

# Humber Happenings



Humber York Centre  
Keeleesdale Campus  
Lakeshore Campus  
North Campus  
Osler Campus  
Queensland Campus  
Queensway Campus  
Quo Vadis Campus

Volume 1 Number 6  
Office of College Relations November 1974  
Humber College of Applied Arts and Technology



## Marnie Clarke Leaves Humber

Marnie Clarke has been appointed Director of the Women's Bureau for the Ontario Department of Labour. She has been with Humber for three years and as Director of the Centre for Women has transformed it into a model of educational programming, counselling, consulting and service that is being adopted in many locations. Marnie recently conducted a very successful workshop on Divorce and Separation at Humber.

# CENTRE FOR WOMEN RECEIVES \$119,000 GRANT

## New Project For The Centre For Women

The Centre for Women has been granted funding from the Welfare Grants Directorate, Health and Welfare Canada, for a two year program to work with sole-support mothers living on government assistance.

The project proposal OPPORTUNITY FOR ADVANCEMENT, originated from the ongoing community outreach activities of the Centre for Women over the past three years and a pilot program organized by the Centre in 1973.

Research has shown that:

- a) women tend to have lower self-esteem than men,
- b) separated women have lower self-esteem than those who are happily married and
- c) people dependant on welfare have lower self-esteem than those who are self-supporting.

Participants in this program therefore, as separated women living on government assistance, have very little confidence in their own abilities or in the future. The program seeks to assist interested sole-support women develop the confidence and personal skills to plan constructively for their own and consequently, their families' future.

As presently outlined, participants will be chosen from the community after being referred by agencies, community workers and Centre staff. They will then meet with the program staff and begin a 12-week course at Humber College.

The project staff will consist of seven people – a coordinator, a researcher, one full-time counsellor, two part-time counsellors, a secretary/bookkeeper and a child care worker. All of the staff will work as a team to help the women throughout the initial interview, the 12-week course and follow-up assistance, e.g., return to school or employment.

An Advisory Committee will be established which will include representatives of business, industry, education, sole-support mothers and course graduates.

The initial grant will cover costs until March 31st, 1975 and is renewable for an additional one and a half year period. A further grant during the third year will provide for the completion of research.

It is hoped that the program will become a model for further such projects in Canada and increase knowledge through research about this area of social concern.

## International and National Travel at Humber College

Now's the time to start planning for those trips to other provinces and countries. Only this time, enroll in a course and learn about your destination before you visit and tour.

Humber College will be offering 12 courses this year that will provide you with an opportunity to understand and appreciate cultures different from our own.

Walk the paths of the Pharaohs and then on to East Africa. See the geography and arts of four Scandinavian countries. Trace the patterns of civilization and agriculture in Greece and Italy. Study the cultures and education while travelling through the Soviet Union.

Or how about learning about Northern Ontario, the oceanology of The St. Lawrence, exploring the Arctic or the Canadian wilderness in the Rockies.

Each course has two distinct parts, a minimum of 42 hours in College orientation and an on-location study. Students must successfully complete the in-College part of the \$40.00 course in order to participate in the on-location part.

For complete information on costs, course outlines and destinations call Humber's Centre for Continuous Learning at 678-9195.

## Registrar

Since September 15th when we reported an enrollment of just under 4,800 we have continued to register into the post-secondary programs and final enrollment will level off at approximately 5,050 students. This represents a final growth in the area of 7 - 8%. The Retraining and Apprenticeship full-time enrollment is in the neighbourhood of 1,550 giving us a regular day student enrollment of some 6,600 students. The part-time student enrollment is slightly under 6,000 and represents a growth in this area of approximately 15%.

## Woodrow Becomes Acting Executive Dean

COLIN WOODROW of the Professional Development staff is assuming the role of Executive Dean until December 31, 1974.

The position was left vacant when Peter Spratt accepted the position of President of Capilano College in Vancouver, B.C.

Colin will assume responsibility for several research and analytical projects currently at various stages of development and the coordination of the Academic Standards Sub-committee. He will be located in the Vice-President (Academic) office and may be reached at extension 249.

# DRUG THERAPY AND NURSING IMPLICATIONS FOR NURSING ASSISTANTS REGISTERED IN ONTARIO

OFFERED BY THE HEALTH SCIENCES DIVISION OF HUMBER COLLEGE THROUGH THE CENTRE FOR CONTINUOUS LEARNING

Does your job require you to give medications?  
Would you like to know more about drugs?

## COURSE DESCRIPTION

The course includes basic information regarding:

- the legal implications of the administration of drugs
- a study of the basic groupings of drugs
- the effects of common drugs on the human body in health and disease
- the nursing responsibilities associated with the administration of medications

Preference will be given to persons currently employed in nursing homes where administration of medications to residents is included in their job descriptions.

