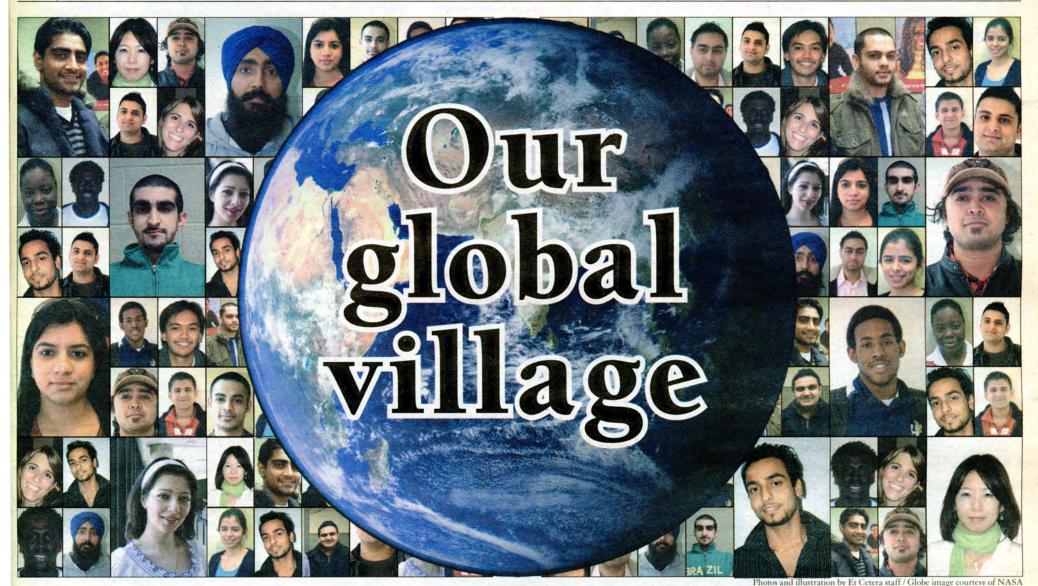


Doug Fox looks to next season after agony of men's basketball defeat at nationals – page 18

HUNDER ER ET CETERA www.humberetc.com UN 40 No. 20



International students enrich economic and cultural life

Teri Pecoskie In Focus Reporter

Of the record number of international students from around the globe attending Humber this year, many face a variety of obstacles to succeed at school and survive in a city far from home.

Arriving in Toronto from 85 countries – from Bangladesh to Brazil, Iran to Indonesia, Taiwan to Tanzania – they are confronted with big bills for tuition, plus the high cost of room and board. Many also need to immediately tackle the challenge of studying in English.

"It's particularly tough for the Asian students," said Nancy Wade, a program assistant at Humber's English Language Centre. "Not only are they learning to speak a new language, they're learning to write it as well."

By far the greatest number of Humber's 1,100 full-time international students are from Asia – a whopping 58 per cent from India, followed by eight per cent from South Korea and five per cent from China. "Humber actively recruits from over 20 different countries," said Diane Simpson, director of the Humber International Centre. "The markets where the college was most active over the past year were the Caribbean, China, India, Japan, and (South) Korea."

"The federal government has recognized that international students contribute a lot – not only to the economy in Canada but also as potential immigrants to the country – as part of the workforce."

Diane Simpson Director, International Centre

But there are also hundreds of students from most countries in Latin America, Africa and Europe, all of whom have to adapt to a new culture inside and outside the classroom.

"Many students are coming from a very different academic system," Simpson said. "They come from systems where the emphasis is more on rote learning than independent thinking and applying creative solutions. So, it's not unusual for an international student whose second language is English to be very quiet in the dynamic classrooms we have here."

Still, enrolment of students from other countries has nearly doubled over the past five years, the registrar's office said.

Simpson attributed the increase to revisions in federal immigration rules adopted a year go.

Before that, she said, students could stay in Canada and work for only one year after graduating, provided they had a job offer in their field of study. Now, most can remain in Canada and work for three years after graduation, Simpson noted.

"The federal government has recognized that international students contribute a lot – not only to the economy in Canada but also as potential immigrants to the country – as part of the workforce," said Simpson.

"It makes Canada stronger to have all these new cultures and new foods and new ideas integrated into our communities."

Karen Fast Manager, Career Centre

They also contribute a lot to Humber's coffers during their time in school, paying \$11,730 a year for tuition. By contrast, the average tuition for a domestic student in an Ontario diploma program is \$1,900, according to a Colleges Ontario report.

On top of that, those from abroad can shell out up to \$13,000 a year if they live in residence – and thousands more if they live off-campus, the International Centre said.

Many North Campus students from India save money by living with relatives nearby, Simpson said. "We're so close to Brampton, and that's a largely Indian community," she said. "They know the area, so it's a natural fit for them."

That might reflect the strong connection between Humber and India, said Matthew Keefe, an international student adviser.

"I think the Indian students might have a little easier time, just because they know so many people already here," he said. "Smaller countries, like Barbados, where there are not many students from that country already here, they tend to have a harder time."

Whatever the circumstances, welcoming international students is a benefit to all, said Career Centre manager Karen Fast.

"It makes Canada stronger to have all these new cultures and new foods and new ideas integrated into our communities," she said. "The yin yang is there."

• For more international student stories see In Focus – pages 6 & 7

NEWS

Peel Police say Jafari Williamson's death was the result of horseplay. The 18-year-old died Saturday after falling beneath a GO train in Mississauga. - thestar.com

THE SKINNY

News hits from Canada and around the world

Mayor buckles down

Mayor David Miller is urging nonunionized employees at the City of Toronto to take a pay freeze and cancel wage increases. (thestar.com)

Energy giants merge

Suncor Energy Inc. and Petro-Canada will merge to create a \$43.3 billion global energy giant. Executives say the merger will stand up to tough economic times. (canada.com)

GO hikes under fire

A 23-year-old Milton resident started an onlline petition against GO trransit's 25 cent fare hike and the \$10 monthly pass hike. (thestar.com)

Nations debate water

A weeklong international conference concluded last Saturday in Istanbul, saying that while drinking water is a "basic human need," it's not a "human right." (CBC)

Fox offends Canada

Canada's foreign minister is demanding Fox News to apologize for mocking both Canada and the Canadian military. (Yahoo News)

Faces on the cover

The following students were photographed for the photo montage appearing on the front cover:

Andrew Peschier, Bart Mehti, Damanjit Singh, Gurinder Singh, Isha Gulati, Karanbir Singh, Jagjeet Singh, Yuko Itakura, Negar Namaei, Leoni Charlton, Navdeep Singh, Omer Imran, Paul Kemboi, Rajinder Vadbhagi, Rajinder Singh, Sandeep Hayer, Satinder Singh, Chris Ang, Tanveer Kaur, Tirth Trivedi, Fernanda Pellegrini

Corrections

The quotes attributed to Joy Davies in the How old are these chairs anyway? story on page 4 of last week's paper should have been attributed to Janice Boyd.

Et Cetera apologizes for the error.

The byline for the UFO story on page 2 of last week's paper should have read David White. Et Cetera apologizes for the error.

McGuinty's \$4B plan a boost for college, VP says

Joana Draghici **Michael Sutherland-Shaw**

Two long-term infrastructure projects at Humber will benefit from new funding announced by the Ontario government this week, said the college's vice-president of finance and administrative services.

'Colleges receive funding based on their projects," Rani Dhaliwal said. "We currently have a campus development plan - repurposing space at North Campus and adding new labs and classroom space at Lakeshore."

Dhaliwal said increased student enrolment will lead to an expansion of facilities including larger classrooms for both North and Lakeshore campuses. Some older buildings will be updated, such as the expansion of the North Campus library, which is in its initial stages.

The funding will come from a \$4 -billion provincial investment in education announced by Premier Dalton McGuinty at St. Joseph's Health Centre in Toronto on Monday.

"We're going to stimulate the economy," McGuinty said about the investment, which is part of a \$27.5 billion infusion over the next two years for Ontario's infrastructure.

An additional \$5 billion from the federal government will make it the largest infrastructure investment in the province's history, he said.

Infrastructure such as roads, transportation, communication systems, power plants and schools, is the basic physical systems serving a country or community's population.

Dhaliwal said the reason Humber has such a successful employment rate is the applied learning programs. By stimulating the economy with different projects like construction, more jobs will be available for Humber students being trained in this area.

McGuinty said the investment is expected to create 146,000 jobs in the first year and 168,000 jobs in the second.

George Smitherman, minister of energy and infrastructure, accompanied McGuinty for the announcement and said unemployed trades people will also benefit.

"Some of these will be new opportunities for individuals that aren't presently employed in the construction



From left, Gino Cunti, Patrick Neelin, Mark Rector, Board of Governors vice-chair Margaret Beckel, Paul Je and Kevin Luong. The BOG honoured the students with an award on Monday night.

Space chat honoured again

Erin DeCoste

The four students who contacted the International Space Station were honoured Monday night for their achievement.

"We just thought it would be a small presentation. We were all pretty ecstatic."

- Paul Je Wireless and telecommunications tech

Paul Je, Kevin Luong, Gino Cunti and Patrick Neelin, the students in the wireless and telecommunications technology program, along with Professor Mark Rector, were surprised with the awards.

The award was presented by the Board of Governors at their March 23 meeting on North Campus.

"We didn't know," Je said. "We just thought it would be a small presentation. We were all pretty ecstatic."

The group contacted the Space Station on Feb. 2, becoming the first college-level students to make live contact through a system they created and assembled.

"It was really neat being honoured by the Board of Governors," Neelin said. "They're the very top of the administrative food chain. We weren't told that we would be getting this award, just that there would be some sort of surprise."

