

FALL 1997

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Fall 1997**HUMBER TODAY**

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Humber
College

Humber College and UNB sign accord

UNB

A new agreement between Humber College and the University of New Brunswick (UNB) will make it easier for students to transfer from one institution to the other.

"Collaborations between colleges and universities offer students a seamless education," noted Humber President Dr. Robert A. Gordon. "Everyone benefits when creative, flexible ways can be found to give students better opportunities to develop the training and education they need for the careers they want. We want to create pathways so students who begin to realize their strengths and interests while at Humber can move on to university. This agreement can open doors for late bloomers."

Under the terms of the agreement, which was signed April 21 in Fredericton, N.B., Humber students who complete the first year of the pre-university program with an average of at least 70 per cent will be admitted to the university and granted 30 credit hours.

"The strengths of our two institutions will combine to produce a synergy from which we will both benefit," said Elizabeth Parr-Johnston, UNB president and vice-chancellor. "Our joint programs of excellence will enhance the educational experiences of our students. This agreement is the very fabric of post-secondary success in today's quickly changing educational environment."

Theatre students in both institutions will also benefit from the new agreement. UNB students in their final year of the Fine Arts (Theatre) program can audition for a place in Humber's Theatre Performance program and graduates of Theatre Humber's production program can spend a season with Theatre UNB as technical director, production



Photo: Joy Cummings, UNB

Participating in an official signing ceremony are, from left, John Rowcroft, UNB associate dean of arts; Lou Visentin, UNB vice-president (academic); Elizabeth Parr-Johnston, UNB president and vice-chancellor; and Robert Gordon, Humber College president.

manager or other appropriate position. While the theatre agreement does not guarantee placement, it serves to facilitate communications between the two schools.

Registered nurses will also be able to take advantage of the new agreement. Nursing faculty from Humber and UNB are working together to offer, at Humber via distance education, a UNB Bachelor of Nursing degree program for registered nurses, which will give the student credit for education and experience. The program, which will be offered on a part-time basis, is expected to begin in January.

Other partnership agreements in high-level technologies and business are in the works.

Contact: Richard Hook at (416) 675-6622 ext. 4438

Culinary student displays gold medal skills

A student just completing the two-year Cook Apprenticeship program capped his Humber career in grand style by winning the gold medal in the culinary arts category of the national Skills Canada competition held in late May in Red Deer, Alberta.

Tom Chlebek, 23, of Mississauga, was accompanied to the event by culinary professor Michéal McFadden, who acted as his advisor.

"We discussed numerous possibilities and made up scenarios. I felt I was really well prepared for anything the competition might ask

of me," Mr. Chlebek said.

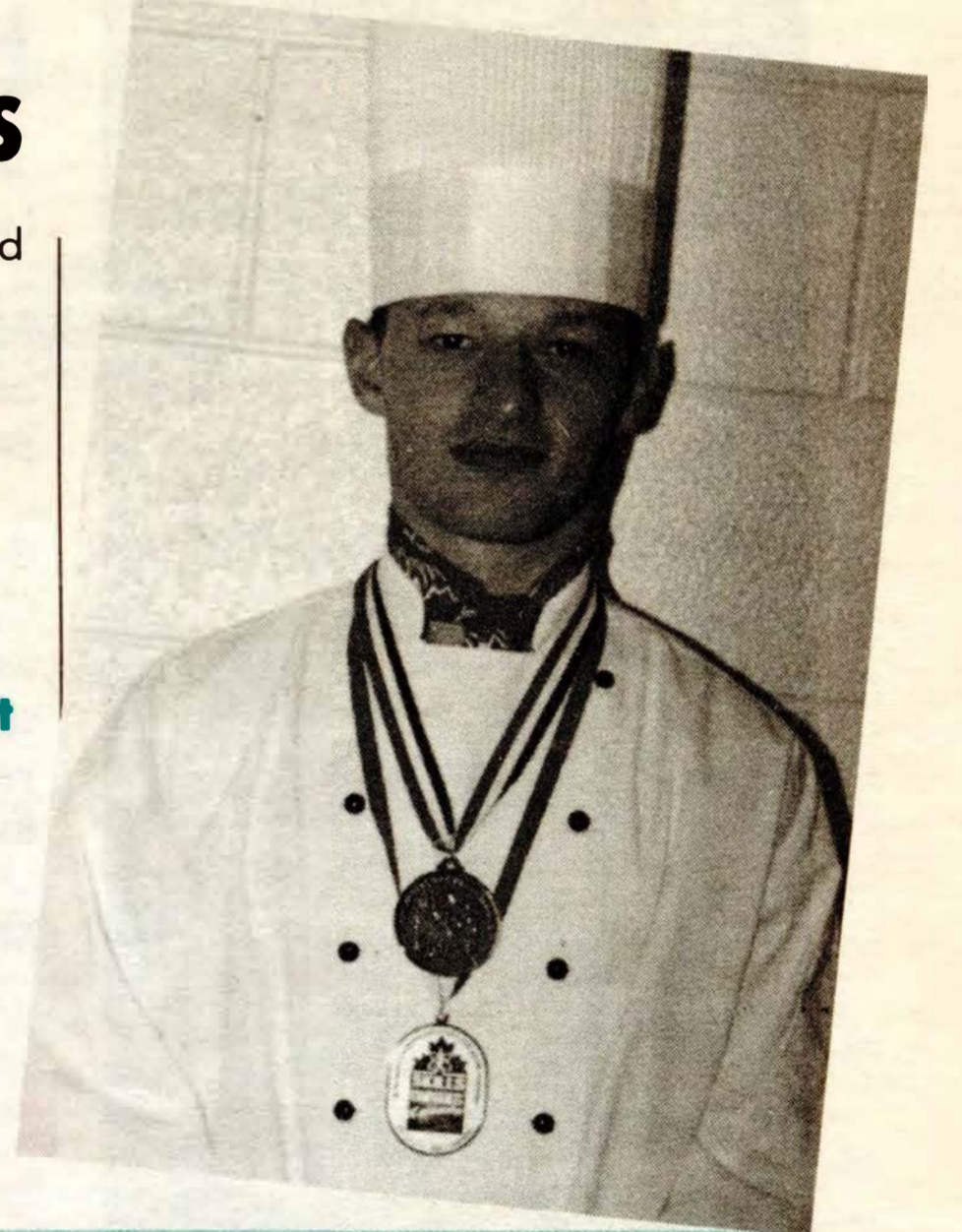
Competitors had to prepare a minestrone soup and then create a main course and dessert from ingredients supplied. Mr. Chlebek's main course was a chicken breast stuffed with pimento, spinach and roasted shallots; his dessert was a dark chocolate mousse with a strawberry/blueberry coulis served in a caramelized almond casing.

Mr. Chlebek, who graduated in June, credits his success to the training he received at Humber and the experience he has acquired working at Rogues Restaurant in Mississauga.

The competition was organized by Skills Canada, a national, not-for-profit organization of educators, students, employers, labour groups and government whose main objective is to re-position trade and technical career tracks as first-choice options.

Contact: Michéal McFadden at (416) 675-6622 ext. 4479

Tom Chlebek wins the gold medal in the culinary arts category of the national Skills Canada competition



Students raise cash for flood relief

Students in the Access for Success program at Humber's Lakeshore Campus raised more than \$400 for flood victims in Manitoba.

They set up tables, signs and a picture tableau of flood scenes, and in two days collected \$150 from students and staff at Lakeshore. To this, \$100 was added from the student emergency fund and local residents donated \$151.

Humber's Access for Success program provides an opportunity for developmentally-delayed individuals to gain 'hands-on' experience.

Contact: Al Palin at (416) 675-6622 ext. 3277

Calling Humber grads

Humber College is pleased to announce the establishment of an alumni service.

This service will allow the College to extend and maintain its contact with students by offering post-graduation educational and personal services.

In keeping with its commitment to preparing students for career success and by staying in touch, the College can organize events and facilitate the exchange of information to benefit past graduates.

The 1997 graduating class will be the first to benefit from the new service.

Contact: Alumni Office at (416) 675-6622 ext. 4321



It's official – they're paramedics

None of the students who started the Ambulance and Emergency Care program last fall completed it. In April, at the direction of the Ministry of Health, the name of the program was officially changed and the students completed their program as bona fide paramedics.

"The scope of practice has changed," explains Doug Leonard, coordinator of the new and improved Paramedic program. "So we had to extend the program into June to teach our students the extra skills paramedics are now allowed to perform." Those skills include cardiac defibrillation and administering five emergency medications (Ventolin for asthma, glucagon for diabetes, nitroglycerine for angina, Aspirin for heart trouble and Epinephrine for anaphylaxis). The Paramedic curriculum was re-designed over the summer to incorporate the added skills into the program, which will run from September into June, the equivalent of two and a half semesters.

Graduates will be qualified for entry level jobs and can continue to upgrade their skills as their careers warrant. Contact: Doug Leonard at (416) 675-6622 ext. 4302

Humber and York Region sign agreement to enhance student and staff learning

Humber College President Dr. Robert A. Gordon and Bill Hogarth, education director for The York Region Board of Education, have signed an agreement to collaborate on international student recruitment and development activities.

"We're growing our expertise by forming strategic alliances with other agencies and institutions who can enrich the lifelong learning experiences of our students," says Mr. Hogarth. "Humber is a very progressive college with leaders who are open to change and keen to cooperate. Ours is a natural and mutually beneficial partnership."

Dr. Gordon notes: "The York

Region Board of Education is certainly one of the most innovative school boards in Canada. We are pleased to combine our multifaceted talents with theirs in a major international development initiative."

The two institutions will work together to recruit students and to pool resources to address emerging opportunities for learning in the international marketplace. Initially, York Region students will gain greater exposure to global education by working with students from various countries and cultures. The two institutions also hope to offer leadership training and

development packages for education from around the world in areas such as special education, technology in the classroom, and English as a second language.

"We can no longer educate in isolation," Mr. Hogarth says. "As global connections multiply and the differences between people and nations blur, there is a need to facilitate learning for both students and teachers on an international basis. By sharing our resources and talents, we can provide clearer paths along the learning and career continuum for students and teachers."

Contact: Martha Casson at (416) 675-6622 ext. 4297



Tony Bevan (center) looks on as David White, Native Access manager, presents a dream-catcher to the President of the Dublin Institute of Technology.

Chef de Cuisine to head Humber's culinary programs

John Walker, director, School of Hospitality, Recreation and Tourism, is pleased to announce the appointment of Chef Tony Bevan as program coordinator of culinary programs at Humber College.

A certified Chef de Cuisine, Mr. Bevan comes to Humber from Cambrian College in Sudbury where he coordinated the hospitality department for the last 10 years. During this time, he established the Native Culinary and Native Hotel & Lodge Management programs. He was

recently recognized for his work with native people at an official ceremony where he was given the name Gaage Aank Wod (Clear Sky) as well as a Chef's Ribbon Jacket. He also won a Teaching Excellence Award.

In Sudbury, Mr. Bevan was a regular guest on CBC radio's Morning North program and wrote a food and recipe column for The Sudbury Star. He credits his involvement in 'extra-curricular' activities for the three-fold increase in enrolment during his tenure.

Trained at the Dublin Institute of Technology in Ireland and at Movenpick in Switzerland, Mr. Bevan came to Canada in 1986 and was promptly offered two jobs: as executive chef at the then O'Keefe Centre and at Science North in Sudbury. He chose the north where he believed the pace would be a little more tranquil.

At Humber, the forward-thinking chef/broadcaster/writer/teacher hopes to explore linkage opportunities with culinary institutes in Ireland, Finland and Mount St. Vincent University in New Brunswick. He also plans to investigate further the concept of international accreditation and corporate sponsorships.

Contact: Tony Bevan at (416) 675-6622 ext. 4474

Opportunities hot off the grill for culinary students

Culinary students worked alongside master chefs at two special events in June.

Bob McCann, who teaches culinary management and is a member of the prestigious Epicurean World Master Chefs Society (EWMCS), brought students and chefs together to look after the catering for the Blue Jays Golf tournament and to compete at an international culinary event.

Fifteen master chefs, assisted by 15 culinary students of the Junior EWMCS, arranged to have all food donated and looked after the food and beverage service for breakfast, lunch, a cocktail reception and dinner for the golfers.

"It's a major event," says Mr. McCann. We set up the areas, including terrace and tents, cook all the food and serve it. Media, players, wives — everybody's there.

The tournament was held at the Diamond Back Golf Club on June 12.

Oscar LaFuente, a second-year culinary management student, won the right at a student competition held earlier this year to accompany the Canadian team to the World Master Chefs Banqueting Competition held June 20 in Dallas.

"It's important for the masters to give students these opportunities," Mr. McCann notes. "We bring them with us whenever we can and we push them forward. This is how they learn and begin to develop their careers."

The event will be held in 1998 at Humber.

School launches centre for social work education

The Centre for Progressive Social Work Education was successfully launched recently by the Social Services Program, School of Social & Community Services.

Providing advanced educational opportunities in specialized areas, the Centre offers certificate courses in case management and crisis intervention which can be delivered on-site in social service agencies. In fact, the Centre has already contracted with agencies to deliver four full courses on-site and has delivered an additional seven courses at the College.

Enquiries are welcome from agencies or individuals interested in taking crisis intervention counselling or case management courses on a part-time basis.

Contact: Dr. Patricia Spindel at (416) 675-6622 ext. 3255

Anything for a laugh

The halls echoed with laughter during the second week of August as the Humber School for Writers launched its first comedy workshop.

Participants received comprehensive and practical instruction in screen writing, writing for television sitcoms and variety shows, sketch, improv and stand up writing and performance. Panel discussions, keynote speakers, live student performances, master classes and an awards luncheon were part of the fun. Mark Breslin, founder and chief executive officer of Yuk Yuk's, was the workshop's artistic director.

