

TORONTO SUN columnist Paul Rimstead discusses the WHO, WHAT, WHEN, WHERE, and WHY behind an early morning visit October 7 to two Humber Communications 1 classes. See story page 5. [Coven photo by Martin Harrison]

# Coven letter 'hurts' Davis

by Chris Montgomery

A recent letter to the Editor of Coven hurt Dave Davis. The letter concerning the recent increase of pop to 25 cents in the Humber vending machines bought mixed reactions from the Humber Food Services Director.

Although Mr. Davis expressed sympathy for the financial pinch felt by most students he was bothered by the hostile reaction of some people.

"It hurts," said Mr. Davis. "Students don't realize that I must be aware of all food increases. For instance, milk will be going up six cents a quart, effective October 21 and this affects the cost of such things as cheese, coffee and even bread, but our food prices are expected to remain the same from now until April."

Food Services is endeavoring to hold the price of meals in spite an 11 per cent wage increase and the fact that some products have gone up at least a nickle since last year.

"The charge that the vending machines are used to subsidize the cost of other foods is partially correct," admitted Mr. Davis, "but I would rather sell pop for 25 cents than be forced to raise the price of milk to 20 cents and sell pop for the same price. We must think of the nutritional value for the students."

The vending machines do not always show a profit," said Mr. Davis. "Last week we removed \$78 in slugs from the vending machines."

Humber Food Services, with a full-time staff of 35, serves 1,000 hot meals and 1,500 sandwiches a day. The loss suffered on these meals is made up through outside functions such as weddings and banquets, where competitive prices are charged. The facilities are so popular that the Seventh Semester has bookings for September, 1975.

**See important  
pinball story  
inside . . . .**

# Coven

Vol. 4 No. 8  
Tuesday,  
October 22, 1974

HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY

## Coven helps mom of six

On September 24 of this year the Editors of Coven sold the newspaper for 10 cents a copy in an effort to raise enough money to put a 14-year-old St. Vincent girl through one year of school. Over \$150 was collected and forwarded to Mr. Bertie Richards, headmaster of the intermediate school at Kingstown, St. Vincent.

Last week Mr. Richards replied to Coven after receiving the money intended for Sandrina Thompson. His letter follows.

The Editors also received a letter of thanks from a new friend attending school on this West Indian island. That much appreciated letter also follows.

[Both letters are addressed to the Editor of Coven.]

Dear Mr. Martin,

Thanks very much for your letter along with check received today.

First of all, I must express regret at the fact that Sandrina Thompson had to leave school in circumstances which were not very satisfactory. I will not go into details as that will involve too much.

However, the staff of the school have decided that there are other cases deserving of much more help than Sandrina did. One such is Joset Mars whose mother has six children, the youngest of whom is ten years old. I sent to call her today, read the letter to her and told her that Sandrina Thompson is no longer here and that I was going to recommend one of her twin daughters. She was very very thankful for my kind gesture as she herself admitted to me that as the children showed an aptitude for learning she was making an effort to help them. She says that all she does is to assist her sister who sells in a market shop as the reputed father of the children does not contribute towards their support.

The children are both in Form 2 and are well-behaved and I am certain they will do everything to justify the assistance I intend to give them.

Please convey this to the editors of Coven and also my thanks and thanks on behalf of Joset's mother, Miss Thelma Mars.

Trusting you will continue to give whatever help you can to school, and with best wishes,

Yours sincerely,  
B.A. Richards,  
Headmaster.

Dear Mr. Martin:

I am 13 years old and a pupil of Intermediate High School. I am in Form 2. My mother had six children, three boys and three girls. The youngest is a girl named Jazelle and ten year old. My mother find it hard to pay school fees but is just trying with us. I have a twin sister, Joanne, who is also at this school. Mr. Richards, our headmaster, speak with my mother and tell her that Humber College in Canada which is very kind to this school is willing to help me with fees and books. I will work very hard to show you that I deserve the help and will try not to disappoint you. My mother beg to thank you also and will do my best I can.

I am, yours  
respectfully,  
Joset Mars

# Hallowe'en

## Druids originate customs

by Paul Esquivel

Humber students who have 'tricked or treated' some time in their lives probably weren't aware of the unusual history behind Hallowe'en customs.

Hallowe'en was thought to have been started hundreds of years before the birth of Christ by the ancient Druids of England. The druids or priests believed the Lord of Death gathered together the bodies of animals, who on the eve of November 1, roamed the earth.

To protect themselves from the demon's evil deeds, the druids offered them food and disguised themselves as spirits hoping they would go unnoticed.

During the middle ages people believed that Hallowe'en was the night when witches and ghosts wandered the earth. The Scots, meanwhile, are thought to have originated the belief that witches rode broomsticks through the sky to meet the devil.

In the 9th century, the Roman Catholic Church set aside a day to honor all the saints who had no special days of their own. It was known as All Hallows Eve. Hallowe'en thus is a shortened form of Hallows Eve, the day before All Hallows or All Saints Day.

The trick or treat custom was also said to have probably started in Ireland during the 17th century. During this period peasants went from door to door asking for money to buy food for a feast.

Today, of course, North American Hallowe'en is celebrated by children dressing up in costumes and going from house to house 'tricking or treating'.



# Don't need big words: Expositor

by Carol Hill

Ninety per cent of mankind was out to lunch when common sense was handed out, according to Walter Weisman, a professional American lecturer.

In a lecture in the Seventh Semester on Oct. 11, at 9:00 a.m., Mr. Weisman stated that people have become over-sophisticated and the basics of human behavior are simple.

"You do not need big words to put across simple ideas."

