

HUMBER TODAY

Spring 2006

A Close Look at Humber Institute of Technology & Advanced Learning

Humber offers students a glimpse into design careers

"This is the kind of collaboration and partnership we would very much like to encourage," says Humber's Toby Fletcher, associate dean, School of Media Studies & Information Technology. He's talking about the Degrees in Design career development workshop held in January at the Design Exchange in Toronto. The one-day workshop, organized by Humber in partnership with the Design Exchange (DX), targeted high school students considering degree-level education in the field of design.

Humber's objective was to help students gain a full understanding of the different areas of design and to discover degree programs that could lead to successful careers in the field. Over 160 Grade 12 students from across the GTA identified their interest in postsecondary education and careers in design.

Participants, with the help of an expert panel comprised of Humber design faculty, Humber design students and design industry professionals, explored three areas of interest including: Creative Advertising, Industrial Design and Interior Design.

Once students decided on their area of interest, they formed smaller groups for interactive portfolio sessions and work-

shops. Participants also learned how designers go about solving real-world design issues facing the world today. "Helping high school students understand the differences in design professions is important to the Design Exchange. We hope to raise awareness of the opportunities that each profession offers, and in the process, excite students about their future," says Samantha Sannella, president and CEO, Design Exchange.

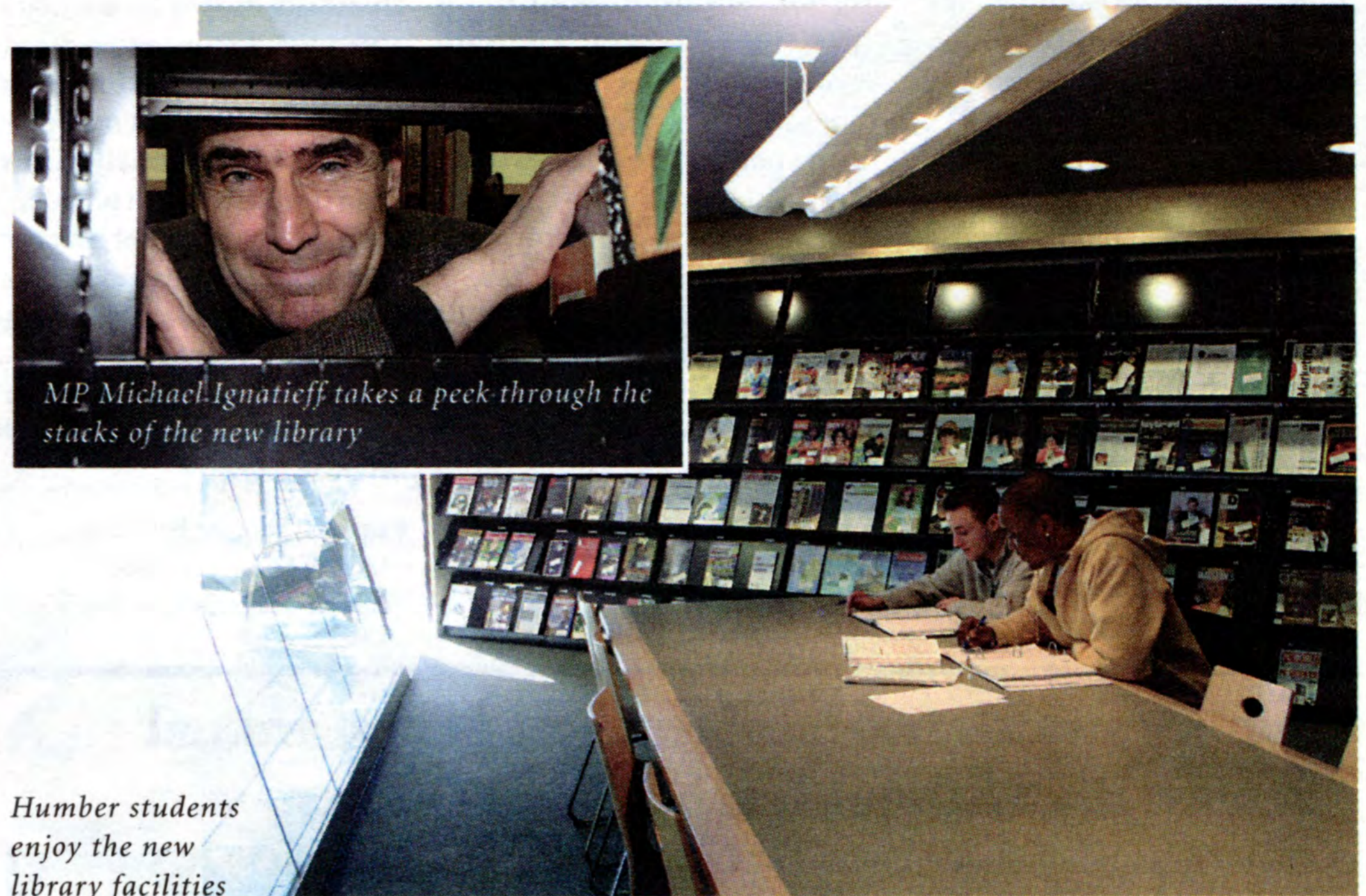
Degrees in Design assisted all students interested in pursuing degree-level education in the field of design, regardless of which institutions they may have already applied to.