Scheduled faculty included Anne Beatts, Joe Flaherty, Lorne Frohman, Beth Lapedes and Stephen Rosenfield. George Schlatter, who created Laugh-In, and the legendary Steve Allen were booked as guest speakers. (Mr. Allen has crammed about 10 careers into one lifetime as an actor, musician, composer, novelist, raconteur and talk show host.)

The workshop was organized by the staff of the Corporate Communications Office.

Contact: Joe Kertes, director (416) 675-6622, ext. 4324

College raises almost \$400,000 to benefit needy students

Humber College has raised almost \$400,000 to benefit needy students under an Ontario government fund-raising incentive which will match dollar for dollar, all money raised. The College surpassed its first-phase goal of \$125,000 with its official total of \$384,936.04.

"We are deeply gratified by the generous response from within the College and from those organizations with which we do business," said Judy Harvey, dean of Student Services. "With the increasing costs to students and their families of a quality education, and the decreasing government funds to support that education, we at Humber wanted to take advantage of this opportunity to help our future students."

The largest donation — \$162,500 — came from the College's Council of Student

Affairs. Other major donations included \$25,000 from Wigwamen Inc. to benefit native students, \$15,000 from the Alvedis Zildjian Company, cymbal makers, to benefit percussion students enrolled in a Humber music program, \$15,000 from the Bank of Montreal to benefit finance students in a business program and \$92,100 from New Ad Media Inc.

The Ontario Student Opportunity Trust Fund was announced in May, 1996 and was open to all colleges and universities in the province. The matching funding opportunity for colleges has been extended to March 31, 1998.

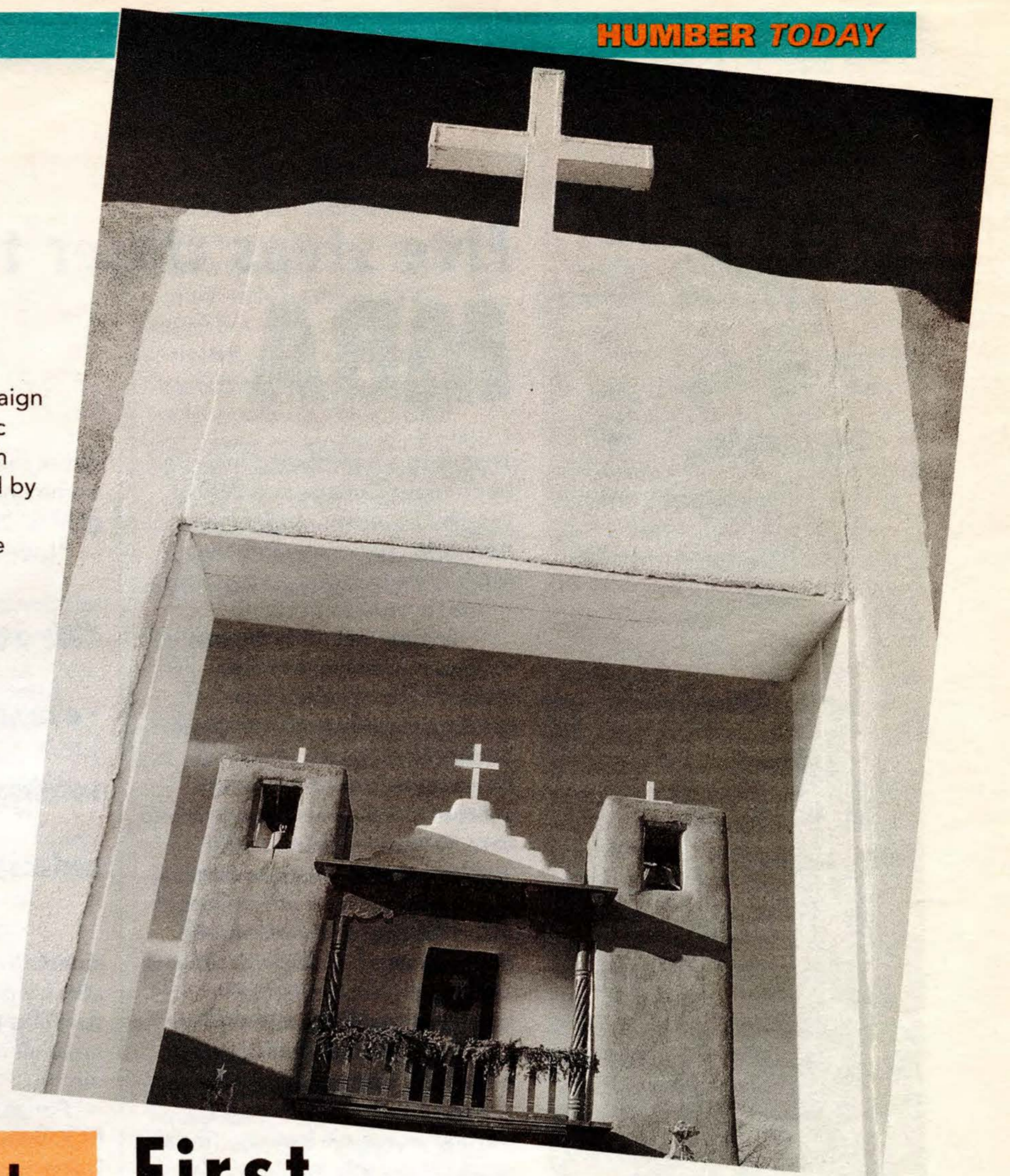
"We realize our total might seem small compared to large universities," said Ms. Harvey. "But it is a significant amount to have raised without the resources of an established fund-raising

office at Humber."

The fund-raising campaign was coordinated by Public Relations Officer Elizabeth Duncan, who was assisted by Casey Crowe and Meri Miojevic, graduates of the College's certificate and diploma public relations programs.

Money from the fund will be used to help academically qualified students who might otherwise not be able to go to college. The funds will be endowed, which means that only the interest income generated by the funds can be used.

Contact: Judy Harvey at (416) 675-6622 ext. 5029



New golf guide helps access the best courses

Where do you go after you've played 50 of Ontario's Greatest Public Golf Courses? How about the 63 great courses described in Grant Fraser's second book, *Golf Access*.

"Whether you're a scratch golfer or just getting the itch to play, *Golf Access* will help you learn more about the best courses in the province as well as pointing out a few hidden gems," says Mr. Fraser, co-ordinator of the Professional Golf Management program.

Written in co-operation with the National Golf Course Owners Association, Central Ontario Chapter, the guide book lists green fees, booking policies, yardage/par/ratings/slope tables, and gives directions on how to get to each course. Color photos taken by the author give the reader a sense of the attractions each course offers.

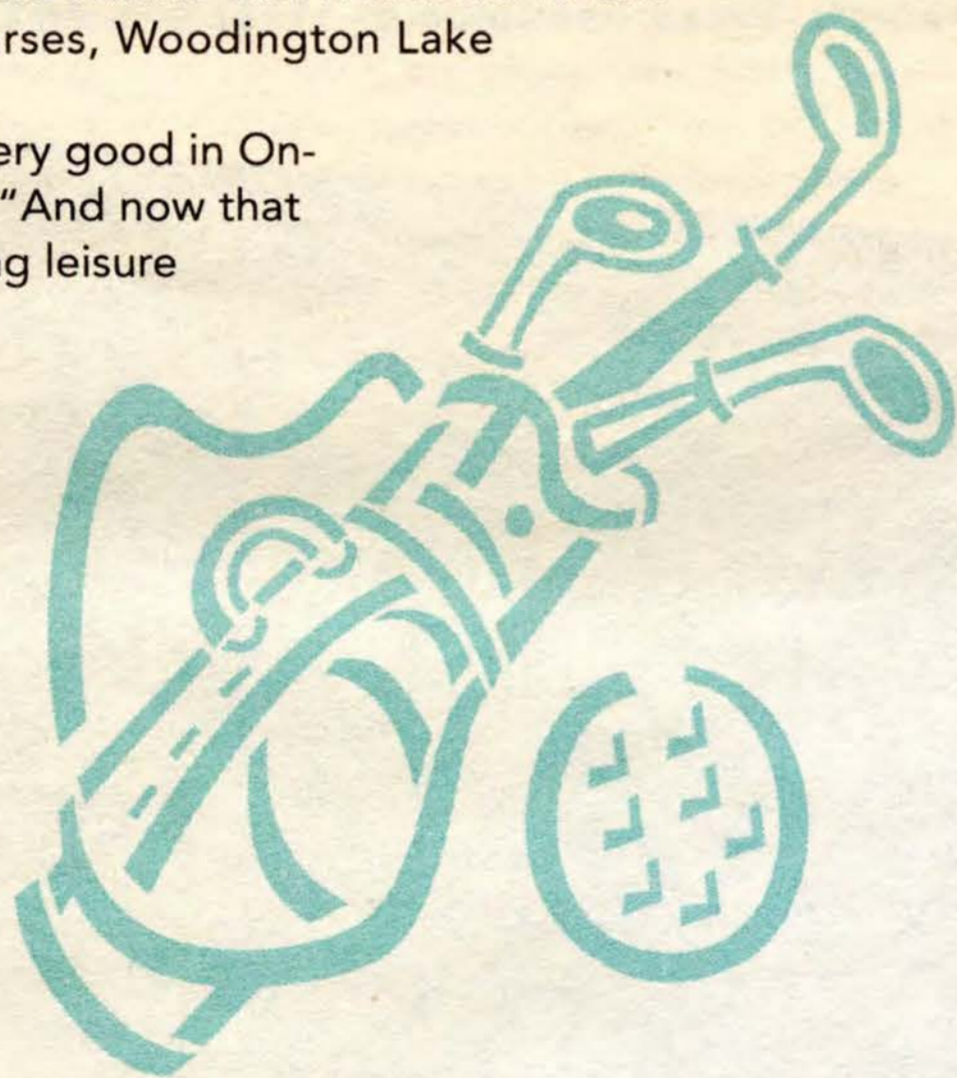
Also included in the guide book's package is a value vouchers booklet with savings of more than \$10,500 on green fees and merchandise.

Featured courses range from popular and established sites like Angus Glen, Royal Woodbine and Lionhead to one of Ontario's newest courses, Woodington Lake Golf Club.

"We golfers have it very good in Ontario," Mr. Fraser notes. "And now that golf is the fastest-growing leisure activity, I have no doubt it will get even better."

Golf Access is published by Addison Wesley Publishers and sells for \$59.95. It is available at some pro shops and most book stores across Ontario.

Contact: Grant Fraser at (416) 675-6622 ext. 4346



Sectoral diploma program officially launched

The new Sectoral Diploma program was launched recently by the School of Hospitality, Recreation and Tourism.

Sixty industry representatives attended the showcase event which included a Power Point presentation, a panel discussion on emerging trends in tourism, and a keynote address by Joe van Koeverden from the Ontario Tourism Education Corporation. Mr. van Koeverden focused on the recent results of a national survey on tourism education and the direction it should be taking.

Contact: Dan Reeves at (416) 675-6622 ext. 4668

First place places

Yong-Ki Kim, enrolled in the second year of Humber's Photography program, won first place in the places category of the Toronto Star's annual photo contest. He found his winning image of sun-splashed churches in the foothills of Santa Fe, New Mexico.

Contact: Jim Chambers at (416) 675-6622 ext. 4659

Humber Room recipe

The Humber Room features the latest trends in gourmet meals prepared by students in the Entry Level Cook and Culinary Management programs under the direction of Chef Jurgen Lindner. Here's an updated, easy recipe for a comforting old favorite that's proved enormously popular with Humber diners. It goes well with a boneless breast of chicken and sautéed vegetables.

■ Garlic Mashed Potatoes with Three-peppercorn Butter

- 4 large potatoes, peeled and cooked until fork tender
- 1/4 cup milk or cream, warm
- 1 clove of garlic, minced or chopped fine
- Parsley or chives, chopped (optional)
- Salt and pepper, to taste

• While potatoes are cooking, add chopped or minced garlic to milk or cream and allow to infuse.

• Mash potatoes and add the warm milk or cream mixture, a little at a time, until potatoes are smooth and creamy, but not sloppy. Season with salt and pepper.

• When ready to serve, divide potatoes into four portions and place on warm plates. Add a generous pat of three-peppercorn butter to each serving. Garnish with chopped chives or parsley, if desired.

■ Three-peppercorn butter

• To one pound of softened butter, add a dash of Worcester sauce, paprika and the juice of half a lemon. Add three tablespoons each, or to taste, of coarsely crushed red, green and black peppercorns. Place on plastic wrap and shape into a log roll. Refrigerate until cold and then slice into rounds.

