

Humber EtCetera

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Hawks win provincial gold

With team's captain suspended, underdog Humber squad still wins in double overtime against rival St. Clair



We're number one! Above: The Hawks strike a celebratory pose Sunday after a 2-1 victory over St. Clair. Right: After a game three suspension, captain James Rodak proudly hoists the OCAA championship hockey trophy.

Man charged with four offences after campus arrest

Employee alerts campus security

By Dana Brown

Police have charged a 28-year-old man in connection with a car break-in at parking lot six on Humber's North campus early Wednesday morning.

An arrest was made shortly after 8:30 a.m. after a college employee alerted security about a man acting

suspiciously.

The employee said that when she went to park her black Mazda Protegé in her reserved space, she noticed a car already parked there.

When the driver of that car moved to another space, the employee alerted security, who called police.

Police said the vehicle had been entered through an unlocked passenger door.

Detective Constable Len Nicholson, the officer in charge of the investigation, said that police are

reviewing files of other thefts from cars on campus.

"I can't exactly say how many other vehicles there are right now," Nicholson said. "Other officers are looking into that."

Since September, at least seven cars have been broken into at the North campus.

Yesterday morning police also recovered a car in parking lot nine, reported stolen earlier from Rexdale Blvd.

Marlon Murphy, of Toronto, is

charged with one count of theft under \$5,000, two counts of possession of property obtained by crime under \$5,000, and one count fail to comply with probation.

Murphy is scheduled to appear in court today at 10 a.m.

Police are continuing to investigate. If you have any information you are asked to call 416-808-2300, or Crime Stoppers at 222-Tips.

with files from Dave Boyington

INSIDE

Fake parking tickets plague Humber.....pg.3

Ring in the New Year Iranian style.....pg.9

The ING Direct guy's story.....pg.17

NEWS

300 attend town hall meeting to tackle violence in streets

Expert panelists give advice by sharing their own experiences working to reform gang members

By Dana Brown

Gang experts from Canada and the United States joined Toronto residents last Monday night at a town meeting that stressed the importance of forgiveness and community in dealing with the city's escalating gun violence.

The meeting follows recent shootings across the city, including one last weekend in Etobicoke.

Moderated by *Metro Morning* host Andy Barrie, the CBC broadcast the 90-minute discussion live from the auditorium of North Albion Collegiate Institute in Rexdale.

"All of us have wounds and we might want to lick them," Barrie said. "But we also want to come up with ways to make things better."

Members of the Toronto Youth Cabinet, North Etobicoke Tenants' Association, and the GTA Christian Alliance were among the 300 who

attended the event.

The seven-member expert panel included Chief Julian Fantino, the head of the Los Angeles County Sheriff Department's gang intelligence unit, as well as criminologists, outreach workers and a former Regent Park gang member.

An eighth panelist, a former L.A. gang member turned outreach worker, was denied entry into Canada but

"Unless they start to punish these kids for their crime, we'll never be any better off than we are."

participated over the phone from his Buffalo hotel room.

Guelph-Humber Police Foundations and Justice Studies student Oliver Teetsov, who wants to be a Toronto police officer, said violence

has reached an unacceptable level and he came to find out more about what's going on.

"I'm curious about what sort of proposed solutions they have in mind," he said. "Just to see what can be done about the problem. You read about it and you think 'what can we really do?' It's just out of control."

Frederica Nickie, whose 19-year-old son Kenroy John was shot and killed five months ago, said her son was never involved in gang activity and that the system needs to stop protecting young offenders who commit these crimes.

"If you're old enough to pull a trigger, you're old enough to do the time for the crime," she said. "Unless they start to punish these kids for their crime, we'll never be any better off than where we are."

But Steve Hall, coordinator of Breaking the Cycle, a pilot program in Rexdale which aims to help gang-related youth learn personal and employment skills, said other approaches might be more useful.

He said it was important to empower these young men through training and support, rather than to critique them for their deficits, so that they can become productive members of their community.

Michael Baca, who runs the Los Angeles-based job-training program Homeboy Industries, agreed.

Baca said his organization has guys who were once shooting at each other now working together.

"We create an environment of love for these guys," he said. "And that's hard."

Fantino said that many of the same things he hears at regular town hall meetings came out Monday night, but all of the discussions are worthwhile.

"I think people are beginning to realize more and more that all these issues have to be dealt with as a community approach," Fantino said.

"It can't just be left to the police, and there's no one entity that can look after all these problems. So I think we're realizing full well that all of us have a role to play here."



Showing concern: Guelph-Humber Police Foundations and Justice Studies students William Sestito, (with jacket) and Oliver Teetsov (to the right) discuss gang crime with Police Chief Julian Fantino.

More gun violence on Rexdale streets

Humberwood arena scene of drive-by attack

By Russella Lucien

Police have not arrested anyone in connection with a drive-by shooting on Sunday night, which left one man injured.

On Sunday about 7 p.m., the victim and several of his friends were leaving the Humberwood

Community Center in the Hwy 427 and Rexdale area.

One of the passengers in a car took aim and fired four shots at the victim. The victim's friends took him to William Osler Hospital.

Detective Colin Kay, 23 Division, said the victim was treated for bullet fragments in the lower leg and left

ankle and was released from the hospital on Monday morning. Detective Kay also said they have their suspicions for a motive but nothing they would release.

Witnesses told police they saw two young men running from the scene and then driving away in two cars.



Rock the vote: Lindsay Litzenberger, a first-year media studies student, shows Simona Sabo, a second-year law clerk student, how to use the online voting system. HSF developed the system in hopes of increasing voter turnout and participation in student life. Voting ends today at 4 p.m.

Etobicoke targeted in fake ticket scam

By Natasha Marshall

Fake parking tickets have recently been issued to drivers around Toronto causing confusion and distress, city officials said this week.

John Long of Downtown Towing says Etobicoke has been hit the worst with this scam, Humber College Blvd. in particular. He said most of the victims he speaks to live in Etobicoke.

Long discovered the scam when he received a ticket on his vehicle while parked on a street and ever since he has been trying to catch this person.

"I have been following this guy for years . . . I have been trying to knock him out since 1992," Long said.

Although this area has been targeted, Gary Jeynes, Humber's director of public safety, said he has yet to receive a complaint from college students and faculty members about the scam.

"I am not aware of something like this on college property," Jeynes said. "I only heard of scams where someone gets a ticket and puts it on [someone else's] windshield and they go pay for it because they do not look at the name or plate on the ticket, and that happens," Jeynes said.

The phony tickets appear almost

like a real ticket issued by the Toronto parking authority, but there are several indications these tickets are fake.

These replicas are white faced whereas a real ticket is yellow on both sides, Long said.

"This guy has made millions of dollars off vulnerable people. He is ripping off people. I am trying to get this man charged," Long said.

Another indication is that a real ticket features the police logo along with the city of Toronto logo on top, but the fake

tickets only display a parking meter logo on top, according to Long.

But Long said the key indication to tell whether a ticket is real or not is to turn the ticket over and see where the fine is actually payable to.

City officials said tickets that police issue will tell drivers to pay the fine to the City of Toronto Parking Tag Operations whereas the fake tickets say the fines should be paid to the Municipal Parking Corporation.

Jeynes said students who doubt the validity of a ticket they receive on campus can check to see if they are valid.

"If it's in 'doubt, take it to the parking kiosk and they will verify if it's an actual municipal ticket issued by the college," Jeynes said.

"This guy has made millions."

Indifference threat to free expression, journalist says

By Robert Smol

Tuesday marked the first anniversary of the invasion of Iraq and Alexandre Trudeau, the Montreal based filmmaker/journalist commemorated the event by speaking to students at Ryerson University at a screening of his film *Embedded in Baghdad*.

The screening was hosted by Canadian Journalists for Free Expression (CJFE).

Trudeau attributes his choice of name to his "jousting instinct" to show that there can be another form of embedded journalist.

"I didn't want to go to Iraq to hang out with a bunch of Americans," the son of the former prime minister told Wendy Mesley, CBC journalist and host of the program *Marketplace*.

Refusing to remain at the hotel designated for journalists Trudeau, who arrived in Iraq shortly before the start of the invasion, chose instead to link up with a family he befriended in the city.

It was that family's experiences: the bombings, the blackouts and the stress of uncertainty that became the focus of the film.



Witness: Alexandre Trudeau lived with an Iraqi family during the war.

When asked about his motives for doing the film, Trudeau said that he wanted to focus on the humanity

"Humanity is being neglected in a world where time is speeding up."

behind the clips we saw on TV and to see past the stereotypes.

"Looking at clips of Bush I could

tell that they had lost all sense of humanity."

While he didn't condemn all journalists, he did point out that those who had to file regular reports were often limited in what they could see on a daily basis.

"A lot of times the Baghdad we see is the Baghdad within a hundred metres of the hotel," he said.

Paul Knox, a *Globe and Mail* journalist and CJFE member, said he agrees that one of the problems with embedded journalists are the conditions that are attached to accepting to ride-along with the front-line military units.

"At a certain point it becomes not so much an offer of access to information, but an attempt at manipulation or a sort of feeding a particular line," he said.

Trudeau, whose career has brought him to such war-torn regions as Liberia, Africa and the Middle East, is quick to point out the real threat to free expression is not high risk, lawless states but rather indifference on the part of some media who prefer an ignorant audience.

"Humanity is being neglected in a world where time is speeding up; free expression is resisting the time."

While the film is not being shown in the United States, Trudeau said he believes a lot of Americans would like to see this film.

"They probably need it more than we do, but I don't control the American media."

Trudeau is currently working on another film in which he spends time with people involved in the Israeli-Palestinian conflict.



Speaking the truth: Erna Paris speaks to students in the Seventh Semester about her experience as a human rights activist.

History in danger of being distorted warns speaker

By Patricia Post

It was during a student weekend trip to France in the 1960s when the truth about the Holocaust stared Erna Paris in the face.

In a speech to Humber students yesterday, one in the president's speaker series, Paris described how the truth came in the form of a Nazi death camp, the only one that had been created in France.

Speaking in the Seventh Semester, author and human rights activist, Paris said she happened to go with some friends to the eastern part of France, bordering Germany. They learned of a former prisoner-of-war camp in the area and decided to visit.

She was shocked because "in those days no one, including survivors, talked about the Holocaust."

No one Paris spoke to would acknowledge that French Jews had

been deported to camps.

She realized that historical truth had been distorted. That realization, she told the audience of 100 students, affected her deeply.

"If I, as a young person, knew... why didn't they? What happened to the truth - to facts? What happened to history?"

Paris' most recent award-winning book *Long Shadows: Truth, Lies and History*, is about how people and nations have confronted the past and assumed responsibility for it.

One way, she said, is to acknowledge the injustice for victims and their families. Another is to hold trials for the perpetrator in a credible international court.

"And we can feel proud that Canada has been at the forefront of this movement for international justice," she said.

To know more about Paris see profile on page 14.

Execs getting most resumes by e-mail

By Robert Smol

Information technology is rapidly sending the paper resume the way of the typewriter and 8-track tapes.

A recent poll of 100 senior executives in Canada found that executives now receive a majority of their resumes by e-mail.

And a growing number of large corporations in Canada such as RBC and Canadian Tire will only hire electronically according to Karen Fast, manager of Humber's Career Centre.

Those graduating students hoping to land their "dream job" should be aware of how corporations choose which resumes to respond to.

People are less and less at the front end of the application process. They are being replaced by Application Service Providers (ASP's).

A resume sent through an ASP goes through an optical scanning process that looks for key words often contained in the advertised job description. The presence of words such as "budgeting", "degree" or "implemented" determines which resumes should be given consideration.

"Whatever the key technical skills are on that particular job, that is what they are scanning for and so you have to be sure you got all your technical skills included on your resume," Fast said.

