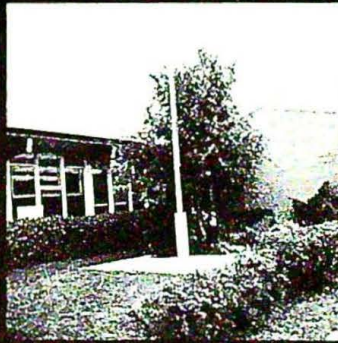
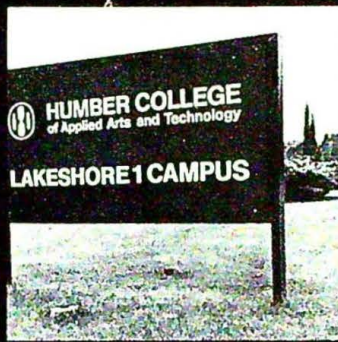
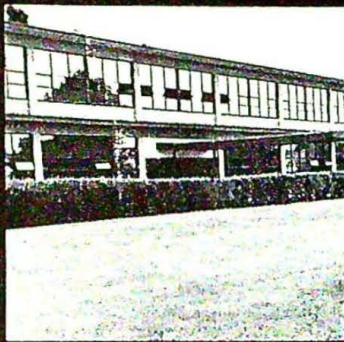


HUMBER HAPPENINGS

Keelesdale Campus North Campus
 Lakeshore I Campus Osler Campus
 Lakeshore II Campus Queensland Campus
 Lakeshore III Campus York-Eglinton Centre
 Neighbourhood Learning Centres
 Office of College Relations Spring 1978
 Humber College of Applied Arts & Technology



Volume 5 Number 1

Humber
College

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Humber Happenings is intended for faculty, staff, students and others interested in the College. All contributions should be submitted through Divisional Contributing Reporters to the Director of College Relations no later than the 11th day of the month preceding publication date.

3 What's Happening in Divisions

4 Staff Speak Out!

6 Profile - Immanuel Schochet

8 Perspectives from Education

16 Transportation Awards

Humber Happenings is published five times per year - February, April, June, September and December - by the Office of College Relations, Humber College of Applied Arts & Technology, P.O. Box 1900, Rexdale, Ontario M9W 5L7. Contents may be reprinted without permission.

PHOTOS ON FRONT COVER

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The front cover of Humber Happenings is made up of photos of the campuses of Humber College of Applied Arts and Technology.

The description of the photos are as follows: Exterior of York-Eglinton Centre (1); exterior of Lakeshore One Campus (2 & 3); exterior of Queensland Campus (4); Humber Transportation Centre (5); exterior of North Campus (6); exterior of new Gordon Wragg Student Athletic Centre (7); student competing at Humber College Equine Centre (8); exterior of North Campus as seen from highway 27 (9 & 10); Indian clay sculpture made by Humber Creative Arts student (11); exterior of Osler Campus (12); exterior of Keelesdale Campus (13); exterior of Lakeshore Two Campus (14); exterior of Bubble Athletic facility (15); and the exterior of Lakeshore Three Campus (16).

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Arnold Gould

Edward Jarvis

Miltcent Porter

Audrey Thomas

Spiro Vozoris



What the music critics have to say about the new album produced by the Humber College Jazz Ensemble.

"The Humber College music department is exceptional and listening to the students on this new album is a super treat!"
- Gene Taylor, CBC TV

"They are so fantastic that the album knocks me out. It's the finest direct-to-disc album I have ever heard" . . .
- David Lennick, CHFI-FM Radio

"The Humber College Jazz Ensemble has always been impressive" . . .
- Peter Goddard, The Toronto Star

"The music is exceptional and the band is a tribute to Humber College" . . .
- Paul MacVicar, The Etobicoke Guardian

"The Humber College Music Program is one of the best in North America and the evidence is right here on the album"
- Phil MacKellar, CKFM Radio

"The playing on this album is as clean, punchy, vibrant and alive as only the best big band jazz can be" . . .
- Paul McGrath, The Globe and Mail

"Jazz in Canada seems to be in safe young hands when you hear the remarkable talent of Humber College music students on their new album" . . .
- Peter Stevens, The Windsor Star

"An inspired level of creativity . . . This Humber College band cuts many a professional group with its fiery playing and spectacular record" . . .
- Billboard Music Magazine

DID YOU KNOW?

...Bill Sandford, a Journalism student at Humber in 1967, has joined the fulltime staff of The Toronto Sun newspaper as a reporter and photographer on the police beat. Sandford had previously worked for The Etobicoke Gazette, The Brampton Daily Times, and United Press International.

JAZZ ALBUM AVAILABLE AT HUMBER BOOKSTORE

Big Band Jazz the new album featuring the Humber College Jazz Ensemble is now on sale at the Humber College Bookstores.

David Grossman, Director of College Relations, reports that sales are going extremely well and that the album has already received excellent reviews from The Toronto Star, The Globe and Mail, The Toronto Sun, The Etobicoke Guardian, CKFM Radio and CHFI Radio.

The special limited edition direct-to-disc recording features five charts performed by the Humber band during their European tour last summer and appearance at the Montreux Jazz Festival in Switzerland.

The direct-to-disc process eliminates all tape stages and the result can be the most faithful reproduction of sound. Because tape is not used, only a limited number of recordings can be made.

The one disc, in total stereo, is receiving wide acclaim in the United States and Europe. The album was manufactured and distributed by Nimbus Nine Productions and is on the Umbrella label.

The album sells for \$19.95 at Sam the Record Man outlets across Canada. Humber College Bookstores have a limited number at a special \$16.50 price.

WOMEN SHINE IN HUMBER RADIO BROADCASTING PROGRAM

Five of the 15 awards presented in May to the top students for the 1977/78 year in the Radio Broadcasting Program at Humber, were won by women.

"This is an excellent achievement in view of the fact that when the school year ended only 12 of the 72 students taking this course were females", said Phil Stone, Co-ordinator of the Program.

Stone said that he had exerted a strong effort since the program started in 1972 to bring in more female students. "The number of females in the course has gradually been increasing", he said. "The ones we have now are excellent. Five of our recent graduates are working in Metro Toronto".

