

FACULTY AND STAFF CAMPAIGN



COMPLEX 5

The Residential Leadership
and Management Development Centre/
Physical Fitness, Athletics Facility



Humber College of Applied Arts & Technology
Rexdale, Ontario 676-1200

RL & MDC, PF/AF

What is it?

It's the abbreviated form of a major project underway at Humber College. In full, it's called a Residential Leadership and Management Development Centre, Physical Fitness/Athletics Facility. In short, it's called Complex 5.

What is it comprised of?

As it's short title indicates, there are five components of the project. They are:

1. A Residential Leadership and Management Development Centre containing meeting rooms, class rooms, study rooms, a resource centre, catering and sleeping facilities.
2. A multi-purpose triple gymnasium to include a fitness centre and facilities for a wide range of physical exercises and athletics. Ancillary facilities include first aid, sauna and trainers' rooms, showers and dressing rooms.
3. A multi-purpose sports field for baseball, field hockey, rugby, soccer, track and field and other sports.
4. An international size ice rink suitable for hockey, figure and public skating, with seating for two to four thousand people.
5. A swimming pool for use as a training facility and for competitive, remedial and recreational aquatics.

Why do we need it?

At the present time, we lack adequate facilities for several of our full and part-time programs and community oriented activities.

These include among others, facilities for: physical fitness, sports and athletics programs for students, faculty and staff and the community-at-large; remedial programs for the physically and developmentally handicapped; leadership and management development programs and large gatherings.

Where will it be located?

Complex 5 will be situated along the northern part of the College's site at the North Campus.

The buildings will be constructed on the present football field, bordering Humber College Boulevard, the administration building and the transport depot. As for the sports field, it will be relocated in the flood plain bordering the 200-acre arboretum.

Who is designing it?

The architects for Complex 5 are Raymond Moriyama and Associates, who are best remembered for their design of the Ontario Science Centre and Scarborough Civic Centre.

When will it be built?

It is estimated it will take approximately three years to raise the total amount required, but as the complex can be constructed in phases and in any sequence, the commencement of construction will not have to wait until accumulation of the total amount required. We expect the initial construction will begin in the Spring of 1976.

In what sequence will it be built?

To some extent the sequence will depend upon the source of funds. However, we believe that three components - those in Phase I, namely, the Residential Leadership and Management Development Centre, the multi-purpose Gymnasium and the Sports Field will be the first to be constructed.

Phase II, the Ice Rink and Swimming Pool will follow at a later date.

How much will it cost?

Phase I, which includes the Residential Leadership and Management Development Centre, the Physical Fitness/Athletics Facility and the Sports Field will cost about \$8,000,000.00.

Phase II, which includes the Swimming Pool and the Ice Rink will cost approximately \$3,000,000.00.

Total estimated cost of Phases I and II is \$11,000,000.00.

How will Phase One be financed?

We have been assured that over a period of years we may expect to receive a Provincial Government Capital Grant of not more than \$2,000,000.00 leaving \$6,000,000.00 of the \$8,000,000.00 cost of Phase I to be obtained by means of donations from corporations, foundations, and individuals.

We believe that financial support for the project will be divided as follows:

Corporations, Foundations, Trade and Professional Associations and Special Events	Approx. 90%
Board of Governors, Faculty, Staff, Students, Alumni and Friends in the communities we serve	Approx. 10%
	TOTAL 100%

Aren't college projects like this funded by the Ministry of Colleges and Universities?

Our requirement for additional facilities is evident. However, because Provincial Government capital grants to educational institutions have been curtailed, we can not obtain sufficient money to fund the project from that source.

How will this project better Humber College?

The facilities at Humber are presently inadequate to meet the needs and demands of the growing community and the thousands of people who have been using the College. Complex 5, when constructed, will be the only integrated facility of its kind in North America. Conferences, seminars, leadership and management courses and a wide range of athletics and sporting events will be available to faculty and staff, students, business and industry and the community-at-large.

How many students have been educated or trained at Humber?

Humber has trained more than 188,000 students since it opened its doors in 1968. Of this total, more than 20,000 were full-time students, 34,000 took part-time credit courses and almost 27,000 enrolled for part-time non-credit courses. Humber's Training In Business and Industry Program, the largest in Ontario, has trained more than 107,000 people. Humber will continue to educate many new students and upgrade a large number of employees and trainees, which will produce a more skilled work force.

When will the Faculty and Staff Fund-Raising Campaign begin?

It began on 1 September 1975.

Who will be able to use Complex 5?

Everyone. The openness of the College together with our outreach have resulted in the establishment of close working relationships with numerous community-based organizations and groups. Faculty, staff, College and high school students and their parents, alumni, people in business and industry, government and community organizations, senior citizens, ethnic groups and the community-at-large are just a few of the groups who will use the facilities of Complex 5.

Will Complex 5 create more jobs?

Yes. The Residential Leadership and Management Development Centre will be headed by an Executive Director who will be supported by an instructional staff of full-time instructors and part-time management development specialists. Full and part-time instructors, coaches and consultants will be needed to staff the gymnasium, swimming pool and ice rink. Administrative and support staff positions will also be created.

