

# Et Cetera

**HSF to recognize Guelph-Humber as a campus / News 3**



**Big Nickel jazz series helps fund public music school programs / A&E 18**

**Life as a Hawk (mascot) / Sports 22**

## And the race is on: HSF elections



PHOTOS BY RUTH VAN DYKEN  
Jason Scully (top), left to right Daniel Hanna, Robert Ionescu, Steven Dougherty.



PHOTO BY RUTH VAN DYKEN  
The HSF election candidates gathered yesterday for a public forum on their platforms at Lakeshore campus.



PHOTOS BY RUTH VAN DYKEN  
Timothy Brillhante (top), Rosa Figueroa (bottom).

**KATLYN FLEDDERUS**  
Senior Reporter

The first of four Humber Students' Federation executive forums was held yesterday at the Lakeshore K Building, with guest moderator Daryn Jones of MTV questioning the seven presidential candidates.

The winner claims the title of HSF president for the 2012-2013 school year, and a salary of \$35,000 for the year-long position.

The forum started with a sparse crowd as Jones individually questioned candidates for two minute intervals.

Eyebrows were raised early as candidate Jason Scully, a business management student who sits as a member on the HSF Board of Directors, appeared on stage 20 minutes late.

As the forum progressed and students began to slowly file in, odds and opponents seemed stacked against candidate Robert Ionescu, 20, a third-year justice studies student at University of Guelph-Humber.

Ionescu was singled out for his lack of previous experience within HSF or the Board of Governors, which the

other six contenders possessed. He held his ground against the attacks however with confidence, and said that he has the right mindset and skills to be a successful HSF President.

"I'll have a unique perspective from the other sides," he said. "It will just take a little more [effort], and that's not something I'm afraid of. So I'll get in there, I'll learn how to do everything and I'll do it well."

Of the six rivals who spent time in student governance at Humber, candidates Daniel Hanna and Timothy Brillhante could boast the more obviously robust resumes.

Hanna, 23, a business administration student, was the 2011-2012 VP of Campus Life at North campus. He worked to bring this year's Frosh/Frost events, concerts, and other activities to Humber.

Having worked within HSF for three years now, Hanna said his experience within HSF, as well as a business mindset honed through his program, has provided the skills necessary to be a well-rounded president.

"Realistically I feel like, even though HSF is a non-profit organization, it is

still a business," said Hanna. "I believe that I can come with a goal in mind and deliver on that goal, because I'm also very passionate."

Hanna built his platform on his experience as VP of Campus Life, but emphasized that he wants to make sure students are aware of the all-encompassing services that HSF offers.

Candidate Timothy Brillhante, 27, a third-year business administration student, also has previous HSF experience, but not in an executive role. Brillhante, like Ionescu, has built his platform on bringing change to the federation, focusing on the Humber community, getting students more involved and focusing the budget on student services that make a difference.

"If we are truly promoting change for our college, then I think it's good to kind of step away from the traditional views and improve on them, because the only way you can elevate something is by looking at things differently," said Brillhante. "It's all about diversity and giving everyone an equal opportunity to get involved."

Other contenders running for the top position are: Steven Dougherty, a

post-grad student currently working with the events team for HSF; Rosa Figueroa, fourth-year criminal justice student and police foundations graduate and current VP of administration at Lakeshore campus; and Bhalinder Bedi, a current student-elected representative on the Humber and HSF Board of Governors.

The second of four forums for the presidential and four vice-presidential candidates takes place today, March 1, in the student centre at North campus. This debate is moderated by another MTV guest host, Aliya-Jasmine Sovani, starting at 10:30 a.m. The other forum will be held March 6, inside the North campus residence.

Candidates began campaigning this week, with posters and other campaign materials appearing throughout campus hallways. The campaign period runs until Friday, March 9. Voting takes place at all three campuses throughout the week of March 12-16.

**COVERAGE OF THE VICE-PRESIDENTIAL CANDIDATES WILL APPEAR IN NEXT WEEK'S ET CETERA.**

## Election dates

- **Thursday March 1**  
All candidates forum, North campus 10:30 a.m.
- **Tuesday March 6**  
All candidates forum, North campus residence 6 p.m.
- **Wednesday March 7**  
Elections concert North campus 8 p.m.
- **Thursday March 8**  
All candidates forum, Lakeshore campus residence 6 p.m.
- **March 12-16**  
Voting takes place at all campuses, 9 a.m. - 4:30 p.m.

## THIS WEEK

BY SARAH HORWATH

THURS <b>1</b>	<b>All Candidates Forum</b> @Humber MTV news host and producer Aliya-Jasmine Sovani joins election candidates when they tell Humber their platform. North Student Centre, 10:30 a.m.	FRI <b>2</b>	<b>The Odds - Canadian-made murder mystery</b> @AMC Toronto (Yonge and Dundas) A film that premiered at last year's TIFF, written and directed by Simon Davidson.	SAT <b>3</b>	<b>Sugarbush Maple Syrup Festival</b> @Conservation areas in Whitchurch-Stouffville and Vaughn until Apr. 9. An annual festival including wagon rides, pancakes and a maple syrup festival.	SUN <b>4</b>	<b>Power of Movement</b> @Toronto An annual fundraiser supporting research for arthritis and other autoimmune conditions. Toronto Reference Library, 11 a.m.	MON <b>5</b>	<b>The LRC Presents...Jain McGilchrist</b> @ Toronto A lecture by renowned psychiatrist and author on the human brain. Gardiner Museum, 7 p.m.	TUES <b>6</b>	<b>Insitu Chair Show</b> @Toronto Humber Industrial Design students compete by presenting their chair prototypes. Gladstone Hotel, 6:30 p.m. to 11 p.m.	WED <b>7</b>	<b>My Foolish Heart</b> @ Toronto Canadian jazz greats Guido Basso and Don Thompson perform. Four Seasons Films Centre for the Performing Arts, 5:30 p.m. to 6:30 p.m.
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PHOTO BY KRISTIN ANDREWS  
Christian Mangar, president of the Guelph-Humber Student Association, said the anticipated changes to the HSF constitution will result in more representation for the school on the Students' Federation board.

# HSF expected to recognize Guelph-Humber as campus

### Changes to HSF constitution will increase representation, add second seat for Guelph-Humber

KRISTIN ANDREWS  
News Reporter

The Humber Students' Federation is expected to put Guelph-Humber's official status as a distinct Humber campus to a vote at a general meeting later this month.

"The potential of being recognized as a campus is having more seats [on the HSF board that] represent Guelph-Humber," said Christian Mangar,

president of the Guelph-Humber Student Association (GHSA).

"Guelph-Humber has a population of approximately 3,500 students and as the director, I've been representing students through that one seat," he said.

According to HSF's current constitution, Guelph-Humber is recognized as an academic school that is combined with North campus.

If the vote favours the proposed changes, Guelph-Humber will be officially recognized as a fourth Humber campus – after North, Lakeshore and Orangeville – and receive a second seat on the HSF board.

The change means Guelph-Humber students will have more pull on the student government's board, said Ercole Perrone, executive director of the HSF.

"We feel that although our current model is good, it's not perhaps the best," said Perrone. "It's better to have people represent their entire campus rather than delegates for a specific aca-

demical school."

Tristan Gerrie, Guelph-Humber's vice-president of operations, doesn't anticipate any major ramifications to come of the shift.

"Guelph-Humber has always been a part of HSF so this would just be putting it on paper and making it a more formal process," said Gerrie.

"HSF will always have our best interest in mind, partly because they get a portion of our student fees," he said. "The GHSA will still work to advocate for students on behalf of Guelph-Humber."

The HSF website will have a link that will provide students with a comparison of the current and proposed constitutions.

"We're trying to give students more than a month's notice of what's going to be discussed, debated and voted on March 28," said Perrone. "For us, hands down, it's the best choice."

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2 MINUTES FROM HUMBER COLLEGE

# HSF adds terms, lifts funding limit for sponsorships

TERRY ELKADY  
HSF Reporter

The Humber Students' Federation board has eliminated its \$500 sponsorship limit and added a provision that will force funding recipients to report back to HSF.

"We've definitely approved a lot of funding requests over that limit, so we decided to eliminate it altogether," said HSF President Bryan Tran, during a recent HSF board meeting. "In practice we don't follow it."

Under the new policy, the HSF executive team can approve all requests up to \$1,000, while those beyond that mark must receive majority support from the entirety of the board.

In addition to this change, all applicants awarded money will have to report back to the HSF, put its brand on posters or flyers, and allow oversight from the student federation.

The report-back provision is intended to increase dialogue and promote unity between event coordinators and the HSF.

Ercole Perrone, executive director for the HSF, said these changes should benefit all members of the federation and the people applying for funding.

"This provides students the opportunity to ask for the amount they really need," he said. "If there is an initiative we really want to get behind, why put a limit?"

HSF is also changing another aspect of its model regarding the resources they can provide for students.

"Before, we could give access to a

variety of things in place of financial support, things like the popcorn machine or the cotton candy machine," said Perrone.

Now, HSF will exclusively give financial support based on their 'report back' model.

Perrone said the reason for the need to report back is that the HSF wants to know how their funding was used to make the event better.

With the board having discretion over future funding, Perrone is not concerned about potential overspending.

"I don't have the fear that we have opened up a can of worms," he said. "We have an allotted amount of money in the budget [for sponsorship], and it's our responsibility to maintain it."

According to Tran, the HSF allots \$125,000 to sponsorship, with \$50,000 of that earmarked for community outreach, and another \$65,000 for the HSF's "donations and sponsorship request line." The remaining \$10,000 is directed toward campus club funding.

But George Nikolov, a fourth year Humber music student, is concerned with the spending trends of the HSF.

He said that they have mismanaged money in the past, citing a recent Humber's Got Talent event.

"They decided the winner of Humber's Got Talent by an applause reader at the end," he said.

"Some students started performing at 11 a.m. and the audience was not there for all the performances. Think of all the money it cost them to promote and run the event, but they didn't do it right."



PHOTO BY TERRY ELKADY  
HSF President Bryan Tran said the old limit of \$500 was "archaic" and often disregarded when sponsorships were awarded.

CORRECTIONS

ET CETERA APOLOGIZES FOR ANY ERRORS

In Samina Esha's story last week, "Boyfriend guilty in student's murder," Karina Neff was said to be a student in the Culinary program. Neff was part of the CICE (Community Integration Through Cooperative Education) program, participating in Culinary classes.

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# Government increases cost of pardons

**PATRICIA BROTZEL**  
Crime Reporter

The cost of applying for a criminal pardon has nearly quadrupled after a decision of the federal government.

Application costs were raised from \$150 to \$631 in the decision, which was made on Feb. 23.

A pardon does not eliminate a person's criminal record, but allows them to re-enter society by making travelling and finding a job easier, said Jeanine Webber, criminal justice program co-ordinator at Humber's north campus.

"It does not completely remove [the conviction], you just have to go through several layers to find it. Often employers will ask if you have been convicted," Webber said. "It allows for individuals to be able to say they have

not been convicted of something they haven't been pardoned for."

Andrew Tanenbaum, director at Pardons Canada, disagrees with the decision to raise the cost because those who need a pardon are also in need of money.

"It is a terrible decision because most people who are looking for pardons are looking because every employer in Canada is doing criminal checks," he said.

There are a number of reasons for convicted criminals to seek pardons, said Tanenbaum, like needing peace of mind, the ability to work or cross the U.S. border.

"Americans don't allow people who have a criminal record to cross the border," said Tanenbaum. "Sometimes it is for immigration purposes, people applying for citizenship."

A Conservative crime bill has removed the possibility for pardon to any person who has committed more than three indictable offences.

"[Applicants] also need all the old court records and RCMP records, and then they need to be submitted to the government for approval," said Tanenbaum, adding that proof they are rehabilitated and a productive member of society is also needed.

Kim Pate, executive director of the Elizabeth Fry Society – an organization dedicated to providing support to women in the criminal justice system – said the pardon is a tool for rehabilitation, and this new increase could affect the rehabilitation process.

"If the pardon becomes unaffordable, it could prevent people from moving on with their lives."

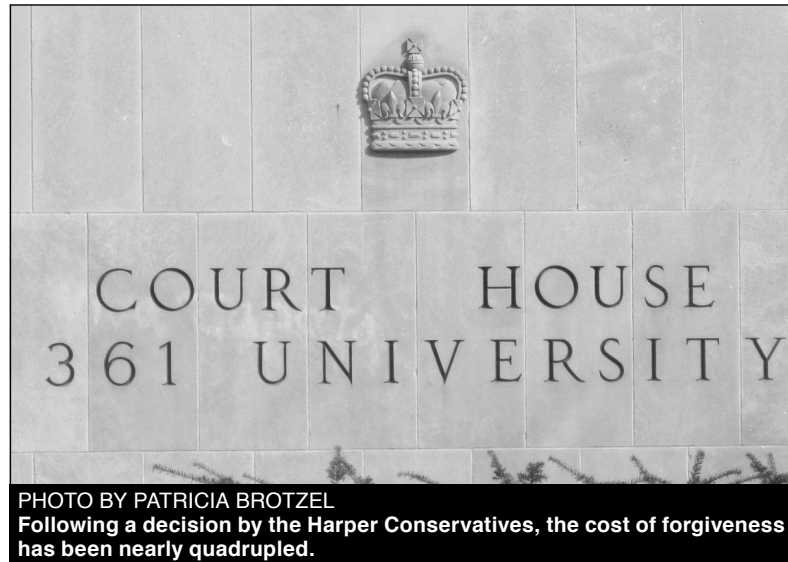


PHOTO BY PATRICIA BROTZEL  
Following a decision by the Harper Conservatives, the cost of forgiveness has been nearly quadrupled.



