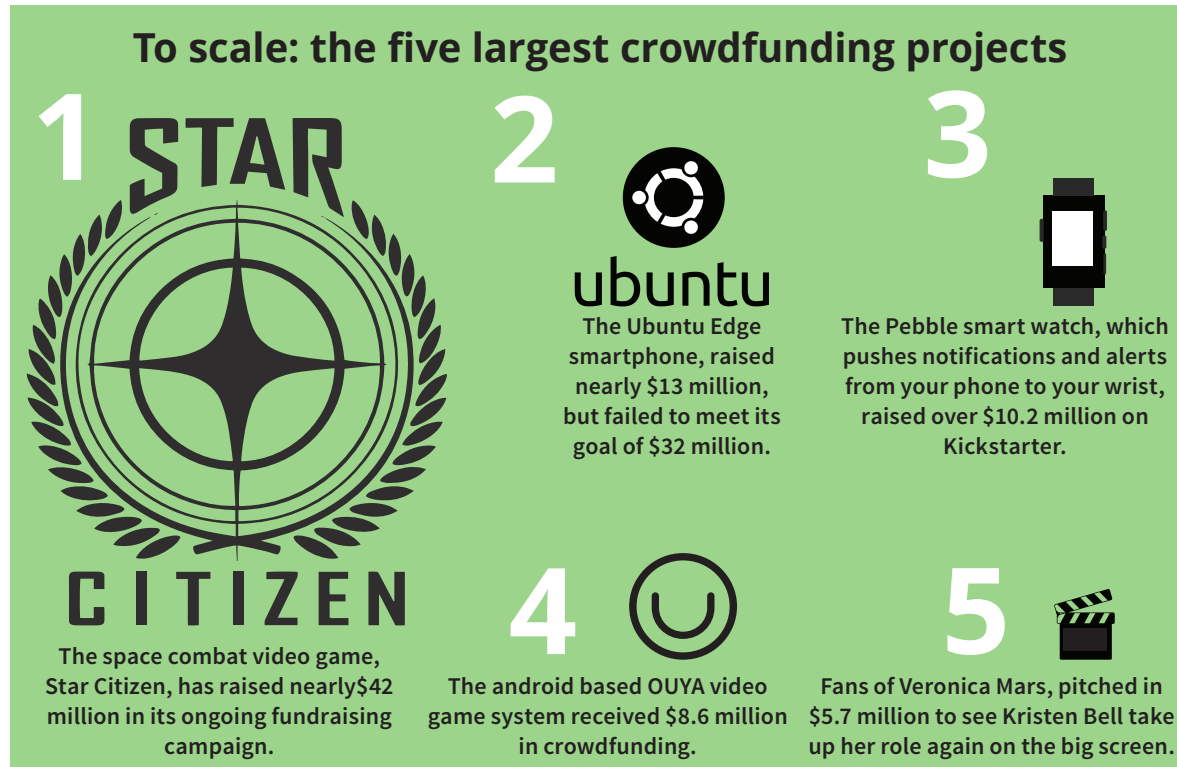


ILLUSTRATION BY PETER DAVEY. CLAPBOARD ICON MADE BY FREEPIK FROM FLATICON.COM. ALL FIGURES ARE IN U.S. DOLLARS

exemptions open up new "capital classes" for companies, offering opportunities to almost all Canadians to invest in startup businesses, she said.

"If you want to raise capital in private markets you need a prospectus, which is a very costly document," said Craig Asano, executive director of the National Crowdfunding Association of Canada.

A prospectus is a "detailed disclosure document" and "contains key

information about the investment fund and the securities offered," as defined by the Ontario Securities Commission.

The new crowdfunding prospectus exemption proposals, from provincial regulators, eliminate the need for individuals and companies to prepare the expensive document, said Asano.

"The argument there is, why would a startup company need to pay an extremely high amount of

capital to qualify and comply with regulations when they're only needing a small sum of money?" he said. "It doesn't really make sense."

There are many regulations and limitations associated with the crowdfunding exemptions, such as issuer caps and investor caps, in lieu of the prospectus that protect the company and the investor, said Tony Gifford, the entrepreneur advocate for Humber's business school.

"What can happen is that there

may be a startup that is doing this surreptitiously and there's no regulation on it so it may be dishonest and all of these kinds of fears so they have capped the amount that an individual, public investor can put into a business," Gifford said.

The "Startup Exemption", adopted in Saskatchewan last December, limits capital raised by startups and small to medium enterprises (SMEs) to \$300,000 per 12-month calendar year, said Asano. The maximum investment from an investor under this exemption is \$1,500 per deal, he said.

The transactions take place on crowdfunding portals, which act as gatekeepers and also have "a whole host of regulatory components to the portal registration framework," Asano said.

Ontario's "Crowdfunding Exemption" limits capital raised by startups and SMEs to \$1.5 million per 12-month calendar year and caps investments at \$2,500 per deal, he said.

Some provinces may decide to accept only one of the exemptions, but others may accept both and facilitate an integrated model, said Asano.

"They think it's great for having an escalator-type of funding continuum that's filling more gaps than saying, 'We believe the market should be here and these are the costs to raise funds in those markets,'" he said.

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LaunchPad winners announced

Continued from Page 1

"I've got nothing but good things to say about all the people at Humber Launch, it's been amazing for me," he said.

"They've provided me with work opportunities, tons of workshops. I've been attending stuff with them for two years now and I've learned a ton."

Other winners include Anthony Zambri's Z-CON property maintenance company which received \$4,000.

Zambri said Z-CON currently does landscaping in the

summer and snow removal in the winter and plans to move into hydraseeding as well.

"The funds will be put towards buying equipment," said Zambri.

"I didn't get enough to buy it directly out so I'm going to have to take a little bit of time and save up the remaining amount."

Lindsay Branton and Brennon Lundy's TrainMeFit also won funding from LaunchPad.

The company offers small group and in-home health focused training geared towards disease prevention and

healthy aging.

"It was great, it was a really good time," Lundy said of LaunchPad.

He said the practice pitch events were very helpful.

"You get to hear from these mentors, they give you their advice on what you should do with your company in terms of marketing strategy and things like that," said Lundy.

"We found a lot of them really useful."

A complete list of winners can be found at humber.ca/humberlaunch



COURTESY HUMBERLAUNCH

Aqua Greens walked away from the competition March 22 at North Campus with \$20,000.

Robo-reporting a tool, not takeover

Computer assisted reporting isn't new, could robo-reporting be the next logical step?

Vick Karunakaran
BIZ/TECH REPORTER

On March 17, a brief article appeared on the Los Angeles Times website shortly after an earthquake woke up the city.

It laid out the bare facts of the quake but the last line in the story may cause journalists to lose more than their sleep.

"This information comes from the USGS Earthquake Notification Service and this post was created by an algorithm written by the author," it said.

A computer program generated a news story soon after the earthquake. It was programmed to do so by its creator, journalist Ken Schwencke, in the event of an earthquake notification.

The algorithm used the new data and placed it into a pre-written template, said Schwencke, in an interview with Slate magazine. The story was uploaded within about three minutes of the quake.

While the earthquake algorithm made a lot of news, it was not the first time, said Mike Karapita, program coordinator for Humber's accelerated journalism program. He said algorithms have been used to generate news before this story.

Karapita said routine news briefs tend to have a predictability and sameness about them and he wouldn't be too concerned if those stories used algorithm. He said he

wouldn't worry about basic news as much as worry if a computer program wrote big news.

"Journalists are the eyes and ears of the community," said Paul Morse, president of Unifor Local 87-M. It is the ability to provide their audience content that is most meaningful for them.

"I don't think a computer can do that," he said.

Local 87-M represents 2,600 media employees in Southern Ontario, including employees at the Globe and Mail, Toronto Star, Metroland and the Hamilton Spectator.

Journalists have used computer-assisted reporting for quite a number of years, said Morse. One of the most effective and high profile examples for that was the Code Red project by the Hamilton Spectator, he said.

The Code Red series of articles used massive amounts of data to show how socio-economic factors had an impact on people's health, said Morse.

"Is a computer going to figure that on its own? Probably not," he said. Journalists require the skills to use sophisticated computer programs to mine the data.

According to Karapita, there are two competing arguments here where one says this will put journalists out of work. The other side suggests "using algorithms to take care of basic news frees up journalists more advanced, complex feature pieces," he said.

