

WINTER 1998



Volume 3, Number 2  
Winter 1998

### HUMBER TODAY

is published in the fall and winter by the Public Relations Office, Room D149, Humber College of Applied Arts & Technology, 205 Humber College Blvd., Toronto, Ontario M9W 5L7

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**Humber**  
College

## Gatehouse to shelter abused children

Etobicoke's old lakeshore psychiatric site gatehouse will soon be transformed into a shelter for abused children.

The idea was conceived by Art Lockhart, an instructor in the Law and Security Administration (LASA) program at Humber's Lakeshore Campus, who became keenly aware of the problem of abuse when students in his social justice course repeatedly approached him with their own stories of mistreatment. After one particular episode, told to him in front of the old gatehouse, he came upon the idea of putting the building to good use.

The house, which has been abandoned for 30 years, will cost approximately \$250,000 to restore.

Fortunately, the community has responded with great enthusiasm and architects and contractors have volunteered their time to help with the project.

"It's really an effort in urban barn-raising," says Mr. Lockhart. "It's the perfect example of what can happen when a community brings all of its resources together to support its most vulnerable members. It's a celebration of both the human and community spirit."



Art Lockhart (right) poses with Mike Kupchanko (center) and Ian Barrett in front of the old gatehouse at Humber's Lakeshore Campus. Mr. Kupchanko and Mr. Barrett are with the Etobicoke Board of Education.

Many social and community service agencies are involved with the project, including the Metro Committee on Child Abuse and the Etobicoke Sexual Assault and Treatment Centre. The police have also provided support and guidance, as has the Etobicoke Board of Education.

Student involvement is also evident. For instance, students enrolled in the LASA and the Child and Youth Worker programs have actively participated in fund-raising events for the project from the beginning, and high school students enrolled in the trade class at Lakeshore Collegiate will help with the wiring of the house.

According to Mr. Lockhart, because every service is coordinated in one place, the gatehouse is the first house of its kind in Toronto's history.

"Basically, when we talk about abuse, we're talking about a quiet epidemic," explains Mr. Lockhart. "Kids who have been abused often feel isolated, frightened, and alone. The gatehouse is going to be a place where they don't have to be frightened; where they're not alone because people really do care. We're going to be building on their inner strengths and hopefully giving them the tools to live a healthy life."

Fund-raising efforts continue. Those wishing to participate and help may do so by contacting Art Lockhart at (416) 675-6622 ext. 3354.

## Funding approved for capital project at Humber

A \$1.3-million project has received approval under the Canada/Ontario Infrastructure Works program. The announcement was made recently by Roy Cullen, MP for Etobicoke North, John Hastings, Parliamentary Assistant to the Minister of Transportation and MPP for Etobicoke-Rexdale, and Dr. Robert A. Gordon, President of Humber College.

Funding will be used to carry out renewal projects at two campuses. Projects include upgrading of computer networks, replacing roofs and corroded water

mains, painting, and upgrading fire safety features in a service tunnel. These improvements should reduce operating costs for Humber College by eliminating the need for constant repairs.

"The work being done at Humber is a great example of what can be accomplished when the federal and provincial governments work in partnership. The Canada/Ontario Infrastructure Works program is contributing to a better learning environment for post-secondary students here in Etobicoke," said Mr. Cullen.

"This project at the College

once again confirms the province's commitment to strengthening the long-term economic potential of this area," said Mr. Hastings. "Students, staff and the community will benefit for years to come from the investment made here today."

"This is very timely," said Dr. Gordon. "We've had to put a number of projects on hold as a result of recent financial constraints. Now, however, thanks to this program we'll be able to move forward, and renew initiatives that will undoubtedly provide a better quality of life for our students."

Canada/Ontario Infrastructure

Works is a joint venture of the federal and provincial governments with participation from local partners such as municipalities, post-secondary institutions, and health care facilities. The program is designed to renew Ontario's infrastructure, which leads to economic development and job creation.

The \$459 million invested through the recent extension of the program will bring the total investment in Ontario's infrastructure under the program to \$2.8 billion.

Contact: Andrew Male at (416) 325-2971

## International student enrolment up in Fall '97

International student enrolment at Humber was up considerably this fall as a result of a year of activity in marketing and promotion by the College's International Projects Office (IPO).

Strategies have included advertising in international periodicals and participation in numerous international career and education fairs in Hong Kong, Korea, Malaysia, Indonesia, Thailand, as well as in Chile, Argentina, Brazil and Colombia.

Enrolment is up by 30% with an expected increase of another 30% for fall, 1998.

Contact: Frank Franklin at (416) 675-6622 ext. 4551

## Humber headed for \$1 million mark in fundraising campaign

Not sure where to invest your money these days? With information overload on RSPs, mutual funds, and stocks and bonds from banks and investment firms, deciding where to put your money can be confusing.

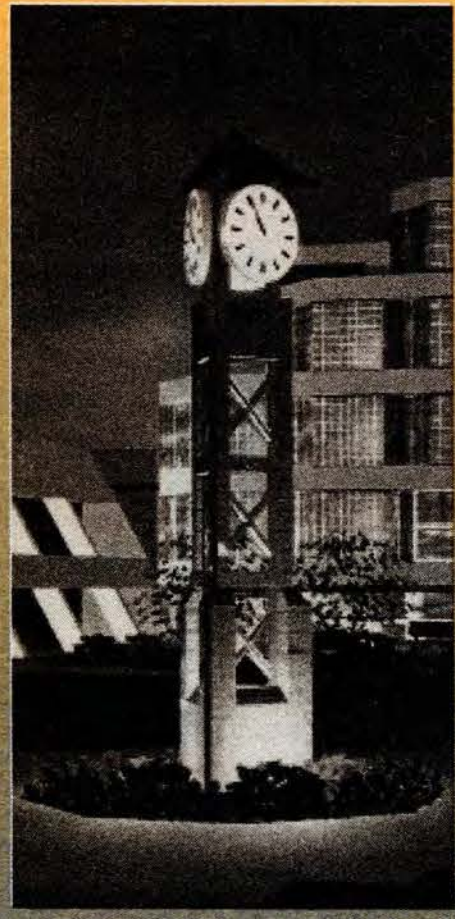
The Ontario Student Opportunity Trust Fund (OSOTF) gives the Humber community an opportunity to make a 'feel good' investment - an investment in the future of many students who desperately need help.

The first phase of the campaign raised \$398,817, surpassing the original goal of \$125,000. Some of this endowed money has already been used to help 25 students with bursaries of at least \$500.

The provincial government, who will match all donations and pledges dollar for dollar, has extended the deadline for colleges to raise money until March, 1998.

Humber hopes to raise \$101,183 this year for a total of \$500,000. This amount, matched by the government, will result in a grand total of \$1 million.

Contact: Judy Harvey at (416) 675-6622 ext. 5029



## Clock Tower to symbolize proud history

Humber College will be building a Clock Tower to commemorate 30 years of history and continuing success.

The tower, originally designed by Tony Addesi, a graduate of the Interior Design program, and adapted by Interior Design students Inbal Dery, Nick Lombardo, and instructors Richard Lawson and Arthur Steeghs, is triangular in shape and stands 30 feet tall and 16 feet wide. Its walls and elevation, divided into three sections, symbolize the physical, intellectual, and spiritual growth emphasized at the College. Its materials, particularly the Jerusalem stone, reflect the hope and optimism with which Humber faces the future.

The College's business partners are being given an opportunity to share in Humber's proud history and to participate in this venture. Each endowment will be officially acknowledged in Humber's 'Walk of Fame', a raised curb surrounding the clock tower that will be inset with cast metal name plates to recognize contributors.  
**Contact: Doris Tallon at (416) 675-6622 ext. 4232**

## CMU Central Michigan University partnership expands

The partnership between Humber and Central Michigan University (CMU), which offers college instructors the opportunity to earn a Master of Arts in Adult Education degree, has grown to include a new partner.

Beginning in fall, 1998, three of the 11 courses that make up the program will be delivered under a collaborative agreement by the Ontario Institute for Studies in Education, the education faculty of the University of Toronto (OISE/UT).

The announcement of the new agreement was made at a CMU reception and reunion held at Humber in October.

The involvement of OISE/UT will benefit students and all the organizations taking part in the new initiative, said Dr. Larry Smiley, CMU's associate dean of the College of Extended Learning.

"CMU will remain the degree-granting institution," he explained, "but OISE and the University of Toronto wanted to become involved because they see the program as a potential feeder for their doctorate program. This will benefit the students because CMU doesn't

offer a doctoral program and now, the next steps on their path to enhancing their education will be laid out for them. From CMU's point of view, having OISE and the University of Toronto join this program will make us better known

Interestingly, notes Dr. Smiley, the program began as an offering on U.S. military bases around the world.

"There is no doubt that this degree has transformed Humber," said Dr. Roy Giroux, Humber's vice-

***"The program was truly excellent", said Paul Mishkin, a George Brown College English teacher who completed his CMU degree in 1994. "It has to be one of the most practical programs anywhere. It offered a great blend of theory and practice."***

and accepted to Canadians."

CMU has been offering an MA in education in Ontario for about 20 years. The program, which has been approved by the province's Ministry of Education and Training, is delivered at the Humber campus in a compressed format and takes about two and a half years of part-time study to complete. Almost 13,000 students from Canada, Mexico and across the United States are enrolled in the program in their respective countries.

president emeritus. Dr. Giroux has been involved with the CMU program at Humber from the beginning. "The new skills of the graduates began to permeate all the divisions. They started to implement practices and a whole new concept of what effective learning models would look like started to emerge. The graduates would do workshops, run showcases and serve as international consultants.

"We developed a critical mass of expertise to serve staff development."

Some of the Humber graduates will be part of the new, expanded program, Dr. Giroux said.

"A few Humber graduating faculty have been hired by CMU to teach in the program, or could be research associates in the OISE doctoral program. This will not only enrich their personal careers but will enable them to make greater contributions to the Humber environment."

Dr. Robert Gordon, president of Humber College and CMU's Dr. John Yantis, professor and dean emeritus were presented with leadership awards at the October event. Joan Homer of the Association of Colleges of Applied Arts and Technology and Val Hewson, who coordinated the CMU program at Humber for a decade, received service awards for their contributions to the program.

And it isn't just Humber people who benefit from the program. Although the degree is offered through Humber, anyone with the appropriate academic qualifications can apply to take it.

"The program was truly excellent", said Paul Mishkin, a George Brown College English teacher who completed his CMU degree in 1994. "It has to be one of the most practical programs anywhere. It offered a great blend of theory and practice."

**Contact: Dr. Roy R. Giroux at (416) 675-6622 ext. 4483**

## From Bogota to Humber College

Luisa Fernanda Quijano is a self-confessed idealist. She makes no apology for either her exuberant good nature, or for the fact that she believes in miracles. Indeed, she's quick to point out that her positive outlook has sustained her throughout her somewhat dramatic life.

It's a long haul from Bogota, Colombia, where Luisa was born and educated, to the Test Centre at Humber College - a haul that's included careers in both print and electronic journalism, working as an editor in a publishing house, and a stint as communications officer for the National University of Colombia.

"I've loved all my jobs," she says, "Each has been a tremendous learning and growth experience for me. But, I especially loved the diversity of the job at the University," she continues. "I interviewed experts in various disciplines and wrote about exciting, new ideas and issues

regarding politics, psychology, science, and literature. As a student I fell in love with philosophy and Plato and began exploring the pure realms of religion, so I felt energized and inspired in an academic environment."

But the 80s were a dangerous time for academics and journalists in Bogota and Luisa, who believes in democracy and the power of words to influence peace, grew disenchanted with the profession and decided to write fiction instead. She used her self-imposed hiatus from journalism to work in a publishing house and to hone her computer skills.

"The problems of my country touched me deeply," she says. "I needed to get away for a few months to gain some perspective, and because I'd been fascinated with Canada since childhood, this is where I wanted to end up."

Luisa made her way to Toronto by way of Colorado Springs, White



Plains and Brooklyn - billeting with relatives along the way.

"I came to Toronto and thought I was going to die," she remembers. "It was like living in a fridge. So terribly cold." But, after a time, she met Guiseppe, got married, learned to cook, finished her novel from which she read at the recent Cultural Celebration of

the Spanish Language, and began writing short stories - one of which will appear shortly in *Indigo*, a magazine published by the Celebracion Cultural del Idioma Espanol (CCIE). She also successfully completed a government-sponsored English for Professionals program at Humber's Lakeshore Campus and the few months she'd intended to spend living away from home stretched into eight years.