Only after the resumes have been scanned and sorted will a person actually review them and decide

whether or not to contact the applicant.

Susan Thomas, field placement officer for Humber's Business School, said that while e-mail makes it easier for employers, it is also a test of the applicant's ability to handle technology.

"It is just a sort of benchmark to show that people know how to use the Internet."

While fine tuning one's resume to the specific job has always been important to a successful application, it is now absolutely vital.

Fast said that students should not be so concerned with formatting their resume.

"No matter how beautiful it is, the optical reader doesn't care, but if you can build your skills bank with technical skills that the employers are looking for you got an advantage over your competition"

Students should also be aware of how their e-mail address and subject line may be received by the employer.

Many students choose e-mail addresses that are inappropriate for business, and electronic applications sent by "blondebombshell" or "hungrywolf" may end up getting deleted as soon as they are received according to Fast.

In the same way the subject line has to be appropriate and as specific as possible.

Fast recommends that subject lines contain "Application For" followed by the job title and file number if known.

Got News?
humbernews@
yahoo.ca



Art show: Lorelei Broderick, a second-year creative photography student, submits her two pieces "CN Tower" and "Remy Red." The show runs Monday and Tuesday at the Lakeshore campus gym from 8 a.m. to 6 p.m. and at the North campus student centre Wednesday to Friday. The awards presentation is in the Seventh Semester on Wednesday.

Humber motorcycle course world's largest

Starting March 27 Humber's lots will teem with novice bikers

By Chris MacKinnon

Humber's motorcycle training program, said to be the largest of its kind in the world, has expanded once again with new courses that kick off next weekend.

Every year, on weekends starting

in March and ending in October, hundreds of biker boys and babes take over the open spaces of the college's parking lots for courses to learn new skills for novice riders.

The program's director, Andy Hertle, said that this year, for the first time, Humber will also offer a course

for professional moto-crossers and those who already have motorcycle licenses.

"We're feeling the market out on this one," he said.

The course has gained a reputation for training more new motorcycle riders than any other school. "On any given week, we could be training up to 150 brand new riders," he said.

Only a motorcycle training school

in Tokyo, Japan, comes anywhere close to Humber in size, Hertle said.

"On any given week, we could be training up to 150 brand new riders."

Students who pay the \$365 (up

\$30 from a year ago) to join must provide their own gear: helmet, boots, jacket; but get to use one of the college's 150 Yamaha bikes.

The bikes are state-of-art machines with a horsepower rating of between 125cc and 225cc.

Not the most powerful bikes in the world, but Hertle said they are the

perfect size for training the newcomers.

"A big motorcycle will get across the parking lot no trouble in first gear. That doesn't give the student the opportunity to go through the gear bands and learn how to shift," Hertle said. "So teaching on the smaller motorcycle gives the student more of a realistic approach to what riding is all about."

So where do you keep 150 Yamahas when they're not being used for training?

Hertle said the fleet is kept under lock and key in a warehouse on Humber's North campus in the off-season.

In 2003, Humber's Purchasing Director, Pat Kelly, told the *EtCetera* the program added 16 brand new bikes to its fleet, purchased from Burlington supplier Cycle City. Ten of the bikes cost \$3,489; the other six cost \$2,694.

The program will soon send out tenders to bike suppliers so that it can refresh its entire fleet by within two years, Hertle said. It will save money by trading in older models for the new ones.

Graduates of the course receive respected credentials, which has made the course more popular than other schools. The course offers M1, M2, and full M licenses, equivalent to the G licenses car drivers need to earn in the "car world," Hertle said.

The Canada Safety Council, a national safety group, has authorized Humber to award a CSC certificate to graduates of the new refresher course.

More than 700 people have already signed up this year for courses. Organizers expect about 3,000 to sign up before October. The number to enrol is 416-675-5005.

Program instructors warn that, starting March 27, any cars still in the parking lots six and seven on weekend mornings may be towed away to make room for riders. Hertle said about 10 cars were removed last year.

JOIN THE BATTLE of the BANDS

Top prize winners receive \$250 and the chance to compete in a regional competition

Come to the HSF office to pickup a package to enter your solo, duo or ensemble act in Campus Music Explosion's annual "Battle of the Bands". Demo tapes containing a minimum of three songs must be submitted no later than Friday March 19th.

Tues. March 23 @ Caps 8:00 pm

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Rights groups concerned about tribunals

Some worry use of Sharia law will lead to inequality for women

By Joanne MacDonald

Human rights will no longer be guaranteed for Muslim women in Canada if proposed arbitration tribunals that would apply Sharia law here in Canada get the go ahead.

That's the warning from the International Campaign for Women's Rights in Iran, which held a recent panel discussion entitled "Sharia Tribunals in Canada and Women's Rights."

Last October, Canadian Muslim leaders elected a 30-member council called the Islamic Institute of Civil Justice to oversee the creation of arbitration tribunals to settle civil disputes across Canada using Muslim law. Criminal matters would still go through the Canadian legal system.

At the meeting, leaders decided to officially encourage other Muslims to use this arbitration system. Previously, this system had been informally in place.

The institute plans to set up tribunals in Ontario first and then across Canada. Agreements reached by the tribunals are binding on all parties involved provided that the parties have agreed to the process before the agreement is reached. The agreements then have to be ratified by Canadian courts.

advantages

A.R. Khan, a supporter of the Islamic Institute of Civil Justice who helped start the institute, said that using the formal tribunals over Canadian courts has its advantages.

He said the courts are too clogged up, slow and expensive. "All people can't afford to go there, it's not practical."

The institute will oversee the whole arbitration process, he said, to make sure that it works well. Tribunal decisions cannot be contrary to the Canadian Charter nor any Canadian law, he added.

However, Alia Hogben, a board member of the Canadian Council of Muslim Women said that while she understands this reasoning, she's not sure if it will indeed be cheaper or better.

"Privatization of justice means that it doesn't have the same public scrutiny," Hogben said.

She said that since the tribunals' decisions would have to be ratified by Canadian courts, the council doesn't understand why another law should be introduced into Canada.

questions

"What is wrong with Canadian law?" she questioned. "It is not perfect, but we're happy to work with it."

Only the arbitrator's decision will go to the Canadian courts for approval, she added, and not the process.

Hogben said the council is concerned about the pressure Muslim women will face. They may be made to feel it is their religious duty to use

the tribunals, she said.

As well, Hogben said Sharia varies everywhere and is a "highly complex, evolving jurisprudence." She also stressed that the council is a pro faith organization, and as such, does find the issue of arbitration tri-

butunals difficult to discuss.

However, she added, "we feel if we don't speak out, some women will be adversely affected."

Jamal Badawi, professor of management and religious studies at St. Mary's University and author of Gender Equity in Islam, said that some Muslim women are claiming to speak on behalf of all Muslim women. There has been hostility towards Muslims, especially after 9/11, he said, which may contribute

to hysteria in the media over these tribunals.

Badawi said people who speak out against the arbitration tribunals cite the punishments that Islamic criminal law inflicts. However, these tribunals would only cover civil law not criminal. Furthermore, he said Muslim family law can favour women. For example, even if both partners are working, the wife can keep all her money while the husband must provide for her and for the

children.

Farnoush Pourhadi, a second-year law clerk student and Muslim, said she understands both arguments.

"Canada is a multicultural place and everyone should practice their own culture," she said, "but in Muslim culture women don't have the same rights as men. Men could take advantage of that. One of the reasons women come to this country is to have rights."

BATTLE
of the
BANDS

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EDITORIAL

No freeze on fees

Students took the good news to heart earlier this year when the province announced a tuition freeze at colleges and universities.

Student groups greeted the news with optimism. But it turns out there's a catch.

Some fees at many schools, including Humber, will continue to rise. How?

At Humber, so-called Compulsory Non-Tuition Related Incidental Fees are slated to spike more than \$50 in September.

These and other new fees are levied by a college administration looking desperately for alternative sources of revenue in the wake of the McGuinty tuition freeze. How convenient.

the fees

The *EtCetera* did some number crunching using the latest Board of Governors figures and found next year's Student Activity Fee will hit a record \$93, a staggering 51 per cent increase from the year before. It's a sudden and dramatic hike considering that fee remained almost unchanged since 2001.

But even over that period, "non-tuition" fees overall went up about \$85.

Factoring in the latest round of new, tacked-on charges, students next year will be on the hook for almost 90 per cent more than what they paid for such fees just three years ago. Excuse us if we're not all that joyous about the tuition freeze.

the freeze

When Queen's Park proclaimed a freeze it was meant to lessen financial burdens on students and families. Shouldn't it apply to all fees?

When the college turns around and asks you for more money, it partly cancels out the government's initiative. Two steps forward, one step back.

The worst part is that next year's increase has been put through almost unnoticed. Where was the consultation? There must be more dialogue between administration and students about fees. And a token spot at the table for an HSF figurehead doesn't cut it.

We shouldn't be left to uncover news of fee hikes buried deep in a 42-page document.

Our message to Humber policymakers: The freeze happened for a reason. Students have had it up to here with insidious fee increases that force them to reach deeper and deeper into already threadbare pockets to get an education.

Letter to the editor

Don't you guys have anything better to complain about?

Dear Editor,

Like some of the other students, I couldn't help but jump at the opportunity to write a letter to the editor hitchin' about concerns at school!

All I read about these days in the *EtCetera* opinion pages from readers still complaining about the smallest of things! I can't believe that someone is still overly upset about having Ron Jeremy come to our school!

Get over it already for frigs sake!

Don't you have anything better to do then bitch about how un-educational or "unsafe" it is having a porn-star come to the school?

Why not complain about any of the other billions of problems going on in the world today, or just in our own school.

Honestly, having a porn-star come to our school should be the least of our concerns! And, not to be

overly-zealous or anything, but I did see the entire auditorium filled with people during the Ron Jeremy show, which indicates that most people actually didn't mind seeing him. C'mon, its entertainment, not Satanism!

The guy was funny, and, depending on your outlook of his speech, I think some things were educational! It's not harming anyone when Jeremy gives a speech.

If you don't like it, then don't listen! Simple, eh? You'd think so, wouldn't you?

Anyways, I guess this is a letter to inform all you complainers out there to go back to the Amish academy and stop complaining about the smallest, most insignificant things.

Grow up!

Joshua Pekar
Second-year film & TV

This week's question: "What do you have planned for your summer?"

Public Opinion

Compiled by Erin Howe

Jason Palmer, first-year film and TV



"I'm going to go back home. I'm going to work at a harbour, parking boats, play some music and hang out."

Gizender Singh, second-year PR



"I'm planning to go home to Trinidad as soon as classes finish and get a job at a public relations company."