Can my family use the facilities of Complex 5?

Yes, the Physical Fitness, Sports and Athletics Facilities will be open to everyone. Families of faculty and staff will be encouraged to visit and/or take part in a variety of events that will be held in the components.

Total Needed Gifts

Corporations, Foundations, Trade & Professional Association, Special Users and Special Events	\$5,315,500.00
Humber Family i.e. Board of Governors, Faculty & Staff, Full & Part-time Students, Alumni and friends in the community	685,500.00
	<u>\$6,000,000.00</u>

The Humber Family total is broken down as follows:

Board of Governors	\$ 50,000.00
Faculty & Staff	205,000.00
Full & Part-time Students	239,250.00
Alumni	70,000.00
Service Clubs	8,750.00
Friends in the Community	112,500.00
	<u>\$ 685,500.00</u>

What is the scale of needed gifts from Faculty and Staff?

The scale of needed gifts from faculty and staff totals \$205,000.00. The pattern below indicates both the number and size of gifts that will be required to raise \$205,000.00.

Scale of Gifts Needed to Obtain \$205,000

Gifts Needed	Range	Totalling
1*	\$5,000.00	\$ 5,000.00
3**	2,500.00	7,500.00
4***	2,000.00	8,000.00
33	1,000.00	33,000.00
200	500.00	100,000.00
100	250.00	25,000.00
200	100.00	20,000.00
300	Less than \$100.00	6,500.00
<hr/> 841		<hr/> \$205,000.00

* Already donated.

** Two of these already donated.

*** One of these already donated.

How much money has already been received? Any from faculty and staff?

Almost \$500,000.00 has been donated or pledged to Complex 5 by corporations and individuals. Advance contributions from faculty and staff have already passed the \$15,000.00 mark.

How much should I contribute and during what period of time?

That is entirely up to you. Your donation should be based on how much you can afford to contribute during a given period of time. That is to say, you can set up your pledge, if you desire, on a one, two or three year payroll deductible plan, with equal amounts being deducted every pay day.



Will I have to continue to financially support this project in the future?

Complex 5 will be self-supporting and will not require financial support.

Why is my contribution so important?

In order to achieve our objective of bringing Complex 5 into being we need the support of all segments of the community, corporations, foundations, associations, individuals, and the Humber College family.

Although the Faculty and Staff objective of \$205,000 is only 3.4 per cent of the total goal of \$6,000,000.00, nevertheless, it is a very important amount. This for two reasons. First, it is a large sum of money. Second, if we demonstrate our support of the project by meeting our internal objective, we shall find it considerably easier to influence all segments of the community to contribute.

Can I designate my donation to particular part of Complex 5?

Yes, your donation can be designated for any of the five components. Another program is underway for those wishing to honor a respected family name, the memory of someone dear or some outstanding person. We would be pleased to discuss "named giving" for amounts over one thousand dollars.

Is my donation tax-deductible and how do I make my payment?

Yes, your contribution is tax-deductible. If your decision is to donate by cheque, it should be made out to Complex 5, Humber College of Applied Arts and Technology and mailed to the Development Department at the North Campus marked "Personal". If you would like to pledge over a certain period of time, you can arrange for regular payroll deductions. We are registered as Canadian Charitable Organization Number 0344333-20-12.

Will anyone know the amount of money I donate?

All donations have and will continue to be kept in strict confidence. We are not responsible if you decide to mention the amount of your contribution to your fellow employees.

IT'S UP TO EACH ONE OF US

LET'S HIT THE TARGET!



HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY

STAFF — PLEDGE CARD

Residential Leadership and Management
Development Centre/Physical Fitness,
Athletics Facility (COMPLEX 5)

I would like my contribution to Complex 5 to be on the payroll deduction system.

Please deduct: \$2.00 _____ \$5.00 _____ \$10.00 _____ \$ _____
Fill in amount

for each pay period for _____ one year: _____ two year: _____ three years _____

My total donation will be \$ _____ (24 X Amount X No. of years)
_____ (26 X Amount X No. of years)

DATE _____ SIGNATURE _____

tear along dotted line

PER YEAR 24 PAYS

\$ 2.00 per payday x 24 pays per year = \$ 48.00

5.00 per payday x 24 pays per year = 120.00

10.00 per payday x 24 pays per year = 240.00

15.00 per payday x 24 pays per year = 360.00

20.00 per payday x 24 pays per year = 480.00

25.00 per payday x 24 pays per year = 600.00

30.00 per payday x 24 pays per year = 720.00

PER YEAR 26 PAYS

\$ 2.00 per payday x 26 pays per year = \$ 52.00

5.00 per payday x 26 pays per year = 130.00

10.00 per payday x 26 pays per year = 260.00

15.00 per payday x 26 pays per year = 390.00

20.00 per payday x 26 pays per year = 520.00

25.00 per payday x 26 pays per year = 650.00

30.00 per payday x 26 pays per year = 780.00

Send your completed Pledge Card to:

Development Department Room 218 North Campus Humber College

Mark Envelope CONFIDENTIAL

the **FACTS**
and **FIGURES**
about **COMPLEX 5**

**THE RESIDENTIAL LEADERSHIP AND
MANAGEMENT DEVELOPMENT CENTRE/
PHYSICAL FITNESS, ATHLETICS FACILITY**

HUMBER COLLEGE



**HUMBER COLLEGE OF APPLIED
ARTS AND TECHNOLOGY
205 HUMBER COLLEGE BLVD.
REXDALE , ONTARIO**



WHAT IS IT?

