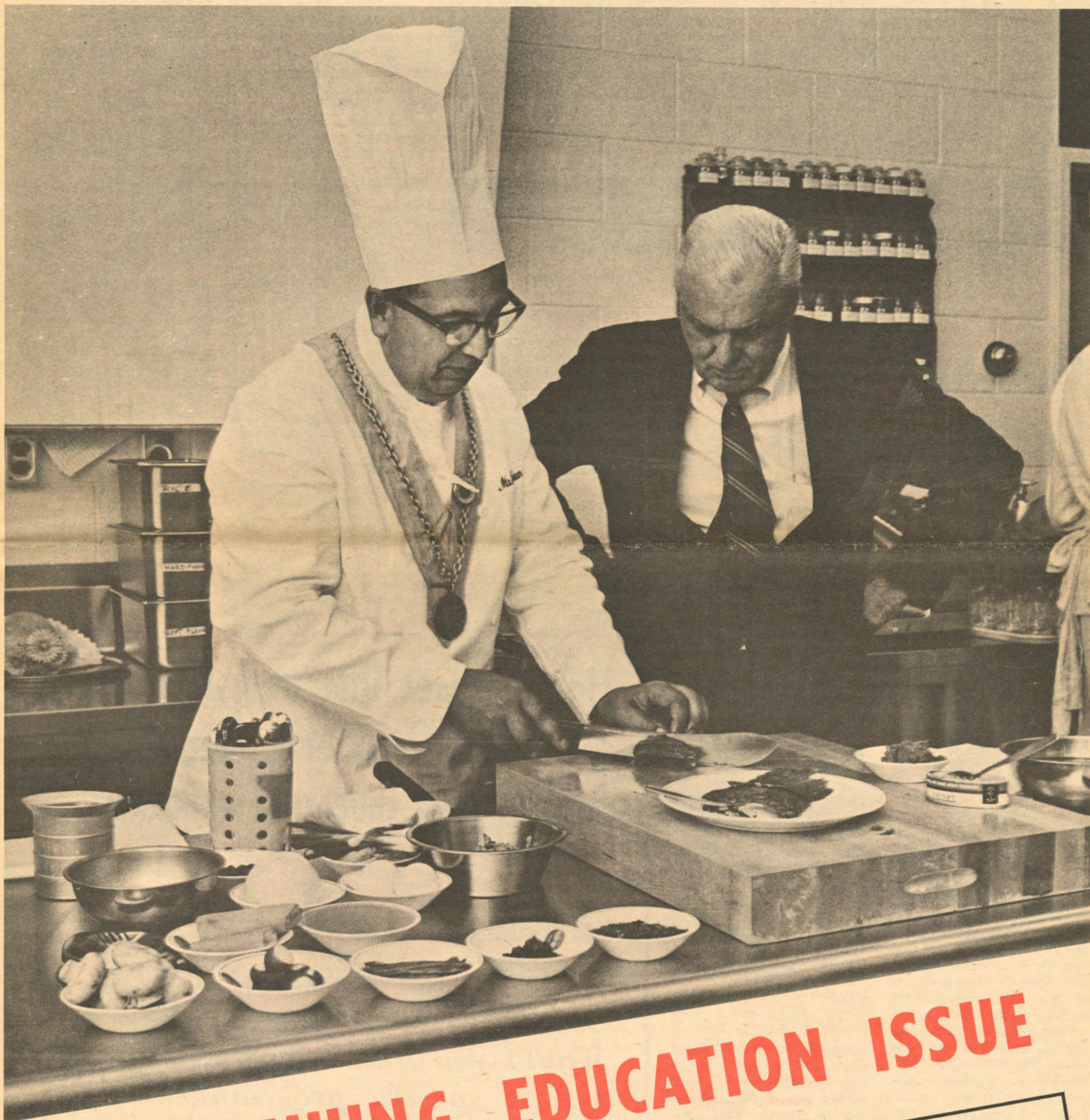


# this is HUMBER COLLEGE



PUBLISHED BY HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY

September, 1969



## CONTINUING EDUCATION ISSUE

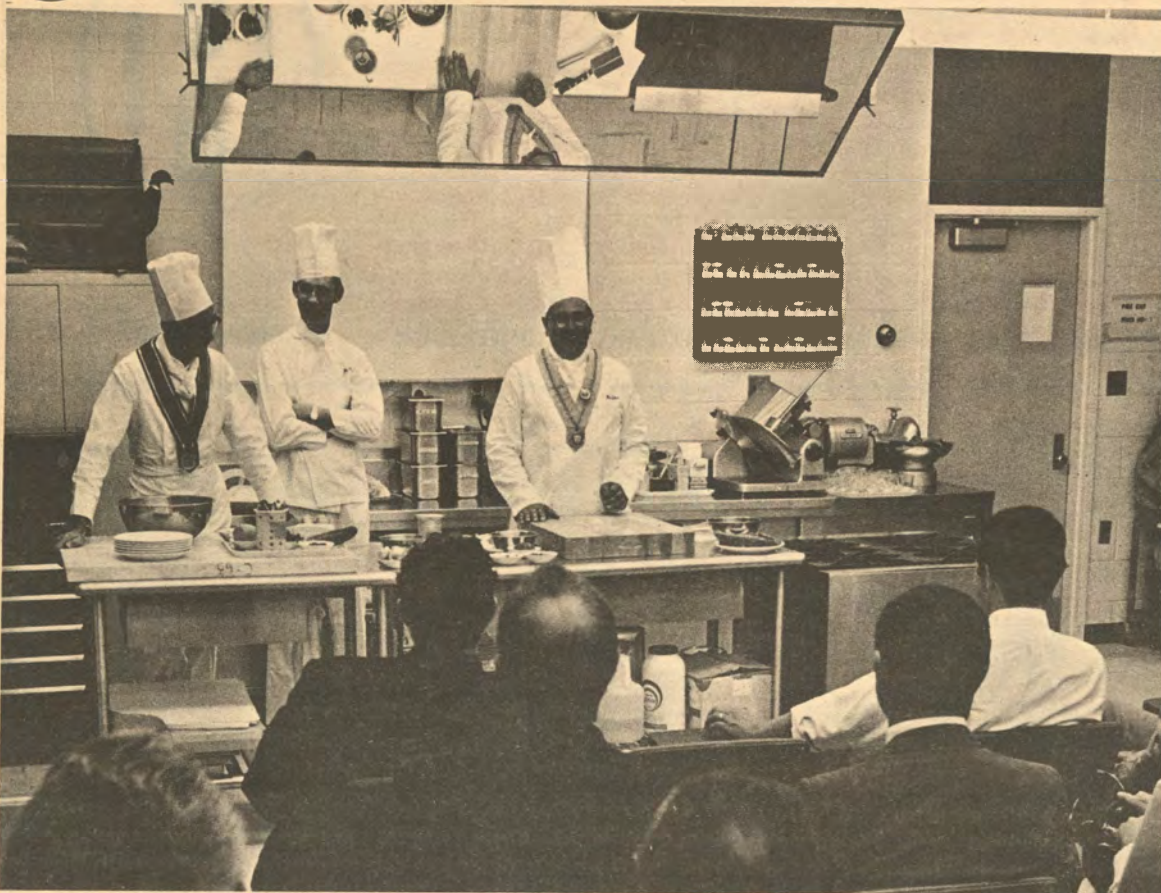
Details of Continuing Education Courses for:

BOARD OF EDUCATION FOR THE BOROUGH OF YORK

ETOBICOKE BOARD OF EDUCATION

HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY

This Fall, Humber College features eight evening courses in the culinary arts. Here, Chef Igor Sokur demonstrates to the Globe and Mail's Bruce West the art of slicing beef tenderloin. (Story on Page 2).



Humber's barbecue gourmet cookout, to introduce news media people to College's new evening programs in cooking, was no washout, in spite of heavy rain. Chef Igor Sokur, Director of Food Technology, (centre of picture) switched operations to Humber's food lab, and a good time was had by all.

## Gourmet cook-out enchants press

The Gourmet Cook-out planned for July 28 at the Northern Campus, came close to a wash-out, but with Igor Sokur at the helm, the magnificent feast went ahead without foundering.

The luncheon was arranged for members of the press to introduce the 1969-70 food service programs. Although the day dawned under overcast skies with predicted forecasts of heavy rain, Chef Sokur dismissed any possibility of a postponement. "We are one jump ahead of the weather", he said. "If necessary, we will use simulated barbecue equipment in the kitchen".