Mr. Weisman said the principal task of management is to get a job done, and a large problem is that management loses sight of the public interest.

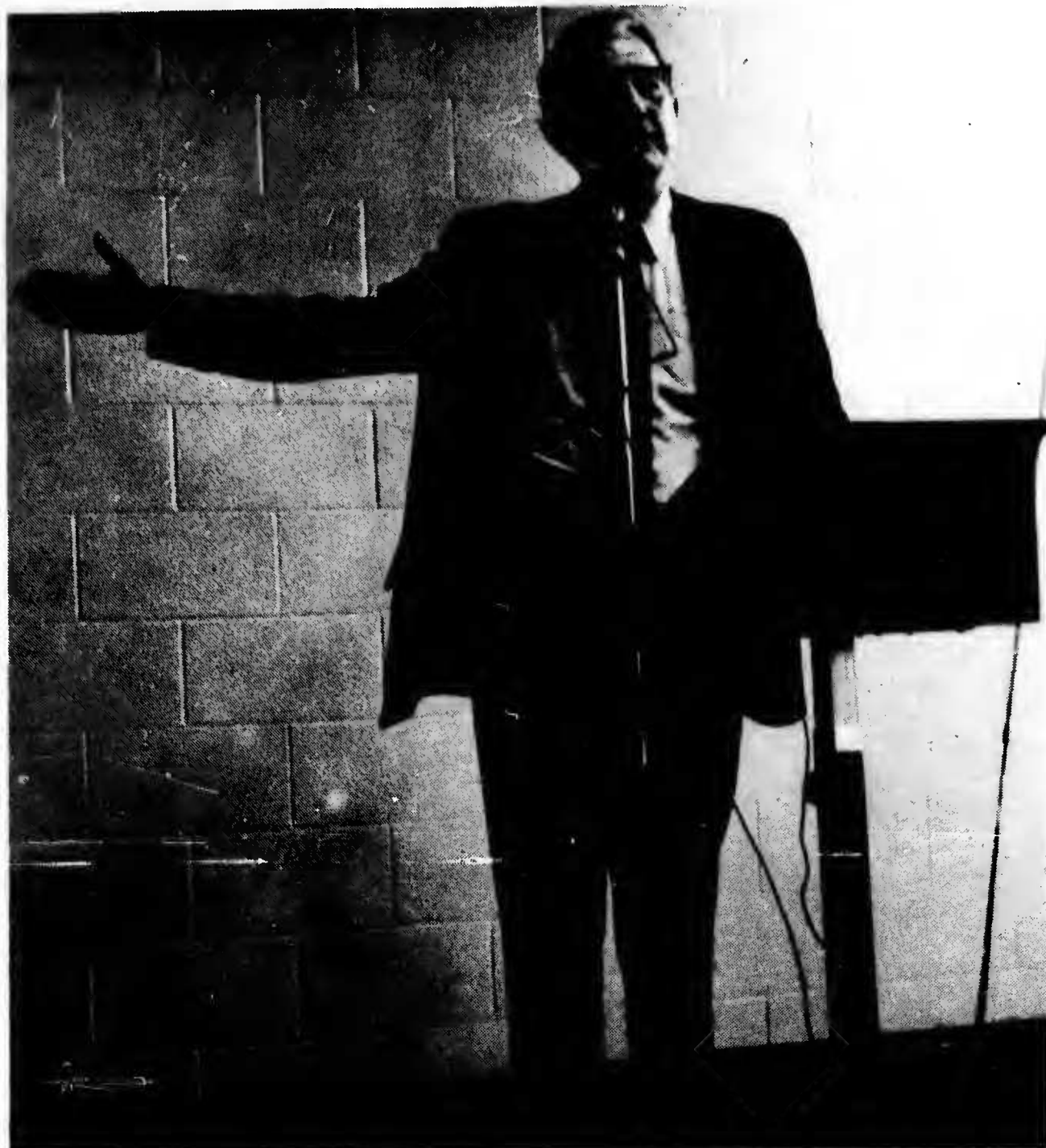
He also gave ideal situations based on the belief that mutual effort to influence, stimulate and motivate are necessary to communicate. He said the problem in internal communication is that nine-tenths of the information is below the surface, and what we know in regards to a situation may only be the remaining one-tenth.

Another problem is reluctant management. He said, "If Moses had a committee, the Ten Commandments would still be in re-write".

"The world's real problems are not engineering, but cultural and communication hang-ups that prevent nation's from accepting technology and feeding their people." He gave India as a prime example.

He stated that a major role of human relations on a business level is to develop an understanding of the communication process and to influence others by this communication.

He illustrated his principles with a slide presentation. One of them is that we are over-educated with "scholarly works" and have no idea how to apply them. We are educated beyond need for management. With all of the school input and training someone must be responsible to understand and interpret the meanings and principals that apply within an organization.



AMERICAN LECTURER Walter Weisman claims we are overeducated with "scholarly works" and have no idea how to apply them. He visited Humber on October 11. [Coven photo by Clarie Martin]

# Course gives her confidence

by Donna Beekink

The Centre for Women is offering a program that will help sole-support mothers living on government assistance to develop confidence in themselves.

The project, Opportunity for Advance-

ment, originated from the community activities of the Centre for Women over the past three years and a pilot program organized by the Centre in 1973.

Research in the past few years has shown women tend to have a lower self-esteem

than men, separated women have lower self-esteem than those who are happily married, and people dependent on welfare have lower self-esteem than those who are self-supporting.

Based on this research, participants in the program will be separated women living on government assistance.

According to Director for the Centre for Women, Marnie Clarke, the objective of the program is to "assist interested sole-support women to develop confidence and personal skills to plan for their own and their families future."

