

HUMBER TODAY

Volume 7, Number 2

A Close Look at Humber College

Fall 2000

We're No. 1 (again!)

For the second year in a row, colleges of applied arts and technology in Ontario have been assessed for the quality of their academic programs and services - and again, Humber has the highest ranking in the Greater Toronto region.

More than 30,000 graduates, 6,000 employers and 69,000 college students were surveyed this year, with province-wide results showing a marked improvement over last year in most areas.

Humber maintained its above-the-provincial-average score in every category with a rating of 91% in graduate employment, 82% in graduate satisfaction, 93% in employer satisfaction, and 71% in student satisfaction.

In the questions that were coordinated with the survey, Humber also showed a level of excellence that exceeded the norm, both in the GTA and across the province, with a score of 85% in the Learning Skills Useful to a Future Career category, and 78% in the Quality of Overall Learning Experience.

"I'm pleased with the results," says Humber President Robert Gordon. "But we can't afford to sit back and rest on our laurels. At Humber, a better-than-average academic, placement and service level is something we take seriously and something we work toward every day."

While the Key Performance Indicators (KPI) study graduate employment, graduate satisfaction, student satisfaction, employer satisfaction and the graduation rate, only the graduate employment rate, and the graduate and employer satisfaction rates are used as a basis for funding.

Using this formula, of the \$14 million that the government has allocated for college distribution, over two million dollars will be added to the initial general purpose grant authorized for Humber College.

Contact: Dr. Robert A. Gordon at (416) 675-6622 ext. 4235

Humber grad wins Star contest

Luisito ('Sito') Alvina, a 1998 graduate of Humber's Advanced Photography program, won the grand prize in the Toronto Star's Fast Forward digital art competition for his submission *Morph Materia* which was inspired during a trip to Arizona.

The prize, worth almost \$30,000 in equipment, included an Apple G4 computer, digital cameras, software packages, laser printer, scanner, DVD player, and a video editing seminar.

Mr. Alvina, 23, credits the faculty in the Humber program for his success.

"I learned about modern design ele-

ments, lighting, composition, and digital imaging from the best," he explains. "My teachers at Humber were industry experienced professionals who not only taught photo techniques, but also encouraged my creative spirit."

Mr. Alvina continues to learn about the most advanced technical aspects of photography and digital imaging. Future plans include video animation and editing and the possibility of establishing his own computer graphics business.

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Applied degrees: coming soon to a college near you

In a ground-breaking statement, Dianne Cunningham, Minister of Training, Colleges and Universities, announced that colleges of applied arts and technology in Ontario were finally being given the right to grant applied degrees. The announcement comes at a time when colleges and universities across the province are anticipating an even larger influx of new students due to the predicted double cohort.

While a strong commitment to existing college programs and credentials is clear, the fundamental principle underlying the establishment of applied degrees is strong industry and student demand - recognizing that those college programs awarding the applied degree will be different from, not in competition with, specific university programs.

"Colleges have long been respected for the quality of training they provide," says Humber President Robert A. Gordon. "And I think it's important to note that we're not now, or ever have been, in direct competition with universities. While universities offer programs that are more theoretical in nature, we focus on a more hand-on approach."

Articulation agreements are indicative of the existing cooperation between colleges and universities and it is possible for students to earn both a degree and a diploma. In fact, university graduates looking to 'finish' their education with courses of a more 'practical' nature, often turn to a community college.

"Over twenty percent of the students enrolled at Humber come to us from university," explains Dr. Gordon. "And,

that number continues to grow. We can't ignore the trend."

In the first three years of a pilot project for this innovation, up to 24 programs will be assessed and approved by a Quality Assurance Board (QAB) comprised of college and university representatives, and college-committed employers. The Board will be awarding applied degree status to programs which:

- consist of at least eight semesters;
- focus on the application of skills and knowledge required for the work force;
- have well-defined learning outcomes and competencies;
- meet provincial program standards and accreditation;
- are an extension of an existing three-year program;
- are taught by faculty who are skilled in current technologies, the workplace, and the corporate environment

When debating applied degree status, the QAB will consider system coordination, duplication of programming, impact on college programs, additional costs, market demand, recognition of the credential, and assurance of quality. Since the degree-granting programs will be built on existing diploma programs, the cost to taxpayers will be minimal. Also, colleges offering applied degree programs will be required to protect and promote their established diploma and certificate programs. Approval will be encouraged where the labour market requires more advanced and practical training than is currently available.

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As early as 2002, the post-secondary institutions in Ontario could be seeing what is being called the 'double cohort' phenomenon.

Due to the recent educational high school reform, students are now able to graduate with a full complement of credits in as little as four years. This means that these students may be completing finishing high school at the same time as those who studied under the old 'regime'. In concrete terms, this translates to as few as 33,000 and as many as 89,000 potential students descending on the colleges and universities at the same time.

In Ontario, this increase in enrollment comes at a time when interest in a college education has never been higher. In 1993/94, enrolment at the colleges was close to 122,000. By 1997, those numbers had risen to over 141,000.

Concurrently, there is also an increase in the number of adult learners in both full and part-time educational programs. Whether driven by changes in the workplace, a need to upgrade skills or information, or simply an interest in pursuing their own interests, adult learners are becoming a larger part of the post secondary population.



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Humber
College

Alliance Offers Canadians a real-world solution to E-commerce skills gap

In response to the growing need for skilled workers in Information Technology, Humber College and Microsoft Canada announced the launch of a new groundbreaking learning solution, the *College of e*.

With an estimated investment of \$4 million over the next three years, the joint venture alliance brings together business and education in an innovative way that offers a real-world solution to the demand for IT skills and training in Canada. The *College of e* also introduces a competency certification and accreditation system for professionals.

Humber and Microsoft share a vision of bringing business and technology closer together via the Internet. Building on this vision, the alliance aims to address the critical skills gap that sees Canada lagging in the exploding e-commerce revolution. In addition to Microsoft Canada and Humber College, other alliance partners include SAP, Dell, Macromedia, five internal Humber faculties, and Microsoft Certified Solution Providers, Entre Vision and Microforum.

Through this alliance, the curricula focus on providing real-world training for new graduates entering the workforce, and on retraining for business professionals already in the workforce. As Microsoft Canada's first E-Commerce Centre of Excellence, the Humber learning services comprise five post-graduate diploma programs offering training in design, consulting, outsourcing, and development. Underlying the design of the five programs is Microsoft's Internet strategy that focuses on connecting companies, customers, employees, and partners so that they are able to make better business decisions.

Students will learn the principles and practices behind successful Internet strategies when they use Microsoft's Biz Talk, a platform-neutral e-commerce framework that enables users to integrate applications and conduct business over the Internet.

"Growth industries in Canada, such as IT, are starving for talent," said Simon Witts, president of Microsoft Canada. "As a high-tech company, we're in a perfect position to recognize this skills gap and to try harder than ever to find a solution. The Humber *College of e* is an ideal solution because it involves a true working relationship that meshes business opportunities with academic value. This alliance is about Microsoft working closely with Humber College, its partners, and Microsoft Solution Providers to develop and deliver top-notch learning solutions programs that will provide the expert talent that's needed to address the emerging e-commerce industry. It's this type of quality that makes the *College of e* an ideal choice for our first E-Commerce Centre of Excellence."

"The simple fact is that the Information Technology sector is growing at such a staggering rate globally that many of the jobs created can't be filled," said Dr. Robert A. Gordon, president of Humber College. "Working closely with both our internal and external partners from the very inception of this project is what makes this alliance so great. With the *College of e*, we can give our students education and hands-on training that is built on current technological developments and not on theoretical components that quickly become obsolete. Humber students are learning the real world skills of today

and tomorrow. It's another example of Humber providing its students with a tailored learning solution for specific industries."

According to the Canadian Advanced Technology Association, 88 percent of advanced technology companies in Canada today believe they face serious skills shortage. The Association also estimates that in Ontario alone, there will be openings for 56,000 new technology workers over the next five years.

In its report, 'Better Skills, More Jobs: Ontario's Plan for Tomorrow's Job Market', the Government of Ontario recognized that employers rely on skilled workers to maintain a competitive position in the global marketplace. It also outlined the importance of supplying good job opportunities for skilled applicants. According to the report, almost all new jobs in the last decade went to people with post-secondary education and high job skills.

It is estimated that nearly half of all the new jobs created in Ontario between 1995 and 2005 will be made up of managerial, professional, and technical jobs in science, engineering, health care, teaching and skilled trades. These are the challenges Humber's *College of e* is designed to meet. With its melding of technical, management, and hands-on education, as well as its internship program, the *College of e* offers a real world solution to the skills gap.

"We all know that technology is the wave of the future and there is no question that it's one of our top priorities both in Ontario and in Canada. If we want to become a global leader in the Internet economy, it's absolutely vital that we invest in the right solution," said Jim Wilson,



College of e offers a real-world solution to Canada's IT skills gap. Pictured here, Frank Helwig, executive vice president, Production with Microsoft Certified Solution Provider Microforum, works with the students of Humber's creative photography program.

Minister of Energy, Science and Technology for Ontario. "But no company, academic institution or government can provide the solution alone. This takes teamwork and that's why this announcement by Humber College and Microsoft is so important — it gives Canada a real solution for our growing high-tech industries."

Humber has designed the *College of e* to effectively prepare students for the workplace by providing training solutions for new entrants to the workforce and by educating lifelong learners from the industry. Under the umbrella of advanced Information Technology, the programs will focus on the areas of web-based, business-to-business electronic commerce as well as the business-to-consumer segment.

The *College of e* offers five separate post-graduate diploma programs which equip learners to design and implement e-commerce. Each of the five is one year in duration and includes an internship

in industry. The five disciplines include Internet Management Design, Internet Software Development, Web Site Administration, Internet Marketing, and Supply Chain Management. Some programs will offer optional courses that allow specialization in a particular aspect of the technology.

"Education should be more than just receiving another diploma or degree. It needs to be about teaching students the types of skills that are currently in demand, and then turning that achievement into worthwhile employment," added Dr. Gordon. "For example, at Humber, we started this project by going right to the source for the answers. From the beginning, we worked closely with two Microsoft Canada Certified Solution Providers (MCSPPs) to ensure our courses would reflect the technologies that are being used today."

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Funds to create an extra 1600 new student spaces at Lakeshore Campus

Dr. Robert A. Gordon, president, Humber College is pleased with the announcement that the Ministry of Training, Colleges and Universities (MTCU) has approved funding in the amount of \$17.8 million for the continued restoration of the former Lakeshore Psychiatric Hospital portion of Humber's Lakeshore Campus. This amount is in addition to the recent GTA SuperBuild Growth Fund of \$28.3 million the College received to build a facility to house the Humber-Guelph Centre for Advanced Education and Training.

"I'd like to take this opportunity to extend my appreciation to MTCU Minister Dianne Cunningham," says Dr. Gordon. "Completion of renovations at the Lakeshore will not only address many of the space limitation problems experienced by the College, but will also enable us to accommodate the growing number of high school students who, as a result of the elimination of Grade 13, will be applying to post-secondary institutions in 2003. In the past, due to a chronic lack of space, we've been able to admit only one of every six applicants to the College."

Currently, the Lakeshore Campus is home to approximately 2,200 students. In 2002, when renovations are completed, it will serve an additional 1,600 students as well as a number of new academic programs. New student facilities will include 26 new classrooms and 14 new laboratories.

Humber has a long history in the Lakeshore area which dates back to a presence in the James S. Bell Public School. Situated in a park-like setting on the shores of Lake Ontario, the three cottages which form part of the historic quadrangle of the former hospital, opened officially in 1995 and are part of the Lakeshore Campus complex. Because the College intends to preserve the traditional integrity of this heritage site, it is expected that the location will become one of the premiere post-secondary campuses in Ontario, if not Canada.

