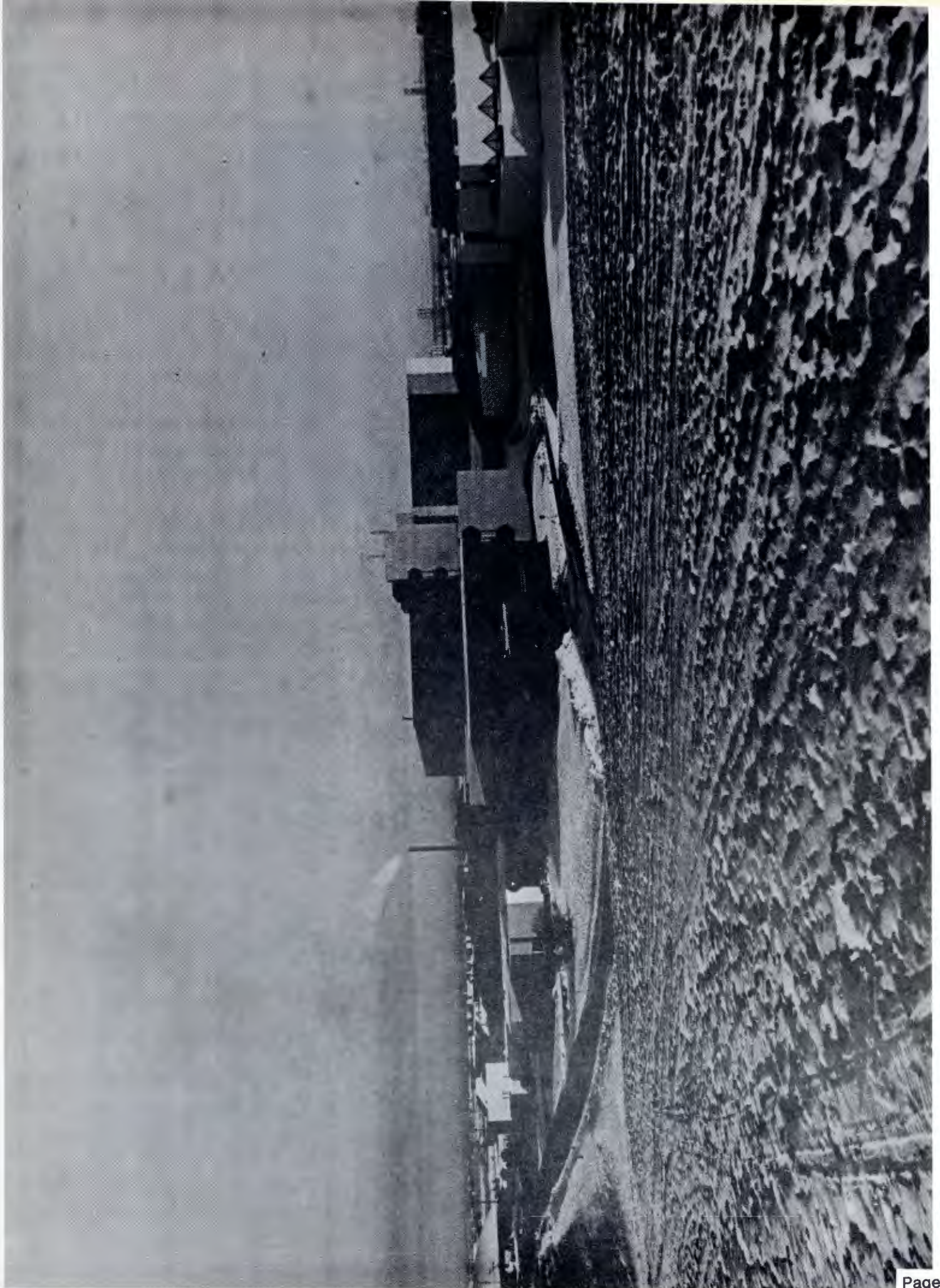


WINTER MADNESS



HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY



EDITOR'S COMMENTS

Fellow Peasants:

After three hours of sweating, swearing and smoking, we finally presented this handbook to the publishers.

I would especially like to thank the following people for putting up with me: Vince Dutka, Debra Featherstone, Kathy Flynn, Cynthia Miller, and Bob Murray. To the thousands of others who contributed to this publication . . . Love and Kisses.

Film Rights to this Handbook are still available. Write to me including your cheque. Remember, anyone can be a film producer. All you need is money and a certain vicious imagination.

P.S. Don't forget . . . There are only 35 more pages to page 37!!

A handwritten signature in black ink that reads "Dan Boynton". The signature is written in a cursive, slightly slanted style.

A Word From the President



In the film, Zorba the Greek said: "Every man must have in him a little madness, otherwise he never learns to loose the bonds and be free".

Indulging in a little madness now and again, especially in the middle of our Canadian winter, is, perhaps one of the ways we use to show we are free—free people in a free country, free to enjoy ourselves.

For our carnival this year, which has been so well-named "Winter Madness", let's all "loose the bonds" and freely take part in the many activities which are offered.

Enjoy yourselves!

Gordon Thragg

Student Union President's Message



There has been a lot of time and effort put into the planning and setting up of "Winter Carnival". Students on the Union as well as interested students of the College, have scheduled a week of daytime activities and evening events.

The only ingredient still needed is for students to attend and participate in these activities and social events. All we ask of these students is that they enjoy "Winter Madness Week!"

Keith Nickson

STUDENT ATHLETIC MOVEMENT

The Student Athletic Movement, (SAM) which provides an opportunity for every eligible student enrolled at Humber College to participate in organized physical activities, welcomes you "Winter Madness '74".

