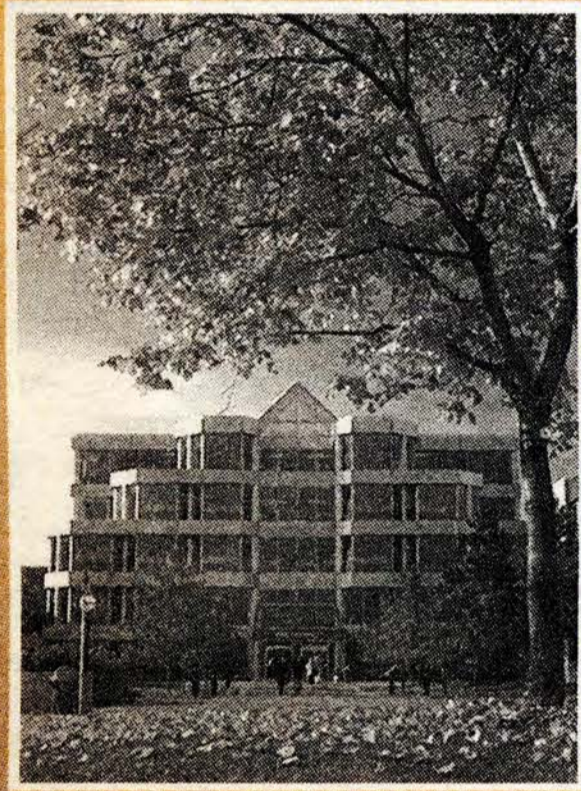


HUMBER *A Close Look at Humber College*

TODAY

FALL 1996



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New programs reflect current workplace trends

In the good old days, say 10 years ago, employers used to hire people and train them to perform the job they wanted done. Life was simple.

But times have changed and Humber has kept pace. For instance, a decade ago, the College began to address the specific needs of university and college graduates by offering a number of 'fast-track', post-diploma programs in areas such as public relations, journalism, human resource management, marketing, copywriting and nursing, to name but a few. Now, recent trends indicate that the responsibility for getting the training essential to meet the needs of the marketplace is shifting away from employers to the individual.

With this in mind and in keeping with its mandate to be responsive to student and employer needs, Humber College has designed five specialized training programs on a fee-for-service basis. The featured programs are Professional Golf Management, Aviation and Flight Management (both of which were established a year ago and both of which are doing very well), Fire and Emergency Services, Wireless Communications Technology, and Design Portfolio.

These programs, with tuition fees that can run about \$3,000 higher than standard college programs, are not supported by government funding. As a result, students pay the full cost.

Are students willing to pay that much for an education?

Yes, says College President Dr. Robert A. Gordon, they are - if there's a real chance they'll get a good job.

"People may think these programs are elitist and costly, but student loans are available to cover costs and students who know there are good jobs on the horizon, will be willing to spend the money. Another aspect of these programs is the scholarship possibility - when the firefighters, for instance, don't have to train their new recruits, they may be willing to put some of the money they save into scholarships."

Fire and Emergency Services is a one-year certificate program that prepares its graduates for a career in fire fighting.

The Professional Golf Management program, Dr. Gordon says, is the College's response to a special niche market, as is Flight Aviation Studies in which students study for a business diploma and commercial pilot's license at the same time.

"Offering these courses on a fee-for-service basis brings up a larger issue," Dr. Gordon says. "We simply can't offer these programs in the usual way because of the recent government cutbacks. As we become less dependent on government for our funding, we have to consider alternative ways to survive as a College while still responding to the economic and training needs of society."

The Wireless Communications Technology program is a good example of a new course in step with the times. The curriculum covers cellular radio/telephone, mobile satellite, wireless networks, remote sensing and fibre optic networks.

The Design Portfolio program, a part-time, 12-week program, will enable students to honour non program-related commitments, such as part-time employment.

According to Kris Gataveckas, Humber's Vice-President, Business Development, "Increasingly, new training services have to be made available to not only address the needs of new workforce entrants, but also to meet the ongoing re-training requirements of employers. This provides the College with an opportunity to support the competitiveness of individual members of the workplace as well as the broader economic well-being of the country."

"Students who know there are good jobs on the horizon, will be willing to spend the money"



The Humber Arboretum provides a respite from the rigours of city life. Here, children hike along a pathway leading away from The Nature Centre.

BISBISBISBISBISBISBIS

serves impressive list of clients

Through Business & Industry Services (BIS), Humber College specializes in serving both sectoral and organizational learning needs through customized learning services. Past and present clients of those services include:

- Agra Plastics Inc.
- Allied Signal
- BCE Inc.
- Beatrice Foods Inc.
- Cadkey Inc.
- Canada Post
- Canada Trust
- Canusa
- Celestica Inc.
- Christie Brown
- Consumers Gas
- de Havilland Inc.
- Department of National Defense
- DoFasco Inc.
- Embassy Food Specialties
- Glit-Gemtex
- Hospitals of Ontario Pension Plan
- Human Resources Development Canada
- Husky Injection Molding Systems Ltd.
- Kodak Canada Inc.
- Lennox
- Liberty Mutual
- Magna
- Masland Industries
- Metro Works
- Ministry of Transportation
- National Meats
- National Seafood Sector Council
- Noma Inc.
- Office of Superintendent of Financial Institutions
- Ontario Community Support Association
- Ontario Hydro
- OTAB/Ministry of Education and Training
- Plastomer Incorporated
- Polytainers Inc.
- Precision Engineering Company
- Private Recipes
- Procter & Gamble Inc.
- Reynolds & Reynolds
- Shawflex
- Schneider Canada

CONTACT:

Account managers can be reached at (416) 674-2472

Fund raising for needy students

Humber College hopes its friends in business and industry will support a new fund raising campaign to benefit needy students. From now until March 31, 1997, the provincial government will match individual and business gifts donated to the

ONTARIO STUDENT OPPORTUNITY TRUST FUND.

The money will be used to assist academically qualified students who, for financial reasons, would otherwise not be able to continue their education.

CONTACT: Corporate Communications Office at (416) 675-6622 ext. 5095

Another successful

Ooch -A- Thon

The Humber College community once again came through by funding the cost of sending at least ten children with cancer to Camp Oochigeas for two weeks.

This year's event brought in \$14,155 with the bulk of the money raised by those who walked, jogged, sponsored others, and made donations.

The generosity of several organizations in donating prizes enabled the College to recognize the achievements of top contributors and to hold a draw for all participants. These include:

- The Ontario Jockey Club
- Valhalla Inn
- Holiday Inn Toronto Airport
- Sheraton Gateway Hotel
- Black's Photography
- Red Lobster
- The Bristol Place Hotel
- Hilton Hotel Toronto Airport
- East Side Mario's
- Casey's
- The Office Place
- Kellogg Canada
- Yuk Yuk's Comedy Cabaret
- Humber's own Campus Athletics

Contact:
Carolyn Smith at (416) 675-6622 ext. 4371

Journalism grads

continue to

crack tight job market

Humber Journalism Program graduates are continuing to crack the tight job market that has plagued the industry for the last three years.

One of the most successful has been Oakville native, Mary Luz Mejia. She was hired as an editorial assistant by CBC television's Newsworld, after a solid four-month internship at Toronto's CFTO news.

But Mary Luz didn't rest on her laurels. In June, she won a scholarship to attend the Summer Institute for Film and TV in Ottawa. For five days, students, who attended by invitation only, were put through a grueling program of documentary writing and producing.

Last spring, Mary Luz, a Queen's University graduate, also wrote a cover story for the Queen's alumni magazine, where she described her experiences in going back to her native Columbia and working on the nation's largest newspaper.

Some members of her graduating class also had success in the job market. Kerry Lismore was hired to work on the Camilla Scott Show; Manfred Sittman and Michael MacMillan got jobs with an independent production outfit which produces documentaries for the CBC; John Bryden obtained a position in the CFTO sports department; and Jennifer Harrison was hired as a producer for Shaw Cable in Richmond Hill.

Ann-Marie McQueen, of London, Ontario, returned to her reporting job with a newspaper in Tillsonburg. The McMaster University graduate had worked there the summer before.

And proving the versatility of the Humber Journalism Program, Ann-Marie was also asked to anchor the paper's cable TV program, which was dormant because no one was available to do the job.

But Ann-Marie's aspirations go farther afield. She wants to pursue a co-op reporting position in Japan, which has been developed by the journalism program.

Students still in the program were doing just as well.

Ted Henley, a native of Mississauga and a University of Toronto graduate, was named volunteer of the month last March, while working at Rogers Cable 20 in Mississauga.

Henley was also a top five finalist in a competition for high school, college and university students who wrote, reported and produced stories for the FAN radio station in Toronto.

At the time this article was written, the results of the competition had not been finalized. But Henley was considered a top candidate for the first prize, because he not only reported, researched and produced documentaries, but he also anchored some of the programs.

Ted's classmate, Jee-Yun Lee, also got a step up on the job market. She was offered a one-year reporting contract for a Saskatchewan television station, so won't be coming back for her second and final year in the Journalism Program.

Other students, meanwhile, aggressively pursued volunteer positions for the summer to get a similar step up on the market.

Wendy Cyrus interned at CTV's Washington bureau, Lauren Serio, Erin McNamara, Heather Goode and Cliff Boodasingh interned at Rogers Cable 10 in Etobicoke and Rosalee Buonpensiero did a full summer of interning at a television station in Thunder Bay.

Meanwhile, internships for the broadcast journalism students were being further developed.

Positions are being set up with the Women's Television Network. Arrangements are being made through Barbara Barde, the executive producer of Up Front Entertainment, which produces programs for the WTN.

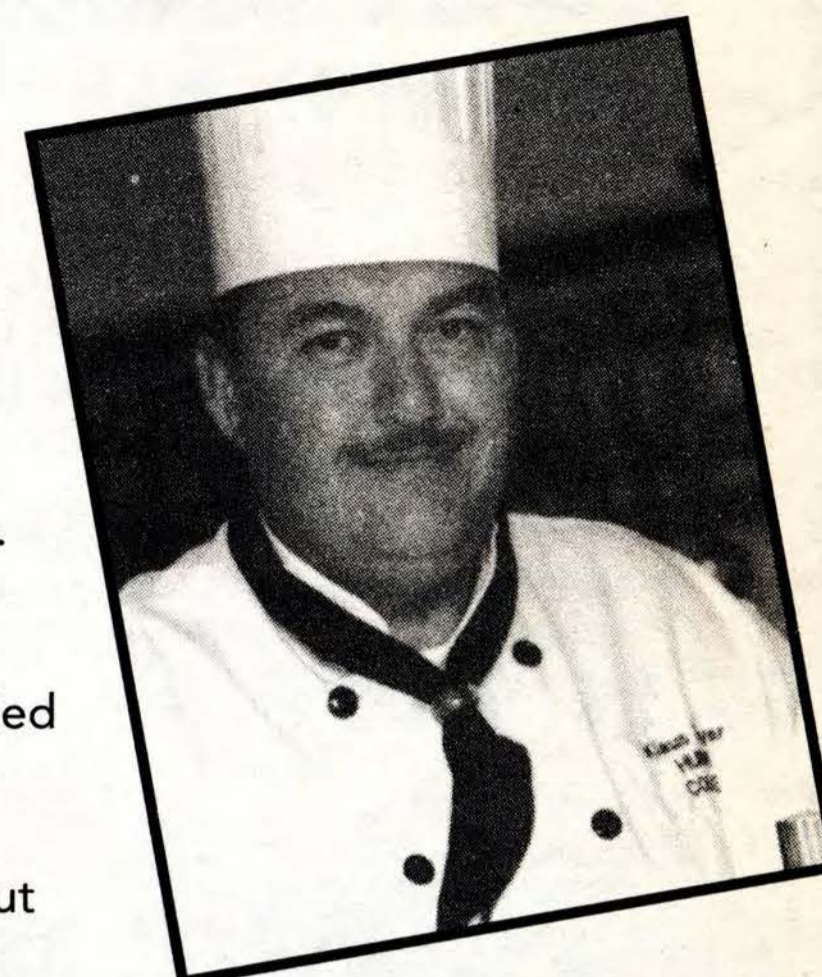
And reflecting the growth of children's programming in Canada, Humber is also setting up interning positions with YTV in Toronto.

These positions are in addition to television internships regularly set up by the Journalism Program with the CBC, CFTO, BBS, Global, CHCH in Hamilton, CKCO in Kitchener, CKVR in Barrie, CHEX in Peterborough, Toronto's Channel 47, the Discovery Channel, and Rogers Cable.

Contact: Mel Tsuji at (416) 675-6622 ext. 4518

College prof elected President, Escoffier Society

Klaus Theyer, professor in the School of Hospitality, Recreation and Tourism at Humber College, was recently elected President of The Escoffier Society, an association of professional chefs and cooks dedicated to culinary excellence.



The European-trained Mr. Theyer is well-qualified for the position. Before coming to Humber in 1981, he excelled both in management and as executive chef in numerous hospitality venues throughout North America and Europe including, among others, Bittner's, Gasthaus Schrader, the Austrian Pavilion (Expo '67), Hotel & Restaurant 'Langnauerhof' (Switzerland), Hotel 'Linde' (Liechtenstein), and the Hotel 'Vienna Intercontinental' (Austria).

His election to the presidency of The Escoffier Society is not Mr. Theyer's first honour. He was selected Chef of the Year in 1990 by the Society (Toronto Chapter of the Canadian Federation of Chefs and Cooks), and for his innovative approach to the academic side of things, he received the Distinguished Faculty Award at Humber College in 1993.

As President of The Escoffier Society, Mr. Theyer, along with the Board of Directors, is determined to initiate and accomplish a number of goals. He hopes to enhance communications with the membership, the industry, and the public by actively promoting the Society. He wants to install an Escoffier Society web-page accessible through the WWW with an E-mail address for each Board member; work closely with associate members to tap into the expertise of the membership which includes some of the world's best chefs; and share this knowledge and experience via seminars and workshops.

