

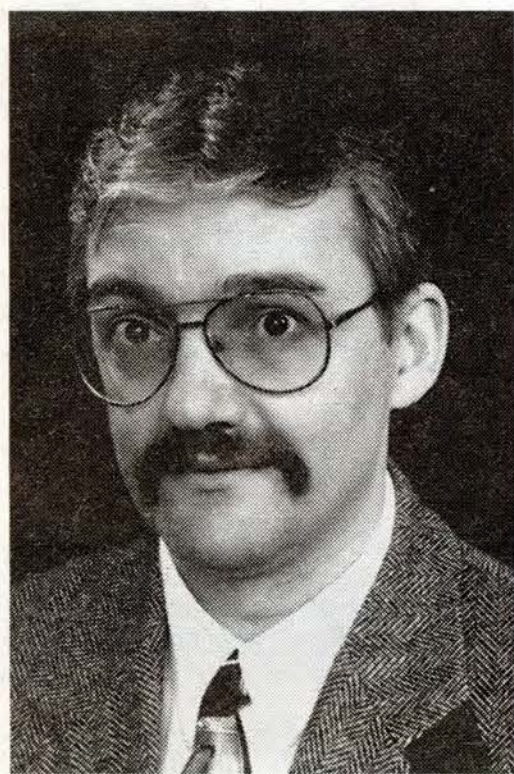
HUMBER TODAY

Volume 5, Number 2

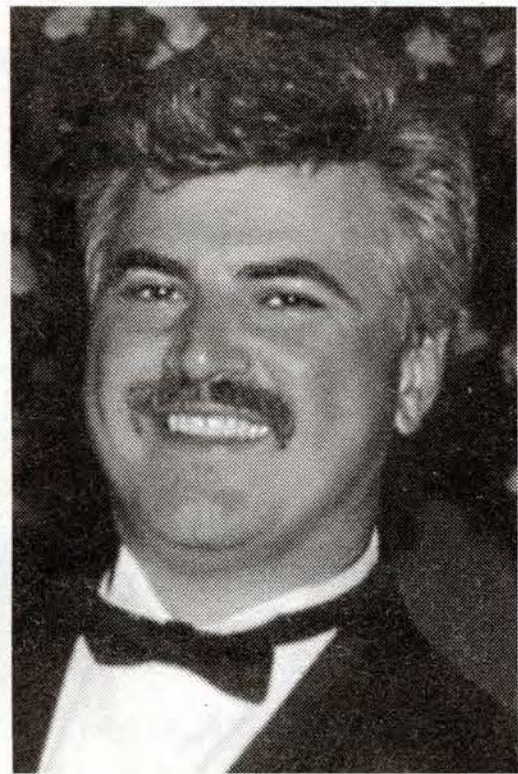
A Close Look at Humber College

Winter 2000

Another first for Humber: Premier's Awards recognize two Humber graduates



Martin McNamara



Michael Ruscigno

Humber College is pleased to announce that two of its distinguished alumni are the recipients of the 1999 Premier's Awards. Out of the 81 submissions, only five finalists are chosen. The awards will be presented at the annual conference

for the Association of Colleges of Applied Arts & Technology in February at Niagara College.

This is the first time since the establishment of the awards that a college has been cited in more than one category.

Dr. Martin McNamara graduated from Humber's Ambulance and Emergency Care program in 1977 and subsequently from McMaster University with a degree in medicine. He won in the Health Sciences category. He is currently employed as an ER physician in both Midland and Barrie, works at a family practice on a part-time basis, and as a family physician at the First Nations Reserve on Christian Island. Throughout his career, he initiated a number of projects that are in use today including his Helper Bear Program which supplies ambulance attendants with teddy bears for injured children.

Michael Ruscigno, a graduate of Humber's Electrical Control program in 1974, won in the Technology category. He began InTELaTECH Inc. in 1988 and, since then, has been recognized by the Mississauga Board of Trade in 1997 as their Business Person of the Year (with his partner Gerry Gentile). His company is listed as one of Canada's 50 Best-Managed Private Companies. His philosophy of 'leaving the world a bit better' builds a commitment among staff for community work and

fundraising. Last year, the Canadian Centre for Philanthropy named them their 'New Spirit of Community' winner.

The Premier's Awards were established in 1992 to recognize outstanding graduates of Ontario's Colleges of Applied Arts & Technology. This year winners were announced in five categories: Creative Arts & Design, Community Service, Business, Health Sciences, and Technology.

Contact: Maggie Hobbs at (416) 675-6622 ext. 4321

Youth group invited to play at Montreux

A quartet of talented young musicians from the Community Music School at Humber has been invited to perform at the 34th Annual Montreux Jazz Festival in Switzerland, one of the oldest and most prestigious jazz festivals in the world.

Based on the excellence of their musical abilities, The J.J.E.C. Collective, a jazz combo made up of four musicians aged 16 and 17 years, will perform over a two week period at several official festival sites, a number of alternate area venues, and possibly the Disney Paris Theme Park. The invitation and tour coincide with



J.J.E.C. Collective with Pat LaBarbera

New millennium: facing the challenge

The new millennium. An overworked concept. Definitely an overused word. And yet, there is a certain madness, if you will, in the air these days. It hints of progress, rebirth, even radicalism as we enter the new century. While some are content to wait for the fuss to die down, others, like Humber College, are looking at the time as an impetus for growth, renewal, and change.

How Humber will face the challenge is a matter of some debate. That there will be a tremendous need for providers of education goes without saying. "Education will be only as good as yesterday and individuals will have to be increasingly responsible for their own learning," says Dr. Robert ('Squee') Gordon, President, Humber College.

Kris Gataveckas, Vice-President, Business Development, also believes this is true, stating that "the shelf life of knowledge" is decreasing at an enormous rate.

While the general feeling is that corporations will become increasingly interested in developing and maintaining the excellence of their employees, the good news, according to Dr. Gordon, "is that education has come up in the corporate agenda as an important issue".

Dr. Richard Hook, Humber's Vice-President, Academic, agrees, adding that

"the private sector will provide a great deal of educational support in order to develop their employees."

But what about Humber's competitors, the private-sector educators? According to Ms Gataveckas, both Bay St. and Wall St. have become interested in the investment of for-profit education. Determining Humber's niche in this contentious marketplace will require some careful thought. "It's going to be those competitors who can really decide who they want to focus on, who they want to target and why - they're the ones who are going to get to the hearts and minds of learners and clients," she says.

Dr. Gordon is firm in his belief that Humber will be one of the key players in the 21st century, but the College will need "creative approaches to curriculum, technology, customer service and student satisfaction" if it wishes to stay at the forefront of education. "Private sector educators will be attacking the current hold that public institutions have on post-secondary learning, and only the most nimble, flexible, responsive, cost-effective institutions will prosper," he explains.

Needless to say, technology will have a firm hand in the delivery of education in the new millennium. According to Ms Gataveckas, up until now, "education has

been systematized and the learner has had to fit into the system rather than the solution fitting the convenience of the learner. While there will always be a requirement for human interaction and learning fundamentals, technology, or 'e-learning', will enable change in the style of education and provide convenient solutions for students and clients."

Dr. Hook is especially interested in the fact that technology allows for the delivery of education from anywhere in the world, at any time of the day or night. "Learning and who we learn from will be more world-wide. We will have more opportunities to trade outstanding expertise with other cultures; offshore tutors, if you will."

Rod Rork, Vice-President, Administration, is a strong advocate of customer service and finds the advent of technology beneficial to many aspects of an educational environment. He cautions, however, that "our ability to deliver customer service will increase dramatically but all we will do is meet the perceived requirement of the customer. It won't be considered unusual, merely expected."

'Merely expected' may be the ultimate rub as Humber creates the educational dreamworld of the new century. The student of tomorrow will come with not only a higher expectation of service, but also with a greater degree of ennui in the face of technological innovation.

"It will be our obligation to make sure

that learners and clients get what they need as well as what they believe they can expect of Humber," says Ms Gataveckas. "The difficulty, from my point of view, is that we don't have the resources to develop competitive-level learning solutions to all the learners we serve today. We have to decide what business we're in. We can't serve every customer group in a broad and deep manner."

Dr. Gordon acknowledges Humber's mandate for providing high-quality education, and is adamant that the College will continue to provide its students and clients with "the absolute best we can give them". However, he is also just as adamant that the College continue with a "broad-based set of offerings" and not become "a single-issue" institution.

And what of Humber will remain intact in this heady swirl of change? For the senior administrators at the College, there is no question about what they value as an institution: the staff, who are seen as highly qualified, dedicated individuals; the environment, which provides great autonomy and innovation; and, the quality of education it offers its students.

Ultimately, whether impelled by the turn of the clock or the needs of its clients and students, Humber will continue to do what it has done well for over thirty years - rise to the challenge. "Whatever Humber does, it will do with a human face," says Dr. Gordon.

the 20th anniversary of the Humber College Community Music School which has distinguished itself both nationally and internationally in jazz education. To celebrate, the School will be taking additional senior students to participate on the tour. The young musicians will perform up to ten newly-commissioned pieces.

Because the Community Music School is a fee-for-service program, it does not receive government funds. As a result, the student costs involved in the Montreux project will be met through separate fundraising events as well as corporate donations.

The Community Music School was established at Humber College in 1980 specifically to meet the needs of musicians ranging in age from three to 18 years. Based on the concept that children learn best when learning is fun, the program has enjoyed much success in each of its three levels of study: pre-school music, children's music, and youth jazz. Currently over 200 students are taking lessons from faculty who are professional performers and educators. Over the years, the School has been recognized by the music education field through numerous invitational performances, scholarships, awards, and accolades.

The Montreux Jazz Festival is scheduled for July 7 - July 22, 2000.

Contact: Cathy Mitro at (416) 675-6622 ext. 3847

Humber Today is published in the fall and winter by the Corporate Communications Office, Room D149, Humber College, 205 Humber College Blvd., Toronto (Etobicoke), Ontario M9W 5L7

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For further information about the articles, please refer to the names and numbers provided, or you may contact Madeleine Matte in the Public Relations Office at (416) 675-6622 ext. 4324.

Humber College

Photography students snap up awards

Students enrolled in Humber's Creative Photography program have consistently excelled in photo competitions – and last year was no exception.

In the 1999 National Student Print Competition, where student images were judged alongside the works of professionals, Humber students came out on top.

The competition was open to anyone enrolled in a full-time photography program at a Canadian community college or post secondary technical institute. The best image in each category was awarded \$500 plus a trophy provided by Fuji Film Canada.

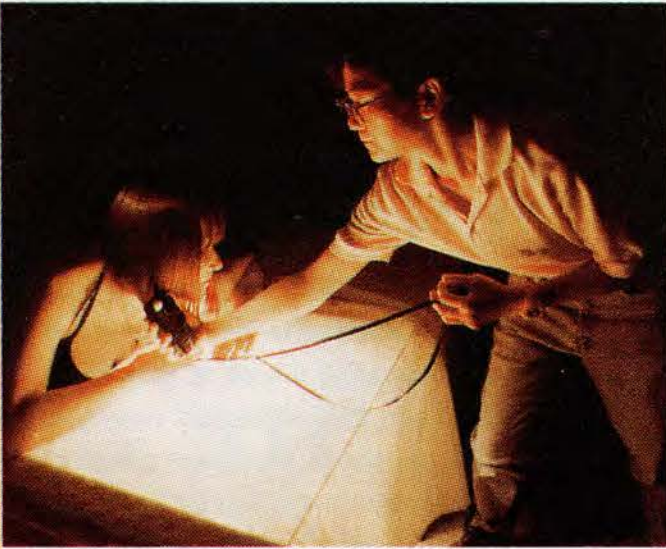
Humber student Joseph Torrone's work "Marsalis" was judged best in both The Fuji Outstanding Image Award in the General Category, as well as in the Commercial/Illustrative Category.

In the Best in Electronic Imaging Category, Humber's Tracy Byers was recognized for her photograph entitled, "Flight of Fancy".

Neil Fox, faculty member in Humber's Photography program, attributes this success to the quality of Humber's program and to the creative talents of the students. "Good students and hard work spell success," he says.

Examples of award-winning photographs by Humber students are available for viewing on http://www.siastr.sk.ca/~wascana/welcome_ppoc.htm

Contact: Neil Fox at (416) 675-6622 ext. 4659



2

PAPER SHADOWS

... prepare to be astonished

"Paper Shadows stands out as a thoughtful, luminous and finely crafted work."

THE GLOBE AND MAIL

"...this lovely, agile dance of memory..."

THE NATIONAL POST

"He has polished the shards of his boyhood memory into gleaming jewels..."

MACLEANS

"The man writes like an angel..."

NOW

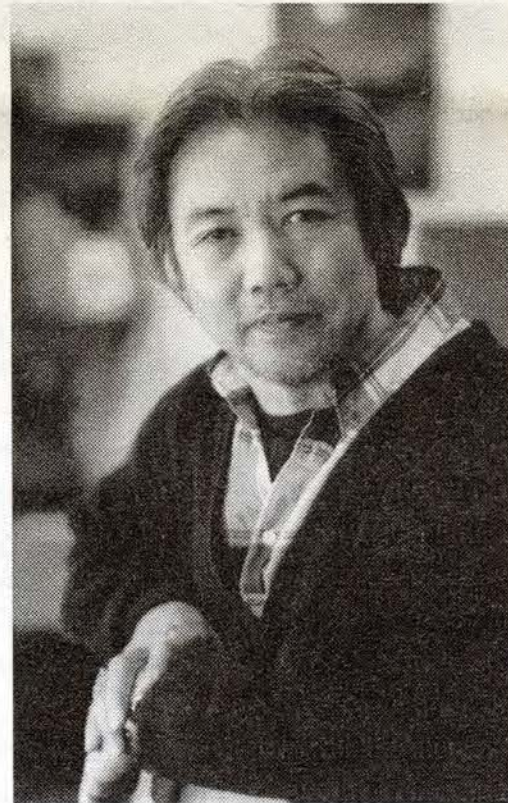
With such glowing praise for his second book, *Paper Shadows*, you would expect Wayson Choy, a professor of English at Humber College, to be just a little full of himself. After all, his first novel, *The Jade Peony*, won accolades from every major media in the country and was the winner of the Trillium Award and the City of Vancouver Book Prize. And, so far, *Paper Shadows* has been nominated for both the Governor-General's Award for Non-Fiction, and the Drainie-Taylor Biography Prize.

It is, however, Mr. Choy's humility and self-effacing humor that make him the kind of author who elicits words like "angel" and "jewels" from journalists more familiar with hard-hitting verbiage. He is, quite simply, a lovely person. And that gentleness, mixed with an irreverent view of the world, imbues his books with an intensely lyrical, poetic flow that never becomes too precious, too self-important, too over-analyzed.

Wayson Choy discovered at the age of 56 that he was adopted. *Paper Shadows* is the exploration of an adult whose perception of his life as a child was so at odds with the reality faced by his parents. "I had a very happy childhood," he states. "I didn't know it was based on so much

sacrifice and unhappiness." In fact, his challenge in writing the book was the difficulty in merging the child's version of the childhood with the adult's view of that perception.