The women will be chosen from the community after being referred by agencies, community workers and staff involved with the project. Each group will consist of about 20 women, and in the first year 120 are expected to participate in the project.

At the moment the Centre is hiring the program's staff. It will consist of seven people: a co-ordinator, a researcher, one full-time counsellor, two part-time counsellors, a secretary/bookkeeper and a child care worker.

"The staff will go through a brief training period in November and will be set to work as a team when the project begins in December at Queensland Public School," said Ms. Clarke.

All staff will assist the women throughout the initial interview, the 12-week course and follow-up assistance which might include helping a woman return to school or the work force.

An Advisory Committee will also be established. It will include representatives of business, industry, education, sole-support mothers and course graduates. The committee will conduct studies and monitor the success of the program.

The project is being funded by the Welfare Grants Branch of the Department of Health and Welfare. The initial grant of \$119,000 will cover a two year period. A further grant during the third year will provide for completion of research.

It is anticipated the research gathered by the project will do more than help those that participate in Humber's course. "We hope the program will be a model for further projects across the country," Ms. Clarke concluded.

advertisement

## S Mouthpiece

"Do you want to improve your memory and powers of Concentration?" Then attend the lecture on Tuesday, October 22, on "Transcendental Meditation" in the Lecture Theatre at 1:00 until 2:00.

### VANDALISM IN PUBS

Many students are continually asking why Humber pubs are so up-tight. Friday, October 11, just answered your question. Due to someone's inexcusable, selfish and assinine actions there was in excess of \$300.00 worth of damage.

It is so easy for people to deface the school and think nothing of it, but when it has something to do with pubs, it is you, the students that have to pay for this damage.

These pubs are in operation upon your request. If this malicious damage continues to happen, your pubs are no longer going to be open.

In the past and until the end of this year (1974), the licences are Special Occasion Permits. As of January 1, 1975, these permits cannot be obtained so easily, therefore, the pub will have to apply for a permanent licence. This means it will depend entirely upon the actions of the patrons of the Humber pubs to see whether or not these pubs will continue to function after the new year.

Please think before you act and have respect for something that belongs to you. Let's keep these pubs operational. It depends entirely upon you whether these pubs remain open or close down permanently. **THINK ABOUT IT!**



#### APT. TO SHARE

Apt. to share, 2-bedroom, partially furnished, couple only, corner Martingrove and Albion. Call Kathy or Mike 745-6779 evenings.

#### FOR SALE

64 Rambler Ambassador, not certified, needs work, running condition, 787-4367, Ian.

.....  
1971 510 Datsun, good condition, \$1,200. Phone Mike after six, 241-8032.



Got something you want to sell or buy? Lost something? Found something? Try the classifieds. Bring your ad to L103.

## Union offers legal aid

by Brian Donlevy

Every Wednesday beginning tomorrow, a lawyer from the Ontario Legal Aid Society will be in SU President Brian Flynn's office to help any student or staff member with their legal problems.

This free service will be able to handle anything from drug offenses to landlord and tenant disputes.

If the problem involves a court appearance, the lawyer will refer you to someone who will be your representative in court, free of charge.

The lawyer will be in the school from 10:00 a.m. until 2:00 p.m.

A series of law lectures are being held, at the end of every month, in conjunction with the Legal Aid Program. The lectures cover everything from drug offenses to court procedures.

The next lecture, "Alcohol and Driving Offenses", will be held in the Lecture Theatre at 3:30 p.m. on Wednesday, October 30.

## Heart care classroom here only

by Jon Tyndall

For the second consecutive year, Humber College is the only campus in Canada offering a classroom course in coronary care.

The course is offered to graduate registered nurses with at least one year nursing experience.

Dave Guptill, of the Health Science Division, said the course was developed to fill the growing needs in hospitals.

"The whole area of medicine is becoming specialized and it is a sign of the times that as hospitals become more and more specialized there is more demand on the nurses to follow suit," he said.

The course is offered three times a year. There are two full time courses of four weeks each - one in October and one in April. A 15 week night course is also available lasting from November to March.

The courses include comprehensive classroom theory as well as clinical experience in hospitals, with the night course in-hospital training done on weekends.

Although tuition fees are usually paid by the hospitals where the nurses work, the student - teacher ratio, being two to one, makes the course very expensive to run. Therefore, applicants are screened thoroughly before being accepted.

"We had 50 applicants from all over the country, this year, but the government allows us only 20 students per class," Mr. Guptill said.

He also said the fall and night courses are full and the spring course is already half full.

## Day death, night burial in Portugal

by Cheryl Kublick

If you are visiting Europe this year, try not to die. It could be very inconvenient.

If a Canadian traveller were to die during his vacation in Portugal his body would be buried no later than 24 hours after death in accordance to regulations in Portugal. After international red-tape was cleared the body would be exhumed and shipped back to Canada. This whole process is not only time consuming but impractical.

This was only one of the problems discussed by the International Federation of Thanatopractic Associations during their recent convention in Toronto.

During the first week of October the Humber Funeral Services hosted the international group for a day to exchange views and ideas. The agenda included a tour of a model funeral home in Mississauga, a luncheon at Humber, numerous presentations in both English and French, a tour of the Funeral Services section, and a banquet and dance to end the day.

Representatives came from France, Portugal, Spain, Bermuda, Barbados and the USA as well as Canada.

## TTC deficit stops aid cold

by Brian Donlevy

Students who are facing financial hardship can expect no help from the Toronto Transit Commission when it comes to travelling costs.

At a recent TTC financial meeting the idea of allowing college and university students to buy tickets at the student rate of seven tickets per dollar was rejected.