The award was a glass globe sitting on a base that read, "In recognition of a stellar triumph. Reaching new heights of student achievement."



Dalton McGuinty announced the largest two-year infrastructure investment on Monday at St. Joseph's Health Centre, which is currently under construction. Ontario's budget is released today.

and building trades sector," he said, adding it means a "pipeline of new projects" must be created so workers can have steady employment.

Humber participates in the government-supported second career program, providing financial support to help laid-off Ontarians take part in training for new jobs.

"The second career program is here to re-tool people that are out of

work," Dhaliwal said.

Karen Fast, career centre manager, said Humber apprenticeship students will benefit from the infrastructure projects because of the opportunities for fulltime employment.

The focus on funding now shifts to this year's Ontario budget, which will be presented today at 4 p.m. at Queen's Park.

HSF referendum results need analysis, says exec

John Nicholson NEWS REP

The Humber Students' Federation does not believe it is required to implement the outcome of a referendum vote on the ballot from this month's student government election, said HSF's executive director.

"The referendum itself is not binding," said Ercole Perrone. "If we are nitpicking on the word, maybe referendum is not the right word. The idea, though, is just to engage the students in a fundamental question regarding how they are governed."

The question on the ballot asked, "Should future HSF executives be required to have HSF experience of some kind (such as incumbent executive, member of the board of directors, a part-time staff member, program representative or volunteer) as a prerequisite for holding office?"

HSF reported results showing 1,472 students voting yes, 814 voting no and 463 abstaining.

"I happen to think that the number of students that abstained needs to be researched a little bit more," Perrone said. "We need to understand why. Did they not understand the question, or did they just simply not care?"

Perrone said for the result to become enshrined in HSF's constitution, it would first need approval from elected student executives and then the school's board of governors, followed by another vote for all fulltime students.

Perrone said he will analyze the results and take them to the board of governors for further consideration.

"We're not trying to drive at a particular answer," Perrone said. "We just want to know what answer best suits students."

HSF president-elect Shugufa Kaker, who takes office May 1, said she was happy to see students given a chance to voice concerns, but added the referendum was not policy forming.

"It doesn't necessarily mean that anything like that is going to be implemented," Kaker said, adding she believes it is important candidates have "knowledge" of the HSF position they're seeking.

Before winning the top job, Kaker was Lakeshore's VP campus life.

Melissa Mendes, elected Nor Campus vice-president administration, said she was happy to see the question addressed on the ballot.

"I think the reason they did have it is because they want to see how students feel," said Mendes, who worked for HSF this year as a public relations assistant. "I didn't know about the referen-

dum until I actually voted."

NEWS

A small car worth an estimated \$2,400 known as the 'Nano' will hit the streets in India this July, according to Tata Motors officials. - wheels.ca

Ontario makes pitch to sue big tobacco firms

Philippa Croome

Toronto lawyer and Humber media law professor Alan Shanoff said proposed legislation that would allow Ontario to sue big tobacco companies for costs to the health care system is unusual.

"They're passing a specific law to enable them to go after a specific industry - that's strange," he said. "And if you look at the law that they're passing, it even lets them bypass certain limitation periods, which prescribe the time you have to sue somebody." Brendan Crawley, co-ordinator of media relations to the Attorney General, said the legislation is about recovering taxpayers' money for "alleged wrongdoing" by tobacco companies.

"We understand that existing lawsuits in other provinces allege that tobacco companies displayed misconduct in a variety of ways, such as marketing 'light' cigarettes as safer when they knew they were not," he said.

Crawley said legislation is being pursued now because British Columbia is seeking an order to be able to sue JTI Macdonald, one of the three largest tobacco manufacturers in Canada, despite being under bankruptcy protection.

New Brunswick, Newfoundland, Nova Scotia, Saskatchewan and Manitoba have also passed health care cost recovery legislation, Crawley said.

Shanoff said the success of others influenced the government's decision to propose legislation.

"In the United States, the tobacco industry has been sued and they've paid a lot of money to cover health care costs, so why shouldn't they pay money to provinces in Canada as well?" he said. "It's a political decision, probably made because someone got the ear of the government and said the other provinces are doing it, so should we."

Shanoff said the Liberal majority government at Queen's Park will allow the bill to pass quickly.

"It's been introduced by the Attorney General of Ontario, a member of the McGuinty cabinet," he said. "So if they want to pass it, it will be passed." Humber media foundations student and smoker Hank Martyn, 22, said he supports the principle of the legislation, but remains skeptical of its success.

"I think it's a great idea – cigarettes kill people. I think it's a miracle that they're even legal," he said. "But the Canadian government always attacks the tobacco industry, and they never go as far as they say they're going to go."

Crawley said Bill 155 is in the second reading stage, after which it goes to a legislative committee and then a third reading to become Ontario law.

Student hit by van to complete studies during summer semester

Philippa Croome

Humber student Rashmi Malhotra said she will not be able to complete her semester after being seriously injured last month when a vehicle hit her on Humber College Boulevard.

"I'm disappointed I'll have to take time off school," said the 21-year-old post-grad wireless telecommunications student.

Malhotra said she was discharged from the hospital on March 7 and

has been recuperating from head trauma and a pelvic fracture at home. She said her doctor told her it would be another six to 12 weeks. before she recovered fully.

"I feel much better than I did in the hospital but I'm walking on crutches," she said. "They still need to do some tests." Malhotra said Humber is deferring her fees from this term and allowing

her fees from this term and allowing her to complete requirements for the one-year certificate program in

Gouvernement

du Canada

summer school.

"I am hoping to come back in May," she said.

Malhotra's uncle, Sandeep Kumar, said the college has been very helpful. "So far we are very happy with Humber's response and the way they are responding to us," he said.

Malhotra was struck by a van travelling eastbound after stepping off the median on Humber College Boulevard at about 7:30 p.m. on Feb. 25, said police. Weather conditions were rainy and dark and the crosswalk light was not working.

"I don't remember anything that happened," Malhotra said about her memories of the incident.

Sgt. Tim Burrows of traffic services said the accident is still under investigation.

Kumar said no matter what police find, she crossed where she should.

"I was told that once the report was finalized, they will let us know," he said. "I don't know the exact circumstances, but even if it was dark and the light wasn't working, she was on a crosswalk."

Toronto Hydro spokesperson Tanya Bruckmueller said technicians responded immediately to the call from the city about a blown fuse, but they were not made aware of the accident.

"It wasn't something that was uncommon," she said. "The lights do go out from time to time and that's why we have night patrols and an ongoing maintenance program."

Important Notice for Students with Student Loans

Government

of Canada

Are you graduating or taking more than six months off from school?

If you are not returning to full-time studies this fall, you will need to contact us to discuss repayment options:

Call the National Student Loans Service Centre at
1-888-815-4514 (TTY for the hearing impaired: 1-888-815-4556).

If you think you might have trouble paying back your integrated student loan, there are programs available to help you stay on track.

Ask about the repayment options available to you. For example, the new Repayment Assistance Plan will ensure the federal portion of your payments will never be higher than what you can reasonably afford.

Visit the Spotlight On section of CanLearn.ca for details.

Avis important aux étudiants qui ont un prêt d'études

Tu termines tes études ou tu les interromps pendant plus de six mois ?

Si tu ne retournes pas aux études à temps plein l'automne prochain, tu dois communiquer avec nous afin de discuter des options de remboursement.

 Appelle le Centre de services national de prêts aux étudiants, au 1-888-815-4514 (téléimprimeur pour malentendants : 1-888-815-4556).

Si tu crois que tu pourrais avoir de la difficulté à rembourser ton prêt d'études intégré, des programmes s'offrent à toi afin de t'aider à maintenir le cap.

Renseigne-toi au sujet des possibilités de remboursement qui te sont proposées. Dans le cadre du nouveau Programme d'aide au remboursement (PAR), par exemple, tu seras assuré que la fraction fédérale de tes versements ne dépassera jamais un montant raisonnablement abordable pour toi.

Pour plus de détails, visite la section *En vedette* du site cibletudes.ca.



NEWS

A new report says federal money being set aside for fighting fetal alcohol disorders has been cut back year after year. - parentcentral.ca

Golden locks cut for good cause

Laura Di Mascio

BRAMPTON – Humber student Matt Saks will save money on shampoo during these tough economic times.

Saks donated 40 cm of his wavy blond hair last Sunday to A Child's Voice Foundation's Angel Hair for Kids, which makes wigs for young cancer patients, at a community event that raised more than \$4,000 for the Brain Tumour Foundation of Canada.

"I feel kind of proud," said the 24-year-old fitness and health promotion student. "I just feel happy that someone, especially a child without the ability to have his or her own hair, who would feel less normal and comfortable socializing, will be able to interact and not have to worry about their hair."

Two stylists tied Saks's hair into several thick ponytails. Audience members paid a \$5 donation to get up and chop off one ponytail at a time as a crowd of about 200 cheered at the Century Gardens Auditorium in Brampton. They went wild as a stylist shaved his remaining hair.

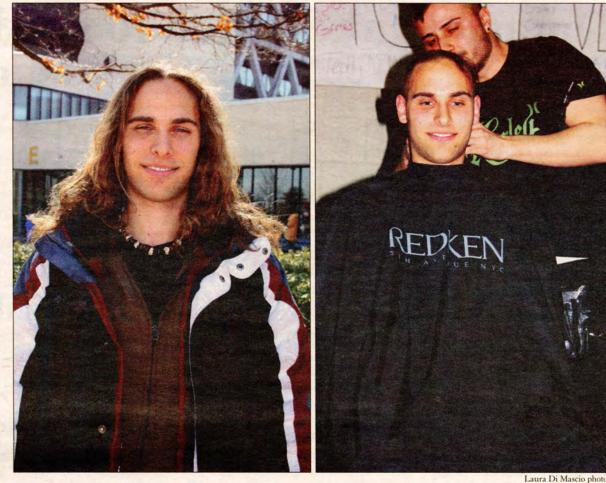
"I've never seen my scalp before," said Saks, who hadn't had a haircut in more than three years.