Shaun O'Reilly, first-year ECE

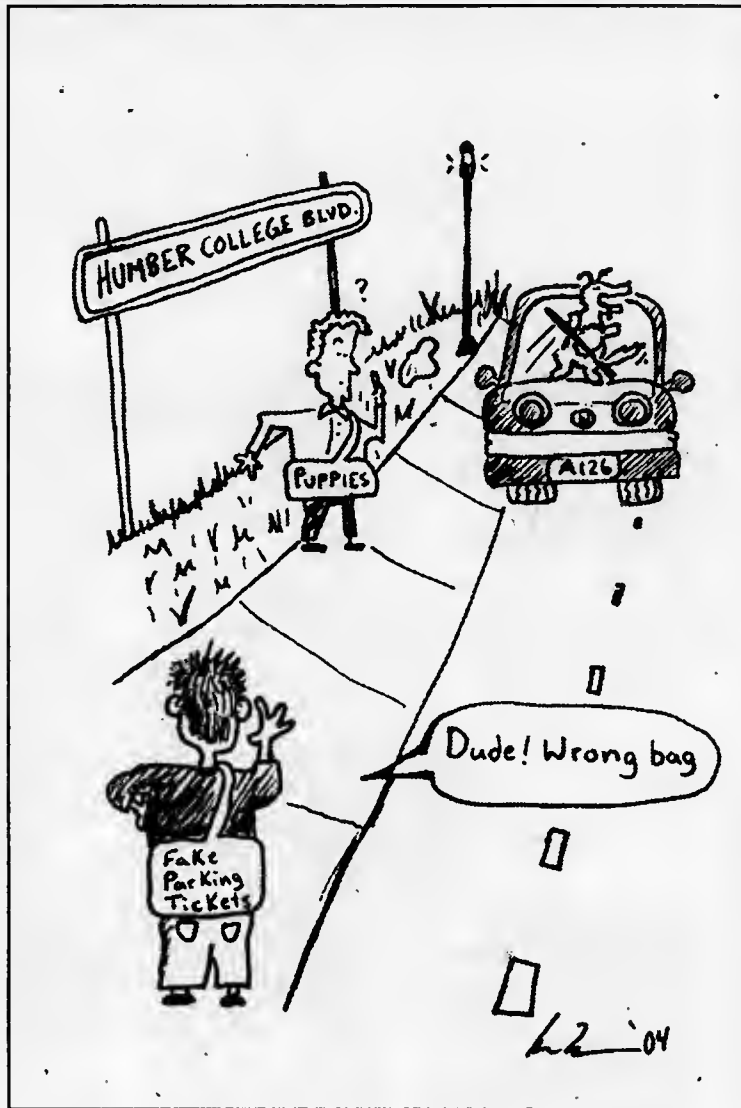


"Go to Japan and teach English for three months."

Natalie Hakim, second-year PR



"This summer I'm going to be a slave for the capitalists, which means working."



Write letters to the editor at:
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OPINION

Two solitudes or deux solitudes?

Belinda battles the bilingual barrier

"But the fact that this sort of hypocrisy exists is enough to get my blood boiling."



Vanessa Mariga

Belinda supporter? Arrêt!

Oh, I'm sorry, do you need a translation?

When I heard Belinda Stronach fumble through a French question at a recent debate, I was miffed.

I come from a long line of unilingual civil servants. And I've been there myself, working the front lines of customer relations for the feds.

One thing I've learned is that unless you can check off that bilingual box on the job application, don't expect to get too far.

I've seen people get demoted because they flunked their bilingual training. So why should we expect anything less from our national leaders?

Right about now, you're probably expecting me to start spouting bits of the 1982 Charter of

Rights and Freedoms... like the part that says we have a right to demand service in either French or English from government offices.

Or how about the 1969 first Official Languages Act?

Heck, let's bring this right back to the 1867 British North America Act when it was declared that Canada would embrace both the French and English languages.

Nah. You've heard this all before. Instead let's take a quick look at the dollars and cents of it all.

According to the Official Languages 2002-2003 Annual Report over \$590,000,000 had been allocated by the provinces and territories for the fostering of bilingualism. And just last year the feds committed another \$751,300,000 in their Action Plan for Official Languages.

That's a lot of money. Belinda's not the boss yet. And she may never be.

But the fact that this sort of hypocrisy exists is enough to get my blood boiling.

If the head of a national party is allowed to sputter and stammer through one of our official languages, then I think the glass ceiling should be shattered for all those beneath her in the ranks.

"One of the first things that has to be looked at is where these attacks are coming from."



Nick Rapp

One of the major talking points of the Conservative Party's leadership campaign is candidate Belinda Stronach's inability to speak French.

Critics of the former Magna CEO say in order to be the leader of Canada, it is necessary to speak both languages.

One of the first things that has to be looked at is where these attacks are coming from. The majority of complaints are not coming from French Canada. In fact, Stronach has more support among Conservatives in Quebec than either of her two rivals.

Despite this, many in English Canada seem to think that this is one of the most important aspects of being Prime Minister. Even though the things that should be front and centre in a political campaign are policies

and a vision for the country. Whether or not Stronach has these qualities is a matter of opinion.

What is disturbing is that her inability to speak French has become more important than her views on gay rights, the military and the economy.

Some also say Stronach won't be able to communicate with the people of Canada. But a large majority of Canadians including Francophones, speak English, if not as a first language, than as a second or third.

As well, for what it's worth, she is trying to learn French (insert collective groan). She did read both her opening and closing statements at the last party-sponsored leadership debate in French.

The Prime Minister is not only the leader of the country but he is also a member of parliament and in that capacity is not required to be bilingual.

The position of PM should be considered a job like any other, with the best person receiving the position. Though having a leader who speaks French is a benefit, it is not as valuable as someone who will make the country stronger through policies and initiatives.

Reality Control
with Brad & Nick



True rebellion costs more than \$19.99

You say you want a revolution?



Jelani Lowe

Thirty years after his death, the legend of Ernesto "Che" Guevara lives on.

The iconic image of the Argentinean-born guerilla leader, his gold-starred beret sitting on top of his shaggy locks and dark eyes gazing off into the distance, is everywhere these days.

It's been silk-screened onto t-shirts, reproduced into college dorm posters, appeared in ad campaigns for vodka and get this: embroidered onto \$4,500 Luis Vuitton handbags.

But if the irony of a Marxist revolutionary becoming fodder for conspicuous capitalist consumption has dawned on consumers, few seem to be letting on.

On the cover of his MTV Unplugged CD, rapper Jay-Z accessorizes his Che shirt with a diamond

necklace; teen actress Lindsay Lohan wears the image in the recent movie Confessions of a Teenage Drama Queen; and Paris Hilton, evidently saw no conflict of interest when she sported her fitted Che-tee on the reality show The Simple Life.

Even here at Humber, you can spot the odd student wearing his face.

I wonder though, how many ever take the time to take a closer look at his ideals or the details of his struggle.

It's possible that many would have second thoughts endorsing a man who is remembered as much for his ruthlessness and brutality as he is for championing working class people.

Fact is, the popularity of Che iconography has less to do with identification with the Cuban revolutionary than it is about making a statement about being a rebel, without actually rebelling against anything in particular.

The trend doesn't stop with Che though. At the downtown store Urban Outfitters, tees are sold with phrases like "fight the power", "freedom" and graphics of a fist raised in a black

power salute, all no doubt meant to evoke images of 60s counter-culture and the civil rights movement.

It's fact however, that true rebel-

lion can't be purchased at your local store, is rarely fashionable and always comes at a price higher than \$19.99.



Iconic image: This photo of Che Guevara in 1960 by photographer Alberto Korda has taken on a life of its own.

BUSINESS

Board game boom brings big profits

By Jessica Russell

Board game sales have dramatically increased over the past year, bringing young Canadian companies some major profit.

In the first half of 2003, adult

board game sales increased by 84 per cent with a 65 per cent sale increase for all games.

SBG (Specialty Board Games) Inc. is one of the many Canadian companies riding high on this new wave of popularity. The Barrie-based company launched the new *CSI* game

in Wal-Mart stores this past weekend.

The hit show *CSI* has more than 30-million viewers every week and with the increasing numbers of board game sales this past year, SBG expects this board game to be a hit. SBG representative Marc Hill says there is definitely a synergy between board games and television shows, adding his company expects to sell three million copies of *CSI: The Board Game* this year.

Canadian true-crime writer Max Haines worked on the game's crime scenarios, which act out just like the TV show. Players have to solve the crime and go to eight different crime lab stations; interrogation, autopsy, identification, trace, ballistics, forensics and DNA.

Faith Featherstone, a spokesperson for the Canadian board game company Rumba Games Inc., says board game sales increase every time there is a recession.

"With the U.S. experiencing a recession and whenever there is instability or uncertainty, board games seem to get increasingly popular," she said.

The Great Depression of the 1930s saw the introduction of *Monopoly* and the recession of the 1970s brought *Trivial Pursuit*. Featherstone said the 84 per cent increase in game sales was specifically for specialty board games, which excluded favorites like *Scrabble* and *Monopoly*.

Featherstone says board game

sales have never been better, despite the massive success of video games.

"I think that people are just sick of looking at screens," she said. "Board games have become family traditions at holidays. Instead of bringing drinks to parties, friends are bringing board games. They are a good value for your money and peo-

The Game.

Featherstone says that being a smaller company has been an advantage in creating big selling board games.

"With smaller companies like SBG or [Rumba], we have the advantage of being more creative, offering twists to old standbys and the consumers are reacting to it."

Hill says that in a post 9/11 age, people are looking for more family oriented activities.

"The thing about a board game is that it needs to engage everyone around the table. They need it to be fun, interactive and something that families can do together."

Featherstone said Canadians are renowned as game inventors, possibly due to long, cold winters indoors. In 1979 two Canadians, Chris Hane and Scott Abbott, conceived the idea for *Trivial Pursuit*, which was launched commercially in 1981.

"People are just sick of looking at screens."

ple are getting back into retro things."

Rumba Games Inc. was rated the fifth fastest emerging Canadian growth company in the September issue of *PROFIT*, with sales exceeding \$1.1 million. Rumba's best selling board games include *Survivor*:

Dexit lands in more Toronto retail stores

By Heather Osler

A new way to pay for small purchases is slowly making its way across Toronto's retail scene.

Once only an underground phenomenon, Dexit is now moving from the tunnels below Bloor and Yonge to Yorkville's shops and restaurants.

Boasting to be "easier than cash, faster than debit," Dexit offers the busy downtown crowds a new way to pay for their coffee and newspaper.

The system works by swiping a Dexit tag - attached either to your

keys or cell phone - at the register to make a purchase. No pin number is required, making a transaction quicker than other methods such as debit.

Unlike debit, which usually involves a fee for each transaction, Dexit charges a one-time fee of \$1.50 each time you reload your tag up to a maximum of \$100.

Dexit caters to small purchases for which consumers are often reluctant to use debit or credit cards.

"People who use it are hooked on it," Dexit representative Denny Allen said. "You simply touch the tag to the terminal and it's literally processed in less than two seconds."

More than 201 merchants currently offer the Dexit system as a payment method in downtown Toronto. The company has plans to spread its services across Canada, targeting stu-

dents as part of their marketing strategy.

"We've gone into George Brown College and York," Allen said. "It makes perfect sense because students usually spend only five or six bucks at a time."

As for Humber, Dexit is hopeful, but we're still pretty far off from seeing Dexit terminals at campus cash registers. "We would love to be at Humber College," Allen said. "Right now we are focusing on the downtown core... our hope would be to be at Humber in the fall."

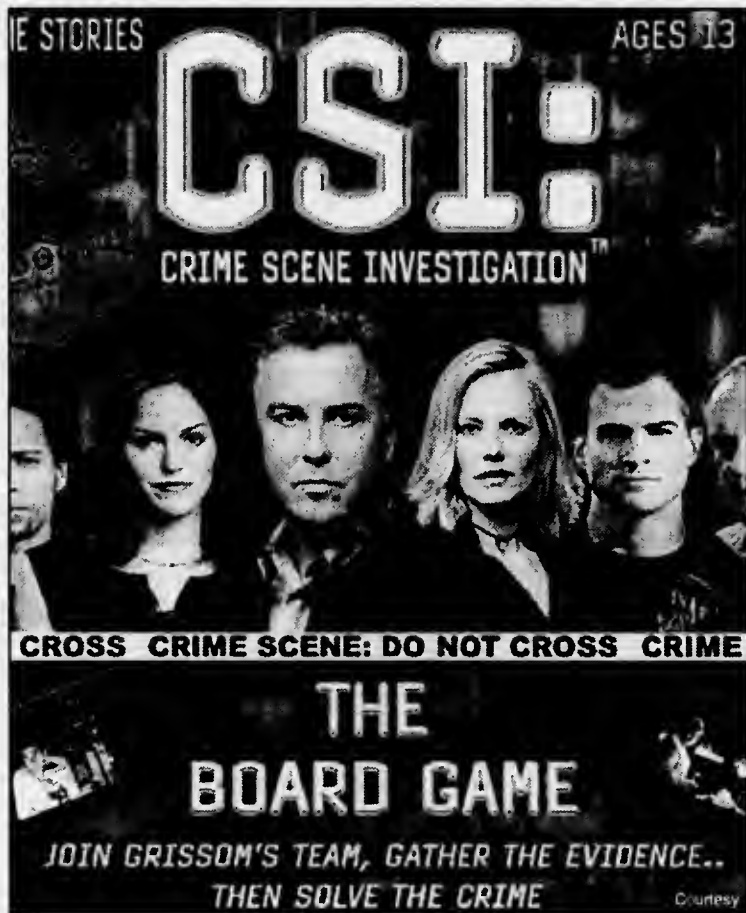
Elizabeth Allen with the Financial Consumer Agency of Canada stresses the importance of safekeeping a Dexit tag against loss or theft.