Award donors this year include CFTR Radio (Top graduating student), CHIN Radio (Top second year student), CFGM Radio (Top first year student), CFRB Radio (Gordon Sinclair News Award), Society for Recognition of Canadian Talent (Most promising writer and announcer awards), Broadcast Equipment Today (Most promising technician), CKEY Radio (Top student best demonstrating leadership), Broadcast Council/Harold Carson Awards (Most promising student in broadcast research), Douglas Commercial (Best writing, research, and production of a documentary), CHUM Radio (Most promising production prospect), CHFI-FM Radio (Best creative use of sound in FM production), Canadian Programming Services (Top prospect in music librarianship), CKFH Radio (Most promising sportscaster) and The Mentors (Top first year female student).

SOMETHING TO THINK ABOUT . . .

"It is the little writer rather than the great writer who seems never to quote and the reason is that he is really never doing anything else."

--- Havelock Ellis - *The Dance of Life*

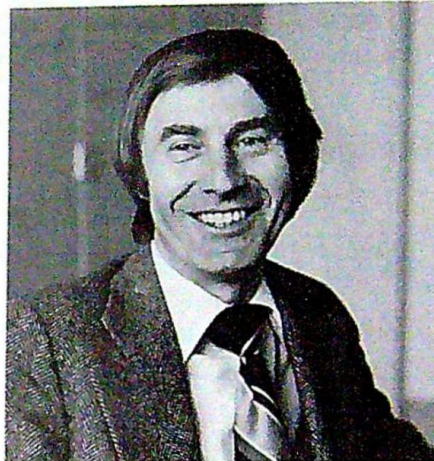
Humber staff speak out!

Question: Do you have a phobia? If so, what is it?



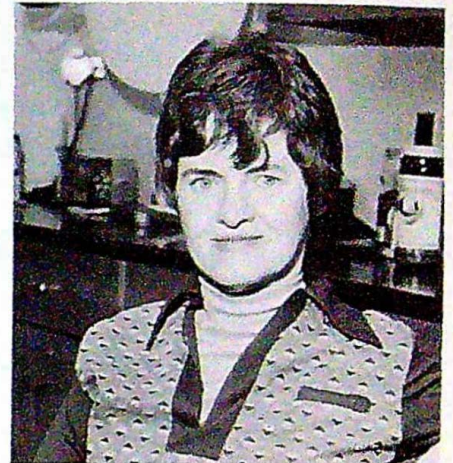
"Yes, but as far as I'm aware, not to any significant degree. I do suspect, however, that many of us in childhood had strong phobias of one kind or another and that although these phobias diminished with the passing years, it is not always the case. For my part, a latent fear of heights can still bring about an occasional adverse (although mild) reaction."

Fred Bussell
Instructor - Electrical Program
Retraining and Apprenticeship Division
Lakeshore Two Campus



"Yes, but I am still searching for help with my latest phobia - 'evaluphobia' or the fear of assigning grades. I show all the classic symptoms of dread and uptightness associated with fear. What I actually fear is the anger of the students when they discover their expectations do not become a realization!"

Mac Davis
Instructor - Social Service
Worker Program
Academic and Commerical
Studies Division
Lakeshore One Campus



"My immediate reaction to the question was no, I do not have a phobia. However, after checking my dictionary I identified with six of the 10 phobias listed there: acrophobia, agorophobia, bacthophobia, claustrophobia, musophobia, and phonophobia. They sound so virtuous and lovable, I don't know what I'd do without them. Now to pick up another dictionary and extricate some more of this latent talent lying dormant and nameless within me awaiting discovery."

Kay McGuinness
Instructor - Academic Upgrading
Keelesdale Campus



"Yes. My phobia is fear of not finding my phobias."

Grace Allen
Coordinator of Part-time Studies
Business Division
North Campus



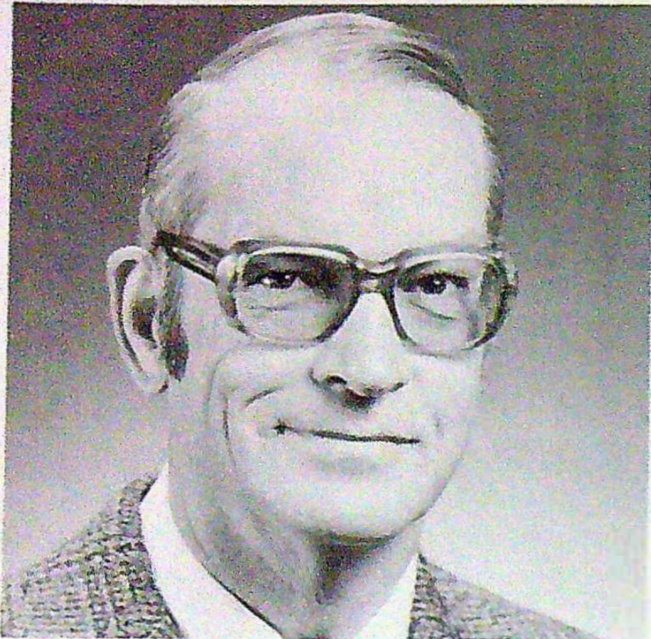
"Yes. I have a phobia of being stuck in an elevator by myself. I will ride an elevator as long as I am with someone, but will walk several flights of stairs if I am alone. I have never experienced being stuck on an elevator for any length of time but if the doors hesitate to open or it skips a floor, I'd get panicky."

Shirley Bueglas
Receptionist/Front Office
Health Sciences Division
Osler Campus



"Yes. I won't swim in dark water because I panic if anything touches me. Actually, I am afraid of fish biting me."

Joyce Hillier
Clerk General
Registrar's Office
Queensland Campus



Bill Trimble

TRIMBLE APPOINTED VICE PRESIDENT — ACADEMIC AT HUMBER

Bill Trimble has come back to Humber after a three year absence.

The 57-year old resident of Kleinburg was recently appointed Vice President - Academic replacing Jackie Robarts who became President of Niagara College in Welland.