Contact: Jurgen Lindner at (416) 675-6622 ext. 4479

Polish radio execs study free market strategy

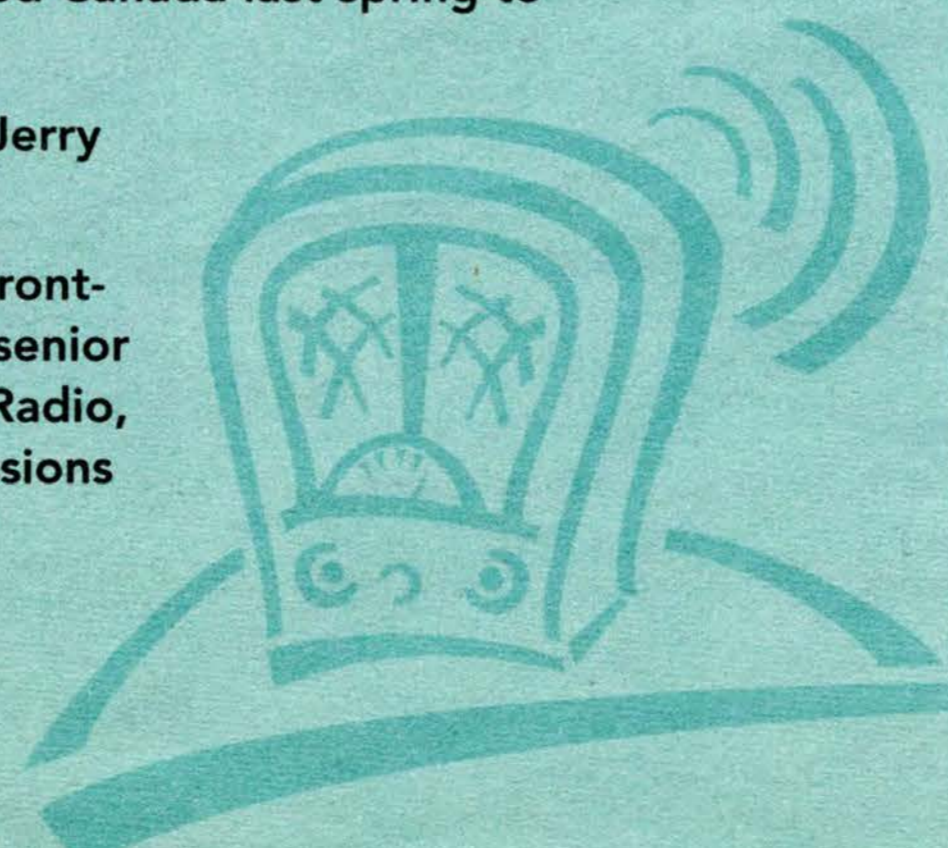
Two groups of executives from Polish State Radio visited Canada last spring to get a close-up look at western broadcast systems.

The tour, which lasted three weeks, was organized by Jerry Chomyn, manager of Humber College Radio.

The first group of visitors consisted of journalists and front-line managers; the second group was made up of mid-senior management and included the financial head of State Radio, a finance worker, and the chief of engineering. The sessions included seminars and tours of six private stations.

The tour was enthusiastically endorsed by the visitors. As Marek Walkuski put it: "Never have I learned so much in such a short time."

Contact: Jerry Chomyn at (416) 675-6622 ext. 4913



Board of

GOVERNORS

1997 - 1998

Humber College is governed by a conscientious group of community members whose mandate is to define College purpose and direction, maintain effective communication with the College community, ensure that the College is capably and efficiently managed, and establish College policy.

James G. Gibbs
Janice Godfrey
Robert A. Gordon
Brien G. Gray
John A. Gribben
Mark Krakowski
Michael Lishnak
Madge B. Logan
Judy Morson
Paul Pieper
Ratna B. Ray
Catherine H. Rhineland
Margaret Risk
Kevin Stover
Lois Willson

Five steps closer to an MBA

Thanks to a trail-blazing initiative by Humber College and Wilfrid Laurier University, students can now earn credits towards their MBA while completing their post-graduate studies at Humber.

The joint initiative, the first of its kind in Canada, enables students of Humber's post-graduate International Business, Public Relations, Marketing Management and Human Resources Management programs to earn five advanced-standing credits towards a Laurier community-based Masters of Business Administration degree. That's one-quarter of what is considered a highly desirable degree in today's competitive job market.

"Through their post-graduate programs, Humber has addressed the need people have to go beyond academic learning to gain practical experience," says Valerie

Beyer, marketing coordinator, Community-Based MBA Programs, WLU.

"Laurier is recognizing that

"We want to provide students with the best of both worlds

- a really good synergy between the high technology and

vocational strengths of a college, and the high intellectual

and research capabilities of a university,"

students have taken this extra step by giving them advanced standing in the program if they meet all other admission requirements."

For students like Louise McConkey, 27, a graduate of the University of Toronto and Hum-

ber's Post-Graduate Marketing Certificate program, the decision to take an MBA was made easier by the Humber-Laurier agreement.

"The opportunity to earn advanced standing for my studies at Humber, combined with the quality and affordability of the program, as well as its proximity to my home, made enrolling in Laurier's MBA program at Humber an easy decision," says Ms

Bachelor of Arts or accounting degree can apply to the part-time program, which is offered at Humber's Lakeshore Campus.

"The program is outstanding. Laurier has a high caliber of professors whose enthusiasm and experience shine through our weekend sessions," says Ms. McConkey, adding, "I look forward to getting off work on Fridays and coming to class."

Laurier's MBA program has received consistently high rankings from national business publications.

The Humber-Laurier initiative is one of a number of college-university linkages Humber plans to announce in conjunction with its newly-opened University Centre.

"We want to provide students with the best of both worlds - a really good synergy between the high technology and vocational strengths of a college, and the high intellectual and research capabilities of a university," says Dr. Richard Hook, Humber's vice-president, Academic.

Contact: Richard Hook at (416) 675-6622 ext. 4438

Eco-tourism and adventure travel the next big thing

With eco-tourism and adventure travel emerging as multi-billion dollar components of the travel industry, the demand for qualified professionals who can handle these specialties is growing.

In response to this need, in January 1998 Humber College will launch a post-diploma program in Eco-Adventure Tourism. The program will include two semesters of classroom work and a 16-week industry traineeship.

"The number of tourists who want to include learning and soft adventure with a bit of an edge in their holiday plans is growing rapidly," explains Susan Goodman, program coordinator. "This program will prepare students with an interest in eco-tourism and adventure travel for careers in tour guide management, operators management and eco-adventure and tour program planning."

Eco-tourism aims to encourage an understanding of the environ-

ments and cultures the traveler visits, placing a heavy emphasis on nature, protecting the environment and learning. Holidays might feature whale watching, llama or camel trekking, rafting, trout fishing, photo safaris, and bushwalking.

The program was developed with assistance from leaders in the eco-adventure tourism field including Bruce Poon Tip of G.A.P. Adventures (Toronto), Wendy Grater of Black Feather (Parry Sound), Marie Murphy-Foran of Boreal Edge Ventures (Elliot Lake), Diana McIntyre-Pike of the Countrystyle Institute for Sustainable Development (Mandeville, Jamaica) and Donald Sinclair, Caribbean and Tourism Studies Division, University of Guyana (Guyana).

Contact: Susan Goodman at (416) 675-6622 ext. 4212

An early passion becomes a profession

When he was eight, Jim Chambers was developing photographs in his father's basement dark room.

Now, coordinator of Humber's Photography program, Mr. Chambers' career is fueled by his passion for the creative process: coming up with the concept, meeting the people and connecting with them. This, he says, seems almost more important than the final photograph.

"The camera is, for me, a passport. It allows me to enter someone else's life and to connect with people in a way that I could never do if I didn't have a camera."

Much of his work is built on a compassionate kinship with the off-beat and eccentric. He is drawn to places like New Orleans, Elvis Presley's Graceland home, or Collingwood for the annual convention of Elvis impersonators.

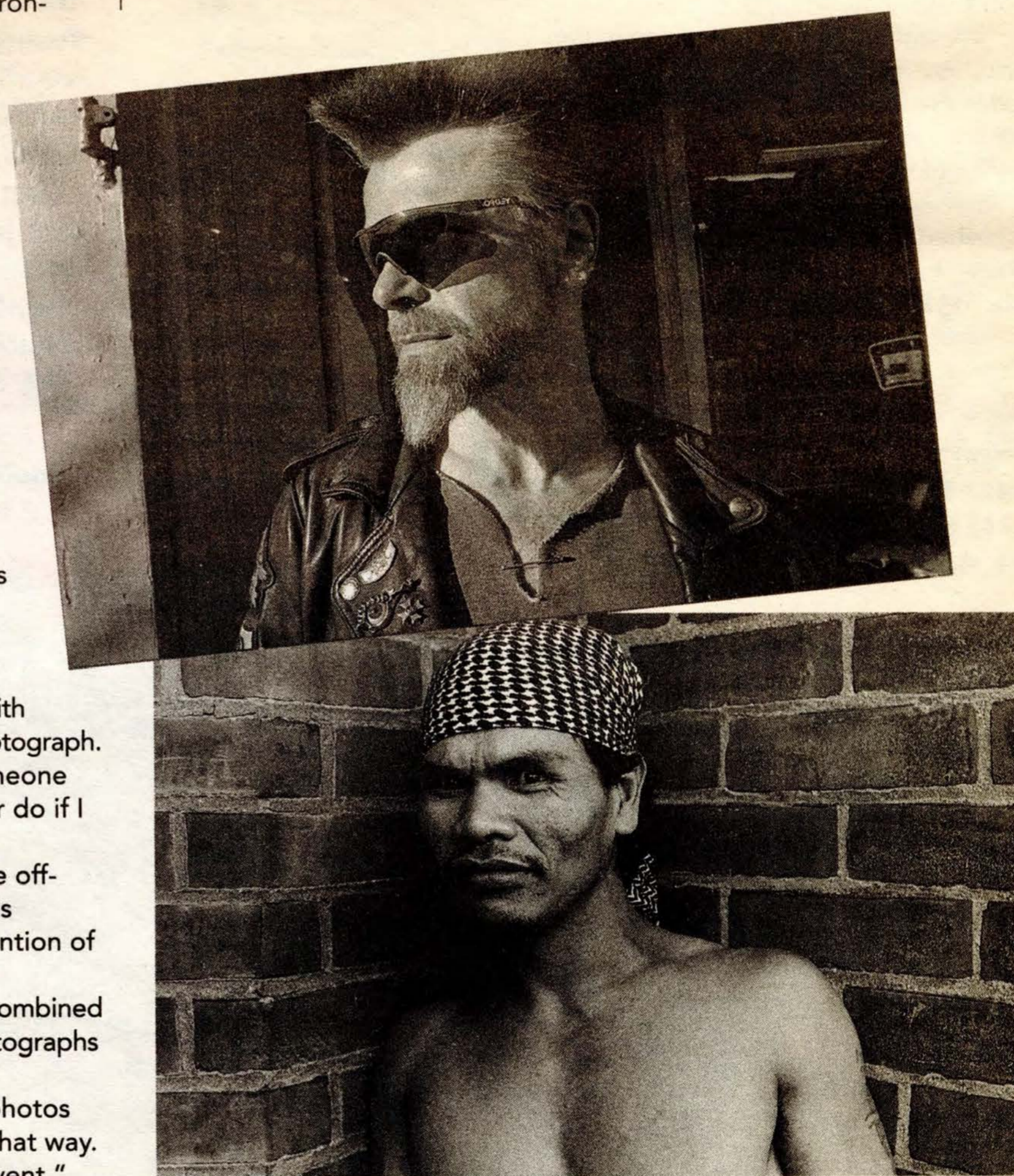
Last April, Mr. Chambers and painter Natalie Ross arranged a combined showing of their work, *Street People*, based on paintings and photographs of residents of Parkdale. The exhibit was shown in the community.

"What I really like to do," says Mr. Chambers, "is bring the photos back to where they came from. They have a lot more meaning that way. People recognize themselves and it's a wonderful community event."

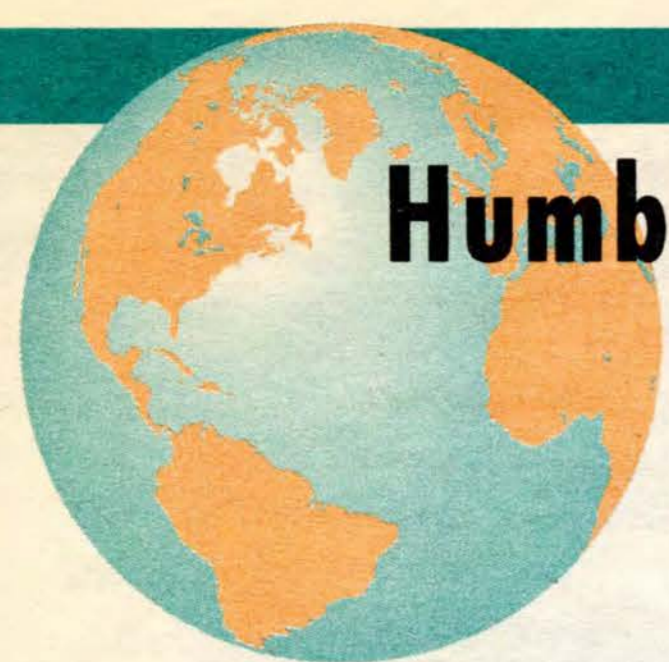
Despite being told by a guidance counsellor in high school that he would never make it as an academic, Mr. Chambers earned a Fine Arts degree at McMaster University.

Before coming to Humber, he worked as staff photographer at the Royal Ontario Museum, as chief photographer at the Art Gallery of Ontario, and ran his own freelance business for several years.

Contact: Jim Chambers at (416) 675-6622 ext. 4656



"What I really like to do," says Mr. Chambers, "is bring the photos back to where they came from. They have a lot more meaning that way. People recognize themselves and it's a wonderful community event."



Humber grows globally

Humber College attracts students from around the world and delivers programs in virtually every corner of it.

"By systematically generating contract training throughout the world, Humber has been able to help a number of developing countries and to provide professional development opportunities for our faculty," says Humber College President Dr. Robert Gordon. "And with the tightening of government funding in recent years, we have increased our international recruitment efforts to

attract full fee-paying students (not subsidized)."

Humber's most recent international endeavors include:

■ **Limkokwing Institute of Creative Technology, Kuala Lumpur, Malaysia**

Humber recently signed an agreement with the Limkokwing Institute of Creative Technology (LKW), Kuala Lumpur, Malaysia, one of the most prestigious institutes of design and creative technology in the world. The agreement includes arrangements to give advanced standing to LKW graduates for transfer into several Humber post-graduate programs in the School of Media Studies. Discussions are also underway to involve Humber and LKW in delivering short courses in all areas of design,

including industrial, interior and advertising design.

