#### March 27, 2008 Www.humberetc.com Www.humberetc.com Wol. 39 no. 20



An artist's rendering of the new Woodbine Live entertainment complex, next to the existing Woodbine racetrack. <sup>Courtes</sup> \$1-billion entertainment plan a boost to North Etobicoke

#### BIANCA HALL NEWS REPORTER

The completion of a nearly \$1-billion dollar entertainment, retail and hotel complex near North Campus could mean more opportunities for students and graduates, says Humber president John Davies.

"If you think about what they're going to be involved in hospitality, tourism, food services, sports, retail, fashion — we do all of that here," said Davies. "So the opportunities for placements of students in jobs in terms of internships would be wonderful for us. A lot of Humber students would find jobs at Woodbine Live."

The first phase of Woodbine Live will begin construction later this year. The 10-hectare entertainment district near Woodbine Racetrack is expected to be completed in two years.

It will include bars, restaurants, retail, a four-star hotel and convention centre, a 2,000-square metre live performance venue and a high-end multiplex theatre. Phase Two

consists of commercial office buildings and a residential district.

The city is working with community employment agencies to ensure that North Etobicoke residents benefit from the addition to their community.

#### "It's a very large development, not only for infrastructure and the city, but it's going to revitalize North Etobicoke."

-Jane Hølmes VP Corporate Affairs, Woodbine Entertainment

"There are more than 9,000 jobs coming into our community and we want to enable people to access them," said Coun. Suzan Hall, who represents the area.

"We're not guaranteeing any jobs but we want to give these individuals the first opportunity. We're also looking at establishing a

process that can be used across the city because this entertainment complex is attracting other developers."

Toronto Mayor David Miller says the addition of Woodbine Live to the area may mean light rail transit lines could extend south from Finch down to Humber and the new entertainment complex.

"The decision hasn't been made whether it will come south to Humber College and Woodbine but it helps make the case," said Miller. "Now there are two destinations. Humber College and Woodbine Live would merit significant transit use and that helps to justify the route."

According to Woodbine Entertainment's vice-president of corporate affairs, the project is expected to attract 15 million visitors annually.

"It's going to be a major tourist draw," said Jane Holmes, vice president of Corporate Affairs for Woodbine Entertainment. "It's a very large development, not only for infrastructure and the city, but it's going to revitalize North Etobicoke.

# THE GREEN ISSUE

In (lack of) light for Earth Hour this coming Saturday, the *Et Cetera* is dedicated to the environment and is full of stories to feed your inner tree-hugger. Be sure to recycle it when you're finished reading.

#### Sunil Angrish SENIOR REPORTER

This issue of *Et Cetera* is all about the environment. Because the environment *is* the issue. As attention continues to mount on the green revolution, *Et Cetera* examines what is being done at all levels by concerned citizens, governments and business.

Environmentalists are calling for a change within the print industry, and newspapers are no exception. Coalitions of environmentalists working along with the lumber industry and governments are trying to take the impact off threatened forests across the globe.

"It's all about the environment," said David Logan, General Manager for *NOW Magazine*. In 2007, *NOW* announced a series of environmental policies for their newsprint, including the use of 100 per cent post-consumer recycled paper and Forest Stewardship Council (FSC) paper. "We're in an industry that knocks down more trees than anyone else," he said.

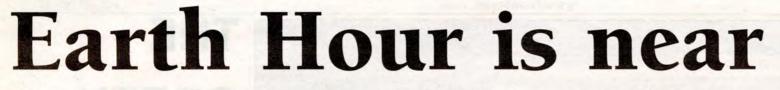
The *Et Cetera* does not use FSC paper, said Les Weller of Weller Printing, which prints the newspaper. *Et Cetera* is printed with organic vegetable inks, and the paper comes from leftover woodchips and pulp from processed trees to produce the 5000 a-week print run, he explained. "I guess you could call it 100 per cent pre-consumer recycled paper," he said. Formerly, he used post-consumer recycled newsprint, but it wasn't sufficient at the time, he said. "The paper was darker, and our customers started to notice."

FSC is an international certification and labeling system for forest products. The products come from managed forests and verified recycled sources. *NOW* was told of the environmentally conscious products by the nonprofit group Markets Initiative, an organization dedicated to raising awareness and promotion of recycled and FSC products.

Story continued on pg. 14.

NEW! CROSSWORD PUZZLE, pg. 10

A town in Colorado is having its water system flushed with a high concentration of chlorine after 200 people became infected with salmonella. - www.cnn.com



#### Cities on six continents to participate in Saturday's energy saving event

#### Justin Robertson News Reporter

The college is gearing up for Earth Hour to power down for the world-wide event this Saturday.

JEWS

Carol Anderson, director of facilities management, said another main objective for the college's participation with Earth Hour is to coordinate activities the college can help facilitate with residence.

But besides powering down the rez buildings, nothing has been officially planned.

Diana Knight, a media studies student, initiated an environmental group this past September with the goal of becoming more involved with the college community.

"I was really surprised that Lakeshore didn't already have an environmental club," said Knight. "Earth Hour is important for the college to participate in because it raises awareness of climate change and the urgent need to reduce our carbon footprints," she said.

The environmental group, consisting of eleven members, promoted Earth Hour by hoisting banners around Lakeshore to raise awareness said Knight, adding that eventually the group will have a booth promoting changes students can make to help fight climate change, by giving away 100% recycled toilet paper and energy efficient light bulbs.

Residents across the GTA are invited to attend Toronto's community event at City Hall, which will run from 7:30 p.m. to 9 p.m on Saturday to witness hundreds of downtown buildings switching off their lights, and showing their

14

support for action on climate change said Tara Wood, manager, of Earth Hour and public relations at WWF Canada.

Canada's Nelly Furtado will join the effort as the first Canadian Earth Hour ambassador. She will also perform a free concert at Nathan Phillips Square to help bring attention to Toronto and the fight against climate change, said Wood.

Canada is leading the way with more than 20,000 people and 1,000 businesses said Wood, and more than 50 cities have already signed-up on the website.

"Toronto Hydro will measure the impact on the electricity grid during Earth Hour for the city, demonstrating the impact we can all make by doing our part to combat climate change," said Wood. *Continued on page 14.* 



Toronto will shut off its lights for one hour to make an energy-saving statement.