## LENGTH OF COURSE

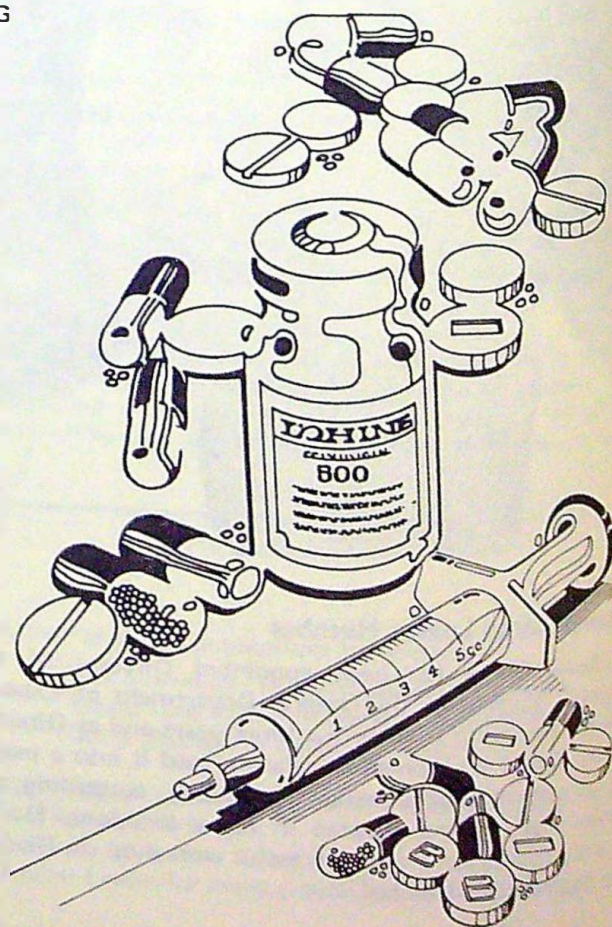
Fourteen 3-hour sessions (7:00 p.m. to 10:00 p.m.)

## LOCATION AND BEGINNING DATE

York Memorial Collegiate - Thursday, January 16, 1975

## FEE

\$15.00



## Humber Conducts Program for Amateur Sports Coaches

Humber College in Toronto is conducting an Ontario Coaching Development Program with the intent of providing formal training and leadership for amateur coaches.

"I am optimistic that many citizens will take advantage of this program", said Rene Brunelle, Minister of Community and Social Services for Ontario.

The purpose of the Coaching Program is to upgrade coaching knowledge and to award accredited certification to successful participants.

"The program was developed because of an increasing need from sports governing bodies to have additional and better-trained coaches", said Bob Secord, Director of the Sports and Recreation Branch at the Ministry of Community and Social Services.

Training will be on three levels — Theory, Technical and Practical Coaching Experience. Additional levels in national and international programs are being developed to further relate to the knowledge gained in the earlier levels.

"The theory course is general and the knowledge gained can be applied to all sports", said Rick Bendera, Director of Athletics at Humber. "The technical courses are offered by the Provincial Sports Governing Bodies concerned with each particular sport".

The first half of the program introduces the participant to the role of the coach, sports psychology, motivation, sports medicine, exercise and the principles of athletic conditioning.

Humber College, in co-operation with the Sports and Recreation Bureau of the Ministry of Community and Social Services, is now offering this program at its North Campus. The registration fee is only \$5.00 and the program is open to anyone coaching or interested in amateur sports. There are no age limits or prerequisites.

The program is also being offered at various centres throughout Ontario. For additional information and registration, call Humber's Athletic Department.



## Creative Arts and Human Studies

DAVE CHESTERTON of the Creative Arts and Human Studies Division, attended the six-day International Congress of Graphic Design Association conference last month in Dusseldorf, West Germany. All major topics on the agenda were concerned with design education. A \$1,000 grant for the trip was given by Design Canada which is responsible to the Federal Ministry of Industry, Trade and Commerce. The grant came as a result of Humber's organization of Design Canada seminars earlier this year. Chesterton will also visit the Royal College of Arts in London, England.

## Applied Arts

Twenty-five students will be leaving on a two-week trip to Northern Ontario during Christmas. PETER SMITH, Coordinator of Community Studies says the students will be pursuing their studies of three communities: Moosonee and Kirkland Lake; Haileybury and New Liskeard and Tri-Town Cobalt. The students will be camping in the bush in sub-zero weather during their trip.

RICHARD HOOK, Chairman in Applied Arts, gave a series of gardening lectures recently on Rogers Cable Television. The 12 lectures, called "Captain Hook's Plant Patrol" were run on Monday afternoons on Channel 10. He said the lectures were designed for the casual gardener interested in indoor gardening. Some of the topics covered were dried plants, dwarf tree growing and bottle gardens.

## Centre for Continuous Learning

FRED CHAN is in the process of acquiring credit courses in Economics I, Theory of Management, and Advanced Marketing. He's working towards a diploma in Business Administration.

PAUL BILES has moved his office to the Queensway 11 Campus. The move made it possible for him to access his Southern Etobicoke clients and provides a greater opportunity for him to relate to colleagues in the RANDA Division.