Currently, Luisa provides Spanish translation services both on-and-off-campus. She is also an invigilator at the College's Test Centre.

"The Test Centre is a very special place - an environment that supports students, instructors, and employers in constructive ways. I like to think that the work we do there has a positive influence on peoples' lives," she says. "And that's important to me."

**Contact: Luisa Quijano at (416) 675-6622 ext. 4712**

### ECE educator authors textbook

Early childhood educator Sally Wylie has written a textbook about observing and recording the behaviour of children.

The book, Ms. Wylie's first, is born out of her experiences as a Humber College faculty member and from her awareness of the need for an affordable Canadian text. As support material, a teachers' manual and training video will also be included.

Primarily for students enrolled in the first year of the Early Childhood Education program, the as yet untitled text will also be useful to teachers in the field and as an aid to distance education.

Publication, by Harcourt Brace, is scheduled for the fall.

**Contact: Sally Wylie at (416) 675-6622 ext. 4125**

### Theatre Humber

## 1998 season

Theatre Humber, one of the most innovative and eclectic live drama experiences in Toronto, promises to cater to a variety of theatre-going tastes in 1998 with productions of works by Brecht, Ann-Marie MacDonald, and Shakespeare.

Feb. 11 - 22

**Man is Man  
Goodnight Desdemona  
(Good Morning Juliet)**

**Bertolt Brecht**

**Ann-Marie MacDonald**

April 1 - 12

**A Midsummer Night's Dream  
Romeo & Juliet**

**William Shakespeare**

Tickets are still only \$10 adults, \$7 students/seniors, and \$5 for groups of 10 or more.

Performances take place at the Studio Theatre located at 3199 Lakeshore Blvd. West, at the foot of Kipling Avenue.

**Contact: Darren Stewart at (416) 675-6622 ext. 3421**

# Brisk business in BIS

"Business and Industry Services (BIS) is reporting brisk business as the economy recovers from the recession," states Director Janis Miller. As companies, as well as individuals, strive to gain the competitive edge, training and skills upgrading play increasingly more important roles in personal and corporate development.

BIS provides fee for service programs which reflect current industry needs. As these needs evolve and change, so do the programs. Delivery modes, for instance, are flexible, as courses can be offered on the client's premises, in the Business and Industry Service Centre (BISC) facility, and on specialty training sites. Learning can take place during the day, in the evenings, and on weekends. Program duration ranges anywhere from three hours, to three weeks, or over three months.

Program clusters vary and include high tech computer training, commercial driver education for trucks and motorcycles, on-the-water and in-class sailing instruction, as well as a host of management and supervi-

sory development classes.

The award-winning **Digital Imaging Training Centre** is located in the BISC and includes three networked computer labs with 43 MAC and 21 Pentium Pro work stations, each connected to the Internet, laser printers, and a Kodak Colour Edge copier.

Director Nancy Abel indicates that the centre is continuing its growth phase with training occurring seven days a week from 7:30 am to midnight. She feels that as CEOs and vice-presidents address and lead change, they inspire working individuals to keep pace with the rapid technological advances in the labour force. Individuals who are looking for work are also enrolling in the programs in order to update their design awareness and boost their creativity.

Students can enrol in one of the five certificate programs or choose one or more courses to suit their specific needs.

The centre embraces a holistic philosophy



## U of T Reading Series manager joins Humber School for Writers

Eddy Yanofsky, promotions manager of the University of Toronto bookstore and the creative impetus behind the famed Reading Series joined the Humber School for Writers (HSW) early in the new year.

Mr. Yanofsky brings a wealth of experience to the HSW. He began working as the promotions manager at the U of T bookstore in 1981, but during the last six years his responsibilities have shifted to developing and handling the Reading Series for the university.

"The purpose of the series was to get authors to read from their new works, and to build bridges between the bookstore and the community," he explains. The series brought in Canadian luminaries such as Robertson Davies, Timothy Findley, Michael Ondaatje, Carol

and its current industry experts and staff liaise with employers, participate in major trade shows and provide work placement opportunities. The placement rate for individuals in their job search is 90%.

The Centre for Transportation

**As companies, as well as individuals, strive to gain the competitive edge, training and skills upgrading play increasingly more important roles in personal and corporate development**

Training is home to the Commercial Driver Training and the Motorcycle Safety Training programs. Enrolments in these programs have increased 30% and 50% respectively from last year.

The Commercial Driver Training program currently licenses 250 Class "A" and trains 175 Class "D" drivers and has expanded its corporate partnerships to include Pennzoil, Eaton Truck Components, Allied Fram Filters, and GE Capital Fleet Services. In addition, corporate

training for DeHavilland, AMJ Campbell Van Lines, and Etobicoke Hydro has been provided.

Humber's driver training program is distinguished from others as it is the only program given signing authority from the

Ministry of Transportation (Ontario) to administer Class "A" licenses.

Program Manager, Karen Tavener, believes that "Humber College is providing the most comprehensive and professional commercial driver training program in the country and is making a difference in many issues relating to road safety."

New programs currently being developed for the 1998 season include the Fleet Management Certificate Series, and the Fleet

Shields, as well as international ones, like John Irving, John Updike and Kazuo Ishiguro. The publishing industry saw the series as fertile ground for new business, and with private commercial encouragement, the program expanded.

Joseph Kertes, director of the Humber School for Writers, believes that Mr. Yanofsky's unique approach for a mutually beneficial mix of academia and business will prove advantageous to Humber. "Eddy will add just the right flavour to our already admired program. We're primed to move into other areas of the literary field," he says.

"I've left the series, but not the industry," says Mr. Yanofsky. Plans for his future at Humber are still under consideration, but are grand and far-reaching. "I'd like to develop an outreach to the community and I want to try to expand the writing school program by introducing new components."

He also speaks of attracting both student and professional writers to a new program, as well as developing new marketing tactics and a summer publishing workshop. A Distinguished Speaker Series is also in the works.

Driver Training Course.

The Motorcycle Safety Training program has trained 2000 new riders this year, the largest enrolment in the college system.

"Humber has the largest motorcycle training facility in North America and we are the only community college to deliver all stages of license testing," says Wendy Moher, manager.

The Humber Sailing Centre, located on the shores of Lake Ontario, reports steady enrolments this year.

Scott Hughes, director of the centre, says that "although numbers in sailing are down across the country, Humber's remain high and we're continuing to increase our market share."

The Keelboat Sailing Club, which is exclusively member-driven and the only one of its kind in the college system, has reached a membership of 120 and is still growing.

New offerings for 1998 include a racing program and the hosting of the Canadian National Instructor Evaluation Clinic.

Contact: Janis Miller at (416) 675-6622 ext. 4594

## Humber's strong ties to Giller Prize

From nominees to judges and previous winners, almost every aspect of the 1997 Giller Prize had a Humber connection.

Of the five nominees shortlisted for the \$25,000 award, which has been described as Canada's premiere fiction prize, three authors have taught at Humber.

Michael Helm, a communications instructor, was nominated for his first novel, *The Projectionist*. Also nominated were Nino Ricci for *Where She Has Gone* and Carol Shields for *Larry's Party*. Mr. Ricci taught at the Humber School for Writers (HSW) summer workshop in 1994 and 1996; Ms. Shields has taught in the School's correspondence program as well as in the 1996 summer workshop.

Bonnie Burnard, one of the Giller Prize judges, taught in the 1997 correspondence program and will teach again in 1998.

Meanwhile, the Humber School for Writers has entered into an alliance with The Porcupine's Quill, Inc., one of Canada's best small presses.

"We are delighted to arrange this mutually beneficial alliance and especially pleased that the company offered to publish the work of one of our students," says Joe Kertes, HSW director.

Joanna Goodman's novella, *Belle of the Bayou*, is scheduled for publication in fall, 1998. She attended the summer workshop in 1997, where she met teaching author John Metcalf, who is the Porcupine's Quill editor.

Contact: Joe Kertes at (416) 675-6622 ext. 4436

## Ring in the New Year with a job!

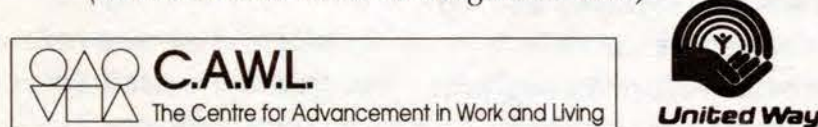
If you are 16 - 24 years of age, call and ask for

### The Career and Employment Preparation Program\*

Please call the agency in Etobicoke closest to you.



Etobicoke YMCA Youth Employment Service (YES) 1620 Albion Rd. Suite 311 (416) 741-4611 (Albion Rd. & Martingrove Rd.)



C.A.W.L. The Centre for Advancement in Work and Living 2930 Lakeshore Blvd. West (416) 231-2295 (Lakeshore Blvd. & Islington Ave) in partnership with

Humber College Business & Industry Services

\*funded by the Government of Ontario

## Finding jobs for young people

Young people out of school and looking for a job can turn to the Career and Employment Preparation Program (CEPP) being offered, in partnership with Humber College, by the Etobicoke YMCA Youth Employment Service and The Centre for Advancement in Work and Living.

Funded by the Government of Ontario, CEPP's skilled and dedicated staff take individuals through the job search process and help them identify their goals, develop effective job search strategies, uncover hidden job markets, and build strong interview skills. In some cases, young people may even get the chance for training while on the job through the On-The-Job Training component of CEPP. This service is free of charge to both individuals and employers.

One primary reason for registering with CEPP is that the program is tailored to individual needs. For instance, one individual may want just a little direction with the job search process, while another may want more assistance and support.

Employers also enjoy a major benefit by hiring a person through the program. When employers register with a CEPP consultant, they gain access to a range of pre-screened clients. Not only does this save considerable time in recruiting and selecting an appropriate candidate, but also it can save money as there are no ads to write or place.

For more information about the Career and Employment Preparation Program, call or visit either the Etobicoke YMCA Youth Employment Service at 1620 Albion Road at Martingrove, (416) 741-4611 or the Centre for Advancement in Work and Living at 2930 Lakeshore Blvd. West at Islington Avenue, (416) 259-2295.

The TTC provides easy access to each site.

Employers looking for people to hire, can call Sandra Henry at (416) 675-6622 ext. 3431.

## Programs address need to standardize home-based health care

In accordance with Ontario's Long Term Care Reform Act and to replace its Health Care Aide program, Humber College is offering new Personal Support Training programs designed by the Ministry of Education and Training.

The new system addresses the need to standardize the health care provided in private homes. As the population ages, there is more demand for long-term health care, and the requirements for providing such care are becoming more complex.

Students in the Personal Support Training program have two choices: They may take the Personal Attendant course, which has a duration of nine weeks, and which is designed to provide support to adults with physical disabilities. Or, if they wish, they may attend the twenty-week Personal Support Worker program.

Personal Support Workers are trained to provide care and assistance to adults and their families in the home, the community at large, and in long-term care facilities. In this track, there are expanded career opportunities, as well as increased responsibility, accountability, and recognition.

Humber is one of the few institutions that includes a communications component in its curriculum. Courses in grammar, spelling, and preparation of resumes are taught by faculty in Humber's School of Liberal Arts & Sciences. Computer lab instruction is also included in the curriculum.

Contact: Fern Bretson at (416) 675-6622 ext. 4643

## Chef featured in book of world's best

A Humber culinary professor has been given a wee taste of fame.

Chef Robert (Bob) McCann is featured in *World Celebrity Chefs* by Jean Conil, published to mark the 50th anniversary of the Epicurean World Master Chefs Society (EWMCS).

Chef McCann's entry in the book describes him "as a cheerful Irishman who is easy to work with" and praises his ability to "add new twists to old recipes and surprising flavors to standard dishes."

After graduating from Port Rush Catering College in Northern Ireland, Chef McCann worked in Britain and did his chef's apprenticeship in Switzerland. He came to Canada in 1969 and worked at the Royal York and Chateau Champlain hotels before beginning the teaching segment of his career as a professor of culinary arts at Humber.