PHOTO BY SARAH MACDONALD  
Police services have made extensive use of Twitter to share alerts.

## Police boost social media presence

**SARAH MACDONALD**  
News Reporter

Toronto police are finding social media to be a more effective public outreach tool than other forms of communication.

"We've seen an increase in the amount of information we're allowed to share with the public, both with the mainstream media and the individuals using social media," said Sgt. Tim Burrows of Toronto Police Service (TPS).

"It impacts our communities. We have a lot more information out there and, more importantly, we've seen that shared by the community," he added.

Police services at all levels of government – including the OPP and RCMP – use social media to send out alerts, traffic reports, appeals for information, and sometimes to connect with individuals one-on-one.

"We know that Twitter is instantaneous, in-the-moment type of information," said Burrows. "Facebook has more of a lasting approach, more of a community look to it."

Henri Berube, Humber's police foundations program co-ordinator, said the use of social media is still in its infancy. Notwithstanding the TPS

employment of it, he doesn't see a need for social media to be taught in any police foundations courses at Humber any time soon.

Toronto police began using social media in 2007 when Const. Scott Mills, youth outreach officer, started posting regularly to a YouTube channel, said Burrows.

Social media was adopted by the entire police service in 2011, training officers to use these tools.

Students also see the benefits of law enforcement using social media.

"It's going to spread more awareness of what's going on and what needs to be done," said Asha Ramnauth, 18, a Humber media foundations student. "People check [social media] so frequently... it's just better."

Berube cautions those who use these tools in their personal life to be wary of what they post because it can impact future career options.

"We currently remind students within several of the courses about reputation and privacy and lack of privacy when you go on social sites," said Berube. "Students are shocked sometimes about what they will find about themselves using different search engines."

## Drummond Report urges provincial government to slash new tuition grant

Lack of reach, scope presented as reasons to axe rebate

**LAURA BOOTH**  
Political Reporter

With the province's spring budget on the horizon, the 30 per cent tuition rebate could be on the chopping block before many will even receive it.

The Drummond Report, released Feb. 15 by Don Drummond, chair of the commission on the reform of Ontario's public services, recommends the restructuring – if not full elimination – of the rebate.

The report argues that the rebate fails to target those who actually need financial assistance, in addition to providing eligible students with extra money at an inoperable time, such as the end of the tax year rather than the beginning of the school year when tuition has to be paid.

"The problem [is] with targeting," said Pierre-Pascal Gendron, Humber economics professor and co-ordinator of international business. "If you look at the income distribution in Ontario, you know there will be fairly well-off people who will benefit from the tax credit."

Gendron added that families who fall just under the cap would have sent their children to university with or without that tax credit.

The credit is currently directed toward students whose families earn up to \$160,000 annually before taxes. Both the report and Gendron said the number is regressive.

Coupled with the above implications, the Ontario government is facing a growing deficit, projected to balloon to \$30.2 billion by 2017.

"In my honest opinion, I think the report is very much needed. The fiscal situation of the province of Ontario is not sustainable at the moment," said Gendron.

Some students eligible for the credit said the thought of it being scrapped is disheartening.

"Well, I think that's unfair, just because we do pay a lot for our education," said Cristina Oliveira, a first-year student in the early childhood education program.

But Graham Ferguson, a first-year paralegal student who worked to pay for school, argues that reducing the deficit should be a number one priority.

"In my personal finances I don't run a deficit – some reductions just have to be made," he said.

Here's some of the good, the bad, and the ugly of the Report:

- Colleges not to be granted new degree programs
- Continued the implementation of annual tuition increases of five per cent
- Stop funding international marketing of post-secondary institutions
- Increase cost of household utilities

- Cut the Ontario Clean Energy Benefit

- Cancel full-day kindergarten or slow down its expansion

- Charge a parking fee at Go stations and initiate possible road tolls

- Pursue a national transit program with municipalities and the federal government

- Charge a fee to high school students for each additional course they take after 32 credits

- After two years of study, those who fulfill academic requirements should be able to transfer to university

- Replace police officers with private security or special constables for non-core duties like 'inmate health care'

- Pressure on the federal government to take on more responsibilities as their policy choices will cost the province significantly

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# National Film Board expands library, increases access

STACEY THOMPSON  
News Reporter

The National Film Board of Canada is offering a new service that will expand its library of films available to teachers and make it more accessible.

"We have been chatting with teachers and finding out what their needs are," said Kristine Collins, the NFB's head of institutional and educational markets. "We decided to create a space customized for teachers that would allow them to have access to more films."

The films, available on the NFB's website, can be viewed legally by the

public because the site has consumer and streaming rights, said Collins. The NFB also has non-theatrical rights that allow teachers to use the films legally for educational purposes.

Collins said often when the NFB negotiates distribution of a big film, the board will take the non-theatrical rights and give the home consumer rights to another distributor or producer.

Garrett Kerr, coordinator of Humber's film and media production program, said there have been past limitations with the service.

The NFB is attempting to address some of those limitations with a new

search engine and a chaptering tool that together make it easier for teachers to find content, track clips, make notes and create lesson plans.

Collins said the NFB hired teachers from across the country to review the content, create educational descriptions and tag the films so they are easily searchable.

"It seems like a great resource," said Eva Ziemer, coordinator of Humber's film and television production program. "This will come in handy because teachers need the rights covered or bought to use audio-visual material in the classroom."



PHOTO BY STACEY THOMPSON  
Humber film and television students on set at North campus.

# Graduates head west for careers

RUSSELL PIFFER  
News Reporter

Better career opportunities and access to the great outdoors are driving forces behind westward migration, said Karen Fast, manager of Humber's Career Centre.

"We have a lot of recruiters coming out to recruit students," she said. "You see what they have to offer – they have skiing, they have snowboarding, they have lakes – there's a whole lifestyle they're promoting out there, along with job opportunities."

In February, Statistics Canada said in a Census Canada release that the population of the western provinces had for the first time exceeded that of Quebec and the Maritimes combined.

But even with the influx of new grads, western businesses are still recruiting from Ontario, Fast said.

"This year we're looking to hire between 1,500 and 2,000 people," said Yvon Laforge, a recruiter for Calgary-based Flint Energy Services, who was in Toronto last week to recruit college students.

Jobs out west pay better than in Ontario and there's more room for advancement, she said.

"I just wanted to try something in the mountains," said Joe Deal, a funeral director in Cranbrook, B.C., who completed Humber's funeral services pro-

gram in 2005 and moved west in 2006.

Deal said he is a "big hiker" and loves the trails near his community. There are also other outdoor activities like mountain biking, hunting, and fishing, he added.

Deal said being a funeral director in Cranbrook represents a big change of pace.

"The way they look at funerals is different," he said. "In Ontario they go for the routine and ritual, whereas in B.C., it's more a celebration of life."

Arts and cultural attractions, however, buck the "go west" trend.

In Cranbrook, they are "limited to whoever [among touring artists] is coming through the area," Deal said.

Even in larger centres like Vancouver, the growing population hasn't resulted in more arts and culture, said Eli Bennett, a saxophone player who graduated from Humber's music program in 2011 and returned to Vancouver to be closer to family.

In fact, according to Bennett, the population boom has had the opposite effect.

"A lot of clubs are closing and selling out their land to build these big, glass high rises," Bennett said. "There's not as many clubs as there used to be."

Bennett said he plans to move back to Toronto in the next two months.

"Toronto is the entertainment capital of Canada," he said.



PHOTO BY JEANETTE LIU  
A recent study suggests that 63 per cent of the working poor in the Toronto region are between the ages of 18-44.

# Students part of working poor numbers in Toronto

JEANETTE LIU  
Political Reporter

Employment is often seen as a remedy for poverty, but the problem remains in spite of the number of full-time workers in Toronto, said a new study by the Metcalf Foundation, a Toronto-based NGO.

"Most of us believe that if you pay your taxes and work close to full-time you shouldn't be poor," said Colette Murphy, Metcalf's program director. "Yet many people who contribute to their employment insurance, pay their taxes and work full time are still poor."

According to The "Working Poor" in the Toronto Region: Who they are, where they live, and how trends are changing, the number of 'working poor' grew by 42 per cent in the city between 2000 and 2005, totaling 113,000 people. An estimated 73 per

cent of those people are immigrants.

"The face of working poverty in our region is an immigrant face," said Murphy.

While full-time students are not included in the study, young adults are.

Sixty-three per cent of the working poor population is between the ages of 18 and 44, according to the study.

Meanwhile, students are also struggling, and are encouraged to know their employment rights, said Deena Ladd of the Workers' Action Centre, a Toronto-based organization which aims to improve lives and working conditions of people in low-wage employment.

"Students are taking on the same fast-food restaurant and retail jobs that other people are," said Ladd, adding that, like older adults, young people are "also grappling with high housing costs and are dealing with the

problem of not making ends meet."

Humber career counseling coordinator Karen Fast said another contributor to poverty among both employed adults and students is a shift in priorities.

"They're paying exorbitant bills for things like iPhones and laptops without considering what's important and necessary to live," said Fast.

Ladd said in order to combat working poverty the government needs to become more involved. "We have a Ministry of Labour whose job it is to enforce basic standards," said Ladd.

"We need to ensure people are getting what they're entitled to. It's about putting it forward to the government."

Individuals also need to be more realistic about their finances, said Fast. "Take the job that you can live on. And, take on another side job to make ends meet if that's what it takes."

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# Debate over mental health training

Police and health community at a stalemate over confrontations with mental health patients

**KAITIE FRASER**  
News Reporter

Toronto police are being scrutinized for recent fatal encounters between officers and the mentally ill, but in the wake of media criticism, some suggest the problem may be with health services.

"I found it really disturbing – the lack of understanding on the public's part for being in a critical mental health situation, as well as being a police officer dealing with the situation," said Henri Berube, Humber police foundations program co-ordinator. "Based on the comments [in the media], I'm glad I'm not a police officer anymore."

A long-standing debate over how police handle people under extreme emotional distress was re-opened when Michael Eligon was fatally shot by Toronto police near Toronto East General Hospital last month.

The 29-year-old was wearing a hospital gown and was reported to have had two pairs of scissors in his hands. The incident is currently under investigation by Ontario's Special Investigations Unit to determine if a criminal offence took place.

"An officer has the right to defend themselves and an obligation to protect others," said Const. Tonyo Vella, Toronto Police Services media relations officer.

Vella explained that TPS members receive annual training courses to help them deal with people in emotional distress or with mental health issues, but police training programs are still being criticized.



PHOTO BY KAITIE FRASER  
Some with mental health issues in crisis situations are criticized for not taking their medication, but medication can cause extreme or violent behaviour, said Jennifer Chambers, Empowerment council co-ordinator at CAMH.

"There needs to be more options for police, better training, more use of training and more options dealing with escalation," said Jennifer Chambers, empowerment council co-ordinator for the Centre for Addiction and Mental Health.

Chambers suggests that police should adopt methods to delay people who are in crisis situations and give them more time to calm down with the intent of containing them instead of resorting to violence.

Berube said that for him, the issue is why people with mental illness are in situations that escalate to the point that police become involved.

"What really used to hurt me is that everyone points to police for more training when I saw medical services fail," said Berube. "The lack of other resources and services is forcing [police] into these emotional situations."

Pressure on society in general, such as loss of jobs and housing, also force many people into ex-

**"An officer has the right to defend themselves and the right to protect others."**

**-TONYO VELLA, TPS**

treme emotional situations, said Chambers.

Individuals may not be receiving the services or follow-ups they need, even though the timely delivery of services is critical, said Berube.

"We have students at Humber trying to get an appointment with a psychiatrist for mental health issues, or with a clinic for an eating disorder, and waiting six or seven months to see someone," said Berube. "So by the time they receive treatment they are that much worse."

Humber's police foundations program offers courses which raise awareness and sensitize students to people with mental health issues, said Berube.

"We try to create the empathy required to deal with delicate situations," he said.



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**CERTIFIED ASSOCIATE**



PHOTO BY JESSY BAINS  
Adam Vaiya (left) and Nick Samavarchian, Humber sustainable energy and building technology students, plan to have their bio-filter wall installed in the North campus greenhouse by the end of the semester.

## Students construct 'living wall' for campus greenhouse

Will grow fungus strains that can be used to break down contaminants

**JESSY BAINS**  
Biz/Tech Reporter

Two Humber students spent their Reading Week building a multi-purpose filter wall in the North campus-greenhouse that will grow food and purify water.

"We are going to be constructing a bio filter and it's going to be vertically oriented so it's almost a living wall," said Adam Vaiya, 25, a third-year sustainable energy and building technology student and project manager.

Vaiya said people are losing touch with where their food comes from, especially in urban areas where space is limited. The wall will measure six by six feet.