Trimble has had extensive experience in education as a teacher, administrator and consultant. In Lesotho, he was curriculum coordinator for the World Bank Educational Project for three years and was responsible for putting together practical educational subjects in their secondary schools.

Trimble, who was born in California but has been a Canadian citizen since the age of three, says his main objective at Humber will be "to keep the large institution humane, nimble and creative as well as to continue its excellent name and reputation in the community it serves."

Trimble is a graduate of North Toronto Collegiate and received his BA in Political Science and Economics from the University of Toronto. He later obtained his MA in Economics from the U of T.

As a teacher, he has taught at York University and the University of Toronto and was founding chairman of the Board of Governors of Toronto's George Brown College.

Trimble spent 17 years at Ryerson Polytechnical Institute before becoming Vice President of Academics. While at Ryerson, he took his Masters in Education and in 1969 came to Humber as Dean of Professional Development, a title he held for five years.

"Humber is very well known across Ontario and especially at the public level," he said. "It's known as a lively creative College with interesting things and always providing the best possible education for the people who attend it."

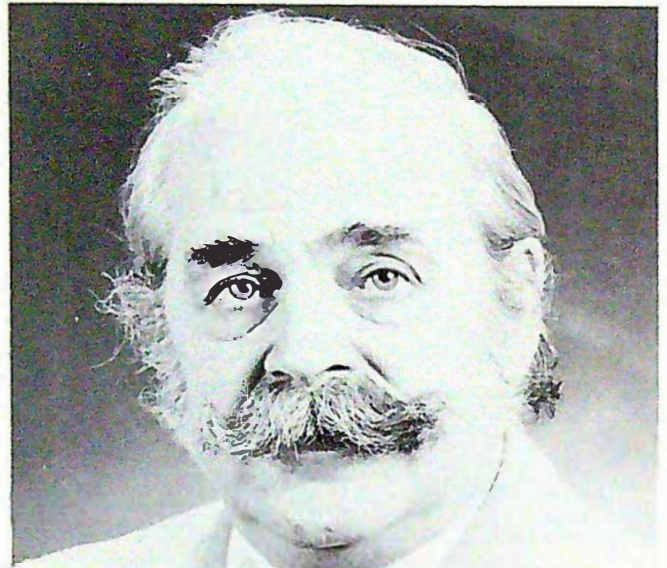
Trimble has also written extensively, and his best known book is titled "Understanding The Canadian Economy". While in Lesotho, he wrote an economics book.

PRESIDENT'S RECEPTION IN AUGUST

Now that the summer months are here plans are in the making for a return-to-Humber reception in August.

There will be plenty of hot dogs, hamburgers, corn on the cob and coffee at the President's Welcome Back Reception scheduled for Wednesday, August 30, 1978 from 1:00 p.m. to 4:00 p.m.

This event will be open to all Humber faculty and staff and will take place in the North Campus Amphitheatre. In the case of inclement weather, the reception will be held in The Pipe.



Larry Holmes
**NEW DEAN OF CREATIVE AND
COMMUNICATION ARTS AT HUMBER**

Larry Holmes, former Chairman of the Creative and Communication Arts Division at Humber, was recently appointed Dean of the same Division. Holmes replaces Jack Ross who now becomes Executive Dean of Educational and Student Services.

Holmes is a graduate in Journalism from the University of Western Ontario in London and has spent two years in graduate studies at the University of Wisconsin. He majored in public relations and also studied radio, television, and advertising.

Holmes came to Humber 10 years ago to set up the Public Relations Program which continues to be recognized as one of the best courses of its kind in Canada.

In 1970, he was appointed Assistant Chairman and two years later became Chairman.

Holmes is a former past president of the Canadian Public Relations Society.

SUMMER ISSUE DEADLINE DATE

Work has already started on the Summer edition of Humber Happenings.

Do you have some news you would like to share with 2,500 readers?

Send your information to the Office of College Relations, Room D151, North Campus, Humber College before June 28, 1978.



Profile - DR. J. IMMANUEL SCHOCHET

By Ben Volman

Things are not always as they appear.

Humber College is known as a home of practical approaches to the future, but practical ideas can often be the result of some very abstract thinking.

That is where Dr. Immanuel Schochet comes in. He's been teaching philosophy at Humber since 1971.

What brought a Doctor of Philosophy to a community college?

"I find a greater challenge introducing this kind of student to philosophy," he said. "I reject the notion that it is purely abstract or ivory-tower. It offers the person a wider perspective and the essential means for rational, logical thinking."

Dr. Schochet sees his discipline as a means of pointing his students towards a new perspective on what they assume is the real world. The reactions of students is often shock that appearances they take for granted are so shallow or mistaken. "But", he says, "those who are shocked the most later appreciate it more."

Much of his early education was taken in Europe. "I came from an academic family and found that I had a natural bent for philosophy." He finds students in North America are much more easy going. "The system here is less strict and not so authoritarian."

He and his wife Jettie have a wide cultural background. Schochet was born in Switzerland and his wife is from Ireland but of Dutch descent. He speaks six languages and understands four more. They have four children.

A few years ago Dr. Schochet was asked to set up a course in world religions. He has a Doctorate in divinity and is an ordained rabbi.

"Religion is not a matter of blind faith," he said. "Though I am obviously religiously committed, there is still room for addressing all groups."

Is it surprising that he likes to relax by reading and writing? By last August, he had authored 11 books, and over 40 articles to academic journals published in English, German, French, Italian and Hebrew. His latest book in English was a two-volume work called *The Great Maggid*. Last summer, he wrote an inter-faith dialogue for the Toronto Star and he occasionally contributes to other daily and weekly newspapers.

Schochet has a busy schedule once he leaves Humber. He is an executive member of the Canadian Jewish Congress and on the board of educational institutions, including Maimonides College in Hamilton. Academic and social groups often employ his services as a speaker and lecturer.

Since the economic crunch, he has noticed that students are taking themselves and their courses much more seriously. "They have become withdrawn and centred on the self. This attitude makes them more susceptible to assimilating the attitudes of the society without examining them for themselves."