Original LA Times article shows Quakebot program taking only four minutes to publish an earthquake report:

By Ken Schwencke
April 3, 2014, 10:02 p.m.

A shallow magnitude [2.5] earthquake was reported [Thursday evening one mile] from [Rowland Heights, Calif.], according to the U.S. Geological Survey. The temblor occurred at [9:48 p.m. Pacific time] at a depth of [1.9 miles].

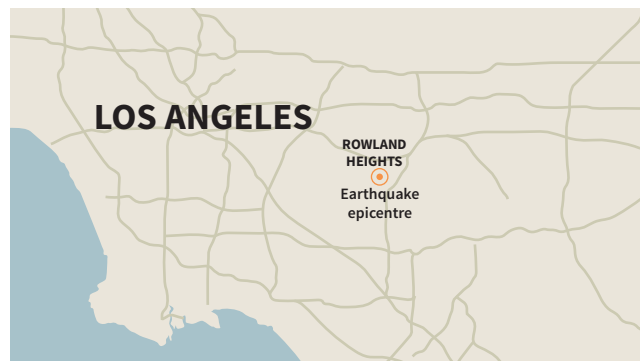
According to the USGS, the epicenter was [two miles from Brea], [three miles from La Habra] and [three miles from Walnut].

In the past 10 days, there have been [11] earthquakes magnitude 3.0 and greater centered nearby.

This information comes from the USGS Earthquake Notification Service and this post was created by an algorithm written by the author. Read more about [Southern California earthquakes](#).

[variable] Values gathered from USGS (U.S. Geological Survey) database

Schwencke's Quakebot takes values from the USGS Earthquake Notification Service and inputs them into a pre-written template in order to quickly write up a brief article that can later be expanded on by a live reporter. The accompanying map shows the epicentre of the earthquake on April 3.



"The more that you rely on these systems blindly, you can end up...not being vigilant about your content and your style," said Karapita. He said he's not convinced algorithms are good for anything beyond basic, short news items.

A Swedish report published last month showed a study investigating "how readers perceive software-generated content in relation to similar

content written by a journalist." Assistant Professor Christer Clerwall of Karistad University used a sample of 46 undergraduates to focus on the text or message of the news content, it said.

"Some aspects of quality, such as being clear and being pleasant to read, received a slightly higher score for human-written content," the report said. However, other

aspects like if the content was informative, trustworthy or objective were higher for automated content.

"The lack of difference may be seen as an indicator that the software is doing a good job, or it may indicate that the journalist is doing a poor job," said Clerwall in his report.

Computer-generated stories are checked by human



The more that you rely on these systems blindly, you can end up not being vigilant about your content and your style,

Mike Karapita
HUMBER JOURNALISM PROGRAM
COORDINATOR

eyes although they were generated by an algorithm, said Carey French, program coordinator for Journalism at Humber's North campus.

"I have no problem with that," he said.

"My concern would be the day the editor starts to trust the system," said French.

Meanwhile, technology company Narrative Science recently launched a free app that translates data from Google Analytics into narrative reports. The application mines the source data and generates reports in "in plain English," the release said.

"A computer is going to generate simply what it's been told to generate," said Morse.

It's just doing something by rote without thinking about the implication or impact on the audience, he said.

"Journalism has to find a way of doing more with less," said French. "We cannot get away from the fact that we need to find ways of doing some of the things we do less expensively," he said.

Karapita said journalism students should be fully informed about all the systems and trends out there so that when they get to the work world, they are not blind-sided.

"I'm a dyed-in-the-wool Luddite," said French. "But I use every available piece of technology because if I don't, somebody else will."

TORONTO EVENTS THIS WEEK

MONDAY 7	TUESDAY 8	WEDNESDAY 9	THURSDAY 10	FRIDAY 11	SATURDAY 12	SUNDAY 13
The Forbidden City @ the ROM Chinese Emperor Yongzheng, has his imperial court on display at the Royal Ontario Museum. Time: All day	Aria Tesolin @ Jazz Bistro Vocal virtuoso Aria Tesolin will be performing at Jazz Bistro. At 21 Victoria St Time: 7:30 p.m.	Retrospective Show 2014 An annual end of year exhibition sponsored by the Student Union at OCAD. Time: All day	Glenn Priestley exhibit Priestley showcases his depiction of the continuous renewal and transformation of Yonge Street. Time: All day	Humber Portfolio Show The Creative Photography Program showcases work from graduating students. At 1100 Queen St. W Time: 3 p.m.	Murder Mystery @ The ROM Find out who murdered the curator with the help of friends and strangers one clue at a time. Time: All day	A Taste of Kensington Kensington Market will be host to a three hour food tour. Tickets are \$69. At 323 Augusta Ave. Time: 11 a.m.



NICK JEAN

Humber students Matthew Raczywolski (left) and Stefano Scarcello (right) are half of the Brampton-based indie rock band Orca. They're competing with 4,000 other musical acts in this year's CBC Searchlight contest.

Exposure a benefit of Searchlight

Continued from page 1

Winning last year's Searchlight contest has certainly helped build a lasting the profile Newfoundland folk-pop act Sherman Downey and the Ambiguous Case.

A year after their win, their song "Annalee" has been placing on CBC Radio 2's weekly listener-voted Top 20 chart for two months, peaking at the #3 spot.

Winning isn't everything in the Searchlight, however.

"For the artists, there's only going to be one winner of the contest but the artists can 'win' in other ways," Lawrence said.

For Brampton-based indie rockers Orca, "winning" is all about exposure.

"It's a bit of a long-shot but...it's not really our goal to win. It's more for the publicity," said Orca lead guitarist and Humber Film and Television student Matthew Raczywolski.

It's worked well for the band so far. Due to their last-minute entry in the contest, they were contacted for an interview with the Brampton Guardian newspaper.

Orca isn't the only beneficiary of the enhanced exposure at Humber, either.

"Sharing this (on Facebook), you're basically getting other people to promote our band, not just for (the contest) but also for our music in general," said Humber School of Music student and The Medicine Hat bassist Elliot Gwynne.

Gwynne said since they joined the contest they've been surpassing their average 'likes' per day on Facebook.

There is history on the side of all those seeking exposure in Searchlight.

One of Lawrence's favourites from last year's contest, Toronto-based folk-rockers Inlet Sound never made it beyond the regional rounds of the competition.

That didn't stop them from getting two songs on CBC Radio 3's R3:30 for 16 weeks and earning nominations for Most Canadian Song and Rookie of the Year in last year's Radio 3 Bucky Awards.

"At the core of Searchlight it's about the joy of musical discovery," Lawrence said.

Human interaction a key theme in design showcase

Shoynear Morrison
A&E REPORTER

The stress, the frustration, the passion and achievement of fourth-year Industrial Design students will be on display for all to see at this year's Industrial Design Thesis Show.

The showcase is an integral part of the program at Humber, said Senior Level Thesis Professor Bruce Thompson.

The show allows graduating students to reveal their talents and skills to scouting companies, said Thompson.

"We have a very good percentage of students placed in actual design jobs," Thompson said.

Students have been working on their thesis project since the beginning of fall semester.

Thompson is one of the two teachers responsible for approving each student's thesis idea.

Students are allowed to follow their own interests when creating their thesis project, have to be within the guidelines of what is considered a worthy research thesis, he said.

"There has to be a solid fundamental of human interaction in the design," Thompson said.

"Ergonomics is a great part of designing for humans and human interaction," he said.

Spectators can expect to see an array of designs at the Industrial Design Thesis show.

Thompson says what most people

like to see are the models, from vehicles to clothing.

"That's the nature of industrial design - it is a very wide field."

Fourth-year Industrial Design students Adam Carvalho, Viktor Zubrickas and Ashley Hu are three of the many students participating in the showcase.

Carvalho's thesis project is called SOL.Em which optimizes sustainability in personal transportation.

"Most people are driving by themselves and driving larger vehicles. The issue with that is there are wasted materials and energy," said Carvalho.

Zubrickas' thesis project focuses on making commuting more enjoyable and easy for the public.

He was inspired by a friend to create a modular and efficient mode of transportation, he said. His initial idea was to create a collapsible skateboard. His project later grew into a collapsible bicycle that has the efficiency of a "pedal powered mechanism," according to Zubrickas.

Hu's project is a rehabilitation device that aims to empower stroke survivors.

Hu's thesis project is designed to recognize depression more easily while enforcing physical rehabilitation.

"Seventy per cent of stroke patients do not get treatment for their depression," said Hu.