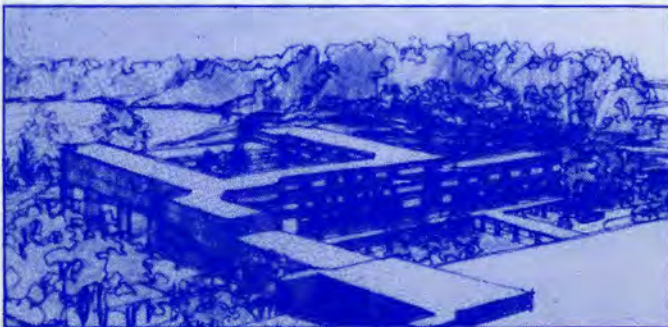
Complex 5 is the abbreviated name for Humber's imaginative project – the **RESIDENTIAL LEADERSHIP AND MANAGEMENT DEVELOPMENT CENTRE/PHYSICAL FITNESS ATHLETICS FACILITY** to be constructed at the **NORTH CAMPUS**, 205 Humber College Boulevard, Rexdale, Ontario.



WHAT DOES IT COMPRISE?

There are five components.

1. **A RESIDENTIAL LEADERSHIP AND MANAGEMENT CENTRE** containing classrooms, study rooms, meeting rooms, a large 200 person meeting room, a resource centre, and bedroom, dining and recreational facilities for 200 persons.



2. **A MULTI-PURPOSE GYMNASIUM** to include a fitness centre and facilities for a wide range of individual and team activities, including basketball, badminton, combatives, gymnastics, squash, tennis and volleyball.

Ancillary facilities will include locker rooms, showers, saunas, first aid and trainers' rooms, equipment areas and a physical fitness resource centre.



3. **A MULTI-PURPOSE SPORTS FIELD** for baseball, field hockey, football, rugby, soccer, softball and track and field.





4. A **MULTI-PURPOSE 50 METRE SWIMMING POOL** for use as a training facility and for competitive and remedial and recreational water sports.
5. AN **ICE-RINK** of international size, i.e. 200' x 90' for hockey, figure and public skating with seating for 2-4,000 spectators.



WHY DO WE NEED IT?

We lack adequate facilities or have no facilities for many of our full- and part-time and community oriented programs.

In response to the demand from employers in business, the professions, government and community organizations, we wish to further develop our Leadership and Management Development Program which attracts participants from Metro Toronto, Ontario and most other provinces in Canada. In particular, we wish to provide longer courses of from one to six weeks duration. And, to adequately accommodate participants in these courses, residential facilities are required.

The inadequacies, in terms of facilities, under which we labour are directly attributable to our efforts to ensure that available capital monies were spent on teaching facilities required for our full-time programs.

WHERE WILL IT BE LOCATED?

The four buildings of Complex 5, i.e. Residential Leadership and Management Development Centre, Physical Fitness/Athletics Facility, Swimming Pool and Ice Rink, will be located to the north of the present Administrative Building. The Sports Field will be located in the valley North-West of the main College buildings.

WHO IS DESIGNING IT?

Raymond Moriyama and Associates have been retained as architects.

WHEN WILL IT BE BUILT?

We anticipate that the sod-turning will take place in the Spring of 1976.

WILL IT BE BUILT ALL AT ONE TIME?

We would like to think so – but common-sense tells us that it will most probably have to be built in phases.

IN WHAT SEQUENCE WILL IT BE BUILT?

To some extent the sequence will depend upon the sources of our funds. However, we believe that three components, namely, the Residential Leadership and Management Development Centre, the Physical Fitness/Athletics Facility and the Sports Field will be the first to be constructed.

HOW MUCH WILL IT COST?

Phase I, which includes the Residential Leadership and Management Centre, the Physical Fitness/Athletics Facility and the Sports Field, will cost \$8,000,000.

Phase II, which includes the Swimming Pool and the Ice Rink will cost approximately \$3,000,000.

HOW WILL IT BE FINANCED?

The largest portion of the funds required will have to be obtained by means of donations from corporations, foundations and individuals. However, we anticipate that capital grants, for some aspects of Complex 5, will be provided by the Provincial Government.

In order to obtain the non-public funds required, we have organized a three-year fund-raising campaign aimed at obtaining the amount required for Phase I. Our target from the private sector is \$6 million of the \$8 million required for Phase I.

Our studies in the area of fund-raising indicate that a number of corporations and foundations are interested in projects such as Complex 5 and it is from these two areas that we expect to obtain our greatest support. However, we expect that the Humber College family, i.e. Board of Governors, Faculty, Staff, Students and our friends in the communities we serve, will demonstrate their support in a tangible manner.