Because the tag is either attached to a keychain or to a cell phone, losing it would be difficult. However, if a tag goes missing, Dexit will suspend the existing account and issue a new tag.

With the ease of this system and its proven popularity in a competitive downtown Toronto market, Dexit has carved out a unique niche.

"Dexit really is replacing cash," Denny Allen said. "The great thing about the Dexit tag is that it's everywhere. You're not limited to one merchant. That's why it's catching on with people, it's ubiquitous"

To find out more, or to sign up to Dexit, visit www.dexit.com.



High hopes: Board game company SBG expects to sell three million copies of its new *CSI: The Board Game*.

Yahoo targets alleged spammers

By Joseph Phung

Internet giant Yahoo! Inc. has recently launched a lawsuit against a Kitchener family in connection with millions of spam messages sent to Yahoo!'s email customers.

Lawsuit papers released by Yahoo! claim that three family members were responsible for sending more than 94-million spam messages to Yahoo!'s users since the beginning of January.

According to the lawsuit, the messages consisted of solicitations for life insurance, mortgage and debt consolidation and travel services. It is also alleged that names and e-mail addresses from the Yahoo! Mail users who responded were collected and then sold to marketers.

The lawsuit is one of several filed by the Industry Anti-Spam Alliance last Wednesday. The Alliance is made up of America Online, Earthlink, Microsoft and Yahoo! The companies want to stop spam messages because of the resources and network space

they consume.

Neil Schwartzman, chairman of the Canadian Coalition Against Unsolicited Commercial Email (CAUCE) in Montreal, said he is pleased with the recent lawsuits.

"I think that it's a fantastic move for the four companies involved to make a coordinated attack against

"We are the only industrialized country without a law against spam."

those who are ruining the Internet. It's the first application of the American CAN-SPAM Act. So, it will be interesting to see whether or not it actually has any impact."

The CAN-SPAM Act (Controlling the Assault of Non-Solicited Pornography and Marketing Act) came into effect for Americans on Jan. 1, 2004. This Act requires commercial e-mail messages

circulated in the U.S. to include a notice that it's an advertisement, allow users the opportunity to opt-out from receiving more messages, and include a legitimate postal address.

As for Canada, Schwartzman says that the Personal Information Protection and Electronic Documents Act (PIPEDA) was never intended to deal with spam.

"It was created to deal with privacy alone. The fact that it may have some benefits with regards to the way companies deal with your personal information, including your email address, is a good thing, but the intent was never to deal with spam," Schwartzman noted.

Schwartzman says that Canada is not doing enough to stop spam, but says things will change soon.

"We need a law, we need action," he said. "We are the only industrialized country in the world that doesn't have a law against spam."

"That's about to change and you'll hear about things in a few weeks that will begin to address the problem."

Film board sets sights on violent video games

Board considers restricting re-packaged Grand Theft Auto

By Erin Bell

Manhunt was the first video game to receive an R-rating from the Ontario Film Review Board (see last week's *EtCetera*, pg. 7), and it likely won't be the last.

Board Chairman Bill Moody said board members will continue to mon-

itor new video game releases and will assign the R-rating again if another particularly violent game comes to their attention.

All video games in North America receive a rating from the Entertainment Software Rating Board (ESRB), but the ratings aren't enforceable by law in Canada.

"We usually accept the ESRB rat-

ings except in certain extreme cases, in which we reserve the right to act. In order to enforce the law, we had to give *Manhunt* our own classification," Moody explained.

He said the ratings panel which viewed *Manhunt* observed coarse language, racial slurs and visually-explicit violence characterized by "extreme blood-letting and tissue damage."

The rating was based not only on the game's visual images and cinematic sequences, but also on the psychological effects of playing the game.

The evaluation was carried out by having one of the board members, described as an "avid gamer," play through *Manhunt* while others on the panel watched.

"We noticed his enthusiasm building as he played the game, and it was obvious that the game encourages violence and creates an excitement toward violence," Moody said. "It has a reward system built into it that gives style points for each kill."

Moody says the Film Board isn't planning to follow the footsteps of New Zealand and ban *Manhunt* altogether.

"It's up to adults to make up their own minds," he said. "Our focus is to protect those who can't protect themselves, the children, by keeping parents informed."

Moody said the board had considered applying R-ratings retroactively to other notoriously violent games like *Grand Theft Auto: Vice City* (made by Rockstar Games, the same studio responsible for *Manhunt*), but ultimately decided against it.

"It would be like closing the gate when the horse is already out," he said. But if an older game was re-

released in a newer package, such as the *Grand Theft Auto* double-pack for Xbox, that could come under consideration.

In July 2000, British Columbia gave an R-rating to Activision's *Soldier of Fortune* video game, stating that it fell under the criteria of an "adult motion picture" because of its graphic violence.

"It is obvious that Manhunt encourages violence."

An excerpt from the board's ruling stated that "over 26 hit locations exist on character bodies to allow for pinpoint accuracy in terms of dismemberment and tissue damage. Human bodies can be fully brutalized, mutilated and eviscerated."

Ironically, the same B.C. board decided not to give an R-rating to

Manhunt because it deemed the violence not realistic enough.

Realism was weakened by the "an excessive level of assault [that] characters are able to withstand, i.e. multiple baseball bat strikes to the head without injury or impairment."

The board noted that the execution scenes were only two to three seconds long, and were obscured by "stylized distortion and tracking noise" to give the effect of old surveillance camera footage.

"Executions are obscured by shadows and random camera switching," and the game "does not allow the player to engage in prolonged mutilation and dismemberment of bodily remains."

The B.C. board still urges parents and retailers to be strongly cautioned and to follow the Mature rating assigned by the ESRB.

Ten per cent of the video games rated by the ESRB in 2003 received a Mature rating.



R-rated: Retail stores now face fines if caught selling *Manhunt* to people under 18.

Money Sense

Student contests can be lucrative

By Catherine Gerow

Money-making opportunities are everywhere for cash-strapped students, some are just a little more competitive than others.

Countless contests are open to students every year, and many offer

cash prizes to the winners. One of the most lucrative of these contests is the *As Prime Minister Award* writing contest, sponsored by the Magna for Canada Scholarship Fund.

This contest offers full-time post-secondary students from across Canada the opportunity to win money by writing a 2,500-word essay. The essay should answer the question "If you were the Prime Minister of Canada, what political vision would you offer to improve our living standards and ensure a secure and prosperous global economy?"

Sound like too much work? Consider the potential rewards — more than \$500,000 worth of prizes are up for grabs.

Fifty semi-finalists will be selected, and each will receive a \$500 cash award. After a judging session in Toronto, 10 finalists will be selected. These lucky winners will not only receive \$10,000 each, but they will also travel to Ottawa to present their essays to the government. They will also be offered four-month internships at Magna International, valued at \$15,000 each.

The national winner will then receive an additional \$10,000, as well as the opportunity to take a one-year internship at Magna, valued at \$50,000.

The deadline for submissions is June 4.

For more information, visit www.asprimeminister.com or call 1-866-As-the-PM.

Current student contests:

- As Prime Minister Award
Top Prize: \$20,000 plus an internship
Entry deadline: June 4
www.asprimeminister.com

- Fraser Institute Essay Contest
Top Prize: \$1,000
Entry deadline: June 4
<http://www.fraserinstitute.ca/studentcentre/>

- Campus Music Explosion's Battle of the Bands
Top Prize: \$250
Entry deadline: March 19
<http://www.hsfweb.com/event.s.htm#band>

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March 20th Open House for Summer Positions

Spin Master Toys is looking for enthusiastic, intelligent people to join our summer staff

Positions involve traveling across
Canada and the U.S.
from May till late August

We will be holding an open house to interview prospective candidates

Each Person will have 3 minutes to impress so make it count

Saturday March 20th, 8:30am-4pm
at our Head Office
450 Front Street West Toronto, Ontario

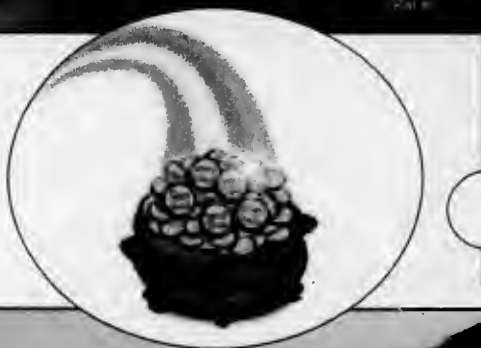
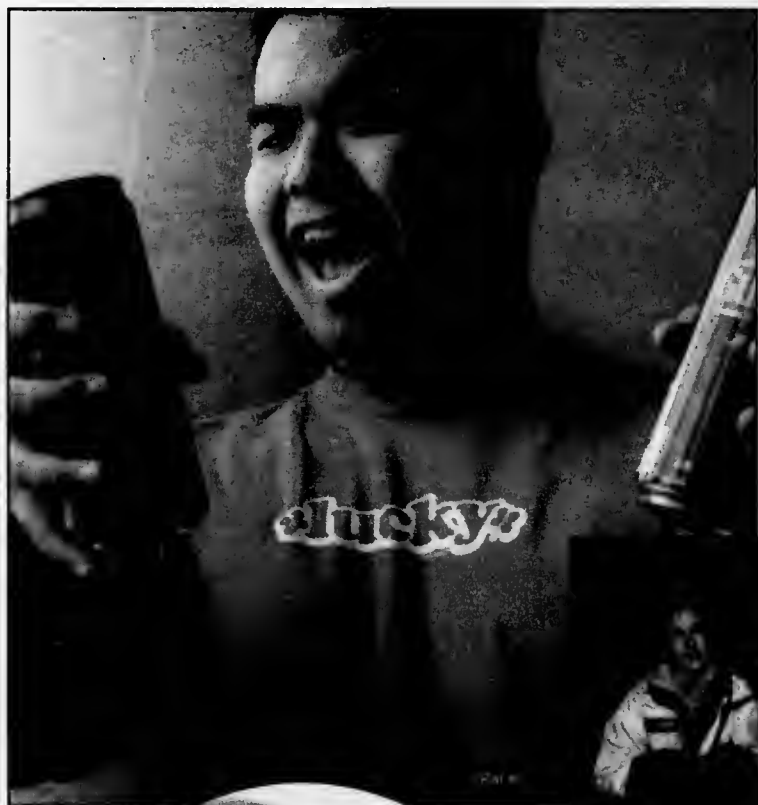
Please RSVP your name at
summerjobs@spinmaster.com
Bring your resume to the open house

Experience not necessary!

Valid drivers license required

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St. Paddy's Day The Celebration...