A TTC spokesman said that since the company was running at a \$36 million deficit it would be financially unsound to extend the student privileges to members of colleges and universities.

## TRAVEL: Credits for the picking



### The Dark Continent

## Reveal the secrets of an ancient world

by Charlene Gaudet

Sixteen Humber students will be totally immersed in Egyptian and East African culture next August and earn eight college credits at the same time.

Highlights of the trip include explorations of the origin of man with anthropologist Mary Leakey who unearthed the skull of a man 1,800,000 years old and spending some time with the famous Serengeti research team. The team is made up of scientists from all over the world who study the largest concentration of wild animals on the Serengeti Plains of East Africa.

According to Larry Richard, co-ordinator of the trip, the objective is for students to

study the history, anthropology, archaeology and geography of the areas.

The trip is to be conducted on a seminar basis where students will do projects in preparation for the voyage and are to do reports upon return.

The tour is open to anyone in the community but registration is limited to 16 because it's a suitable sized group for the various planned activities.

Orientation courses start in mid-November running Wednesday evenings from 7:00-10:00 p.m. The classes are free for full-time students but the cost for other participants is \$40.

Cost of the trip is \$1,100 which includes air fare, hotels, meals, safari transportation and admissions.

## Lands of God and war

by Steve Barker

Humber is offering students the chance to visit the centre of the Western World's religions - the Middle East.

This will not be a pleasure tour, however, but a full course involving the studies of the different cultures, life styles and histories of such countries as Lebanon, Syria, Jordan and Israel.

Mike Feldman and Colin Woodrow are in charge of organizing the tour which is scheduled for this May. The trip will last 21 days and the price suggested for the tour is around \$600. There will be three such trips involving a maximum of 18 people per trip.

Mike Feldman feels that the Middle East nations will affect the future of the rest of

the world in both an economic and military nature.

The course is being offered by the Mobile Education Department. The department is also offering students the opportunity to visit other places throughout the world. Some of the other countries are Great Britain, Scandinavia and the Canadian Arctic.

The courses are offered as electives: four credits for orientation courses at Humber and another four for the actual trip.

Accommodations will not be a problem, according to the organizers, since there are a number of student hostels and hotels scattered around the Mid-East.

### The Soviet Union

## A whirlwind adventure through space and time

by Linda Whitson

If you're looking for something to do this summer, why not take a month off to visit the USSR.

A.C.R.O.S.S. '75 is forming a small group of 25 to 30 people interested in studying Soviet culture. Starting the middle of November, study sessions will be held at Humber one night a week.

At these sessions, each member of the group will learn to speak Russian, and be able to pursue his individual cultural interest such as environmental studies, politics or art.

The group will leave for the USSR near

the middle of May and spend a month touring Moscow, the Ukraine and Uzbekistan.

According to Nina Such, Director of A.C.R.O.S.S., this trip offers the perfect opportunity for students to contrast the Russian with Canadian cultures. Each morning will be spent in guided tours and study sessions, and the afternoon used to pursue individual interest.

The total cost of the trip is \$495.00 including travel expenses, accommodations, and three meals a day.

(A.C.R.O.S.S. means "A Canadian-Russian Opportunity for Shared Study".)



# Coven

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Tuesday,  
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HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY

## Getting more, needing more Which is it?

Some instructors claim that they will not be around Humber much longer if something isn't done concerning wages and hours of work.

Some instructors say they can make more money in their prospective fields in the outside world than they are making at Humber College. They say they are teaching for the love of teaching, for a change of pace, for the good feeling established after putting yet another qualified individual out into the world to do the job perhaps a little better than his tutor did it. They say they are doing this teaching job for a lot of reasons other than the money.

One instructor, at least, has a different view.

The instructor claims that most people teaching at Humber are making much more money than they could be making outside, despite what they tell you, and for fewer hours.

Yes, says the instructor, there are some who could be making more elsewhere but not many. And even these would find it necessary to work ten or 12 hours a day to achieve a better financial situation.

Humber instructors are not on a poverty level, concludes one person.

Sometimes, if you follow CSAO negotiations, you get the impression that the argument is not one of necessary but rather one of principle.

Paraphrase: 'We should get a raise because we're two years behind the cost-of-living index and everybody else is getting a raise.'

Paraphrase: 'We should have fewer hours of work because in the United States college teachers are required to teach just 12 hours a week.'

Perhaps, the instructors' dispute is just another example of the general trend of 'getting more', not so much 'needing more.'

C.M.

## Letters

The editors of Coven welcome all letters. Address your letters to The Editor, Coven, Room L103, North Campus. All letters must include the full name and program or address of the sender. Coven reserves the right to edit all contributions.

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## The conqueror

# Rewarding year

by Marilyn Lowe

On Awards Night, October 29-30, Humber College will present 120 students with various awards for scholastic and social achievements.

The President's Citizenship Award will go to the student who contributed most to the student body last year. This award has been in effect since 1969.

Another presentation will go to the student with the highest academic standard in each program in a non-graduating year. This includes the President's Letter and a plaque consisting of the letter photographed and placed on an aluminium plate with a plexiglass back.

Honors pins and academic pins will go to

leading graduate students in every program.

Besides these many other awards are available for deserving students in nearly all programs. Many of them are money awards.

Some examples are: The Mississauga Police Association Award, S.G. Brewster Memorial Award, Canadian Kodak Award, Jockey Club Award, The Dave Armstrong Award, The Travel, Leisure, and Fashion Award, and dozens of others.

If you won, you've already been notified and will receive your award on this special night, set aside every year.

Invitations are offered to everyone who wishes to come to Awards Night and applaud the deserving winners.