JUDY MCGONIGAL left the Centre last month to take up residence with her family in St. John's, Newfoundland. In her capacity as Program Development Consultant for Continuing Education Programs, Judy has been involved in all aspects of planning, promotion, administration and development and she has made a tremendous and significant contribution in all of these areas.

## Business

The Humber College Toastmasters Club is back in full swing meeting twice a month from 5:30 - 7:30 p.m in the Seventh Semester.

Here is an opportunity to learn to make more effective formal and informal speeches in an atmosphere conducive to learning and "good fun".

The Toastmaster Educational material is "first-rate" and available to all members. Join them every second and fourth Tuesday.

Additional information is available from John Liphardt in the Business Division at extension 442.

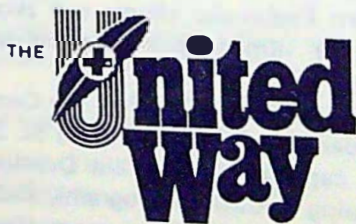
## Health Sciences

CAROL OLCHOWSKI of the Legal Branch in the Ontario Ministry of Health recently spoke to a group of Humber students on the topic "Health Workers and the Law".

The Office of College Relations played a major role in the planning of a television show on the "Educational Needs in Ambulance Service in Ontario". JACK BUCKLEY, Chairman of the Allied Health Programs; DENNIS BROWN, a graduate of Humber's Ambulance and Emergency Care Program and C.L. BRUBACKER, Director of the Ambulances Services Branch in the Provincial Ministry of Health were interviewed and questioned by students on Scarborough Cable Television.



Thanks to YOU  
....it's working



### \$175,000 Doled Out To Needy College Kids

Over \$175,000 has been granted to part-time students under the provincial ministry of colleges and universities' experimental \$500,000 bursary plan.

The program tries to help children from low-income and single parent families. It is not available at all Ontario colleges and universities, though it may be by the 1975 school year.

Last year, the first year of the experiment, grants averaging \$267 were made to 658 students. Salaries of 53 per cent of them were less than \$4,000.

A program of provincial loans to part-time students, also in its second year, is available at all colleges and universities.

Last year, almost \$35,000 was loaned to 257 part-time students.



## Osler Campus

One hundred and nineteen second year students returned in September to complete the final year of their program. They were joined by 152 new students of which five are men who are just beginning their nursing diploma program. Five new faculty members have also joined the campus for this academic year. Three of these are responsible for teaching psychiatric nursing to second year students: Joan Forsey, B.Sc.N., a graduate of the School of Nursing at University of Toronto and a former employee of the North York Public Health Department; Joan Millard, B.Sc.N., a graduate of St. Joseph's Hospital School of Nursing in London and the University of Windsor and a former employee of Lakeshore Psychiatric Hospital; Irene Rimstead, B.Sc.N., a graduate of the Royal Victoria Hospital School of Nursing in Montreal and the University of Western Ontario and a former employee of Lakeshore Psychiatric Hospital. Barbara Black, B.Sc.N., a graduate of the Nightingale School of Nursing and the University of Windsor and a former school nurse is teaching paediatric nursing to second year students and Dolly Hathaway, B.Sc.N., a graduate of the Hamilton and District School of Nursing and the University of Windsor teaching first year students on our campus this year.

Thirty-nine percent of the students at Osler are not living in residence this year, therefore we have more than 100 North Campus students from many programs living in the residence and many others are on a waiting list requesting accommodation.

Osler recently had an international visitor for one day this month. Eleanor Smith, a nurse teacher at the Royal Hospital for Sick Children in Edinburgh, was awarded a scholarship to study Nursing Education in North America. She began her tour in Toronto and is also visiting in Winnipeg, Boston and Rochester. Miss Smith was interested in the preparation of Nurse Teachers, the Role of the Clinical Teacher, the methods we use for assessment of student performance, the selection and recruitment of students, and generalities about the Nursing Program.

## Humber Hockey Hawks Off To Switzerland

The Humber College Athletic and Recreation Department is attempting to raise money to cover the cost of air travel for a visit of its Inter-collegiate Hockey Team to Switzerland during December and January. Humber will be representing Canada in an Invitational Tournament with the Swiss and other European Teams. The Hockey tournament is being co-ordinated by the Swiss Ice Hockey Federation.