While exploring the 'paper' truths of his early youth, Mr. Choy brings to life his memories of growing up in Vancouver's Chinatown. Details on that period of time are so richly detailed and evocative that Bookspan Views calls *Paper Shadows* "...not only a powerful contri-



tribution to literature but to history as well."

Mr. Choy is happy with that vision. His fervent wish is that the book clearly illustrate that his ordinary parents were extraordinary, and that the book would be a tribute to their entire generation.

It is interesting to note that he is comfortable with his version of the truth. Not every question is answered. Some questions have more than one answer. Mr. Choy likens it to the old story about the elephant and the blind people who feel various parts of its body. All are experiencing the truth as they know it, yet their truths are as varied as their experiences. "There is nothing to be done about the unknowable," he writes, "except to pause and be astonished."

Contact: Wayson Choy at (416) 675-6622 ext. 4495

His fervent wish is that the book clearly illustrate that his ordinary parents were extraordinary, and that the book would be a tribute to their entire generation.

The Humber College Mission Statement

At Humber College, we strive for an open, respectful and welcoming educational environment which is responsive to the needs of our students, our staff, our community and our nation. Our College proudly reflects the richness and diversity of the Canadian community: the many cultures, the economic backgrounds, the differing age groups, the many ideas that have solidified our democracy. We aim for high standards of teaching and learning and we are dedicated to anticipating the changes in our society and to responding to those changes in practical but innovative ways.

TO FULFILL THESE GOALS, WE ARE COMMITTED TO:

Learner Success

by providing programs and services appropriate to the needs and ambitions of our students.

Partnerships

by collaborating with business, industry and other educational institutions to ensure curriculum continuity and currency and to encourage and ease the transition for our students into the working world.

Lifelong Learning

by offering a vast range of part-time and continuing education programming, integrated with our full-time programming and by advancing, fostering and supporting a learning culture.

Professional Development

by creating learning opportunities for teachers and staff to ensure currency and to provide occasions for renewal.

Unique Programs

by launching unique programs, including the largest number of one-year post-graduate programs of any institution in Canada.

General Education

by maintaining a rich general component in our curricula in order to foster and enhance critical thinking, communication

skills, and cultural and social understanding in our students.

Customized Training

by providing learning tailored solutions to the competitive and evolving needs of organizations.

Flexible Delivery

by employing a variety of delivery systems, including advanced information technologies, aimed at maximizing access and learning and at accommodating differing learning styles.

Internationally Recognized Programs

by launching programs of international calibre and by developing cooperative international activities which foster human resource development for students, staff and international partners.

Our Values

by respecting individual differences, by encouraging risk-taking, by supporting participative decision-making and by confidently showing the way in post-secondary education.

Theatre Humber

Hang 10

Eight ten-minute plays from the famous Humana Festival of Short Plays in Louisville, Kentucky

February 9 – 20

Theatre Humber
Studio Theatre, L Building
3131 Lakeshore Blvd. West
(at the foot of Kipling Avenue)
\$10 general admission
\$ 7 students/seniors
\$ 5 groups of 10 or more

Feb. 28 – Mar. 10

Solar Stage
Scotia Plaza
40 King Street West
(concourse level)
\$ 8.50 admission

Merchant of Venice & As You Like It

by William Shakespeare

Mar. 28 – Apr. 9

Theatre Humber
Studio Theatre, L Building
3131 Lakeshore Blvd. West
(at the foot of Kipling Avenue)
\$10 general admission
\$ 7 students/seniors
\$ 5 groups of 10 or more

Contact: (416) 675-6622 ext. 3414



Humber Music Jazz Series

Artist Week Showcase

Featuring recording artists Steve Houghton and Ingrid Jensen

February 2

8:00 pm
Lakeshore Auditorium
3199 Lakeshore Blvd. W.
(one block west of Kipling)
\$8 general
\$5 students/seniors

Modern Jazz Night

Featuring the Humber College Fusion Ensemble & Ted Quinlan's Jazz Quintet

February 23

8:00 pm
Lakeshore Auditorium
3199 Lakeshore Blvd. W.
(one block west of Kipling)
\$8 general
\$5 students/seniors

Night of the Pianists

Featuring Don Thompson's Jazz Ensemble and Hilario Duran's Latin Jazz Ensemble

March 15

8:00 pm
Lakeshore Auditorium
3199 Lakeshore Blvd. W.
(one block west of Kipling)
\$8 general
\$5 students/seniors

A Night of Big Bands

Featuring Rob McConnell with Alastair Kay's Big Band and Steve Crowe's Big Band

April 5

8:00 pm
Lakeshore Auditorium
3199 Lakeshore Blvd. W.
(one block west of Kipling)
\$8 general
\$5 students/seniors

P.S. Thank You

Over 500 people packed the Humber College Lakeshore Auditorium in October to hear such notable jazz greats as Pat LaBarbera, Ted Quinlan, and Alastair Kay pay tribute to Eddie Sossin, former coordinator of the Humber Music program.

Mr. Sossin died suddenly in May.

Over \$6000 has been raised to date from concert ticket sales and donations towards the Eddie Sossin Jazz Scholarship Fund, set up shortly after Mr. Sossin's death.

Everyone gave their all for this tribute to Eddie. He is greatly missed.

The concert was a touching tribute emceed by Ted O'Reilly, host of CJRT Radio's *The Jazz Scene*. Paul Read, former Director of Humber Music and current Director of Jazz Studies at the University of Toronto, wrote two new songs for the evening, *Prayer* and *Celebration* and Ron Collier renamed one of his songs, *P.S. for E.S. – Postscript for Eddie Sossin*.

Trish Colter, the Music faculty member largely responsible for organizing the event along with saxophonist Mark Promane, said, "We were thrilled with the whole evening. Everyone gave their all for this tribute to Eddie. He is greatly missed."

Contributions are still being accepted for the Eddie Sossin Jazz Scholarship Fund.

Contact: Sanja Antic at (416) 675-6622 ext. 3427

Double Cohort – preparing for the rush

Demographics and educational policy will combine in the year 2003 to create the first significant surge in post-secondary enrolment in the next century.

While nothing is certain, it is expected that the number of students seeking post-secondary education between 2003 and 2005 will increase by at least 30%.

Humber College, with its emphasis on market research and strong links to gov-

Academic admission standards have also been raised to meet industry and program demands, ensuring that those students who graduate will have greater success in their chosen field

ernment, business, and industry, has been preparing for this eventuality for some time.

Programs with weak job placement numbers or application rates have been downsized, allowing for the initiation and growth of strong programs with greater

market demand. Academic admission standards have also been raised to meet industry and program demands, ensuring that those students who graduate will have greater success in their chosen field.

Richard Hook, Humber's Vice-President, Academic, is adamant that a new program, properly resourced, targeted to a specific area of the marketplace, and with small enrolment in its pilot year, is more apt to succeed.

In the last couple of years, the rate of new program approvals at Humber has increased. By the time the first cohort is expected, these programs will be up and running: well past the pilot stage and strong in their marketability to new students and employers.

As for innovative partnerships, Humber is well-placed for the millennium. The blended programs resulting from the new University of Guelph partnership will set a standard for post-secondary education. Students enrolled in these programs will be housed at the Lakeshore campus, in a new facility that will complete the quadrangle of buildings which make up the Robert A. Gordon Learning Centre.

The Brampton Institute is also a truly unique partnering of government and education. In cooperation with Sheridan College, Humber will develop an educational facility that will have its own industry-driven governing board. Designed to provide programs in areas such as aerospace, biochemistry, media and plastics, among others, the Institute, when fully operational, expects an enrolment of over 1000 students.

Richard Hook believes the government must recognize that the increase in student numbers is a long-term issue. Decisions will need to be made on how to address the needs of these students. For instance, where will funding be focused? How will technology influence learning in the new century? What institutions will be recognized as innovative and relevant to the double-cohort and beyond? The ramifications of these decisions will have a profound impact, since the numbers, according to futurists, will be with us until approximately 2016.

Contact: Richard Hook at (416) 675-6622 ext. 4438

Collaboration between Humber and University of Guelph results in unique learning partnership

While articulation agreements between colleges and universities have been in place for some time, students still find that they are required to spend too many years pursuing a specialized education, particularly if they want the applied learning of a college and the purely academic designation of a degree.

This year, Humber College and the University of Guelph will initiate one of the most innovative learning partnerships in the province. An alliance that combines the strengths of both the college and university learning experience, the venture will give students the opportunity to graduate with both a university degree as well as a college diploma. The curriculum will be a combination of current university and college courses as well as several that are specifically - and jointly - designed for the program.

"Neither of us wants to diminish the programs at either institution," explains Ian Smith, Director of Humber's School of Social and Community Services, who along with William Hanna, Director, Media Studies, and Richard Hook, Vice-President, Academic, is one of the key developers for this partnership.

The partnership will be especially relevant in relation to the issue of accessibility and flexibility regarding the

double cohort and adult learners. It will also give the University a presence in Toronto as it is hoped that the 2,000 students expected to take advantage of this partnership will be housed in a new learning facility at Humber College.

While there are concerns shared by the two institutions, the common ground linking the two is mutual respect. The University of Guelph views Humber as an institution with high academic standards and a reputation for excellence, and Humber views the University of Guelph as an institution whose programs are based in applied learning.

In designing a partnership of such enormous scope and vision, it is apparent that a number of administrative and logistical issues must also be considered. A joint steering committee is in place to study the academic, regulatory and management implications of the collaboration

For now, however, the emphasis is on making sure that funding is available to support the venture. Both Humber and Guelph anticipate a start date of 2001 to allow enough transition time for the programs before the influx of students from the double cohort in 2003.

Contact: Ian Smith at (416) 675-6622 ext. 3241

The venture will give students the opportunity to graduate with both a university degree as well as a college diploma

League for Innovation selects new President

Mark D. Milliron has been named new President/CEO of the League for Innovation in the Community College, a non-profit consortium of resourceful community colleges organized to stimulate experimentation and innovation in all areas of college development. Humber is the only Canadian member of the U.S. based consortium.

Mr. Milliron, Executive Director of Global Learning Initiatives for Oracle Corporation, replaces Terry O'Banion who retired in December.

With a doctorate in Educational Administration from The University of Texas at Austin and years of experience as an educator and administrator, Mr. Milliron is poised to take the League into the new millennium.

Humber College Code of Ethics

The Humber College Code of Ethics outlines the principles and values that guide the conduct of all employees of the College and honours the preservation and protection of fundamental human rights. Underlying the code is a belief that each employee has a right to dignity and respect.

By supporting and abiding by this Code, the employees of Humber College will demonstrate by their behaviour that they have concern for students, other employees, and the community at large.

Code

We support the following principles:

1.0 Fairness

In our relationships with others, we strive to be fair and just in our decisions and actions. To provide fair and just treatment, we carefully weigh the circumstances and variables linked with any decision and make the best attempt to be consistent and equitable.

Some of the values emanating from this principle are that:

- All hiring and promotion is fair and just.
- Student evaluation is objective.
- Workload is equitably distributed.
- Appropriate support is provided for students and clients.

2.0 Honesty

We can achieve an open working and learning environment when we feel secure

enough to provide honest commentary about the operation and management of the organization. From our work in the classroom to the delivery of administrative and support services, we strive to encourage an honest climate which serves the interests of the institution and protects the well-being of all individuals. Some of the values emanating from this principle are that:

- Truthfulness with other employees and students is demonstrated.
- Accurate accounts of the College are given.

3.0 Professional Integrity

In educating students, we strive to act in their best interests. As a community dedicated to providing education, we demonstrate professional integrity and exemplary behaviour in all that we do in and for the College.

Some of the values emanating from this principle are that:

- The Mission Statement of the College is supported.
- Conflict of interest is avoided.
- The professional autonomy of fellow employees is respected.

4.0 Respect

We demonstrate a high regard for the rights and opinions of others. It is our responsibility to establish a climate of mutual respect; to protect the rights and freedoms of others; and to be discreet in

dealing with confidential matters. Some of the values emanating from this principle are that:

- Students and fellow employees are treated with consideration.
- Collegiality is encouraged.
- The privacy and confidentiality of all students and employees is safeguarded.
- The diversity of all peoples and their uniqueness of culture, ethnicity, religion, race, and sexual orientation is respected.
- A work and study environment free from discrimination and harassment is promoted.

5.0 Trust

A healthy organization is built on trust. The development of trust relies on our ability to recognize threats to the psychological and/or physical safety of others and to eliminate these threats by treating others equitably, fairly, and in a non-exploitive manner. We strive to provide a secure learning and work environment.

Some of the values emanating from this principle are that:

- The power inherent in positions is not exploited.
- The competence and integrity of fellow employees is assumed.
- The safety of the Humber College environment is ensured.
- The College's mandate of public service is promoted.



Humber President keynote speaker at conference in New Zealand

Humber President, Dr. Robert 'Squee' Gordon, delivered the keynote address at the 'Making a Difference' Conference in Napier, New Zealand recently.

His address focused on transforming for the 21st century and dealt with future trends, critical factors relating to positioning, strategic framework for organizational change, and approaches to transformation. According to Dr. Gordon, transformation goals must include organizational commitment to lifelong learning, enabled employees, market responsiveness, and the need for revenue diversification.

"Motivation is critical," he explains. "Education leaders must be committed to addressing crucial issues for the long term because it is our core business to re-focus and prosper. Otherwise, we lose."

Dr. Gordon was invited to give the keynote by The Association of Polytechnics in New Zealand.

One good thing leads to another:

College to offer first-ever program aimed at conscientious 'class clowns'

First, there was the Humber School for Writers (HSW), a week-long workshop for writers of fiction and non-fiction which expanded with the introduction of a correspondence program. Then, a 10-day workshop in comedy was established which set the groundwork for the Humber School of Comedy, and which quickly became one of the most innovative training centres for comedy in the country.

"The two things I love most in the world are writing and comedy," explains Joe Kertes, Director of both the HSW and the Humber Comedy Centre. Mr. Kertes, at the suggestion of Stephen Rosenfield, Director of the American Comedy Institute, developed the post-graduate program, Comedy: Writing and Performance, for college and university graduates. Last year, the program had 30 students enrolled and had to turn away another 30 due to lack of space.

Now, come September, a comedy program aimed at high school graduates – the first of its kind anywhere – will follow on the success of the post-graduate program.

When questioned about the rationale for the program, Mr. Kertes laughs. "It's harder to break into comedy when you're older!" On a more serious note, he admits that when the post-graduate program went through its first admissions process, they were besieged with younger students who wanted to attend even though they lacked the academic background.

"People who are funny know they are when they're six, not 26," Mr. Kertes explains. "We needed to reach them earlier. With this program, they'll be able to come to us directly out of high school."