We believe that financial support for the project will be divided as follows:

Corporations, Foundations, Benevolent Groups, Trade and Professional Associations, Advisory Committees, Wealthy Individuals, Special Events and Government Capital Grants:	90%
Board of Governors, Faculty, Staff, Students, Alumni and Friends in the communities we serve:	10%
TOTAL	100%

WHEN WILL THE FUND-RAISING CAMPAIGN BEGIN?

It began on 1 January 1975

The Inside Story On Each Component

RESIDENTIAL LEADERSHIP AND MANAGEMENT DEVELOPMENT CENTRE

FUNCTION — To provide facilities for residential and non-residential leadership and management courses, seminars, conferences and meetings conducted for, or by, employers of all types and community-based organizations.

FACILITIES

Instructional accommodation	200
Classroom/Seminar Rooms	8
Central Conference Room	1
Study Areas	10
Instructional Resource Centre	1



LIVING AND DINING ACCOMMODATION

Bedrooms	200 singles with bath
Dining	Dining Room for 200 persons

RECREATIONAL FACILITIES

Lounges, Games Room and the facilities of the Physical Fitness/Athletics Facility.

TOTAL AREA	134,000 square feet.
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PROGRAMS

a. Short Courses — 24-30 hours in length	Separate Courses
Human Resources Management	16
Marketing and Marketing Management	27
Financial and Financial Management	19
Material Resources Management	21

b. Longer Courses — 1-6 weeks in length

Management Development	4
Financial Management	4
Marketing	6
Behavioral Sciences and Personnel Management	4
Business Policy	2

c. Specially Designed Courses & Seminars

In addition to the Short and Longer Course Programs we design, develop and conduct courses and seminars to meet the specific needs of individual employers and groups of employers.

NUMBER OF STUDENTS/PARTICIPANTS ANNUALLY

a. Short Courses	5,000
b. Longer Courses	1,475
c. Specially Designed Courses and Seminars	1,000

STAFFING

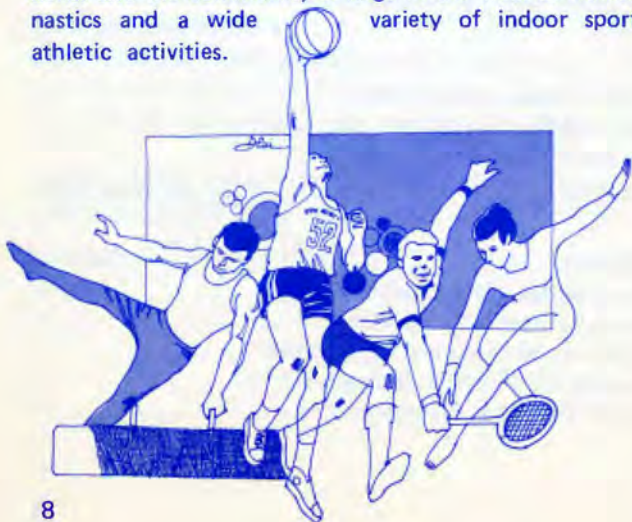
The Residential Leadership and Management Development Centre will be headed by an Executive Director who will be supported by an instructional staff of full-time instructors and part-time management development specialists. Administratively, the Executive Director will be assisted by hospitality industry professionals.

WORK EXPERIENCE LABORATORY

Post Secondary students in the Hotel and Restaurant Management Program will be employed in the Centre as part of their "work experience."

MULTI-PURPOSE GYMNASIUM FACILITY

FUNCTION — To provide facilities for full and part-time students and the community-at-large in the areas of fitness, gymnastics and a wide variety of indoor sports and athletic activities.



FACILITIES

Activity Facilities

Basketball Courts	3
Badminton Courts	12
Squash Courts	4
Tennis Courts	4
Volleyball Courts	4
Fitness Area	1
Combatives Area	1
Weights Room	1
Jogging Track	1

Ancillary Facilities

Physical Fitness Resource Centre	1
Classrooms	3
First Aid/Sauna/Trainers' Room	1
Instructors' Rooms	2
Dressing Rooms	2
Shower Rooms	2
Equipment Room	1
Club Room	1
Retractable Bleacher Style	
Spectator Seating — 3,500-4,000	1

TOTAL AREA 120,000 sq. ft.

PROGRAMS

The Physical Fitness/Athletics Facility will provide programs, courses and seminars in the following areas:

- a. Full-time courses for Post-Secondary students;
- b. General Electives for Post-Secondary students;
- c. Part-time courses;
- d. Coaching clinics for the general public;
- e. Athletics and Sports Officiating;
- f. Athletic, recreation and sports administrative courses and seminars;
- g. Fitness training and diagnostic fitness research;
- h. Therapeutic and remedial training;
- j. Company fitness.

In addition, athletics and sports, games, meets and tournaments will be conducted. Finally, the Centre will sponsor badminton, squash and tennis, etc., clubs for the community-at-large.