■ **The Pan-American Association of Student Loan Institutions (APICE)**

On May 26, 1997, Humber President Dr. Robert Gordon signed an agreement with APICE to explore a variety of training opportunities through their education funding organizations in 17 Central and South American countries. Initial proposals include training Teachers of English as a Foreign Language to assist these countries' collective goal to become bilingual (Spanish/English) by the year 2010.

Humber College is the first Canadian educational institution to be accredited by APICE and to sign such an agreement.

■ **College of the Bahamas (COB), Nassau, Bahamas**

Bahamian students are looking to Humber College as an alternative to studying in the United States. In November 1997, Humber College, Wilfrid Laurier University and COB will begin working together to upgrade and recruit students and to offer upgrading programs for COB faculty. Humber's involvement will include on-site admissions assessments for COB graduates to attend Humber post-graduate certificate programs.

■ **International University of SEK, Santiago, Chile**

Talk about adventure! Humber College has accepted an invitation by SEK, a well-known tourism school, to link their graduates with Humber's new Eco-Tourism and Adventure Recreation post-graduate program proposed for January 1998.

Program candidates from Canada and other countries may also benefit from field placement opportunities co-managed in Chile.

■ **The Chinese University of Hong Kong (CUHK), Hong Kong**

Students of Humber's Journalism Program and a compara-

ble program at CUHK have started exchanging articles for inclusion in each others' student publications. And, since CUHK's Varsity publication is distributed to all Hong Kong universities, news of Humber students and programs will reach thousands of university students throughout Hong Kong.

■ **Libyan Oil Industry Training, Tripoli, Libya**

Humber continues to be a training centre for employees from various oil companies in Libya. Five engineers from Sirte Oil are currently studying in Humber's specialized Industrial Safety Engineering certificate program. In addition, Humber has been asked to provide post-graduate level training for candidates in civil engineering, electrical maintenance and industrial management.

Humber is one of three approved Canadian training sites for the nationally controlled Libyan Oil Industry Training Association.

In the words of Dr. Gordon: "International development is a win-win for developing nations and for Humber."

Awards

Innovators of the year

Six staff members who found new ways to improve the quality of the education Humber delivers were honored at a presentation in June.

Ed Espin, Frank Franklin, Joe Enekes, Shamsi Jiwa and Joanne Lehman received Humber Innovation Awards; Anthony Nyman received the League for Innovation Award.

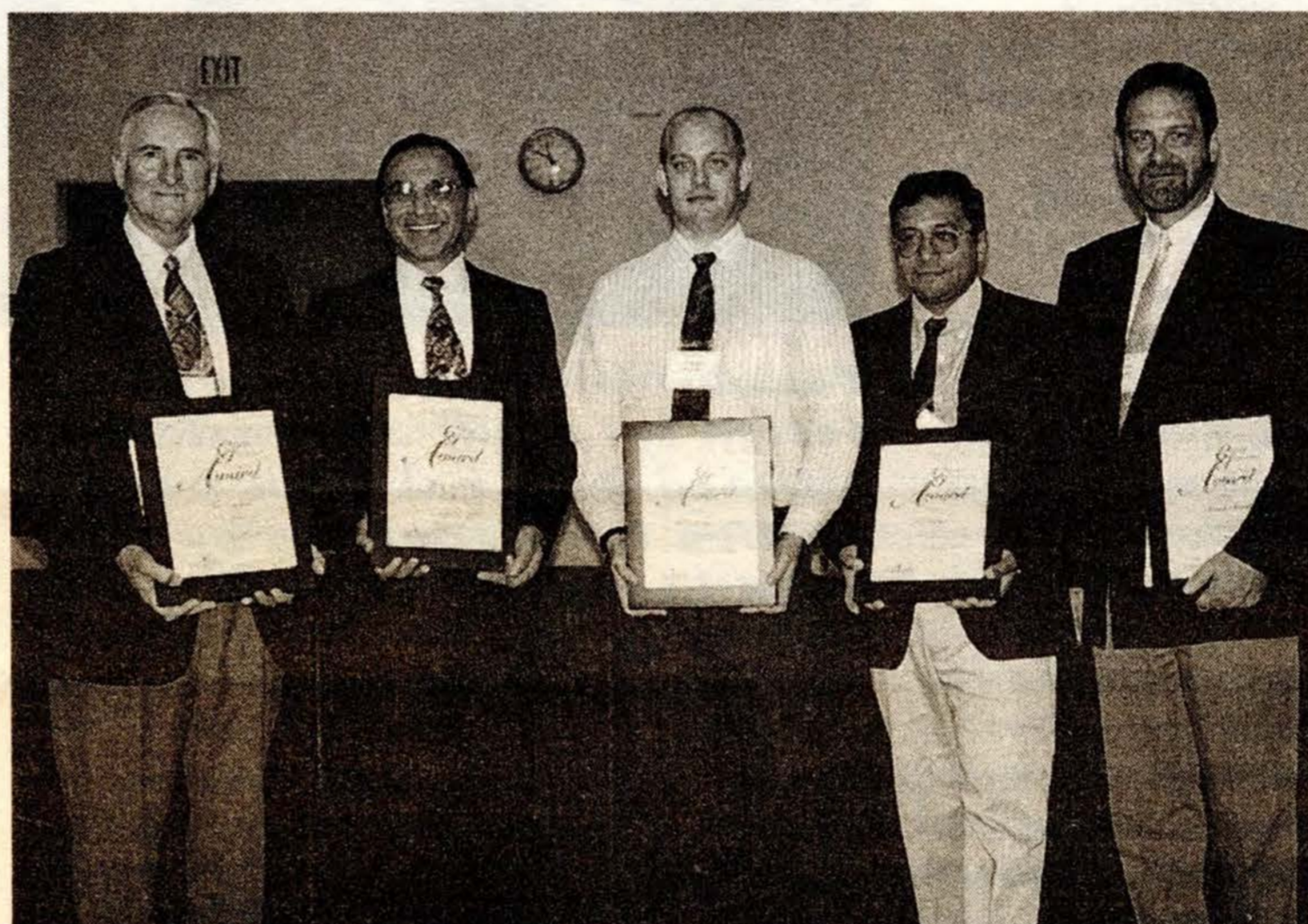
Mr. Espin, coordinator of Mechanical Engineering in the School of Manufacturing Technology and Design, and Mr. Franklin, chair of International Projects, were recognized for their work in the development of a cooperative engineering program involving Humber, Majlis Amanah Raykat in Kuala Lumpur, Malaysia, and Penn State University at Harrisburg, Pennsylvania, USA.

Mr. Enekes and Mr. Jiwa, professors in the School of Information Technology and Accounting, developed on-line interactive learning materials for two introductory electronics courses.

Ms Lehman, the Media Copywriting program coordinator, developed and manages this one-of-a-kind program which teaches university graduates how to write advertising copy for print, broadcast, and web sites.

And finally, Mr. Nyman, a mechanical technologist in the School of Manufacturing Technology and Design, delivered a fully-interactive course that combines laboratory work with theoretical study and lab preparation in the electronic classroom.

Contact: Ruth McLean at (416) 675-6622, ext. 4563



Innovators of the year, from left, Joe Enekes, Shamsi Jiwa, Anthony Nyman, Ed Espin and Frank Franklin were rewarded for improving the quality of education offered at Humber.



Joanne Lehman, accepts her award from Robert Gordon.

INCREASE IN INTERNATIONAL APPLICATIONS

The number of international applications for certificate programs increased in 1997 to more than 1,000 from 325 in 1996. More than 200 offers of admission were made, compared to 70 last year.

BIS wins training contract

Humber's Business & Industry Services (BIS) recently won a contract with Northern Telecom's Joint Workplace Training Committee to present a series of team-building workshops to approximately 240 employees.

The College competed with four other training agencies for the contract.

Contact: Rebel Hardy at (416) 675-6622 ext. 4243



Bereavement Ontario Network elects secretary

Kate McMaster, a faculty member in the Funeral Service Education program, has been elected secretary of the Bereavement Ontario Network. This organization, made up of individuals and organizations, combines resources to help the bereaved and dying.

Contact: Kate McMaster at (416) 675-6622 ext. 4396



Mentor program benefits students

A new student mentor program was initiated to help media copywriting students.

Each student is partnered with a recent graduate working in the advertising industry; the mentor offers advice, encouragement, industry familiarity, and networking opportunities.

Mentors, most of them graduates of the Media Copywriting program, were found for 33 students.

Contact: Joanne Lehman at (416) 675-6622 ext. 4129

Companies support Career Expo

Last fall, the School of Manufacturing Technology and Design initiated and coordinated Career Expo, a two-phase project aimed at improving and developing networks with industry.

The project was designed primarily to give students a chance to meet with employers to discuss career choices and opportunities in the manufacturing field.

Manufacturers were invited to visit the school for discussions about programs and industrial attachments.

The following 21 companies participated:

- ABC Group
- Autodesk
- Concept Tooling and Manufacturing
- Fairlee Fruit Juice Ltd.
- Heatherington Welch
- Husky Molding Systems
- Ingersoll-Rand Canada
- L.H.M. Technologies
- Lighting Dimensions
- Lynch Fluid Controls
- Manchester Plastics
- Masland Industries
- Molsons Breweries
- Saxum Canada
- Schukra Manufacturing
- Springco Industries
- The Woodbridge Group
- Thyssen Marathon
- Tradesco
- Tycos Tool & Die
- Wastecorp

Contact: Ken Simon at (416) 675-6622 ext. 4567

Design students pedal their products

Exhibits and showcases provide the perfect vehicles, so to speak, for Humber's third-year Industrial and Product Design students to show off their inventions.

This year, students took part in trade shows at the Toronto International Automobile Show, the Outdoor Sports and Adventure Show, the Canadian National Sportsmen's Show and displayed their work at the Design Exchange on Bay Street.

"The shows represented an unprecedented opportunity for our students to interact with many of the nearly half million patrons attending. It enabled them to accurately explain and demonstrate the functions of their projects and innovative product ideas," says Ken Cummings, coordinator of the Humber program.

Good things happened to several students who participated at these exhibits. At one, a patron helped the new designer with a patent and several students landed job interviews with companies through the contacts they made at the shows.

The students were required to complete their projects in partnership with a business partner from the industry sector associated with the product.

Featured in the shows were

Adriano Almieda's snow bicycle called The Icycle, Mark Coe's personal watercraft, Mark Schmidt's off-road in-line skates, Paul Burgess' high-tech life-saving vest that can also be worn as a fashion statement, Julian Giggs' hands-free carry-on bag for the business traveller, and Tamara Mallia's handsome hydroponic plant growing

Tamara Mallia's home hydroponics modular unit was quickly snapped up by her sponsoring company, Homegrown Hydroponics Inc.