"I knew I didn't want to have long hair forever," he said. "Then, once I had it, I realized I had the opportunity to do something useful with it."

The co-ordinator of the Angel Hair charity praised Saks for his sacrifice. The wigs are "very important," said Dee Esposito. "It helps kids with their self-esteem, with everything about going through something that's life-threatening."

The haircuts were part of a campaign to raise money for people with brain tumours, which afflict an estimated 55,000 Canadians, said Paul Mitchell, communications officer for the foundation.

Saks said his hair was a small price to pay. "But I think I'm going to miss it," he added.



Before and after shots of Mark Saks, who donated 40 cm of his hair to charity in Brampton on Sunday.



The hard part will be wanting to return home.

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Bon Appetit! Buon appetito!

To learn more, come to one of our Discovery Days on March 28 or April 16.

georgebrown.ca/culinaryarts



EDITORIAL

CBC announced yesterday it will cut 800 jobs and place a hiring freeze on executive positions. - National Post.

New transit vision needed

During Mayor David Miller's recent visit to Humber College's North Campus, one of the topics discussed was the state of Toronto's public transportation system and the changes coming that will directly affect the North Campus community.

In a Humber Et Cetera article by Joana Draghici and Erin DeCoste, the mayor said construction on a new light-rail train line to the North Campus is expected to begin next year. While the date when the line will begin servicing the

Humber community has yet to be finalized, the vision for an extended system of light-rail trains to supplement the pre-existing questionable choices network is laudable.

The problem is the TTC has a history of making questionable choices when it comes to expanding its services.

Take the Sheppard subway as an example. The cost of the project was just under one billion dollars and, in retrospect, it was one of the biggest wastes of money the city has ever seen. Spanning only 6.4 kilometres in length, one of the only positives about its construction was the creation of 1,700 jobs to build the line.

A shift away from costly and time-consuming subway lines to an above-ground light-rail system is a step in the right direction for pubic transit. If properly funded by all three levels of government the expansion of the system could revamp the way public transportation functions in Toronto, giving it a fighting chance of tackling the challenges of a growing city.

One concept for the new transit system is MoveOntario 2020, a far-reaching proposal that would see the creation of 175,000 jobs across the province and the building of 52 rapid transit projects. One of those projects is the extension of the Spadina line to Humber. The highest hurdle facing this much needed upgrade is, as always, funding. The McGuinty government has made progress in upping the funding for public transit in the province - nearly \$5 billion has been invested 2003 -

The TTC has a history of making when it comes to expanding its services.

but with the global recession deepening, the total amount of committed funds may be in jeopardy as governments try to kick-start languishing business sectors like the automotive industry.

What is needed to address the transportation problem in

this city is a new vision of public transit. We need a low-emission, cost-effective means of moving the hundreds of thousands who ride public transit on a daily basis and a commitment by the three levels of government to provide the necessary funding.

Once the funding is secured, shovels need to go into the ground and development needs to be fast-tracked to ensure that uncontrollable economic factors - such as this current global recession - do not stymie the execution of long awaited upgrades. Then, and only then, will our transit system have a chance of moving in to the 21st century.

Top job requires top form

Last Friday Shugufa Kaker was elected the new HSF president and while the achievement in itself is to be applauded and acknowledged, the new president-elect must recognise that the job is more about leadership than it is about a schoolyard popularity contest.

As of May 1, Ms. Kaker will walk into a plush office, work an honest 35-hour week and get

responsibility to the student population to deliver on promises laid out during the campaign period. Ms. Kaker will replace outgoing president Mike Berg who invested his energy and time into

listening to his fellow students. As a leader Berg listened to his students and let them dictate what issues were of the highest priority. It's one thing to rack up the votes and win the popularity contest, but hard work must follow once instilled as the HSF president.

But really, what should we expect from our new leader?

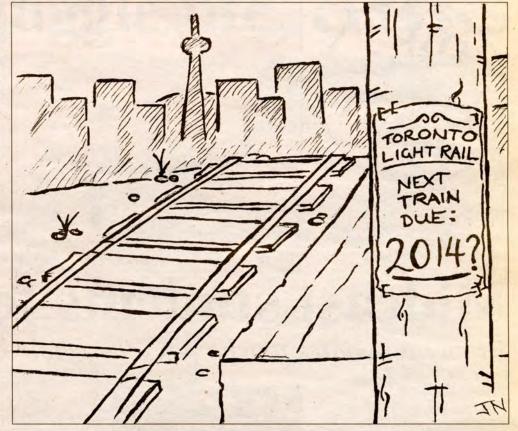
Being a great communicator and being ac-

tively involved is a good start as president. Take former HSF president Nick Farnell for example. He was well liked. Consider this statement from an international student as reported by the Et Cetera May last year: "He's like an older brother to me," said vice-president of Campus Life Gagandeep Singh about Nick Farnell. "He's a good leader," Singh said. Farnell was a hardpaid \$34,000 for the year. With the privilege of working president who enhanced relations be-

becoming HSF presi-dent comes a great Farnell was a hard-working president tween administration, students and HSF. He who enhanced relations between was a great ambassador for the college administration, students and HSF. and was actively in-He was a great ambassador for the volved in making sure college and was actively involved the students of the college were his numin making sure the students of the ber priority. college were his number priority. While the HSF elec-

tions are over for another year it's now time for the president-elect to consider what her first steps should be, as president.

On the one hand she can consider the Berg approach: let the students decide the fate of important issues. On the other hand she could dabble with the Farnell mindset: be active and involved and gain respect from your peers. Or she could take a little from both.





Do you have any plans for Earth Hour?

Samantha Catton, 20, 1st year funeral services

"Yes. I'll be turning off my lights because it helps to save the environment and it's good for everybody to do."

Heidi Schneider, 23, 3rd year film and television

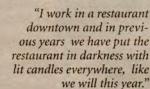
"Yes. I'm probably going to participate just like every body else. I'm a big environmentalist so I really believe in helping out the planet as much as I can.



Bre Kibbler, 22, 2nd year fashion arts

"I think I'm going to work, so I think our mall has like between 8:30 and 9:30 they're turning off all the lights."

Jon Whitlock, 25, 1st year broadcast TV



downtown and in previous years we have put the restaurant in darkness with lit candles everywhere, like we will this year."



The Et Cetera wants to know what you think.

We welcome letters or emails expressing your opinion on issues covered in the paper. Reporting the news is not a one-way street. Hearing from our readers is important to us and debate will bring more depth to the news we report. Think we're missing out on the real issues at Humber? Have we not told the whole story? Let us know! Send us an email at humberetc2008@gmail.com.

HUMBER ET CETERA =

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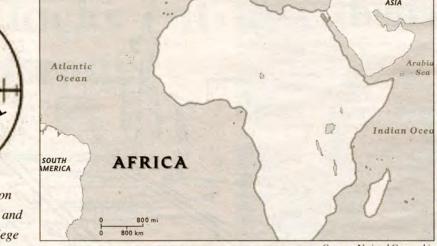
www.humberetc.com

N FOCUS **INTERNATIONAL STUDENTS**

Federal Immigration Minister Jason Kenney wants to "blacklist" dishonest nanny recruitment agencies, which are known to exploit foreign workers. - thestar.com



This week the In Focus section looks at international students and how they have adapted to college life at Humber.



Over 30 international students at Humber are from African countries.

Difficult journey worth the effort engineering student and Ontario

Lucas Meyer IN FOCUS REPORT

Paul Kemboi's journey took him from a small village in Kenya to a starring athletic role at Humber, Canadian citizen, husband and father in Toronto.

'Coming here and having to start where you don't know anybody, my English back then wasn't as great as it is now, it was difficult," said Kemboi, 28, a first-year refrigeration volleyball all-star. "Now, I have my family-oriented environment, my friends and the best thing, my wife and kids.'

Kemboi came to Canada in 2002 on a visitor visa and then came to Humber in 2004. To pay his hefty international student fees, he went to work after one semester and came back as a citizen in 2008 to complete his education.

'In Kenya, you can have a degree, but if you don't know anybody in the government or a firm, you won't get anywhere," said Kemboi. "Over here, I can get an education and stay or go back home without having to worry."

Mideast students feel freedom From night dates to who pays the whole bill, life is more relaxed

Jackie Paduano

Two Humber students who grew up in the Middle East said they've experienced new freedoms since coming to Canada.

Negar Namaei, a 25-year-old interior decorating student from Iran, first came to Canada four years ago. Omer Imran, a 22-year-old studying business administration, grew up in the United Arab Emirates and has been in Toronto for two years.

"In Dubai, if you're a guy hanging out with girls, especially at night, people might look down on you and think you're up to no good," Imran said. "Here, it doesn't really matter who you're with."

At least 18 students from Middle Eastern countries are enrolled as international students at Humber, ac-



cording to the registrar's office.

Linda Maloney, program co-ordinator of remedial and developmental courses and ESL teacher, said students from certain countries face a bigger adjustment in Canada than others.

Students who come from countries quite different from ours, like say, a theocracy like Iran, can feel a sense of tension," she said. "They're

"In high school, I always sat by myself because my classmates thought talking to a Baha'i person was bad luck."