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Humber College selected as only Canadian Vanguard Learning College

Humber College was recently selected by an international evaluation committee as one of 12 Vanguard Learning Colleges in Canada and the United States for its outstanding record of achievement in learning-centered education. Humber is the only Canadian college in the group.

As a Vanguard Learning College, Humber will participate in a major international project sponsored by the League for Innovation in the Community College. The 12 colleges will become incubators and catalysts for other educational institutions around the world as they share models and practices to transform community colleges into more learning-centered institutions.

The College has committed to a minimum five years of active participation in all Vanguard Learning College projects. These include programs, workshops, conferences, evaluation activities, collaborative alliances for experimentation and additional funding, and the sharing of the results of the project through

studies, publications, and other venues.

Other Vanguard Colleges are: Cascadia (Washington), Baltimore County (Maryland), Denver (Colorado), Kirkwood (Iowa), Lane (Oregon), Madison Area (Wisconsin), Moraine Valley (Illinois), Palomar (California), Richland (Texas), Sinclair (Ohio), and Valencia (Florida).

A number of pivotal events met the selection committee's stringent criteria. The President's Moving Forward Conference, a three-day open invitation conference, for example, attracted 500 staff members who critically examined the College's status and developed recommendations for change. These include:

- Horizons, a faculty-led transformation effort, in partnership with IBM Consulting, designed to review and challenge Humber's underlying assumptions about its educational role and practices;
- Outcomes, an externally facilitated session for 125 College leaders, designed to promote collaboration

and development of a common vision;

- and Humber's extensive staff development program which includes campus-based undergraduate, masters, and doctoral courses.

In addition, Humber has hosted major conferences on technology, innovation, leadership development, and has sponsored doctoral internships from the University of Texas. More recently, the Ontario college system's Key Performance Indicators (KPI) Project has ranked Humber as one of the top five colleges in Ontario.

"It's an honour and a privilege to have been chosen," says Dr. Robert A. Gordon, president, Humber College. "Humber has always been committed to putting learning first and this recognition confirms that we're on the right track."

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Millennium Scholarships awarded at Humber

The Canada Millennium Scholarship Foundation is pleased to announce that Hubert Hemans and Lisa Turner from Humber's Business School have each been awarded a Canada Millennium Scholarship in the amount of \$3000.

Mr. Hemans is enrolled in the Legal Assistant program and Ms Turner is in the Law Clerk program.

The scholarship, which originates as an initiative of the Government of Canada,

one of more than 75,000 awards, totalling more than \$215,000,000 which the Foundation is making to young Canadians

is one of more than 75,000 awards, totalling more than \$215,000,000 which the Foundation is making to young Canadians as part of Canada's celebration of the New Millennium.

The awards represent an important investment in Canada's youth and are intended to help young Canadians acquire the knowledge and skills they will need to participate in a changing economy.

Experience Humber

The welcome mat will be out at the North Campus on November 25, 2000 for anyone looking to experience first hand the exciting continuing education opportunities that take place at Humber College. On offer will be:

- guided tours
- information session on Internet Search Techniques and Learning Success Strategies
- personalized interest inventory opportunities for those considering a career change

- humber staff to answer questions
- information about continuing education programs and courses
- information about the Career Advancement Service, free to all students
- door prizes, including gift certificates towards a continuing education course.

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Guelph-Humber partnership receives major government funding

The provincial government announced an initial \$330 million out of \$660 million in new capital project funding for colleges and universities in the Greater Toronto Area (GTA) to build and modernize infrastructure in preparation for the expected surge in student demand over the next 10 years.

As part of the GTA SuperBuild Growth Fund announcement, Minister of Finance Ernie Eves and Dianne Cunningham, Minister of Training, Colleges and Universities (MTCU), announced \$28.63 million in funding to build a facility that will house a newly-proposed, fully integrated, joint admissions program involving Humber College and the University of Guelph.

This new funding will permit construction of the Humber-Guelph Centre for Advanced Education and Training on the Humber College North Campus in Toronto, to be tentatively completed by fall 2003. The total capital project of about \$40 million includes public and private sector support for land, equipment, technology support, and student co-op opportunities.

"We applaud the launch of SuperBuild and consider it an important step in the re-investment in the future of Ontario's students," said University of Guelph president Mordechai Rozanski.

Humber College president Robert Gordon joined Rozanski in expressing delight.

"This is a wonderful endorsement of our initiative," both presidents said. "The proposal to develop this joint program fits well with the Guelph and Humber tradition of balancing the theoretical and the applied and reflects our commitment to quality, innovation, and accessibility. This pioneering partnership between

Humber and Guelph would allow students to graduate in four years or less with a University of Guelph degree and a Humber diploma. With the joint admissions process and curriculum, this is truly 'a third way' of obtaining post-secondary education. This funding

announcement permits us to move to the next stage of the governance process to realize this unique partnership between first-class institutions."

The Humber-Guelph Centre for Advanced Education and Training builds on a memorandum of understanding signed between the two institutions in June 1999 that will see the creation of a number of new integrated and applied degree and diploma programs. Programs identified for early development include:

- wireless technology
- police foundation

- hospitality and tourism
- media and communications
- gerontology
- early childhood education

"By providing the possibility for university-college attendance, this partnership will help meet the projected 40 percent increased demand for post-secondary places," said Guelph's Alastair Summerlee, associate vice-president (academic). "It will also enhance opportunities for accessibility for students in the GTA who may, for a variety of reasons, prefer to study in Toronto. Ultimately, the centre will accommodate a steady-state enrolment of up to 2,000 students between 2003 and 2008."

Presidents Gordon and Rozanski said the partnership was a success from the start because of the dedication, cooperation, and initiative of teams of faculty at both institutions. They also acknowledged the project leadership at both institutions, including Richard Hook, vice-president (academic) at Humber; Ian Smith, Humber's associate principal, Lakeshore Campus; Guelph's provost Iain Campbell; Summerlee; and Guelph's Donna Woolcott, assistant vice-president (academic).

We are gratified that the government has repeated its commitment that every willing and able student has access to post-secondary education," said Dr. Gordon. "We believe that the government well recognizes that the next critical step to achieve this goal is increased operating support and student assistance."

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Ultimately, the centre will accommodate a steady-state enrolment of up to 2,000 students

Through these programs students will obtain a BScN by taking university-level courses in the collaborative programs

New education standard will prepare nurses for the future

Starting January 2005, all new Ontario nurses will have a four-year baccalaureate degree in Nursing (BScN) announced Health and Long-Term Care Minister Elizabeth Witmer and Dianne Cunningham, Minister of Training, Colleges and Universities recently.

"Health care is changing and nursing care is becoming more complex. Nurses need education that will prepare them to meet the challenges of the future," said Ms Witmer. "We are acting on the advice of the Colleges of Nurses of Ontario and the Nursing Task Force to make sure nurses are able to deliver complex new therapies and treatments, new technology, and work in more independent, community-based practice."

The government will invest \$22.6 million to ensure capacity for 2000 students to graduate from the new collaborative college-university nursing programs. Enrolment will begin in September 2001. Through these programs students will obtain a BScN by taking university-level courses in the collaborative programs.

"Through collaborative nursing programs, students will acquire the practical and academic knowledge they need to meet the changing needs of health care in Ontario," Ms Cunningham said.

As part of the \$22.6 million, the Ministry of Health will provide \$7 million over seven years to expand university graduate nursing programs and to help pay tuition for college faculty who will be teaching in the collaborative programs to complete graduate nursing degrees.

\$10 million will be provided this year through the Ministry of Training, Colleges and Universities to develop the collaborative college-university programs.

An additional \$5.6 million over seven years will be provided for the expansion

of graduate programs or permit up to 180 college faculty teaching in the collaborative nursing programs to complete graduate studies in nursing.

"This change will enhance quality of care and increase nurse recruitment and retention in the long term," said Sue Williams, president of the Registered Nurses Association of Ontario. "We are very pleased that the government is following through on its commitment to implement the recommendations of the Nursing Task Force."

Ontario's colleges endorse the government's plan to remove some of the barriers that hindered the provision of college-university nursing programs at the baccalaureate level.

"Nursing faculty from colleges and universities have worked together on collaborative projects for many years, but past efforts to develop collaborative programs have stalled in the face of complex issues including funding and governance," says Anne Bender, dean of Humber's School of Health Sciences and a member of the Nursing Task Force.

Currently, the College is developing a collaborative and integrated baccalaureate degree program in nursing with Ryerson Polytechnic University and Centennial and George Brown colleges. "The province's support is critical to ensuring collaborative programs will be in place to meet the new educational entry practice requirement for nurses," explains Ms Bender.

Twenty-two colleges now provide three-year nursing diploma programs to 2,300 students. Currently, three-quarters of nursing grads in the province come from the college system.

Contact: Anne Bender at (416) 675-6622 ext. 4283

The Warehouse: Feet on the street

Approximately 100 people attended the Employment Services Information Warehouse (ESIW) open house in late January for a tour of the facilities, an overview of the services, and an opportunity to network with providers from a number of different agencies in the employment services field.

The mandate of the ESIW is to collect, provide and distribute information about employment services among service providers in the Toronto North area. Funded by Human Resources Development Canada, and operated by Humber College, it is a centralized, coordinated and accessible service that has been very well received by the community.

The community service providers like the fact that "The Warehouse" is their "feet on the street" — sourcing out programs and information. Today, the time and personnel required to keep current on available programs is thinly stretched. The ESIW provides both time and personnel and is the resource centre for service providers. It researches the available programs and disseminates the information.

The main functions of this community-driven initiative are:

- to serve as an information broker and partner in the exchange of information related to employment and training;
- to develop and implement an outreach strategy to ensure that community based service providers are aware and participate in this service;
- to maintain a community calendar of

events, activities, and speakers and to distribute it via broadcast faxes and e-mail notices;

- to set up and organize information and training workshops, and guest speakers for local service providers.

it is a centralized, coordinated and accessible service that has been very well received by the community

Judy Sgro, MP York West, spoke about the need for this type of centralized information source. She said it would make the job of her office much easier when her constituents asked for job search help. She called it

"one stop shopping".

At the open house, a number of satisfied service providers spoke about the ways 'The Warehouse' has helped them. These include: It

- provided information on programs for their clients;
- set up networking opportunities between organizations that work with the same client base;
- set up networking opportunities between counsellors to provide them with information on alternative options for their clients;
- offered workshops on topics relevant to the employment field; and
- developed a broadcast fax system sending information about new programs and upcoming events.

Certificates of Recognition were handed out to the community for donation of services in-kind such as mentoring, outreach, knowledge, computer expertise, graphic design, and furniture.

Contact: Employment Services Information Warehouse at (416) 631-0187

Humber on the move

The dust has settled, the lights are on, books and computers are unpacked, desks and chairs are in place. The Humber College Etobicoke Job Finding Club (EJFC) has recently changed locations and is now located at 5353 Dundas Street West, Suite 105, in Etobicoke (at the Kipling station).

The new location provides better access for current and past participants as well as giving the program a more public presence. The new location has plenty of space and resources available for job seekers to carry out search activities. At the same time, the new location also provides both staff and participants with the opportunity to share resources, ideas, and current information.

Karen Welcome, Mary Cantisano, and Laird Hurley facilitate workshops and provide individualized assistance to job seekers on a wide range of topics related to all aspects of the job search process.

Participants, who come from a variety of occupational and educational backgrounds, are provided with a structured, positive, and progressive job search program.

The EJFC shares space with the Etobicoke Career Exploration Centre. Both programs are coordinated by Humber College.

Contact: Etobicoke Job Finding Club at (416) 234-8942, or visit www.jfc.humber.org

Introducing new Career Advancement Service

Humber College is pleased to announce an innovative career and education planning service beginning in September 2000.

The Career Advancement Service will provide a customized learning plan to help students and members of the community achieve their career goals.

Service options include:

- an assessment of interests, work, education/training and life experiences
- an identification of career goals
- the development of a learning plan
- easy access to a wide range of education/training providers
- a personalized portfolio containing a record of interests, skills, abilities, career goals, and learning plan.