A resident of Etobicoke, Mr. Theyer will serve as President for two years.

Contact: Klaus Theyer at (416) 675-6622 ext. 4503

Ontario's first Fire & Emergency Services Program

launched at Humber

Humber College is pleased to announce the launch of Ontario's first three-semester certificate program specifically designed to train applicants for employment as professional firefighters, eligible to enter the fire service at the probationary firefighter level.

Courses for the Fire & Emergency Services Program were developed by the Ontario Association of Fire Chiefs and will be taught to the Ontario Firefighter Standard beginning in September.

Students will receive instruction in fire ground operations such as the use of self-contained breathing apparatus, search and rescue techniques, fire attack and extinguishment. The program will also prepare

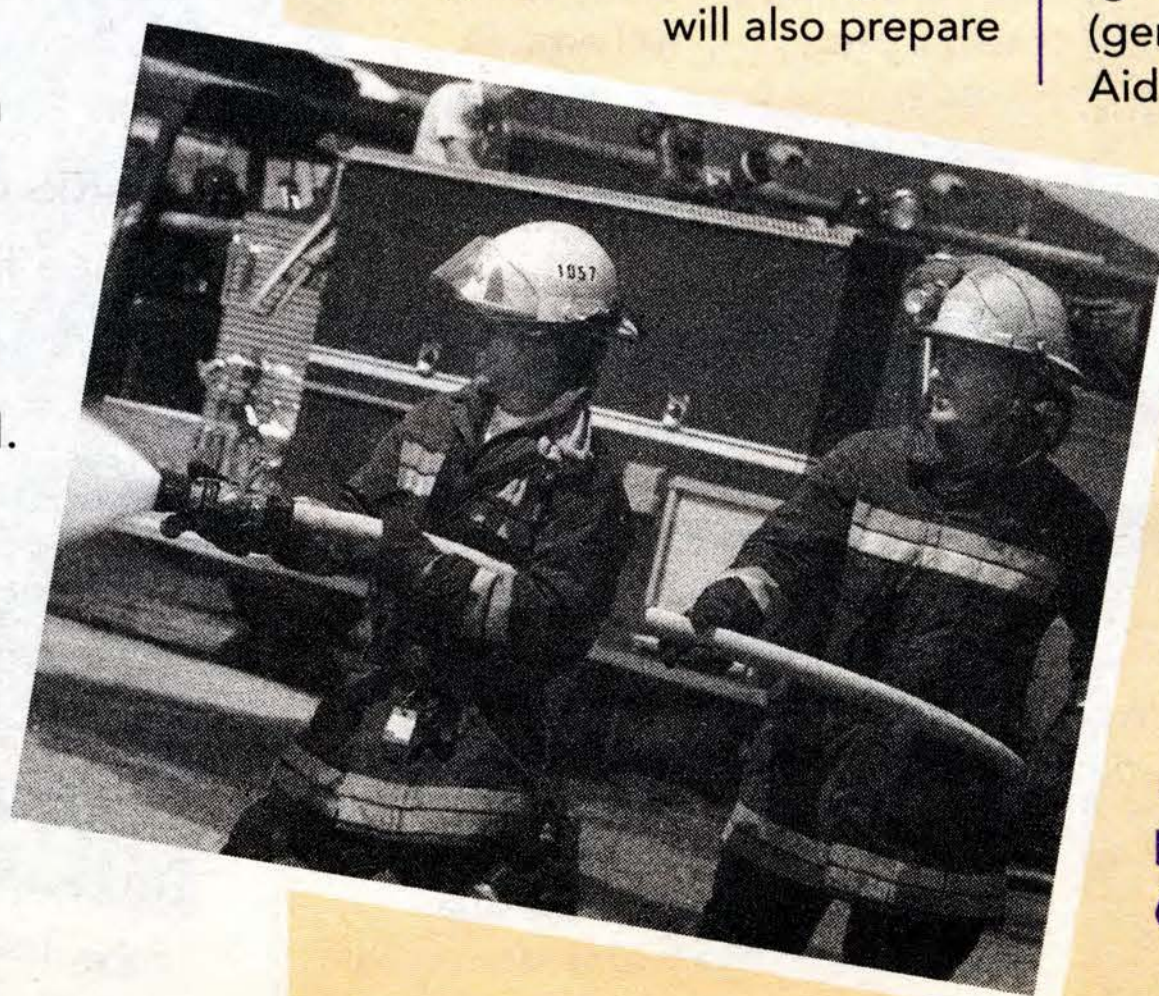
them for the fire service environment with classes on writing skills, introductory psychology, and firefighter fitness. On-the-job placement at fire stations is an essential element of the field-training component of the program.

In addition, graduates will be qualified in a variety of emergency skills in the area of medical patient care, confined space and fast water rescue, hazardous materials handling, and driving and operating a fire truck.

Admission requirements include Ontario Secondary School Diploma at or above the general level or mature student status, Grade 12 English (general), Grade 12 Math (general), current standard First Aid and CPR Basic Rescuer

Certificate, a valid "G" license, minimum 20/30 uncorrected vision in both eyes with no significant colour deficiency, a firefighters fitness evaluation from York University, and the successful completion of a written test and an assessment interview.

Contact:
Paul Cassidy at (416) 675-6622 ext. 4271



Humber at a glance

1996-1997

BUDGET: \$97,740,114.

REVENUE: 20.7% (tuition)
56.3% (gov't)
16.5% (ancillary)
6.5% (other)

ENROLMENT: 11,430 Full-time, post-secondary
1,000 Full-time, short programs
62,000 Part-time

FEES: \$1275.00 per academic year
\$ 637.50 per semester

GRADUATE PLACEMENT RATES: 84% (1994)
87% (1995)

STAFF (full-time): 113 (administration)
487 (faculty)
366 (support)

ACADEMIC DIVISION: Liberal Arts & Sciences

SCHOOLS: Architecture & Construction
Business
Health Sciences
Hospitality, Recreations & Tourism
Horticulture, Fashion Arts & Design
Foundations
Humber School for Writers
Information Technology, Accounting & Electronics
Manufacturing Technology & Design
Media Studies
Performing Arts
Social & Community Services

CAMPUS LOCATIONS:

NORTH CAMPUS
205 Humber College Blvd.
Etobicoke, Ontario M9W 5L7
Phone: (416) 675-6622
Fax: (416) 675-1483

LAKESHORE CAMPUS
3199 Lakeshore Blvd. West
Etobicoke, Ontario M8V 1K8
Phone: (416) 675-6622
Fax: (416) 252-8842

**ROBERT A. GORDON
LEARNING CENTRE**
Lakeshore Campus
Phone: (416) 675-6622
Fax: (416) 252-8842

**BUSINESS & INDUSTRY
SERVICE CENTRE**
North Campus
Phone: (416) 675-2472
Fax: (416) 675-6681

**CENTRE FOR TRANSPORTA-
TION TRAINING**
50 Galaxy Blvd., Unit 8
Etobicoke, Ontario M9W 5S6
Phone: (416) 798-0300
Fax: (416) 798-0307

**CANADIAN PLASTICS
TRAINING CENTRE**
110 Woodbine Downs Blvd.,
Unit 1
Etobicoke, Ontario M9W 5S6
Phone: (416) 213-0931
Fax: (416) 213-0927

**HUMBER COLLEGE SAILING
CENTRE**
Humber Bay Park West
Toronto, Ontario M8V 3X7
Phone: (416) 252-7291

PROGRAMS OF SPECIAL

**INTEREST:
(Post-Secondary)**
Golf Management
Funeral Service Education
Landscape Technology
Microcomputer Management
Music
Occupational Therapy Assistant
Package & Graphic Design
Physiotherapy Assistant
Plastics Engineering Technician
Retail Floristry
Safety Engineering Technology
Sports Equipment Specialist
Theatre Arts

(Post-Graduate)
Early Childhood Education
(Special Needs)
Human Resource Management
International Marketing
Media Copywriter
Public Relations
Telecommunications
Management (International)

Business Development:
Through Business & Industry
Services (BIS), Humber College
specializes in serving both
sectoral and organizational
learning needs through custom-
ized learning services.
Account managers can be
reached at (416) 674-2472.

**For a copy of the the
Humber Facts brochure,
please call the Public
Relations Office at
(416) 675-6622
ext. 4324**

Board of Governors

Humber College is governed by a conscientious group of community members whose mandate is to define College purpose and direction, maintain effective communication with the College community, ensure that the College is capably and efficiently managed, and establish College policy.

Mark S. Dockstator

Janice Godfrey

Robert A. Gordon

John A. Gribben

Helen Ko

Mark Krakowski

Michael Lishnak

E. Gay Mitchell

Judy Morson

Paul Pieper

Loreen Ramsucht

Ratna B. Ray

Catherine H.

Rhineland

Margaret Risk

Lois Willson

Please note: This list is accurate as of August 1, 1996

College Officers

ROBERT A. GORDON
President

KRIS GATAVECKAS
Vice-President
Business Development

RICHARD HOOK
Vice-President
Instruction

ROD RORK
Vice-President
Administration

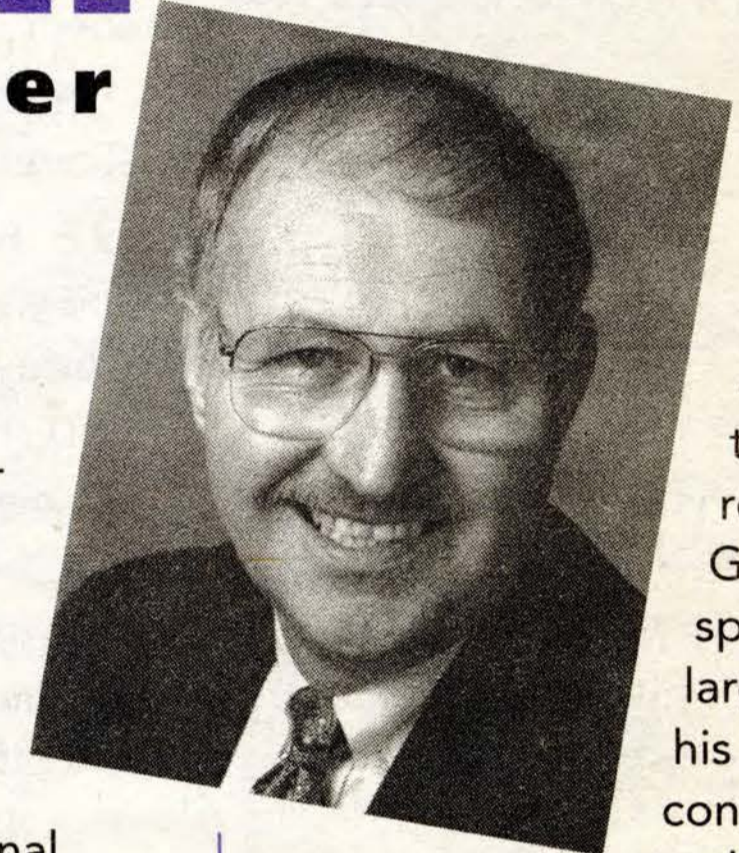
**Becky Blake,
a graduate of the
Theatre Arts Program, recently
had her first play,
Rocky Sucks Rocks,
professionally produced by First
Draft Theatre in Toronto.**

NEW ROLE for Humber V.P.

Roy Giroux was recently appointed Vice-President Emeritus at Humber College, signifying a new stage in his career.

After 40 years in education, which included 13 years as Vice-President, Educational and Faculty Services at Humber, he will be continuing his work on a part-time basis with Humber, concentrating primarily on external professional relations relating to the League for Innovation in the Community College, graduate programs, the provincial initiative "Human Resource Development", and other projects as assigned by Humber President, Dr. Robert Gordon.

Dr. Giroux is well-known for his long and dedicated career in the field of student services in community colleges, and he speaks proudly of the many outstanding student service leaders and practitioners with whom he has worked in Ontario and the United States. The Ontario Coordinating Committee on Student Services recently honoured him with The Art King Award for leadership and contributions in working with students.



In addition to his administrative role, Dr. Giroux has spent a large part of his life contributing to the educa-

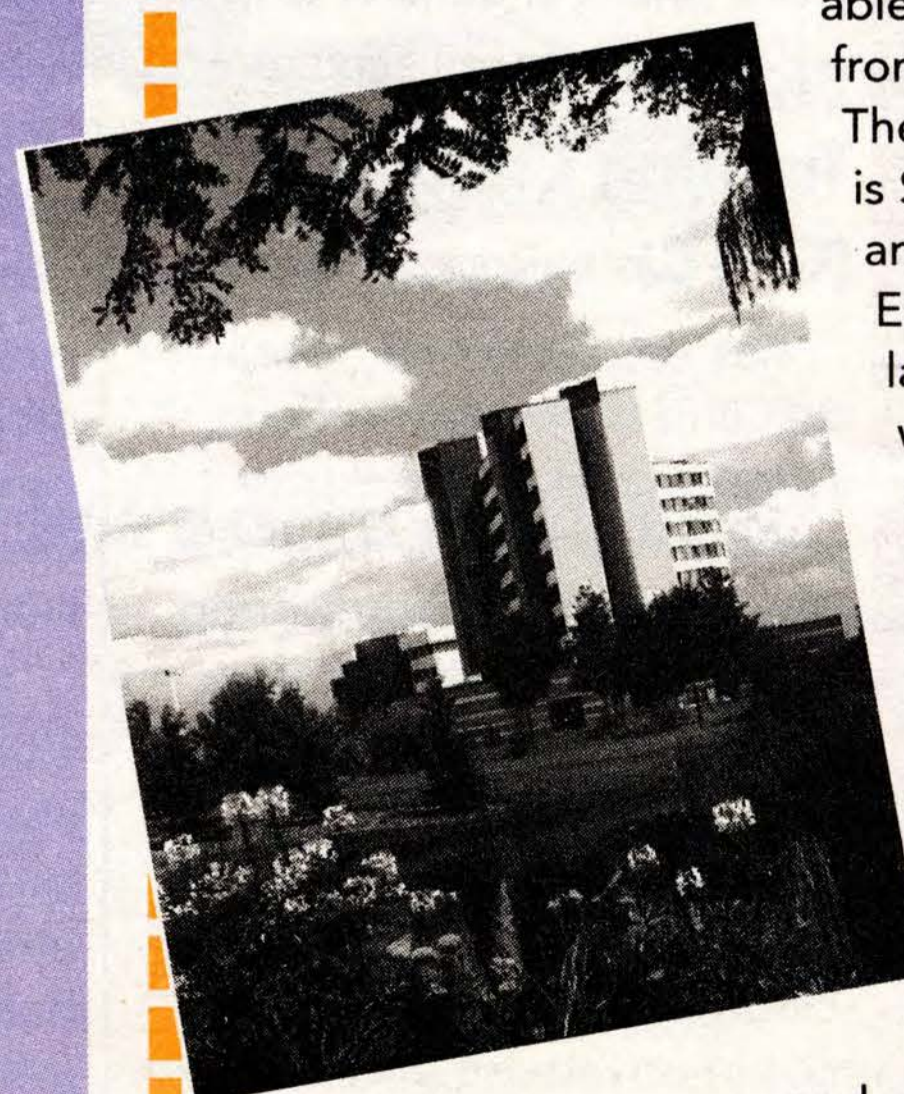
tion of others. He has taught at 11 universities and has published extensively in his field of expertise.