Negar Namaei, 25, Interior decorating student from Iran

often trying to balance what they cherish back home with the new level of freedoms they embrace, but may not accept or fully understand, here."

Negar Namaei said one way she is bridging the gap between her homeland and Canada is by starting an inter-faith cultural and prayer group åt Humber.

the group because she wasn't able to express her Baha'i faith or culture in Iran and enjoys her religious freedom here.

"Baha'i's aren't accepted by the government in Iran," she said. "In high school, I always sat by myself, because my classmates thought talking to a Baha'i person was bad luck."

With the exception of how men and women freely mingle in Canada, Omer Imran, said his experience here hasn't been much of an adjustment.

But he said the thing he misses most about Dubai is the method of paying bills at restaurants.

'Canadians like to pay separate bills when they go out to eat," he said. "At home, usually the oldest person pays for everyone, or someone else pays the whole bill."



According to Humber's registrar office at least 18 students enrolled are from Middle Eastern countries.

"Coming here and having

to start where you don't know anybody, my English back then wasn't as great as it is now, it was difficult."

> -Paul Kemboi Business-administration student

Along with a language barrier, Kemboi adjusted to other cultural differences.

"Back home, if a young person says something to an elder person, they get in big trouble," said Kemboi. "Also, women can't talk back to men, but here they have all power."

Along with education and volleyball success, he also met his Canadian wife Elena, who's visited Kenya with him.

"English was everywhere, which was surprising to me," she said. "We spent most of the time meeting his family, going to different village ceremonies. There was no electricity or plumbing and didn't bother me one bit - it was great.

The athletics department recalls when Kembol first came to campus.

"When he first got here, I would say something and he would interpret it as something else," said head coach Wayne Wilkins. "But those moments were few and far between."

"He's clearly somebody with great leadership skills and for what he's been through I've used him constantly as an example with the younger players."

INTERNATIONAL STUDENTS IN FOCUS

The title for the smartest city in Ontario goes to Kingston, where residents hold the most PhDs according to Statistics Canada and Sun Media. - torontosun.ca

Indian students juggle life, classes

Graeme Steel IN FOCUS REPORT

For four students from India, all in their 20s and all from the Punjab region, there is a sense their time away from home has helped make them more independent.

"In India, I was totally dependent on my parents. It was like I was feeding off them," said Karanbir Singh, 21, in his second year in Humber's business management program.

These students from Punjab faced a number of novel and challenging responsibilities. Gurinder Singh, a post-grad wireless telecommunications student and one of 639 international students from India, wore two winter coats when shovelling snow.

"I was totally dependent on my parents. It was like I was feeding off them."

- Karanbir Singh, 21,

Second-year business management. "Everything we do for the first time

is crazy for us," said Gurinder, 22. Navdeep Singh, also 22 and studying in the same program, said money and cultural differences have changed how he prepares food.

"Getting groceries from a shopping centre is a new experience for us. In our hometown, we go to the market."

Navdeep said he and his friend usually eat at home because it's less expensive and they can't afford to spend money every day.

"Our monthly expenses were 5,000 rupees and now in Canada it's 20,000 rupees," he said.

Responsibilities of paying bills are

Three Humber students from

Chris Ang, from the Philippines,

Shilian Wang, from China, has had

but here I have to ask

about everything."

Pattie Phillips

- Yuko Itakura,

Multimedia design and

production technician student

Asia have had different experiences

adjusting to life in Canada.

has learned to do laundry.

to make new friends.

Pattie Phillips

IN FOCUS REPOR

Yuko Itakura, from Japan, has re-learned what it's like to have to depend on other people.

"In Canada, everyone inside a house can survive on their own," said Ang, 23, a student in the multimedia design and production technician program from Manila. "Everyone is so independent."

He said his family in the Philippines has a stay-in housekeeper to do all the chores and since moving to Canada he's had to take care of himself.

"I've learned how to do laundry on my own, iron my clothes on my own those things I never, ever used to do back home," he said.

While the majority of international students come from India, the percentage of visiting students from other Asian countries, including the Middle East, sits at 22 per cent.

For Shilian Wang, 21, the transition "If I were in Japan, I could since coming to Humber from do everything by myself, Guangzhou has been sometimes difficult. "At the very beginning you don't know anybody," she said, "and when

you need to do something you don't know how to do it, who to ask."

The first year tourism and



Over 20 per cent of Humber college students are visitors from Asia.

hospitality management student said she's had to strike out on her own.

"When I was in China I was with my family," she said. "Here I am totally alone and I've had to meet new people, make new friends, start my own life."

Moving to another country, however, doesn't always guarantee a sense of increased independence.

"If I were in Japan, I could do everything by myself," she said, "but here, I have to ask about everything. I feel like I'm a child."

LSAT MCAT GMAT CR

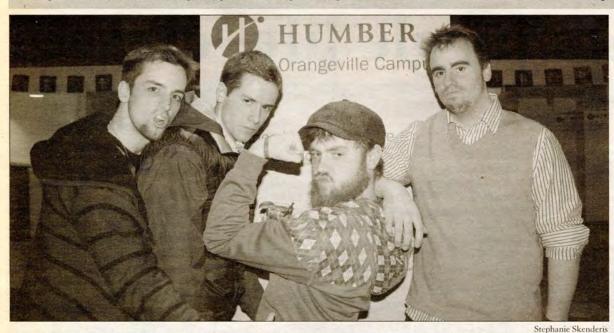
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Reality TV actress, Jade Goody, 27, passed away Sunday from cervical cancer in Essex, southeast England. - canada.com



Four comedy grads entertained the Orangeville Campus last Friday and found they liked it as funny as in the big city. Left to right: Hunter Collins, Topher Harris, Bobby Knauff, Rob Mailloux.

Students get laughs with raunchy act

Stephanie Skenderis

Four comedy grads learned the Orangeville Campus audience likes it as raunchy as those in the big city.

"They didn't like us when we tried to be clean," said Topher Harris, 20, a graduate of the comedy writing and performance program, who played to a full house at the Orangeville Campus bar last Friday.

"We came here trying to cater to what we thought was an older conservative audience, but they were just as good as a Toronto audience once we treated them like one."

Rob Mailloux, 23, said he falls back on animal jokes when told to be clean. The crowd only erupted in laughter when he dropped those and moved on to the darker comedy he said is

Google Artworxx

the group's strength. The audience comprised of students and members of the Orangeville community - especially loved cracks about genitalia and Disney pornography.

"They like dicks and vaginas and stuff!" said Bobby Knauff, 21.

Joe Andrews, director of the Orangeville Campus, said he booked the comics as part of a series of March Madness student-building events - and to bring entertainment to an entertainment-starved community.

"This is the first time we've had the comedy program up here - it's something we've always wanted to do," he said.

All of the proceeds of the show went to the Orangeville Food Bank. "We're trying to show some community goodwill and at the same

time show people what we're up to academically," said Andrews. Diane Ellis, of the food bank, said

Humber's contribution was appreciated.

"In these hard economic times, every little bit raises awareness," she said.

The performers appreciated the booking. Hunter Collins, 25, said after graduation Humber helps comedy grads by "tossing you these kinds of gigs.

The four - Harris, Collins, Knauff, and Mailloux - agreed their time at Humber helped prepare them for any crowd.

'The comedy program says it won't make you funny, it'll make you funnier," said Collins. "It gives you an environment where it's safe to fail."

Aspiring authors get chance to meet their literary idols at downtown convention

John Evans

The Ad Astra fantasy and science fiction convention starting tomorrow gives the creative and scriptwriting students the chance to pick the brains of some of the biggest names in speculative fiction.

"Every aspiring writer should dream of sitting at the feet of a master," said Antanas Sileika, director of Humber's School for Writers. "All the movies in the world, all the books and TV shows, don't give you the experience of learning from a person.

Lee Knight, chair of the three day convention held at the Crowne Plaza Toronto Don Valley Hotel, said the guest list this year includes Hammer's Slammers writer David Drake, Timothy Zahn - famous for launching the new breed of Star Wars novels, and Nigel Bennett, who played the vampire Lacroix in the TV series Forever Knight and is the author of several horror books.

Knight said the authors offer information on how to get into the industry and what up-and-coming writers can expect.

"I think it is important that people who are getting into the industry realize Stephen King got rejection letters, too," she said.

Amy De Ruyte, vice-chair of the convention, said there are over 200 panels this year, including ones on how to write combat scenes, coping with creative block and writing for multiple markets.

It is a great opportunity to network as well, said Julie Czerneda, author of the Species Imperative trilogy.

"I look for my new writers there," she said about collections of short stories she edits. "I have found half of the writers in my anthologies at Ad Astra."

Czerneda said she met her first editor at the convention. She has written 16 novels, and is launching another collection.

Ad Astra offers a lot to non-writers too. De Ruyte said there would be a costuming contest, art show, dealer's room and gaming at the convention which runs until Sunday.

"Events like ours are great," Knight said, "because people can come out and be with their peers."

But with all the panels and workshops, it is writers who will most benefit, Czerneda said.

"They absolutely should be at this convention. It doesn't matter if they want to do web comics, books or even screen writing. This is the only con in the city with such a strong literary focus."



The fantasy and science fiction convention will be at the Crowne Plaza Toronto Don Valley Hotel on Eglinon Ave. East.