"I'm pleased that Humber and the Design Exchange ran this event," says Patrick Kusmider, teacher of the Gifted Technological Education and Special Education program at Northern Secondary School. "I thought it was well organized and professionally run, and we heard a lot of relevant information. It is always great for students and teachers to receive information first-hand from college faculty and students."

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Degrees in Design career development workshop, trading floor of the Design Exchange



MP Michael Ignatieff takes a peek through the stacks of the new library

Humber students enjoy the new library facilities

Humber creates new library with support from students

Humber has opened a new 15,580 square foot library at the Humber Lakeshore Campus, and it shows what can be achieved by a group of students who worked with Humber to make this new

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"The library represents a real improvement in learning and study space...for generations of students to come."

library a state-of-the-art learning environment for generations of students to come," says Dr. Robert A. Gordon, president of Humber.

Five years ago, Humber saw the need to improve the library to support planned enhancements to academic programming such as bachelor's degrees and additional Ontario graduate certificates, as well as expansion to accommodate the double

cohort. The Humber Students' Federation (HSF) was approached with the idea of Humber and HSF becoming partners in the development of some areas of Humber Lakeshore Campus. As a result, HSF has contributed \$11 million to the co-development of a building that houses a student centre and offices for student services and HSF, as well as the development of the new library. Over the period of this expansion, the population of the Humber Lakeshore Campus has more than doubled to nearly 4,500 students and the campus is home to four of Humber's bachelor's degree programs.

"Students are very excited about this new space. It was great that Humber supported our vision of providing space for students to spend time on campus. It's a great success story," says Joey Svec, president of HSF.

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Theatre & Music

The Rover

by Aphra Behn
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Jazz Concert Series Steve Gadd

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 HUMBER

Check out the new virtual tour on Humber's award-winning website at www.virtualtour.humber.ca

Humber presents prestigious award to corporate partners

Humber's fine dining restaurant, The Humber Room, was the venue for The Strategic Relationship Awards Dinner. The award, given every three years, was created by Humber in 2002 to recognize select corporate partners who make outstanding and noteworthy contributions to Humber and its mission through collaboration, innovation and leadership.

Twenty-nine organizations were honoured with Humber's most prestigious external award. Humber president, Dr. Robert A. Gordon, presented the award to: AstraZeneca Canada Inc., Baxter Corporation (Canada), Baycrest, Bayer Inc., Blake Cassels & Graydon LLP, Christie Lites, City of Brampton, Compass Group Canada, CNW Group, Department of Justice Canada, E.I du Pont Canada Company, The

Etobicoke Children's Centre, GlaxoSmithKline Inc., McCarthy Tétrault, MEDEC, National Defence Canada, Oakville Fire Department, Omron Canada Inc., Peel Children's Centre, Purdue Pharma, Roche Canada, Thomson Terminals Limited, Tm Bioscience Corporation, Torys LLP, Town of Orangeville, Unilever Foodsolutions (Canada), Woodbine Entertainment, Yamaha Canada Music Ltd., Youth Without Shelter.