"One of my greatest accomplishments has been to assist President Gordon in establishing campus-based baccalaureate courses, and masters and doctoral programs at Humber for the staff and faculty," he says.

Dr. Giroux will continue in this role. He will also be working with the Ontario Institute for Studies in Education /University of Toronto towards the development of a College Leadership Program.

By utilizing the vast network he has established in colleges throughout Canada and the United States, he is committed to bringing together the best training opportunities for the college faculty and staff, both now and in the future.

The North Campus Residence



has accommodations available for groups and individuals from May until late August. The cost per person per night is \$25 for a single, furnished and air-conditioned room. Each floor has washrooms, laundry facilities, a lounge with cable TV, fridge and microwave. There is a full service cafeteria featuring hot and cold food choices.

On-site parking is available for an extra fee. Visitors are welcome to use the College's recreational facilities including gyms, squash courts, swimming pool,

and weight rooms. The 720-room

facility is situated beside a 300-acre Arboretum and is within walking distance of the Woodbine Centre Shopping Mall.

CONTACT: Chris Little at (416) 675-6622 ext. 7204

Organizations

visit the world via Humber

Several community organizations have been 'visiting the world' through Humber College.

The Academic Computing Department has hosted the following groups to access the Internet through their labs:

- Etobicoke High School Environmental Conference
- Student Crime Stoppers Conference
- Website Forum
- Central Region Support Staff Conference.

The participants range from 7th graders to adults - each having their own points of interest including linking live with security cameras in Texas.

CONTACT: Ruth McLean at (416) 675-6622 ext. 4563

<http://www.humberc.on.ca>

Humber's
address
on
the
World
Wide
Web is...

Humber on-line

comes of age

Although Humber has maintained an Internet site for the past two years, the College's on-line presence was enhanced over the summer as more pages were added and more people became involved.

"The Internet can give students a lot of information in new ways," said George Byrnes, program coordinator of the General Arts and Science Program, and, because of his interest in the Internet, serves on the Information Technology Steering Committee and its World Wide Web sub-committee.

"Our site used to be singular and rather simple, but now, we've expanded so it will be accessible on five levels. The first four are considered official publications of the College and will be our statement to the world. The fifth level is open to students and faculty and more license will be available here, but naturally we expect everyone to conform to the usual standards of good taste."

The Internet has a serious role to play in education, Mr. Byrnes believes.

Mr. Byrnes was also instrumental in developing a listserv for people who write using Winhelp language. About 1,700 members, including representatives from those giants of the computer world, Microsoft and Intel, access the listserv program.

"I consider it my little contribution to the Internet but it's a perfect example of how the Internet is a sharing community."

Humber's refreshed site features personalized home pages for staff, faculty and students, along with information from the registrar's office, divisions and cyber-tours of Lakeshore and North campuses.

"With the World Wide Web committee, we're going to create a virtual Humber College," Mr. Byrnes says. "Everything you'd find at the physical site will be on the Internet. If I'm sitting in my home in Mississauga — or India — I can visit Humber College. The possibilities are endless."

Last fall, Humber offered one or two courses on-line through the Learning Support System; this fall, that number could be as high as 13.

"We're not suggesting that the Internet can replace the classroom experience, but it can definitely augment it," Mr. Byrnes says as we unveil Humber College on-line.

"More and more, students will be expected to be familiar with the Internet and to be able to use it. Part of the education process will be developing the skills to access all the information that's out there and coming at you."

Humber students will pay a small technology fee which will allow them access to the Internet.

"The environment has changed and will continue to change, whether or not Humber participates," noted Joe Kertes, the College's Webmaster. "So we have made a decision to participate and make the best use we can of the Internet, with all its possibilities."

As Martha Casson, Humber's registrar noted when she initiated the project to get the registrar's office on-line, "We don't just teach the leading edge at Humber, we use it."

CONTACT: George Byrnes at (416) 675-6622 ext. 3324

CPTC

goes international

The Canadian Plastics Training Centre (CPTC)

has expanded its operation and delivered its first international training program to a delegation of companies from Hong Kong.

In cooperation with the Hong Kong Plastics Technology Centre, the CPTC trained a group of 12 engineers and managers from various Hong Kong companies in advanced injection molding.

This one-week program was developed specifically for the group with a focus on troubleshooting. The pro-

gram was such a success that arrangements are being made for another group of companies to visit in September.

The CPTC's close relationship with industry leaders made it possible to deliver a quality program and also enabled the group to make business contacts with mold makers, processors and machinery suppliers in the Toronto and Windsor area.

**CONTACT:
Anita Adamek at
(416) 213-0931**

Canadian
Plastics
Training
Centre

Centre Canadien
de Formation dans
le Secteur des
Matières Plastiques

Book probes hot police issues

The police. Deadly force. The code of silence. Thrill seeking. Graft.

Sound like the beginning of a plotline for a new episode of NYPD Blue? Not quite. Those are some of the topics author Ronald Stansfield examines in his new book, *Issues in Policing: A Canadian Perspective*.

"There is an emerging awareness that public police exercise extraordinary power," says Dr. Stansfield. "Having that power is a privilege-not a right-and consequently, police must be accountable for how they use their power."

As it follows the policing cycle, the book examines the history of public policing and related topics such as functions, roles, how a candidate is recruited and selected, training,

authority, use of force, discretion, corruption, accountability and stress. Graphs, charts, diagrams and case studies illustrate the discussion.

The book also takes a critical look at the emerging role in our society of private police who now outnumber the public police (municipal, provincial and federal forces) by at least two to one.

A former officer with the Peel Regional Police, Dr. Stansfield has an MA in criminology from the University of Toronto and a Ph.D. in sociology from York University. He teaches issues in policing at Humber's Centre for Justice Studies.

Issues in Policing: A Canadian Perspective is becoming a leading text book for post-secondary students studying law enforcement. It has been adopted for use by universities and colleges in Alberta, Ontario and New Brunswick and in the American state of Virginia and is published by Thompson Educational Publishing, Inc.

**CONTACT:
Ron Stansfield at (416)
675-6622 ext. 3327**

"Police must be accountable for how they use their power"

Exciting initiatives planned by HRT

A number of initiatives are in the works at the School of Hospitality, Recreation & Tourism (HRT). Briefly, they include:

- Mike McFadden, faculty member, Culinary Management Program, is organizing a hospitality education program for 15 Scottish visitors from Motherwell College to Humber in November and is also exploring a cuisine promotion with Galway College in Ireland.
- A Sports Equipment Specialist Certificate Program will be offered evenings beginning in September
- A 25-week Food Preparation Course, approved by the HRDC, begins in early September

- A Post-Graduate Diploma Program in Hospitality, Recreation & Tourism is being developed in conjunction with I.B.M. with an official launch planned for mid-September

- An official launch is also being planned for the Hotel & Restaurant (Jamaica) Program
- Selkirk College in British Columbia and HRT Humber are working on a joint Ski Area Management Program supported by national ski resort associations. The program will include on-line learning

- A Cruise & Learn model for the Travel & Tourism Program is currently being explored as a future possibility

- Also being reviewed for possible future development is a joint Travel & Tourism Program with Ningbo University in China.

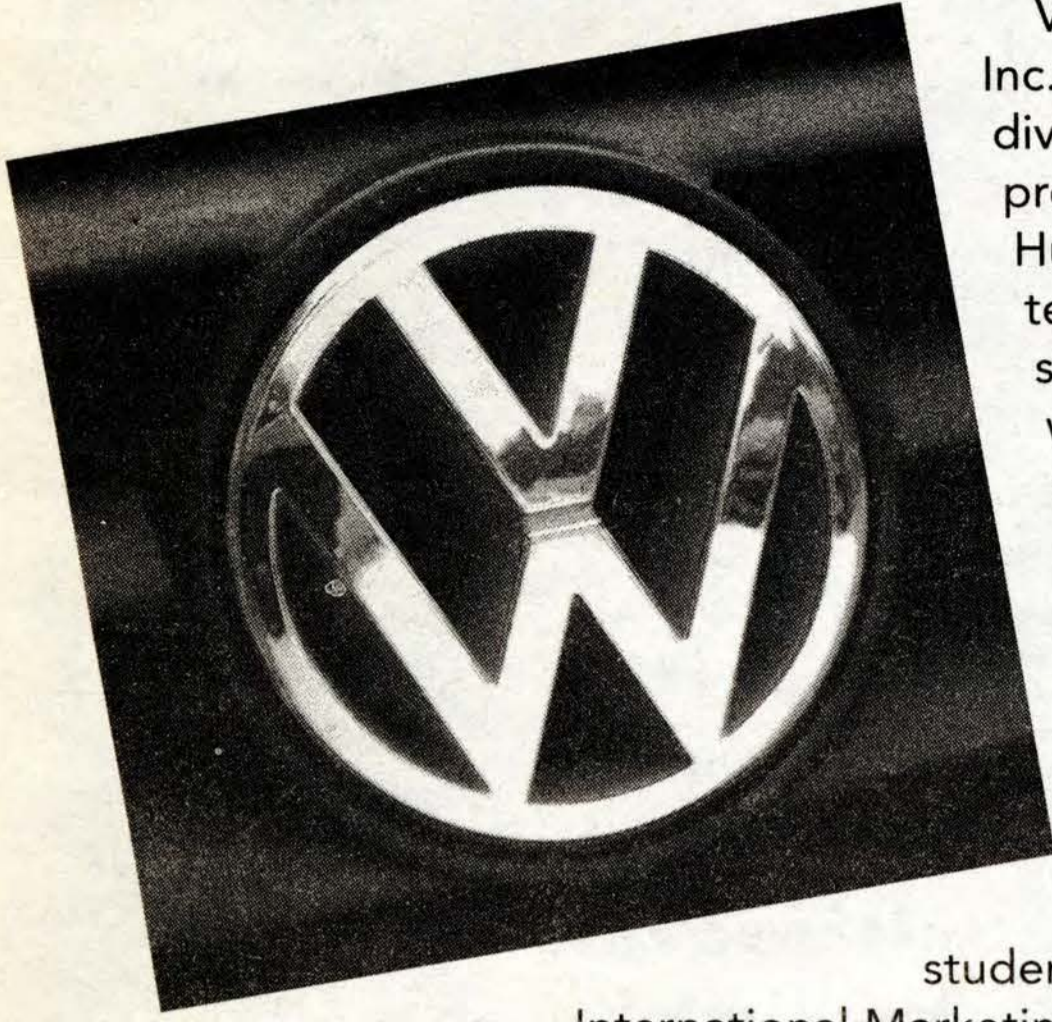
**CONTACT:
John Walker at
(416) 675-6622 ext. 4550**

Tall Hats

is a retail outlet where take-out meals and baked goods can be purchased at reasonable prices. The store, located at the North Campus, is open Monday to Friday.

**CONTACT:
Geoffrey Dunn at
(416) 675-6622 ext. 4474**

Film, marketing students bring fresh view to traditional German company



Volkswagen Canada Inc.'s remanufacturing division wanted a promotional video; Humber film and television production students wanted work experience; together, they completed a project that met everyone's expectations.

At the suggestion of Hanna Chmielewski, a second-year

student in Humber's

International Marketing (German) Program, who was on work placement at the VW plant, Humber film and television students were hired to make a promotional video for the company.

"Students bring a fresh view and an up-to-date perspective," said Slavek Kshonze, customer service manager for the remanufacturing division. "The students were exposed to the demands of a real client and, from our point of view, hiring the students was a great investment. We paid all expenses and made a donation to the College and still came out ahead. It was a good deal."

The film crew of three was lead by Jennifer Cotton, a third-year student who pulled together the project as producer. Jennifer Jewell was the camera operator and Ian Harvey directed.

"We were given a lot of help with the technical jargon - our clients never forgot that we were students, and it was a very positive experience for us," says Ms Cotton.

Now a Humber graduate, Ms Cotton works as a production coordinator with Hammytime 2 Productions, the Toronto company that produces the children's television series Once Upon A Hamster.

The students' 11-minute video, which included music, computer enhancements, and a professional script, has been translated into French and will be distributed to clients of the remanufacturing division.

Ms Chmielewski, who organized and coordinated the video's production, says that "working on this project was very beneficial. It was a professional marketing experience."