Big brother coming to TTC areas

Anastasiya Jogai News Reporter

The TTC's new \$21 million project to install surveillance cameras by 2011 is not in violation of privacy laws, said Mary Takacs, business ethics professor.

"The TTC is a public space. So any time a person goes out in public they run the risk of being caught on camera," said Takacs. Now that most people have a cell phone, you can get caught on camera anywhere, she said.

"When it comes to public transit, that is the one case where most agree that video-surveillance is needed," said Bob Spence, spokesperson of Ontario Privacy Commissioner Ann Cavoukian.

The TTC has already agreed to certain recommendations made by the Privacy Commissioner, Spence said, including fixed cameras. The tapes are set to be erased automatically after three days, unless seized by police.

The cameras are meant to help prevent and solve crimes including thefts and assaults, said Judy Shulga, superintendant of system security for the TTC.

"Although the balance between security and privacy is delicate, it is part of one's knowledge that whenever you enter a public space you give up certain rights to privacy, said Takacs.

By the end of this year there will be 7,000 cameras installed on buses and streetcars, 2,300 cameras will be installed in subway stations, and 1,014 cameras to be installed in subway cars by 2011, she said.



#### Sherri Wood died Monday. Graduate dead at 29 of cancer

Sunil Angrish Senior Rporter

Former Humber journalism graduate Sherri Wood died Easter Monday after an 11-month battle with brain cancer, two weeks before her 29th birthday.

"People are shocked and stunned," said Brett Clarkson, Toronto Sun reporter and a friend of Wood. "She was a bright light around here."

Wood graduated from Humber in 2004 and interned at the Toronto Sun. She was hired as an entertainment reporter until falling ill last year. Her final work for the Sun was published last April.

"She had this energetic quality that was so infectious," said Sean Fitzgerald, a Humber journalism student, who met Wood several years ago, and credits her with him becoming a journalist.

"For the last three years at school all I wanted to do was become the next Sherri," he said. "She taught me the ropes - even what recorder to use."

Despite being in an industry notorious for cynical employees, Wood always stayed positive, Clarkson said.

"She was not jaded at all," he said. "She was just really fun to have in the newsroom."

Fitzgerald said he wasn't aware Wood was being treated for brain cancer until after her death.

"It was quite a shock," he said. "I was stricken."

A video commemorating her life has been posted on the canoe.ca website, Fitzgerald said. "She really made an impact on everyone she met," he said.

"I can't really convey how I feel," Clarkson added. "It's everybody's loss."

Visitation for Wood will be held Sunday at Turner & Porter Yorke Chapel, 2357 Bloor St. West.

#### CORRECTIONS

On page 3 of the March 13 issue, Croat was misspelled.

We regret the errors.

Misible children \$ Book \$ Dook \$ 100

Lakeshore hosted an event educating the public on the Lord's Resistance Army warfare tactics.

### Aid for child soldiers Committee comes to campus to raise awareness

#### Amy Leitner NEWS REPORTER

A school project went beyond the classroom when students in Humber's police foundations program hosted volunteers and committee members who aim to raise awareness for Uganda's child soldiers.

"I first heard about the campaign and the documentary last year," said Laura MacLachlan, co-ordinator of the event, "so for our community services project, I called the head office in Southern California and arranged for volunteers to give their presentation at the Lakeshore's Assembly Hall, so that Humber students could become more informed."

The Invisible Children campaign aims to bring awareness to the crisis

A documentary entitled *Invisible Children: Rough Cuts*, was shot in

2003. It is a film about povertystricken children in Uganda who had been kidnapped from their families by the Lord's Resistance Army (LRA) and forced to become child soldiers.

of child soldiers in northern Uganda.

"The first time I saw the film it had a huge impact on me," MacLachlan said. "I realized that I hadn't been paying enough attention to the things that I should have been and I felt an urge to do something about it, a need to help."

At the Assembly Hall, the volunteers showed the documentary, discussed it, and answered questions, while looking for program recruits.

"Our main goal is to educate people," said Adam Palumbo, a

volunteer for Invisible Children, "so that everyone can help in some way or another and make a difference."

Amy Leitner

"Invisible Children ideally wants to help put at-risk kids from Uganda into proper schools and give them each a mentor," said Palumbo. "We want to help our generation live in peace."

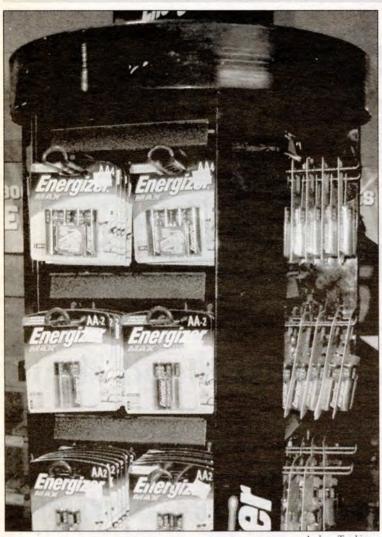
The Invisible Children Campaign is on its fourth national tour through the U.S. Humber is the first stop in Canada.

"The students have gone above and beyond with the work they have done," said Henri Berube, coordinator of the police foundations program.

"I am here to support, help and guide them," he said. "But the students themselves drive all of the initiatives."



Yousaf Raza Gilani, loyal to the late Benazir Bhutto's Pakistan Peoples' Party, was sworn in as Pakistan's prime minister on Tuesday. - www.theglobeandmail.com



City has only limited plan to chuck the non-eco-friendly items.

# **Batteries to go green?**

#### New initiative seeks to recycle

#### **Andrew Tomkinson** NEWS REPORTWER

A new initiative from the City of Toronto to implement a depositreturn system on batteries is meant to encourage recycling and protect landfills from toxic chemicals, said Counc. Glenn De Baeremaeker.

"The law allows municipalities to protect public health and to protect the environment, whether it be pesticides or the toxic chemicals in batteries," said De Baeremaeker. "Wherever you buy batteries there would be a deposit return program. It would be so easy.'