Far Left: Marc, a first-year nursing student, offers us prescription beer - the duct tape for the soul.

Above: Stix, from Malton, wonders why the beer at CAPS is green and not the bathroom floor.

Right: First-year Design Foundations student, Natalie Parsons, reminds us of the other reason St. Paddy's Day is so good.

Center: Mandye Bronson, a fashion grad hangs out with her new colleague, Wally "My Right Hand Wanders" Leprechaun.

Pat Kane

compiled by Pat Kane



and The Aftermath.

Blarney! Often mistaken for an Irishman, first-year chef student and Austral-Malaysian immigrant, Andrew Chin, feels like he was beaten by a shilele today.

ARTS

Pop, lock and a few smokin' crews



"Hip hop in general is going mainstream. Our goal is to kinda bring it back to its roots and keep it underground where it should be."



By Tracy Smitten

It was a rhythmical slaying at Cathedral last Saturday, as break dancing crews competed in a face off dance cipher of "who got best." The Toronto based crew, Drunken Monkz, intoxicated the crowd as they popped and locked their way to dance floor domination, ultimately winning the Takeover challenge.

The night consisted of crew-to-crew, artist-to-artist battles with some sets running up to 30 minutes. The event was not just a dance floor battlefield, but a showcase of some phenomenal breakdancing.

"Not a lot of people in the city are doing events like this to bring the hip hop community together,

specifically breaking and emceeing," "Shine" (Kevin Murray), a business administration student said. "These are things people want to work out with each other. Basically these are beefs, like if someone sucks, they battle. It's for reputation."

Humber alumnus and event organizer, 'Lady Noyz' (Nylda Gallardo-Lopez), has been dancing for seven years and is the only female in the crew. Once a member of the Humber

Hype Dance Troop, Lady Noyz is now a professional dance instructor by day and multi-talented B-girl by night.

With the help of In the Bag Management, Drunken Monkz have been making moves worldwide. They just recently returned from the world B-boy competition at Wembley Stadium in London where they placed twelfth out of 32.

Drunken Monkz hopes to maintain its underground street credibility while representing break dancing the right way. "We're starting to make some noise right now," said crew member 'Handles' (Anel James).

"All it is now is upwards opportunity and making our name known."

if someone sucks, they battle. It's for reputation."

This underground event was successful in getting Drunken Monkz message across the city.

"Hip hop in general is going mainstream. Our goal is to kinda bring it back to its roots and keep it underground where it should be," Lady Noyz said about her motivation to do the event. "Our scene in particular is losing its essence when we're getting exploited and not getting paid or respected for the dancers that we are."

Shine : Humber Business student, Kevin Murray has been breaking for five years.

Music duo sees many shades of red

"It's a colour that embraces our emotions, it fits our vibe."

By Jasmin Sandhu

Rosina Kazi gazes comfortably at musical partner Nick 'Murr' Murray, before bursting into a smile. "I love this place," Kazi said, referring to Bistro 67, a trendy Queen East restaurant frequented by the duo.

Murray rolls his eyes and sighs. "It's tough working with Rose," he said. "I have no veto power."

This friendly banter is characteristic of Kazi and Murray, who make up the Toronto-based outfit LAL. They refuse to be categorized as either a generic South Asian world fusion category or as an electro-pop indie group.

LAL, in most South Asian languages, is the term describing the colour red. Kazi was adamant that the band's name be reflective of her passions and heritage.

"It tied into our philosophy-red, an ambiguous colour, passion and left communist symbolism," she said. "It's a colour that embraces our emo-

tions, it fits our vibe."

Their second album *Warm Belly High Power*, due out this Saturday, reflects their diverse tastes.

"The sound of this album fuses everything that we are into: hip hop, techno, underground dubs, electronic, jazz and folk," Murray said.

Vocalist Kazi, who also acts as a social and political activist, has developed a signature sound. "I sang in Bangla on the last record (*Corners*) as well as on this one," she said. "Writing lyrics in Bangla is the biggest challenge because I don't have the greatest grasp of the vocabulary. On the next record, I want to expand in Bengali, Punjabi and Hindi."

The duo experienced some initial backlash when they debuted, with detractors complaining their sound wasn't 'ethnic' enough.

Kazi says she shrugged off the criticism. "We're stuck musically between the U.S. and the U.K. so our record reflects those experiences,"

she said. "Obviously there are world influences in the mix. Look at us, we are from different places."

Kazi, from Bangladesh, and Murray from the West Indies are grateful for the support they've received from the South Asian community, but describe their fan base as "reflective of Toronto's ethnic mix."

"I don't consciously plan to hit all the South Asians in Canada," she said. "I'm very careful about how I promote the music. It's not a free market strategy."

Kazi is surprised that South Asian talent has not been freely exploited yet in North America's commercial market. "There's a tremendous amount of talent that's never promoted. It's like South Asians don't really exist. It's really weird."

Kazi and Murray had already established a buzz in the Toronto music scene before forming LAL.

Kazi worked for major labels such as Tommy Boy Record before joining their current label PTR (Public Transit Records) as an artist.

Murray briefly attended Humber College before returning to his hip hop roots. He continues to collabo-

rate with Da Grassroots, producing artists such as Michee Mee and Ghetto Concept.

Both Kazi and Murray advise that aspiring Canadian artists should push more aggressively for recognition.

"Volunteer, hustle, get out there and sell your stuff on the street if you want a break in this industry."

Visit www.ptmusic.com for more details on LAL's upcoming Canadian performances.



Hear the eclectic influences in LAL's new album, out this week.

Intern gets a voice through *Canadian Idol*

By Mindy Lampert

The other contestants smelled an imposter when Sherri Wood showed up at the *Canadian Idol* auditions last Wednesday night with her own photographer.

A final year journalism student at Humber, Wood went undercover as an intern entertainment reporter to stake out the event for *The Toronto Sun*.

Just as the lineup at the SkyDome was beginning to form, Wood was enlisted for the assignment. She was told a photographer would accompany her at times throughout the next two days, but she would not be given a media pass. She was to blend in, sleep overnight, and live to write about the thrill, hunger and stamina that drives an idol wannabe. She packed a suitcase with what she saw as necessities: blankets, popcorn, gummy bears, cigarettes, laptop and camera, and went out for what she knew would be a very long night.

Pumped

"People were pumped, it was a party," Wood said.

Prepared to get little sleep and be treated like cattle, she did hope for a little compensation along the way.

"I expected to at least get a free Tim Hortons coffee," she said. But the only charity Wood received were two sticks of Juicy Fruit gum and a large button that announced "I survived *Canadian Idol* 2004 Auditions."

And survive she did. After making it through the night, only to almost lose her spot in line after stepping out to brush her teeth, a sleep-deprived, hungry, thirsty and dirty intern stepped up, along with the other contestants in the first heat, and prepared for her solo debut.

When her turn came, she belted out a song that had ricocheted off the walls of the Dome many times before.

O Canada

"I've never sung anything in my entire life," she said. "I chose O Canada because it was the only song I thought I could remember all the words to."

Although she had shared the same dirty communal bed as the other contestants, Wood did not share their dreams of becoming a pop star, or their disappointment at being turned away. She says relief washed over her when she was dismissed.

"I knew if I was asked to stay, it was because I was so bad," she said. "I just didn't want to be the next William Hung."

Her audition ended 16 hours after she had first arrived at the SkyDome. But her story was not over yet. Working on no sleep, Wood trudged to a coffee shop to write it all down. A couple of hours later, she filed the biggest story of her career to date.

Although her voice did not win a pink slip, Wood has begun to write her own ticket. She walked away with a double-page spread in *The Toronto Sun*.



Rollin' with the punches: After receiving the boot in round one, Sherri Wood returns to her rocker roots.

And the Intern Idol winner is...

Humber graduate works the stage

By Adam D. Booth

Humber grad Aaron Booth worked the *Canadian Idol* stage last summer to become the first intern ever given star status.

It was a flirt with fame that came after a rocky start. Booth graduated from Humber's Television Arts and Sciences program last spring but struggled to find work. Then he got a call last June from *Canadian Idol*.

"I got it thanks to some Humber networking," Booth said. "Kyle, a friend of mine from my Humber program, was interning there and dropped my name."



It's a wrap: Aaron Booth on the set with *Canadian Idol* Ryan Malcolm.

And just like that, Booth entered the behind-the-scenes world of *Canadian Idol* as an intern of many talents.

"My official position was production assistant, but I did a lot of differ-

ent things," he said.

Booth and the other interns sat in for the real contestants during mock competitions, where they were used to determine camera angles and appropriate lighting.

Booth filled the role of Ryan Malcolm, who was later named the 'Canadian Idol.' He took home the distinguished prize as 'Intern Idol.'

As the interns took their turn on stage, lip-synching to pre-recorded versions of the real contestants songs, Booth went beyond the typical swaying of other 'contestants.' He would dance around shamelessly and try to follow the lyrics.

"I found out I'm good at lip-synching to songs I've never heard before and don't even know the words to," the intern said. When he 'performed' what would later become Ryan Malcolm's first single "Something More," he did such a convincing job that the staff initially thought the song had leaked out.

During the performance shows, Booth was the audience wrangler. Trying to find seats for audience members began as an easy job, but during the final few episodes, chaos ensued when the first few rows had been removed to increase the size of the stage.

"I got to feel all powerful, standing in front of the stage telling everyone where to go. I also got to make little girls cry when we had to move

them from row A to row H."

Booth joked. "But then I also got to be the hero when seats became available."

After the final show aired, Booth stood on stage and acted as unofficial bodyguard to Ryan Malcolm, keeping screaming fans off him.

"I was trying to keep massive

crowds of little girls with sharp nails and their parents off the stage for two sweaty hours," he said. "It was cool though, because it was such a surreal experience."

He also managed to score an authentic Ryan Malcolm autograph for his mom.

In the end, all of this work paid off. His "weeks of lip-synching idiocy" stood out in the minds of the producers and he was one of only two interns to be invited to the after party for some schmoozing. The show's executive producer John Brunton even personally complimented Booth's stage presence.

Booth plans to return to work on *Canadian Idol* 2, when it begins taping this summer.

"I found out I'm good at lip-synching to songs I've never heard before."



Scene setters: Interns stage mock idol competition.

IN REVIEW

FLICK IT



Spartan--
dir. David Mamet

Some films rely on twists and turns to drive the story and keep the audience engaged. For writer and director David Mamet the set-up and execution are as important as the payoff.

His new film, *Spartan*, involves Scott (Val Kilmer), a secret service agent who is called in when the president's daughter goes missing.

To reveal anymore of the plot would do an injustice to both the film and its viewers.

As *Spartan* unfolds, Mamet adds layer after layer of character development and wonderful dialogue.

Also, Kilmer, who is one of the most intriguing and underused actors of his generation, perfectly portrays the fiercely intense agent.

The combination of Kilmer's on screen presence and Mamet's complex script make *Spartan* essential viewing.

--Nick Rapp

HEAR IT



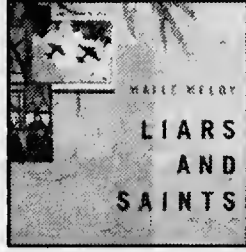
Two Way Monologue --
Sondre Lerche

Norwegian troubadour, Sondre Lerche's melodic style and boyish charm brought about critical acclaim for his first album, *Faces Down*. Now, in the midst of his second venture, *Two Way Monologue*, Lerche has again peaked at perfection, but his sweeping lush vocals have taken on a more mature approach.

His wistful singer/songwriter style and folk-pop sensibility can be compared to Badly Drawn Boy with a Rufus Wainwright drawl. But Lerche has crafted a more contemporary demeanor with an orchestral string arrangement and brief hints of chamber-pop. Lyrically, Lerche has become an accomplished songwriter with deep-rooted comparisons to Brian Wilson. With this breath of fresh air for 2004, maybe pop music can be saved.