"Many of the problems in our society are in interpersonal relationships," he said. "We are too subjective, too narrow-minded. I try to get students to take off the blinkers and give them the ability to make judgements for themselves."

Schochet would probably not find an ivory tower to his liking. "I find I do my best thinking in my own library, surrounded by my books."





Doug Willford

HUMBER LIBRARY TECHNICIAN OFF TO GERMANY

Doug Willford, a technician in the library at Humber College, is one of the few people who have realized a dream.

Willford will be leaving for Baden, West Germany in July for two years. Baden is located in southwest Germany, near the French border.

Willford will be there under the auspices of the Canadian Department of National Defence. He first heard of the special assignments in 1976 while talking with a friend. A year later, Nora Burnett, another Humber College employee, who had worked overseas for two years under the same program, spoke about it.

In February 1977, Willford wrote and asked for information on how to apply to the program. Once this was received, and the College agreed to sponsor him, he submitted the application.

Willford received a call from Ottawa in April saying he had been accepted and would leave this summer.

His duties in West Germany will be much the same as they are here, working in a library.

BULANDA TALKS TO INMATES ABOUT EDUCATION

What's it like talking to inmates?

Cy Bulanda of the Counselling and Testing Services Department at the Lakeshore Two Campus of Humber recently addressed a group of 12 inmates on the various programs offered at Colleges of Applied Arts and Technology.

DID YOU KNOW?

... Don Cassel of Humber's Computer Studies Program in the Business Division has recently published his third book. Titled "PLI: A Structured Approach" it is an introductory book in Computer Programming ...

HUMBER INSTRUCTOR CHOSEN TO CHAIR TASK FORCE

A Humber College instructor was recently elected chairman of a task force to create and stimulate concern and awareness both to business and public on the need for improvement within the manufacturing section of our economy.

Lloyd Bittle, a teaching master in the manufacturing management section of Humber's Business Division, was chosen to chair the Region 14 - Canadian Division - Task Force on Productivity and Quality of Working Life for the American Institute of Industrial Engineers.

HUMBER REPRESENTED AT MAJOR NORTH AMERICAN EDUCATIONAL CONFERENCE

Andy Jimenez, Director of Educational and Student Services for Humber's Lakeshore Campuses, attended the 1978 American Educational Research Association conference recently in Toronto.

Jimenez presented a report on Humber's Project Aristotle -- A Model for Computer Assisted Decision Making. The presentation was part of the topic titled "A Selection of Canadian Experiences in Systems Research and Applications."



Marina Heidman

HUMBER NURSING INSTRUCTOR INVITED TO SPEAK IN JAPAN

Marina Heidman of the Health Sciences Division at Humber has been invited to speak at the Eighth World Congress on Cardiology to be held in September 1978 in Tokyo, Japan.

She will be participating in the Cardiovascular Nursing sessions of the Congress with four nurses from the United States, Australia, Holland and Denmark to discuss aspects of cardiovascular nursing and research.

The content of the general program provides an opportunity to attend scientific sessions addressing new techniques in Cardiology diagnosis and treatment.

Marina teaches Coronary Care Nursing at Humber and is also Coordinator of Continuing Education Nursing Programs.

DEBUNKING SOME LONG-STANDING ADVERTISING MYTHS

By Byron Collins

Just as some advertising features things that the advertised product won't do (won't stain, can't chip, doesn't yellow, etc). . . rather than things it can do . . . so, too, those of us who teach this subject spend as much time talking about advertising's limitations as we do its capabilities. It just isn't as powerful, nor as villainous as people seem to think. The following are a few of the mistaken beliefs, along with some of the "facts of life".

1) Advertising adds greatly to the cost of the things we buy. Technically, of course this is true. But the amount (an average of less than 5% of the selling price) is trivial when you consider what the price would have to be without advertising. Without advertising, there's no way to speedily achieve a profitable sales volume. To generate the same kind of return in a given time period, the unadvertised item would have to be priced many times higher than its advertised counterpart.

2) Advertising manipulates people into buying things they don't need or want. The word 'manipulate' suggests that we can be prompted to act against our own best judgement by a clever advertising presentation. Those who would have us believe this have a low opinion of their fellow consumers. It might interest them to know that 75% of new products and services are market place failures. People aren't really the pawns in the marketers' actions they're often made out to be.

3) Advertising prompts us to spend our money on materialistic things. Of course, it does . . . in part. At the same time Canadians have invested in more insurance and other savings programs on a per capita basis than the people of any other country. Let it be noted in this regard that advertising is as busily promoting the wisdom of saving as it is of spending. Let it be remembered also that non-materialistic things are also the subject of much advertising. Educational opportunities, the performing arts, and many environmental/ecological causes, as well as socially-desirable campaigns against drug abuse, urban blight, crime in the streets — these and other activities all use the power of advertising in the same way products and services do.

4) Too much advertising is misleading and untruthful. The dividing line here between truth and untruth is almost impossible to determine. How much poetic license should be permitted the advertiser in his openly biased messages? In the last analysis, he's concerned with the attitude of mind his commercials and ads develop. Much of the power of any appeal is lost if it creates misleading impressions, not supported by the product in use. Moreover, reputation is everything with most companies, whose investment is a long-term one and who are constantly striving to please, not alienate, their customers. Because advertising is the most visible of all marketing activities, it tends to be the whipping boy for others' mistakes as well as its own; hence, we go to considerable lengths today to reassure the consumer that the claims made for products are legitimate and fair. The Department of National Health & Welfare, the C.R.T.C., the networks, the print media and the Advertising Standards Council all maintain review bodies to approve advertising messages before they're aired and, whenever necessary, to require substantiation of any specific claims.

5) Advertising unduly influences the media because it provides all or nearly all media revenues. To quote a recent magazine study on this belief: "Direct advertising pressure - especially successful pressure - is much less than the average reader may suspect." Actually, the freedom that the press enjoys is a consequence of commercial support. If the press were financed by the government or by political parties (as in some countries), we'd have far less reliance on its impartiality.