The show will start at 5:30 p.m. April 17 at the Design Exchange Trading Floor at 234 Bay St., Toronto, and will run for three hours only.

Up and coming comedians perform classics

Adam Stroud
A&E REPORTER

Last week, Humber comedy fans stepped into a time machine and bore witness to the history of comedy playing out in front of them.

The Humber Comedy Writing and Performance program held its annual Archival Shows to a series of packed houses at the Factory Theatre in downtown Toronto from April 3 - 6.

The shows were a mix of classic and contemporary comedy. The first act of each show was a retrospective of comedy sketches throughout the ages from Vaudeville, Abbott and Costello, Saturday Night Live andl. The Second act featured original sketches and stand-up routines from the students.

All the performing students were in their first year with varying levels of experience in front of an audience. Andrew Cholfe, 25, said he enjoyed the challenge of bringing the old sketches to life.

"I think it was more of a challenge to make Abbott and Costello funny again," he said. "But, debuting our own material was more exciting than performing the famous stuff."

Christal Bartelse, a professor of physical comedy in the program, directed Thursday's show. She said the Archival Shows are great for comedy virgins to strengthen their creative muscles.

"It just gives them a huge opportunity to do a show...it gives them a chance to apply everything they've



ADAM STROUD

The cast takes a bow after a performance at the Factory Theatre on April 3.

learned so far," she said.

The comedy program has been doing these shows for years. Program Coordinator Andrew Clark said there is a good reason why they

choose to do archival material rather than just original sketches. Clark said the students can learn a lot from the great masters of comedy.

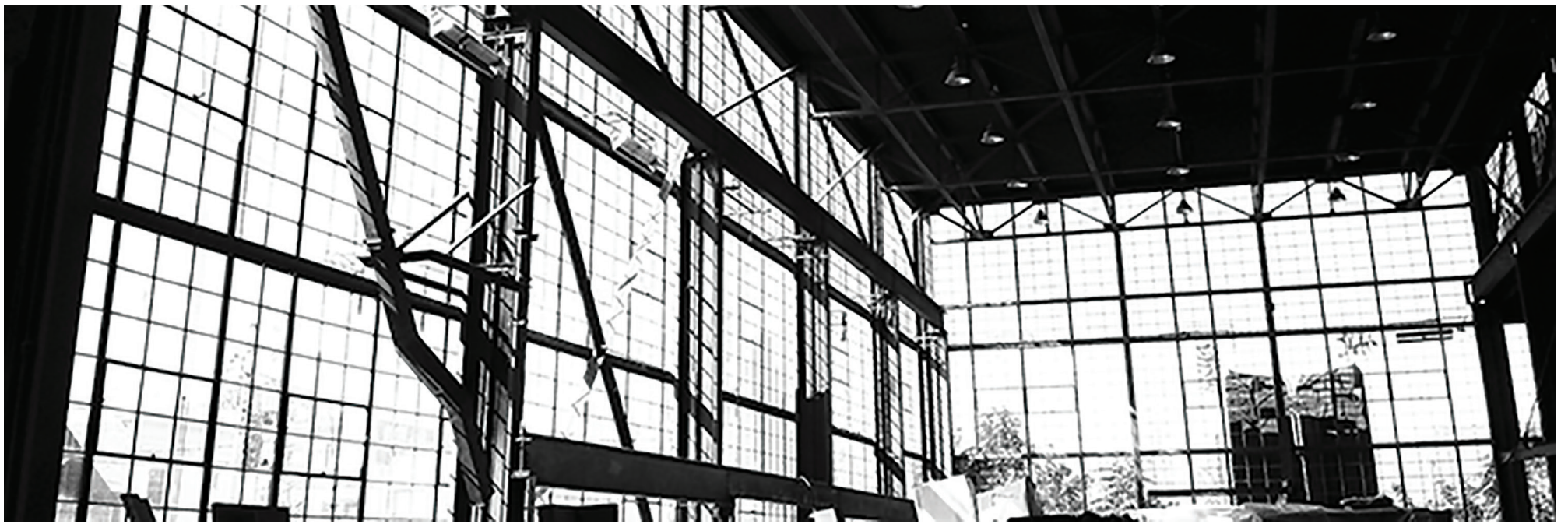
"Its like driving in a really good

car. Playing in a scene like 'Who's on First?', you really get a sense of 'this is how a good sketch works,'" he said.

At the end of the night on Thursday the cast was tired and sweaty and despite a few minor hiccups it was obvious everybody was proud of their accomplishment.

"I think it went really well. I'm surprised by everyone," Chelsea Randall, 24, said. "Everybody just pulled it out of their back pocket and left it all on the stage. It was awesome."

For Humber comedy fans who were unable to make the Archival Shows, don't fret. The Humber Comedy Writing and Performance Program will be hosting Year-End Shows at Comedy Bar on Bloor Street from April 15 - 17.



COURTESY OF DANA MARCINIAK.

950 Dupont St. One of the buildings used for the BID thesis project.

Interior design show unfolds across downtown Toronto

Kate Richards
A&E REPORTER

Humber's fourth year Bachelor of Interior Design students are hustling to finally unfold their final projects for their thesis gala April 23.

The Unfold Thesis Show is being held at the Burroughes building, an historic building near Queen and Bathurst Streets downtown Toronto.

"This is the first year that we really imposed the idea of a brand on the show," said Dana Marciniak, 22, a fourth year BID student and part of the Unfold committee.

"Traditionally, it's (only) a thesis show... We, as designers, want to

send that extra message that we can also design an event and brand ourselves as a graduating year," she said.

But they've used the concept of unfolding in more ways than a title and concept for the show.

"(It's) the idea of unfolding a project, or unfolding the hidden creativity of these soon to be graduates," said Zaiba Mian, BID program coordinator and professor.

"Also, the whole design process is really about unfolding ideas. I think it's a really appropriate kind of visual as well," she said.

The BID thesis show has a web site that includes a blog, a designer profile page and a video that showcas-

es the invitations to the event, among other information.

"I was thinking back to elementary school when you used to pass notes and fold them all intricately," said Marciniak.

"You open it up and you can only open it once because it's so intricately folded that it literally just unfolds. (The invitation) then becomes a poster people can hang in their offices," she said.

Marciniak designed the invitation along with Veronica Smith, 22, another fourth year BID student.

"We want (the thesis show) to be one cohesive vision throughout: everything from the web site to the

invites to the Instagram to the Facebook to the Twitter," said Smith.

"We wanted everything to be consistent because I think that's something the industry can really appreciate," she said.

The blog portion of the web site also proves a creative and different way to promote and preview the thesis show.

Fourth year BID students are given the base plan of six existing buildings across Toronto. They are then required to implement their design on one of the base plans after a semester's worth of research.

The blog is a six-part preview of each of the six buildings and in-

cludes a photograph and a short description of the building and the area it's located.

"The idea is that you're warming people up to the site of the project," said Marciniak.

Mian expressed her appreciation in regards to all the hard work this year's cohort has put in to their thesis show.

"Some years were more involved depending on the dynamic of the group but this year the class has really taken on the project and it is completely their own," said Mian.

"I'd say it's the best we've ever seen. It's really exciting," she said.

It's a one-night event and runs from 6 to 10 p.m.

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Harmful toxins found in packaging

Sarah MacNeil
LIFE REPORTER

A new report published in the Journal of Epidemiology and Community Health suggests chemicals found in the packaging of common foods can affect long-term health.

The research reveals chronic exposure to materials found in the packaging of processed foods can lead to cancer, inflammatory diseases and diabetes.

"Almost everyone is exposed to these chemicals on a daily basis, mostly unknowingly. For around 80 per cent of those chemicals that are intentionally used in manufacturing we lack sufficient safety information," author of the study Dr. Jane Muncke told Et Cetera.

"BPA-based can coatings and polycarbonate plastic are the most harmful food chemical materials," said Dr. Muncke.

The Government of Canada's Chemical Substances website says "Bisphenol A (BPA) is an industrial chemical used in many consumer products."

Dr. Muncke said cardboard is also concerning because of the print inks used, but clear plastics in direct contact of food is the most risky.

The report said there are more than 4,000 chemical substances used in food packaging.

Processed meat is commonly packaged using plastic.

"Meat is sliced and placed into packages either by hand or by robot and the plastic is bought from a low-cost supplier," said Troy Downs, Operations Supervisor at Maple Leaf Foods.

"We are surrounded by these chemicals whether we like it or not," said Downs.

