

HUMBER TODAY

Summer 2006

A Close Look at Humber Institute of Technology & Advanced Learning



Groundbreaking celebration for Humber Arboretum's Centre for Urban Ecology

A groundbreaking celebration was held in May for the Humber Arboretum's Centre for Urban Ecology. Many local politicians and public figures, including Mayor David Miller, took part in the celebration. The centre, a joint venture of Humber Institute of Technology & Advanced Learning, Toronto Parks, Forestry & Recreation, and Toronto and Region Conservation, will replace the existing Nature Centre that was built in the early 1980s.

The new facility will provide a first-rate venue for education and research on urban ecology and an up-to-date example of environmental sustainability. The centre will demonstrate energy efficiency, environmentally-friendly building materials, solar power, wind power, on-site waste management, a living roof and many other green building techniques.

"The Humber Arboretum Centre for Urban Ecology demonstrates the kind of environmental leadership that Toronto needs to ensure a green and

healthy environment for today's youth and for future generations of Torontonians," said Mayor David Miller. "The centre is a leading example of how we can bring partners together in innovative and dynamic ways to create a cleaner and more beautiful Toronto."

In keeping with the sustainability focus of the project, the original facility was taken apart systematically so that most of the materials could be reused or recycled.

"The building will leave virtually no environmental impact from the point of view of energy use and waste, and will teach by example how we can all help reduce greenhouse gas emissions, clean up our rivers, and work towards a healthy sustainable environment in our urban spaces," says John A. Macintyre, chair, Humber Arboretum Management Committee. "It will be a tangible and enjoyable way for people to get engaged in improving their environment and their own health."

The centre was made possible

"... (it) demonstrates the kind of environmental leadership that Toronto needs..."

with generous gifts from various partners and supporters. "To date we have raised over \$3.6 million toward our target of \$4 million. We have also aligned ourselves with public and private partners to obtain funding from the Ontario Innovation Trust, to build the centre as a research infrastructure to evaluate the performance of green technologies in urban settings," says Dr. Robert A. Gordon, president of Humber.

The design of the centre is a joint venture between Taylor/Hazell Architects and architects-Alliance and is to be completed by November 2006.

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For first graduates of the University of Guelph-Humber, the future looks bright

On June 19th, the first graduates of the University of Guelph-Humber will walk across the stage to accept both an honours bachelor's degree from the University of Guelph and a diploma from Humber Institute of Technology & Advanced Learning, earned over just four years of study. One hundred and fifty-two students will graduate from the first two programs this year. June 2007 will bring an expected graduating class of approximately 550 students from all six active programs, which are among the most innovative in North America.

The graduates of this joint initiative between the University of Guelph and Humber are well prepared for the world outside the classroom, having acquired practical skills with the theoretical knowledge traditionally associated with university education, as well as the opportunity to gain real-world experience during internship placements.

Chris Sherman graduated with a Bachelor of Applied Arts in Media Studies and a Public Relations diploma. He began an internship with CHUM Ltd. at the beginning of the year, and was offered a full-time position in the Public Relations Department.

"I have a well-rounded education..."

ment before the internship period was over. "I have a well-rounded education in media studies, including the theory of branding and the importance of targeted messaging. The combination of theory and application

really dictated my career at CHUM. Because of the balance of elements, my public relations pitches were stronger and more successful," says Sherman.

Graduate, Gurpreet Badwal, earned a Bachelor of Applied Arts in Media Studies and a Journalism diploma this year. He chose to continue his education, and he was recently accepted into the Faculty of Law at the University of Ottawa. Badwal feels well prepared to pursue a law career within the media and entertainment fields, specifically in relation to communications, trademark, privacy, libel and copyright issues. "Guelph-Humber provided a broad scope of media experience, and now I am able to choose my specific career path. With my media background cemented, I feel confident entering law school and pursuing a career in media legal issues," says Badwal.

"The success of these first graduates from the University of Guelph-Humber demonstrates that this partnership has provided a curriculum that meets the emerging needs of employers for graduates with strategic skills, as well as a base for those who intend to continue their education," says Dr. Robert A. Gordon, president of Humber.