NUMBER OF STUDENTS/PARTICIPANTS ANNUALLY

a. Full-Time Students	2,500
b. Part-Time Students	5,000
c. Club Members	300

STAFFING

The facility will be the responsibility of the Director of Athletics who will be assisted by full- and part-time instructors, coaches and consultants.

SPORTS FIELD

FUNCTION – To provide facilities for full- and part-time students and the community-at-large for baseball, field hockey, football, rugby, soccer, softball and track and field.



FACILITIES

Include a playing surface for baseball, field hockey, football, rugby, soccer, softball and track and field. Spectator bleachers for 2,000 and a First Aid Building.

TOTAL AREA 5 acres

PROGRAMS

- a. Full-time courses for Post Secondary students;
- b. General Electives for Post Secondary Students;
- c. Coaching Clinics;
- d. Athletics and Sports Officiating;

In addition, athletics and sports, games, meets and tournaments will be conducted. Finally, the sports field will be used by amateur clubs for team games.

NUMBER OF STUDENTS/PARTICIPANTS ANNUALLY

- a. Full-Time Students 500
- b. Part-Time Students 1,000
- c. Club Members 500

STAFFING

The Sports Field will be the responsibility of the Director of Athletics who will be assisted by full- and part-time instructors, coaches and consultants.

SWIMMING POOL

FUNCTION – To provide facilities for training swimmers and divers and for competitive, remedial and recreational water sports.

FACILITIES:

A 50 metre Olympic size pool, with ten-metre diving tower. (Spectator Seating 3-400).



TOTAL AREA 35,000 sq. ft.

PROGRAMS

Full-time courses for Post Secondary students, General Electives for part-time students in swimming, diving, water-safety, coaching and officiating. Competitions, meets and tournaments, rehabilitative and therapeutic swimming for hospital, etc., patients. Senior citizens' swimming.

NUMBER OF STUDENTS/PARTICIPANTS ANNUALLY

- a. Full-Time Students 750
- b. Part-Time Students 1,000
- c. Club Members 200
- d. Other 200

STAFFING

The Swimming Pool will be the responsibility of the Director of Athletics, who will be assisted by full- and part-time instructors, coaches and consultants.

ICE RINK

FUNCTION — To provide facilities for full- and part-time students and the community-at-large for hockey, public and figure skating.

FACILITIES

An international surface 200' x 90' with locker rooms. (Spectator Seating 2-4000).

TOTAL AREA 62,000 sq. ft.



PROGRAMS

Full-time courses for Post Secondary students and part-time courses for Post Secondary students and the general public in coaching, officiating and arena management.

Hockey games, public skating, figure skating and summer schools. Other uses include trade shows and exhibitions.

NUMBER OF STUDENTS/PARTICIPANTS ANNUALLY

a. Full-Time Students	500
b. Part-Time Students	1,000
c. Club Members	2,000
d. General Public	3,000

STAFFING

The Ice Rink will be the responsibility of the Director of Athletics, assisted by full- and part-time instructors, coaches and consultants.



HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY

partners in education project

COMPLEX 5



RESIDENTIAL LEADERSHIP AND MANAGEMENT DEVELOPMENT CENTRE/PHYSICAL FITNESS ATHLETICS FACILITY



HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY, Humber College Boulevard, P. O. Box 1300, Rexdale, Ontario, M9W 5L7
Telephone 416/676-1200



PARTNERS IN EDUCATION

CHAIRMAN'S MESSAGE

An exciting venture is underway on behalf of the full and part-time students of Humber College and, indeed, all who live and work in the Boroughs of Etobicoke, York, and other areas of Metro Toronto and vicinity.

The venture? A much-needed Leadership and Management Development/Physical Fitness, Athletics facility which, when completed, will enable us to better discharge our total responsibilities to the members of the communities we serve.

The planners of Humber College's new venture use the title "Complex 5" to mark the project. To me, as to my Campaign Committee and Volunteer Workers, "Complex 5", the details of which will be found in the succeeding pages, deserves the total support of all of us.

Humber's "Complex 5", serving as it will almost 5,000 full-time day students and over 51,000 part-time students, plus several thousand area residents who participate in a wide-range of community events, must come into being. It is needed; it is urgent; it is in effect the project of each of us.

Building and equipping "Complex 5" will require a great deal of money, as you will learn when you read through the brochure. Some of this money will come from the Provincial Government but if we are to provide the facilities and services that are needed now and for many years to come, we must seek the greatest possible financial support from each one of our friends and supporters.

When you have read this brochure I trust that you will, at your earliest convenience, join us in this undertaking by making a meaningful financial contribution. Your donation can be made in any one or more of several forms: A one-time total gift; a pledge to contribute over one, two or three years; a series of gifts from each member or branch of your family and/or organization; an endowment of a component of "Complex 5" such as a complete building; a seminar room, a study room, a piece of equipment, in fact almost any part of the complex. And, we hope you will also include us among your bequests.

Voluntary service as a chairman of a fund-raising campaign is, at best, very difficult. Why then does one take on such a task? Only because the cause has such high merit, such viability, such worth. And it is because of its merit, viability and worth that we would urge you to join with us, as "Partners In Education".