Most students have digital cameras and cell phones and as a result go through a lot of batteries. "A system to encourage recycling of batteries where financial compensation, or a financial reward for doing the right thing is a less harmful by product than the toxic chemicals in our landfills," said De Baeremaeker.

Access to transfer stations, where battery recycling exists, is currently limited to remote areas of the city and as a result, 90 per cent, or 90 million batteries end up in landfills each year in Toronto, he said.

"It always says on the package to recycle batteries once they run out," said Alex Voronkov, 24, firstyear architectural technology student. "I never really know what to do with my batteries because there

#### is not a lot of information on

where to put them." De Baeremaeker said the goal is to create a program that is as hassle free as possible.

"We can't expect someone who doesn't have a car to jump on a bus and go out to an industrial area of Scarborough, it's not reasonable,"

bottles in the garbage, so if your used batteries are worth money, you're

not going to throw them in the garbage."

By creating a program that allows for a convenient process of recycling batteries while offering a financial return, similar to the beer bottle return system in Ontario, the program should be attractive to students who may be low on money, said De Baeremaeker.

"It's in our mental process that we don't throw money in the garbage," said De Baeremaeker. "You don't throw beer bottles in the garbage, so if your used batteries are worth money, you're not going to throw them in the garbage."

"I would definitely use the program, especially if you get money back," said Andreja Moyer, 21, first-year early childhood education student. "I think it's a good idea."

# **Beetle battles Arboretum**

Insect threatens livelihood of trees and other nature

**Justin Robertson** NEWS REPPORTER

The Humber Arboretum river valley is facing the possibility of thousands of ash trees disappearing within the next few years because of the destructive emerald ash borer beetle that continues to migrate across southern Ontario said Sid Baller, arboretum superintendent.

"Ash trees form a very large per cent of our tree population here at Humber and if it does come our way there is no way to protect the river valley," he said.

The beetle was first detected here in Canada in 2002 when it was thought the insect was brought into the country via wooden packaged materials. Ken Marchant, emerald ash borer lead specialist with the Canadian Food Inspection Agency, said this is a common entry pathway for the wood boring insects.

"It is a major environmental threat to both urban and forested areas of Toronto, and has already demonstrated its destructive potential by infesting an estimated 200,000 ash trees in southwestern Ontario," he said.

The biggest risk factor for movement of the ash borer beetle is human activity, he said. People moving infested firewood is a problem and is something that is hard to monitor.

Once the emerald ash borer migrates over into the Humber region, it's more than likely the ash trees that cover the 220 acres throughout the Arboretum and river valley will disappear in the



Ash trees are in danger of the wrath of the ash borer beetle.

next two to five years, Baller said. "It continues to spread across the province and when it eventually does come our way there is no way to protect the river valley population," he said. "Now the feds are looking into it because it moves very quickly and is hard to capture," he said, adding the ash tree faces the possibility of extinction at the college.

Although the beetle has not made it's way into the Arboretum yet, Barb Fox, coordinator of the

Eco Centre, said the loss of the ash trees will mean a slight change in curriculum for the new sustainable energy programs. It also will affect the shaded areas that would normally be used for kids from the childcare centre.

"The sustainable energy program will still go ahead but it would mean we would have less material to cover, as parts of the Arboretum that we specifically choose for areas of study, will be affected," said Fox.

#### LSAT MCAT he said. "You don't throw beer Possible strike threatens students **GMAT GRE** Students without permits who Andrew Tomkinson need to bring their vehicles to NEWS REPORTER Humber North can park at lot 6 In what may seem like a twisted on campus for \$7 per entry, or can **Preparation Seminars** April Fool's Day joke for compark at Queens Plate Drive with muters to Humber, all signs are shuttles that will run to and from -Glenn De Baeremaeker pointing to a TTC strike on April the school for \$4 per entry, said **City Councillor** Complete 30-Hour Seminars 1. North and Lakeshore campuses Jeynes. At Lakeshore, parking will are preparing to handle the be available at Lakeshore West for **Proven Test-Taking Strategies** increase of students who require \$7 per entry. alternate transportation if talks Brochures will be handed out at Personalized Professional Instruction break off, said Gary Jeynes, direc-TTC bus and streetcar stops of the **Comprehensive Study Materials** tor of public safety. respected campuses outlining more "We are in the preparation and information on what to do in a Simulated Practice Exams planning stages in the event of a TTC strike," he said. "We would strike situation on Thursday March 27 and Monday March 31, said Free Repeat Policy like to encourage car-pooling and Jeynes. "We think that we will be Personal Tutoring Available cycling if the snow melts." able to accommodate everybody." Thousands of Satisfied Students **Oxford Seminars** 416-924-3240 / 1-800-269-6719 www.oxfordseminars.ca Andrew Tomkir Commuters may have to find alternative ways to get around.

TTC may wa

NEWS

A new study by the National Water Research Institute in Burlington found low levels of drugs such as acetaminophen in Ontario tap water. - www.thestar.com

# Deputy registrar says online aids can help study

#### Dave Lipson News Reporter

While Humber has not seen the kind of Facebook cheating allegations recently faced by a Ryerson student, it has cracked down on academic misconduct in recent years.

Deputy registrar Clay MacDougall said documented incidents dropped to 50 last fall from 83 a year before.

Debate over cheating was sparked earlier this month when Chris Avenir, a first-year Ryerson student, was charged with 147 counts of academic misconduct, one for every classmate that joined a group he started on Facebook. An appeal committee cleared him of the charges last week.

"There are just a lot of new technologies and things that are available for students to get assistance in ways that maybe the college, or university for that matter, is traditionally used to," said MacDougall.

Humber's academic regulations address online cheating, but not Facebook specifically. MacDougall said legitimate online collaboration should be akin to peer tutors who will "lead you to the answer, but not give you the answer."

HUMBER

Stephanie Schmidt, 19, a secondyear fashion studies student, is an administrator of a Facebook group for students in her program. She said members use the forum to exchange fashion tips, discuss celebrity style trends and network with future employers.

"I don't think anyone would really cheat on our group," she said. "Simply because of the fact that anyone can see it."

MacDougall said there are methods to prevent cheating.

The school of health sciences makes students submit their work to Turnitin.com – an online database of essays and academic journals that scans for plagiarism.

