

Humber veteran

by Caroline Grech

Humber is losing a ten-year veteran staff member to rival college George Brown. The departure of Nancy Hood, director of Human Resources, marks the third departure of a Humber faculty member to the downtown college since September.

Hood will assume the role of executive director of Human Resources at George Brown College after leaving Humber on March 9.

John Walker, former dean of the Hospitality, Recreation and Tourism (HRT) department left Sept. 8 to become dean of George Brown's Hospitality Department.

Susan Goodman, former assistant dean to the HRT department and a 27-year veteran of Humber's staff followed suit last week, also taking a position in George Brown.

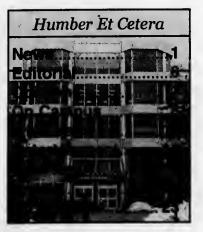
Hood, who resides in downtown Toronto, said that commuting was one of the factors in her decision to move to George Brown's downtown campus which is close to home.

"The least amount of time my trip takes from home to Humber is 40 minutes, and on days where the weather is bad, it takes me an hour," Hood said.

The promotion to executive director of human resources entitles Hood to a pay hike. This also played a part in her decision, she said.

The most important issue, for Hood, was the need for change.

"When you go somewhere else where they do things differently you can expand upon your skills. There are interesting challenges at George Brown. They are coming out of difficult times and are



rebuilding programs and faculty," Hood said.

Although welcoming the change of schools, Hood admits she's nervous because she's been at Humber for so long.

"Thinking about leaving was one of the hardest decisions I've had to make. Being at Humber for 10 years makes it like an old sock. Humber has been a fabulous employer," she explained.

Hood was also quick to point out, however, that the employment market is hot after being stale for the last five years and there will be a high turnover in employment because of competitive wages.

"I wouldn't be leaving if there wasn't more money, "Hood said. According to Humber President, Robert Gordon, the departures are nothing to be concerned about, but he did admit that commuting, job promotions, and better money were issues in all three.

"I wouldn't be leaving if there wasn't more money."

- Nancy Hood

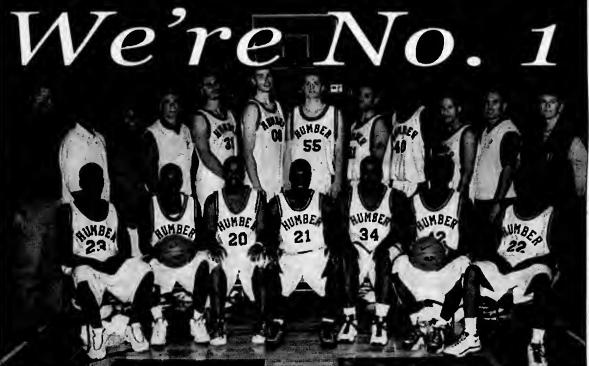
"I think it's a bit coincidental in a way. George Brown's most reputable area is their hospitality department and ours is one of our smallest departments," Gordon explained.

With respect to both Walker and Goodman, Gordon said it can be expected that people will want to work with those they know.

"When people leave, it's natural that they will pool from the resources they know. We do all the work for 10 years and they gain a fully trained staff," Gordon said.

Members of George Brown's staff say it's a coincidence that three Humber staff members have chosen George Brown.

"The college community is very small. There is a lot of traffic between colleges. It's kind of like the advertising industry. There's no direct attempt by the college to recruit members from other colleges to our staff," Jacqueline MacNeil assistant to the president at George Brown said.



Humber Hawks are ranked No. 1 nationally leading up to the final tournament March 14 to 17.

by Luc Hebert

Apair of tough wins last week has vaulted the Hawks into the top spot in the Canadian College Athletics Association (CCAA) national rankings.

The Hawks, ranked second, travelled downtown to face top ranked George Brown College in what was expected to be a heated contest, last Wednesday. The game's winner would take the crown as the country's top collegiate basketball team, and the game lived up to its billing.

There was nothing for Hawk fans to cheer about in the first 10 minutes of the game as the Huskies took control. George Brown came out of the gates like a pack of wolves with the scent of blood tantalizing their taste buds. They used an 11-0 run to start the game, and led by 15 early in the contest 27-12.

Not fazed, Humber College Head Coach Mike Katz emptied the bench with confidence. Point Guard Cwentun McLeod, showed why he has been receiving more playing time and why he is being established as a regular in the line-up.

McLeod sparked the Hawks as he broke down the defense and penetrated the lane to distribute the ball effectively. The Hawk bench out-scored George Brown's bench 23-6 in the first half and helped Humber cut the lead to 44-34 at halftime.

Although Humber's reserves helped Humber crawl back into

the game, the Hawks trailed until there were two minutes left when an 8-0 run put them ahead 69-66. There was no scoring over the next minute of play as both teams looked frantic with bad shots. The score was still 69-66 when Humber's Jeremy Walters fouled three-point shooter, Dion Hosford and picked up a technical foul for gesturing to the referee with 0:56 left. The ensuing five free throws could have resulted in a two-point Huskie lead, but George Brown's Morgan Raymond only converted on one of the two technical free throws. Hosford then made two of three from the line after a shooting foul.

"Right now, other teams are getting better. The competition is tightening up. They're looking to beat us. It's the price to pay for success." - Mike Katz

With the score tied at 69 and fifteen seconds left in the game, George Brown had the ball and were playing for the last shot. A defensive stop for the Hawks would have meant overtime, but the Huskies turned it over and Rupert Thomas collected an outlet pass at the other end of the floor. Had circumstances been different, Thomas would have undoubtedly dunked the ball, but he casually laid it in, making sure of the win.

George Brown Head Coach,

0 0

Willie Delas said that the Humber squad came up with some timely

scoring. "This is a game of runs," said Delas. "Humber came up with the last run and it was just enough for them."

The win against the country's top team assured Humber of Canada's top ranking.

Head coach Mike Katz said that despite their number one ranking, the road will be rough.

"Right now, other teams are getting better," said Katz. "The competition is tightening up. They're looking to beat us. It's the price to pay for success."

Humber continued to roll as they outfought an extremely physical Mohawk Mountaineer squad on Friday, in a game that featured the two best defensive teams in the Ontario College's Athletic Association (OCAA). The Hawks were held to their lowest point total of the season, but managed to ride their top ranked-defence to a 60-47 victory, their eighth in a row.

Humber head coach Mike Katz chuckled when he agreed the win wasn't pretty, but it was a win nonetheless.

"When we finally play great defence, it seems as though we can't shoot the ball," said Katz.

Both teams struggled from the field, but in their defence, members of the officiating crew appeared as though they all had colds and had swallowed their See 'Nation's' Page 20

Newstera Ontario's education tested

by Melanie Butera

ntario ranks dead last on the Olist for the second year in a row in its commitment to higher education, according to a study by the Canadian Centre for Policy Alternatives (CCPA), released earlier this month.

Part of Ontario's deteriorating performance is related to further tuition increases and the abandonment of provincial responsibility for higher education to private interests.

The outcome of the controversial education study "is not new information," said Robert Gordon, Humber College president. "It doesn't surprise people working in the field."

Gordon said that because of the government's tightened conditions on loans and grants, it has forced institutions to squeeze

their operating budgets. Raising tuition is the only way to support colleges.

Gordon also added that studies such as these, "just add more fuel to the fire. It doesn't matter who's right or who's wrong, what matters is the attitude of the government."

According to CCPA, an independent left-of-centre research inequities agency, among provinces are widening partly as a result of slashed post-secondary budgets.

When provinces are ranked according to sub- categories in the areas of education equity, accessibility, guality and public accountability, Ontario falls behind the rest largely because of recent government cutbacks.

"Higher education in many provinces is moving backward from being a basic right of citizenship toward being a privilege available mainly to those in the upper income groups," the report said.

Gordon said he believes colleges in Ontario have become more effective despite the cutbacks and said that more government money is not necessarily the answer. "I think we need a more creative use of the money [we already have]," he said.

More important to Ontario colleges are The Key Performance Indicators (KPI) that measure colleges' performance against goals identified by the ministry responsible for post-secondary education.

According to the second annual KPI project results released April 5, 2000, Ontario's colleges received high marks.

Arrest made after taxi driver assault

by Stacey Roy

Aan argument over a late night taxi fare left a cab driver with cuts and bruises at Humber's North campus.

The taxi driver was beaten and knocked to the ground outside Humber residence on Jan. 21 around 1:30 a.m. while dropping off a female resident and her male guest, police say.

According to Gary Jeynes, director of Public Safety at Humber College, the incident occurred outside the S building of residence.

The passengers hailed the cab from downtown and were driven to Humber. Upon arrival, the accused began arguing about the fare.

The argument escalated and the cab driver was then punched in the faced, knocked to the ground and punched some more, said Detective George Buchanan, 23 Division.

The female resident jumped man has been arrested after in and tried to break up the fight, he said.

> The driver had a scraped forehead and a swollen nose and lip.

> Humber College is looking into the incident as residents can be held responsible for the actions of their guests.

> Peter Lem, residence life coordinator, said they may ban the student from residence if the suspect is found guilty.

> "It's something we're looking into," he said. "Any assault that occurs on campus is something that is taken very seriously."

> A 24-year-old Peterborough man, Ryan Legault, was arrested and charged with assault causing bodily harm.

At the time, Legault had a warrant for his arrest in Peterborough, for disobeying the conditions of bail and in Ottawa, for mischief, said Det. Buchanan.

Cash boost from province given to work-study plan

by Janet Gibson

The Ontario government doubled the money it gave to the Ontario Work-Study Plan to \$10.8 million for the current school year.

The plan pays 70 per cent of the wages college and university students earn by working part-time on campus. The individual school departments pay the other 30 per cent.

Deb McBain, co-ordinator of the work study program at Humber College's North campus said, "Right now we have about 550 students working at North [campus] and 150 to 200 working at Lakeshore under workstudy."

qualify for work-study if they have a financial need and have other hand, pays 100 per cent of lived in Ontario for at least one year.

This year, Humber created a



McBain said students Debbie McBain is there to help students.

the wages of the Ontario students instead of the usual 70 per cent, with the difference coming from

First-year Business Adminstration student, Lindsay Bax, was recently hired by the athletic centre.

"Actually it gives a great opportunity to meet new people...it helps finance things that we want to do on our weekends or our days off that aren't covered by mom and dad."

Bax adds, "you really get to know the athletic department, how it's run, all the ins and outs that you don't see day to day just using the facility. It actually helps me out with course [business my administration] because I JANET GIBSON can go back and say, 'If I was to run it, this is how I would do things.'

Sid Baller, superintendent of the Humber Arboretum, said three of his work-study students changed their career path to landscaping after getting hooked on outdoor work.

Lakeshore principal bids farewell in June

by Alison Taylor

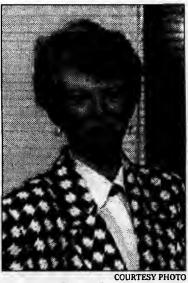
Dat Ferbyack, principal at **L** Lakeshore campus, announced her retirement this week, marking the end of roughly 25 years at Humber College.

She will be leaving the college in June 2001.

"She has been here a long time and given a lot to Humber. I hope she's got a lot out of it too," said Humber College President Robert ·Gordon.

As principal at Lakeshore Ferbyack has the overall responsibility of running the affairs of that campus.

"She will be missed by the campus as a whole. She is someone who keeps a very good head in situations that require calm," said Ian Smith, principal of the



Pat Ferbyack will be missed

"She is, in effect, my representative [at the Lakeshore campus] because I can't be there all the time...She has been a great help to me in terms of running the college," Gordon said.

way to help international students who don't qualify for work-study and can't work off-campus while going to school in Canada.

A department can hire one international (or out of province) student for every three Ontario students. They also pay all of his or her wages.

The work-study plan, on the

money the college receives through increased tuition fees. Students are hired for various jobs such as peer tutors in the career centre, gardeners in the Arboretum, classroom cleaners, or note-takers for disabled students. They make \$7.50 to \$9 an hour and gain valuable experience they can add to their resume.

"In the fall and winter programs we've got a really high calibre of students," Ballor said. "We have survived and even grown on **Ontario Work Study."** Last fall Ballor hired eight stu-

dents who worked between five and 20 hours a week.

Humber/Guelph Centre.

Throughout her career at the college, Ferbyack has held various positions.

She moved to Lakeshore about five years ago, initially as the Chair of the School of Performing Arts. She continues to hold a position as dean in that School, in addition to her duties as principal.

Ferbyack's announcement means that Gordon must find a suitable replacement for the position at Lakeshore for the next academic year. But the roles of that position may be changing as that campus expands and evolves.

New Canadian ten dollar bill has everyone talking

by Tara Smith

whe Bank of Canada unveiled the new \$10 bill on Jan. 17, which is part of a new series of bank notes called Canadian Journey, designed to feature Canada's culture, history, and achievements.

The new design, whose theme is remembrance and peacekeeping, includes an updated picture of Sir John A. MacDonald on the front. On the back is a picture of a peacekeeper looking

the famous 'poem, In Flanders Fields – and two young children standing beside a war veteran.

Additional security features include raised ink, as well as hidden numbers and images that glow under ultraviolet light. Other images shine gold when the bill is held a certain way, for example, three maple leaves on · status as legal tender until the the front.

The new bills also includes raised bumps in the top right hand corner, which indicate denomination for people who are visually impaired.

Newly designed \$5, \$20, \$50 and \$100 bills are expected to be phased in over the next few years, with the new \$5 bill expected to be in circulation by the end of this



through binoculars, a cluster New money with a new design symbolizes remembrance and peace of poppies -with lines from keeping including an updated picture of John A. MacDonald on the front.

produced.

"The Bank of Canada stopped issuing the \$1,000 bill in May of 2000," said Joe Basile, business consultant at the Bank of Canada in Ottawa. "Largely to combat money laundering."

The \$1,000 bill will keep its bills are all out of circulation, and then they will be destroyed.

Basile said the design of the new bank notes was the result of doing a "consultation process with the Canadian public, to get their views on the design of the new series." The new series features themes that celebrate Canada's history, culture, and achievements. Designs for the other notes

year. The \$1,000 will no longer be include: children at play (\$5 bill); arts and culture (\$20); nation building (\$50); and innovation and exploring (\$100).

> The \$10 bill was the first to be produced because the Bank of Canada wanted to have more time to work on even more advanced security features for the larger denominations.

"We wanted to start with the lower denominations because in the next two to three years we want to put even more security features on the higher denominations," Basile said.

The new note series is a project which is about two years in the making, and will replace the last series which has been in circulation for 15 years.

Internet adoption may be possible despite criticism

Building a family via Internet may soon be available in Canada.

by Derrick Milburn

Despite public criticism and concern, Internet adoption will soon be a reality in Canada.

Michael Blugerman, executive director of the Children's Resource and Consultation Centre of Toronto made this declaration in reaction to the recent battle over the six -month-old American twins sold via the Internet.

"There are great Internet issues, but in this case, here we have just got pretty cruddy fraud involving kids with a frosting of Internet. This is not an Internet problem. The Internet just makes it sexier," Blugerman said.

The young girls were sold for \$6,000 by Caring Heart Adoption, a San Diego-based Internet firm, to California couple Richard and Vickie Allen. Having raised the girls for two-months, the Allens returned them to their birth mother, Tranda Wecker, for the weekend so that she might say farewell to her twins.

But Wecker had other intentions. She sold her twins again, this time to a Welsh couple, Alan and Judith Kilshaw, for \$12,000(U.S.).

"...we don't know the quality of the home into which they are going." - Jane Clifton of fraud. According to Blugerman, the organization responsible for posting these children on its Web site bulletin board did not have a license to do so. The Internet has been made the scapegoat, but Blugerman argues that it is not at fault. This is a failure of the "ordinary bricks and mortar channels." The Internet simply brought these people together.

"There are great Internet issues, but in this case, here we have just got pretty cruddy fraud-involving kids with a frosting of Internet." - Michael Blugerman

"Some consummation has to happen somewhere. If the guys doing the investigation are vigilant, then you don't have a problem with Internet adoption, or you have the normal range of problems," he said.

But critics of Internet adoption worry that these agencies may not be doing enough to ensure that the adoptive families are suitable.

"Internet adoptions must not be done without someone to evaluate the home into which the children are going. It is critical that we know the families are stable and will provide caring and consistent parenting," Clifton said.

A quick resolution to this debacle seems unlikely as both couples have made it abundantly clear that they are intent on keeping the twins.

"Whatever happens, I hope it Bridget happens soon," Woodcock, director of Child Care Centres at Humber College said. "The reality is the children need something to be determined and an opportunity to start their lives as well," she said.

Canada may soon be dealing with similar issues, as the country's first Internet adoption agency opens its cyber doors in February. Calling itself "Canada's only online meeting place for adoptive parents," Canada Adopts (www.CanadaAdopts.com) will make its Internet debut in mere weeks.

Break in at Lakeshore costly

by Nick Dixon

recent break-in at Humber's ALakeshore campus resulted in \$25,000 worth of equipment stolen from the media centre.

According to police reports, early in the evening of Jan. 20, thieves broke into a classroom and stole three data projectors, two Dell laptops and two Canon digital video recorders.

Detective Constable Barry Wicklam of Toronto Police 21 division said, "Once inside [the thieves] pried open a locked classroom door."

When asked how thieves managed to go unnoticed with so much equipment, Gary Jeynes, director of public safety at Humber College, said, "Break-ins happen, and security can't be everywhere. If someone wants to break-in and steal something they are going to do it."

Jeynes added that there were probably at least three people involved in the heist.