Contact: Career Advancement Service at (416) 675-5030, or visit: www.humberc.on.ca/~CAS

Introducing Educational Ventures Corporation

Humber has incorporated a holding company that will help staff and students make their ideas for businesses in the learning field become a reality.

Educational Ventures Corporation offers staff and students the opportunity to access investment dollars and support for new business ideas. Dot.com ideas in the area of assessing learners, testing, and career services are just some of the projects currently being considered as suitable ventures

Kris Gataveckas, vice-president, Business Development, is heading up the operation. "This is a new tool for encouraging partnerships in the business of education," she explains.

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Touring Frank Lloyd Wright territory

Humber's Interior Design students joined a group of their peers from the International Academy of Design and Georgian College for a three-day study tour of some of the most notable works of Frank Lloyd Wright.

Paul Halpern, architect and professor in the Interior Design program at Humber, says that the purpose of the trip was to "see and be inspired by the passion demonstrated by Wright for his work".

The tour began in Bear Run, Pennsylvania, to see Falling Water, one of the most famous private residences in the world.

In Buffalo, New York, they saw the Darwin D. Martin House and Roycroft Campus. Also on the itinerary were the Andy Warhol Museum in Pittsburg, as well as Sculpture Park in Pennsylvania, and Kentuck Knob, a private residence.

"Although Wright's designs changed

over time," explains Mr. Halpern, "it wasn't that he was a better designer at one time in his life more than another. He focussed intensely on each project, and designed according to the setting of each structure and how it would be used. His designs were not a whimsical or fashionable thing. Rather, they were more of a development of design itself."

It is this expression of individuality through the art of architecture that Mr. Halpern says inspired the students. "By seeing Wright's work, the students gained a fuller awareness of detail and design, and the importance of space and perception," he says. "They saw how good interior design creates an interaction between people and the spaces through which they move."

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The Phil Hartman Memorial: New award for Humber Comedy program

This year, Humber had the unique honour of receiving one of Phil Hartman's greatest gifts: an award presented to the most outstanding student enrolled in Humber's Comedy:

Writing and Performance program, made possible through a grant arranged by Mr. Hartman's family and the City of Brantford. The award, which was presented for the first time this year and which includes a cash prize of \$2500, was started as a memorial to commemorate comedian Phil Hartman who died tragically in 1998.

Finalists for the award were Ginette Mohr, Kate Fenton, Jason Rouse, Mark Forward, Mike Balazo, Sam Easton and

Deborah DiGiovanni. All were standouts in the program's flagship year.

The year-long program, founded by Joe Kertes, stresses a combination of both sketch and stand-up routines that are subjected to constant criticism, encouragement, and refining over the program's duration. The finalists for the award were selected by Mr. Kertes, as well as faculty members Allan Guttman and Lorne Frohman.

The winner, Sam Easton, was chosen by a jury headed by *Saturday Night Live* and *Kids in the Hall* producer Lorne Michaels, as well as Dan Aykroyd, Dave Foley, Joe Flaherty, and Luba Goy.

The award ceremonies were held

at the Sanderson Centre in Brantford, Ontario — Mr. Hartman's home town — and the jury made their selection after watching the new graduates in action.

Mr Easton was presented with the award and given the opportunity to travel to New York City to participate on a panel with Mike Myers and Martin Short about 'Why Canadians are so funny'.

Although only one finalist actually received the award, Joe Kertes gave his unreserved vote of confidence to the entire graduating class.

"I don't doubt that some of these people will make a major mark for themselves in comedy. This course further proves that Canadians really are among the funniest people in the world," he says.

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Canadians really are among the funniest people in the world

Humber wins WTN Award

Humber College was one of only seven schools from across the country chosen for an award from the WTN Foundation Inc., based on the excellence of its Film and Television Production program.

The WTN Foundation Inc. selected Humber as a recipient of a Women's Technical Internship (WTNI) which will go to a female graduate of the College program.

"Over the last four years we have reviewed a number of excellent schools who have proven their ability to produce highly skilled television technicians," says Shirley Muir, executive director of the WTN Foundation Inc. "We're working with Humber College because it gets top marks for cutting-edge technology, training excellence, and student diversity."

Established in 1996, the WTNI is dedicated to advancing women in broadcasting and new media in areas where they are under-represented. The WTN Foundation Inc. selects schools across the country that share the Foundation's goal of creating diversity in the workplace.

"Young people can't get a job without experience, and they can't get experience without a job," explains Ms. Muir. "This apprenticeship makes getting started just a little bit easier."

The intern is selected by a jury based on academic achievements, general attitude, and a desire to work in the industry.

Contact: Michael Glassbourg at (416) 675-6622 ext. 4489

We're working with Humber College because it gets top marks for cutting-edge technology, training excellence, and student diversity.

Comedy Workshop closes in style

On the last day of this year's Humber Comedy Summer Workshop, students and faculty gathered to celebrate a successful week spent honing their skills and testing their limits.

The closing event followed a night of comedy at the Top of the Square in downtown Toronto presented by the 70+ students enrolled in the workshop. The routines, created and polished over the course of the week, made full use of comedy's myriad disciplines, including

improvisation, writing, stand-up, and sketch comedy.

At the farewell luncheon, Joe Kertes, the workshop's founder and director, offered his sincere thanks to the faculty which included Allan Guttman (improv), Lorne Frohman (writing), Anne Beatts (sketch), and Larry Horowitz (stand-up). Mr. Kertes also thanked all those whose efforts contributed to the success of the program including College administrators and Board of Governor members.



Anne Beatts regaled the crowd with several of the outstanding moments of her career as staff writer for *Saturday Night Live*, focussing on the battles with network censors. Allan Guttman and Larry Horowitz also passed on selected memories and cautionary tales.

The students, however, arranged their own contributions to the celebration: Larry Horowitz received warm and heartfelt thanks from his students for his extraordinary efforts on their behalf. Allan Guttman, Anne Beatts, and Lorne Frohman were similarly honoured.

Mark Breslin, founder and C.E.O. of the Yuk Yuk's Comedy Club chain, summed it up best when he said:

"Although only a few of you will likely go into comedy as a profession, it's important to remember that the craft is worth pursuing for its own sake. However you choose to do it, we hope you'll continue with your education in this field. Making people laugh is a wonderful thing, and it doesn't matter whether it's done on stage, at work, or at home."

Contact: Joe Kertes at (416) 675-6622 ext. 4201



Cannes do!

Humber graduate Liesje Doldersum recently won first prize in a national contest for young professionals in the advertising industry.

Ms Doldersum, who graduated from Humber's year-long Media Copywriting program in 1996, is currently employed as a writer for Ogilvy & Mather, the internationally-recognized advertising agency. She entered the Canadian Young Creatives Contest along with a co-worker last February and was surprised to learn that their ad campaign took first prize.

The contest, a nation-wide competition for young professionals 30 years and under and working in the advertising industry, was judged by a jury of Toronto's top creative directors. There were 69 entries.

Ms Doldersum and her partner are now eligible to compete in the International Advertising Festival being held in Cannes, France.

Joanne Lehman, Media Copywriting program coordinator, is proud of her students. "It's become a rather high profile program here at Humber," she says. "It has produced some very successful young graduates. In fact, another one of our grads won the same contest in 1993."

Contact: Joanne Lehman at (416) 675-6622 ext. 4129

No one quiet on the Horowitz front

Andrew Baggley served as a volunteer assistant to Larry Horowitz's stand-up class at this year's comedy workshop in July. He shares his experience in the following article:

"You'll probably end up sitting on your butt at the back."

This was Larry Horowitz's prediction for my role as his assistant during the just-completed Humber Comedy Workshop. As he summed up after we shook hands on the first day: "I've been doing these classes for 20 years, and I haven't needed an assistant yet."

Fortunately, the long trek between the parking lot and the classroom and Larry's ongoing duel with a cough meant I was able to lend some aid during the course of the week by moving equipment back and forth. But more important was the fact that I got the opportunity, over the program's duration, to witness some of the most amazing transformations.

Larry Horowitz took a group of 15 people, from diverse backgrounds, differing nationalities — some of whom did not have English as their mother tongue — and wildly skewed senses of humour, and forge them into men and women who were able to stand on their own and confidently entertain a crowd.

This was accomplished with endless attention to detail, a ferocious work ethic, unchecked honesty about the business, and what I can only call a heavy dose of 'tough love'. Toward the end, I was thinking that if Stanley Kubrick had filmed our week with Larry, the movie would have been called Full Metal Horowitz.

The last ingredient, and the greatest, was simply a love of comedy: a willingness to experiment, take chances, and find out what makes people laugh. Larry's rule in class was: everyone participates, everyone gets up to speak, and when you do, make it loud and make it good.

I got the chance to watch a master craftsman at work, and it's inspired me to try and take the opportunity next year to maybe give it a crack myself. And, if for whatever reason I can't, I'll be happy to sit on my butt at the back of the class again, watching another group take up the challenge and seeing Larry work his magic.

Program a springboard from Humber to the world

They enter Humber as broadcast hopefuls, but after they graduate their voices are heard around the world.

Each year, the School of Media Studies is flooded with applications to the Radio Broadcasting (Post-Graduate) program from university and college graduates from around the country. Only 25 applicants, or one of every three who apply, receives an offer of acceptance.

Joe Andrews, instructor in the program with 24 years experience in broadcasting, says the entrance expectations are demanding for good reason.

"We have a minimum standard that students must meet in order to get into the program because the radio industry has changed dramatically in the last five years. It requires people to be more competent in their verbal and written skills, as well as more versatile in their job functions," he explains.

During the first semester of the eight-month program, students are introduced to the theory behind the broadcasting industry. They learn how to sell airtime, target certain audiences, and assess a radio station's financial bottom line. Based on a student's interest and proficiency, the second semester is spent concentrating on announcing, interviewing, news/sports reporting, marketing and sales, or creative writing/production.

The combination of theory and hands-on knowledge produces what Joe Andrews calls the 'total broadcaster'.

"Although an individual may be more interested in the 'show' side of the business, we also teach the 'business' side of the industry," he says.

Students in each stream of the program develop their skills while working on practical projects. Student announcers are given on-air shifts on CKHC 90.7 FM and the Media Mix Café, Humber's radio station and on-line

connection to listeners worldwide.

While potential reporters put together newscasts and provide play-by-play coverage of College sporting events, marketing and sales students promote and sell airtime to advertisers. Creative production students then work with the clients to develop commercials for the products or services.

Once a week, a faculty advisor meets with students to analyze the work and offer suggestions for improvement. While the guidance is valuable, students experience the 'real world' of the radio industry through an internship following the successful completion of their second semester.

Student Brenna Krought is looking forward to her internship. "The placement gives you the opportunity to experience a real-life radio environment. You get to operate the board for the announcer, write and edit commercials, as well as create promotional spots for the station," she says. Ms Krought is in the creative writing/production stream of the program.

As part of Humber's commitment to ease the transition for students into the working world, the Radio Broadcasting program collaborates with business to create the internships for students. In fact, as the former chair of the National Internship Committee of the Broadcasting Educators of Canada, Mr. Andrews says that the College is one of a select group of post-secondary institutions that offers students this valuable opportunity.

"The objective of the internship is to

enhance the student's skills and convert the two-month placement into a job," he explains.

Students participate in internships in September and October. Eighty-five percent of the students from the 1999 placement term were

hired for contractual, full-time work during November and December.

Some students choose to begin their career in Ontario; others have more global ambitions. "In the last 10 years, we have developed a network of internship opportunities throughout Canada,

the United States, and around the world," says Mr. Andrews.

Regardless of where in the world they end up, Mr. Andrews estimates that 60 percent of the program graduates start their careers in small markets. While the internship provides students with a springboard into the industry, working in a small town for two to five years can be a valuable learning experience.