"People should use glass containers instead of plastic and never heat or freeze plastic wrap," said Abby Langer, a Toronto registered dietician.

BPA is released at a higher rate in the presence of heat and cold, Langer said.

She said some organic brands label products as BPA Free, adding Eden Organic Foods is a company that does not use BPA or Genetically Modified Organisms (GMOs) in products.

Health Canada's Food Inspection Agency (CFIA) website says current dietary exposure to BPA through food packaging is not expected to pose health risks to the public and thus has not been banned in the country.

Regulators, manufacturers and the food industry are aware of the chemicals, but the general public tends to buy a food product blindly, said Dr. Muncke.

"Ultimately, we will need to rely on our governments to reduce exposure to these chemicals while making lifestyle changes simultaneously," she said.

Dragon ignites ambition during lecture for women in business

Kendra Hamilton
LIFE REPORTER

A dragon was on campus last Wednesday stoking the fires of female ambition.

Dianne Buckner, from the reality television series *Dragons' Den*, visited Humber College North campus for a Women in Business event organized by the Humber Students' Federation.

It's all about motivating women about their careers, professional opportunities and making a contribution in the business world, said Buckner.

"All people can struggle in their careers, especially in trying to be an entrepreneur," she said.

"But I personally like to reach out to women because...(they) are not as brash or bold or jumping up for opportunities," she said. "So, I like to encourage women to 'try it, do it, you might be great.'"

Around 50 students showed up to hear the words right from the dragon's mouth.

"It was nice to hear from someone who is such a seasoned veteran," said Candace Pellew, Vice President of Student Affairs for Lakeshore campus.

"You learn a lot of hands-on skills in school, but you don't really get to apply them, which leads to a lot of confusion, and people get so overwhelmed they don't know what the best tactics are to get a job," said Laura Goldhaber, the HSF representative who organized the event.

"So I think it's really important to hear from someone who has been so successful and also can give people motivation and something they can relate to," she said.

Buckner made the theme for her talk Seven Things No One Tells Women About the World of Business.

Buckner tore into the negative

reputation of business as being wrought with fraud, job shortages, long-hours, and unpaid internships, and presented it as an energetic and lucrative career for women.

Buckner acknowledged, however, that business is still a "man's world" and offered tips on how women can assert themselves and make a contribution.

One of the most sobering facts Buckner pointed out was that the wage gap between men and women has increased since 1990, said Arrecelee Archer, a first-year media communications student who attended the event.

"It made me want to go into the world and start my own business so I can determine my own wage," she said.

Many students left the event feeling uplifted and encouraged.

"I've always wanted to go into the field of business, but I was reluctant and I had a defeatist mind-



KENDRA HAMILTON

Dragons' Den's Dianne Buckner spoke to North Campus students.

set," said Pellew.

"But after hearing these seven points that Diane talked about they were very, very good and realistic and it really helped to change my perspective on my potential future," she said.

Humber to have presence at Toronto World Pride

Janie Ginsberg
LIFE REPORTER

Millions of people from all over the world will line the streets of downtown Toronto on June 29 for World Pride.

Toronto will be the first WorldPride celebration to be held in North America.

From waving rainbows, to drag performances, to the signature TD bank dancers – this year's Pride will go down in history.

Ontario colleges and universities will be joining in the celebrations, with some more present than others.

Andrew Tibbetts, a counselor at Humber who works with the college's Gender and Sexual Diversity Committee, said Humber has been involved in Pride before but not in recent years. The parade happens over the summer so coming together as a school is difficult.

"It's probably the worst time of year for us to pull something together... but this year in particular, because it's World Pride, we really wanted to step up our game and get involved," he said.

Humber has hired a work-study student to take the lead.

Suzanna Saliba, a second-year student of Humber's social service worker Program, is leading the initiative while interning with the Gender and Sexual Diversity Committee.

Saliba said they are working on their presence and trying to raise awareness among new students, or those looking for connections to the LGBT community.

"We are in the parade, the World Pride parade, and we will be representing Humber. We're going to have signs and a banner and we're hoping to get as many students as



COURTESY NEAL JENNINGS VIA WIKI COMMONS

Toronto will be the first WorldPride event to be held in North America

possible," she said.

"It's a really good way for students to attend the parade as a group... and of course the energy is going to be amazing. I'm really hoping that we have allies and people that maybe haven't had that kind of experience, in addition to LGBTQ students and staff," said Saliba.

York University is one post-secondary institution in Toronto that has been very involved in the Pride parade.

Suzanne Carte, assistant curator at the Art Gallery of York University, said for the past five years they've been working with the Pride committee at York in coordination with World Pride.

They take part in the community fair and have a float in the parade, which is produced by local artists in coalition with the art gallery. Carte

said they work with two organizations, one being the York Federation of Students, and the other called TBLGay.

"Once we start getting people amped up for the parade, we have a good amount of volunteers for both the community fair booth... and we usually have a packed trailer for the parade itself. So much so that we usually have to take turns dancing on the trailer," she said.

Back at Humber, fundraisers will be held, and various departments throughout Humber will financially support the college's involvement in Toronto Pride.

"The college has been really supportive of us... we've been really lucky that way that we have so many people on our side," said Saliba.

Tibbetts has been in the parade a few times with his kids, marching

with the Rainbow Parenting Network.

"It's a giant party, and the feeling is very celebratory. It's not just for gay people, it's for bi-(sexual) people, it's for trans people, it's also for straight allies... so Humber is involved in that too. We are queer people, but we're also straight allies, so we want to stand up and make that known too," he said.

Tibbetts said the location of a school makes a difference in their participation in Toronto Pride.

"Typically queer people have often been very urbanized, and that is because cities are generally places that people move to, to get away from somewhere else," he said. "And the fact is, many gay and lesbian, bi and trans people aren't welcome in their smaller communities."

Despite its distance from the downtown core, Tibbetts encourages the LGBT community to explore the opportunities Humber has to offer.

"We are still a great school and there are lots of programs here that LGBT students would like to be in," said Tibbetts.

Having a presence in the Pride parade also helps encourage enrolment.

"We do want to have as many students as possible because they definitely bring their financial resources," Tibbetts said. "But they also bring their minds, and we get a busy, wonderful, hotbed of thinking and talking and questioning."

Carte said post-secondary school involvement in Toronto Pride is an opportunity for students to test out their voice in a public forum.

"Pride is not only a celebration, but I think it also goes back to the roots of 'we demand,' and I think that in demanding equal rights," she said.

"That's what Toronto is built out of," said Carte.

Experts disagree over health benefits of juicing

Karina Nowysz
LIFE REPORTER

Juicing fruits and vegetables may seem like a refreshing way to get daily nutrients, despite the debate among experts whether the process is actually healthy.

Juicing is an easy way to get lots of fruits and vegetables into one serving, but according to the American Cancer Society, there is no scientific evidence that extracted juices are healthier than whole foods.

"It's better to eat your fruit and vegetable than to drink your fruit and vegetable," said Karen Balko, a registered dietitian.

People get lots of nutrition condensed into one glass but it's better

to foster a balanced diet than to rely on a condensed form of food, said Balko.

The skin and peel on fruits and vegetables is nutrient-rich, which is lost during juicing said Sarah Coulson, a registered dietitian and an instructor at Humber.

Another downside to juicing is that the pulp is left behind, which has fibre.

"When we chew fruits and veggies, the accompanying fibre that would be removed during juicing ends up in the large intestine where it is dined-upon by healthy bacteria," said Coulson. "I am pro-fibre, and juiced fruits and veggies contain very little."

On the contrasting side, Caroline

Dupont, a holistic health and nutrition author, said juicing is a way to supplement your diet.

"In an ideal world if we lived stress-free and we had good quality food available we wouldn't need to juice," she said.

"Right now it's the perfect antidote," said Dupont. "The foods that we are eating are grown in depleted soils and we are eating nutrition depleted foods."

It's instant energy to the body because it doesn't take a lot of work for your body to break it down, said Tara Miller, a holistic nutritionist and health educator.

Other nutritionists have said, however, that juicing is not easier to digest.



KARINA NOWYSZ

The nutrient-rich skin on fruits and vegetables is lost in the juicing process

Hard-core "juicists" will say that fruit and veggie juice contain enzymes to do the body good, explained Coulson.

"But this isn't well-supported by the science," she said.

"These enzymes wouldn't survive the harsh acidity of the stomach,"

said Coulson, adding an upside does exist.