Crimes like these are normally committed with the intent to resell the goods, said Wicklam. "A guy can use a laptop, but how many data projectors can you use?"

> "We have limited financial resources" -Gary Jeynes

This is the second significant theft of equipment from Humber campuses in the last four months. In October, \$22,000 worth of computer equipment was stolen from a technical support room on Humber's North campus.

According to Jeynes, Humber College has a low number of thefts each year.

Jeynes said Humber's friendly, open door policy makes it easier for thieves to come onto campus unnoticed. That is not something that will be going away soon. We like to keep our institution an open institution," he said.

Beefing up security appears to be one solution to the problem, but, "We have limited financial resources to cover the campus. Even if we did have more funding," adds Jeynes, "The guards can't be everywhere."

Wicklam said that one problem at Humber is, "Every classroom probably has some high tech equipment."

He suggested that the doorways could be monitored with a camera on off peak hours.

Budget restraints leave Jeynes with a real dilemma though, first of all you need someone watching the screens and secondly, "We have 160 doors here [on the North campus]. What doors do you want to put a camera on?"

Police do not believe that the recent theft is related to the one in October.

Anyone with any information about the break-in is asked to call Crime Stoppers at 416-222-TIPS.

"This is certainly something of concern. Selling babies through the Internet is intended to give these babies families, but we don't know the quality of the home into which they are going," Jane Clifton, director of the Child and Youth Worker Program, said.

The girls have been living in The what British Home Minister Jack concern."

Though much is being made of. this sensational case, Blugerman is quick to point out that the Internet is not to blame for this bitter adoption battle.

He insists this is a simple issue

North Wales with the Kilshaw's for the last month, pending an FBI investigation to determine whether Caring Heart Adoptions has acted fraudulently. British government has also launched an investigation into Straw has called "a matter of huge

Tuition invoice starts confusion

by Sangita Iyer

Tnternational students are frus-Ltrated and confused after receiving invoices that led them to believe they were paying extra for medical coverage, and as a result Humber Financial Services is changing the format of the tuition invoice.

When international students get accepted into Humber, they receive a package outlining details of fee payment, which include medical coverage.

The confusion began when foreign students started to receive invoices that itemized separately, medical fees of \$250, a fee that was supposed to be part of their tuition. This led them to believe

they were paying extra money on top of their tuition.

Silvia Ojeda, a Humber photography student from Colombia said she feels deceived. She received the acceptance package in April of 2000, with tuition fees of \$4,946 (including health insurance) for the semester.

But she was invoiced \$5,264.94 last semester, which is about \$300 more than what she was quoted in the package.

"When you get the information package, it says \$4,950, but then you end up paying about \$5,300 because of all the extra health insurance charges and incidental fees," she said.

Judy Harvey, dean of Student

Services, said she agrees that the invoice is misleading, and does not blame the students for being upset. But the students do not pay extra fees for medical coverage, she said.

"When I looked at the piece of paper [invoice], I thought 'why does it read like that?' I thought we don't charge separate fees for medical coverage, but it says we do. No wonder students thought we had one," she said.

Confusion may have also stemmed from fee increases since last May, Harvey said.

Mike Kopinak, manager for International Student Services said, it's a mistake on the college's part and when students come and

ask, it's hard to explain.

"How could somebody" tell me that they are not paying for it, and it says on the receipt that they are."

-Mike Kopinak

"How could somebody tell me that they are not paying for it, and it says on the receipt that they are? I can't say 'no, it doesn't say that', because it does," he said.

John Sutton, director of Financial Services, confirmed that students do not pay extra for medical coverage.

"The insurance is covered in the fees that are turned over to the insurance company. We decided if we pay for it, we don't have to have students agree or disagree with it," Sutton said.

According to Sutton, the itemizing on the invoice is for administrative purposes and to ensure that all international students are included in the list submitted to the insurance company.

While confusion continues, Sutton said, "Given the problems that are surfacing by the inclusion of this internal breakdown, the college will have to alter programming which prints [medical fees] on the fee statement form."

More students trying to give back to OSAP

by Mark Nonkes

The number of Humber L College students who pay off their student loans has increased by five per cent since last year.

Margaret Antonides said the school has worked hard to reduce the number of students who do not pay back their loans. In 1999, 80 per cent of students and former students paid back OSAP loans while in 2000, 85 per cent paid back their loans.

"It feels good but it's not just a financial aid effort, it's a Humber College effort," Antonides said.

"Some aren't aware that they have to pay for two loans, an Ontario and Canada loan."

-Jena Robins

Humber is below the provincial average, 15 per cent, on college student loan defaulters. sity default average is consider-

couldn't afford to go to school without an OSAP loan.

"I know I'm going to pay it off. They put me through school," Robins said.

Financial Aid is keeping stu-Financial Aid Manager dents better informed on their loan status, and is working with banks on advising students about loan repayment.

> A student's academic progress and programs are being more closely monitored in Humber College to help prevent loan defaults.

"Students don't pay loans for several reasons," Antonides said. "Some aren't aware that they have to pay for two loans, an Ontario and Canada loan. Some forget to notify banks or the college when they move, so the repayment forms never reach them."

"Some students who don't get a job in their field don't pay back their loan either," Antonides said. Nicole Spocatrs, a Public Relations cer-However, the provincial univer- tificate student, wasn't accepted for OSAP, so she got a bank loan.



Strutting their stu

by Kim Sinclair

Humber school spirit swelled in the student centre as dance squad wannabes shimmied and shook their way through squad tryouts Tuesday.

Co-ordinator, Ximena Villate, third-year Business а Administration student, rescued the discarded squad and spent \$1,200 of her own money to buy new uniforms for the dancers.

"I had six girls last semester, but I needed more commitment from them," Villate said. "And the problem was that we didn't have uniforms, so we didn't feel comfortable showing up at events."

with HSF as a club to help with funding. The Ackeetree is sponsoring us, and we're going to work hard to fundraise and find more sponsors."

Now the uniforms are in, and the time finally seems right for the Humber dance squad.

About 15 girls came out Tuesday, and there was no shortage of energy or enthusiasm as they danced for an hour to earn one of those new uniforms.

"I'm going to choose based on rhythm and energy," Villate said. "This is not typical triangle formation cheerleading. It's about willingness to commit and work dancing and we have no rules. Fun is the only rule."

"Humber needs this," she said, taking a breather after an hour of dancing. "The best thing is to see stuff like this going on in the school." Kutin said the spirit is there, and the squad is bringing it together.

KIM SINCLAIR

"The best thing about it is that instead of begging the school for money, these girls are willing to go out and fundraise and find their own sponsors. I think that is a very mature thing to do."

What Villate asks most of her girls is commitment, and all of those that came out and showed a hard for the squad will be a member of the club.

ably lower at seven per cent.

The first payment for a student loan must be made six months after leaving school. If a loan is not paid a student's credit rating could be affected. Second-year Creative Photography student, Jena Robins,

"It's something that totally hangs over my shoulders. I want to pay it back right away. So, as soon as I start working that is going to be one of my first goals... I hate having it," Spocatrs said.

Villate, a six-year veteran cheerleader from Columbia, is not complaining about paying for the new uniforms.

"Because athletics was financing the new facilities, I didn't expect them to pay," she said. "I'm going to get us registered

Mariana Kutin, a second-year **Business Management student** and member of the Humber Students' Federation (HSF) board of directors, pulled out a highenergy performance at the tryouts.

For now, with money creating uniform limitations, only six girls will be chosen as lead dancers.

Villate hopes to not only get her dance squad out to home games, but to show them off at other colleges.

5

Humber sends quake relief to El Salvador

The Latino Cultural Organization is collecting donations for El Salvador

by Sangita Iyer

The Latino community at Humber has organized a relief project for El Salvador's earthquake victims.

More than 700 people were killed and thousands were injured after a 7.6 magnitude quake hit El Salvador on Jan. 13.

The members of the Latino Cultural Organization at Humber are setting up boxes for donations to contribute their share to the relief effort.

Danny Tamayo, president of the organization said the goal of the project is to pull people together and help those in need.

"We should stick together in times of happiness and sorrow. We should all get together regardless of where we are from and help each other because we are all

John Pulla, vice president of the Latino Cultural Organization, said a small Humber contribution

human beings," Tamayo said.

will make a big difference. "Bottom line is to unite and make a difference. We are all brothers and sisters in one large family of this world. We have to help mankind no matter who or where they are, even if they are strangers," Pulla said.

Oscar Laguan, a member of the Canadian Salvadorian Association, said their goal is to reach \$1 million.

"We have had great support from Canada. We have collected \$40,000 in one week and filled a 40-foot container with canned food," Laguan said.

Some of the most needed commodities are disposable diapers, SANGITA IYER

Taking a stand: Humber students John Pulla (left) and Danny Tamayo (right) are heading up the relief effort for quake stricken El Salvadorians.

baby food, canned food, medicine, (especially Tylenol, Aspirin and cough syrups), Band-Aids, blankets, shoes and clothing (in good

For cash donations please contact the Humber Latino organization through their e-mail. address at the_loco_@hotmail.com.

Aftershock being felt by Humber students

by Desmond Devoy

Even though it is a tragedy thousands of miles away, the aftershocks from last week's earthquake in India are still being felt here at Humber.

Last Friday's earthquake wreaked havoc over large parts of Northwest India, claiming at least 6,200 lives (with official government estimates placing the number between 20,000 and 30,000) and causing \$8.25 billion worth of damage.

And even with the world rushing to send aid, members of Humber's Indian community are playing a desperate waiting game to find out the fate of loved ones, half a world away back in India.

One of those waiting by the phone for some good news is Rakesh Tiwari, 32, a first-year student in the accelerated two-

Indore, India has not heard from his sister since the earthquake, despite repeated phone calls to her home in Ahmedabad, in the state of Gujarat, which was hardest hit.

"It's a sad thing, [but] they weren't prepared for it by the looks of it. But if I had some money on me I'd love to help." -Jeevan Rajaratnam

"I am very concerned for their safety," Tiwari said of his sister and other relatives. "I haven't heard from them since the earthquake [But] I'm hoping to hear from them soon."

Though the waiting has been hard, the

pen...Now everything is destroyed."

But Tiwari has not yet given up hope, saying that "Today [Tuesday] I am going to try to phone again."

Other members of Humber's Indian community have received good news of their relatives. Second-year Accounting student Jaspreet Grewal, herself born in India, said "It was shocking that so many people died. My cousins are all in India [so] I did call them to see if they were all right but they all

Even non-Indian students hearts have

gone out to that country. Jeevan Rajaratnam, a second-year Business Administration student, is of Tamil descent (a group found mostly in northern Sri Lanka) and sympathizes with his neighbour's troubles.

"It's a sad thing, [but] they weren't prepared for it by the looks of it," said Rajaratnam. "But if I had some money on me I'd love to help."

And it appears Rajaratnam may soon get someplace to put his money-where it will do the most good to help the quake victims. People who want to donate money or wish to volunteer their time can e-mail Humber's Indian Students Association at

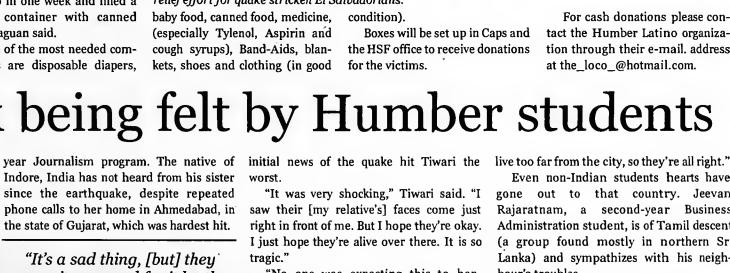
Protecting our natural heritage Jean Fau is a chief park warden for Parks Canada. He and his colleagues protect the plant and animal life in our national parks. They also help Canadians explore and enjoy these special places. This is just one of the hundreds of services provided by the Government of Canada.

For more information on government services: • Visit the Service Canada Access Centre nearest you

- Visit www.canada.gc.ca
- Call 1 800 O-Canada (1 800 622-6232) TTY/TDD: 1 800 465-7735

Canadä

hisa@india.com.



"No one was expecting this to hap-

Editorial

February 1, 2001

"An innocent mother is dead and the . murderer free."

Immunity against common sense

The question, 'what would you do if you knew you couldn't get caught?' inevitably leads to some exotic answers. It's a theoretical question to most, but to diplomats, it's a reality.

Two Russian diplomats watched in drunken indifference as Catherine MacLean and Catherine Doré lay in pain on the cold streets of Ottawa. The speeding car, driven by intoxicated Russian diplomat, Andrei Knyazev, struck MacLean and Doré as they were walking their dog on the sidewalk.

Doré is now in hospital, trying to recover from her injuries.

MacLean was pronounced dead at the scene.

Witnesses and paramedics described Knyazev as armscrossed, chatting in his native tongue with his comrade. The horrific lack of regard for human life was blatantly obvious by his actions.

He didn't get caught.

He has returned home to drink a swig of vodka and laugh the events away.

He will never face a Canadian tribunal for killing the mother of two children.

Diplomatic immunity is a notion far removed from what the rest of us must face.

Should a Canadian globetrotter run down a hapless civilian, they would face the country's legal system and suffer the penalties for their actions.

Ambassadors should face no less than this.

What we call diplomatic immunity dates back to before Greek and Roman eras where messengers, carrying both good and bad news, would be granted privileged status and no harm would cross their paths.

Today, by means of the Vienna Convention of 1961, diplomats still hold that power. The idea is to keep these privileged folk away from harassment of the public. This get-out-of-jail-free card has been touted for centuries and we, the public, suffer.

1984 saw the murder of Police

Officer Yvonne Fletcher outside the Lybian embassy in London. When the ambassadors were booted home, they were welcomed home with a hero's celebration.

It's been nearly 40 years since the Vienna convention, effectively handed foreign representatives god-like status.

Perhaps it's time to return to the issue. An innocent mother is dead and the murderer free. True, if we get rid of diplomatic immunity, international relations may suffer, but absolute power is a corruptible power.

The United States argues that instituting legal muscles to arrest diplomats involved in severe crimes will provoke countries to take it too far. They argue that our foreign advisors will be harassed with jaywalking, traffic tickets and misdemeanors. But ambassadors don't abide by the law.

The only reason they commit these minor offenses is because they know they can get away with it. But as the old axiom goes, 'give them an inch, and they'll take a mile.' The mile stolen by Knyazev proves this is true.

But if you don't believe the mile, here's the inch. Scotland Yard has claimed that 40 per cent of all of London's unpaid parking tickets and shoplifting offences are committed by ambassadors and their families.

Flag off, Bernie!

Oh mon dieu! The Canadian flag, bits of red rag?

One premier goes bye-bye, and just as quickly, the front runner for the position winds-up and smashes Canadians in the face with a snowball.

Can't we all just get along?

The federal government offered \$18 million to finance a provincially owned Quebec aquarium on one condition: Quebec must fly the Canadian flag there for at least 40 years.

And in response, Bernard Landry, top runner for premier of Quebec, tasted his toes.

When asked by a reporter about losing millions of dollars on account of flags, Landry said Quebec is not bilingual.

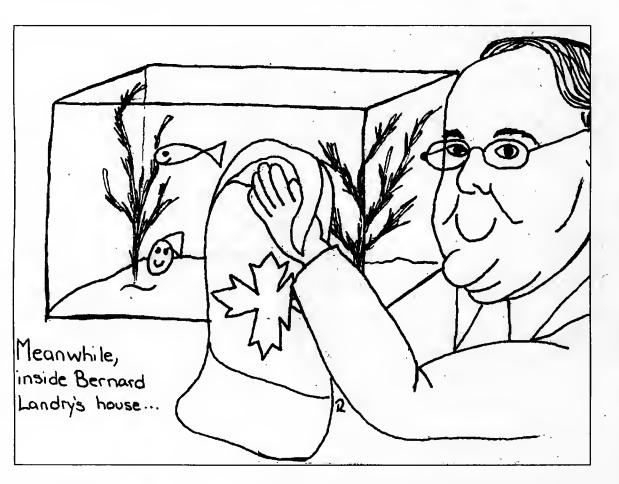
- He said, the law states the only official language of Quebec is French. He said, "As for flags, you all see there are too many. It's really propaganda that borders on the ridiculous."

And he said, "We are not for sale. Quebec has no intention of selling ourselves on the street for bits of red rag or other reasons."

The people of Quebec are not prostitutes selling themselves for "bits of red rag." They are Canadians who reside in Quebec, who are entitled to federal money as much as the next province, but please, have enough respect to fly your country's flag with pride.

Since the incident, Landry has apologized and pleaded that something was lost in the translation. But he has now shown his true colours: Blue and white, instead of red and white.

Let's not start throwing snowballs... again.



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"Tracy did not ask her father to end her life. Latimer made that decision on his own and now he must suffer the consequences of his actions." -Natalie Meditsky

Now puts Chief Fantino on the map

No wonder some people don't like journalists.

NOW magazine, a free Toronto tabloid, published the address and picture of Police Chief Julian Fantino's house last week. The story is ridiculous. The picture is unnecessary. The breach of privacy is unforgivable.

Being in the public eye, as Fantino so obviously is, can demand some sacrifice of personal privacy. Reporters at your door, autograph hounds, hangers-on, the usual. But what NOW did is beyond acceptable.

The story in question is found in a small section called insight, entitled "Chief Fantino's suburban bunker," which includes various other facts relating to how far he resides from Toronto.

Glenn Wheeler, NOW's associate editor, claims the article attempted to make the point that Fantino would be a better police chief if he lived in the city. That he

would gain a better understanding of Toronto by spending more of his personal time there.