"This wall will serve as a medium to grow your own food, fruits, vegetables and mushrooms in, without taking up a lot of surface area," said Vaiya. "It can be placed on an apartment balcony."

The wall will also remove contaminants from water and will be used in the greenhouse to provide clean water for the plants.

Horticulturists in the greenhouse have been using drainage water, but consider the purified water a healthier choice for the plants.

"We're going to put it in the bottom of the basin, and the plants and the soil and the gravel are going to act as a bio-filter to filter it out, making it clean

for reuse to water plants in the greenhouse," said Vaiya.

The filter would also contain a chamber to grow mushrooms, which is still in the experimental phase.

"The third most intriguing thing about this project is that it's going to be used to grow certain strains of fungus that have the ability to break down man-made contaminants and also oil and potentially even degrade hard plastics," said Vaiya.

The project will rely on donated materials from Flynn Engineering and The Co-operators insurance group is providing \$600 that will cover the remaining costs.

Nick Samavarchian, 21, a third-year sustainable energy and building technology student, is assisting Vaiya with the project.

"My role is more in the construction phase," he said. "Adam has the fundamental knowledge behind the design."

Vaiya got the idea for the wall while attending a seminar at Pennsylvania State University, where he constructed a similar but simpler design with the help of University of Toronto professor Brad Bass, who is acting as an adviser on the project.

"He wanted to build some bio filters," said Bass. "I was able to offer some advice on what to do for his project versus our project."

## Social media creates new business marketing models

Wikibrands book by Humber prof top-ranked by Booklist

**ANDREW SCHOPP**  
Biz/Tech Reporter

In his book, *Wikibrands*, Humber marketing and business professor Mike Dover shows readers how to take advantage of new business models and technologies with the click of a mouse.

"A lot of the innovative ways companies use the Internet to reach out to customers is for research and development, to get ideas from the client," said Dover.

*Wikibrands* examines how brands are tapping into the need for companies to engage their customers with peer-to-peer dialogue and active participation through social media and online communities.

"The elevator pitch of it is, how companies use technology to increase the authenticity of their relationships they have with their customers. We looked at technology not just for the

marketing part, but also for different parts of an organization; you know, how to use technology for recruiting, how to do it for customer service and research and development."

The book, which was released in December 2010, has won several accolades including a silver medal for Marketing Book of the Year in 2011, and was ranked as one of the top 10 business books of the year in *Booklist* magazine.

Since its launch, *Wikibrands* has been successful with those in the realm of social media, said Doug Blair, publicity manager for McGraw-Hill Ryerson Ltd.

"It's extremely successful, especially among people who are immersed in social media. Websites, blogs – anybody that's involved in that – it's a key book for them and it's done very well. I've never seen a launch so busy as that one in Canada. Ninety per cent of the peo-

ple that came out were online people. I think it was something like 250 people in the crowd in a place that was only supposed to hold 150. That's the kind of jazz that it is getting out there, especially with the online media," said Blair.

"I think we do a real good job of going and getting a lot of good examples and interviews from product research people. It's not like a cheerlead-y social media book; it's something that's based on actual robust research," said Dover.

"I think the book is right. Social media is now the mother of advertising," said Maria Soreta, a 24-year-old commerce student who has read the book.

"In the 50s, advertisers would rack their brains putting together a three-minute TV commercial just to entice their consumer to go the store and buy the products or the services. Now, companies can reach their customers on the web," she said.

**WIKI BRANDS**

REINVENTING YOUR  
COMPANY IN A  
CUSTOMER-DRIVEN  
MARKETPLACE

PHOTO COURTESY MCGRAW-HILL RYERSON LTD.

# Best & Worst of Biz/Tech

**BEST:** Canadian auto sales started strong in 2012 with a 15 per cent rise in January compared to the same period the previous year. The surge in sales is attributed to both businesses and consumers who have bought the most cars since January 2008, before the recession. Canada's sales numbers reflect a strong six per cent growth worldwide.

**WORST:** *The Wall Street Journal* reported last week that Chinese hackers had undetected access to Nortel Network Inc.'s corporate computer network for at least a decade. The hackers gained access using passwords stolen from top company executives including the CEO.

## Saudi students flock to Humber

**BASIL REHAN**  
Biz/Tech Reporter

The number of Saudi students coming to Humber has spiked due to the recognition of Ontario colleges by the petrol-dollar funded King's Scholarship Program three years ago.

"Since 2009, we have more than doubled our enrolment of students from Saudi Arabia," said Janene Christiansen, manager of fees, audit and reporting at Humber's office of the registrar.

Until 2009, Saudi students looking to pursue post-secondary education in Canada could only receive the scholarship for studies at select universities, said Tania Sherwood, recruitment manager for Europe, Middle-East and South Asia at Humber's international centre. Now, Saudi students who qualify for the program receive a full scholarship from their government to study at a Canadian post-secondary institution of their choice.

The program is co-ordinated by the Ottawa-based Saudi Cultural Bureau and aims to assist Saudi students wishing to pursue post-secondary education at Canadian universities and technical colleges.

Encouraging Saudi students to take advantage of the richly funded scholarship program is giving Humber an edge in its goal to become an international destination school, said Kim Smith, manager of international admissions and student services at Humber's international centre.

"We have students from 95 different countries and we want to grow that to make Humber more dynamic," said Smith.

The potential for long-term growth with the Kingdom of Saudi Arabia has made it a region of focus for Humber's international centre, said Sherwood.

Saudi Arabia is also becoming a region of focus for Ontario, which earned more than \$2-billion in 2009 from international students, according to a report by Roslyn Kunin and Associates Inc. for the federal department of foreign affairs and international trade.

According to data from the Saudi Culture Bureau, there were about 12,000 King Abdullah Scholarship students in Canada in 2010 and 2011 with nearly 30 per cent of those individuals studying in Ontario.

The number of Saudi students in Ontario has grown by approximately 40 per cent over the past two years, said Tanya Blazina, team leader of media relations at the provincial ministry of training, colleges and universities.

"Saudi Arabia continues to be one of the top 15 source countries for international students studying in Ontario, with Saudi Arabian students studying at all levels of post-secondary education," said Blazina.

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# Autistic children learn through social media



PHOTO BY ANDREW RUSSELL

Students with autism can find school to be a challenging place to express their ideas. Squag.com hopes to create a friendly community for parents and their children.

**ANDREW RUSSELL**  
Biz/Tech Reporter

An ambitious Torontonian has launched a new social platform to help a generation of young Canadians living with autism express themselves.

"It's designed as a stripped down, online space for self-reflection, free from pop-ups and file sharing," said Sara Winter, creator of Squag.com. "The simple design helps kids with autism to interact with their parents."

Still in the initial beta testing phase, the website gives parents the opportunity to download an application, called a "Squagpad," for their home computer.

The application allows a parent to post interactive messages and videos for their son or daughter. The child, or "Squagger," then uses the content posted by their parents to create their own original thoughts and ideas.

"We wanted to create a place where we can encourage kids to communicate," said Winter. "A big piece of autism is trouble with sensory processing and it can hinder [children] from being available."

For Winter, whose 11-year-old nephew lives with autism, this issue resonates on a personal level.

"I was his aide at school for nine years, and I found that the classroom can be challenging," said Winter.

JoAnne Nugent, Humber College's

co-ordinator for the developmental services program, supports this undertaking.

"I think the project has some real merit. Oftentimes kids [with autism] aren't interested in interacting with others," said Nugent.

The benefits of the new media platform also benefit the parents of children with autism.

"Parent-to-parent, [communication] is always a good thing. It helps share new ideas," said Nugent.

Squag.com is hoping to expand on other technological uses that have been found to be an effective tool in helping autistic students.

"Children with autism have started using iPads in school to help them engage in the classroom," said Nugent.

This online venture is being promoted by Autism Ontario, the province's leading organization for autism information.

"I came across Sara's Twitter feed and asked her to come in for a presentation with our staff," said Kristen Mayne, a communications co-ordinator for Autism Ontario.

"We really like the concept. It gives kids a wonderful spot to go explore and discover who they are."

Squag.com is set to launch a person-to-person version later this spring, enabling kids to connect with other children on the autism spectrum.

# Trade with China win-win: business students

## Chinese business students at Humber look to take home enhanced education

**DIPA HAQUE**  
Biz/Tech Reporter

Prime Minister Stephen Harper's four-day visit to China caught the attention of those in the business field at Humber College.

Harper's relationship-strengthening trip in the second week of February included controversial talks about a free trade agreement with China.

"This goes beyond little plastic things you buy at Wal-Mart," said Pierre-Pascal Gendron, an economics professor and the program co-ordinator of the international business degree at Humber's business school.

Gendron said that while he does not think an agreement will happen soon, China's growing need for Canadian natural resources will encourage that possibility in the future despite socio-political differences between the two countries.

Yuana Cin, a first-year accounting student at University of Guelph-Humber, said Canada should put business ahead of any ideological criticisms.

"China is very powerful right now and is basically leading the world economy," said Cin. "Canada shouldn't think twice to become a partner. Everyone in business has something to learn from them and a

partnership will help us learn."

Lingfeng Lu, a second-year international business management student and the winner of the 2010 Humber China Marketing Plan Competition, agreed.

"I think when choosing economic partnership, we understand the most important thing is whether partners can earn profit and benefit from each other, rather than something that concerns governmental systems," said Lu. "There is no doubt that it's a win-win situation for Canada to cooperate with China."

Lu said Humber's relationship with Chinese business schools was essential to his career ambitions.

"With the education and work experience through the internship that Humber requires for the completion of the business diploma, I'll have a much better chance of getting a better job when I return to China," said Lu. "As a business student, I believe my future career is very promising as I know both Chinese and English."

Humber's reputation in China remains strong after three Marketing Plan competitions. The rigorous competition requires students from eight Chinese business colleges to create a marketing plan for a Canadian company. Winners receive admission to Humber and one year free tuition.



PHOTO BY LINGFENG LU

Lingfeng Lu is the winner of the 2nd Annual Humber China Marketing Plan Competition and a strong supporter of a Canada-China business partnership.

# First-generation students helped



PHOTO BY SHAZIA ISLAM  
TAP leader Golnar Raissi Dehkordi.

## Program supports those first in family to reach college

**SHAZIA ISLAM**  
Life Reporter

First-generation students often do well in post-secondary schools but sometimes need help accessing resources that will enhance their learning experience, according to research for Humber's transition and advising program (TAP).

"They tend to take the harder route," said Melanie Chai, peer programs facilitator at TAP. "They might be hesitant to do something that might make their life easier, like getting a tutor."

A first-generation student is someone whose parents did not attend college or university.

TAP offers a diverse array of informative and skills-based workshops to help first-generation students make an easy transition to post-secondary studies.

Chai said the program runs weekly sessions led by a pair of student mentors.

"They work in small groups and have different workshops to develop the students' academic and career skills," said Chai. "We also try to bring

in campus resources like representatives from the Career Centre and the Writing Centre."

Chai said, on average, 25 to 30 students participate in the weekly activities.

TAP leaders are upper-semester students who facilitate the workshops.

"I thought it would be a good idea to share my experiences at Humber with

"We might do time management earlier in the semester and exam prep a little later," she said.

Dehkordi said the reason first-generation students come to school is to upgrade their skills like most other students, but they need some extra support since their families might not be aware of the resources at college.

"After a few workshops, the students feel more comfortable sharing their experiences," she said. "We are able to direct them to services that can help them or just give them the social support they need."

Nicole Windrem, a third-year interior design student, works with Dehkordi as a TAP leader.

"We don't want to make it like we're teaching because we have enough of that in class," she said. "We try to make the workshops an interactive learning experience."

Windrem said the students came from a range of cultures and programs, some of whom were recent immigrants to Canada.

For more information on TAP visit [www.humber.ca/tap](http://www.humber.ca/tap)

**"We are able to direct them to services that help."**

**-GOLNAR RAISSI DEHKORDI, TAP**

other students who are in transition and adjusting to academic life," said Golnar Raissi Dehkordi, a second-year interior design student who has been a TAP leader since September 2011.

Dehkordi said after the mandatory training session for TAP leaders, she and her co-facilitator planned workshops based on what first-generation students would need.



Is it important to you to dress to impress when you come to school?

"I do and I don't. Tuesdays are my long days, so I tend to dress comfortable, but I put more effort into what I wear all other days."

The Canada Goose Jacket you're wearing is very much in style. Did you just buy it?

"Yes. This year my two top purchases were my white Canada Goose and my Tory Burch purse. I wear them both to school every day."