The department does not use the program as a "gotcha" device, said Dean Kathleen MacMillan. Students can submit up to three copies of the same assignment to Turnitin.

"It gives the student a report on how much is non-original and tells them where the problem is, so they can fix it before they hand in their final draft," said MacMillan.

Cases of academic misconduct have gone down since the school of health sciences began using the site two years ago.



Fire program students take time to donate blood at one of Humber's bi-annual blood clinics. The donations are organized by the program's class president, Alex Marshall, who says fire students are very eager to donate and interested in giving back to their communities.

### Fire students boost blood clinic

#### Mike Nelson BIZ/TECH REPORTER

Students and faculty of the Humber fire program took time out of their day to donate blood and show support for Canadian Blood Services.

"They are people who believe so much in the cause, mainly because it's the first thing they see when they're out in the field," said Lilet Faffinan, clinic development coordinator of Canadian Blood Services.

Alex Marshall, class president of

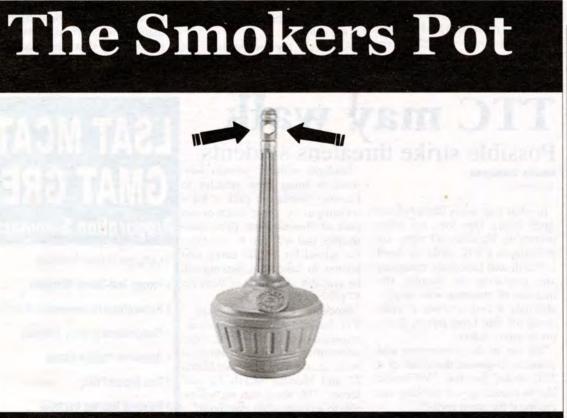
Humber's fire program, helped get his classmates together to donate. "All of the people in the program are interested in giving back to the community, so it didn't take a lot of persuasion on my part," said Marshall.

The faculty allowed students to take time from classes to donate. Some students in the program have a close connection with blood services.

"When I was young I was in need of a blood transfusion," said Trevor Tompkins, a student in the program. "In the end, I hope what I give will benefit someone Operating for 40 years, Humber's bi-annual blood drive is one of the longest running in Canada, said Jon Bromley, regional communications manager of Canadian Blood Services.

"Usually it's the students or the student associations like HSF that will request blood to be a part of their curriculum and their student activities," said Bromley, adding people aged 25 and younger are more likely to give blood.

"Youth donors are some of the most consistent and regular donors we have," he said. "It's when they leave the institution that it falls from their mind."



# **Put Your Butt In**

**KEEP YOUR CAMPUS CLEAN** 

facilities.humbe

# Job fair offers up grad opportunities

#### Sunil Angrish Senior Reporter

The upcoming Community Connections Career and job fair is aimed at soon to be graduates looking for their next move.

"It's an excellent opportunity for Humber graduates to come out," said MaryAnn Godin, government and community relations coordinator at the college. "We have 32 employers and hundreds of positions available."

The fair will be at the Etobicoke Civic Centre at 333 the West Mall on April 4 from 10 a.m. to 3 p.m. Exhibitors at the job fair include Toronto Hydro, TD Bank Financial Group, Paramount Canada's Wonderland, the RCMP, and Humber.

The job fair takes place twice a year, once in the fall and again in the spring, Godin said. The last fair had 34 employers and more than 1000 attended.

"It was very successful," she said. "We had very good success rates and the employers were very happy." Positions are available in a variety of fields, including administration, customer sales, food service and health care.

Humber is working on the job fair with several community partners including Toronto Social Services, the Toronto Public library, and Employment Ontario.

This year includes the addition of corporate sponsor Microsoft Canada, which will have a special kiosk for online resume submissions. Visitors should bring a digital copy of their resume and post it on the kiosk for potential employers. "It's exciting that Microsoft is working with us," Godin said. "You are encouraged to dress professionally," she added. "Some employers will be interviewing and hiring on the spot, so we're asking people to dress for success."

Many employers are looking for full-time employees, but parttime and summer jobs will also be available.

For more information call 416-393-7131.

A chunk of Antarctic ice the size of Manhattan collapsed on Wednesday, leaving the rest of the massive-sized ice shelf at risk. - www.cnn.com

# New plan to cut heart attack deaths

#### Equipment and training offers better and more accurate diagnoses before patients reach hospital paramedics with the latest tech-

#### **John Bkila** NEWS REPORTER

Humber's paramedic program says it backs Toronto Emergency Medical Services' decision to upgrade ambulances with life-saving equipment for serious heartattack victims.

"I think it's a positive move, both for the profession and the public," said Lynne Urszenyi, co-ordinator of the paramedic program. "The idea behind this is to determine more quickly, in the pre-hospital setting, if a patient is showing the signs of a specific heart attack. By doing that we can then take them to the appropriate hospital for care, rather than taking them to the closest hospital, which may not have the right facilities needed to care for these patients.'

Earlier this month, Toronto EMS

equipped its most experienced

nology and skills to help reduce heart attacks deaths.

Lyla Miller, a media relations representative for Toronto EMS, said its advanced care paramedics now use a 12-lead electrocardiogram, or ECG, on patients with heart attack symptoms.

"It's a cardiac monitor with 12 points of contact on the body," said Miller. "It basically looks at electrical activity in the body from 12 different angles."

The equipment is superior to a three-lead ECG, which doesn't give enough information to indicate if the heart attack is lifethreatening, said Miller.

"Currently only the advanced care paramedics can use the 12lead ECG," said Miller. "Not only because they have the highest level of training, but they can also give a broader range of drugs that can

help a patient."

Once the monitor indicates a person is suffering from a severe heart attack, paramedics can run through a drug eligibility checklist, said Miller.

They then notify a hospital to immediately administer medication or begin surgery once the patient arrives.

Although Toronto has only recently instituted the 12-lead ECG, Humber paramedic students already know of its use.

"Some of the services our students are placed in are already doing this," said Urszenyi. "So the student body as a whole are aware of this type of procedure."

Miller said about 1,200 people per year experience life-threatening heart attacks.