"The relationship between Humber and Compass is a classic win-win," says Bruce Delo, vice-president, Management Development, Compass Group Canada. "Compass continues to attract the very best people to our company and Humber has a reputation for educating and providing the marketplace with the best young candidates. I am

extremely pleased that Compass Group Canada has been selected as the recipient of the *Strategic Relationship Award*. It is an example of two leaders in their respective fields joining forces to become even stronger."

In addition to the award, Humber's corporate partners were treated to music provided by students from Humber's Music program and dinner prepared by students of Humber's Culinary Management program, under the supervision of Humber culinary faculty. Service was provided by students of Humber's Hospitality Management program under the supervision of The Humber Room food and beverage manager.

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Teknion staff at the first Insights session

Humber's Corporate Training shifts corporate culture at Teknion Canada

Program to be implemented internationally

"The infectious spirit and enthusiasm among staff spread so rapidly that there was an obvious cultural change in the company," says Alan Bartolini, vice-president, Corporate Human Resources & Development of Teknion. "The positive and refreshing nature of the first session reflected immediately on our employees and created a greater understanding between co-workers. The huge impact in Canada made senior-level staff want to impart the experience to Teknion's international offices."

In December, Teknion, leading international designer and manufacturer of office systems and office furniture products, completed its first session of a one-year leadership training program that was custom-tailored by Humber's Corporate Education Centre. The company's internal corporate training program succumbed to downsizing due to the economic crunch following the 9-11 terrorist attacks. After five years, Teknion decided to reinstate a more comprehensive approach to training in order to give something back to its employees who exemplified dedication during the company's difficult times.

"We found that Humber's corporate education program satisfied Teknion's needs in

terms of time, place and skill gap. The centre had a diverse range of courses compared to its private-sector competitors and was able to develop a three-tiered training program specifically designed for our company," says Bartolini.

Humber's Corporate Education Centre provides customized industry-driven learning solutions in addition to public workshops. The centre is able to pull together learning tools from a wide range of areas to satisfy its national and international clients' needs. "While leadership training represents a core area of focus, client needs ultimately drive the solutions we propose. As part of Humber, we have the ability to draw from many resources. Our consultants offer content expertise, industry experience and a deep understanding of adult learning methods," says Carolynne Fletcher, director of the Corporate Education Centre.

Teknion has implemented Humber's corporate training in its United Kingdom office and is now looking at adapting this customized training program for its U.S. offices.

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Humber awards two local teachers in first annual Greatest High School Teacher Essay Contest

"Andrew Liptak changed my view of chemistry and life. If I had not met him, I would probably never have decided to pursue my career in the field. His passion became my passion. I thank him from the bottom of my heart for all the hard work he put into teaching me that wonderful subject," says Katarzyna Cisek, a second semester student in Humber's Chemical Engineering Technology program.

This past fall, Humber launched its first annual Greatest High School Teacher Essay Contest. Current Humber students were invited to identify and nominate an outstanding teacher from high school who had made a significant difference in their lives. The selection committee, which included academic administrators and faculty, received many impressive and exciting nomination essays. After a detailed short listing process, two winners were identified, Andrew Liptak and Roya Parizadeh.

Andrew Liptak, a biology and chemistry teacher at St. Martin's Secondary School in Mississauga, was nominated by Cisek. While Roya Parizadeh, a math teacher at Thistleton Collegiate Institute in Etobicoke, was nominated by Parwiz Amiryar, also a second semester Chemical Engineering Technology student at Humber.