In November, Chef McCann and 14 of his EWMCS team mates prepared a stunning dinner for a fund-raiser to benefit the Canadian SafeSchool Network. Highlights of the seven-course menu



included: Chardonnay Vine Skewered Ostrich, Iced Maple and Sage Smoked Duck Breast, Mocha Coffee Crusted Sirloin of Beef and, for dessert, Double Chocolate Teardrop filled with Cassis Mousse, accented with Maple Leaves. Twenty-four Humber Hospitality students were recruited as servers for the \$200-a-plate event which was held in the Barbara Frum Atrium of the

Canadian Broadcasting Building on Front Street. Chef McCann also invites culinary students to work with him at the annual Blue Jays' golf tournament.

"Professional memberships outside the College often lead to enhanced learning opportunities for our students," notes Chef McCann. "This is certainly true in the culinary field. Whenever we can, we include students in our activities to show them what will be expected of them if they wish to take their careers to the international level."

Chef McCann is vice-president and judge of the Canadian Chapter of the EWMCS and has competed with the Canadian team of EWMCS chefs in the Gold Platter competitions in Limerick, Ireland in 1996 and Dallas, Texas in 1997. The competition, drawing teams from Ireland, Canada, the United States, Britain, France and possibly Japan and South Africa, will be held in the summer of 1998 at Humber.

Contact: Robert (Bob) McCann at (416) 675-6622, ext. 4479

Here is Chef McCann's recipe for Amish Carrots, to serve four

- 6 carrots, scrubbed or peeled
- 1/2 cup mayonnaise
- 2 tablespoons prepared white horseradish
- 1/4 cup water
- Freshly ground black pepper
- 1/4 cup sliced almonds

Cut the carrots into strips and steam for 8 minutes. While the carrots are steaming, mix the mayonnaise, horseradish and water.

Turn the carrots into a baking dish, pour in the mayonnaise mixture and mix to coat evenly.

Season lightly with pepper and sprinkle the sliced almonds over the top. Bake for 10 minutes in a 350 degree oven and serve immediately.

## Success of clinic may result in Saturday opening

*"It appears to me necessary to every physician to be skilled in nature, and strive to know, if he would wish to perform his duties, what man is in relation to the articles of food and drink, and to his other occupations, and what are the side-effects of each of them to every one."*

The above quote expresses the Hippocratic belief that the understanding of the body depends on the knowledge of the whole person. This is a concept that the 125 students of homeopathic medicine at Humber College take very seriously.

While it operates by day as a conventional medical clinic, every Wednesday and Thursday from 4:45 to 9:30 pm., Humber College's North Campus Medical Sciences Center becomes a Homeopathic Clinic. It is staffed by students who are directly supervised by a professional Homeopathic practitioner.

This program began in 1993 as a partnership venture between Humber and the Homeopathic College of Canada. The College provides all the basic sciences training for the students, which accounts for 1,000 of the 3,000 hours of instruction included in their course of study.

The decision to open the clinic was made to serve the community

and, more importantly, to provide Homeopathic students with clinical internship training.

A growing patient list could mean the addition of a Saturday clinic as well. Dr. Ursula Klups, who supervises the clinic, says the preferred number of patients seen per evening is 12 or 14, but a quick look at the previous week's appointment list shows 18 people seen in one night. This increase is more the rule than the exception.

Dr. Luba Plotkina, registrar of the Homeopathic College in Toronto, attributes the Humber clinic's achievement to the growing success of homeopathic medicine as a whole, and to the careful training students receive. People hear of the clinic through word of mouth, and through promotional lectures and seminars.

Most of the clinic's patients are from the community surrounding the College. Dr. Klups explains that because Homeopathic care is not covered under O.H.I.P., many Humber students cannot afford this attention. However, the first one-hour consultation is free, and the treatments prescribed, says Dr. Klups, are inexpensive.

Contact: Ursula Klups at (416) 674-2427 or Luba Plotkina at (416) 481-8816

## Humber student first to win long distance prize

Liane Dompsele, a first-year music student, didn't even know she'd entered the ACC long distance contest, and so was especially surprised to find that she'd won.

According to ACC representatives, the long distance provider enters all of its student subscribers (about 55,000 from 72 schools across Canada) into a monthly draw. Ms. Dompsele was the first to win.

Her prize consisted of \$1500 in ACC merchandise, including a pager and free Internet access for a year, and about \$1000 worth of long distance calling.

## Hospitality courses served with a twist in Jamaica

Jamaicans who want to develop careers in the hospitality and tourism industry without leaving their sunny island can stay at home and earn a Humber College diploma.

A new program offered by the College's School of Hospitality, Recreation and Tourism is scheduled to be launched in January, 1998, with two courses: Service Excellence and Foundations of Tourism. After completing these courses, students can choose to specialize in the delivery of recreation and leisure services, hotel and restaurant management or travel and tourism.

"The program has been in development for two years,"

said Rosemarie Grivich, project leader of the Jamaica Alliance. "We know from our research that a high level of service is necessary to attract and keep customers. International companies operating in Jamaica are implementing training programs for their staff so local companies, if they wish to compete, will have to make sure their staff are just as highly trained. And that's where we come in."

The Jamaica Alliance program was developed by Rosemarie Grivich, program coordinator of Hotel and Restaurant Management, Dan Reeves, program coordinator of the Sectoral Multi-Skilling program, and Dawn Aitken, professor in the Travel and Tourism program, who planned the curriculum and selected text



books and on-site instructors. The course will be taught at Club Jamaica in Ochos Rios and, depending on demand, could be expanded to a Montego Bay site.

Workshops to explain the learning opportunity were held in November at Club Jamaica in Ochos Rios.

Contact: Rosemarie Grivich at (416) 675-6622, ext. 4105

## Instructor's film earns festival citation

The 1997 Toronto International Film Festival awarded a Special Jury Citation to a Humber College instructor for his 60-minute documentary profiling the life and work of Canadian writer bp Nichol.

*bp - pushing the boundaries*, which its director Brian Nash describes as a 'process documentary', evolved over a seven-year period.

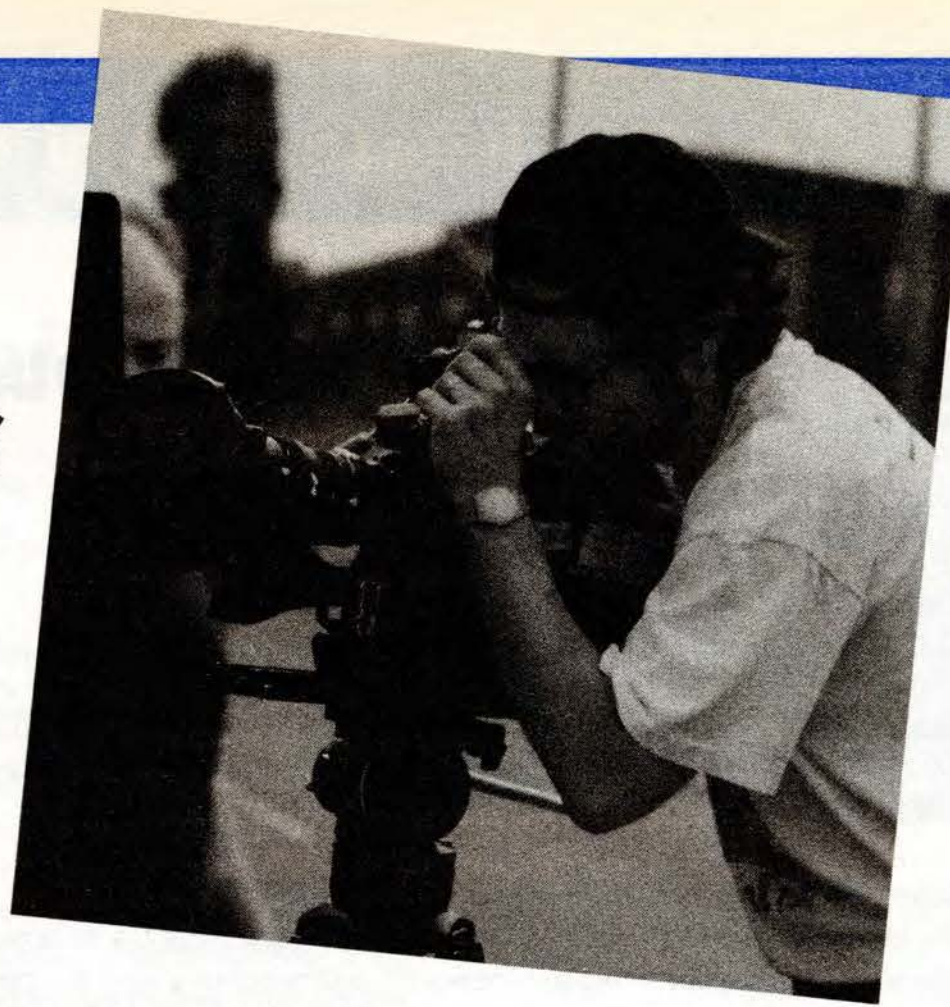
"I ended up with a different film than I had envisioned when I started it," Mr. Nash says. "I explored the documentary film-making process to try to discover what a documentary is or can be. The jury gave the award in recognition of the experimentation and exploration of form to convey the spirit of the subject matter."

Mr. Nash believes that his avant-garde approach reflects the work of Nichol and his literary efforts.

"bp Nichol is by no means a literary household name, but is well regarded and respected by other writers. He approached all forms of writing, including operas, musicals, concrete poetry, and television scripts, including *Fraggle Rock*. For him, it was the process that mattered, not the outcome."

One writer who admires Nichol's work is Michael Ondaatje, author of *The English Patient*. Mr. Ondaatje, who has made two documentary films, including *Sons of Captain Poetry* (1970) about Nichol's work, was spotted last September during the Toronto film festival waiting in line to view Mr. Nash's film.

Mr. Nash teaches a first-year course in film theory and production and a second-year independent production course in Humber's Film



and Television Production program.

He was assisted on the project by several former Humber students, including Paul Belanger who brought some of Nichol's unusual poems to life through animation.

"We're certain that our students are able to launch successful careers because the caliber of our teachers is so high," notes Michael Glassbourg, coordinator of the Humber program. "Our instructors are creative, current with industry trends, and best of all, winners."

bp Nichol was the youngest poet to win the Governor-General's award in 1970 at the age of 27. His published works include *Truth: A Book of Fictions*, *Extreme Positions*, and many more. He died unexpectedly in 1988 during surgery.

In addition to the Toronto festival showing, *bp - pushing the boundaries* was shown in September at the Sudbury Film Festival, in October at the Vancouver Film Festival, and in Saskatoon in November at a select screening of new Canadian work.

**Contact: Michael Glassbourg at (416) 675-6622 ext. 4489**

## School project improves networks with employers

Humber's School of Manufacturing Technology and Design has initiated a two-phase project aimed at improving and developing its networks with employers.

The first phase involved a visit to the School by 25 employers offering them the opportunity to discuss programs and meet with graduate students.

The second phase gave all college students an opportunity to participate in a Career Expo. At this event, future graduates were able to establish job leads and set up networks with employers.

Plans for a similar project are already underway for 1998.

**Contact: Ken Simon at (416) 675-6622 ext. 4567**

## Humber professor only college rep at international conference

Dr. Patricia Spindel, coordinator of the Social Service Worker program at Humber College, was the only community college representative invited to attend an international conference held at the University of Toronto in September.

The International Conference on Empowerment Practice in Social Work: Developing Richer Conceptual Foundations attracted academic delegates from Oxford, Berkeley, Edinburgh, Columbia, the Hebrew University of Jerusalem, and other universities from around the world.

Dr. Spindel, whose article "The Transfer of Systemic Advocacy Skills to Secondary Consumer Organizations as an Empowerment Strategy" was circulated at the conference, was invited to attend because of her long-standing involvement in systemic advocacy and empowerment work with both residents of long-term care institutions and with families of people with developmental disabilities.

She was also invited because of her work in developing post-diploma programs at Humber. These are theoretically and practically taught from an empowerment perspective using a 'strengths' model which stresses that people be recognized for their talents, values, potential, capabilities, and possibilities.

Dr. Spindel has received a Government of Canada medal for her work and service to the community.

**Contact: Dr. Patricia Spindel at (416) 675-6622 ext. 3255**

## Institute offers specialized training

Parlez-vous francais? Sprechen Sie Deutsch? Fala Portugues?

In a rapidly shrinking business world, speaking a second language can provide the competitive edge to close a deal, entertain a client, or understand a contract.