The members of SAM hope that you will become involved with the festivities that they have planned. There are a number of day-time activities and tournaments for you to enjoy.

SAM is looking forward to seeing you at Winter Madness '74.

Alan Ioi, President

Wayne Doyle, Vice President

Steve Collett, Director of Communications.



WINTER

Monday
Snow Sculpturing
-Amphitheatre
Skating

Ampitheatre
Euchre Tournament
Magician and Pie
Throwing

-11:40 a.m. to
2:30 p.m.

-main concourse

Tuesday
Summer Day

"Slick" Ice Show
-main concourse
10:30 a.m. to
4:00 p.m.

"Good Bros."

-main concourse
12:00 to 4:00 p.m.

Pub in Student lounge
-live entertainment

Pose for a Picture
-photographer

Wednesday

Broomball
-amphitheatre

Ski Day
-Honey Pot

Movie
7:15 - H334-5

MADNESS

Thursday

Chess Tournament
Log Sawing
-amphitheatre
-afternoon
Pub in Student Lounge
-arm wrestling
4:00 p.m. to 8 p.m.

Friday
JUDGING

championships
championships
Blowball
-main concourse

Pub in the Pipe
-live entertainment
4:30 p.m. to 12:00
-'The Mystery Game'

Saturday
Formal
-Skyline Hotel
Dixon Road
International
Ballroom
6:00 p.m. to
1:00 a.m.

WINTER MADNESS COMMITTEE

Special thanks to the following who devoted their time and effort to make Winter Madness '74 a success.

Alan Ioi-Co-Chairman
Rod Kellaway-Co-Chairman
Kathy Flynn
Cynthia Miller
Keith Lawson
Bob Pilkey
Steve Collet
Herby Becker
Cole Simons
Vesta Elliott
Guy Sansuigni
Brian Flynn
Ray Valliquette
Wayne Doyle
Dee Watson
Bob Murray
Randy Precicus
Don Boynton
John Borys

HUMBER COLLEGE STUDENT UNION

presents

THE FORMAL

Saturday, February 23, 1974

6:00 p.m. to 1:00 a.m.

Cocktails—6 to 7 o'clock

Dinner—7 o'clock

Skyline Hotel, Dixon Road

The International Ballroom

Dave Black and his Orchestra

\$10.00—before Tuesday, February 12th

\$12.00—until Wednesday, February 20th

Tickets available through H.A.T.O .



ONLY 27 PAGES 'TILL PAGE THIRTY SEVEN.

WHAT

academic concerns

WHO**WHERE**

applied arts		
dean	Fred Manson	H105
arena management	Ebby Bishop	H 306
child care	Grace Nostbakken	H 221
community studies	Peter Smith	H 306
early childhood	David Lockwood	H 221
family and consumer		
studies	Penny Bell	H 221
fashion careers	Nancy Epner	H 306
modelling	Mary Gordlus	H 306
horsemanship	Dick Burgls	Equine Centre
human resources	Joe Grogan	H 221
landscape	Bob Groot	H 105
law enforcement	Bill Anderson	H 221
floriculture	Russ Geddes	E 460
recreation leadership	Jack Bowman	H 306
ski area management	Bob Davidson	H 306
social services	Vivienne Wakely	H 221
special care	Milt Philip	H 221
travel and tourism	Ralph Ransom	H 306
business		
dean	Eric Munding	Bus. Div. Office
chairman	Bob Bell	Bus. Div. Office
business administration		
general business		
computer studies		
hotel and restaurant		
chairman	John Liphardt	Bus. Div. Office
accounting		
secretarial		
marketing		
senior program co-		
ordinator	Joan Girvan	F 105
secretarial		
senior program co-		
ordinator	Dave Haddon	E 327
accounting		
co-ordinator culinary		
arts	Igor Sokur	D 114
senior program co-		
ordinator	Bev Walden	F 205
computer studies		
creative arts and human		
studies		
dean	Jack Ross	K 208
communication arts		
chairman	Larry Holmes	K 204
senior program co--		
ordinator	Jim Smith	K 205
journalism	Jim Smith	K 205
public relations	Hugh Morrison	L 106
communication arts &		
creative cinematography	Jim Peddle	L 106
radio broadcasting	Phil Stone	D 228
music	Tony Mergel	D 207
visual arts		
chairman	Dave Chesterton	K 204
advertising and graphics	John Adams	L 237
photography	Mike Gudz	L 107