"There is more pressure and more at stake in a large market. When you work in a small market, you make your mistakes and learn as you move up through the ranks," Mr. Andrews explains. "Of course, when you work in small market radio, you must accept that you are not going to have access to large concert venues. The Aerosmith's, Will Smith's, Elton John's, and Backstreet Boys' of the world are not going to play in Tuktoyukuk," he says.

Contact: Joe Andrews at (416) 675-6622 ext. 4366

Once a week, a faculty advisor meets with students to analyze the work and offer suggestions for improvement

FIDER accreditation for Humber program —

First in Ontario

The Interior Design program in Humber's School of Applied Technology recently received a six year professional level accreditation from the Foundation for Interior Design Education Research (FIDER).

Humber is the first college in Ontario to be so honoured.

FIDER promotes excellence in interior design education through research and the accreditation of academic programs that prepare interior designers to create environments that improve the quality of human experience.

Students benefit from FIDER accreditation by receiving an education that is recognized by the interior design profession as meeting the educational requirements for entry into the profession. In the future, this factor may impact the right to practice in provinces with licensing or registration acts.

Graduation from a FIDER accredited program is not yet a requirement to practice interior design. Humber students, however, can be confident that their program voluntarily placed itself before the scrutiny of the profession — investing time, energy, and money to ensure that their graduates receive an education that meets the standards of the profession and will serve them now and into the future.

Contact: Stan Sota at (416) 675-6622 ext. 4355



SAILING through the season

Humber's Sailing Centre has had one of its busiest seasons yet. A temporary clubhouse was added to the site of the Keelboat Sailing Club which now has 13 boats in its fleet. This year, a J-24, C&C 29, and a CS27 were added to the fleet.

Powerboat training, new this year at the Sailing Centre, got off to a great start. Training was offered on a 17' Lund with a 90hp outboard, a 25' Searay Inboard/Outboard, and a 16' Lund with a 25hp for younger powerboaters, got off to a great start.

So did the Pleasure Craft Operators Card training now required by the Canadian Coast Guard.

Activity in the Sailing Centre is not restricted to the spring, summer and fall. In-class courses are also held in late fall and throughout winter.

Contact: Scott Hughes at (416) 252-7291

Honours for Humber Music faculty member

Local jazzman, Pat LaBarbera, a music faculty member at Humber since 1977, recently received one of the greatest honours in Canadian music. He was presented a Juno Award by the Canadian Academy of Recording Arts and Sciences for his album of ballads, *Deep in a Dream*, in the Best Traditional Jazz Album-Instrumental category.

Accompanied by Humber Music faculty colleague Don Thompson on piano, Neil Swainson on bass, and his brother, Joe LaBarbera, on drums, Pat plays tenor and soprano sax on the recording of lesser-known standards from the 30s and 40s.

Contacted after his win, Mr. LaBarbera said, "These are tunes I fell in love with that I started collecting over 20 years ago when I was on the road (with drummers Buddy Rich and Elvin Jones)."

He said that the response to the CD has been overwhelming. "It seems to have cut across age and style barriers. We've received critical acclaim from both Geoff Chapman of the Toronto Star and Mark Miller of the Globe and Mail. But even people who aren't conversant with the original versions, have called to thank me for reviving this material.

"I was pleased when Radioland released the album last fall," he says. "Just to have my interpretations out there has been a dream of mine for a long time. I wasn't expecting a nomination, let alone an award."

At Humber, Mr. LaBarbera teaches advanced improvisation and repertoire, leads the Humber College Jazz Ensemble, and teaches private woodwind students.

Deep in a Dream is available from Radioland Records at all major record stores in Canada.

Contact: Pat LaBarbera at (416) 675-6622 ext. 3412



Humber artists in a League of their own

Five Humber College student artists represented Canada in an international competition after winning top honours at the 14th Annual League for Innovation Juried Student Art Show — and one of them, Diem Van Huynh, came away with an Honourable Mention

In addition to Mr. Van Huynh's award, the art works of Adrianna Ciampa, Jhames Lee, and Steve Rhodes were also recognized at the Humber phase of the competition.

All part-time and full-time students in any academic program were invited to submit up to three pieces of art for each of the show's six categories: colour photography, black & white photography, digital imaging, mixed media, painting & drawing, and 3-D art. There were no artistic restrictions regarding the type

and content of material submitted.

A panel of volunteer jury members, who evaluated 80 entries, included Joanne Fitzgerald, winner of the Governor General's Award for children's book illustration; Susan Gustavison, curator of the McMichael Canadian Art Collection; and Jim Chambers, program coordinator of Humber's creative photography program.

Sponsors this year included the Bank of Montreal, J.J. Muggs, Beaver Foods, and the Humber Book Store.

Humber is the only Canadian member of the League for Innovation, an international community college consortium that encourages and rewards excellence in education.

Contact: Maggie Hobbs at (416) 675-6622 ext. 4321

Humber is the only Canadian member of the League for Innovation, an international community college consortium that encourages and rewards excellence in education

Network Opportunities for HRPD Grads

by Jennifer Coleman

Graeme Simpson has been the program coordinator for the Human Resource Management Post-Diploma program for almost two years. Currently, along with a steering committee of six former students, he is working to build a strong HRPD Alumni Chapter.

The group started after Mr. Simpson conducted a survey that ultimately alerted him to what HR graduates want most from an alumni chapter. "The most important item for this group," he said, "was a central networking focus, including a reliable resource for job-related HR information, recruiting, and job search activities."

This past April, the steering committee held their first "Humber HRPD Alumni Evening". With approximately 60 graduates in attendance, along with program Advisory Committee members and several faculty, it proved to be a successful event. This year's graduates were also invited to attend to get an early taste of what lies ahead for them.

The biggest hurdle Mr. Simpson has encountered is promoting awareness for the new chapter with what he refers to as a "dated mailing list." Graduates from as far back as 10 years ago are the hardest to track.

The steering committee is looking to design a web site for the association that will provide an easy way to keep their mailing information updated. It will also include the opportunity for grads to either post jobs, or check out jobs for themselves. Mr. Simpson would like graduates to be able to access a contact list through the site as well.

The next alumni evening is scheduled to take place in early fall. Mr. Simpson will be recruiting a CEO from an organization to speak to grads about what a CEO really wants from a Human Resources department, and answer any questions as well.

The main goal of this young Chapter is to provide a valuable networking resource for graduates to get information, do personal job searches, and post HR positions available through their current employers.

If you are a past graduate of the HRPD program, or know of any who wish to become involved in the Chapter, please complete the form below and mail it to:

Humber College Alumni Association
205 Humber College Blvd.,
Room H107
Toronto, Ontario, M9W 5L7

HRPD GRADUATE UPDATE

Name _____

Graduating Year _____

Mailing Address _____

e-mail Address _____

Current Employer _____

Position _____

Are you interested in becoming an HRPD Alumni Group Member? _____

CALL FOR OUTSTANDING GRADS

by Jennifer Coleman

Do you know someone who has done exceptionally well since graduating from Humber? Someone you know who has exceeded in their career, started a family, is a regular volunteer, and just an all around great example to others?

Tell us about them, or tell us about yourself! What's been going on since you last walked the halls at Humber?

There are several recognition possibilities at Humber for outstanding alumni:

The **Premier's Award** nominees are

selected by a distinguished panel and represent the College as an example of the best Humber has to offer. Winners of the Premier's Awards are chosen by the Council of Regents of Ontario and represent graduates of the College system who best exemplify the potential of a college education. The winners are graduates who have demonstrated exceptional success in their field and have also contributed to their communities.

The **Alumni of Distinction Award** is given to graduates who have excelled

since graduation. Recipients are recognized by the college community at a reception and receive plaques describing their career successes. The plaque is mounted on Humber's *Wall of Distinction*. The Wall is located in the administration wing of the College and is recognized all as a prestigious honor.

The Alumni Association is always looking for any outstanding graduates. Send us the name of someone you know who you feel may qualify and we'll do the rest!



Humber's Wall of Distinction Unveiled

by Jennifer Coleman

As sense of pride filled those assembled in The Humber Room on February 21, 2000, as nine of Humber College's finest graduates were celebrated as inductees to the newly established Wall of Distinction.

The inductees were recognized for their outstanding contribution to Humber College and their communities. After Humber's recent accomplishment of being the first college to win two Premier's Awards in one year, the feeling surrounding the burgeoning Alumni Association is enthusiastic.

This year's inductees were: **Brian Dickinson** (Music, 1982), **Charlotte Empey** (Journalism, 1973), **Geoff Massingberd** (Marketing, 1979), **Martin McNamara** (Ambulance & Emergency Care, 1977), **Bill Morrison** (Public Relations, 1978), **Baldev Mutta** (Social Service Worker, 1990), **Robert Rettberg** (Music, 1981), **Marcel Wieder** (Marketing Management, 1990), and **Michael Ruscigno** (Electrical Control Technician, 1974).

The Alumni of Distinction Award acknowledges Humber grads who have shown substantial career success and demonstrated service to their community.

"Their accomplishments are not only a reflection of the individual, but of the

College itself," said Dr. Robert Gordon, President.

The design of the wall aims to reflect "the waves of time and the continuum of learning." The Art of Design created it, with a stone-like surface with raised waves that symbolizes the link of the College to the Humber River.

Located near the administrative wing of the College, the Wall of Distinction reads:

In the early years of Toronto, the Humber River provided the local industry with the energy source and communications link it needed to flourish. In 1966, Humber College took on that heritage, dedicating itself to the communication of ideas and energy that would foster lifelong learning.

The Wall of Distinction is a reflection of this historical perspective. Each wave represents the flow of energy that is felt in every one of our graduates. Each plaque attempts to communicate their excellence.

Their achievements will remain as much a part of the history of Humber College as the river that generated our name.

Each of the distinguished alumni is featured on the wall on an individual plaque highlighting their photo and a brief biography etched onto an aluminum plate.

Brian Dickinson, who was unable to attend, is a two-time Juno Award winner. He has worked as a composer and musician with internationally recognized jazz luminaries across North America, and has been named Composer of the Year by the Jazz Report.

Charlotte Empey, who graduated from the Journalism program in 1973, said, "If I am at all professionally or personally successful today, it is because of my time spent at Humber." Empey is currently Editor-in-Chief for *Canadian Living* magazine. She's been named one of the "Who's Who of Canadian Women."

Marcel Wieder spoke of the advantage Humber gives its graduates, saying, "Humber offers leadership and training for students to compete both at home and globally." Mr. Wieder is currently one of Canada's leading political consultants who has twice won the prestigious Polite Award from the American Association of Political Consultants.

Baldev Mutta, Community Development Officer for the Region of Peel, attributed his success to two things: his wife and the

blessing of God.

Robert Rettberg, who was unable to attend the ceremony due to work constraints in Los Angeles, had friend June Johnson speak on his behalf. From Robert's letter, June read, "Not a day goes by in my musical career that I don't use a technique that I learned at Humber." Rettberg has composed music for over 700 television shows and produced/arranged albums for dozens of stars.

Michael Ruscigno, President and Founder of inTELaTECH Inc, has been named one of Ontario's top 100 entrepreneurs and in TELaTECH is one of Canada's 50 best managed private companies. The company's commitment to caring has resulted in sponsorship of 80 children third world children. Perhaps the full effect of the evening was best described in Premier's Award winner Michael Ruscigno's speech, in which he quoted the great Ralph Waldo Emerson:



WHAT IS IT, TO SUCCEED?

- To laugh often and much;
- To win the respect of intelligent People and the affection of children;
- To earn the appreciation of honest critics
- And endure the betrayal of false friends;
- To appreciate beauty;
- To find the best in others;
- To leave the world a bit better, Whether by a healthy child, a garden Patch or a redeemed social condition;
- To know even one life has breathed Easier because you lived.
- That is to have succeeded.