"Humber and the University of Guelph have succeeded in expanding student opportunity by creating a university that offers both theoretical and practical education in just four years of study," says Dr. Alastair Summerlee, president of the University of Guelph.

For a full list of programs available and more information, visit guelphhumber.ca.

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2006-07 part-time calendar available at the end of June. Visit parttimestudents.humber.ca.



Humber culinary students serve-it-up for dignitaries and CEOs at Annual David Dodge Lecture and Dinner

"...(the) two Humber graduates have been dedicated and professional from day one."

Over 100 dignitaries, chief executive officers and other guests of The Humber Room restaurant enjoyed a delicious dinner prepared and served by students of Humber's culinary and hospitality programs under the direction of Culinary Team Ontario at the second annual David Dodge lecture in April.

Highlights of the menu included *Marinated Salmon and Port Wine Steeped Foie Gras Terrine, Braised Oxtail and Morel Mushroom Stew and Passion Fruit with Fresh Raspberries.*

"We have two Humber graduates on the team," says Shawn Whalen, general manager of Culinary Team Ontario. "They have been dedicated and professional from day one. In fact, Lesia Burlak, won the Junior World Cup in her second year with the team."

Humber has become an official partner and sponsor of Team Ontario as they prepare for the World Championships in Luxembourg in November.

Secretary-General of OECD speaks at Second Annual David Dodge Lecture and Dinner at Humber

The Honourable Donald J. Johnston, secretary-general of the Organisation for Economic Co-operation and Development (OECD), delivered the second annual David Dodge Lecture at Humber in April. The lecture series was announced in November of 2003 at a Canadian Foundation for Economic Education gala dinner, which honoured the governor of the Bank of Canada. The yearly events are hosted by Humber and lectures feature distinguished economic, social and political thinkers from Canada and abroad.

Johnston spoke on the importance of economic literacy to strengthening democracy, economic growth and individual security. "I welcome this larger perspective of economic literacy (as opposed to financial education)," says The Honour-

"...An opportunity for leaders..to exchange ideas..on global economic issues."

able Donald J. Johnston. In his speech, Johnston addressed two aspects of the subject: the political challenges of adopting fundamental structural reforms in all countries including Canada and the importance of financial literacy for individuals but also for the economic health of society as a whole.

"Humber was pleased to host the secretary-general of the OECD and to provide an opportunity for leaders from all walks

Humber students forge working relationship with Rochester Institute of Technology counterparts

"I felt like I was sent on an assignment for a design company," says Mike Reale, second-year Humber Multimedia Design and Production Technician student, about his involvement with the collaborative design charrette (a creative and intensive work session) he participated in with students from Rochester Institute of Technology (RIT).

This past January, first and second-year Multimedia Design and Production Technician students from Humber's School of Media Studies & Information Technology teamed up with third and fourth-year Interactive Media students from Rochester Institute of Technology (RIT) in Rochester, New York, for a design charrette. Mike Reale and Rik Jansen from Humber

and Renee Clements and Kevin Sweeny from RIT placed first for their project *Gone Fishin'*, an interactive website where users can learn about fishing in Lake Ontario.

"This collaboration provided students with the opportunity to work in an intensive environment that wasn't based on grades. They were able to experiment and play with their ideas and creativity," says Bill Klingensmith, RIT faculty member.

Participants were grouped into teams and asked to conceptualize and produce an interactive presentation based on the theme of Lake Ontario.

"The event proved a tremendous success providing a rich learning experience for students. It taught them valu-

able skills such as teamwork and collaboration," says Tom Green, professor, Humber Multimedia Design & Production Technician program.

"I learned the stresses of working on a project with a tight deadline," says Humber student Rik Jansen. "In the field of web design, you often experience this kind of work environment. I feel a lot more prepared for that now." Humber and RIT are making the charrette an annual event. Next year, Humber will host the meeting and welcome 20 RIT students.

Student presentations can be viewed at <http://www.designcharrette2006.com/>.

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Humber plants its roots in Orangeville

Drew Brown, Mayor of the Town of Orangeville, was impressed when he visited Humber's North Campus. A tour of the Arboretum grounds sparked his vision for a new look for Orangeville's downtown area.