In addition to its popular continuing education classes and daytime courses, Humber's Institute of Language and Culture offers custom training in the world's most popular business languages, including French, Spanish, Japanese, Mandarin Chinese, German, Italian and Portuguese. Courses can be built around a business vocabulary, as opposed to travel and tourism phrases. In many cases, the instructors are native speakers who can include cultural insights into the country where the language you're learning is spoken.

Formerly a separate entity and now part of the Liberal Arts and Sciences division, the institute can provide custom training right at your place of business. Translation services are also available.

"Any language courses offered at Humber belong to us," explains Pat Burke, the institute's coordinator. "Our custom programs are a good example of the kind of flexibility we can provide, including on site instruction or private tutoring."

"We are considering new courses. An example is one that would offer business people an introductory course at the College and then take them to say, Mexico, for an immersion in the culture so they can see it and speak the language."

**Contact: Pat Burke, at (416) 675-6622, ext. 5006**

## MIDI

## lab's Steinberg accreditation a Canadian first

Most of us think of our home computers in terms of word processing, game playing, or exploring the Internet.

But, says Don Baird, director of Humber's Musical Instrument Digital Interface (MIDI) lab, there's music in your computer, too.

"With the right software, a part of anybody's personal computer can become a tool to arrange and create music," he says. "And that's what we do in the MIDI lab: we use the power of computers to write, arrange, and print music."

The software used in the MIDI lab to do this, called Cubase, is written and distributed by the German company, Steinberg. The company has designated the Humber MIDI lab as an official Steinberg training centre and students who complete the three courses needed to obtain a Humber College MIDI certificate will now also receive one from Steinberg.

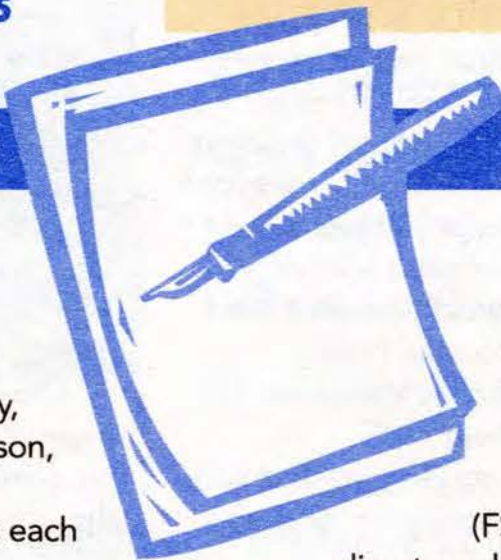
Humber is the first music facility in Canada to be accredited as a Steinberg training centre.

Music enthusiasts who use the recently-renovated facility include professional musicians, hobbyists, music producers, radio and television announcers, and others in the entertainment industry.

**Contact: Don Baird at (416) 675-6622 ext. 3275**

## Media Copywriting

## Program update



Recently, Humber College Media Copywriting graduates captured 16 awards in the prestigious Advertising and Design Club of Canada Awards show.

The only two golds awarded in the television broadcast category went to Richard Cooper, for his segment with CFRB, and James Lee, who won for IKEA. Both are employed as writers at Roche Macaulay & Partners.

Other Humber recipients included:

- Andrew Bradley, a writer at MacLaren McCann Canada Inc., who won a silver award for his work in a Molson's commercial
- David Hamilton, of Amborse Carr Linton and Carroll, received a merit award for a Harvey's spot

- James Lee, Andrew Bradley, Randy Stein, Alana Nathanson, Mark Biernacki, Shawn McClenny, and David Ross each won in the print category.

Unique in Canada and offered only at Humber College, the Media Copywriting program incorporates skills pertaining to direct response marketing, beginning in January, 1998. This will enable approximately 25 students to acquire the skills to become advertising copywriters in this field. There is a growing demand from the direct marketing industry for writers trained in direct response marketing, which includes direct mail, e-mail, TV with 1-800 numbers, newspapers and magazines, inbound and outbound telemarketing, take-ones, Internet

and free-standing inserts (FSI's). The direct marketing industry is rapidly expanding, even outpacing the growth of the mainstream agencies.

Nearly two-thirds of all advertising funds are being allocated to this results-driven, strategic and targeted form of advertising. Advertisers can reach customers through databases, on a one-to-one basis, enabling them to measure its effectiveness.

The Canadian Direct Marketing Association is firmly supportive of educational institutions who are training people for this branch of advertising. Fransci Weinstein, a CDMA member and creative director of BBDO Response is

already a member of Humber's Media Copywriting Advisory Committee.

Humber's copywriting students are also networking with advertising counterparts through a linkage project with the Ontario College of Art and the industry. In January, each student will be assigned to an advertising copywriter (many of whom are recent graduates) who will act as a mentor. The mentor will offer encouragement and input as students develop their portfolios.

At the end of the six-month tutelage, students will have established a sound relationship and possible employment opportunities in the advertising industry.

**Contact: Joanne Lehman at (416) 675-6622 ext. 4129**

Board of  
**GOVERNORS**

1997 - 1998

Humber College is governed by a conscientious group of community members whose mandate is to define College purpose and direction, maintain effective communication with the College community, ensure that the College is capably and efficiently managed, and establish College policy.

- John Gribben (chair)
- Ratna Ray (vice-chair)
- Catherine Courson
- Jim Gibbs
- Janice Godfrey
- Robert Gordon
- Brien Gray
- Mark Krakowski
- Michael Lishnak
- Madge Logan
- Judy Morson
- Paul Pieper
- Catherine Rhinelander
- Margaret Risk
- Kevin Stover
- John Sullivan
- Lois Willson

## We're proud of our of our *grads*

- **Carlos Costa** (*Business Administration, Marketing, 1994*)  
Carlos has won numerous awards for marathon swimming and is the first athlete to complete a 70 km double crossing from Sicily to mainland Italy in less than 24 hours. A dedicated fund raiser and public speaker, Carlos has overcome a serious physical disability with courage and determination.
- **Gerry M. Loughed Jr.** (*Funeral Services, 1976*)  
Gerry is known throughout his Sudbury community for his outstanding leadership in volunteer and professional organizations and his commitment to the many not-for-profit organizations that benefit from his fundraising efforts. In 1992 he was named Humber's most distinguished graduate in the previous 25 years and was recognized provincially as a recipient of the Premier's Award. As significant as this award may be, it is just one of many academic and humanitarian honors he has received.
- **Baldev Mutta** (*Social Service Worker Diploma, 1990*)  
A founding member of South Asian Men Against Violence, Baldev is also the president of the Punjabi Community Health Centre of Peel Region. Baldev donates a monetary award each year to help a student enrolled in the Social Service Worker Diploma program.
- **Andrew Bowerbank** (*Industrial Design, 1989*)  
A published author, designer, educator and entrepreneur, Andrew is also an expert in traditional Japanese martial arts. In 1994 Andrew founded the Tsuruoka Karate Association of Ontario.

- **Chris Evans** (*Equine Studies 1977*)  
Chris rose from a position as groom to become the racing secretary and handicapper for the Ontario Jockey Club and Woodbine and Greenwood race tracks. He was the youngest racing secretary to work at a major track in North America.
- **Peter McKay** (*Electro-Mechanical Technology, 1976*)  
Peter has had a successful career with Numatics Ltd. in Canada, England and the United States. His community involvement has included donating his time training, coaching and officiating young hockey players.
- **Brian Dickinson** (*Music, 1982*)  
Brian won a Juno award in 1991 for Best Jazz Album. He teaches music at Humber and the University of Toronto.
- **Lt.-Col. Michelle Perrone** (*Nursing, 1981*)  
Michelle was the first female lieutenant-colonel in the history of Toronto Militia District and became the first woman to command a reserve army garrison in the district.



## From the Alumni Office

The Humber College Alumni Office is currently in the process of alumni/friend building and hopes, in the near future, to be able to offer a full range of alumni services.

A recent survey indicated that graduates are interested in receiving specific information on:

- Job search, career change
- Campus WorkLink (job listing service)
- Travel discounts
- Internet Access
- Humber Today newsletter

We are working on travel discounts and hope to be able to offer this service soon. We're also exploring the possibility of offering educational and business services including insurance and investment. The other services are already available to Humber alumni.

For information, please call us at (416) 675-6622 ext. 4872, or fax us at (416) 675-3141.

You can also e-mail us at [alumni@admin.humberc.on.ca](mailto:alumni@admin.humberc.on.ca)

## Schools amalgamate

The School of Architecture and Construction and the School of Horticulture, Fashion & Design Foundation at Humber College are merging to align complementary programs, to take advantage of emerging business patterns, and to better use their joint resources to meet both current and new challenges.

In the plan, the horticulture programs and the Humber Arboretum will continue to operate as a department of the new school while the design foundation program will be aligned with the Department of Architecture and Construction.

The fashion program will be phased into the School of Business in April.

Contact: Bob Moulton at (416) 675-6622 ext. 4131

## First Annual Varsity Alumni Reunion

Humber's First Annual Varsity Alumni Reunion was a resounding success. The event provided a chance for old friends to meet again, and for the varsity alumni to dust off their shoes and take on the 1997-98 varsity teams.

The reunion weekend was developed last year by the Varsity Alumni Association, and the Athletic Department. The reunion started on October 3, with an excellent turnout for player

registration and practice. The men's basketball and volleyball teams entered four teams each to play in a tournament on October 4. Women's basketball, volleyball, and men's soccer each entered one team. Women's soccer, in only their second year, had the opportunity to take on the Athletic Department and the Varsity Coaching staff.

Saturday morning started with an Alumni tournament for men's

basketball and volleyball teams, and both groups provided great action.

The best of the alumni teams took on this year's varsity: women's volleyball alumni won over the Hawks in 15-13, 15-8, and 15-10. The team had only four practices together.

Men's volleyball alumni triumphed over the Hawks in a hard-won game, winning 17-15 in the fifth match. Men's basketball was a slice of Humber history. Several legendary players filled out the alumni roster, and defeated the Hawks 87-82.

Women's varsity basketball played a great game, defeating the alumni 83-27. The Hawks finished with four players scoring double digits.

At Valley Field, the Hawks defeated their legendary alumni predecessors 2-0.

Special events added to the sports action and included a silent auction, loonie toss and loonie sale, blackjack, and dominoes. The weekend was the best of times and will be repeated next year.

## Introducing...

Humber has recently demonstrated its commitment to establishing an alumni service by hiring Suzanne Gaudet, a Humber Public Relations program alumnus, as the College's Alumni Services Officer. Suzanne can be reached at (416) 675-6622 ext. 4872

### Catch your varsity teams in action:

**February 11, 1998**

**WVB vs. Redeemer, 6:00 pm.**

**MVB vs. Redeemer, 8:00 pm.**

**February 12, 1998**

**WVB vs. Centennial, 6:00 pm.**

**February 19, 1998**

**WBB vs. Mohawk, 6:00 pm.**

## How to succeed in business

It helps if you're adventurous, love travel, speak at least two languages, recognize an opportunity when it comes along, and have a Business Management Co-Op diploma from Humber. That's how Julie Couturier did it, anyway.

With a degree in sociology and psychology from the University of Ottawa, Julie attended Humber from 1994 to 1996. She was the SAC President, Lakeshore Campus, in 1995 - 1996 and received the President's Letter for the highest grade point average.

Here's Julie's story, in her own words.

After my second year at Humber I was offered the opportunity to study International Business in Lyon, France, through one of Humber's pilot exchange programs, so I obtained a certificate from both institutions.

Since leaving Humber, I've worked as a marketing research assistant in an advertising agency called Europe Régies Centre-Est in Lyon. It's an agency that sells advertising space for some of the biggest radio stations in France and counts some of the biggest businesses in the country among its clients.

Until May, 1998, I will be working as a junior consultant with Coopers and Lybrand in Mexico City.

How did I get this job? Well, briefly, I read about a student-run internationally-based association (Association International d'Etudiants en Sciences Économiques et Commerce) that organizes traineeships for students to almost anywhere in the world and I rushed to apply! After a grueling selection process, I was

matched with Coopers in Mexico City. I'm very excited about being here at Coopers as it is a world leader in the field of consulting. The experience I will receive here will be invaluable.

Did my Humber training

**At 21, I travelled solo around the world for 10 months. It was an incredible voyage. I started my trip in Tahiti and then travelled through New Zealand, Australia, South East Asia, Hong Kong, Nepal and finally, Europe. I definitely recommend the experience to anyone!**

prepare me for the career I want?