Sincerely yours,

Donald A. White, Chairman,
Board of Governors



The Background

The fabric of Humber College of Applied Arts and Technology is rich with the texture of achievement and attainment. Since its inception in the Fall of 1967 in a vacant public school, the College, now operating from eight locations, has educated and trained thousands of young men and women in full-time career-oriented, post-secondary programs.

Several thousands more men and women of all ages have taken part in our part-time credit, non-credit, academic and skills upgrading, apprenticeship, management development and business and industrial education and training programs. In offering these opportunities, Humber College has helped prepare its students for more meaningful, more fruitful, more rewarding and more contributory lives.

Full-Time Programs

In 1974/75 almost five thousand post-secondary students will be enrolled in full-time two and three year diploma and certificate programs conducted through five academic divisions: Applied Arts, Business, Creative Arts and Human Studies, Health Sciences and Technology.

Part-Time Programs

In the area of part-time education and training, our Retraining and Apprenticeship Division annually provides academic and occupational skills upgrading programs and courses, and English for newly arrived immigrants, for over forty-five hundred men and women of all ages. Our Centre For Continuous Learning sponsors programs and credit and non-credit courses and seminars, for over seventeen thousand persons. Leadership and Management Development and Occupational Skills Development programs, courses and seminars for approximately thirty thousand employed men and women annually are designed to upgrade and bolster leadership, management and occupational skills.

Increasing Scope

Although the number of people attending the College (56,000), is an important measure, our greatest satisfaction comes from the increasing scope of our educational and training programs. In the coming year we are offering more than one thousand full and part-time courses for day or evening study.

Close Co-operation With Employers, etc.

In order to ensure that instruction is at all times relevant, the College works in close cooperation with business, industrial and professional organizations and regulatory and examining bodies. Many part-time programs are conducted on behalf of such organizations.

Acceptance of Graduates

The quality of our programs is evident in the acceptance of our post-secondary graduates by business, industry, the professions and government. The placement record in many programs is 100% and the average across the College is better than 90%, which is very gratifying.

A Total Commitment

The panoramic scope of the College's concern for the educational, training and cultural needs of the total community brings into focus the many special interest groups who receive our concern and assistance.

Special Interest Groups

Our Centre for Women, concerned with a wide range of matters of interest to women, has earned an enviable reputation as a leader in this field.

Our program and facilities for the education and training of teachers of developmentally handicapped children is meeting an urgent need.

Community education programs, which reach right out into the very heart of the communities we serve, take education, training and cultural activities to those who need them most but who are unable to travel to the College.

Our programs for senior citizens, ethnic groups, recently arrived immigrants, and our courses designed to assist non-English speaking immigrants upgrade their knowledge of English and other academic subjects prior to taking examinations for the licenced trades, are prime examples of our services to the total community.

Working Together

The "openness" of the College together with our "outreach" have resulted in the establishment of close working relationships with numerous community-based organizations and groups. Together we find out what the residents of our communities need and together we do everything possible to meet those needs.

Teaching Staff

No college such as Humber could have on its full-time staff all of the teachers needed to carry out all of the educational, training and cultural programs and activities required to satisfy the constantly growing demand. How do we solve this problem? Since the very beginning, we have gone out into the community to business firms, to the professions, the self-employed, government, community organizations and individuals and we have recruited capable, interested men and women who are willing to devote some of their spare time to helping others learn. So successful is this program that the College now involves over sixteen hundred members of the community as part-time teachers.

Teacher Development

In order to ensure that both our full and part-time teachers are able to acquire and/or upgrade the teaching skills required to "help adults learn", we offer our teachers the opportunity to participate in professionally developed and conducted adult teaching sessions.



Summary

In short, we believe that Humber College is a concerned member of the communities we serve. We approach our task armed with knowledge, experience, compassion and a real desire to help all those who wish to improve their knowledge, be it

vocational or avocational. From the classroom to the board-room, there is an air of excitement, of growth and achievement, as we evolve new methods, new programs and new relationships within the College and throughout the communities we serve.

The Need

Inadequate Facilities

At the present time we lack adequate facilities for several of our full and part-time programs and community oriented activities. For example: our leadership and management development program; physical fitness program; athletic and sports; remedial programs for the physically and developmentally handicapped.

These inadequacies are the direct result of our efforts to ensure sufficient teaching facilities for our full-time students. Humber has concentrated on spending available capital monies on classroom and laboratory construction and other related instructional necessities. We have sufficient teaching facilities for most of our full-time programs, but, unfortunately, we have had to defer related facilities and services which are:

- a. Vital to the total growth of our full and part-time programs and courses and our services to the community.
- b. Essential to accommodate our leadership and management development programs for business, industry, institutions, government and community organizations.

Physical Fitness — Athletics — Sports

Our physical fitness, gymnastics, athletics and sports programs are conducted in temporary and/or inadequate accommodation on and off campus and do not begin to meet our minimum needs.