CONTACT:

Michael Glassbourg, Coordinator, Film and Television Production, at (416) 675-6622, ext. 4489

John Riccio, Chair, School of Business, at (416) 675-6622, ext. 4388

HELPING STUDENTS reach common goal

One of the most difficult transitions a student must make is the one from the classroom to the workplace. While instructors help them develop needed job skills, students must succeed in what is becoming an increasingly difficult task in today's economy. They must find a job.

THE HUMBER STUDENT PLACEMENT CENTRE can make a difference. It acts as a job bank, counselling service, and resource centre, assisting approximately 4500 students and 50 percent of Humber faculty each year.

Along with resume writing and job interview techniques, the Centre keeps students up-to-date on what's happening in the job market.

CONTACT:

Karen Fast at (416) 675-6622 ext. 5030

Companies invited to participate in

PARTNERSHIPS WITH COLLEGE

Changes in curriculum, driven by technology and delivery systems influenced by funding, have called for innovation and adjustment to individual program operations.

Humber's Electrical Control Systems Technology program is no exception. Faculty and an active advisory board have tapped into a cooperative venture that promises to be a win-win-win situation for students, college and industry.

Beginning in September, third year technology students will be credited with one course for completing assigned objectives

On the leading edge

As the Digital Imaging Training Centre at Humber College continues to expand, it has gained a well-deserved reputation for its excellence in leading edge design training. It is recognized for bringing the latest technology and training techniques to the fields of design, photography, audio-video production, 3D modeling

"A new classroom, added in January, is equipped with technology that is the envy of many of its industry partners, clients and supporters."

and convergence, and Internet technology.

Such a reputation does not happen on its own - it requires close attention to a myriad of different aspects affecting the operations of such a high tech facility. However, Nancy Abell, director of the Digital Imaging Training Centre, quite simply attributes its leading edge position to "the commitment and curiosity of the entire training centre team."

The commitment is to excellent customer service, industry driven curriculum, continuous upgrading to provide technologically advanced equipment and facilities, and expert instruction. But, it is the curiosity to explore new

technologies, look at new options, recognize opportunities, research possibilities, and demonstrate true entrepreneurial spirit that, according to Ms. Abell, "keeps the Centre hopping, current and ahead of the trends."

Curriculum is developed in partnership with current industry experts and each course is evaluated by participating students. This successful formula, over the two years since the Centre opened, has brought it numerous prestigious awards, including the 1995 Outstanding Exemplary Program of the Year and Best Certificate-Diploma

Program. This year, it is proud to add to its portfolio the Conny Award for Best Course, awarded by the Ontario Colleges' Heads of Continuing Education.

A state-of-the-art facility such as the Digital Imaging Centre must constantly upgrade to remain leading edge. A new classroom, added in January, is equipped with technology that is the envy of many of its industry partners, clients and supporters. This training lab, built specifically to handle the large files created in 3D and video production, has 22 Power Macintosh 8500s, with 2.0 gig hard drives and 64 MB

of ram.

In June, 1996, the very latest in removable hard drives was added to each work station providing each student with 1.0 gig of storage. This far surpasses the capacity of many firms currently working in the industry, and positions the lab for the predicted further technical explosion and growth in this market.

To learn more about the Training Centre, those interested can visit



its creative and informative home page at <http://digital.humberc.on.ca>.

However, the Centre also remembers the importance of the human touch, and holds an Open House most Friday afternoons.

CONTACT: Nancy Abell at (416) 675-6622 ext. 4412

Continuing Education...

...courses and workshops are offered at Humber in an incredibly wide variety of subjects covering business, health, technology, creative and performing arts, communications, personal development, hospitality, career preparation, and others. For a free course calendar, please call (416) 675-6622 ext. 5095.

Photo grad

wins Digital Art Competition

A graduate of Humber's two-year Creative Photography Program won The Toronto Star's *Fast Forward* Digital Art Competition.

Brett Simms, 24, who graduated from Humber in 1993, created his untitled image by combining four separate elements into one seamless creation.

"It isn't photography and it isn't computer graphics," he explains. "It's a new medium that combines the best of both."

The image combines a colour photograph of a model's head and a black-and-white photo of a bust with a marble shelf and a background texture created from a commercial CD-ROM entitled, *Textures of Italy*. Everything was then manipulated digitally to construct the final image.

One of The Toronto Star's judges commented that the work stood, "head and shoulders above the rest."

Mr. Simms works at Nancy Shanoff and Associates as studio manager and photography assistant and is taking on more creative responsibility as he moves into photography full-time.

Humber's state-of-the-art digital imaging centre wasn't available when Brett was a student at the College, but today's photography students can explore the future in the new lab.

CONTACT: Jim Chambers at (416) 675-6622 ext. 4656



CRIME STOPPERS elect College director to Board

Gary Jaynes, director of Humber's Physical Resources (Services), was recently elected to the Board of Directors of Toronto and Regional Crime Stoppers.

"I was asked to serve because of my participation on Humber's Student Crime Stoppers Committee," he says, adding, "I think it's a privilege and I'm honoured to think that they trust in my ability to make a contribution."

According to Detective Doug Massey, coordinator for Toronto and Regional Crime Stoppers, Mr. Jaynes's presence on the Board is already having an effect.

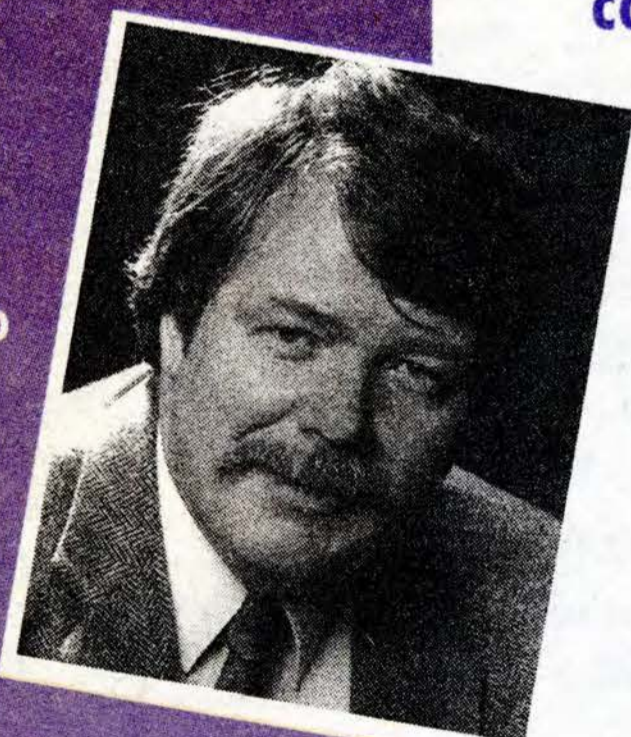
"Gary's enthusiastic about the program and, already in his short time as a member, he's contributed a great deal," says Det. Massey.

"I'm looking forward to great things from him in the future and

welcome the chance to work with him."

Mr. Jaynes has worked hard to make Humber a safe place for staff and students. He initiated the Student Crime Stoppers Program at the College and in May helped to organize and host a first-ever Student Crime Stopper's Conference. It attracted approximately 350 students from Ontario and Quebec.

CONTACT:
Gary Jaynes at
(416) 675-6622 ext. 4417



Humber leads in PALLIATIVE CARE education

For 25 years, via its Funeral Service Education Program, Humber has continued to offer education in the area of death, dying and bereavement. In the past 18 years, this area has expanded to include the additional elements in palliative care.

This education has taken a variety of forms over the years starting with bereavement conferences and has developed to include the Post-Diploma Program in Life-Threatening Illness, Dying and Bereavement, hospice volunteer training programs, 30-hour contract palliative care programs delivered on-site in various parts of the province, and the Annual Palliative Care Conference.

For the last four years, this Conference has truly been a collaborative effort, offered in cooperation with the Canadian Association of Nurses in AIDS Care, the Canadian Association of Nurses in Oncology, the Community Hospice Association of Ontario, the Metropolitan Toronto Palliative Care Council, the Ontario Medical Association Section of Palliative Care and the Ontario Palliative Care Association.

Among many other things, association representatives help with the planning and organization of the program content and have given up some of their own fund-raising activities to work with Humber. In return, they share in the profits of the Conference.

The Sixth Annual Palliative Care Conference, "Palliative Care- Evolving Dimensions", was held in downtown Toronto in early spring. Over 350 registrants, representing a wide variety of human service disciplines, attended and the exhibitor areas were sold out.

The program featured local, national and international presenters, and participants were able to choose a specific workshop theme or selection of topics on physical, emotional or spiritual issues.

The closing plenary speaker, Dr. Irene Higginson from the University of London (England) gave high praise, not only by stating that this Conference was better than a well-known international conference, but also by offering to publicize next year's event to appropriate professionals in the UK.

Humber continues to build bridges to the palliative care community and, in doing so, has positively affected the quality of life for increasing numbers of people.

CONTACT: Don Foster at (416) 675-6622 ext. 4260

"This Conference was better than a well-known international conference."

Economist adds a little drama to his career

Mark Piper's life took a dramatic turn when he gave up a promising business career to attend Humber College.

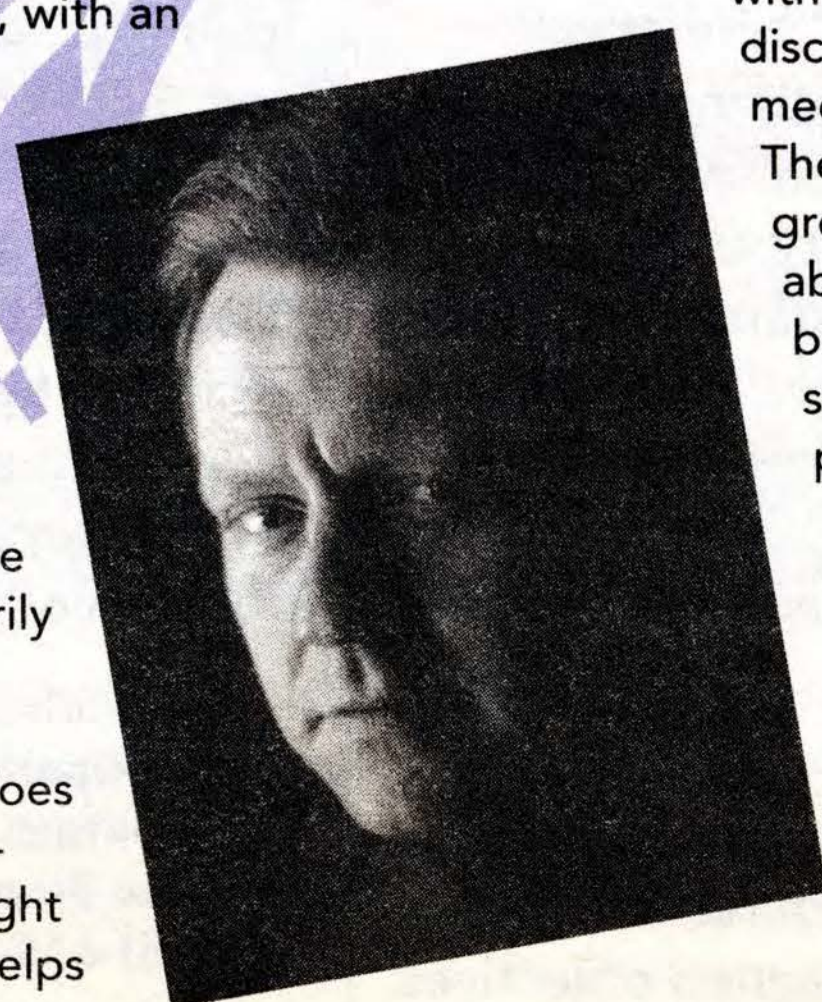
"It was time for a change," says the former economist with the federal government. "And, although working in Ottawa and seeing policy making at work was interesting, I'd always been interested in pursuing an acting career and this was the right time to take on the challenge."

Mr. Piper, 38, says he applied to attend acting schools across the country and eventually narrowed his choices down to three, including Humber.

"Humber seemed to be looking for different things. I was really pleased to be accepted here - they paid more attention to the breadth of my life experience and gave me credit for what I know."

In one of those pleasant surprises life can sometimes spring on you, Humber not only gave Mr. Piper credit for what he knows, but hired him to teach it. Mr. Piper, with an MA in economics, joined Humber's part-time teaching staff for the summer.

"I don't think the working and life experience I've acquired necessarily helps with the acting," he says, "but it certainly does help me to understand the playwright and it definitely helps



Money, awareness

raised for AboutFace

A group of Humber students recently not only made a \$22,000 difference to AboutFace, a unique international charity, but also garnered valuable work experience in the process during a one-week fundraising campaign.

AboutFace, which helps people with facial differences, will use the money to provide a social skills program for its membership, and to promote awareness for the charity.

The 49 students involved in the "Help Us Face the Future" campaign had total control of the project.

"Choosing the charity gives students ownership of the campaign and captures their enthusiasm," says Tom Browne, coordinator of the one-year Public Relations Post-Graduate (Certificate) Program and the campaign's faculty advisor.

AboutFace was the student's unanimous choice from the 13 deserving organizations that made presentations to the program.

"We felt AboutFace would most benefit from our fundraising efforts and would provide us with the opportunity to truly make a difference," said Dawn Pankhurst, chair of this year's event.

Opportunities were also given for a lot of fun through the students' hard work. A comedy night at Yuk Yuks, sumo wrestling, and a night on the town at The 360 on Queen Street were just some of the 14 events planned and executed by the group.

Managing a fundraising campaign is part of Humber's

"The awareness they generated was, I think, the most important aspect of the campaign. We've received a lot of calls from people who have never heard of us before and who need to know about the kind of services we offer."

Public Relations Program curriculum. The nine weeks of work that went into the project provided a wealth of practical education for the students.

"We started with very little fundraising experience, but we had lots of ideas and enthusiasm," says Ms. Pankhurst.