WHAT		WHO	WHERE
academic concerns	visual arts		
	interior design	Marek Pain	L108
	Painting and fine arts	Ed Thibodeau	L236
	furniture and accesories	Tim Stanley	L109
	general arts and science		
	senior program co-ordinator	Gary Noseworthy	H420
	english and communi- cation		
	chairman	Richard Ketchum	H420
	senior program co-ordinator	Walt McDayter	H420
	humanities and social sciences		
	chairman	Adrian Adamson	H420
	senior program co-ordinator	Harry Gulpers	H420
	health sciences		
	dean	Lucille Peszat	E467
	director Quo Vadis Campus	Margaret MacKenzie	Quo Vadis
	director Osler Campus	Jackie Robarts	Osler
	chairman-allied health emergency & casualty	Jack Buckley	E467
	attendent	Marlano Alves	E425
	funeral services	Don Foster	JF 118
	pharmacy assistant		
	chairman—	Joan Miller	JF 119
	nursing	Jocelyn Hexeklah	E467
	basic nursing	Anne Bender	E425
	registered nursing asst (O.R.)	Eleanor Conlin	E425
	technology dean	Bob Higgins	H105
chairman	Maike Sava	H105	
senior program co-ordinator			
student advisor	Slem Vandebroek	H105	
student advisor	Jim Spelght	H105	
electrical-electronics programs	Bob Nash	J226	
mechanical programs	Joe Pusztal	J227	
industrial management			
programs	Joe Pusztal	J227	
construction programs	Hugh Chesser	J225	
chemical programs	Bob Eckenbach	J139	
academic record	Dave Buxton	Registrar's Office	
accidents	nurse	Helen Swann	
		Health centre	
		Louise Wanamaker	
		K137	
athletics & recreation	director	Rick Bendera	
	intramurals co-ordinator	Mary Lou Dresser	
	instructional co-ordinator	Mike Scalan	
		D239	
	intercollegiate co-ordinator	Peter Maybury	
		D239	
	Equipment & trainer manager	Wayne Burgess	
		Bubble Office	
audio visual equipment		Jerry Millan	
		IMC	
bookstore	manager	Gord Simnett	
		Warehouse	
sundries	Warehouse	H101	
athletic supplies	Hawk Shop	Bubble Office	
texts		E307	



PUBBIN' WITH



BUT, UPON
CLOSER
INSPECTION,



The Purpose of the Student Union shall be:

- a). The promotion of the welfare and interests of the students of Humber College of Applied Arts and Technology.
- b). To initiate, sponsor, direct and provide facilities for the services, activities and publications in which the interests of the students are involved.
- c). The maintenance of communication between the student body, officials and staff of the college.
- d). To represent members of the student body in matters affecting their common interest.
- e). To encourage inter-college co-operation and communication.
- f). To safeguard the individual rights of the individual student regardless of race, colour, creed, nationality, ancestry or place of origin.

Student Union Activities 73-74

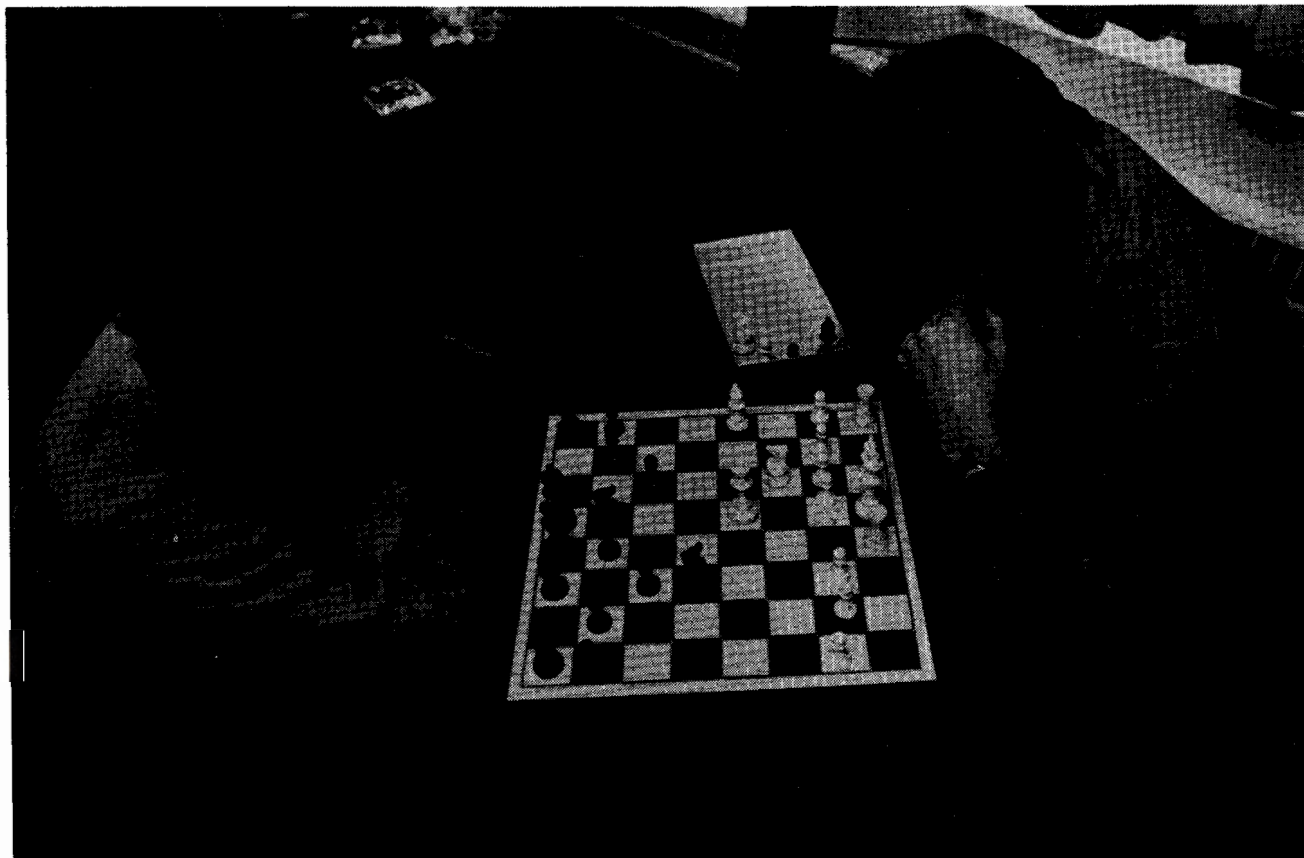
- 1. Local 217 Pub
- 2. Pub in the Pipe
- 3. Clubs
- 4. Rivers Bend Review
- 5. HATO
- 6. Open College Week
- 7. Orientation
- 8. Movies
- 9. Wine and Cheese Parties
- 10. Mouth Piece
- 11. Student Handbook
- 12. Winter Madness and many other things too obscene to mention.