Well, that career has, as of yet, not been determined but I'd like to one day work for the United Nations organization called UNESCO. My parents being Canadian diplomats, I have travelled and moved around since I was a baby. I'd like to pursue a career in an area that will allow me to continue travelling and experiencing new cultures.

Humber's training definitely

gave me a good base in the field of business, a field that was totally foreign to me before starting the program. There was a good balance of theoretical and practical courses which complemented well with my student government

me, education goes beyond the classroom.

What kind of things do I enjoy in my time off? Time off? What's that? Well, I love travelling, whether it's to the other side of the city or the other side of the world, so that's definitely number one for me. But if time is limited I enjoy watching movies, reading, going for coffee with friends.

Anything unusual about me? At 21, I travelled solo around the world for 10 months. It was an incredible voyage. I started my trip in Tahiti and then travelled through New Zealand, Australia, South East Asia, Hong Kong, Nepal and finally, Europe. I definitely recommend the experience to anyone!

I am always trying new experiences. I've sky dived, scuba dived, bungee jumped, para glided, trekked in the Himalayas, been white water rafting ....

Other than Canada, I've lived in Senegal, Malaysia, Switzerland, Belgium, France and now Mexico. That's a lot of packing and unpacking.

My years at Humber were memorable due to the activities in which I got involved. Being SAC president from 1995 to 1996 was an incredible experience. For

activities on campus. If there was one thing that could be improved on, in my opinion it is the importance of learning a second or third language. I'm bilingual (French/English) and hope to be trilingual (Spanish) soon.

My years at Humber were memorable due to the activities in which I got involved. Being SAC president from 1995 to 1996 was an incredible experience. For

## Double the power of your diploma

Humber College is developing university partnerships to provide further education opportunities to graduating students and alumni.

If you're interested in investing your diploma in a degree, contact Humber's Articulation Office at (416) 675-6622 ext. 4863.



## Learning opportunities continue for grads

Humber offers continuing education courses and workshops in numerous special interest and career-related subjects including, among others, computer technology, digital imaging, law and security, management studies, manufacturing engineering, music, nursing, photography, safety administration, and writing. Contact: (416) 675-5000 for a free calendar

## Rooms for rent



Accommodations are available for groups and individuals at the North Campus Residence buildings from May until late August. Full conference facilities including equip-

ment and catering services are also available.

The cost per person for a single, air-conditioned and furnished room is more than reasonable.

Each floor has washrooms, laundry facilities, a lounge with cable television, fridge and microwave oven. There is also a full-service cafeteria featuring hot and cold meals.

Guests are welcome to use the College's recreational facilities including gyms, squash courts, swimming pool, and weight room.

The residence buildings are located beside a 300-acre Arboretum and are within walking distance of the Woodbine Centre Shopping Mall.

For information, contact: (416) 675-6622 ext. 7204

## Grads return to teach

It's great when Humber graduates return to visit, and even better when they return to teach.

Two graduates of the Multimedia Design and Production Technician program are doing just that.

Bryan Davies, who graduated in 1977 from the audio-visual program as it was then known, returns to Humber once a week to teach Computer Tools 1, a course that covers the use of PowerPoint, Excel and Word '97.

The multi-media coordinator at the Kortright Centre north of Toronto, Mr. Davies says he began his career doing slide productions and grew into video and computer presentations as technology progressed.

"The Kortright Centre was one of the first multi-media centres in Canada and in fact, Humber's digital imaging lab is loosely based on our facility. We have had a close alliance with Humber since 1986.

"The Humber students that I see are very good. They have a lot of potential with a good eye for visual design and a high level of technical ability. We're looking at taking a couple of students on field placement at the Kortright Centre," says Mr. Davies.

He works four days a week at the centre and uses his extra time to run a consulting and freelance business.

With Bill Hlibka who was, until his retirement, the multi-media program coordinator, Mr. Davies founded the Interactive Multi-Media Arts and Technologies Association (IMAT).

One IMAT member is Doug Primeau, a 1992 graduate of the multi-media program, who has also returned to Humber to teach part time, "It's wonderful," he says, "that I know something I can give back to a new generation of students."

Both men serve on their program's advisory committee, and it was through this connection that they were asked by program coordinator Bob O'Meara to teach a course. Mr. Primeau teaches the first-semester Interactive Multi-Media course in the one-year, post-grad, certificate program.

He isn't the only Humber grad in his family who has returned to teach. His wife, Nicole Primeau, a graduate of the Package and Design program teaches two courses and will add a third in 1998.

The couple met by chance at Humber in 1990 when she was placed in an audio-visual communications course.

Contact: Bob O'Meara at (416) 675-6622, ext. 4903

**"It's wonderful," says Doug Primeau, a 1992 graduate, "that I know something I can give back to a new generation of students."**

## Internet job posting site works for students, graduates, employers

Graduates and students can surf their way to a new job with Campus WorkLink, a new Internet job posting service.

This is how it's done. An employer looking for an eager, qualified worker, forwards a posting by fax or e-mail to Campus WorkLink and within a day, the job's on the Internet where job seekers can find it.

Access to WorkLink is password restricted, however, so only individuals from institutions that the employer specifies will see the posting.

Campus WorkLink is a non-profit venture founded by the Canadian Association of Career Educators and Employers, and several colleges, including Humber, in partnership with Industry Canada.

Employers who use the service include the Royal Bank of Canada, Care Connection Family Services of Metropolitan Toronto, and the Ontario Arts Council.

For additional information, visit the web site at <http://ngr.schoolnet.ca/worklink>, or e-mail [worklink@cacee.com](mailto:worklink@cacee.com).

## Chilean teachers of English study at Humber

In a wave of educational reform, the Ministry of Education in Chile is challenging some of its English teachers to think in different ways by sending them to English-speaking countries to improve their communication and teaching skills.

"This experience is a gift from the government," says Tamela Meza, one of 20 Chilean teachers taking a specialized eight-week Teaching English as a Foreign Language (TEFL) course at Humber College this fall. "Our stay at Humber is about much more than language instruction, it allows us to get to know other people and cultures from around the world."

Classmate Alejandra Duarte agrees: "We have real communication with other foreign students because we have something in common; that is, we have all faced the problem of how to communicate."

As part of a consortium of universities and colleges from

England, the United States and Canada which bid on foreign student contracts, Humber College has been expanding its TEFL programming to attract more international teachers. At the same time, countries such as

**"There is great value in learning through experience with colleagues, conversation with teachers, watching television news, and looking for information on the subway," says Ms. Duarte. "Immersion is key; it's not the same to just read books."**

Chile are recognizing that English is now the language of business, commerce and education so they are sponsoring teachers to upgrade language and professional skills abroad.

Chile's strict selection process for foreign study favours candidates from isolated communities

where there is little opportunity to improve language skills. "The country has a problem with teaching English in small towns and rural areas because there are not enough qualified teachers," explains Ms. Duarte.

chance to hone their language skills and learn about Canada's education system. It also gives soon-to-be teachers valuable time with experienced teachers."

"Based on what we've learned so far, we will try to change our teaching methods when we return to Chile," says Ms. Meza. "We've always focused on grammar and written work but now realize the importance of conversational communication."

As part of their educational and cultural experience, the teachers will visit York Region Board of Education schools, attend a TESL conference, and explore what Toronto has to offer. "There is great value in learning through experience with colleagues, conversation with teachers, watching television news, and looking for information on the subway," says Ms. Duarte. "Immersion is key; it's not the same to just read books."

**Contact: Joe Aversa at (416) 675-6622 ext. 4351**

## Teachers' strike just fine with happy campers

While many working parents scrambled to find emergency child care for their school-age children during the teachers' strike last fall, Humber faculty and staff had it easy and their kids had it great.

On Thursday, Oct. 30, as a provincial teachers' strike loomed, faculty and staff were notified by voice mail and in the internal newsletter, the *Communiqué*, that if the schools closed, a day camp would be opened in the College's North Campus gymnasium for children aged six to 13. The camp was organized on very short notice by Bridget Woodcock, acting director of the Humber Child Care Centres.

As the teachers' strike got underway on Monday, November 3, about 50 eager children arrived at school with their relieved parents.

The children were supervised

by supply staff who were hired for the duration of the strike and Early Childhood Education students who had been doing their field practicums

**"I think that all the areas in the college pulled together to make this a successful event," said Ms Woodcock.**

in local elementary schools.

"This worked out really well for us," said Rachel Khan, one of the ECE students. "With the schools closed, we would have lost that time on our placement and had to make it up later. This way, we were given credit hours

towards our field practicum experience."

Over the course of the camp, which lasted two weeks, the children enjoyed many of the College's facilities: an afternoon swim in the community pool, nature hikes in the Arboretum and age-appropriate activities at play stations in the gym, including movies, games, crafts and even a hockey clinic.

"I think that all the areas in the college pulled together to make this a successful event," said Ms Woodcock. "Various departments in the College willingly gave the camp the time and space they needed but because of our child care knowledge, we did help to support the day to day operations." The College's day care centres operated as usual during the strike.

"It was a lot of fun," noted Lucas Walker, 9. "I was sorry when it ended and we had to go back to school. But the swimming tired me out!"

**Contact: Bridget Woodcock at (416) 675-6622, ext. 4144**

## IWRF to play at Humber

Humber is set to host the International Wheelchair Rugby Federation's (IWRF) World Championships in June 1998. Twelve national teams will participate in the six day event which is held every four years.

Humber President, Dr. Robert Gordon, is one of the honorary patrons of the 1998 tournament.

"Humber is an excellent location for this event," says Pawel Zbieranowski, president of the IWRF. "The airport and hotels are located nearby, and the staff is wonderful to work with."

Wheelchair rugby originated in Canada in 1977 as a co-ed sport played by quadriplegics in manual chairs. A much slower sport than wheelchair basketball played by paraplegics, it borrows its rules from rugby, basketball, hockey, and volleyball. It became an official international sport for quadriplegic athletes in 1993, when the IWRF was established.

"It's difficult for amateur sports to receive recognition, even more so for sports for the disabled," says Mr. Zbieranowski, who teaches autistic students. "But, it's our aim to educate the public and to help them see quadriplegics as true athletes and wheelchairs as another form of sports equipment."

## Future bright for first group of paralegal graduates

The first graduates of the paralegal profile, Legal Assistant Diploma program, crossed the platform at Humber's June 1997 convocation ceremony.

Approximately half of the graduates were offered jobs by their paralegal field practice placements who were impressed with the students' knowledge of court and ministry search and filing, small claims court, landlord and tenant, provincial offense, and administrative law procedures.

And, because the program includes a course in entrepreneurship, the other half are prepared for whatever the future holds.

An increasing number of mature students are entering the program to take the paralegal profile as the public is looking more to paralegals to assist them with less complex legal and regulatory matters.

**Contact: Pat McCann-Smith at (416) 675-6622 ext. 4278**





## It's gold, again, for Humber golf team



The College's golf team won the Ontario provincial men's college championship for the second year in a row. The tournament, which was played at the Brockville Country Club, was the third victory for the team in as many outings.

The team has not lost a tournament in two years.

Playing for Humber were Patrick Treude (captain), Stephane Boucher,

Dan Church, Dan McNeely, and Mike Stannard. All are students in Humber's Professional Golf Management programs.

"We went to Brockville with high expectations, believing we could successfully defend the provincial championship," said Grant Fraser, coordinator of the golf programs and coach of the golf teams. "It was a pleasure to watch this team come together and play so well on such a difficult course."

Scores were tabulated by adding up the teams' best three scores over 36 holes, played over two days. Humber's score was 461, Georgian College of Barrie finished second with 488, and St. Lawrence College of Brockville placed third with 498, one shot ahead of Niagara College.

In the women's competition, Keri Moffat captured the individual gold medal and Angela MacDonald placed second. Both are Humber students.

Mr. Treude also captured the gold medal for best individual score; teammate Dan McNeely was the silver medalist, after winning a four-hole playoff. Mr. Boucher placed fourth and Mr. Church was sixth.

The team won its first tournament in September, when its members defeated nine other colleges and university teams at the University of Ottawa Invitational Golf Tournament. The second victory came when Humber defeated its nearest competitor, Georgian College, by two strokes at a tournament held at the Barrie Golf and Country Club. Six teams from Ontario community colleges competed in that event.