Chef Sokur, Director of Food Technology, has been a professional in food for more than 20 years. Since leaving his native Europe, he has served as chef at leading establishments in the United States and Canada. He is a member of the Federation des Chefs de Cuisine of Canada, the Gourmet Society of Toronto, the Canadian Restaurant Association, and a confrere of La Chaine des Rotisseurs. In 1968, Chef Sokur travelled to Frankfurt, Germany, as a member of the Canadian Culinary team to compete in the world's food olympics.

At 12:30 p.m. the press began to arrive and were ushered into the auditorium to meet Humber College administrative staff and members of the Board of Governors. Igor, dressed in freshly laundered chef's whites, donned his Chaine des Rotisseurs medallion and went in to greet his guests.

He introduced himself to the audience and talked briefly about the eight evening food

service programs available at Humber this fall, as well as the two full-time day courses, Chef Training and Food Service Administration.

He then invited the press into the food laboratory for a practical demonstration of the luncheon. Igor explained that gourmet cooking is not difficult. It required basic knowledge of ordinary cooking, with the addition of herbs, spices, wines and spirits.

Chef Sokur proceeded quickly to the main dish, Filet de Boeuf Prince Igor ("I don't want to keep you ladies and gentlemen of the press here too long"). "Although beef tenderloin is an expensive item for the housewife today," he explained, "this recipe calls for very thin pieces." (one tenderloin would serve at least 12 people). He demonstrated by cutting a portion of the tenderloin and lightly basted it with oil. Placing the slice between two sheets of wax paper, he began to beat it with a mallet. He held up a perfect piece.

Pate de foie gras, he agreed, could also be expensive, but suggested while he was using the best available, equally good and less expensive pate topped supermarket shelves. He suggested housewives could also substitute with flank steak, sliced thinly and well pounded.

Igor glanced at his watch and invited the press to adjourn to the dining room.

Mutterings among the press indicated that they had rarely tasted perfectly cooked Arctic char. When the marinated fish was served, garnished with watercress and fresh grapefruit sections, apprehension turned to delight. The flambéed filet de

Boeuf Prince Igor (named after the vodka, not Sokur) was served with baked potatoes and corn. This was followed by a crisp garden green salad. The dessert, Granny Smith Apple, Patio Style, filled with red currant jelly and walnuts, was topped with a mixture of sweet butter, cinnamon, nutmeg and brown sugar.

The luncheon lasted some three hours and after the press had paid their compliments to the chef for an excellent menu, Igor heaved a sigh of relief and hurried off to take care of his many duties.

## Cooking for Brides among new courses

A new course, Cooking for Brides, offered at Humber College this fall, is designed to help the newlywed create a menu that even some of the most critical mothers-in-law will envy.

The 24-weekly sessions will include lectures, cooking demonstrations, student participation and taste sampling, all necessary in the basic preparation of foods based on traditional culinary arts.

The bride will learn how to choose cuts of meat, food purchasing and the preparation and cooking of complete menus, including: soups, sauces, meats, poultry, fish and seafood, casserole dishes, salads and dressings, potatoes and vegetable cookery, gourmet style. The course will also teach the participant the art of adding a gourmet touch to some convenience foods, preparation of simple desserts and table decor.

This is only one of eight evening courses offered in the 1969-70 academic year. Many of these are designed for professionals in the food industry, while others will be of interest to the homemaker.

Evening courses available are: International Cooking, Cooking for Special Occasions, Basic Baking and Cake Decorating, Advanced Baking and Cake Decorating, Advanced Baking and Dessert preparation, Basic Industrial Candy and Chocolate Makers, Ad-

vanced Industrial Candy and Chocolate Makers, Theory and Methods of Practical Food Demonstrations, and Cooking for Brides. Evening courses commence Sept. 22. Tuition fee for each 24-weekly program is \$50.

In addition, two day-time courses, Chef Training (40 weeks) and Food Service Administration (four semesters), are offered.

### Arctic Char

Filet the fish and marinate it in oil, finely chopped onions, celery, carrots, parsley, and lemon juice. Baste with butter, wrap in foil and barbecue over graying coals. Serve with grapefruit sections and watercress.

### Filet de Boeuf Prince Igor

Cut a beef tenderloin into thin slices. Baste lightly with oil, place between two pieces of wax paper and beat with a mallet until thin.

**Mushroom Duxelles:** Finely chop about ¼ pound of mushrooms, 1 medium onion and 2 tablespoons of fresh parsley. Saute the mixture in butter and season with lemon juice, Madeira, salt and pepper.

Spread one slice of tenderloin with the mushroom duxelles and the other with pate de foie gras. Join the two slices together as a sandwich, barbecue, basting with butter. When cooked on both sides, remove the tenderloin to a stainless steel platter and flambe with warmed vodka.

## How To Get Instant Information On Humber College CONTINUING EDUCATION PROGRAMS



Would you like Information on a specific program?

For a complete list of courses see pages 6 and 7

call us at  
**252-4154**

and ask for  
**Humber Hotline**

**Continuing Education Registration 7-9:30 P.M.  
September 10 and 11 All Three Campuses**

## Anyone can learn selling skills taught by expert

The grizzled, elderly farmer in plaid shirt and bib overalls looked like something out of an Erskine Caldwell novel as he walked into the Moose Jaw showroom of the Saskatchewan Power Corporation.

It was 4:30 p.m. One half hour to go till closing time. The dozen trainee salesmen kept their seats and continued chatting, ignoring the farmer, who shuffled around the showroom studying the posters and appliances on display.

A few minutes later their supervisor came in, spotted the farmer and went over. He'd come, he told the supervisor, to enquire the cost of converting his properties to natural gas, a commodity that in 1960 the Corporation was pushing with a big advertising and sales campaign.

"It so happened," says Ronald Leduc, at that time sales supervisor of Saskatchewan Power Corporation, "that the old gentleman owned 22 houses. Before he left the showroom, he'd signed a contract with us to convert all of them to natural gas. And one of those trainee salesmen missed out on commission totalling \$550.00. You see, in addition to paying them a salary we were adding \$25.00 per home signed up."

All of which goes to point up the old adage that you should never judge a sausage by its skin—or a man by his overalls—especially if you're in sales.

Ron Leduc, now an instructor in communications at Humber College's Queensway Campus, believes that adopting pre-conceived notions about a prospect is only one of the many faults common to sales people. There are many others, as most of us know, who've been kept waiting or sold the wrong article.

One of the real basic misconceptions, he says, is the belief that selling is a magic art, and that you have to be "born with it."

"An intelligent person with the desire to become a good salesman can learn the art, but first he or she must have a sense of challenge and understand how to derive personal satisfaction from the work. If your employer gives you no assistance in sales training, you must be prepared to do it yourself. Motivation is everything, and the people today who are doing well in sales are those who can learn to motivate themselves. Now, we at Humber College are prepared to show you how you can apply basic



## President's message

# Knowing the importance of continuing education

Adult Education—Extension Courses—Continuing Education: these are synonymous terms for a growing concept in all Canadian communities.

Last year, the Canadian Association for Adult Education estimated that approximately 350,000 persons in Metro took some form of continuing education. It is highly probable that this figure will increase by a substantial amount during the educational year commencing this month.

Dramatic achievements by mankind, such as the moon landing; conflicting ideologies and racial crises; a growing sense of our cultural heritage—all these elements in our environment heighten our awareness to the fact that, however well we use it, our formal education will not be enough to help us maintain a continuing understanding of the world we live in.

We at Humber College favour the term "continuing education" since we believe that the active mind—from nine to ninety—needs stimulus, inspiration and a constant upgrading of its skills.

In our programs, we range from art instruction for children through a wide variety of certificate, technical and trade programs to socially oriented "concern" subjects which might well be of interest to

a senior citizen. You'll also read, in these pages, about some highly unusual forms of continuing education for visitors from abroad and for specialized industrial groups.

While we're pleased with Humber College's achievements in continuing education over the relatively brief period of our existence, we mustn't forget that in the Boroughs of York and Etobicoke—the area we serve—it has been active for many years.

Humber College programs are but a part of the total educational facilities in these communities. For this reason, we are pleased to extend a welcome, in "This is Humber College" to the Boards of Education of the two Boroughs.

Their own continuing education programs are outlined. You may, therefore, see at a glance the total offering in your community and determine where best your interest lies.