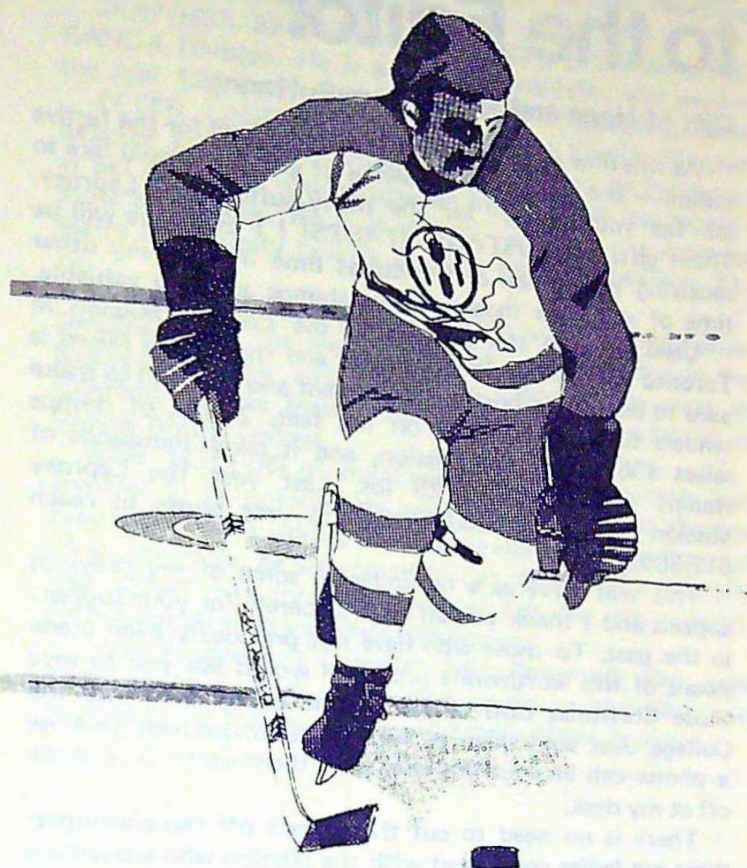
You can support the Hockey Team and Humber College by purchasing a book of season tickets to all games. Humber competes in the 11-team Ontario College Athletic Association.

- One book of season's tickets for 14 home games costs \$5.00.

- Receipts will be made available on request.

All tickets can be purchased at the Athletic Portable from 9:00 a.m. - 4:30 p.m. Monday through Friday. For further information phone local 217 or 270.

The Hawks need your support in order to help make this trip a success.



### We'd Like To Hear From You

We'd really like to publish items from the following areas, but whenever we telephone or visit they tell us the cupboard is bare!

TECHNOLOGY  
CSAO  
ASA  
QUEENSLAND  
QUO VADIS

FINANCIAL SERVICES  
COMPUTER CENTRE  
KEELESDALE  
STUDENT UNION  
RANDA

Won't you tell us about the highlights of your activities soon!

The Editor

Humber Happenings is published for faculty, staff, students and others interested in the College by the Office of College Relations, Humber College of Applied Arts and Technology, Post Office Box 1900, Rexdale, Ontario, M9W 5L7.

Information should be submitted prior to the middle of the previous month on news of interest to all campuses.

This magazine is printed 10 times a year with a monthly circulation of 1,600 copies.

### Future Events

- Nov. 1 - 22 Graphics Canada Art Show
- Nov. 6 & 7 Futurism Seminar with Ben Dowd
- Nov. 8 HOCKEY - Humber at Seneca
- Nov. 8 MEN'S BASKETBALL - Humber at Centennial
- Nov. 8 MEN'S VOLLEYBALL - Humber at Rouyn-Noranda, Quebec
- Nov. 9 HOCKEY - Conestoga (Kitchener) at Humber
- Nov. 9 WOMEN'S VOLLEYBALL - Humber at Rouyn-Noranda, Quebec
- Nov. 11 MEN'S BASKETBALL - Humber at Sheridan (Oakville)
- Nov. 12 WOMEN'S BASKETBALL - Humber at Fanshawe (London)
- Nov. 13 Management of the Problem Employee Seminar
- Nov. 14 The Individual and the Family
- Nov. 14 MEN'S BASKETBALL - Centennial at Humber
- Nov. 15 MEN'S VOLLEYBALL - Humber at Cambrian (Sudbury)
- Nov. 15 & 16 Transactional Analysis in Organizations
- Nov. 16 HOCKEY - Seneca at Humber
- Nov. 18 WOMEN'S BASKETBALL - Humber at Centennial
- Nov. 21 MEN'S BASKETBALL - Seneca at Humber
- Nov. 23 HOCKEY - Centennial at Humber
- Nov. 24 - 29 Metro Community College Week
- Nov. 28 MEN'S BASKETBALL - George Brown at Humber
- Nov. 29 WOMEN'S BASKETBALL - St. Clair (Windsor) at Humber
- Nov. 30 HOCKEY - Sheridan (Oakville) at Humber

# Letters to the Editor

## Gift of Hope and Relief from Suffering

At this time of year, when we are planning for the festive season — the giving and receiving of gifts — I would like to ask for your "gifts" for the many sufferers of Leprosy. These gifts are POSTAGE STAMPS! !! Everyone will be receiving more mail at Christmas time than at any other time of year and those postage stamps are very valuable.

Used postage stamps sent to the Leprosy Mission in Toronto are sold to stamp dealers and the money raised is used to buy drugs, hospital equipment and material to make sandals to prevent ulcers on the feet. 25 lbs. of stamps raises \$35.00 for the Mission, and it takes thousands of stamps to amount to 25 lbs. Last year the Leprosy Mission raised \$10,000.00 and this year hopes to reach \$12,500.00.