"After touring Humber's

Arboretum, we decided that Orangeville's main street needed resurfacing and we might bring the expertise of Humber's Horticulture and Landscape students to the Orangeville community," says Mayor Drew Brown.

Harry Chang, professor and program co-ordinator of the Horticulture and Landscape program, presented his second-year students with the opportunity to design the landscape for three traffic medians on Broadway, for Orangeville's main thoroughfare.

Students developed conceptual ideas, which were then integrated into one original design and presented to the Town of Orangeville. The design pays homage to Orangeville's past, present and future. "The designs were creative, professional and showed a high degree of industry standard, and therefore the final structures will reflect the original concept; very few changes were made," says Chang.

"The beautiful work done by Humber students was exactly what our town needed. The final

design incorporates everything we wanted and enhances our downtown core. The design was met with great enthusiasm by the community," says Mayor Brown.

The most complex design is the west median which will demonstrate the area's evolution from its natural habitat of the pioneer days to the contemporary and structured landscape evident today.

Located at the entrance of Town Hall, the east median will reflect the Victorian character of the Town. A statue of Orange Lawrence is the prominent feature. There is also pedestrian access and seating accommodation below a traditional pergola.

The centre island, already complete, features a clock tower and a simple design layout with a combination of trees, shrubs, annuals and perennials.

The estimated date of completion for the entire project is summer 2006.

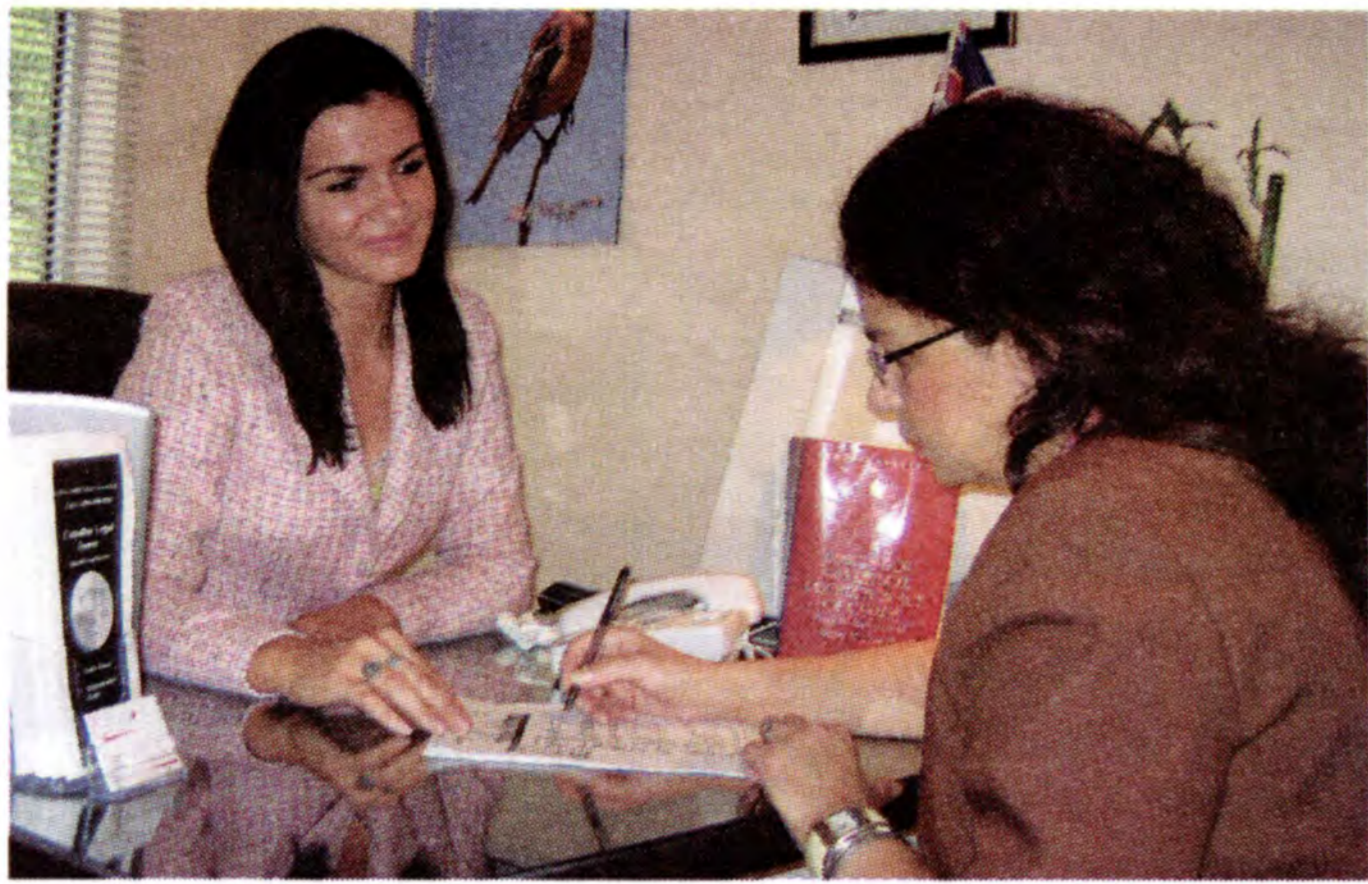
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Former Police Chief shares career advice with Humber Police Foundations graduates