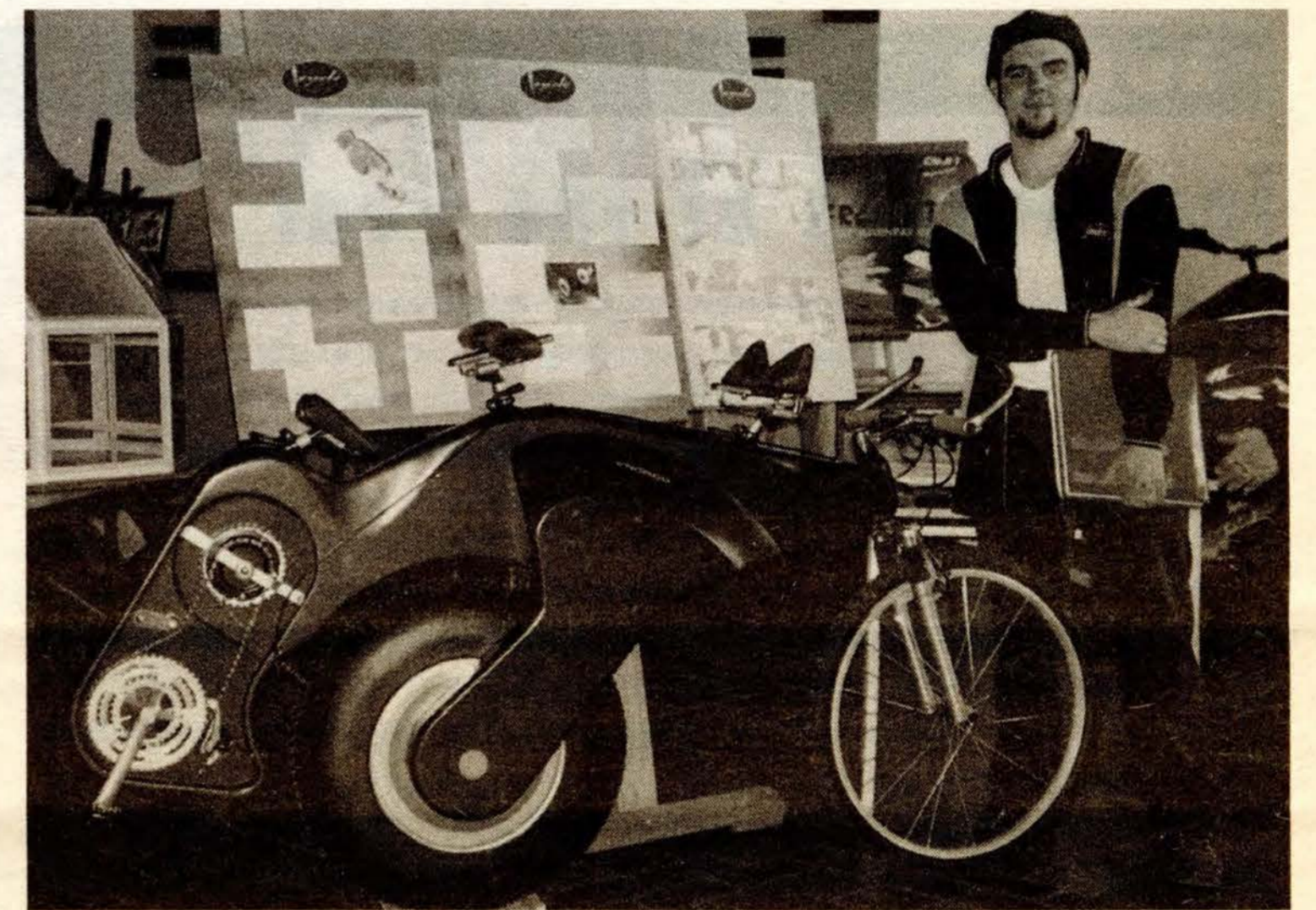
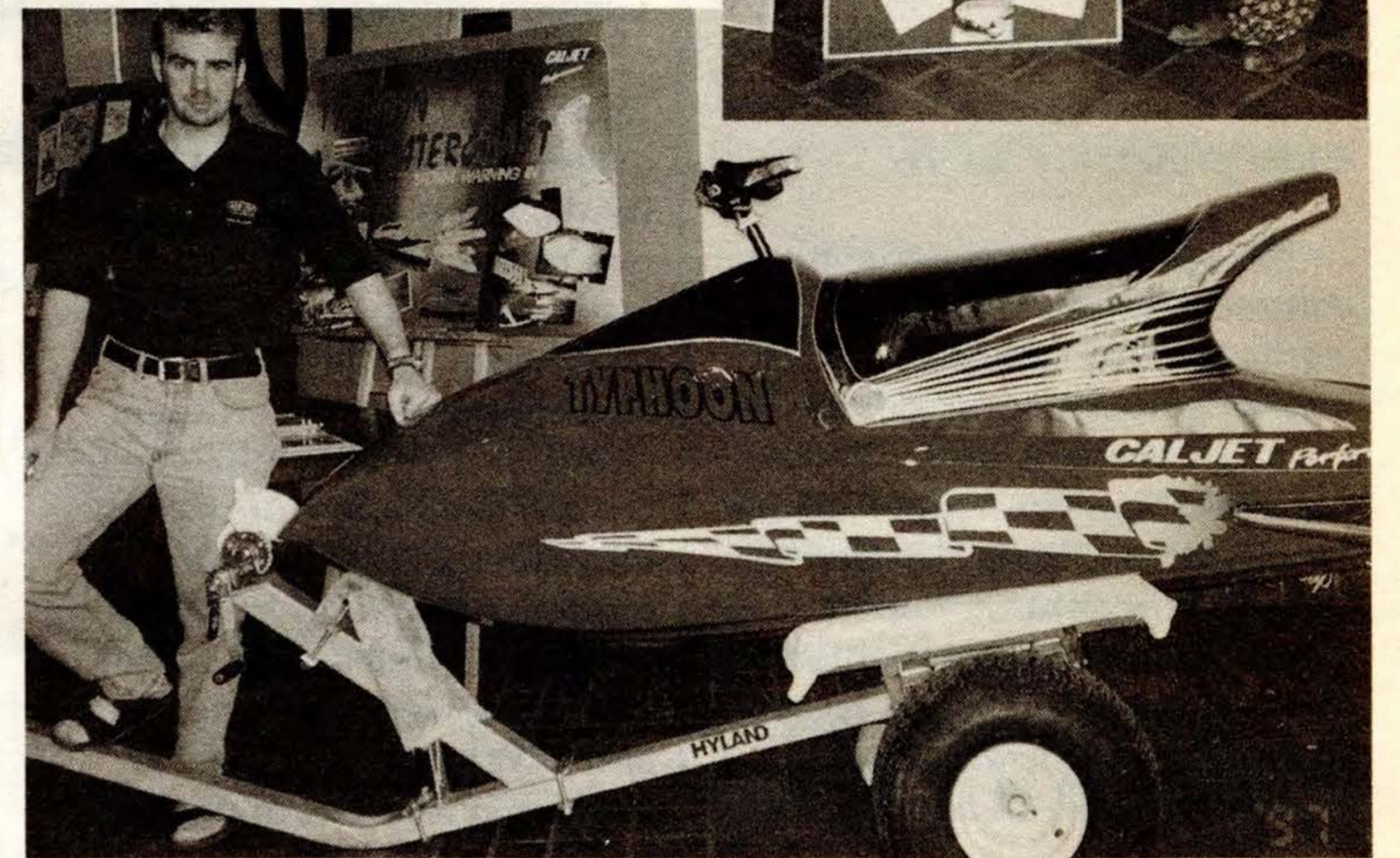
Mark Coe, grad '97, displays his personal watercraft which was sponsored by Caljet Industries.



Mark Schmidt's patent-pending design for a full-suspension, off-road in-line skate is being readied for production by the Irwin Group. Mr. Schmidt graduated in spring.

appliance for the home has blossomed into a job.

Contact: Ken Cummings at (416) 675-6622, ext. 4058



Adriano Almieda's snow cycle project was sponsored by Norco/Raleigh. Mr. Almieda graduated in spring with a choice of two job offers.

Copywriters and their bright ideas



Humber's copywriting students continue to produce innovative image campaigns and promotional communications ideas for business clients.

This year, they created a multi-media image and information campaign for the Canadian College of Naturopathic Medicine and designed a direct marketing loyalty program for Enterprise Car Rental in Toronto.

In February, students were formed into six small agency teams, half-hour presentations were made in April, and a winning campaign, centered around the theme *Choose Whole Health*, was chosen.

Team members of the winning campaign were Elizabeth Rowe, Joe Musicao, Iain Deans, Jenny Smith, and Joe O'Neil.

In a letter announcing the decision, Audrey Adams White, director of Communications for the Naturopathic College, stated: "We were impressed... the theme line, *Choose Whole Health*, really resonates with us. Their non-adversarial approach, highlighting the unique relationship people form with their naturopathic doctors was well received. Identifying males as the target audience was also impressive."

In another project, students were asked to work on a direct marketing campaign that might be used by Enterprise Car Rental.

The students created more than 30 marketing campaigns which included promotions, premiums, give-aways, contests and sweepstakes wrapped up in innovative direct mail packages.

Contact: Joanne Lehman at (416) 675-6622 ext. 4129

The largest of Humber's campuses, the **NORTH CAMPUS** is home to approximately 6,500 students and to most of the College's full and part-time programs and many of its specialized facilities, including the Technology Centre, a multi-level Learning Resource Centre, a pool, and a residence complex which accommodates 720 students. In addition, students at 'The North' can utilize a full range of fitness, social, academic, counselling and career placement facilities and services.

NORTH CAMPUS
205 Humber College Blvd., Etobicoke, Ontario M9W 5L7
Tel: (416) 675-6622
Fax: (416) 675-1483

Humber offers first TEFL program to Chilean teachers

Humber was successful in bidding on a contract to provide an upgrading program for Teachers of English as a Foreign Language through the Ministry of Education in Chile.

Students will arrive at the College in October and will be studying at the North Campus.

Humber was assisted in securing this contracts by Dr. Enzo Barra, a former graduate of the Business Management Program offered at the Lakeshore Campus.

Dr. Barra is currently the director of Graduate Programs in International Negotiations for the University of Santiago of Chile.

Contact: Joe Aversa at (416) 675-6622 ext. 4351

Situated in a park-like setting on the shores of Lake Ontario, Humber's **LAKESHORE CAMPUS** offers its 2,000 full-time students a variety of vocational, post-secondary, and post-diploma courses. With its own library, weight room, gym, store, job placement centre and unique cultural programs such as the Canada Council Literary Reading Series, the campus meets the academic and social needs of those students who prefer a smaller, quieter campus environment.

Lakeshore Campus
3199 Lakeshore Blvd.
West, Etobicoke,
Ontario M8V 1K8
Tel: (416) 675-6622
Fax: (416) 252-8843

Ann Drogynous

A fashion show hit

Androgynous: a person having the characteristics of both sexes — and the theme chosen by this year's fashion arts students for their annual fashion show.

Nothing shy or reserved on the catwalk: male models in exaggerated make-up flaunting black and fuchsia marabou and wearing boldly-patterned shirts; women in camouflage fatigues decked out in varying shades of lime and beige; and both sexes sporting body glitter during the glow-in-the-dark swimsuit portion. Ties around shirtless necks, near-black toenail polish, and lots of shine also featured prominently. And the music, loud and raucous, added to the bisexual flavor.

Even the usually orthodox formal wear segment at the close of the show lacked the requisite conservatism. In addition to fairly run-of-the-mill tuxedos, men sported velvet suits and jackets and women glided along in bouffant skirted gowns, pleated and red and eye-catching emerald green kimonos.

The clothing worn by Sutherland Models was designed by Canadian and international designers including Hugo Boss, Simon Sebag, Noel Crisostomo, Dominic Serio and Freda Iordanous. Club Monaco Cosmetics supplied the make up.

Proceeds from the fashion show were donated to Covenant House in Toronto.

The Fashion Arts Diploma program at Humber trains students in promotions, marketing, make-up artistry, photo styling, trade show and fashion show production.

Contact: Linda Reader at (416) 675-6622 ext. 4398



New service

Measuring performance

Business and Industry Services has launched a new service to help companies measure how well their employees are performing.

Performance Measurement Services, facilitated by Humber staff, will objectively identify competencies, performance gaps and training needs and can build individual and team effectiveness by pinpointing strengths and areas for further development.

The service was officially launched at a breakfast presentation to human resource professionals in late June.

Contact: Janis Miller
at (416) 675-6622,
ext. 4594

Humber College
Business & Industry Services

Second Crime Stoppers Symposium a success with youth

The Toronto and Regional Crime Stoppers program hosted its second annual Student Crime Stoppers Symposium at Humber's Lakeshore Campus in early spring.

About 250 students, teachers, police officers and Crime Stoppers board members from across Ontario attended the day-long event whose goal it was to demonstrate crime concerns in school communities and to acquaint delegates with the

Crime Stoppers concept as a method of improving safety and security.

Classroom presentations and workshops focused on sexual assaults and child abuse, cult awareness, street safety, gang behavior, legal issues, ethics and surfing the Internet.

A newly-formed Peel Regional Police unit, known as HEAT (Heavy Enforcement Attack Team) outlined concerns about youth

and car theft and Humber instructor Gina Antonacci addressed delegates on law enforcement as a career.

The keynote address was delivered by John Snobelen, Ontario's Minister of Education.

Humber College has been part of the Crime Stoppers program since November 1995.

Contact: Gary Jaynes at (416) 675-6622 ext. 4417

Employers

Great News!

If you:

- ✓ are looking for people who are ready and eager to work
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- ✓ find the person who is right for your job
- ✓ reduce your training and recruiting costs
- ✓ access support up to \$4.00 per hour per candidate for 8-16 weeks*

At no cost to you!

To learn more, please call

Ms. Sandra Henry
The On-The-Job Training Program
Humber College
(416) 675-6622 ext. 3431

*some conditions apply. The On-The-Job Training Program is delivered by Humber College and is a service of The Ministry of Education and Training's Career and Employment Preparation

Special Olympics generate a sense of pride

Among the 4,000 volunteers at the Special Olympics World Winter Games held in February in Toronto and Collingwood were students from Humber's Ambulance and Emergency Care and Developmental Services Worker (DSW) programs.

During the week-long event, students were placed in supportive roles as helpers for sport competitions, as hosts and tour guides, medical assistants, and as food service organizers to athletes from 94 participating countries and their families.

"You can't focus on their limitations," says Laurie Conkie a student in the DSW program. "You have to focus on being their friend. They've trained for years

to become exceptional athletes and by participating, I was not only involved with a sporting event, but, more importantly, I was

"To be part of an event that celebrates the hard work and dedication of these athletes, students were given a chance to help promote and advocate for awareness, acceptance, respect, and inclusion within the community."

involved in a celebration of life and triumph."

Students in Humber's DSW program learn how to provide support to people with developmental disabilities by helping them develop skills for everyday life, by supporting the promotion and maintenance of health

and well-being, and by promoting the formations of inclusive communities.

"Volunteering for the Special Olympics gave our students a sense of pride and accomplishment," says Gail Hoermann, coordinator of the DSW program. "To be part of an event that celebrates the hard work and dedication of these athletes, students were given a chance to help promote and advocate for awareness, acceptance, respect, and inclusion within the community."

Special Olympics offers year-round training and athletic competition to children and adults in a variety of sports. Events help the athletes promote physical fitness, demonstrate courage, experience joy, and participate in the sharing of gifts, skills and friendships with other athletes and with the community.

Contact: Gail Hoermann at (416) 675-6622 ext. 3257

Crime down, awareness up

With new security features in place, Humber is winning the war on campus crime, says the director of physical resources and security.

"Crime is down, general community awareness is up, and we give credit to the staff and students for their increased level of awareness on security issues," Gary Jaynes says.

In the past year the Humber Emergency Auto Response Team was launched to help motorists in trouble on campus parking lots get on their way. Hardening the Target, a property protection program, will be introduced soon.

The College's Safety Escort Service is available to anyone working late and Humber also has a campus Crime Stoppers affiliation.

Contact: Gary Jaynes at (416) 675-6622, ext. 4417

Jobs out there for Advertising Media Sales grads

This has been an outstanding year for job opportunities for graduates of the Advertising Media Sales program.

Many employers who have hired graduates from the program are recommending Humber grads to others with the happy result that more than half of this year's graduating class were employed by the end of the winter semester.

Key new employers include:

- The Financial Post
- The Toronto Sun
- Maclean Hunter
- Canadian Tire
- Teledirect
- Today's Parent
- Finneran Communications
- Ruland Communications

Contact: Barbara Elliot at (675-6622 ext. 4360

Vignettes shed light on Social Inequality



Racism, homosexuality, sexual harassment. Difficult topics. Yet students enrolled in Humber's Theatre Arts program focused on these issues when they staged a series of vignettes designed to shed light on the alienation felt by people of different race, sexual preference, and gender.