Until now, young comedians gravitated to places like Second City or Yuk-Yuks to hone their skills, often waiting years and making costly mistakes in the process. With the post-secondary program, Mr. Kertes proposes to offer classes in standup, sketch, improvisation, sitcom writing, comic screenwriting, on-camera acting, and auditioning. "It's a dream come true for a funny person," he adds.

The program is already attracting attention from the movers and shakers in the comedy industry. Perry Rosemond, Executive Producer of the *Royal Canadian Air Farce*, told Mr. Kertes that he wondered "where the program was when I was in LA and all these untrained people came in front of me?"

George Shapiro, Executive Director of the *Seinfeld* show and the recently-released *Man on the Moon*, suggested that the program had "the power to influence comedy in this country". Joe Kertes agrees. "The uniqueness of the program will make it

The uniqueness of the program will make it stand out as important to the industry.

stand out as important to the industry."

Creating and maintaining programs like this requires a bit of a balancing act, he admits. Faculty members alone are unusual in that they are not teachers but rather performers and writers. Rick Moranis, for instance, is on the advisory committee, as are, among others, Steve Allen, Dave Thomas, Eugene Levy, and Jack Rollins.

Contact: Joe Kertes at (416) 675-6622 ext. 4201

Literary reading at the Lakeshore

Austin Clarke, author of five collections of short fiction, a memoir, and eight novels, including *Amongst Thistles and Thorns*, *The Survivors of the Crossing*, *The Meeting Point*, and *Growing Up Stupid Under the Union Jack* will read from his most recent novel, *The Origin of Waves* in the library at Humber's Lakeshore Campus on Wednesday, February 16.

The reading is scheduled for 2:00 pm. A question and answer period will follow.

Mr. Clarke's many honours include Lifetime Achievement Awards for Writing from the Toronto Arts Council and Chawkers-Frontier College, the 1998 Pride of Barbados Distinguished Service Award, and, most recently, the Order of Canada.

He was granted an Honorary Doctorate of Literature from Brock University,

Contact: Ben Labovitch at (416) 675-6622 ext. 3283

Series features Distinguished Speakers

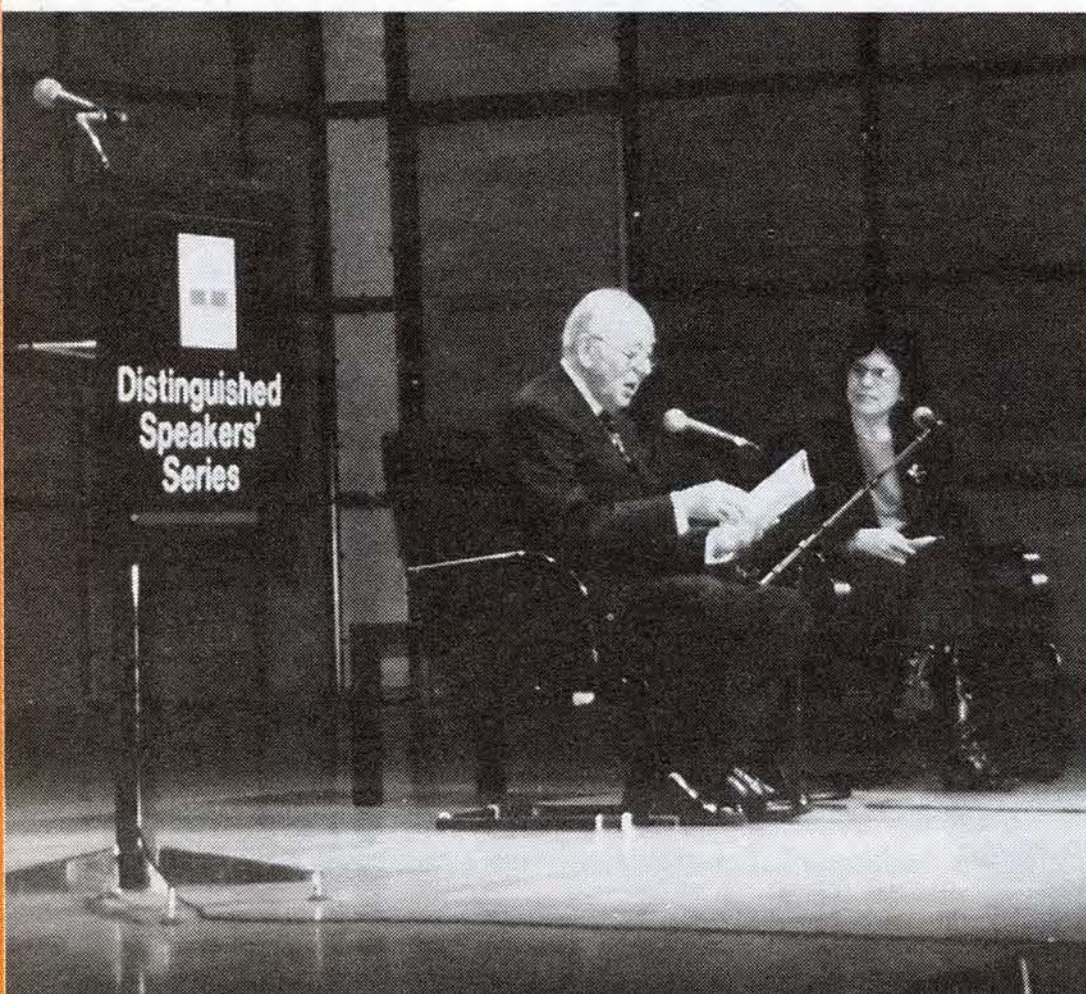
An impressive group of speakers has appeared as part of the Distinguished Speakers' Series presented by the Humber School for Writers (HSW) and the Humber Comedy Centre.

Brain-child of HSW Director Joe Kertes, the series, held at the Ford Centre for the Performing Arts, has featured, among others, writers P.D. James, George Plimpton, Lewis Lapham, Mordecai Richler, Carol Shields, Roddy Doyle, Wally Lamb, and comedy greats Carl Reiner and Sandra Shamas.

"The series gives us an opportunity to profile both the individuals on stage and the College," says Mr. Kertes. "It also allows us to introduce great speakers to members of the community."

Humber's Distinguished Speakers' Series resumes in September 2000.

Contact: Joe Kertes at (416) 675-6622 ext. 4201



Carl Reiner at the Ford Centre

Announcing...

The Radio Broadcasting program has launched a new continuing education course aimed at those interested in becoming freelance announcers or product spokespersons. The course, *Freelance Commercial, Advertorial, Product Announcing*, begins in January and is offered in two stages. Applicants must audition prior to being accepted into the course.

Contact: Joe Andrews at (416) 675-6622 ext. 4366



Writer Timothy Findley receives first Calliope

The Humber School for Writers (HSW) has awarded its first Calliope, a prize for excellence in writing and teaching, to famed author Timothy Findley, best known internationally for his brilliant works of fiction. Timothy Findley has taught for many years in the creative writing program at Humber.

The award, a bronze sculpture of Calliope, Greek Muse of Everlasting Literature – fashioned by renowned sculptor and Humber faculty member David Kemp – also included a cash prize of \$2500.

In his acceptance speech, Mr. Findley said that "it was an honour and a privi-

lege to meet and work with so many wonderful and dedicated people over the years, and I am pleased to be the first recipient of this award."

According to Joe Kertes, Director of the Humber School for Writers (HSW), "Timothy Findley is one of the most generous and brilliant editors ever to have led a class in this country. We are honoured to have had someone of his calibre associated with the HSW for so many years."

The Calliope will be awarded annually at the Humber School for Writers Workshop held each July. As Mr. Kertes puts it, "The School has reached a certain maturity and now we want to recognize the writers who have helped us usher in a new generation of writing talent."

To date, over 50 HSW students have gone on to publish works of fiction including Roxane Ward, Erika de Vasconcelos, and Kim Echlin. All have received critical acclaim for their efforts. Other students from the program who published their first novel after attending the HSW have now gone on to publish second, even third books. These include Sandra Gulland, Kim Moritsugu, Sylvia Mulholland, and Richard Scrimger.

Contact: Joe Kertes at (416) 675-6622 ext. 4201

Faculty member wins FFIDA Award

Viv Moore, faculty member in the Theatre Arts program at Humber, was honoured as a recipient of the 1999 Paula Citron fringe Festival of Independent Dance (FFIDA) Award for her choreography of a solo dance piece, *The Bogie Woman*.

Described as a haunting solo that is daring in its vulnerability, the piece takes Ms Moore back to her roots in England and focuses on those ordinary, unremarkable working class women who struggle to find dignity in their lives. "Even days after seeing *The Bogie Woman*," says Ms Citron, "the dance haunts me still."

Toronto dance critic Paula Citron inaugurated the prize to recognize the accomplishments of independent choreographers. She chose as the annual recipient an artist participating in the FFIDA because the event is the largest gathering of its kind in the world.

Ms Citron says that while the award is a tribute to Ms Moore's dance, "it is also a salute to her entire body of work. She has too long been an undervalued choreographer in this city".

Appropriately, Ms Moore teaches movement classes at Humber.

Contact: Viv Moore at (416) 675-6622 ext. 3438

Searching for a title

First Canadian Title has authorized a new award of \$500 for a student enrolled in the Legal Assistant program with the highest grade in Laws 203: Title Searching, or Laws 503: Conveyancing and Title Searching. Four students tied for the award: Bryce Clark, Shawna Slumskie, Michele Gasparini, and Oxana Zelentsova.

Contact: Philip Sworden at (416) 675-5522 ext. 4278



A positive look at Exams

The Microcomputer Management program at Humber prepares graduates for positions at companies such as IBM, Manulife, and KPMG, where their integrated education in business and PC applications is of particular benefit.

While the job opportunities have been consistently good since its inception, there is a new trend that is bound to enhance the future prospects of program graduates.

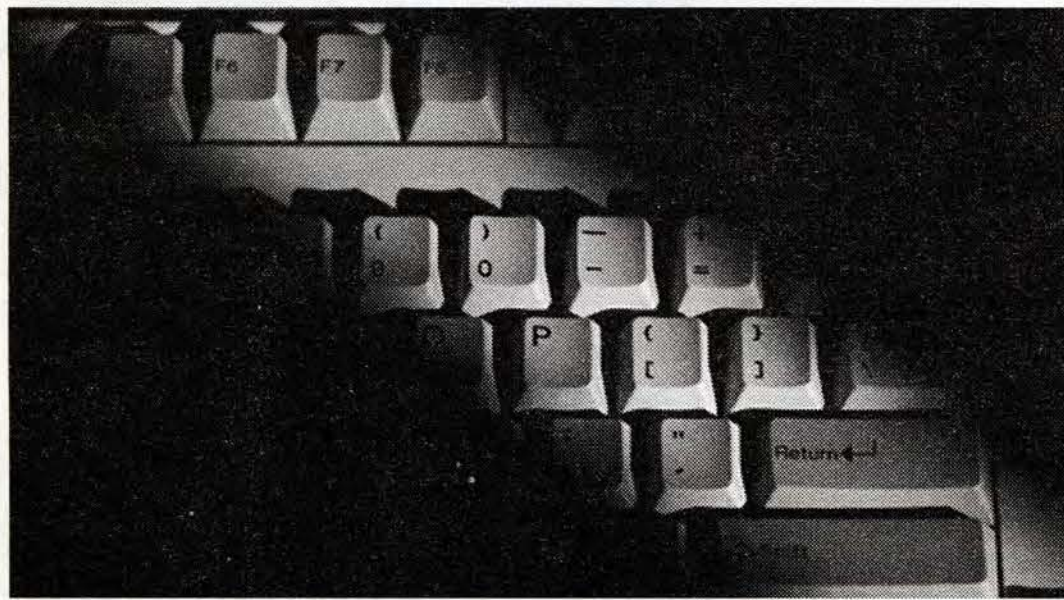
Mike Koyanagi, Program Coordinator, is a strong advocate of professional certification and has been recommending the

Microsoft Certification exams to his students. "It's almost like your neighbour offering to fix your car, or having a licensed mechanic do it. Your neighbour may have some knowledge, but the mechanic has the certification and, hopefully, the complete picture," he explains.

The added benefit to being tested by Microsoft, explains Mr. Koyanagi, is that the students must be able to perform tasks to Microsoft's standards, not just to Humber's. This serves a dual purpose: it instantly adds credibility to the graduate, and reflects positively on the College.

The exam is administered by a Microsoft-certified agency at a cost of approximately \$100/\$150.

Contact: Mike Koyanagi at (416) 675-6622 ext. 3368



Purchasing Department recognized with NIGP Award

The National Institute of Governmental Purchasing (NIGP), headquartered in Washington, DC, recently awarded Humber's Purchasing Department their Outstanding Agency Accreditation Award.

Humber is the first Canadian as well as the first academic institution to receive the accreditation award for excellence in their purchasing operation.

Contact: Pat Kelly at (416) 675-6622 ext. 4205

Investing in Canada's future

Approximately 20,000 foreign-trained professionals and tradespeople emigrate to Canada each year, the majority locating in Toronto. Most end up in dead-end jobs for a number of reasons: their limited knowledge of the Canadian labour force; their lack of confidence in marketing their experience and credentials; and their inadequate job search skills.

In 1997, the first Centre for Foreign-Trained Professionals and Tradespeople was opened in Toronto's west end. Funded by Human Resource Development Canada (HRDC) and co-operatively managed by

This is exactly the course that all professionals who enter Canada need to take

Humber College and COSTI, the Centre experienced astonishing success with its programs tailored to this specific group. Over 80% of those finishing the five-week program found employment within three months.

On October 22, 1999, a second Centre was officially opened in Etobicoke as a response to the high numbers of foreign-trained professionals now living in the area. Mario Calla, Executive Director, COSTI, explained that the mandate of the Centre is to help those with out-of-country skills, education, and experience to accurately assess their situation and then determine whether it is better to upgrade their education to meet Canadian standards, or begin the job search process.

Maggie Along-Maxwell, Coordinator of the new office, outlined the numerous services and programs that are already in operation. Since its unofficial start in January 1999, 94 clients have completed the program, most with over seven years of experience in their professions.

Besides a detailed assessment of their academic and vocational skills, clients are immersed in the business of finding jobs. Producing business cards and letters, enhancing interview and resume skills, conducting job searches, and networking with the business world are just some of the components that everyone must complete.

Carlos Lavin, a 'graduate' of the program, spoke eloquently of his trials. A civil engineer with 12 years experience in his home country Mexico, he quickly discovered that his experience meant nothing to Canadian employers. "It seems I was born the day I came to Canada," he quietly laughed, remembering his dismay. After finishing at the Centre, he not only attained a directly-related position as a project appraiser, he was hired by one of the same companies that had rejected him before he took the program. "This is exactly the course that all professionals who enter Canada need to take," he added.

John Hastings, MPP, Etobicoke North, has great respect for those who have gone through the program, and salutes them for their courage and tenacity. His glowing praise, however, was saved for Humber College. "Humber must be congratulated for their pioneering spirit in developing programs that provide a bridge to help people meet their aspirations," he said.