"Without fast treatment 15 per cent die," she said. "And with the fast treatment, the mortality rate



Toronto EMS ambulances have more sophisticated diagnostic equipment in a bid to reduce deaths from heart attacks.

Winter.

can be as low as five per cent." But Toronto paramedics face other obstacles when getting to patients experiencing serious heart attacks.

"People feeling chest pains usually don't call," said Miller. "That's a big hurdle for us. The public needs to not only call, but they need to be educated too."

# Alumni worried about summertime partying

#### **Caroline Gdyczynski** NEWS REPORTER

Humber's Alumni Association will be holding an alcohol awareness day to teach students about responsible drinking and the dangers of excessive drinking over the summer months.

The association said that this is the time of year when students begin to think about summer and parties.

"We want students to come back healthy and safe in September and this will just give them a little more information about things they should look out for," said Christopher Shimoji, an assistant for the alumni awards and orientation office.

The alumni office approached the post-graduate public relations program at Lakeshore Campus to organize and plan the event, said Jennifer Madden, 24, a student in the program.

"We are trying to create awareness about alcohol in a fun environment. We will have different booths that give students information about proper serving sizes, drinking and driving penalties, and alternative methods of transportation," said Madden.

The event is intended to "show students that they can drink responsibly and still have a good time," said Shimoji.

Guests at the event include the LCBO, the Toronto Bartending School, MADD Canada and RIDE.

"Humber held an alcohol awareness day in 1999 and the alumni association wanted to bring it back as an annual event beginning this year," Madden said.

Students participating in the

event will be given the opportunity to win prizes such as an iPod and Blue Jays tickets.

The event, which is free for all students, also includes free food and will feature live music by Cancel

The Sip into Summer event will take place on April 10 at North Campus from 11 a.m. to 3 p.m. Lakeshore students interested in participating will be bused in.

Step up to first class

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1-866-811-7274

www.collegeworkers.org



The Sip into Summer event, sponsored by the Alumni Association to educate students about excessive drinking, will be held April 10 at North Campus.



A law requiring airlines to give food, water and clean toilets to passengers stuck in delayed planes was struck down by a U.S. court Tuesday. - www.cnn.com

# Outgoing president proud of green record

Nick Farnell hopes new HSF administration stays on eco-friendly course he started

Jeremy Eaton NEWS REPORTER

With four weeks left in his term, fellow executives are preparing for the departure of Humber Students' Federation president Nick Farnell.

"He will definitely be missed," said Ercole Perrone, HSF's executive director. "It will be bittersweet seeing him go. I am happy he is moving on with his career, but sad to see him go."

Farnell, 23, said he ran his presidential campaign last year on green initiatives, something he

continued as president. "Two areas we really focused on were environmental education

and waste," he said. HSF sold reusable mugs for a dollar, which entitled the owner to discount coffee prices.

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Drugs or Alcohol Problem Gambling G 1-888-230-3505

www.opgh.on.ca

#### Mental Health Issues

1-866-531-2600 www.mhsio.on.ca



"If you have a coffee every day, Debate last semester prior to the that is thousands of coffee cups kept out of the landfill," said Farnell.

He says he sat on three green committees and was pleased to see students, faculty and administration involved.

"It's actually part of Humber's strategic framework," he said. "They've added improving their waste, electricity use and basically making Humber a more sustainable campus. To see that is definitely something huge.'

During his one-year term, which ends May 1, Farnell worked to enhance relations between the administration and HSF.

"They've come out to a lot more events that we hold. Some of the other colleges just don't have that open line of communication. It's been great here. It's cool to have that relationship with the president, vice presidents and other deans."

HSF also worked with the provincial government, inviting John Gerretsen, Ontario's Minister of the Environment, to address students and hosting an Ontario Leadership Oct. 10 election.

Farnell said he is most proud about getting more students involved, especially with recent HSF elections.

"There was a huge increase in student involvement," he said, citing candidate numbers and voting rates in the recent election.

This year's vote saw a 10.5 per cent turnout compared with last year's 6.7 per cent.

Farnell also made an impression on those he worked with.

"He is like an older brother to me," said Gagandeep Singh, vice president of Campus Life and an international student. "He is a good leader. I will miss him a lot." Farnell graduates this year from the rich-media program but hopes to return to the college.

"Humber has been a huge part of my life but I've got to grow up," he said. "I can't be Van Wilder forever. They've already brought me in to do a couple of guest lectures. I can see myself coming back to do some teaching.

Current HSF president Nick Farnell says goodbye May 1.

### 2008 budget released Students to benefit from new grants

Jon Sufrin NEWS REPORTER

New student grants along with a \$1.5 billion plan dealing with the skilled labour shortage has College President John Davies lauding the new 2008 Ontario budget.

"What I like about this budget is that it's all about skills development and that's all about colleges, he said.

The budget's Skills to Jobs Action Plan will help unemployed workers train for new careers and will help improve equipment for student training.

The budget features a new annual textbook and technology grant to give each full-time college and uni-

versity student \$150 beginning this fall, increasing to \$300 after 2009. Students living in rural or remote areas will also see new funding to help cover commuting costs.

These initiatives "are going to ease some of the pressures - not take away all of the pressures - of those financial pressures" felt by students, said Tyler Charlebois, director of advocacy for the College Student Alliance.

Jen Hassum, chairperson of the Canadian Federation of Students, said the budget does not help students enough.

"What we saw in this budget is a textbook voucher for \$150, and that, in student's minds, is not the strategy that we were seeking," she said.

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7

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# DITORIAL

"One way to open your eyes is to ask yourself, 'What if I had never seen this before? What if I knew I would never see it again?'" - Rachel Carson, ecologist

# Getting on the green bandwagon not so bad

On Saturday night, the lights will go out for many people in Toronto and around the world as part of Earth Hour 2008, an initiative to draw attention to global warming.

The event, that asks individuals and businesses to turn off their lights and other nonessential appliances, will last only an hour, and it is the latest opportunity to stick up for the environment.

It is hard to pick up a newspaper or walk through a grocery store without seeing the latest green initiative or gimmick.

Even the Roman Catholic Church has named pollution a modern sin.