The team is managed by Doug Fox, the College's athletic director.

Contact: Grant Fraser at (416) 675-6622 ext. 4346

## YTV tots love Humber music program

The YTV Child Care Network on Jefferson Avenue is alive with the sound of music.

Every week, as part of their daycare experience and at no extra charge to their parents, the children take a half hour music lesson delivered on site by Humber's Community Music School.

"Seeing how far the children have come in their musical skills and appreciation is just wonderful," says Wilma Morrison, executive director of the YTV child care centre. "They can't wait to get started each week."

The program, which has been available at the day care since June, is taught by Clare Moskalyk and is administered by Cathy Mitro, program coordinator of the Community Music School in the School of Performing Arts.

The project, initially presented in March, 1997, was established after invitations were issued to all day care facilities that had an established relationship with Humber's post-secondary Early Childhood Education program.

"The YTV Child Care Network quickly recognized the inherent educational value for children and their parents," says Ms Mitro. "The children are exposed to music from about the age of 18 months and the parents don't have to go looking for a separate music program. The program is

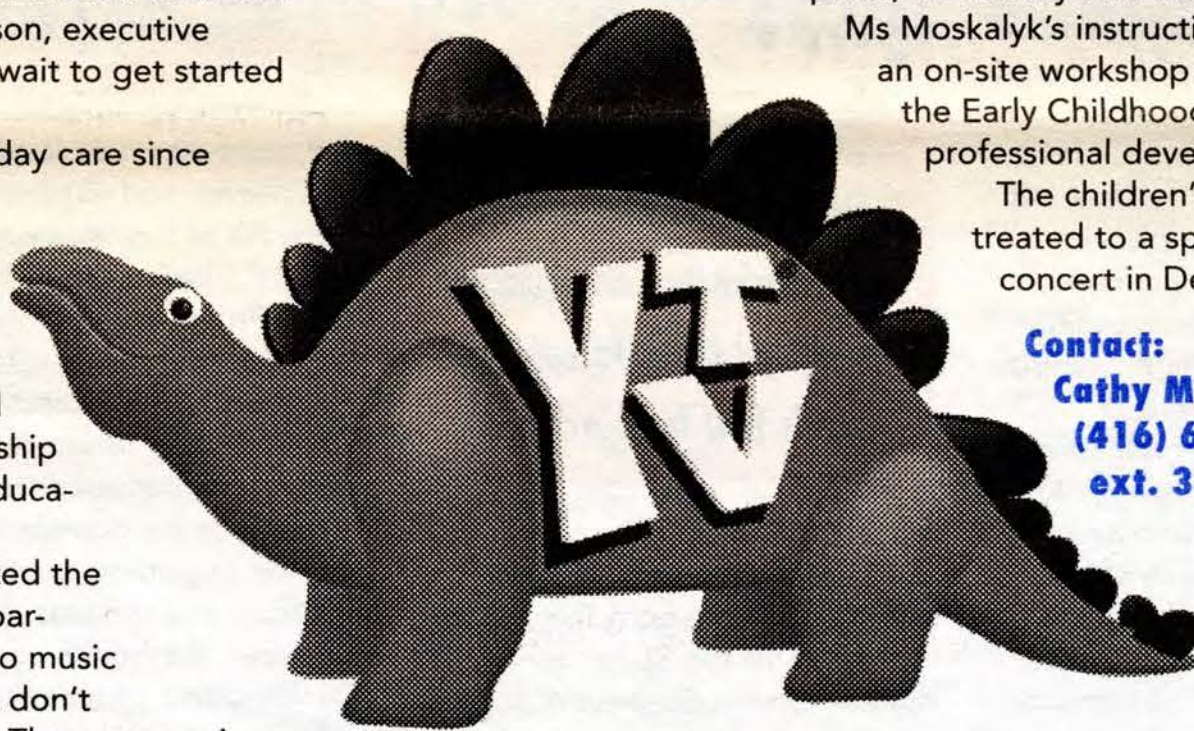
available to all the children in the centre. YTV purchased a complete package so the children can receive specialized, formal music training as part of their ongoing early education."

The small musical instruments (sticks, bells, shakers and xylophones)

Humber supplies remain at the centre, as do lesson plans, so the day care staff can complement Ms Moskalyk's instruction. She also leads an on-site workshop every 12 weeks for the Early Childhood Education workers' professional development.

The children's parents were treated to a special evening concert in December.

Contact:  
Cathy Mitro at  
(416) 675-6622,  
ext. 3847



## Safety program passes Libyan students' inspection

"In my country, people don't think that it's going to happen to them," says Libyan safety specialist Abdul Karim Shewti, referring to the possibility of an oil field disaster.

Mr. Shewti and four of his colleagues from Libya's Sirte Oil have become true believers in the safety ethic while enrolled in Humber College's Industrial Safety Engineering certificate program this year. "Our experience in Canada has opened our minds to new things we were not familiar with before," says fellow student Hamdi Salim.

Humber College became host to the students after responding to an enquiry from a brokerage firm in England which represents Libyan oil companies, among them Sirte Oil. With employer needs in mind, the College's School of Manufacturing Technology customized an intensive two-semester course outline which is essentially a subset of its three-year engineering diploma.

Sirte Oil then selected candidates destined for careers in middle management according to educational level and language ability. The heavy course load of 20 to 25 hours a week concentrates on areas needed to improve job quality such as safety hazard identification, risk management, electrical and mechanical equipment safety, first aid, environment and fire protection.

"These students are getting extensive safety training in a country which considers safety a high priority. Many of the environmental and regulatory issues are new to them," says Program Coordinator Aurel Bartha. "For Humber, it's an opportunity to project our expertise - what we do best - in an international setting."

"All subjects are useful to anyone who wants to be a safety specialist. For me personally, the most important thing is language because industry safety standards and references are published in English," explains Mr. Shewti. "Now I know where better un-

to find material and I have a derstanding of why certain policies are implemented at my workplace."

With courses wrapping up in mid December, some of the students wish they had more time to pursue other specialized topics. "I would like to study how to control flammable gas pollution emergencies because I deal

with them five times a month at my work site," says Mr. Salim, a 21-year industry veteran who travels by plane to work at Libya's Zelten field.

While demanding courses and student budgets have precluded the students from venturing too far off campus during their stay, the College provided them with two weeks of cultural orientation before classes began to help them adjust to their temporary home.

As School Chair Ken Simon says: "Part of the success of the program is for the students and their families to fit as comfortably as possible into the cultural environment within the Humber community."

Contact: Aurel Bartha at (416) 675-6622 ext. 4187

## Et Cetera, Et Cetera, read all about it

Humber students took on a challenge when they agreed that the old name of the school newspaper, Coven, needed to be replaced. Four years later, the Humber Et Cetera is proving to be a perfect choice.

Although the paper is meant to be a lab where final-year journalism students develop their writing and editing skills, it is also a community paper and an entertainment package for students.

Encompassing more than news at school makes the merger easier.

"If they were limited to Humber, our reporters would be tripping over each other," says Terri Arnott, faculty advisor for the past ten years.

Et Cetera isn't recognized as the school's official paper, but the editor-in-chief doesn't mind.

Last year Et Cetera discovered it could do even more when it went on the Internet, the first Canadian college newspaper to do so. On Wednesday nights, as the paper heads out the door to the printers, the on-line version gets launched into cyberspace. At that moment, Et Cetera lives up to its name - informing the world about Humber and a whole lot more.

Contact: Terri Arnott at  
(416) 675-6622 ext.  
4514

## Changes coming to Pharmacy Assistant program

Discussions are currently underway to lengthen the three-semester Pharmacy Assistant program at Humber College.

The move is designed to help meet the staffing needs of modern pharmacy operations.

According to Ken Harrison, chair, Department of Allied & Community Health, School of Health Sciences, "There's an ongoing initiative in the profession called 'pharmaceutical care' which focuses on having the pharmacist spend more time with the customer. As a result, the role of the assistant/technician is becoming increasingly important."

Adding to the length of the program will further prepare students to stay afloat in a technically demanding profession.

Contact: Ken Harrison at  
(416) 675-6622 ext. 4452

## New direct-response program for 1998

Humber College is offering a new program that will prepare Canada's future advertising gurus in the art of direct marketing, an expanding niche in the field of advertising. The Direct-Response Media Copywriting Certificate program is a three-semester, post-graduate program being offered for the first time in September 1998.

The program is the first of its kind in Canada, and was created in response to a demand from the marketplace for writers with expertise in the direct-response marketing field. "In order to put this program together, we've had to work closely with industry leaders," comments Joanne Lehman, program coordinator. "Humber will be working with experts from the Canadian Direct Marketing Association, and representatives from leading direct marketing organizations."

Ms. Lehman stresses the importance of a strong link between the student and the industry. "To allow students to develop strong networks, we've put together a mentor program."

Job prospects seem good for graduates of this new program. Humber media copywriting grads have successfully gained employment at many of Canada's leading advertising firms. Advertising campaigns for companies such as General Motors, IBM, CFRB and others have been created by Humber College graduates. Contact: Joanne Lehman at (416) 675-6622 ext. 4129

## Visit to Eastman Museum of Photography inspires students

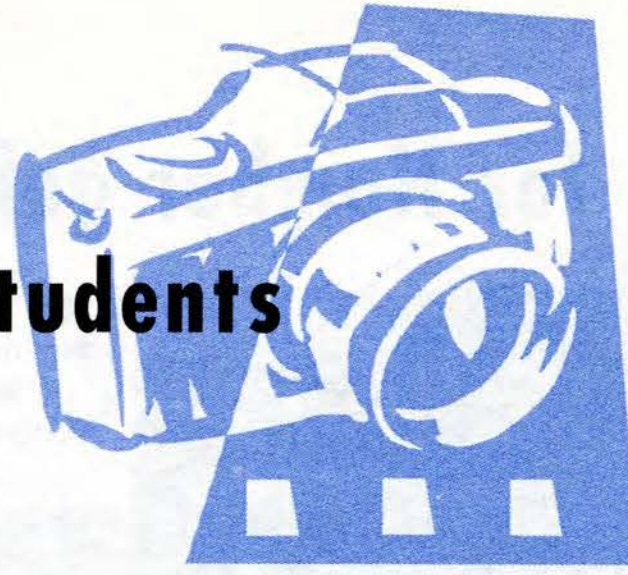
Accompanied by Neil Fox, instructor in the Creative Photography program, a group of second-year photography students recently completed a trip to Eastman House, the world's oldest and most prestigious museum of photography.

In Rochester, New York, the museum is located in the actual house where George Eastman, founder of Kodak, resided. The museum area itself is a modern-equipped, extensive archive, housing classic photographic images dating back to the founding of the artform. While touring the archives, Humber students were able to personally view a number of selected vintage images, including the works of Julia Margaret Cameron

dating from the 1860's, Edward Stiechen (1907), and contemporary photographers such as Irving Penn.

Mr. Fox stated that visiting the Eastman House was an inspiration for the students; many were able to finally see work that they had previously only heard about, and the trip clarified the notion that they could add their own contributions to a distinguished and exciting artform.

Also on the itinerary was a visit to the Rochester Institute of Technology. Mr. Fox emphasized that this portion of the trip was valuable not only for a cross-comparison of the institutions' programs, but also because Humber students were given a



first-hand account about the cost of education in the U.S. In the U.S., tuition for a single year, including room and board, can run up to \$27,000 in American funds.

Mr. Fox says that the Rochester I.T. and Humber are embarking on an articulation program which will allow Humber students completing their two-year program to continue in Rochester which offers a four-year degree granting program.

Contact: Neil Fox at (416) 675-6622 ext. 4659

## Self-Marketing - Key to a successful job search

Carolann Sike, a graduate from Humber College's Chesswood Job Finding Club, is a true example of the extent of the role that self-marketing plays in an effective job search.

After several years professional experience as an executive secretary and project coordinator with Branson Hospital, Toronto City Hall, and the Prime Minister's Office, Ms. Sike found herself unemployed.

With a solid background in public relations, events coordination, office administration, computers, and a training course in television and radio broadcasting, she went to the Job Finding Club for assistance in targeting and organizing her job search efforts.

The three-week Job Finding Club, in partnership with Human Resources Development Canada, stresses a structured approach to job hunting with emphasis on marketing tools and techniques and the building of self-confidence, in a group setting.

Ms. Sike took the JFC methods of self-marketing and custom designed them to suit her needs and background.