"Their enthusiasm

produced inestimably more than the much appreciated funds," says Andrea Reed, resource development manager at AboutFace. "The awareness they generated was, I think, the most important aspect of the campaign. We've received a lot of calls from people who have never heard of us before and who need to know about the kind of services we offer."

AboutFace was founded in Toronto in 1985 by two members of the cranio-facial team at the Hospital for Sick Children. It now has an international membership of 7000 people. Facial differences are most commonly acquired through accident, injury, disease, or at birth explains Kristy Sadler, logistics chair of the campaign.

Ms. Reed was impressed with the students' organizational skills, and said the charity was touched by their efforts.

"It's really affirming," she explains, "to know that students can put themselves in someone else's shoes and understand their problems."

CONTACT:
Tom Browne at
(416) 675-6622
ext. 4662

with the self-discipline to meet deadlines. The other great thing about coming back to school is the pleasure of learning. When you're working, it's hard to keep fresh and to keep

learning."

The teaching opportunity, he says, was a wonderful supplement not only to his income, but to his acting courses.

"It gives me a chance to speak in front of a group of people, with enthusiasm, and to learn how to prepare a presentation, to get my message across."

Mr. Piper is looking forward to his second year in the theatre program this fall.

CONTACT:
Mark Piper c/o Theatre
Humber at (416) 251-7005

On-Line and well connected

You won't have to look too far, or too hard, if you're trying to find information on the Internet about Humber's award winning Digital Imaging Training Centre.

Yahoo!, probably the best known and most used search engine, has the Training Centre listed under "What's New", and also has it accessible through a keyword search.

Excite, promoted as the intelligent way to navigate the net, prominently displays the site listing and, in addition, gives the Centre a 99% confidence rating.

Following a keyword search on AltaVista's site under digital imaging training, Humber's Centre currently appears at the top of the list. Other search engines, including WebCrawler, Infoseek and Lycos, also provide an on-line direct link to the Training Centre's creative and informative home page.

Internet users, browsing through the home pages of some major corporations, should also not be surprised to see the high-tech Training Centre listed. The Centre has gained a well-deserved reputation for excellence in design training, bringing the latest technology and training techniques to the fields of design, photography, audio-video production, 3D modeling and convergence, and Internet technology.

Corporations, such as Kodak, Apple and Molson Breweries, whose employees have experienced first hand the facilities and training at the Centre, have selected it as a recommended site to visit.

Of course, the Digital Imaging Training Centre can also be accessed directly at its web site at <http://digital.humberc.on.ca>.

CONTACT: Carmine DeSanto at (416) 675-6622 ext. 4487

Fashion Collections '96

nets profit

After months of hard work, second-year Fashion Arts students completed their major assignment and delivered a glitzy professional show.

Fashion Collections '96 was a stunning success with clothing supplied by several Canadian designers including Loucas, Hoax Couture, Turbulance, ULA International, Comrags, Jax, Ann Liona, and Orville Ellis.

The designs for women ranged from classic cotton and linen suits in black and ivory to funky black shiny vinyl tops and red checkered dresses and pants. For men, designs included suits, vinyl pants and jackets, fake fur vests and velvet pants.

Twenty-six models were chosen from three agencies: Ice Models, Sutherland Models, and Canadian Models. Adding to the excitement, two were scouted by the modelling agent Elmer Olsen to work for Elite, one of the top agencies in the world.

CONTACT: Linda Reader at (416) 675-6622 ext. 4398



Sara Cutcliffe, special events and promotions student at Humber, said the show was an unqualified success.

"I think there were close to 800 people at the evening event," she said and added that students raised almost \$1000 profit.

Carolann Organ, a fashion arts teacher and the show's faculty advisor, described the show as "phenomenal".

Fashion Collections '96 also attracted local television coverage with YTV and CFTO.

BASEL graduate shares her European experiences

Two years ago, four of Humber's post graduate program students were accepted at the University of Basel in

Switzerland to study for a Masters Degree. The College asked one of the students, Pauline Wait, to share her experiences.

During my year at Humber College, a liaison developed with the University of Basel in Switzerland. Basel was offering a Masters Degree program in Advanced European Studies. It was an incredible opportunity to travel and live in a foreign country. With the world increasing in its interdependency and becoming a much smaller world of trade blocks and regional agreements, I felt it necessary to participate in the internationalization process - particularly if I was ever going to become involved in European affairs.

Preparation started immediately with intensive German language classes. Many of the courses at Basel are taught in German.

My first week at Basel was quite a shock! I didn't have the level of German that was required. However, this was overcome with a lot of help and encouragement from fellow students and professors.

The courses and discussions on the institutions of the European Union (EU) and its functions were fascinating.

Throughout my time in Basel, I realized my strong desire to stay in Europe and work as a stagiaire (trainee) for the European Commission in Brussels. This was the only real opportunity I had as a Canadian to work within the EU institutions. I am now a stagiaire which is a five month placement and I work in the area of enterprise policy. I'm involved in the research and development of certain policies for the improvement of the business environment. I also participate in conferences and negotiations with delegates of the member states and outside professional organizations.

Overall, I feel that my year at Basel and my stint as stagiaire are both my greatest challenges and my most rewarding accomplishments.

Presently, I am applying to strategic management consulting firms both in Europe and Toronto. With this, I hope to combine the practical skills I gained at Humber with the knowledge and experience I acquired in the European Union.

CONTACT: John Murray at (416) 675-6622 ext. 4318

Program aimed at off-road market

With the establishment of the Dirt Bike and Trail School, the Centre for Motorcycle Safety and Training at Humber is diversifying to meet the needs of the expanding off-road market

A series of one-day dirt bike and trail courses, aimed at all levels of riding ability - even those with absolutely no riding experience - are being held at Midhurst, approximately 15 minutes north of Barrie. Sessions are taught by certified instructors and cover negotiating steep hills, deep sand, mud, water, and landing jumps. All types of terrain are utilized and at the end of the day, students are given the opportunity to ride on a C.M.A. sanctioned motocross track.

Classes are limited to eight riders and run from



9:00 a.m. to 5:00 p.m. on September 8 and 29 as well as on October 6 and 20.

As is the case with all the programs offered by the Centre, safety is the cornerstone of the dirt bike and trail course.

Students must come to class equipped with an approved off-road helmet with shield and goggles, heavy leather or denim pants, and jacket. Humber supplies the motorcycle and lunch.

CONTACT: Wendy Ewington at (416) 798-0300

Donation facilitates implementation of info technology

In 1991, the Council of Student Affairs, a joint body of student government leaders and College administrators, decided to donate \$300,000 from the student activity fee to fund the acquisition of future technologies and learning resources for the library.

The donation is currently being used to bring Humber's libraries into the 21st century and implementation of several new electronic resources for both the North and Lakeshore Campus libraries is now underway and includes:

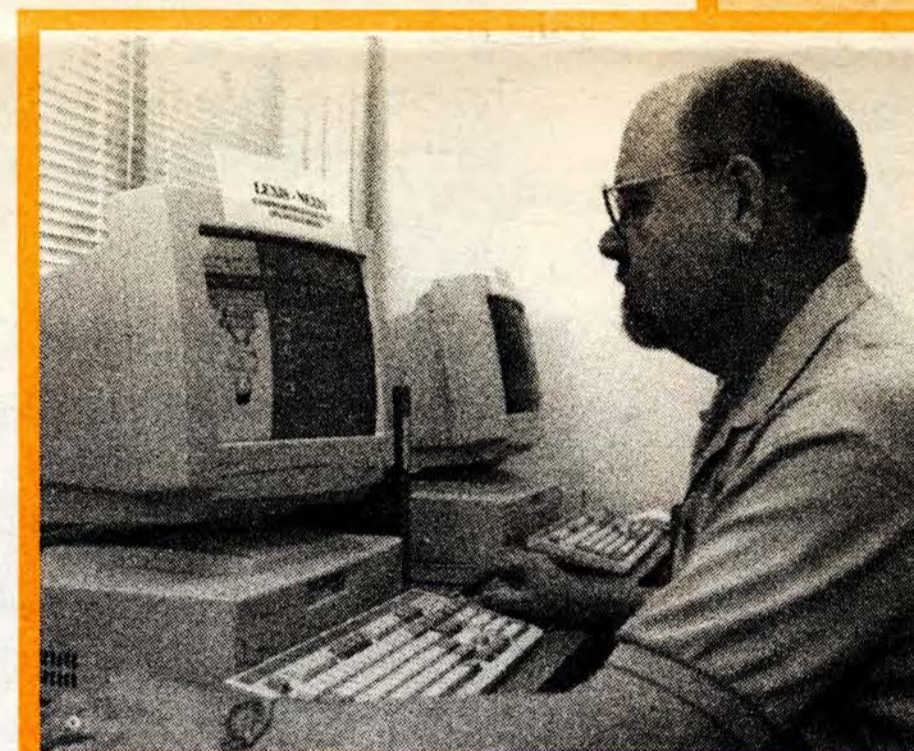
- **DRA Library System**, a new integrated client server system, which will allow students, using a Windows interface, to have easy access to a wealth of electronic resources, library catalogues and citation databases.

- **LEXIS/NEXIS**, an enormous on-line information system with full-text coverage from newspapers, journals, wire-services,

financial reports, broadcast transcripts, business and medical directories, market and industry and law reports, will be accessible to students.

- **CD-ROM Network** will make it possible for the College's many CD-ROM databases to be networked for multiple use and to be accessed from sites other than the library.

CONTACT: Judy Harvey at (416) 675-6622 ext. 5029



Seminar promotes breast feeding

More than 300 health professionals attended the Sixth Annual National Breastfeeding Seminar held at Humber in June to explore ways of promoting breastfeeding.

The event was co-sponsored by Humber, the City of Etobicoke health unit, Women's College Hospital, and INFACT Canada.

CONTACT:
Sylvia Segal at
(416) 675-6622
ext. 4078

X-prof finds cult fame

X-Humber professor, William Davis, has gone on to find cult fame as the mysterious cigarette-smoking man on the popular TV show, The X-Files.

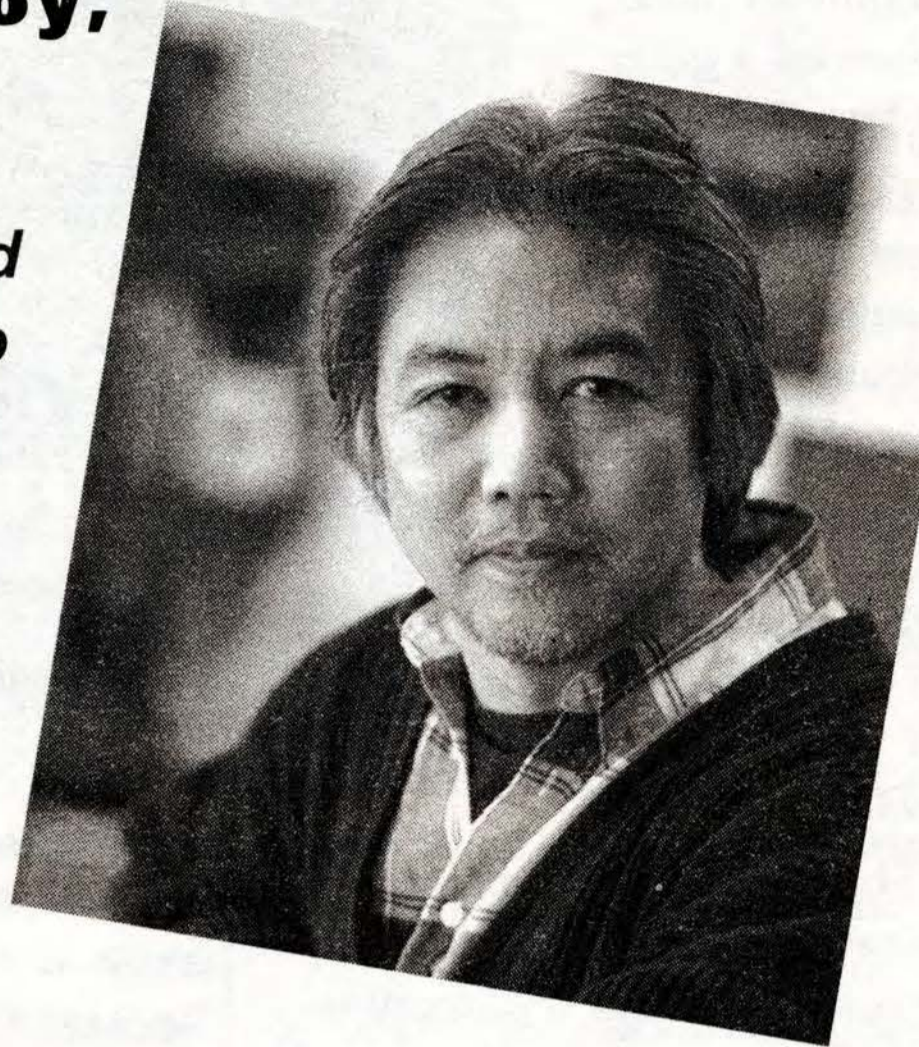
"The last thing I did at Humber was write a proposal for their theatre program, which I think they ignored. It would have been a good program, too," Mr. Davis joked in a recent interview with Humber etc., the College student newspaper.

Mr. Davis, who now lives in Vancouver where The X-Files is filmed, says his role on the series probably wasn't meant to be. "If the producers had realized the role would have been as major as it is, they would have cast it in L.A."

But they didn't and William Davis is now in his third season with the cult classic.

Renowned authors teach at writers' workshop

Wayson Choy, co-winner of the 1996 Trillium Award and runner-up for the Chapters/Books in Canada First Novel Award, was the featured teaching author at the fifth annual Humber School for Writers' summer workshop.



Mr. Choy was nominated for these prestigious Canadian book prizes for his first novel, *The Jade Peony*. He shared his Trillium Award with Margaret Atwood, who taught at the School in 1992.