The question is: are events as well-meaning as Earth Hour really making any difference? Looking at the responses to this week's

Word on the Street question, it seems all the hype may not be translating into change. In conjunction with Earth Hour, this week's

*Et Cetera* is the green issue, which highlights the efforts of many in the Humber community who *are* doing small things to become more environmentally conscious and share that sensibility with others.

Take Troy Dettwiler, a Humber student mentioned in a story by Sana Ahmed on page 15, who has decided to not wait around for campus food provider Chartwells to ditch Styrofoam packaging for good. Instead, he is bringing his own dishes and utensils when he eats on campus.

Or the college, which is now using greener cleaning products and less paper.

Or the campus bookstore, which is carrying clothing made with eco-friendly fabric. Taken alone, these actions may not seem

very significant, but they are.

Each decision we make about how to live our lives does have environmental consequences.

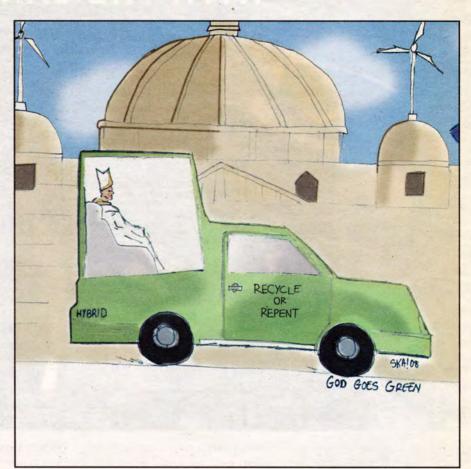
Rethinking the way we live and making choices everyday to be more socially responsible does not have to be painful.

So go ahead and take some green baby steps, if you haven't already done so.

Pass on plastic water bottles and plastic bags, or park your car and hop on public transit.

Challenge yourself to do more from there. After years of nurturing lifestyles that ignore the planet, the tide of global warming cannot be turned just because Al Gore narrated a popular and heartbreaking documentary, but we should start doing the little things to help the cause.

It's the right thing to do and really, it's about time.



### Province needs to pay up, stop shortchanging women

More than a decade ago, the Liberal provincial government promised to fund pay equity adjustments for women working in the public service field to bridge a tremendous gender pay equity gap.

As Christina Commisso reports on page 10 of *Et Cetera*, this promise was not only broken, the McGuinty government owes \$78 million in pay equity adjustments to the women in these fields for 2006 and 2007.

An independent study by the Canadian Centre for Policy Alternatives is asking the Ontario government to recommit to its original promise and put equity back into the provincial budget. A request that is long overdue considering the staggering statistics.

Overall, women make 71 cents on a man's dollar. When male and female university graduates seek employment, the women can expect to make 16 per cent less than their male counterparts – and this gap only widens

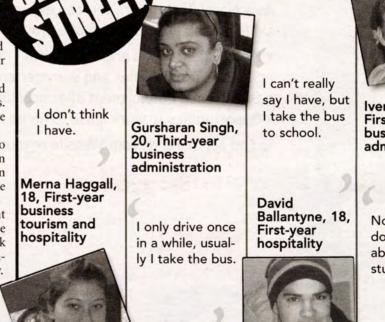
in- as they progress in their careers.

What may be the most detrimental to women's earnings, however, is the lack of value (and therefore earning power) placed on typical female jobs such as nursing and childcare. Making the pink collar"worker tremendously underpaid.

This study brings to light the struggles faced by women in pink collar public service jobs. They are raising our children, tending to the

sick and dying, and barely making a living. After retirement, women need to learn to survive on almost half of the income as men live on and as a result 42 per cent of Canadian women over the age of 65 fall below the poverty line.

Not only does the Ontario government need to finally follow through with its decade old promises, it needs to recognize the work women do as essential to keeping our communities together and pay them accordingly.



Iven Lazik, 18, First-year business administration

Nothing. I don't think about that stuff.

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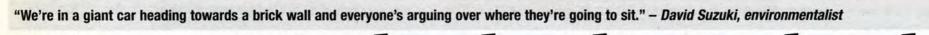
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# War on Facebook a losing battle



It started slowly, trickling its way into the lives of friends at a moderate pace. Soon after, there was a noticeable difference in the attitudes and relationships of those I thought I'd known so well. I was confused and alarmed at the seemingly erratic mental state my friends had assumed.

While talking over coffee - if I was able to coax an addicted acquaintance from the holds of his or her bedroom long enough - I'd be bombarded with a barrage of grandiose gossip, tales of long lost peers, and an assortment of indistinguishable information (werewolf fights anyone?).

friend, losing evenings more often than not to famous one-liners used to quash the strengthening of a relationship: "I forgot I had an assignment due tomorrow," "I need to catch up on my readings," "My fish tank could use a good once over," and the one that stabbed at the heart the most, "I'm washing my hair tonight," delivered by a friend who routinely shaved his head to avoid admitting he was follically-challenged.

I began to doubt my abilities as a

Something was amiss. I hadn't changed in the months prior, but the world around me certainly had. I pondered several scenarios as the lives of those around me altered. Perhaps everyone had become chronic drug abusers and withdrawn from society, or they'd developed a deadly allergy to the sun. Maybe a curfew had been imposed and I simply hadn't noticed. Or perhaps I was just being daft.

I was worried, and rightfully so, until it clicked and the pieces fell into place.

There was a word spreading through social circles like a rabid disease, bringing joy to some and pain - not unlike the acrid discomfort of heartburn - to others with the mere mention of it. Facebook. Everyone's dirty little secret had been exposed, but I was immune. Facebook had taken over the planet, or so it seemed, but I would stop the madness.

I vowed to those I loved, and even those I didn't, to get them the help they needed. I would develop a program for those afflicted with the Facebook plague and gradually and gently reintroduce them back into society. I was ready for a fight, but unprepared for the resistance I was met with from the Facebook army, skin aglow from monitor radiation. Seems they didn't want saving.

With Plan A out the window, Plan B took hold. I would remain the sole survivor, spreading the word of the evils Facebook was unleashing - the massive time consumption, the rifts it caused between friends, the stalking and privacy issues it unearthed.

But plans rarely work out the way you want them to, and I am not made of stone - far from it. After three years of fighting a war with a million-man army, the pressure became too great. The constant badgering and harassment to join the dark side had left me weak and vulnerable, and l suppose that's how it happened. I cracked.