**Deanna Znadarcic,**  
2nd year interior decorating student

BY GIULIA FRISINA

## TO THE NINES

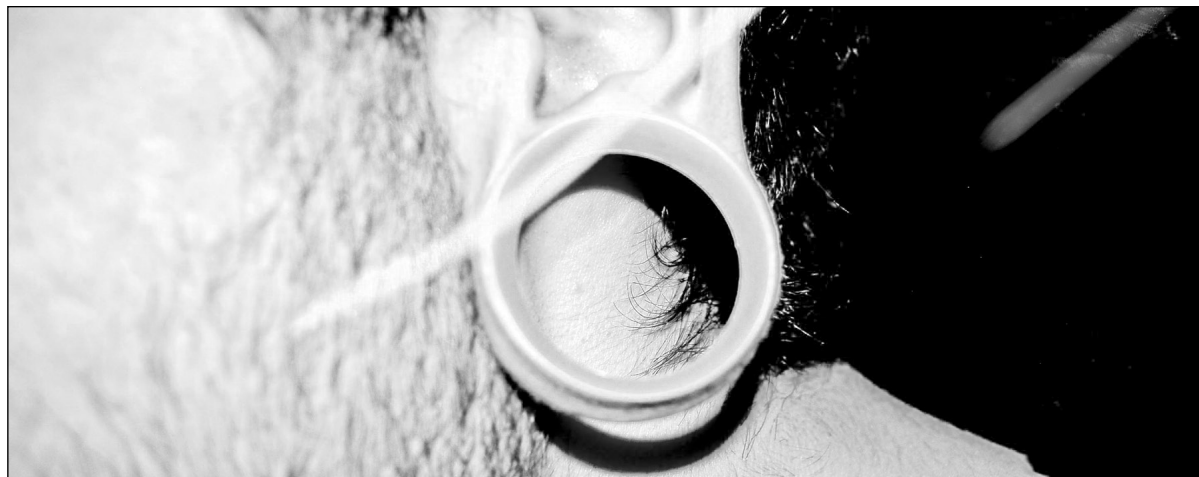


PHOTO BY JULIE FISH  
A body modification known as ear lobe spacing.

# Body modifications can create employment issues

**ERIKA PANACCI**  
Life Reporter

While body modifications are not usually regarded as a professional look by today's employers, a lot depends on the industry that people with body modifications are trying to enter.

Juan Flechas, a 31-year-old environmental engineering student, said his ear lobe spacers won't matter to his employer.

"They don't look at your personal appearance [but] rather your actual knowledge, at least in my field, so I don't think it will be a problem," he said. "I am originally from Colombia,

and the culture there is conservative, and I think if I was in Colombia it would be harder to get a job," he said. "Here it seems that people are more into it. I love the culture of it."

However, a hiring manager at Sano-fi Pasteur pharmaceutical company said he'd be reluctant to hire someone with modifications.

"It all depends on the type of job the individual is applying for," said Merv McAuley, manager of records and systems.

"For an office position, I would not consider hiring them. I would perceive this person as someone who is more concerned with their appearance than

trying to do the best job they can." But McAuley said that if he believed he or she were the right candidate for the job, he would just ask them to remove their modifications.

A teacher from Woodbridge's St. Veronica Elementary School had a different view.

"I would give the applicant equal [consideration], and based on their application I would assess whether or not I would hire them," said Carla Vervitas, a grade 5 teacher. "I would not base it on their physical appearance."

"Everyone is unique, and expresses themselves in different ways," she said.

In celebration of **International Women's Day**, the **Humber Et Cetera** invites women of Humber to post pictures of themselves without make up until March 9.

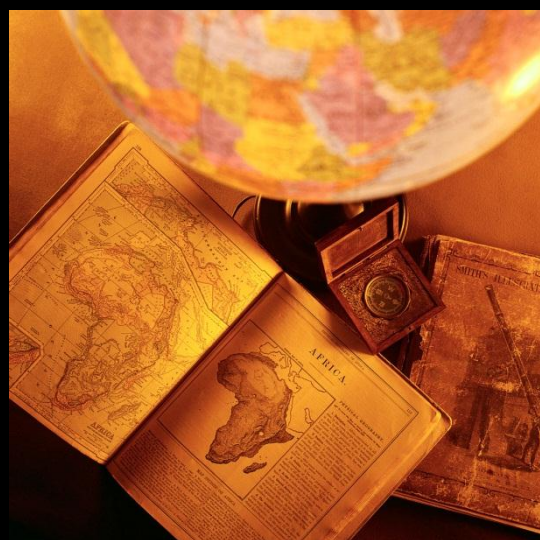
Staff and students can send us your photo with name, contact number, age and program to [etc.humber@gmail.com](mailto:etc.humber@gmail.com)



Centre for Human Rights, Equity & Diversity & Humber Students' Federation

Invite you to view

# The International African Inventors Museum



**Date:** March 5, 2012

**Time:** 10:00am – 3:00pm

**Location:** North Campus  
Concourse, E Building

The International African Inventors Museum is a mobile museum, which travels nationally and internationally to inform in a visual display. The display features a range of inventions including everyday items such as the window cleaner, the eggbeater, lawn mower, space shuttle retrieval and more. This Museum promotes positive images and self-esteem in children and adults and teaches people of all nationalities about the contributions that Africans throughout the world have given to society.

This document is available in alternate format upon request

## Project to inspire women

By **KOLLIN LORE**  
Special to Life

The theme for International Women's Day on March 8 is 'Connecting Girls, Inspiring Futures.'

Jennifer Hackett, a model who is behind the blog Confidence Is Beautiful, is connecting and inspiring girls through her message that you don't need to look the way the media often portrays women.

"Makeup should reflect your life, when I am modelling or working I wear makeup because it is part of the job, but for everyday life I don't need makeup to feel confident."

To spread her message, Hackett is encouraging women to post a Facebook profile picture of themselves without makeup.

"People are so used to seeing something in print that is so digitally enhanced it is almost as if that's okay," said Cathy Bidini, photographer and educator at Humber College.

Bidini promotes taking pride in one's own natural beauty.

"Just based on what I've seen, I feel like people need to be motivated - it's not something everyone knows how to be, and I think it is really important to have good self-esteem," said Hackett.

The 20-year-old model finds her confidence through a healthy lifestyle, knowledge, goal setting, and positive relationships.

On International Women's Day, as the slogan suggests, girls are not only asked to participate in the posting of makeup-less photos on Facebook, but should be doing their part in helping to change attitudes and inspiring and connecting to women around them.

Denver Rodrigues, 24, a student in the creative photography program at Humber, said, "It's not the makeup, it's not the fashion, it's not the glamour in the person's face, it's the character of the person on the inside."

According to the International Women's Day website, Canada has significantly fewer events than the U.K., and over 20 fewer events than the U.S. and Belize.

This is no surprise to Hackett.

"In some countries, International Women's Day is a big deal. I find living in Canada, a lot of people aren't even aware of International Women's Day, and what month it is in, and I feel like it should be more celebrated in Canada."

# Twisted metal Twisted rates

## Insurance fraud hurts us all



**PATRICIA BROTZAL**  
News Reporter



Known as the “staged collision capital of Canada,” the GTA’s rising levels of staged car accidents and phony insurance claims have hiked rates for honest drivers across Toronto.

“Staged collisions are part of a type of fraud called ‘ring fraud,’ because they require a number of people to be involved in defrauding the insurance company,” said Robert Lusty, major fraud investigator at Peel Regional Police and Humber Police Foundations teacher.

Police say a main distinction in determining if a collision has been staged is the high number of passengers in a car: generally around four or five people. The high occupancy allows more insurance to be claimed for personal injury, said Lusty.

Police are combating fraudulent activity through investigations like Project Enterprise, and Project Whiplash, joint task force operations focused on targeting businesses like auto body shops and rehabilitation centers. These businesses may falsify statements, which aid in collecting insurance claims.

Staged collisions often go beyond the drivers of the vehicles, Det. Constable Kim Tanczos of the Major Fraud Unit said.

“The business we have seen are body shops, tow companies, chiropractors and paralegal companies,” Tanczos said.

Peel Regional Police Officer, Constable Carlton Watson was charged in April 14, 2011, in connection with a fraud investigation into a collision, highlighting just how deeply staged collision has ingrained itself into the GTA.

Tanczos said the fraud unit has focused especially on insurance claims due to new legislation which makes it more difficult to access subsidies for health care.

“Insurance coverage provides caregiving at \$250 per week, housekeeping at \$100 per week and attendant care \$100 per week,” Tanczos said. “The new legislation said a policy holder has to purchase secondary benefits if they want these extras.”

Tougher legislation on personal injury claims has led to a shift towards property damage claims, Tanczos said.

“Women are coming in [to collision reporting centres] to report minor damage,” Tanczos said. “When they leave, a corrupt tow truck driver will follow them.” The driver then convinces them to leave the car with him. He tows the vehicle to an auto body shop where the damage and claim are inflated, Tanczos said.

At times the vehicles used in a staged collision are not drivable to begin with. Tanczos said individuals will tow vehicles to a location, place them to appear as though they have collided, and then report the setup as an accident.

Project Enterprise has been identified in the press as targeting three auto body shops in the GTA: Downtown Collision, at 165 Geary Ave.; Car Care Centre, at 24 Eddystone Ave.; and Prestige Collision at 62 Shaft Rd.

The project resulted in five men facing over 500 charges at a February 16 court appearance.

There are also initiatives being taken to educate officers who may come across staged collisions.

Sandy Sweet, president of the Police Knowledge Network of Canada, said the network has collaborated with the York Regional Police to create training videos combatting staged collision.

“It covers six different scenarios of the most

common methods criminals use to stage collisions,” Sweet said.

The video runs close to 45 minutes and is designed to create awareness for frontline police officers.

The Insurance Bureau of Canada said the high rate of insurance fraud occurring on the roads has led to higher rates for people in major cities like Toronto.

The average cost of insurance in Ontario is \$1,482, but residents in the GTA pay an average of \$1,956.

Pete Karageorgos, manager of consumer & industry relations for the insurance bureau said Ontario companies wind up paying out more in claims than expected.

“Ontario drivers paid almost \$9.7 billion in premiums, insurers paid \$8.9 billion in claims,” Karageorgos said. This leaves little for operation costs and profit.

Most people feel the effects of staged collision only through their insurance rates, but Lusty said students should be wary of anyone offering to pay them to sit in a car.

While there is little students can do to prevent being a victim of staged collision, Lusty said they should trust their instincts.

“If it seems sketchy, if it sounds sketchy, if it looks sketchy, it is sketchy,” Lusty said.

Though the idea behind a staged collision is to avoid actual injury there have been fatalities.

“Last year there was a 17 year old boy in Hamilton who died,” Karageorgos said.



PHOTO COURTESY  
Actual damage to vehicle from accident



PHOTO COURTESY  
Damage created by body shop

# The CHILD factor

Fitting a post-secondary program into the packed life of a parent can be a monumental challenge but affordable on-site daycare helps



**KAT WARD**  
News Reporter

Balancing a family alongside school, work and internships creates a challenging learning environment for parents in post-secondary programs.

"The role of a student and the role of a parent are in conflict with one another," said psychologist Dawn

Macaulay, Humber's general education program co-ordinator.

"When you are a student, your number one priority is towards learning. However, when you are a parent, your children become your number one priority and nothing can change this."

Multitasking markedly decreases cognitive resources, Macaulay said. As a result, parents in school might not experience success as easily as their childless colleagues.

"If you are sleep-deprived because of your kids while trying to meet deadlines at school, your working memory is functioning beyond its capacity," said Macaulay. "It is not a surprise that these students might appear to be disorganized, forgetful and at times disinterested."

Uliana Rusova is a student and mother enrolled in Humber's culinary management program. "You try to prioritize things to keep issues from escalating and building up, but there are just not enough hours in the day," she said.

Rusova worked in finance in the United States. When the economy took a downturn, she moved back to Canada to get another degree.

Her challenges continued when she learned she would have to wait up to two years to receive subsidized childcare for her daughter.

After not qualifying for a second loan, she had no choice but to go on welfare. "It's not even enough to cover my rent so I still have to work," she said. "My school loans are taken out of that money and I end up short every month, going into further and further debt."

Bridget Woodcock, the director for Humber's childcare centre, said this is not uncommon.

"Parents have to apply for financial assistance in the municipalities where they live," said Woodcock. "Sometimes there are caps where the city will only grant so many subsidies to a certain ward."

Since most students in need of childcare also have academic expenses, 90 per cent rely on social assistance in order to make ends meet, said Woodcock.

The childcare system in

Toronto is changing as more four and five year-olds are in full-day learning. While there are fewer spaces in Toronto daycares, the demand remains high. The reality is, a student who has not applied for childcare support early enough, may finish their program before they are approved for financial aid.

There are many benefits for those who enroll in campus childcare services, Woodcock says.

The centre is open from 7:30 a.m. until 6:00 p.m. The service provides meals, snacks and quality supervision. Parents can visit their children in between classes, easing the strain of prolonged separation.

Woodcock said the biggest advantage of onsite daycare is that parents know their children are safe and they have time to run errands, go to class or study in the library.

Students who are not able to access these services deal with the emotional strain of not seeing their children as often as they would like.

Jessica Leon, a student in Humber's practical nursing program, said she sometimes goes days without seeing her daughter awake. "I kiss her in the morning while she is sleeping, and then I kiss her at night after she has gone to bed," said Leon. "I am doing all of this for her, but I feel guilty because I am not giving her the amount of time she deserves or wants."

Macaulay said the best way Humber can support these students is to continue to educate them on coping strategies. "What we need to focus on is helping people develop skills so they can manage. Wherever they end up, they are going to have to deal with multiple responsibilities."

She said students should speak with their teachers and program co-ordinators to ensure they get the support they need.