The point Wheeler makes is disjointed and based on checkered logic. How accurate is it to say that a man cannot understand the institution for which he works, simply because his home is a 40 minute drive away?

I can remember my high school principal having an acute understanding of the goings-on in our school, and last time I checked, he hadn't moved his family into the library.

The same goes for Fantino, who has ruffled a few feathers in his time as police chief. To say that his nesting outside Toronto makes him a less effective public servant is ridiculous. The man's worklife in Toronto is hectic, the city's problems cross his desk every day. Surely wanting to live somewhere. removed from the hustle, bustle and stress of it all is completely



Patrick Maloney understandable and forgivable.

It could even be argued that the perspective he gains from living in suburbia makes him even more effective.

The piece in NOW names 12 other high-ranking Toronto officials who live outside the city. Would fists or even eyebrows be raised if the picture and address published were of City Auditor Jeffrey Griffiths's home? Not likely. What is so infuriating about the piece is not so much what it reveals, but the timing of the revelation itself.

Only last week an officer in the

force's Community Oriented Response Unit had his truck stolen and set ablaze. The same man's name was found spraypainted on a wall, with the numbers 187 above it. The numbers represent California's penal code number for homicide, and have become a clichéd colloquialism for murder.

In light of this chilling, anonymous threat, it is all the more disquieting that NOW would publish the information it did.

Could Fantino be in danger? Could his family become gang targets? Who knows? But the doubt is cast and their safety is most certainly in question.

The article is written in a lighthearted, snarky, hey-I'm-so-clever style, poking fun at city bigwigs. What it fails to appreciate is the risk that police officers take everyday protecting all of us, including the editors of NOW.

When an officer who has been

killed in the line of duty is laid to rest, the procession takes on the air of a state funeral. Why? Because most people realize and appreciate the sacrifice the deceased officer made for the community.

They laid down their life in the pursuit of order and justice. The ultimate sacrifice.

Those behind this tawdry, humourless, irresponsible piece of would-be journalism have proven their disrespect and lack of appreciation for our police force and are now hiding behind weak arguments and flaccid defences to justify their error.

Many, if not most, journalists hold high ideals. The pursuit of truth and accuracy is genuine and well-intentioned. NOW is still an excellent publication, probably one of the best in the city.

Not all scribes are bad. But at times like this, it can sure seem that way.

Showing little mercy for a mercy killing

The Supreme Court's ruling in L the Robert Latimer case has opened a Pandora's box of moral and political debate regarding the contentious issue of mercy killing.

The judgment, handed down two weeks ago, puts the Saskatchewan farmer in prison for ten years, ending a seven-year battle to avoid just that. He is guilty of killing his severely disabled daughter Tracey, in an act he steadfastly maintains was one of compassion, motivated by his desire to end what he saw as her suffering.

Calling Latimer's action a mistaken judgment call, the court recognized that as Tracey's father, he faced difficulties most people



Natalie Meditsky would be hard pressed to imagine. Mitigating factors such as this are mere incidentals, as the court operates within a framework that prevents judicial discretion in murder cases. While the court seemed sympathetic towards Latimer, leniency in sentencing was not an option, nor should it have been.

Tracey Latimer's experience of life is hard to fathom. Born a quadriplegic, her mental capacity never expanded beyond that of a four-month-old. In her 12 years of life she had undergone several operations and was destined for more. When her father gathered her in his arms and carried her out to the garage, where he put her in the cab of his pick-up truck and piped in the gas that killed her, he believed what he was doing was something apart from murder.

If anyone was in a position to observe that Tracey was suffering, it was certainly her father, who stances reached a feverish pitch, and they must have, to drive a man to the desperate act of killing his own child, then they must have been unimaginably grim indeed.

It is almost too easy to let sympathy for Latimer overshadow the fact that he committed the most serious of crimes, and should be punished accordingly.

If Latimer is let off the hook too easily for what he did, a dangerous precedent is set, and it is this: the sanctity of life is something that we determine on a case by case basis, and in particular cases, under certain circumstances that someones life can be

If the law is changed to say

that this is acceptable, who makes that decision? The courts and lawmakers? The patient and their doctor? The primary caregiver?

Latimer made a judgment call when he killed Tracey. His reasons for doing so were set in a framework of tangled moral reasoning that only he can understand. For that, he deserves our sympathy. It was wrong to judge that the life of his daughter was no longer worth living, and ending it was wrong because the person who was most affected was powerless to say anything. Tracy did not ask her father to end her life. Latimer made that decision on his own and now he must suffer the consequences of his actions.

Word on the Street



Chad Eden **Advertising and Graphic** Design, first-year "Tell him you're pregnant."



Colleen Hardware Chef Training, first-year "If they feel like food, take away

their food. If they like sports, take away their converters."



Cilve Felice General Arts and Science first-year "Kick him in the nuts or sleep

with his mom. Show him my

penis."

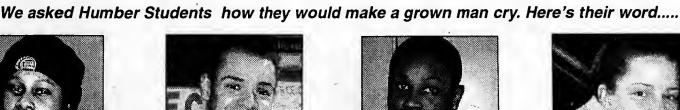
Rhonen White Advertising and Graphic Design, first-year "Hit on him."



Julie Murphy General Arts and Science first-year "Kill his dog becuase that's a mans best friend."

exitinguished.

lived what must have seemed like a hundred lifetimes during Tracey's short life. And if circum-



$Q_t n_c C_t a_t m_p u s$ Province gives Humber grant near \$1 million

by Lindsay Bruce

8

Lights, camera, computer graphics. Humber College is ready to take the film and television industries by storm with the opening of its post-production training centre.

The Ontario Centre for Post-Production Training will be the first of its kind in Ontario and will give Humber College students the opportunity to obtain skills in a field that at the moment has a limited number of trained experts, according to William Hanna, dean of Media Studies.

"Post-production doesn't really need a shot in the arm, they need trained personnel," said Hanna.

Hanna said he is excited at the prospect of opening this unique to Ontario centre that will be equipped with all the latest software, but the students are the ones who will receive the many benefits of the program.

"Post-production is the fastest growing part of the film and television industries. [George] Lucas, who made his last Star Wars said that the film was actually 90 per cent post produced ... that seems to be the trend in a lot of the big films, so post-production is actually becoming a more important part of the production process than the actual film," said Hanna.

Having the centre located at Humber is also a benefit to students, since Toronto is one of North America's leading cities for film-making.

n"Post-production doesn't really need a shot in the arm, they need trained personnel." -William Hanna

"Toronto is already in the top five or six film industries in North America," said Hanna.

"The post-production market is about to explode in Toronto."

Hanna said the programs available at the centre won't be confined to the film programs. He plans to work the curriculum into three program areas that will affect between 500 and 600 students.

"Students will have the opportunity to work with filming equipment that can be used in a number where we have 69 [spaces] in any of different venues," said Hanna. given year and we'll have 1,800

He added that the centre itself is designed for three distinct categories of students.

"One is what we call CE training, which is inter-service training for outside people who want to come in and learn a specific program. We'll have professional retraining. The third group will be in the existing programs here during the day where we can work into the curriculum. Actually, we'll screen them through the centre – film and TV students certainly, multi-media students, and hopefully the Web students will actually work on the equipment in the centre," said Hanna.

Hanna said he also plans to put through a proposal for a brand new post-diploma, post-production program that he hopes to start in September.

"The program will be designed specifically for post-production work," said Hanna.

The centre will be competitive due to the high demand for skilled employees in this area.

"When you look at a film and television production program

where we have 69 [spaces] in any given year and we'll have 1,800 qualified applicants. Post-production is going to be like that," said Hanna.

The provincial government has given the college \$975,565 to fund the centre, but the rest of the needed dollars will come from industry partners.

"I've developed a partnership

with certain industries including Avid Technology, Sony of Canada Ltd., Autodesk Canada Inc. and Apple Canada," Hanna said.

Hanna will be looking at potential sites for the centre around the North campus within the next couple of months. He will stay on as dean of Media Studies once the centre is built, but will hire a manager/director to run the post-pro-



LINDSAY BRUCE

William Hanna is excited about getting \$1-million to train Humber students as post-production film experts.

Solving crowding problems at SAACnet labs

by Joanna Cravit

North campus students are finding it harder than ever to find computers during the day, but it could be that they are not looking in the right places.

The SAACnet lab in H205 is one of the only labs where classes are not scheduled, but finding an available computer among the 101 machines in the lab has become increasingly difficult.

"The demand grows every year as more programs and more people incorporate computers into their daily life," said Valerie Sprenger, who oversees the SAACnet lab. Students using the SAACnet lab for personal reasons such as web surfing or e-mail have made the crowding worse, but staff say they are unwilling to draw a line because it can be hard to tell when online activities are actually personal.

"There is a lot of e-mail going on, lots of Web stuff going on, but who is to say it's not course related?" said Sprenger. "Probably more people are using the Internet for research than the library."

Andrew Anderton, a secondyear Golf Management student, is a frequent user of the SAACnet lab. "I use it for work, and when I don't have any, I just screw around," he said. "I'd say it's about 50/50."

"The demand grows every year as more programs and more people incorporate computers into their daily life."

-Valerie Sprenger

Anderton used the computers in the library previously, but when his class locations changed in the new semester, he found the SAACnet lab more convenient.

Law Clerk student, Michelle Fillipelli, also uses the SAACnet lab, and because she requires specialized software for her program, she is limited in where she can work.

"I try not to use that one, but

around 260 computers available for general use.

They may not be as obvious or convenient, but the labs in E302, E305, E325, E343, H207, H211, H217, J201 and J202 are often free for large blocks of time during the day – and because they are out of the way, they are less likely to be crowded.

The learning labs are less heavily booked for classes, and the classes that do occur are often labstyle, meaning the instructor may have booked the time if their class needs it, but there is no active teaching going on. If there are free computers, it may be possible to obtain access even if a class is scheduled.

"Some of the rooms have quite a bit of access," said Sprenger.

Sprenger urges students to check the schedules posted on the doors of H217 to see when the labs

campus because of the prohibitive cost. There is also no space at the North campus for another lab of SAACnet's size.

In addition, there is a cost of about \$3,000 per computer, plus the cost of desks, chairs, networking equipment and labour to get a lab up and running.

However, a new lab is slated to open at the Lakeshore Campus, offering a variety of facilities to accommodate program expansion there.

"I use it for work, and when I don't have any, I just screw around." -Andrew Anderton

Sprenger also emphasized that over-crowding is only an issue if students continue to rely solely on the SAACnet lab.



Crowdin' students line up outside the labs looking for computers.

other labs have classes in them. It's really frustrating because the computers are all connected and it's really slow."

Sprenger sympathizes with frustrated students, but said there are 9 computer application learning labs at the North campus with are available. For example, E343 has large blocks of time where no classes are booked, including Tuesdays where the lab is completely open.

She said there are currently no plans to expand the SAACnet lab or build any new ones at North

Specialized software like Simply Accounting and programming languages may only be available in SAACnet or the departmental labs, but for word processing and Internet, the learning labs offer a useful and convenient alternative.

Caribbean club returning to North Group helps students cope with transition

by Nadia Ranieri

Humber will soon get a taste of the tropics as the Caribbean Students' Association spices things up on campus.

The anticipated group is making a comeback after a two year absence from the North campus.

You don't need a Caribbean passport to enter this community. All that is needed is an interest in culture and a desire to pass it on to others.

"The whole objective of the group reflects an all inclusive concept; it's open to everyone. We want to combine life back in the Caribbean with life here in Canada and encourage members to share and participate in all cultural aspects of the Caribbean," said Nizara Juman, founder and president of the Association.

"The idea is to help ease some of the cultural adjustment issues faced by all students who are new to Canada."

-Nizara Juman

"The idea is to help ease some of the cultural adjustment issues faced by all students who are new to Canada."

Juman's idea to form the group was inspired by a recent trip she made to Barbados, where she visited family and friends.

"Now that I'm back in Canada, I'm really missing home. I miss the way people are so carefree, the weather, the food and especially the beach," she said.

What once started as a small Humber Students' Federation (HSF) information booth planted in the middle of North campus, playing the sweet rhythms of Soca and Calypso music to attract students has now evolved into an educational and enlightening-cultural conglomeration.

"I spoke to a lot of West Indian students and we received 50 signatures from people who were interested in joining," Juman said.

Stephen Anastasi, VP of Campus Life North, believes that the association will be a strong voice on campus.

"I think the reason why we didn't have one in the past two years is because students didn't really take the initiative," he said.

The ideas were great, he admits, but no one has followed through. He is encouraging students this time around to actively participate in clubs on campus. According to Josea Carter, the club's vice president, students have been very anxious to get the movement started.

"When I'm walking down the halls, people stop me all the time and say, 'hey aren't you that guy who's organizing the Caribbean club? When is it going to happen?" said Carter.

"I think it's a great idea," said Michael Kopinak, manager of International Students Services. "I told them what they had to do and where they had to go to get this started and ratified."

Kopinak is convinced the society will be a success.

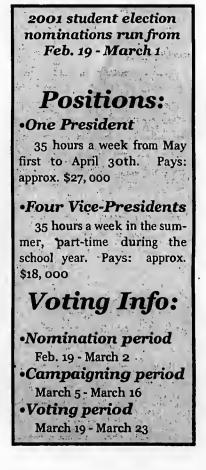
"I found that the Caribbean students ban together, they're full of pride about their heritage. A group of strong, committed people is needed to make sure this happens," he said.

Juman is hoping that the club will provide events that encompass everyone and not just one specific group.

The association will launch activities to boost Caribbean pride. Members will feast on an island pot luck dinner and participate in campus domino competitions - a favourite Caribbean pastime.

Juman also wants to organize a basketball tournament involving all campus clubs. Their first meeting will take place in February.

She is also hoping to reincarnate the popular Trinidad Carnival at CAPS to officially mark Black History Month.





All smiles: The Caribbean club organizers welcome everyone and not just one specific group.

HSF election starts Feb.19

by Amy Whittingham

Humber Students' Federation has declared Feb. 19 as the official opening day for the 2001 student election nominations.

In wake of the announcement, HSF has unveiled a communications plan to increase student interest.

Stephen Murdoch, Marketing and Communications co-ordinator said he's come up with a plan aimed at increasing voter turnout and raising the number of credible candidates.

"That's sometimes a very difficult thing. We get a lot of people coming in and taking [candidate application] packages, but the difficult part is actually having them bring them back," Murdoch said.

Candidate packages will be available on the opening day. HSF President Toby Warnell said the application process is similar to what it has been in the past.

"You have to get 100 signatures from people that think you'll be a good candidate, plus you have to get two faculty signatures," he said.

Candidates must sign an academic release form to prove that they are full-time students.

Warnell says all applicants that meet the requirements will be allowed to campaign.

"The more the merrier. A goal is to increase voter turnout by quite a bit so if there are 13 people out there, then all the power to them."

Murdoch said in the past, voter turn out has been four to six per cent. HSF has set a goal of ten to 15 per cent this year.

Warnell said that there are a number of reasons why people haven't shown very much interest in the elections.

"People just have such busy lives that sometimes they're just here on campus and then get out of here ... Some people sometimes just don't have an interest in HSF, and then there's some people that just don't know enough about it."

HSF is hoping its communications plan will correct that.

Murdoch said if an intensive campaign is geared towards students, they will be asking for assistance from faculty and support staff.

"A lot of the time, the faculty know who are leaders, who would be good for HSF. If we can stress to them the importance of the election and getting respected candi-. dates then it will get the whole process flowing," Murdoch said.

HSF is looking for one president for the North and Lakeshore campuses, as well as two vicepresident's for each location.

Warnell said they want candidates who have the commitment to put in the hours necessary to make the organization successful for the entire student body.

"It's the whole motivation and push to say 'I'm trying to make a change for students to better their college life'."

Of course, salary is an incentive for a lot of students. The HSF president position pays just over \$27,000.

The four vice-president positions pay about \$18,000 each.

"I think students that want to directly impact government are the people that get involved in HSF. I don't think they're looking for the pay and I don't think they're looking for the prestige. I think they seriously want to make a difference."

Free study skills

by Brianne Binelli

Need help sharpening your skills and raising your grades?

The seven different 55minute study skills seminars left this semester that cover exam preparation and test anxiety are stress management, time management and procrastination might help.

Each seminar is held in room H414 every Wednesday and Thursday from 11:45 a.m. to 12:40 p.m. until Feb. 22.

FREE HELP

Counselor Martin said that students can benefit from the free service.

"We have always felt students could improve their skills in regard to learning. Quite often they have more things they are trying to juggle," he said.

The free seminars are given by counselors from Humber's Counselling and Student Development service, located in D128 at the North campus and A120 at the Lakeshore campus.

"Sometimes people who attend these have some of the skills already, but they very much want to raise their marks. They want to do better," Pieke said.

SMALL TURNOUT

Students needing help with specific courses or students with learning disabilities can get peer tutors.

The seminars are held in a small room that can hold up to 21 people. However, in a recent reading and note-taking seminar only seven students attended.

Those who did attend said they were glad they did.

Rebecca Perry, a landscape technician student, works as a peer tutor at Humber and attends the seminars to help improve her tutoring skills.

"Just because I'm a peer tutor doesn't mean I'm perfect. I have areas I need to improve too," Perry said.

Anyone who would like to speak with a counselor one-onone can make an appointment at the Counselling and Student Development Services. They can be reached at (416) 675-5090.

Taking the unconventional road

by Juan Pablo de Dovitiis

10

rt Lockhart teaches people Ahow to expand their life fulfillments.