Workshop gives feedback about writing

Jessica Brooks A&E REPORTER

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Aspiring writers have the opportunity to get helpful feedback agency, which was established by on their work and burgeoning the creative writing department careers this Saturday at a work- to represent the work of gradushop organized by the creative ates and faculty members. writing department.

shore Campus and will feature more, and get involved in a writ-Canadian author Michelle Berry ing community either through and literary agent Michelle Hart. their school or local library," she For the first half of the morn- said. "And obviously they need to ing, Berry will be discussing her take one of our courses.' career as a writer. Her works include What We All Want and shops held during the school Blind Crescent.

workshop, Hart will be giving different writer and professional people feedback on the first page to critique student's work. of their manuscript.

works in their first page and to learn about the craft from an

tor, want to keep reading," she said.

Hart works in Humber's literary

"The most common advice I The event will be at the Lake- give people is they need to read

The event is one of six workyear as part of the Writer's Circle During the second half of the series, with each one featuring a

"The series is meant to give "I will be telling people what aspiring writers the opportunity whether it makes me, as an edi- established writer, to get feedback on their own work, and to meet other writers," said Kim Moritsugu, professor of creative writing and an organizer of the event.



Michelle Berry will discuss writing at the Saturday workshop.

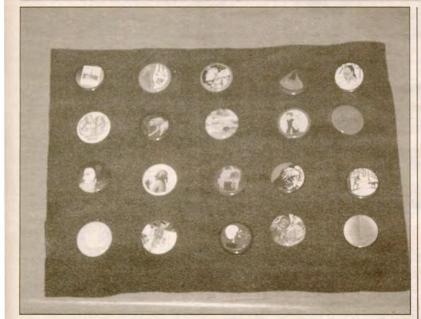
The workshop will be held in building J from 10 a.m. to 12 p.m. and is open to both students and the public for a fee of \$35.



Literary agent Margaret Hart will give writers feedback.



Drummer Jimmy Chamberlin of the Smashing Pumpkins has left the band. He joined in 1988. - CTV



Buttons featuring a miniature version of student's artwork to be on display at the show are available for sale on campus.

Art show gives students a boost

Lauren Brunetti A&E REPORTER

The Limited Edition art show has its grand opening tonight at the Guelph-Humber art gallery and showcases the work and talent of 21 emerging artists.

The exhibit runs until April 3 and displays a variety of artwork created by the visual and digital arts graduating class.

"This art show is a great opportunity for our graduating class," said Megan Bray, a second-year visual and digital arts student, and member of the show. "It's a chance for people to see what we have been up to for the last two years. The Humber program has let us get such a wide variety of experience. Now, we are very excited to show what we are made of."

With every student possessing a unique style and wide range of ideas, artwork will include themes such as realism and fantasy.

Since preparation began in early January, everyone hopes for success, said Barbara Anderson-Huget, coordinator of the show and a visual and digital arts faculty member. "I know it's going to look professional and that's one thing I am looking forward to the most," she said. "The quality of my students work is very high. People will be surprised of the overall look of this show."

Limited Edition will be the first professional experience for the students careers, said second-year visual and digital arts student Matt Carreiro.

"Our skills and talent have developed after all of this time and now other students at Humber get the chance to see this," he said.

Even though mostly digital pieces will be on display, Carreiro said this type of art work has allowed the students to broaden their skills.

"At first I thought digital art was a way of cheating, but I realize now it takes just as much skill and is still a long process," Bray said.

Limited Edition will be on display from noon to 5 p.m. on weekdays.

"Even people who aren't interested in art should come out and see this," said Bray. "I mean it's a free event, so why not? I promise you won't be disappointed."



The visual and digital arts graduating students will showcase their talent at the Limited Edition art show starting tonight.

Casino day on campus garners mixed reviews

Kati Mason A&E REPORTER

Casino Day received a warm welcome at the North Campus as students played poker, roulette and craps tables set up in the Student Centre.

Aaron Miller, program director for the Humber Students' Federation, said a lot of students were interested in the event.

"I don't know how many people were there, but it was packed all day," said Miller.

According to Miller, participants received \$5,000 in poker chips when they signed up last Thursday and needed to win more chips in order to be considered for prizes.

He said there were tons of prizes

available including Raptors tickets, Leafs tickets, an iPod Nano and an HSF poker set.

The event comes amid anti-gambling ads all over campus, and received mixed reactions.

"I think our school should stay away from stuff like that," said Laura Funk, 22, an interior design student. "You never know who is involved in gambling and it's like the school is saying that it's okay."

Know the Score, a Canadian organization that travels around campuses to educate students on the issues of gambling addiction, visited Humber in January.

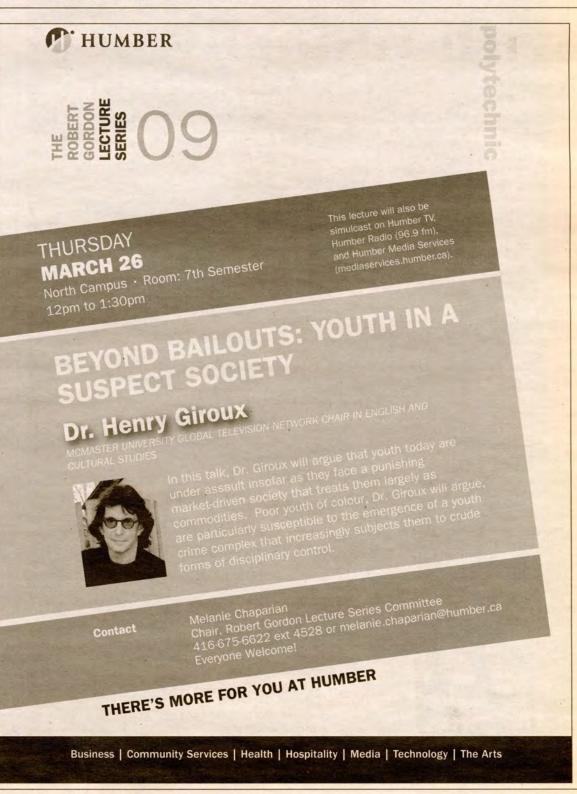
Kathleen Baldwin, a co-ordinator for the organization, said they visit campuses because 18 to 24-year-olds are among the groups at highest risk of developing a gambling addiction.

"Six point nine per cent of young adults in Ontario have a moderate to severe gambling problem," said Baldwin. "That is double the provincial average."

A study done in 2006 by the Canadian Centre for Substance Abuse and the Responsible Gambling Council said participation in online poker among adults aged 18 to 24 was just over five per cent.

This was a 300 per cent increase from the statistic in the 2001 survey, said Baldwin

"It is because they are the generation of the internet," said Baldwin. "It is more accessible to them and it seems more acceptable."



10 AMES G

For the answers to this week's puzzles go to www.humberetc.com

The Mountie who was the supervisor the morning Robert Dziekanski was tasered and died at a Vancouver airport didn't have recent training on Taser use. - thestar.com

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Digits 1 through 9 will appear once in each zone - one zone is an outlined 3x3 grid within the larger puzzle grid. There are nine zones in the puzzle.

Do not enter a digit into a box if it already appears elsewhere in the same zone, row across or column down the entire puzzle.

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LIFE

'Octo mom' went online Saturday and apologized for speaking about the father of her 14 children. She promised to never say his identity. - parentcentral.ca



Interpreter Jimmy Vincent checks the metal buckets for tree sap.

Arb trees give good taste of maple syrup

Erin Bosenberg Life Reporter

The trees in the Arboretum are not just nice to look at, but provide a good taste of maple syrup too.

The Arb has provided school groups with educational experiences as they learn how the clear sap of sugar and black maple trees in the Humber Arboretum is turned into golden syrup.

This opportunity will be open to everyone through registration this Saturday.

Barb Fox created the maple syrupharvesting program and continues to co-ordinate it.

"I've organized the staff, I've organized all of the material to do this." One of those 'materials' includes

an evaporator, which is used to turn sap into syrup.

Jimmy Vincent, an interpreter at the centre, said part of his tour includes giving an introduction on how different tools are used to extract syrup, as well as introduce visitors to a history of maple syrup harvesting.

"We go through the history of evaporators," said Vincent. "First Nations people used to use a hollowed out log and they would heat rocks inside the fire and then they would put the rocks inside the sap to bring it to a boil."

Tanya Rigatti at Fun To Learn Montessori in Mississauga was one of the first teachers this year to bring kids to the centre.

"It was age-appropriate and I think the kids learned quite a bit from it," said Rigatti.

The kids, aged two-and-a-half to six-years-old, were really enthusiastic and enjoyed seeing where the sap came from, she said.

The harvesting operation is not large, said Fox, so the centre only produces enough syrup for visitors to taste.

This year, 15 black and sugar maple trees have been tapped for sap. About ten per cent of a tree's sap is extracted.

Last year, due to a longer season, the centre produced 40 litres of maple syrup, compared to the average of 25 litres normally yielded each year, Vincent said.

Vincent is in his fourth year as an interpreter and has seen the harvest-ing program grow.

"The first couple years when I was here it was only a couple trees we would tap, to show the kids what it would look like and now we're up to about 17 trees every year."

Firefighter students make a difference through fundraising

Class collects money in pink rubber boots for breast cancer

Kristen Smith

The mostly male fire and emergency services took their own initiative and raised \$2,000 by roaming the halls with pink boots in hand for the Canadian Breast Cancer Foundation.

The students gathered in the President's Boardroom last Wednesday to present the \$2,000 cheque.

"For a ten-day long drive to raise \$2,000 is excellent. I think the guys did a great job," said class president Neil Dunn, 23. "The generosity of the student population in general is phenomenal."

With firefighter's boots in hand, the students collected the money last November to raise awareness and money for breast cancer research. "The pink rubber boots were a very creative and eye-catching symbol of what you were doing," dean of social and community services Ian Smith told the students. "The funds you collected go to save lives, which is exactly what you are trying to do in your program."

