

HUMBER TODAY

Volume 8, Number 1

A Close Look at Humber College

Winter 2001

Ontario Centre for Post-Production Training receives approval

The Ontario Government, as part of its Strategic Skills Investment Program, has approved funding in the amount of \$972,565 for the Ontario Centre for Post-Production Training at Humber College.

The Ontario Centre for Post-Production Training will provide state-of-the-art skills training in film and television post-pro-

duction areas such as non-linear editing, special effects, sound mixing, and 3-D digital art. It will offer a one-year, full-time certificate program for 40 students per year, and part-time training for 60 students annually. In addition, up to 230 students registered in related programs at the College will also take courses at the Centre.

Industry partners such as Intergraph Canada Ltd., Avid Technology, Media 100 Inc., Sony of Canada Ltd., Silicon

Graphics Canada, Alias Wavefront, Autodesk Canada Inc., and Apple Canada, along with a labour partner. The Director's Guild of Canada/Ontario, will work with Humber to address critical skill shortages in Ontario's film and television production

industry.

The Centre, which will house a complex of labs, individual suites, and administrative offices, has been under development since 1998 when industry representatives and Humber College first identified a need and created a cross-platform 20 station design and animation-learning laboratory.

Future plans for the Centre include the development of a single, integrated training facility offering post-production skills training on a variety of software platforms to both full and part-time students.

The Ontario film and television production industry has experienced unprecedented growth over the last ten years. It supports 28,000 jobs in Toronto alone and contributes \$1.5 billion to the economy annually. Employment opportunities for post-production personnel have increased due to this growth and due to the development of satellite digital technology and the growth of cable networks.

The Ontario Government is investing \$130 million in its multi-year Strategic Skills Investment Program. The Program supports innovative partnerships which develop the critical skills necessary for business competitiveness.

Contact: Kris Gataveckas at (416) 675-5026

Aerospace training contract awarded

Corporate Education Services at Humber is pleased to announce that it has been awarded the contract to administer the Aerospace Training Industry Program (AITP), a strategic initiative of the Ontario Aerospace Council (OAC).

The training initiative is part of an overall mandate of the OAC to ensure recognition of the Ontario aerospace industry as a world leader in aerospace markets and to build stronger capabilities in the industry to assure growth and prosperity. Two certificates are currently being offered to employees of aerospace companies – the Aerospace Manufacturing Certificate, to help employees increase their workforce flexibility, and the Program and Contract Management Certificate.

Humber's Corporate Education Services handles all the logistics of the delivery of the programs and is currently working with two groups from Boeing and eight groups

The training initiative is part of an overall mandate of the OAC to ensure recognition of the Ontario aerospace industry

from Bombardier who are working towards the completion of the Aerospace Manufacturing Certificate.

The certificates were developed by and for Ontario aerospace companies, in cooperation with provincial educational institutions and with the support of the Government of Ontario.

Humber's School of Applied Technology and Business School have reviewed the curriculum and are prepared to grant program graduates appropriate prior learning assessment credits within their programs.

Contact: Rebel Hardy at (416) 675-6622 ext. 4243

William G. Davis addresses doctoral graduates



When the Hon. William G. Davis established community colleges in 1967, he admitted that the concept of Colleges of Applied Arts and Technology captured his imagination.

"I am enthusiastic and optimistic about the probable outcome of this new venture in education and I am confident it will go far to meet the needs of youth and adults in the future."

Colleges have been successfully meeting those needs for over 30 years.

It was especially fitting, therefore, that the former premier address the graduating class of Humber's community college doctoral program.

There were 25 students present at this important juncture in the history of Humber College, including three community college presidents: Dan Patterson from Niagara College, Gary Polonsky from Durham College, and David Schleich from the Ontario Naturopathic College of Medicine. In addition, more than 15 college vice-presidents, deans, and faculty from all over Ontario were in attendance. Dr. Roy F. Giroux, Humber's vice-president, Emeritus, is the coordinator of the doctoral program at the College.

"This program is near and dear to my heart," says Dr. Giroux. "I've been with it from the beginning and I'm especially proud of our students who are diligent, hardworking, and committed to the pursuit of higher education."

In his address, the Hon. Mr. Davis encouraged Humber to continue building on its success by tackling ongoing challenges and meeting the needs of society.

The two-and-a-half year doctoral program is taught by faculty from the Ontario Institute for Studies in Education, University of Toronto. U of T Professor Michael Skolnik is director of the program.

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 HUMBER

2000 Canada Award for Excellence won by Honeywell

Humber College is pleased to congratulate the Water Controls Business Unit at Honeywell on its recent award as the National Quality Institute's Trophy recipient for the 2000 Canada Awards for Excellence.

Specifically, Honeywell Water Controls Business Unit has been cited for leadership in its Education and Training program, its focus on team-based organization, and its inventory management system.

For more than ten years, Humber's Corporate Education Services has been a formal educational partner with both Honeywell's mandatory training initiatives and its highly acclaimed Learning for Life program.

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Rebel Hardy, account manager in Corporate Education Services, has successfully built and developed this partnership and is an active member of Honeywell's Educational Council. Over the years, she has organized the delivery of a diverse array of both technical and soft skills training to Honeywell's workforce. Most, recently Ms Hardy negotiated for employees at Honeywell to experience Humber's unique training courses in *Advanced Wilderness Survival*.

Honeywell's Education and Training program, Learning for Life, was the 1998 winner of the Conference Board of Canada Award for Workplace Literacy. Also in 1998, Honeywell won the National Quality Institute Certificate of Merit.

Corporate Education Services has many corporate customers and educational partners and specializes in the design, development, and delivery of workplace-based learning solutions that meet organizational goals. Its services include customized training, corporate workshops, occupation-specific certification programs, learning management, and on-line course development.

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The Cory Report and Humber: A new partnership in legal education

Independent paralegals, who are non-lawyers, have steadily challenged the monopoly over legal services held by Ontario's lawyers.

The Ontario government first looked into this challenge when it commissioned Ron Ianni, president of the University of Windsor, to prepare a report on independent paralegal activity in the Province. His report, released in 1990, recognized that paralegals could have limited roles providing legal services to the public. However, successive Ontario governments never acted on his report and, throughout the 1990's, paralegals continued to challenge the Law Society of Upper Canada, the governing body for Ontario's lawyers, over providing legal services. By the end of the decade, many in the legal community felt that the government finally had to act to regulate this fast-growing occupation.

The current Ontario government did so when it commissioned former Supreme Court of Canada Justice Peter Cory to, once again, review the role of paralegals in Ontario's justice system.

His report, *A Framework for Regulating Paralegal Practice in Ontario*, was released in June 2000. The report sets out a regulatory framework for paralegals, specifies areas of work in which paralegals should be allowed to practice and, most importantly for Humber, proposes educational stan-

dards for those wishing to become paralegals in the future.

This time the government appears to have every intention of using the report as a guide for proposed new legislation to finally regulate and licence paralegals practicing in Ontario.

Though the report has received mixed reaction from bodies such as the Law Society of Upper Canada and the Canadian Bar Association-Ontario, there does seem to be consensus on the need to educate future paralegals. The Cory Report recommends, for example, that a governing body of paralegals approve a standard curriculum and that they complete a two-year program at an accredited community college. It also notes that paralegals take and pass specialized courses and an examination in order to appear before specialized administrative boards, tribunals, and some specified courts.

"Requiring that all future paralegals practicing in Ontario have

formal educational credentials has major implications for Humber's new Court and Tribunal Agent program," says Philip Sworden, program coordinator.

Cory's report also recommends that members of the faculties of community colleges, together with

Justices of the Ontario Court of Justice, members of the boards and tribunals, and the Law Society of Upper Canada will need to consult together to determine this new curriculum.

"This is an exciting new development and we are eager to be involved," notes Murray Horowitz, faculty member in the Humber program. "Indeed, the privilege of helping determine this new paralegal curriculum, pre-

paring specialized exams and, above all, teaching paralegals promises to be a great new partnership opportunity in legal education at Humber."

Contact: Philip Sworden at (416) 675-6622 ext. 4278

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CSP: New designation for Business School grads

In January 2001, Humber's Business School will begin offering a six-course Professional Sales Certificate which leads to the new national professional designation: Certified Sales Professional (CSP).

This post-secondary credit certificate is designed to provide students with all the fundamental skills, knowledge, and attitudes needed for success in an entry-level sales position. Upon successful completion of the six courses, graduates will receive a certificate from Humber College, as well as a certificate of accreditation from the Canadian Professional Sales Association (CPSA).

"This is a wonderful opportunity for our Business Management and Marketing Diploma grads to receive professional recognition," says Program Coordinator, Sylvia Ciuciura. "All six of the required courses are currently offered in our diploma programs."

The Canadian Professional Sales Association (CPSA) is a self-governing professional organization which controls the standards, conduct, and discipline of its members. The CPSA provides insurance benefits, discounts, support services, and professional development to its 30,000 members across Canada. As part of its commitment to professionalism, the CPSA grants the exclusive right to use the Certified Sales Professional

(CSP) designation and accredits post-secondary sales skills training programs at colleges and universities throughout Canada. Successful completion of the CPS Certificate, and the CSP exams, adherence to the CPSA Sales Institute's professional code of ethics, combined with at least two years experience as a salesperson, qualifies a CPSA member to use the designation CSP, Certified Sales Professional.

The CPSA Sales Institute was established in 1994 by the Canadian Professional Sales Association to promote professional selling as a respected and recognized career choice. Specifically, the Institute's mission was, and is, to enhance the value and credibility of the sales profession through professional standards and certification.

To ensure that the certification process effectively prepares individuals to assume careers as sales professionals in Canada, program development was conducted in conjunction with various groups and individuals, including:

- The Canadian Professional Sales Association (CPSA),
- Human Resources Development Canada (HRDC),
- Faculty members from various Canadian colleges and universities including the Business School at Humber.

- sales representatives and managers from a cross-section of industries, and
- training and consulting professionals specializing in the areas of sales management.

Professional sales certification and the official sales professional designation are unique to the Canadian marketplace, and serve to distinguish individuals both academically and professionally.

"We are delighted with our new partnership with the CPSA," says Alvina Cassiani, manager of Continuing Education for the Business School. "This is an example of a program with obvious benefits for our students, to employers, and to the CPSA."

Contact: Alvina Cassiani at (416) 675-6622 ext. 4174



Fire & Emergency Services students are No. 1

After competing in The Firefighter Combat Challenge this past summer, the Humber team, made up of five Fire & Emergency Services program students, qualified to compete in the Canadian National Championships in September. The event was held in Moncton, New Brunswick.

The Humber team, Chris Wagner, Daniel Mariner, Will Sherrer, Peter Niiranan, and Andrew McMurray, competed against the clock wearing full gear consisting of helmet, coat, pants with liners, boots, gloves, and breathing apparatus.

The first relay was the Stair Climb and Andrew McMurray took on the challenge. He had to carry a high-rise standpipe pack weighing 42 lbs, to the fifth floor. Once there, he had to deposit the hose in a box before tagging partner, Chris Wagner.

Chris then had to pull a 5/8 inch rope, hand-over-hand motion, in order to hoist a donut roll of LDH hose weighing 45 lbs. This task was finished when the donut roll cleared the rail and was deposited in the box. Chris then tagged Dan Mariner.

Dan's task was to use a nine-



pound shot mallet and Keiser Force Machine to drive a 165 pound I-beam five feet. No problem. In seven hard shots, the 165 pound object was across the five-foot line and Dan quickly tagged Will Sherrer.

After moving a distance of 140 feet, Will had to pick up a nozzle and move a 1 3/4 inch charged hose straight forward for 75 feet. He then had to crack the nozzle, hit a designated target, place the nozzle on the pavement, and move 30 feet to the next event where Peter Niiranan was ready and waiting.

Peter's challenge was to drag a 175 pound victim (dummy) a distance of 100 feet. The event and the course was completed when Peter crossed the finish line.

Humber's team completed the five tasks and now hold a new record of 1:36.

In the Canadian College Relay Event, Humber presently holds the No. 1 spot for the best time among colleges.

The Firefighter Combat Challenge was developed to demonstrate physical fitness, in and out of the fire service.

Contact: Neala Puran at (416) 675-6622 ext. 4271

Profs graduate

Over the last two May/June periods at Humber, ten full-time and one part-time faculty members from the School of Liberal Arts and Sciences completed the six-course Technical Writing Certificate program offered through the College's Business & Industry Service Centre.

This extensive professional development exercise was undertaken in support of curriculum initiatives to develop and deliver technical writing courses in lieu of traditional communication courses in all programs in Applied Technology and Information Technology.

Certificates were awarded to the graduating faculty at a reception in early December.

Faculty who received certificates include Bev Allix, Nina Butska, Stella Eyles, Barb Ford, Donald Holmes, Ausra Karka, Bianca Lakoseljic, Robert Mills, Win Morris, Joan Pilz, and Cecilia Valiloff.

Contact: Pamela Hanft at (416) 675-6622 ext. 4570

Full Circle for College professor

John Steckley, faculty member in the School of Liberal Arts & Sciences, has co-written a book outlining the diverse languages, cultures, politics, and social issues facing Canada's First Nations peoples.