This will serve as a reminder to some of my previous appeals and I thank you all most sincerely for your support in the past. To those who have not previously been made aware of this worthwhile project, I would ask you to save those Christmas card envelopes and bring them into the College. Just send them to me by inter-office mail, give me a phone call and I will gladly pick them up or drop them off at my desk.

There is no need to cut the stamps off the envelopes; there are ladies connected with the Mission who are willing to cut off stamps — and they must have certain border measurements to be worth selling.

Thanks again to everyone who has sent me the envelopes and I am eagerly waiting to be "snowed under" with thousands of envelopes from your Christmas greetings. Then, when you receive a letter at other times of the year, just remember that even the insignificant postage stamps (even our normally dull Canadian stamps) can bring relief to the sufferers of Leprosy.

Beryl Lambert  
Registrar's Office  
North Campus

## We Get Our Money Back

In response to your final story in the "Did You Know" column on page 10 of your October edition.

Humber pays \$50.00 to the Boroughs of York and Etobicoke for each of their residents enrolled full-time. The Provincial Government then repays the College 100%. It is a kind of "in lieu of municipal taxation" levy against the College but paid by the government.

Derek Horne  
Vice-President (Administration)



"THOSE WERE THE (1968) DAYS"



ANSWERS: Fred Manson (top left), Walt McDayter (top right), Phil Karpetz (bottom left), Eric Mundinger (bottom right)

## A Dozen Rules For Managers

The best single piece of advice for a decision maker is to get rid of his desk . . .

A manager's job is to make money, make decisions, and make sub-ordinates effective . . .

An effective manager attends all meetings to which he can contribute and no others . . .

Effectiveness is the central issue in management. It is the manager's job to be effective, it is his only job . . .

In every firm some managers could be retired at full salary and profits would go up . . .

Most executives could redesign their work, contribute far more, and work an hour or less a day . . .

The eight-hour day for executives is ridiculous. It makes his contribution pedestrian . . .

It should not take more than two or three years to teach a competent subordinate his manager's job . . .

Whenever you meet a highly effective manager, discover who hired him, who is his current superior, and who had the most influence on his career. That way you'll find four effective managers, not one . . .

Anyone can find time to read if he thinks it important.

Managers should work quicker and smarter, not harder.

If two managers are responsible for the same thing, one of them is not needed.

People

BRYAN STANISH, Director of the Peel Humber Developmental Centre at Humber's North Campus, is the father of a new baby girl. Bryan and his wife have named her Melissa Dawn. She weighed eight pounds, five ounces at birth.

DAVE CHESTERTON, Chairman of Visual Arts, was a guest on a recent program at Rogers Cable Television. He spoke on the Photography Program at Humber.

GRANT GOODICK left Humber's Instructional Materials Centre last month to work for Ryerson Polytechnical Institute. He will be working as a Design and Maintenance Engineer responsible for the preparation and design of a new color studio. GARY HETHERINGTON, a Humber Technology graduate is the new Engineering Supervisor.

BARRIE SAXTON, Co-ordinator of the Law Enforcement Program at Humber, and a former member of the Toronto Police Force, was on a panel discussing "Police - Who Needs Them? ", last month at the St. Lawrence Centre. Others appearing were Syd Brown of the Metro Toronto Police Association and Justice reporter, Alan Anderson of the Toronto Sun.

DAISY HARRIS, a free-lance designer with Humber, was involved in an Open House featuring fall designs and floral arrangements at the Florists Supply Company.

DAVID GROSSMAN, Director of College Relations, won the September lottery.

GUNTHER BERNOT is a new teaching member of the RANDA Division. He is a welding instructor and worked the past 12½ years with Algoma Steel in Sault Ste. Marie.

PETER LAURENCE of the Fashion Careers Program directed an excellent series of eight fashion performances at Ski World '74, which attracted thousands to last month's show at Humber. He is at present working on a show for Metro Community College Week to be held November 24-29.

SHARON (WILLIAMS) EDWARD has left Information Services. After her recent marriage, she relocated in the Scarborough area and found the distance too great to commute to and from Humber. She will be working at George Brown College.

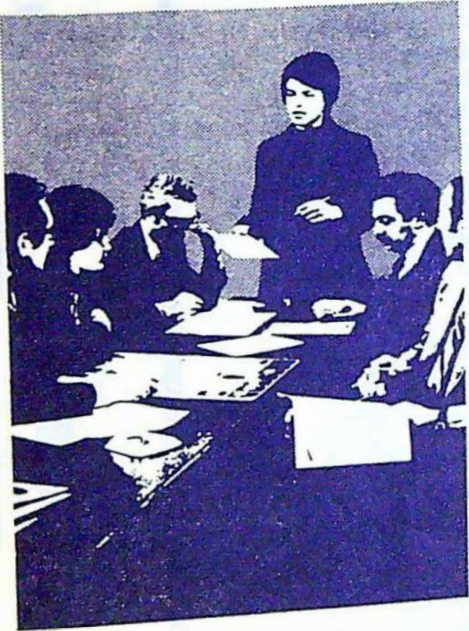
KEN MCLEOD of the Computer Centre recently was involved in an unfortunate accident. Standing on the top rung of a 30 foot ladder, whose base was resting on the roof of an outhouse, he attempted to cut the top of a tree off, and rather than the tree, McLeod fell. He was released from hospital with scratches and bruises.