OPIN

Despondent at the thought of not seeing the debauchery captured on a recent class trip, and tired of the jeers and jabs I'd been forced to endure, I hesitantly entered my personal information and within minutes not only had a Facebook account, but was also awash with a feeling of uneasiness.

It's been less than a week since the unspeakable transpired, and there's an emptiness inside me that was once filled with callous remarks reserved for the masses. It's not that I feel like I've sold my soul per say. More like it's been taken, one day to be returned sordid and soiled, not quite feeling right.

To those who have abstained, I'm

# Getting better public transit is a two-way street



Turning off the lights for an hour on March 29, as part of Earth Hour, is a noble idea and a great way to get people thinking about energy consumption, but what about the energy consumer that can't be unplugged? What about the automobile?

People need a cheap, reliable alternative to cars if they are to traverse the vast expanses of the

Greater Toronto Area's urban sprawl and the transit providers aren't making it easy for them.

In a nod to the Et Cetera's green issue and in the wake of an impending transit strike by the TTC, I challenge Mississauga Transit and all GTA public transit providers to offer free service on April 22, Earth Day. The effort might lure suburbanites to public transit, if not get thousands of cars off the city's congested roads and highways for a day.

Living in an area described as a city centre implies being able to

corner store, bank and post office in a reasonable amount of time - let's say ten minutes. I live on Robert Speck Pkwy. in a condominium highrise in the heart of Mississauga's city centre, yet the

In a nod to Et Cetera's green issue ... I challenge Mississauga Transit and all the GTA public transit providers to offer their riders free service on April 22, Earth Day.

only things that are within a ten minute walking distance are the mailbox, newspaper box, and bus stop. I am in my 20s and in relatively good health. For me, a 15-20 minute walk in the snow, rain and wind to get a bag of milk or to cash a cheque is simply a hassle and an uncomfortable journey. What about a disabled person or a senior citizen or a mother with young children?

I caught the #74 City Centre shuttle for the first time in December, while on my way to Square One for some Christmas shopping. I found the experience a pleasant one, assisted by a very friendly driver who, discouragingly, was the only person to talk to on the deserted minibus. Though service is a little sparse at 25minute intervals, the journey didn't take much longer than it usually does in my diesel-powered, subcompact car.

The problem is usage and rider dollars. If nobody is using the service, how is the transit provider supposed to pay for improved service? Although I have actually seen other riders on the #74 from time to time, I will not be surprised if the cut-rate service grinds to a halt in the near future.

To all those people who will take solace in their very minor sacrifice of going without electricity for an hour, think about this - there is currently no power saving option to their electricity hungry computers. There is, however an alternative to their gas-guzzling, carbon-emitting vehicles.

Get on the bus. It can't get better if you don't use it.



TALLY FRIENDLY, FREE CON-CERT AT NATHAN PHILLIP'S SQUARE TO SUPPORT EARTH HOUR.

TO THE SOAP GENERAL HOSPITAL FOR TURNING 45.

TO HUMBER'S JOURNAL-ISM PROGRAM FOR RECEIV-ING 24 AWARDS WHILE VIS-ITING NEW YORK CITY LAST WEEK.

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COULD LEAVE THE CITY IN GRIDLOCK.

TO THE YORK REGION'S VIVA PUBLIC TRANSIT FOR SENDING A BUS DRIVER HOME FOR REFUSING TO REMOVE HIS KUFI - A MUS-LIM RELIGIOUS HEAD CAP.

TO THE TORONTO POLICE DEPARTMENT FOR PAYING A SUSPENDED OFFICER CRIMINAL FACING CHARGES MORE THAN \$100,000 IN 2007.

TO RENEE ZELLWEGER FOR COMPLAINING ABOUT WINNIPEG'S SUB-ZERO WINTER TEMPERATURES WHILE FILMING HER LAT-EST ROMANTIC COMEDY.

### Defining the rules of plagiarism



Oddly enough, sometimes the lines of plagiarism are not clearly defined. The copy-paste technique is the most obvious cardinal sin. But for whatever reason, people seem to group everything that's not in the copy-paste category as passable. If the words on the page print differently than the original source, who cares? Right?

Wrong. I care. And I'm sure many others do too. Man, when you're at an event trying to nail interviews and another journalist sticks her recorder into your interview time, then asks to see your notes and explain your scribbles to her, that's crossing the line.

It's not my concern whether or not she could get her talk time in or not. I need to get a story and I'd much rather if the quotes from my interview were not used in someone else's work.

Sure, press conferences can be a sucker for that, but at least you come to the venue expecting yourself and other reporters to become vultures. It's the name of the game. But at an event. Not cool.

#### ... the online element does not cancel out the cheat factor.

Believe me, I have spent enough time procrastinating over the years, but I also know that if I slack too long I'll miss out on the opportunity and it'll be my own fault.

A few weeks ago, a Ryerson University student made headlines for a Facebook study group he administered.

The first-year engineering student was given an independent take-home assignment and the online group was a space for students to share their solutions to the assignment's problems and discuss how certain solutions

were arrived at. While this is not the conventional cheating method our grandparents were subjected to, the online element does not cancel out the cheat factor.

I'm all for helping each other out. But it's annoying when someone puts in time and effort just to have someone else put their name on it.

With Ryerson's homework fiasco the participants were voluntary, and my guess is most didn't get they were doing anything wrong.

I am guilty of being lazy - sometimes too often. But when I'm lax, I am prepared to take the blame.

These Ryerson students should have known better than to publicly advertise their illegal homework sessions.

The woman who shoved her recorder into my interview and then practically asked to Xerox my notes should take a life lesson from an all time procrastinator who has learned one too many times: the early bird really does catche the worm.

BIZ /TECH

"Writing for a penny a word is ridiculous. If a man really wants to make a million dollars, the best way would be to start his own religion."- L. Ronald Hubbard



The fruits of a jewlery business that made use of Canada's small business grant

# Young biz owners should be granted more money, expert says

**Chelsea Saldanha BIZ/TECH REPORTER** 

10

The government of Ontario's grant of up to \$3,000 for young entrepreneurs who want to start their own summer business isn't enough, says a University of Guelph-Humber professor.