"For a ten-day long drive to raise \$2,000 is excellent. I think the guys did a great job."

Class President Neil Dunn

Foundation representative Milena Commisso said this is the first time she has recognized a fundraising campaign that was lead by mostly men.

"It is nice to know that men are interested in this cause as well, because, as we all know, breast cancer doesn't just affect the patients - it affects their families," said Commisso. Commisso thanked the students on behalf of the foundation and those affected by breast cancer.

"It is because of the generosity and thoughtfulness of people like you that allow me to stand before you as a breast cancer survivor, that allow me to continue to be a wife, and that allow me to continue to be a mom. For that I am very grateful," she said.

Breast cancer is the most common cancer among young women, although it affects men too, and one in nine Canadian women is expected to develop it, the Foundation says.

"There are so many unknowns with breast cancer. There are a lot more young people being diagnosed than ever before. Every time we get money into the foundation it means that more research can be done, which is imperative to finding a cure for this," said Commisso.

Smith said that fundraising is not part of this program's curriculum and the students chose to do this. "That's when it really means some-

"That's when it really means some thing," he said.

Humber fire and emergency services class president Neil Dunn and Dean of Social and Community Services Ian Smith present the \$2,000 cheque to the Canadian Breast Cancer Foundation.



The Fashion Design Council of Canada made an extra effort this year to attract buyers from all over Europe, who have been checking out LG Fashion Week. - thestar.com



Second-year health and fitness student Marco Delellis gives a blood donation at the mobile drive at the North Campus.

Personal stories motivate many to donate blood

Lee Flohr LIFE REPORTED

Students and faculty at the North Campus came together last week to donate blood, and for some, the experience was personal.

"My mother was in a serious accident where she needed a lot of blood," said Marco Delellis, a second-year health and fitness student. "Now my whole family donates."

More than 100 students and faculty signed up last Tuesday and Wednesday to give blood at the North Campus. On Wednesday alone, Canadian Blood Services collected 57 units, two more than their goal of 55 units. They collected 106 units in total, almost 50 litres of blood said Canadian Blood Services.

Humber residence life co-ordinator Alena Boczek also joined in on the blood drive to try and improve residence life.

"It's something students can do where they see an immediate result," Boczek said. "Residence students are always looking for things to do together."

Boczek made and hung posters throughout residence encouraging students to donate blood, independent of the HSF initiative.

"I brought three people with me specifically to donate," Boczek said. Two had never donated before, and one hadn't donated in a long time." Boczek said she too had a personal

reason for donating blood.

"My grandmother had breast cancer, and died before I was born," she said. "As soon as I was old enough to donate, I started to through school." The mobile unit visits North and Lakeshore campuses once a semes-

ter, and is organized by HSF Programming Director Aaron Miller.

"It's something students can do where they see an immediate result."

Alena Boczek Residence life co-ordinator

"Canadian Blood Services is a unique charity that visits campus," Miller said. "Most charities want students' money, but they want your blood, and most students can afford that."

The Mobile Clinic's supervisor, Marlene Davidson said the blood collected will go to 58 hospitals in the GTA after it is analyzed at their lab on College Street.

"Every unit of blood collected saves three lives," she said. "The blood will be stored until it is needed by a patient."

Davidson also said the red blood cells, plasma and platelets specifically will be separated, and will all be stored in their blood bank for patients needing them.

Program offers children chance to learn and grow

Erin Bosenberg LIFE REPORTER

A group of Aboriginal children will attend a pilot program this spring at North Campus as part of Camp Choice.

The program is funded through the Ministry of Training, Colleges and Universities and

connects kids with Humber's educational opportunities and on-campus residence life. This year, Aboriginal children will get the opportunity experience to this on their level.

"We're building on their own culture as well introducing as and integrating other topics at the same time," said Pat Tait,

manager of camps and events, and developer of the new initiative for First Nation's children from Grades 7 and 8. "So that transition for them will be seamless and they won't feel alone or isolated and that's often

the case because when they come from their environment into a postsecondary or an urban school environment, they have to check all their culture at the door."

Shelley Charles is the Aboriginal elder on campus and has designed the curriculum for the camp. She



Charles emphasized the importance of integrating Aboriginal culture with Humber's community environment.

"As native people one of the big differences in our perceptions and way of thinking, the philosophy of

Aboriginal people is a visualization process and it might have a lot to do with where we've been raised. So if they can visualize being at college then they will be. So that's why I personally think it really fits Aboriginal for students."

Tait said it's important to introduce children to the college so they understand what opportunities are there for them.

"We need to demystify what postsecondary education is. The whole goal for everyone is to educate people about post-secondary education,

The camp runs May 25 to May 27.



The Aboriginal camp is a new program within Camp Choice.

will lead a tree-planting workshop and welcoming session.

"I've done many camps with kids before," Charles said. "They already



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A nine-month-old was returned to his mother on Monday after being reported missing that same morning at around 6 a.m., Toronto Police said. - thetorontosun.ca

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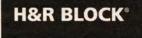
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Sonia Farquharson was the People's Choice at the Model Search.

Grad wins plus-model people's choice award

Cathleen Yoo

Grad Sonia Farquharson has won the People's Choice Award from Canada's Plus Size Model Search at LG Fashion Week.

"I couldn't believe it," said Farquharson, who came to Humber in 1985. "I couldn't believe I was hearing my name." "She was definitely shocked, happy

"She was definitely shocked, happy and surprised," said Jenny Smith, 28, a top-ten finalist. "We're all very proud of her."

The People's Choice Award was determined by the public through online poll, where almost 300,000 votes were cast.

Farquharson entered the Model Search in November and saw it as her last shot at modeling – a dream she had given up on.

"To me it doesn't matter," said Farquharson about not winning the grand prize, which Brittney Fisher of Vernon, B.C. won. "Being in the top ten was a major thing for me. I cried when they called me and told me the news. I didn't think I would be picked because I was older." Age was not a detrimental factor for Farquharson in this contest, who is 15 years older than any other finalist.

"What she represents is a different category within the whole plus size realm as well," said Celia Love, a publicist for the contest. "I would think that people would have sort of really wanted her to win because of her age but also because she is absolutely gorgeous."

Farquharson also received a lot of support from the modeling community.

"A lot of the people I did talk to said, 'you are my age group and to see a women my age be up their amongst young women is a real thrill to see," said Farquharson.

The prize for the People's Choice Award is a \$1,000 wardrobe from Additional Elle, Penningtons or MXM.

Farquharson is also keeping the doors open to a career in modeling. "Being in the contest gave me the

exposure to be out there," said Farquharson. "I'll start with it part time and then see what happens with it."



Humber

dreams

Shawna Markus

LIFE REPORTE

Ali said.

Vancouver.

fit she is.

The position includes

writing

posting V-Rep activities on Fa-

a weekly blog,

V-Rep has

big fashion

First-year fashion arts student Na-

dia Ali is the new Humber representative of *Vervegirl* magazine.

Ali beat out 12 other students vying to become the V-Rep and secured

The magazine is distributed to more than 10,000 Canadian high schools, and as of last September, expanded to 42 post-secondary institutions. There are also currently three V-Reps across Canada including students from Montreal and

"Nadia just has that spark, she's

just so charming and poised, and the fact that she is in fashion really lends itself to what the magazine stands

for," said Jennifer Mason Murkovich,

president of LIVESPACES Marketing Inc., who chose Nadia for the

position after seeing what a natural

"I wanted to get into fashion PR and I thought this would be perfect," LIFE

A Toronto man who was infected with HIV by his estranged wife, an immigrant from Thailand, said he also blames the federal government for his condition. - healthzone.ca

Athletic Centre offers students opportunity to teach as well as learn

Elizabeth Zahur Life Reporter

Students have the opportunity to spice up the athletic studio by becoming part-time instructors. Fitness program co-ordinator Leanne Henwood-Adam said she likes

to give students the chance to instruct classes. "We do have a core number of instructors who do this as a living.

They come in from outside the college to teach, but we also hire students who are certified," she said. "I check their qualifications, make sure that they are certified by a body that we recognize and if their references

check out we bring them on board." Sal Erazo, a second-year justice studies student approached Henwood-Adam near the end of last semester to volunteer, but was hired as an instructor. His new latin dance class is offered on Wednesdays and Thursdays, and he plans on offering them again next year.

"When you come to my class you don't have to worry about work, you don't have to worry about relationships, you just have fun," he said.

Erazo has been dancing for years, doing competitions and events. He also has experience teaching and has previously given lessons.

"I do it because I love it," he said. Last Thursday, his students showcased their newfound skills at Culture Shock – a talent show held in the Student Centre which aimed to showcase dances and music from different cultures while raising money for at-risk youth. Decked in black and white outfits, Erazo led six of his students through a dance routine they had been working on in class at the event organized by the Guelph-Humber Student Association.

Anna Turynska, a second-year UNB-Humber nursing student; Marcia Lourenco, a second-year law clerk student; and Jody-Ann Howell, a first-year recreation and leisure services student, have been to all of Erazo's classes and say they go because he's a good teacher.

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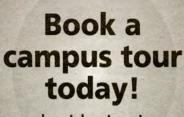
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cebook, maintaining the Vervegirl rack at Chart-



the vervegirl rack at Chartwells, man-

aging monthly promotions and extra duties. She will be paid \$500 monthly for at least three months.

"We were looking at students that were a bit more established on campus but her personality and just what she brought to the table from within just outshone the need for experience," she said.

Nadia is a big fashion head who likes to be up to date with the latest trends, said friend and first-year fashion arts student Tasneem Mukaddam.