John F. Bassett's Canadian film, Paperback Hero, will open in New York soon. The music to the film was written by RON COLLIER of Humber's Music Program.

## Humber Women's Organization

# humber women: Learn how to Succeed in the Wide World of Business!

Announcing: The Humber Women's Organization ..... open to all Humber students..... dedicated to helping female students find more rewarding employment



Come to the first meeting.  
FREE ADMISSION.  
Date: Tuesday, November 5th,  
Time: 5:30 to 7:00 p.m.  
Place: Seventh Semester.

Learn how the Organization can help you.

Hear well-known broadcaster, Kay Sigurjonsson.

## What's Up Around Campuses?

A 23-year old journalism student at Conestoga College in Kitchener faces deportation to his native Guyana, as a result of breaching four immigration laws, according to a front-page story in that College's student newspaper, SPOKE...

The MCGILL DAILY says students who are discouraged by high food prices and crowded supermarkets will be able to buy grab bags of fruit and vegetables once a week in the Student Union area at McGill University for only \$4.00...

ARTHUR, the student paper at Trent University in Peterborough says a two-year diploma program in Native Studies has started and enables native students to combine academic and practical work in relating new knowledge to the needs of their communities.

The University of Saskatchewan paper, THE SHEAF, carried a story on Premier Blakeney declaring a "Transcendental Meditation Week" in the province of Saskatchewan...

VARSITY says a University of Toronto School of Continuing Education course in gay studies, the first to be offered by a Canadian university, is facing cancellation because of low enrolment...

THE RYERSONIAN says Ryerson Centre earned \$113,000 clear profit on a piece of land it sold in August this year. The Alumni association bought 23.9 acres of prime industrial land in Brampton, near Dixie Road and Highway 10 in September 1973. It paid \$450,000 for it, with a \$25,000 down payment. The association sold it for \$592,000 minus \$25,000 real estate fee and \$3,900 lawyer's fee...

The LOYOLA NEWS reports that Loyola College in Montreal is interviewing four men for the position of Principal of their campus...

The QUEEN'S JOURNAL says students at Queen's University can ride Kingston buses without depositing fare, provided that they show the bus driver their student card. The project, called "Bus-It", will run for six months...

## College Installs Storage Tanks for Natural Gas

HAMILTON — Mac McNair, a Mohawk College spokesman, said that the college installed two natural gas storage tanks after being warned by the gas companies of a possible gas shortage in the area.

He said the tanks would provide the college with sufficient reserve fuel in the event supplies are temporarily cut off this winter.

The college has also obtained assurances from its suppliers of extra fuel for its oil-fuelled backup heating system.

Mr. McNair said Mohawk College will also follow other energy-saving practices it started last winter including keeping a close eye on the thermostat.

## B.C. Colleges

Education Minister Eileen Dailly has announced Cabinet authorization of \$4,316,685 in capital funds for British Columbia's 10 community colleges. Orders-in-council have been passed approving college budgets for expenditures on sites, equipment and furnishings, library books and minor reconstruction. The government will pay the total costs of the items approved in the budgets.

## B.C. Enrolment Reaches Record

VANCOUVER (CP) — Enrolment at British Columbia three universities has reached record levels this year, statistics show. The University of B.C. has a day-long enrolment at 21,512, with some additions still expected in graduate studies. Simon Fraser University has 7,000 students and the University of Victoria 7,111.

## Saskatchewan Plans Community Colleges

Saskatchewan has launched the second phase of a community college program with plans for development in five regions across the province. Dave Scheppens has been appointed community college developer for the North Battleford-Meadow Lake area, and a development office has been established. Public meetings will be called over the next few months, and adults in the region will be encouraged to attend and contribute to the development of their one college.

Existing community colleges in the southwest (Cypress Hills), Humboldt-Quill Lake (Carlton Trail), Yorkton-Melville (Parkland) and northern (La Ronge) regions of the province began serving a total of 175,000 people in 12 rural communities in September of 1973. La Ronge Region Community College relationship has transferred to the Department of Northern Saskatchewan. Cypress Hills, Carlton Trail and Parkland offered a total of 1,050 courses involving 15,004 people.

**STOP  
AND  
THINK**





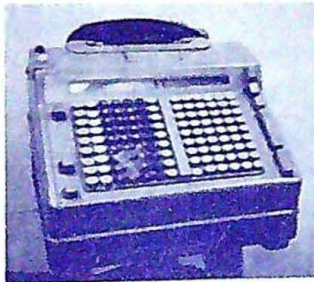
**Sale by Tender Notice**

Offers are invited for the Purchase and Removal of — One Mobile T.V. Van and Equipment; 21 Friden and NCR 16 Key Adders, and 10 damaged Bean Bag Chairs.