"For those folks who tend to skip their eight to 10 (servings), juicing may be the answer to getting some of those harder to sell veggies like kale, beets and spinach," said Coulson.

Selfies raise millions despite confusion

Katherine George
LIFE REPORTER

It started out as a small gesture online, but it ended up making a big difference in the lives of people with cancer.

The #NoMakeUpSelfie trend is a grassroots movement that emerged from the United Kingdom, and went viral on social media.

In the beginning, it wasn't created for cancer awareness, said Rowena Pinto, vice president of public affairs at the Ontario division of the Canadian Cancer Society. Cancer Research UK, however, started to promote the message that individuals could text to donate in order to make these pictures more meaningful. In two days, £2 million pounds (nearly \$3.7 million Canadian) was raised for Cancer Research UK.

"The Canadian Cancer Society was contacted by people wanting to donate money, so we got on board right away," said Pinto.

On Sunday, March 30, the Canadian Cancer Society received \$10,000 and 2,000 selfies from the #NoMakeUpSelfie campaign.

The majority of the funds came from Ontario, said Pinto.

Despite the success of the trending movement, the campaign suffered a lot of negative backlash from the media and outsider perspectives.

It is all just an end to justify the means, said Lynne Thomas, program coordinator of media communications at Humber College.

"It started out as just more social media narcissism. It was an opportunity for people to take more pictures of themselves," she said. "People don't know what they are raising money for, where the money goes, and they don't really care."

A recent report revealed that

thousands of participants of the #NoMakeUpSelfie campaign have inadvertently donated to other organizations like Unicef and the World Wildlife Foundation after a number of participants texted the wrong code to the telephone number.

The #NoMakeUpSelfie campaign required users to type the code 'BEAT', but found many mobile devices autocorrected the code to 'BEAR', a code to adopt polar bears.

Meanwhile, UNICEF reported that more than \$18,000 had been donated to it by mistake, after users texted the word 'DONATE'.

The public's involvement with the campaign is a large reason why it's become successful, explained Pinto.

"Social media in itself is just a way of one person being a part of something much bigger than themselves in a fairly easy way," she said.

"It isn't a matter of getting involved in an issue that is larger than themselves, but it is a great expression of mob mentality and group dynamics. We want to be a part of something," said Thomas.

"It is appealing to the younger demographic that doesn't want to engage with us in the same way as their parents or people older than them," Pinto said.

However, the Canadian Cancer Society is happy to provide an opportunity to contribute to the lives of people living with cancer, she said.

It isn't a bad usage of social media because the end result was beneficial, but people on social media need to be more informed, said Thomas.

"It's a flash in the pan - it's here and it's gone, and people have little understanding of the back story. What is important is that people on social media understand it is only the tip of the iceberg of what is really going on around the world," she said.



TO THE NINES

Rachael Graham
Event Planning
HUMBER
1ST YEAR

SHIRT: AEROPOSTALE
SKIRT: DYNAMITE
BOOTS: ALDO
NECKLACE: DYNAMITE

FAVOURITE ARTICLE OF CLOTHING
Leggings, anything comfortable

STYLE INSPIRATION
Whenever it's gloomy outside, I like to dress happy!

Keeping Toronto clean is everyone's responsibility

The Toronto Star has dubbed it the "awkward time of the year" – the transitional phase in grade school when you know that beneath the pizza face looking back at you in the mirror, there is beauty underneath. In Toronto, with spring finally upon us, the warmer temperatures have given the city a haggard look, as murky waters and trash engulf the streets following the snow's departure.

This is the case in many parts of the city. It's expected that the level of garbage found on the ground is likely at its highest level during this time of the year. This is the result of several months of careless littering from Torontonians, using the endless mounds of snow to cover up their garbage.

Taking a look around Rexdale however, the scenery is not so

much haggard, but instead borderline obliterated. From cigarette butts to cellphones, from coffee cups to streetlamps, there's no shortage of debris. Considering the already existing and plentiful amounts of candy wrappers and gum littering the streets, with the new garbage unearthed by the snow thaw, literal levels of garbage are being created.

Despite the 50 litter vacuums, 45 sweepers, 50 stake trucks, 20 front-end loaders, 11 collection trucks and 60 pickup trucks the Toronto Star reports the city has deployed to deal with the mess, there is still much more to be done by Torontonians to revitalize the community.

Imagine if every single person at Humber's North campus picked up one piece of garbage every day during their commute to and from

school? It may sound superficial, but this simple action would quickly beautify our immediate surroundings. Calling out those who continue to litter should also be part of the initiative – the carelessness people display in these situations is ultimately the root of the problem.

For an extreme example of this carelessness, look no further than the Garbage Guy. He lives behind the hydro corridor, south of the Military Trail in Scarborough and his inexplicable disregard for the environment has been an ongoing issue for months now. An unholy pile of garbage accumulating over the winter behind his townhouse was recently widely reported on, and until a short while ago, was entirely covered in snow

Obviously this highly volatile

approach isn't how most people in Rexdale deal with the disposal of garbage, but it's close. Garbage is found all the way down Humber College Blvd. and Humberline Drive, often shoved into fences. It's disheartening because even with active construction and the traffic flowing through Highway 27, the surrounding area has the potential to look elegant.

It simply comes down to effort. We shouldn't expect the city to keep every inch of Toronto sparkling clean. If we want our community to look like something other than obliterated, we need to work for it. A very minimal amount of individual effort would be required. Pick up a piece of trash every day, or at the very least, don't add to the existing pile on the ground. It's really, very simple.



Humber Et Cetera serves to inform the Humber community and give its readers well rounded coverage on the things that matter to them.

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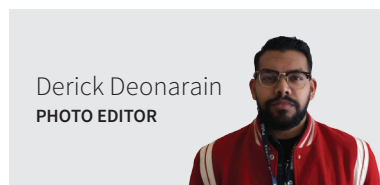
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Police, community relationship in need of repair



Derick Deonarain
PHOTO EDITOR

What do the names Sammy Yatim, Byron Debassige, Trevor Graham or O'Brien Christopher-Reid mean to you? To some they may be a vague memory of a GTA headline while for others they are a constant reminder of why they distrust the police.

The aforementioned are people who were killed by Toronto Police. Their stories may not have received much media coverage but each is equally telling as to why a rift between the Toronto Police and the communities that they serve exists.

Cops are supposed to serve and protect citizens from legitimate threats while working hand in hand with communities to help improve the lives of others. They aren't sup-

posed to be unjustly killing people or stopping them for questioning based on a stereotypical description they fit.

As a young man of colour who grew up in some of Toronto's priority neighbourhoods, I've experienced this firsthand.

I've been stopped by Toronto Police a handful of times simply because of my colour, clothing and living in an area where a crime occurred. It didn't matter if it was Chalkfarm, Weston-Mt. Dennis, Malvern or even the Rexdale area. It was clear to me that I fit the bill for the police as someone who committed a crime regardless of where I was or what I was doing.

All the police saw was my colour and my clothing and that was somehow enough to justify stopping, identifying and questioning me.

I'm not saying that all police are bad or that this abuse of power happens to everyone for illegitimate reasons. I am saying this happens to a lot of people like me and the

results have created a toxic relationship with the police.

Many youth no longer look at the cops patrolling their neighbourhoods as friendly individuals who are keeping the area safe. Instead they view them as just another gang who are looking to unjustly question them for crimes they did not commit or know anything about. Families are finding it harder to come forward with information when they fear those who are supposed to be protecting them.

How do you tell the family and friends of people like Sammy Yatim it's okay to trust in the police? How do you tell the youth living on Dixon Rd. that they won't be randomly stopped and questioned about crack?

The answer is simply by reaching out and creating a dialogue.

Community leaders and members of the police need to legitimately reach out to each other in an honest effort to try and rebuild their damaged relationships.

Fortunately, that process has

already started in organizations like the Policing Literacy Initiative. PLI is a group that features 25 young leaders from across the GTA who are bringing new ideas to improve police services and community safety in Toronto and abroad.

Jamil Jivani, a 26-year-old Brampton native and recent Yale Law School graduate founded PLI in 2013 after conversations heated up about the practice of police carding in Toronto and the death of Sammy Yatim.

Since then the organization has met and worked with community leaders and Toronto Police to help create dialogue and aid in rebuilding their relationship.

PLI has also filmed a documentary where they spoke with community leaders, police officers, youth, and members of the media to help find solutions into fixing the problem between the police and the public.