Kris Gataveckas, Humber's Vice-President Business Development, in her closing remarks, recalled that her parents had moved to Canada 50 years ago. "Something like this would have made their transition so much easier," she said.

Contact: Lois Willson at (416) 675-6622 ext. 5042

California dreaming

These days, working in the United States can be difficult for Canadians. Despite the NAFTA agreement, obtaining a green card is virtually impossible unless sponsorship by a company, dual citizenship, or marriage are involved.

For Ingrid Culbert, Max Sucee and Tim McCleary, Public Relations program students from Humber, gaining employment in California has been everything they expected – and more.

Ingrid Culbert says that dual citizenship gave her the ability to start her job search in the U.S. The fact that her husband's job category, medical engineer, fell under the NAFTA employment guidelines helped, too.

"We both decided that the employment opportunities were far better in California than in Canada. Besides, the dollar is stronger and it is sunny 365 days a year!" she explains.

Ms Culbert spent the first two years as a professional relations administrator with an international contact lens company, but the birth of her first child precipitated a move to self-employment. "My company is called The Practitioner's Pal. It's a resource for busy communications professionals who need an extra hand to take on a new project or finish an existing one," she says.

Tim McCleary agrees with this positive view of California. He is presently with NBC as a comedy & drama

series publicist, the source of his internship while in the Humber program. "I felt that the opportunity at NBC would give me broad exposure to the communications side of the entertainment industry," he says. He thought that he might return to Toronto, but "there was a considerable discrepancy in salaries between L. A. and Toronto".

For Max Sucee, the process wasn't quite as smooth. His wife was finishing her doctorate in California. After working at a couple of contract positions in Toronto, Mr. Sucee decided to follow her there. "I love Toronto, but I love my wife more," he explains.

And, just how different are the work environments in Toronto and California?

"Business is taken no less seriously here," says Mr. McCleary. "The approach, though, is different. Less formal. Ingrid Culbert agrees. "Canadians, in my opinion, tend to be more reserved, whereas Ameri-

cans are very open."

Mr. Sucee, however, notes that while the attitude is fairly similar "there is a lot of glitz and glamour in L.A., there's not a lot of heart".

About their time at Humber?

For Ms Culbert, the emphasis the Americans place on a university degree was daunting, but she feels that her Humber diploma fared well in comparison and Max Sucee seconds this. "When I show employers my curriculum at Humber they are always impressed. Now that a few of us are out here doing public relations, the Humber name is slowly gaining recognition."

Contact: Jennifer Leonard at (416) 675-6622 ext. 4764

Importance of diversified media stressed

The Business School at Humber College opened its 1999/2000 lecture series in October with a presentation on the importance of diversified media by **Isabel Hoffmann**.

Isabel Hoffmann is one of Canada's top Internet entrepreneurs. Under her direction, "H+a", a leading software publisher, has recently acquired rights to Corel's line of home entertainment software and Microsoft's fine arts CD-ROMs. She has also negotiated alliances with CBS Broadcasting to develop and manage the CBS Kidshow On-Line and is known for her multifaceted marketing strategies. These include co-branding, exclusive linking, merging content with e-commerce, cross-promotion, and the franchising of virtual aisles.

Her presentation, *Off-Line Media Leverages - On-Line Presence*, described how Nikolai.com expanded its off-line solutions to integrate with on-line promotion, resulting in a consolidated marketing program for this successful and award-winning kid's site.

Contact: Liang Chen at (416) 675-6622 ext. 3223.

Perseverance pays off

Humber faculty member, **Dan Andreae**, was recently presented with the Distinguished Service Award (1999) by the Canadian Association of Social Workers.

Mr. Andreae, who is also the longest serving president of the Ontario Association of Social Workers (OASW), was recognized for his many accomplishments in the social services field, especially for his leadership in a campaign to make social work a regulated profession in Ontario.

Persevering in the campaign under three governments and seven Ministers of Community and Social Services, the important objective was reached with the passage of the Social Work and Social Services Work Act. Ontario was the last province in Canada to regulate social work.

Under the Act, social workers gain protection of title and self governance. Before this, anyone could call themselves a social worker. Now, membership in a new College of Social Work is mandatory and professional practice standards and discipline can be maintained according to an established Code of Ethics.

"Dan has been diligent and tireless in his efforts," says Gillian McCloskey, OASW Associate Executive Director. "He's been an inspiration for his skills and political savvy in this area."

Mr. Andreae, who is currently completing a doctorate in adult education at the University of Toronto, also received Humber College's Continuing Education Teaching Excellence Award for outstanding academic contribution.

Contact: Dan Andreae at (416) 675-6622 ext. 2307

PREMIER'S AWARDS

Each year, the Colleges of Applied Arts and Technology in Ontario are given the opportunity to nominate distinguished alumni for the annual Premier's Awards. These awards acknowledge the outstanding accomplishments of graduates of the college system. They recognize that, with their illustrious work histories and community involvement, these alumni generate respect and admiration for the quality of a college education.

This year, Humber College is pleased to announce the graduates who have been forwarded to the provincial committee for consideration:

CHARLOTTE EMPEY – Journalism - 1973

Empey's career spans 26 years so far, and during that time she has worked in virtually every area of print communications, and held senior management positions at almost all of Canada's national English-language women's magazines.

She began at *Flare* magazine as Health and Beauty Editor, and then moved to the City of Toronto as their Senior Communications Officer. From there, she worked for a large Toronto advertising company as Creative Director, then went on to what would become the focus of the next ten years – magazines.

In the late 80s, she was Editor for *Images* as well as *Health Watch*, a groundbreaking Canadian health magazine. Over the next three years, she served as Fashion and Beauty Director for *Canadian Living* magazine, and Executive Editor, Services, for *Chatelaine*.

Building on her success as Founding Editor of *Modern Woman* magazine, Empey returned to *Canadian Living* magazine as Editor-in-Chief.

Empey has always believed in the power of women and wants to use her editorial expertise to help women recognize that they have the right to choose, that "a woman's place is wherever she chooses to be", and to celebrate their differences – whether that's in size, vocation, abilities or culture.

Empey was recently the winner of a National Magazine Award for Fashion and is in the "Who's Who of Canadian

Women". In addition, Empey is in demand as a speaker for community groups and women's organizations, and as host of numerous fund-raising functions and fashion shows.

She has strong connections with Big Sisters of Ontario, where she participates in any area that her professional expertise and project-oriented skills can be of benefit. She is also Chair, Breast Cancer Research Foundation, and has played the role of auctioneer at their annual fundraiser.

GEOFF MASSINGBERD – Marketing - 1979

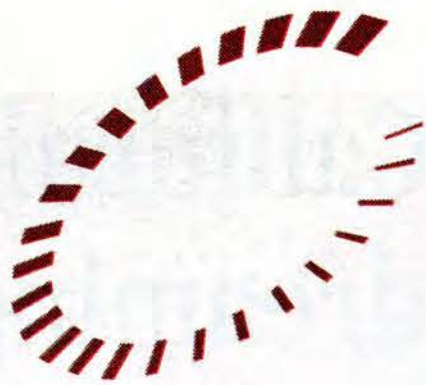
Geoff Massingberd brings the same intensity to his career as he did as a player on the Humber College Varsity Men's hockey team, where, as captain, he led his team to provincial championships two years in a row.

Graduating from the Marketing program in 1979, Massingberd joined Nestle Canada as a Key Account Manager. He quickly moved through the ranks, taking on positions as Regional (West) Director of Sales, National Trade Marketing Manager, and finally Vice President in charge of several divisions.

In August 1997, he left Nestle to become Vice President, Sales for Mattel Canada. Within months, he was named Mattel's new President, responsible for the activities of the largest toymaking company in the world.

To augment his thirst for learning, Massingberd graduated from the Queen's University Executive Management program and the Nestle Centre for Learning in Switzerland.

Ten years ago, when Nestle became the founding sponsor for the Kids Help Foundation (Kids Help Phone), Massingberd began an involvement with children that continues to this day. He also sits on the Board of Directors of a new charitable organization called The Smile Trust, established to celebrate and help Canada's children, and raise funds for our children in need.



PREMIER'S AWARDS LES PRIX DU PREMIER MINISTRE

MARTIN MCNAMARA – Ambulance and Emergency Care - 1977

Martin McNamara has already been honoured as one of the first alumni chosen for Humber's Wall of Distinction. This is the second time that he has been chosen to represent this College for the Premier's Awards.

BALDEV MUTTA - Social Service Worker - 1990

After graduating from the Social Service Worker program in 1990, it was Mutta's placement experience and understanding of community development that landed him his first position (as Community Development Officer) with the Region of Peel Social Services, surpassing candidates with advanced social service degrees.

In this position, Mutta initiated a Community Health Project that has generated years of research and development of innovative programs in Peel.

Over the next few years, he started the following projects in Peel:

- Healthy Lifestyles for the Punjabi community
- Punjabi Community Recreation
- Multicultural Parent Resource Development
- Health Project for South Asian Seniors
- Punjabi Women's Health Promotion
- Peel Men against Violence

In the last few years, Mutta has been completing a BA in Sociology at York Uni-

versity and working as a part-time lecturer at Sheridan College.

Mutta brings his extensive social work expertise to his volunteer experiences as an Area Committee member with Peel Legal Aid, a consultant for the Kesri Ribbon Project (developed to prevent suicides in the South-Asian and Sikh communities), and as consultant and lecturer for the Man-to-Man project in the Region of Peel.

MICHAEL RUSCIGNO - Electrical Control Technician - 1974

Michael Ruscigno's company, InTELaTECH Inc., is one of the leading providers of outsourcing services to the electronic component suppliers around the world and their corporate philosophy is strongly concerned with community involvement.

A graduate of the Electrical Control Technician program at Humber College, Ruscigno worked from 1975 to 1983 at various electronics companies. In 1983, he joined Electro Source as a junior partner. Within five years, the company grew from two partners and one employee to fifteen people.

In 1988, Ruscigno began InTELaTECH Inc. as a one-person operation, working out of a friend's office. Within two years, he had moved to a 1200 square foot office/warehouse, hired an employee, and welcomed Gerry Gentile as an equal partner. In 1996, RusGen was formed as a holding company to own 100% of the shares of InTELaTECH and Virtual Integration Associates.

Today, RusGen employs 80 people. InTELaTECH Inc., with offices in Mississauga, Vancouver, Calgary, Ottawa, and Montreal, provides everything from engineering design to product marketing

ALU

for the Ontario original equipment manufacturing (OEM) industry, and an outsourcing strategy for those wishing to have products made in Canada.

Their achievements in a relatively short time are phenomenal. Besides an astounding 3400 percent growth over the last five years, they have been the proud recipients of the following:

1996 – One of Canada's 50 Best

Managed Private Companies

1996 – 38th in Ontario Business

Report's list of Top 100

Entrepreneurs

1996 – Small Business of the Year

Award – Mississauga Board of Trade

1997 – 85th in Profit Magazine's list of

Canada's 100 Fastest Growing

Companies

1997 – Business Person of the Year

Award – Mississauga Board of Trade

1999 – Canadian Center for

Philanthropy – "New Spirit of

Community" Partnership Award

Volunteer work flows across the corpora-

tion. InTELaTECH is now at #80 in

its goal to adopt 100 Third World chil-

dren. Walkathons, charity fund raising

events, food drives and committee work

have been done for charities such as: Club

Optimist, Junior Achievement, Big Brothers/

Big Sisters Mentoring Program, Baycrest

Foundation, Toronto Hospital for Sick

Children, Aids Society for Children,

and numerous others.

They have been recognized for their

volunteer work by the Big Brothers of

Peel, Junior Achievement, and the Foster

Parents Plan.

ALUMNI

ASSOCIATION

WALL OF DISTINCTION

The Wall of Distinction is a "gallery" that will recognize alumni of Humber College who have demonstrated significant achievement in their careers and their communities. Due for completion by spring 2000, it will immediately feature graduates from the Premier's Award process in 1998 and 1999. The 1999 honorees are:

BRIAN DICKINSON – Music - 1982

Over the last twenty years, Dickinson has worked as a leader or sideman with many internationally recognized musicians and performed on dozens of radio shows, and at jazz festivals and events across the United States and Canada.

Dickinson's own recordings include: *In Transition*, *Brian Dickinson*, *Live at the Senator*, and *Still Waters*. His work as a sideman includes Mike Murley's *Two Sides* and *Time and Tide*, Kieran Overs' *Gateway*, *Shapesbiff*, and *Quartetto*, Michael Stuart's *The Blessing*, Kirk MacDonald's *Reminiscence*, Roy Patterson's *Inland Passages*, and Roy Styffe's *The Art of Melody* (to name just a few).

Professional recognition has come in many forms. Dickinson won:

- Composer of the Year (*The Jazz Report Award*) - 1993

- Prix de Jazz (Festival Internationale de Jazz de Montreal) - 1996
- Juno Award (Best Jazz Album - his own recording *In Transition*) 1991
- Juno Award (Best Jazz Album for Mike Murley on *Two Sides*) - 1990

In addition to his concert, club and touring engagements, Dickinson is on the jazz faculty at the University of Toronto, Humber College, and the Kincardine Summer Music Festival, and teaches Master classes at McGill University and St. Francis Xavier University.

BILL MORRISON – Public Relations 1978

In the last twenty years, Bill Morrison has progressed from an account manager at Bell Canada to become one of the most accomplished telecom executives in the industry.

While at Humber taking the Public Relations program, Morrison played for the Humber Hawks varsity hockey team, attaining 95 goals and 97 assists, making him the OCAA all-time leader in scoring. His number, 10, was retired in 1999.

After graduation, Morrison spent six years at Bell Canada, and then, in 1987, he moved to Inet Company of America as a Senior Account Executive. Two years later, he became Director, International Value-Added Services – UK and Europe for US Sprint International, where his di-

rect sales and marketing programs resulted in the generation of over 30 million in revenue.

From International Outsourcing at Cable & Wireless, Morrison joined Equant Network Services Inc. as their Vice-President, Sales - Americas. During the four years he was there, he was promoted three times, generated 47 percent of the company's total revenue, and expanded the sales organizations in the United States, Canada and South America from three to 85 people.

Morrison is currently the Vice-President, Global Marketing and Business Development –Europe for Worldport Communications Inc. With the growth of international business and e-commerce, he is in demand as a consultant for many multinational companies.

ROBERT RETTBERG – Music 1981

Rettberg graduated with Honours from the Music Program at Humber College in 1981, specializing in Jazz and Composition Studies. He later combined that with four years of study in electronic music at the University of Toronto, electronics and computer programming at Humber College, and film and TV scoring at UCLA.

His first big break came in 1981, when he was hired as bandleader and producer

for 26 episodes of a television sitcom. Since then, he has composed music for over 700 television shows – from ABC's *Wide World of Sports* to Canada AM, produced and arranged albums for stars such as Shania Twain, Dan Hill and many others, and produced *Dance Mix 91-98 & USA* (seven times platinum). Shows such as *E-Now!*, *Fox Sports* and *DINI* have Rettberg's music as part of their opening credits.