## Mason wins award

On October 29, Humber's Awards Night, John Mason, a second year student of Hotel and Restaurant Management, will step up to the dais to receive the Canadian Restaurant Association Award, the second given to him this year.

The CRA Award, a bursary of \$200, is given in recognition of a student's performance and professional excellence while learning at school.

Earlier this year, Mr. Mason received the Hotel Employee of the Month Award from the Bristol Place Hotel where he worked part-time during the school year and as an assistant to the sauce chef in the summer. He is the first Humber student to be

honored at the Bristol Place Hotel for displaying ability and knowledge of hotel and restaurant operations while on the job.

Igor Sokur, co-ordinator of Hotel and Restaurant Management in the Business Division, was not surprised Mr. Mason captured the awards.

"John is very dedicated in whatever he does and has the makings of a good manager," he said.

Mr. Mason intends to use the bursary to continue his studies of the food industry but will be looking for a job when he graduates next spring. His future goal is to become "general manager, preferably of a good hotel".

## COVEN CRACKERS

### Ping pong players unite!

If some corporation had the ingenuity to make phosphorescent ping pong balls, it would be a great asset to Humber's table tennis players and might net the Student Union a little more money for providing an extra convenience.

Right now, our ping pong people are in the dark as to what to do about their table tennis conditions. They just have a terrible time trying to see the ball in that dim little nook called the ping pong area in the Main Concourse. And if the lighting condition isn't bad enough, then the constant interruptions from people strolling through the area, interrupting important games to go to classrooms, is

Anyway, some of the table tennis athletics asked the Student Union to shed a little light on the matter. Nothing came of it. And that's bad because the SU charges 15 cents each half hour for the use of the ping pong tables. That's 15 cents more than the Athletics departments charged last year.

But to get back to what was stated in the beginning. If the Student Union can't think of a way to keep our ping pong people happy, well, we have it -- phosphorescent balls.

You can see 'em. You can hit 'em.

Boys, if you're having trouble with your games, get the balls you can see in the dark. And glow, boys, glow....

# Clickety.... clickety ....

## Pinball anyone?

MARIO JANNETTA [left] is a pinball player. "The secret of playing pinball is that you have to play the ball properly on the flippers," he says.



Clickety-clack... whiz... click... ding, ding, whir... clang... zzzz clunk. Thirteen thousand 14-15-16-17-18 brang-g-g, pop. Mario pulls back the plunger and fires ball two. Mario is playing a game which most people have played at least once in their lives - Pinball. It is a game which pits the player against the machine. The player strives to attain a certain number of points, so the machine will award him a free game. Flip... ding, ding... zzzz... clunk. Twenty-eight thousand 29-30-31-32-33 brang-g-g, pop. Mario curses and mutters about the last ball being a bad one. He pulls back the plunger and releases ball three.

Mario Jannetta is a pinball player, and a third year Civil Technology student. He likes to play pinball whenever he has a spare, but he is careful not to let the game go to his head. He plays pinball on the eight machines that are in the Student Union lounge, but he says his favorite is Big Shot.

Big Shot is a game which represents a pool table. With five balls the player must attain a score of 77,000 in order to get a free game.

"Big Shot is the easiest looking game the SU has", says Mario, "but it's the hardest to play."

Ding, ding... clang... ding... brang-g-g... click, clickety-clack... ding, ding... clang... clang... ding zzz, clunk. Forty-seven thousand -48-49-50-51-52-53-54-55-56-57-58-brang-g-g-, pop.

"I never burn more than a buck," Mario says. "If I put a quarter in and get 15 free games then I play them. If I spend a dollar and get no free games then I stop."

Mario plays pinball to relax and enjoys playing when there aren't many people about.

"Having a crowd around you while you

play makes you nervous," he says, "and you tend to screw the game up." He says pinball is a game which makes one nervous if you don't play well.

"The secret of playing pinball is that you have to play the ball properly with the flippers."

Click, click, click... ding... ding... ding, clickety-clack... ding... clang... ding, ding, whiz... whir... ding, ding... whir... zzzz, clunk. Sixty-eight thousand -69-70-71-72-73-74, brang-g-g, pop. He pulls back the plunger and releases ball five, needing only 3,000 for a free game.

On Big Shot, Mario figures, a score of 15,000 per ball is enough for a free game.

"I spend about three dollars a week playing pinball," he says, "but for that three dollars I get a lot of playing time and a lot of free games."

Ding... ding... clank... clunk, ding, ding, zzzz... clunk. Seventy-six thousand, 77- Bang, a free game, 78-79-80-81-82-83, brang-g-g whir, whiz, pztt. The lights go out and the game is quiet.

Mario pushes the button to activate the machine for another game. He still has an hour before his next class.

## A feature by John Mather



# Rimstead- "the successful failure"

by Jack Hutton

Paul Rimstead, Toronto Sun columnist, commercial personality, and jazz drummer-leader, stared for a full 10 seconds at a miniature pewter mug a Humber College communications class had just presented him.

"Yes," he said at last. "That's just the right size."

Without further ado, Rimstead reached into his inside right-hand coat pocket, uncapped a mickey-sized bottle and toasted his Humber classroom audience with a grandiose flourish that brought instant applause.

It was an unorthodox ending to an unorthodox visit by the Toronto-based writer who cheerfully admitted that he has an abysmal academic record (three years in Grade 10, followed by disaster in Grade 11), that he failed in virtually everything he tried before newspapers, and that he would in no way describe himself as a success story.

"If I prove anything to you at all, it is that even an average guy like myself can get somewhere if you just keep knocking on doors. Don't let anyone in the world tell you you can't do what you intend because I'm here to tell you that you can."