The documentary will be screened at Toronto's City Hall on April 26.

QUOTED: What are your thoughts on unpaid internships?

"I think they're great – it gives people an opportunity."



Chanmi Kwon, 22
Food & Nutrition Management, 1st Year

"It's kind of like doing volunteer work for the company. It's still helpful though – no matter if it's paid or unpaid."



Kamal Lehel, 22
Accounting, 2nd Year

"It depends on what you're doing. If you're walking around getting coffee for someone you don't deserve to get paid. But if you're doing real work you should."



Stephanie Osundade-Iyamu, 19
Media Foundations, 1st Year

Crackdown on unpaid internships a step in the right direction

Joshua Sherman
MANAGING/NEWS EDITOR



When the Ministry of Labour shut down both the Walrus and Toronto Life internship programs late last month, it sent shockwaves through the magazine industry.

In the days that have followed, countless blog posts, tweets, and columns have surfaced online, with some supporting the Ministry's crackdown and others opposing actions they perceived as either harmful to the industry, interns, or both.

While there are plenty of arguments coming from both sides, I find it hard to take issue with the action the Ministry's taken.

Some have suggested that even illegal unpaid internships aren't without merit, because they provide other benefits such as experience – but you can't buy groceries or cover the rent with that.

For more financially privileged interns this isn't as much of an issue, but that's just another layer to the problem. In a situation where financial resources are required to take on a position, the scales are tipped in favour of more affluent applicants.

And then there's the matter of consent. Some ask is there really anything wrong with a program if interns are willing to do the work?

Of course, as National Post writer Andrew Coyne was quick to point out in an April 3 column, "No one puts a gun to the head of the people, most of them quite young, who take these positions."

However, in the cases of the internships that were recently shut



PHOTO COURTESY OF JOEL GILLMAN

Graffiti on a construction area on Broadway in New York City, depicting anger over unpaid internships

down, the law was simply being broken, a point that Coyne brusquely dismisses, writing, "The law is an ass" in the very same column.

But businesses – even those publishing acclaimed magazines – need to respect regulations, convenient or not. It's not up to them to decide which regulations should be followed and which should be ignored.

The Employment Standards act is clear on what constitutes a legal internship, and there are still options for businesses looking to run internship programs.

For instance, according to the Ministry of Labour's website, "The (Employment Standards Act) does not apply to an individual who performs work under a program approved by a college of applied arts and technology or a university." In other words, internships that are taken to fulfil the requirement of a degree or diploma are legal, paid or not. This makes it all the more frustrating that some businesses are flouting regulations.

Conversely, there's nothing stopping students from enrolling

in academic programs that offer internship opportunities in the field they'd like to explore. While it's true students looking to get into fields unrelated to their studies may find it more difficult to do so, encouraging employers to take on interns with a demonstrated interest in their industry just makes sense.

Ultimately, regardless of the effects of the Ministry of Labour's actions, there's one undeniable positive: it's raised the profile of unpaid interns in the province. According to the Toronto Star, there may be

as many as 300,000 unpaid interns in Ontario alone, so anything that's done to highlight the challenges facing a significant portion of the population is a good thing.

And it seems the Walrus and Toronto Life crackdowns are just the beginning. When I called the Ministry and left a message asking for comment, they emailed a statement that said, "The Ministry of Labour is launching an enforcement blitz this spring focused specifically on internships across a variety of sectors."

Let's hope it does.

Nothing in life is free: Hidden costs can hurt consumers, stores

Peter Davey
ONLINE/NEWS EDITOR



There's no such thing as a free lunch. Economics is aptly named the dismal science, as seemingly win-win situations can have complicated and harmful implications.

Send surplus food to countries facing famines and chronic food shortages? Domestic farmers now must compete with free food, hurting businesses and deepening a country's economic dependence.

Raise the minimum wage to \$20 per hour? Businesses can't afford to hire new employees and must raise their prices to offset labour costs.

Get cash-back on your credit card purchases? Yeah about that...

Getting cash-back, travel rewards, gift cards and a slew of other bonuses for using your credit cards seems like a no-brainer for consumers. They get the accessibility, security and speed of credit as well as the satisfying feeling that they've just earned back pennies on the dollar.

Yet credit card companies don't just rely on usurious interest charges to pull in their billions in revenue.

For every credit card purchase, companies like Visa, Amex and Mastercard take a one-to-three per cent cut. According to the Canadian Federation of Independent Businesses, this can wipe out the profit margin of small shops.

People will participate in buy local campaigns, drink fair trade coffee and consider ethical implications when purchasing clothing and jewelry, but jump at the opportunity to use their travel-points deluxe card. Many may not be aware of

the hidden costs of their payment methods.



Getting cash-back, travel rewards, gift cards and a slew of other bonuses for using your credit card seems like a no-brainer for consumers.

It's hard to imagine that even bigger companies and stores, such as gas station chains and department stores, simply swallow the costs of giving away up to three per cent of their sales.

What makes credit card rewards programs so effective is that price increases of goods and services are often marginal, creeping up over time, and with unclear causes.

Getting a free flight to Aruba,

or \$100 credited to your account is a tangible benefit that negates any perception of higher prices. These incentives force companies to bite the bullet and offer credit card service, in order to keep fickle customers who either demand to pay with a credit card, or don't have cash.

It's not just credit cards that hide their real costs while flashing consumer rewards. Social media, allowing you to communicate and connect with friends, family and even customers, has to turn a profit.

Facebook and Twitter are publically traded companies and accountable to investors rather than creative developers. They have to justify their multi-billion dollar valuations by offering promoted tweets, more invasive advertising and selling premium accounts.

These companies are not charities or public services. The outrage at new Facebook layouts, or ads on YouTube is mind-boggling. They,

like credit card companies, are obligated to make money. At the end of the day whether the cost is borne by companies paying service fees, or your user privacy and time, there will always be a reaction to an action.

The ubiquitous Shopper's Drug Mart, with its rewards card, offers customers the chance to get tens of thousands of points by buying everyday essentials. Yet Shoppers has much higher prices compared to other pharmacies. There is also the issue of what the companies do with the information gathered by your purchases.

There are definitely advantages for savvy consumers who take advantage of the environment. By giving up credit cards in favour of debit or cash, an individual may save the store they are shopping at money, but they aren't going to change the face of commerce. However, consumers can educate themselves about the hidden costs behind their payment preferences.



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HOROSCOPES by BRIAN O'NEILL



JAN. 20 – FEB. 19
Your bus will arrive on time and empty. Now you know for sure these horoscopes are completely made up.



FEB. 20 – MAR. 20
Like a cannibal said once, "Red sky at night, sailor for breakfast. Seize the day."



MAR. 21 – APR. 20
To get out of your yearly doctor's appointment you will say you feel sick, officially using the worst excuse to not see a doctor.



APR. 21 – MAY 20
Your actions will only speak louder than your words if they involve a bullhorn.



MAY 21 – JUN. 20
You will be called for jury duty. You think it'll be dramatic like Runaway Jury. Instead it will be awful and painful, like Jury Duty.



JUN. 21 – JUL. 22
All the money you wasted on the hockey sticks you broke this year will be paid back when your grandfather uses them for his tomato plants.



JUL. 23 – AUG. 22
Spring is in the air! Use the next week to stay indoors and take a lot of Reactine.



AUG. 23 – SEPT. 21
Your sign is three letters away from vertigo. This news will cause your head to spin.



SEPT. 22 – OCT. 22
Your week will have more twists than an episode of Young and the Restless. So they tell me, not like I watch it or anything.



OCT. 23 – NOV. 21
You will admit to your friends that the movie the Brave Little Toaster is way too intense for you to handle.