Each performance of *Social Inequality*, featuring 14 Theatre Arts students, was created from personal experience and each addressed a subjective view of uncomfortable situations to help

create awareness and stimulate thought-provoking dialogue among the Humber community.

"Theatre has a number of responsibilities, one of which is to communicate issues facing society at a time in which they exist," says Mark Schoenberg, director of Theatre Humber. "It gives us a chance to raise social conscience through a powerful medium."

As part of the Theatre Arts program curriculum, the performance was a pilot project sponsored by Humber's Sexual Harassment Committee, the

Human Resources Development Office, and the Counselling Department.

"This project identified a number of issues," says Les Takahashi, chair of the Sexual Harassment Committee. "It was wonderful to have a show performed for students by students because, either personally or professionally, everyone encounters one or more of these situations in a lifetime."

Contact: Mark Schoenberg at (416) 675-6622 ext. 3415

Young people re-tool for new jobs

When a young person lands a full-time job, that's good news. When 14 young people find meaningful work, that's great news.

All 14 participants of a youth internship program in tool and die making, coordinated by George Webber and Associates and delivered by Humber College, started full-time work in mid-March.

The program, which was funded by the federal government through Human Resources Development Canada, is a joint venture of Business & Industry Services, the School of Manufacturing Technology & Design, Webber St. Louis Inc., and Humber's employer partners in private industry.

"To see a group of young people who may not have otherwise attended a college-level program and to bring together a variety of resources within the College, as well as employers in our community who supported this initiative, gives me great satisfaction," notes Ruth Malecki, account manager of the College's Business and Industry Services. "All the partners worked very hard to make this project a success."

The program, which was funded by the federal government through Human Resources Development Canada, is a joint venture of Business & Industry Services, the School of Manufacturing Technology & Design, Webber St. Louis Inc., and Humber's employer partners in private industry.

Fourteen participating employers provided paid workplace opportunities: Almak Machine, Ajax Precision Manufacturing, Bowling Screw Products, Canadian Worcester Controls, Castool Precision, Dishon Limited, Extex, Fast Tool Manufacturing, Precision Engineering Company, Record Tool and Die, Schuller Machine and Tool, Scotia Pattern Ltd., Standard Patterns Limited, and Ultra Form Manufacturing Company Ltd.

A second group of participants began the program in January and is expected to graduate in early August.

This youth internship program was designed to provide entry-level training to youth aged 18 to 24, with Grade 12 diplomas, who had not planned to continue with a post-secondary education.

Contact: Ruth Malecki at (416) 675-6622 ext. 4688

College only Canadian entrant in international art competition



Humber was the only Canadian college to compete in the League for Innovation's annual art show and competition.

While Humber did not take any major prizes this year, Maggie Hobbs, director of Student Affairs, says that this is by no means a disappointment, as Humber is the only one of the 19 participating institutions that does not have a full-time fine arts program.

"Humber students who wish to participate produce the works strictly on their own time," she says. "What's more, they're up

against some of the finest art colleges stretching across North America.

Finalists from Humber this year were photography student Jong Moo Kim who submitted a photograph of a Native American burial site near Santa Fe, New Mexico; Yoko Obayashi, a student in the Industrial Design program, who submitted a two-dimensional paper-on-ink drawing entitled *Moovin*; Steve Pulce, a continuing education student who submitted an acrylic painting entitled *Women in Thought*;

Gary Boodhoo, also a photography student, who submitted a mixed-media piece entitled *A Reflection of Beauty*; and Angelina Aristodemo who photographed a mask she bought in Venice, Italy.

Contact: Maggie Hobbs at (416) 675-6622 ext. 4321

Writing completes teaching role

Remember the old adage, 'He who can, does. He who can't, teaches'? Antanas Sileika can and does and teaches, too.

A prolific author with two published works of fiction and numerous magazine and newspaper articles to his credit, Mr. Sileika has taught writing and English grammar at Humber for 15 years. In 1997, he expanded his teaching role to include joining the faculty of the Humber School for Writers' correspondence program.

"Writing chose me," he says. "I have to write. Writing explains the world to me. I see stories everywhere."

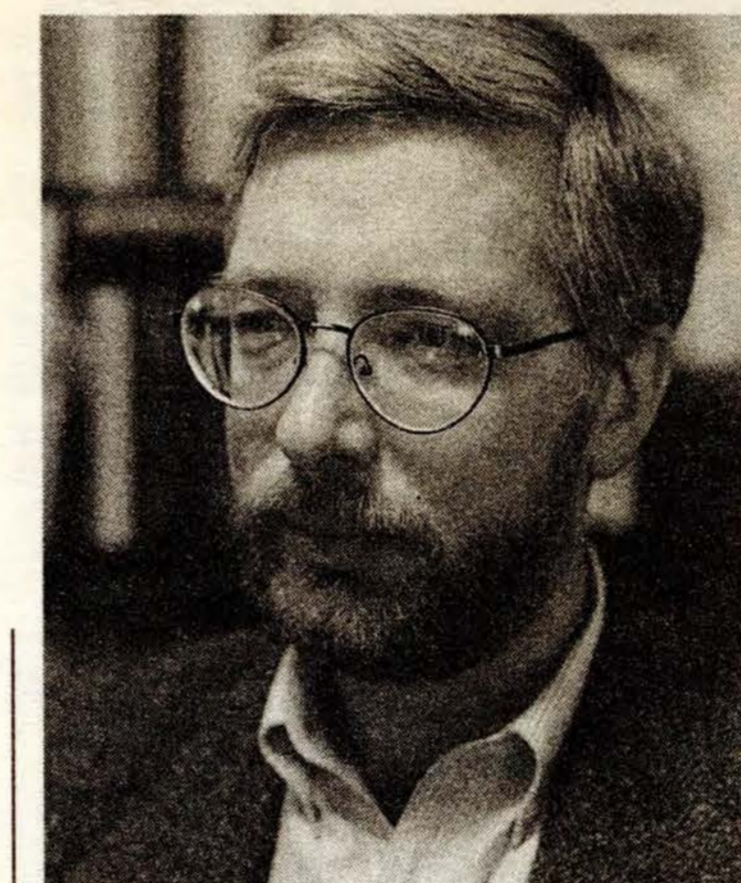
His newest book, *Buying on Time*, was published in spring, 1997 to generous critical praise. A collection of short stories set in Toronto in the 1950s and '60s, *Buying on Time* explores the Canadian immigrant experience

as a family from Eastern Europe struggles to find acceptance and a sense of belonging in their new homeland.

"I get a big thrill watching the lights go on in the eyes of a 20 year old after reading a short story. I would never give that up."

"The characters in this book are desperate; they want to learn the rules of the game, and then they want to whip the locals. Life is tough. Life is sad. Life is funny and in the end, life is worth it," Mr. Sileika says.

His first novel, *Dinner at the*



Antanas Sileika

End of the World, was received enthusiastically by critics and readers alike. Other work, fiction and non-fiction, has appeared in *The Globe and Mail*, *Reader's Digest*, *Saturday Night*, *Cottage Life* and he has been a contributor to CBC radio's arts programs.

Mr. Sileika says the pleasures of a writing career co-exist happily with the demands of a busy teaching life.

"I get a big thrill watching the lights go on in the eyes of a 20 year old after reading a short story. I would never give that up."

Contact: Antanas Sileika at (416) 675-6622, ext. 4290

Partners in learning

Humber College and York University share students

Last year, about 120 York graduates continued their studies in a Humber post-diploma program and each year, about 150 Humber students enroll at York after completing the two-year General Arts & Sciences — Pre-University program. More than 450 Humber alumni attend York.

Students applying to York from a community college are automatically considered for a Provost Award. This \$1,000 scholarship is given to applicants with a 3.7 grade point average (A-) in eight academic courses or a four-semester diploma. Last year, more than 3,000 Provost Awards were given out.

Contact at Humber: Crystal Bradley at (416) 675-6622 ext. 4606
Contact at York: Jan Sakay at (416) 736-2100 ext. 60478



Red hot careers

The first group of students to complete the first Fire and Emergency Services program offered at a community college has graduated and the new firefighters are on their way to three-alarm careers.

"The program has proved so successful that we plan to double it next year," Paul Cassidy, project coordinator, told the new firefighters and their families at a graduation ceremony held June 10 in the Seventh Semester. "We knew this program was the right thing to do." About 32 students will make up the next class, which will start in September. Another 32 will begin the program in January, 1998.

John Hastings, member of provincial parliament for Etobicoke-Rexdale, gave each graduate a certificate of achievement. Also on hand were Etobicoke Fire Chief Don Ramsay and Kris Gataveckas, Humber's vice-president of Business Development.

Mr. Cassidy, who set up the program, is the former chief of training for the Etobicoke Fire Department.

Chris Arsenault, Darren Bell, LeeAnn Caya, David Dunt, Brett Evers, Jason Evers, Ted Kular, Brant Legault, Kristen Long, Ryan Maybrey, Gerry Nebel, Carl Ng, Tom Parker, Dustin Pearce, Bill Reid, Jay Robinson, Mark Sayers, Joel Scavuzzo, Mark Stoehr, Jeff Skirrow, Chris Stark, Kevin Thomas and Jeff Wice made up the first graduating class.

Arrangements have been made for five other students, who were hired before they could complete the program, to receive credit for the work experience they have acquired on the job and to finish courses so they can complete the requirements necessary for graduation.

Contact: Paul Cassidy, project coordinator (416) 675-6622, ext. 4271



Conference attracts care-givers

A Royal York Hotel ballroom was packed to capacity in April as more than 600 health care professionals attended the seventh annual Palliative Care Conference.

Organized by health care professionals, Humber's School of Health Sciences, and Business and Industry Services (BIS), the workshops were attended by

Bill England, director of marketing for Knoll Pharma Inc., presents a lithography by the late Robert Pope to conference manager Teresa Sottile as Janis Miller looks on.

clergy, funeral directors, social workers, nurses, and physicians.

Don Foster, coordinator of Humber's Funeral Service Education program and conference committee member, credits Teresa Sottile, events manager with the BIS, for much of the conference success.

"What I kept hearing from delegates was that the organization of the conference was so smooth and that everyone on Teresa's staff was so helpful," he says.

Strong, relevant content and good organization is winning international recognition and attracting high profile speakers. This year's keynote speaker was Dr. Balfour M. Mount, director of the Royal Victoria Hospital

Palliative Care Service. Dr. Mount is considered the pioneer of palliative care in Canada.

Sustaining the Hope was the conference theme and one of this year's sponsors, Knoll Pharma Inc., arranged a showing of the art of Robert Pope, an artist who died in 1992 at the age of 35. Mr. Pope's paintings provide a moving account of health care from a patient's point of view.

A larger conference is planned for next spring to accommodate the expected 700 delegates.

"The challenge now," says Ms. Sottile, "is to make it even better next year."

Contact: Teresa Sottile at (416) 675-6622 ext. 4559

Palliative care program expanding

The multi-discipline Life-threatening Illness: Dying and Bereavement program will be expanded to include new areas of study.

"We are looking for a smooth transition from the old program into the new one," said Don Foster, coordinator, Funeral Service Education. "While we don't want to re-invent the wheel, we want to add elements that will enhance the program.

"Issues that will be examined in the new program will include pain and symptom management, sudden death, as well as suicide and homicide, which can be equally part of the life experience."

The certificate program is offered one night a week from September to June and is made up of five courses and two field observations. The course appeals to social workers, high school guidance counsellors, registered nurses, registered practical nurses and other members of the helping professions who work with dying people and their families.

Contact: Don Foster at (416) 675-6622, ext. 4260

Job prospects improve

Job prospects for Toronto-area university and college graduates have improved for the first time in years, says Humber's dean of student services.

"Although the dramatic upturn is too recent to be reflected in statistics, the market for full-time, permanent jobs really does seem to have been kick-started," says Judy Harvey.

The full-time job postings received by the college from January to March were double the number received at the same time last year.

CN + BIS = Citation

The Business & Industry Services (BIS) division is providing administrative, instructional, and facility support for courses which have been designed and developed by Canadian National (CN) for their first-line supervisors.

Learners who complete these courses will be awarded CN Citations I and II.

Contact: Diane Horner at (416) 675-6622 ext. 4104

Colleges collaborate to offer first on-line ski program

Humber College and Selkirk College in British Columbia have teamed up to offer an innovative new diploma program which combines courses delivered over the Internet with mentored internship opportunities.

Based on the open learning concept, the National Ski Area Resort Management program, the first of its kind in Canada, is flexible and practical. By accessing courses via the Internet, students can learn at their own pace, while maintaining their employment and lifestyle obligations.

"With the convenience of being able to plug into the program at any time day or night, students have a greater degree of freedom in terms of task completion," says John Walker, director of Humber's School of Hospitality, Recreation and Tourism. "And this translates into greater commitment, increased motivation, and less pressure and stress."