To conclude, it seems to me that many of those who criticize advertising have little understanding of its social and economic purposes and merits. As one shrewd advertising observer said, "Advertising reflects the behaviour moral standards and economic well-being of the society it's trying to serve. Of course advertising practice should be on a high ethical plane, but one should not expect it to rise too high above its audience."



PERSPECTIVES FROM EDUCATION

This regular feature in Humber Happenings is written by faculty and staff at Humber College.

This series of stories deals with a variety of current topics and issues of interest to the general public. Subjects range from politics and religion to education and society.

The views expressed in these articles are those of the authors and do not necessarily reflect those of Humber College. We invite your comments and opinions.

This issue will highlight a story by Byron Collins, a teaching master in Marketing in Humber's Business Division.

Humber staff interested in submitting articles to this feature should call or write the Office of College Relations, North Campus, Room D151, 675-3111, ext: 553 or 554.

HUMBER IN THE NEWS

cko
ALL NEWS ALL NIGHT

Lifestyle
Sunline

METRO NEWS

College speakers' topics range from sex to law

Humber College applications up 25% over '77

CHIC radio 790am
the news
TORONTO/BY

Humber College job tender call in May

COMMUNITY CALENDAR
Disco dancing course

Calendar

Showtime

Humber rec centre on its way

College begins building \$2 million sports centre

METRO NEWS

Solar energy dominates 45 models vie in Expo'tech

Calendar
Sat May 6
The Globe and Mail

Calendar

What's Cooking/Class
Humber board gets new reps

Bolton
King City
Kleinburg

WAVE THE AIR!
The International Music Festival

What's cooking in class?
The end of the school year is just time to a variety of courses...

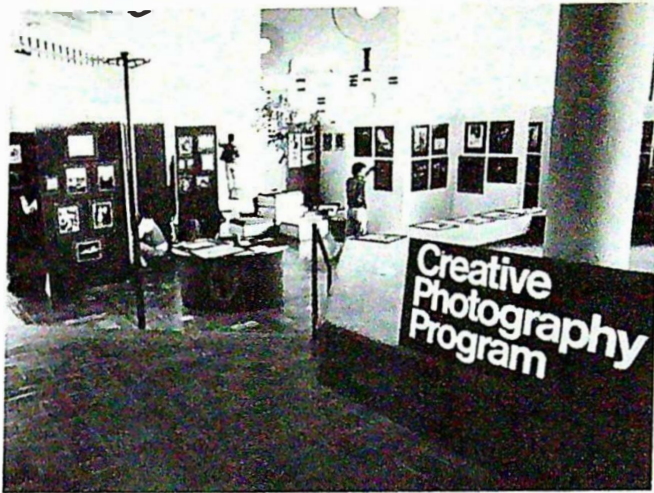
Gourmet BBQ

300 rare books given to college

UN
ONTARIO, THURSDAY, APRIL 13, 1978

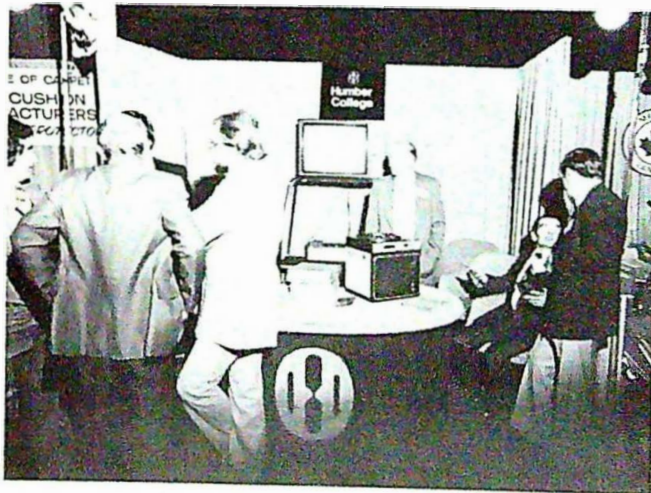
All Outdoors

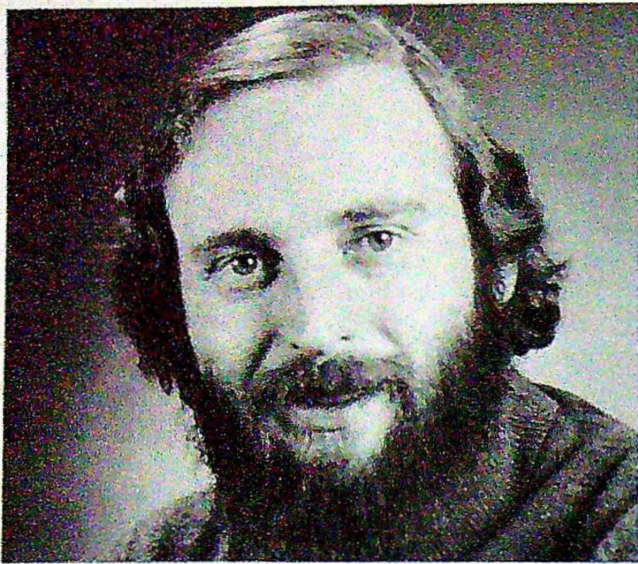
HUMBER College has set up an Athletics, recreation and leisure education program of the most diverse and delightful kind...



HUMBER IN PHOTOS

May is always known as the month for Humber's annual Plant and Flower Sale organized by the Retail Floriculture Department. In photo above, College faculty and staff crowd around the various plants for sale in the Humber Greenhouse . . . Humber's Lakeshore One Campus was the site of a recent metal arts and crafts show and exhibition as shown in photo below . . . At top left, students in Humber's Creative Photography Program put the finishing touches to their Spring Graduate Photo Display at the North Campus . . . Workmen are busy as seen in second photo from top at left, laying the foundation for the new two million dollar Gordon Wragg Student/Athletic Centre at the North Campus. The money was raised without the aid of tax dollars . . . Faculty in Humber's Floorcovering Installation Program talk with delegates to the Ontario Floorcovering Market Conference held in Toronto in second photo from bottom at left . . . The North Campus Concourse was the site of Humber's Third Age College Art Exhibit of Works by Senior Citizens. The show, as pictured in photo at bottom left, featured a variety of paintings.