Rettberg owns a mastering and post-production facility in Toronto called "The Other Studio", and operates his own 48-track digital recording studio in Los Angeles.

In July 1998, Rettberg officially moved his home and personal recording studio to Los Angeles, where his work with Disney, CBS, Fox and Dick Clark Productions should keep him busy through the year 2003. Next up for Rettberg and his group, Beyond Zen, is the release of their newest CD entitled "Sensuality".

In his private life, Rettberg has been involved for over ten years with the Christian Children's Fund.

MARCEL WIEDER – Marketing Management - 1990

Given his lifelong interest in political activism and volunteering, it is no surprise that Wieder merged a Political Science degree with a post-graduate program in

Marketing Management from Humber College to prepare for a career as one of the leading consultants in the political world.

Wieder started his career at top advertising agencies such as McCann Erickson, Robert J. Clegg Ltd., and Starboard Marketing. He then spent four years as National Director – Youth Services for B'nai Brith Canada before opening his own public affairs and communications firm, Arrow Communications Group Inc.

With the success of Arrow, Wieder opened Policom, which has become one of Canada's leading firms in political consulting. Its excellence has resulted in the winning of a Pollie Award in both 1998 and 1999 from the American Association of Political Consultants (AAPC).

In the same period, Wieder was appointed the youngest member of the AAPC Board, and Campaigns and Elections Magazine named him a "Rising Star".

Wieder is a popular guest lecturer, youth advisor, and volunteer board member for organizations such as the B'nai Brith Youth Leadership program.

(The 1998 honorees for the Wall of Distinction were mentioned in an earlier issue. They are: Gwen Boniface, Vicki Marie Campbell, Gerry M. Loughheed, Martin McNamara, and Burton Napier.)

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MNI

DID YOU KNOW...?

... That the new calendar of Postgraduate programs is out? The application deadline date has changed from March 1, 2000 to February 1, 2000 (a month earlier!) so be sure to get your copy early. To obtain a copy of the calendar or an application form, contact the College at: 416-675-5000, or email us at: enquiry@admin.humberc.on.ca.

...The Career Centre has a free Resume Edit service for our alumni? You can fax your resume to them at (416) 675-9654 and they will edit and return it to you – free of charge!

.... That Campus Worklink is available at no charge to graduates of Humber College? An online job bank, you can access it as soon as you have the official password for Humber College. Call the Career Centre at (416) 675-5030 if you want to join this useful service.

...That as a graduate (alumnus) of Humber College, you can apply for an Alumni Card and receive lifetime access to our special alumni services? To receive your free membership card, call the Alumni Office at (416) 675-6622, ext. 4976, or email us at: alumni@admin.humberc.on.ca. Services include:

- free use of Library services
- new Alumni Mastercard
- 50% discount on gym memberships
- access to our International Centre and their information on international job search strategies
- 20% discount on gifts, clothing, school supplies (not textbooks) at the Campus Bookstore
- group rates on home and auto insurance through our affinity partnership with Campbell and Company Group Underwriters
- discounts on Dell Computers (anywhere from \$50 to \$200)

And did you also know...?

... that the Humber College Alumni Association is offering a new credit card program?

We are excited to announce the launching of our new Humber College Alumni MasterCard credit card program. We hope that many of our alumni select the Humber College Alumni MasterCard (credit card) as a way to show their support and pride for Humber College. If you are someone who supports the goals of Humber College, then you have several reasons to carry the Humber College Alumni Preferred or Platinum MasterCard.

Not only will you be supporting Humber College, you will also be carrying a credit card with exceptional benefits, customer service, and a low introductory Annual Interest Rate on cash advance checks and balance transfers*.

What's more, cardholders generate income for Humber College Alumni programs at no additional cost to themselves. That is because MBNA Canada, the card's issuing bank, has committed to provide a contribution to Humber College Alumni Association for each new account that is opened and used to make a purchase. The Humber College Alumni MasterCard credit card Program is a great benefit to cardholders and the College.

Keep an eye out for this great new offer, coming in March!

* There are certain costs associated with the use of this credit card. You may contact the issuer and administrator of this program, MBNA Canada, to request specific information about the costs by calling 1-888-876-6262 or writing to P.O. Box 9614, Ottawa ON K1G 6E6.

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SO YOU WANT TO HAVE A REUNION...

So there you are, an alumnus of Humber College. You graduated three, 10, even 30 years ago. You've been working for a while, enjoying what you do and wondering how others from your program are doing. You think it might be fun to get together, share stories, network, and explore the struggles and triumphs since graduation. But how do you get started?

The graduates of the Package Design program might be a good example of how to do this well. At a 1997 advisory committee meeting for the program, Tom Ujfalussy (1985) suggested that they mark the 20th anniversary of the first graduating class by producing some kind of event. "I was getting old," laughs Ujfalussy, "I wanted to make sure everyone else was too!"

He recruited Carla Tulli (1993) and Valerie Stonkus (1990) to help, they split the work up evenly among them, and the party was on. Shortly after, they contacted the Alumni Office for some assistance with what to do and where to find the graduates from the program. The staff of the Alumni Office sat down with the organizers and helped them:

- determine who they wanted to contact (all years)
- what they wanted to do (have a dinner)
- where they wanted to hold the event (at Humber)
- what information would appear on the invitations, and what they would look like

Note: if you use one of the meeting rooms at Humber (the Humber Room, Caps, the 7th Semester), the alumni office will secure the room for you, thereby omitting the sometimes sizeable deposit required in advance of events such as this, when held off-campus.

It was then time to define the tasks for the organizers and the Alumni Office.

The organizers needed to:

- prepare the invitations
 - promote the event, and follow up on a regular basis
 - search for lost grads (newspaper, journals, networking through friends)
 - handle all details directly related to the evening (speakers, decorations, activities and supplies, staffing, signs)
- The Alumni Office, besides providing guidance and advice at every step, looked after:
- the printing and mailing of the invitations
 - cleaning up the grad lists
 - acting as an organizational office by accepting cheques and registrations
 - providing the organizers with the final list of attendees
 - donating \$200. to the organizers for the event
 - representing the Alumni Office at the actual event

(Note: any revenue generated from the event can be donated to the chapter for future events, set up as a scholarship, or given to the college for program equipment. The Chapter makes this decision.)

"It was easy to organize, considering that the services and facilities were all under one roof," explains Stonkus. "And the service from the Alumni Office was great. Amy was very helpful with the menu and entertainment ideas."

Stonkus admits that the greatest challenge was in compiling a current list of alumni addresses and phone numbers. Although more than 110 showed up for the celebration, they came nowhere close to contacting the majority of graduates. However, of those they reached, "many still keep in touch with each other, for business or pleasure", Stonkus adds.

And how did it go? Both Ujfalussy and Stonkus feel that "the smiles, the thanks and the interest to do it again" say it all.



DEVELOPING AN ALUMNI CHAPTER

Doug Fox, Director, Humber College Athletics, remembers the beginning of the Varsity Alumni Association about five years ago. "We had an outstanding graduating class that year. They were committed to the College and many had been involved with the Student Athletic Association. I didn't want to lose touch with them."

It started small. Fox presented a rationale for the association, citing, among other things, that "after 25 years, it was time to develop tradition". He believed that a strong alumni program might be the most effective way to do that. A regular Tuesday night alumni game turned into an association that now produces a newsletter three times/year, holds special events like the annual retirement dinner, has a strong database, a scholarship program, and a development campaign.

The Varsity Alumni Association made some important early decisions. They had a clear set of goals. They formalized their structure. They determined exactly who would belong, and how they would be recognized. They made changes along the way based on how the association was operating, which resulted in a smaller but stronger program of activities.

This year, their agenda includes the fall Homecoming, a day and a half of varsity/alumni games that ends in a dinner and dance on the Saturday night. In the winter, they will work with the SAA to produce the Student Athletic Banquet, and follow that with the annual June golf tournament, a major fundraising activity for the varsity programs. Their association meetings are held three times a year, and scheduled to co-ordinate with the major events.

Keeping in touch with people who so positively represent the College, and look fondly on their time here, is of great benefit to the institution. As Fox explains, "We immediately have a development program that supports our initiatives. And, we have a network of speakers and supporters."

Up next for the Varsity Alumni Association is discussion on a Hall of Fame.

STARTING A CHAPTER

1 Decide on the parameters for membership: program? year? region? sports affiliation? special interest? residence? clubs? societies?

2 Conduct research for membership: old photo albums? graduation lists? alumni database?

3 Determine your first reunion event (see article on "So you want to hold a reunion")

4 Develop a board structure and mandate: Administrative roles? Goals?

5 Decide on your chapter's annual list of activities: Newsletter? Fundraiser? Mentor program? Speaker series? Special events?

6 Work with the Alumni Office to develop your chapter and seek representation on other College activities: Advisory committees? Alumni council? Board of Governors?

ALUMNI
ASSOCIATION

205 Humber College Blvd.
Toronto, ON M9W 5L7

(416) 675-6622 ext 4872

email: alumni@admin.humberc.on.ca

Orff Workshop attracts national audience

Thirty elementary and secondary school teachers from across North America gathered at Humber's Lakeshore Campus to learn how to teach jazz. Their instructor was San Francisco's Doug Goodkin who has presented the intensive one-week course in Michigan, British Columbia, England, Spain and Australia.

Entitled *Jazz in Elementary Music: An Orff Schulwerk Perspective*, the workshop attracted those teachers looking for new and innovative ideas to use in the classroom.

"Studying with Doug Goodkin was the highlight of my summer vacation," says Lynn Bossone, an elementary school teacher from Los Angeles. "The course was stimulating and a personal musical challenge. Doug interwove practical teaching techniques and high level music-making with the interesting culture of the people and historical circumstances contributing to the development of jazz."

Bringing together the rich American heritage of jazz with the innovative approach to music education known as Orff Schulwerk, Mr. Goodkin applied the Orff process of work in speech, song, body percussion, movement, children's games, and ensemble to the specific repertoire of jazz.

Cathy Mitro, Director, Humber's Community Music program, feels that "participants of this workshop come to understand the aesthetics, musical theory, techniques, and cultural background that make jazz jazz".

Contact: Cathy Mitro at (416) 675-6622 ext. 3847

Popular series aimed at leaders of children

Good leadership skills are essential to anyone in supervisory roles. In early childhood education, their worth is reflected in not only the success of staff relations but also the happiness of the children in their care.

Starting in February, the fourth installment of the popular *Supervisor Series on Leadership* will be offered by Humber's School of Health Sciences for supervisors and directors of child care facilities.

A series of six courses, it includes: Leadership-Vision-Work Ethics; Motivating Yourself and Your Staff; Team Building; Communication and Conflict Resolution; Interviewing Skills; and Performance Reviews.

The format is largely participative, with plenty of group discussion, self-discovery exercises, and support strategies.

Past participants have cited the professional, knowledgeable presenters, stating that they "received a lot of great information with hands-on experiences that helped develop useful skills".

The fee for all six courses is \$160.

Contact: Karen De Sousa at (416) 675-6622 ext. 4288

Fast Facts

Campus Locations:

North Campus

205 Humber College Blvd.
Toronto (Etobicoke), Ontario M9W 5L7
Phone: (416) 675-3111
Fax: (416) 675-2427
e-mail: enquiry@admin.humberc.on.ca

Lakeshore Campus

3199 Lakeshore Blvd. West
Toronto (Etobicoke), Ontario M8V 3W8
Phone: (416) 675-3111
Fax: (416) 252-8842

Robert A. Gordon Learning Centre

3131 Lakeshore Blvd. West
Toronto (Etobicoke), Ontario M8V 3W8
Phone: (416) 675-3111
Fax: (416) 252-8842

Humber College Sailing Centre

Humber Bay Park (West)
Lakeshore Blvd. at Park Lawn Rd.
Toronto (Etobicoke), Ontario M8V 3X7
Phone: (416) 252-7291
Fax: (416) 675-0135

Canadian Plastics Training Centre

110 Woodbine Downs Blvd. Unit 1
Toronto (Etobicoke), Ontario M9W 5S6
Phone: (416) 213-0931
Fax: (416) 213-0927

Transportation Training Centre

50 Galaxy Blvd., Unit 8
Toronto (Etobicoke), Ontario M9W 4Y5
Phone: (416) 798-0300
Fax: (416) 798-0307

Humber Web Site: www.humberc.on.ca

Tuition Fees:

\$981.00 (per semester) post-secondary pgrms.
\$1331.00 (per semester) post-grad certificate pgrms.
\$4946.00 (per semester) international students

Enrolment:

12,118 (full-time, fall semester)
55,000 (continuing education, projected)

Faculty:

456 full-time
683 part-time

Popular Programs:

Film & Television Production, Advertising Media Sales, Industrial Design, Nursing, Business Administration, Human Resource Management, Music, Theatre Arts - Performance, Police Foundation, Social Service Worker, Architectural Technology, Travel & Tourism, Hospitality Management, Computer Engineering, Computer Program Analyst, General Arts & Science - University Transfer Program, Mechanical Engineering.

Co-Op Education: accounting, business administration, computer programming, computer information systems, eco and adventure tourism, engineering technology, electronic technology, civil technology, environmental landscape technician.

University Transfer Agreements: Athabasca, Bishop's, Brock, Calgary, Carleton, Guelph, Malaspina University College, McMaster, New Brunswick, Open University/Open College, Royal Roads, Ryerson, Saint Mary's, Toronto, Victoria, Wilfrid Laurier, Windsor, York.

Class analyzes Famous Dead People

For Ben Labovitch, it was a stroke of luck. While marking papers at a neighborhood cafe one day, he was approached by an actor who wanted to know what he was doing. They chatted and Mr. Labovitch, who teaches English at Humber, discovered that the young actor had recently finished work on a new independent film called *Famous Dead People*.

Written and directed by Erin Whalen, the film had already won both the Jury Prize, and a Silver in the Feature category at the International Film Festival in Portugal (out of 300 entries), gathering critical acclaim wherever it was shown.

Famous Dead People is about an old woman and a young man who are trapped in an elevator over a long weekend.

The film, shot through the "eyes" of a surveillance camera, sounded intriguing to Mr. Labovitch. He was also taken with the idea of having a new Canadian director who was making it in the movie business explain the industry and sharing his information and expertise with the class.

By the end of the conversation, Mr. Labovitch had turned a chance meeting into a unique opportunity for his students.

In September, he arranged for Erin Whalen, the writer/director; Myles Shane, co-writer/producer; and Rob Roy, the editor of the film to hold a screening of the movie for his class, and to participate in a panel discussion

afterwards. "Usually, we ask why a writer wrote the book or the film, or why a producer or publisher wanted to make it. This time, we wanted the students to think about what a critic asks, to discover what makes one film superior to another, and how a critic assesses the work of an actor."