The contest was the brainchild of James Cullin, co-ordinator of Humber's School of Media Studies & Information Technology, who spotted an article in the New York Times about students recognizing their high school teachers. After various discussions with academic staff, it was decided to make the

contest part of Humber.

"Supporting and developing excellence in teaching is one of the major emphases of my administration. This initiative to honour excellent high school teachers seemed like a natural fit, as we all know that Humber must build on the dedication and talent of the high school teachers who send us so many wonderful students each year," says Dr. Michael Hatton, academic vice-president at Humber.

"Supporting and developing excellence in teaching..."

In addition to plaques of recognition, both awards include a full one-year Humber scholarship in the teacher's name for the 2006/2007 school year. These scholarships will be given out to students who will attend Humber in the fall of 2006 from



Katarzyna Cisek (left) nominated her biology and chemistry high school teacher Andrew Liptak from St Martin's Secondary School in Mississauga

the winner's high school.

When asked about her thoughts on contributing to a Humber scholarship, Katarzyna says she "feels great that she could give someone from her school the opportunity to win the award."

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Sisters in Jazz Coup for Humber Music

Three Humber Music program students were recently named to the prestigious all-star group Sisters in Jazz. Young women from around the world apply, via blind audition tapes, to be part of the ensemble which is sponsored by the International Association for Jazz Education (IAJE).

Lauren Falls (bassist), Lorie Wolf (drummer) and Jasmine Jones (alternate drummer) have joined the 2006 tour. They are

the most recent Humber students to be chosen over the past few years, making Humber the leading institution for students placed with the group.

"I was ecstatic to be chosen, especially since I was up against some stiff international competition. Taking part in this experience has given me a lot of exposure and presence, something that will definitely boost my future career in music," says Lorie Wolf.

The group (including one pianist, bassist, and drummer) had its first performance in New York City in January at the IAJE conference. A tour of European jazz festivals will follow in the summer of 2006. Past groups have gone on to perform internationally at such events as the Monterey Jazz Festival, Jazz a Vienne, Pori Jazz Festival, North Sea Jazz Festival, Jazz Fest Wien and the Mary Lou Williams Women in Jazz Festival.

"It's an amazing accomplishment and they're in for an incredible experience," says Humber Music director Denny Christianson. "We're all so proud of Lauren, Lorie and Jasmine. We'll be hearing a lot more from and about these talented young women. This is just the beginning for them."

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Humber students win National Advertising Design Competition

Canadians who tuned in to Canada AM on December 14, 2005 watched as students of Humber Institute of Technology & Advanced Learning won the CTV Campaign Challenge live on national television. The Campaign Challenge competition pitted an election campaign advertisement by students of the Humber School of Media Studies & Information Technology against one from three other student teams across Canada. The competition was judged by industry experts chosen by CTV.

"This was great for the students in three ways: they will be able to talk about it on their

resumé, include it in their portfolio and they gained exposure to judges and viewers from the advertising industry," says Jane Bongers, co-ordinator of the Humber Media Copywriting program. "They had a steep learning curve but they delivered!"

The Humber team brought together students from three Humber programs under team leader, Craig Ferguson, a second-year student of the Advertising and Graphic Design diploma program. Two team members, Steven Barr and Daniel Bonder, are students of the Ontario graduate certificate in Media Copywriting, and Catelyn Gil-

liam is a student of the Bachelor of Applied Arts - Creative Advertising degree program. The students were asked to create a campaign newspaper advertisement for the Liberal Party of Canada and had just over a week to complete it.

"This competition mimicked a real project work environment, and winning really validates that what we're learning at Humber works in the real world," says Craig Ferguson. "I worked with a good team and it's great to be recognized!"

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Campus radio station on public airwaves



Broadcasting student works at Radio Humber 96.9 FM

Humber was recently awarded a Developmental Radio Licence in order to expand its existing station's coverage area, and broaden overall programming. The new station is truly unique as it is the only Canadian instructional radio station on the public airwaves. It is also the first to feature 100 per cent Canadian music content.