Paul's visit to two Communications I classes Oct. 7 was the result of an off-the-cuff request several nights earlier at the Sapphire Tavern -- the nightly home of Rimstead's four-man jazz group. His response: "Sure. When?"

Now part-time Humber instructors, my wife, Cindy, and I had known Paul as a fellow Toronto newspaperman for at least 12 years. Even we, however, weren't prepared for his frank opinions on topics ranging from cannibalism to the state of Toronto journalism.

Newspapers: "I think we are lucky to

have some of the best journalism in the world right here in Toronto. But never forget that a newspaper is there to make money, just the same as any other business, and that every newspaper owner thinks of it that way. I used to be an idealist about it; now I'm quite cynical."

**Hard times:** "No one in this room thinks he or she would ever steal. I'll make a small bet that three out of four of you would under certain circumstances, and I'd win. I know I'd win because I know what it's like to go four consecutive days without food of any kind in downtown Toronto. For the same reason, I don't judge others when I hear they have survived a wilderness crash through cannibalism."

**Beer commercials:** "After making my living in print for years, I suddenly have a new attitude towards people who work in

film. It took us from dawn until midnight one day simply to make one 60-second commercial for O'Keefe. That's what I call professionalism."

**Rimstead writing style:** "I've changed my style two or three times, but basically I try to write about people -- not politics or technology or anything that gets away from the basics. People don't care enough about other people today. I try."

**Rimstead's drinking:** "Of course I drink too much. For you, that is. For me, it's just right."

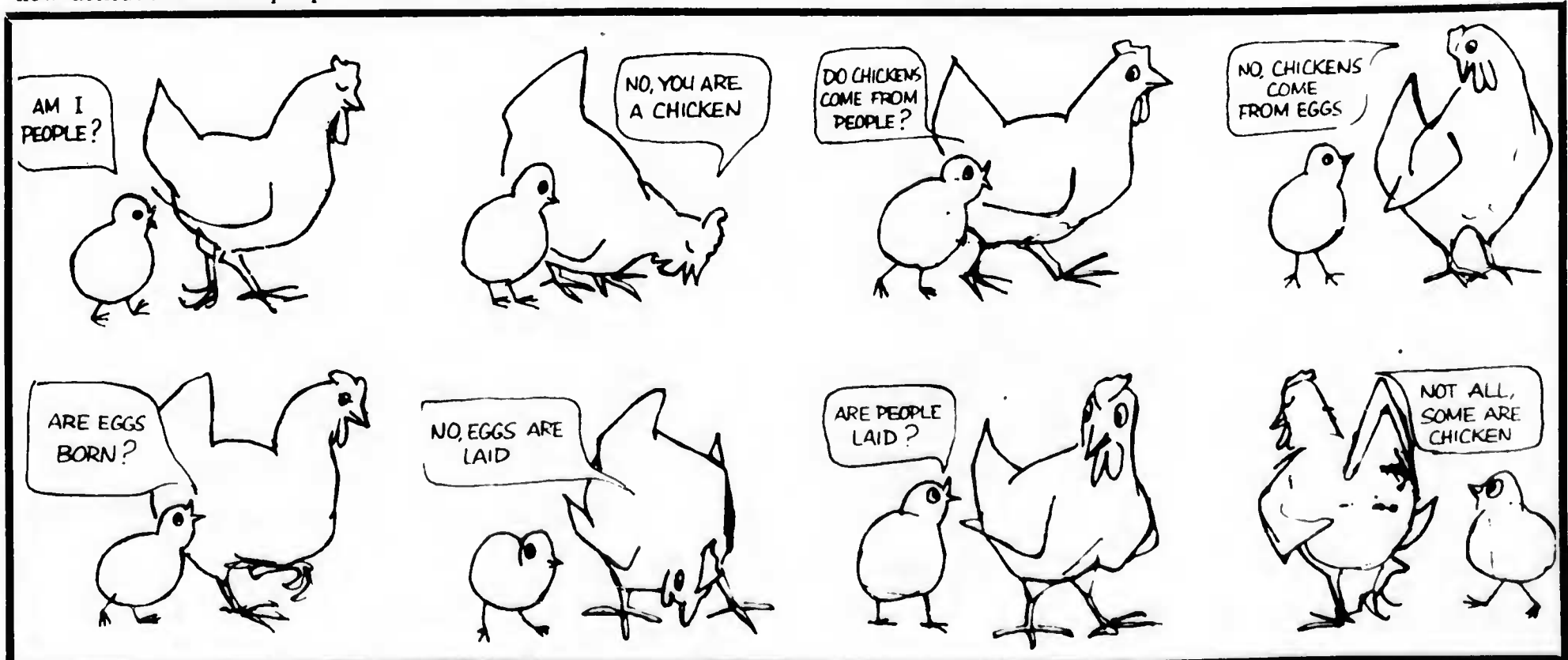
**The future:** "I won't consider myself a success until I have actually completed a book, and a book that can tell people decades from now what it's like to be living today. You won't find anything about moon

shots or other technological exploits because they simply don't impress me."

After the 39-year-old Rimstead had finished his second class (now armed with both the miniature mug and a bottle of 12-year-old Scotch from the two classes) students were asked to write their impressions.

There were many tributes to the Rimstead honesty, to his straightforward approach towards life, even to the fact that Paul managed to visit Humber at a time when he was usually retiring to bed.

Cindy and I vote, however, for the student who summed it all up in seven words: "Here's to Paul Rimstead -- the successful failure!"