Full Circle, authored with Bryan D. Cummins of McMaster University, chronicles the complex history and present status of both traditional and contemporary Native people and examines topics such as origins, cultural areas, effects of colonialism, native policing, the justice system, education, health, and native governance.

"I had long felt that there needed to be a book about Natives in Canada that college students would find both readable and interesting," says Mr. Steckley. "The ideas for the book were first developed about four years ago, but I didn't start writing seriously until after we signed the contract in 1999."

Mr. Steckley's interest in Native cultures began with a book of Mi'kmaq stories given to him by his Grandfather. While at York University, a paper he wanted to write on Ojibwe language led to a meeting with Fred Wheatley, an Elder.

"Once a week for about eight months, I went down to the Friendship Centre to study with Fred who gave me an appreciation for Native languages and their importance."

Two years later, Mr. Steckley began studying the Huron language. That it was an extinct language, but one that had been written about in the 17th and 18th centuries, intrigued him.

"The Huron language is a major factor in my life," he explains. "It enabled me to understand things that I would not otherwise have understood."

The 'rightness' of his commitment to Native studies has been rewarding. Last summer, for example, he was adopted by the Wyandot of Kansas, a group that decended in part from the Huron.

Mr. Steckley has been at Humber since 1986. He is currently at work on a book about Native policing.

Contact: John Steckley at (416) 675-6622 ext. 4603

Maintaining a work-in-progress

For information about the College, Humber's web site is a great place to look. That's not just a subjective opinion, either. The statistics back it up.

Humber's web site now has over 12,000 pages of information covering every conceivable facet of life at the College. From sophisticated on-line, full-time and part-time calendars, to the latest information about athletics, to vast databases in the Library part of the site, and instant access to a student's academic standing – www.humberc.on.ca has it all.

But, do people actually look at Humber's web site? Yes! Typical of any organization that maintains a huge site, the College keeps very complete electronic logs. On a monthly basis, these logs are run through a comprehensive log file analysis software that yields a dizzying array of information about how many people access the site each month and exactly what they look at.

So, what do people look at? Not surprisingly, the most popular part of the College's web site is 'SRS', or the Student Record Services. That's where students, with appropriate passwords, can get, among other things, their marks. The most recent monthly figures indicate that 27,000 users have accessed the SRS part of the site.

As impressive as this number is, more than 30,000 people looked at 135,000 pages in the on-line, part-time calendar. And, as secondary school students move towards

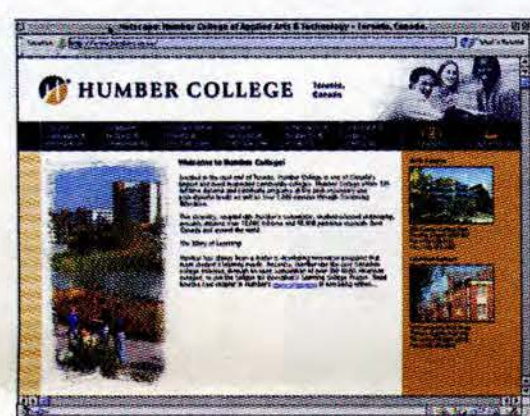
making decisions about which post-secondary institution to attend, visitors to the full-time calendar part

of the site will top 22,000 per month. This number does not include visitors to the part of the site that covers the Graduate Report and University Transfer Guide, both of which are linked to the on-line full-time calendar.

On average, more than 275,000 people per month 'visit' Humber College through the web site and look at over 1,000,000 pages.

Some of the more interesting facts about the College's web site are things like the number of visits to specialized programs within the College. Not surprisingly, the Sailing School and the Motorcycle Training program are popular destinations during the spring and summer months.

There is no doubt that the use of the web has become an integral part of doing business. The College's web



site is reflective of that reality. Visitors can expect to see changes as the site evolves to meet the needs of its users. The site has evolved from a revolutionary to an evolutionary stage and contin-

ues to build on its success. As Ken Morgan and Rob Malkovich, the College webmasters, continue to remind the Humber community, "it's a work in progress and that's what any good web site is".

Contact: Ken Morgan at (416) 675-6622 ext. 4809

Rob Malkovich at (416) 675-6622 ext. 4296

On average, more than 275,000 people per month 'visit' Humber College through the web site

Writing your ticket to success

Three years ago, Humber Media Copywriting graduate, James Lee, was number 24 on Strategy Magazine's list of the top 100 writers in Canada. Not bad for a guy who had graduated from Humber only two years before. Today he's an associate creative director at hot shop Palmer Jarvis DDB in Vancouver, and number two on the list.

He's getting a lot of attention both at home and internationally. Last year he won the Gold Lion at the Cannes International Advertising Festival – the first one in TV for Canada in 20 years. He won for the humorous spot he created for *Finesse* shampoo. In it a romantically-challenged guy reads a poem about his wife to the members of his support group. "Sharon," he deadpans, "your eyes are the colour of my work bench."

Mr. Lee credits his success to a combination of luck, tenaciousness, and his education at Humber. He also maintains that an understanding of the industry is essential.

"You need a fundamental knowledge of how commercials work; the kinds of things Joanne Lehman (Media Copywriting Program coordinator) is teaching at Humber."

Ms Lehman admits that James Lee is an extraordinary success story.

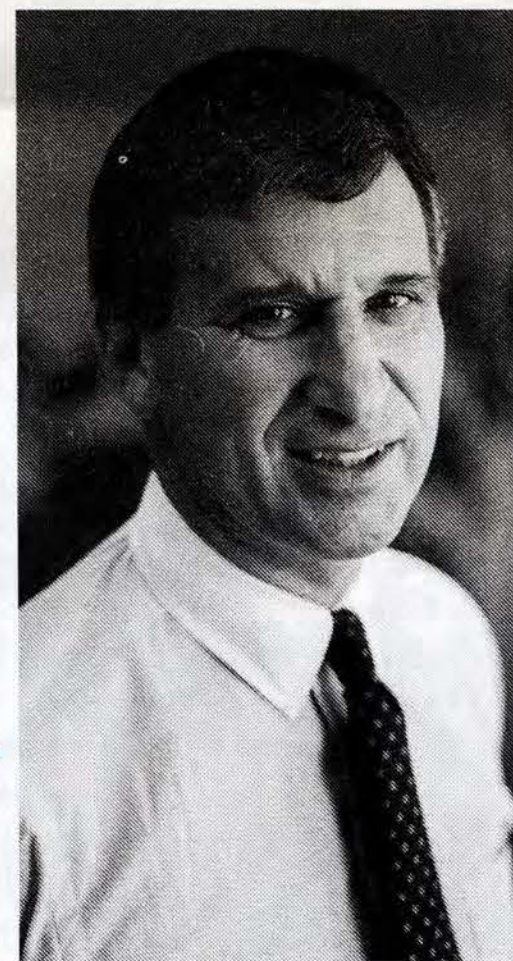
"He has an enormous talent, and he's fascinated by everything going on around him. You can't teach that kind of creativity. That's something you're born with," she explains. "All the same, Humber's Media Copywriting students win more awards than those from other institutions. And that looks great in their portfolios, and gets them high profile agency jobs."

That's not just hype. For six years in a row, the program's students have won the prestigious Walter Bell Award. That's where judges from top ad agencies choose the best TV commercial script written by a student anywhere in Canada.

Contact: Joanne Lehman at (416) 675-6622 ext. 4129

Mr. Lee credits his success to a combination of luck, tenaciousness, and his education at Humber.

Humber president recognized for contributions to program



Professor Michael Skolnik, current holder of the William G. Davis Chair at the University of Toronto, recognized Humber President Dr. Robert Gordon for his work in the development of the doctoral program for community college staff.

The presentation was made at the graduation ceremony of Humber's first community college doctoral program.

Dr. Gordon's generosity in making available rooms, facilities, and equipment at the College for doctoral studies was also cited.

Canada Day win for Sailing Club

The Humber College Sailing Club placed first and second among 30 boats participating in the 4th Annual Toronto Parade of Lights on Canada Day, 2000.

The Club's boat, *Defiant*, won first prize in the corporate-sponsored category and tied with another boat to share the honour of Best Overall boat.

Sponsored by IMI, International Medical Innovations, *Defiant* earned \$12,500 for the Children's Wish Foundation, a charity that grants wishes to children suffering from high-risk, life-threatening illnesses.

In a letter of thanks, Sarah Cole, Ontario's Wish Foundation coordinator, explained that "there are no words to describe the joy and happiness that is brought to these children through the magic of having their wishes come true".

Second place in the corporate-sponsored category went to Humber's *Crackers*, sponsored by McDonald's. The second place win garnered \$1500 for Ronald McDonald Children's Charities.

This is the first year Humber's Sailing Club has entered the event.

Contact: Scott Hughes at (416) 252-7291

Quality Improvement Plan: Humber's key to the future

The following is a synopsis of the Quality Improvement Plan handed down by Humber College President, Dr. Robert Gordon, in late September.

The Quality Improvement Plan outlines specific targeted improvements that are being undertaken for 2000-01 with the increased tuition fees. Thirty percent of this increase is for student assistance, while the remaining 70% has been earmarked to improve the quality of students' programs.

Humber has consistently attracted more applicants than any other college in the Ontario system. Along with the disbursements noted above, Humber plans to invest over \$1,000,000 in additional capital to support priority improvements to the College. This will help to redress shortcomings in Humber's current system and to shore up support for those aspects which are valuable and require further development.

Additionally, this will help the school cope with the expected massive increase in enrollment in 2003,

by putting into place services and programs which will help to alleviate academic and employment problems created by the anticipated 'double cohort'.

Increased tuition revenue will be used to replace 20 high-end computers for the AutoCAD lab at the North Campus, upgrade the Macromedia Training Centre Lab, upgrade a new data projector that supports PowerPoint and web sites, and replace furniture and seating at both the Lakeshore and North campuses.

In 2000-01, the Learning Assurance Council will be established to approve overall objectives and framework of the Quality Improvement Plan, identify desired outcomes, and monitor the process.

The continuous improvement of programs will include adding an on-the-job experience component to existing programs, integrating mathematics and critical thinking skills into all Humber curricula, and developing and implementing an integrated technology strategy to strengthen Humber's position in technology markets.

Humber has consistently attracted more applicants than any other college in the Ontario system.

Initiatives designed to improve student success and customer service include academic space upgrades, electronic classrooms, upgrading academic equipment, Customer Service and Registration Centre integration, and client enabled services for greater financial and academic information access. Student placement services, career advancement and professional development services, marketing strategy and rollout, university degree completion for career mobility, and information technology expansion and updates are also under development.

Most of these improvements have begun, with the remainder to be completed by the end of this fiscal year.

Contact: Dr. Robert Gordon at (416) 675-6622 ext. 4235

Theatre Humber kicks off season with Canadian drama

Humber's third year performing arts students opened their season with Alberta playwright Robert Clinton's *Mail Order Bride*. The production opened to a packed house at the Humber Studio Theatre, a cozy venue which the theatre students call home.

A family drama set in rural Alberta, the story takes us through emotions we are all familiar with: lost love, regret, and unfulfilled promise. In the play, Mr. Clinton explores themes of universal interest including social isolation, change, and fear of the unknown.

Humber's crew of talent, both on and off stage, did an exceptional job of bringing the playwright's vision to life.

The actors turned in some fine performances, most notably Stephen Gallant and Tracie Young, who played Harold and Rachel respectively. Most impressive, however, was the work done by the production students, whose stark, unadorned set of a farmhouse on the Prairies created both the sense of loneliness and expectation of things to come so essential to the play. Also of note were the lighting and sound effects, which helped transport the audience to a different place and time.

Mail Order Bride was directed by Diana Belshaw, the coordinator of Humber's Theatre-Performance program. Mark Schoenberg, the program's artistic director, and his team are fully entitled to share a sense of accomplishment with this opening effort.

Contact: Mark Schoenberg at (416) 675-6622 ext. 3415

In the play, Mr. Clinton explores themes of universal interest including social isolation, change, and fear of the unknown.



Young musicians triumph in Europe

The Humber College Community Music School organized a millennium project for summer 2000 that brought professional artists together with young Canadian talent to perform in a mini-tour of some of the most renowned jazz festivals in Europe.

This ambitious venture was made possible through the support of The Millennium Arts Fund of the Canada Council for the Arts.

Four senior student jazz combos performed ten new Canadian pieces at Jazz a Vienne, Brienz Jazz Festival, and the prestigious Montreux Jazz Festival in Switzerland. Guest artist and recent Juno Award recipient, Pat LaBarbera, was featured at the Montreux performance.

The ten compositions were written by Canadian composers Ron Collier, Hugh Fraser, Oliver Jones, Jim Lewis, John MacLeod, Kieran Overs, Paul Read, Don Thompson, Brad Turner, and Kenny Wheeler.

Rehearsing for the European junket, the musicians, aged 16-18 years, performed their repertoire at ten high schools in the GTA last spring.

"They're an incredibly talented group and the audiences in Europe recognized that."