The Humber campus radio station, CKHC 90.7 FM, has operated at the Humber North Campus since 1973. In 2003, the School of Media Studies & Information Technology and the Broadcasting-Radio program jointly applied to the Canadian Radio-television and Telecommunications Commission (CRTC) to operate a new radio station on the FM frequency of 96.9. It is the first on-campus station to be licensed in the GTA in 20 years.

Radio Humber 96.9 FM will continue to be a training ground for young broadcasters, journalists, media copywriters and media salespeople. "CKHC will give Humber students a unique learning experience and real-world training," says Jerry Chomyn program co-ordinator for Humber's Broadcasting-Radio program.

Outside the School of Media Studies & Information Technology, other programs that will participate and benefit from the

operation of the radio station include: comedy, performing arts and multimedia. In addition, the program *Sessions* will feature the talents of musicians in Humber's renowned music programs. The result is exposure of new and upcoming Canadian musicians previously unheard on radio.

"I think it is very beneficial for anyone going into radio to gain practical experience on air. The skills I have learned from working at 96.9 FM is more than any book could have taught me," says Tyler Ryll, music director 96.9 Radio Humber and second-year Broadcasting-Radio student.

Programming will focus on Humber activities, the Humber community, and the adjacent Etobicoke community. "We see it as an important part of our mandate to address issues that affect Humber and its neighbours," says Chomyn.

Since its inception in 1973, Humber's Broadcasting-Radio program has earned a reputation for excellence, counting George Stroumbouloupoulos (CBC/CFRB), Colleen Rusholme (EZ Rock) and Rob Farina (CHUM FM) as some of its successful alumni.

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Humber culinary arts students win bronze medal at American Culinary Federation Conference Competition

Humber culinary arts students placed third and received the bronze medal at the Junior Competitions that took place during the American Culinary Federation Conference (ACF) last week. By invitation of the ACF, Humber's team was the only Canadian group out of 12 student teams to compete in the Junior Skills Competition.

Domenic Giambattista, John-Vincent Trioano, Meredith Minshall, John Murray and Ivan Loubier formed Humber's team which was coached by Humber culinary faculty James Bodanis, Domenic Colacci and Anne-Marie Ellis. In addition, Humber faculty member Klaus Theyer received the Presidents Medal from the ACF. It is the first time a non-American chef was given this honour.

"This effort goes to show that we have an outstanding student body as well as excellent coaches to compete at this international event," says Rudi Fischbacher, co-ordinator of culinary programs at Humber.

Humber students were up against some high-level competition as the U.S. stu-



dent participants are state champions. "We were honoured to host the prestigious junior culinary competitions at Humber because it provided our culinary students with a unique opportunity to compete at a superior level," says Alister Mathieson, dean of Humber's School of Hospitality, Recreation & Tourism.

Humber hosted the junior competitions at the first ever ACF conference to take place in Toronto. "The fact that a major U.S. culinary conference was held in Toronto helps to raise the profile of

chefs everywhere. Right now, chefs are in great demand and Humber excels at providing our students with opportunities such as this competition to prepare them for the workplace," says Fischbacher. The culinary programs at Humber currently have an enrolment of nearly 500 students.

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Surge of 18-year old students at Humber by Jim Jackson, MA

Eighteen-year old students have been enrolling at Humber at an increasing rate since Ontario replaced its five-year high school program with a four-year program in 2003. In 1998, 16 per cent of the total student body was 18 years of age or under. By the fall of 2005, that same segment increased to 23.08 per cent of the total student population.