Ali had her first event three weeks ago and was terrified at first. The event was for Rogers Communications, promoting their 'Ringbacks' product.

"I think my biggest problem was that I had all these issues displayed around the cafeteria and student emporium but people didn't know they could take it for free.," she said. In the future, Ali hopes to work

for a fashion house doing PR or for a magazine doing marketing.

16 **BIZ/TECH**

A startup founded by technology entrepreneur Steve Perlman says it has developed a technology to deliver video games on demand. - theglobeandmail.com

A network of contacts Technology allows us to stay connected, says prof

Elizabeth Zahur

With the increasing types of technology out there, it seems we have more friends than we can keep track of, said the interactive media programs co-ordinator.

"For virtually all of evolutionary history, until about the 1900s, we could keep track of about 150 friends," said the co-ordinator James Cullin, referring to a study by British anthropologist Robin Dunbar.

Dunbar theorized in 1992 that the human brain had evolved to be able to maintain 148 stable relationships.

Today, we are connected to well over "the Dunbar number" through sites such as Facebook and Twitter, said Cullin.

This reflects the results of a new survey by German broadband association Bitkom which asked 1,000 19 to 29-year-olds what they would rather give up: their current partner or their Internet connection. Eightyfour per cent chose the Internet. Young Canadians are also strongly attached to their technology.

When asked to comment on the survey, second-year law clerk student and avid texter Desiree Poutoulal said, "I would choose my phone."

"It removes the friction associated with conversations."

-James Cullin Interactive media program co-ordinator

According to Statistics Canada, 97 per cent of 16 to 24-year-olds went online in 2007. One-fifth of those surveyed said they used the Internet to contribute content, such as through posting images, writing blogs, or participating in discussion groups.

The Canadian Wireless Telecommunications Association reported Canadians send about 77 million text messages every day.

The increasing use of technology to communicate can be a problem as it is devoid of the emotional nuances of a traditional conversation, said Cullin.

"How I say words adds another layer and much of this emotional content disappears with email or other technologies," he said.

Despite the disadvantages, Cullin said online communication also offers advantages.

"It removes the friction associated with conversations," he said.

Contacting an old acquaintance used to involve mustering up the courage to pick to up the phone but social networking sites remove this and facilitates discussion, he said.

Ermina Vajzovic, a second-year law clerk student, agrees.

"It's nice to be able to check up



Technology allows people to keep in contact with more people than we used to.

on people I used to know and keep them close," she said, admitting she doesn't talk to most of her 'friends,' but likes having the option to contact them if she chooses.

Visitors from across the pond

Jackie Martinz

Representatives from an African university in partnership with Humber visited the college last week to develop business expertise.

"Entrepreneurship is not a commitment for the government back home, like it is here," said Ndengo Exaud Mwende from Tanzania's Moshi University College of Cooperative and Business Studies.

"We want to present a written report to the government when we return and that will hopefully help convince them to fund entrepreneurship," she said.

Mwende and her colleagues participated in the Rural Entrepreneurship Development project created by Humber. The program exposes them to development and support practices used by small businesses in Canada - to take back to Tanzania, said Kent Schroeder, international project director.

We worked with small businesses in Toronto to set up meetings for our partner university, so they can gain first hand exposure," he said. "They went to places like Enterprise Toronto and Toronto Business Development Centre."

The team also attended two entrepreneurship-related classes at the college, Schroeder added.

"Humber has been working with Moshi since 2002 in business projects," said Diane Simpson, director of the international centre.

"They had started a business coop program and asked the Canadian Consulate if there was a school they could partner with, she said. "Kent went to Tanzania to meet the college director. He found that our interests converged and we were two institutions that could work well together."

Creative advertising pros stunted by economy

Josh Long BIZ/TECH REPORTE

The economic slump has not spared professional creative designers as the jobs continue to decline in the industry.

The creative advertising B.A. program hosted a presentation last Wednesday at Lakeshore Campus to help industry professionals find employment in a changing world.

"Just before my three-month probation was over they lost a client and then I got laid off," said Barry Hill, a freelance in creative advertising copywriter. "But they continued to use me for freelance for three months and then the work fizzled out."

Hill, who went to the presentation, said advertisers are buying less media space because of the recession.

"The jobs are going out the window right now, temporarily hopefully, but when they come back they'll be in the new media and people like me will have to

reinvent themselves," he said. New media

would place new requirements on those seeking employment in the advertising industry, he said.

"What's happening is a lot of the boundaries are blurring between different functions," he said, "and with all the new communication media coming in, you have to get your message out across this different media."

Toby Fletcher, an associate dean in the School of Media Studies said that new media included text messaging that would allow advertisers to target their

"If students do well and are eager and do good work, they're likely to have as good a shot as anybody else."

Associate dean in School of Media Studies

recession is an advantage to students as advertising agencies look for unpaid interns to reduce costs.

"I think what's happening is there's a bit of an advantage for students," Fletcher said. "A lot of the agencies are seeing that they've got reduced

work so what they're doing is they're continuing their commitment to internship appointments," he said.

Fletcher said Humber will prepare students and said that they should not need to wait out the recession in education.

"If students do well and are eager and do good work they're likely to have as good a shot as anybody else," he said.

But students like Kitty Cheng, an advertising copywriting student, are still scared to enter the workforce at this time because of the economy.

"I suppose it's a bit harder to get any jobs right now, it's not ideal."



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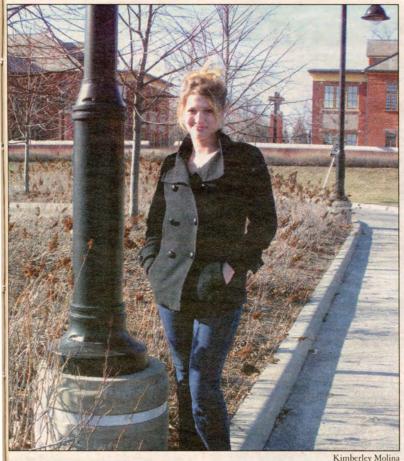


audience; for example 18-24 year olds who like to write. Toby Fletcher

He said the

BIZ/TECH

Playboy Enterprises is shutting down its office in Manhattan and firing employees as a result of staggering advertising profits and hard economic times. - thestar.com



Public relations student Leanne Plummer says non-traditional advertising is beneficial for both consumers and companies.

Chain Elongation

A jungle full of guerillas

Non-traditional ads cheaper way of generating buzz, owner says

Kimberley Molina

Non-traditional advertisements are a more innovative way for a company to market its products.

Coined 'guerrilla marketing,' it uses ploys like handing out samples and questioning consumers about a product to using human body parts to display company names or logos.

These advertisments have been popping up on drycleaner bags, sidewalks, and on university and college campuses.

"Experiential engineering is one of the terms for it – where you're basically giving consumers either a product to sample or it's really just an experience," said Humber public relations student Leanne Plummer.

Plummer, who also works for the marketing company Student Workforce, said there's a joint benefit for companies and consumers from this type of advertising.

A company's product can stand out and because of this, they are better able to reach the public. Consumers are able to find out more about a product and often receive a sample, she said.

This type of advertising is great for companies with small ad budgets that can't compete with large companies through traditional marketing, said Michael Rosen, co-ordinator of the creative advertising program.

"Because it's non-traditional, it has to be unique."

-Michael Rosen Co-ordinator, creative advertising program

Traditional venues for advertising are billboards, television, radio, newspapers, and magazines.

"Because it's non-traditional, it has to be unique," said Rosen of the advertising campaigns. "If it's too safe, it really won't work."

Ray Wali owns Mango Moose Media, a company that specialises in non-traditional advertising forms, said this type of marketing is becoming more popular for companies and consumers.

"There's a misconception out there that guerrilla marketing is basically running across a baseball field, naked, with a logo on your back. That could be part of guerrilla marketing for the right client." But he added that most companies are beginning to see different non-traditional promotions "an important part of any marketing mix."

Wali said non-traditional marketing is often cheaper than traditional advertising. However, it's more about impact versus the cost of a campaign for the company and generally, the public is receptive because the advertisements are innovative

"People start talking about it or it gets mentioned on their social network, so the buzz factor is there," he said. "Any good guerrilla marketing campaign will get somebody to notice the ad but also get them to spread the word."

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SPORTS

Montreal Canadiens owner George Gillette has retained the services of financial advisers. The move is seen as a step toward selling the storied club. - Faceoff.com

Hoopsters foul out on the coast

Sandy McLachlin

PRINCE GEORGE, B.C. – The men's basketball team is already looking forward to next season after failing to win a medal at the college national championships here last weekend.

"The fact that we lost last year in the quarter-finals at provincials and then we won it this year means that this year's loss in the quarter-finals at nationals will only make us want to win the (Canadian) championship even more next year," said Daviau Rodney, a sharp-shooting guard who was second in Hawks scoring with 12.88 points per game and plans on returning next fall.

The team entered the Canadian Colleges Athletic Association tournament on a 19-game winning streak, including an unbeaten run through the Ontario championships earlier this month.

"This year's loss in the quarter-finals at nationals will only make us want to...win even more next year." – Daviau Rodney

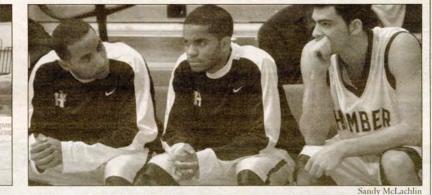
Humber Hawks guard

The Hawks won their first game here last Friday – a 104-71 rout of Quebec's Montmorency College – setting up Saturday semi-final Saturday night against Calgary's Mount Royal College, the gold medallists.