Leadership & Management Development

Our highly successful Leadership and Management Development Program, the most comprehensive conducted by any Ontario College of Applied Arts and Technology, is obliged to conduct courses and seminars in inadequate accommodation on campus and in hotels and motels at great expense and considerable inconvenience.

A Centre Is Needed

A study of the Metro Toronto area has confirmed our experience that there is a strong demand for a Leadership and Management Development Centre, staffed and equipped to conduct three day to six week courses and seminars. What is required is a practical facility in which people can meet, learn, study and relax in one convenient location. The inadequacy and/or lack of appropriate facilities severely limit our ability to provide what we believe to be the optimum in essential services.

The Solution

A Fund Raising Campaign

Undoubtedly, our requirement for additional facilities is clearly evident. However, because Provincial Government capital grants to educational institutions have been curtailed, we do not have sufficient money to fund the project. For this reason, the Board of Governors of Humber College decided to embark upon a challenging \$8,000,000.00 fund-raising campaign.

With this money we will construct a LEADERSHIP AND MANAGEMENT DEVELOPMENT/PHYSICAL FITNESS, ATHLETICS FACILITY, (Complex 5) which will include:

Phase One

1. A Leadership and Management Development Centre containing meeting rooms, seminar rooms, study rooms, bedrooms, a resource centre and catering facilities for 200 students from business, industrial, professional, government and community-based organizations.
2. A multi-purpose Physical Fitness Centre to include a gymnasium with facilities for badminton, basketball, combatives, conditioning, gymnastics, a running track, squash, tennis, and volleyball. Ancillary facilities such as dressing rooms, showers, first aid, and trainers' rooms.
3. A multi-purpose playing field for baseball, field hockey, football, rugby, soccer, track and field and other sports.

Phase Two

Which is for consideration at a later date will include:

4. An international size 200' x 97' Ice Rink suitable for hockey, figure and public skating, with spectator seating for 2000 - 4000.
5. A Swimming Pool for use as a training facility and for competitive, remedial and recreational aquatics.

It is intended that the complete facility will be self-supporting.



COMPLEX 5



An integrated facility providing instructional accommodation – living accommodation – meals – recreational – physical fitness, athletic & sports areas.



Leadership Is Essential

A Three Year Campaign

This campaign is Humber College's first attempt at obtaining a large sum of money by means of a broadly-based fund-raising campaign.

There is no sure way we may determine if the entire \$8,000,000.00 goal can be reached in a single, intensive, three-year campaign. However, from studies we have made it is clear that several segments of the communities we serve are interested in what we are trying to achieve.

Sources

For example: the giving habits of some foundations include donations to post-secondary institutions for building programs, others provide money for program development, etc. Business and industrial firms throughout Metro Toronto and vicinity, who have for long supported our Leadership and Management Development Program, have expressed keen interest in the project; athletic and sports organizations have offered their assistance in raising funds.

We can count upon the members of our Board of Governors to do their part. Our alumni, full and part-time students, faculty, administrative and support staff and interested and concerned residents of the communities we serve, will, we believe, wish to demonstrate their commitment through leadership and financial support.

Last and by no means least, we believe that we shall receive a capital grant from the Provincial Government for some aspects of the project.

Common sense and a practical outlook leads us to the conclusion that it is unrealistic to expect the general public, i.e., thousands of donors, to carry the major responsibility for success. Indeed, the best available information indicates that the great majority of donors – those whose gifts will be in the range below \$1,000.00 – will probably be able to provide about 10% or \$800,000.00 of the \$8,000,000.00 required.

For this reason, to obtain the major portion of the total amount of the \$8,000,000.00 goal it will be necessary for those contributors who have the financial capability, the interest and the desire to demonstrate leadership, to make one-time donations, pledges or bequests in the four to six figure ranges.

This pattern, which calls for obtaining 90% of the \$8,000,000.00 goal from 10% of those who contribute is not unusual. It is, in fact, right in line with the results of many successful campaigns in the post-secondary education field.

Thus, if we are to meet with success, and we sincerely believe that we shall, we must depend upon all those foundations, businesses, professionals, organizations, groups and individuals who wish to join us in our "PARTNERS IN EDUCATION" project – but, particularly, we must depend upon those in each category who have better-than-average giving ability.

Financial Needs

\$8,000,000.00 will be required to complete Phase One of the complex which includes the Leadership and Management Development Centre; Physical Fitness Centre and the Sports Field. Of this amount we estimate that at least 25% will be provided in the form of Provincial Government capital grants for the physical fitness aspects, leaving some \$6,000,000.00 to be obtained from interested corporations, foundations, the Board of Governors, faculty, staff, full and part-time students and the general public.

It is estimated that it will take approximately three years to raise the total amount required, but as the complex can be constructed in phases and in any sequence, the commencement of construction will not have to await accumulation of the total amount required.