As educators, we believe that the important thing is not so much where you study, as that you recognize its importance to you, as to all of us, and decide to take action.

Sincerely,  
Gordon Wragg.

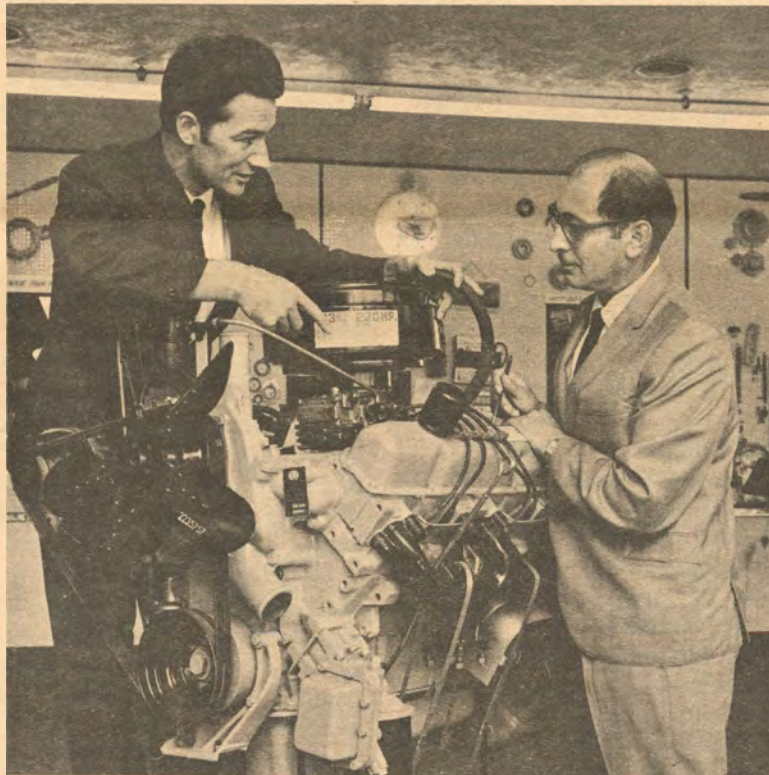
principles and techniques to greater success in selling.

Ron Leduc will direct a series of evening programs in retail salesmanship at Humber College's Northern Campus, commencing this September. There are five in all: Retail Selling; Merchandising for Retailers; Credit and Collections; Human Relations; and Communications.

Successful completion of any four of the five programs leads to a program certificate in Retail Salesmanship. The programs were developed by the Management Development Division of the Ontario Department of Education.

Ron Leduc, whose experience in selling ranges from toasters to trailers, with such diverse organizations as the Saskatchewan Power Corporation, Atco Company and The Bay, is a bachelor of education, has a diploma in business administration, and is now taking his master's degree at the University of Toronto.

"Each of the five programs," says Mr. Leduc "emphasizes a different aspect of retail selling, and we've planned a novel approach. At the beginning of each we're going to ask students who they'd like to hear as guest lecturers. Everyone has his pet idea of who's a super salesman. People like Honest Ed Mirvish, Sam the Record Man and many others."



"La transmission de ma tante"? asks Al Raskin of Levy Auto Parts. Personnel manager Stan Keith, at left, discusses new specialized French course he's organized with Humber College's help.

## "Automotive French" Among Humber's Language Programs

Bi-Bi, the Two Nations debate and Canada's Second Language Act have made Metro citizens more than ever conscious of the importance of learning to speak French.

It's highly probable, says one prominent educator, that this fall, continuing education programs in French will have the heaviest attendance on record.

Business and industry are encouraging employees to learn French, but finding that it's one thing to have them master genders and irregular verbs and quite another to have them use their new-found knowledge practically and profitably.

One company that's trying a new approach is Levy Auto Parts. In co-operation with Humber College's Training In

Business and Industry Department, the automotive supply firm has established a special program which will be taught to some 20 of its key people. Executives, supervisors and salesmen will receive two, 2-hour lessons a week in automotive French, right in the company's board room.

Says Glenn Harewood, who teaches French and Spanish at the College: "This will be a conversational French course with a heavy accent on the terms and phrases used in the automotive industry. It's going to be an interesting experiment."

To Robert Higgins, the energetic and enthusiastic head of Humber's Training in Business and Industry—TIBI as he calls it—arranging for the special

French program was just another of the interesting challenges he thrives on.

"Our aim," he says, "is to supply specialized continuing education—wherever and whenever it's needed and if it is humanly possible."

Since Humber's TIBI department was established a year ago, Mr. Higgins has arranged for more than 100 special courses, which have been taught at a variety of sites: board rooms, cafeterias, auditoriums, hotel suites and union halls, as well as in Humber College classrooms. They've ranged from effective supervision programs to a top-level seminar for leaders of the surveying profession in North America.

Inspiration for "Automotive French" came from a request to TIBI by Stanley Keith, Levy's personnel manager, who last year organized a company-sponsored series of lessons by the Toronto French School. It was successful enough to warrant in 1969, another company-sponsored course and the Levy management decided to approach Humber College.

Levy Auto Parts, which enjoys a large domestic and export business in spare parts for vehicles of military and civilian application, must communicate with government officials not only in Quebec but other parts of the world where French is spoken.

Commencing this September, Humber College will teach five other language programs, all of them open to the public. Each is of 24 weeks' duration and places a decided emphasis on the practical, conversational approach.

The programs are: Conversational French (introductory and intermediate); Conversational Spanish (introductory and intermediate) and Conversational Italian (introductory).

### HUMBER COLLEGE NURSERY SCHOOL

Humber's Nursery School is now accepting applications for children ranging in age from 2 yrs. 9 mths. to four yrs. 9 mths. The school year commences mid-September and ends mid-June, 1970. Tuition fee of \$200, may be paid in full or in two instalments. There are two school sessions: morning (9 a.m. - 11.30 a.m.) and afternoon (1 p.m. - 3.30 p.m.).

Bus transportation can be arranged at an extra monthly charge of \$12, if there is sufficient need.

Write or telephone for application to: Humber College Nursery School, 3495 Lakeshore Blvd., W., Toronto 510. Telephone 677-6810.



Contact 70 is new Humber program for women who wish to assume new roles outside the home. Program is first to offer adults daytime continuing education.

## Women—even mature ones should continue learning

"I am convinced that our society isn't utilizing all the intelligence and ability which the feminine half of the Canadian population possesses . . ." So said Prime Minister Trudeau in an interview reported in *Chatelaine*, June 1969. The Prime Minister later pointed out that "we must create a mentality that will permit women to make more use of their talent in society".

These remarks support the feelings of many mature Canadian women concerning their abilities and their desires to contribute as citizens beyond the thresholds of their homes.

Women who wish to return to education or re-enter the business world after raising a family, can study the pros and cons through a series of weekly

two-hour lectures commencing Sept. 18 at the Southern Campus, Humber College of Applied Arts and Technology.

The 12-week program, "Contact 70 — A Challenge to Change", will be held Thursdays from 9:15 a.m. to 11:15 a.m. Tuition fee for the 12 sessions is \$25.00. Course co-ordinator will be Mrs. Penny Bell, a Humber College faculty member.

In January of this year, the Applied Arts and Technology Branch of the Department of Education, sponsored a similar program as a pilot project at Centennial College. The project was designed to help women of all ages, educational and employment background to gain the knowledge and confidence necessary to return to education or employment.

Surveys carried out prior to the project's inception, revealed that "many women, although interested in resuming education or employment as their children grow older and their home responsibilities less demanding, are timid and fearful of assuming a new role outside the home." It was discovered that these women know too little about opportunities and how to choose and prepare for work in relation to their own abilities, interests and personal situations.

The pilot program attracted more than 150 enquiries. A high percentage of the women applying were between 35 and 50 years of age, and had grade 12 or more education. Employment for most was not an economic necessity. Most of the women had been in business or sales careers before marriage. In most cases, there was a gap of from 10 to 20 years between previous formal schooling or full-time employment and the present.

A recent report on the project compiled by the Department of Education states: "If the col-

leges are to serve the community in the truest sense, they have a responsibility to all members of it including the mature, married woman, whose potential has scarcely been tapped and whose abilities when used in public life can enhance and improve society as a whole."

Humber is the first community college to take up the challenge by including Contact 70 in its 1969-70 programs. It is also an opportunity to bring continuing education into daytime schedules.