The J.J.E.C. Collective Band entertained those in attendance with great jazz music as the crowd mingled during a brief intermission. The band, a group of young musicians between the ages of 16 and 17 years, is from the Community Music School at Humber. Every year, Humber will recognize new outstanding alumni, as they become a part of the Wall of Distinction.

CHECK OUT OUR NEW Web site!

How often do you find yourself searching endlessly through a web site to find what you need? Well, search no more. The Humber Alumni web site is designed to provide you with accurate, timely, and useful information for which you don't have to read between the lines. Visit the site and learn about the numerous services offered to you as an alumnus, including on-campus benefits and affinity programs that may make your life a little easier!

<http://www.humberc.on.ca/~alumni/>

Give us your feedback on the new site. Email us at:
alumni@admin.humberc.on.ca

Managing Risk

By: Tyler G. Shannik

In deciding how to invest their money, Canadians want to avoid risk. But what exactly is risk? For many people, risk is associated with the potential loss of capital. These investors are willing to give up performance for safety.

Is this wise? Twenty years ago it cost eight cents to mail a letter - today it costs 46 cents. Thus, your greatest risk may not be the loss of your capital, but the reduction in your buying power. A fixed rate investment, such as a GIC, is actually quite risky since it will not grow enough to allow you to maintain your standard of living. Mutual funds, on the other hand, offer potentially higher returns and more flexibility, making them the most popular form of investment today.

Twenty years ago, Canadians could anticipate on average, seven years of retirement. These days however, Canadians live longer and retire at an earlier age, consequently the average retirement period has swelled to twenty-two years. It is critical that you manage risk effectively to ensure that your investments outpace inflation and allow you to retire in comfort.

How is this done? Three easy strategies: Diversification, Dollar Cost Averaging

and investing for the long-term.

Your portfolio will perform best over the long term if it contains a variety of investments. You should diversify geographically by mixing international investments with you Canadian investments.

A second way to manage risk is through a dollar cost averaging strategy. By investing a set dollar amount each month, you automatically purchase more when the unit price is down, and less when the price is high.

Finally, invest for the long term. Choose a good mutual fund, then refuse to be shaken by short-term uncertainties. Patient investors are rewarded.

The key to managing risk is to assess your long-term goals with your financial advisor, then select a fund family that offers a wide array of investment choices.

Tyler G. Shannik graduated in 1997 and is currently working as an Investment Representative for Edward-Jones. Next issue Tyler will describe the basics of RRSP's and how you can get started on a plan to reach their investment goals.

Rat on a Friend!

The Alumni Association is always looking for past graduates. We know you know where a few of them are! If you "rat on a friend" and send us a name that we don't have, along with a mailing or e-mail address, we'll send you a complimentary Alumni bumper sticker and a pewter Alumni key chain.

The Rat on a Friend program is designed to bolster communication between the Alumni Office and you, the

graduate. We want to be able to keep you updated about our services and activities.

Remember, your and your friends make the Alumni Association what it is. Let's work together!

Fill out this form and send it to:
Alumni Services
205 Humber College Blvd.
Rm. A102
Toronto, ON
M9W 5L7

Your Name

Mailing Address

Your Friend's Name

Mailing or Email Address

Thank You, and Keep In Touch!

The Humber Board of Governors

Humber College is governed by a conscientious group of community members whose mandate is to define College purpose and direction, maintain effective communication with the College community, ensure that the College is capably and efficiently managed, and establish College policy.

Nancy Adamo

Blair Carter

Catherine Courson

Janet Dassinger

Anne-Michelle Derosé

George Ferguson

Robert A. Gordon,

Brien Gray

Thomas Hennebury

Madge Lodge

Paul Pieper

Ratna Ray, Chair

Catherine Rhineland

Margaret Risk

Stuart Smith

John Sullivan

Murray Tuck

City of Toronto honours Humber faculty member

Gerald Smith, coordinator of Humber's Arts Administration program, and former president and member of the Board of Directors of Lakeshore Arts, was recently recognized by the City of Toronto as a Volunteer of the Year for his contribution to the arts, culture and heritage in the Lakeshore.

In the words of Mayor Mel Lastman at the recent awards ceremony, "You are exceptional individuals who always find time in your busy lives to give generously of your time and talent to improve the quality of life and living conditions for those in need."

Over the past half dozen years, Mr. Smith has played a key role in helping to celebrate the arts in South Etobicoke. With Lakeshore Arts, he has helped to institute Music on the Lake, a chamber music series, and Word on the Lake, a literary reading series. As well, he has played a leadership role in creating a series of public murals by local artists along Lakeshore Blvd. West, and in the renovation of the Assembly Hall on the Hospital Grounds as a community cultural centre slated to open in Spring 2001.

As a volunteer, Mr. Smith has also worked extensively with the Lakeshore Community Audit Project, Arts Etobicoke, and the Lakeshore Planning Council to ensure that the arts, culture and heritage are an important part of life in the Lakeshore.

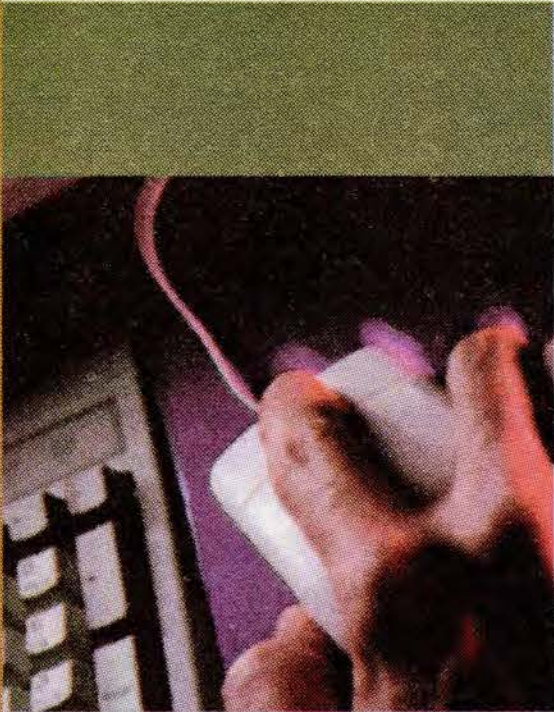
Currently, he is working with the South Etobicoke Regeneration Project.

"It doesn't matter who calls the meeting in the Lakeshore," he says. "The arts are always part of the agenda."

Contact: Jerry Smith at (415) 6754-6622 ext. 3286



(left to right) Mayor Mel Lastman congratulates Gerald Smith, recipient of a Volunteer of the Year Award.



Fully online and on course

Traditional learning has become a disadvantage for many people who are struggling with full-time work, families and home responsibilities. They know that staying current with their career field is necessary, but finding the time to attend classes and complete homework assignments can be difficult when a commute to a college or university campus is involved.

To that traditional mix, innovative institutions such as Humber College, York University and Ryerson (to name a few) have added online learning. Called 'cybercourses' or 'e-learning', these internet-based courses will probably be the educational wave of the future. As long as learners have access to the Internet, the world of education is open to them.

At Humber, eight fully-online courses are offered in this academic year. And, as with all other academic courses, they require the same fees, tuition, commitment to schoolwork and exam preparation. While students are saved the effort of travelling to a distant campus, they still must complete assignments within a prescribed period of time, check in periodically with the instructor, and ensure that test-taking occurs according to the parameters set by the College.

Angela Nunes, learning service assistant, explains that the test-taking is quite a rigorously monitored process. Students select their tests from a virtual test bank (each test is different), choose a date and time on which they would like to write their exam, and then are required to complete the test within a set time-frame. The short time limit, according to Ms Nunes, precludes someone from flipping through textbooks to search out answers.

Even with those restrictions, online courses are a godsend to the shift worker, the person who wants to work from home, or the student who cannot access the course they want at their local educational institution. Wayne Deby, manager of Distance Learning, believes that online courses allow people anywhere in the world, at any time that is open to them, to access the most current information and skills available.

As the availability of this kind of education becomes more prevalent, it is clear that the number of courses and programs will significantly increase. For prospective students requiring further information, visit Humber's Online Course web site at: www.webct.humberc.on.ca.

Grad wins National Logistics competition

The School of Applied Technology, Humber College, is pleased to announce that recent graduate Chelsy Cho won the Canadian Association of Logistics Management National Competition. The competition is open to students registered at a Canadian university or college and pursuing an education in supply chain and logistics management.

Competitors are asked to prepare an original and well-written paper which must identify a major supply chain and logistics issue. They must also contribute to supply chain and logistics management in Canada. Ms Cho's paper was entitled: *Vendor Managed Inventory- Effective Inventory Management and Customer Satisfaction*.

Before graduating from two programs at Humber (International Marketing: Post-Graduate in 1992, and Supply Chain Management: Post-Graduate in 2000), Ms Cho received a Bachelor of Arts degree in Economics and History from the University of Toronto.

After graduating from International Marketing, she worked in Hong Kong for six years. Currently, she is employed as an inventory manager for Progistix Solutions Inc. in Toronto.

"In Hong Kong," she explains, "I was a buyer and product manager and I learned everything I could about that end of things. I came back to Canada and Humber because I wanted to work in the supply side of the industry and the College provided the training I needed to make this possible."

As the national award winner, Ms Cho received a cash prize of \$1000, a Certificate of Recognition, a one-year membership in SCL, and free registration to the annual SCL Conference.

Contact: Susan Krausz at (416) 675-6622 ext. 4405

I wanted to work in the supply side of the industry and the College provided the training I needed to make this possible

Technical writing online

Based on general inquiries and on research which suggests significant growth due to the explosion of .com companies and the IT industry, Corporate & Continuing Education has launched the online version of its successful Technical Writing Certificate program.

The first course, Fundamentals of Technical Writing, was offered in January 2000 following a number of meetings with focus groups which resulted in an update of the curriculum.

The material is taught through WebCT, a tool that helps the instructor create and present course material on the internet. The instructors, who are also professional technical writers, have developed all course materials.

For each lesson, students are asked to read specific chapters in the required textbooks, followed by completion of an exercise or test. They can contact the instructor and their classmates by e-mail or through the use of bulletins and chat rooms. Assignments and exams are e-mailed to the students and returned to the instructor via e-mail or fax.

Not only do students learn the practical skills of technical writing in this online program, they also improve their computer skills. They experience online discussions and receive personal feedback and individual assessments of their assignments.

The program is popular for a number of reasons: students have the flexibility of setting their own schedules, and they have the luxury of being able to work from home.

Contact: Susan McNulty at (416) 675-6622 ext. 4139

e-mail: mcnulty@admin.humberc.on.ca



New initiative in quest for life-long learning

Representatives from TLI, Microsoft Canada Co., Hewlett-Packard (Canada) Ltd., and Humber College announced the launch of www.tlilearn.org — a unique web site designed to make life-long learning a reality for professionals in the IT and telecom sectors. A single-source solution, the site provides professionals and corporate employers with one-stop access to thousands of training options. It also tracks and manages individual and corporate training activity.

"We saw a huge opportunity to improve the life-long learning process of IT professionals in Canada," explains Frank Koelsch, President and Chief Operating Officer of TLI. "Our goal with this new web site is to help the technology community access and make sense of what is available to them in one stop. By registering on the tlilearn site, they can quickly and easily obtain all the information needed to make the right training decisions."

Because TLI is a not-for-profit initiative, investments from both the government and private-sector organizations were integral to the realization of this web site. To date, it is the largest and most comprehensive undertaking focused on addressing the skills gap in Canada's IT and telecom sectors by directly enhancing access of training and education, improving human resource management and providing high-quality certification.

The growth of the IT industry has been explosive, with the demand for skilled people far exceeding the supply, resulting in what has come to be known as the IT Skills Gap.

According to the Canadian Advanced Technology Association (CATA), 88 percent of advanced technology companies in Canada believe they face a serious skills shortage. CATA estimates that in Ontario alone, there will be openings for 56,000 new technology workers over the next five years.