For Mr. Whalen and his partners, it was a "win-win situation". The students, given free reign in the open forum, challenged the panel on every aspect of the film. "As the conversation flowed, it became very engaging. We ended up learning, too," he laughs.

Through the process of watching the film and interviewing the panel, the students learned how to dissect and interpret text, and how to analyze what works and what doesn't. "It was exciting," says Mr. Labovitch, "to watch young students meeting young filmmakers and seeing the ideas percolate."

As for the quality of the film, Mr. Labovitch admits that while it may not win an Academy Award, it has many good points. "Even a bad film is good for analysis," he explains. "But, this wasn't bad. The writing, directing, acting and character work were excellent, even though we all had problems with the resolution."

Famous Dead People, starring Caryl McKay and Jason Carter, opened in Winnipeg in November and will travel to Toronto, Ottawa, and Montreal before airing on The Movie Network.

Contact: Ben Labovitch at (416) 675-6622 ext. 3283

Upgrade meets needs of imaging specialists

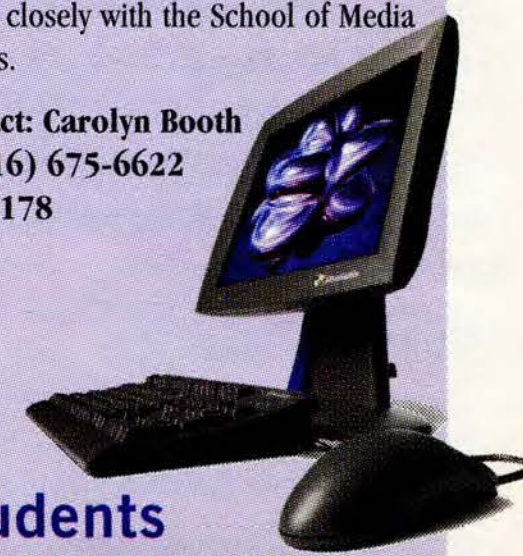
The upgraded PC Mac hybrid lab in Humber's Digital Imaging Training Centre (DITC) is now a leading edge facility well equipped with 20 Silicon Graphics 320 Visual Workstations with product NT platforms to support 3D applications. The lab is also equipped with 14 Macintosh G3s.

With a huge capacity and the sophistication to run 3D modeling and animation software including Maya, Softimage, and 3D Studio Max, the lab can easily accommodate the needs of high-end training professionals in the computer graphics, modeling, and animation industries.

"The lab has many files which allow students to develop skills on both NT and Macintosh platforms. This is a great advantage," says DITC instructor Gary Richardson.

Humber's DITC functions as an independent business unit of the College and works closely with the School of Media Studies.

Contact: Carolyn Booth at (416) 675-6622 ext. 4178



Students with disabilities participate in specialized training thanks to HRDC

Thanks to an award from Human Resources Development Canada (HRDC) and their Opportunities Fund, 21 students with disabilities were able to take advantage of specialized training in Humber's state-of-the-art Digital Imaging Training Centre (DITC).

Of the group, 11 received training in Web Design Development and Maintenance

21 students with disabilities were able to take advantage of specialized training in Humber's state-of-the-art Digital Imaging Training Centre (DITC)

and the remaining 10 were trained in Corporate Communications.

To be eligible for the project, students had to meet HRDC criteria. In addition, they had to have some related background, as well as a keen interest in learning and applying the newest computer technologies to the web-related field.

The students who were accepted were either college or university graduates. Each made good use of the training. For example, Kathleen Roy was hired as a part-time teaching assistant by the DITC in the web design program and, according to Carolyn Booth, Director of Humber's DITC, she "is a huge asset to the program and the students love her".

Other graduates have been employed by the Bank of Montreal, the Toronto Dominion Bank, the Bank of Nova Scotia, and Humber's Student Association Council.

Contact: Carolyn Booth at (416) 675-6622 ext. 4178

College *after* University: Why?

Approximately 13% of the students at Humber have university degrees. Most have discovered that their degree is not enough to get them the job they want, or take them in the direction they want to go with their career. That's why they're enrolled in one of the 35 post-diploma programs currently being offered at the College.

Sarah Dolbey, a student in the Public Relations (Certificate) program, is a good example. She graduated from the University of Guelph two years ago with a Bachelor

He began to investigate his choices and found that Humber was frequently recommended by people in the field

of Commerce degree. She then worked at one of the large banking corporations and, following that, at a smaller manufacturing facility. Realizing that accounting wasn't a good fit for her and that the forward potential held no allure, she yearned for more creativity in her daily activities.

"The majority of my classmates at Humber have been out in the workforce and either couldn't get in where they wanted, or could only get to a certain level without further education," she explains. "Most of them gave up well-paying jobs to be here."

The post-graduate experience at Humber gave Ms Dolbey a focus and a belief in the future that she didn't have before. The applied learning is exactly what she needed. "By Christmas, I will have actually planned an event. I

can see where the difficulties are, anticipate the problems, know what needs to be done."

A graduate of Humber's Human Resources (Certificate) program, Bryan Benjamin also faced the same future. He had a Bachelor of Arts degree in Psychology and while he thoroughly enjoyed his time at university, he finally zoned in on what he wanted to do and where he wanted to work. "It required a more specific type of education, the type found only at college," he says. He began to investigate his choices and found that Humber was frequently recommended by people in the field.

Mr. Benjamin, however, wants to make it perfectly clear that for him the university experience was good. He is quick to acknowledge that, in a less direct way, it prepared him for his career.

"I liked university for the vast amount of knowledge I gained from my professors. It opened my mind and helped me understand what I wanted to do with myself." He goes on to say, however, that he preferred college because his courses "were taught by instructors who, in addition to their academic background, had direct experience in the field".

When asked about whether colleges and universities should be looking at providing more integrated educational opportunities, Ms Dolbey is hesitant. She feels that many of her peers at Humber were the students who were undecided at the end of high school, and needed the university experience to discover their true career path. "Besides," she adds, "university is a nice place in which to grow up and find your place in the world - before going on to college."

Animation for video a Canadian first

As a client-sponsored project for the Ottawa-based rock group Hydrofoil, Gary Richardson, Claudio Serafino, Kambiz Farsian, Elvis Deane and Gary Lima successfully completed a four-minute 3D animated video for the song *Coolie's Sake* in Humber's Digital Imaging Training Centre (DITC). The video was completed in record time and is a Canadian first.

A significant achievement, the project came to life as a component of the 3D Design and Architectural post-diploma

program offered by the DITC in conjunction with Humber's School for the Built Environment.

Guided by Film and Television Production program graduates, Elvis Deane, team leader, and Gary Lima, project coordinator, the modeling and artwork for the video were completed in under three months.

Gary Richardson, instructor and technician in the DITC, explains that "four minutes is a significant amount of animation and the group worked long hours to complete the job".

Because the project had been attempted and subsequently abandoned by an international cast of professionals on

the Internet, the Humber group had to start from scratch.

It was a team effort all the way. The lyrics were rescued from the original website by Elvis Deane who re-wrote the story-

Four minutes is a significant amount of animation and the group worked long hours to complete the job

line with suggestions from Hydrofoil's lead guitarist, Pat Roach; Mr. Deane and Claudio Serafino animated all the sequences; Gary Richardson modeled the protagonist of 3D animated sequences; and Kambiz Farsian modeled the music and instrumental stage components.

The video was released in September.

Contact: Gary Richardson at (416) 675-6622 ext. 4734

Journalism grads: They're everywhere

They're graduates of Humber's Journalism program and they're cropping up everywhere - from Vancouver to Halifax; from Atlanta, Georgia and Washington D.C. to Hong Kong - and they're making it big time in television, radio and documentaries.

Here's a brief list of who's where now.

After graduating, Yvette Czigli worked as a reporter on her home-town station in Thunder Bay before moving on to CTV News in Toronto, A-Channel in Calgary, and finally back to CTV News in their Washington bureau.

Paula Davis is working as editorial assistant for CNN in Atlanta, Georgia. She'll soon be joined by classmate Juliette Duffus.

Cathy Koo interned with CBS News in New York and is now working in public

relations. Her classmate, Ann-Marie Green, also interned with CBS News and is now a featured anchor and television reporter with the New PL in Barrie.

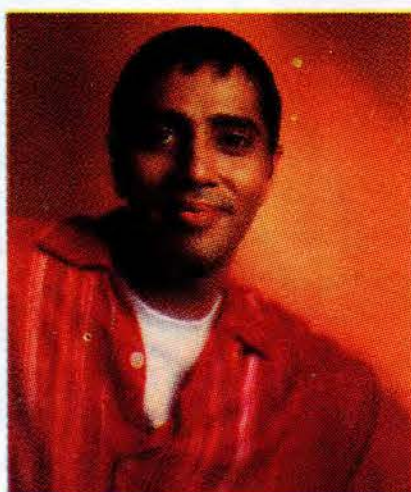
After interning at CFTO and Newsworld and capitalizing on her facility with the Spanish language, Mary Luz Mejia got a job as documentary producer in Miami, Florida. She is now working in the film industry in Vancouver.

Also on the west coast and working as morning show host in Vancouver is Aamer Halleem. After graduating from Humber, he worked with TSN and

as VJ for Sky Satellite TV operating out of Hong Kong.

Humber students are also venturing further afield for their program internships. Rishma Govani is interning with CNN in Washington D.C., and Matet Nebres is with CNN in Atlanta, Georgia.

However, not all Humber students and grads go south to seek their fortunes. Most prefer to stay home and many are becoming part of the giant Toronto market. Take Pauline Chan and Karlene Nation of CFTO News, for instance, and Andrea Bain, Ivan



Aamer Halleem

Opportunities galore in television

Because the growth in film and television production now represents over six billion dollars in economic activity, the opportunities for scribes and production assistants have never been better.

In an important step, the Board of Governors at Humber recently approved a proposal for a two-semester, post-diploma program to meet the needs of this industry.

Being delivered through the School of Media Studies, the Institute of Television Arts program is designed specifically for those college and university graduates who want careers in television.

According to Lorne Frohman, Program Coordinator, "We're focusing on the writing and television production elements of television - the creative side of the industry."

Applications are now being accepted for September.

Contact: Lorne Frohman at (416) 675-6622 ext. 4347

Directing the future

When the Directors Guild of Canada - Ontario District Council (ODC) was looking for a training partner, they contacted a number of educational institutions including York University, Ryerson, Sheridan College, and Humber College to determine which could most successfully meet their needs.

Marcus Handman, Executive Director, ODC, explains. "We were looking for a particular kind of fit. We wanted to work with a reputable institution, one with not only a history in this kind of education, but also an understanding of the business. A willingness to adapt existing programs to meet our needs was also an important consideration."

After several meetings, it was established that Humber would deliver the Guild's trainee courses, advanced seminars, and professional development programs.

William Hanna, Director, School of Media Studies, is excited about this new venture. "You have to understand that the Directors Guild consists of many of the key people who work on film sets in Canada," he explains. "Directors, production managers, location managers, art departments, editing departments, all their assistants... the training opportunities are enormous."

For the ODC, the partnership comes at a time of tremendous growth - growth that has placed pressure on their ability to deliver qualified personnel. There were 51 crews on feature film sets alone this summer. In extreme cases, this has resulted in unqualified personnel in key positions - a situation that could result in producers seeking other locations for their projects.

"It's incumbent upon us to constantly upgrade the skills of our existing members," says Mr. Handman. "We must also take those with education and some experience, such as graduates of Humber's Film and Television Production program, and train them to work on multi-million dollar sets."

The mandate, as Mr. Handman sees it, is to develop a system of "set readiness", where the various departments can send their personnel for upgrading and training on a regular basis.

The first initiative to arise from this agreement, the Assistant Directors program, was held at the College's Lakeshore Campus.

Strictly for Guild members, it was a general introduction to the responsibilities and protocol of being an assistant director.

Determining course curriculum, choosing instructors, and planning

the logistics for each program is determined by a team from Humber and the ODC.

Contact: William Hanna at (416) 675-6622 ext. 4310

There were 51 crews on feature film sets alone this summer. In extreme cases, this has resulted in unqualified personnel in key positions

Degree completion opportunity 'Down Under' unique feature of partnership

Students enrolled in Humber's School of Information Technology, Accounting & Electronics, will now be able to complete a Bachelor of Information Technology degree at Charles Sturt University in Australia thanks to a unique partnership formed by the College and the degree-granting institution.

The opportunity, available to graduates of Humber's three-year diploma programs in Information Technology, or Computer Engineering requires that students complete eight Sturt University courses, either at home or on-site.

Charles Sturt University is the largest provider of distance education in Australia. A university with international standing, it has over 22,000 students, more than 300 courses offered through distance education, and receives almost 15 million inquiries to their home page each year. Chosen the Australian University of the year in 1997, it utilizes the most modern communications technologies to provide on-line delivery of their courses.

Contact: Paul Avon at (416) 675-6622 ext. 4378.

INTERNATIONAL DEVELOPMENT COMMITTEE FORMED AT HUMBER

Students from the International Project Management program have taken the initiative to form a local committee of World University Service of Canada (WUSC) at Humber College.

WUSC is a not-for-profit organization with committees on over 80 university and college campuses across Canada. These local committees are comprised of students, teachers, and others who are interested in international development issues.

With a mission to foster human development and global understanding through education and training, WUSC offers a variety of short-term overseas opportunities for students, long-term placements for volunteers, and a refugee sponsorship program.

One of the initial activities of the fledgling Humber committee will undertake is the hosting of the Annual WUSC International Development Symposium for Ontario. Scheduled for February 2000, the symposium will include keynote speakers, seminars and workshops exploring issues related to development in the 21st century.

The theme of the symposium will be *The Development Bug: Reprogramming our Mindset*, an attempt to have participants challenge old ideas about development assistance and aid and make a paradigm shift to a new vision for the new millennium.

The issues discussed will be near to the hearts and minds of the International Project Management students who are completing the first semester of an intensive three semester program learning how to be effective managers in the facilitation of positive change in developing regions of the world.

The International Project Management program is one of the new post-diploma programs offered in Humber's Business School at the Lakeshore Campus.

Contact: Alix Yule at (416) 675-6622 ext. 3207

One of the initial activities of the fledgling Humber committee will undertake is the hosting of the Annual WUSC International Development Symposium for Ontario

Dynamic learning

Students in the third year of Humber's Child and Youth Worker (CYW) program have been given an opportunity made available to very few students at the College. As part of a class assignment, they were required to sit in on College committee meetings and observe the dynamics in process.

The outline for this Group Dynamics course explains that students, by examining group process - what happens when a new person enters or leaves the room; what role do individuals play in the group; did the group meet its objectives for the meeting? - can then apply the concepts to working therapeutically with groups of children, adolescents and/or their parents.

For the inaugural run of this exercise, students observed the following committees: Performing Arts Program Coordinators, the Continuing Education Committee, Student Association Council-Lakeshore, the Marketing Steering Committee, and faculty meetings of the Child and Youth Worker program.

"The entire Humber community became involved with this process," states Jane Clifton, Program Coordinator for CYW. "We didn't

get any sense that there was any opposition to the students being there."