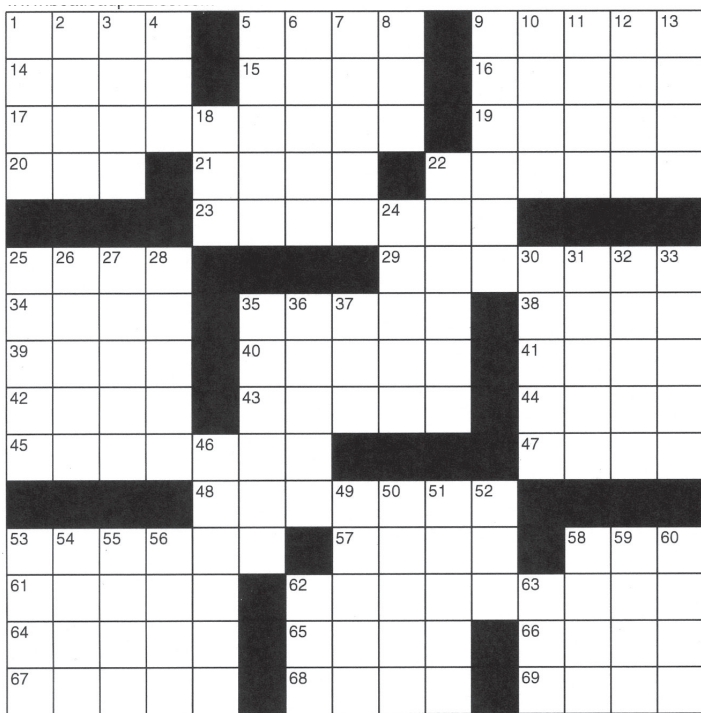


NOV. 22 – DEC. 20
You will get a new cell phone and press redial the second you get it. The phone will have a nervous breakdown.



DEC. 21 – JAN. 19
This week you will become an Internet superstar by doing a spot on impression of Michael Winslow.

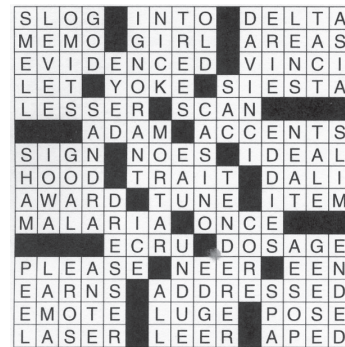
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- DOWN**
- Jack rabbit
 - Fighter pilots
 - Coffee vessels
 - Zodiac sign
 - Growl
 - Entire
 - Foretelling signs
 - Get hitched
 - Orb
 - Comparison word
 - Judge's garb
 - Single thing
 - Citi Field players
 - Itinerary word
 - Spuds
 - Singing voice
 - Broad tie
 - Depart
 - Lucky number
 - Puccini work
 - Drive back
 - Innocent
 - Colorado ski resort
 - Nasty looks
 - Decide
 - Light bender
 - Great anger
 - Deny
 - Not these
 - Professional speedster
 - Revolutionary ___ Allen
 - Opposite of WNW
 - Urban air pollution
 - Mexican snack
 - Atop
 - Washington bills
 - Idaho neighbor
 - Office message
 - Hunted animal
 - Stool pigeon
 - RR terminal

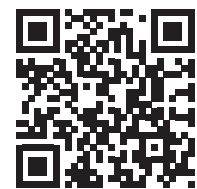
- ACROSS**
- Drag
 - Ended
 - Pack away
 - Cake layers
 - Stroke a guitar
 - Eternally
 - 43,560 square feet
 - Renters
 - Alaskan port
 - Contact ____
 - Call up
 - Shade source (2 wds.)
 - Remodeled
 - Curly or Moe
 - Custom
 - Sombreros
 - Road curve
 - Ref's kin
 - Tehran's country
 - Biblical food
 - Principles
 - City in NY
 - Sports VIP (hyph.)
 - Group of eight
 - Besides
 - Yachting
 - Unending
 - Docile
 - Leak
 - Honking bird
 - Backbone
 - Gull's kin
 - Soften
 - Sailor's call
 - Prehistoric dwelling
 - Baseball blunder
 - Smoking device

LAST WEEK'S ANSWERS



1	6	4	7	5	3	9	8	2
7	9	8	2	4	6	3	1	5
3	2	5	8	9	1	4	6	7
4	1	9	5	7	8	2	3	6
6	5	3	4	1	2	8	7	9
2	8	7	3	6	9	1	5	4
5	3	2	6	8	4	7	9	1
9	4	6	1	3	7	5	2	8
8	7	1	9	2	5	6	4	3

Find the answers to this week's puzzles in the next issue or visit humberetc.com/games or scan the QR code!



SUDOKU BY SUDOKU.NAME

		1			9	3	2	
9				5			6	
	8			1		7		
8			1		5	4		
	3			6			9	
		5	2					8
		2		4			1	
	9			2				6
	1	4	9			2		



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Two sports, double the commitment

Playing two varsity sports offers variety, but athletes have to prioritize schedules

Willy Phan
SPORTS REPORTER

Humber varsity athletes are among the best in the OCAA, but only a few can brag about being on multiple sports teams.

Humber Hawks Shawn Watt, Carly Uden, and Katelyn Morgan are among the exclusive group of Humber's versatile varsity athletes.

Watt was second on the men's curling team and finished with a silver medal at the OCAA curling provincials in February. He was also a pitcher for the Hawks' baseball team and helped secure a bronze medal in

the inaugural OCAA men's baseball championships in 2013.

"I played baseball in the States all year round," said Watt. "When I got into Humber, I saw they were trying to start up a curling team and I let them know about my interest."

The three-time curling all-star said the schedules for the baseball and curling seasons worked in his favour so that he could play both sports.

"It worked out how baseball was during the fall and curling just follows shortly after baseball is over," said Watt, a third-year criminal justice student.

Uden was named an all-star for the women's volleyball team this season while serving as one of the best players on the rugby team, said Jim Bialek, Humber's manager of athletics and sports information.



Playing (with) two sports teams is such a great experience, but you need to make sure that you are willing to commit and give yourself to both teams.

Carly Uden
MEMBER OF WOMEN'S
RUGBY AND VOLLEYBALL TEAMS

"I had the privilege to play both rugby and volleyball starting in my first year," said Uden, a third-year kinesiology student.

Bialek described Morgan as a crossover athlete who was part of the cross-country team before play-

ing rugby in the fall.

"I started off with cross country for two years and I didn't make the team this year, so I'm like, 'Oh, try something else,'" said Morgan, a fitness and health student. "I've never played rugby before...so I tried out and made the team."

Morgan said she found the transition from cross-country to rugby to be fairly easy because she already had the endurance from running frequently in her training.

Commitment to two different sports as well as schoolwork is required from student athletes, and scheduling conflicts can create a strain on the player's obligation to both teams.

Uden said there were conflicting schedules between rugby and volleyball every year and she had to oc-

asionally prioritize one team over the other.

"The more difficult times happened when volleyball season started and rugby was in the playoffs," said Uden.

"There was a lot of compromising between the coaches and decisions to be made by myself for where I was needed the most."

Watt and Uden encourage future athletes to take advantage of playing in two sports for the unique experience.

"Playing (with) two sports teams is such a great experience, but you need to make sure that you are willing to commit and give yourself to both teams," said Uden.

"Every practice, every game... it's worth meeting new people and friends," added Watt.

'Sky is the limit' after Wilkin's rookie year

Christina Succi
SPORTS REPORTER

Kamyn Wilkins joined the Humber Hawks as one of five rookies recruited for the men's volleyball team.

For an average rookie, coming to a national championship-winning team, means having to prove you deserve to play on a team that's achieved so much success.

But Kamyn had even more to prove. He's not just representing himself, he's representing the Wilkins' legacy.

Kamyn's father Wayne is the head coach of the men's volleyball team.

His uncle Chris coaches Humber's women's volleyball team. They both were all-star volleyball players for the Humber Hawks in the early '90s.

Their past doesn't leave small shoes for Kamyn to fill. It's a past that would overwhelm some players with pressure, but he said it's not pressure for him but motivation.

"It feels great knowing that I have something bigger to play for. I don't feel pressure from it at all, I just turn it into motivation to be the most decorated 'Wilkins' while playing at Humber," Kamyn said.

Kamyn seems to be well on his way to achieving that goal.

Wayne is a member of the Humber Hall of Fame, and Kamyn can say he had a hall of fame worthy rookie season. The Humber coaching staff unanimously named him rookie of the year. He ranked third on the team for most kills with 91, just nine behind Cam Fletcher and Terrel Bramwell, who both finished with 100.

"It feels great to know that in my



CHRISTINA SUCCI

First year outside hitter Kamyn Wilkins (centred) is set to become a leader after his stellar rookie season where he ranked third on the team with 91 kills.

first year I can be one of the top scorers for the team," said Kamyn. "It pushes me to want to get better so one day I can be at the top."

Rookie's don't usually put up those kinds of numbers, but Kamyn has been carefully studying these players long before he was an official Hawk.

"Before I played here, I remember sitting on the side and watching their games, and looking at what every player did so that when I came in, I knew what it was that I needed to do," said Kamyn.