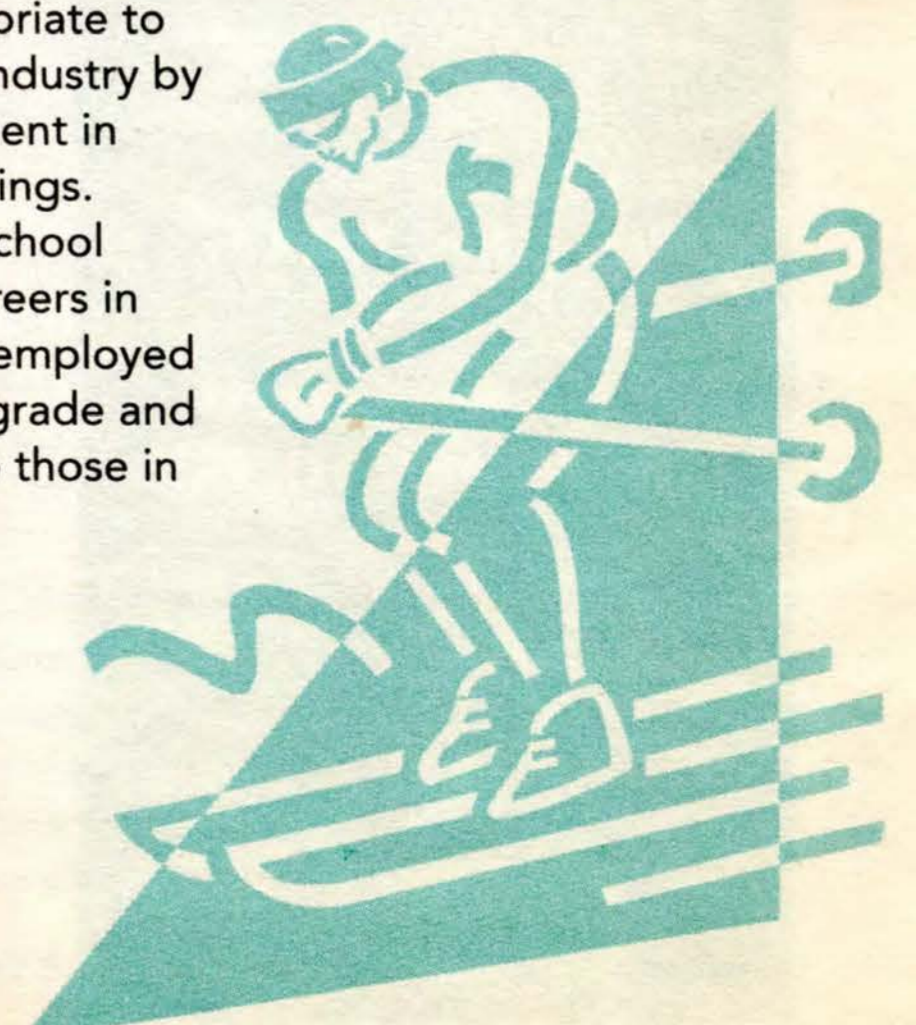
The program curriculum, combining business and technical components with experienced faculty and industry experts, was developed by Humber and Selkirk. This collaboration guarantees course content appropriate to the needs of Canada's ski resort industry by preparing graduates for employment in alpine or cross-country resort settings.

The program is open to high school graduates looking to establish careers in the ski industry; to those already employed in the industry and seeking to upgrade and further develop their skills; and to those in career transition.

Courses are expected to be available in October 1997.

Contacts: John Walker at (416) 675-6622 ext. 4550 (at Humber)

Cindi McLeod at (604) 352-6601 ext. 205 (at Selkirk)



Staff member named to the Order of St. John

The manager of Humber's first aid and CPR courses has been admitted as a serving brother of the Order of St. John.

Donald Hamilton, who has been involved with the Order of St. John since 1959, was notified of the honor in April. He will receive the insignia of investiture from Governor General Roméo LeBlanc at a ceremony to be held in Ottawa in October.

The order, better known as St. John Ambulance, was founded in England during the middle ages.

Mr. Hamilton, who has been at Humber for eight years, speaks modestly about the award.

"When you volunteer your time or skills to an organization, you don't seek recognition for it."

Contact: Donald Hamilton at 675-6622, ext. 4083

Prof elected VP of ABC

Ruth Ellen Greenwood, faculty member in Humber's Liberal Arts & Sciences Division, was elected to a four-year term as vice-president (Canada) of the Association for Business Communication. She succeeds Margot Northey of Queen's University in Kingston.

As regional VP, Ms. Greenwood will serve on the ABC Board of Directors and also assume responsibility for planning regional conferences and working with the executive director to encourage membership.

The Association of Business Communication has been operational for 62 years and is based at Baruch College in New York City.

Contact: Ruth Ellen Greenwood at (416) 675-6622 ext. 4030

Allan Guttman

— A Profile

Though only five at the time, Allan Guttman vividly remembers playing alongside that famously flamboyant pianist, Liberace.

"I'd set up a table with a Hanukah menorah on it instead of a candelabra and pretend to play the piano while watching Liberace on TV," says the multi-talented Mr. Guttman.

Today, Mr. Guttman makes his living as a musician, director, writer and part-time theatre teacher in Humber's Theatre Performance program.

"I fell into teaching a bit by accident," says the 46-year-old instructor, who teaches Improvisation and Professional Orientation to students in the three-year

diploma program.

"But I really got to enjoy it. It's been very gratifying to actually make a difference in people's lives," he says.

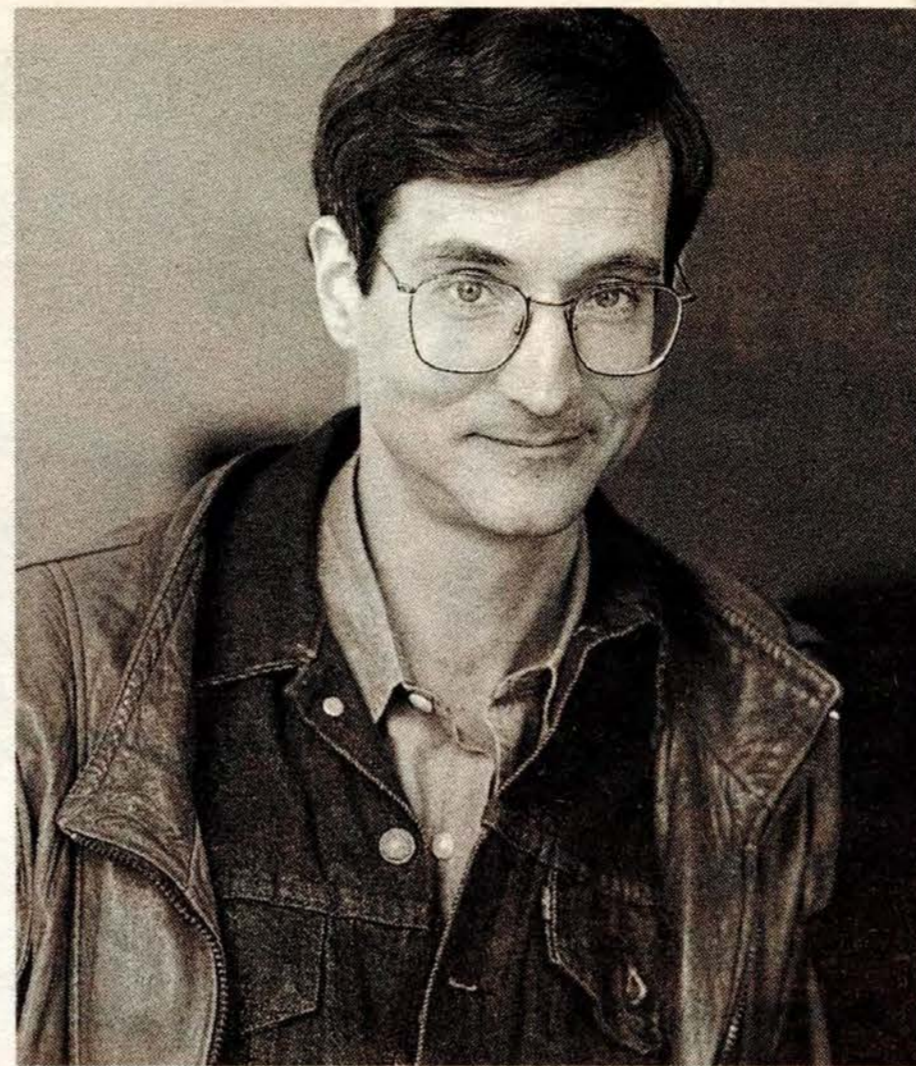
"I've probably had more laughs in one day than some people have in years," says Mr. Guttman, who has worked with Gilda Radner, John Candy, Martin Short and Bill Murray.

According to second-year theatre student Kathryn Romanow, 31, Mr. Guttman certainly does make a difference. "I have notes from his class on my wall that I look at every day. He's

great at advising actors about acting and the business of acting."

After taking a theatre degree at McGill University in his native

Montreal, Mr. Guttman moved to Toronto to return to his first passion — music. He soon landed a job as musical director at the Second City Comedy Theatre and before long, he was teaching



improv to the touring company and directing the well-established Second City Improvisation Workshop program.

"I've probably had more laughs in one day than some people have in years," says Mr. Guttman, who has worked with Gilda Radner, John Candy, Martin Short and Bill Murray.

According to Mr. Guttman, who has taught at Humber since 1984, and is also co-artistic director of The Actor's Workshop in Toronto, "It can be a jungle out there (in the professional world of theatre). I think I'm able to offer students a first-hand knowledge of what it takes to become a professional. I've learned through observation of the process, what I've gone through, and in working with people for 20 years."

Outside teaching, Mr. Guttman has arranged, composed and produced music for many recording artists and has worked with such household names as Marvin Hamlisch and Paul Shaffer. He was the musical director on Cabaret, staged last year at Theatre Humber, and most recently directed *Ovareasy* at the Poor Alex Theatre in Toronto.

Mr. Guttman has written for radio and television and has been nominated for ACTRA and DORA awards.

Contact: Allan Guttman at (416) 675-6622 ext. 3414

Employers participate in employment preparation program

The Ontario government has introduced a re-structured career and employment preparation program, On-the-Job Training (OJT), for employers who can provide jobs and training to unemployed youth.

A wage subsidy of up to \$4 per hour per trainee for eight to 16 weeks is available to employers who provide young people with useful and meaningful work experience, supervision, and

training. Employers have access to a reliable source of candidates and young people benefit by developing the skills and knowledge they need to find and keep jobs.

During the on-the-job training period, trainees are on the employer's payroll. This means that all the rights and responsibilities of the employee/employer relationship apply, including all the requirements of the Employ-

ment Standards Act, the Human Rights Code, and the Worker's Compensation Act.

The delivery of the program for the Ministry of Education and Training is administered by Humber College in partnership with the Centre for Advancement in Work and Living (CAWL) and Youth Employment Services (YES).

Contact: Lois Willson at (416) 675-6622 ext. 5042

Recognition for composer's work continues

Michael Horwood, faculty member in Liberal Arts & Sciences, was invited to be part of a three-day residency to speak to high school and university music students about contemporary Canadian music in general and his own music in particular.

The workshop, held in Saskatoon, was sponsored by the Society of Canadian Composers, Authors, and Publishers (SOCAN) which, among other things, collects music royalties for Canadian musicians.

Mr. Horwood's popular *Amusement Park Suite* was performed by the Saskatoon Symphony Orchestra as part of the event.

Meanwhile, Mr. Horwood's latest work, *Symphony No. 2, Visions of a Wounded Earth*, continues to be favorably received.

According to Cameron Smith who writes about the environment for *The Toronto Star*: "What a pleasant surprise to discover a musical lyricism running through the work. That might seem a paradox when the text deals with toxic waste, clear-cutting, pollution, global warming and environmental devastation in general....in Horwood's hands, the technique works powerfully."

Contact: Michael Horwood at (416) 675-6622 ext. 4030

Etobicoke Employment Counselling Centre open for business

The Etobicoke Board of Education and Humber College are pleased to announce that The Etobicoke Employment Counselling Centre, The Etobicoke Job Finding Club, and The Career Exploration Centre are now officially open for business.

The Etobicoke Employment Counselling Centre provides individual assessments of job-seeking clients and assists them in the development of

...provides a three-week program that assists job-ready clients with job search and self-marketing techniques

a return-to-work action plan and offers case management to its clients and to anyone attending an employment related service in Etobicoke.

The Job Finding Club, a Humber College project, provides a three-week program that assists job-ready clients with job search and self-marketing techniques.

The Career Exploration Centre provides a two-week career assessment and planning program.

Funded by Human Resources Development Canada, the centres are located at 5353 Dundas Street West, Suite 504, just steps from the Kipling subway station.

Contacts: Lois Willson, Humber College, (416) 675-6622 ext. 5042, Denyse Kyle, Employment Counselling Centre, (416) 395-4778

College honors *outstanding* contributions to student life

Increasing environmental awareness, establishing peer tutoring manuals, and helping to establish a community shelter for child victims of physical and sexual abuse, are a few of the contributions made by outstanding individuals who were recognized at the 14th annual Humber College Student Appreciation Awards banquet.

The awards recognize Humber students, faculty, and staff who have made a positive contribution to non-academic student life at the College.

This year, the awards honored individuals for their exceptional efforts in social and cultural events, student government, student residence, peer tutoring, athletics, and environmental issues. Special awards were also given for excellence in sports journalism, student athletic excellence, and academic achievement.

All recipients are nominated by fellow students, faculty, or staff.

A highlight of this year's event was the presentation of an award

to Val Hewson, administrative assistant to two vice-presidents.

Ms Hewson was recognized for her dedication and contribution in working with the Council of Student Affairs (CSA). A donation

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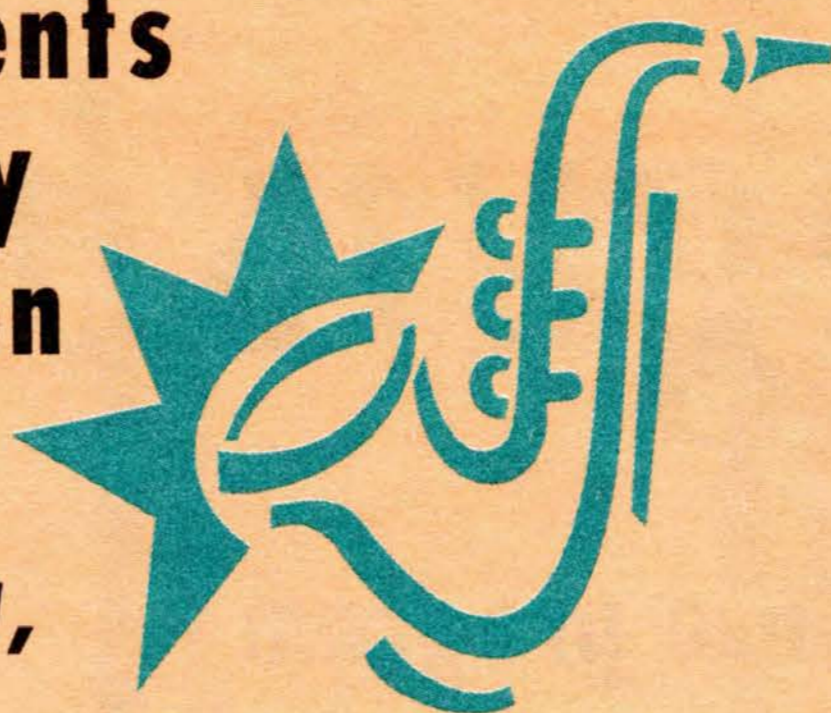
of \$10,000 was made by the CAS in her name to the Ontario Student Opportunity Trust Fund.