According to the assignment, students were to simply observe the interaction at these meetings. No comments were allowed, unless requested. No participation was to occur. "But they wrote constantly," laughs Susan Leslie-Berkis, course professor. And, of course, confidentiality was mandatory.

Ms Leslie-Berkis admits that she is extremely pleased with the reaction from both students and staff. The students seem to have been very successful at relating the theory of group dynamic concepts to the practices they observed, and the leaders of the various committees expressed only positive comments about the project. In some cases, committee members requested feedback about the process from students.

Ms Leslie-Berkis says that there was a surprisingly good response to the assignment from the students, that they all felt very welcomed by the various committees, and that they enjoyed the opportunity of doing "a real life thing".

Contact: Susan Leslie-Berkis at (416) 675-6622 ext. 3262

No comments were allowed, unless requested. No participation was to occur

The School of Hospitality, Recreation & Tourism (HRT) will hold a convergence conference in May to explore ways in which to share target markets. Leading trends, operational standards, and e-commerce will be examined by key partners in the three industries, stake-holders, alumni, and high school counsellors. Contact: Morag Fitzgerald at (416) 675-6622 ext. 4072

Mechanical drafting innovation wins award

Each year, the League for Innovation in the Community College honours outstanding innovations which have been recognized by member institutions as Innovations of the Year.

These innovations represent significant achievements and the continuing renewal of the spirit of innovation and experimentation upon which the League was founded.

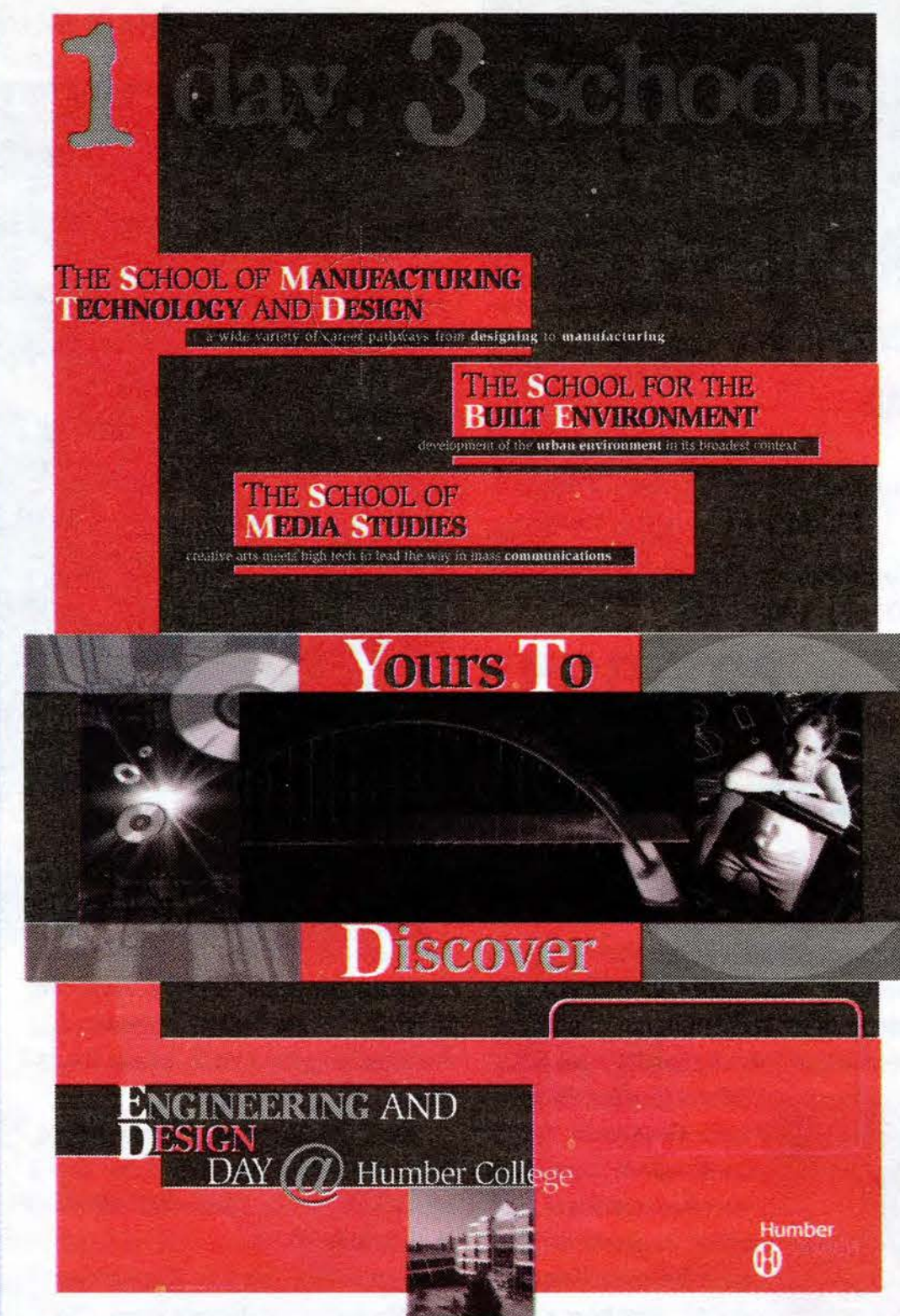
Humber College's Innovation of the Year, *Part Models for Drafting Courses*, was developed by Slobodan Urdarevik, instructor, School of Manufacturing Technology and Design.

Mr. Urdarevik noted that his students were having difficulty learning engineering graphics and introduced the teaching of mechanical drafting using innovative models of orthographic projection that he designed. The process has given students the ability to transform three dimensional objects to two dimensional drawings and vice versa.

As a result of Mr. Urdarevik's initiative, students have developed a higher level of essential skills.

Contact: Slobodan Urdarevik at (416) 675-6622 ext. 4532

One Day, Three Schools



One Day, Three Schools: The poster for the Engineering & Design Day at Humber College made it very clear that this was a collaborative event. Rather than a series of individual open houses, the School of Manufacturing Technology and Design, the School for the Built Environment, and the School of Media Studies joined together to provide information to prospective students regarding a plethora of career possibilities.

Ann Tsirgielis, Project Coordinator for the event, explains the rationale for this cooperative project. "By working together, we shared costs, raised our profile, and attracted far larger numbers than if each School had done this individually."

Ken Simon, Director, Manufacturing Technology and Design, agrees. "We wanted to provide a forum where students could see a variety of options at one time, in one location."

The day attracted over 500 participants from local secondary schools: students, guidance counsellors, teachers and heads of departments in math and technology. While teachers studied the information packages prepared for them, students were met in the gym by 27 Humber student ambassadors. Information tables, program and career videos, and light munchies maintained the energy level until everyone arrived.

Charles Heather, a teacher of visual arts at Etobicoke's Marian Academy, and his students explored the booth area prior to the official welcome. "My students were curious to see the College and experience it hands-on," he explained.

After an overview by Ken Simon, students were taken on one of four tours: Design, Engineering, Design & Engineering, or Apprenticeships. Faculty and program coordinators worked tirelessly to ensure that the labs were ready with samples of student work, interactive demonstrations, student helpers to answer questions, and handouts on career and program information.

It was clear that the displays in the various program areas were both enlightening and surprising. Comments from students ranged from "Wow, did somebody really make that?" to "Awesome!". A student from Brampton was especially enthusiastic in her enjoyment of the day.

"They tell you lots of stuff when you visit the classrooms, and it's amazing - just amazing."

Ken Simon is pleased to hear that. "We wanted teachers and educators to experience the applied aspect of engineering, to clearly see the career potential and how to match it with a student's skills and interests."

After lunch, students returned to the gym for a student panel discussion, prize draw, and evaluation process.

"We cross-reference the evaluation cards from this event with our enrolment lists over the next year. In 1998, for example, 35 students who attended the event ended up in one of our programs," states Ms Tsirgielis.

A win-win situation all around.

Contact: Ann Tsirgielis at (416) 675-6622 ext. 4381

The day attracted over 500 participants from local secondary schools

All in the family

When you think of a mother in her first year of the Social Service Worker program and her daughter in the second year of Theatre Arts, at the same college, on the same campus, the last thing that comes to mind is 'that's cool'. But that's exactly what Alison Hunter and her mother, Donna, feel about sharing the Humber experience together.

A year ago, Alison was just finishing her first year at Humber. After discovering her passion for theatre in high school, she had a brief stint at York University which proved an uncomfortable fit. She ended up at Humber where she flourished. "It's very practical and all the teachers are friends with us," she explains. "They tell us how to improve instead of telling us what's bad."

Donna had been a secretary for a long time. Then a stressful period of transition following her separation from Alison's father and the impending death of her mother caused her to rethink her goals. "Crisis really changes you as a person," she says.

For years, Donna's friends had been remarking on her caring personality and her work with seniors, unwed mothers, and the Girl Guides. Courses in psychology and sociology reminded her how much she enjoyed learning new things and understanding peo-

ple. Then she read about the Social Service Worker program in Humber's calendar and decided to enrol.

Life in school with her daughter? "We really only see each other every couple of days or so and then, it's usually just 'hi' and a hug."

Last summer, Alison headed off to Vancouver, one of the hot spots for movie shoots, to look for work as an actor. As for what she will do when she graduates, Alison is very pragmatic. "It's all about the work ethic. I'm dedicating my life to it."

Donna still has a year to go, but she's compiling a list of credits to support her in her future job search. She took classes at Ryerson last summer in personal fitness training, and was enrolled in the week-long writing course at the Humber School for Writers. She teaches fitness to seniors and underprivileged adults, and writes stories in her 'spare time'.

"She spends hours upstairs on the computer," says Alison. "And, she got a great report card."

It's clear that this mother and daughter share a genuine interest and liking for each other, both on-campus and off.

"Crisis really changes you as a person," she says

At the event two years ago, representative from Canada Trust ended up offering students ten summer positions at their various locations

No Resumes Allowed

The Institute of Canadian Bankers (ICB) fully supports the Business Management - Financial Services program at Humber College, the only one of its kind in Ontario, and one of only four in Canada. The program prepares graduates for positions in every aspect of financial services - from banking to insurance to investment planning.

With the backing of the ICB, students enrolled in the first year of the program have been given the opportunity to participate in a unique annual event - a wine and cheese reception. While the name smacks of social frivolity, the intent is far more serious.

After weeks of preparation, 90 students were brought together with approximately 30 human resources staff from the major banks

and trust companies in Ontario. The mandate is to mingle, meet the representatives, obtain business cards, discover the kinds of opportunities available at the institutions, search out job prospects, and network. No resumes are allowed.

At the event two years ago, representative from Canada Trust ended up offering students ten summer positions at their

various locations. Last year, the Bank of Montreal's staff were so taken with the format and philosophy of the program that they asked Mike Planche, Program Coordinator, about the possibility of student internships with their company. Several months later, two students were selected for the positions.

One of the students chosen, Christine Ferretti, made such an impression during her summer with the bank that they asked her to continue with them throughout the school year, and would like her to return for a second internship next summer. A permanent position in Customer Relations awaits her when she graduates.

Ms Ferretti also received a \$500 Faculty Award, and a \$1000 scholarship from the ICB (one of four they give to students).

Mike Planche, who was with the CIBC for 23 years before joining the College, is pleased with these new alliances and hopes to bring on more internships as time goes on.

Contact: Mike Planche at (416) 675-6622 ext. 3227



CONVERGENCE

CONVERGENCE

Registering success

Humber College regularly evaluates its level of customer service, and when evaluation results indicate a need for improvement in a particular area, the College supplies the support and resources needed to create effective change.

In the Registrar's Office, for instance, both the technology and the methods of service had not kept pace with the increasing numbers of students accessing the area.

"The real driving force was the concept of a call centre and how we could try to service people more quickly and still respect their time," explains John Mason, Director, Ancillary Customer Relations.

As well, there was a need to provide a more efficient manner of handling in-person service so that students would see a single person who could handle all the related tasks. Mr. Mason restructured the department so that most Customer

Service Associates (a new name) can now handle both full and part-time student issues as well as fee payments. "The staff were fantastic about adapting to their new roles," he says.

Besides the welcoming design and colours of the new environment, the most visible evidence of this change in service is the QMatic cueing system. Customers are quickly assessed by a qualified staff person at the Service Desk, who determines the action required, and assigns a number to the customer. Since their num-

bered chit provides students with an estimated wait period, they can decide to wait, or return at a more appropriate time.

Sarah Heyink, a student in Public Relations, was in another program when she started at Humber four years ago. She remembers her frustration with the old system. Erroneously entered into the wrong General Education course, she found herself in a lineup for six hours, waiting for her number to come up for service. "Here I was, a timid first year student, and I was afraid to leave. No-one in the lineup would leave."

For Ms Heyink, the difference with the QMatic system is remarkable. "We'll never get rid of lines, but now, they'll re-cue you if you have to leave." The system has also proved successful in the Financial Aid area, where loan documents and pickups create congestion several times a year.

Victor Chapman, Registrar, has always believed that service should be provided in a timely way. Ultimately, however, he wants to provide service not only when customers want it, but where they want it as well. To that end, he has built on the success of the systems currently in place and will unveil several innovations in service in the new year.

Students are currently able to obtain their timetables and print them, see their grades, and make changes to their name and address via the internet and the interactive voice-response system (IVR).

The system is so convenient at registration time that students like Ms Heyink circumvented the Registrar's Office completely. "Because of the web and telephone

banking, I printed my timetable, paid my fees, and took care of everything from home. It was a definite perk."

As of January 2000, both on-line and through the IVR, students will also be able to check their application, financial aid, and fee status.

Mr. Chapman points out that all these systems "are not to replace everything we're doing, but to provide better service and allow us to work smarter".

Mr. Mason agrees. "We're not creating phone queues in other departments, thus freeing up staff to better handle the in-person customer." It is estimated that a significant number of the 18,000 calls made daily to the Call Centre's 28 stations will decrease when the new services are firmly in place.

The security of student information is paramount with these processes and will operate much like a bank card. The first time students use the system, they will be asked to provide their student number and then their birth date. Once these have been correctly identified, the system will ask them to choose a PIN number. In subsequent calls, the PIN number must mesh with the student number in order for the system to allow them access.

Staff and student reaction to these changes has been overwhelmingly positive. While students are enthusiastic about the convenience of the service, staff find there is a sense of calm and purpose in the office, and that the division of duties is clearer. On a recent visit to Humber, an administrator from another college remarked that "people like working here".

Mr. Chapman feels the same way, adding that if you "create a work environment where people want to be, they will provide better service."

Contact: Victor Chapman at (416) 675-6622 ext. 4191

Alumni to benefit from new initiatives

Maggie Hobbs, Director, Student Services and Alumni, is rightfully proud of her department. From affinity programs that have come on-board for the graduates, to special events in the next couple of years, the Alumni Office of Humber College has had a remarkable year and expects the excitement to continue.