Gary Cwitco

NEW CONSULTANT TO WORK ON LABOUR PROGRAMS

Gary Cwitco has joined the staff of Humber College's Centre for Labour Studies as a consultant for labour occupational health and safety programs.

Cwitco, on a project funded by Labour Canada, will be working with labour unions to develop educational programs and courses in relation to health and safety problems. The courses will be held at Humber and local union halls.

Prior to Humber, Cwitco worked in Winnipeg for the Department of Labour of the Province of Manitoba and has also been employed with a number of Ontario trade unions.

One of the major projects Cwitco will be working on is the organization of special programs for workers rights and responsibilities under the new Health and Safety Bill currently under legislation in Ontario.



Lyle Bebensee

BEBENSEE RECEIVES FILM AWARD

Lyle Bebensee, an instructor at Humber's Lakeshore and Keele Dale Campuses, recently received an honorable mention presentation from The Travel Industry Association of Canada. Bebensee received The Travel Film Award for producing a film on The Chilkooot Trail.



Pat Kearney

KEARNEY REPRESENTS CANADA IN IRELAND

A Humber College teaching master in the Cinematography Program has been appointed to the jury of the famous Cork International Film Festival. Pat Kearney will be the only judge from Canada in the week-long event to be held in mid-June in Cork, Ireland.

The festival specializes in documentary, animation, travel and short films. The National Film Board of Canada is always represented and have won several awards in previous years.

MUSIC INSTRUCTOR REVIEWS RECORDS

Michael Horwood of Humber's Music Department faculty was recently chosen to serve on the reviewing staff of *Fanfare Magazine*.

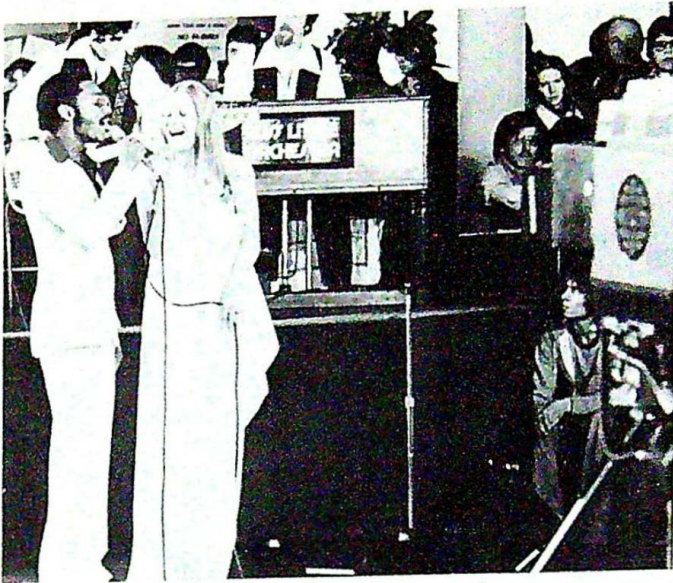
This new Periodical for serious record collectors is published in New Jersey and devotes itself to authoritative and accurate reviews of recordings from all over the world.

Horwood is also a freelance writer for the *Musicworks Section* of *Only Paper Today*, published by Toronto's visionary performance theatre - A Space. This section contains articles and musical opinions regarding contemporary and avant-garde music.

VENTURA APPOINTED TO HEALTH MINISTRY

Gordon Ventura, formerly a Senior Program Coordinator in the Humber Health Sciences Division and at one time responsible for the popular Ambulance and Emergency Care Program at the College, has recently received a new appointment.

Ventura was chosen Director of the Ambulance Services Branch of the Ministry of Health for the Province of Ontario. This position puts Ventura in prime responsibility for all ambulance services throughout Ontario.



CBC GENE TAYLOR SHOW PEAKS SEASON AT HUMBER

The Canadian Broadcasting Corporation's Gene Taylor Show came to Humber in April and so did hundreds of students and staff to see the famous personality do his prime-time 30-minute show from the North Campus.

In photo above, two Humber music students started the show accompanied by the Russ Little Orchestra. Igor Sokur and students from his Hotel and Restaurant Management Program then presented Taylor with a special beverage in his honour "The Gene Taylor Whiz" as shown in photo at top right.

Taylor interviewed Hairdressing Apprenticeship instructor Jacques Granville who spoke on hair care while a few of his students displayed their work on camera.

Then, it was time to end the show and with it came the famous Humber College Jazz Ensemble led by Al Michalek performing a song from their recent album before 450 students crowded into the lecture theatre.

The show, which according to executive producer Robert Gibbons was the best of the year, preceded a nationally televised hockey game between the New York Islanders and Toronto Maple Leafs.





SUMMER CAMPS AT HUMBER

Humber College will again be offering an alternative to children who do not have a program planned for the summer.

Camp Summer Fun is a day camp for children 5½ to 10 years of age. Based at Humber's North Campus, the camp offers a special program including swimming, nature hikes, arts and crafts, sports, excursions and many other activities.

The camp, under the supervision of experienced counsellors, can accommodate a maximum of 25 children each week.

Camp Summer Fun starts July 4th and continues until August 25th with closing days on the holidays of July 3rd and August 7th.

Registration is \$25.00 per child per week. Camp times are from 8:30 a.m. to 4:30 p.m. For further information and registration call 675-3111, extension 202.

At Humber's Lakeshore One Campus, children between the ages of 5 and 17 can sign up for the annual Gymnastics Summer Program from July 3rd to August 11th.

This program, offered for the fourth consecutive year, is under the direction of Eugene Galperin, who was the former National Coach of the Soviet Union Gymnastic Team.

Sessions range in price depending on the number of instructional hours given. For further information call 252-5571.

HUMBER APPLICATIONS RISE BY 25%

Humber College continues to be one of the most popular Colleges of Applied Arts and Technology in Ontario.

Applications for first-year places at Humber are running about 25 per cent ahead of last year according to the College Registrar, Fred Embree.

Embree said it's still too early to tell whether the number of applications for next September will exceed last year's mark of about 16,000 for 3,700 openings.