STUDENT UNION CABINET

Keith Nickson	President
Bob Murray	Vice President
Howard Elliott	Treasurer
Debra Featherstone	Secretary
Rod Kellaway	Business Chairman
Vesta Elliott	Business Representative
Brad Clarke	Business Representative
David Christie	Business Representative
Henrietta Palecki	Creative Arts Chairman
Kathleen Dalton	Creative Arts Representative
Denise Sprayson	Creative Arts Representative
Juliana Carega	Creative Arts Representative
Ken Thompson	Applied Arts Chairman
Bob Murphy	Applied Arts Representative
Bill Thompson	Applied Arts Representative
Marlon Silver	Technology Chairman
Kerry Kelly	Technology Representative
Richard Newland	Health Sciences Chairman
Don Boynton	Director of Communications
Alan Ioi	Student Athletics President
Brian Bonneville	Pub Manager

CLUBS



The Student Union sponsors various clubs for you to get involved in. They are:

Chess
Tennis
Ski
Badminton
Curling
Gymnastics
Christian Fellowship
Social Services
Toastmasters

For more information, contact the Student Union Office, Room K217.

HUMBER COLLEGE APATHY CLUB

Are you less than interested in joining a club that has had success in unremitting lethology, rapidly growing indifference and superbly increasing stagnation. Then this club is for you!!

The Humber College Apathy Club meets every second Tuesday of the week in Room K216 (or is that K217). Members will be frowned upon for attending pubs, dances, concerts or any other event sponsored by the Student Union. Especially during Winter Madness.

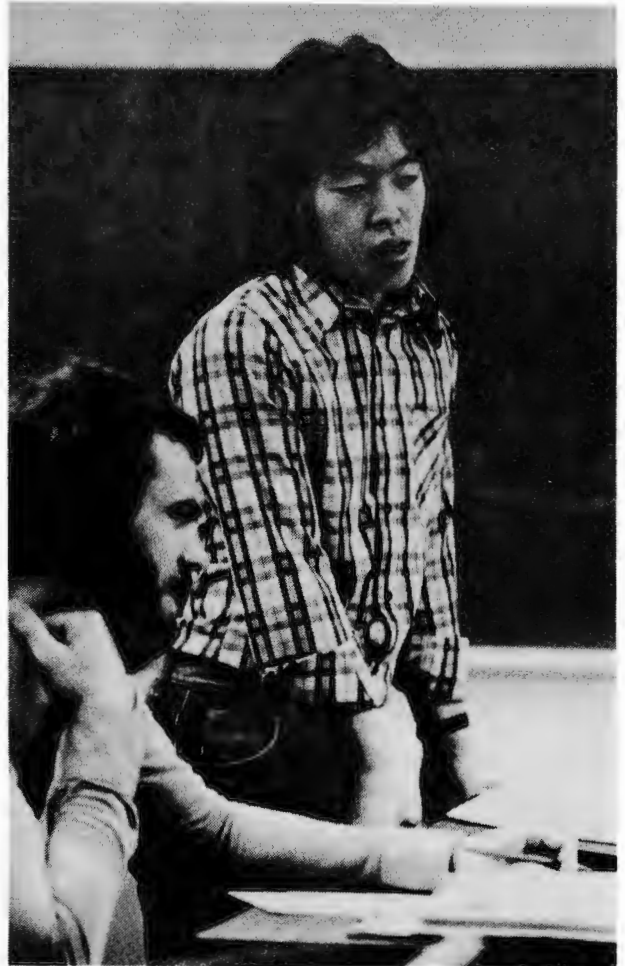
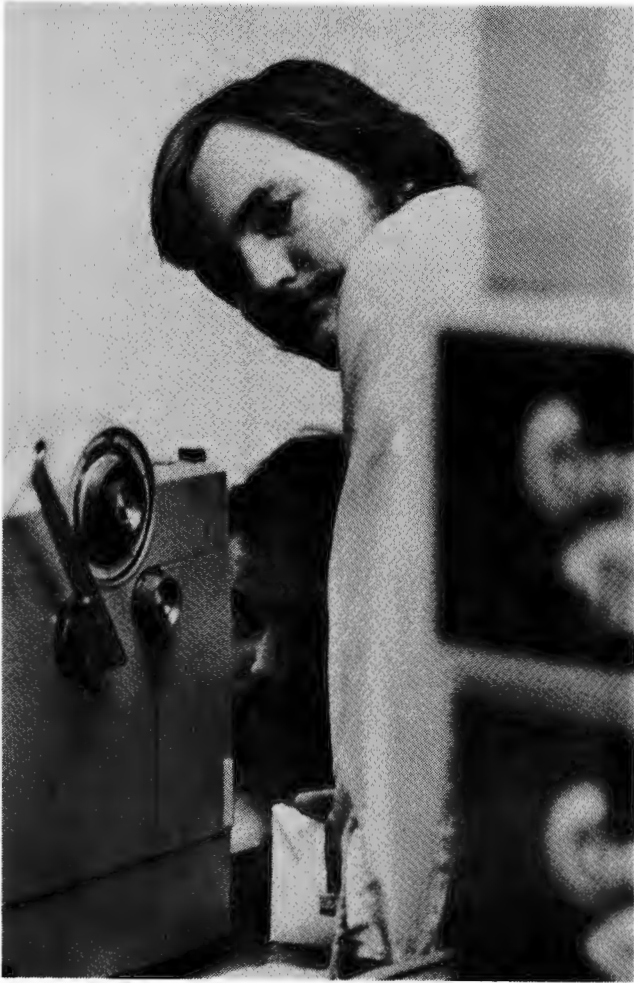
A. B. Stain,
President.