"We are very enthusiastic about this project", said Mrs. Bell, "and hope to develop it into a continuing series." A committee set up to produce this present program had invaluable assistance from Miss Pat Detenbeck, program consultant for the Applied Arts and Technology, Department of Education, and co-ordinator of the pilot project earlier this year. "We have added Contact 70 to the original title" said Mrs. Bell, "to indicate contact with the outside world, whether it be in the working or educational world".

Husbands will be invited to attend the first and last sessions scheduled for Thursday evenings from 7:30 p.m. to 9:30 p.m. "I think it is important for husbands to see what their wives are concerned about", says Mrs. Bell.

Enrolment will be limited to the first 25 women who indicate by their applications and interviews, a sincere interest in the program and the ability to attend regularly.

### "Creative Problem Solving" Unlocks Minds

The worst way to solve a problem thinks Peter Petterson, is to form a fixed, immovable value judgement on its nature, and then restrict the mind to working only in specific and highly circumscribed patterns.

He's a disciple of Alex Osborne, former partner in one mid-Fifties produced two best-sellers and revolutionized man's whole approach to creativity.

Says Mr. Petterson: "Osborne showed us that creativity isn't the prerogative of a few highly-paid, eccentric, genius-dreamers. It's a talent that can be fertilized and developed in every person of normal intelligence, regardless of age."

Putting imaginations in orbit are a specialty with Peter Petterson, who is a member of the exclusive Leadership Council, the inner circle of the Creative Education Foundation. As such, he has directed courses and seminars in many institutions, including the University of Buffalo.

"Creative Problem Solving" at Humber College, will stress the importance of both individual and group approaches. "Many of our evenings will be freewheeling group discussions and 'brainstorming' sessions", says Mr. Petterson. "From previous experience, my colleagues and I know that students who are serious about expanding their creative power can derive tremendous personal benefit".

## New type of writing for technical books

The amount of "technical literature" needed to operate and maintain Apollo 11 would have, if confined to the printed page, more than filled the space craft and also outweighed its crew and contents.

Technicians and technologists who take a new evening program at Humber College, will learn how problems like this are solved. In the case of space vehicles it is by a process known as the symbolic integrated maintenance manual, which use a new sign "language" and can be copied easily on a microfilm.

They'll also learn a good deal more about technical writing. The program is called "The Preparation of Technical Handbooks" and is beamed not so much at budding Hemingways and Steinbecks as at those whose job it is to interpret technical directions into clear, understandable prose.

Directing the 24-week program for Humber College is J. P. "Sam" Preston, who is in charge of the handbook section for Garrett Manufacturing Ltd., a maker of electronic companies for the aerospace industry. Mr. Preston and his staff of 20 writers, illustrators and layout artists have, over the past eleven years, prepared and published some 2,000 manuals for the company.

If all companies aren't as foresighted as his own, says Sam Preston, one should blame the system rather than the individual company. "For instance, when most companies advertise for technical writers they receive and respond to hundreds of requests from people whose previous backgrounds have been in creative



Sam Preston with some of the 2,000 technical books he's prepared for Garrett Manufacturing.

writing such as advertising, public relations and journalism. Often they employ these people and they just don't work out.

"I'm not knocking creative writing, but the main essential with handbook preparation is technical skill first and then the development of communication skills. If a person is bent on writing the Great Canadian Novel, technical handbook preparation is no training ground for him.

"There is a great and growing need in Canadian industry for handbook personnel of the right kind, and the dedicated, technically-minded person who regards this field as an end in itself, and not a jumping-off point to fame, fortune and literary lunches, can have a profitable and rewarding future."

As well as writing techniques, Mr. Preston in his program, will trace the complete handbook process from planning through writing and design, layout, typography and printing, to distribution, follow-up on revisions, binding and many other facets.

## College teaching —an introduction

An extension program, Introduction to College Teaching, is offered this fall for those interested in pursuing full or part-time teaching in a community college.

The course will include lectures and discussions on the place of community colleges in the educational system, the administration and financing of colleges, curriculum development, pedagogical philosophies and teaching methods.

Most of the sessions will be conducted by Humber personnel, William Trimble, Dean of Professional Development and Tom Norton, Professional Development Co-ordinator.

This 12-week course will begin in September. Tuition fee is \$25. More information about this program can be obtained either through Mr. Trimble (677-6810), or Mr. Norton (259-5411).

## Continuing education in the Borough of York

By A. G. Gillespie  
Director of Education



When he was well over eighty, Pablo Casals was asked why he continued to practice the 'cello many hours a day. He replied: "Because I think I am making some progress".

I am sure we all understand that life is a continuity and our main task as the Board of Education for the Borough of York, is to bring about an understanding of the need of a lifelong integrated education for children, youth and everyone. From this realization, it is easy to create a philosophy for Continuing Education.

People naturally expect us to offer business and technological subjects to develop practical skills, or "bread and butter" programs, in addition to academic courses. It is found that people welcome the blend of the traditional with programs that enable people to achieve self-realization through exposure to new ideas and new ways of doing things. The programs offered this year, I am sure, will help you to find new interests, whether it be international cooking or repairing that outboard motor that let you down when you could have hooked the largest one you ever saw.

The rapidly increasing enrolment in the continuing education programs reveals the growing number of citizens who are concerned about their future. You are invited to drop in to one of our schools to participate in one of the "new look" courses.



**Board of Education  
for the  
Borough of York**

This is Humber College — 5

**INFORMATION**

Further information on the Adult Education Program can be obtained by phoning the Continuing Education Secretary at:-

**653-2279**

Please do not phone the schools.

**CORSI SERALI DI LINGUA INGLESE**

**Da ottobre a marzo**

George Harvey Secondary School  
1700 Keele Street—Toronto 339  
Weston Collegiate Institute  
111 William Street—Weston 492  
York Humber High School  
101 Humber Blvd.—Toronto

Iscrizioni: 23,24, 25 settembre 1969, dalle ore 7:00 p.m. alle ore 9:00 p.m.

Tassa: gratuita, I corsi sono i seguenti.

- 1) Corsi per coloro che non parlano affatto l'inglese,
- 2) Corsi per coloro che parlano un po' l'inglese,
- 3) Corsi per coloro che parlano discretamente l'inglese.

**GENERAL INTEREST COURSES**

**Call 653-2279**

Art
Automobile Driver Training (1 npw)
Automobile Defensive Driving (1 npw)
Car Ownership & Care for Ladies
Car Maintenance for Men
French Cuisine (1 npw)
Gift Wrapping
International Cooking (1 npw)
Home Improvement & Maintenance
Conversational French (1 npw)
Conversational Italian (1 npw)
Immersion Course in French (4 npw)
Investment for Profit
Machine & Metal Work for the Hobbyist
Ornamental & Wrought Iron Work
Retail Cashiering
Municipal Governments
Report Writing
Screen Education

**ENGLISH FOR NEW CANADIANS**

Beginners (4 npw)
Intermediate (2 npw)
Senior (2 npw)

**CONTINUING EDUCATION PROGRAM  
1969 - 1970**

**WHEN TO REGISTER**

September 23, 24, 25th - 7:00 to 9:00 p.m.

**COUNSELLING SERVICE**

Counselling personnel will be on duty during registration, and by appointment thereafter. They will be available to advise on course selection and planning of educational programs.