--Jessica Russell

BOOK IT



Liars and Saints --
Maile Meloy

Maile Meloy tells the story of three generations of the Seterre family in her debut novel *Liars and Saints* (Simon and Schuster, \$36 - soon to be released in paperback for \$18.50).

Beginning with a shotgun wedding in the 1940s, the reader is pulled into the tale of this French-Canadian Catholic family living in the southern United States.

Each chapter reads like a short story, offering vignettes into the lives of the Saterre's, but Meloy manages to weave them together into a tight package. She shifts through four decades with ease.

And what's a book about family without deceit, incest, and betrayal? Meloy covers them all within the first half of the novel and manages to squeeze in a few laughs along the way.

--Vanessa Mariga

To Do List

A week's worth of excitement to help you squander your time

Thursday, March 18

The Hair of the Dog

If partying with Paddy has left you feeling a little fragile, sit back with a pint of alka-seltzer and watch big boy Trump trying to convince us he's got hair. At the very least, it will make you feel better about the way you look.

Friday, March 19

Taking Lives

Finally, a movie to satisfy both sexes. Drool over Angelina Jolie and Ethan Hawk in this action thriller out in theatres today.

Saturday, March 20

Disney on Ice

-Cops Coliseum, Hamilton Runs Wed. to Sun.

Say adieu to winter and join a sing-a-long with Mickey and co. If the old mouse gets on your nerves just grab your skate and ram it through his left eye.

Sunday, March 21

An evening of sketch comedy

-Lakeshore campus

Go laugh at first year Humber com-

edy students tonight at 8 p.m. Tickets \$2.

Monday, March 22

Start off the week with some exercise. Humber's halls are ideal for lunges and squats.

Tuesday, March 23

Battle of the Bands

-CAPS, 8 p.m.

Check out Humber's best as they duke it out for money and props. And if you and your mates think you're the next Chumbawamba why not join the challenge? Sign up at the HSF.

Wednesday, March 24

Global Divas

-Kool Haus, 8 p.m.

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LIFE

Shedding light on cruel history

Renowned author Erna Paris quietly forces countries to confront the histories they're ashamed to face

By Patricia Post

Erna Paris' desk faces a window and sits tucked into an alcove of her study. Bookshelves sprawl across two of the walls. The only evidence of clutter in the Monarch Park home is scattered across her desk. It's at this desk that Paris sips her tea and tackles international issues.

Paris is the author of six non-fiction books, including *Long Shadows: Truth, Lies and History*, and the recipient of 10 national and international writing awards. Through her writing, she explores how countries handle traumatic events from their pasts.

A chance visit to a Nazi concentration camp while studying at the Sorbonne in France sparked the issue in Paris' mind.

"That was the beginning of my questioning about historical memory," Paris said. "Because the French didn't seem to know anything about the deportation of the Jews, or perhaps, they didn't want to talk about it."

Gordana Knezevic, a former newspaper editor and Bosnian refugee, who now works for Reuters in Toronto said that Paris' book is like medicine.

"There is a lot of social pathology left from the wars... She's providing people with examples of other nations who had the same trouble [admitting what really happened]."

Paris wanted to write a book about how those in power sometimes deny and mythologize traumatic historical events.

"I felt that I would finally perhaps understand," she said, "this strange lacuna, this disconnect that I had encountered in France in the 1960s."

Governments often attempt to censor memory by saying 'let's put away the past, let's think about the future', she said.

"Sometimes they deny what has happened, or out-and-out lie about it, as Japan has done for crimes that were committed in China before and during the Second World War" she added.

Her work illustrates that the tendency to rewrite or ignore history is not exclusive to one nation or culture.

Paris sees the continuing presence of racism in America as a testament of their failure to deal with their legacy of slavery.

"Or they [countries] can try to deal with it as Germany has done, and as South Africa did with its Truth and Reconciliation Commission," she said.

But whether it's denying, myth-making, or ignoring the facts, Paris has seen that these methods are not sustainable. "It can last a generation. It can last two generations, but eventually, the story does become public and the nation is in the position of having to respond to victims or their children."

"It may take them [the victims] decades to get up the courage to bring their stories to public attention, but they do. And I've found examples of this all over the world," she emphasized.

It took Holocaust survivors until the 1970s before they could begin to talk about what happened to them.

Sooner or later, as Paris has witnessed, the suppressed truth about the past emerges, and nations have to deal with it. And probably the best way is through a form of acknowledgement.

This is where Paris' work begins.

"I use my eyes and ears. I think the writer's most important tools are seeing, listening, and observing detail. I keep a notebook with me and write down impressions," she said.

Honesty is equally important to Paris. "It's so important for reputation and in fairness to the person who is being interviewed— who is trusting you. And the final thing is empathy. I think people respond when they truly believe that you are interested in them. And that doesn't mean you have to agree with them or that you're not going to be critical of them, just that the interest is a sincere one, and that you've prepared for the meeting."

Coming from a background of philosophy and English studies at the University of Toronto, Paris stresses looking between the lines in mainstream media.

"I think that's going to become more and more important in the future for everyone, not just writers



Seeking the truth: Erna Paris has received international recognition for her writing.

or journalists, because we are now bombarded with information, much of it unfiltered," she said.

Paris said that the greatest form of protection from misinformation is the development of an ability to distinguish between propaganda and fact.

"Otherwise, we're all potentially

dupes to leadership that wants to present a particular

point of view or reconstruct history, to political parties that want us to understand the world in a particular way, or to anyone with an agenda." Her awards aside, it's the recogni-

tion she has received through readers' letters that has touched her deeply.

One woman she interviewed for a book had been a high-school teacher in France.

She told Paris about being at a train station one day in 1942. She

saw the trains leaving with the Jews who were

being deported, and saw one of her students being kicked and forced onto that train. Paris included the story and the student's name in her book.

The teacher had always wondered what happened to that girl. After Paris' book was published in 1985, she received a letter from a woman that said, "I was that student."

The now grown student had often thought about her teacher, and asked if Paris could put them in touch. Paris agreed and teacher and student were reunited after 43 years.

"If I can accomplish that— that connection, as a writer— then I feel I've gotten something done," Paris said.

With complete support from her family, very little gets in the way of Paris' writing. But she said that she can be her own worst enemy.

"If I allowed myself to think about the enormity of the subject that I'm tackling, I probably would be intimidated, so my method is to just charge ahead and not think about it."

"It may take them decades to bring their stories to public attention."

Style check

A weekly look at Humber style.

Name : Tiffany Dyer, 21
Program: First-year Packaging and Design
What is Style? Anything that feels comfortable or makes some kind of statement.
What isn't style? Everything is style to some point. You can't judge by what others are wearing on TV or what you like...
Describe your style in a word. Funky, maybe comfortable.
Name three essentials in your wardrobe. Pants with buckles, studded belt, fitted tee-shirt.
What's the next big thing in 2004? Striped socks, high boots, shredded dresses like the one worn by the lead singer of Evanescence, Amy Lee, at the Grammy's.
Who is your style icon? Amy Lee of Evanescence.



Alpen, Tazviri

Think you got style? Know someone who does? Let us know at (416) 675-6622, ext. 4514 or drop by our newsroom (L231).

Compiled by Jelani Lowe

Is your internship heaven or hell?

Is it worth your time?
 Are you valued or unappreciated?

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New Year's comes again

Iranian community prepares to celebrate Norouz

By Pegah Aarabi

While the world focuses on Iran's nuclear potential, Iranians all across the globe are instead turning their attention to celebrating an age-old tradition.

When spring officially begins at 1:48:37 a.m. on March 20, many Iranians will be gathered with family and friends to ring in the new year, Norouz.

According to Pouria Lotfi, a member of Toronto's Iranian Students Union (ISU), Norouz, celebrated by almost all Iranians regardless of their religious backgrounds, is a time of renewal and affirmation.

"Iranians have celebrated Norouz for thousands of years. Although its origins are disputed, the core of the celebration is the coming of spring and the renewal of life that was so important to an agrarian society like that of ancient Iran," Lotfi said.

"The ISU hosted a formal celebration last week and Lotfi said, members will also display food, hand out traditional sweets, and set up a 'haft seen' (ceremonial table) on several university campuses to get people involved in our celebrations.

"It's hard to find the time to celebrate with everything that I have to do, but it's important to me and it only happens once a year, so I always somehow manage to find the time," said Negar Habibi, 21, an ISU member.

According to Lotfi, the haft seen is the central element of Norouz.

"Before the new year the 'sofreh haft seen' is laid out in the home [for 13 days]. There are seven dishes in the 'sofreh', each beginning with the Farsi letter 'seen'," Lotfi said.

He listed some of the items commonly used for the 'sofreh' (table setting) as: sabzee (sprouts) representing rebirth; seeb (apples) represent-

(coins) representing wealth and prosperity."

Other items on the table that may not begin with the letter 'seen' include coloured eggs for fertility and goldfish in a bowl representing the end of the astral year (the astrological Pisees sign). As well, rosewater for its cleansing power, Hyacinth flowers, a mirror and the Qu'ran are also set on the table. Two candlesticks, one each side of the mirror, symbolize the traditional Iranian respect for fire, Lotfi explained.

"The core of the celebration is the coming of spring..."

ing beauty; senjed (dry fruit of jujube tree) representing love; seer (garlic) representing health; serkeh (vinegar) representing patience; and sekeh

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IN FOCUS

Does this get your attention?

Competing for your mind, HSF politicians battle for resources in the mental environment

By Judith Larracey

In the election race for the Humber Students' Federation, image is an important, even decisive factor that can largely influence the way students vote.

The candidate who appears the most enthusiastic, imaginative and uses the most political cunning can attract a large percentage of potential voters. But if the 11 per cent turnout of last year's HSF election is any indication, this year will once again reflect a largely disinterested and apathetic student body.

To counteract that apathy, HSF candidates were hard at work through heavy advertising and promotion to encourage interest among students in the current election, which ends today.

Student candidates are vying for

the positions of HSF president, vice-president of administration and vice-president of campus life at both North and Lakeshore campuses.

Much of the public space at North campus was decorated with campaign posters, flyers and literature pertaining to the student election. For candidates particularly adept at the subtle nuances of advertising, this type of campaigning can be the most productive.

At North campus, the two most visible candidates competing for the role of HSF President are Jen Green and Kevin Bagnall. Jen Green, current Vice-President of Campus Life, ran an extensive campaign over the past few weeks. Green engaged her campaign at both the Lakeshore and North campus in conjunction with other candidates running for executive positions. Her campaign ally, Joey Svec, is competing for the position of Vice-President of Campus Life.

"Altogether, I have a full flyer with my entire platform and experience on it. We have given away free suckers with our little tags saying 'Vote for Jen' and 'Vote for Joey.' As well, last week, Joey and I had a DJ with a tent and on Tuesday we had a trampoline down in the Student Centre just to attract students, to get them to come and talk and see what's going on," Green said.

Joey Svec had his own methods of attracting voters.

"I decided to hand out condoms. It's a two-fold attempt, when you hand them out, to promote safe sex as well as your own candidacy, it's a real easy gimmick to get people goin'," Svec said.

Increasingly in all levels of politics in North America, negative advertising has punctuated elections. When asked if she participates or condones negative advertising, Green was quick to reply.

"We absolutely do not do any negative advertising. We can be disqualified if anyone has been heard or seen defacing posters of our opponent or saying any negative things about the person you are running against," Green said.

"I think it's very childish if you are going to try and ruin the other person's campaign, by saying rude things about them. We are professional and proactive. We want to give a positive feel to this campaign, because it's not about what your opponent can't do, it's about what you can do," she added.