Mr. Choy, a native of Vancouver, has taught English at Humber for 25 years.

"It's always a source of great pride and pleasure when our authors win awards," says Joe Kertes, the School's director. "We congratulate Wayson and we're thrilled that he was able to share his talent and wisdom with our students this year."

His fellow authors at this year's week-long workshop held in August, included Timothy Findley, Elizabeth Harvor, Paul Quarrington, Nino Ricci, Olive Senior, and D. M. Thomas. In previous years, teaching authors have included Pulitzer Prize winners Richard Ford and Carol Shields.

This year, the School teamed up with *Modern Woman* magazine to offer a short story competition, which was open only to those who participated in the workshop.

CONTACT: Joe Kertes at (416) 675-6622 ext. 4436

News Flash: The Jade Peony is into its fourth printing and U.S. rights for the novel were recently sold to Picador.

Nursing student receives association award

Humber student, Caron Ruth Powell, received the Registered Nurses Association of Ontario's (RNAO) Student of Distinction Award at the annual general meeting held in Ottawa this spring.

To receive the award, a student must have made a significant contribution to the profession of nursing, the RNAO, and the Provincial Nursing Student Interest Group (PNSIG).

Ms. Powell has been on the Dean's Honour List throughout her stay at

Humber and has been an active promoter of nursing since her first semester when she joined the RNAO. She formed the Humber Nursing Student Association (HNSA) and also initiated a link between HNSA and the Canadian Nursing Student Association (CNSA) which resulted in a formal national network of college and university nursing students.

Ms. Powell is a member of the RNAO-PNSIG executive and coordinator of the group's newsletter.

The RNAO, as the professional association representing a broad network of about 12,000 registered nurses in Ontario, is the strong, credible voice leading the nursing profession to influence and promote healthy public policy.

Scholarship

benefits radio students

In March, CFNY 102.1, The Edge, presented a \$2500 scholarship to Humber College radio broadcasting student, Ben McVicar, to assist him in the completion of his broadcasting education.

Humber is one of four colleges in the Toronto area to be offered this scholarship program for first year students. Others are Ryerson, Centennial, and Seneca.

Mr. McVicar won on the merit of his "professionalism and the finished quality of the commercials he voiced and produced," says Joe Andrews, coordinator of the program at Humber.

102.1 The Edge requested that four eligible projects be chosen by Mr. Andrews and his faculty from among first year students and submitted to the station management for consideration. Project categories included commercials, radio plays, news & sportscasts, a scoped air-check, or a produced music special.

Earl Veale, director of Canadian Talent Development for the radio station

explains that projects were judged according to how they fulfilled the station's mission statement, which states, in part - "A commitment to radio that embodies the spirit of innovation, progressiveness, and adventure."

The scholarship program benefits everyone. "It's a way of giving something back to the community," says Mr. Veale, a radio veteran and a Humber graduate. "It helps students with expenses at a time when summer jobs are hard to find."

Ben McVicar and other scholarship recipients were also given the opportunity to do a one-month volunteer internship at the station.

CFNY was purchased by Shaw Radio (part of Shaw Communications) in 1995. Shaw Radio also owns rock station CFOX in Vancouver, with whom CFNY shared the 1995 Best Rock Station Award. Shaw Radio initiated the scholarship program after the CFNY acquisition.

CONTACT:
Joe Andrews at (416)
675-6622 ext. 4366

Student revving up for design career

Most boys play with cars, but not too many grow up to design and build one of their own. Dale Goz did.



As a third-year industrial design student, Dale built his single-seat sports car, which he calls the Sniper Formula GSvee, as a thesis project.

"It took about five and a half months of steady work," he says. "I built it from the ground up in the garage of my girlfriend's home."

His car began as a Formula V chassis with a Volkswagen engine; Dale stripped down the body and started to re-build it. More than 800 hours and \$10,000 later, after designing and building templates, fibreglassing and painting, the one-of-a-kind car was ready for display. The car is designed to reach an estimated top speed of 220 kilometers per hour.

The purple car with the distinctive shape was a big hit at the 1996 Canadian International Auto Show and even the Royal Canadian Mounted Police took a special interest in it.

"They borrowed the car in May to display as part of their Racing Against Drugs campaign," Dale explains.

Dale's short-term goals, when he completed his studies in the Industrial Design Program at Humber in April, were to find a job in the industry and have his car road certified by summer.

CONTACT: Ken Cummings at (416) 675-6622 ext. 4058

During the fall and winter semesters, THEATRE HUMBER will present a series of plays at various Toronto theatre locations. Call (416) 251-7005 for details.



International placements a feature of program

Humber has introduced interesting options for those enrolled in international programs at the College, resulting in a number of attractive off-shore placement opportunities for students.

According to John McColl, coordinator of the International Marketing Program, placements for the students occur in three areas: Asia, Latin America, and Europe. Currently, the College has ten students placed in Mexico.

"Organizing everything and putting it in place is a slow process," he says. "But we're getting there. And, it's a great opportunity for students. It enhances their knowledge of the language, culture and work customs of the regions in which they're placed. What's more, Canada, as a large trading nation, is increasingly looking to diversify its activities in promising off-shore markets."

Students who take part in these placements are delighted with their experiences.

Andre Hilliges, who spent six months in Germany, attests to the benefits. "My placement certainly developed my German language skills, as well as my international sales experience," he says.

Sonja Winkelmann also spent six months in Germany. "It was invaluable," she says. "There's no other way to get the knowledge and experience you need."

Since returning, both have secured jobs with high-profile companies in Toronto.

CONTACT: John McColl at (416) 675-6622 ext. 4519

Ukrainian training partnership extended

Humber's training partnership with the National Productivity Centre in Ukraine has been extended into 1998.

Under a new initiative of the federal government, the Canada-Ukraine Partners Program, Humber will continue to share its business, training, and leadership expertise with Ukrainians.

Two Ukrainian engineers who spent five weeks at Humber in 1995 were expected to return, bringing two colleagues with them, under financing arrangements made possible by the new program.

While at Humber, Sergey Louchaninov and Jurri Valentinovich met with workers in factories, shops, toured manufacturing facilities, and studied Canadian business practices under the guidance of Toby Fletcher, chair of Management Studies at Humber.

"When our Ukrainian friends think of training, we want them to continue to think of Humber," Mr. Fletcher notes.

CONTACT: Toby Fletcher at (416) 675-6622 ext. 4644

CASINO MACHINE PROJECT a valuable experience for design students

Industrial design students were invited to submit designs for a casino machine to Classic Canadian Group, a Toronto design firm offering a \$4000 prize for the project.

Ken Cummings, program coordinator of the Industrial Design Program at Humber, arranged this project to give students an opportunity to experience 'real work' within the College environment.

Fernando DiCarlo, president of Classics, said it was because of Mr. Cummings that this opportunity happened. "We needed a commitment by the College. Ken was willing to give it and everyone was enthusiastic."

This enthusiasm was evident in the imaginative and quirky names of the class teams. The \$4000 first prize went to the 'OMJ' Design Group consisting of Oliver De La Rama, Matt Siemers and Julian Giggs. The

second prize of \$2000 was awarded to the 'Bitter Sweet' Design Group: Tamara Mallia, Phil Beauparant, Sandro Zaccolo and Peter Martins. Two design groups tied for third place. Five hundred dollar prizes went to 'Fish Girl/Lizard Lips' made up of Jerome Dela Cruz, Phil San Gabriel, and William Young, and the 'Jackpot' group, David Johnston, Adrian Johnson and Adriano Almeida.

There were five other teams in the class.

Instructor Brian Matthews initially thought this project was beyond the 25 second year students' level of ability. "But they all came through and did wonderfully well," he says. "If you can imagine the varied backgrounds and tastes of all these individuals...the results are amazing."

"What is truly unique about the Humber program," says Mr. Matthews, who also teaches at

Georgian College and the Ontario College of Art, "is the scale of projects from industry. To have projects to work on, other than those generated and assigned by the College, is rare."

But the benefits of working on an outside project are valuable in preparing students for what they will face in the industry. Although design students find it difficult working in groups, for instance, being able to do so is necessary in the field. The recognition of work that satisfies industry standards is also important.

For Julian Griggs, of the winning OMJ Designs group, the project provided a dual benefit: the prize money, of course, but also the fact that he was hired for the summer by Classics, which already employs a Humber graduate.

CONTACT: Ken Cummings at (416) 675-6622 ext. 4058

Three Conny Awards for Humber

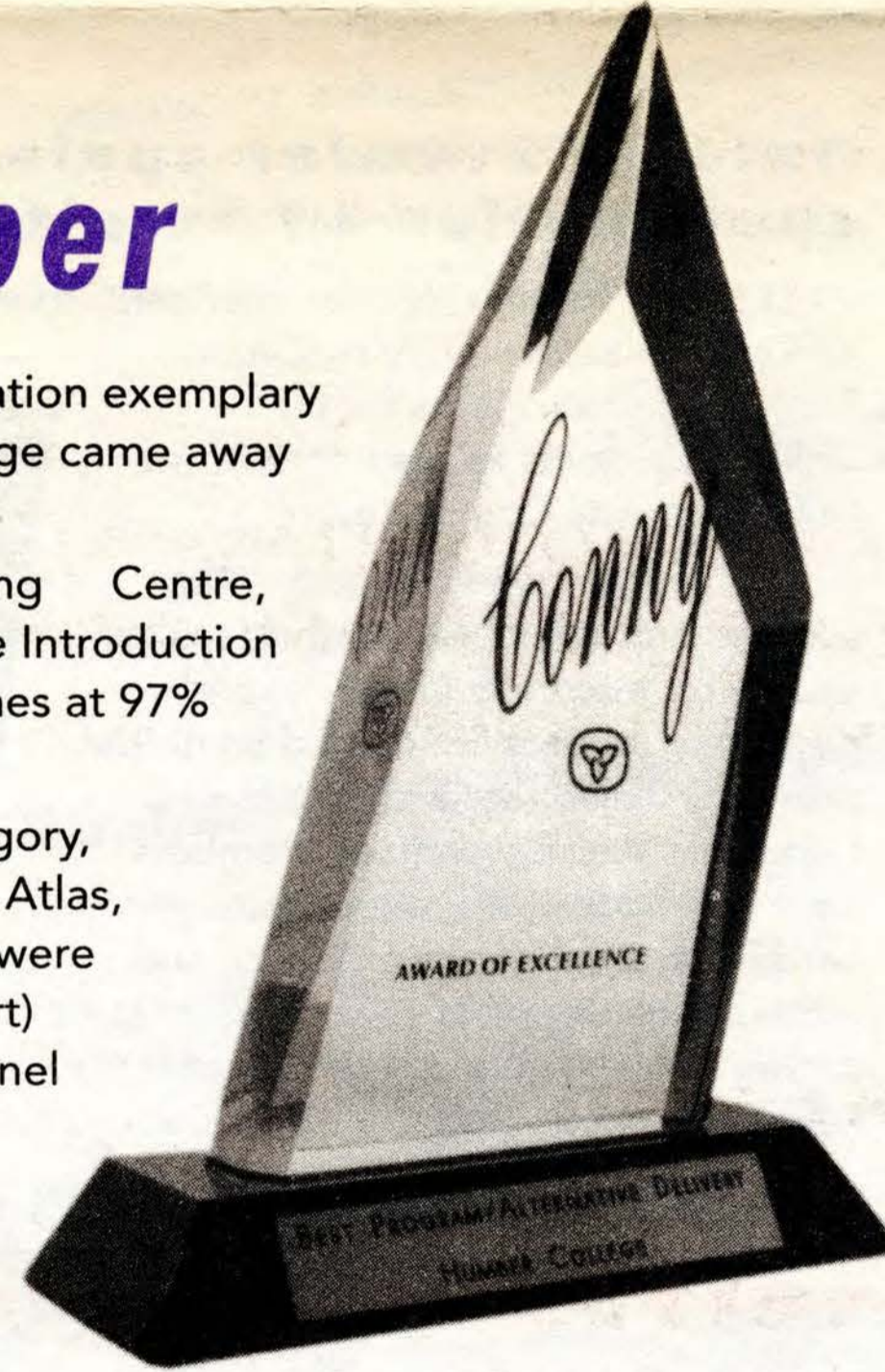
The 1996 Conny Awards, a showcase of continuing education exemplary achievements, were announced recently and Humber College came away with three trophies.

Nancy Abell, director of Humber's Digital Imaging Training Centre, won her second Conny in the Best Course category for the Introduction to the World of Digital Imaging course which has run 21 times at 97% capacity.

In the Best Course or Program/Alternative Delivery category, members of the Pharmacy Assistant Program faculty, Marie Atlas, Audrey Myers, Lynne Thorkelsson and Margaret Woodruff, were recognized for the Community Pharmacy Assistant (self-start) Training Program. This program serves the needs of personnel without formal training currently working in community pharmacies, or those who hope to move from the cash counter to the dispensary.

The Best Faculty Development category Conny was awarded to William Hanna (Liberal Arts & Sciences), John Sousa (Health Sciences) and Gwen Villamere (Health Sciences) for the Mentoring Project which links full-time faculty with part-time continuing education teachers for purposes of mentoring and advising.

The Ontario College's Continuing Education Awards Competition is designed to give continuing education practitioners the opportunity to showcase their achievements and to be recognized by colleagues for their efforts.



Each year, students enrolled in the world-renowned Music Program present a wonderful series of concerts. Music lovers can enjoy top-notch entertainment at reasonable prices. For details about this year's concert schedule, please call the music department at (416) 675-6622 ext. 4427.

Symphony speaks for the "Wounded Earth"

Michael Horwood's second symphony was premiered with the International Symphony Orchestra in Sarnia earlier this year. The following is an excerpt of an article written by College professor, Adrian Adamson, and published in the *College Communiqué*.

Mr. Horwood is a faculty member in the Liberal Arts & Sciences Division.