PHOTO BY RUTH VANDYKEN  
Humber offers on-campus child care



PHOTO COURTESY JESSICA LEON  
Leon spending time with daughter Cassandra



PHOTO BY KAT WARD  
Humber student Uliana Rusova said her daughter Maya, 3, is her number one priority

# Don't speed up schooling

The *Et Cetera* exists to inform the Humber community and give people well rounded coverage on the things that matter to them.

With many post-secondary students already struggling financially and mentally to get themselves through their education, a new proposal by the Ministry of Training, Colleges and Universities risks increasing that strain.

A tentative government report obtained by the *Toronto Star* suggests that Ontario universities compress all four-year undergraduate degrees into three years, offering year-round classes to make up the time difference. It also recommends allowing students to achieve more than half their credits online. College diplomas would be completed in a maximum of two years.

The recommendations follow a model found in Europe, where students already engage in year-round classes. They also incorporate the Internet as a method of connecting with more people, although with recent surging enrolments, that does not seem to be a problem.

Compressing program lengths has been touted as a cost-saving measure. But while at a quick glance this offer may seem appealing to some - given the chance to spend a little less time in school and get into the workforce faster - a second sober thought suggests otherwise. This change would largely work in favour of the provincial government and not the students.

Rushing people through the system may bring in more money for the government, but graduates will be churned out and pushed into a still unstable economy. In fact, the report

states that a shorter completion time doesn't equal a less expensive education since it's going to take money to redesign the courses and programs.

Though the proposal says it would be a cheaper way for students to get through school, there is no mention of tuition fees or how to cover the cost of students in school during the summer months. One is also left questioning how much of a toll will be placed on the student loan system.

Hacking four months of valuable work-time will surely put more of a financial strain on students, who would typically use those months working to pay for the upcoming school year.

In the 2001-2002 school year, Statistics Canada reported that overall, personal savings was the most common source of school funding, followed by income from employment. In that year, 40 per cent of students were enrolled in "more expensive programs," those costing \$5,000 and up. Of that group, 85 per cent reported personal savings as a source of funding.

While there are many sources that can contribute to "personal savings," it's not unreasonable to presume that at least a portion is from employment earnings. This denotes the importance of having time off between academic years in order to work and earn money.

Another thing maybe not taken into account by the government is the importance of a holiday. The summer months provide an opportunity for students to mentally decompress.

Attending school may be likened

to working a full-time job, but often students are doing double-duty by not only attending regular classes, but also coming home to complete their studies around a part-time job in order to address their living costs.

Getting a post-secondary education is a process that can be emotionally and mentally draining over a prolonged period of time. If this new proposal were implemented, a heavier and more compressed workload would take form. A degree or diploma done in fewer years - but what exactly would be the quality of those years?

Potentially the most important question is whether or not a three-year undergrad from Ontario will measure up on paper to someone with a four-year degree from another province. Some critics doubt that they will.

Sandy Hudson from the Canadian Federation of Students told the *Toronto Star* that Ontario's four-year degrees are currently recognized nationally and internationally, but three-year degrees may not hold the same weight - especially in the U.S. This would be putting many graduates at a disadvantage when looking for jobs.

Not only does three years not look quite as impressive as four on a resume, the red flag is whether students are actually getting the same quality of education they would in four, especially given that over half of the required credits can be obtained online.

While online courses are valuable, anyone who's taken an online course knows the difference in experience -

and employers do, too.

As Hudson said, "If students are taking three of five [courses] online, if that's the norm in Ontario, employers are going to know that students are not getting real class time, real lab time, real teaching assistance and research assistance to help them actually develop skills. There's so much left out of learning if it just happens online."

A compressed education isn't something the majority of university students want either, according to a n education Ministry study released on Feb. 21. The general consensus among Ontario university students is that four-year degrees are more valuable than three-year degrees, and therefore the shortened version is less desirable.

Most students in a four-year program take longer than four years to complete their degree, according to the study. Currently, 94 per cent of Ontario university students graduate with a four-year honours bachelor degree, but only 45 per cent actually finish in that length of time.

In a recent survey of Ontario students, when asked about the appeal of the condensed degree, only 41 per cent said the three-year degree sounds enticing; 59 per cent said they weren't interested, declaring the heavier workload as a deterrent.

There are many warning signs to not see this as anything but an ill-advised government proposal. Even though some might not agree, students are better off sticking around for an "extra" year in school.

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Would you be willing to go to class year-round if it meant you would graduate a year earlier?



I would. I've been thinking about my career since I was a kid so the opportunity to get out sooner is good.

Domenic Loschiano, 18  
First-year media studies @ GH

No. Summer break is the chance to do something. Four years, realistically, isn't that bad.

Alysse Russell, 20  
Third-year Kinesiology @ GH



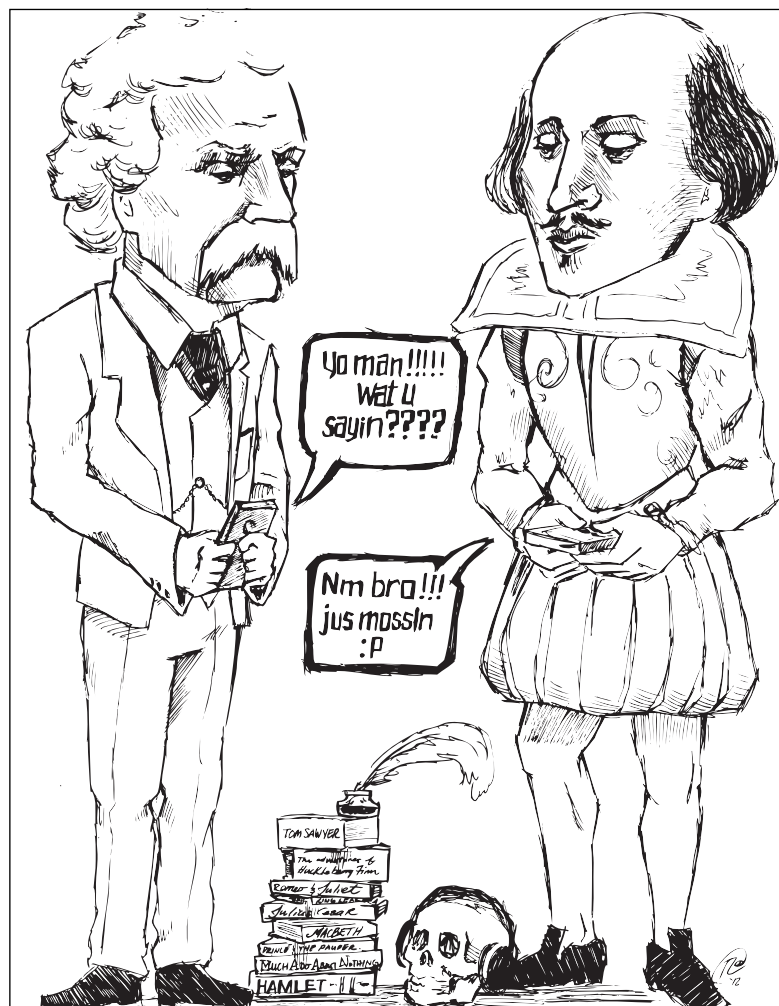
Would faculty be willing to teach?

Yes, probably. It would offer good continuity for students. But I'd really be fine either way.

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## Editorial Cartoon



CARTOON BY TIFF LEE  
Mark Twain and Shakespeare be textin', yo. What it is?

# Proper spelling keeps us on a guided path to understanding



**KELLY SCHWEITZER**  
Managing Editor

Y bother lerning to spell wen theirs absolutly no poynt? Its such an anshunt sistim.

At least, that's the point Anne Trubek was trying to make when she wrote the article titled "Proper Spelling? Its Tyme to Let Luce!" in last month's *Wired* magazine.

In her article, Trubek renounced orthography and everything it stands for, saying "consistent spelling was a great way to ensure clarity in the print era. But with new technologies, the way that we write and read (and search and data-mine) is changing, and so must spelling."

Do we remind her she's writing for a print publication?

She made valid points, though. In an age of technology, systems and methods of communication have evolved. Text messages, tweets, and even emails can be delivered with copious amounts of spelling errors, and as long as the context is intact, the message is likely to be understood by the recipient. Even I've fallen susceptible to the quick and easy "How r u?" or "C u tmrw." I used to be much more of a stickler about keeping true to the rules of language, even in text messaging.

But despite how lax we are when it comes to casual messaging, our language still exists with standardization for a reason. Even with the confusion that homonyms sometimes bring (effect/affect, council/counsel), it ultimately delivers consistency, clarity, and efficiency. With so many possible spelling variations, it'd be more annoying than convenient to mentally pause at each word in order to take in its meaning. If we all gave in to free-form spelling, the fluidity of our writing would be lost as the readers' minds would have to simultaneously decipher the words while following meaning.

Imagine reading a novel, or a government document, or a lawyer's letter, and the confusion and inefficiency that would stem from that. As *Wired's* copy editor Lee Simmons humorously wrote

in his rebuttal piece, "How would contracts be enforced if anyone could say that what appeared to be a promise of 'delivery' was actually a variant spelling of 'devilry'?"

Proper spelling keeps everyone on a guided path to understanding. Trubek claimed that up to the late 18th century orthography -- grammar and syntax -- wasn't commonly practised and people made out just fine. But as Simmons pointed out, scholars have spent enormous amounts of time and energy poring over and debating the meaning in various passages of Shakespeare's work due to inconsistent spelling.

While it's true that the English language is ever-evolving, like most things in this world, spelling should not be treated as a passing fad. If that were the case, why not say to hell with punctuation? And never mind to syntax. They're not likely to be useful after we've mused with spelling, anyway. The English language can just become one big guessing game.

But like a written Freudian slip, after all her effort to deny and challenge orthography's validity, Trubek contradicted herself at the end of her article when she wrote, "Standardized spelling enables readers to understand writing, to aid communication and ensure clarity. Period."

To that I say, thank you, Trubek. That's exactly my point.



The end screen of the classic Super Mario Bros. game from Nintendo.

# Video games still lacking for strong women characters



**SCOTT DIXON**  
Art Director

I've seen and played a lot of video games in the two decades I've been alive. So, when I look back to when I was a 10-year-old, sitting in my brother's room playing Nintendo, it didn't really strike me as odd that I (and my thencompanion, Mario) was always saving princesses.

These were princesses that for whatever reason seemed to be too helpless and fragile to, well, help themselves. It was the prologue to what seemed to be the norm for female portrayal in games. While male characters were typically defined by what they did, female characters were often defined simply by what they were.

This was a retelling of the old tale of good vs. evil, and the damsel in distress, that far predated my virtual experiences. But as many times as I've seen this archetype story and seen it done well, it's starting to feel pretty trite.

I am all for video games as a whole leaving childish roots behind as they mature into something better, and generally more sensible. Unfortunately, I feel these classic stories that have worked so well for cinema and literature have rarely been as empowering in character, or as endearing in soul for video games as their media-ancestors.

Movies have their kick-ass down-and-dirty female pit fighters like Ripley from *Aliens* or the Bride from Tarantino's *Kill Bill*. Books have Jane Eyre and warriors like Arwen Eowyn of *Lord of the Rings*. But video games

never seem to do it with the same tact.

When gaming hit the mainstream in the mid 90s, we saw what the still blossoming video game industry had to show for itself in terms of emerging female characters. What we got was the now iconic Lara Croft of *Tomb Raider*. For a character that was essentially a female Indiana Jones, something was lost in the transmission and all we got was a sassy action hero with a large chest and a British accent. Games tried 15 years ago but got it wrong.

In *Et Cetera's* online Stomping and Looting blog, Alexander Leach brought up 2K Games' latest portrayal of a helpless female lead in *Bioshock Infinite*. Infinite's Elizabeth is a character for you to save and protect. Her own characterization does nothing but tend to her feebleness. "It's exaggerated," as Leach puts it -- and that is an apt description. For a 2012 entry in the history of women's portrayal in video games, it's disappointing and misrepresents where women should stand in 2012.

My problem also lies in not knowing who or what is to really blame for this. Often thought to be a male dominated hobby, actual stats from the Entertainment Software Association show that 42 per cent of all players who enjoy games are women. Women over 18 years of age are one of the video game industry's fastest-growing demographics. Back when I was in my brother's room saving the princess, it was very possible that 90 per cent of players were men (or boys rather). Now, this is certainly not the case.

I feel like the video game industry is catering to an assumed dominant demographic that doesn't actually exist anymore. The male fans of video games largely are not trying to repel this, either. It should be our male privilege to bite the hand that feeds, and make our voices known about wanting a more accurately represented array of strong female characters in games. It goes from making women who want to enjoy games feel comfortable when doing so to not having to be embarrassed as our art form gets left behind by more progressive mediums. The industry needs to get its head out of the clouds and into the game.

# Tuning in political leadership

## Music helps reveal the personality, passion of candidates



**HENJI MILIUS**  
Photo Editor

Politicians don't pull any punches when it comes to grabbing our attention. They appear on our favorite talk shows and spend millions of dollars on campaign ads. They do anything to win us over, including using our favourite songs. But is the use of music the tool that finally claims our votes in the end?

Back in 1992, Bill Clinton played a saxophone on *The Arsenio Hall Show* and saw his popularity rise in the polls. Stephen Harper played the piano while singing a Beatles song with Yo Yo Ma at the National Arts Centre.