HUMBER'S CO-ORDINATOR of the radio broadcasting course, Phil Stone, was one of five members from the communications field in Canada selected to judge commercials at Soundcraft '74. [Coven photo by Clarie Martin]

# IMC staff heads CNE show

by Larry Sleep

Media productions in the fields of video-tape, slides, audio materials, print and motion pictures will be on display at the CNE fairgrounds Oct. 22 to Oct. 24 as part of the Canadian Instructional Media Festival.

The festival is being managed by some members of the Humber College IMC staff with Tony Hiscoke, chairman of IMC, acting as national co-ordinator.

The purpose of the festival, according to Mr. Hiscoke, is to provide a showcase for media used in and by institutions for educational purposes.

"The festival is held to enable material to be brought out of the institutions and put on display so that a broad audience can see what is being done in the media field."

Awards will be presented to those presentations or displays that are considered outstanding in their respective fields, said Mr. Hiscoke.

"The award is simply one of recognition. There is no judging and no competition. The presentation is screened by experts in that particular field who will comment and criticize the production."

Entries in the festival range from high school student presentations to high quality professional productions according to Hiscoke.

The public is encouraged to attend but there is a \$3.00 admission fee.

## Soundcraft '74

# Stone acts as judge

by Brian Wheatley

Phil Stone, co-ordinator of Humber's radio broadcasting program, was selected to judge radio commercials at Soundcraft '74.

Soundcraft '74 is an annual event sponsored by the Radio Bureau of Canada to choose the best radio commercial. This year over 300 private stations entered the competition with their individually produced commercials.

Mr. Stone was one of five members from the communications field in Canada selected as judge but he was the only broadcaster on the panel.

The commercials were judged according to their production and "sell" value and also good taste. Adaptability to the market where it would be heard, small town or city, was taken into account.

Advertising agencies and production

houses were interested in the competition because the station that won would gain a reputation in the commercial field.

Mr. Stone explained that if a "station does a good job on their commercials" they could expect to get clients.

The winning stations were presented with awards at a meeting of the Association of Atlantic Broadcasters in Halifax.

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**Cold winter gives warning!**

HUMBER COLLEGE now seen through the naked trees of autumn will soon feel the icy breath of the North Wind. The College stands, seemingly defenceless, on a barren plain. [Coven photo by Clarie Martin]

# SU's ticket office useful but unused

by Lee Fairbanks

A few weeks ago hundreds of people caused a near-riot in front of Maple Leaf Gardens when a few scalpers were allowed to buy huge blocks of tickets for an Elton John concert. Meanwhile in the relative calm of the SU office Elton John tickets waited patiently for buyers.

Scalpers were selling \$7.50 tickets for up to \$100, whereas the SU charges only 25 cents more than what a person would pay downtown.

The SU has been running a ticket office since last year but few students have taken advantage of it. Tickets for any coming concert can be ordered from the SU including sure sell-outs such as Elton John and George Harrison.

Keith Nickson, SU business manager, said as long as the tickets are ordered in advance of the general sale, he can get them.

"It's not only for rock concerts," said Mr. Nickson. "We can get plays at the O'Keefe, the Ice Capades, Toronto Toro games, almost anything except Maple Leaf games."

This year the SU has started another convenient outlet for students - record buying. Beginning Wednesday, records will be sold in the SU Lounge from 12 noon to

2:00 p.m. All record labels are available and the price will "be competitive with what you would pay downtown," said Mr. Nickson.

If the sales are profitable, they will be moved to a permanent spot in the college, he said.

# SU wants fieldhouse for centre

The Student Union Council is engaged in an on-going attempt to purchase the Fieldhouse for use as a student centre.

SU Vice-President Bob Murray says the present SU council hopes future student councils will own the building within the next decade. The SU now has \$25,000 reserved which it is holding for the purchase of the Fieldhouse.

Before the union can make final preparations in buying the building, however, Administration must find office space elsewhere.

Administration had planned to move to new locations when the remaining phases of North Campus were complete. But with the provincial governments ceiling on educational spending the College is on slip-year financing and can only afford what is immediately required.

Mr. Murray said until these purse strings are loosened the idea to buy is more or less at a standstill. Occasionally though, he says, informal negotiations between the council and administration are still trying to sort out the situation.

The SU council would also like to see future Hotel Administration students service the centre giving them practical experience in their course.

## Union provides Toastmaster with \$100 cash

by Eva Zekowitz

The Student Union advanced the Toastmaster Club \$100 for membership payments on October 2, until the club passes its own budget. The public speaking club charges a fee of \$28 to each member.

Last year, the SU arranged for Food Services to bring meals to the members during their meetings. With club members paying 50 cents less than cafeteria prices, this year, members pay full price for their meals. Gary Noseworthy, Education vice-president of the Toastmaster Club, said the reason for the change is the opening of the Pipe during evenings.

Meetings with meals are held in the Seventh Semester, beside the Pipe, on Tuesdays from 5:30 to 7:30 and the club numbers 25 members, so far.

The club enters public speaking competitions locally, provincially and nationally. The objective is to improve their members speaking skills.

# International and National Courses at Humber



- A.C.R.O.S.S. (Russia, Ukraine, Uzbekistan) - Nina Butaka-Such, Local 361
- Egypt & East Africa - Larry Richard, Local 351
- Exploration Arctic - Peter Mitchell, Local 480
- Exploration Europe: Greece & Italy '75 - Walt McDayter, Local 313
- Exploration Rockies: Canadian Wilderness - Steve Harrington, Local 362
- International Business: Great Britain - Harold Taylor, Local 373
- Scandinavia '75 - Hero Kielman, Local 516
- The Middle East - Colln Woodrow, Local 249
- The Way North II (Christmas '74) - Gord Ball, Local 480
- The Way North II (Spring '75) - Gord Ball, Local 480
- In Search of the Future: In Arizona - Austin Repath, Local 346
- Oceanology: The St. Lawrence - Dave Chesterton, Local 508
- Caribbean Consciousness - Gord Kerr, Local 374  
Bill Wells, Local 344

This year Humber will be offering 12 Courses that will provide students with an opportunity to understand and appreciate cultures different from their own.