For many new students, this is the first time they have experienced living away from home and are completely independent. Humber offers many programs to accommodate the needs and expectations of the younger aged students. For instance, first-year students are

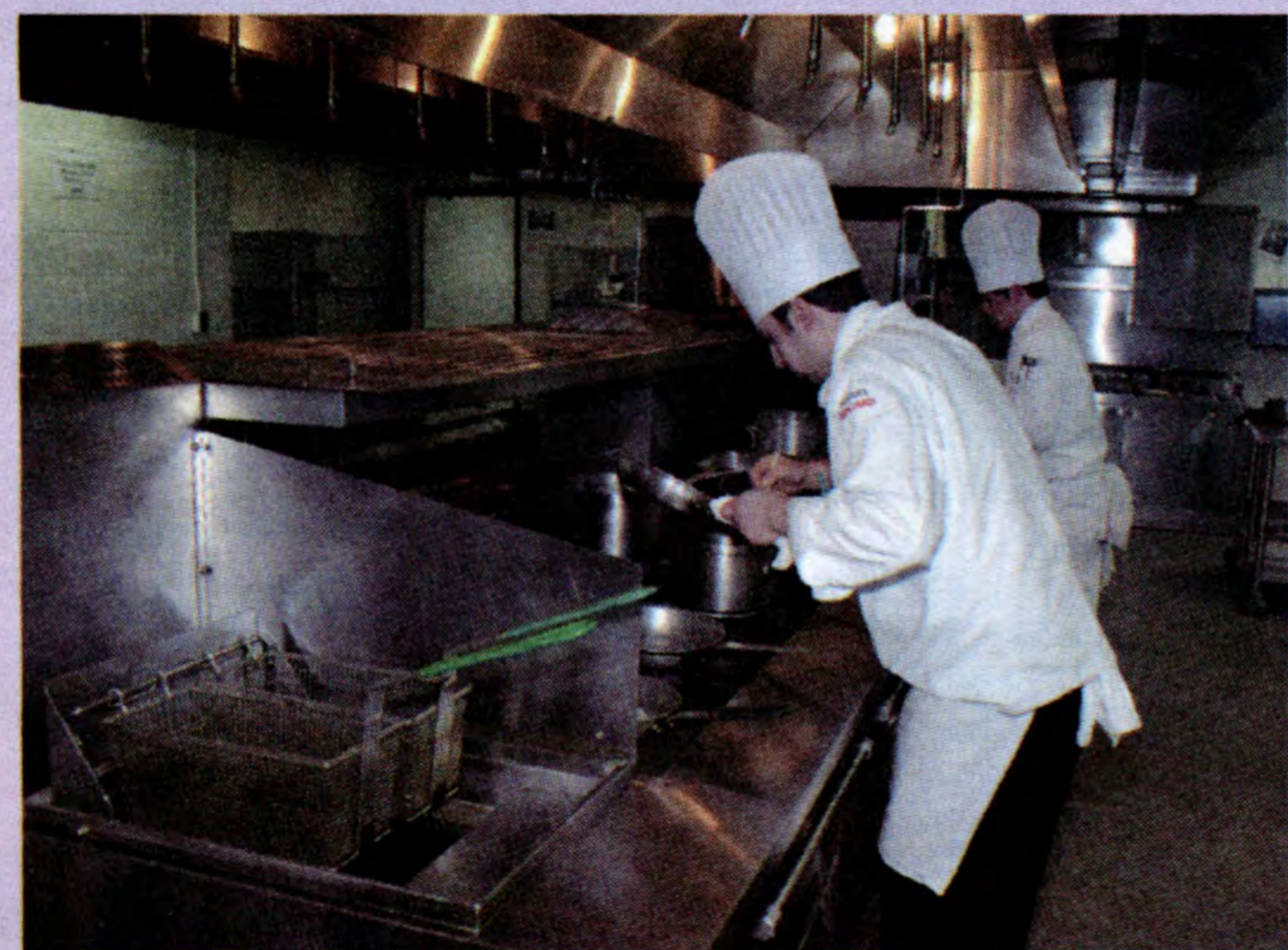
given priority in the residences located on campus. The on-campus housing facilities make the transition of living away from home much more stable.

Young students have a variety of programs available to them through the counseling and student development services. If students encounter any obstacles, they may find assistance for crisis intervention, health and personal counselling, tragic events support network, university transfer advising and academic and career counselling. There are also programs for English as a Second Language (ESL) students where the new entrants can find help to improve their language skills.