"I'm just so proud of our students," says Cathy Mitro, director of Humber's Community Music School. "They're an incredibly talented group and the audiences in Europe recognized that. We were warmly received everywhere we went."

Contact: Cathy Mitro at (416) 675-6622 ext. 3841

Program challenges and supports: One grad's experience

YTV's Jennie Racicot has fond memories of the days when Humber's Theatre Arts program was held in an old school on Queensway Avenue in Toronto. Coming from Sudbury at age 18, the small 'campus' became her home.

"...he was a tough director, pushing us to achieve what we didn't think we could."

kids who tune in to watch her interviews with celebrity guests. On the day of this interview, she was preparing to talk to Charlotte Church.

After graduating from Humber in 1994, Ms Racicot worked as a waitress for a

"I grew up there," she says. "Mark Schoenberg, the program director, and all the teachers were wonderful. Mark was like a dad, making sure we all had enough money and were eating properly. At the same time, though, he was a tough director, pushing us to achieve what we didn't think we could."

Children will know Ms Racicot from *P.J. Katie's Farm* which is now in syndication and in the process of being sold internationally.

Currently, as host of *The Zone*, her fans are the older after-school

couple of months before being hired by YTV. She left to pursue a variety of projects including a film, a television pilot, and an episode of *SciFactor* before returning to do *The Zone*.

Wherever her career takes her, Ms Racicot remembers her experience at Humber. "It was a nurturing environment. Mark and all the teachers challenged and supported us. They never said 'you can't do that'. It was always 'let's see if we can'. We had the opportunity to try roles way beyond us, and we learned so much."

Lakeshore series features Wayson Choy

Wayson Choy, renowned Canadian author and one of Humber College's best-loved professors, will read from his works in the library at the Lakeshore Campus on Wednesday, February 14, 2001 at 2:00 pm.

A question-and-answer period will follow the reading.

Mr. Choy's first novel, *The Jade Peony*, won the Trillium Award, as well as the City of Vancouver Book Award, and was short-listed for the Chapters/Books in Canada First Novel Award.

His memoir, *Paper Shadows*, published in 1999, was short-listed for the Drainie-Taylor Biography Prize, the Governor-General's Award for Non-Fiction, and the Charles Taylor Award.

He is currently at work on his second novel, a sequel to *The Jade Peony*.

Humber's annual reading series is organized by Ben Labovitch, faculty member in the School of Liberal Arts & Sciences. Over the years, the series has featured, among others, Timothy Findlay, Irving Layton, Joe Kertes, Peter Robinson, and Elyse Friedman.

The Lakeshore Campus is located at 3199 Lakeshore Blvd. W., just west of Kipling Avenue.

Contact: Ben Labovitch at (416) 675-6622 ext. 3283



Films document creative process

Michael Glassbourg has been very busy.

After two-and-a-half years in the making, a biography, documenting the life and work of award-winning author Wayson Choy is set for release.

Author of *The Jade Peony* and *Paper Shadows*, Mr. Choy is a faculty member in Humber's School of Liberal Arts & Sciences.

Produced by Mr. Glassbourg, the film follows Wayson Choy on a visit to the Vancouver neighbourhood in which he grew up, and at home in Toronto. Through a series of interviews, the hour-long documentary examines his genesis as a writer and shows how his life shaped his work.

BRAVO! Television has made an offer for the film and the CBC and A&E have it under consideration.

In addition to the Choy project, Mr. Glassbourg has just completed the series *The Writing Life* which profiles the Canadian authors featured at the Humber School for Writers Summer Workshop.

The series was shot and edited by students and faculty of Humber's Film and Television Production program, of which Mr. Glassbourg is coordinator.

BRAVO! has purchased 26 episodes and is currently broadcasting them.

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Theatre Humber announces new staff appointments



Theatre Humber is pleased to announce the appointment of Diana Belshaw and Paul Court as the new coordinators, respectively, for Theatre Performance and Technical Theatre. Mark Schoenberg continues in his role as artistic director for the 2000/2001 Theatre Humber season.

Pat Ferbyack, dean, School of Performing Arts at the College, is pleased that faculty with such a wealth of experience will provide leadership to Humber's theatre department and production season.

Diana Belshaw, a faculty member at Theatre Humber for the past two years, teaches acting, theatre history, and professional orientation. She has an extensive background in theatre spanning over 30 years as an actor, director, and educator. She has performed at the Blyth Festival, Theatre Passe Muraille, Factory Theatre, Centaur Theatre, the Manitoba Theatre Centre, Necessary Angels, Tarragon Theatre, and has spent three years as professional theatre coordinator for Theatre Ontario. Her responsibilities included the development and administration of programs for both entry-level and senior theatre artists including Theatre Ontario's Showcase for graduating students, the Professional Theatre Training Program, and the Directors' Project

at the Shaw Festival. Ms Belshaw is one of the founders of the Acting and Modelling Information Service (AMIS) and the Entertainment Industry Coalition, established to fight the activities of unethical talent and modelling agencies in Ontario. Her training includes an M.F.A. from the Yale School of Drama and a B.A. in English and Theatre from the University of British Columbia.

Paul Court has worked throughout Canada and the United States as a stage manager, lighting designer, technical director, and production manager. He has extensive experience in film and television lighting work and has been involved with the design, installation, and training for some of the most sophisticated networked lighting control systems in Canada including the Stratford Festival, the National Arts Centre, and Le Grand Theatre de Quebec. Mr. Court has a B.F.A. from the University of Windsor School of Dramatic Arts, has developed courses in rigging and computer applications, taught lighting board operators in Canada and the United States, and was part-time faculty at Humber College from 1985-1995.

Contact: Pat Ferbyack at (416) 675-6622 ext. 3332

Success for the HSW Literary Agency

Three graduates of the Humber School for Writers (HSW) Correspondence program will publish their books in the spring this year thanks to the HSW Literary Agency.

"The HSW Literary Agency serves an important and much-needed service to participants of our program," says Joe Kertes, dean of the Humber School for Writers and the Humber School of Comedy. Mr. Kertes actively participates in the process of evaluation and placement of manuscripts with key publishers.

The Humber School for Writers has been in existence for ten years and in that time over 100 students of the program have gone on to publish their novels, short stories, poetry collections, and works of non-fiction.

The service is open to students of both the correspondence program and the summer workshop whose mentors have guided works-in-progress and have judged the manu-

scripts worthy of recommendation to the Agency.

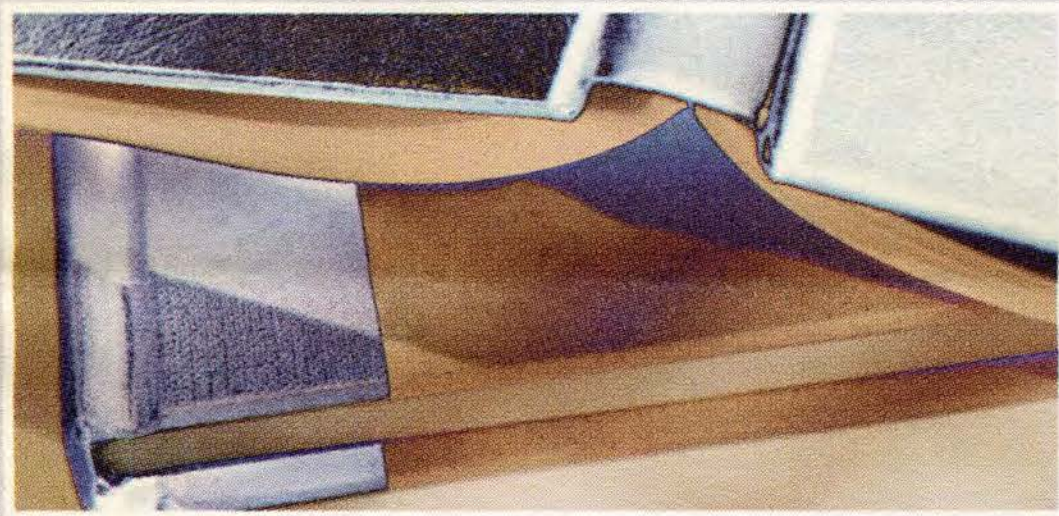
"It's an exciting challenge to consider recommended manuscripts and represent them to editors of publishing houses," says Margaret Hart, faculty member, School of Liberal Arts and Sciences. Ms. Hart is thrilled about the publication of three works this year which include *Every Wickedness*, a thriller by Kathy Vasas-Brown, *African Safari Papers* by Robert Sedlack, and *Certifiable*, a collection of poetry by Pam Mordecai.

Madeleine Matte, associate director of The Humber School for Writers and the Humber School of Comedy, is negotiating with Porcupine's Quill who will publish Mary Lou Zeitoun's novel, *I3*.

"I'm really pleased to have been able to place the work of one of our talented students with such a prestigious literary publisher," says Ms. Matte.

Contact: Joe Kertes at (416) 675-6622 ext. 4201

The Humber School for Writers has been in existence for ten years and in that time over 100 students of the program have gone on to publish their novels, short stories, poetry collections, and works of non-fiction.



Become a television script writer

The lucky students enrolled in Humber's new Television Arts and Science program not only learn how to write and produce television scripts as taught by local talent, they also learn from Emmy-award winning producers, scriptwriters, set designers, and technical wizards from New York and Hollywood.

"It's like a television festival," says program coordinator, Lorne Frohman, who himself won two Emmys while working for over 20 years in the industry in Los Angeles. "Students get the chance to hobnob, network and rub shoulders. They get to hear from people actively working in the industry and they find out how they got where they are and how they sustain it. That's worth the price of admission."

The program functions in a workshop environment. Mr. Frohman's goal is to provide students with the tools they need to make money in television. The first class began in September, and already the students are working on spec scripts for

popular shows such as *Ally McBeal*. Mr. Frohman says it's time a television training program came into being in Toronto.

"The film and television industry is growing by leaps and bounds in southern Ontario. It's pouring millions of bucks into the economy and creating thousands of jobs. No wonder they hate Canadians in Hollywood," he laughs. "This program is definitely needed, and Humber had the guts to provide it even though it's expensive to bring in top television people to teach."

Mr. Frohman calls the program a finishing school for people who want to work in the television industry.

"In the entertainment business, the person who succeeds is the one who does the most work," he says. "Sure, there's something to be said for being gifted, but if you don't have the gift, you'd better learn the craft."

Contact: Lorne Frohman at (416) 675-6622 ext. 4347

Mr. Frohman's goal is to provide students with the tools they need to make money in television.

Humber goes Hollywood

For at least three days this past July, Humber College became Harvard University as the set of *Harvard Man*, a Lions Gate Films production directed by James Toback and starring Hollywood's current sweetheart, Sarah Michelle Gellar.

The College's gymnasium was transformed with Harvard's trademark crimson red. Not the right shade of red, however, and the set designer on the film had to ask that the paint be re-applied.

Problems aside, it was an exciting three days for staff in Humber's Athletic Department. They got a chance to work with members of the film's production team. Humber's Events Manager Ted Lowes, who liaised with the film company, found it a very interesting experience.

The College was the ideal place for the shoot, as the two-sided bleacher gym and the existing "H" on the floor fit the bill. So did the College's location, nestled away from the busy downtown area.

Humber Athletics received approximately \$14,000 for the use of its facilities. As it turned out, the funds came at a good time because Humber is set to host the National Basketball Championships in March 2001 and the floor needs re-doing for this event.

The set of a big Hollywood movie at the North Campus brought added prestige to the College this summer.

"The bottom line is that we've got bragging rights! The gym is more than just a gymnasium. It has a presence and profile in the local community and around the world," says Jim Bialek, Humber's manager of facilities.

The set of a big Hollywood movie at the North Campus brought added prestige to the College this summer.

New awards established for film students

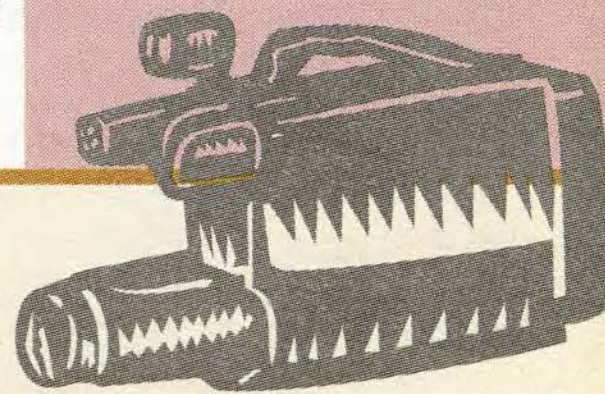
William F. White, the largest supplier of rental equipment to the film industry in Canada, has established three awards for students enrolled in the third year of the Film and Television Production program at Humber College.

The total value of the awards, which are based on excellence in the creative, technical, and academic areas of the program, is \$15,000. Award winners are being chosen by program faculty.

William F. White is also equipping students in the graduating year of the program with professional film gear for their shoots.

"This is a generous gesture on the part of William F. White," says Michael Glassbourg, program coordinator. "It validates what we're doing and recognizes the talents of our students."