Offers must be on an "AS IS — WHERE IS" basis, subject to the conditions of sale set forth. Inspection of goods is the responsibility of the Bidder and may be arranged during regular office hours, Monday to Friday between 8:30 a.m. and 4:30 p.m.

The College reserves the right to reject any or all offers. Closing date for receipt of tenders at Humber College is November 15, 1974 at 12:00 noon.

Address all correspondence and bids to the Director of Purchasing Services.



BID REFERENCE NUMBER 74-0036



BID REFERENCE NUMBER 74-0035

## 217 Klub News

The following are the elected executive for the first Humber College Social Club:

Chairman	Gord Simnett
Vice-Chairman	Helen Gordon
Club Manager	Stewart Hall
Treasurer	Stan Shaw
Secretary	Beverly Riches
Social Convenor	Helen Quirk

## Business Luncheons

The Business Division is once again offering luncheons twice a week. Each Tuesday at 12:00 noon, a la carte dinners will be served in Igor's Dining Room, next door to the Personnel Relations Centre.

Each Thursday, Convenience Foods will be served at \$3.00 per person at 12:00 noon.

For reservations, please call Eleanor Matthews, extension 259. There are only 20 seats available, so please book early.

## Centre for Employee Benefits

The Centre for Continuing Studies in Employee Benefits has just completed its first Seminar on the Communication of Employee Benefit Plans, Pre-Retirement and Post-Retirement Counselling. Speakers included Consultants specializing in this field and representatives of Polysar Ltd. and Ontario Hydro.

Twenty participants from across the country spent three days at Humber College in workshop discussion and studies. The success of this Seminar has led the Centre to plan for further sessions during 1975. Faculty is invited to participate and staff members may contact Ed Day at extension 308 for details of future courses.

## Instructional Materials Centre

The big feature of this year's three-day Canadian Education Showplace (CES 74) at the Canadian National Exhibition last month was the annual Canadian Instructional Media Festival. Students and staff of the Instructional Materials Centre at Humber were deeply involved in the planning, co-ordination and screening of more than 100 entries from school boards, colleges and universities, government departments and industries across the country. The CES 74 show featured new ideas, products and concepts in communication for all levels of education and training.

Meanwhile, interviews are being held to fill two positions vacant in the Electronics Department.

Have you ever wondered who those students are that you see setting up special public address systems, television monitors, video taping equipment and films around the college? Who are the students who give technical assistance to seminars, workshops, Caribbean Carnivals, graduations and other special events. They are members of the Instructional Materials Centre Co-op Technician program. The students work at all hours to help make college functions run smoothly. Thanks for many jobs well done - Peter Angelow, Tom Jones, Dave Scott, Jim Stearns, Hugh Tomkinson . . . and the list goes on.



Gary Hetherington and Jay Phipps of Humber's Instructional Materials Centre visit exhibit in the McGuire Gallery.

## Did You Know?

TONY HISCOKE, Chairman of the Instructional Materials Centre, was the featured speaker at the IBM National Training Directors Conference recently in Montreal. The theme of his speech was Instructional Design and Curriculum Planning . . . JOHN HART of Humber's Training in Business and Industry area is a member of the Ontario Society for Training and Development (OSTD) and is also a member of the Advisory Committee on Management Development Programs for the Ministry of Colleges and Universities . . . GREG MCQUEEN, who recently joined

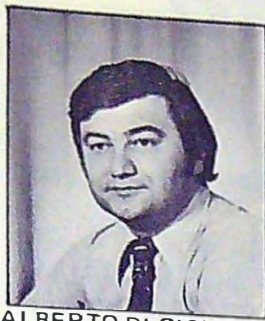


TONY HISCOKE



J. D. HART

the Health Sciences Division, was appointed that Division's Co-ordinator to the Centre for Continuous Learning. Before coming to Humber College, Greg's experience included an appointment in the Health Sciences Department of the State University College at Brockport, New York where he lectured in areas pertaining to his speciality in health education. Prior to his graduate work in health education he taught in the secondary school system in Ontario for a number of years . . . ALBERTO DI GIOVANNI of the Humber-York Centre has recently been granted his Master of Arts degree from the University of Toronto in Italian Studies. Alberto has also been appointed to the Board of Directors of Toronto Arts Productions which operates out of and as a part of the St. Lawrence Centre . . . There were 4,709 students enrolled in programs at Humber's North Campus as of September. This figure also includes Montgomery Mills and Queensland. The head count is down from last fall by approximately 1,500 students and enrolments at the Neighbourhood Learning Centres are down . . . MERCY CROCKFORD of Health Sciences recently won the Miss Port Sydney Contest. She will now compete in the Miss Muskoka Contest . . . Humber was involved in at least four exhibits last month. They were the Canadian Safety Council, Canadian Educational Showplace, Funeral Services Association and the Canadian Chemical Exhibition. This month, Humber will be at the National Interior Design Show and the Royal Winter Fair . . . CHUM Radio is hosting Humber's first year Radio Broadcasting students for a tour of the station and an explanation of operations. Since the Program started in 1972, three Humber students have been employed on full-time staff . . . Robert (Tex) Noble, Vice-President - Development, won the Final 18-Hole Field Day Golf Tournament at the Board of Trade Country Club over the long rugged east course. He came first with a six-over par 78. Three hundred golfers entered the tournament . . . Seven students in Humber's Horsemanship Program recently participated in a 20-mile Ride-A-Thon fund raising venture for the Remedial Riding Association