One lesson he teaches is using Zen meditation, including ways to avoid conflict and methods of self-discovery. This is all part of a regular Police Foundation curriculum.

But, given the experiences he had to get through to get where he is at, no one could blame him if his style is anything but orthodox.

Although he lived in Kirkland Lake as a kid, Lockhart experienced the rough side of Toronto when, as a teenager, he moved to an area known in the 60s as "Fort Apache", in southern Etobicoke.

"The first day I came out in my new neighbourhood," Lockhart said in the middle of a lesson about self-discovery. "I went out, with my shirt buttoned all the way to the top, to one of the kids and introduced myself. Right there, I got beat up by five kids. That is when I decided to do something about it. Since I wasn't about to take up fighting, I joined the track team. I mean, I learned to run; Ben Johnson didn't stand a chance with me."

Lockhart's stories are reflective of a man who has travelled life - from living in a shanty in British Columbia and being considered functionally illiterate, to running workshops on law enforcement from Bermuda to New Orleans.

Yet, it was only after 1972 that, thanks to a new discovery, Lockhart finally learned to put all his experiences, both positive and negative, to good use.

"I discovered Zen philosophy and Zazen meditation in 1972, at a time when my life was kind of hectic, chaotic," Lockhart said. "Meditation was the antidote to that. I practice Zazen meditation twice a day for 15 minutes everyday."

A Humber teacher for the past 14 years at Lakeshore campus, and a parole officer for the previous ten, Lockhart has seen a lot of suffering. Partly thanks to his philosophy, he was able to see the positive in bad situations, and learned to make a difference.

"I used to have discussions with my students about family violence, and they would tell me about their experiences over a cup of coffee a lot of times. That's what happened while I was talking to one of my female students in my car while it was raining. And I remember looking at the window wipes and seeing [a run down] building, and thinking 'why not use that building to help people?"

Six months later, thanks to Lockhart's idea and the involvement of a whole community, The Gatehouse, a centre for abused children, was up and running. Last October, that same centre was honoured by the Office of the Attorney General as the "best practice site" in Ontario for dealing with abuse .

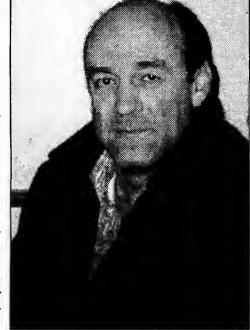
"You can't look at a kid that has been abused as a victim," Lockhart said. "But rather as a strong kid, because to survive abuse you have to be strong. I met Martin Krause, the first person to come out and speak about the Maple Leaf Gardens abuse cases. If The Gatehouse had been there when Martin was alive, I honestly believe that he would not have had to commit suicide. How hard is it to deal with the attitude that people will not believe a victim? That is probably worse than the act itself."

Although he is very gentle while speaking, that does not stop him from being very strongly opinionated in his beliefs.

"I have been involved in the criminal justice system for about 25 years," Lockhart said. "From my own experience, the sure way

to ensure someone is going to be violent is to send them to jail. People have the illusion that physical force stops violence. But, we killed an entire race here in Canada [the Natives], and after 200 years of brutality, all we see is that violence destroys."

"People talk about Canada being the best country in the world to live in, but, according to a McLean's survey, 70 per cent of Canadians think that the criminal justice system should be harder on young offenders. If that is the mentality of this country, you can imagine what those children will be like when they come out of jail," he said.

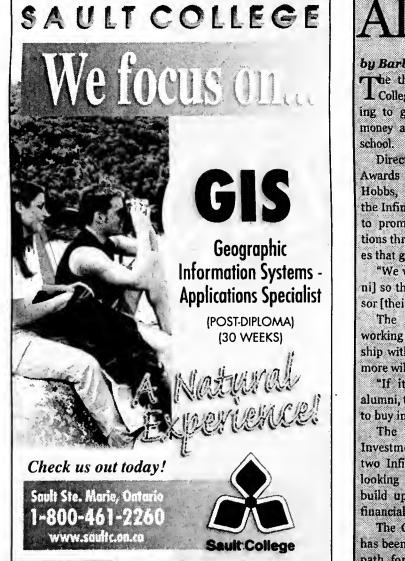


JUAN PABLO DE DOVITIIS

Art Lockhart uses his life experiences to help along his students

But, Lockhart's endeavours do not stop at the social and legal fields. After this school year is over, Lockhart and a group of his friends will be looking for ways to develop his latest project, The Butterfly Institute.

"The idea for the Butterfly Institute arose from work we did with Damian Roves. Damian came up with the concept of Big It Up, a line of clothing. He had an idea, but didn't know how to implement it. We gave him a hand, and in his first year he sold a million dollars worth of products, and he was even on the Dini Petty Show, So. the Butterfly Institute will try to give guidance to people with ideas, like Damian, so that they can achieve their goals."



Alumni donations needed

by Barb Strong

the three-year-old Humber College Alumni office is aiming to get alumni to donate money and give back to their

Director of Student Affairs, Awards and Alumni, Maggie Hobbs, has been working on the Infinity Program, designed to promote alumni contributions through providing services that graduates need.

"We want to market [alumni] so that they want to sponsor [their school]," Hobbs said. The Infinity Program is working to establish a relationship with alumni so they'll be more willing to give donations. "If it's not good for the alumni, then they are not going Colleen Parton is recruiting past Humber The MasterCard and Alumni to help donate money to the school. to buy into it, Hobbs said. Investment Planning programs are finding a job in their field, or who two Infinity projects that Hobbs is want help with their resume. looking into, as graduates need to Humber Today is a magazine that is build up credit, and plan for their published twice annually, with a cenfinancial future. tre section designated for listing The Career Advancement Service awards alumni have received. has been instituted to create a career The Alumni office spends a lot of path for graduates who need help time searching through databases to



find these award-winning students, but also receives help from other graduates through the Rat On A Friend program.

The Humber College Alumni Web site has instituted this program, where graduates write in to add fellow alumni names and explain what they have been up to.

Colleen Parton, co-ordinator of orientation, awards and alumni and a 1997 Humber graduate, said the alumni office is always searching for candidates for the Premier's Awards.

"We are looking for graduates for who went to Humber and are doing amazing things [in their careers] and have a balance between their career and their community," Parton said.

She's hopeful these new programs and ideas will convince past and future graduates of Humber College to give back to their school with a financial donation.

New information on past Humber grads can be passed on to the Alumni office either through the Rat On A Friend Web site, or in H107.

Life & Health

The word "Acupuncture" comes from the Latin words acus, meaning needle and pungere, meaning puncture. -www.acupuncture.ca

Acupuncture; the age-old remedy

This alternative to medicine and chiropractics was started by the Chinese and Egyptians over 4,000 years ago

by Patrick Maloney

nyone on pins and needles over a nagging injury should try the age-old therapeutic method of acupuncture.

Used for more than four millennia by the Chinese and Egyptians,

acupuncture involves the insertion of thin needles into the skin at any of the 365 'acupoints' found in the human body. In recent years, it has garnered international attention and acclaim as an alternative to medicine and chiropractics.



Glen Parsons head athletic therapist at Humber College applys the therapeutic method of acupuncture to those with injuries.

Julie Zhu, manager of Toronto's Acupuncture Shiatsu Clinic, said, "The benefits of acupuncture [can] help your circulation, help the body's self-healing system, and enhance the use of it. It's good for ... chronic pain."

It's actually good for everything from little aches and pains to major physical disorders.

Glen Parsons, head athletic therapist at Humber College, who has a diploma in acupuncture said he uses this method for physiotherapy on athletes.

"This is a sports injury clinic, so everyone who comes in here has to have a sports injury. Usually, I use it in conjunction with something else; it's not something that I usually do just by itself. A person won't just come in and just get 20 minutes acupuncture."

Acupuncturists recommend their treatment for the entire gamut of ailments. Tennis elbow, headaches, digestive disorders, asthma, insomnia, even the common cold they claim, can be by acupuncture. relieved "Everybody can do it," Zhu said."

Like any other therapy, there's a process of diagnosis. It involves looking, touching, smelling and listening (to the pulse) of a person.

For many, the potential pain and risk of being poked full of needles is too much to overcome. An available alternative is called acupressure, which uses the hands of the therapist, as opposed to a box full of needles.

The names aren't the only similarites between the two therapies. Suzanne Harte, a shiatsu therapist from Toronto's Shiatsu Academy of Tokyo, which trains people in the art of this ancient therapy, said acupressure (or shiatsu) is very much like acupuncture, and has some unique aspects.

"The difference between acupuncture and acupressure is that it's more gentle," Harte said. "We use our digits. It's [deeper], right into the bone."

Be warned, however, that acupuncture is not a licensed practice in Ontario. Zhu said that only British Columbia and Alberta have licensing boards, but it can be practiced in all provinces. The Ontario government had a plan where you had to be registered as a vendor through the government to be an acupuncturist, but that has since gone by the wayside.

"More and more insurance companies are including our services," Harte said. "It's pretty much standard in health packages. More and more are switching over, or at least including shiatsu."

Rest assured, even unlicensed acupuncturists must meet some safety regulations. Health Canada's Rosalind Tremblay said, "The provincial College of Physicians and Surgeons are the ones that are responsible for the licensing of the doctors and so forth, and the standards of practice."

Local fitness centres get compared

by Alexis Zgud

 $\mathbf{F}_{ ext{quality of equipment and membership}}^{ ext{or students looking to workout, location,}}$ costs are important factors when choosing the right gym.

Humber's new fitness centre, opening soon, plans to provide new equipment and a new aerobics studio.

Included in the renovations is the addition of an upper level with cardio and weight equipment ranging from free weights, weight machines, rowing machines, treadmills, stairmasters, and gliders.

Doug Fox, director of athletics and recreations said to ensure safety for beginners, "We choose to go with simpler Cybex machines."

The new aerobics studio can accommodate 45 people per class, Fox said, and includes a spring floor to reduce injuries.

"It's very thick and you can feel it give when you walk on it," he said. "It's the top floor that Gymconi makes."

the schedule to accommodate students' boxing ring. Other amenities include genneeds. Classes include step aerobics, aquafit, kickboxing, spinning and Pilates.

Fitness Co-ordinator Leanne Henwood said, the centre also has free fitness assessments for students and staff, and a personal trainer is available for a small fee.

"The cost is \$35 which includes an initial meeting with the trainer to establish goals and a one hour session," she said. Students

will also receive a workout card with instructions for the prescribed workout.

In the meantime, for basic fitness needs, there are two gyms located in the Humber area, Superlife, and National Gym and Fitness Centre.

Superlife on Baywood Road opened six months ago, and owner Joe Albanese said it features new equipment that includes weight machines by Cybex, Nautilus and Newton.

Free weights are also available for use. The cardio equipment includes treadmills, exercise bikes (both recumbent and standard) and stairmasters by Startrak, Precor, and Quinton.

"People were really friendly and that's what I really liked about the facilities."

-Mike Kopinak

Superlife has beginner step aerobics More aerobics classes have been added to classes every Tuesday and a regulation-size der-specific locker rooms and showers, along with plans to add a sauna.

> A fitness trainer is also available to members, at the cost of \$49, which includes a fitness evaluation and one-on-one training.

Memberships are available in packages for \$30 per month which include use of all the equipment and entry into the aerobics class. National Gym and Fitness Centre is with-

in walking distance from North campus, and is a good place for beginners.

Gym National has Stairmaster and Reebok cardio equipment. Weight machines and free weights are options for those looking to weight train. They offer personal trainers for private instruction for \$30 per hour.

Mike Kopinak, manager of **International Student Services** at Humber, said he took a membership at National while awaiting construction of the new Athletic Centre.

"I took a membership there because the gym here had closed down and I'm just a person that likes to stay a little bit fit, so I couldn't wait," he said. "People were really friendly and that's what I really liked about the facilities."

Memberships are sold in packages for \$40 a is the cadillac of squash courts." month, \$99 for three, \$179.99 for six and \$324.99 for a year.

For students seeking a more upscale gym experience, Curzons on Carlson Court, is recommended. The gym features a 25 metre long, temperature controlled pool, manager Paul Morris said.

Curzons features a wide variety of aerobics classes, including yoga, Pilates, step



Superlife fitness centres offer a variety of services and equipment for their customers to use.

> and Tae Bo. A new class, Skip and Pump Boxing, has recently been added to the aerobics schedule.

> The centre also features seven international size squash courts, Morris said. "This

> The cardio centre includes 40 machines, with recumbent and upright bikes, treadmills, cross-trainers, a full cardio theatre, allowing people to watch TV as they work out. Also provided are a full juice and alcohol bar, as well as lockers.

> Student memberships cost \$39 a month plus a one-time registration fee of \$99, or \$399.99 per year.

"Ah alcohol; the cause of and solution to all of life's problems." -Homer Simpson

Drink wine and you will sleep well. Sleep and you will not sin. Avoid sin and you will be saved. Ergo, drink wine and you will be saved.

"Never mix beer and hard liquor unless you have one glass."

-Anonymous

Not just beans and weiners

Chef Andre Walker's appetizer: Warm proscuitto wrapped chevre with maple roasted Anjou pears

- 1 Anjou pear 50 ml of goat's cheese

2 pieces of proscuitto 1 tsp black olive tampenade (finely chopped black olives with olive 011)

portion of mixed salad greens

raspberry vinaigrette

salt and pepper 50 ml maple syrup

Although students made their own raspberry vinaigrette with raspberry vinegar, fresh raspberries, olive oil, shallots and salt and pepper, store bought raspberry vinaigrette would work as well.

1. Remove skin from pear, cut in half lengthwise and remove core and stem. Toss gently in a bowl with a pinch of black pepper and enough maple syrup to coat. Bake in a 350 degree oven for about 20-25 minutes, until soft and golden brown, turning once. Allow to cool to room temperature.

2. Spread tampenade on one side of medallion of goat's cheese. Wrap medallion in proscuitto, forming a packet. Sear the packet in a hot pan until proscuitto starts to crisp, and the cheese has been warmed through, but not melted. Serve still warm.

3. Lightly toss mixed greens with raspberry vinaigrette.

4. Overlap pears in centre of plate, place the goat's cheese packet on top and top with the mixed greens. Drizzle extra dressing around plate to finish.

MARTINA LAVOIE

You are what you dri

by Dave Ward

Sitting at the bar with a six-inch stogey hanging out of your mouth, slowly swishing your \$30 glass of cognac.

There you are, looking very sophisticated, spending your brain cells almost as fast as your money. You look good doing it. For those imageconscious people out there, it's important to keep up with the latest drinking trends. Martinis? Those went out of style last year.

The fashionable drinkers of Toronto are carving out their identities in search of this year's trendy drink.

Barbara Kingston, of the

very popular," she said.

Kingston says Tequila is still a very popular drink despite the 30 per cent increase in cost, which was a direct effect from a virus and drought that killed off Tequila crops in the south.

malt scotch has become.

"People want to match their drinks with their cigar. It has become quite trendy for young people to go out to a cigar-bar to sip cognac and smoke expensive cigars," she said.

Kenni Dimech, manager of Caps, said there are some people who think the College pub is a five-star club.

"People sometimes come in here after spending the weekend downtown and order bizarre drinks. Sometimes you hear the strangest names. I was once asked for a 'slow comfortable screw up against the wall'."

Bayview branch Liquor Store, A pint of beer at Caps costs IAN GREEN between \$4 - \$5, cocktails are said she notices distinct patterns in what young people Students enjoying a few beers \$3.50 - \$4, and wines are \$6 buy. - \$12. "It's a trendy thing, you Young people still enjoy "There's simply no budget know. Last year it was martidestroying their minds with a for expensive drinks at Caps. drink that could fuel a dragnis. Young people were With the prices we'd have to always coming in here to buy charge for a martini or a ster. all sorts of martini ingredi-Paula Da Rosa, who works decent wine, nobody would ents. This year I'm noticing in the vintage department at buy them," said Dimech. "It that people are buying singlethe Bayview Liquor Store, also would be a waste of time and malt liquors. Malt scotch is notices how popular singlemoney," he said.

Chef visits

World-renowned chef teaches culinary students Canadian cuisine

by Martina Lavoie

Humber students cooked up a storm as the first in a series of guest chefs visited Humber's kitchens to help second-year Culinary Management students examine emerging trends in Canadian cuisine.

Chef Andre Walker, a New Zealand native who has worked in restaurants around the world is currently the Chef de Cuisine at Tundra in the Toronto Hilton Hotel on Richmond Street. He came to Humber last week to share his vision of Canadian cuisine.

"As the chef of a restaurant, I look to the different seasons taking the different cultural influences and combining them with what my tastes and smells are, and with my vision of what I should see on a plate," Walker said.

Tundra focuses specifically on preparing Canadian cuisine, trying to capture the seasonings and the tastes of Canada.

Though the name of his restaurant may evoke images of ice and snow, Walker and students heated up the kitchen for more than three hours as they prepared a menu of maple roasted pears with proscuitto and goat cheese as an appetizer.

As an entrée, pan seared chicken with grilled root vegetables and potatoes topped with bacon and sherry dressing.

The dessert was ice wine-glazed fruit accompanied by almond biscuits.

Alix Semec, a second-year Culinary student, called the dessert, sabayon, "totally evil. It's egg yolks, sugar and



Chef Andre Walker helps culinary students display their dishes

wine. It's thick and creamy. It's really good."

As students tasted their mini masterpieces, Walker explained that he created the appetizer by envisioning the balance of sweet with salty, warmed with cooled. The ingredients may sound decadent and indulgent, but this appetizer is relatively simple to prepare. At Tundra this appetizer sells for \$8.