.....

I am not interested in joining the Humber College Apathy Club. Please do not enroll me or send me any information about the club.

.....

Cut this coupon out and don't bother to send it to A. B. Stain. It's the thought that counts.



ONLY 17 pages 'TILL PAGE THIRTY SEVEN.

MOVIES

February	20	Zachariah
	27	The Balcony
March	6	Straw Dogs
	13	Lord of the Flies
	20	Joe
	27	Killing of Sister George
April	3	Sunday Bloody Sunday
	10	Inspector Clousteau
	17	Deep End

**Movies will be held on Wednesdays at 7:15
in the Lecture Theatre.**

GRADUATION PHOTOGRAPHS

In co-operation with Humber's Student Union and the Student Services Office, IMC are offering the following Graduation Portrait Services:

(a)	Enlargements—	
	1 8 x 10	\$ 9.00
	2 5 x 7	10.00
	4 4 x 5	11.00
(b)	Package Deals—	
	1 8 x 10 plus 2 5 x 7	\$14.00
	1 8 x 10 plus 4 4 x 5	16.00
	1 8 x 10 plus 9 wallet size photos	15.00
	1 5 x 7 plus 9 wallet size photos	15.00
(c)	Non-refundable deposit	\$ 5.00

- (d) Note—
deposit is deducted from enlargement orders.
prices are quoted disregarding any S.U. subsidy.
all enlargements except walletsize come mounted in display folder.
at the end of the school year any adjustments in revenue or deficit on the entire year would be arranged with S.U.
Brochure outlining procedures for graduates will be produced by IMC and Student Services.

A.K. Hiscoke,
Chairman, IMC.

H. A. T. O.

Humber Attractions Ticket Office

Thanks to the efforts of Brad Clarke and other devoted Student Union members, Humber College now has its own ticket office. This ticket office will offer a broad range of events in the Toronto area at competitive prices.

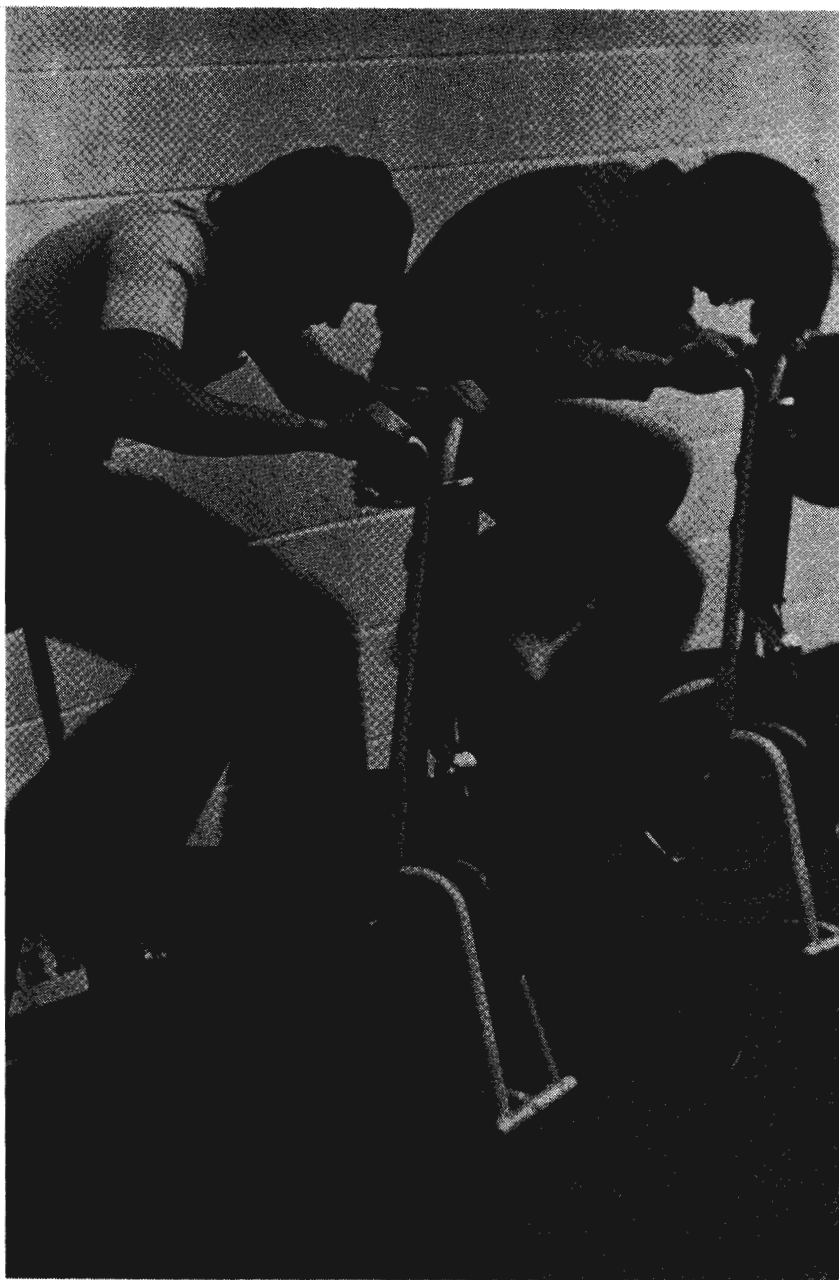
Watch for the H.A.T.O. booth.