ACADEMICS	YORK MEMORIAL			
	M	T	W	T
<b>Grade 13</b>				
Biology		•		
Chemistry	•			
English (2 npw)		•		•
French (2 npw)	•		•	
Geography		•		
History			•	
Italian	•			
Mathematics A				•
Mathematics B		•		
Physics			•	
<b>Grade 12</b>				
English	•			
Chemistry			•	
French		•		
Geography				•
History		•		
Italian				•
Mathematics	•			
Man in Society				•
World Politics			•	
<b>Grade 11</b>				
English			•	
French				•
Biology	•			
Geography		•		
History	•			
Italian		•		
Mathematics			•	
Physics		•		
<b>Grades 9 &amp; 10</b>				
English			•	
French		•		
Italian				•
Mathematics	•			
Science				•
Elementary School Upgrading (2 npw)	•			•

	GEORGE HARVEY				WESTON COLLEGIATE				YORK HUMBER			
	M	T	W	T	M	T	W	T	M	T	W	T
<b>BUSINESS &amp; COMMERCIAL</b>												
Bookkeeping I	•					•					•	
Bookkeeping II			•				•					
Business Machines I (2 npw)		•		•	•		•			•		•
Business Machines II (2 npw)		•		•	•		•			•		•
Business Management (2 npw)					•		•					
Data Processing-Fundamentals of Programming I		•		•		•						
Data Processing-Fundamentals of Programming II		•		•		•						
Shorthand I (2 npw)	•		•									
Shorthand II (2 npw)	•		•									
Typewriting I (2 npw)	•	•	•	•	•		•			•		•
Typewriting II (2 npw)		•		•		•		•		•		•
Typewriting III (Secretarial Practice)			•			•						
Typewriting (Conversion to Electric) 2 npw	•		•			•		•				
Retail Merchandising & Marketing (2 npw)									•		•	
Silk Screen & Offset Printing (1 npw)									•		•	
Consumer Education										•		
<b>TECHNICAL SUBJECTS</b>												
Air Conditioning & Refrigeration (2 npw)	•		•									
Auto Body & Spray Painting (2 npw)										•		•
Auto Mechanics I (2 npw)	•		•		•		•			•		•
Auto Mechanics II (2 npw)	•		•			•		•				
Basic Blueprint Reading (2 npw)										•		•
Commercial Truck Driving										•		•
Construction Trades (1 npw)										•		•
Drafting - Architectural (2 npw)	•		•									
Drafting - Mechanical (2 npw)	•		•		•		•					
Drafting - Sheet Metal Pattern (2 npw)	•		•									
Electricity - Basic (2 npw)	•		•		•		•			•		•
Electrical - Construction (2 npw)	•		•			•		•				
Electricity - Theory & Test (2 npw)	•		•			•		•				
Electronics (2 npw)	•		•			•		•				
Machine Shop I (2 npw)		•		•		•		•				
Machine Shop II (2 npw)		•		•		•		•				
Outboard & Small Engines				•							•	
Sheet Metal & Welding (2 npw)	•		•		•		•					
Small & Major Appliance Repair										•		
Stationary Engineering (2 npw)		•		•								
Woodwork - Hobby (2 npw)						•		•				
Woodwork - Upholstery (2 npw)										•		•
<b>HOMEMAKING COURSES</b>												
Dressmaking I (1 npw)	•	•	•	•	•			•				
Dressmaking II (1 npw)	•	•				•						
Dressmaking III (1 npw)			•	•			•					
Fashion Design				•								
Hostess Hints (1 npw)	•		•			•		•				
Interior Decorating		•						•				
Millinery		•						•				







## HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY

**Queensway Campus**FOR FURTHER INFORMATION  
CALL  
ADMISSIONS OFFICER  
259-5411A SELECTION OF  
FULL-TIME DAY PROGRAMSFOR FURTHER INFORMATION  
CALL  
ADMISSIONS OFFICER  
259-5411

DIVISION	PROGRAM	ENTRANCE REQUIREMENTS	LENGTH OF PROGRAM	NEXT COURSE BEGINS *	ENDS	COST	RELATED SUBJECTS
1. ACADEMIC **	1. COLLEGE PREPARATORY A 4 level program for mature students. Prepares you for entrance to our 1, 2 and 3 year Arts, Science and Business Programs.	19 years of age or over, previous education appropriate for level of entry (counselling services available).	16 weeks for EACH Level i.e. Level 1 Level 2 Level 3 Level 4	14 Oct. 69 24 Nov. 69	30 Jan. 70 13 Mar. 70	50.00 50.00 50.00 50.00	a. English, Math, Science b. One of Typing, Drafting, Economics, Geography, History, Sociology or Speech Arts.
	2. ACADEMIC UPGRADING A companion program to 1 above for those persons who do not wish to proceed to College.	As above	16 weeks for EACH Level i.e. Level 1 Level 2 Level 3 Level 4	14 Oct. 69 24 Nov. 70	30 Jan. 70 13 Mar. 70	50.00 50.00 50.00 50.00	As above
	3. ENGLISH AS A SECOND LANGUAGE An introduction to the English language and our Canadian culture.	Open	24 weeks	8 Sept. 69 15 Sept. 69	20 Feb. 70 27 Feb. 70	75.00	Current Affairs. Canadian Culture.
2. COMMERCIAL **	1. CLERK-TYPIST	GRADE 10	24 weeks	2 Sept. 69 14 Oct. 69 24 Nov. 69	23 Jan. 70 27 Mar. 70 8 May 70	75.00	a. Business Corres. and Machines, Typing, Office Practice
	2. CLERICAL	GRADE 8	40 weeks	2 Sept. 69 14 Oct. 69	5 June 70 17 July 70	150.00	b. A Above and Business Math, Record Keeping.
	3. STENOGRAPHIC	GRADE 10	40 weeks	2 Sept. 69 19 Jan. 70	5 June 70 23 Oct. 70	150.00	c. A & B above and Pitman Shorthand
	4. ACCOUNTANCY	GRADE 10	40 weeks	2 Sept. 69 14 Oct. 69	5 June 70 17 June 70	150.00	d. A & B above and Bookkeeping, Business Org. and Law.
	5. REFRESHER	OPEN	20 weeks	2 Sept. 69	19 Dec. 69	60.00	e. A & B above.
	6. COMPUTER-PROGRAMMER	GRADE 12	52 weeks	2 Sept. 69 5 Jan. 70	4 Sept. 70 31 Dec. 70	200.00	Business Law, Economics, English, Math.
	7. SUPERMARKET CHECKER (Check-out Cashier)	GRADE 10 or Equivalent	3 weeks	8 Sept. 69 6 Oct. 69 3 Nov. 69 1 Dec. 69	26 Sept. 69 24 Oct. 69 21 Nov. 69 19 Dec. 69	25.00	Check-out Procedures, Keyboard Operation, Supermarket Organization, Customer Relations, Security.
3. TECHNICAL **	1. CARPET INSTALLATION	OPEN (Subject to aptitude test)	24 weeks	14 Oct. 69	5 Dec. 69	75.00	Drafting, English, Math.
	2. DRAFTING	GRADE 10	40 weeks	14 Oct. 69	17 July 70	150.00	Math, Blueprint Reading, Fitting.
	3. ELECTRONICS (Radio & TV Servicing)	GRADE 10	48 weeks	18 Aug. 69	17 July 70	150.00	Drafting, English, Math.
	4. INSTRUMENTATION	GRADE 10	40 weeks	14 April 69	16 Jan. 70	150.00	Drafting, English, Math.
	5. MACHINE SHOP	GRADE 10	40 weeks	23 June 69	27 Mar. 70	150.00	Drafting, English, Math.
	6. NURSES' AIDE	OPEN (Subject to interview and aptitude test)	20 weeks	23 June 69	7 Nov. 69	60.00	English, Math, Science
	7. WELDING-FITTER	GRADE 10	40 weeks	2 Feb. 70	17 Oct. 70	150.00	Blueprint Reading, Drafting, English, Math.
	8. WELDING-OPERATOR	GRADE 8	20 weeks	14 Oct. 69	27 Feb. 70	60.00	Blueprint Reading, Drafting, English, Math.
	9. WELDING REFRESHER	OPEN	20 weeks	2 Sept. 69	16 Jan. 70	60.00	Blueprint Reading, Drafting, Math.
4. APPRENTICESHIP ***	1. ELECTRICAL CONSTRUCTION	Reg. Apprentice	7 weeks	2 Sept. 69	13 June 69	NIL	Blueprint Reading, English, Math.
	2. PLUMBING	Reg. Apprentice	8 weeks	27 Oct. 69	19 Dec. 69	NIL	Drafting, English, Math.
	3. SHEET METAL	Reg. Apprentice	8 weeks	2 Sept. 69	24 Oct. 69	NIL	Drafting, English, Math.
	4. STEAMFITTING	Reg. Apprentice	8 weeks	2 Sept. 69	17 Oct. 69	NIL	Drafting, English, Math.
	5. HAIRDRESSING	Reg. Apprentice	15 weeks	2 Sept. 69	12 Dec. 69	NIL	Business Management, Chemistry.
5. SPECIAL ****	1. FUNERAL SERVICE	GRADE 12	7 weeks	15 Sept. 69 3 Nov. 69	31 Oct. 69 19 Dec. 69	100.00	Business Management, Chemistry, Math.

\* Programs continue throughout the year. Shown here are commencement dates for upcoming courses. For other commencement dates contact: Admissions Officer, Queensway Campus — 259-5411.