"Microsoft is proud to sponsor TLI's online initiative. The skills gap is a very real problem for small and large

organizations alike," says Simon Witts, president of Microsoft Canada. "In order for Canada to effectively compete in the digital economy, access to a highly-skilled workforce coupled with the ability to maintain and develop skill levels is critical. Demand for qualified professionals continues to far outstrip supply, therefore an initiative such as tlilearn is essential in addressing the specific needs of IT and telecom professionals."

TLI's new site will reduce the time individuals currently spend searching for training. If TLI can save each of the approximately 800,000 Canadian professionals one day per year in finding, ordering, and tracking their training, this would contribute 4,000 person years to the industry — directly addressing the skills gap.

"Humber is pleased to have played a leading role in making TLI a reality by facilitating this important private and public-sector partnership," says Humber President Dr. Robert Gordon. "The close relationship between the College and Canada's largest IT/telecom companies, as well as our ties to the Ontario and federal governments, have enabled us to bring this important initiative to the full spectrum of Canadian industry professionals and their employing companies."

we saw a huge opportunity to improve the life-long learning process of IT professionals in Canada

While the Directory of Learning Resources is the focus of the web site, TLI addresses related needs with its bookstore, career centre, 'what's new' section, and an extensive members-only area. To become a member, individuals

must register once, free of charge, at which time they are assigned a user name and password. Members are provided with a 10 percent discount on training courses ordered from the directory, access to more than 8,000 course offerings from leading vendors, a query feature, the ability to place orders directly with vendors without leaving TLI, and the ability to track their training orders through TLI.

Conference provides students with networking opportunities

When the Human Resources Professionals Association of Ontario (HRPAO) held its annual conference in February, representatives from the Human Resources (Post-Diploma) program, Humber Business School, were there.

Four faculty members and 46 students from the Humber program staffed a booth at the event.

The only conference of its kind in Ontario, the three-day event attracts over 100 exhibitors who are suppliers to the industry in areas such as recruiting, training, and health and safety and several hundred thousand visitors from across the country.

Humber's Human Resources (Post-Diploma) program has participated for ten consecutive years and, until recently, the College was the only educational institution in attendance. This year, however, George Brown College, the University of Toronto, and Wilfrid Laurier University also participated.

Humber's presence at the event generated several new work placements, contacts for possible full-time employment, and provided an opportunity for students to network one-on-one with potential employers.

Contact: Graeme Simpson at (416) 675-6622 ext. 3381

Wrap that bus!

With a few sheet of vinyl, a bus can be transformed from an ordinary vehicle to an object of beauty, a moving advertisement that captures the attention of everyone on the street. Whatever the street.

With this vision in mind, 70 Advertising and Graphic Design program students, under the guidance of instructor Ray Fry, eagerly tackled the challenge of creating full-size promotional bus graphics.

With cash prizes for the first three places, each two-member team became a partner with a Mississauga-based company, Autograph Trim, which applies graphics to buses and other like-transportation across the U.S. and Canada.

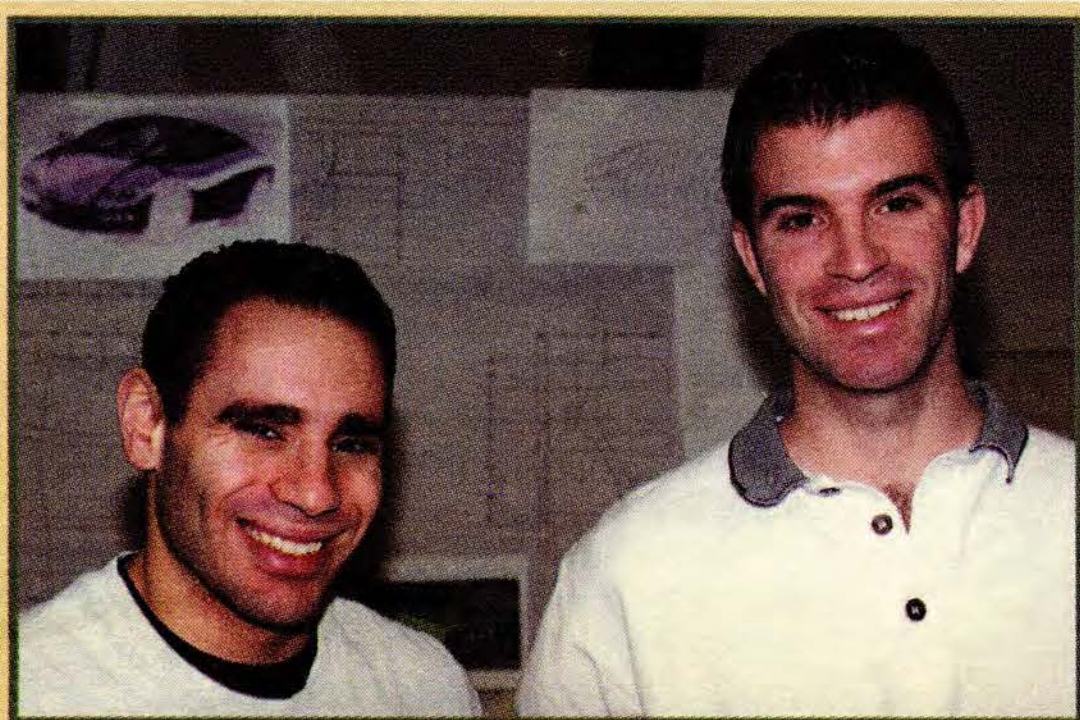
Owner Ian MacIntosh, who offered not only the cash but also the chance for Humber students to meet real clients — as well as having the winning design printed on a real bus — suggested the choice of products to Mr. Fry. The choice included: Chrysler's PT Cruiser, Crayola's new Wonder marker/paper system, and Jose Cuervo tequila.

"Bus advertising is an exciting medium that often scares off most young art directors, just from the sheer size of it," says Mr. MacIntosh. "But, because a bus is part of the landscape, it gets a client's product out there in the street. The reach value is exceptional and the average TTC bus wrap will reach a million people over a short period of time. A moving billboard has a captive audience.

Was it the cash incentive? Was it the chance to meet prospective employers? Or, was it just the thrill of seeing your design rolling down Yonge Street? Perhaps a combination of all three led most groups to enter more than one design. The designs will be judged by a group of downtown professionals and the three clients.

Entries are currently on display at Autograph Trim's boardroom.

Contact: Ray Fry at (416) 675-6622 ext. 4796



Creating 'Fusion'

This year, the Canadian International Auto Show at the Metro Convention Centre showcased 'Fusion' a thesis project put together by Tony Spagnolo and Steve Myska, students enrolled in Humber's Industrial Design program. The showcase exhibited a scale model, a number of sketches, and examples of three-dimensional modelling in process.

"We wanted to bring back the style and nostalgia of the 1970s muscle car," says Mr. Myska. "They're loud, fast, and big, but we wanted to make them more modern, more feminine."

Working long hours, they narrowed down a design and were ready to begin working in 3-D when they learned that they had designed themselves right into the middle of a new wave of car-truck hybrid concept like the Pontiac Pirhana unveiled at the Chicago Auto Show.

With less than two weeks before the

opening of the Toronto show, they went back to the drawing board and worked day and night. Just in time, they were able to work out a three-dimensional scale model.

Their 'Fusion' design caught the attention of the media and was featured in the Toronto Star and on The Sports Network.

"Cars are my passion," says Mr. Spagnolo who decided to enrol at Humber after seeing a display at the Auto Show a few years ago. He was a car salesman at the time and didn't realize that a course in industrial design existed.

Mr. Spagnolo has graduated and is now working for 4 Solutions Display Corp. Mr. Myska also graduated and is employed by Foha Car Styling.

Contact: Tony Spagnolo at (416) 675-9298

Steve Myska at (416) 213-8889

Young People's Press award to Humber grad

Dayo Kefentse, a 1997 graduate of Humber's Radio Broadcasting (Certificate)

Cutting Edge on CHRY Radio.

Young People's Press is a national news

program, was recognized recently as an award winner by the Young People's Press.

Her story, *Journalism, big risk for people of colour*, which she co-wrote with Vanessa Thomas, won this year's Canadian Ethnic Journalists' and Writers' Club Award for Best Feature Story (Print Media).

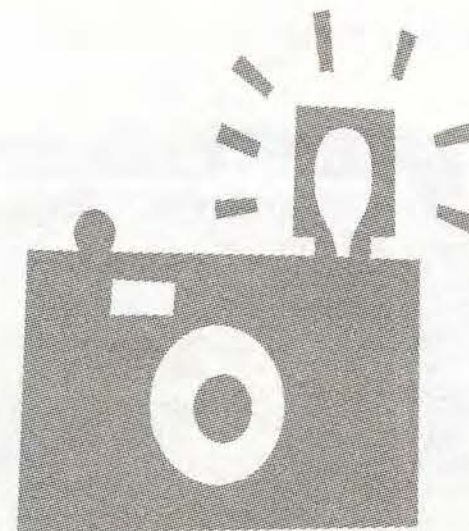
"We are very pleased to see Dayo and Vanessa recognized by a broader community of news professionals," says Michael Hoechsmann, director of Education, Young People's Press. Their achievement demonstrates the vitality of youth voice and raises the bar for other young writers.

Ms Kefentse most recently contributed as a journalist with CBC Radio. She also hosts a news-talk program called *The*

Their achievement demonstrates the vitality of youth voice and raises the bar for other young writers

service for youth, 14 to 24 years of age. Since its inception in 1995, more than 220 daily and weekly newspapers have published YPP stories.

Contact: Jerry Chomyn at (416) 675-6622 ext. 4913



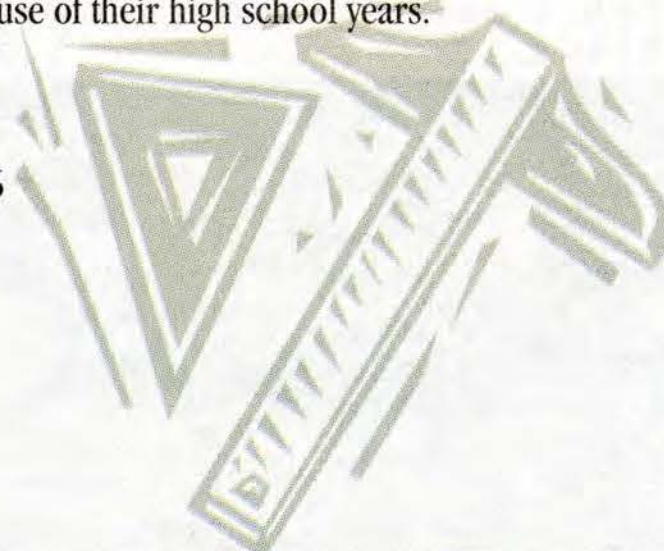
Industrial Design

Three years ago, Industrial Design Coordinator Ken Cummings and faculty member Michael Davis-Burchat created a five-year plan for the program...and 80 percent of that plan has already been achieved.

- 40% of the students enrolled in the second and third year of the program gained summer employment in the design field.
- Alias Wavefront, creators of software for designers, are employing graduates of the program.
- Students who participated in this year's Auto Show at the Metro Convention Centre raised \$3000 in corporate sponsorships.
- Second year student, Anjali Matthew organized a show of café chair designs at the Design Exchange. She raised \$6000 in corporate sponsorships and was recognized by the municipal government for helping Toronto's Olympic bid.
- Of the six café chairs designed for the project, three have generated interest from the industry; one is in production, another is being considered by another company, and a third design is awaiting confirmation.

Future plans include creating a summer camp for high school students who might be interested in learning about industrial design. The camp would provide participants with an opportunity to develop a portfolio and advice on how to make the best use of their high school years.