Contact: Michael Glassbourg at (416) 675-6622 ext. 4489



Directing directors

The Director's Guild (Ontario chapter) has chosen Humber College to facilitate and deliver training courses to its members.

The membership includes directors, art directors, editors, production managers, assistant directors, and production assistants.

The Guild chose Humber based on the College's reputation and willingness to deliver their curriculum.

Approximately 20 assistant directors recently completed a six-day course and were issued with a certificate of completion by the College.

Contact: Michael Glassbourg at (416) 675-6622 ext. 4489

Calliope goes to noted British author



"My association with the Humber School for Writers has been a positive experience for me in every way. I am honoured to be the recipient of this award"

was published last year and his most recent novel, *Charlotte*, was recently released in Great Britain.

In accepting the award, Mr. Thomas acknowledged the talent of

the students with whom he has had the privilege of working throughout his alliance with the School, and the many friendships established. "My association with the Humber School for Writers has been a positive experience for me in every way. I am honoured to be the recipient of this award," he said.

According to Joe Kertes, dean of the HSW, the School established the *Calliope* to recognize the faculty who have helped usher in a new generation of writers.

To date, over 100 HSW students have gone on to publish works of fiction or poetry including Pam Mordecai, Lauren Davis, Elyse Friedman, Sylvia Mulholland, Richard Scrimger, Steve Fenucan, Erika de Vasconcelos, Kim Moritsugu, Kim Echlin, and many others.

Renowned British author, D. M. Thomas, received this year's *Calliope*, awarded for excellence in writing and teaching by the Humber School for Writers (HSW). Mr. Thomas has taught for many years in both the HSW correspondence program as well as the annual summer workshop.

The award, a bronze sculpture of the Greek Muse of Everlasting Literature, was presented to Mr. Thomas by Humber President Robert A. Gordon at the closing luncheon of the summer workshop. The award also includes a cash prize of \$1000.

D. M. Thomas is one of Britain's most respected authors. While he is best known for his imaginative novel, *The White Hotel*, he has written ten other equally accomplished works of fiction, six volumes of verse, a memoir, and has translated Pushkin and Yevtushenko into English. His richly detailed biography, *Solzhenitsyn*,

Contact: Joe Kertes at (416) 675-6622 ext. 4102

DIFFERENT GRADES OF SUCCESS

Every year, Humber College takes pride in the excellence of its graduates. Annual awards ceremonies recognize those who showed commendable academic or personal success while in attendance at the College, and the prestigious Premier's Awards showcase those who have risen to exemplary heights in their careers.

But what about the other graduates, the ones who have overcome obstacles to achieve a measure of accomplishment or who forged new roads for the others coming behind them? And what of the students who finally discovered in College the careers that fire their passions, and now excel with each new challenge thrown at them?

James Warren is one of those people. Since his graduation from Architectural Technology in 1990, Warren worked for only one company. After that, he concentrated on working for himself and it was the best decision he ever made.

In 1994, during the middle of the recession, Warren quit a full-time job, gave up his apartment, and started his own freelance architectural drawing company - The Warren Design Group. Fifteen months later, he developed Imagenius.com, an architectural computer animation/corporate multimedia firm. Four years later, Imagenius.com was named #15 in Profit Magazine's list of Canada's Hottest Startups and currently is currently ranked #1 in the world in the architectural animation field. And in January 2000, Warren launched another profitable site - iLove2Win.com, an online permissions marketing firm.

Warren is so committed and proud of the skills he learned at Humber College that he continues to support college graduates by hiring them for his technical team, and speaking to current students about the architectural field. It is his belief that a college education provided him with all the benchmarks he needs for continuing prosperity.

Anna Simone agrees. Co-founder/Owner of Ciccone Simone Inc., one of Toronto's hottest interior design firms, Simone credits her college education for the skills and approach she takes to her work.

Ciccone Simone has been a success since the moment



both partners met. Their first store for Alfred Sung won them the coveted Retail Designer of the Year Award, and their insurance firm design resulted in their being cited as one of the 10 Best Office Designs in North America.

They are probably best known for their loft creations, in particular the transformation of the Merchandise Building into the first legalized lofts in Toronto, and the Camden Lofts (profiled on Lofty Ideas), where their approach to loft living set the parameters for future loft design in the city. Their style is clean, fluid and contemporary with an element of surprise built in.

With a staff of 40 people, Ciccone Simone is working on the Ritz Carlton Hotel in Toronto, a series of 22 towers in the south end of the city, and the launch of their own furniture line at the new Eaton's in November.

Looking for new and innovative ways to approach a business is nothing new to Dameion Royes. Immediately after completion of College in 1996, Royes and a couple of friends developed a hand cream and then implemented "everything they had learned in the Marketing Program in the last two years" to sell it. Five meetings and \$2000 later, "Big It Up" had found their product line — and a display site in the Humber College Bookstore.

What began as merely a line of lotions quickly turned into more. First, t-shirts were added, and then,

by a fluke, hats became the focus of the company. Five years later, Big It Up has kiosks at the Eaton Centre and Square One, a showroom/distribution facility on Spadina Avenue in the garment district, and merchandise that is carried at over 50 retail locations across North America.

Royes gives immediate credit to the College and its staff for both their support and education. Because he was helped, he and his company now help others. They are sponsors of Frontier College - the adult literacy program, the Butterfly Institute for homeless kids, Word on the Street, and other charities such as Sickle Cell Anemia. Royes has even been recruited by the Government of Ontario to conduct motivational presentations on entrepreneurship to high school students.

Karlene Nation is another graduate who spends time speaking to young people about her career. Most people know Nation as one of the popular on-air news reporters/ producers for CFTO-TV, but because of her background, she is also a very popular speaker to community groups and schools.

A single mother, Nation came to Canada from Jamaica and finished her high school education at Weston and York Memorial Collegiates. After receiving her Political Science degree from the University of Toronto, Nation found that she ran into a brick wall whenever she attempted to find employment as a television journalist. It was only when she came into Humber's Journalism program that everything fell into place and her career took off.

Following stints at the CBC, the Globe and Mail, the Toronto Star and CTV, she headed to CFTO-TV for seven successful years as a reporter. Two years ago, she was felled by a pituitary tumour that left her with only partial eyesight and relentless fatigue. Teaching herself



to read one word at a time, she made it back on the air within 18 months.

To date, Nation has received both the Vox Magazine Journalism Award and the African Canadian Achievement Award for Media, and been nominated for the 2000 REEL Black Film & TV Award.

Awards are nothing new to Grant Dobson, a graduate of Humber's Public Relations Program in 1976 and currently Executive Director, Office of External Relations for Brock University. In his career, Dobson has received numerous awards and professional recognition for his work, among them the Canadian Council for Advancement of Education (CASE) Silver Award for Campaign Statements, CASE Gold Award for Alumni Events, Canadian Public Relations Association First Prize for his film for the Foothills Hospital, and the Marketing Award for his campaign for the United Way of Greater Toronto.

Dobson's career reads like a how-to for Public Relations graduates. He has worked as Communications Director for the United Way, Communications Director/ Executive Director — Foundation for the Foothills Hospital in Calgary, Public Relations Consultant for the Gordon L. Goldie (fundraising) Company, President of the Distress Centre of Niagara — the list of both paid and volunteer positions goes on and on.

Still, Dobson states that his greatest achievement is the letter of congratulations he received from President Gordon Wragg when he graduated from the College. As he sees it, the College "took a mediocre student and graduated someone with the highest academic standing in the program — and a lifelong passion for his work."

Perhaps that says it all.



ALUMNI

A REUNION PROFILE Human Resources Management Post-Graduate Program



Steering Committee (Left to right) Cindy Sudac (1997 Grad); Pramilda Zackhariyas (1998 Grad); Nick Docker (1999 Grad); Keri Hollis (1997 Grad); Graeme Simpson, Program Co-ordinator Human Resource Management; Natalee Malcangi (1999 Grad).

On Thursday, November 23rd the Human Resources Management Post-Graduate Alumni Chapter held its first event. The Chapter Committee members planned an evening at the Best Western Carleton Place Hotel, giving graduates and current students from the program an opportunity to network and talk about current industry issues and trends while enjoying a presentation from a guest speaker and refreshments.

The evening offered a cross section of graduates from the 1980's right up to students who are currently completing the program. Don Barnette, a current student in the program, felt that this event was a great opportunity to receive help with career mapping, potential mentoring, and to gain insight into realistic job previews. I'm interested in finding out how some of the graduates are in the positions they are in now, said Mr. Barnette.

The committee met a number of times, to discuss the purpose of the chapter, what type of event(s) they wanted to organize, how to recruit graduates to become active Chapter members and what type of event(s) would make graduates and current students come out.

Pramilda Zackhariyas, Alumni

Chapter Steering Committee member, said, the committee wanted to have a social event that took care of some business. The committee agreed that the guest speaker should focus the presentation on career development, and decided that Chuck Reynolds, Principal, Excel Group Development would be their premier guest speaker. Following the presentation discussion groups were organized by industry sectors for in-depth conversations, networking and resource sharing.

This Alumni Chapter is working on developing a website that will allow HR graduates to post jobs, network, ask questions, and share resources. This website will be available sometime in the near future. You can contact the Chapter through their email address at hrpd_alumni@hotmail.com.

Overall this evening was a success. Alumni, students and faculty all enjoyed the event, and future events will most definitely grow and develop from it. If you are interested in having a reunion or starting a Chapter for your program contact the Alumni Office 416-675-6622 ext. 4872 or alumni@admin.humberc.on.ca and we will assist you.

Moved since graduation? Changed your address? Changed your name?

If you answered yes to any of the above we'd like to hear from you. Please contact the Alumni office with your updated information so that we can keep the database up-to-date. This is the information we need to know:

- 1 Your name, while attending Humber.
- 2 Your student number, if you can remember it.
- 3 Program graduated from and year graduated.
- 4 Old Address — just the number and street name.
- 5 New Address, City, Province, Postal Code, Phone Number.
- 6 Email address, if you have one.

You can update your information, which ever way is easiest for you.

- 1 Call the Alumni office 416-675-6622 ext. 4872
- 2 Send an email alumni@admin.humberc.on.ca
- 3 Update it on the Alumni web site under the Keep in Touch section www.alumni.humberc.on.ca
- 4 Send a fax to the Alumni office at 416-675-3141

MNI

ALUMNI, AWARDS & ORIENTATION OFFICE UPDATE

As mentioned briefly in the Alumni News flyer in your last mailing, since last summer we have expanded our office to include Alumni Services, Student Awards and Student Orientation. Working closely with these three programs allows us to further our goal of helping students; from the moment they join us at Humber, during their time at the college through to graduation and, when they become alumni.

In addition to our added responsibilities we have relocated our office to H107, adjacent to the Career Centre. I am also pleased to announce that Colleen Parton, graduate of the 1997 Public Relations Diploma program, has joined our department as Alumni, Awards, and Orientation Co-ordinator. Colleen comes to us from Nicholby's where she spent two years as an Operations Assistant. Colleen brings experience and enthusiasm to our office. We are pleased to have hired one of our own successful alumni.

During October and November we organized seven awards nights to celebrate the academic excellence and contributions of our current students and recent graduates. Over 600 awards were presented at ceremonies held at the North and Lakeshore campuses. These awards were made possible by the generous contributions and support from all of Humber's donors. In future editions of Humber Today we will write articles profiling various awards as many of these awards are in memory of

Humber students and staff.

On November 25th we participated in the college's Open House that showcased the college's Continuing Education programs and services. Names and current addresses from past graduates were collected to update the alumni.

We are continuing to work on updating our database. As with any association this area requires a great deal of attention and is a challenge because of how records were maintained in the past. Currently we have an active database from the class of 2000 back until the graduating class of 1993. During the summer work-study students started a very long and detailed search for the class of 1979. The search started with looking back into the college's archives and photocopying the 1979 Convocation Booklet, searching the internet using various search engines to find phone numbers, and then phone calls were made and addresses were updated on the database. We were quite successful with this search and plan to work on the class of 1980 this summer.

We are looking forward to the RNA Class of 1979 Reunion, planned for summer 2001. Information for this event will be sent directly to this class, however, if you have any questions or need some more information please contact the Alumni Office at 675-6622 ext. 4872. We'll tell you all about the reunion in an upcoming edition of Humber Today.

Alumni Affiliations

Being a Humber Grad does have its privileges. We would like to remind you of some of the services and discounts you are able to access. Here is the list of them along with the contact information. If you would like to receive an Alumni Card please contact the Alumni Office phone 416-675-6622 ext. 4872 or email alumni@admin.humberc.on.ca

On Campus Benefits

Career Services

The Career Centre is still available to alumni. You can browse "Campus Worklink"-an online resource for launching an effective job search, and meet with Career Counsellors to receive job search tips and resume preparation assistance. The Career Centre is located at the North Campus in room H107 and Lakeshore Campus in room A120. You can call them directly with any questions at 416-675-5028.

Intercultural/International Centre

If you are interested in working abroad, the Intercultural Centre is a great place to start your research. Contact the centre at (416) 675-6622 Ext. 4349.