Two-hundred Police Foundations students welcomed former Police Chief Julian Fantino at Humber's Lakeshore campus on April 28th.

Sharing career advice, guidance and industry tips, Fantino spoke on key issues facing members of the law enforcement industry in today's society.



Humber education a stepping stone to starting your own business

Many people dream of starting a business, but how many actually do? According to Statistics Canada, 23 per cent of Canadian small businesses fail in their first year and 22 per cent fail in their second year, which means that 45 per cent of the small businesses started in this country don't survive more than two years.

"Humber's...program completely turned my life around."

This didn't scare off Andrea Halilovic and Allen Zuk, both graduates of Humber. Halilovic, a graduate of the Paralegal Studies program and the Immigration Consultant Certificate program, started her own business. Her company, Canadian Legal Source, specializes in paralegal and immigration services. "I knew I wanted to work for myself. I wanted to take part in all aspects of the job," says Halilovic. One of her required courses at Humber, *Starting a Small Business*, equipped her with the necessary skills needed to launch her own company.

At 24-years old, Halilovic is a seasoned entrepreneur. "The advantage of launching this type of company, is that there aren't a lot of start-up costs. All you need are the basics; a computer, a phone, a fax and the Internet. My greatest challenge is marketing," says Halilovic. She credits a majority of her success to word-of-mouth and the connections she made through the Humber program. She also believes in giving back. "My business is growing now and I will definitely look at hiring graduates of the Humber program. I'm also hoping to create an award for future graduates."