Summary of Financial Needs

PHASE ONE

Leadership & Management Development Centre	3,800,000.00
Physical Fitness Centre	3,500,000.00
Sports Field	<u>700,000.00</u>
GRAND TOTAL GOAL	<u>8,000,000.00</u>





Scale of Needed Gifts

Using the fund-raising facts previously referred to as a guide, it is possible to project a pattern of the "SCALE OF GIFTS REQUIRED" for this campaign which, if presented logically, lucidly, and with conviction and enthusiasm, will achieve our goal. Shown below, the pattern indicates both the number and size of gifts that will be required to raise \$8,000,000.00

Scale of Gifts Needed to Obtain \$8,000,000.00

Number of Gifts Needed	In the Range of	Totalling
1	2,000,000.00	2,000,000.00 (grants)
1	500,000.00	500,000.00
1	250,000.00	250,000.00
1	200,000.00	200,000.00
2	100,000.00	200,000.00
4	75,000.00	300,000.00
10	50,000.00	500,000.00
15	35,000.00	525,000.00
30	25,000.00	750,000.00
50	10,000.00	500,000.00
150	5,000.00	750,000.00
150	2,500.00	375,000.00
325	1,000.00	325,000.00
1,000	500.00	500,000.00
500	250.00	125,000.00
1,000	100.00	100,000.00
5,000	from 1.00-25.00-50.00	100,000.00
Total Gifts 7875	Total Goal	\$ 8,000,000.00

The Board of Governors, the students, faculty and staff, invite you to join in our "PARTNERS IN EDUCATION" project to the very best of your financial ability, keeping our realistic requirements in mind.

Named Giving Opportunities

One of the most satisfying of all gifts is one through which the donor honours a respected family name, firm or organization, the memory of someone dear or some outstanding person in a particular sphere of endeavour.

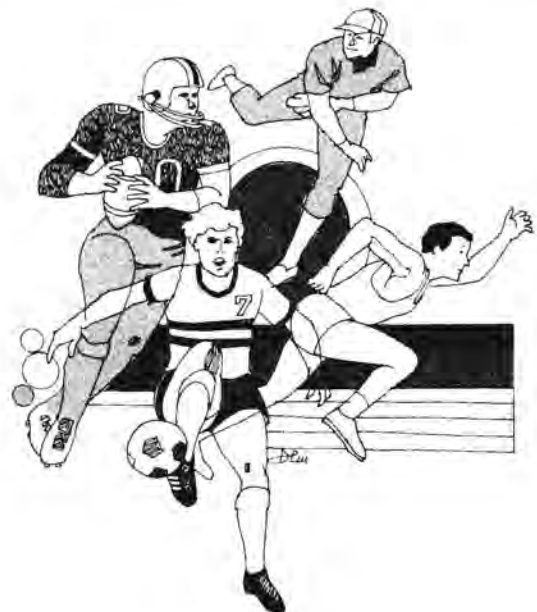
We have such a program underway and we shall be most pleased to discuss "named giving" with interested donors. The form of recognition will conform to the donor's wishes.

A representative list of "Named Giving Opportunities" has been prepared. This will be expanded as our "PARTNERS IN EDUCATION" project progresses.

PHASE ONE

1. TWO BUILDINGS & SPORTS FIELD	\$500,000.00
2. LEADERSHIP & MANAGEMENT DEVELOPMENT CENTRE	250,000.00
Central Instruction Area	100,000.00
Resource Centre Area	100,000.00
A Study Room Area	50,000.00
A Seminar Room	50,000.00
3. PHYSICAL FITNESS CENTRE	200,000.00
The Gymnasium	75,000.00
The Athletic/Sports Resource Centre	50,000.00
4. SPORTS FIELD	100,000.00

Additional "Named Giving Opportunities" for amounts ranging from \$1,000.00 to \$100,000.00 are available and may be discussed with the Co-ordinating Chairman, Robert H. Noble.





complex 5

LEADERSHIP AND MANAGEMENT DEVELOPMENT CENTRE/PHYSICAL FITNESS ATHLETICS FACILITY

THE "PARTNERS IN EDUCATION" PROJECT

PHASE ONE GOAL – \$ 8,000,000.00

Humber College of Applied Arts and Technology

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Co-ordinating Chairman – Robert H. Noble, Vice-President – Development, Humber College

Your Gift

We are registered as a tax exempt charitable organization, therefore all gifts are tax deductible. To encourage maximum gifts within each donor's financial capability, we have adopted a flexible method of payment. Payments may be made in one lump sum or spread over any period up to three years. Should donors choose the latter method, payments may be made monthly, quarterly, annually or at other intervals convenient to the donor. If you would like assistance or information about contributing stocks, bonds, real property, bequests, etc., please contact the co-ordinating chairman, Robert H. Noble, Humber College, P. O. Box 1900, Rexdale, Ontario, M9W 5L7, (416) 676-1200.

ALL GIFTS SHOULD BE MADE PAYABLE TO: HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY. A postage-paid, addressed envelope is enclosed for your convenience. If the envelope is not handy when you are ready to mail your gift, please send it to:

PARTNERS IN EDUCATION,
HUMBER COLLEGE OF APPLIED ARTS
AND TECHNOLOGY,
P.O. BOX 1900, REXDALE, ONTARIO M9W 5L7
Attention: Development Department

THANK YOU FOR YOUR CONSIDERATION OF THIS IMPORTANT PROJECT

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