Library Services

Once you receive an Alumni Card, you may use the resources available at the North and Lakeshore Campus Libraries absolutely free! Contact the library at North Campus 416-675-5079, South Campus 416-675-6622 ext. 3247.



Athletics Centre

A 50% discount on gym memberships is available to Humber Alumni. The Athletics Centre will open a new addition in January with a date-of-the-art aerobics/fitness studio and weight room. Call Athletics at (416) 675-6622 Ext. 5097 for more information.

Campus Bookstore

Get 20% off all gifts, books (excluding textbooks), and clothing by showing your Alumni Card at the cash register.

Off Campus Benefits

Home and Auto Insurance

Our group plan is administered by, Campbell & Company Group Underwriters Ltd., a leading provider of college and university insurance programs/products in Canada. To receive a no obligation quotation, please call 1-800-377-2467.

Paramount Canada's Wonderland

Enjoy at day at the park with friends or family at a discounted price at Paramount Canada's Wonderland! If you are interested in purchasing tickets contact the alumni office, tickets will be available in the spring of 2001. The park is open from May to October.

Dell Computer Discount

Visit Dell's website at http://www.dell.ca/epp_store for more information. Discounts range from \$50-\$200 off your new computer.

Alumni MasterCard

The Humber College Alumni credit card offers no annual fee and a credit line of up to \$100,000. MBNA Canada will make a contribution to the Alumni Association for every card issued. Then, every time you make a purchase, the bank will make another contribution to the Alumni Association -at no additional cost to you. These contributions will be used to continually develop the Alumni Association and the services provided to you. For more information contact MBNA Canada at 1-888-876-6262.

All in the Family

Elinor and Bruce Gillespie graduated from Humber's Business School in 1970. They had the privilege of being a part of the first-ever graduating class from the Accounting program. Recalling his time at Humber, Bruce Gillespie remembers the cafeteria as the hang out spot. They were a close group, and during that time he made several lifelong friends. After graduating, Bruce immediately started working as an Agency Investigator for Canada Customs and Revenue. He discovered this opportunity through a Career Day for graduates. He has worked there ever since.

Elinor chose a different route after graduation. Younger than most of her classmates, she was only 17 when she began at Humber. Eager to see the world, she chose to travel abroad for a few months first, before pursuing her career. Upon her return to Canada, she worked in a number of prestigious accounting firms. She and Bruce were married the following year, in June of 1971.

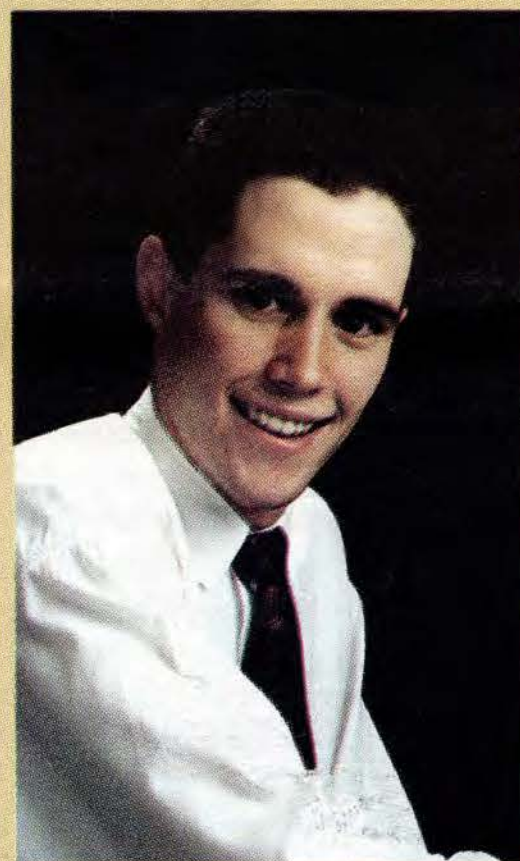
Thirty years later, their two oldest sons, Stuart and Mathew, followed in their parents' footsteps and enrolled in The Business School. Neither Bruce nor Elinor pressured their sons to go to Humber. That was a choice they made on their own, said Bruce. We would have supported them on any decision but, of course, we were happy when they chose

Humber. Stuart and Matthew both completed the Business Administration Diploma program.

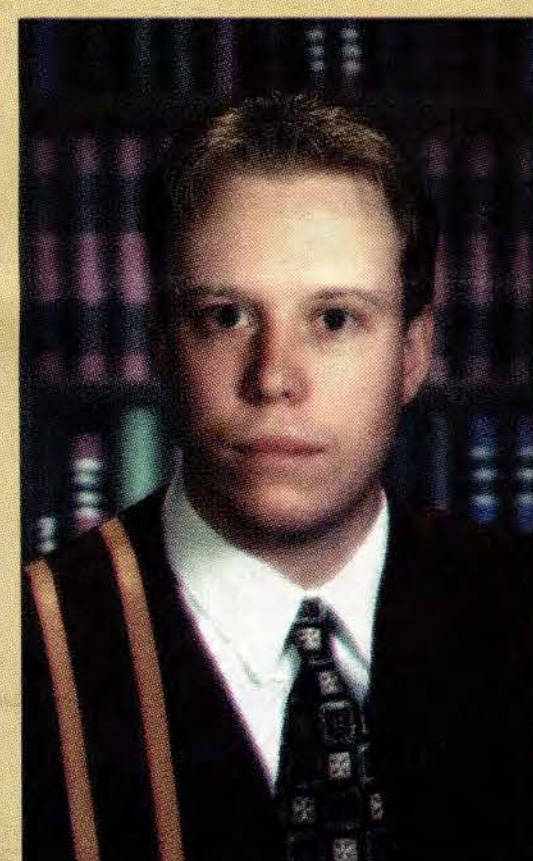
Toby Fletcher, Associate Dean, of The Business School, says he was delighted to recommend Stuart to employers. Stuart typifies a good, solid, and well prepared student. He is one of the hardest working and kindest students I have taught. Stuart investigated an opportunity presented by Toby and applied for a position as a Rental Agent for Rollins Truck Leasing. He was hired immediately after graduation, and has been there since April, 2000.

Matthew graduated in June, 1999. He was hired on at Acura Sherway as a Sales and Leasing Consultant two weeks before graduation. He remembers his time at Humber fondly as well, and says, "The Business program prepared me for an easy transition into the workplace. I'd recommend it to anyone. It offered me excellent experience, not just with business but also with other courses. Humber gave me a well rounded education, including important life skills."

Every year many more qualified applicants apply to the Business School than can be accommodated. Admissions standards emphasize past success. The Gillespie family can claim responsibility for not only helping to set those standards, but also for upholding them.



Matthew Gillespie



Stuart Gillespie

Rat on a Friend!

The Alumni Association is always looking for past graduates. We know you know where a few of them are! If you "rat on a friend" and send us a name that we don't have, along with a mailing or e-mail address, we'll send you a complimentary Alumni bumper sticker and a pewter Alumni key chain.

The Rat on a Friend program is designed to bolster communication between the Alumni Office and

you, the graduate. We want to be able to keep you updated about our services and activities.

Remember, your and your friends make the Alumni Association what it is. Let's work together!

Fill out this form and send it to:
Alumni Services
250 Humber College Blvd.
Rm. 107
Toronto, ON
M9W 5L7

Your Name

Mailing Address

Your Friend's Name

Mailing or Email Address

Thank You, and Keep In Touch!

Program welcomes new partners

Humber's Business School recently welcomed three new major downtown law firms as educational partners for its unique Law Firm Profile program.

The firms of Gowling Lafleur Henderson, Ogilvy Renault, and Stikeman Elliott have joined a dozen other prominent Toronto firms that regularly sponsor Humber students on paid field placements in legal administration positions.

This ongoing relationship enables

Humber students to hone their skills among the best practitioners in the biggest firms while on placement, and it helps to ensure that the program curricula meets the high standards of the legal profession.

Several of the participating law firms boast a 90 percent hire-back rate following the eight-week co-op placement.

A win-win situation for all.

Contact: Carolyn Smith at (416) 675-6622 ext. 4371

Introducing Humber's new golf program coordinator

Humber's Business School recently welcomed Ray Chateau as the new program coordinator of the Professional Golf Management program.

An excellent golfer playing with a 10 handicap, Mr. Chateau's qualifications include a BA in Economics from the University of Western Ontario, an MBA from York University, and a Graduate Diploma in Sports Administration from Concordia.

Most recently, he worked as sport policy advisor for the Sports and Recreation Branch of the Ontario Government and as event director for Admark Corporate Sports Inc., where he organized corporate golf functions for large national corporations.

"We are delighted to have Ray on our team," says Toby Fletcher, associate dean of the Business School. "His extensive network and experience will be major assets for developing professional golf programs, as our industry becomes increasingly more competitive."

There are approximately 2800 golf courses in Canada, some 800 of which are located in Ontario. With the current growth in the golf course industry and the resultant need for properly trained professionals, Humber College responded by being the first in Ontario to offer a full-time Professional Golf Management (PGM) program.

Introduced in 1995, this specialized program combines courses in business administration and golf

management with practical work experience. In order to coincide with the golf season, the fall semester begins in October and the winter semester concludes at the end of March. The three-year PGM program is offered over eight 12-week terms, three in the fall, three in the winter, and two cooperative internships leading to a Business Administration diploma in Professional Golf Management.

The one-year, post-graduate certificate is offered over one 12-week fall term followed by a 12-week winter term leading to a Certificate of Specialization in Professional Golf Management.

Both programs satisfy the CPGA's education requirements for individuals planning careers as head golf professionals.

"The CPGA accreditation gives our students their competitive advantage," notes Mr. Chateau. "I look forward to strengthening our partnership with the CPGA and maintaining our position offering the best PGM program in Canada."

Graduates of the program, along with successful completion of CPGA requirements, are eligible to apply for positions in the golf industry in Canada as a head professional, associate professional, or an assistant professional at any CPGA facility.

Contact: Ray Chateau at (416) 675-6622 ext. 4346

There are approximately 2800 golf courses in Canada, some 800 of which are located in Ontario.



Business in Zimbabwe

The path between the residences and the main college buildings is lined with the kind of tall grass that you have to be careful not to step into. Puff Adders are dangerous snakes and the rare Black Mambas are even more so. So, Jim Skinner was surprised to see a group of students beating a Cobra as he made his way to class that first morning last summer. He didn't know there were Cobras in Zimbabwe.

Just another day teaching for Mr. Skinner, faculty member, Humber Business School. Only this time, the campus is a very long way from Toronto and Mr. Skinner is in the southern African country as part of a four-year project to help design curriculum for Gweru Technical College. It's a project that puts together Humber and Yukon colleges with Gweru for the sharing of expertise.

"On a project like this," explains Mr. Skinner, "you always feel that you've learned a lot more than

you've taught. It's an inspiration seeing the way the teachers at Gweru struggle against overwhelming problems just to do their jobs."

The problems are many. Zimbabwe is a country in crisis with an inflation rate of over 60% and shortages of fuel and other commodities. Approximately 30% of the population is infected with AIDS and there is widespread political upheaval at every level.

Gweru Technical College provides a broad range of skill training in areas such as welding, auto mechanics, electrical technology and office administration. Unfortunately, many of the highly-skilled graduates are destined to become unemployed as soon as they leave the College. If colleges such as Gweru were able to provide their students with not only the technical training, but also the desire, knowledge and means to start their own businesses, a small piece of the puzzle of economic reform would be solved. Achieving this is one goal of the project.

So far, about ten staff members from Humber and the Yukon colleges have travelled to Zimbabwe and an equal number of "Zims" have come here.

Mr. Skinner's phase of the project was not all smooth sailing. A general strike briefly closed down the country and a seminar for student teachers was cut short when 200 protesting college students, armed with sticks, came and took his students right out of the classroom. The class completed the seminar in a local outdoor pub.

In some ways, notes Mr. Skinner, the change of venue

A general strike briefly closed down the country and a seminar for student teachers was cut short when 200 protesting college students, armed with sticks, came and took his students right out of the classroom.

allowed for better personal contact because it is the unofficial learning that is most valuable.

"You go to a place like Zimbabwe looking for the differences: different food, different climate, different wildlife, different music. But, in fact, you come home aware of the similarities. We're all just human, with similar values and attitudes, similar problems as teachers, and similar hopes for the future. Because the world is shrinking, even our ideas about what's cool are similar. The same day a pop song is released in New York, it is playing on the radio in Gweru."

Asked about the most memorable event from his trip, Mr. Skinner says: "On a boat on the Zambezi River, at sunset, no one had noticed, but five elephants were swimming from the Zimbabwe side to the Zambia side. Just as the sun touched the horizon, the elephants hit the shallow water and walked out of the water in front of the setting sun."

Contact: Jim Skinner at (416) 675-6622 ext. 4547



Shanghi managers visit Business School

In September, the Business School at Humber played host to 24 human resources managers from Shanghai Electric, China. The state-owned company employs about 220,000 people in more than 300 manufacturing subsidiaries. The push to train human resources managers stems from the restructuring in China's government.