\*\* Programs in the Academic, Commercial and Technical Divisions are available at no cost to persons eligible under the Ontario Manpower Retraining Program. To determine eligibility, contact your nearest Canada Manpower Centre.

\*\*\* Apprenticeship Programs are available to Registered Apprentices ONLY! For information about admission to these programs, apply to: The Industrial Training Branch, Department of Labour, 74 Victoria Street, Toronto 1, Ontario.

\*\*\*\* For information about the Funeral Service Education Program, contact: The Registrar, Board of Administration in Funeral Service, Room 302, 863 Bay Street, Toronto 1, Ontario.

**QUEENSWAY CAMPUS**  
HUMBER COLLEGE OF APPLIED ARTS & TECHNOLOGY  
56 Queen Elizabeth Blvd., Toronto 18, Ontario





# Imaginative, contemporary education is our business



## ABOUT THE BEGINNING AND THE PRESENT

In April 1967, what had been first, the Lakeshore Board of Education Retraining Program and later the Etobicoke Adult Retraining Centre, moved from temporary premises at Mimico High School to a brand new building at 56 Queen Elizabeth Blvd.

From this beginning the Queensway Campus was born in April 1968 and immediate steps were taken to double the size of the building, install the latest equipment and build up a teaching and administrative staff capable of handling the increased responsibilities.

On September 2, 1968 most things were ready and we embarked upon our first college year as the Queensway Campus. Today, just one year later, we have a student body of almost 900 and we are prepared to add new day and evening programs to meet the needs of the community we serve.

## A FEW WORDS ABOUT THE HEART OF A COLLEGE

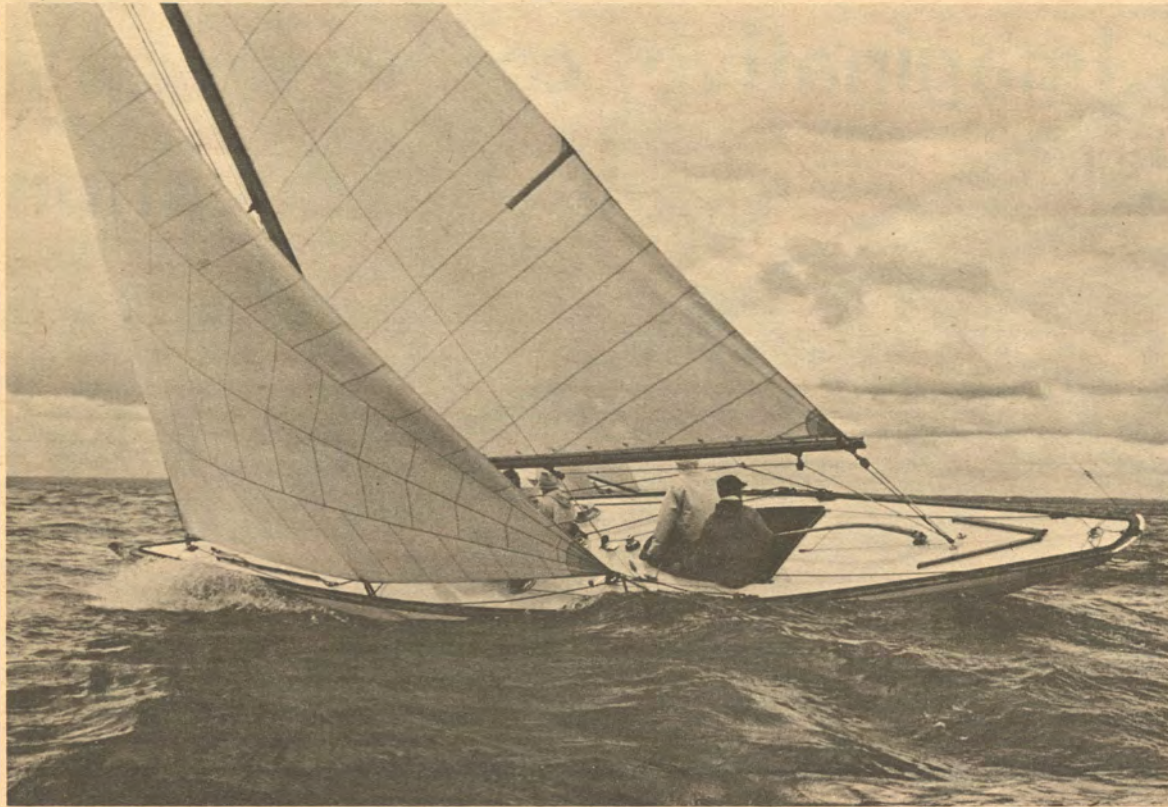
Modern, efficient buildings, equipped with the latest equipment plus experienced, dedicated teachers using the latest techniques are important factors in any college. However, it is the students who really count, for they are not only the "HEART" of a college, they are its very reason for existence. At the Queensway, as you will notice as you proceed through our halls, classrooms and labs, we have a lively pulsating heart—a heart that is determined to take advantage of the opportunities offered. (For many, Queensway represents a second opportunity to continue their education and few "muff" it.)

## Let's meet some of our students and staff and see some of our facilities



- Academic And Commercial Programs**
- College Preparatory**
- Academic Upgrading**
- English As A Second Language**
- Commercial Programs**
- Technical Programs**
- Electronics**
- Carpet Installation**
- Nurses' Aide**
- Welder - Fitter — Welder - Operator**
- Machine Shop**
- Drafting**
- Apprenticeship Programs**





When inclement winter skies make moments like this impossible for yachtsmen, vicarious thrills can still be gained at Humber College. New course, "Wood Design for Yachtsmen", will provide both fun and profitable knowledge for the sail enthusiast who also fancies himself as a handyman.

## Here's a sports thriller — wood design for yachstmen!

Statistics show that approximately 1 million pleasure craft, including outboards, inboards and sailing boats, cruise our great lakes each year. An estimated 300,000 pleasure boats skim the surface of the Ontario waterways; several thousand of which are yachts.

Yachtsmen who wish to use the winter months creatively to improve or modify their yachts, can enroll in the first of a two-semester course starting Sept. 22 at Humber College of Applied Arts and Technology. The course, "Wood Design for Yachtsmen", is the newest addition to Humber's creative arts program. The instructor, Tim Stanley, is an expert in wood design and, until recently, the owner of a yacht.

The course will include design and fabrication of cabinetwork and outfitting. Special consideration of the unique problems afloat (moisture, vibration, wracking, Irish pennants, objects adrift, etc.) will be emphasized in a problem-solving approach to wood joinery. Maintenance, repair and refinishing will also be studied in relation to wood types and environmental characteristics encountered.

Mr. Stanley's approach will be to work on design and help the yachtsman study his problems; how he can solve them with the materials at hand with his particular skills and tool limitations. Once individual needs and conditions are assessed, the yachtsman will be required to take measurements, drawing them freehand or by drafting methods, depending on his capabilities. The problems will then be discussed and proposed solutions put forward.

Course participants will be taught how to build with material they can handle with the most skill — wood. This is most readily available and easily modified. The yachtsman will learn to acquire maximum efficiency from handtools, such as lightweight power tools (cut-off saw, power plane, etc.) that

the householder may have. "We are not gearing this course specifically to heavy equipment," said Mr. Stanley. "The yachtsman does not have to worry about purchasing a complete lumber yard or factory for milling".

Equipment and tools are provided at Humber College. For instance, with machinery available, a plank of wood can be surfaced up to eighteen inches wide. The yachtsman will also be taught how to steam-bend wood. Using a special rig constructed by Mr. Stanley, a straight piece of wood can be made not only curved, but structurally curved.

Cost of each 12-week semester is \$20.00 plus a \$10.00 lab fee. Sessions will be held each Monday from 7:00 p.m. to 10:00 p.m. at the Northern Campus. Applications are limited to 20 persons. Further information on the course can be obtained through Humber College, Creative Arts Division.

## Bridging a gap: for ceramics industry

Continuing education programs in Ceramics at Humber College don't involve enthusiastic ladies making ashtrays and fruit bowls. They're devoted to instructing people in the industrial application of materials that are probably in wider use today than rubber.

Since glass, cement, structural clay, enamelling and literally thousands of other materials are classified as "ceramics", indus-



Roy Newdick, a Domtar ceramic technologist is a graduate of course.



## Meeting the needs of our citizens in Etobicoke

By T. D. Boone  
Director of Education

A phenomenon of the Canadian Educational picture in recent years has been the increase in the public demand for Adult Education.