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The Rivers Bend Review

The Rivers Bend Review is published monthly at Humber College and is subsidized by the Student Union. This exciting magazine gives students the opportunities to have their own literary work printed in a publication that is distributed nationally. Copies and subscriptions are available from the editor, Bryan Beatty, in Room H422. Short stories, essays, poems, book and film reviews, political comments, photography and graphics are welcomed. Manuscripts should be typed and submitted to the editor. We hope that you will have a chance to spend a few hours relaxing with it.



ONLY 11 PAGES (OR IS IT 12?) 'TILL PAGE THIRTY
SEVEN.

OPERATION PLACEMENT 1974

The Career Planning and Placement Office of Humber College will once again be associated with the Department of Manpower and Immigration, Board of Trade of Metropolitan Toronto, Ministry of Education, the Boroughs of Etobicoke and York in the organization of Operation Placement 1974.

This summer employment program for high school, community college and university students will be in operation again at Humber College Queensway and Keelsdale Campuses during the months of May, June, July, and August.

If you are interested in registering for summer employment opportunities mainly in the Boroughs of Etobicoke and York, please feel free to drop in to the Career Planning and Placement Office (K115) and complete an application form *after February 15, 1974.*

Art King,
Career and Planning and Placement
Office.

STUDENT COMMUNICATIONS AND PUBLICATIONS

Bulletin Boards

Bulletin Boards are for the use of all concerned. The posting of notices and signs is restricted to the bulletin boards only. Do not affix posters or notices to any glass area or walls.

Any material placed on Student Union boards must be approved by the Student Union and carry the Student Union stamp (available in K217). All unauthorized notices will be removed.

Coven

Coven is a once a week student publication serving the Humber College community. It is published on Tuesdays by the Journalism Department, Humber College of Applied Arts and Technology, Humber College Boulevard, Rexdale.

In accordance with the principles of any democratic community COVEN must maintain independent editorial freedom from the outside pressures of College Administration, Student Union, Member of the Faculty, advertisers, political and economic interests.

COVEN is used as a means of exchanging ideas, opinions, and factual news throughout the College and will maintain, at all times, a professional journalism standard.

Even though COVEN is basically and principally a Journalism Laboratory, all students and staff are encouraged to participate in COVEN's editorial pages.

Editorial material submitted in COVEN is subject only to good journalism standards, libel and copyright laws.

Anyone interested should contact Jim Smith (Faculty Advisor) or the Editor in the COVEN office.

CHBR—Humber College Radio

CHBR is closed-circuit radio service serving all Humber campuses with musical and informational broadcasts. It is staffed by the first-year students of Humber's radio course who utilize the station as a training base while at the same time offering all student news of college developments and events in addition to a broad selection of musical recordings.

Student Publications should really get off the ground this year as the registrar's office has released a report indicating that several students among the current enrollment are able to write.

Our radio station is undertaking a new programme format this year. This format calls for some actual broadcasting and several hours of air time. Ontario Hydro has provided the Humber radio station with electrical power this year, so we may look forward to great things from them.

Last year's effort was considerably hampered by outdated diesel-powered microphones and steam driven transmitter, not to mention the hampster-treadmill turntables.

Life Is A Carnival or How To Become A Groupie Without Really Trying

Being of sound mind and body (especially the "bod" part), we timidly crossed the threshold of the Student Union. We were out to conquer, but what?

Let us tell you about our experiences. We took a seat and watched the three-ring-circus unfold before our very eyes. Organization, as we were told, was the name; but disorganization in this little establishment, seemed to be the game. The main ring of this circus featured some potential moustaches, an Abe Lincoln beard, a mad typist by the name of Sweet Debra, and a variety of Pawns and Queens.

Breaking through the fine egg-shell of the S.U. clique was not as difficult as it appeared. We had one thing in our favour; we were energetic pub employees. After a short period of time we were a familiar sight around the S.U. circus.

Meanwhile, back at the three ring circus, things were buzzing and that includes the telephone. Plans were being laid for Winter Madness Week; pubs were being organized, potential business managers were being interviewed; the books were audited; H.A.T.O. was in full swing; and we had our fingers in every pot.

Being a groupie, as we were so named by the infamous Stu-Onion, does have its advantages. When we think of them, we'll let you know. Why not come-up and see us sometime. As usual, we will be busy playing euchre, changing dollar bills into quarters, collecting chess boards and adding to the general confusion of the carnival.

Love,
The Groupies.



SEVEN PAGES TO GO!!

FEBRUARY

1973-74

sunday monday tuesday wednesday thursday friday saturday

						1	2 Hockey (Centennial at Humber Women's V.B. (Mohawk, Seneca, Niagara Humber, Fanshawe at St. Clair)
3	4	5 Hockey (Humber at Seneca) Women's B.B. (Humber at Mohawk)	6 Movie: Isabel	7 Women's B.B. (Cent.-Humber Men's B.B.-Humber-Seneca)	8	9 Hockey-Humber at Durham	
10	11 S.U. Meeting-S.U. Lounge Women's B.B.-Humber at Seneca	12	13 Movie: Nec'Ro'Man'Cy	14 Men's B.B. (Humber at Durham)	15	16 Hockey-Georgian-Humber Men's B.B.-Georgian-Humber Women's V.B.-Cent.,Humber Seneca at Durham	
17	18	19	20 Movie: Zachariah Women's B.B. (Humber at Niagara)	21 Men's B.B. (George Brown at Humber)	22	23 Hockey (Sheridan at Humber)	
W I N T E R M A D N E S S W E E K ----->							
24	25 S.U. Meeting (S.U. Lounge)	26	27 Movie: The Balcony	28 Mid-semester evaluations			