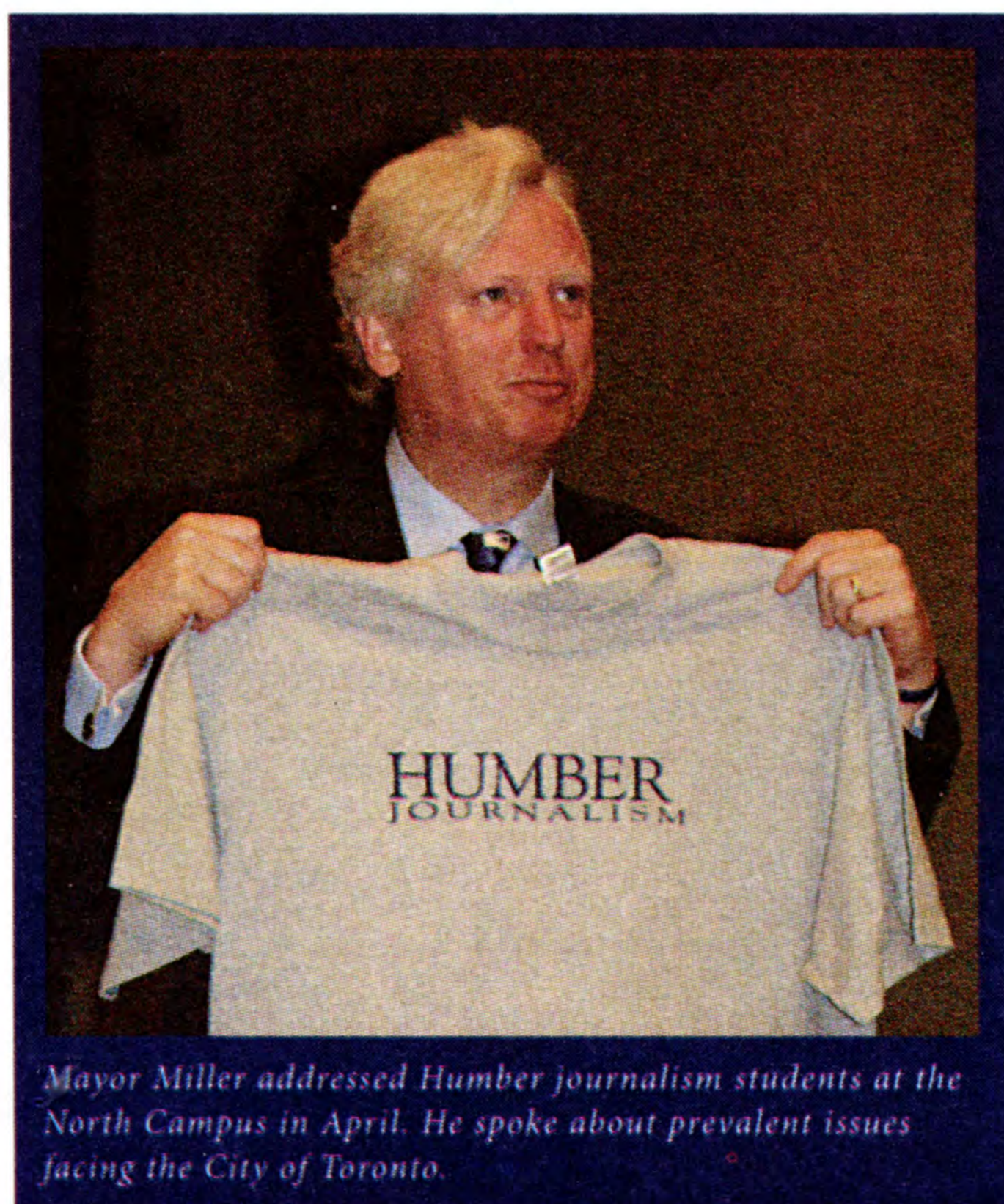
Allen Zuk decided to enrol in Humber's Creative Book Publishing program after experiencing difficulty breaking into Toronto's book publishing business. Although, he had several years of experience working as a freelancer in the UK, Zuk felt he needed something to help him launch his career in Canada. "Humber's four-month intensive program completely turned my

life around. I was able to network with people in the publishing field, something that helped me secure my first major client," says Zuk.

Zuk uses his expertise in graphic design and multimedia to market and promote new book releases for publishing houses. He was able to set himself apart from his competitors by bringing the idea of theatrical trailers to the book business, something that no one else was offering. "The multimedia marketing format is unique to the publishing field. It's exciting because it's my job to research the visual concepts, music and sounds for the book's interactive promotional material," says Zuk. Zuk's business is also booming. "I've gotten to a point right now that I have more work that I can handle. I can afford to hire someone." His latest trailers can be seen on his company website www.allenzuk.com.

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Mayor Miller addressed Humber journalism students at the North Campus in April. He spoke about prevalent issues facing the City of Toronto.

Dr. Robert A. Gordon, president of Humber, named National Champion of Public Education

Dr. Robert (Squee) Gordon is the first college president to be named a *Champion of Education* by The Learning Partnership (TLP). He was honoured along with former ambassador to the United States Frank McKenna and former Ontario premier and federal Liberal leadership hopeful Bob Rae.