In response to this, Boards of Education, universities, and other agencies, which have traditionally offered this type of course have greatly expanded their operations. At the same time, the Colleges of Applied Arts and Technology have been formed and have made a vigorous start in what is variously known as Adult Education, Continuing Education and Extension Courses.

Here in Etobicoke the Board of Education has welcomed the advent of Humber College in all of its aspects, particularly its Continuing Education program. It is a measure of the public's interest and need that last year the Board's Adult Education program grew by twenty-seven per cent even as Humber's Continu-

## Value analysis and engineering to be taught

Early last spring, the Purchasing Management Association of Canada held a seminar in Toronto to evaluate entries in its annual Value Analysis contest. The top prize winner, reported "Canadian Purchasing Management", received its award for the following entry.

Overhead Door Co. of Canada, Oakville, sold a multi-operation time delay mechanism to open and close upward-acting doors. The original mechanism was imported — with attendant delays — and took eight man-hours to install.

After the application of Value Analysis by a company team, a Series 1000, solid state timer in a 3" cube was settled on. Design was such that it

could be attached to the control box of the door operators right in the factory, sooner than in the field.

Overhead Door achieved a per-unit saving of \$116.00 and increased sales ten times during the first year of manufacturing the re-designed product.

This kind of occurrence is common, says Peter Petterson, when companies apply Value Technology to their problems. Cost Price Analyst with Douglas Aircraft since 1961, Mr. Petterson has organized a team to assist him with the evening program at Humber College titled Value Engineering/Analysis.

The program is sponsored by the Canadian Society for Value Technology, of which Mr. Petterson was a co-founder, five years ago. His able team consists of co-worker Mel Lang, contracts officer at Douglas Aircraft who will teach "Cost Analysis"; Allan Thomas, director of Engineering and purchasing at Samson-Dominion Limited whose subject will be "Functional Aspects", and John Ferguson, senior buyer at Orenda Limited who takes on "Selling to Management".

While the concept of Value Engineering/Analysis has been around for some years, Peter Petterson and his colleagues believe that the time is ripe for a real breakthrough for its adoption by Canadian industry on a much broader basis.

"Dramatic savings and product improvements can be achieved", he says. "The simplest approach to understanding the necessity for Value/Engineering Analysis is to realize the vital necessity for today's manufacturer to reduce costs and for the consumer to have the most efficient product at the most reasonable price. In the majority of products, both groups are paying more because nobody looked at the product. Value Technology shows them how to apply creative thought to eliminate unnecessary functions and avoid building artificial costs into a product."

try needs capable technicians and technologists familiar with their application.

"Colour TV, nozzles for rockets that blast men into space orbit and bullet-proof vests that protect our armed forces all use ceramics", says John Storer-Folt, Chief Ceramic Engineer of Domtar's Clay Division and a long-time member of the Canadian Ceramic Society, Mr. Storer-Folt directs the society-sponsored Ceramic Technology program at Humber College.

The only program of its kind in Canada, it has been taught at Humber since September 1968, following six years at a previous, out-of-town location.

"With a big Metro talent pool to draw from", says Mr. Storer-Folt, "we're getting more attention from talented young people who want to get ahead in industry. Who's eligible? People with Grade 12, of reasonable intelligence and with an orientation toward math and chemistry, I'd say."

Graduation from the three-year course of 24 sessions each leads to the Canadian Ceramic Society certificate".

According to Mr. Storer-Folt, opportunities for employment in this growing area of industry are excellent.

ing Education program in its first year established itself in a very substantial way. Surely, this is an indication that both the Board and the college have their distinctive roles to play in this field and can continue to expand, meeting the needs of the community in complementary ways.

We at the Etobicoke Board of Education note with special interest the increased opportunities for graduates of its Adult Education Secondary School Diploma courses to pursue post-secondary studies locally in Humber College's Continuing Education programs. Then, too, it is likely that graduates of our extensive general interest courses having whetted their appetites for more knowledge will proceed to some of the courses offered at Humber.

Communications and co-operation between the various educational agencies in this geographical area are frequent and cordial, as they should be. We appreciate the opportunity of participating editorially in this publication and direct your attention to the page describing the Etobicoke Board's Adult Education Program.

It is apparent that the people of Etobicoke are seeking educational opportunities to help them cope vocationally with rapid changes which are taking place. They look for courses not only related to formal upgrading at all levels, but also ones which will broaden and enrich their lives.



# ETOBICOKE BOARD OF EDUCATION ADULT EDUCATION COURSES

Last year over 10,000 persons registered in courses offered by the Board of Education for the Borough of Etobicoke. This coming year, over 240 subjects will be given in 13 schools under the capable direction of more than 400 teachers.

EtoBicoke Courses are offered in Two Main Categories —

- (a) Diploma Courses (Grade 4 to Grade 13)
- (b) Non-Diploma Courses (Informational, upgrading, cultural and general interest)

## DIPLOMA & PREPARATORY COURSES

The Etobicoke Adult Education Department offers a complete program of night courses from the lower grades of elementary school to Grade 13. Secondary School Graduation Diplomas (Grade 13) can be earned in all three branches (Arts & Science, Business & Commerce and Science, Technology & Trades) in both 4-Year and 5-Year levels.

The Preparatory Courses have been trimmed to the subject areas felt to be essential for Grade 11 and 12 work and consequently the serious adult student can progress rapidly through them. Three years of night school will take the average student from Grade 5 (or 4) through Grade 10.

## PREP COURSES

<b>Intermediate Prep</b>	— Below Grade 6; English & Mathematics	(1 year Night School)
<b>Grade 7 &amp; 8 Completion</b>	— English, Mathematics & Science	(1 year Night School)
<b>Grade 9 &amp; 10 Prep</b>	— English, Mathematics & Science	(1 year Night School) (gives entry to Grade 11 work)

## DIPLOMA COURSES

(leading towards the Secondary School Graduation Diploma — Grade 12 and the Secondary School Honour Graduation Diploma — Grade 13)

Grade 11 & 12, 4-year B & C (Business & Commerce)	Academic & Business Subjects (package course)	3 years night school	Bookkeeping or Stenographic options
Grade 11 & 12 4-year ST&T (Science, Technology & Trades)	Academic & Technical Subjects (package course)	3 years night school	Wide range of Technical subjects
Grade 11 & 12 4 year A&S (Arts & Science) and 5 year A&S, B&C, ST&T	Diplomas can be earned in these areas by selection from a wide range of subject offerings. These are not "package" courses and would generally take longer to	complete. Those students with partially completed high school courses can select the appropriate subjects for completion.	
Grade 13	A student needs 7 credits to qualify for the Secondary School Honour Graduation Diploma. There are no obligatory subjects and the Etobicoke Board offers 17 different Grade 13 subjects. Some subjects carry two	credits so that it is possible to earn a diploma in two years. Adult Education counsellors should be consulted about the selection of suitable subjects if University or other post secondary work is contemplated.	

## NON-DIPLOMA

(Informational and General Interest Courses)

A wide choice is offered in non-diploma courses which are informational, upgrading, cultural or of general interest

Titles such as Aviation Ground School, Conversational Languages,

Dressmaking, Computer Programming, Typing, Shorthand, Power Plant Engineering, Woodworking, Instructional Techniques, Speed Reading, Upholstery, Oil Painting, Principles of Supervision and Hostess courses give but a small sample of the variety available.

## ETOBICOKE SCHOOLS OFFERING ADULT EDUCATION COURSES

<b>Alderwood C.I.</b>	300 Valermo Drive	<b>North Albion C.I.</b>	2040 Kipling Avenue North
<b>Burnhamthorpe C.I.</b>	76 Keane Avenue	<b>Royal York C.I.</b>	675 Royal York Road
<b>Etobicoke C.I.</b>	86 Montgomery Road	<b>Scarlett Heights C.I.</b>	15 Trehorne Drive
<b>Kingsmill V.S.</b>	721 Royal York Road	<b>Thistlethorn C.I.</b>	20 Fordwich Crescent
<b>Martingrove C.I.</b>	50 Winterton Drive	<b>Vincent Massey C.I.</b>	105 Eringate Drive
<b>Mimico H.S.</b>	George Street	<b>West Humber C.I.</b>	1675 Martin Grove Road
<b>New Toronto S.S.</b>	90 18th Street		

## ADULT EDUCATION BROCHURES

for 1969/70 are being printed now and will be delivered to your door if you reside in Etobicoke. If you do not receive one by September 8, telephone the Administration Office.