Concerts come once a week; world premiers come once in a lifetime.

The opportunity to attend a major symphony by a Humber College composer is an experience even more remarkable. Such was the performance of Symphony No. 2 "Visions of a Wounded Earth" by Michael Horwood.

Michael Horwood is one of the most eclectic composers in Canada today. His compositions range from symphonic, chamber,

and choral works, through jazz and percussion, as well as works in the contemporary idioms of electro-acoustic and incidental theatre music.

A composer with an international reputation, Mr. Horwood's compositions have been performed by companies ranging from the Toronto Symphony to smaller centres in Canada and the United States.

"Visions of a Wounded Earth" was performed by the 50-member International Orchestra of Sarnia, Ontario, and Port Huron, Michigan. A 50-voice choir accompanied the orchestra.

Through the media of Canadian poetry, choir, and symphonic music, the piece examines the threats to the environment and envisions hope for the future.

CONTACT: Michael Horwood at (416) 675-6622 ext. 4030

IABC recognizes talents of Humber grads

Lisa Beattie won first place in the Gold Star Writing Awards.

The contest, developed to recognize students with excellent writing skills, was open to all Humber students who are members of the International Association of Business Communicators (IABC).

Her entry, entitled *Hemp Clothing and the Cultivation of Style*, won from a group of 17 submissions and earned Ms. Beattie a cash award of \$200.

Lisa Beattie graduated from the one year Public Relations (Post-Graduate) Certificate Program in spring.

Another PR achiever is Neil Levine, of Environics Communications, who was part of an award-winning team presented with an IABC 1996 Ovation Award for business communications excellence.

Mr. Levine's group won in the media relations category for their submission, *The Media and the Internet*.

He graduated from the PR certificate program in 1995.

CONTACT:
Tom Browne at
(416) 675-6622
ext. 4662

Retail Management students WIN VISUAL MERCHANDISING CONTEST

Humber students in the Retail Management Program won first prize in the Visual Merchandising Contest at the Annual Retail Council of Canada's National Convention held at the Metro Convention Centre in Toronto.

The theme, 'Create Your Future', was chosen by the Convention and was a challenge to the student team who decided on a display relating to the Information Highway.

There were four categories in which the students were judged, including creativity, professionalism, theme, and impact.

Retailers from across Canada served as judges.

Two other colleges, Seneca and George Brown, competed against the Humber team whose members were Paul DaSilva, Janine Heffernan, David Longo, Vivian Van, and Andre Wong.

The display itself was innovative and three-dimensional. A recycled mannequin from 'Urban Behavior' served as a

computer robot, the head replaced with a discarded computer monitor from the College and painted metallic gold. It was connected to a keyboard which faded into a backdrop of outer space, implying future possibilities in the field of retail.

Students wanted to convey the message that computers have completely taken over sophisticated new retail store operations and trends including training, technology, customer service, globalization, and innovation.

"I'm proud of the team's success," says Sheryn Beattie, faculty member and one of the program coordinators of the Retail Management Program. The fact that the program has two other coordinators, Nancy Epner and Stephanie Paulson-Hastings, reinforces the team approach to management popular in business today.

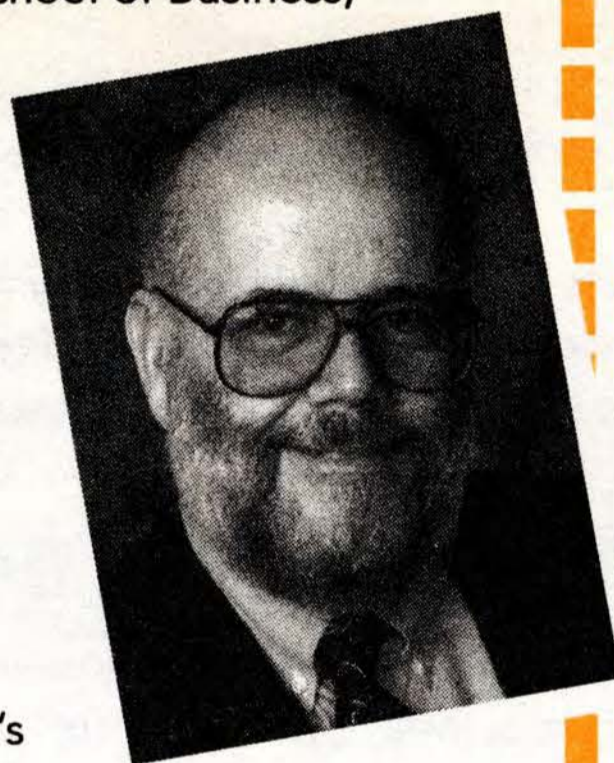
CONTACT:
Sheryn Beattie at (416) 675-6622 ext. 4611

Ontario Premier applauds contribution of faculty member

Gerald Smith, faculty member, School of Business, was recognized recently by Ontario Premier Michael Harris for his accomplishments as president of the Lakeshore Arts Committee.

The citation reads, in part: "The successes of volunteer committees can usually be traced to energetic and dedicated leadership. Gerald Smith has provided this leadership, and the Lakeshore Arts Committee Members have responded with enthusiasm and hard work...I salute you, Gerald, and applaud the Lakeshore Arts Committee's promotion of culture and heritage in the Lakeshore community".

Contact: Gerald Smith at (416) 675-6622 ext. 4558



Student winners becoming program norm

Students from Humber's Creative Photography Program continue to bring honour both to the Program and to the College by winning awards and accolades for their creative endeavors.

Recent winners include:

Michael Werner won first prize in the photo category of the League for Innovation Art Competition for his colour abstract representation of the human eye entitled "Window of the Soul".

Robin Stubbart won the Protégé Award given by the Niagara Institute of Photography for a body of work and essay on photography.

Jacek Piekerziewski won a photo award from Studio Magazine, and Meiling Chung's photos were chosen from those of a number of her classmates for a full page spread in Creative Source Magazine.

Robert Holt has been invited to exhibit his "Two Ways to See" photos at the Museum of Photography in Havana, Cuba.

CONTACT: Jim Chambers at (416) 675-6622 ext. 4656

Golf guide a duffer's delight

The coordinator of Humber's Professional Golf Management Program is the latest to join the growing list of the College's published authors.

Grant Fraser's *50 of Ontario's Greatest Public Golf Courses* provides comprehensive course descriptions including histories of courses, descriptions of opening, closing and signature holes, costs and booking policies, accommodations available, and how to get there. More than 300 colour photos, taken by Mr. Fraser, enhance the book.

Mr. Fraser says he wrote the book as an easy and attractive reference for people who enjoy playing public, semi-private and resort courses.

"I played every hole I wrote about and photographed," says Mr. Fraser. "Researching the book was a pleasure."

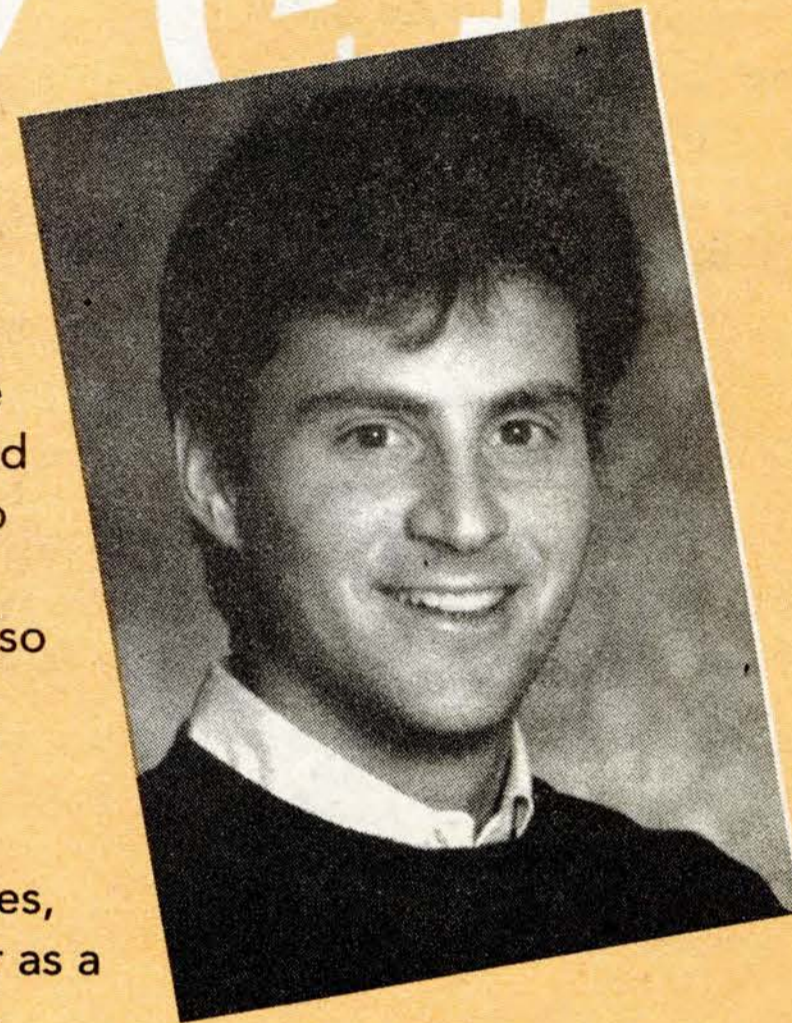
Featured courses range from the Roseland Golf and Curling Club in Windsor to Club de golf Outaouais in Rockland, near Ottawa. Also featured are popular and well-known sites like Glen Abbey.

"I didn't rank the courses, but put the book together as a sampling of how good we golfers have it in Ontario," Mr. Fraser says.

The guide is accompanied by a promotions book containing \$10,000 worth of green fees, driving range and practice facilities coupons that are valid until October 31, 1997, unless otherwise stated.

The book is published by Copp Clark Ltd., sells for \$49.95., and is available at some pro shops and at most book stores.

CONTACT: Grant Fraser at (416) 675-6622 ext. 4346



Once-in-a-lifetime opportunity and prestigious award for Humber film student

Each year, the Canadian Academy of Film & Television accepts applications from graduating film and t.v. students for one of their apprenticeship programs.

These programs, considered to be the 'best of the best', are unique in that they pay the apprentices to study with the finest artists and craftspeople in the entertainment industry in Canada.

Students from across the country apply, and to be chosen is an honour in recognition of one's accomplishments.

Mark Steinberg, enrolled in the Film & TV Production Program at Humber, applied for the directing apprenticeship and was accepted. His was one of a couple of hundred applications.

What's more, at a press conference and luncheon in Toronto Mayor Barbara Hall's

office held in May, Mr. Steinberg was presented with the 1995 City of Toronto Screen Apprenticeship Award in recognition of a short film he made which was screened at a number of film festivals.

Mr. Steinberg is just one of the many talented and creative students enrolled in Humber's three-year Film & TV Production Program. The program provides its students with the knowledge and expertise they'll need to undertake many of the technical functions related to film and television production. Graduates work in the public and private sectors of the industry, cable systems, film production houses, animation companies, or as freelance producers to the industry-at-large.

CONTACT:
Michael Glassbourg at
(416) 675-6622 ext. 4489

Unprecedented amount raised for the United Way

Talk about over the top! A group of second-year students enrolled in the Public Relations Program has raised an unprecedented \$30,000 in one week for the United Way Campaign of Greater Toronto.

"We don't believe this has ever been done before," said Christina Priest, student campaign coordinator for the United Way Campaign of Greater Toronto. "Humber has consistently been the best group of student fundraisers, in terms of dollars raised per year, among high schools, colleges and universities, but this is second to none," she said as

she accepted a cheque from the students at a ceremony held at the College's North Campus.

The students' goal was \$25,000.

"Teamwork was the key to this campaign," noted Shana Shoub, chair of the campaign.

The fundraising team consisted of 45 students who ran 14 events in seven days. Events included a slumber party at Yonge and Bloor Streets, a CN Tower stair climb, a casino, auctions, and a 50/50 draw.

Contact:
Tom Browne at
(416) 675-6622 ext. 4662

School honours corporate sponsors

Seven organizations that sponsor graduates of the School of Media Studies were honoured at an April reception.

AM 96, CFNY 102.1, Ambrose Carr Linton Carroll, CTV, Ilford Anitec, Kodak Canada, and Maclean Hunter Chatelaine were chosen as Humber Award winners.

About 100 sponsors attended the event, which was organized by students in the Public Relations (Post-Graduate) Certificate Program.

The sponsors provide placement opportunities that often lead to employment, scholarships, and a proving ground for graduates as they begin their careers.

Guest speaker, Karlene Nation, a Humber journalism graduate now working in television, noted that, "getting the job at CFTO was like winning the lottery and it was facilitated here (at Humber)."

Humber's School of Media Studies offers programs in public relations, radio broadcasting, advertising and graphic design, media sales, creative photography, electronic publishing, media copywriting, package design, audio-visual and multi-media, and film and television.

CONTACT: Michael Hatton at (416) 675-6622 ext. 4510

THE GORDON WRAGG STUDENT CENTRE, HUMBER'S ATHLETIC FACILITY, can be rented by groups for athletic functions, trade shows, music festivals, and special events. It's also possible to buy a membership to the facility. The membership provides access to the gym, squash courts, saunas, change rooms, tournaments, seminars and exercise classes.

May Day! May Day!

An overnight camping experience is one of the requirements for all first year students in the Child and Youth Worker Program.

This year, on May 1, about 80 students, two full-time and two part-time faculty made their way to Glenhaffy Conservation Area.

The students had been told that, rain or shine, the trip was on.

They arrived mid-morning and began their adventure by pitching tents. This was no simple matter. High winds blew down more than one of the tents and damaged one beyond repair.

The opening activities were conducted with high

spirits and enthusiasm until the sky suddenly darkened and torrential rain sent people running to their tents or the tarpaulin shelter they'd set up. When the storm began to let up, an area conservation authority member let the group know that a tornado had touched down a few kilometers away.