MARCH

1973-74

sunday monday tuesday wednesday thursday friday saturday

						1 Women's B.B. Championship at Fanshawe	2
3 Reading Week begins	4	5	6 Movie: Straw Dogs	7 Mid-semester report issued	8	9	
10 S.U. meeting (S.U. Lounge)	11	12	13 Movie: Lord of the Flies	14	15	16	
17	18	19	20 Movie: Joe	21	22	23	
24 Student Union Meeting (S.U. Lounge)	25	26	27 Movie: Killing of Sister George	28	29	30	
31							

APRIL

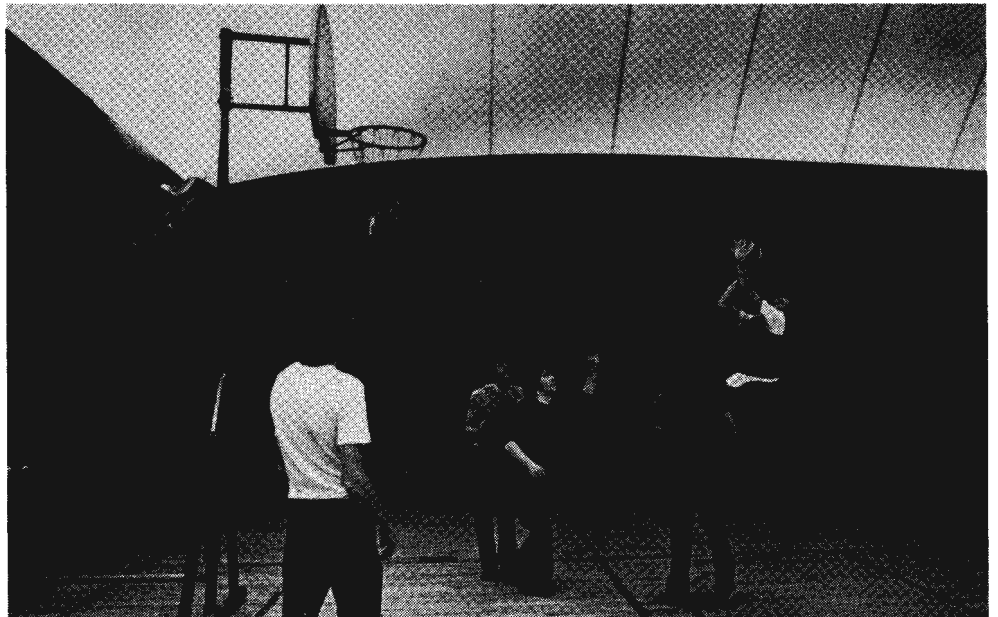
1973-74

sunday monday tuesday wednesday thursday friday saturday

	1	2	3 Movie: Sunday Bloody Sunday	4	5	6
7 Student Union Meeting	8	9	10 Movie: Inspector Clousteau	11	12	13
14	15	16	17 Movie: Deep End	18	19	20
21 Student Union Meeting (S.U. Lounge)	22	23	24	25	26	27
28	29	30				

SAFETY INSTRUCTIONS

- 1. Do not open this book.**
- 2. Keep away from heat and sulphuric acid.**
- 3. Acquaint yourself with the front and back covers of this book so that they may be closed quickly in an emergency.**
- 4. Always hold the book away from the face.**
- 5. When reading loosen all articles of clothing.**
- 6. Loosen the clothing even more.**
- 7. Especially loosen bras and belts.**
- 8. Loosen my clothing.**
- 9. Now hold my and**



**ONLY TWO MORE PAGES TO PAGE THIRTY SEVEN!!
AREN'T YOU EXCITED?**





WHAT THE CRITICS SAY ABOUT PAGE 37

"Groovy"

—A SU Groupie

"Obscene"

—Mike Feldman

"An imaginative work of art"

—Vince Dutka

"A nice space filler"

—Don Boynton

"We didn't see it"

—Coven

"Uh?"

—Keith Nickson

A. B. Stain, President of the Humber College Apathy Club could not be reached for comment.

" "

—Bob Dylan

"Typical of Humber College"

—Bob Murray

"Purely Hypothetical and Generally Unbelievable"

—Howard Elliott

"Nice"

—Debra Featherstone





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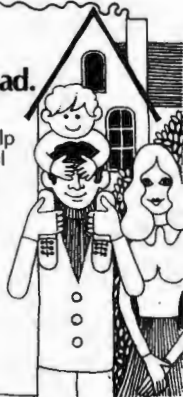


We can help you look ahead.