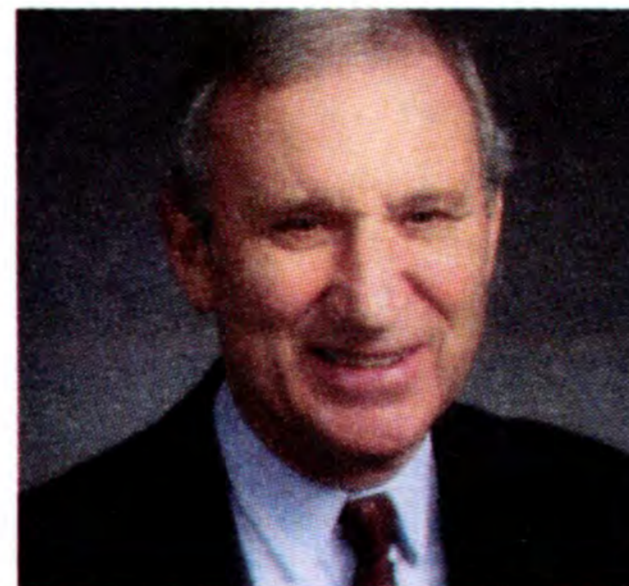
Veronica Lacey, TLP's president and CEO, said that her organization recognized Gordon because of Humber's expansion and growth, its outstanding reach into the community, and its successful partnerships with: the City of Guelph, businesses, all levels of government and the community. "Squee's a model example of what we're advocating. He was an easy choice (for the honour)."

Now in its eighth year, The Learning Partnership's tribute dinner honours outstanding

individuals whose life-long passion, dedication and hard work have contributed to making the Canadian public education system strong and effective.

"Dr. Gordon, has a wealth of experience to offer. He knows at the end of the day what is important for students and Ontario's college system," says Chris Bentley, Ontario Minister of Training, Colleges and Universities.

(with notes from Tamara Shephard, *Etobicoke Guardian* and Ilena Aldini-Messina)



Humber student ranks 'World Class in Tumbling'

Emily Smith, a student in the Coaching and Sport Development program, won the bronze medal at the World Cup Power Tumbling Championship in Ghent, Belgium. This is the highest a Canadian tumbler has ever placed in a world competition. Smith is currently placed seventh in the world. For full details visit hospitality.humber.ca/spring2006newsletter.pdf

Humber Fashion Arts graduates are prepared for anything that comes their way

"I'm definitely ready to enter the workforce," says Lauren Pettit, second-year student in Humber's Fashion Arts diploma program. "I'm already assisting a clothing buyer at Clothing for Modern Times through my field placement so

I feel working in this area is a natural progression for me."

The two-year program, which focuses on the business side of the fashion industry, is filled with ample opportunities for students to make strong and lasting connections in the sector.

One of the most fascinating aspects of the program is the annual fashion show. This event allows students to hone and refine their skills and make industry contacts.

"It is the one night that most closely resembles their future and is eventful each and every year," says Susan Robertson, co-ordinator of the Fashion Arts program.

The fashion show has gained greater attention in the last few years. Brian Wickens, professor of the Fashion Arts program, attributes this to his students gaining more respect in the industry. "The quality and dedication of our students is getting better and better. We receive great support from the fashion industry, and the media awareness and recognition is steadily increasing year to year."

Creative and Performing Arts Summer Workshops

The Humber Songwriting Workshop

June 24 – June 30, 2006

Contact: Jennifer Hannah
416.675.6622 ext. 3427

Writing for Young Readers

June 25 – June 30, 2006

Contact: Hillary Higgins
416.675.6622 ext. 3449

Fighting for Film

July 3 – July 7, 2006

Contact: Joe Bowden
416.675.6622 ext. 3414

The Humber Summer Jazz Workshop

July 17 – July 21, 2006

Contact: Jane Russ
416.675.6622 ext. 3252

Humber School for Writers Summer Workshop

July 15 – July 21, 2006

Contact: Hillary Higgins
416.675.6622 ext. 3449

Insider Guide to Getting Published

July 24 – July 25, 2006

Contact: Cynthia Good
416.675.6622 ext. 3462

"It's a great step in the right direction to start your career in the field."

Ashley Kelloway, also a second-year student, says the Fashion Arts program meets all her expectations. "It provides a nice balance between business and creative components. With this education behind me, I feel that I will be able to tackle any kind of challenge."

In the last four years, the program has become so successful that enrolment has doubled. Students who complete the diploma can look at promising careers in buying, styling, sales management, marketing and forecasting.