As Walker explained, his objective in coming to Humber was to not only share some ideas on the nature of Canadian cooking, but to prepare a meal simple enough that students could cook it for their family and friends.

"If it's too difficult then I haven't achieved what I've come here to do," Walker said.

Despite having been critiqued for using the cliché ingredient, goat cheese in the appetizer, Walker has received positive reviews from Toronto food critics. (see Toronto.com-Tundra)

The Humber Room will open its doors to students and staff for the first lunch this semester on Feb. 7.



12

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Sp Qretsera

Women's basketball team is the best with a record winning streak - see "Untouchable"

Men's basketball turning heads across the country, ranked No. 1 in canada



Watch and learn: Humber's Brenda Chambers rises to the occasion by netting two points while Husky defenders watch on.

Untouchable

Lady Hawks extend their record season winning streak to 12 games

by Patrick Campbell

The Humber Hawk's women's basketball team extended their undefeated streak and season record to 12 games last Wednesday against the George Brown Huskies.

The Hawks rolled to a 73-53 win and took the season series 2-0.

Humber got off to a bumpy start, hitting only four of their first 11 shots and fell behind 22-9. The Hawks stayed within reach of the Huskies thanks in part to their stellar foul shooting.

"The first half we had a lot of opportunities," said Humber's coach Denise Perrier. 'Unfortunately, we didn't finish well. They came out on fire and were banking shots in from left and right."

With the first half winding down, the Hawks made a run of eight to finish 35-27.

After some inspiring words from Humber head coach Denise Perrier, the Hawks started the second half off with a bang. Humber started a second half surge with two quick runs of six and eight to pull ahead 45-41.

"After the first half, George Brown was getting tired," said Perrier. "We kept running them and basically we had to pick up our

"Overall I was happy we kept our composure, we didn't lose control and we didn't get snappy..." - Denise Perrier

defense a bit. We were letting them get opportunities off."

The Hawks broke any plan of a Husky comeback with a late run of 11 to put the game away 69-51. The Huskies tried to keep in the game with a spurt of four unanswered points, but the Hawks were too strong, finishing the game 73-53.

The Hawks were led by Brenda Chambers' 17 points, for the second game in a row, while Ontario Colleges Athletic Association all stars Beth Latendresse and Lindsay Higgs chipped in with 15 and 13 points.

The Hawks won the game purely on second half points, outscoring the George Brown Huskies 46-18 in the second frame.

"Overall, I was happy that we kept our composure," said Perrier. "We didn't lose control and we didn't get snappy with each other. We kept our focus and I don't think we doubted ourselves that we were going to come back out and win the game."

New football league hoping for piece of the sports pie

Cameras in the huddle and in locker rooms bring action to fans

by Darren Stevenson

With the inaugural Xtreme Football League (XFL) season set to kick off Feb 3, Humber students are ready to embrace the new league with open arms.

The league, brainchild of World Wrestling Federation owner Vince McMahon, has been in the works for two years and debuts with eight teams from across the United States.

"I plan on watching the games," said Jason Wellwood, a first- year Travel and Tourism student. "I'm a big football fan and am excited about a new league."

McMahon, who claims that his league will be much different than the "over-regulated" National Football League (NFL), has instituted new ideas to make his brand dif-

"I like the idea of being in the huddle because you'll get to see more of. what goes on behind the scenes," said Humber student Colin Ardill. "The league could give new life to football and I'll definitely watch it."

What many see as an alternative to the highly popular National Football League, the XFL has adapted a style and rules that are not commonly found on football fields today. Such deviations from the NFL include promoting exuberance and end zone celebrations, no fair catch calls and doing away with extra point kicks after touchdowns. Teams will have to line up on the opposition's twoyard line and throw or run the ball back into the end zone to receive the extra point.

One of the more unique characteristics of the league is the pay structure. Kickers will receive \$35,000 in base compensation, while quarterbacks will garner \$50,000 and all other players will get \$45,000. All active players on the winning team during a regular season game will get a \$2,500 bonus per win and team

members of the XFL championship team will receive \$25,000 each.

"I think it's better the players get bonuses for winning because I think it will make them work harder," William Dix, an Advertising-Media Sales student at Humber said. "The league is going to create a lot of hype."

The league, to counter a luke warm response in many circles, has been conducting an aggressive marketing campaign to tap into the all important 18-49 age, male demographic, the same group targeted by McMahon's World Wrestling Federation .

An online poll conducted by SLAM! Sports, indicates of 4,256 votes cast, there was an even 50/50 split on whether respondents would watch an XFL game.

Nation's top team

continued from page 1

whistles. The officials were definately not consistent throughout the course of the game as they missed obvious fouls.

The Hawks rode the shooting of Cornell "Junior" Brown in the first half as he nearly matched the entire Mountaineer offense. Brown scored 12 of his game-high 15 points in the first half while Mohawk scored 16 points. Chris Bennett also helped pace the Hawks to victory with 12 points.

The Sheridan Bruins helped out by stunning the Huskies 99-91 at home increasing the gap between the former number one team and Humber. Humber Forward Chris Bennett said it isn't important who the number one team is during the season, but who comes out on top at the CCAA nationals this coming March.

With the two losses, George Brown dropped to number five in the country. The Cariboo Sun Demons (AB) occupy the number



Strong D:Marcel Lawrence and Chris Bennett defence duo.

each association forward regional rankings to a CCAA committee headed by John Abbot College's Steve Shaw.

The national panel then analyzes the lists and places teams accordingly in the national top 15 rankings. The committee's decisions are based on each team's overall record, strength of schedule, and performance against other nationally ranked teams. The Hawks are now 8-1 against nationally ranked CCAA teams.

ferent.

N.1

From cameras in the huddle before plays and cameras in the locker room at halftime, each player and coach will be miked so nothing will go unnoticed on the XFL football field. The fan friendly concept has gotten positive reviews.

An important television deal with NBC in the U.S. and The Score in Canada, are legitimizing the league. With franchises in key American markets such as New York, Los Angeles and Chicago, the league will try to provide a reasonable alternative schedule to the NFL.

two spot, The Fraser Valley Cascades (BC) are ranked third, and the Grant MacEwan Griffins (AB) are ranked fourth.

Representatives from each of the five athletic associations rank their top five teams.

Every Monday, convenors from

13

"Have you ever noticed anybody going slower than you is an idiot, and anyone going faster than you is a maniac?" -George Carlin

down.'

The cars come

tle bit of homework."

from banks, leasing companies, and private

charity groups that offer tax receipts for car

donations. Munshaw said some of the cars

come in with an asking price, but many are

write down some prices, and then do some

comparison shopping," he said. "Then come

back to another sale to actually buy some-

thing. It's always good for people to do a lit-

range of conditions with some being certi-

Cars sold at the GTA auctions arrive in a

"We tell people to come see an auction,

sold unreserved to the highest bidder.

"Chains of habit are too light to be felt until they are too heavy to be broken." -Warren Buffet

And the bidding will now start at...

Making sure you know what you are looking for, and what you are looking at, is the only sure way of getting a good deal at a car auction

bu Kim Sinclair

If crowds don't intimidate you, and you can throw a good elbow, then you might have a chance at getting a good deal on a used car.

GTA · Auctions and Liquidations Incorporated sells more than 125 cars every Tuesday, and draws a crowd of about 500 bargain hunters to its Downsview location.

The atmosphere is fast and intense, and cars are auctioned out of two laneways featuring new and old vehicles. Assembly line style, almost like a fast food version of car sales, cars are driven in one side of the building, descended upon by the buyers, auctioned off in a matter of minutes, and rolled out the opposite door.

"Come before the auction and bring a mechanic with you. You can start the car, and check everything out. You just can't drive it, so the only thing you can't check is the brakes." -Kelly May

GTA Auctions General Manager, Stan Munshaw, said the deals depend on the circumstances.

"It depends on how many people you

have interested in the same car," he said. fied and emissions tested or with a balance "If you've got ten people that want the same car, the price will go up. If there's not a lot of people interested in the same car, the price will go

of factory warranty. Some are sold as is. Veteran auction goer, Kelly May, said it's

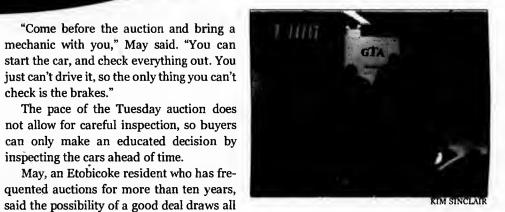
important to come ahead of time to survey the prospects.

"They have a lot available and you see a lot of families here," May said. "The crowds are mixed, and there are usually some students looking for deals."

Seneca College Business student, Chad MacGillivray, was in the crowd at last Tuesday's auction. He followed a tip from his mechanic, and came to have a look."

"I didn't realize it was going to be so hectic in here. I just came to check out prices, and I have to elbow my way up just to get a look when they bring the cars in," he said. "If anything, it's just fun to watch."

Would-be car buyers, willing to brave the crowds for a chance at a deal, can view the available cars Monday through Saturday at 54 Murray Rd. in Downsview. Auctions take place Tuesdays at 6:30 p.m.



A crowd gathers to place their bids.

Cutting the cost without cutting the quality

check is the brakes."

inspecting the cars ahead of time.

kinds of people to these auctions.



Giving up brand names can save you money

by Brianne Thom

Come Humber students have found Othat cutting costs on food doesn't always mean cutting out the quality.

According to Wes Wilson, a Loblaws store manager in Newmarket, Loblaws was the first store in Ontario to introduce No Name brand products 20 years ago.

"No Name products were brought out as a six month promotion, and now look at it, 20 years later," Wilson said.

He said that the No Name products don't do as well as name brand products in the Newmarket store, however, other Loblaws stores in lower income areas may have better sales.

Erin Turner, a second-year Fashion Arts student, said that since she lives in an apartment with roommates she tends to buy generic brand foods like No Name.

"Buying No Name food definitely saves a lot of money," Turner said. "I think it tastes like the same quality too."

Peter Pniauskas, a store manager at Bridlewood Price Chopper in Toronto, said their generic food label, Smart Choice, has increasing sales every year.

"We charge less because we don't have cosmetic features, we're not pretty," -Peter Pniauskas

"We charge less because we don't have cosmetic features, we're not pretty," Pniauskas said. "The quality of our Smart Choice products is almost up to par with national brands."

Pniauskas said even the name brand products sold in his store are usually cheaper than most grocery stores.

CHERYL LEAVENS

Amy Silva, a first-year Radio Broadcast student said that when she occasionally buys groceries she tends to buy name brand foods.

"You just assume that the name brands are better quality and taste better," Silva said.

Wilson said that the quality of No Name brand food in most cases is very good, however, they're not comparable to choice brand foods such as Green Giant and Heinz.

Jennifer Dunlop, a first-year Radio Broadcast student said that buying No Name brand products is a good way for students to save money.

"I'll get No Name brand unless there's a brand name product that I really want, but the quality seems the same to me," Dunlop said.

IAN GREEN AND DESLYN DIARAM



Entertainment "Now you see that evil will always triumph, because good is dumb." - Dark Helmet (Spaceballs) Stars shine at Genies

Canadian filmmakers struggle for viewers

by Patricia Lima

Despite the fact that most Canadians don't watch homegrown movies, the Canadian film industry was in full swing at the 21st Annual Genie Awards,

The black tie event was held at the Metro Toronto Convention Centre on Monday night to honour the year's most outstanding achievements in Canadian cinema.

The struggle most Canadian movies have of capturing a large audience was a recurring theme throughout the evening, and it was best expressed by Quebec director Philippe Falardeau, whose work in *La moitie gauche du frigo* won him the Claude Jutra Award, which is given to first-time directors.

"I think Canadian films are like Canadian beers," he said. "There's fine local products, but it's tough to get them across the borders of the provinces."

The Art of War, however, did well at the box office. In fact, the movie was presented the Golden Reel Award, which is given to the Canadian film that earns the highest domestic revenue. The Art of War grossed \$4.5 million in Canada and sold more tickets than all the other Genie-winning movies combined.

But the top-grossing film, which was directed by Montrealborn Christian Duguay, failed to win in any of its six nominated categories.

The Art of War's commercial success can probably be attributed to the fact that the movie features American movie star Wesley

Hey surfers, Top three Web sites as chosen by reporter Brett Clarkson:

www.zapavision.com - ads for products that don't exist.
www.adcritic.com - Ads for



Wishes come true: Denis Villeneuve (above) won both the best director award and best picture for his film, Maelstrom; Ron Mann (right) won best documentary for his production, Grass.

Snipes, as well as a slew of other American actors. The film also stars Canadian Donald Sutherland.

The Canadian Press grilled the producers of the action flick shortly after they accepted their award. Reporters asked them if they thought their success was due to the film's large American cast.

One journalist wanted to know if they would have considered casting a Canadian actor in the place of Snipes.

Steven Greenberg, one of the movie's producers, said it would have been considered "if that actor

had the same profile as Wesley Snipes."

Helen Shaver, who won a Genie for her supporting role as a heroinaddicted prostitute in *We All Fall Down*, credited the late Pierre Trudeau with nurturing the Canadian arts.

"Thank God for Pierre Trudeau!" she said with an ear-toear smile.

The biggest winner of the evening was French Canadian film *Maelstrom*, which racked up three major awards – best actress (Marie-Josée Croze), best director (Denis Villeneuve), and best picture. The artsy film, which is playing at only a few Toronto theatres, is a story of a woman who gives life a second chance.

PATRICIA LIMA

The avant-garde film opens with a graphic abortion scene and uses the unusual device of having a fish as a narrator.

"No questions about the fish tonight," Villeneuve joked. "It's my night."

Villeneuve said he was surprised his film fared so well, having won five of its leading ten nominations.

"I'm very proud of this," said the Montreal filmmaker. Croze, *Maelstrom's* winning actress, fought back tears as she accepted her Genie.

"Now I could die," she said, "because I realized my dream, and my dream was to do something I could be proud of."

Croze said she would give her Genie to her mother, who adopted her at age three. "My mother is a saint," Croze said.

Croze did not initially accept the part because she did not understand the story and felt she didn't suit the character. But after much persuasion by Villeneuve, she finally took on the role.

2001 Genie winners

•Best motion picture - Maelstrom

•Achievement in direction - Denis Villeneuve, Maelstrom •Performance by an actor in a leading role -Tony Nardi, My Father's Angel

•Performance by an actress in a leading role -Marie-Josée Croze, Maelstrom

•Best screenplay - Denis Villeneuve, Maelstrom

•Best documentary - Grass

•The Claude Jutra award - Philippe Falardeau

•Best Animated Short- Village of Idiots

•Performance by an actor in a supporting role -Martin Cummins, Love Come Down

•Performance by an actress in a supporting role -Helen Shaver, We All Fall Down

•Best live action short - Le p'tit Varius

we could go into a long lecture about the need for **recycling**, but you've heard it all before.

we won't even force those 3 r's down your

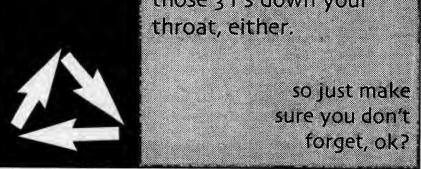
5

products that do exist. • www.atomfilms.com - One of the few places you can laugh, scream and cry at the same time.

See page 16 for the tale of Trailervision, an internationally known Canadian site •Achievement in cinematography - André Turpin, Maelstrom

•Achievement in music-original score - Here's to Life •Achievement in music - Original Song- "Fortuna," Laura Cadieux...La Suite

Achievement in overall sound - Love Come Down
Achievement in sound editing - Love Come Down
Achievement in costume design - Stardom
Achievement in art direction - Possible Worlds
Achievement in editing - Possible Worlds



Mario brings record crowd to Atlanta and continues to match Jagr in points with 31 in 15 games. 75 per cent of Montreal Canadiens to be sold to American businessman George Gillett Jr. Slacking Leafs shooting blanks, have only scored 11 times in their past seven games.

February 1, 2001

Finally, over the hump

by Jeff Neal

The Hawks soared high over the Grizzlies as the women's volleyball team swept Georgian College 3-0, in last Thursday's game.

Even with an injured squad and three Humber players feeling under the weather, the Hawks needed little effort to defeat the 1-7 Grizzlies. The much needed win gives Humber a 5-4 record on the season.

"I'm happy we put ourselves into a situation that every game we play is a playoff game. Every game, every match we play is important. We have to do what it takes and we have to play in adversity, and this was the most adverse match that we had to play all year long," Hawk coach Dave Hood said.

In the first set, the Hawks flew to an easy win. They opened the game with two straight kills, and a couple of seven point runs, sealing the deal for a 25-10 win.

"This game was very crucial to us, but we pulled through. Georgian's not a very strong team and with our setter being extremely ill we pulled through and made it happen," Hawk cocaptain Jennifer Edgar said. Game two started with Humber grabbing the lead and never relinquished it. However, Humber played with a duller edge, and gave the Grizzlies more points than they deserved in a 25-16 win.

"The factor is that Laura [Solski] has been sick for three days, who's our setter, the quarterback of our team, and she had to leave the third game to be sick in the bathroom. We had somebody who never set before in a game, who's usually our middle and it totally changed our rotation," Hood said. It wasn't inconsistency, but people doing jobs they don't normally do.

The third set was more of a mess. Georgian opened a twopoint lead and gave the Hawks a battle in a match that they had no business being in. Unforced errors by both teams, gave birth to an ugly set and a 25-23, Hawk close win.