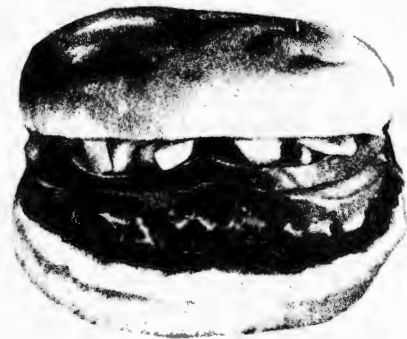
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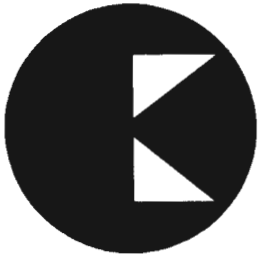
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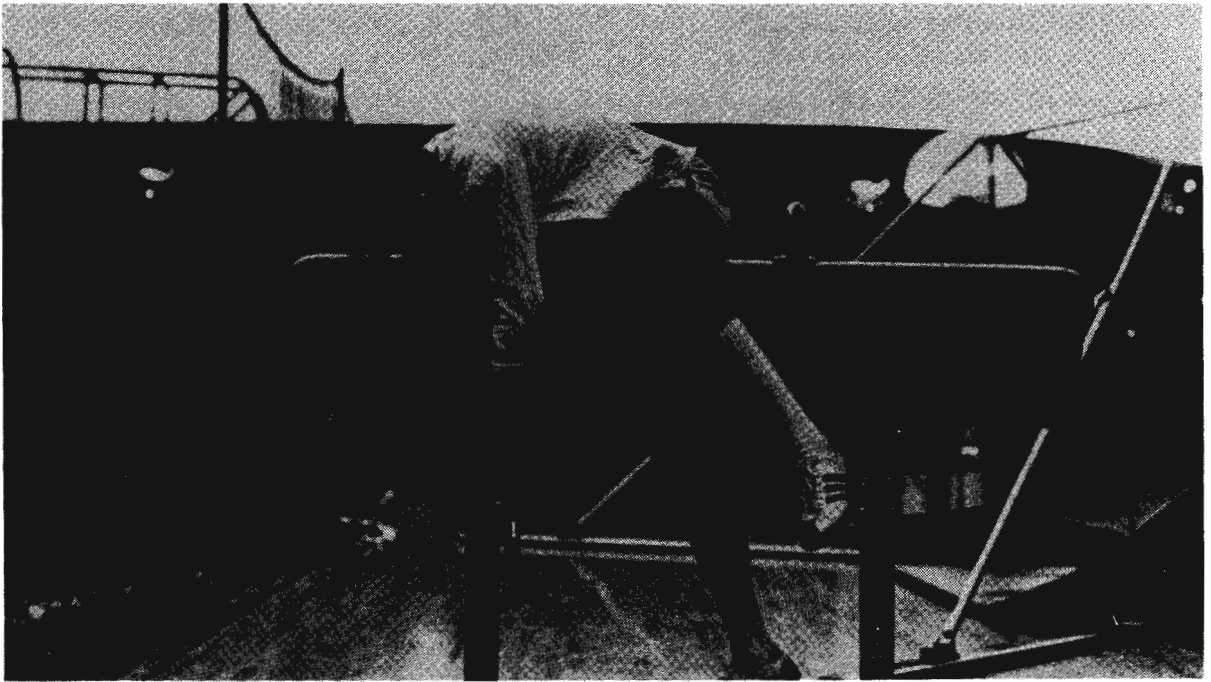
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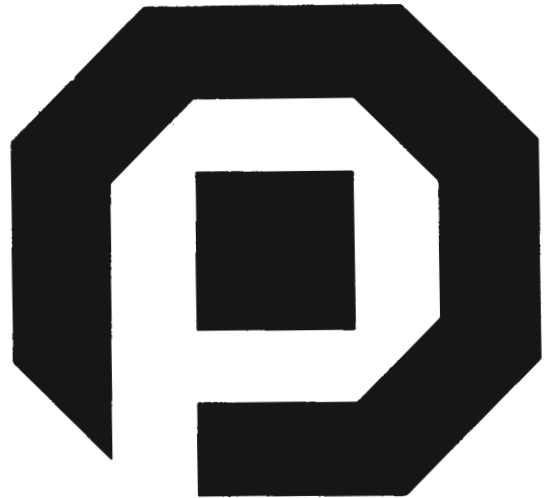
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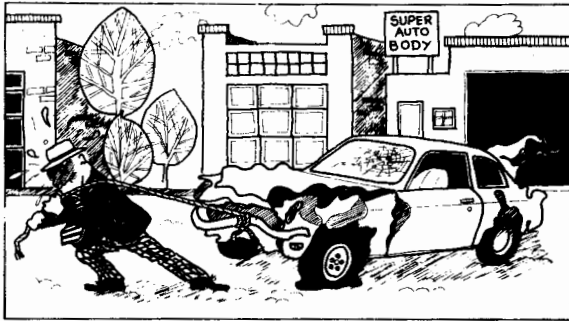
459 Bloor St. W.

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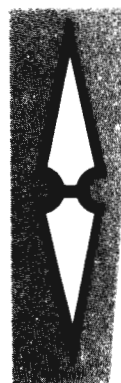
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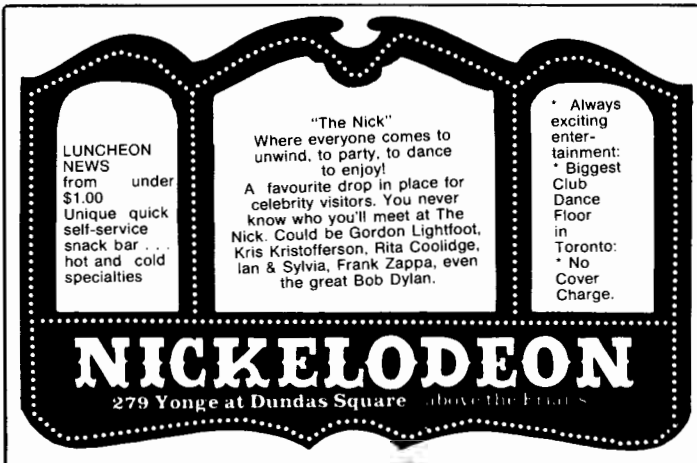
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