Humber's Student Services department and the Humber Students' Federation (HSF) offer peer tutoring to all students in order to build confidence, enhance study skills and improve grades. HSF also encourages new students to get involved in the student elections and to voice their interest in campus activities.

"HSF is always organizing events that target the underage student such as rez idol, pie-eating contests and non-alcoholic parties," says Mike Green, a Broadcasting-Radio program student.

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Participants competing for the title Junior Culinarian of the Year in the ACF Junior Culinary Competitions

Update on Humber's Orangeville Campus

Humber is to open a campus in Orangeville to provide needed postsecondary programming for the growing population in Dufferin County. Construction will begin this year and Humber plans to begin offering programs at the new campus in 2007.

Humber's first step, after acquiring the building site on Veterans' Way, was to reach out to citizens of The Town of Orangeville and surrounding community. Research on post-secondary programming needs in the area has already begun and is continuing in the local high schools. Next, Humber will work with the Greater Dufferin Chamber of Commerce to survey employers on employment opportunities for Humber graduates as well as corporate training needs.

Humber recently announced that Joe Andrews is the director of Community Relations for the Humber Orangeville Campus. "We are fortunate to have someone who knows Humber well, who is also an integral member of the Orangeville community, and has the ability to work with local schools and organizations to help to assess the higher education needs in this community," says Humber president, Dr. Robert A. Gordon.

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Humber's School of Applied Technology fosters creativity through collaboration

Have you ever wondered what's involved in launching a new product? Humber's School of Applied Technology students have first-hand knowledge. The school regularly engages its students in integrated projects sourcing a broad base of skills across a variety of its programs. These students work together to produce an actual product that must meet specifications for production, quality, schedule and cost. Project management skills are used to co-ordinate the process and provide focus.

This year's product, a key light, was designed by Miri Segalowitz and Steve Ngo, Industrial Design students who won a class competition for their design. "The key light consists of a plastic key holder plus a LED light that shines when the key holder is compressed," says Segalowitz. "Key lights currently available are designed to attach to your key chain and do not have a compartment that can accommodate an existing house key. This is a unique feature that we have incorporated in our design."

Upon finalizing the design, the Industrial Design students collaborated with their counterparts enrolled in injection moulding design, automation, electrical controls, and machine design in order to bring the product to life. The process closely mirrored that of the manufacturing business.

"Collaborating with students from different programs has been eye-opening and educational. Because of this experience, we are more in tune with what other disciplines can do; it makes us

better designers," says Ngo.

Collaborative projects are not new to Humber. In 2004, Paul Reynolds' CD design was chosen as the winning product. It was so innovative and unique that it won a gold medal in the Skills Canada Competition for that year. Reynolds, currently senior product designer and interim design manager for Spin Master Toys' Marshmallow Brand, says "industry people assumed I had at least five years working experience when I started applying for jobs as a new Humber Industrial Design graduate. The CD holder project was the star of my student portfolio. It spoke louder about my knowledge of design, injection moulding and materials than any other project I worked on."

"...it makes us better designers."

While still in the early stages of the key light project, student and faculty enthusiasm has been remarkable. The students see the integrated project as a powerful hands-on learning tool and have produced excellent work, at or near industry standards.

Humber's key light will be used as a promotional give-away at Humber student recruiting functions and will be submitted in the 2007 Skills Canada competition.

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Awards and Achievements



Renee Cole and Sabra Desai, Social Services Worker full-time faculty

Humber student wins Jamaican Canadian Association Scholarship

In November, the Jamaican Canadian Association (JCA) honoured Renee Cole, second-year Social Service Worker program student, and 15 others for demonstrating excellence in their academic endeavours while grounding their work in the community. JCA's scholarship program was established to provide financial assistance to worthy students from the Caribbean/African communities pursuing postsecondary studies in Ontario universities and colleges. Cole has been an active member in her community, volunteering at many nursing homes, youth centres and in after-school programs.