Her personal experience included two career interruptions to undertake a couple of precedent-setting expeditions with her husband. The first was the first Sub-Arctic sailing expedition to cross Hudson

*"Ms. Sike took the Job Finding Club methods of self-marketing and custom designed them to suit her needs and background."*

Bay, and the second was a sailing adventure from Toronto to Leningrad via the St. Lawrence, Atlantic Ocean, Greenland, Sweden and Finland. She planned and coordinated the public relations campaigns for both expeditions and conducted negotiations and fundraising events to develop corporate donations.

Combining the skills from her personal and professional backgrounds and her extensive

volunteer experience within health-related areas, Ms. Sike developed an effective combination style resume, eye-catching calling card, and an impressive work portfolio.

Throughout her search, Ms. Sike stressed her transferable skills, targeted specific industries, followed-up on all leads and interviews, and expanded her network of business contacts.

Ms. Sike is now an Information Coordinator for the Child Health Services Multi Organ Transplant Program at the Hospital for Sick Children. She facilitates the delivery of patient care; serves as a resource for non-clinical information regarding processes, services and systems; liaises between the health care team and families; and coordinates the administrative functions in a proactive organized manner.

She is proof that by utilizing marketing techniques to present transferable skills together with experience, a job seeker can find a rewarding position that fits.

Contact: Elana Lewis at (416) 675-6622 ext. 4777

## Horizons initiative at Humber

What actions should Humber College take to respond most effectively to the learning needs of students and clients in an age of 'discontinuous', rather than incremental change - recognizing that the nature of work is being altered significantly by changes in organizational structures and rapidly advancing technology?

Jobs that are available today require people who are highly trained in technical language arts, quantitative analysis, learning skills, logic, critical thinking, problem solving, information literacy, computer skills, and human relations. These subjects, once relegated as hoped-for by-products of a higher education, are now becoming curriculum objectives.

Furthermore, rapid shifts in the economy suggest that students may change careers several times during their lives. For most

people, therefore, life-long learning is becoming a necessity.

Traditional funding mechanisms are also changing as, enabled by technology,

*"rapid shifts in the economy suggest that students may change careers several times during their lives"*

classroom learning now extends beyond the traditional constraints of time and place, to sites across town, the province, and around the world.

Change is essential to meet and address these issues.

According to Humber President Dr. Robert Gordon, the Horizons initiative "is a college-wide effort

established to respond effectively to the challenges of the future by fortifying traditional values and building on the successes of the past. Humber has always valued learner success, life-long learning, flexible delivery, general education, customized training, and professional development."

Horizons is not a 'technology project', nor is it just about the formation of another committee. By embarking on a variety of projects, Horizons will implement methods and processes of on-going improvement throughout the College to help everyone continue to learn, grow, and be successful in the future.

The vision is to establish Humber as a 'learning community' - one that students and clients turn to and choose throughout their lives.

Contact: Chris Coleman at (416) 675-6622 ext. 4458

## "Anytime, anywhere" approach benefits students

Unique to Humber is the fact that students enrolled in the Early Childhood Education program can fast-track to graduation in 16, 20, or 24 months.

A slow-track is also available, allowing students to earn a diploma on a part-time basis with the option of floating between part- and full-time studies, as long as they complete their program within a seven-year time limit.

Described by Blair Carter, chair, School of Health Sciences, as an "anytime, anywhere" program of study, students can control their own timetable, and have a greater range of choices open to them.

Contact: Blair Carter at (416) 675-6622 ext. 4099

## Wheels within wheels

Humber College's Center for Transportation Training played a key role recently as the sole training school participating in the launch of a new campaign at the MTO site on Keele Street. The cooperative venture involved the Ministry of Transportation, the OPP, the Council of Driver Trainers, and industry representatives. The new Minister of Transportation, the Honorable Tony Clement, was in attendance.

The objective of the on-going program is to educate police, ministry officials and all other users of the highway system regarding "sharing the road" with large commercial vehicles.

Demonstrations on blind spots, space management, and overall vehicle operation highlighted the event.

Humber has further agreed to provide awareness training for eight members of the OPP Highway Rangers, the group responsible for enforcement of truck safety in the Toronto area. The objective is to make the Rangers more aware of the unique problems faced by commercial drivers on a daily basis.

The College is also well-positioned to assist the Ministry in its projected plan to privatize their testing operation and to provide upgrading for the Ministry designates who staff this position. All of the College's in-vehicle instructors are recognized Ministry signing authorities, capable of authorizing Class "A" licenses.

In addition, Humber provides all required stages of motorcycle rider training and is currently the only authorized licensing agency in the community college system to offer the M2 exit program, the final stage in motorcycle licensing.

Contact: Karen Tavener at (416) 798-0300

## Chinese students 'a delight to work with'

Halfway through week one and from halfway around the world, Bert Wheeler sent a fax to Toby Fletcher, chair of the School of Business.

"The students are bright, cheerful and eager. They are a delight to work with," he wrote. "I am optimistic about how much we will cover in Principles of Management and Finance."

For 16 weeks last fall, Mr. Wheeler taught three courses at Ningbo University, located in the seaport city of six million people just south of Shanghai. The university began offering the complete three-year curriculum of Humber's Business Administration program in English in 1996.

A former vice-president of human resources for the Bank of Nova Scotia, and since 1991 a full-time faculty member in management studies, Mr.

Wheeler also acted as an unofficial immigration adviser.

"Two of the girls thought you must be married or have a child to get into Canada!! I explained that

**"We are very excited about the success of the project with Ningbo and look forward to having 55 Ningbo students join us at Humber in the fall of 1998 to complete the final year of their diploma," said Mr. Fletcher.**

whichever young man told them that, he was mistaken!!" he wrote.

Sheryn Beattie, instructor in Retail Management, will be going to Ningbo at the end of February to teach market research, advertising and the second half of the international trade course which Bert Wheeler started in the fall. Accommodation for the visiting teachers is provided by the

university in the foreign teachers' residence.

Mr. Wheeler had nothing but praise for his hosts.

"They are so responsive to any request I have to be careful not to hint at any need. They are obviously as proud of this program and the Humber College - Ningbo University collaboration as we are in Toronto."

"We are very excited about the success of the project with Ningbo and look forward to having 55 Ningbo students join us at Humber in the fall of 1998 to complete the final year of their diploma," said Mr. Fletcher.

The students will then return to China.

**Contact: Toby Fletcher at (416) 675-6622, ext. 4644**

## Dance, food and music aid cultural understanding

Humber College students celebrated Multiculturalism Week with dance, food and music. The event was organized by Student Association Council (SAC) member Stelios Kypri and his team to increase cultural awareness and acceptance on campus.

"There are 80 different cultures at Humber and bringing dance, food and music to the students shows them cultural diversity," Mr. Kypri explained.

During the week, four local bands performed for staff and students. "We tried to get bands that combined the musical styles of different cultures," Mr. Kypri explained.

Food from different cultures was also available for students to try.

The response to Multiculturalism Week was overwhelming.

"We've had more response, more positive feedback, than from anything we've done before," Mr. Kypri noted.

How does SAC plan to follow up on Multiculturalism Week? "We let the students help us decide by asking them in a survey," Mr. Kypri explained. The students recommended extending Multiculturalism Week to two weeks. They would also like to see the event focus on specific cultures. SAC is responding to these requests by having a Black Awareness week early in the new year.

**Contact: Stelios Kypri at (416) 675-5051**

## New residence life coordinator first to live in

For the first time since the Humber residence opened in 1990, the residence life coordinator lives right in the building.

A small lounge on the second floor was converted into a bachelor apartment and in June, 1997, John Conrad moved in to oversee student life in the College's two residences.

"It's definitely an alternative lifestyle," acknowledges Mr. Conrad, who agrees that life in a college residence would not suit everyone. His enjoyment of the lifestyle seems all the more astonishing when you learn he has an MBA and this is his tenth year of living in a student residence.

"The main issue, really, is privacy. When you live in residence, there's always someone at your door. You have to know when to get away, so I do most of my socializing off-campus."

Mr. Conrad supervises the residence assistants on each floor who deal directly with students. However, he will become directly involved if alcohol is fueling a situation, or if a serious problem occurs.

He completed a B.Sc. in chemistry at the University of Guelph, where he served as a residence manager. When he moved on to Niagara University for his MBA studies, he continued to live and work in residence.

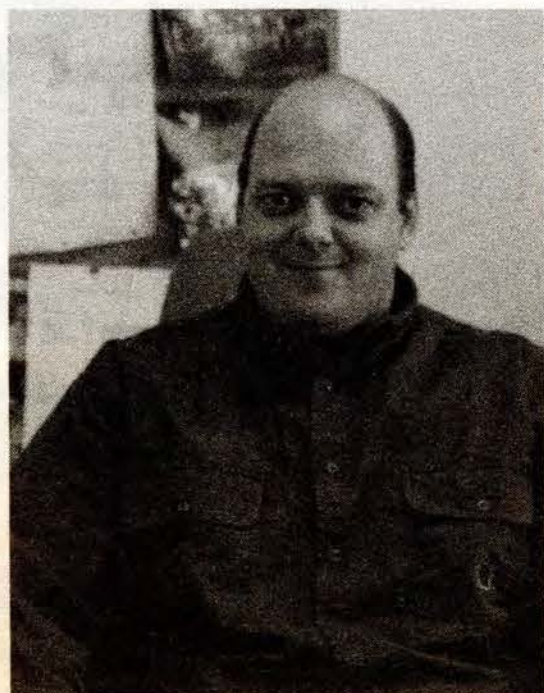
The MBA he brings to the job will serve him well, he suggests.

"A large part of the MBA is learning how to deal with change and there's certainly plenty of that in this job. Also, I can help with budgeting, surveys and other management issues."

Right now, Mr. Conrad notes, residence life is a little too separate from college life and he would like to see that changed.

"There could be more pooling of resources."

**Contact: John Conrad at (416) 675-6622 ext. 7301**



## Digital new media

Character animation, 3D object creation and product visualizations, architectural walk-throughs and fly-throughs, spinning logos, mechanical demonstrations, as well as special effects for television commercials will all form part of a new program being offered this spring by the Digital Imaging Training Centre at Humber College.

Also new will be a part-time, day-time course addressing the needs of the rapidly changing Internet industry.

One of today's most popular commercial desktop rendering and animation software packages is **3D Studio Max**. An intensive, hands-on, ten-week course beginning in April will take students through the fundamentals of 3D object creation, material selection and editing, lighting, perspective and the techniques that can produce cutting-edge 3D animation segments.

Working on Pentium II and Pentium Pro workstations, the working professional or the worker in transition will add to their existing competencies in either Photoshop, Illustrator, or CAD to further their careers in the digital new media industry.

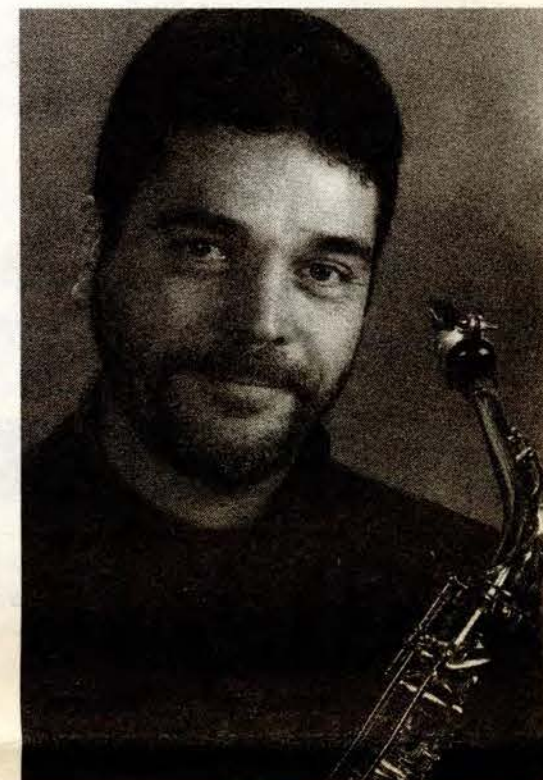
Competitive skills for the constantly developing Internet market are the basis for the solid and practical ten-week **Internet Applications and Management** program. In addition to competencies in web page development, HTML, PC Code Generators, Pagemill, Javascript, CGI programming and Server Solutions, students will be introduced to on-line business models and strategic uses of the Internet to create a successful marketing presence.