Contact: Michael Davis-Burchat at (416) 675-6622 ext. 4536



The Humber College Mission Statement

At Humber College, we strive for an open, respectful and welcoming educational environment which is responsive to the needs of our students, our staff, our community and our nation. Our College proudly reflects the richness and diversity of the Canadian community: the many cultures, the economic backgrounds, the differing age groups, the many ideas that have solidified our democracy. We aim for high standards of teaching and learning and we are dedicated to anticipating the changes in our society and to responding to those changes in practical but innovative ways.

TO FULFILL THESE GOALS, WE ARE COMMITTED TO:

Learner Success
by providing programs and services

appropriate to the needs and ambitions of our students.

Partnerships

by collaborating with business, industry and other educational institutions to ensure curriculum continuity and currency and to encourage and ease the transition for our students into the working world.

Lifelong Learning

by offering a vast range of part-time and continuing education programming, integrated with our full-time programming and by advancing, fostering and supporting a learning culture.

Professional Development

by creating learning opportunities for teachers and staff to ensure currency and

to provide occasions for renewal.

Unique Programs

by launching unique programs, including the largest number of one-year post-graduate programs of any institution in Canada.

General Education

by maintaining a rich general component in our curricula in order to foster and enhance critical thinking, communication skills, and cultural and social understanding in our students.

Customized Training

by providing learning tailored solutions to the competitive and evolving needs of organizations.

Flexible Delivery

by employing a variety of delivery systems, including advanced information technologies, aimed at maximizing access and learning and at accommodating differing learning styles.

Internationally Recognized Programs

by launching programs of international calibre and by developing cooperative international activities which foster human resource development for students, staff and international partners.

Our Values

by respecting individual differences, by encouraging risk-taking, by supporting participative decision-making and by confidently showing the way in post-secondary education.

FurtherMore...

Samantha Wright, a Theatre Arts-Performance student and member of the 1999 Tarragon/Chalmers Playwrights Unit, had her play, *Static*, read as part of this year's lineup of readings at Toronto's Tarragon Theatre.

Ms Wright's play is about the relationship between a television anchor man and his son.

Another Humber Theatre Arts-Performance student, **Jefferson Guzman**, had his play performed at The Rhubarb Festival at Buddies in Bad Times.

A lecture series, funded by Fuji-film Canada, and sponsored by Humber's Creative Photography program, the Arts Gallery of Ontario (AGO), and Fuji Canada, is slated for fall 2000. The series will consist of four lectures held at the AGO beginning in October and ending in May to coincide with Contact 2001, Toronto's Festival of Photography.

Contact: Jim Chambers at

(416) 675-6622 ext. 4656

CONTACT

Making a difference

The resources available to students at Humber's Counselling Services can make the difference between dropping out and succeeding.

Professional counsellors at Humber strive to meet the diverse needs of students. They deal with a wide range of issues, from grief and loss to helping with the development of academic goals.

Study skills workshops, crisis intervention, as well as support and

Many experience the social pressures of being overworked, trying to raise their families, keeping part-time jobs, and keeping up with their studies

discussion groups are also available.

The community college commitment to accessible education is also made to students with disabilities through the department's Peer Assistance program which provides services such as note-taking, reading, and writing.

Craig Barrett, services coordinator, believes that making the difference is his staff's greatest contribution to the College, and one that is most satisfying to him personally.

Counsellor Vinnie Mitchell explains: "This is a community college and students are not all young high school graduates. The average age of our student population is 27. Many experience the social pressures of being overworked, trying to raise their families, keeping part-time jobs, and keeping up with their studies. Pressures like these can jeopardize personal wellness."

Camille Hannays-King agrees. Ms Hannays-King, a counsellor, says that strategies for coping are needed for college life just as they are for all aspects of life.

The Counselling Services Department offers these coping skills for new students:

- Focus on this time as a journey. You may need to change paths.
- Stay open. Change is not failure.
- Seek help.
- You're not alone. Other students are struggling with issues, too.
- Get involved in areas that interest you.

Contact: Craig Barrett at (416) 675-6622 ext. 5090

'Off the beaten path' internships part of program

Students enrolled in the third semester of the Eco and Adventure Tourism (Certificate) program have access to an exciting array of international internship opportunities.

These include: TrekAmerica in the UK, Gaida Wildlife Camp in Nepal, Big Blue Diving and Eco Adventures in the Turks and Caicos Islands, Wildways in Trinidad Tobago, Hacienda Baru in Costa Rica, Blackfold Lake Lodge in the North West Territories, as well as a variety of locations in Alberta, Quebec, and Northern Ontario.

The three-semester Eco and Adventure Tourism program trains students to work as field guides, coordinators, program planners, marketers or operators in the ecotourism or adventure recreation field.

Contact: Susan Goodman at (416) 675-6622 ext. 4212



Business School to host

Fashion Forum 2000

The Business School, Humber College, will host the annual Fashion Forum presented by Fashion Group International. The event is scheduled for November 2, 2000.

Fashion Forum, a one-day seminar geared specifically to post secondary students of fashion, attracts over 300 students from local colleges and universities.

The day provides an excellent opportunity for student-to-student networking as well as a chance to hear from industry leaders.

Fashion Group International is a global non-profit professional organization established in 1939, with over 6000 members in the fashion industry and related fields. The association is very active in supporting students by way of awards, educational, and internship programs. Most recently, Fashion Group provided a \$250 sponsorship in support of the Origo fashion show staged by Humber College fashion students.

Contact: Maria Bystrin at (416) 675-6622 ext. 4398

Open Learning Centre: committed to learner success

This September, the Open Learning Centre (OLC) will celebrate its fifth anniversary.

Since it opened, staff members have witnessed a changing array of non-traditional courses. Today, both open learning and distance learning courses are supported by the OLC.

What exactly do learners experience in these non-traditional courses? OLC courses are basically of the self-study variety and are less structured and more flexible than classroom-based courses. Learners study either at home or in the Open Learning Centre. At the Centre, learners have access to computers and the internet as well as to tutors who support writing, math, or accounting.

OLC-employed learner services assistants provide varying types of services that help smooth the process. Services include:

- Fa courses. Learners study either at home or in the Open Learning Centre.
- research on textbook availability;
- tracking of 32-week finish dates for continuous intake courses;
- problem-solving through three-party conference calls with Help Desk staff;
- e-mailing of course information to newly registered learners.

The OLC also supports course initiatives which include: continuous intake courses such as Introductory Psychology; Contact South courses such as Introduction to Programming which is hosted by Niagara College; and the unique partnership between Humber and Charles Sturt University in Australia in which students who have completed a Humber information technology program are able to continue and work toward a Baccalaureate degree in Information Technology from the university.

The number of learners supported by the OLC indicates the steady growth of non-traditional learning. In winter 1999, the Centre served approximately 800 students. In winter 2000, that number grew to 2,244.

New initiatives this fall include Humber's participation in the Contact South consortium as well as a new six-hour Computer Basics course.

Contact: Louise Uba at (416) 675-6622 ext. 4752

Fashion students introduce new world of *style* and *art*

In April, the graduating class of the Fashion program at Humber College staged Origo, the most successful fashion show in the program's 15 year history. Held at the Phoenix Concert Theatre, the show attracted over 500 people and was featured on CITY TV and on 'T.O. to Go' on the Roger's

cable network.

The event showcased the fashions of Toronto designers Karen Uhm and Kafi Wilson for vir-go', Jasper, Shelli Oh for Harebell, and Ula Zulowski.

A primary goal of the show was to raise awareness for the Spina Bifida

and Hydrocephalus Association of Ontario. The impetus came from Lindsay Timmins, a student in the program who suffers from Spina Bifida.

Humber has hosted an annual fashion show for the past ten years. The

graduating class of the Fashion program is responsible for all aspects of planning the event. This includes budgeting, advertising, marketing, merchandising, and staging. The effort teaches the students the importance of teamwork, budget accountability, and project management.

The Fashion program has dramatically increased its enrolment over the years and now attracts students from across Canada, the United States, and the Far East.

Contact: Maria Bystrin at (416) 675-6622 ext. 4398



College collects kudos

Humber College Journalism students have once again shown that they hold the Canadian edge when it comes to excellence in college newspaper and magazine production.

At the recent Columbia University Scholastic Press Association Gold Circle Awards, Humber College students picked up prizes in seven categories. The only Canadian institution represented, they competed against a large number of submissions from the United States and the United Kingdom - 361 newspapers, 214 magazines, and 500 yearbooks.

Carey French and Terri Arnott, Journalism faculty members, were in attendance at the Awards presentation, part of the 22nd Annual College Media Convention which was held at the Marriott Marquis Hotel in New York City. On behalf of the Journalism students, they accepted the following:

• **First Place, Single Feature Photograph - Newspapers:**

Trevor Hache, *Humber Et Cetera*, Summer 1999 for photo of a squeegee kid

• **Third Place, Overall Design:**

All the Journalism students who produced the 1999 edition of Canadian Business Abroad magazine

• **Third Place, Advertising Page - Newspapers:**

All the Journalism students who produced *Humber Et Cetera* in 1999

• **Certificate of Merit, News Page Design - Newspapers:**

All the Journalism students who produced *Humber Et Cetera* in 1999

• **Certificate of Merit, News Feature Article - Newspapers:**

Juanita Losch, for her article on "Squeegee Survival 101", 1999

• **Certificate of Merit, B&W News Photo:**

Andie Wadsworth, *Humber Et Cetera*

• **Certificate of Merit, Humour Column:**

David Wylie, for his "Stuff This" column

Contact: Terri Arnott at (416) 675-6622 ext. 4518

Chief Information Officer appointed

Dr. Mark Naylor was appointed to the position of Chief Information Officer (CIO) effective January 2000.

Dr. Naylor brings a successful information technology background in varied private and public sector organizations to the position. His experience includes technology strategy, and planning and development of technology solutions for companies such as CP Rail and Manulife.

He spent the early part of his career in an academic setting which culminated in a Ph.D in Astronomy from the University of Toronto. This was followed by an appointment as assistant professor of physics at the University of Guelph. Since then, the focus of his work has been primarily for large corporate clients in both corporate IT leadership roles as well as in IT consulting.

Dr. Naylor's chief focus to date has been to support Humber's learning mission through effective service and support of information and knowledge management services.

Contact: Mark Naylor at (416) 675-6622 ext. 5459

New faculty appointments for School of Performing Arts

TORONTO (Etobicoke) — The School of Performing Arts, Humber College, is pleased to announce the appointment of two master musicians to the faculty of the Music program.

Mike Downes is an internationally respected bassist, recording artist, composer, and educator who leads his own group. He has worked with numerous jazz artists including Dave Liebman, Peter Erskine, Lew Tabackin, Oliver Jones, Pat LaBarbera, and Rance Lee. Besides his appearances at a variety of jazz camps and band festivals across Canada, Mr. Downes has taught at the University of Toronto and is sought after as a clinician and adjudicator. A resident of Toronto, he holds a Bachelor of Music degree in Jazz Performance from McGill University in Montreal. According to *Jazz Player* magazine, bassist Mike Downes "is one of Canada's immensely talented young giants".

Alto saxophone player Mark Promane, who has taught at Humber on a part-time basis until his full-time

appointment, has performed with The Toronto Symphony, Rob McConnell and The Boss Brass and has accompanied artists Natalie Cole, The Temptations, Ella Fitzgerald, and Mel Torme among others.

He played lead alto for a number of musicals including Phantom of the Opera, Miss Saigon, and Les Miserables and is a member of the internationally renowned Dave McMurdo Jazz Orchestra.

Mr. Promane has a Bachelor of Music degree from the University of Western Ontario and a B.Ed. from the University of Toronto.

"We're thrilled to have such accomplished artists on staff at Humber," says Pat Ferbyack, Principal, Lakeshore Campus, Humber College. "They're presence here will add to the already excellent reputation of the Music program."

Contact: Pat Ferbyack at (416) 675-6622 ext. 3332

Humber College Code of Ethics

The Humber College Code of Ethics outlines the principles and values that guide the conduct of all employees of the College and honours the preservation and protection of fundamental human rights. Underlying the code is a belief that each employee has a right to dignity and respect.