When asked how she feels about Fashion Arts program Pettit says "It is a great step in the right direction to start your career in the field."

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Student Connections brings technology to small business

In a newly renovated historic building at Humber's Lakeshore Campus, local small- and medium-sized businesses can discover an Industry Canada initiative called Student Connections. Funded through the federal government's Youth Employment Strategy and staffed by Humber's business students, it is designed to bring the latest information technologies to developing and growing businesses throughout the country. It provides companies with access to low-cost, high-quality training in e-commerce and Internet training.

Student Connections is unique because it offers students and graduates of The Business School the opportunity to work as e-business advisors. "The students are the best," says Jane Schepansky, program manager. "They are eager to learn and are willing to try everything. Student Connections is often a student's first professional job and they use it as a launch pad for their career." To date, Student Connections has trained over 750 clients and provided valuable work experience to over 50 students and recent graduates.

"I was able to develop my analytical and communications skills by working with different companies with diverse needs," says Rachel Pound, e-business advisor.

Student Connections provides e-commerce training for small- and medium-sized businesses, as well as Internet training for beginner to advanced users, including seniors. A variety of classroom-based training services are offered, ranging from *Introduction to the Internet* to *Internet Security* and *Selling Online*. Clients learn practical skills and have the opportunity to network with other businesses. Student Connections also offers customized advising, training and assistance. "The Ontario Genealogical Society looked at where it wanted to be in three years. Student Connections came in and did a needs assessment to determine our publishing, accounting, website and technological needs, including hardware and software requirements," says Ken Bird, executive director. "We are pleased. Student Connections provided us with recommendations and is currently working with us step-by-step through the process."

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Awards and Achievements



Humber Culinary students place in Knorr/CFF Provincial Junior Culinary Challenge

Culinary Management student, Ashley Stenabaugh, won the silver medal in the Knorr/CFF Provincial Junior Culinary Challenge. Ten student finalists from across Ontario competed for the prestigious Provincial Champion title at the Culinary Challenge held at Humber in April. Melissa Salas from Humber's first-year Culinary Management diploma program placed fifth.

School of Hospitality, Recreation & Tourism (HRT) students receive scholarships

The Canadian Association of Foodservice Professionals (CAFP) awarded seven scholarships to students of Humber's School of Hospitality, Recreation & Tourism (HRT).

Scholarships are awarded to students who achieve academic excellence, demonstrate passion for the food industry and commitment to their community.

Humber faculty named Educator of the Year

Rudi Fischbacher, professor and co-ordinator of Humber's culinary programs, was recently named *Educator of the Year* by the Toronto Escoffier Society.

Humber recipient of Motorcycle Award of Excellence (MAX)

In January, Humber received the MAX in the Rider Training Category at the 30th annual Motorcycle Supershow held at the International Centre in Toronto. The award is in recognition of Humber's positive contribution

to the motorcycling community throughout the 2005 season.

Humber Industrial Design (ID) students shine at the Rocket Show

Humber ID students won 13 awards at this year's Rocket Show, a competition between top industrial design programs in Ontario. The competition, sponsored by the Association of Chartered Industrial Designers of Ontario (ACIDO), had 44 design entries submitted by 46 graduating students. Humber won five of six sponsor awards, five of six honourable mentions and three of six first prizes. Overall, Humber's ID graduates accounted for 70 per cent of all available awards.

Humber School for Writers graduates publish novels

Recent graduates of the Humber School for Writers have had their works published. The list includes: Paul Cavanagh's *After Helen*, A Matter of Firsts by Krista Bridge, *Baby Khakis Wings* by Anar Ali, and Vincent Lam's *Bloodletting and Miraculous Cures*.

Humber faculty nominated for National Technology Innovation Award

Hyder Khoja, professor of Wireless and Telecommunications Technology, School of Applied Technology, was recently nominated for the *National Technology Innovation Award* for Implementing an Active Sonet Network in the Lab Environment. His project was among the top ten in the university and college category.

Play, directed by Humber faculty, opens in New York

One Good Marriage, directed by Diana Belshaw, program coordinator of Humber's Theatre Performance program, recently opened in New York at the Manhattan Repertory Theatre. Justin Conley, graduate of the program, has a starring role in the play.