Condoleezza Rice played the piano for the Queen of England and demonstrated that she was not as stiff as she seemed. And last year Jack Layton sang "Party for Sale or Rent" on an acoustic guitar at a 2005 Gallery Dinner hosted for his party members.

All of these leaders have used music as a political tool to present a different image to the public and to further win the hearts and minds of voters.

Is the use of music a manipulative strategy on their part? Not at all. Politicians appeal to me when I see them playing. Many of us try to find simplicity in all of the speeches and sound bites these politicians often produce. Music makes things simple and they know that. Politicians know that music is a universal tool that connects people. People like to hear political leaders play or sing because it makes them appear normal -- even cool.

As someone who plays an instrument, these politicians always catch my attention because I always gravitate towards music. Seeing politicians playing like a rock star, or singing like Celine Dion, draws me more into their platform.

When an election comes and I go to the ballot box to choose a candidate, I don't just vote for their ideas,

I vote for their passion. That's why I voted for the NDP. I vote for politicians who share my musical interests.

You might be thinking that they are luring me in and that I'm a fool for thinking this way. But think of it this way: these political leaders have to step down from their pedestal and reveal their personality. That tells me they will not always hide behind their podiums.

Music makes politicians vulnerable. It removes all of their guards to the point where they have to be honest with us and bring out their courage and rhythm.

That's what I felt when I saw Barack Obama singing "I'm so in love with you," a line from Al Green's "Let's Stay Together" during a fundraiser.

His singing came as a surprise. Frankly nobody, with the exception of his wife, knew he could hold his own musically.

"He does have a wonderful voice, and he sings to me all the time," Michelle Obama said during a Jay Leno show.

I tune in to leaders who can express themselves musically as well as politically. During times of harsh competition, a bad economy, and people losing faith in their leaders, using music in politics is a great way to win over people and their votes.

## THIS WEEK

<b>THURS</b> <b>1</b>	<b>Summerlinxous</b> - T-shirts and summer skirts @LinX Lounge TIME: 10 p.m. to 2a.m.	<b>FRI</b> <b>2</b>	<b>Steve Aoki</b> @Kool Haus TIME: 8 p.m.	<b>SAT</b> <b>3</b>	<b>Juno Concert Series</b> @Horseshoe Tavern TIME: 9 p.m.	<b>SUN</b> <b>4</b>	<b>Gospel Fest on Film - Toronto's First Christian Film Festival</b> @Art Gallery of Ontario	<b>MON</b> <b>5</b>	<b>Banksy and the History of High Art</b> @Bloor/ Gladstone Library TIME: 7 p.m. to 8 p.m.	<b>TUES</b> <b>6</b>	<b>Edge 102.1 Dave Bookman's Nu Music Nite</b> @Horseshoe Tavern TIME: 9 p.m. to 12 a.m.	<b>WED</b> <b>7</b>	<b>Elections Concert</b> @Lakeshore TIME: 8 p.m.
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BY KELLY GABEL & SARAH HORWATH

It's summer in March, so get out those flip flops and t-shirts and stop by LinX Lounge.

The dance/electronic artist performs with Datsik for Dim Mak's Deadmeat Tour 2012.

Featuring members of The Arkells, OurLady Peace, Treble Charger and more.

From Mar. 3 to 4 see four inspiring films and join in a panel discussion with leaders of the Christian community.

U of T professor Dr. Nick Mount will be lecturing on graffiti and street artists in the historical context of gallery art.

A no cover event with performances by artists SF Morie Band, Whirly Birds, Harlan Pepper and Saint Motel.

A free concert for Humber/Guelph-Humber students, with performances by Mia Martina, Jrdn and Kristina Maria.

# Comedy grad a familiar face as 'schmuck' in ads

SARAH RIX  
A&E Reporter

You might not know his name, but Humber graduate Levi MacDougall is a familiar face on Canadian television.

He plays the schmuck with poor phone service and slow Internet speeds in Rogers advertisements.

But MacDougall also has a burgeoning comedy career and, for the past two months, has taken his distinctive humour on the road as the warm-up act for former *Daily Show* correspondent Demetri Martin.

"It's kind of nice being down in the States where people have no idea about the commercial side of my career," said MacDougall, reached by phone in New York City.

Martin initially found MacDougall in 2009 when he was looking for new writers for the final season of his Comedy Central show, *Important Things with Demetri Martin*. Martin discovered MacDougall when he came across

two of his standup sets on YouTube.

"The way Demetri just sort of stumbled upon my stuff, I wouldn't have predicted at all," said MacDougall.

He got the job after he submitted additional writing samples and said his time on Martin's show was a "good fit" because of their compatible, complementary styles.

MacDougall got his start performing at the Loose Moose Theatre in Calgary. In 2000, he and three friends moved to Toronto to pursue a career in standup. All three enrolled in Humber's comedy writing and performance program.

"I needed something to anchor myself to when I moved to Toronto," said MacDougall, who now calls Los Angeles home. While at Humber, he eased his way into the comedy scene and met like-minded people.

"He was always smart, he was always funny and he was always kind of uniquely Levi," said Andrew Clark, comedy writing and performance pro-

gram director at Humber College.

"His comedy comes from out of left field, you never see it coming," said Tyler Morrison, a Humber comedy grad based in Muskoka, Ont. who met MacDougall a couple of times around the standup circuit.

In the coming months, MacDougall plans to perform in comedy showcases and continue his work on writing projects. He will also be auditioning for various roles during the upcoming pilot season in Los Angeles.

"I think this is probably just the beginning for Levi," said Clark. "His sense of humour is always a little bit absurd, but he's completely, 100 per cent engaged and dedicated as a performer and a writer."

While MacDougall said he'll return to Toronto for some filming and standup, "people are really sick of my face up there," he said with a laugh. "I've got to avoid the country for just another decade."



COURTESY ROBYN VON SWANK  
Levi MacDougall, a graduate of Humber's comedy writing and performance program, is a rising talent now based in Los Angeles.

## What's playing on your iPod?

Portugal. The Man "So American"

The Pogues "Streams of Whiskey"

Explosions in the Sky "Last Known Surroundings"

Cold War Kids "Hang Me Up to Dry"

Lana Del Ray "Video Games"

- Justin Irwin, 26, Journalism

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# Fashion show to raise profile of women's poverty

**NEETU THIND**  
A&E Reporter

International Women's Day is touted by social volunteers as an important opportunity to raise young people's awareness of women's poverty.

"People who are under 35 may not be aware of some of the struggles women are going through," said Danielle LaGiglia, a Humber graduate and board member of Redwood Shelter.

"We need an acknowledgement from the younger generation that it is still happening and is an issue we need to cover."

The Fred Victor Women's shelter is trying to shine a spotlight on women experiencing homelessness and poverty with their Women Strut for Women fashion show at Glen Gould Studio on March 8.

"It is a great way for women to celebrate what we can do because women can be really powerful when together," said Jane Truemner, director of communications and fundraising at Fred Victor.

The Fred Victor shelter works with people living in poverty across Toronto and the fashion show will support their women's services programs, said Truemner.

Women Strut for Women hopes to raise more than \$20,000, she said. Last year they brought 150 women together "who just had a riot, everyone really enjoyed themselves and learned about women's issues and Fred

Victor," Truemner said.

NineWest shoes and Barefoot Wines are the leading sponsors for this year's event.

"This will be fun because strutting is all about shoes and feet and women putting their boots to the pavement to help other women," said Truemner.

With the purchase of a \$55 ticket, guests get food, wine, entertainment and a goodie-bag with a \$25 gift certificate to NineWest, she said.

"The event is about making money but it's also about creating awareness. We're making sure people leave with a good feeling and better understanding of what we do so it's a win-win situation," said Truemner.

All proceeds from ticket sales will go to women's services at Fred Victor.

"The money mainly goes towards getting them started out with everything we take for granted," said Suzana Barbosa, event producer of Women Strut for Women.

"A lot of the times women come in and they have nothing except maybe a plastic bag of belongings so donating to any shelter helps increase opportunities for women," said LaGiglia.

"What many people might not know is that a lot of women think of a shelter not as a last stop but as a new beginning."

LaGiglia encourages both men and women to show their support for women's programs on International Women's Day.



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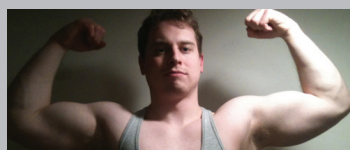
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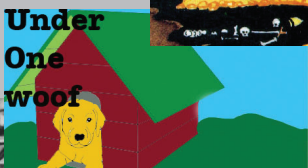
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# Jazz concert series raises funds for music programs

## Humber music alumnus among the performers

**KOLLIN LORE**  
A&E Reporter

A three-month jazz concert series, running to May 12 in Sudbury, is inspiring future musicians while helping to provide the tools for success.

"When people buy tickets they're not just supporting jazz in town, they're also supporting our future musicians," said Ralph McIntosh, arts education co-coordinator for the Rainbow District School Board. "It's a way of paying forward and supporting our schools," he said.

The series, which features local musicians, will donate a portion of its proceeds to the Joan Mantle Music Trust, which helps to provide instruments to music programs in public schools across Sudbury.

Joan Mantle dedicated many years of her life to music education in the Rainbow School district.

Mantle died from cancer in 2009, but her push to revitalize music programs in Sudbury schools remains through the trust, which has raised more than \$98,000 since 2008.

Jack Broumpton, music teacher, organizer of the series and a band member of the SBQ Trio, kicked off the concert series on Feb. 11. Broumpton said he knows just how much music means to education, and the significance an event like this can have on the Sudbury area.

"I think it's very important, because it's about building confidence; it's about building expression. Now I work with youngsters as young as seven or eight years of age. It's a real outlet for them, you could see the look on their faces, and it's a joy to do," said Broumpton.

Vocalist and tenor saxophonist Elena Kapeleris, 35, is a Humber grad and the last performer in the series on May 12. Kapeleris said her early education

in Sudbury, and local musicians like Broumpton, influenced her growing up as a performer in the area.

"And the big band that I was in at LaSalle Secondary school was really fantastic," said Kapeleris.

"We won the *Jazz Report* magazine award for best big band. It was a really hardworking, high level band for a high school," she said. "There was a lot of opportunity to play for sure."

Before area residents watch Kapeleris in May, they have opportunities to see other musicians such as saxophonist Del Dako, performing tomorrow, and veteran blues musician, Lance Anderson, taking the stage on Apr. 12.

"It's hard if you were a jazz fan to get out and listen to jazz, so a series like this promotes that kind of music, and gives the audience a chance to hear the music live," said Broumpton.



COURTESY JACK BROUPTON  
Jack Broumpton instructing his class at A.B. Ellis Public School in Espanola.



COURTESY REBECCA CAIRNS  
An image from Cairns' exhibition, *Inchoate*. *Inchoate* is defined as being partly in existence or imperfectly formed.

## Humber grad hosts first art exhibit

**SHARON TINDYBEWA**  
A&E Reporter

Only a year after graduating from Humber, creative photography alumna Rebecca Cairns is showcasing her first solo show in Toronto.

Akasha Art Projects owner Kelly Kyle said she and co-owner Sonja Scharf were interested in Cairns' work as soon as they saw it at the Toronto Outdoor Art Exhibition last summer.

"We walked by the booth and were very intrigued by the images that she had on display," said Kyle. "They just struck a chord with Sonja and I, and we thought, 'this young lady needs to have a show.'"

Kyle and Scharf were surprised to learn that Cairns had just graduated from Humber.

"We thought her work was quite established even though she is just be-

ginning," said Cairns.

Humber photography professor, Cathy Bidini said Cairns is serving as an inspiration to other students.

"I think a lot of them are in awe of her," said Bidini.

"I think she has sort of helped to pave the way for more students to have more diverse ideas because of her creativity."

Cairns' show, *Inchoate*, is part of a collection of photographs she has been working on for the past couple of years.

"The images that were selected for the show focus on isolation and disassociation so it kind of leads to having something that is not complete or not completely formed, which I thought was neat," said Cairns.

*Inchoate* runs until Mar. 10 at the gallery on Church Street in the downtown.

Cairns will be part of a group exhibition in April at the Print Space in London, England.

Bidini said Cairns' success is partly due to her ability to put herself out there globally.

"What Rebecca does really well is that she has a passion for communicating visually and is very global in her reaching out to like-minded audiences."

Cairns will continue her global outreach next month when she moves to Germany.

Cairns said she hopes to start an artist collective in Berlin.

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## F-Word play listens to women

**JULIE FISH**  
A&E Reporter

The Amnesty International Award nominated play "The F-Word" is coming to Toronto as part of International Women's Day on March 8.

The controversial play on women's lives, featuring segments related to such "f" words as face and family, is written by award-winning writer Jennifer Phillips and directed by Loretta Chen who currently is artist-in-residence at the University of Toronto.

"We felt there are a lot of stories that need to be told," said Phillips. "There's nothing better than to tell a story on a live stage."

Phillips said she had a few feminine words in mind when writing the play including feet,

Continue next page

## Controversial play debuts on Int. Women's Day

Continued from previous page

foul, family, fantasy and, of course, f\*\*\*.

Each of those words, plus the addition of "fancy" and "fat" for the Toronto edition is turned into a section of the play by retelling true stories taken from women's experiences and world events.