Green pointed out that she has some advantages over the other candidates in terms of correct campaigning and following the rules and protocol. Some candidates who did not follow the rules were fined.

"In the elections process, I play the game fairly. I definitely don't break the rules, I don't go into areas that I cannot campaign in, I don't say things that I can't, I try and make the campaign process as fair as possible. Last year and this year, I have not been fined."

The HSF does indeed hand out fines for campaigning outside the rules. HSF business manager Michael Parent admits that although some fines were handed out this year, neither Jen Green nor Parent would comment on which candidates received fines and for what.



A trampoline as a marketing tool: Joey Svec gets his message out to the Humber electorate.

In its policy and procedure manual the HSF has designated these following places, campaign free zones—a safe haven from flyers and political solicitation.

- Library Facilities
- Main Entrance Lobby
- Registration Entrance Lobby
- Washrooms
- Area Bus Shelters
- All Classroom Environments
- Labs
- Administration Offices
- All HSF Offices and Games Rooms
- CAPS Pub
- Student Residence Buildings

Bathroom advertising a bitter pill to swallow

Opinion



By Jessica Russell

Humber North campus is beginning to look like one big birth control pill advertisement.

While this could be a positive ad campaign to prevent unwanted pregnancies, the underlying message is quite the opposite. Shouldn't prevention of pregnancy be both partners' responsibility? Of course it should, but you wouldn't know that from

venturing into the women and men's washrooms at Humber. While only women's washrooms contain the advertisements for birth control pill brands, the majority of the men's washrooms are plastered with ads for Internet services and new trucks. Only a couple of men's washroom's have condom ads and even those seem to be selling the skin tight latex body suit worn by the female model more than the skin tight latex of the product.

By specifying a gendered target audience, especially dealing with sexuality, advertising companies are making a lot of assumptions about the viewers. In this case, by placing birth control ads in the women's washroom, the assumption is that preventing pregnancy is largely a female responsibility.

One women's washroom in the 'L' building has an ad on the back of

a stall door that reads 'Good Time' with a picture of a man and a woman embracing. Underneath it states 'Life Time' with the woman carrying a baby, followed by 'Ask your doctor.'

Why is this ad only in the female washrooms? Why is this ad only showing a heterosexual, white couple? What is the advertiser saying about female college students?

Basically that we're all white, heterosexual, horny women that A) either need to be on one of the said birth control pill brands displayed, or B) that our white heterosexual boyfriends won't be practicing birth control, or C) that the woman will be left alone with the baby if she doesn't use precautions.

Talk about assumptions, not to mention scare tactics. This advertiser is preying on the fears of women and leaving us responsible for any outcomes.

There also seems to be a plethora of birth control ads compared to the number of condom ads or safe sex ads, which would apply to all genders or sexual orientation. In one female washroom, by the cafeteria, there are seven Alesse ads...in one washroom! Ads adorn four of the six stall doors, and three on the walls. Not to mention two other ads for Diane brand birth control pill.

Next time you are near an Alesse ad, take a look at what the underlying message is here. You know the ad. It has four pictures of two women, a man and a package of Alesse. Each girl states, 'I'm on Alesse' to which the man says, 'What's Alesse?' Is this supposed to be endearing? Is the advertiser saying men are too stupid to know what a birth control pill is? This ad is basically confirming and condoning that men are not responsible for birth control for their part-

ners. Men should be educated about female contraceptive methods. But Alesse is marketing the message that women should keep this little secret from the boys. This isn't some female voodoo mythical aspect that men aren't supposed to know. This is about preventing an unwanted pregnancy, which involves both people.

Humber College has a great student health center that provides excellent sexual health services. But overloading the student population with gender specific advertisements that give this underlying message, trivializes their work.

Why aren't there more ads about safe sex? Birth control pills won't prevent you from getting STDs, HIV or AIDS. Safer sex applies to all types of people no matter what gender or sexual orientation.

What's with the ING guy's accent?

Humber EtCetera has solved the mystery of the ING spokesperson's nationality

By Sam Toman

North Americans have a complex about the superiority of Europeans. Americans, being the independent folk they are, try and pretend that Euros aren't right all the time and thus launch unilateral wars just to drive the point home.

Canadians, as the callow, nerdy alternative to America, do the next best thing to compensate for our inferiority to Europe; we 'save our money' in high yield savings accounts.

Take that Europe!

Just who is to blame for this continuing passive aggressive attitude towards the 'old world'? The ING Direct Guy of course.

Just who is that guy, with his lacquered hair, Nordic features and ambiguous accent? And where does he get off telling us Canadians what to do with our money?

Well his name is Frederik de Groot, or, translated in to English, Frederik the Great. (No wonder we have an inferiority complex. When was the last time you met a Canadian with a name like Gary the Amazing). And that hard-to-place accent? It's Dutch. And when he's not telling us what to do with our money he is at home in the Netherlands running his theatre company, Living Productions. It's a live dinner theatre company that will perform classic plays in your living room for you and your friends.

Rarely does a spokesperson come along who inspires the level of curiosity that Mr. de Groot has, and even more curious is that he has done so for the investment industry, not exactly the most exciting pursuit out

there.

According to Phillippe Garneau, the razor sharp advertising guru behind the ING Direct guy, a conservative image is for the old Canadian banks, the big five. ING Direct, a company launched in 1997, needed something different.

"We would have to create work, but work that would get noticed for the right reasons. Playing it safe would have been to create a series of very expensive, very comforting ads showing our commitment to Canada," Garneau said. "Instead, we came out with this brazen guy with an accent, talking right to the camera for the first time in Canadian bank advertising."

The *EtCetera* tried to set up an interview with Mr. de Groot, but as

Phillippe Garneau explains, "He is a very carefully managed asset. We control his image like fascists. We deliberately don't dimensionalize him."

"This of course means no interviews.

When people do meet him, like on his occasional visits to Canada to work for the campaign, the people who meet him practically treat him like royalty. "When he comes to Canada to film an ad, the people at customs practically wave him through," Garneau said.

While de Groot's notoriety is a blessing for the company hoping to anchor a brand in a persona, it has proved to be a bane for the president of ING Direct.

"Every president of ING direct has had to live with the fact that when people show up they say 'oh...your're not that guy'," Garneau said.

This is a small sacrifice for Garneau, whose company GWP

Brand Engineering has been working on the campaign since ING's inception in 1997. The campaign has propelled ING Direct into a financial growth machine, recently eclipsing the one-million customer mark, even spawning a copycat ad.

CDIC (Canada Deposit Insurance Plan) has been airing a similar ad with an authoritative, middle-age man complete with ambiguous accent, lobbing rhetorical questions at an audience.

When ING expanded overseas they enlisted the help of GWP to fashion campaigns for European and American branches.

While de Groot tested well in these markets ING ultimately chose not to use the Dutch pitch man in other markets.

They just thought it was too risky to have their whole brand resting on the shoulders of one mortal man. If something were to happen to de Groot, several campaigns would be sunk instead of one. But the root principle of a n

outsider asking questions is still important.

Garneau explains why having an outsider telling you what to do is a successful

strategy. "It gives us permission to ask naïve questions."

The ING Direct guy can look at our banking system, furrow his brow, and, with an air of superiority, destroy our assumptions about how we bank.

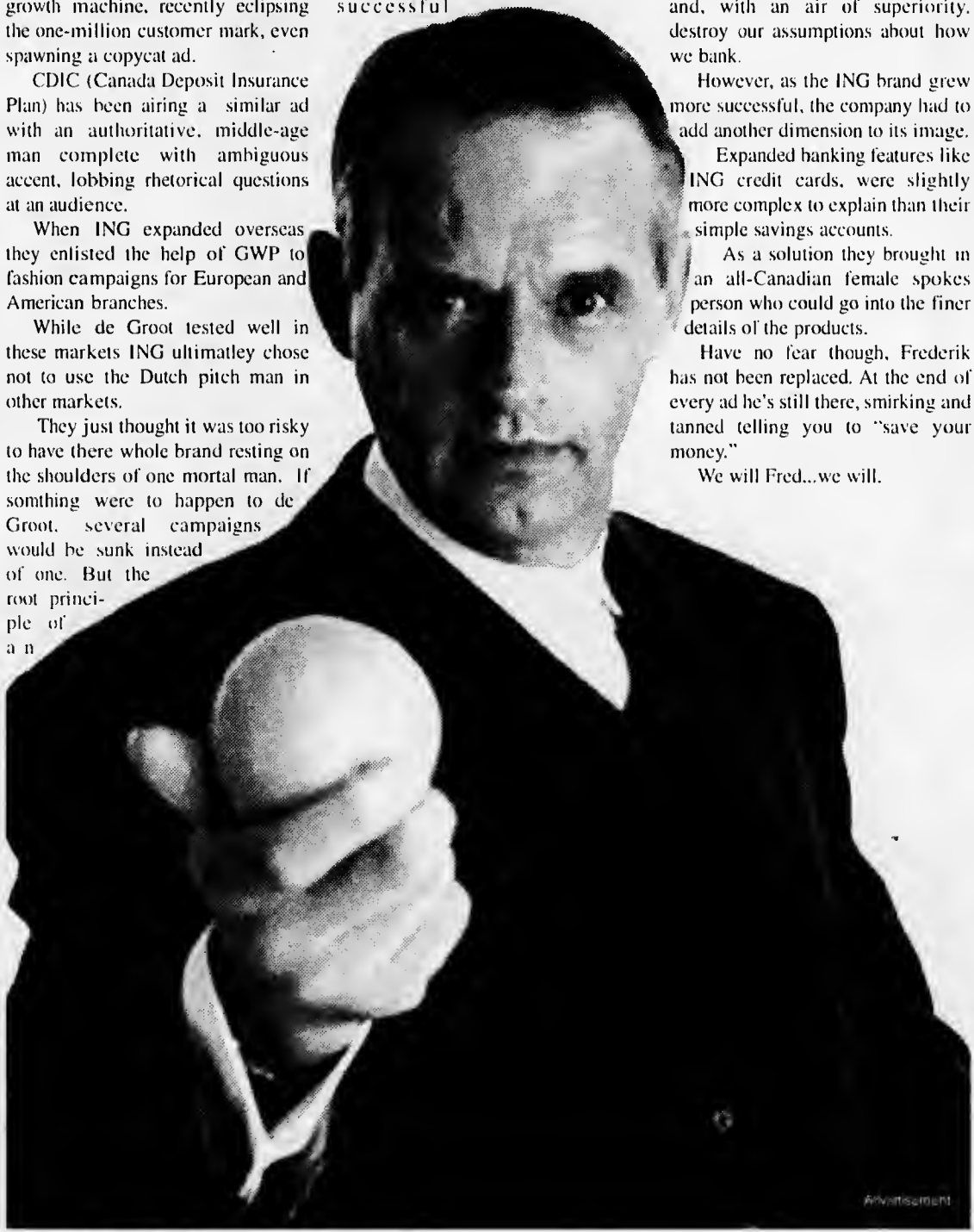
However, as the ING brand grew more successful, the company had to add another dimension to its image.

Expanded banking features like ING credit cards, were slightly more complex to explain than their simple savings accounts.

As a solution they brought in an all-Canadian female spokesperson who could go into the finer details of the products.

Have no fear though, Frederik has not been replaced. At the end of every ad he's still there, smirking and tanned telling you to "save your money."

We will Fred...we will.



"We control his image like fascists, we deliberately don't dimensionalize him."

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*Nick Perpick,
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SPORTS

Hawks win gold in double OT

Hockey boys Ontario champs

Grainger stops 79 shots in thrilling victory

By Ron A. Melihen

The monkey is finally off their backs.

The men's hockey team beat their arch rivals, the St. Clair Saints, 2-1 in double overtime to capture OCAA gold last Sunday.