Humber Industrial Design student wins International Scholarship Competition

Humber Industrial Design student, Joseph Hofer, was one of five winners of the 2005 International Scholarship Competition sponsored by the Marine Design Resource Alliance. His design of a Personal Retreat Yacht garnered an award for Hofer and a \$1,000 scholarship for Humber Institute of Technology & Advanced Learning.

NOMOS Super 8 International Award goes to Humber film student

Film and Television Production student, Justin Lovell, won the NOMOS Super 8 International Award for his film *Stuntman*. The film also won an award at the Student Shorts Film Festival.

Humber graduate wins prestigious comedy awards

Jeff McEnery, graduate of the Comedy: Writing and Performance program, won the 2005 Tim Sims Encouragement Award, which recognizes up-and-coming comedic entertainers. This award, presented during a televised special on The Comedy Network, carries a \$3,500 cash prize and a short film deal with The Comedy Network. McEnery then went on to win the \$25,000 Great Canadian Laugh-Off sponsored by Yuk Yuk's International. Competition for this award, which lasted seven nights, drew comedians from across Canada and the United States.

Humber student film to screen in New York and Los Angeles

Time in a Life, a film by Philip Phangsoa, third-year student in Humber's Theatre Performance program, has been accepted for screening by the New York Independent Film and Video Festival, a festival recognized by the film and entertainment industry as one of the leading film events on the festival circuit. The film will premiere in Los Angeles in March, and then move on to the festival screening in May.

Co-written by Michael Luckett, *Time in a Life* is about a moment in time lived in the life of an amateur hitman. It stars Sefton Jackson and Rory Shaw Duddy, graduates of Humber's Theatre Performance program and Jessica Boivin, graduate of Humber's Acting for Film and Television program.

Humber faculty wins William G. Davis Fellowship

Liang Chen, Humber Business School faculty and student of the Doctor of Education in Higher Education, Specialization in Community College Leadership, won the William G. Davis Fellowship for her doctoral thesis entitled *Factors Influencing International Students' Choice of a Canadian Graduate School*.

Humber School for Writers faculty wins Giller

Novelist David Bergen, faculty in the Correspondence Program in Creative Writing, Humber School for Writers, won the coveted Giller Prize recently for his latest work of fiction, *The Time in Between*. He is the third Giller Prize winner in the Humber School for Writers faculty.

Humber faculty wins Golden Cat Award

Jeff Winch, part-time faculty member of Humber's Film and Television Production program, won the Golden Cat Award at the International Izmir Short Film Festival held in Turkey. Jeff received the award for his film *Flow*, which competed in the Experimental Genre Category. The film was originally featured as an installation beside the underwater viewing area of the polar bear exhibit during the *TorontoZoo Arts Festival* in summer 2004. The video created the impression that humans and polar bears were swimming in the same pool. Both playful and surreal, the work celebrates human and animal diversity, interaction, and movement.

Humber Business student wins National Student Marketing Competition

Brian Dove, 2004 graduate of Humber's Business Administration program, is the winner of this year's National Student Marketing Competition sponsored by the Canadian Marketing Association. Dove's analysis and proposal for an effective direct marketing campaign received top honours from the panel of industries most respected marketers in competition with entries from colleges and universities across Canada.



Idee Folami, Millennium Award recipient

Bachelor of Nursing student granted National Millennium Excellence Award

Idee Folami, third-year Bachelor of Nursing student in the collaborative University of New Brunswick and Humber degree program, was awarded a National Millennium Excellence Award. Candidates for the award are evaluated based on up-and-coming leadership qualities, innovation, academic achievement and community involvement. Recipients are invited to participate at the annual *Think Again* conference organized by the foundation, as well as receiving a renewable \$5,000 prize.



Humber faculty presented with Order of Canada

Wayson Choy, who teaches for the Humber School for Writers, was recently presented with the Order of Canada by Governor General Michaëlle Jean at a ceremony in Ottawa. Choy is the author of the critically-acclaimed *The Jade Peony*, *Paper Shadows*, and *All That Matters*, his most recent novel.