Although, Humber did always take the serve back from the Grizzlies and when the score started to get too close the hawks decisively killed the ball for the winning point to end the match. "The first game we creamed

them, but then we became lazy

and started to wait and see what was happening on their side of the court instead of reacting before. That is why they had so many points against us the second and third games," Edgar said. Give the women's team credit

though, they were not at full health, and they did not lose by any means. In the last few seasons Humber has been their league's version of the New York Yankees. Close games versus lesser opponents hides how well this squad has played and can play.

"Today we overcame the biggest thing, we learned to deal with adversity, learned to adapt to change. Practices are more intense, the team has a whole new look and we're starting to get the chemistry, so we're becoming a better team game by game," said Lesley Bax, Hawk player of the game.

Bax has been a strong new addition to the starting line-up for Humber. Unfortunately, the team lost power Melanie Beldock who left due to personal reasons.

The Hawks next match is against third place Sheridan College and is expected to be a tougher test.



Hawk attack: Tim Ryan strikes fear into opponents as Humber clinches central division

is a lot more than our usual," said

Walls." The O.C.'s (Ontario

Championships) are coming up so

took only 38 minutes to win,

which was shorter than the pre-

game warm-up. Since the game

was in Sudbury the players hoped

more," said Hawks starter Mike

Graver. "But, we knew what we

were getting into so we tried to

"We did expect to get a little

Against the Vipers, the Hawks

everybody is stepping up."

the match was longer.

by Randy Cooray

Humber's men's volleyball team has clinched the central division title with convincing wins against the Georgian Grizzlies and the Boreal Vipers.

The Hawks handed the winless Vipers their eleventh loss in a row and the third for the Grizzlies to the tune of 3-0. The Hawks Captain Carter Walls, said with the wins it showed the team is already comfortable to a new play system.

"We had eight digs (vs.

Georgian) in the first game which have a little have fun."

Walls is confident of a Championship for the Hawks since losing one set in the past four matches. Wilkins did guarantee a win; the effort is more than enough.

"We have a very good shot and I am not a big one for predictions," said Wilkins. "This team will give you everything they got."

The Hawks will take their winning ways to Brampton when they tangle with the Sheridan Bruins on Thursday.

Look into my ball and see us win: Lady Hawks win 3 - 0 to go over .500 and stay in play-off contention

Double - whammy

by Jason Thom

The Humber Men's hockey team missed their chance to take sole possession of first place with a loss to Sir Sanford Fleming in Lindsay last Thursday night.

The Hawks lost the game 7-5 and also lost two of the team's key players for the remaining five games of the season.

The Hawks were also without the expertise of head coach, Joe Washkurak who spent the night in the hospital.

"I found out when Jim called me into his office to say Joe was in the hospital," injured defenceman Marc Hobor said of his first coaching assignment in college.

Early on the Hawks looked surprisingly strong but Fleming's assistant captain, Wes Neild, opened the scoring when he beat Humber goalie Terry Gilmer through the five-hole off a rebound.

It only took the Hawks 15 seconds to tie the game, when Eric Hobor chipped one up top from the edge of the crease to tie the game at one.

The Hawks dominated the scoring chances in the period and it was only a matter of time until Scott Barnes snuck in behind the Knights defence and used his patented backhander into the roof of the net to give Humber the lead after 20 minutes of play.

In the second period the Hawks scored early when D.J. Marchese set up team captain Chris McFadyen for his sixth of the season and gave Humber a two-goal lead.

The Knights cut the lead to one on a strange goal off a rebound from a great Gilmer save.

Gilmer held on to the thin Hawk lead with some of his most spectac-

ular goaltending of the year including stoning a Knight on a breakaway by stacking his pads to close off the top corner.

But Brendan Mackell beat Gilmer two more times to give Fleming the lead again in a game that closely resembled a bout of pond hockey.

"It was a messy game for all of us, every time one team had the momentum the other team took it away," Coach Hobor said.

The Hawks looked fairly confident despite the one goal deficit early in the third but that all changed on a questionable goal.

With the Knight's pressing, Gilmer made a save and appeared to have the puck covered and the referee's whistle blew to signal a stop the play.

The puck was not covered and instead, was shot into the back of the Humber net and the same referee blew the whistle for the goal.

"It was a tie game in the third and it was a blatant missed call and it completely threw us off our game," defenceman Shawn Gibbons said. "We were mad at the refs instead of the other team."

Gibbons controlled his anger long enough to cut the Fleming lead to one.

They completed the comeback as Marchese deflected the tying goal into the Knight net off a pass from Hobor.

But with just five minutes left in the game, Fleming pulled ahead on a penalty shot for a Hawk stick infraction

It was ruled that the Hawks, Shawn Kane, threw his broken stick at a breaking Fleming forward in the neutral zone.

"It was hard to stay positive and calm the players down," Coach Hobor said of the refereeing.

21

"A flute with no holes is not a flute. And a donut with no hole is a danish." - Ty Webb (Caddyshack)

by Dave Ward

began his solo career.

GEORGE HARRISON

ALL THINGS MUST DASS

Harrison re-released All

Things Must Pass, along with five

bonus tracks on Jan. 23. Julie

Booth, a media-relations agent

for EMI Music Canada, says the

five bonus tracks were originally

because, in those days, songs

were sequenced to accommodate

"The songs were left out

intended to be on the album.

the time-lengths of the

The collection of

tracks is extremely

diverse ranging from

quick and snappy feel-

good-songs, some unusu-

al psychedelic tunes and

of course, a couple of

a solo career," Booth said.

"The album celebrates 30

The album definitely has a

seventies sound to it and would

safely fit into the category of

HMV on Queen Street in

Toronto, is slightly pessimistic

about the album. "Since it's a re-

issue, it's not really flying off the

shelves. It's not like a new

Backstreet Boys album," he said.

Records in Toronto, is a little

more optimistic. "It's doing a lot

better than distributors expected.

You know with the resurgence of

the Beatles, the re-resurgence I

guess you could say, I thought I'd

play it safe, see how it does the

first few days and then re-order

accordingly," he said.

Ian Hynes, manager of Tower

Evan Mathews, manager of

years since he first embarked on

slow ballads.

Classic Rock.

vinyl sides," she said.

"You're a neo-maxi-zoom-dweebie." - John Bender (The Breakfast Club)

Spin these CDs **Ex-Beatle re-releases solo**

Brokeback NOASE CORE IN THE MODERN AGE

Brokeback

· by Bernice Couto

 $M^{
m orse}$ Code in the Modern Ages: Across the Americas, albums, so he hasn't had a credite is definitely not an album for those with short attention spans. The first track, 'Lives of the Rhythm Experts', clocks in just under 17 minutes – no kidding– and is quiet and spacey. In fact, this is pretty much what one can expect from Brokeback.

Brokeback's first album, Field Recordings from the Cook Country Water Table, was a perfect bedtime CD because it was quiet and beautiful, and the second release isn't very different.

One major change for Brokeback is the addition of bassist Noel Kupersmith as an official member of the band. The only other "permanent" member is the man behind the 6-string bass, Douglas McCombs.

The music speaks for itself and no matter who's playing what, it works. While Morse Code is not for every day listening, its perfect nighttime/chilling/painting/writing/background kinda music. One of the few words that can aptly describe the music is openness, and the only real comparisons are film scores by Ennio Morricone, and Ry Cooder, Badalamenti. But, you gotta give it up for these genre-defying, bandswapping musicians from Chicago

"Never rub another man's rhubarb."

- Joker (Batman)

Holly, Diana and Melissa. The CD released Jan. 23, is the first album of its type produced by Sean "Puffy" Combs' Bad Boy Entertainment label.

Music featured on It Was All a Dream ranges from pop, hip-hop, dance and R&B. This is no longer the bubbly pop music of the past; Dream portrays a funkier edge.

The CD consists of 13 songs and four interludes including a girl rendition of New Edition's Mr. Telephone Man. The first single released, He Loves U Not, has the Bad Boy influences with its heavy hitting beats and lyrics. With the song Pain, Dream slows down the tempo with this piece about relationships. The interludes preceding the music consist of the girls engaging in conversations about guys and life.

Overall, Dream is still a pop group but with attitude and geared towards a younger audience. They'll fit right in on the charts with their fellow boppers N'SYNC, Britney Spears and Backstreet Boys.



Zwerg

by David Wylie

 $P^{\it layed Wits, the new album by}_{\it Zwerg, is Smurfs on acid.}$

The electronic beats are best described using words like silly, amusing, basic, childish.

Piano riffs throughout are more mature and soulful but not enough to offset the overall kiddy feel of the music.

Even the song titles are absurd, two examples: From Nome to Nain and Rooty Toot-shoot.

This CD is like nothing I've ever heard before on any radio station, or any recording.

The only place I've ever heard something similar is when I squashed goombas in Super Mario Brothers.

It's video game music, or maybe it's Industrial Pop.

Really, it sounds like something you'd find on the preset tempos of a Casio keyboard.

So whether intended or not, the new release by Moncton musician, Jason Betts is easily worth a few hearty laughs.

George Harrison is one the who played many memorable gui-Comeone is looking at you world's greatest guitar players and a great songwriter. As a member OGeorge! We never lost sight! George Harrison is making a of The Beatles, Harrison often come-back 30 years after he went unnoticed, snuffed out by the

> and Paul McCartney. Harrison's frustration was building in late 1969 after he had written over 50 songs that were never recorded during his time with The Beatles. Just months after the band separated, Harrison began recording his first solo album, All Things Must Pass.

Being the first solo album by a Beatle, it was released as a triple LP in Nov. 1970 by Apple Records. The album made its debut on the Billboard Top LP's chart on Dec. 19, 1970 and reached number one by Jan. 2, 1971.

Phil Spector produced the album. Known for his 'wall of sound', he was one of the few to use mass overdubs and tracking, and was also known for bringing in 10, sometimes 15, session musicians.

Harrison's voice has that great early-Beatles rasp, while the vocal harmonies on the album are so beautiful it makes one's shoulders drop and forces a dreamy school-girl smile.

> Spector's recording methods, along with Harrison's wealth of contacts, made for an all-star line up in the studio. The line-up includes, Eric Clapton and his, soon to be, backing members of Derek and the Dominos, Ringo Star, Gary Wright, Dave Mason of the band Traffic, and the renowned John Barham contributing orchestral arrangements.

> A 19-year-old Phil Collins, although not credited, played the congas on The Art of Dying. Collins, a former child actor, appeared in The Beatles film, A Hard Days Night, in 1964. In September of the same year he joined the band, Genesis.

> Written in the jacket of the CD, Harrison explains his regret that most of the session musicians were never given credit in 1970. "Above all I would like to acknowledge my old friend Eric Clapton,

cracks in the wall. The long awaited credit list should help the album sell. Regardless of its sales, this album will be remembered as one of Classic Rock's greatest 'epic'

songs on All Things Must Pass

have a definite Beatles sound,

however it's nearly impossible to

miss the smooth and soft guitar

early-Beatles rasp while the vocal

harmonies on the album are so

beautiful it makes one's shoulders

drop and forces a dreamy school-

girl smile. One of Harrison's most

recognizable songs, What is Life

will stop you dead in your tracks.

mers, four or five acoustic guitars,

two pianos, and even, two basses

Some songs have two drum-

on one of the tracks.

John Barham's melodic

orchestral arrangements

fill in any remaining

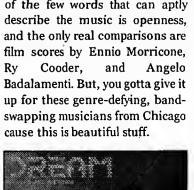
Harrison's voice has that great

playing of Eric Clapton.

Despite being over-shadowed Harrison truly comes in to his own on All Things Must Pass. Harrison is currently working on



Looking glass: Harrison is currently recording new songs.





Dream

by Pamela Goldfricht

Cay good-bye to pop... sort of. ODream's debut album, It Was All A Dream, leads the way for a new generation of teeny bop music.

Dream is made up of four girls hailing from California, Ashley,

albums. The unbelievable all-star lineup makes for a rich and diverse sound, leaving a lasting influence on whoever listens to it. by his band-mates in The Beatles,

his first album since 1987's Cloud Nine, which is expected to be



February 1, 2001

tar parts on the album. At the time we weren't 'allowed' to acknowledge our presence on each other's 'god like' talent of John Lennon for thirty years." Harrison's long time friend, Bob Dylan is also on the album. Contributions from 17 musicians give this album a unique sound, making it one of rock'n roll's timeless classics. The 28

"Ferris Bueller, you're my hero." - Cameron Frye (Ferris Bueller's Day Off)

Caps hosts 54-40

by Djen Choo

5^{4-40's} cross-Canada, Casual Viewin' tour, rolled into Humber's North campus last Friday night, where more than 200 people came to see the veteran group rock Caps.

The performance was the finale for Blue's Week at Humber College, an activity filled week where students got a chance to participate in a variety of entertaining events to help quell winter blues.

"I'm expecting a small club show," said Jason Estevao, a stuDJEN CHOO

54-40 was the final act in last week's "Blue's Week" activities. The popular band played a free concert at Caps on Friday, Jan. 16.

dent in the New Logistics program at Humber, prior to the show. "I follow them a little, they're pretty good."

Doors opened at 8 p.m. and although the crowd seemed a little sedated at first, eyebrows raised when Paloma took the stage,

The best of the best

From millions of movie sites down to two June M. Commence

by Jeff Russell

Ain't It Cool News (www.aint-it-cool-news.com)

No matter how tight-lid a movie in production is kept, self-described geek, Harry Knowles' Ain't It Cool News Web site will unravel its secrets.

Knowles is the general of some 700 spies with code names like Moriarty and Shinebox who are in cahoots with movie studio employees, so they hear the latest rumblings inside the company.

They also manage to somehow sneak their way onto movie sets, attend advance test screenings and review the movie they've just seen. They report to Knowles by e-mail with advance information on those upcoming movies and most of it's posted on the Web site immediately.

If the information reveals any surprises within the movie, a spoiler warning is posted next to the link.

Last week, Knowles posted the official plot for the new Planet of the Apes movie, which is to be released this summer; news from the set of the Spiderman shoot; a picture from the set of Harrison Ford's next movie, the submarine thriller K19 and casting spoilers for the third Austin Powers film.

Knowles and his spies also talk about movies in the pre-production stage, like plans for the next Indiana Jones and Batman movies.

Internet Movie Database (www.imdb.com)

A quote on the site from movie critic Roger Ebert claims the Internet Movie Database is the "best movie site on the web." In other words, it gets a big thumbs up, and if I were Ebert's partner, it would be getting anoth-

The core of this Web site is a monstrous catalogue that lets you search for information on over 200,000 movies and TV titles; 400,000

opening the show just after 9 p.m. Led by the vocals of Coco Love Alcorn, daughter of Toronto singer/songwriter John Alcorn, Paloma offered a down-tempo type of vibe that hung around the acid jazz department, although not quite so smooth and not that funky.

"I thought I had mono once for an

entire year.

Turned out I was just really bored."

- Wayne Campbell (Wayne's World)

"I thought she was kind of jazzy, kind of funky, acid Not exactly sure what, but I liked her. She's pretty mellow," said Lisa Jones, a student in Humber's Human Resources post-diploma program.

Paloma itself actually consists of 54-40 members, who concede the singing and sound to the emerging talent Alcorn. Alcorn began touring with the group in 1998.

NOT WORTH \$10

"Great voice, a really nice voice, I think she needed a bit more variety. All the songs sort of sounded at the same tempo or pretty close," said Ashley Kirk, a graduate from the Fine Arts program at York University.

When 54-40 finally came on, a crowd gathered at front stage. The group blazed through track after track only pausing briefly toward the end of the show to integrate Ms. Alcorn back into the groove.

"It got better and better as the show progressed. I like them a lot better now that I've seen them said Kirk, right live," after the show.

"When I was your age, television was called books." - The Grandfather (The Princess Bride)

Canadian Web site better than movies

by Brett Clarkson

Co you've paid your eleven dol-Dlars to see the latest clichesoaked Hollywood blockbuster.

Problem is, the 60-second preview was better than the actual film. And now you're wondering why you've just wasted another night at the local multiplex.

What you need is some Trailervision.com, a Torontobased site that's been churning out trailers for movies that don't exist since 1999.

"The trailer itself is an amazing medium," said Albert Nerenberg, 37, Trailervision's creator. "It's its own art form."

Enter Nerenberg's world, where the preview is more important than the film itself. Where one can say, 'phew, I'm glad I don't have to see that awful flick.' Where every cinematic convention is wrapped in 90 seconds of pure lunacy and mayhem.

With only 11 full-time employees, they've garnered quite the international following. From Holland to Israel, from Luxembourg to Lebanon, people just can't seem to resist Trailervision's zany previews for such phantom movies as Lance Banyon vs. Big Tobacco, J2K (Jesus 2000), Porno Puppets and Endless Picnic.

Nick Sutcliffe, 30, vice president of Trailervision's business developments said he's still amazed by the fact that Trailervision has somehow made a name for itself despite its initial zero-promotion factor.

"I knew we were on to something cool when CNN called and sent up a crew," Sutcliffe remembered. "And when Yahoo made it a Site of the Week."

"There's no doubt that Trailervision is Canada's number one cultural Web site," said Nerenberg. "We went from zero to international in one month...it has become an international phenomenon."

Nerenberg said the time is ripe for audiences to embrace trailers as a viable art form. He attributes the razor-thin attention spans most people seem to possess these days. Time is still a big factor on the Internet in terms of download rates, and Sutcliffe pointed out that the minute-and-a-half trailers are just the right file-size.

"If it's too long, you can't download it on a 56K modem," he said.

Trailervision's downloads are an average of two Megabytes, which ultimately means a download time of up to five minutes on the slowest connections.