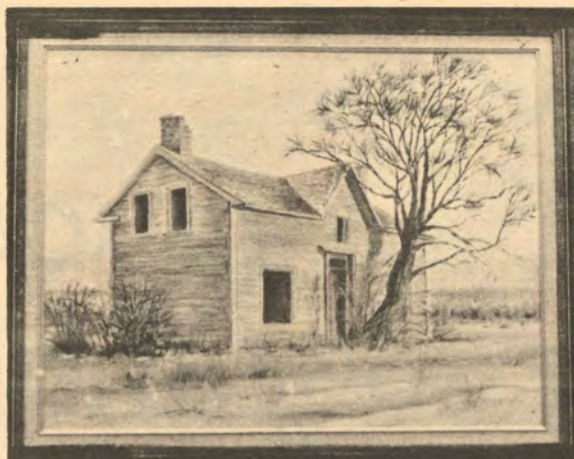
## WHEN & WHERE TO REGISTER

After determining what course you want from our brochure, register at the appropriate school September 23, 24, 25 (September 17 for Dressmaking) 7:30 - 10:00 p.m. Counsellors will be available at each school during and after the registration week. Counsellors will also be available the week preceding registration at Burnhamthorpe C.I., Thistlethorn C.I. and Etobicoke C.I. Fees for courses are \$10.00 in most subjects.

## FOR MORE INFORMATION CALL

Adult Education Administration Office  
Etobicoke Board of Education

626-4340 (Sept. 3 - Oct. 11) 626-4360 (before Sept. 3, after Oct. 11)



Recent exhibition of work by Humber students included these two from last year's continuing education classes. (Left) Humber secretary Denise Lloyd admires sculpture by Gary Noseworthy. (Right) Rural realism was caught in oils by S. A. Smyth.

## The varied faces of art in Humber College programs

Art is many things, from imaginatively designed chairs, pillows and shawls, creative photography, ceramics, metal arts to oil paintings, sketches, sculpture, floor design and advertising layout.

A five-week exhibition of student art from Humber (both day and evening classes), was recently held at the Richview Library, Etobicoke. It is the first time a community college has exhibited at a public library.

Among the hundreds of exhibits, some 76 were created by evening students. They included 35 paintings, 12 ceramics, 14 sculptures and 15 weavings.

The Creative Arts Division offers the communities of Etobicoke and York a variety of programs in the fine arts and arts and crafts field. Programs are designed for those already working in the field related to art and/or design, and for the interested amateur who is striving for good skills and contemporary Canadian design.

Evening programs offered in the 1969-70 academic year are: Art Appreciation, Ceramics,

Creative Photography, Design, History of Art, Illustration, Interior Design, Metal Arts, Modern Dance, Music Appreciation, Painting, Sculpture, Weaving and Fabric Design, Wood Design, Creative Colour Photography and Art Program for Teenagers 15-18 years.

The above programs commence September 22. Students should be prepared to cover the cost of materials consumed during these courses and to provide, within reason, such materials as are necessary for their work. Students will be asked by the College to pay for bulk materials used, such as wood, metal, clay, plaster, etc., and will be charged according to amounts used.

This year, four new courses have been added; Wood Design for Yachtsmen (see page 00); Art Program for Children 6-14 years; Graphics: Layout and Mechanical, and Printmaking. **Art Program for Children 6-14 Years**

This course is made available for interested and gifted children. It will develop their per-

ception and awareness through art media, and will help them through problem-solving in two-dimensional forms, to begin to think out their ideas in a creative manner. Their skill and dexterity with art materials and techniques will grow through their involvement with areas such as painting, drawing, design in basic two-dimensional forms, basic print-making and related skills in painting, and will prepare them for more effective involvement with the arts as they grow toward adolescence. The 12-week course commences September 27, Saturdays from 9:00 a.m. to 12:00 noon, North Campus.

### Graphics: Layout and Mechanical

This course is planned for those who are associated with the printing, publishing or advertising field who require instruction in the preparation of artwork for reproduction. The program will introduce graphic design awareness, layout techniques, typographic selection carried through to final art assembly methods for line and colour separation. The 12-week course commences January 6, 1970, Tuesday evenings from 7:00 to 10:00 p.m. Tuition fee, \$25.00.

### Printmaking

This program is aimed at developing the trained artists and the amateur's creative outlets through the varying media of print processes. Areas of study will include drawing and design as a core, supported by the principles and techniques of printmaking in wood, lino, stone lithography, etching, en-

graving, aquatint, monoprint and serigraphy (silk screen). The student will be encouraged to develop at least one of these techniques to the point where his control of the medium

allows him to use it as an effective vehicle for his creative ability. The 12-week course commences January 5, 1970, Monday evenings from 7:00 to 10:00 p.m. Tuition fee, \$25.00.

## Still room for students in day-time programs

For the convenience of readers who may themselves be interested in attending Humber College or who have student friends or relatives not yet admitted to community college programs, the following programs listed still have vacancies.

### PROGRAMS OFFERED:

#### APPLIED AND LIBERAL ARTS PROGRAMS

General Arts and Science	6 Semesters
Human Relations Option	
Journalism Option	
Public Relations Option	
Theatre Arts Option	
Home Economics	6 Semesters
Hotel and Restaurant Administration	4 Semesters
Landscape Technician	4 Semesters
Nursing Diploma	4 Semesters
Law Enforcement	2 Semesters
Residential Counsellor—Mental Retardation	2 Semesters
Chef Training	2 Semesters

#### BUSINESS PROGRAMS

Business Administration	6 Semesters
Financial Management Option	
Institutional Management Option	
Marketing Management Option	
Secretarial Science	6 Semesters
Accountancy	4 Semesters
Data Processing	4 Semesters
Marketing	4 Semesters
Graphic Arts Option	
Executive Secretary	4 Semesters
Legal Secretary	4 Semesters
Medical Secretary	4 Semesters
Computer Programming	3 Semesters
Special Commercial	2 Semesters
Co-operative Programs	4 Semesters
Life Insurance Administration	
Merchandising Management	
Retail Supermarket Management	
Wholesale Administration	

#### CREATIVE ARTS PROGRAMS

Fine Arts	4 Semesters
Advertising and Graphic Design Option	
Creative Photography Option	
Environmental Metal Arts Option	
Interior Design Option	
Painting Option	
Plastic and Glass Arts Option	
Sculpture Option	

#### TECHNOLOGY PROGRAMS

Engineering Technology	6 Semesters
Chemical Technology Option	
Civil Technology Option	
Electronics Technology Option	
Industrial Technology Option	
Architectural Design Technician	4 Semesters
Civil Technician	4 Semesters
Electrical Control Technician	4 Semesters
Electronics Technician	4 Semesters
Instructional Materials Technician	4 Semesters
Laboratory Technician	4 Semesters
Mechanical Design Technician	4 Semesters
Tool and Die Design Technician	4 Semesters

For further information, call or write The Registrar, Humber College of Applied Arts and Technology, P.O. Box 1900, Rexdale, Ontario. Telephone 677-6810.

## Humber Hosted Japanese Students

Eleven Japanese university students and graduates, spent three weeks in Toronto during July. They attended Canadian culture sessions at Humber and took an immersion course in oral English.

Humber is the first community college to co-operate with the Experiment in International Living organization in arranging Canadian culture sessions for groups of overseas students.

The Canadian culture sessions included films on Canada, talks on guidance facilities available to young people, and family life in Canada. Four generations of Japanese-Canadians talked to the group about the Canadian way of life and six arts films, produced by Canadians, were shown.

Scheduled Ontario visits included Niagara Falls and Ottawa. The students also took a whirlwind tour of Man and His World.

The group's overall impressions? The cities were clean

and beautiful. Toronto subway systems intrigued them. They were constantly surprised to see brick houses and buildings. They all wished they could have been in Montreal during Expo 67. Niagara Falls proved a slight disappointment. Ottawa, they found was the most beautiful.

### REGISTRATION APPLICATION FORM — CONTINUING EDUCATION

please print clearly			
last name		first name	
apartment no.		employer	
home address		employer's address	
city	zone	city	zone
home telephone		office telephone	
course number & name		fees to be enclosed \$	
<p>Make your cheque or money order payable to Humber College. Mail this application form and your fees to:</p> <p>The Registrar Humber College of Applied Arts and Technology Box 1900, Rexdale, Ontario</p>			