The event organizer, Dr. Pei Cheng Xu, contacted Humber's manager of Continuing Education for the Business School, Alvina Cassiani, in late May after investigating several colleges in the greater Toronto area.

"What appealed to us most about Humber was the fact that the Business School offered a combination of intense lectures as well as study tours of several companies," he explains.

"The itinerary was a condensed version of the Human Resources Management Certificate Program and included visits to several companies to gain insight into innovative human resource practices," says Ms Cassiani. "The overall objective of the training was to expose the Chinese delegates to North American human resources management theories and practices. Our customized lectures focussed on recruitment and selection practices for middle management and senior executives, salary compensation programs, labour relations, planning, and incentives strategies."

Language presented a special challenge throughout the two-week training. Arrangements were made for an interpreter to be present for all lectures and tours and guest speakers and lecturers were briefly trained on pausing after each thought or sentence. Yet, despite the language obstacle, the HR Shanghi delegates asked many questions. This resulted in sessions that were very interactive.

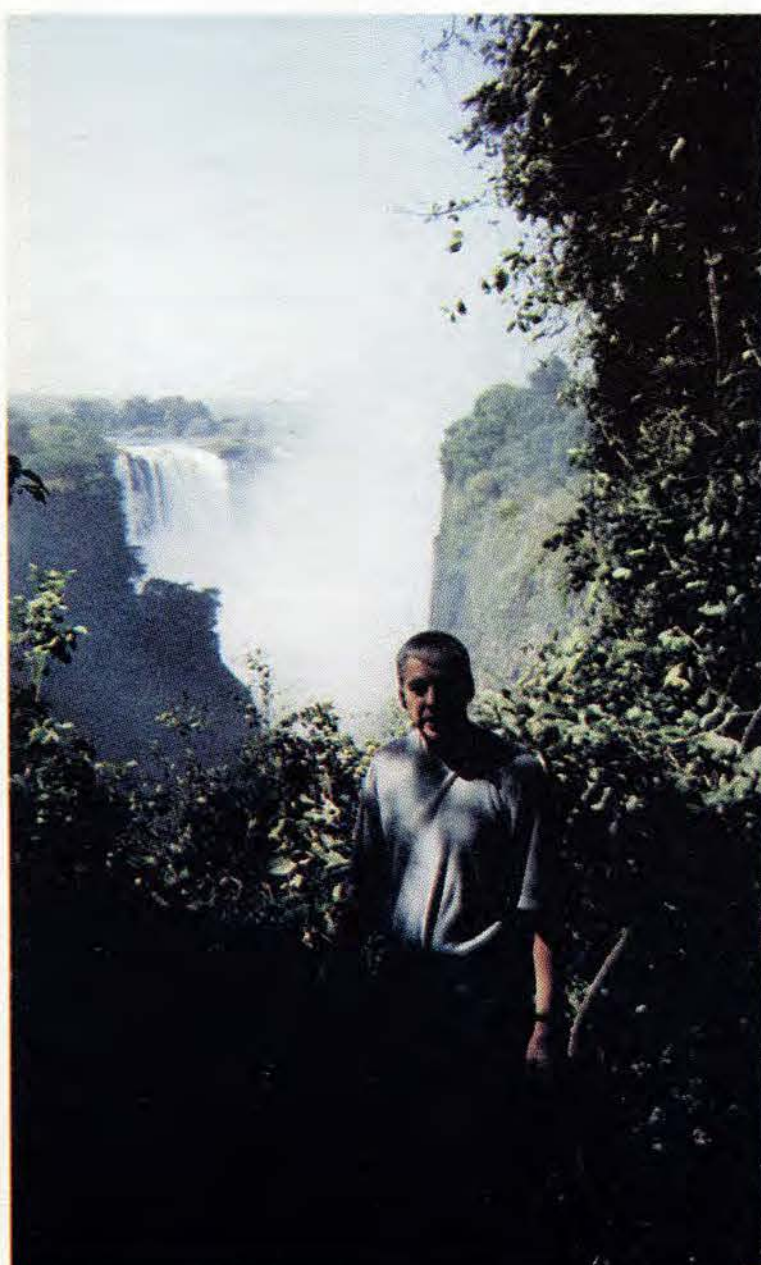
Keynote speakers included Margaret Carter from the Human Resource Professional Association of Ontario, Nancy Hood from Humber's Human Resources Department, Philip Burton from Bombardier, and Nicole Dawson from the Royal Bank.

Companies who participated were Osram Sylvania, Nike, Bombardier, Nortel, YMCA, Toyota, and the Canadian Standards Association. In addition to a tour of facilities, each presented the delegates with information on recruitment/selection practices, benefit packages, and human resources planning.

While at the College, the Shanghi delegates completed the condensed version of Humber's HR Management Certificate Program and were given a certificate of completion by Michael Hatton, dean of the Business School. In turn, key Business School personnel were presented with gifts from the course participants.

Contact: Alvina Cassiani at (416) 675-6622 ext. 4174

Language presented a special challenge throughout the two-week training.



Student government takes on a new identity

After reviewing evolving demographics, it was evident that the needs of students enrolled at Humber College had changed. As a result, and to provide a higher level of service, the Students' Association Council (SAC), the student owned and operated organization, became the Humber Students' Federation (HSF) in August, 2000.

At present, a board of directors made up of 22 Humber students and headed by President Toby Warnell manages the newly-incorporated HSF. The board, along with seven full-time staff, work to promote the interests of Humber students in various political arenas to ensure effective representation at all levels.

The recent incorporation has yielded two mandates for the HSF. First, the HSF has set out to continue offering a wide range of services to all full-time students. Second, the HSF will continue to aggressively lobby the provincial government on issues such as tuition rates and financial aide.

"The challenge is to initiate and encourage the development of new and exciting services that best reflect the needs of students and to effectively promote a structured political agenda that ensures that students are represented," says Mr. Warnell.

Currently, the HSF has a budget of \$1.16 million. This allows the HSF to provide such popular services as the health insurance plan, legal advice, and the peer tutoring program, to name a few. In addition, the budget will allow the HSF to continue its membership in the Ontario Community College Student Parliamentary Association (OCCSPA) which acts as a 'voice' for students when dealing with issues impacting education.

The Humber Students' Federation is located in Room KX105 at the North Campus, and in Room AX101 at the Lakeshore.

Contact: Stephen Murdoch at (416) 675-6622 ext. 5496

"The challenge is to initiate and encourage the development of new and exciting services that best reflect the needs of students."

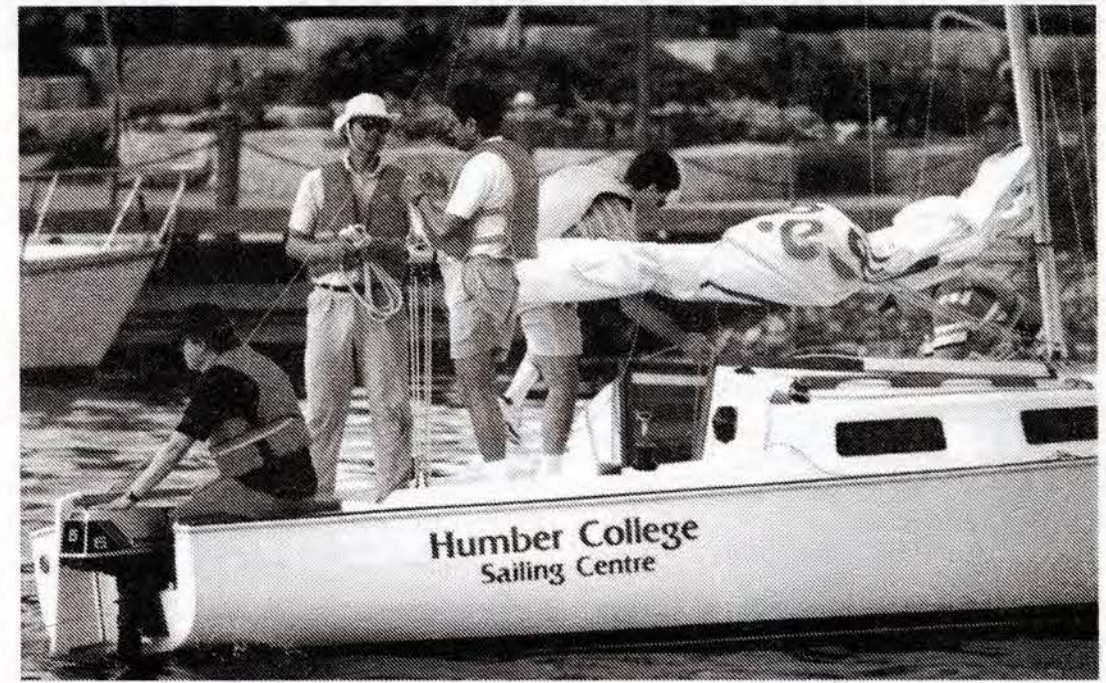
Sailing towards new horizons

The Humber College Sailing Centre is enjoying a successful year thanks to a strong economy and new legislation regarding power boats.

Scott Hughes, director of the Centre, says this good market share is due also to the quality of the programs they offer. "Our students learn how to sail because our boats, classrooms, teaching aids, facilities, and instructors are among the best in the industry."

The summer of 2000 broke all membership records for the Sailing Club, a division of the Sailing Centre. Membership rose from 159 members in 1999 to 225 members in August 2000. The Club is run by members who have access to the boats and facilities owned by the College.

A new building is now being constructed at Humber Bay Park West to accommodate this growth of business. The new facility, consisting of a club house and kitchen,



will provide more space and be equipped with high speed internet connections.

Another reason for the growth of the Centre is the power boat licencing legislation brought in by the Canadian Coast Guard in April, 1999. This legislation is being phased in so that by September, 2009, every

Canadian will need a license to operate an engine-powered boat. Currently, only youth under 16 years of age are required to have a license.

The Humber Sailing Centre offers power boat training and is authorized to issue licenses.

Contact: Scott Hughes at (416) 252-7291

Program makes wireless moments possible

Driving through the dense brush, you know that the clearing is close ahead. You consult your in-dash navigational aid. You're on track. You pull up, take out your laptop and start emailing clients while the birch trees sway in the wind. In your other hand you text message your husband via your tiny cell phone... "I've made it to work. Be home by 5."

Is this a dream? No, all of these technologies already exist, but making it all work together, or converge, is what the world is now working on. Moving forward requires more people behind the scenes, making these wireless moments possible.

These jobs sound cool—working with beautifully-designed, ultra-hip, wireless devices that, as the example above shows, can change the way we live and work. So where are all the workers?

Traditionally, training has covered the basic electronics and engineering of telecommunications, or it has covered programming and computer literacy. The marketplace is now demanding that educational leaders converge these two curriculums to meet the huge workforce gap in the telecommunications industry.

Humber is the first college to respond to the call of the industry, by announcing such a program. In September 2001, the College will usher in the first class of the Communications System Technology (CST) Program.

"The entire industry is screaming for people," says Louise Bardswich, dean of the School of Information Technology at Humber. She explains that a post-diploma program in wireless communication is already run-



ning. CST will include this wireless communication program training, and cover a broad range of telecommunications topics and the computer skills necessary to enter into the workforce. By covering both theory and practical work in class, Humber grads will soon be filling the multitude of positions out there.

"It's true," says Joe Dren, field engineer for Agilent Technologies. "The industry really is screaming for people. The booming communications market sees the big guys (like Nortel and JDS) sucking up the workers, and the smaller companies are left looking. Everybody needs this type of worker."

He knows first hand. Mr. Dren works for the Hewlett Packard spin-off that deals with wireless communications. It is through his experience with HP and Agilent that he came to be on the advisory board of the CST program at the College. The advisory board helps Humber develop curriculum and advises on how to keep the program innovative.

"This is a very focussed communication program, and these skills are applicable right now," he says. Mr. Dren explains that this is due to the fact that Humber has the appropriate, state-of-the-art equipment to teach on, exposing students to the industry standards for telecommunications.

Students joining the course will face six intense semesters, covering everything from calculus to fibre optics training, client server programming, and project management. CDMS and GSM, the industry's hottest cellular systems now in

"By covering both theory and practical work in class, Humber grads will soon be filling the multitude of positions out there."

use, will also be studied. Students will leave with the ability to program in C, JAVA, and be able to manage server operating systems such as UNIX and NT.

"It's an incredible amount of theory, but we also cover the practical," says Ms Bardswich. Practical work includes hands-on work in the classroom, as well as a required field placement which further helps to connect students with job prospects.

Phil Anderson, coordinator of the new CST program, explains that students will be in class five days a week, with half of their time spent in lectures and half spent in the labs. Mr. Anderson says that this is a field that is great for people who are technically inclined and not afraid of math.

"It's very hands on," he says. "In our labs we have the latest, up-to-date radio frequency testing component. When they go out into industry, the students will use this same standard equipment."

Mr. Anderson goes on to explain that some of their equipment is research grade, which is highly accurate and is used to create the technologies that now drive the wireless world. He predicts that some students will end up in research, which is a pretty amazing leap just three years out of high school. There are jobs to be had with the big companies (think Motorola, Nortel, AT&T, Bell Cellular, Clearnet), as well as small companies. Travelling overseas, or starting a business are also definite possibilities, says Mr. Anderson.