ALBERTO DI GIOVANNI

of Mississauga. This was the second year that Humber was involved. Those who competed were WANDA NEWS, CLIFF ENGLER, LYNN BADGER, DIANE TOOLE, SUE MARTIN, KAREN GRAY and SANDRA WILLIAMSON . . . Travel and Tourism students have a Weight Control Centre in Room H-323 available only to students in that program . . . WALTER WIESMAN, former member of NASA and the youngest member of the former German Space Team, spoke to more than 70 students and staff on "Internal Communications" . . . Technology Division will conduct a Geometronics Seminar next May . . . In one week, \$78.00 in slugs was removed from vending machines, according to Humber's Manager of Food Services . . . A beauty contest for the best pair of men's legs is one of the events planned for a one-day blitz for the United Way. The blitz, organized by second year Public Relations students, will be held on November 6th from 9:00 a.m. - 5:00 p.m.

## Clipped From The Globe & Mail

An educational trouble-shooter in the United States, investigating the failure rate in an engineering course at a university, concluded that poor English was at the root of the trouble. The failing students were simply incapable of absorbing the necessary information by reading.

English, then, is basic to education — not just a subject for authors, librarians, learned academics, lawyers and the like. We all seek to understand and be understood, and we can't achieve either without knowing the language.

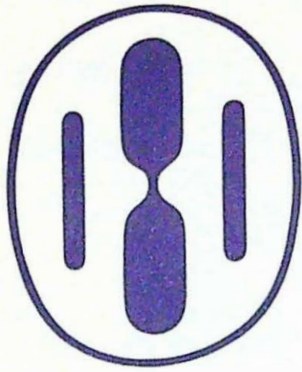
Do our school systems understand the importance of this? Geoffrey Wilkinson, past president of the Ontario Teachers Federation and a teacher of English for 27 years, thinks not. He told a group of senior Canadian education officials in Regina the other day that reading, writing and arithmetic were being neglected.

In most Canadian schools, he said, a specific, concentrated high-priority program of reading ends between Grades 4 and 8. "I am sure few high school students, in Ontario at least, can say they were taught any reading in high school".

This isn't good enough. The elementary school pupil whose appetite for reading was not kindled between Grades 4 and 8, or who failed to acquire the necessary skills, falls into a trough of illiteracy from which he is unlikely to emerge.

Our educators, if they wished, could put music into the teaching of basic skills. The benefits to both individuals and to society as a whole would be incalculable.

P.S. SEND YOUR COMMENTS TO THE EDITOR.



# Humber Community College Week

Sunday, November 24th to Friday, November 29th, 1974  
*Come, be part of a very special week of events for our community.*

Sunday, November 24th, 12 Noon to  
6 P.M. at the North Campus

An exciting program of events for the entire family, featuring exhibits, displays, and special presentations on the more than 100 career programs and the more than 1000 part-time courses. WATCH FOR FURTHER DETAILS

### Fashion Show

1:00 to 1:30 P.M.  
and 4:00 to 4:30  
Discover great ideas  
in Fashion from our  
Fashion Careers &  
Modelling students.

### International Soccer Game

Humber vs. the  
visiting British Soccer  
Team at 3 P.M.

### Foods of the World Demonstrations

### Gourmet Cooking Demonstrations

### Technology Lab Displays

### Health Science Exhibits

### Big Band Concert

### Family Turkey Dinner

\$2.50 Adults  
\$1.75 Children under  
12 years  
"with all the  
trimmings"

### Floriculture Display Flower display and sale by our Flori- culture students.

See Grey Cup  
Football on  
Color T.V.

*School groups of teachers and students are most welcome.*

SPECIAL COMMUNITY EVENTS EACH WEEKDAY NIGHT

Call us for information - 676-1200 Ext. 301 or 554.



Centennial College  
651 Warden Avenue  
Scarborough, Ontario  
Telephone 694-3241



George Brown College  
P.O. Box 1015 Station B  
Toronto 28 Ontario  
Telephone 967-1212



Humber College  
205 Humber College Blvd.  
Reeddale, Ontario  
Telephone 675-1200



Seneca College  
1750 Finch Ave.  
Willowdale, Ontario  
Telephone 491-3300