"There is an increasing demand from students to come to Humber," said Embree.

DID YOU KNOW ?

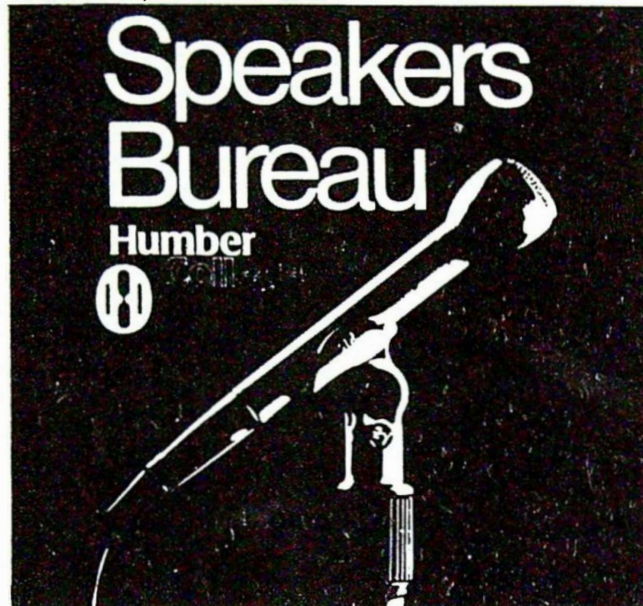
. . . Brock Stewart, a former student in Humber's Public Relations Program, is the new Public Affairs Manager in Toronto for Air Canada . . .

HUMBER SUMMER BUS SERVICE

Humber faculty and staff using College bus transportation should note the summer schedule.

Regular bus service is being discontinued for the summer months. The only bus service in effect will be the Islington Subway to North Campus run at 8:00 a.m. and 6:20 p.m. There will only be one return trip to Islington with departure from the North Campus at 10:15 p.m.

Regular bus service will start Tuesday, September 5, 1978. For further inquiries call the Transportation Centre at 675-3111, extension 458.



HUMBER SPEAKERS BUREAU IN DEMAND

Humber College's first-ever Speaker's Bureau is off to a great start with more than 100 requests for speakers and information during a five-week period.

The Speaker's Bureau was organized to assist community groups in arranging lectures, seminars and panel discussions. Speakers are available to a wide variety of groups including industrial associations, womens groups, senior citizens, libraries, churches, synagogues, schools and clubs.

More than 100 Humber faculty and staff with about 500 topics are listed in a brochure which is being distributed to a wide variety of groups and clubs. Free copies of the brochure are available by writing The Office of College Relations, North Campus, Humber College, Box 1900, Rexdale, Ontario. M9W 5L7.

The Humber College Speaker's Bureau is a community service project, provided free of charge. For further information call 675-3111, extension 553 or 554.

FLOWERS BRIGHTEN HUMBER CAMPUSES

Visitors to Humber College campuses this summer will notice a change in the landscaping.

Beautiful arrangements of flowers including geraniums, begonias, and impatiens have been planted at many locations by the grounds staff of the Physical Resources Department.

One project underway at the North Campus entrance at highway 27 is the planting of flowers in the shape of a large Humber logo near the College sign.



Graduating class of Tamblyn students.

TAMBLYNs TAKE COURSES AT HUMBER

Humber College is conducting a series of management courses for Tamblyn Drug Marts.

Jim Mackintosh of Humber's Training in Business and Industry Departments, reports that a group of 15 people from Tamblyn took the initial General Management Course.

Tamblyns were recently acquired by the Boots Drug Chain of the United Kingdom.



George Geddes (third from right) receives farewell congratulations from some of his closest working colleagues and friends on his retirement from Humber's Custodial Department.

GEDDES RETIRES FROM HUMBER CUSTODIAL STAFF

Remember the friendly grey-haired chap always seen cleaning the main corridors, lecture theatre and concourse at Humber's North Campus?

Well, George Geddes has finally retired from the staff of the Custodial Services Department.

Geddes, who lives in Toronto and commuted to Humber everyday, retired after seven years as a caretaker. He was regarded by faculty, staff and students as a dedicated and excellent worker as well as one of the most reliable people in the college.

DID YOU KNOW?

... Three Business students at Humber's North Campus participated in the American Institute of Industrial Engineers Conference and Productivity Engineering Show held in May in Toronto ...



OBITUARY — EDWARD DALY

Edward Daly, Director of Administration with the Centre for Continuing Studies in Employee Benefits and instructor in Accounting in Humber's Business Division, died of heart failure on March 15, 1978. He was 52 years of age.

Daly was born in Dublin, Ireland and spent his formative years in Galway. He attended the University of London, England, and was appointed an Associate of the Association of Certified Accountants. When the President of this Association was in Toronto on a world tour last Fall, Daly arranged a dinner meeting at Humber for all members of the group in Canada - a first for the ACA.

In 1957, Daly brought his family to Canada and settled in Montreal. He acted as Accountant, Assistant Comptroller, Manager and Director of various industrial, service and exploration companies. He also assisted in developing accounting procedures for Expo '67 and later was appointed to the administrative staff of MacDonald College at McGill University in Montreal.

Daly joined the staff of Humber in 1973. He leaves his wife, four sons and four daughters.

HUMBER WELL REPRESENTED AT ONTARIO CAAT WORKSHOPS

Six Humber College staff members took part in a May workshop held under the auspices of the Occupational Training Division of the Ontario Colleges of Applied Arts and Technology.

John Riccio convened the Basic Math Workshop with Alex Fiorini and Paul Hughes acting as presentors.

Helen Risen lead the sessions relating to the Introduction to Non-Traditional Opportunities as well as the Humber Teller Cashier Program.

Dorothy Saracino convened the Office Procedures, Filing and Practice Office Workshop and Pat Hudson made a presentation.



Igor Sokur

IGOR'S RECIPE

Igor Sokur, Senior Program Coordinator of the Hotel and Restaurant Management Program at Humber College, has received national and international recognition and awards for his recipes and food cuisine.