Following a brief pep rally, the group continued with the scheduled activities and ended the day with storytelling, skits and singing around the campfire.

The next morning, picnic tables were white with frost and a half-empty cup of tea was frozen solid. The elements served a useful purpose by helping with the bonding

process. By the time the group broke camp, there were hugs and tears and fond farewells.

In the weeks leading up to the trip, students formed sub-groups and assumed responsibility for all aspects of camp life - from meal planning to each of the twelve structured activities. The project was designed to give students experience in leadership and to give everyone a taste for which activities might work well with groups of children or youth.

For information about the Child & Youth Worker Program, contact Grace Nostbakken-Young at (416) 675-6622 ext. 3258

Music students excel at festivals

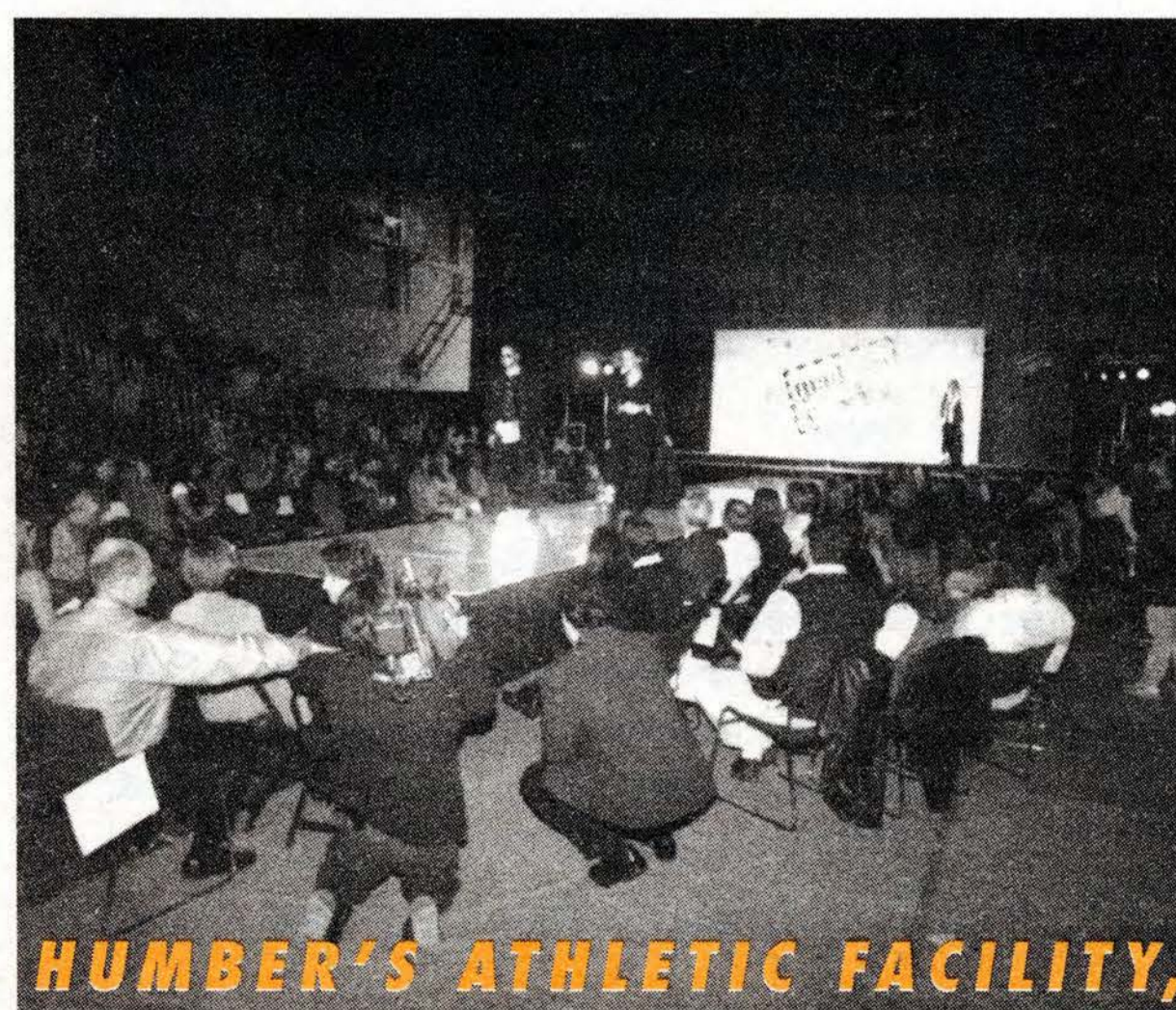
In an impressive showing, students enrolled in Humber's post-secondary Music Program and young-evening and weekend College's Music numerous individual accolades for performances at a music festivals Toronto and Ontario areas.

Nine groups including both the and the School Gold Standard the Southern Ontario Festival, Combo Humber's Division, held at Lakeshore Campus. The adjudicating panel included internationally acclaimed adjudicators from Colorado (U.S.A.), Michigan (U.S.A.), and Toronto.

Students from the Community Music School also participated in the Toronto Kiwanis Festival and won a total of two first, three second, and two third place awards. In addition, the Community Choir (ages six to 12 years) placed second for its performance in the choral division.

Five Humber combos competed at the Georgian Bay Musicfest Regional Jazz Festival held in Hanover, Ontario, and came away with a Gold Standard, three Silver Standards and a Bronze Standard. At this event, students were adjudicated by a panel of internationally acclaimed clinicians from the United States and Australia.

CONTACT:
Brian Lillos at (416) 675-6622 ext. 3532
or
Cathy Mitro at (416) 675-6622 ext. 3847



CONTACT: Jim Bialek at (416) 675-5097

College hosts art competition

In March, Humber was privileged to host the Ninth Annual Student Art Competition sponsored by the League for Innovation in the Community College, a U.S. based consortium of resourceful community colleges. Humber enjoys the distinction of being the only Canadian member.

The purpose of the competition is to provide opportunities for students to pursue ideas that prompt creativity and innovation.

This year, Certificates of Merit were awarded to Humber participants, Gail Martin, Dianne Sutter, Yoko Obayashi, Michael Werner and Larry Fagel.

Gail Martin was also recognized with an Honourable Mention in the League's competition. This is especially noteworthy as only nine awards were given out of 90 works submitted. Her entry consisted of an egg tempera painting entitled "La Conoa."

Contact:
Val Hewson at
(416) 675-6622 ext. 4542

Grad on AWARD-WINNING ENGINEERING TEAM

A graduate of a Humber engineering program has won a 1995 International Illumination Design Award for achievement in lighting design.

Campbell Corbet, who graduated with honors in 1991 from the Environmental Systems Engineering Technology - Energy Management Program, was part of the eight-member team employed by Engineering Interface Ltd. that won an award for their work on the Metro Toronto School Board's energy efficient lighting project.

The team's work, which involved retrofitting existing lighting fixtures and upgrading systems, will give better lighting at less cost.

CONTACT: John Dunnington at (416) 675-6622 ext. 4700

A head for heights

Last March the Second Annual Tree Climbing Jamboree involving students from Humber's arboriculture programs took place in one of the Arboretum woodlots.



Although a fun activity, the jamboree pitted student teams against each other in a series of activities involving skills used by professional arborists. Events included spur

climbing, hand-saw cutting, two person cross cutting, chain saw cutting and tree climbing to heights in excess of 50 feet (equivalent to five storeys). In addition, spectators were able to watch demonstrations of foot locking and aerial rescue.

The entire event was organized by students and staff. Events like these involve extensive planning and preparation but are an important contributor to skill development and team building and often result in friendships which continue well beyond college.

Despite the very cold weather, the excitement created and the energy expended kept everyone warm, including spectators. Individuals and teams competed for awards and prizes generously donated by companies in the industry, many of whom are suppliers to the College. First place went to the "Fall Guys", followed by the "L.D.50's", and then the "Krazy Kutterz".

Over the years, Humber has developed a North American wide reputation as a centre of excellence for innovative, practical, hands-on training in arboriculture. Training is delivered at the College and at off-campus locations to both the public and private sectors.

Through Business & Industry Services, new and exciting programs are in the works for the fall and winter. Included is a five-day program on Urban Forestry Management, an 11-day workshop on diagnosing problems on woody plants throughout the growing season, a three-day Utility Line Clearance course, and a one-day Chain Saw Safety Awareness program for casual chain saw users.

Popular courses will also be offered. These include Tree Climbing, Rigging Trees for Removal, Rigging, Pruning, and more.

CONTACT:

Ian Bruce at (416) 675-6622 ext. 4731 or Anne O'Byrne at (416) 675-6622 ext. 4694

Humber Athletic's Home Game Schedule



FOR MORE DETAILS, please call Jim Bialek at (416) 675-6622 ext. 4539

Men's Basketball

Wed. Oct. 23	Alumni	8:00 pm
Sun. Nov. 3	Dominican	12 noon
Wed. Nov. 20	Niagara Ex	8:00 pm
Wed. Nov. 27	George Brown	8:00 pm
Fri. Nov. 29	U. of Windsor	8:00 pm
Sat. Dec. 7	Daeman Ex	7:00 pm
Wed. Dec. 11	Durham	8:00 pm

Women's Basketball

Wed. Oct. 23	Alumni	6:00 pm
Wed. Nov. 13	Fanshawe	6:00 pm
Wed. Nov. 20	Niagara	6:00 pm
Wed. Nov. 27	George Brown	6:00 pm
Thurs. Nov. 28	Redeemer	6:00 pm
Wed. Dec. 11	Durham	6:00 pm

Men's Soccer

Thurs. Sept. 26	George Brown	4:30 pm
Wed. Oct. 2	Redeemer	4:30 pm
Fri. Oct. 4	Mohawk	4:30 pm
O.C.A.A. CHAMPIONSHIP AT MOHAWK COLLEGE IN HAMILTON		
November 1 - 2, 1996		
C.C.A.A. CHAMPIONSHIP AT RMC KINGSTON		
November 13 - 16, 1996		

Women's Soccer

Fri. Sept. 27	George Brown	4:30 pm
Thurs. Oct. 10	Redeemer	4:30 pm
Thurs. Oct. 17	Mohawk	4:30 pm
O.C.A.A. CHAMPIONSHIP AT LOYALIST COLLEGE IN BELLEVILLE		
November 1 - 2, 1996		
C.C.A.A. CHAMPIONSHIP AT RMC KINGSTON		
November 13 - 16, 1996		

Men's Volleyball

Thurs. Oct. 17	Alumni	8:00 pm
Sat. Nov. 9	H.C. Tournament	
Wed. Nov. 13	Mohawk	8:00 pm
Thurs. Nov. 21	Georgian	8:00 pm
Thurs. Dec. 5	Redeemer	8:00 pm
Sat. Dec. 14	Cambrian	2:00 pm

Women's Volleyball

Thurs. Oct. 17	Alumni	6:00 pm
Thurs. Oct. 24	Ryerson	6:00 pm
Sat. Nov. 9	H.C. Tournament	
Thurs. Nov. 21	Georgian	6:00 pm
Sat. Dec. 14	Cambrian	12 noon

Code of Ethics

The Humber College Code of Ethics outlines the principles and values that guide the conduct of all employees of the College and honours the preservation and protection of fundamental human rights.

Underlying the code is a belief that each employee has a right to dignity and respect.

By supporting and abiding by this Code, the employees of Humber College will demonstrate by their behaviour that they have concern for students, other employees, and the community at large.

CODE

We support the following principles:

1.0 Fairness

In our relationships with others, we strive to be fair and just in our decisions and actions. To provide fair and just treatment, we carefully weigh the circumstances and variables linked with any decision and make the best attempt to be consistent and equitable.

Some of the values emanating from this principle are that:

- All hiring and promotion is fair and just.
- Student evaluation is objective.
- Workload is equitably distributed.
- Appropriate support is provided for students and clients.

2.0 Honesty

We can achieve an open working and learning environment when we feel secure enough to provide honest commentary about the operation and management of the organization. From our work in the classroom to the delivery of administrative and support services, we strive to encourage an honest climate which serves the interests of the institution and protects the well-being of all individuals.

Some of the values emanating from this principle are that:

- Truthfulness with other employees and students is demonstrated.
- Accurate accounts of the College are given.

3.0 Professional Integrity

In educating students, we strive to act in their best interests. As a community dedicated to providing education, we demonstrate professional integrity and exemplary behaviour in all that we do in and for the College.

Some of the values emanating from this principle are that:

- The Mission Statement of the College is supported.
- Conflict of interest is avoided.
- The professional autonomy of fellow employees is respected.

4.0 Respect

We demonstrate a high regard for the rights and opinions of others. It is our responsibility to establish a climate of mutual respect; to protect the rights and freedoms of others; and to be discreet in dealing with confidential matters.

Some of the values emanating from this principle are that:

- Students and fellow employees are treated with consideration.
- Collegiality is encouraged.
- The privacy and confidentiality of all students and employees is safeguarded.
- The diversity of all peoples and their uniqueness of culture, ethnicity, religion, race, and sexual orientation is respected.
- A work and study environment free from discrimination and harassment is promoted.

5.0 Trust

A healthy organization is built on trust. The development of trust relies on our ability to recognize threats to the psychological and/or physical safety of others and to eliminate these threats by treating others equitably, fairly, and in a non-exploitive manner. We strive to provide a secure learning and work environment.

Some of the values emanating from this principle are that:

- The power inherent in positions is not exploited.
- The competence and integrity of fellow employees is assumed.
- The safety of the Humber College environment is ensured. of public service is promoted.

Humber has a full range of CATERING SERVICES to suit special needs such as receptions, weddings, outdoor barbecues, business meetings, box lunches, take home catering, and breakfast, lunch and dinner.

CONTACT: Mary Ann Hinchliffe at (416) 675-5069