Ms Bardswich adds that it is a field that is wide open to women. "We all love using the technologies," she says. "Many of us, however, forget that all kinds of talented people are needed to make these technologies work."

Contact: Louise Bardswich at (416) 675-6622 ext. 4385

Spinning our webs

Gary Lima has reason to be proud. Under his direction, Humber's Web Design Development and Maintenance program has swelled to over three times its starting enrolment size. Started in 1997 and originally slated for six students, Mr. Lima took over the program in 1998, and it now accommodates 19 students per semester.

"The reason for our success," Mr. Lima relates, "lies in the fact that we give the students an exposure to both graphics applications and programming, and try to draw a balance between the two."

Over 16 weeks, with an extra two weeks spent preparing for workplace presentations, each student enrolled in the program constructs a web site from scratch, using industry-standard applications such as Dream Weaver, Flash, and Fireworks. All sites are built around an e-commerce theme, utilizing ASP and PHP for full functionality.

"Basically, we're getting them to build their own fictitious store," says Mr. Lima.

Presentations are made to the class and to real-world businesses to emphasize the practical nature of both the artistic and purely func-

tional aspects of the sites.

"In addition, we're an authorized Macromedia training facility," Mr. Lima points out.

The \$5000 fee has been no barrier to student interest, as evidenced by the increase in enrolment. In fact, Mr. Lima advises potential students to book their spot early, as a waiting list is now in place.

The program has achieved an astounding 98% placement rate, part of which comes from an additional two weeks spent on portfolio assembly. This puts the best face possible on graduating students. However, as Mr. Lima notes, "This is only the beginning of the learning curve."

With regard to the future, Mr. Lima speculates that a virtual reality component might be a possible addition, but also stresses that the course has to maintain its cost effectiveness. He adds that this is undoubtedly the best program he has ever worked in and counts among its high points the associatin with the students while preparing for job placements, and the thanks he has received from grateful graduates.

Contact: Gary Lima at (416) 675-6622 ext. 4552

Each student enrolled in the program constructs a web site from scratch

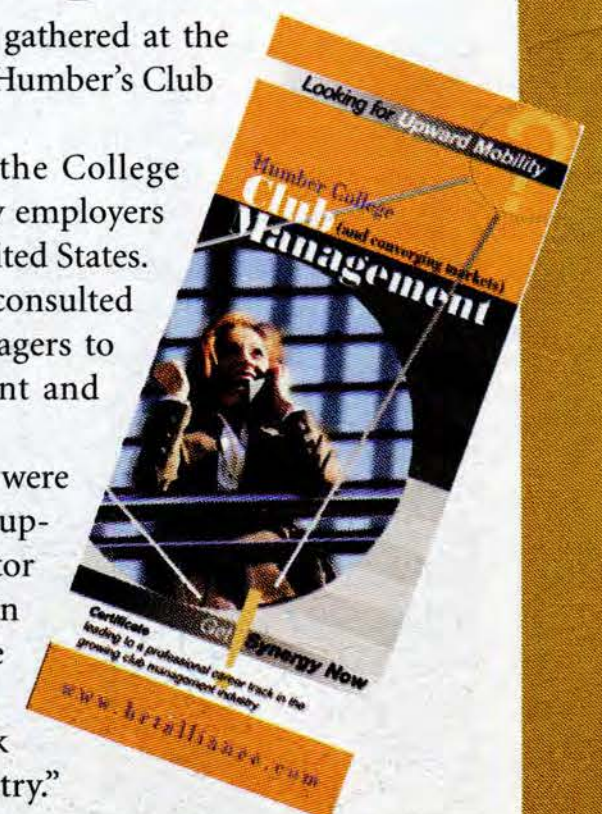
College introduces Club Management program

Leaders in the field of club management gathered at the Boulevard Club this fall for the launch of Humber's Club Management Certificate program.

The program was established after the College conducted an extensive survey of industry employers in Ontario, Quebec, Manitoba and the United States. Program Coordinator Bob Sugden also consulted with the Canadian Society of Club managers to create standards that would be consistent and acceptable to the industry.

Many golf and country club managers were in attendance at the launch to show their support for the program. Tina Ingram, director of Human Resources for the Granite Club in Toronto, says she is excited about the new Humber program. "There's a great need for this, and Humber has a good track record for training in the hospitality industry."

Contact: Bob Sugden at (416) 675-6622 ext. 5274



Humber grads return to teach

Eight members of the Public Relations faculty in the School of Media Studies are very familiar with Humber College classrooms – from both the perspective of the student and of the teacher.

Danielle D'Agostino, Kalene Morgan, Melain Nolan and Orest Tkaczuk teach courses in the diploma and/or certificate Public Relations programs. Ivana DiMillo, Janice Lauzon, Barb Riach, and Meryl Witkins teach continuing education courses.

Like many other Public Relations alumni, Ms Witkins returned to Humber once or twice a year as a guest speaker. As a student, she remembers listening to guest speakers and being excited by the possibilities in the field.

"I really enjoy doing anything I can to answer questions and help further someone's career," she says. "It's great to talk about what it's like in the workplace, and to let the students know they have great opportunities ahead of them."

Ms Witkin also mentored Humber interns while she worked at the Royal York Hotel. For her, becoming a teacher was the next step.

When Ms D'Agostino started

freelancing independently, one of the things she missed most about her PR job was the mentoring and coaching. "I felt Humber was an environment where I could do that," she explains.

"I never thought of teaching anywhere else," says Ms Morgan. "The Humber Public Relations pro-

"It's great to talk about what it's like in the workplace, and to let the students know they have great opportunities ahead of them."

gram has such a strong reputation. I think we prepare students very well for the business world. I've talked to many sponsors who accept our interns, and they are all very happy. We have new sponsors calling to ask for an intern every week. That tells us we're doing a great job."

Mr. Tkaczuk agrees. "Humber Public Relations teachers are very current," he says. "Students know that their questions can be answered by professionals who know what is going on in the field."

With a keen interest in teaching, Ms Di Millo says she couldn't find

the time. "When I changed jobs, however, and looked at what else I wanted to accomplish, teaching PR was on the list and teaching at Humber, my alma mater, was a bonus."

All eight teachers have one or more jobs in addition to teaching, many of them as freelancers or running their own agency. "It's like juggling balls," says Ms Nolan. "You have to make sure they all stay in the air. But, public relations practitioners are great at multi-tasking, so I've been doing that for years anyway." She has confidence in the program and its graduates.

Teaching continuing education classes has its own unique challenges. Barb Riach, for example, has students in her class who are taking the course for general interest and some who are interested in changing their career.

"Students have a whole range of abilities and experiences and what I do is act as a facilitator and try to draw some of their experiences out," she explains. "There's a great wealth of talent in the classroom, and students are saying some amazing things."

One thing that hasn't changed since these alumni switched roles at Humber is that, along with their students, they are still learning. Ample opportunities for professional development benefit the faculty and, therefore, the students, and ultimately make Humber's reputation even better.

Contact: Jennifer Leonard at (416) 675-6622 ext. 4764

Reaping the benefits of an international mix

Having international students in class presents unique opportunities for everyone. That's been the experience of Laurie Turner, coordinator of the Business Administration program, Humber Business School.

This fall, Ms Turner's class included three students from University del Norte in Mexico, who are spending one semester in Canada, and two students from the Université Claude Bernard in Lyon, France, who will be here for a year.

Teaching the course on Strategic Management, Ms Turner recognized the possibilities of tapping into the unique perspectives of these students. She introduced them to the class as 'international experts' and began, in the analysis of case studies, by asking them for their insights on how various business strategies might work in their countries.

The class had one particularly interesting discussion about the opportunities for private health care services in Canada, France and Mexico, and another on whether Kentucky Fried Chicken would fare better in France or Mexico. The class also discovered why Oreo cookies are popular in Mexico, yet are unknown in France.

One of the results of this experience has been the generation of student interest in international opportunities. Not only has the class increased their knowledge of some global issues, but Ms Turner hears students asking questions about everyday life in France and Mexico, and even trying out their French and Spanish. This has encouraged other students to offer their perspectives from their own very diverse cultural backgrounds.

Contact: Laurie Turner at (416) 675-6622 ext. 4676

Record season for Motorcycle Training Program



Novice motorcycle riders made 2000 a record-breaking year for Humber's Motorcycle Training program. The basic rider course registered more than 2400 students.

Humber's is now the world's largest motorcycle training facility. Students sign up two months in advance and most graduate with an average passing grade of 88.2%.

According to Wendy Moher, program manager, this year's success is due mainly to the mild weather, a strong retail market for motorcycles, and their financial efficiency compared to other vehicles.

The number of women taking the course is also steadily increasing. Gail Barber, a course graduate, says her husband convinced her to enrol. "I didn't really want to take the course," she says. "But, I'm glad I did. The instructors relieved me of my worries. They treated us all equally and safety was stressed. What also

appealed to me was the freer type of lifestyle that riding offers. I learned how much fun it can be."

Ms Barber also appreciated the convenience of having Humber issue the licence when she completed the course successfully.

Flexible course management allows students to be trained over a

weekend, three work days, or over six evenings.

"First time riders can start the weekend never having been on a motorcycle," explains Ms Moher. "By Sunday, they know collision avoidance and traffic maneuvers."

In 2001, a pro-rider course for advanced riders will be re-introduced. Additional dates will also be offered for the maintenance and refresher courses.

The course season begins in April and runs through to October.

Contact: Wendy Moher at (416) 798-0300

The number of women taking the course is also steadily increasing

Parents part of orientation process

As part of the student orientation process, Humber's Business School invites parents of first semester students to attend an orientation session designed especially for them. The parents' session is held in late August, at the same time as their sons and daughters are being oriented to the College.

The parents' orientation is intended to further promote the professional image of the Business School and to inform parents about the academic options and services available to their sons and daughters to help them should they have problems.

"Providing reassurance is our prime goal," says Toby Fletcher, associate dean, Business School at Humber. "We want parents to know that their sons and daughters have

made the right decision in choosing Humber and a program in the Business School. We want them to know that the College makes every effort to provide a safe and healthy environment, and we want to answer their questions."

Representatives from the registration centre, student services, financial services, the residence, peer tutoring, and counselling services fielded questions from the more than 70 parents in attendance. The questions ranged from concerns about parking to possibilities for transfer to universities.

All the parents seemed to enjoy the session and the evaluations indicate that a high percentage find the format informative, responsive, and reassuring.

Contact: Toby Fletcher at (416) 675-6622 ext. 4644

Series of corporate training workshops offered

In January 2000, Corporate Education Services at Humber will be offering a series of one-day corporate training workshops.

These workshops have been designed and developed to ensure that smaller companies, as well as multi-national corporations requiring training for just one or two employees can benefit from results-oriented training solutions in a cost effective model.

Adapted from Humber's most popular customized 'soft skills' courses, the series offers a total of 22 training topics focusing on customer service, communication and supervisory skills.

The series of workshops will be delivered in the full-service corporate training facilities at Humber's North Campus providing friendly and efficient information and message services. As industry experts, the selected corporate trainers bring an understanding of today's workplace to the training solution, and as business professionals ensure a quality learning environment.

Competitively priced, the fees include effective training materials, guaranteed small group sessions, executive lunch, refreshments, and parking.

Contact: Carolyn Booth at (416) 675-6622 ext. 4777

The series offers a total of 22 training topics focusing on customer service, communication and supervisory skills

Partnership agreement with National Quality Institute

Corporate Education Services at Humber is pleased to have formalized a three year partnership agreement with the National Quality Institute (NQI).

NQI is an independent, not-for-profit organization 'committed to enhancing Canada's national well-being and global leadership through the adoption of quality principles and practices in all sectors of the economy'.

By promoting awareness and education of quality principles and practices, the National Quality Institute actively participates in the determination of quality standards in Canada and around the world. A member of the World Quality Council and the International Auditor Training & Certification Association, NQI administers the Canadian Awards for Excellence program on an annual basis.

Humber College has been selected as the only college in the GTA to partner with NQI.

The College's Corporate Education Services will provide educational

services in partnership with NQI by advertising and offering several of their most popular programs.

Humber College has been selected as the only college in the GTA to partner with NQI.

The NQI workshops to be offered through Humber during the first year of the partnership include *Framework for Excellence, Framework for the Development of a Healthy Workplace, Moving Forward-Organizational Assessments & Implementation, and How to Write a Winning Submission.*

Dates and course descriptions will be published in the 2001 Winter Continuing Education Supplement.

Contact: Ruth Malecki at (416) 675-6622 ext. 4688

Students 'energized' by project

Energizer is giving Humber's Industrial Design students an opportunity to be part of their future merchandising plans. The company's ongoing quest for fresh ideas and the students' chance for field experience makes for a valuable and fun partnership.

In serving their retail associates such as Wal-Mart, Home Depot, and Staples, Energizer must provide product display units that serve the individual identity of each store.