By supporting and abiding by this Code, the employees of Humber College will demonstrate by their behaviour that they have concern for students, other employees, and the community at large.

Code

We support the following principles:

1.0 Fairness

In our relationships with others, we strive to be fair and just in our decisions and actions. To provide fair and just treatment, we carefully weigh the circumstances and variables linked with any decision and make the best attempt to be consistent and equitable.

Some of the values emanating from this principle are that:

All hiring and promotion is fair and just. Student evaluation is objective. Workload is equitably distributed. Appropriate support is provided for students and clients.

2.0 Honesty

We can achieve an open working and learning environment when we feel secure enough to provide honest commentary about the

operation and management of the organization. From our work in the classroom to the delivery of administrative and support services, we strive to encourage an honest climate which serves the interests of the institution and protects the well-being of all individuals.

Some of the values emanating from this principle are that:

Truthfulness with other employees and students is demonstrated.

Accurate accounts of the College are given.

3.0 Professional Integrity

In educating students, we strive to act in their best interests. As a community dedicated to providing education, we demonstrate professional integrity and exemplary behaviour in all that we do in and for the College.

Some of the values emanating from this principle are that:

The Mission Statement of the College is supported.

Conflict of interest is avoided. The professional autonomy of fellow employees is respected.

4.0 Respect

We demonstrate a high regard for the rights and opinions of others. It is our responsibility to establish a climate of mutual respect; to protect the rights and freedoms of others; and to be discreet in deal-

ing with confidential matters.

Some of the values emanating from this principle are that:

Students and fellow employees are treated with consideration. Collegiality is encouraged. The privacy and confidentiality of all students and employees is safeguarded.

The diversity of all peoples and their uniqueness of culture, ethnicity, religion, race, and sexual orientation is respected. A work and study environment free from discrimination and harassment is promoted.

5.0 Trust

A healthy organization is built on trust. The development of trust relies on our ability to recognize threats to the psychological and/or physical safety of others and to eliminate these threats by treating others equitably, fairly, and in a non-exploitive manner. We strive to provide a secure learning and work environment.

Some of the values emanating from this principle are that:

The power inherent in positions is not exploited.

The competence and integrity of fellow employees is assumed. The safety of the Humber College environment is ensured.

The College's mandate of public service is promoted.

Director, Marketing & Communications appointed

Kris Gataveckas, Humber's Vice-President, Business Development, is pleased to announce the recent appointment of Donna Chow to the position of Director, Marketing & Communications.

Ms Chow comes to Humber from TD Insurance where she was responsible for product development and marketing to support revenue generation and market penetration. She has a diverse experience base that includes providing financial services, product marketing, and professional services to companies in the United States, China, and Taiwan. She speaks Mandarin, Chinese, French, and Cantonese.

Ms Chow's educational background is equally impressive. She attended the University of British Columbia (BA, Political Science & History), Capilano College (Diploma, Asia Pacific Management program) and the University of Toronto (MBA).

Working closely with individual schools and the College Marketing Council, Ms Chow will provide college-wide marketing leadership and management, and execute a positioning strategy.

Contact: Donna Chow at (416) 675-6622 ext. 4098

New VP at the helm

D. N. (Dev) Chopra was recently appointed Vice-President, Administrative Services. He replaces Rod Rork.

For over 20 years Mr. Chopra held positions of increasing responsibility with Ontario Hydro, most recently as Vice-President, Finance, for Ontario Power Generation — a successor company of Ontario Hydro.

A senior executive with proven expertise in managing large-scale organizational change and renewal, Mr. Chopra's experience includes key corporate functions involving finance, human resources, planning, facilities, and information systems. Just prior to coming to Humber, he acted as an independent management consultant.

In addition to his successful career, Mr. Chopra has been actively involved with community-based organizations and has served on the Boards of Hepco Credit Union and Yellow Brick House, a shelter for abused women.

Mr. Chopra is an engineer and has an M.B.A. from McGill University in Montreal. He also successfully completed the Executive Development Program at Harvard University. He is married, the father of two daughters, and enjoys golf, tennis, and bridge in his spare time.



HEAT launches 5R campaign

The Humber Environmental Action Team (HEAT) is sponsoring a new campaign to promote recycling on campus. Building on the 3Rs concept, the 5R campaign will add Rethink and Refuse to the Reduce, Reuse, and Recycle slogan.

The purpose of the campaign is to encourage students, faculty, and staff at Humber to think more about recycling and waste management issues and the kind of products they use. Marketing support for the campaign includes brochures, displays, t-shirts, and promotions on the HEAT web site. The concept was created, planned, and designed by students.

Humber's Environmental Committee has officially endorsed the campaign. The 5R concept is part of a broader initiative - The Environment is Our Future - to promote the environment by encouraging people to think of nature and the natural beauty of the campus.

Both campaigns were launched at the College's Environmental Fair in April and at the Showcase exposition in May.

HEAT is a student-run dedicated group at Humber College that works to improve environmental awareness both on campus and in the community. Working in partnership with other local environmental groups, HEAT has been involved in tree plantings and cleanups along the Humber River.

HEAT participates on the City of Toronto Environmental Task Force and is the only college group to participate in this citywide forum. In addition, the group sponsors major awareness campaigns on campus including Earth Week and the Humber Heritage River Campaign.

Contact: Larry Saldanha at (416) 675-6622 ext. 5051

Redefining Humber: Older students and an international mix

In a cross-generational and cross-cultural mix, communities of classes are put together to share a common educational goal. As a result, mature students and a mix of international students are changing the face of the Humber community.

Middle-aged people are returning to school for a number of reasons: to stay current in their field, to secure their employment, or to pursue a dream.

According to one such student, Elvira Martinovic, "There are still people out there who don't understand why a person would go back to school at this late stage. I explain that the world is changing and if you want to be employed, want to be market-

able, you have to keep right on learning." Although Humber is well-represented by students from over 50 countries, the main international mix is from India, Pakistan, China, and South Korea.

Leanne Stillman, Humber's manager of International Recruitment, likes to see

a good mix of nationalities. "We don't want to be known as the college where all the international students from any one particular culture or nation attends. We want Humber to be the place where students from many different countries can come and feel welcome."

Providing good services to international and mature students, says Ms Stillman, is what sets Humber apart. Paperwork moves quickly.

Vjay Sappani, a graduate from the International Institute of Technology in India, who now attends Humber, says the efficient, swift processing of his documentation impressed him. "Two days after all the paperwork for Humber was finalized, I received an application form from another college," he says.

Mr. Sappani goes on to explain that parents from other cultures are very involved in choosing schools with their children and are reluctant to send their

sons or daughters to an institution that seems slow to respond to their enquiries. Humber, says Ms Stillman, is sensitive to the timelines regarding visa and financial arrangements faced by international students.

The high cost of overseas tuition, says Ms Stillman, feeds the misconception that international students are from wealthy families. "But, that's not true," she explains. "In most cases, parents have worked to give everything they have for their children's education."

The first contact families overseas have with Humber is through Canadian Education Centres. Established by the government two years ago, the Centres, which currently operate in Asia, Latin America, Europe and Australia, have a mandate to promote Canadian education internationally.

The first thing that attracted Mr. Sappani to Humber was the presentation he saw at the Canadian Education Centre in India. "Other colleges had glossy presentations, but Humber's straightforward, clean approach impressed me most."

Contact: Leanne Stillman at (416) 675-6622 ext. 4979

We want Humber to be the place where students from different countries can come and feel welcome



Career Centre:

What they do for students and how they do it

Students seeking employment can access a wealth of resources at Humber's Career Centre.

One such resource is the breakfast networking session which links students from the Business School with about 30 employers. The two meet to discuss interview techniques, skills assessment, and what students should do to prepare for employment.

The Centre also organizes an annual Career Fair where students have the opportunity to connect with recruiting employers. As well, role-playing mock interviews are organized and, for the cost of the paper required for the job, students can have business cards printed. Free fax service and resume assistance is also available, as is registration in the Graduate Employment Program. Once registered, the Career Centre will fax out the graduate's resume to selected jobs.

"How they answer questions, body language, attitude, hygiene, and anything else that might impact on the interview gets discussed," says Karen Fast, coordinator of the Career Centre.

Ms Fast advises students to choose the companies they'd like to work for, go to their web sites, and investigate their employment opportunities.

At a time when employment is increasingly found in the hidden job markets, Humber's Career Centre makes it easier for employers and job candidates to connect in an efficient and supportive way.

Ms Fast offers these tips for students who are looking for work:

1. Do your homework. Research the industry, company, job.
2. Network. Contact key people often.
3. Follow-up. Don't wait for the employer to call you.
4. Self-market. Be bold about your achievements.
5. Build a portfolio. Document your accomplishments.
6. Sell benefits. What value can you bring to the company?
7. Use the Internet efficiently.
8. Be specific about your goals, job focus.
9. Use the many free services and resources available.
10. Gain related experience through summer jobs, volunteer work, freelance.

Contact: Karen Fast at (416) 675-6622 ext. 5030

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A special approach to sports

Programs at Humber have always attracted students with high aspirations, and the Community Integration through Co-operative Education (CICE) program is no exception.

In January of this year, two of their students competed in the Special Olympics Nationals in Ottawa. Brian Bell, a current student, won both a silver medal in freestyle skating, and a gold medal in pairs dancing with his partner, Lisa Porter. He credits his victory to concentration and support from his coaches, since he managed to achieve his victories with a foot and hip injury, and vision troubles due to severe eczema around his eyes.

For Troy Ford-King, it was a triple whammy as he picked up three gold medals for his skiing prowess in downhill, slalom and super-G. Mr. Ford-King missed most of the other events because he spent most of his time in Ottawa skiing. However, he admits that seeing all the different athletes made it particularly special for him.

Troy Ford-King and Brian Bell were two of over 600 athletes competing at the Special Olympics and both hope to participate in the 2001 World's competition in Alaska.

Contact: Mary Lynn Rothwell at (416) 675-6622 ext. 4336



Sports triumphs at Humber

Humber Athletics had a lot to be proud of this past academic year with victories cast in bronze, silver and gold.

A synopsis of who won what:

Basketball	Women's	Bronze
	Men's	Silver
Hockey	Men's	Bronze
Soccer	Women's	Gold
	Men's	Silver
Golf	Women's	Gold
	Men's	Silver
Volleyball	Women's	Gold

Doug Fox, director, Athletics & Recreation, says Humber's success is due to hiring the best coaches. "Our coaches build excellent programs and the players have a good game schedule. We have a formula that works," he says.

Contact: Doug Fox at (416) 675-6622 ext. 4456



Industry honours for Humber retiree

Don Foster, who retired as coordinator of Humber's Funeral Services Education program in December 1999 after over 30 years at the College, is one of the most respected people in the funeral services industry.

At the Annual Toronto & District Funeral Directors dinner in April 2000, he was officially recognized by his peers for the extraordinary work he has done in promoting the industry across Canada.

Kent Milroy, presenter at the event, cited Don Foster's extraordinary leadership skills and commitment to education in his address.

Mr. Foster began his term with funeral service education in 1968, when the program was one of the first to be offered in the community college system. Prior to that time, funeral directors were taught at the University of Toronto's Canadian

School of Embalming.

Recognizing that funeral services included much more than tending to the deceased, Don Foster created a curriculum designed to reflect the new realities of this field. The result has been that Humber consistently receives more than 700 applications for the 125 student spaces available each year.

As his dedication to the field of palliative care increased, Mr. Foster initiated and taught the popular allied health course, *Life Threatening Illness, Dying, and Bereavement*. This course ensured

that students understood the importance of the need to care and support the friends and family of the deceased.

Never one to take life quietly, Mr. Foster spends his time at his cottage in Norland. He sings with the Inclusion Barbershop Singers, and dotes on his two granddaughters.

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