In terms of filming, the Trailervision bunch is ever resourceful. The crew often totes their digital video cameras to public events like demonstrations and parades, translating into free crowd footage, free extras and countless opportunities to provoke and rabble-rouse.

While filming at protests at the Organization of American States meeting in Windsor this past June, Nerenberg, Sutcliffe and the crew found themselves on the receiving end of the police's spray guns.

"We actually got peppersprayed," recalled Sutcliffe.

"We really enjoyed it, it's an interesting experience," . added Nerenberg. "We didn't get a real dose. If you get a real dose in the face it's of course horrible, but we were just behind the people that got pepper sprayed. It was a hot muggy day. We were tired because we'd slept in a flop house hotel and all of a sudden we got sprayed and we were wide awake."

"And invigorated," said Sutcliffe. "We were like, let's go, let's go, let's go!"

Nerenberg also noted members of the Trailervision crew have been detained by police at least 20-30 times, hit by riot police, attacked by drunks and "humped" by a gorilla.

Such ugly episodes are but a blip on Trailervision's radar, as both Sutcliffe and Nerenberg radiate such an obvious love for what they do.

A brash, intrepid reporter, Nerenberg was somehow able to smuggle a video camera past both army and native lines at the 1990 Oka standoff between the Canadian Military and the Mohawk warriors. As the only cameraman on the inside, three networks instantly hired him. NBC later broadcast his tapes as well, which went on to become Okanada, a documentary shown around the world.

16

actors and actresses; nearly 40,000 directors; You can give any movie a rating out of ten; take part in daily polls; search for movie show times (at the moment only in U.S. theatres); participate in discussion boards; play trivia; look at movie posters and celebrity pictures; and watch movie trailers dating all the way back to the 1930s.

Having trouble deciding what to rent next time you go to the video store? No problem. The Internet Movie Database has a recommended list and a top 250 list based on the average rating given by voters. Godfather is currently the highest reviewed movie with an 8.9 rating.

However, not all were impressed with what they saw. Debbie Jones, a student in Humber's Fashion Arts program, said, "I personally was here to see some hot boys in a band but they're all old and ugly, so I don't think it was worth my 10 bucks."

Watch for the next weekly trailer called, Keep It Real. Nerenberg said it's about a black guy who wants to be white, and it debuts Monday, Feb. 5.

1.1

Injured Vince Carter likely to miss NBA all-star game due to a strained left quadriceps.

The prospect of a new 'Euroleague' involving Glasgow Celtic and Rangers has moved a step closer.

Juventus' chances of winning this year's Serie A has been rocked by the loss of striker David Trezegut.

New kids on the block, eves set on big leagues

by Jamie S. Kokiw

As Chris Bandura stood Aamong the 15,000 screaming fans, in historic Maple Leaf Gardens, he knew that the league would never be the same.

At the end of last season the Toronto Rock played in their second consecutive championship final against the Rochester Knighthawks. With a second left, Toronto's Kaleb Toth fired a shot past Knighthawk goalie Pat O'Toole capping the most exciting game in league history and helping establish the league as a marketable commodity.

In a recent interview, Bandura said that "this year is going to be a turning point for the National Lacrosse League (NLL)."

Bandura, the NLL's new director of media relations and internet development added "with all of the changes we've made we feel that the NLL is on the verge of a major breakthrough."

Since its inception, the National Lacrosse League

ever the league hopes to alter this stereotype in the future.

"In the next few years our players will be able to live off their salaries comfortably," said Bandura. "As the popularity of our sport grows, so will the endorsements to help achieve this.'

Right now the average salary of a professional lacrosse player is \$35,000. While the more popular players are able to earn endorsement revenue to sustain them through the off-season, others rely on full-time jobs as teachers or police officers for the bulk of their income.

Bill Watters, chairman of the Toronto Rock said that there is one major hurdle for the league to jump before this transformation can happen.

"The only way that will happen is if a major television market is produced," said Watters. "Once you create the market then you

a blue-collar league, how- lars, and that simply doesn't exist now."

> However, league officials believe that they have made great headway in terms of gaining a television contract in the United States, while Canada's two franchises can be seen every week on The Score or CTV's SportsNet.

The league office moved from Buffalo, New York to Lyndhurst, New Jersey to maximize their marketing potential by living on the doorstep of New York's Madison Ave.

Last summer the Toronto Rock, led by the Watters family helped secure Canada's second franchise. They helped to finance the purchase of the Syracuse Smash and then moved the franchise to Ottawa.

This season the Ottawa Rebel have gone o-6, but despite their record the franchise is still pleased with their success and acceptance by the fans.

The NLL is monitoring the situation in Ottawa very closely as success in our nation's capital could lead to greater expansion.

"Our team in Ottawa this year is going to be our watchdog for the rest of Western Canada," said Bandura. "The success that the Toronto Rock had, has some teams thinking it was a one shot deal. If it takes off in Ottawa, which we believe it will, I think it's going to act as our gateway for western expansion."

During the final year of the championship, the Rock have kept ticket prices in the \$8 to \$21 range.

"The major goal for our league is to become the fifth largest [professional sports league] in North America," said Chris Bandura.

"Every person knows who Wayne Gretzky is, and there is no reason why they shouldn't know who Bob Watson is, or who Kaleb Toth is. Marketing our players is the key to attaining our goal."

Trimmed fat Who can blame David Wells for trying to cash Toronto is a hockey town. No matter how badly the in on some of the easy Toronto Maple Leafs play, money in baseball these and whether there is snow, days? Boomer wanted the rain or thunderstorms, their \$9-million club option for games will always sell out. 2002, plus an additional

year, but the Jays weren't

listening, despite him win-

old, a pitcher's career is usu-

ally winding down; and

given the possibility of a labor disruption in 2002,

nothing was guaranteed

beyond this season for the

robust Mr. Wells, gout and

all. So sealing an additional

\$9-million would be a per-

fect wedding gift for Boomer

budging though. Wells had

to do a repeat performance

of last year to get the Jay's

Brass to even listen. Boomer

was not pleased, so he did

what he does best when he's

disgruntled about some-

thing: spills his guts to who-

ever will listen. On this occa-

sion he bashed the Blue Jays

organization in the New

York Post, cut up the

Toronto fans and said he

would relish a trade to the

desperately trying to win

back fans had no choice but

to get rid of Boomer.

Keeping him would have

been a slap in the face of the

fans they're trying to bring

back to the SkyDome. So

he'll now have to do his tire-

The Blue Jays who are

New York Mets.

The Blue Jays weren't

and his new bride.

Let's face it, at 38 years

ning 20 games last season.

The Blue Jays were contending for the American East Title in the latter part of last year, and the few fans that turned up for each



Sports Columnist

game was shameful. This is a team that won back-toback World Series titles in the 90's. Nothing close to that can be said about the Maple Leafs, yet they keep raking in fan support.

David Wells must be the number one sports figure Toronto fans love to hate right now, and many are glad to see him go, but amidst his shortcomings, Boomer was the only ace the Blue Jays had. He won games.

For the Jays to contend with the free-spending teams in baseball this season Toronto needed Wells' 20 wins. It's hard to stand the guy's attitude, but everyone likes a winner. They got rid of the obnoxious Mr.Wells, let's hope they can rid themselves of continuous losing seasons.

less bitching in Chicago. One Boomer truth is that

has had the stigma of being will have substantial dol-Weak Canadian bid for 2010 World Cup

by John Edwards

 \sim

The announcement of Canada's pitch at soccer's biggest showcase, the World Cup, has received mixed reactions from fans in the Canadian soccer community.

Denis Coderre, Federal Secretary of State of Amateur Sport announced last Monday that Canada will bid for the 2010 World Cup. The plan would call for the event to be spread across 10 Canadian cities.

Morgan Quarry, director of communications for the Canadian Soccer Association (CSA), said the league," Rauter said. "We need someannouncement is "laying the groundwork for a future bid." The CSA is not releasing details regarding venues and locations as of yet.

CSA chief operating officer.

Pipe said the World Cup in Canada would help with the promotion and

development of soccer in Canada at the national and professional level. Quarry said the World Cup would "have a tremendous impact on the

sport in this country." However, the plan has its critics. TSN's Soccer announcer Vic Rauter said the CSA should work on other projects instead of the World

Cup. "First and foremost we need a thing the kids who are playing today World Cup to Canada," Rauter said.

Canada is not equipped with the facilities necessary to host a World cup event. In order to host the World Cup, stadiums must have a minimum of 40,000 seating and a natural-grass playing surface.

However said, the World Cup would be successful in Canada because of its multi-culturalism.

"If it came to Canada, it would do really well because we are all from somewhere else," Rauter said. "I am Swiss, so if the Swiss were playing I would go watch the Swiss games."

Pipe said there have been rumors

South Africa lost the 2006 World Cup to Germany and is considered by many, including Canadian officials, as the early favourite for the 2010 World Cup. Canada's bid is expected for the first cup after 2010, said Kevan Pipe,

can aspire to.

"There are no negatives about the idea," Pipe said. "This is a good long term thing."

Rauter said it is unlikely the World Cup will come to Canada in the near future.

"The Olympics have a better chance of coming to Toronto than the

that the Federation of International Football Associations is talking about holding the World Cup every two years and this could help Canada's chances of getting the event. The next World Cup will take place

in 2002 summer, co-hosted by Japan and Korea. The 2010 World Cup host will be announced in 2004. Nikki Koeller at (416) 675-4390 ext. 231

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"People who talk in metaphors, ought to shampoo my crotch." - Melvin Udall (As Good as it Gets)

B.B. King not just

some old pauper

Why spend your whole life making someone else's dreams?"

"Back off man. I'm a scientist." - Dr. Peter Venkman

- Orson Welles (Ed Wood)

"Visions are worth fighting for.

by Michelle DaCruz

the running.

die band rocks

by Jen Caldwell

Twasn't excited about going to Lsee 75-year-old B.B. King.

I figured he was just another old legend who hadn't properly saved for his retirement, and now he was out touring in an attempt to suck every last penny out of his devoted fans.

Entering Massey Hall last Monday night, I had braced myself for a long evening.

But I'll be the first to admit when I'm wrong.

B.B. King is the king of the blues, and as far as I'm concerned he's the king of musicianship, performing and damn well near everything else too.

I figured he was just another old legend who hadn't properly saved for his retirement...

King's music is human expression at its best.

Backed by his band members playing drums, guitar, bass, two saxophones, and two trumpets, King ruled the night.

He sat in front of a single microphone, wearing his trademark shiny blue dinner jacket with black suit pants that stopped mid-calf.

As for those who might complain King was sitting down on the job, the musician was quick to explain.

"I'm 75-years-old and I've earned the right to sit down if I want to," King told the full house at Massey Hall.

He certainly knows how to work a crowd too.



The King: B.B. King's photo from the evening's program.

"You see, I'm from the old school," King said to the crowd mid-concert. "Every once in a while I like to shake something."

During musical interludes King would shimmy in his seat, or wave his arms, or egg on the audience.

What impressed me the most was King's mastery of the guitar. He's a ventriloquist, his guitar the dummy, expressing whatever emotion King wishes.

In an age when boy bands and Britany Spears reign, B.B. King's concert was a reminder that music shouldn't be a platform for popularity, or a spotlight for beauty. Music should be an extension of the soul.

by Andrea Morales

women?

schoolyard.

years.

to one another.

only a few props.

cussing Roz.

Kids can be so cruel.

But what happens when they

Girl Wrecked, a new play

grow up to become men and

directed by Humber's own Karin

Randoja, is one woman's reflec-

tion on a childhood incident in

which race, love, and ignorance

reach a violent climax in the

old Rana, and how she dealt with

arriving at a Canadian school

after living in Mauritius for five

that she is different from the

other kids except for "skinny

white trash" Roz, and both girls

find themselves irresistibly drawn

love, the insults get bolder every-

day until Rana discovers that she

can be as cruel as her tormentors.

Soraya Peerbaye, this multi-tal-

ented artist acts out all the roles

with remarkable ease and with

between a public persona of fluid

hand gestures and quiet voice, to

a hidden nervous girl who con-

torts into strange positions and

curls up on the floor when dis-

As an 11-year-old, she switches

Written and performed by

The other kids ridicule their

From the first day, she feels

This is the story about 11-year-

Girl Wrecked theatre

plays violent themes



Twinfold may not be the hard-

est working independent band in

Canada, but they are definitely in

Jumping Pat: Twinfold's music is hard...real hard.

Roz, on the other hand, makes

tough poses in her child-like way

and Peerbaye is successful in

making her funny and lovable, as

though seen through the eyes of

use of a few chairs and warm

lighting that contributes to the

feeling of timelessness that

enables the audience to travel in

and out of the school and also

represent lockers, hopscotch

squares, bathroom stalls, and

wants you to make believe they

are what she says they are. All in

frightening in ways that will make

you reflect upon all those unre-

solved, unpleasant moments of

bully, or you made someone feel unwelcome because of the way

they looked ... the sort of things

you wouldn't admit now, even to

strates, there is a heart of dark-

Westfrom Jan. 25 to Feb. 11 tick-

ets are \$15 call (416) 652-1914

ness lurking in every one of us.

As Girl Wrecked demon-

Girl Wrecked at The Dovercourt: 1087 Queen St

Maybe you were the school

all, this is an effective show.

your own childhood.

your closest friends.

Alternately, they are used to

And Peerbaye's enthusiasm

It's funny and daring, but

Also worth mentioning, is the

one who idolizes her.

through Rana's youth.

even chairs.

With 5,000 copies sold and counting, a gruelling rehearsal schedule, and a swelling fan base, this mighty indie band deserves to be signed by a major label for their drive alone.

The three founding members of Twinfold are no virgins to the music biz. Collectively they have been singing or playing for over a decade. Lead singer Pate Lore, in his last year of Electronic Publishing at Humber, hooked up with guitar player, John Tassone in high school and later met drummer Gregg Davis (G-Money), through mutual friends.

With the recent departure of their bass player, the guys have decided to take a short hiatus from playing live and find the right person to join "the fold." This decision hasn't left them much time to relax. The band has been religiously practicing three days a week and has already composed three new songs.

Twinfold's latest offering, Quest for Expansion, dropped in late June and has already sold about 1,000 copies.

"Quest for Expansion is exactly what we are trying to do musically and lyrically. Expand our minds and our audience's minds and present it in a way that no one has ever done before and it's working, we think," G-Money said with a knowing smirk.

Like true alchemists, Twinfold has combined their individual tastes and influences into a unique metal hybrid. After just one listen even the untrained ear will pick up inklings of old school '80s glam, echoes of metal and rock, and the throbbing groove of hip hop and funk.

"We've got it all. If you don't believe us then catch our set. It shows in our music," G-money said.

George Stroumboulopoulos, a Humber Radio grad and now VJ on Muchmusic, New Music, and DJ on Edge102, described Twinfold's style as heavy, really heavy.

"In this era of whisper to a



Twinfold: (left to right) John Tossone, Matt, Gregg Davis, Pat Lore

scream metal, nu-metal, adidasrock, these guys just smash it out. It's not a traditional hardcore record, but it is hard music. It's also pretty layered which sets them apart from other hardcore Stroumboulopoulos bands," acknowledged.

On their two EPs and promo single, Twinfold has sold 5,000 copies. Impressive for any Canadian band, but for an indie band, incredible.

"I work at HMV and I know we're up there in numbers. I've had record reps tell me that 'you've sold more than this or that Canadian band with a label.' But we still get no recognition for it. Industry is a scary thing," G-Money laughed.

Nevertheless, the powers that be have asked to hear more, hence, their insane writing regimen.

"There are a lot of bands who talk a big game and do jack shit. You have to mean it. You cease to be relevant when you cease to work your ass off," Stroumboulopoulos argued.

He agreed that Twinfold are pulling off all the right moves, but Stroumboulopoulos said he also believes in the much-repeated adage, the Canadian motherland is not nurturing to her rock n' roll offspring.

Singer Lore said, "You have to conquer your own city first. Then you can make it elsewhere. To stay motivated we keep writing. We get off on making music. That's motivation in itself. Knowing we have something else to give to people."

With thousands of supporters holding a small piece of 'the fold' and asking for more it is easy to understand why the band marches willingly back into their dreary rehearsal space at well past midnight to pump out a kaleidoscope of fresh noise.

Who needs sleep when you're out to rock the world?

Catch Twinfold @ The Opera House with AMEN - Feb. 27 or grab your own piece of the fold @ www.twinfold.com

17

Briz/Terch

"[Virtual advertising] is a way to get exposure ... without having to pay as much as a 30-second spot."

- Barb Elliot

Virtually beating you over the head

Companies are using virtual advertising to pitch you their wares

by Chris Iorfida

18

The unlikely pairing of Aerosmith and Britney aside, the only new and interesting thing to appear onscreen during Sunday's Super Bowl were the advertisements on the playing field.

No, a team of workers weren't feverishly painting new corporate logos onto the Tampa grass between plays. What viewers saw, were virtual ads.

Global Television's Super Bowl telecast featured virtual advertising from such companies as Ford, General Motors, Monster.ca, and Sprint Canada.

"People like commercials. They pretend they don't but they do." - Cynthia Fleming

"We always like to take on first opportunities in Canada," said Brenda Holkiw, manager of New Business Development for Global.

Virtual advertising refers to the electronic insertion of ad banners, objects and logos into television programs. While Global and other Canadian networks have used virtual ads on sporting events for a few years now, Sunday's game marked the first extensive placement of the ads onto the playing surface while a game was in progress.

"We're following what has been done worldwide," Holkiw said.

Indeed, European and Latin American sports telecasts have prominently featured virtual ads, to the extent that the international soccer governing body, the Federation of International Football Association (FIFA), set out stipulations to broadcasters regarding their use.