"Cultural expectations have to be met store to store," explains Manu Khalilee, Energizer's director of Sales Service. "But this customized merchandising generates considerable expense to the company and requires a constant flow of new ideas."

That's where Humber's Industrial Design students come in. A competition for the best merchandising and exhibit designs was set up by Energizer. Environmental responsibility and a futuristic look were their most important guidelines.

Students were divided into groups and met with Mr. Khalilee whose team was excited about what the students came up with. The first prize went to the group that designed a clip strip: a small unit to display batteries for impulse buying at check-outs,

Environmental responsibility and a futuristic look were their most important guidelines.

or next to relevant items such as toys. This design was presented to Canadian Energizer associates as a future battery merchandising concept.

Second place went to a futuristic trade show booth design.

"We plan to incorporate this concept into our new booth in 2001," says Mr. Khalilee.

The partnership benefits both Energizer and the Humber students. The students gain real world experience in dealing with clients, and Energizer receives good promotional designs and concepts for their products.

Prizes were presented to the winning teams by Energizer Vice-President Murray Irvine during an awards ceremony at the College in November.

Contact: Glenn Moffat at (905) 889-5253

Baby? Think-It-Over.

Students of Humber's Child and Youth Worker (CYW) program are getting hands-on parenting experience through a method used to deter teenage pregnancy.

The Baby Think-It-Over baby simulator is a teaching aid that looks like a baby, cries like a baby, and is introduced into the life of each first year student for a full week, sleepless nights and all.

"The purpose of the assignment," explains CYW faculty member Heather Snell, "is to develop empathy for parents and help students learn how to provide professional support."

Originally developed as an education tool for high school students, the baby simulator is much more effective than the nanos or eggs previously used to help students learn about the demands of caring for an infant.

Each baby is randomly programmed, based on real life scenarios, so that one night it may wake up crying three or four times, and another night be fussy from 4:00 pm to 10:00 pm. The baby cries to be fed, changed, or to have its position changed.

The students, who work in pairs, wear identification tags that record

very specific information. At the end of the week, Ms Snell collects data from the baby and from caregiver tags which tell her everything from

how often the baby was changed and fed, to whether or not its head was allowed to go unsupported.

The baby may be turned off only when put in the College daycare. It

is a service the caregiver must pay for and, of course, the data will show how long the unit was left there.

The student partners must work out their schedules for sharing responsibility. According to Ms Snell, they even experience some feelings of concern over how their partner is managing.

Each time the baby misses a feeding or a diaper change, or registers any other unmet need, it is recorded as a 'neglect'. At the end of the week, when Ms Snell retrieves the data, the number of 'neglects' will determine the student's grade.

In addition to grading and evaluating one another's work, students also write a reflection paper on what the experience has meant to them personally and explain the impact they think the assignment will have on their work.

Contact: Heather Snell at (416) 675-6622 ext. 3348



'California dreaming' for Humber grad

Melissa Remark, a graduate of the Film and Television Production program, is currently completing a six-month internship with Alliance Atlantis in Los Angeles.

Ms Remark is working on the development of new shows in the Television Series Department. Her duties include reading scripts and pitches, writing coverage, designing pitch packages, and research.

She says that she'd "love to stay with Atlantis because the experience has been so good. Besides, I love L.A. The weather is great."

Still, she's realistic about the future. "If I'm not kept on here, I'll probably return to Toronto and seek work in a smaller production company in a position with more responsibility."

In the meanwhile, California living suits her just fine.

Teaching clinics offered to new Continuing Education teachers

In August, Humber launched a special teaching clinic for new Continuing Education faculty. The pragmatic ten-hour session focused on current teaching practices in adult education, student learning, and an introduction to the College.

The faculty met before their first class and after their second class, giving them real life experiences to add to the mix.

The clinic was facilitated by Pat Hedley of Humber's Professional Development Department.

Comments from the evaluations indicated that the program gave the new faculty 'a great base to build on', and the opportunity to 'bring learning issues to the class'. Many commented on the value of learning with other CE teachers from different areas and the opportunity to exchange ideas, experiences, and concerns.

The next course is scheduled for January.

Contact: Janis Miller at (416) 675-6622 ext. 4594

Newsletter valuable tool for Humber students

In November, The Law Register and Humber's Business School celebrated the 10th anniversary of *The Legal Assistant Register*.

This newsletter, which is driven by volunteers, has proven to be a successful link among students, graduates, law clerks, paralegals, and the legal profession. Over the years, *The Legal Assistant Register* has published articles and interviews of contemporary interest – ranging from task forces on paralegals to trends in technology.

At the 10th anniversary celebration, numerous student volunteers, editors, and the faculty advisor, Murry Horowitz, commented on the evolution and vitality of the newsletter, including its web site.

The value of *The Legal Assistant Register* in showcasing Humber's students to the legal community, in providing practical information, and in developing networking opportunities was emphasized throughout the event. As one graduate put it, the quality and the impact of the newsletter "makes Humber's good reputation even better".

Contact: Murray Horowitz at (416) 675-6622 ext. 4342

Photo prof a man of many talents

Neil Fox is a longtime faculty member in Humber's Creative Photography program. But, besides being an expert in colour photography, Mr. Fox is also a master craftsman in wood finishing, furniture-making, and the restoration of fine old studio cameras.

When his uncle gave him a camera for his 12th birthday, there was no looking back. The gift sparked a passion that would have him working in the industry by the age of 17.

Neil Fox attended Ryerson's photography program, the only one available at the time in Toronto. A highly-driven young man,



Each restoration took approximately 300 hours to complete.

he set up The Fox Studio in Guildwood, Ontario, shortly after graduation. By this time, he was already married and the father of three children.

The studio was very successful and Mr. Fox and his wife, Barb, ran it for many years before selling up and moving to Jerusalem. They'd been there for three years when he received a call from Humber's photography department offering him a faculty position. This seemed

to fit in with the family's plans, so they came back. Mr. Fox had been teaching part-time for Humber since 1977.

Apart from photography, Mr. Fox is equally skilled in other crafts including woodworking and restoration. He boasts a collection of 12 fully-restored, turn-of-the-century, wooden studio cameras. Each restoration took approximately 300 hours to complete.

Currently, Mr. Fox is teaching portraiture and lighting at the College and is also delving into yet another hobby: stained glass.

Contact: Neil Fox at (416) 675-6622 ext. 4659

Program addresses needs of cultural community

Canadian culture is providing employment opportunities that are growing at twice the rate of the national labour force. Responding to this trend, Humber has created a one-year, full-time program in Arts Administration and Cultural Management.

Building on the success of the part-time program currently being offered, the new post-graduate program is designed to prepare students to work in the developing area of the cultural sector where job responsibilities focus on attracting resources and money to cultural organizations.

Open to university and college graduates and to those who have worked in the industry, the curriculum stresses teamwork, decision-making, and project management skills.

Contact: Jerry Smith at (416) 675-6622 ext. 3244



Humber College Code of Ethics

The Humber College Code of Ethics outlines the principles and values that guide the conduct of all employees of the College and honours the preservation and protection of fundamental human rights. Underlying the code is a belief that each employee has a right to dignity and respect.

By supporting and abiding by this Code, the employees of Humber College will demonstrate by their behaviour that they have concern for students, other employees, and the community at large.

Code

We support the following principles:

1.0 Fairness

In our relationships with others, we strive to be fair and just in our decisions and actions. To provide fair and just treatment, we carefully weigh the circumstances and variables linked with any decision and make the best attempt to be consistent and equitable.

Some of the values emanating from this principle are that:

- All hiring and promotion is fair and just.
- Student evaluation is objective.
- Workload is equitably distributed.
- Appropriate support is provided for students and clients.

2.0 Honesty

We can achieve an open working and learning environment when we feel secure enough to provide honest commentary about the operation and management of the organization. From our work in the classroom to the delivery of administrative and support services, we strive to encourage an honest climate which serves the interests of the institution and protects the well-being of all individuals.

Some of the values emanating from this principle are that:

- Truthfulness with other employees and students is demonstrated.
- Accurate accounts of the College are given.

3.0 Professional Integrity

In educating students, we strive to act in their best interests. As a community dedicated to providing education, we demonstrate professional integrity and exemplary behaviour in all that we do in and for the College.

Some of the values emanating from this principle are that:

- The Mission Statement of the College is supported.
- Conflict of interest is avoided.
- The professional autonomy of fellow employees is respected.

4.0 Respect

We demonstrate a high regard for the rights and opinions of others. It is our responsibility to establish a climate of mutual respect; to protect the rights and freedoms of others; and to be discreet in dealing with confidential matters.

Some of the values emanating from this principle are that:

- Students and fellow employees are treated with consideration.
- Collegiality is encouraged.
- The privacy and confidentiality of all students and employees is safeguarded.
- The diversity of all peoples and their uniqueness of culture, ethnicity, religion, race, and sexual orientation is respected.
- A work and study environment free from discrimination and harassment is promoted.

5.0 Trust

A healthy organization is built on trust. The development of trust relies on our ability to recognize threats to the psychological and/or physical safety of others and to eliminate these threats by treating others equitably, fairly, and in a non-exploitive manner. We strive to provide a secure learning and work environment.

Some of the values emanating from this principle are that:

- The power inherent in positions is not exploited.
- The competence and integrity of fellow employees is assumed.
- The safety of the Humber College environment is ensured.
- The College's mandate of public service is promoted.

Humber College is governed by a conscientious group of community members whose mandate is to define College purpose and direction, maintain effective communication with the College community, ensure that the College is capably and efficiently managed, and establish College policy.

Nancy Adamo	Madge Logan
Blair Carter	Ann Medina
Janet Dassinger	Paul Pieper
Joan Edwards	Michael Ruscigno
George Ferguson	Stuart L. Smith
Jenny Gonzales	John Sullivan
Robert A. Gordon, College President	Murray Tuck
Brien G. Gray, Chair	Muhammad Virk
Thomas Hennebury	

The Humber College Mission Statement

At Humber College, we strive for an open, respectful and welcoming educational environment which is responsive to the needs of our students, our staff, our community and our nation. Our College proudly reflects the richness and diversity of the Canadian community: the many cultures, the economic backgrounds, the differing age groups, the many ideas that have solidified our democracy. We aim for high standards of teaching and learning and we are dedicated to anticipating the changes in our society and to responding to those changes in practical but innovative ways.

TO FULFILL THESE GOALS, WE ARE COMMITTED TO:

Learner Success

by providing programs and services appropriate to the needs and ambitions of our students.

Partnerships

by collaborating with business, industry and other educational institutions to ensure curriculum continuity and currency and to encourage and ease the transition for our students into the working world.

Lifelong Learning

by offering a vast range of part-time and continuing education programming, integrated with our full-time programming and by advancing, fostering and supporting a learning culture.

Professional Development

by creating learning opportunities for teachers and staff to ensure currency and to provide occasions for renewal.

Unique Programs

by launching unique programs, including the largest number of one-year post-graduate programs of any institution in Canada.

General Education

by maintaining a rich general component in our

curricula in order to foster and enhance critical thinking, communication skills, and cultural and social understanding in our students.

Customized Training

by providing learning tailored solutions to the competitive and evolving needs of organizations.

Flexible Delivery

by employing a variety of delivery systems, including advanced information technologies, aimed at maximizing access and learning and at accommodating differing learning styles.

Internationally Recognized Programs

by launching programs of international calibre and by developing cooperative international activities which foster human resource development for students, staff and international partners.

Our Values

by respecting individual differences, by encouraging risk-taking, by supporting participative decision-making and by confidently showing the way in post-secondary education.



Theatre Humber presents

The Trojan Women

By Euripides

February 21 to 24 at 8:00 pm

February 28 to March 3 at 8:00 pm

February 24, 25 at 2:00 pm

March 3, 4 at 2:00 pm

Directed by Kyra Harper, *The Trojan Women*, a damning indictment of war, is still as current today as it was 2500 years ago.

Cloud Nine

By Caryl Churchill

April 4 to 7 at 8:00 pm

April 10 to 12 at 8:00 pm

April 14 at 8:00 pm

April 7, 8, 14 at 2:00 pm

Directed by Mark Schoenberg, *Cloud Nine* is about the search for love, sex, and emotional bliss in a madly scrambled world.

Tickets: \$12 adults

\$ 8 students & seniors

\$ 5 children under 12

Theatre Humber
3131 Lakeshore Blvd. West
Toronto, Ontario

(416) 675-6622 ext. 3421

Humber Music presents

Artist Week Showcase

Wednesday, March 21, 2001

8:00 pm

Featuring: Hilario Duran and Rick Lazar's Latin Jazz Ensembles

Host: Mary Lou Creechan, CJRT Radio

General Admission: \$8.

Students/Seniors: \$5.

Honouring Phil Nimmons

Wednesday, April 11, 2001

8:00 pm

Featuring: Phil Nimmons with the big bands of Alistair Kay and Jim Lewis

General Admission: \$8.

Students/Seniors: \$5.

Concerts are held in the Auditorium, Lakeshore Campus, 3199 Lakeshore Blvd. West Toronto (Etobicoke), Ontario (416) 675-6622 ext. 3427