Phillips said that many view International Women's Day as a time to raise awareness that, although women have come far, there is still plenty of sexism and prejudices that need to be stopped.

The play premiered at the Edinburgh Fringe Festival in August 2011 and only featured the original six segments.

"Fancy" will be a segment about child sex trafficking which is a little-known but ongoing problem in Canada and "fat" will be about women's body image, said Phillips.

Proceeds from the show are supporting the Centre for Women's Studies in Education (CWSE) at the University of Toronto and All Saints Church Community Centre (ASCCC).

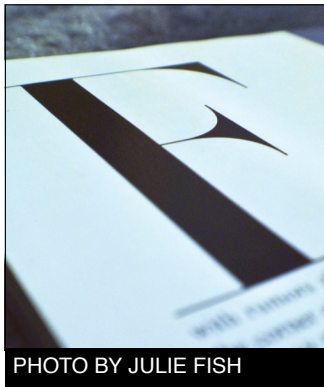


PHOTO BY JULIE FISH

The CWSE is a research centre that works to educate the public on feminism and the ASCCC is a drop-in community centre that provides individually tailored programs to homeless and street-involved persons.

"All the skits are contributions from real women," said Jamie Ryckman a coordinator at the CWSE.

The proceeds the ASCCC will receive will directly fund the centre's Exposure Project, which will provide street-based sex workers disposable cameras so they can document their lives.

"It's an empowerment project for them [to document their lives] for the community and people who don't know anything about this population; it teaches them that these women are human beings and that they have a voice," said ASCCC social worker and program coordinator Carly Kalish.

The play will be running from Mar. 8 to 11 at Buddies in Bad Times Theatre, downtown Toronto.

## Artist Glyn-Williams creating works for LinX, Gilda's Club

LISA GILLAN  
A&E Reporter

Continued connections to Humber College have helped former media studies student Paul Glyn-Williams build his portfolio and earn an invitation to create a piece of art to be auctioned off for a Toronto charity.

"He did a piece of work for LinX," said Alaina Bishop, a third year media studies student at the University of Guelph-Humber. Bishop also works as the media relations intern for StandUp for Your Sisters, a division of the Gilda's Club Greater Toronto.

"I just approached him and asked him if he would do one for our fundraiser as well," she said.

Gilda's Club, founded in memory of *Saturday Night Live* comedian Gilda Radner, offers emotional and social support to people with cancer, Bishop said. Radner died in 1989 of ovarian cancer.

"It's a third-party fundraiser," Bishop said of the event. "We're having a silent auction and raffle as well as a comedy show on March 5, and we get corporate donations of arts and stuff like that."

Glyn-Williams said he plans to use glass acrylic pegs to create an image of a red door – a symbol of all Gilda's Clubs – in a 3-D room.

"If you do it with dots it's called pointillism," Glyn-Williams said of his approach, which is usually a painting technique.

One of Glyn-Williams' previous pieces, which Bishop said influenced her to ask him to participate in this project, was a large-scale replica of the Jägermeister liqueur logo designed for Humber's LinX Lounge.



PHOTO BY LISA GILLAN  
Paul Glyn-Williams working on the Jägermeister piece which now sits behind the bar at LinX pub.

"I always see him drawing everywhere," said Chris Shimoji, operations manager at LinX who commissioned the work. "He's really talented, so I thought he'd be a good match for this."

Along with Glyn-Williams work, Bishop said items up for auction at the March 5 event include about five pieces of art, different spa and wellness packages, dance class vouchers, and a hockey stick signed by a member of the Toronto Maple Leafs.

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## FOR THE ATTENTION OF ALL HUMBER STUDENTS

### Notice of Election

for the

## Student Representative

to the

## Board of Governors of Humber College Institute of Technology and Advanced Learning

An Election will be held during the months of **March and April 2012** for the position of Student Representative on the Board of Governors of Humber College Institute of Technology & Advanced Learning. All Humber students are eligible for nomination. The term of office for this position is **September 1, 2012 through August 31, 2013**. The basic requirements of this position are to:

1. Attend scheduled Board meetings (once per month, September through June).
2. Attend other Board-related events and activities as required.
3. Provide continual, responsible representation. Governors may not delegate their representation to any other person, and substitute representatives are not permitted.
4. Respect the confidences of the Board unless the information has been made public at an open session of the Board.
5. Receive no compensation, other than out-of-pocket and travel expenses.
6. Maintain communications with his/her electorate.
7. Be prepared to act as spokesperson for his/her electorate on issues and concerns as they arise.

**Nominations Packages** can be picked up during the period  
**Monday, March 12 through Friday, March 16, 2012 (until 3:00 p.m.)**  
**FROM**

<b>The President's Office, North Campus Room D 167 (Deborah Green) Ext. 4102</b>	<b>The Principal's Office Lakeshore Campus Room A 116 (Pamela Hanft)</b>
--	--

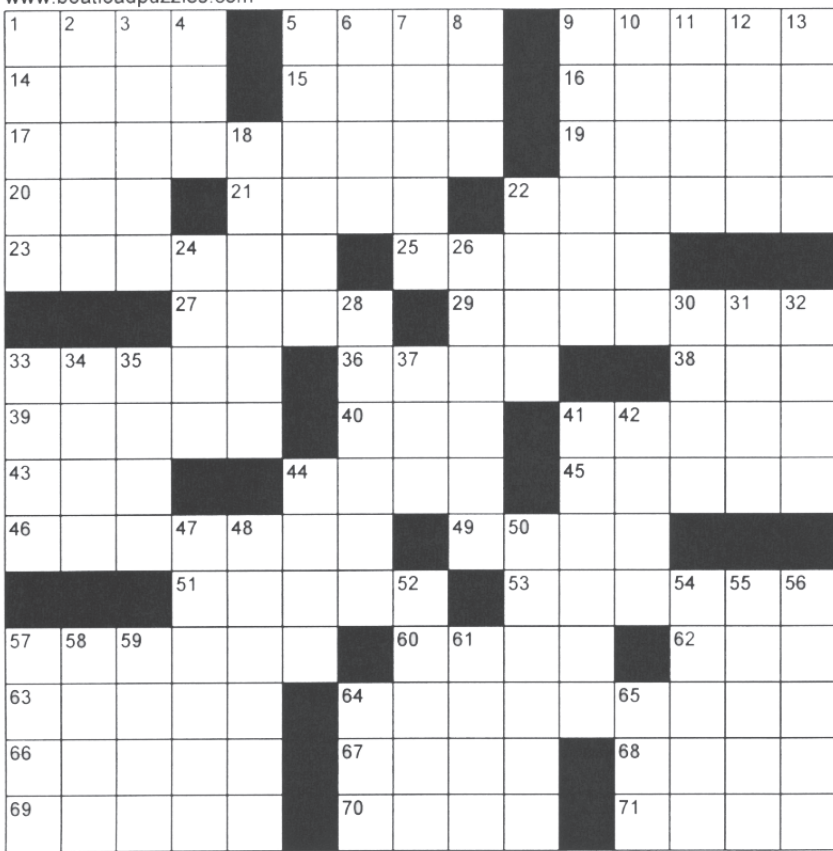
### **Completed Nomination packages**

must be submitted to either of the above offices before  
**3.00 p.m. on Monday, March 19, 2012**

**Voting** will take place on **Tuesday, April 10** and **Wednesday, April 11**, 2012

*For more information, please contact Deborah Green, President's Office, Room D 167, North Campus. Phone ext. 4102, or email: [deborah.green@humber.ca](mailto:deborah.green@humber.ca)*

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**ACROSS**

- 1. Besides
- 5. Instance
- 9. Sneer at
- 14. Quick letter
- 15. Painful
- 16. Bert's friend
- 17. Written promise
- 19. Actress \_\_\_\_ Witherspoon
- 20. CT time zone
- 21. Flower holder
- 22. Discontinued
- 23. Ogled
- 25. Watercolor, e.g.
- 27. Of the mouth
- 29. More sharply inclined
- 33. Off kilter
- 36. Simple
- 38. Malt beverage
- 39. Sheriff's helpers
- 40. Friend (Fr.)

41. Rear

- 43. Compass reading (abbr.)
- 44. Talk big
- 45. Made mistakes
- 46. New spouse's boy
- 49. Moniker
- 51. Slightest
- 53. Detest
- 57. Climb
- 60. Uproar
- 62. Scarlet
- 63. Festive occasions
- 64. Meeting
- 66. Clear the blackboard
- 67. Inspiration
- 68. Aromatic spice
- 69. One-\_\_\_\_ (biased)
- 70. Ring stones
- 71. Snow toy

**DOWN**

- 1. Halo wearer
- 2. Certain parasite
- 3. \_\_\_\_ Fair
- 4. "\_\_\_\_ the ramparts..."
- 5. Toronto's country
- 6. Deeds
- 7. Wool producers
- 8. Needle opening
- 9. Peaceful
- 10. Invent
- 11. Washington bills
- 12. Get up
- 13. Requisite
- 18. Reluctant
- 22. Detroit, e.g.
- 24. Singer Diana \_\_\_\_
- 26. Appoint
- 28. Gains knowledge
- 30. Two of a kind
- 31. In addition
- 32. Marsh grass
- 33. Gorillas
- 34. Majority
- 35. "\_\_\_\_ dead people!" (2 wds.)
- 37. Med. group
- 41. Far off
- 42. Location
- 44. Watercraft
- 47. Make glad
- 48. Felt
- 50. Honolulu greetings
- 52. Exchange
- 54. Courtroom event
- 55. From this place
- 56. Trimmed the border
- 57. Matures
- 58. Hindu dress
- 59. Attired
- 61. Thing
- 64. Musician's job
- 65. Real estate abbr.



# HOROSCOPE



**AQUARIUS**  
Jan. 21 - Feb.18

Your parents are feeling extraordinarily generous this week – give them a call.



**PISCES**  
FEB.19- MAR.20

While studying for midterms this week, remember that caffeine is your closest friend.



**ARIES**  
MAR.21-APR.20

That last missed call was from your basement.



**TAURUS**  
APR. 21- MAY 21

Avoid all public bathrooms this week.



**GEMINI**  
MAY 22- JUNE 21

Curiosity killed the cat. Satisfaction brought him back.



**CANCER**  
JUNE 22- JULY 23

Apathy is dead. Too lazy to write anything else.



**LEO**  
JUL. 24- AUG.23

You can't write "slaughter" without laughter.



**VIRGO**  
AUG.24 -SEPT. 22

Due tomorrow? Do tomorrow.



**LIBRA**  
SEPT. 23- OCT.23

Love is coming your way, but maybe you should step aside.



**SCORPIO**  
OCT. 24-NOV.22

You're a writer, not a fighter.



**SAGITTARIUS**  
NOV. 23-DEC.21

Feeling lonely? Maybe it's time to talk to your parents about arranged marriage.



**CAPRICORN**  
DEC. 22 - JAN. 20

Don't be seduced by easy money – hard work always pays off.

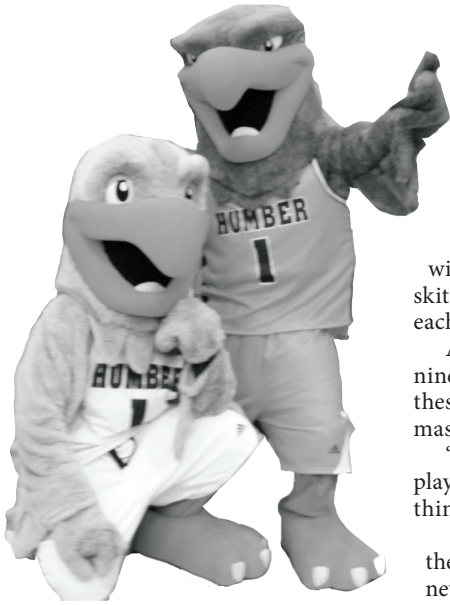
# SUDOKU

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		5		3		4	
	8			5			2
		7			3		9
5		9		2		7	
	2				7		4

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#1866

## Birds of a feather, flock together



HEATHER VANANDEL  
Life Reporter

This past September, Humber's athletic department joined an elite crowd of colleges that have more than one mascot.

"Usually schools order only one mascot," said Christina Simmons, president of Loonie Times, a full service mascot company.

Humber College purchased three mascot costumes.

Two were purchased through the athletic department, and the third was purchased through student recruitment.

The initial purpose was to have a muscular athletic mascot for the sports teams, and a jolly mascot for student recruitment, said James Depoe, Humber's athletic events and program coordinator and originator of the idea.

"But in the end the student recruitment department went and got their own mascot anyway," said Depoe. "So now [the athletic department] has an extra one."

Yet, both the crowd and the other

mascots have reacted well to the athletic department's extra mascot costume.

"It is a lot more fun to have another mascot to play with," said Katie Bieman, a Humber Hawk mascot for the past two years. "Having another mascot with you allows you to get some little skits going and play fights. We play off each other a lot."

Andrew Reinsma, the jolly feminine mascot, said the crowd enjoys these interactions between the two mascots.

"The crowd absolutely loves the play fighting. It is one of their favorite things," he said.

Bieman is especially thankful that the athletic department purchased new mascot costumes.