As appropriate to the curriculum, the students will work on the Digital Imaging Training Centre's state-of-the-art Macintosh 8600 and 8500 computers as well as Pentium Pro's.

The training model for these programs has been uniquely designed to appeal to both the working professional and the worker in career transition.

For course and registration details, or to arrange a tour of the facilities, please call Carolyn Booth at (416) 675-6622 ext. 4178 (e-mail: carolyn\_booth@goodmedia.com).

The Digital Imaging Training Centre web site is at: [www.digital.humberc.on.ca](http://www.digital.humberc.on.ca)



## Jazz Canada appointment

Brian Lillos, director of music at Humber College, was recently appointed chair of Jazz Canada, a chapter of the 12,000-member International Association of Jazz Educators.

The association provides leadership in jazz curriculum and resources.

Humber's music program was named 1997 Jazz Program of the Year by The Jazz Report Magazine.

**Contact: Brian Lillos at (416) 675-6622 ext. 3532**

## Singapore students embark on 2001 arts odyssey

For Hannah Tan, the vibrancy of Toronto's arts community and its extensive range of offerings have left a lasting impression of a city quite different from the one she comes from half a world away.

"Arts education in Singapore is limited at this time because the focus there has traditionally been on economic growth. In the last 10 years, the arts industry has begun to flourish," says Ms. Tan, one of two students from Singapore enrolled this year in Humber College's Arts Administration certificate program.

The stage was set for Ms. Tan to study at Humber when Program Coordinator Jerry Smith met the Singapore Arts Centre's General Director at an International Society of Professional

Arts Managers (ISPA) conference two years ago.

"The Singapore Arts Centre was looking for individuals with a business background who had an affinity for arts management and culture," explains Mr. Smith.

"Our Arts Administration program at Humber is complementary in that it targets a mature, working audience and is designed for professional development, not job entry."

When Ms. Tan was chosen to attend the one-year Humber program, she welcomed the opportunity "to gather experience in an arts industry with more history than Singapore's."

Outside academic courses, Mr. Smith has arranged for the students to work at local arts organizations. "A series of co-op

placements enables them to learn practical skills in class and how they apply in a working environment. The students are then better equipped to assume leadership positions in arts marketing, fund raising, and sponsorship."

The first of these three-month placements is with the newly opened Living Arts Centre in Mississauga. Ms. Tan works with senior staff three days a week, experience which gives her valuable arts industry insight and a chance to lend expertise in marketing communications, public relations, and advertising.

In Ms. Tan's words: "Our placement at the Living Arts Centre has been a particularly relevant and enriching experience for us as we will find ourselves in the same situation with the opening of the Singapore Arts Centre in 2001."

**Contact: Jerry Smith at (416) 675-6622 ext. 4558**

## HRT Alliance

## launches improved web site

The School of Hospitality, Recreation and Tourism's web site has been redesigned to include more courses and program participation, along with enhanced input from industry.

"We want our site to be a key site for industry information," explains Peter Wolf, program coordinator of the school's post-graduate diploma in Hospitality, Recreation and Tourism (HRT).

"We want to include job postings, association newsletters and we are inviting our industry partners to post innovations that they may wish to share with others."

The Alliance has brought together a group of HRT coordinators and instructors to look at ways to integrate distance learning options, specifically the Internet, into its programs.

"We want to take advantage of all that the Internet has to offer, including research, trend analysis, and job search capabilities, and include what's appropriate in our courses and programs," says Mr. Wolf.

"The Internet could also be used, theoretically, in conjunction with other colleges, to have a joint delivery of shared or common courses that would be recognized at both institutions. We want to ensure our students receive the best the world has to offer."

The redesigned web site, launched in October, can be accessed at [www.hrtalliance.com](http://www.hrtalliance.com).

**Contact: Peter Wolf at (416) 675-6622 ext. 4160**

## College's largest program

Humber's largest program with the most sophisticated curriculum is Business Administration.

This three-year diploma program attracts more applications than any other, with 3,000 applicants competing for 420 first-year places, says Program Coordinator Laurie Turner. With a total enrolment of 700 students, the program employs 150 teachers in its own right and as a result creates jobs for teachers of humanities, math, communications and other disciplines.

About 100 students graduate each year from the Business Administration program. Of the original intake, many students opt to shorten their program of study by transferring into the two-year Business Management program; the two programs share a common first year.

"The standards are high; there's no doubt about that," says Ms Turner. Of those who graduate, many go on to mid-level positions in large and small businesses and in the public and private sectors.

Others, will, perhaps, follow their career path toward univer-

sity. Graduates of the program can transfer credits from the program into the BBM degree at Ryerson, the BBA or B. Comm at Lakehead University in Thunder Bay, or other business degrees at Canadian and American universities.

**"This three-year diploma program attracts more applications than any other, with 3,000 applicants competing for 420 first-year places"**

"Students tend to think about university after they discover all the options that are available to them," Ms Turner notes. "About 25 per cent of our graduates report that they go on to further education after Humber."

The program has many links with other colleges and universities, including an exchange program with IUTB/Universite

Claude Bernard in Lyon, France, and institutions in Germany and Mexico. An articulated agreement with the Open University of British Columbia is also in the works.

Throughout their studies, students gain solid, practical business skills along with theoretical knowledge in business disciplines, including accounting, marketing, human resource management, manufacturing operations and business systems.

As they start the fourth semester of the six-semester program, students major in one of the following profiles: marketing, logistics management, human resource management, small business management, finance, or information systems.

Graduates of the program have been hired by Bell Mobility, Altamira Investment Services, Canada Trust, Carlton Cards, De Havilland Inc., IBM Canada and Shoppers Drug Mart.

The program starts in January, May and September and is offered at both the Lakeshore and North campuses.

**Contact: Laurie Turner at (416) 675-6622, ext. 4676**

## A home away from home

When Josephine Tan and Hannah Tan arrived from Singapore to begin their one-year Arts Administration program at Humber, they were treated to all the comforts of home.

Sandra DiCresce's home, that is.

The two women, who are in their 30s and not related, arrived in Canada in the late summer of 1997 and spent about six weeks in the homes of Ms DiCresce, a Humber human resources consultant and her daughter, Cindy Owtrim, a Student Affairs Council (SAC) administrator.

"A home stay with a Humber employee is more than just room and board," says Ms DiCresce, "it's really a value-added option."

The DiCresce family took the two visitors sight seeing and introduced them to the great Canadian shopping way of life.

"We went to Eddie Bauer's summer clothing sale and my daughter introduced them to yard sales. They bought many items for their new apartment at yard and garage sales."

In October the two women moved into unfurnished apartments in the St. George area. Their program at Humber includes work placement at the Centre for Living Arts in Missauga and will end in July when they return to Singapore.

The home stay at the start of their time in Canada was a cultural eye opener for everyone.

"Josephine and Hannah were very curious about our Canadian winter. They wanted to know what a winter coat felt like and they weren't sure what we mean by 'supper' ... they thought it was a little snack served at midnight."

The women enjoyed their stay with the DiCresce family.

"They helped introduce us to the cultural differences of Canadian life and gave us a lot of guidance in terms of where to go and how to get around," said Josephine Tan.

The arrangement was facilitated by Irena di Rito. Anyone who would be interested in offering a compensated, short-term home stay to an international student should call her on (416) 675-6622, ext. 4303.

## Facing the future:

### Adults go back to school

From 1978 to 1994, the number of adults enrolled as full-time students at Humber College increased significantly.

During this time, students in the 24 to 30 age group increased from 472 to 1723; the number of 30 to 39 year olds rose from 296 to 1204; and the number of full-time students over 40 years of age climbed from 89 to 547.

This surge in the number of adult learners has altered the age composition of the student population at the College. For example, in 1978, 12% of the

students enrolled full-time at Humber were 24 years of age or older, but by 1994 nearly a quarter of the student population was 24 years of age or older.

Improving one's chances for employment is now the chief reason given by adults who decide to go back to school.

While 33% of adults over 24 years of age enrolled in first semester classes at Humber are high school graduates, approximately 25% have some form of post-secondary education. Many, in fact, already have a diploma

from community college or a university degree.

Recent arrivals in Canada are also registering in college programs to re-certify for jobs or to upgrade their skills.

To improve the chances of success for adult learners, a variety of student services are offered including day care, English as a Second Language, loans, writing and studying skills workshops, counselling, clubs, and course information on the Humber web site.

**Contact: Jim Jackson at (416) 675-6622 ext. 4344**

## College signs memorandum of intent with Colombia

Dr. Richard Hook, vice-president academic at Humber College, and Dr. Carlos A. Buritica Giraldo, director general of ICETEX, the banking institution responsible for educational loans and scholarships for Colombia, South America, recently signed a memorandum of intent at the College's North Campus.

The memorandum is designed to pave the way for Colombian students to study at the College, with special emphasis on English as a Second Language, post-graduate certificate specialty programs, and upgrading of English language teachers.

Maria Isabel Hernandez, ICETEX's director of international communications, accompanied Dr. Buritica Giraldo to Humber.

**Contact: Dr. Richard Hook at (416) 675-6622 ext. 4438**

## Photo prof attends unique seminar in Vermont

Last October, Neil Fox, instructor in Humber's Creative Photography program, attended a one-of-a-kind seminar in Vermont, organized around the revival of a photographic process which was, until recently, in very real danger of dying out.

The style, called Dye Transfer Process, is a unique hand-tooled, labour-intensive photographic procedure that, according to Mr. Fox, "is reputed to be the finest and most permanent color reproduction available." Dye Transfer was the means originally used in Technicolor films, and Mr. Fox believes that he has been the only person using this method in Canada for some time.

A year ago, Kodak - the sole patented supplier for the materials necessary for this process - hit hard by recessionary times, restructuring, and budget cuts, chose to cease production for Dye Transfer, leaving many professionals without their supplies.

The seminar assembled the first-ever gathering of Dye Transfer printing specialists from around the world. The meeting was especially notable as a new hope for Dye Transfer has arisen: Dr. Paterson, operating out of Texas, has acquired the rights to the process and is building the interest and distribution network that will make Dye Transfer a real possibility for interested professionals once again.

**Contact: Neil Fox at (416) 675-6622 ext. 4659**

***Dye Transfer was the means originally used in Technicolor films, and Mr. Fox believes that he has been the only person using this method in Canada for some time.***

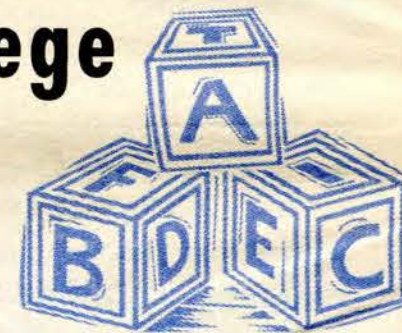
## Internet radio station

Testing has begun on the School of Media Studies/Radio Broadcasting program Internet radio station. A full launch is expected shortly. Unlike a typical radio station, the Humber Internet station will target prospective students internationally, with programming geared specifically towards them.

Programming will feature 'internationally flavoured music' and 'live' segments broadcast to the different time zones. Over 200 streams will be available on the Internet Real Audio connection.

**Contact: Joe Andrews at (416) 675-6622 ext. 4366**

## Child's Play At Humber College



The Humber child care centers have

come a long way since their beginnings 30 years ago as a single day-care in a church basement. The centers now include the Humber Child Care Center, the Humber Child Development Center and the Drop-in Children's Activity Center.

The child care centers, catering to children from newborn to five years of age, are licensed. This guarantees appropriate teacher-child ratios. Children with special needs are fully integrated into each of the classrooms.

Child care at the Humber Child Development Center is provided by fully qualified graduates of the Early Childhood Education (ECE) program. A lab school, the Centre provides placements in both years of the two-year program. Placement is mandatory for all ECE students.

Children are accepted on a first-come, first-serve basis, and subsidized child care is available through the Ministry of Community and Social Services. The Humber Child Development Center typically fills its 78-spot capacity and operates on a non-profit/cost recovery basis.

Emily Headon, an Early Childhood Educator at the Center, states, "If you care, the kids know it and they feed off it. This makes us feed off their energy and affection."

Ms. Headon often gets cards and thank-you notes for the work she does with the children. "All the parents know that their children are well-cared for."

**Contact: Emily Headon at (416) 675-6622 ext. 5057**