"It's a pretty big disappointment," Humber forward Jeremy Alleyne said after the 64-61 loss to Mount Royal.







A frustrated men's basketball team failed last weekend to bring home any hardware from nationals.

Then, the Hawks had to play the host University of Northern British Columbia in a consolation game that would have given them a shot at a bronze medal.

"It's a hard game for them to come back and get excited after a tough loss," conceded UNBC head coach Mike Raimbault after his team defeated Humber 82-78.

Humber head coach Darrell Glenn, named national coach of the year before the tournament began, said with only one starter graduating – Mike Dvorak he's optimistic about next season but always concerned about his players staying eligible. "I think we're in a great position," said Glenn. "But our challenge is the guys doing their part in the classroom and putting themselves in a position to help us move forward." Humber has won five national ti-

tles, the last in 2001.

The best way to combat stress...dodgeball Lakeshore club takes aim at students looking for some cheap therapy

Scott Rennie SPORTS REPORTER

Once a week at Lakeshore Campus, it's perfectly acceptable to throw a ball with the intent of hitting a fellow student.

Every Tuesday night, the Humber Dodgeball Club takes over the gym at the Athletic Centre.

The games, which run between 9:30 and 11:00 p.m., began three years ago as an activity for students living in residence.

Today the group is recognized as an official club by the Humber Students Federation.

Dalton O'Brien attends every week and said part of the appeal is the limited athletic ability required of the participants.

"There are only three elements: dodging, catching and throwing," said the second-year comedy student.

"You could be the biggest nerd ever, but be the best and kill the kids who made fun of you in high school." Michael Lasiuk, the club's presi-



A dodgeballer takes aim during a game at Lakeshore campus.

dent, said he sees a consistent turnout of 60 to 70 students, many of whom show up wearing arm and knee pads.

"A third of them don't even live in residence, they just love it so much," said the second-year police founda-

tions student. Club vice-president Jason Copeland said that nostalgia is another one of the reasons for the club's popularity.

"One of the things I always hear is 'Oh my god, I haven't played dodgeball in forever. I used to love playing this as a kid."

The game's simplicity is also a draw, Copeland said.

"The rules are so basic," said the business administration student. "Anyone can play it."

"One of the things I always hear is oh my god, I haven't played dodgeball in forever."

- Jason Copeland Dodgeball Club vice-president

The club has made a convert out of Kathryn Hill.

"I'd never played dodgeball before," said the first-year acting student, "now I play every week."

Hill is one of the many women who show up every week.

Dodgeball outsiders also shouldn't discount the sport's therapeutic value, Copeland said.

"Everyone has fun and lets out all the aggression that gets built up sitting in school and doing work," he said . "It's a good release."

Sun writer laid his foundation at Humber

Alex Brien Sports Reporter

Former Humber student Steve Buffery said his college experience placed him on the road to covering the Leafs as a hockey writer for the *Toronto Sun*.

"It gave me a foundation for what the industry is all about," the onetime journalism student said. "I always enjoyed writing and Humber really gave me a good grounding on what reporting was all about."

Buffery, who was a journalism student during the early 1980s, has fond memories of reporting on Humber varsity hockey. He's gone on to cover professional sports such as boxing, basketball, hockey, and the Olympic Games for the *Sun*.

"I covered the Humber Varsity hockey team for the newspaper in my second year. I travelled with them everywhere and it was awesome. That gave me a really good grounding in what a beat was all about."

Humber Athletic Director Doug Fox said it is important for his department to give students all-access when covering teams.

"I think students travelling with our teams is great experience," Fox said. "The journalists get a feel of what athletes go through behind the scenes in covering games."

As the winner of the Sports Federation of Canada Award for Sports Writing in 1996 and a National Newspaper Award finalist the same year, Buffery said Humber helped him get a job which eventually led him to the *Sun*.

"The journalism coordinator at the time got me an interview at a small newspaper north of Toronto," Buffery said. "I got the job as sports editor, and if it wasn't for the fact that I had gone to Humber, I wouldn't have been able to do it."

Current *Sun* sports editor Dave Fuller said Buffery has a great attitude and brings enthusiasm to his section.

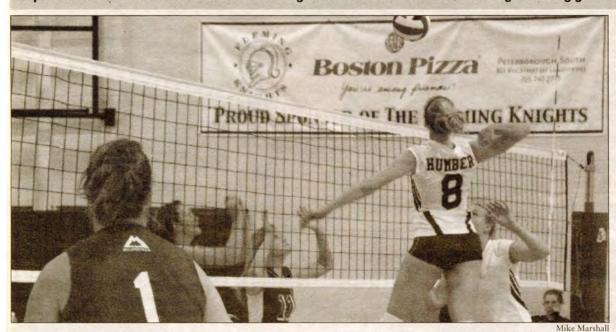
"Steve is awfully funny, has a great sense of humour, but also works tremendously hard on his own stories," Fuller said.



Sun sports writer Steve Buffery

SPORTS

Japan won the second World Baseball Classic against South Korea 5-3 in an exciting 10-inning game. Japan also won the inaugural WBC three years ago. - Espn.com



Forward Landis Doyle leads a procession of Humber volleyballers at this year's OCAA all-star game.

Volleyball stars strut their stuff

Mike Marshall

PETERBOROUGH - Three Humber players joined the province's best volleyballers at the OCAA All-Star games last Saturday.

Landis Doyle, Michelle Overzet and Paul Kemboi, along with women's head coach Chris Wilkins, made the trip to Fleming College, for the annual event.

"We had a very long season and to be one of those top athletes in the province means a lot," Kemboi said. "I'm proud of myself, proud of the

team as well, because I couldn't have done it without the team."

Wilkins said the game was special

for the players. "It's an opportunity to play with some of the best in Ontario and to meet some new friends and some other people that share the same passion," Wilkins said.

For the OCAA champion women, it was a chance to mend fences.

We go out representing Humber and I know some teams dislike us and hopefully after meeting us as people they sort of see it from our point of view," said Doyle, the player of the game.

The all-star selection was long overdue for Overzet, her coach said.

"I know Landis got a lot of recognition this year but it was really nice to see Michelle get the same recognition, especially the way she finished the year," Wilkins said.

Overzet had a game high 17 points, including 14 kills, as her West Division all stars beat the East three sets to two.

The East came out on top in the men's game, 2-1.

Orangeville teams up with local food bank

Justin R. Rydell SPORTS REPOR

The puck drops at 7:10 p.m. tomorrow at the third annual Humber Challenge Cup for charity, just north of Orangeville Campus.

The game at the Grand Valley District Community Centre features the Humber College Staff Stars facing off against the Dufferin County Staff Stars.

Tickets are a loonie for children under 12 and \$2 adults.

All proceeds go to the Orangeville Food Bank and the Axces Zone Youth Centre.

"It's important for Orangeville campus with community initiatives."

- Joe Andrews Director, Orangeville Campus

"When food stays in the community for the community, it is a wonderful thing," said the food bank's Diane Ellis. "As the Orangeville campus establishes itself and grows, inevitably there will be more students in need of food."

The Axces Zone is a drop in centre for youths to hang out, play pool, foosball and other activities.

There are 125 students enrolled in all disciplines at Orangeville Campus with plans to grow from 200 in the fall of 2009 to 450 for the fall of 2011

Joe Andrews, director of Orangeville Campus, said the charity hockey game was part of Humber's early commitment to the area.

"It was important for Orangeville campus to get involved with community initiatives," said Andrews, who plays on the Humber team and founded the event with Dan Best, director of Community Services for Dufferin.

The series is tied at one win apiece after two previous matches.

This is the rubber match," said Best, refusing to make a prediction on the outcome. "I will leave my comments for the ice."



From left Joe Andrews and Dan Best faceoff for charity

Footballers seek sweet revenge at provincials **Alison Brownlee**

The Humber men's and women's indoor soccer teams will go for gold at a two-day provincial championship tournament that starts today at the Ontario Soccer Association soccer centre in Vaughan.

"If we go in with a desire to win it, we will," said men's midfielder Andrew DaSilva.

Both squads will have to outplay seven of Ontario's best teams to win the gold medal.

During regional playoffs earlier this month, the women placed first overall while the men placed second in their division, losing only to Sheridan.

"They overworked us, that's why they beat us," said DaSilva. "We have the skill, they just wanted it more."

Going into provincials, he said the Hawks are anxious to play Sheridan again.

"It's a revenge thing," said DaSilva. Over the past 12 years, Humber men's indoor team has won 10 provincial championships.

Last year, Redeemer College ousted the Hawks in the final to take home the gold.

Alison Brownlee

Men's head coach Germain

Sanchez looks for the winning

formula heading to Provincials.

Redeemer head coach Tom Sauder said his team is looking forward to facing Humber again.

"If we didn't have great teams like Humber," he said, "We'd have no targets to shoot for, and no reason to get better.'

DaSilva was not surprised by the reaction.

"We're the team every one goes out to try to beat," he said.

The Hawk women are also favoured to win the tournament.

"The team is confident," said goalkeeper Rose Mary Ormeno. "We just have to go out and play and have fun.'

Ormeno said no one on her team would be satisfied with a silver medal. "We want go out there and win," she said.

Despite her team's strong showing this season, midfielder Melissa Migliazza said it can't focus on past performances.

"We'll be facing teams that we played in the outdoor season," she said of the Hawks, who won OCAA gold last fall.

"They're the more competitive teams, so we have to go into provincials with a whole new game plan."

There is little consensus on who will be toughest competition for the Hawks.

"Durham is a competitive team," said Ormeno. "And so is Conestoga."



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