A deposit of \$40 will be required by the second class of your selected course. For further information on courses and costs call the course Co-ordinators or the Centre for Continuous Learning at 678-9195.

Enrolment is limited and courses will commence in November.

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# Hawks trounce

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## SPORTS

HUMBER COLLEGE OF APPLIED ARTS AND TECHNOLOGY



HUMBER'S VARSITY HOCKEY SQUAD swamped the Georgian Generals in an exhibition game at Long Branch Arena. "We've got speed to burn," said Coach John Fulton. [Coven photo by Steve Lloyd]

## Hockey Hawks organize

by Brian Healy

With the expansion of the National Hockey League and the World Hockey Association, professional hockey players are worried about the effects of extended road trips on their play. However, the Humber Hawks hockey players have different worries about a future road trip.

The Hawks concerns are about the funding of their Dec. 26 - Jan. 10 tour of Switzerland. The team requires \$10-12,000 to cover their expenses while on the trip and face the task of raising that sum.

Peter Maybury, Humber's intercollegiate co-ordinator, has set up a series of fund-raising ventures for the team and one has already produced results. The hockey team gained \$1,500 from advertising sold in the new Humber athletic calendar.

Mr. Maybury said the hockey team will also benefit from the sale of 1,000 books of tickets to Hawk's home games at Westwood Arena and the sale of advertising in a Humber hockey program. He is also attempting to interest sports foundations in giving financial support to the team.

Mr. Maybury said Ken Williams of Humber's Special Projects department, who handles fund-raising for the whole college, is in charge of approaching sports foundations and industry for financing. Mr. Williams is in the midst of researching different sources which would be particularly interested in assisting a hockey team.



Peter Mayberry has set up a series of fund-raising ventures for the team.

# Georgian 16-2

by Steve Lloyd

The sounds of celebration were coming from behind the dressing room door October 12 after the Humber's varsity hockey squad downed the Georgian Generals 16-2 in an exhibition game at Long Branch Arena.

Outside in the hall Humber Hawk coach John Fulton was taking a more realistic appraisal of his well-disciplined hockey club.

"We can't really judge ourselves on the basis of this game because we beat them 11-2 in an exhibition game last year.

"Our real test is the game against Wilfred Laurier University on October 19," he said.

One thing that is certain following the opening of the Ontario Colleges Athletic Association hockey season is that barring a cataclysm of nature or a sudden rash of injuries, the Hawks are going to be extremely tough to beat.

Fulton is a stickler for discipline and even this early in the season, when teams are still developing, it pays off on the ice.

Strong positional play and crisp, accurate passing are the Hawk's second strengths behind their skating ability.

"We've got speed to burn," Fulton said, "but were nervous in the first period."

Humber opened the scoring at 5:18 of the first period on a goal by Jeff Howard and took a 2-0 lead a minute later on a backhand goal by Barry Middleton.

It was in the opening period that the Hawks established their superiority in the corners and their speed at centre ice.

John MacKenzie and Ron Smith outthrustled and outmuscled General demen with an astonishing degree of consistency.

Late in the period the Generals started to look like a hockey club. Humber goalie Dave Carnell, who played the first period, was beaten twice on shots from the blueline by Georgian's Gary Sproule at 11:07 and Bill Thompson at 18:22.

Hawk forward Bill Morrison sandwiched a goal between the loser's two and Heisler added another as the period ended.

It was in the final 40 minutes that

Humber romped to victory with 12 unanswered goals. Hawk goalies Don Diflorio and Steve Ruddich, who played the second and third periods respectively, were never severely tested by the Generals.

For the better part of five minutes opening the second period the Hawks completely controlled the play. Humber forwards swarmed like locusts ravaging the Georgian defence for six goals that completely demoralized the opposing team.

The only rest the Generals were allowed came as the buzzer sounded and the teams retired to re-group between periods.

Frustrated and humiliated by the forechecking of the Humber forwards, the Georgian players tried to loosen up the game with body checks but that plan backfired.

As a result the Generals ran into penalties and played shorthanded for 12 minutes of the final 20.

With this advantage the Hawks again slapped in six unanswered goals and were growing stronger as the final buzzer sounded.

Bill Morrison with three, Middleton, Ron Smith, Roger Ellis and Joe Lesnewski with two each and Frank Laciak, Dave Roberts, Jeff Howard, Bob Heisler and Tony Belleveance with one each were the Humber scorers.

## Soccer team on play-off trail

John Caggiano tallied three times to power the Humber Hawks to a 7-2 trouncing of Conestoga in soccer action at home last Tuesday.

Vince Crescenzi, Manuel Coelho, Ron Dell'anno and Cordell DaSilva also fired Humber markers.

The game was closer early in the second half, but the Hawks' stubborn attack gradually wore down the visitors.

The win places Humber in a position to battle George Brown and Fanshawe for first place in their division of the Ontario college league.

## "Athletics goes International"


Your support is needed to help send the Humber College Hockey Team to Switzerland. The hockey team will be representing the college as well as Canada in an International Tournament. All monies for the trip must be raised through advertisements, support from foundations and by your efforts.

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- 1 book of tickets for 14 games costs \$5.00
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- For further information phone Local 217.

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