"There are people in the College who make contributions beyond their job descriptions and responsibilities," says Ms. Hewson. "It's a shame we can't recognize everyone."

Contact: Students' Association Council Office at (416) 675-6622 ext. 5051

Jazz students blow away competition

**They came,
They played,
They won.**



Students studying jazz at Humber won seven golds and one silver award at Music Fest Canada.

In July, Humber was the only Canadian school invited to perform instrumental jazz for the International Association of Jazz Educators in Chicago.

Innovation is the key to the students' success, suggests the co-ordinator of Humber's Community Music School.

"The first thing we did that's innovative is teach jazz to unprecedentedly young students," says Cathy Mitro. "When they go to Music Fest Canada, which has over 11,000 students, Humber is the only school to submit jazz combo students in the 13-years-and-under category."

"The second innovative thing we're doing is how we're getting students to that point."

The students are taught a combination of the movement-based Orf method and the lesser-known Kodaly method, designed for teaching music to young children.

"Music is inherently human," says Ms Mitro. "It's not a gift that some of us are bestowed with and others of us have been denied. It is a human experience."

Contact: Cathy Mitro, Children's Music, Performing Arts (416) 675-6622, ext. 4847



Scholarship, award help cover costs

Jennifer Fraser, who completed the two-year Hotel and Restaurant Management program in March, won the Canadian Pacific Hotels scholarship valued at \$2,500 and the Hotel Association of Metropolitan Toronto Award, worth \$200. The money helped pay for tuition and living expenses in her second year.

"Winning a scholarship or an award doesn't just look good on your résumé," says Ms Fraser. "It helps lighten the financial burden that most students have to carry and lets you really concentrate on your work."

After completing her studies at Humber Ms Fraser returned to her home in Grand Bay, New Brunswick to start her career.

Hurt 'em with love:

A personal account from the Humber School for Writers

THE HUMBER
SCHOOL FOR
WRITERS



"As Tim O'Brien once said:

'You have the best list of writers anywhere', and we have had a number of significant publishing successes." -

Joe Kertes, director, Humber School for Writers

It's October and I'm standing in my kitchen, looking at the letter from the Humber School for Writers with no small amount of disbelief and shock. Not accepted. Unsuited. Rejected. The joy I felt when the submission story was completed, the plot ideas laid out, are shattered. None of it has measured up to the standard.

After a call to Joe Kertes's office, some polite conversation and a restrained — if enthusiastic appeal, I'm told that my passion for the course has tipped the balance: one faculty/writer has decided to pluck five additional writers from the limbo of the waiting list. My name is among them.

A book - the book - an 85,000 word short novel is completed in February and dropped off, complete with binding supplied by Kwik Kopy.

I am ecstatic; like a new parent who can't get enough of the sight of the first child. Can publication be far behind?

Yeah. Right. You bet. I crawl toward it, eternally hopeful as one of those crazed old men in the desert, croaking 'water', emaciated and reaching for the mirage, fingers trembling and always finding that it has moved further out of reach.

But, there's no doubt that without the Humber School for

Writers there would be no chance at all. The book is good, yes, and the teacher likes it, certainly... but he also dissects it with all the professionalism and clarity of a neurosurgeon tapping part of an exposed brain with an electrical probe trying to locate a tumor.

The second draft, now at 140,000 words, delayed by the vagaries of life, is finished the following year. Joe Kertes, in a not-so-random act of kindness, has two of his interns look at it.

It is given excellent reviews. I am once again the proud parent.

What my teacher does best is point out, mercilessly but with affection, where the story breaks down, or where the characters fall apart. And I am grateful for this.

For me, the program has not been perfect; my second experience - this time with the first draft of a science fiction novel and yet another teacher - taught me that the skills of good writing and reviewing, while related, are not joined at the hip.

The main difference between Humber's writing program and those offered by other institutions is one of intention. Humber trains writers to tell a good story. That, for me, was its essence. Worth a king's ransom. — Andrew Baggeley

Contact: Joe Kertes, director, Humber School for Writers (416) 675-6622, ext. 4436

New program addresses specific industry needs

To meet industry needs, Humber College, with support from the Canadian Association of Logistics Management (CALM), has developed a new program to teach the elements of transforming raw materials and the on-time and cost effective distribution of finished goods.

The Supply Chain Management post-diploma program covers warehousing, transportation, operations, logistics analysis, traffic coordination, transportation sales, and customs coordination.

The 36-week program is open to college and university graduates, and to individuals with an equivalent combination of education and experience. A personal interview with a faculty member is required.

Contact: Connie Eggins at (416) 675-6622 ext. 4415

Business Ventures course keeps up with trends

The writings of popular business authors Nuala Beck, David Food, Don Tapscott and John Naisbitt formed the basis of the Business Ventures course which was offered for the first time in the 1996-'97 academic year.

Students explored the impact of changing Canadian demographics, the characteristics of entrepreneurs, business ethics, and global trends.

Contact: Sheryn Beattie at (416) 675-6622, ext. 4611

Journalism grads land on their feet

Cathy Koo was thrilled when CBS television called to offer her a summer internship with the network news division in New York City.

"I was floored. I never expected it," said Ms Koo, a University of Toronto graduate who is enrolled in Humber's post-graduate Journalism Program. She was one of the few chosen from an applicant pool of more than 8,000 to be offered an internship with the U.S. network.

Other journalism students who have arranged internships to help solidify their career prospects include:

- **Samantha-Jane Weekes**, CTV News, London, England;
- **Andrea Bain**, CFTO, Toronto;
- **Jennifer Hoeshen**, Headline Sports, Toronto;
- **Andy Devlin** and **David Critelli**, The Sports Network; and
- **Jennifer Hamoen**, who won the 1997 Broadcaster of the Future award for Canadians with disabilities which brings with it a four-month salaried position at Global Television in Toronto.

Humber journalism graduates also landed on their feet, as did students who left school before graduating because an employer made them an offer they couldn't refuse.

About 16 students out of a class of 37 left school early to pursue the career they wanted. They included:

- **Rosanna D'Souza** with YTV in Toronto;
- **Amy Vereggen** with Shaw Cable in Richmond Hill;
- **Lauren Serio** with CFMT-TV Channel 47 in Toronto;
- **Terra Crawley** with CTV News in Toronto;
- **Jason Durant** and **Ted Henley** with TSN in Toronto;
- **Tim Duboyce** with a Kingston-area radio station;
- **Ronia Kourzom** with a radio station in Israel; and
- **Lori DeAngelis** with Radio 640 in Toronto.

Contact: Mel Tsuji at (416) 675-6622 ext. 4518

Distinguished

authors join

1998 correspondence program

Four distinguished authors will be joining the faculty of the Humber School for Writers' Correspondence program in 1998.

Peter Carey, Isabel Huggan, Richard Scrimger and Elisabeth Harvor will bring depth and diversified experience to the program, says its director, Joe Kertes.

"We are very pleased to welcome these wonderful authors to the School for Writers," says Mr. Kertes. "Peter Carey has won the Booker prize, Richard Scrimger is making a great name for himself with his humorous writing, Isabel Huggan is a highly acclaimed writer of short stories and Elisabeth Harvor has made a tremendous contribution over the past two summers at our workshop sessions."

Returning authors Bonnie Burnard, Timothy Findley, Antanas Sileika, D.M. Thomas, Paul Quarrington and Eric Wright will also be working with aspiring

writers to buff and tone their manuscripts.

The correspondence program is offered over 30 weeks, beginning in January. Students work at home, corresponding back and forth with one of

Peter Carey, Isabel Huggan, Richard Scrimger and Elisabeth Harvor will bring depth and diversified experience to the program, says its director, Joe Kertes.

the authors listed above to complete a novel, a volume of short stories or a book of poetry.

The School for Writers' Correspondence program has won two Conny Awards, the first

for Best Continuing Education Program in Ontario— Alternative Delivery, and the second to recognize the partnerships it has established with the publishing company Doubleday, Modern Woman magazine, and The Writers' Development Trust. (Connys are awarded by the Ontario Colleges Continuing Education Awards Competition.)

The School for Writers also holds a week-long workshop each summer so people who love to write can come together to learn more about their craft and the business side of publishing.

Authors at the workshop held this year from August 2 to 8 included Wayson Choy, Bruce Jay Friedman, Elisabeth Harvor, Mark Leyner, John Metcalf, Tim O'Brien, Paul Quarrington, Olive Senior and D.M. Thomas.

Contact: Joe Kertes, director, Humber School for Writers (416) 675-6622, ext. 4436

Humber student wins Walter Bell Memorial Award

Media copywriting student Allen Oke won the Walter Bell Memorial Award for Creative and Human Excellence for his entry titled Turn the Tables. The award consists of a \$1,000 scholarship and one month of paid practical experience at each of the sponsoring organizations: MacLaren McCann, BBDO Canada Ltd., and Padulo Intergrated Advertising Ltd.

The presentation was made at the Bessie Awards held in mid-May.

The Bessie Awards are given to the best television commercials and campaigns and to those who show exceptional talent in the areas of direction, commercial writing, editing, creativity, performance and the overall production of television commercials.

Walter Bell was a writer who contributed to the advertising industry for many years. The award was established in his memory in 1991 to honor the creative and human excellence of a student about to enter the advertising industry.

Contact: Colleen Parton at (416) 923-8813

Digital Imaging Training Centre revenues approach \$1 million

The Digital Imaging Training Centre (DITC) will generate \$984,946 in revenues this year. The centre offers more than 100 courses and programs for part-time and corporate learners, including Web Design Development and Maintenance, a 32-week Digital Multimedia program and Desktop Publishing.

More than 87 per cent of DITC graduates find jobs working in music CD ROM production, film and graphics production, or instructional CD ROM development.

Contact: Nancy Abell, Manager, Digital Imaging Centre (416) 675-6622, ext. 4412

Music Notes

Graduates of Humber's music programs are making names for themselves.

- **Laura Lynn Gold** has just returned from performing in Japan ...
- **Shaun Ann Feuz** has released her first album ...
- **Lorraine Lawson** was part of the Canadian Armed Forces tour of the Arctic ...
- **Alan Merriam** has his own music school in Mississauga ...
- **Keesha Wint** is a regular in the cast of the *Early Years of Rock 'n' Roll* ...
- **Tony Mergel** has been on tour as the musical director of the *Roy Orbison Story* ...
- **Tom Skublics, Marco Spadafora, Dave Patterson, Laura Lynn and Kelly Vohnn** performed together as the Song and Dance Company at a recent fundraiser at the Inn on the Park.

Contact: Brian Lillos at (416) 675-6622, ext. 4640

Humber to get \$2 million boost

Humber College will receive \$1.9 million from the province to go towards creating new programs and upgrading old ones.

The funds are part of a \$23 million strategic investment fund set up by the Government of Ontario to help the provinces 25 colleges build and restructure.

Music program, teachers win Jazz Report awards

Humber College's Jazz program has been named 1997 post-secondary school Jazz Program of the Year by The Jazz Report Magazine.

Also named as winners were Humber music teachers Don Thompson (Vibraphonist of the Year), Al Kay (Trombonist of the Year), and Rick Lazar (Percussionist of the Year).

The winners were selected by a committee of 70 jazz educators, writers, musicians, record company personnel and radio hosts who voted by open ballot.

The awards, which recognize Canada's finest jazz and blues musicians, were given out in early May in Toronto.

Contact: Brian Lillos at (416) 675-6622 ext. 4532

Humber students use their skills to win gold, silver medals

An international student from Malaysia was one of four Humber College technical students who took home a medal from the Ontario Skills Competition in May.

Wan M. Sufian Wan Husain, 24, of Selangor, Malaysia, won a gold medal in the Computer Assisted Drawing (CAD) Mechanical category using CADKEY software. Scott McLaren, of Sunridge, Ontario and Mike Osborne, of Mississauga, each took silver in Mechatronics. Suryanto Arifin, of Toronto, won silver in the 3D Studio category. The competition was held May 6 and 7 at the Kitchener, Ontario, Memorial Auditorium.

"The competition was an excellent opportunity to compare my skill level to that of Canadians," said Mr. Husain. "In Malaysia, we have this kind of competition but not in the design categories."

Mr. Husain, who has been studying at Humber for more than a year, plans to finish his studies here in October and then continue his education at Central Michigan University.

Skills Canada is a national, not-for-profit organization of educators, students, employers, labor groups and government whose main objective is to re-position trade and technical career tracks as first-choice options.

Contact: Ed Espin, Mechanical Programs coordinator (416) 675-6622, ext. 4185

Small business growth opportunity

Lakeshore Campus business students enrolled in the Starting a New Business course will be assigned to study an existing small business for most of the fall semester.

Working in teams of three or four, the students will examine organizational structure and explore and suggest ways to help the business owner/operator to be more competitive and profitable.

Students will provide this service free-of-charge.

Small business owners interested in participating in the project are asked to call Jane Sweeney at (416) 675-6622 ext. 3358.