"The thing was like a platypus," she said about the old Humber Hawk costume. "I'm just so glad they invested a bit more money into getting a new suit, because honestly, it made all the difference."

The new costume cost roughly \$5,000.

Each costume comes decked with a cooling vest and an exhaust system in the helmet to keep heat out of the costumes.

"These guys will last us for 20 years," said Depoe. "They are just more advanced than what we had."

The feminine jolly mascot also comes equipped with an inflatable inner tube around its stomach that, when blown up, causes the mascot to look obese.

But the athletic department does not own an oversized jersey that fits the inflated mascot, rendering this feature unusable.

Depoe said an oversized jersey would be purchased at the start of the next budget year to allow for the mascot to flaunt all her curves.

"For next September it will be nice and plump and jolly," he said.



PHOTO BY SHANNON O'REILLY  
Badminton is the only team to be repeat offenders at the CCAAs.

## Hawks struggle nationally despite provincial prowess

SHANNON O'REILLY  
Sports Reporter

The Humber Hawks varsity teams took the provincial championships by storm last year, winning gold in eight different sports. However, they struggled on the national level.

"Everything has to work out well," said manager of athletics and sports information director Jim Bialek, referring to the lack of success after provincials. "Not all the time does the best team win."

The men's basketball team, ranked second in Canada, last won a national championship in 2001, because of a disciplinary issue involving a handful of the players.

"A few years ago, Humber probably would have walked in as the number one team to win in Calgary, but they had an off-court incident that saw three of their starters not join them for

nationals," said Bialek.

James DePoe, the men's basketball coordinator, said a rule change at the provincial level a few years ago raised the academic standards for varsity athletes making some players ineligible.

"About 10 years ago the OCAA changed and started going in the direction of stricter academic rules," said DePoe. "Since that time, it seems as though the playing field is not necessarily level when we go to nationals. We're seeing teams that are a little bit more prepared in terms of their personnel."

The five conferences within Canada all have different rules, among them eligibility and academic standards, which may affect whether a player can participate at the CCAA's.

"At that tournament [the CCAA's], anybody can win," said DePoe. "They're all champions coming from a winning environment where they've been winning for an entire season."

One of the many sports teams at Humber to come up short at a national level is the women's volleyball team, despite having seven unbeaten seasons.

"Whether it's Alberta, B.C., or Quebec, [they] play tougher teams all year round. They're going to improve. They have to improve if they want to survive," said Bialek. "Here you just don't get that type of tough game, game in and game out. If that was the case, maybe some of our teams would be better prepared for that [national] level."

Final-year basketball player, Akeem Sween, 25, a first-year tourism and travel student, said they usually win provincials because of their talent, but nerves are a factor at nationals.

"Our nerves get to us and we don't really concentrate as hard as we normally do and then we don't execute," said Sween. "At nationals, everyone executes perfectly and we don't do that."

## Hawks awarded with OCAA Player of the Year honours

SHANNON O'REILLY  
Sports Reporter

Two Humber athletes were honoured with OCAA Player of the Year accolades last week at banquets held in Barrie and North Bay.

Third-year volleyball middle Kelly Nyhof, 20, a child and youth work student, was among the OCAA leaders averaging 4.3 points and just over 3 kills per set. She finished third in league scoring collecting 213 points.

"It's a big accomplishment," said Nyhof. "I feel like I have hit something that I have really strived for which is great for me."

Third-year men's volleyball left-sider Terrel Bramwell, 21, a

hospitality and tourism student, finished second overall in scoring this year with 323. He has the highest points per set average in OCAA history, with 6.7 points per set, a whole 1.6 points more than the next closest player.

Along with the accomplishment, Bramwell played for Team Canada in 2010 and has led the Hawks to their third championship in three years.

"At the end of the day the big players make the big plays," said Bramwell. "Every day I come out with the mindset that I'm the best player on court and I have to prove it."

Both players were also nominated for CCAA player of year, named CCAA All Canadians and OCAA First Team All-Stars in the western division.

These awards and nominations will now serve as further incentive heading into the CCAA championships.

"I think it'll make me more focused and almost have to live up to what I was given," said Nyhof, of being recognized with these awards.

**Previous OCAA Players of The Year:**  
**Women's Volleyball**  
2011 - Landis Doyle, Humber,  
2010 - Shawna Metcalf, Cambrian  
2009 - Landis Doyle, Humber

**Men's Volleyball**  
2011 - Andrew Henry, Seneca  
2010 - Ryan Talsma, Redeemer  
2009 - Steve Pawelczyk, Mohawk

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# Hawks storm back in final quarter for playoff win

Women's basketball completes late-game comeback against Durham to advance to OCAA championships

**JESSE THOMAS**  
Sports Reporter

The Humber women's varsity basketball team defeated the Durham Lords 64-48 in an interdivisional match and have advanced to the OCAA championship tournament hosted by Seneca College.

The West division Hawks trailed East region Durham 46-41 heading into the fourth quarter, but the team rallied back, outscoring their opponents 22-2 in the final quarter.

"I have to give Durham credit, they had a good game plan, and we made some mistakes early on," said Humber head coach Ajay Sharma. "The game ended up being tight for three quarters and then in the fourth, the girls got back to playing the way they can."

"We didn't win the game until the fourth quarter," said Humber forward, Kaitlynn Paulley, 22, a fashion arts student. "We turned over the ball and we didn't play like we were capable of."

The Hawks turned it around in time to get the victory and are riding an eight game win streak into the OCAA tournament where they face the top seed Algonquin College from the East today.

"Algonquin are a lot like us," said Sharma. "They rebound and share the ball well, they play traditional basketball and just compete."

The key for the Hawks will be to settle into the game early and not let their nerves get the best of them.

"We want to establish our defence early and see if we can get some easy scores," said Sharma. "If we can make some easy shots early and get some momentum we will be good."

The Hawks' hot streak hasn't made the team overly-confident about their abilities, team members say.

The inside game has been the strong point for the Hawks all season, controlling rebounds and making the best of second chances. However, their guards have been consistently shoot-

ing better each game.

"It will come down to just playing the game that we know we can play, and making the most of our chances," said Humber guard Jordana Mazzei, 22, a business administration student. "We have been in this position before and we want this to be our year."

"At the end of the day we have to leave everything on the floor and just play our game," said Paulley. "We have to keep our composure and play it just like any other game."

## next game



SENECA  
MAR. 1



PHOTO BY JAVED KHAN  
Humber guard Daviau Rodney (#23) averaged 9.9 points per game this season.

# Men's basketball ready for playoffs

**JAVED KHAN**  
Sports Reporter

The Humber men's varsity basketball team has the provincial championship on their minds as they take their first place finish into the OCAA playoffs taking on the Fanshawe Falcons at Algonquin College on March 1.

"They have been a tough matchup for us all season," said Hawks captain Akeem Sween, a fourth-year general arts student. "We hope to carry the momentum we've had the past couple of months into the playoffs."

After opening the season with one win and two losses, the team has dominated the West division, ending with a 15-3 regular season record and grabbing a bye into the OCAA playoffs.

Assistant coach Fred Grannum believes that defence will be the key to victory.

"I'm a big defensive guy," said Grannum. "I think if we are able to come up with some good defensive strategies it will go a long way in securing gold at the OCAA championship and give us a

great chance if we make it to the CCAA national championship."

Although Humber is one of the hottest teams in the province, Fanshawe has been tough competition, splitting the season series 1-1.

Humber's depth is getting better, as injured players are back at the right time. Defensive stopper and point guard, Brandon Sam-Hinton, second year kinesiology student, has brought a lot of energy since returning to action Feb. 18 from an elbow injury that sidelined him for four months.

"It feels very amazing to be back," said Sam-Hinton. "I strongly believe that we are going to win provincials, but we have to take it one game at a time. I just believe that we are the strongest team in the province."

However Sam-Hinton believes that Fanshawe will give them some trouble in the quarterfinals.

"We are getting Fanshawe a little earlier than we hoped, but we're going to go out there ready to play," he said.

The crucial quarterfinal game takes place on March 1 at 6 p.m.



PHOTO BY JESSE THOMAS  
Humber guard #32 Jordana Mazzei eyes the ball on defence.



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## STANDINGS

\*AS OF PRESS TIME YESTERDAY

## MEN'S BASKETBALL WOMEN'S BASKETBALL MEN'S VOLLEYBALL WOMEN'S VOLLEYBALL

1. Humber 30 Pts.
2. Sheridan 28 Pts.
3. Algoma 26 Pts.
4. Mohawk 26 Pts.
5. Fanshawe 24 Pts.

1. Fanshawe 32 Pts.
2. Algoma 30 Pts.
3. Sheridan 26 Pts.
4. Humber 26 Pts.
5. Lambton 18 Pts.

1. Humber 34 Pts.
2. Nipissing 34 Pts.
3. Mohawk 26 Pts.
4. Sheridan 20 Pts.
5. Redeemer 20 Pts.

1. Humber 36 Pts.
2. Fanshawe 30 Pts.
3. Nipissing 28 Pts.
4. Niagara 20 Pts.
5. Sheridan 16 Pts.



PHOTO BY SASHA LINDSAY  
Andre Brown looks to kill the competition as the Hawks win the OCAA championship and advance to CCAA final.

## Hawks soar to finals carrying OCAA gold

SASHA LINDSAY  
Sports Reporter

NORTH BAY — The Hawks advanced to the CCAA men's volleyball national championship, after a successful playoff run.

With the wins, the team became the first in Hawks men's volleyball history to win three consecutive championships.

"It feels awesome. We set a goal to do it and the guys stayed focused all year. It was a fantastic effort by all," said Hawks head coach Wayne Wilkins. "I got the team to do it, that's for sure. You got to be good to be lucky and I definitely think we're good so I'm keeping my fingers crossed and hopefully we get a medal."

The first game of the playoffs was on Feb. 23 against the West division's fifth place Redeemer Royals. The match tested the first-place Hawks, who prevailed with three straight sets to win with scores of 25-21, 25-20 and 25-23.

Right side hitter and player of the game, Terrel Bramwell had 23 kills with two aces, while right side hitter/middle blocker Andre Brown posted 10 kills.

The semifinals against the Mohawk

Moutaineers went to five sets with the Hawks coming out on top 3-2 despite falling two sets behind.

Bramwell destroyed his previous record of 36 kills in a match with 48 kills.

Hawks left-side hitter Markus Poldma helped the Hawks win, playing solidly despite coming back from an injury.

"It was my first OCAA's ever so it was good. Terrel was amazing today, and as a team player he was phenomenal," said Poldma, 22, a first-year business management student.

The gold medal final match was on Feb. 25 with a roaring Nipissing Lakers crowd at the North Bay game, anticipating a win.

However, the Hawks weren't fazed by the home crowd, and won in three straight sets.

Setter Derek Quinn won the tournament's Most Valuable Player award and finished off with an ace to win gold for his team.

The Hawks next challenge comes in the form of the CCAA Nationals March 8-10 in Abbotsford, B.C.

Humber finished their OCAA season with a 20-1 record.

## Bye buys birds CCAA berth

ANDREW MILLICHAMP  
Sports Reporter

The Humber women's volleyball team, spurred by the serving of Laura Bye, are OCAA champions for a fifth consecutive time. The Hawks entered the OCAA tournament fresh off a perfect 18-0 season and stayed that way throughout to emerge with the gold medal.

"We played great, we played like we wanted to win, we played like we were champions," said Hawks head coach Chris Wilkins. "The girls worked hard and they deserved it. We played with no regrets."

The Hawks showed their dominance as they walked through Trent 3-0 and took down arch-rival Nipissing Lakers 3-1 in sets of 25-17, 22-25, 25-17 and 25-21.

With the gold medal on the line, they then faced off against the Cambrian Golden Shield and showed why they were the four time defending champions, dispatching Cambrian 3-0

on sets of 25-13, 25-20 and 25-16.

Dale Beausoleil, the Cambrian Shield head coach, warned his team that the Hawks would "come out firing," and that the only way to stop them would be to get them "out of system."

In contrast to the back and forth affair against Nipissing, the OCAA finals were all Humber. Humber easily won the first game, before having to fight it out

**"We played like we were champions."**

**-CHRIS WILKINS, COACH**

late to secure the second. In the third, as Cambrian looked poised to make a run, coach Wilkins subbed in outside Laura Bye who promptly served up three aces, taking a Hawks team that was down 10-13 to a 20-15 lead. Cambrian never

recovered, as the Hawks finished them off with a 15-3 run.

"It's outstanding, huge performances by our whole lineup," said Hawks assistant coach Dean Wylie. "Laura went in and served a s---load of points and it was phenomenal."

"I'm on cloud nine," said third year middle Kelly Nyhof, who was named OCAA Player of the Year prior to the tournament. "It feels great to have a team that comes out every year swinging just as hard and playing just as hard as the team before."

Nyhof, a CCAA All-Canadian and the tournament MVP had 10 kills in the finals, with 33 in the three games.

Hawks player of the game for the finals was Kris Dowling, and Deborah Mitchell, Teresa George and Nina Carino were Tournament All-Stars.

The Hawks now head to Nanaimo, B.C. for the Canadian Nationals at Vancouver Island University March 8-10.



PHOTO BY ANDREW MILLICHAMP  
Hawks flash five fingers as they capture their fifth OCAA Championship.