Response from readers to his regular feature in Humber Happenings has been excellent. We'd be happy to hear more of your comments. Send them along to College Relations, North Campus, Room D151, Humber College, Box 1900, Rexdale, Ontario. M9W 5L7.

In this Spring edition, Sokur has provided readers with two of the most popular Spring dessert dishes — Spanish Cake and Lemon Sorbet.

Good luck!

SPANISH CAKE

Three lbs. puff pastry	six egg whites
3/4 cup each: prune jam (tekvar) or Damson plum jam, black cherry preserves, applesauce, red currant jam, gooseberry preserves, strawberry preserves, orange marmalade, blackberry jam and raspberry jam	1/2 tsp. cream of tartar 3/4 cup sugar two tsps. lemon juice two tablespoons diced candied fruit rind

SPANISH CAKE

Prepare dough for puff pastry and make only the first four turns. Roll it about 1/8 inch thick and cut into 10 9-inch circles. Prick all over with a fork and chill for 30 minutes. Place circles on unbuttered baking sheets. Bake in a pre-heated 350° oven for about 35 minutes or until pale golden brown. Cool. Rub each fruit jam through a strainer, washing strainer between each change. Spread one side of each of nine layers with a different fruit jam. Pile layers on top of each other, ending with the tenth, plain layer. Beat egg whites and as they begin to foam add cream of tartar and sugar, 1/2 tablespoonful at a time, beating thoroughly between each addition. Add lemon juice toward end of beating. Beat until meringue is very stiff and thick, but not dry. Place layer cake on a baking sheet and spread top and sides with a thick layer of meringue, decorating it with elaborate swirls. Sprinkle with candied fruits and place in 250° oven for about 20 to 30 minutes or until meringue is dry but has not taken on color. Serves 10 to 12 people.

LEMON SORBET

Stir two cups heavy cream (35%) and one cup sugar until the sugar is thoroughly dissolved. Pour the mixture into refrigerator tray and freeze until it is mushy. Add the grated rind and juice of two lemons, beat the mixture well with a rotary beater, and freeze it again for two hours. Beat the cream again thoroughly, return it to the freezer, and freeze it until it is solid.

If you want to add some variety, try substituting the juice of one lemon for one-half cup of champagne or white wine. Also, lime juice could be used instead of lemon.

WELCOME

NEW FACES AT HUMBER

Many new faces have joined the fulltime faculty and staff at Humber since our last edition. Their names, positions and departments are listed below:

Esther Smith	Secretary II	Health Sciences Division North Campus
Carol Champion	Stable Groom	Equine Centre North Campus
Genevieve Druhan	Mailing List Analyst	Computer Centre North Campus
Robert Meek	Bus Driver	Transportation Dept. North Campus
Sandra Forester	Secretary I	Centre for Continuous Learning, North Campus
Warren Clark	Caretaker II	Custodial Department North Campus
Penni James	Secretary I	Centre for Continuous Learning, Lakeshore One Campus
Mariano DiLonardo	Caretaker II	Custodial Department North Campus
Irene McLeod	Branch Technician	Instructional Materials Centre, Lakeshore Two Campus
Jim Martin	Educational Writer/Produc- tion Manager	Technology Division North Campus
Susan Hunter	Assistant Teacher	Children's Activity Centre, North Campus
Domenico Buttarazzi	Caretaker II	Custodial Department North Campus Lakeshore One Campus
Barbara Davis	Life Skills Instructor	North Campus
Susan McBeth	Supervisor- Mobile Toy Project Library	North Campus
James Lucas	Security Guard Lead Hand	North Campus
Ernest Sant	Graphic Technician	Graphic Centre North Campus
Elaine Johnson	Clerk General 111	North Campus
Patrick Muldoon	Instructor— English as a Second Language	Queenland Campus
Rick Ingham	Program Consultant-T.I.B..	Lakeshore One Campus
Daniel Bradford	Tool, Equipment and Stock Control Technician	Lakeshore Two Campus



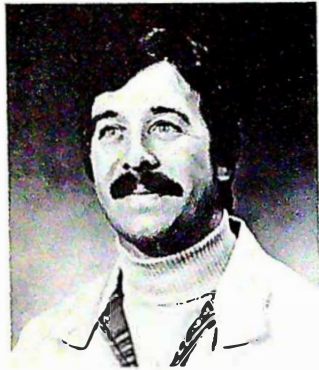
Joe Miceli



Gordon Martin



Bert Pyle



Terry Anderson



Doug Hughes



Hugh Adams



Norm Taub

HUMBER SALUTES ITS' TRANSPORTATION STAFF

The drivers in Humber College's Transportation Department have one of the best safety driving records in Ontario. True or False?

If you said true, you are right. This year, the Ontario Safety League have congratulated Humber drivers with awards honoring some 180 combined years of safe and accident free driving.

Ed Moore, Supervisor of the Traffic Safety Department for the OSL, said the main function of the awards program is to help keep up the level of safety awareness.

"Humber College should be proud to have this tremendous accomplishment by your transportation staff," said Moore. "There are not many accident-free drivers these days and especially with the records of your staff."

Each year, the transportation staff are called upon to provide and drive vehicles for hundreds of student field trips, special events and activities, as well as the usual administrative pickups and deliveries.

"Over 5,000 students each week rely upon our bus drivers to bring them safely to and from the College," said Dennis Stapinski, Coordinator of Student Affairs. "My congratulations, on behalf of the students, for a job well done."

Humber's list is topped by Gord Martin who shows a remarkable record of 31 years of safe driving. Joe Micelli and Bert Pyle each have 29 years. Cliff McNamee has 19 years followed by Terry Anderson with 18, Doug Hughes with 14, Verna Humphries with three, Hugh Adams, Raine Kallio and Norm Taub with two and Jack Leggett with one year. Bill Obelnicki and Terry McCarthy, with 25 and 20 years respectively, were mentioned in the last issue of Humber Happenings.

"Our drivers are a tribute to Humber College," said Ken Cohen, Director of Physical Resources. "They are careful and concerned individuals who do an excellent job for Humber."



Cliff McNamee



Verna Humphries



Raine Kallio



Jack Leggett