Bramwell said he is impressed with the Kamyn's skill.

"He had a solid rookie season, he played with a lot of energy which motivated all of us on the court," said Bramwell. "He also led the team

in aces. Being able to do that in your first season just sets the bar for his level of play moving forward."

It's said he even resembles a younger Bramwell in the way his emotions and passion for winning bleeds through his performance.

"I truly do have a passion for winning, I will do whatever it is I have to do to win, I give it my all not just for me, but for my team and that motivates me to play even harder," Kamyn said.

According to Bramwell, there's no better player than Kamyn to take the torch from him and be a team leader.

"I think that he will be a great leader for the team after I graduate next year," Bramwell said. "He's the type of player that can show the

younger players coming into the volleyball program the level of play we've set over the past five years to keep being one of the top teams in the country."

"If Kamyn stays on the track that he's on now, he's in a great position to lead," said Wayne.

Both Kamyn and his father attribute his rookie success to precise planning, believing in the motto that "nobody plans to fail, they fail to plan."

"We planned this out years ago. I knew he was good enough to play at this level and the expectation for him was huge," said Wayne. "He understood that as the coach's son, you have to work 10 times harder than the next guy because the expectations are different.

"He already knew what he had to do and that he was going to battle through the bumps and bruises early on," he said.

Wayne couldn't be more proud of his son and the outstanding season he had, explaining Kamyn embodies the three essential qualities it takes to have athletic success: focus, determination and passion.

"You can see the passion on his face, and to be honest we don't have a lot of guys like that, and we needed that here. Kamyn gives us that," he said.

If next season is anything like this season for Kamyn, the future bodes well for the Hawks.

"There's just a ton of opportunity here," said Wayne. "The sky is the limit."

Hawks Have Heart making a difference

New initiative helps varsity athletes give back to community

PJ Valois
SPORTS REPORTER

Humber athletes aren't only scoring on the court and field, but also in community programs through the Hawks Have Heart initiative.

It was started this year by varsity academic advisor Monique Haan to build a résumé outside of the classroom and off the playing field for Humber's student athletes.

"We thought we would organize some events that essentially will meet various learning objectives," said Hann.

Hann said the hope is within two years it will be part of a co-curricular record Humber will have, where outside experience mirrors what's learned in the classroom.

Events this year included a charity run, a Humber residence move-in, food drives and a health and fitness program for local high school girls, she said.

"We are given so much as varsity athletes, we kind of have the opportunity to give back," said Kelsey Bardy, a fastball and cross-country team member who is involved in supporting community high school girls.

"We try to empower the girls, we try to make them feel like fitness is something that should be part of their lives," she said.

Female varsity athletes involved in the program give free lessons twice a week on nutrition, self-defense, body image and physical activity to Etobicoke high school girls, said Megan VanKeulen, a final year kinesiology student and cross-country team member.

"Everyone is enthusiastic about it and we have a great time together," she said.

The physical activity program for high school girls isn't only about health and fitness, it also provides someone for the girls to talk to about the future, said Bardy.

Hawks Have Heart is slowly getting out to Humber's athletes said Haan, who cancelled the 12-hour challenge for the Right to Play Foundation late last month due to low registration.

"It should grow in the years to come," she said.



BERRIT PAGE

The women's extramural hockey team took silver in the Challenge Cup held March 27 and 28 at Georgian College.

A seriously good time

Extramural hockey provides a fun and competitive game

Jeff Sehl
SPORTS REPORTER

College extramural hockey might be considered a "rec league" by some, but for the Humber women's extramural hockey team it's all business come game time.

Extramural hockey offers participants a competitive atmosphere that can be hard to find, especially for young

female players, said Hawks' head coach Emily Curcuruto.

"(The team) takes it very seriously," she said. "A lot of them don't get the opportunity to play in another league."

"For some of the girls it's kind of like their Stanley Cup," Curcuruto said.

Humber competed at this year's Challenge Cup, which was held on March 27 and 28 at Georgian College in Orillia. The Hawks entered the six-team tournament as the sixth seed, but shocked the field by earning a 1-1 record in the round robin before

defeating Georgian College and Conestoga College in the playoffs.

In the final, the Hawks put forth a valiant effort but fell just short, losing 1-0 in overtime to St. Lawrence College, who was the third seed.

"We definitely surprised everyone," said Humber alternate captain Melissa Cormack. "We were complete underdogs and not expected to win, but we finally played as a team."

"We had solid goaltending as well. Kenzie (Bertrand) played really well in net," she

said. "We had an all-around solid team and being able to depend on certain players when we needed them in each game was key for our team."

Outside of the competitive atmosphere of the Challenge Cup, extramural hockey gives players a way to play without the time commitment required for rep and varsity hockey.

"For me, it let me go to school and continue playing hockey and I'm able to balance both without the pressure of not being able to keep up with school work," Cormack said.

"You get enough hockey, but you're still able to focus on school."

For the more experienced competitive hockey players, extramural hockey offers a venue to continue their hockey careers while having fun.

"The league definitely has a variety of skill," said Hawks' captain Justine Treadwell. "But it still makes for a pretty competitive league and it's a lot of fun, and it's cool to represent your school."

Humber's coaches also promote a fun atmosphere for their players, said Curcuruto.

"It definitely starts with having fun," she said. "At the Challenge Cup we had the girls in a circle playing keep-ups with a soccer ball and some three-on-three soccer just to get their mind off of the game and their previous loss."

"(Fun) is definitely something that needs to happen in order for the girls to excel in their play," said Curcuruto.

Although the league might not be as competitive as many of the participants are used to, performing well in the Challenge Cup meant a lot to the Hawks.

"No matter what you're always going to be joking around and having fun with the team, but when you're in the game it's serious," said Cormack.

"We like to have fun on the bus and in the dressing room, but definitely when it comes to game time, we want to get focused and get warmed up," said Treadwell. "We know we have to work hard and it's going to take all of us as a team to win."

Varsity athletes blazing paths to future careers

Kheon Clarke
SPORTS REPORTER

Humber College's student athletes have future plans to excel beyond their respective playing fields.

The athletes at Humber College are known for their superb play, but we know little about their academic endeavors.

Humber varsity athletes are enrolled in many programs across a wide spectrum.

Some are in programs tied to physical activity, like kinesiology and fitness and health promotion. Others are training as chefs, child and youth workers or civil engineers.

Third year point guard Mary Asare is a paralegal education student. She said she enjoys the challenge of learning about the legal system.

"I always thought that law

was interesting, and I love getting into it and debating about certain cases and case scenarios," Asare said.

Asare said paralegal education involves extensive research and possessing the correct and crucial information to win certain cases.

"This program it's about knowing your stuff and delving into the right information to win cases," Asare said.

Asare said after she graduates she hopes to get her P1 license, which is required to practice as a paralegal, and hopes to one day have her own law practice.

"Hopefully I can work under a lawyer for a couple of years and gain experience to open my own practice," Asare said.

Other student athletes hope to pursue a profession-



Hopefully one day I will own my own clinic with a multidisciplinary team.

Alyssa Carey
THIRD YEAR
MASSAGE THERAPY STUDENT

al career in their sport, and Humber Hawks star point guard RJ Ramirez falls into that category.

Ramirez is a first year travel and tourism student that said he hopes to use his program of study as a back up option.

"I'm not looking too far ahead when it comes to pursuing a career in travel and tourism," he said. "I want to play basketball professionally over-

seas in Europe and get paid to play the game that I love."

Ramirez said he's gotten a few looks from university teams for after he graduates from Humber, but would much rather take his chances on the pro circuit.

"If I can find an agent that can help me get some exposure overseas that would be great. I also have the option of playing pro ball in the Philippines," Ramirez said.

Ramirez said if it's necessary to further develop his game, he will do at least one year of university after Humber.

Ramirez is on the right path after winning several OCAA honours in his rookie season as a Humber Hawk.

First year Hawks' forward and third year massage therapy student Alyssa Carey said

she enjoys the content portion of her program.

"It's heavily based on anatomy and physiology and it's all hands on learning, which is my favourite aspect of it," Carey said.

Carey said she feels prepared to graduate from her program but has reapplied to Humber to gain as much knowledge as she can.

"Having an advanced diploma is great, and I definitely want to be a masseuse in the future, but I want to be a bit more experienced so I decided to continue my education," Carey said.

Carey says she would like to work with athletes and other active people.

"Hopefully one day I will own my own clinic with a multidisciplinary team," Carey said.