The Hawks did it the hard way, just as they have the whole season and through the playoffs.

After a humbling 6-3 loss on Saturday, the Hawks came back Sunday to win the game and series on heart and outstanding net minding by Nick Grainger.

"With many key players out, he [Grainger] certainly pulled a rabbit out of the hat," Humber Assistant Coach Chris McFadyen said.

After six years with the team, four as a player and two as a coach, McFadyen finally hoisted the provincial cup.

The team left Toronto Friday afternoon for the trip to Windsor. Up

one game in the series, the boys knew the best chance they had was to win on Saturday.

"We hoped to win it Saturday and felt momentum was on our side," McFadyen said.

With more than 1,000 fans in attendance on Saturday, the Saints jumped to a quick 4-0 first-period lead. Grainger was pulled and Tucker Madder finished the game. Humber fought back scoring three goals but lost 6-3.

The game was chippy with many penalty calls. During the second period, feisty Hawks forward J.D. Smithson went down with an injury.

While trainer Todd Row attended to Smithson, Saint's goalie Ryan Schuchard shot the puck at Row. This infuriated Hawks captain James Rodak (Rodie). He jumped the bench and a melee ensued with players from both teams squaring off to fight.

Rodak, Schuchard and Madder were thrown out of the game. Rodak was suspended for game three, while Schuchard came away clean.

With Humber missing their captain and facing game three with injuries to Smithson, Kenny Sousa, Steve Nobili and Jamie Chikoski, it



Champs: Captain James Rodak and the Hawks ended a 14-year gold medal drought with a dramatic win over St. Clair.

didn't look good.

"Even with all the injuries and missing Rodie, I was still confident with our lineup," McFadyen said.

Sunday afternoon's bus ride to the big showdown was quiet with most players content to focus on the match.

But an air of foreboding tragedy developed when, after 10 minutes of the first period, Humber lost another

superstar. Forward Seth Gray was ejected from the game. He was called for tripping and in frustration he threw his glove at the referee.

"It happened so fast that I could not control my emotions," Gray said. But what St. Clair didn't count on was Humber's heart.

...continued on pg. 20

Sports Rap



Josh Grunberg

In an age where pro athletes are overpaid and the cost of attending their games is inflated, Humber is proving student athletics is where it's at. It's just a pity we don't pay more attention.

Recently, the Hawks men's v-ball team won provincial silver and this past weekend finished seventh nationally.

The men's hockey team, led by goaltender Nick Grainger's phenomenal 79-save performance last Sunday, won provincial gold in double overtime.

And our women's v-ball team, also provincial champions, finished a respectable fourth at nationals here this past weekend.

grace under pressure

These athletes don't get a dime and put in as much, if not more, than most professionals.

Between games, practices, classes, studying, working and commuting to the school, these students have little spare time.

As someone who has traveled with the women's v-ball team since October, I find it appalling that on some occasions this team played to a crowd of only me.

Seeing women's volleyball therapist Georgina Knox work on numerous players following a match only reaffirms the dedication of the players, not to mention the coaches who spend hours running practices and analyzing game tape instead of going home to relax with their families.

unsung heroes

Athletic Director Doug Fox, assistant A.D. Jim Bialek and the rest of athletics staff did a fabulous job staging nationals and hosting athletes from around the country. They deserved more in attendance and big city media coverage.

The next Leafs or Raptors home game won't only feature a team trying to end a 35-year drought or a team that can't live up to its talent, but thousands of people who grossly overpay to be there and then complain later they didn't get their dollars worth.

As teams prepared to return home after the tournament, I spoke with a B.C. player who was sitting on a couch with a notebook in one hand and a textbook in the other. Her comment was one that haunts most college athletes.

"I'm studying. I've got a mid-term the day after we get back."

Lady's v-ball strong at nationals

Hawks lose bronze medal match, but push eventual gold medalists, Sherbrooke to the brink in semi's

By Josh Grunberg

As the curtain fell on the women's national volleyball championships hosted here at Humber last weekend, it put the cap on a remarkable season by the lady Hawks.

Humber won a provincial gold medal three weeks ago, and the hearts of many, with their gutsy fourth-place performance at nationals.

In the bronze-medal match the Hawks were running on fumes, los-

ing 3-0 to the Mount Royal Cougars of Alberta, overmatched in size and strength, but not heart.

"You can't even imagine how proud I am," Hawks Head Coach Chris Wilkins said after the match. "I've never ever in my 15 years of coaching come across quality individuals like this. The way we stayed together and the way we battled was absolutely phenomenal."

All weekend the Hawks never stopped fighting and refused to give up. In their opening match against Bois de Boulogne the Hawks lost the first and third games but muscled out an exciting 25-23 win in game four to force a fifth game. They didn't stop there. With the electrified hometown crowd on its feet, the Hawks won the game 15-10.

"We had it in the bag the whole time. We just wanted to keep the fans in it," Wilkins said with a big smile after the win.

The Hawks were ranked fifth heading into the tournament and came within a few points of upsetting the number-one seed and eventual gold medalists Sherbrooke in a five game thriller.

Early on, the Hawks looked dazed and confused, dropping the first two games both 25-12. The two lopsided losses may have been enough for

most teams to pack it in, but not this team.

A different and energized team showed a refuse-to-lose mentality in the third game and won the next two games 25-23 to force a fifth game.

Sherbrooke came out swinging hard, and the Hawks had no answer for the eventual tournament MVP Marie-Christine Pruneau as they fell 15-10, ending their gold

medal aspirations.

Although the Hawks didn't medal, they can take solace from the fact they had the best result of any Ontario team in the past 12 years in this tournament.

"We have turned some heads at this tournament, beating some good teams and I think people recognize that we have a lot of skill," Hawks veteran Leslie Westervelt said.

Three integral parts of the team, Westervelt, along with tournament first team all-star Kirsty Goodearle, and Alex Romano, walked off the court for the last time as they are all graduating this year.

"It would have been sweeter if we had a medal, but nobody on the team can complain," Goodearle said. "We are leaving this season with a total record of 20 wins and 2 losses and I think that should earn a lot of respect."



Spike: Alex Romano goes for the kill. Nationals saw the veteran Hawk play her last game on home court.

Men's v-ball serve it up at nationals

By Mark Ilcyszyn

EDMONTON, Alta.- After a mediocre start to the season, the Humber Hawks men's volleyball team captured seventh place at the national championships held in Alberta last weekend.

This was the first time Humber was invited to the nationals, being selected as a wild card after placing second at the provincials.

The Hawks were seeded seventh in the eight-team tournament. In the team's first match they played B.C.'s Capilano College Blues.

The tournament did not start off on the right foot for the Hawks, as they lost the game 3 sets to 0. The team did not pass well, or serve tough, something it has prided itself on all season.

There was still a chance for the Hawks to medal at the tournament.

The second match was against Quebec's Limoilou College. Once again, the Hawks looked tentative and were unable to stave off the extremely defensive Titans.

Bobby Randhawa continued his strong play throughout the tournament and Sokol Hakrama continued his precision setting. He was named Hawks player of the game.

"We were anxious during the first two games and it showed," Hakrama said. "This was our first time at nationals."

Humber had one more game to play before the end of the tournament, and that was the seventh/eighth place positioning game against New Brunswick's St. Thomas University Tommies.

Humber turned its fortunes around against the eighth-ranked squad, winning 3 sets to 1.

"We did not want to finish eighth in the tournament. We were out there representing Ontario," Hakrama said. "The win may help us gain a wild card spot in the future."

After the game, Coach Wayne

Wilkins was extremely proud of his team's performance throughout the entire season.

"From the start of the year to the end, we have matured as a team, and they have become mutually respectful of each other," he said.

The game against St. Thomas was the final match for two Hawks players, as Hakrama and Rich Wittermund are at the end of their college volleyball careers.

"Looking back, this was one of the best experiences of my life and I have no regrets," Wittermund said. "I left everything on the court."

In the game against St. Thomas, Wittermund was named player of the game, accumulating 12 kills.

Hakrama, arguably the best setter to ever play for Humber, was offered a coaching position for next year.

Alberta's Red Deer College took the gold for the fifth straight year.



Stuffed: Richard Wittermund and Dave Hartshorn go up for the block. The Hawks finished seventh at Nationals.

"...this was one of the best experiences of my life"

Player's legacy includes saving team

Hawks' Coffey finishes on golden note

By Brett Standen

Four years ago when Kevin Coffey was recruited to play for the Humber hockey club, he wasn't aware of the ride he was about to embark upon.

Born and raised in Brampton, Coffey played locally before jumping to Triple "A" and later to three different Junior "A" teams, before landing at Humber.

After one year at Humber and one OCAA silver medal, the hockey program ran into a dilemma.

Due to financial problems, authorities planned on pulling the plug on the franchise. But Coffey's relentless work ethic and leadership skills helped turn things around.

Humber Assistant Athletic Director Jim Bialek realized they had not only acquired an elite hockey player but a stellar individual as well.

"I remember he handled the situation very professionally. He went and talked to the president and presented him with a budget and asked for some money to keep the team going," Bialek said. "I don't think many people are aware that he is one of the key people in keeping this hockey program alive."



Dedicated champion: Kevin Coffey finally got the gold he was looking for last weekend.

Over the next three years, Coffey and the Hawks continued to have success, collecting two more silvers and finally a gold medal this past weekend in Windsor.

He admits his time at Humber wouldn't have been complete without last weekend's success.

"Some might say you've won three silver medals, 'that's pretty good,' but being the competitive person I am, I have the need for gold," he said. "Thanks to the coaches as well as my teammates, a huge weight has been lifted off not only my shoulders but the entire team. This feeling is unbelievable."

Coffey's accomplishments at

Humber go further than the ice. He earned diplomas in general arts and science, business marketing, and, this spring, business management.

Coffey says he's keeping options open but thinks his best opportunity might be with his uncle, Paul Coffey, a future NHL hall-of-famer, who is

opening a Toyota dealership in Bolton, Ont. Coffey's relationship with his legendary uncle has always been strong.

"As a young guy he always let me come in the dressing room and meet the guys. I always enjoy my time with him," he said.

Although Coffey will miss hockey, he says the relationships he made are what he'll always cherish.

"After the game Saturday, me and some of my other teammates were sitting back in the dressing room, having a few laughs, when I realized how much I will miss moments like those," he said. "This is what a lot of people don't realize about hockey. It's about the friendships you create."

Those who have been around Coffey the past four years understand how much he has meant to both the team and the school community.

"If anybody looks anywhere in

sport for an example of dedication, point to Kevin Coffey," Bialek said. "I've been at Humber College for 24 years and he is, without a doubt, the greatest success story I have experienced as a staff member and as a hockey person."

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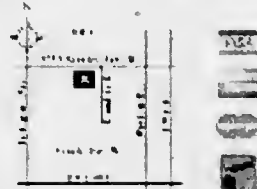


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Hawks win Gold

continued from page 18

This was Grainger's game and he was not about to let a pea get by him. Regulation time ended with the teams knotted at one. Grainger had faced just under 40 shots.

The first overtime solved nothing and Grainger turned away a ridiculous 37 shots in the extra frame.

In the second overtime, frustration started to mount for St. Clair. With over 70 shots on net, and Grainger turning them back, the momentum switched to Humber.

With just under five minutes played in the second overtime, Humber dumped the puck in to the Saints' end. The puck went back to defender Matt Neely who shot on net allowing Nobili to bang in the rebound, sending the bench spilling on the ice.

"I didn't have time to react, since before I realized the puck was in, the boys jumped on top of me," Nobili said.

After playing second fiddle to St. Clair the past two seasons, the Hawks are provincial gold medal champions.

"I know this years' team might not be the best but it had more heart than any team I have ever played for," Rodak said.

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