Award presented to Humber Advisory Committee Member

Brenda Kamino, advisory committee member, Theatre Performance program, was awarded the *Larry McCance Award* by the Canadian

Actors' Equity Association. The award recognizes members who have made an outstanding contribution to the Association.

Humber faculty to take the stage at Just for Laughs Festival

Women Fully Clothed, an all-star cast of Canadian women comics and featuring Robin Duke, faculty, Comedy: Writing and Performance, will take the stage at the Just for Laughs Comedy Festival in July.

Humber play accepted at New York Fringe Festival

Reservoir Bitches, written by and starring Laura McGhee, faculty, Comedy: Writing and Performance program, has been accepted into the prominent New York Fringe Festival. Directed by Allan Guttman, faculty, Acting for Film and Television program, *Reservoir Bitches* is an all-female parody of Quentin Tarantino's *Reservoir Dogs*.

Humber graduate lands leading role

Dwain Murphy, graduate of the Acting for Film and Television program, has landed a leading role in *Steps*, a Canadian feature film about the urban phenomenon of step-dancing. Currently in production, the film is slated to premiere at the Toronto International Film Festival this September.

Humber Music faculty receives two prestigious National Jazz Awards

Humber Music faculty member, Don Thompson, was named *Instrumentalist of the Year* and *Arranger of the Year* at the National Jazz Awards. In addition, his most recent album, *Ask Me Later*, recently won a *Juno Award*.

Humber posters featured during Festival of Architecture and Design

Three Humber posters, designed by Eye Cue Design Communications, were featured in an exhibition at the Metro Hall Rotunda during the Festival of Architecture and Design this May. Those featured include: Michael Snow Photography lecture at AGO, (Media Studies) 2000; School for the Built Environment, 1998; Multimedia program, (Media Studies), 1998.

Humber School of Applied Technology students excel at Provincial and National Skills Competitions



Humber School of Applied Technology Students at Skills Canada in Halifax.

School of Applied Technology students won 15 medals at the 17th Annual Ontario Technological Skills Competition in May, a competition set up to help promote careers in the skilled trades and technologies as viable first-choice career options for young people. The gold medal winners of the provincial competition advanced to the Skills Canada National

Competition in Halifax. These students came home with five medals, three of them gold. The gold winners are: Jaroslav Wawrow, Cabinetmaking; Marc Fortin, Construction and Maintenance Electrician; and Josel Wall, Industrial Electrician. They are eligible to go to WorldSkills held in Numazu City, Shizuoka Prefecture, Japan in November 2007.

Humber honours ten outstanding individuals

Ten outstanding individuals will receive an honorary degree or diploma from Humber at graduation ceremonies this June.

Dr. Cheryl Gibson will be presented with an Honorary Bachelor of Applied Studies degree for her role in establishing the relationship which led to the University of New Brunswick -Humber collaborative Bachelor of Nursing program

Honorary diplomas will be awarded to Nancy Adamo, Sheldon Ehrenworth, The Honourable George Ferguson, Tom

Hennebury, Bill Hogarth, Joan Homer, Veronica Lacey, Louise Pitre and Ronald Taverner.

Adamo, president and owner of Hockley Valley Resort; Hon. George Ferguson, former member of the Superior Court of Justice of Ontario; and Hennebury, retired human resources executive of Nortel, are being recognized for their contributions to Humber and for serving on Humber's Board of Governors.

Ehrenworth, executive in residence at Humber, has been

committed to strengthening the relationship between Humber and its community.

Hogarth, director of the York Region District School Board, is being recognized for his partnership with Humber in the development of programming for college/school relationships.

Homer, former CEO of the Association of Colleges of Applied Arts and Technology of Ontario, has a long history of dedicated service to the college system of Ontario.

Lacey, president and CEO of The Learning Partnership, has developed valuable and strategic relationships in multiple sectors across Canada.

Pitre, award-winning singer and actress, has outstanding accomplishments in the field of musical entertainment which have brought great honour to Humber's music programs.

Taverner, superintendent of 23 Division, has been instrumental in making Humber a safer place to work and learn.