Virtual advertising holds enormous potential for advertisers and broadcasters alike, as several virtual ads can be used during a telecast, and ads can be tailored for specific markets.

Another advantage for advertisers is cost. "It's a way to get exposure on big-ticket items without having to pay as much as a 30-second spot," explained Barb Elliot, Humber College's Advertising Media Sales program co-ordinator.

\$86,000 for Sunday's telecast. According to Holkiw, virtual placements have traditionally cost about one-fifth what a 30-second commercial does, but that percentage was substantially higher for Sunday. Citing client sensitivity, she is unwilling to state the exact cost.

Holkiw expected the virtual ads to rankle some viewers, but repeated the adage that "any press is good press."

Critics have argued that unlike a commercial spot, it's advertising the viewer can't escape. Few viewers will choose to avoid a program they've been dying to watch simply because they hate the fact that there's a virtual ad or product placement superimposed on the screen.

said Peter Stamp, an instructor at Humber's Advertising Media Sales program, and former publisher of CARD (Canadian Advertising Rates and Data).

the Canadian Association of Advertisers, disagrees, arguing

Thirty-second spots cost an average of

Interviewed before Sunday's game,

"When it's on top of a football field, I personally think it's a bit of an overkill,"

Bob Reaume, vice president of

programs are fair game for ads regardless of their content or placement.

"It comes down to one very simple law if you want to enjoy the content, ads pay for it - they always have. Or you can choose to pay \$75 to watch the Super Bowl or an event pay-per-view," Reaume said.

One possible issue it raises is that of ambush marketing.

"Say Coke has rights to signage at ACC (Air Canada Centre), they're paying for it," said Sheldon Burshtein, a lawyer specializing in intellectual property issues for Blake, Cassels, & Graydon in Toronto. "If the network TV has an ad for Pepsi superimposed, it raises legal problems."

Debbie Carwana, a production co-ordinator at Global, believes such a scenario to be unlikely. "Each regular season game we show involves extensive negotiations with the NFL and the individual stadiums on where and what we can shoot."

If Sunday's telecast is a harbinger, the virtual ads will be placed away from the line of scrimmage, and the NFL is likely to follow FIFA's lead in not allowing virtual ads to be superimposed onto players or spectators.

The advent of such technology couldn't be more timely for the television advertising industry, what with digital recording devices such as Tivo and Replay becoming more popular. These devices allow viewers to manipulate live television with the touch of a button while recording. Not surprisingly, surveys in the U.S. have shown an overwhelming majority of Tivo users are deleting commercials from their recordings. Because of this, it is expected that virtual ads will become more commonplace not just in sports programming, but in the sitcoms and dramas we know and love.

Still, don't expect companies to stop making commercials anytime soon.

"If I'm going to be on TV [as an advertiser], sight, sound, and movement are important," said Cynthia Fleming, vice president, client services at Media Experts, who specialize in purchasing advertising space.

"People like commercials. They pretend

"When it's on top of a football field, I personally think it's a bit of an overkill."

Peter Stamp

they don't, but they do."

Perhaps, but advertising is about gaining "share of mind," and sports fans like to relive memorable plays for years and years - it would be hard to calculate the benefits advertisers could reap from being virtually "there" the next time a Paul Hendersontype moment occurs.

High-tech toys for big too," by Jen Caldwell year Computer Programmer teenagers Borean With technology changing

faster than ever, it's not easy, or cheap, to keep up with all the trends, according to Tino Borean, manager of Future Shop on Eglinton Avenue. "Technology is changing so quickly it's important to stay on top of it all."

And if you need to be cutting edge, DVD players, MP3s and palm held computers are the three top sellers right now, Borean said.

"DVD players are hot. Soon the VHS will be redundant like the eight track. VCRs are being replaced by DVDs because they give better audio and pictures and they don't break Analyst student. If you need help getting organized then consider a

palm held device. They aren't just for Bay street types anymore, Borean said.

explained. "Eventually, it's all going to be Palm Pilot related, it will all hook up together." And MP3s, which are portable audio players that

hook up to your computer and allow sound to be downloaded and recorded, are growing increasingly popular among those in the know.

"MP3s are getting smaller but you get more memory and they're easier to carry around," Borean said.

"My biggest problem is just keeping the stock in the building."

But if you want to stay in the loop with this new technology, you're going to have to pay. DVD players, Palm Pilots and MP3s range in



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like VHS," he said. "I'm thinking of getting a DVD player. They are the hot ticket item when it comes to electronics. The sound and video quality on DVDs, you can't beat that," said Lanny Barcelos, a second

The World in your hand.

"More and more we're not just selling Palm Pilots to customers in their twenties but to

price from a couple of hundred dollars to the thousands. But for Barcelos, that's a small price to pay for cutting edge toys.

"Technology is definitely headed in ways that are going to baffle your mind."

"I'm learning real skills that I can apply throughout the rest of my life... Procrastinating and rationalizing" ~Calvin & Hobbes

Bizzartifacts

What's your sign?



Aquarius 21 January – 18 February

"Your water sign will help you this month. Prosperity and happiness will flow to you, your family and friends like an open river. All is well. Relax and read a book."



Pisces 19 February – 20 March

"What the hell was that Aquarius?!? You call that a horoscope? Read a BOOK? ?? You might as well tell them to jump off a cliff."



Aries 21 March - 19 April

"Dude, that was a little harsh don't you think?"



Pisces 19 February - 20 March

"Shut-up Air-head. No one listens to you anyway."



Taurus 20 April - 20 May





Sagittarius 22 November - 21 December

"Guys, guys. Things are getting a little out of hand here. We . himself. STOP HIM!" have to get back on track. Come on, this isn't a rehearsal, people are actually reading this."



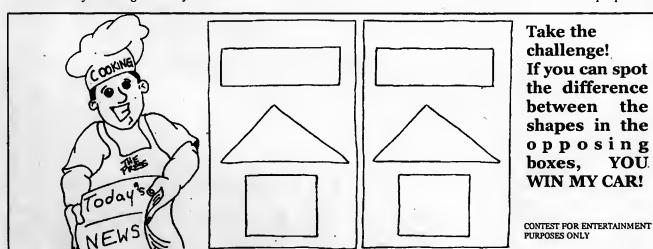
Gemini 21 May – 20 June

"I think we'd like to say something. We feel like we're not being appreciated. Week-in and week-out we toil to pull together a good prophecy, but it's like we're never noticed." (Begins to sob uncontrollably)



Cancer 21 June - 22 July

"Oh GOD, Gemini's drunk again. They're getting all emotional. Why does this always happen Wednesday at noon? I'll be in my dressing room if you need me." -





23 August – 22 September



"Grrrrrr!"

Leo 23 July – 22 August



Libra 23 September – 22 October

"Okay, who took the muzzle off the lion? I can't work under these conditions."



Pisces 19 February - 20 March

"I think we're a little off topic here. I was talking about how ridiculous Aquaman's prediction was ... "



Scorpio. 23 October – 21 November

"Hey! I think Leo's trying to get away. Catch him. The budget can't afford a new one!"



Sagittarius 22 November – 21 December

"He's going after Aries! He's a priss and he can't defend



Leo 23 July - 22 August



Aries 21 March - 19 April

Capricorn

(Lets out a chilling scream and croaks) Thump!

22 December - 20 January



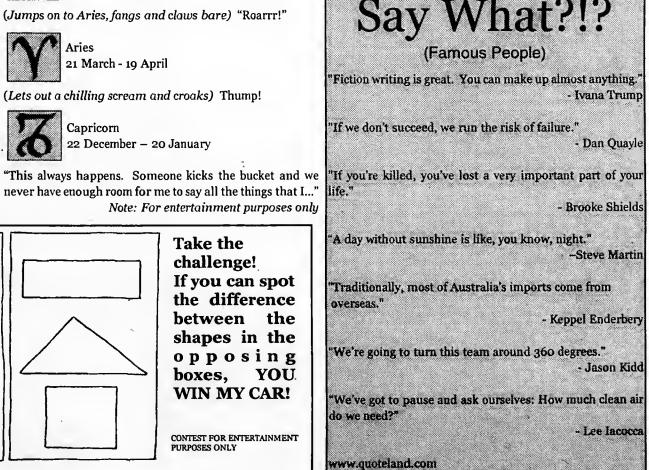
never have enough room for me to say all the things that I..." Note: For entertainment purposes only

(Jumps on to Aries, fangs and claws bare) "Roarrr!"

Photo of the week



Tired of high gas prices? Now you know who to call.



3

– Mark Plungy

"[Bluetooth] will allow your laptop, Palm Pilot and cell phone to communicate with one another without wires ..."

"Can one truly have a relationship with an inanimate object?

– Jacqui Barnes

Bluetooth rears his head again by Hans Niedermair

n the 10th century, Bluetooth was a Danish Viking who raped and pillaged the poor souls who had what he wanted. In the 21st century, Bluetooth isn't as threatening, but may leave a greater mark on the history and progress of mankind. Bluetooth is the name of an emerging technology that will enable computing and telecommunications devices to interact with one another in a far more effective and simple manner than they currently do. According to Mark Plungy, product specialist at 3Com Corporation, his company will focus on Bluetooth's benefit to the mobile professional.

"We see Bluetooth affecting your personal area network," he said. "It will allow your laptop, Palm Pilot, and cell phone to communicate with one another without wires and automatically. Mobile professionals will be the first adopters."

The technology was developed by the Bluetooth SIG (Special Interest Group), which is comprised of leaders in the technology industry (including 3Com) who are driving the development of the product and are working together to bring it to market.

Motorola is also a member of Bluetooth SIG.

"We see Bluetooth as really affecting applications everywhere in a very positive manner," said Jane Glover, who represents media relations at Motorola. "At the start, it'll take wires everywhere and replace them with wireless technology."

Peer-to-peer networking will evolve tremendously. For instance, after attending a meeting, people will often say 'can you e-mail that presentation for me?' However, Bluetooth technology will enable users to transfer the data immediately, once they are

within range of one another," Glover said. Bluetooth technology works on the same principle as a cordless phone. It will be able to interact with any other Bluetooth-enabled device located within about ten metres of it.

For consumers, the prospects seem even more interesting, with vendors getting into the act. "In your Bluetooth-enabled car, you could pull up to a gas station and it will interact with the gas pump. If you use your car to specify, it will pay for you while you pump, and even send a message to the person in the kiosk that you would like a coffee," Glover said.

"Also, if you own a GM car, they could install diagnostic checks that would set up an appointment with your dealer or mechanic whenever your car experiences any technical problems," she added. Motorola's first Bluetooth-enabled products will be network cards that are currently being sold through their OEM (Original Equipment Manufacturer) partners, and the consumer-oriented Timeport 270 CDMA phone, which are expected in the next few months.

Other companies involved in Bluetooth SIG include Ericsson, the Swedish telecom giant who is leading the project, IBM, Intel, Lucent, Microsoft, Nokia, and Toshiba.

Despite being a Viking, the 10th century Bluetooth, Harald Blatand, was the king of Denmark who unified Denmark and Norway. Likewise, the current Bluetooth will be performing some unification of its own.

Rover's demise?

Will Sony's new robotic companion, AIBO2, spell the end for the family dog?

by Geula Bernstein

Owning a dog or cat is risky business for students living in residence or renting a humble abode off campus where pets are strictly forbidden.

But not to worry - Sony has come up with an ingenious solution to this ageold problem by inventing a robotic companion named AIBO2, which may be available in Canada as early as this year.

AIBO2 looks like a curious mix of a dog and a cat, touting short perky ears and a small pointed tail.

At \$1,500 (U.S.), AIBO2 is less expensive and more widely available than its \$2,500 (U.S.) AIBO predecessor, which was more distinctly canine in appearance.

Although AIBO2's hefty price tag may still be out of reach for some, the robotic pet costs about as much as a purebred dog or cat, which also runs into thousands of dollars.

And it doesn't pee on the floor.

Although the robotic animal may not be as warm and cuddly as your average household pet, AIBO2, which stands for Aritifcial Intelligence robot, or "pal" in Japanese, makes for a surprisingly good companion.

According to Sony, AIBO2 performs tricks, and shows emotional

reactions, compliments of a 32MB main memory computer concealed within its metallic body.

But a true test for future prospects of a robotic pet ultimately rests on possibly its harshest critic - your average 10year-old.

Kayla Cinti of Woodbridge, who turns 11 in April, has been begging her mother for a dog for the past four years.

Could owning an AIBO2 robotic companion be an adequate substitute for her dream of owning a living, breathing pooch?

"I would want a real dog, not a robot dog," she said. "Because real dogs are more exciting, they're more playful, they are cuter and fuzzier, they are more fun to have around, and they give you something to do."

Jon Piazza, public relations manager for Sony Entertainment Robot America

in California, said the entertainment robot was never intended as a substitute for a live pet.

"I would want a real dog, not a robot dog. Because real dogs are more exciting, they are cuter and fuzzier ...' – Kayla Cinti, 10

"It's not going to replace a dog or cat," Piazza said. "But AIBO2 makes a great companion for someone to take care of, as they would a regular animal...It is amazing how people become attached to machinery."

Happiness is only one of six emotions AIBO2 expresses through movements, sounds and by lighting up its eyes.

19

Other emotions include sadness, anger, surprise, fear and discontent.

Although lacking a heart much like the Tin Man, AIBO2 still searches for love, begging its owner to play with it when it needs attention.

With sensory organs under its chin and on the top of its head and back, AIBO2 can feel a pat or a stroke, and reacts emotionally to its owner's touch.

Stereo microphones installed in AIBO2 enable it to recognize up to 50 spoken words including its name. And it will roll over, sit up or beg in response to

a voice command.

And if the cyber companion falls over, it rights itself all on its own with 20 flexible joints distributed throughout its metallic body.

Unlike your typical dog or cat however, AIBO2 contorts into a 'charging posture' to inform its owner when its lithium ion battery pack needs recharging.

By plugging the cyber pet into a wall socket much as you would a cell phone, the robotic companion is recharged and ready to go at least for another 90 minutes.

7

But will the future find robotics taking the place of our favourite furry friends?

GEULA BERNSTEIN

Jacqui Barnes of Animal Alliance of Canada located in Toronto said she doubts it.

"I do not think these mechanical creations can realistically replace a living breathing entity. Can one truly have a relationship with an inanimate object?"

Please recycle this paper. And visit us on-line. Cete

Fluffy's last stand. Man's best friend foces a new foe in AIBO2, coming learns, plays, matures to a fire hydrant near you. A remarkable blend of household pet

and hard-drive, AIBO2 receives information from the environment, processes it and changes its behaviour accordingly.

"AIBO2 makes a great companion for someone to take care of, as they would a regular animal."

– Jon Piazza

In other words, AIBO2 learns which propels it through developmental stages similar to a human, including toddler, child, young adult and adult.

AIBO2 is equipped with a built in video camera and distance detector for seeking out its favourite colours. After spotting them, it displays happiness by flashing its eyes and playing melodies.



COSP students'

You Are Not Alone

During this time of the school year, it is not uncommon for many students like you to feel the financial strain of day-to-day living. Thanks in part to the generosity of the Humber College community; the Humber Students' Federation (HSF) has an **abundance of clothes and food available immediately**

to students. The HSF has received a vast array of winter clothing and food that are accessible to Humber students by appointment. The HSF is encouraging students to contact Cindy Dragic at the HSF office (North Campus) at extension 4192 or stop by the HSF office in Room Kx105. This is a free and confidential service provided by the HSF for the betterment of the STUDENTS.

HSF Presents Black History Month

Come out and celebrate the richness and diversity of all **African American achievements.**

The Humber Students' Federation is proud to host a month long celebration that reflects on the many contributions put forth by the African American community. The HSF will be holding a number

of events at both the North and Lakeshore campuses **on February 7, 15, 21 and 27.** We at the HSF encourage the entire Humber College Community to participate.



Computer Giveaway



£

Ø

This is a reminder that the Humber Students' Federation is giving away 2 computer systems, along with a number of other great gifts.

In order to gain entry into the contest, you need only log on to **www.hsfweb.com** for your chance to win. The contest will officially close on February 28, so be sure to enter TODAY!

HSF Service of the Month

On a monthly basis the HSF will feature one of the many **FREE** services we provide for Humber students.

HEALTH PLAN

 Every full-time fee-paying registered student at Humber College is automatically covered for the benefits of the Student Accident & Sickness Insurance Plan. The Helath Plan is primarily used for prescriptions; however, it cover a number of other things.

Student Government Elections

The HSF has offically proclaimed Monday, February 19 as the opening day for nominations with the process closing Monday, March 1.



Students that are interested in obtaining an election information package are encouraged to stop by one of the HSF offices located in Room KX105 at the North Campus or Room AX101 at the Lakeshore Campus. So if you're concerned about improving student life at Humber College, now is the time to get involved!

Humber Students' Federation Mission Statement

To advocate on behalf of the membership of the Humber Students Federation, to protect the quality of education and student life at Humber College of Applied Arts and Technology, to improve and increase the services provided to students of such College, and to promote student participation and awareness.

Please note that <u>Friday February 2</u> is the deadline to register your spouse and/or children for coverage for only \$25.00 per dependent per semester.

For more information about the Health Plan or any other service, stop by one of the HSF offices located in Room KX105 at the North Campus or in Room AX101 at the Lakeshore Campus. The Humber Students' Federation is a student owned and operated corporation, whose greatest asset is the students themselves.

> Dini Petty and HSF President Toby Warnell taken at the COCA Central Regional Conference 2000.