To date, the College has signed agreements with Dell Computers and Campbell & Company Group Underwriters (home and auto insurance), and has special offers with the library, athletics, bookstore, career services and Canada Post.

The newest affinity program is a Humber College Alumni MasterCard. The College has signed with MBNA, an international financial group, to produce a MasterCard that will, in Ms Hobbs' words, "fulfil the golden rule for Humber - be as good for the alumni as it is for the College".

There will be no annual fee for gold and platinum cards, the interest rate will be well below market rates, and a percentage of both sign-ups and sales will go to the Alumni Office for its activities.

In the new year, Ms Hobbs will be pursuing alumni services in both travel and financial planning (mutual funds, RESPs, RSPs).

Next up will be the establishment of a formal Alumni Board, and the creation of a mandate and set of working guidelines. "We need direction from our alumni," she explains.

For Ms Hobbs and her staff, the greatest enthusiasm is being generated by the anticipation of two upcoming events. In October, 2000, CAPS (the student pub) will officially recognize its 30th Anniversary with a celebration that will, hopefully, reunite many of the staff who have worked there over the years. And, tentatively set for June 2001, the very first Homecoming Weekend for all Humber College Alumni will take place. Early plans include tours of the College, seminars, social events, sports activities, a family picnic, and more.

Both events are still at the discussion phase, though Ms Hobbs hopes to develop firm plans and working committees early in the new year. "One of the Alumni Board's first functions will be the production of these events," she says.

Contact: Maggie Hobbs at (416) 675-6622 ext. 4321

Early Success for Young Musician

The International Association of Jazz Educators (IAJE) is a prestigious organization, and performing at its annual conference is seen by many as an early sign of success for students of jazz.

Brandi Disterheft, at only 19 years of age, is thrilled to achieve this distinction.

For the IAJE conference each year, a quintet of outstanding female university and college musicians is given the opportunity to perform. This year, Ms Disterheft submitted an audition tape and, to her delight, she was chosen from among hundreds to join the *Sisters in Jazz* as their bass player.

"I was really excited and surprised," she laughs. "A lot of industry people attend the conference, and you get to network and attend the workshops with them."

Besides the opportunity to play with other talented musicians, another perk is that the IAJE picks up the entire tab

for members of the band, including flights, meals, and the conference itself.

Lenny Boyd, professor of Music at Humber, is not surprised by Ms Disterheft's success. He calls her "one of the most outstanding bass players I've come in contact with in my 30 years at the College".

Brandi Disterheft, in her second year of the Music program, says she has been

interested in music all her life. Her mother is a jazz pianist, and she herself was part of the high school band that performed at Musicfest, where she was 'discovered' by Humber and offered a scholarship.

Contact: Lenny Boyd at (416) 675-6622 ext. 3407

Board of Governors 1999-2000

Humber College is governed by a conscientious group of community members whose mandate is to define College purpose and direction, maintain effective communication with the College community, ensure that the College is capably and efficiently managed, and establish College policy.



Nancy Adamo (1999)

President and owner of Hockley Valley Resort & Conference Centre in Orangeville, Ms Adamo is also an active participant in federal government initiatives to ensure continued small business growth in Canada.



Blair Carter (1998)

Mr. Carter is Chair of the School of Health Sciences at Humber College.

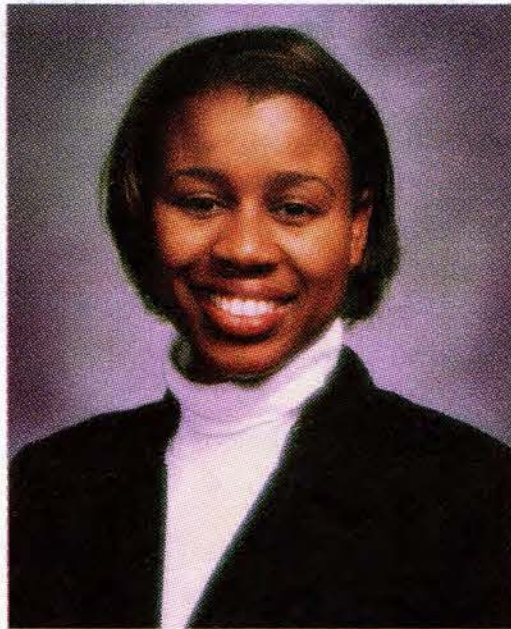


Catherine Courson (1997)

Currently Vice-President with the Royal Bank Financial Group, Ms Courson is a financial expert in corporate banking. She is also a partner in Courson Management Consulting.

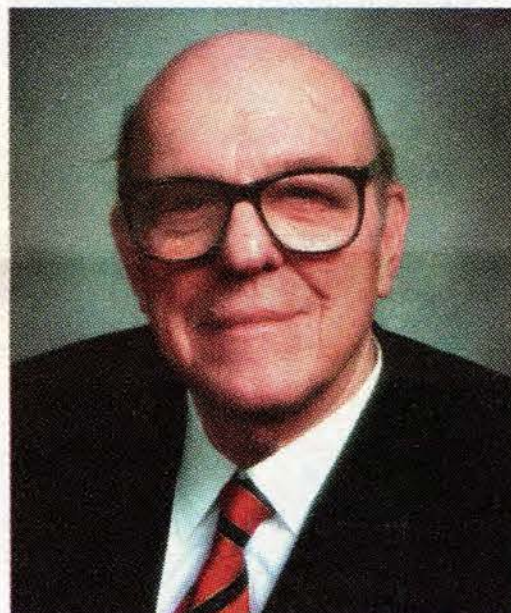
Janet Dassinger (1999)

Prior to her current position as Assistant to the Canadian Director of Training Programs and Policies with the National Training Fund United Food and Commercial Workers International Union, Ms Dassinger was Assistant Director at the Metro Labour Education Centre in Toronto.



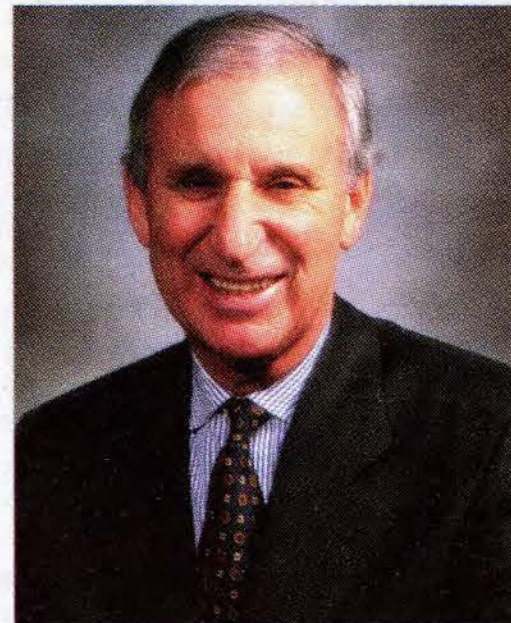
Anne-Michelle Derose (1999)

Ms Derose is the student representative on the Board. She is registered in her second year of the Business Administration program at Humber.



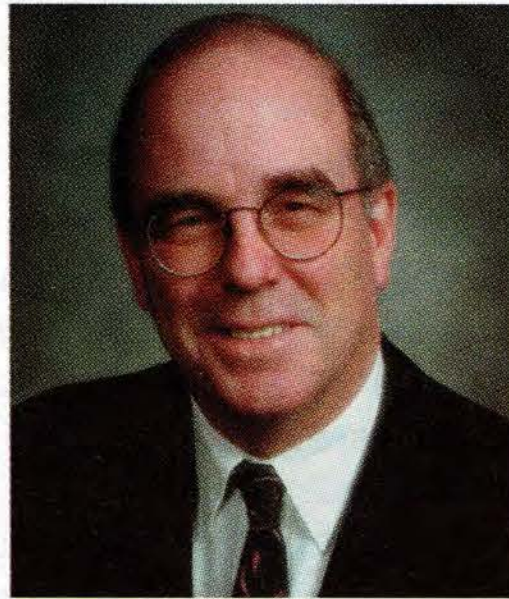
George Ferguson (1999)

After numerous professional appointments as legal counsel in Ontario, Judge Ferguson was appointed to the Bench in 1976 and was a member of the Ontario Court of Justice until August 1998.



Robert A. Gordon (1982)

Dr. Gordon is President of Humber College.



Brien Gray (1996)

Mr. Gray is the Senior Vice-President, Policy and Research for the Canadian Federation of Independent Business with extensive background in labour and small business. He was elected Vice-Chair of the Board in 1998.



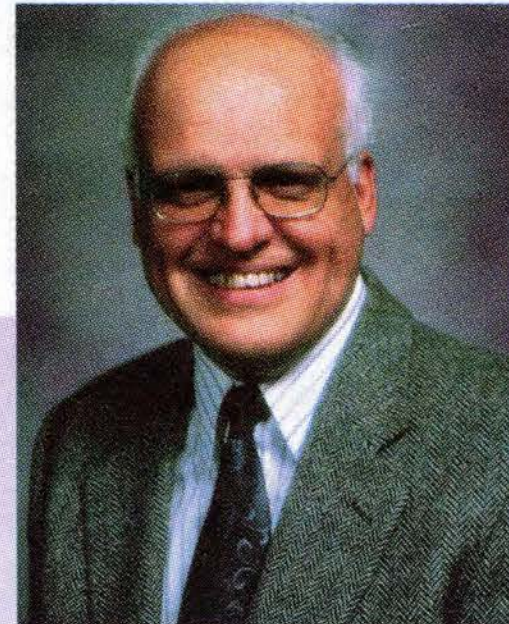
Thomas M. Hennebury (1999)

Mr. Hennebury recently retired from an extensive career at Northern Telecom Ltd., where he held a variety of senior positions including Vice-President, Human Resources and Vice-President, Executive Staffing and Development.



Madge Logan (1996)

Ms Logan is with the Operations & Field Services Branch of the Ministry of Education & Training and is deeply committed to community service, especially to the concerns of Black students and the promotion of education by Black educators.



Paul Pieper (1995)

Mr. Pieper is Faculty Representative on the Board. He teaches in the Humber Business School.



Ratna Ray (1994)

Dr. Ray is Chair of Humber's Board of Governors. She is a Management and Communications Strategist with RBR Associates and has held a number of senior positions including Chair and Adjudicator for the Rent Review Hearings Board and Director of the Women's Bureau at Labour Canada. She is also the founder of the Conference of Ontario's Boards and Agencies, as well as the founding Chair of the Boards and Commissions Chairs' Circle.



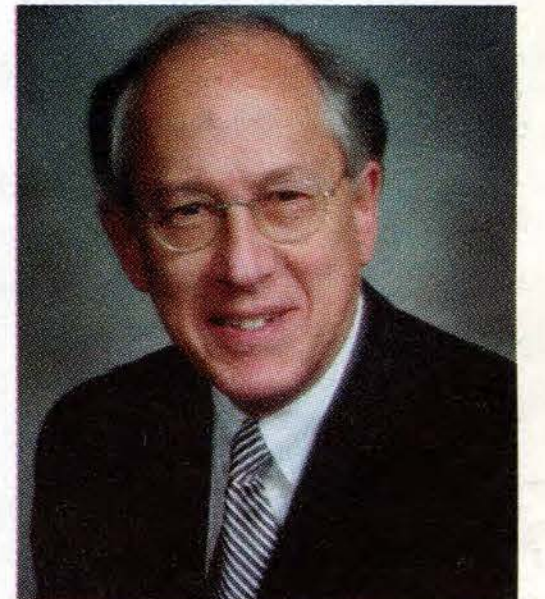
Catherine Rhinelander (1994)

Ms Rhinelander is a lawyer in private practice and an active participant in community groups dealing with Aboriginal issues, including the Aboriginal Articling Students' Support Committee.



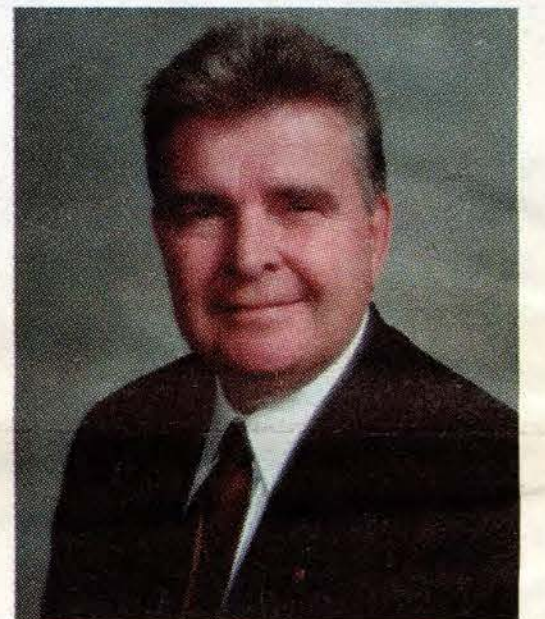
Margaret Risk (1994)

Ms Risk is Executive Director of the College of Nurses of Ontario and also serves as a member of a number of advisory committees for the Federation of Health Regulatory Colleges of Ontario, the Public Hospitals Act, and the Council of Ontario Universities.



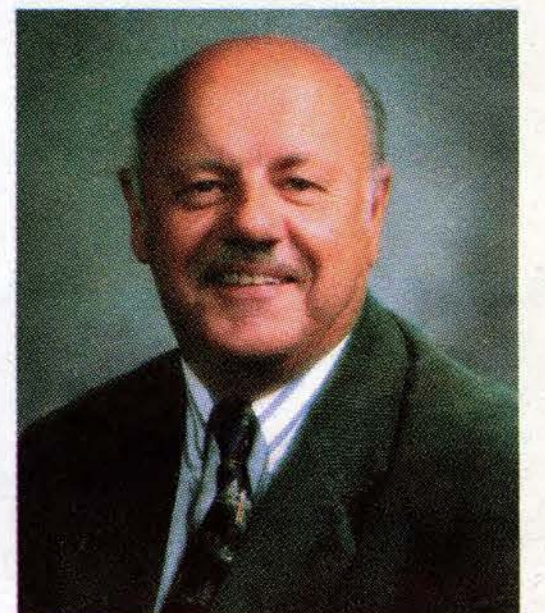
Stuart Smith (1998)

Dr. Smith is the President of RockCliffe Research and Technology and Chair of the Board with Ensyn Technologies. He was appointed by the Prime Minister as Chair of the National Round Table on the Environment and the Economy. From 1976 to 1982, Dr. Smith was a member of the Ontario Legislature from Hamilton West and from 1977 to 1982, he was Leader of Her Majesty's Loyal Opposition, Province of Ontario.



John Sullivan (1997)

Prior to his appointment as President of Carlton Cards Canada, Mr. Sullivan held a variety of senior positions at the company. He began his career as Market Development Manager with Hallmark Canada, and Director of Sales, Eastern Canada, for Canadian Airlines.



Murray Tuck (1999)

Mr. Tuck, who works in the Purchasing Department at Humber College, is Support Staff Representative on the Board.