"There are some businesses where that money would be sufficient but it would have to be a lowcapital intensive business," said George Bragues, head of business studies.

"It isn't to say it's not good, it's just that it will narrow down the range of businesses a young entrepreneur could start."

Businesses resulting from the grant tend to focus on cutting grass, house cleaning, jewelry making and designing websites, among others.

"It certainly is an opportunity better than no opportunity," said Carl Lapp, business professor, who says since it's a summer job, the money offered by the program is enough to get young innovators started on a very simple business. "This can help them promote

themselves to get their name out there."

Launched in 2001, the Summer Company program gives students aged 15 to 29 mentored training along with the chance to run a business, says Harinder Takhar, minister of small business and entrepreneurship.

"Anyone with an innovative idea

should get in touch with our enterprise centres which are located in communities across Ontario, who will help you put a business plan together," he said, adding once approved the student would get up to \$1,500 to help with start-up costs while another \$1,500 would be given after successful completion of the program.

But can student-run businesses survive?

"There is room for them, but you need to be an expert, have a good plan and be dedicated and persistent," said Lapp. "The program was started to encourage students to start their own business so that we can have a culture of entrepreneurship in Ontario," he said.

Study says women fare not-so-fair

**Christina** Commisso **BIZ/TECH REPORTER** 

Discriminatory salaries for women in public service make it difficult for some Humber students to find secure work after graduation, said Bridget Woodcock, director of Humber's child care centre.

"It is hard for day care centres to gain and retain a quality staff at \$14 an hour, staff is always looking for something better," said Woodcock. "There is not a lot of stability in this field, people are always being pulled away."

A new study by the Canadian Centre for Policy Alternatives, an independent, non-partisan research institute, calls on the Ontario government to put fairness back in women's pay and revitalize pay equity in the March 25 provincial budget.

Mary Cornish, lawyer and author of the study, said the Liberals have created a comfortable budget surplus by underpaying female child-care and community health workers.

"Employers continue to rely on discriminatory pay in order to fund public services," Cornish said. "Women still earn 29 per cent less than men."

In 1992, the Liberal provincial government promised to fund the pay equity adjustments required to end gender pay discrimination

Woodcock said that when pay equity was first introduced, Humber College paid out adjustments to daycare employees immediately instead of over the government sanctioned 10 year span.

"We were fortunate to be paid all at once," said Woodcock. "When the government changed and pay equity was no longer recognized, all the people who were getting their adjustment in stages lost out."

The study shows twenty years after pay equity was introduced, discriminatory wages for women still exist.

Women graduating from university earn 16 per cent less than male graduates, but this pay gap widens as their careers progress. The median income of retired women is almost half that of men.

For 2006 and 2007, the McGuinty government owes \$78 million in pay equity adjustments to women in public services.

Woodcock said that there are lots of jobs available in child care. However, she said, these jobs do not provide a sufficient salary for new graduates.

"Grads are starting to look at the fact they have gone to school for two years and they want to start their careers," said Woodcock. "Fourteen dollars an hour is not a career."

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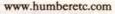
### A Humber for All Humber wants to remind you that

- \* All members of our community are entitled to participate fully in College life free from any barriers that contribute to a poisoned environment
- We strive to promote a culture of inclusiveness among our increasingly diverse community
- Our Human Rights/Complaint Process Policy is readily . available in hard copy from the Human Resources Department or online at

http://humanresources.humber.ca/ downloads/HumanRights.pdf

The prohibited grounds of Discrimination and Harassment are race, ancestry, place of origin, colour, ethnic origin, citizenship, religious creed, sex, age, marital status, family status, disability, sexual orientation, receipt of public assistance or pardoned federal offences or record of provincial offences as defined by the Ontario Human Rights Code.

You may seek confidential advice on matters related to harassmer discrimination from the College's Human Rights Advisors at Exte 4948/4425 or from a Union Steward, Counsellor, Nurse or the HSI



# BIZ/TECH

Toronto's 27th Annual National Motorcycle Show rolls into the Better Living Centre at the Exhibition Place this weekend. — www.nationalmotorcycleshow.com



Matt Finbow scans his award-winning design - the Concourse.

# Profile: grad takes Magna by design

#### Inaugural classman makes good

#### Natalie Jenkins BIZ/TECJ REPORTER

Humber graduate Matt Finbow, placed third in the 2007 Canadian International Auto Show and is now working for one of the world's largest automotive companies, Magna Inc.

"We got so much exposure in the press. Not just me, but also the program at the school," said Finbow. "Winning really helped Humber and their design programs develop their reputation as a talent filled institution."

Finbow's winning auto design named the Concourse, has a futuristic look and its six seats and interior can be configured many ways, without sacrificing safety.

Before graduation, Finbow was recruited by Magna Inc, a giant Ontario-based automotive company that designs, develops and manufactures automotive systems. "Magna Inc. is a tremendous opportunity for me right now," said Finbow. "The money is good and I'm happy."

Matt Finbow was among the first 27 graduates of the four-year bachelor of applied technology in industrial design at Humber. Hailing from Halifax, Nova Scotia, Finbow was already sketching cars by the time he was four.

"I think I just had an eye for design long before I knew what design was," said Finbow. "I was drawing and sketching even before I had any training."

Like people, Finbow believes cars have their own personality.

"An automobile is really an extension of you," said Finbow. "What appeals to me about car design in particular is that automobiles have a personality, feelings and emotions that are attached to them in ways that you don't get with other products like a toaster."

# Wheels on Campus

T.J. Mann, 21, justice studies, travelled all the way to Ottawa to take advanage of a good deal. He purchased his black, 2005 Mustang for \$15,000 - well under the blue-book or fair market value. T.J. likes the attention he gets while rolling in a 'stang.

"The look. The girls like it," said Mann, describing the joy of owning a Mustang. "There's something about it. They love the shape and all that."

Want to show-off your ride? Is your whip nicer than T.J's? Let us know: 416-675-6622 ext.4514 or opedetc@gmail.com

# **Bikers overtake lot** Popularity of scooter course on the rise

Alex Cooper BIZ/TECH REPORTER

> Humber's motorcycle training centre is expecting to see an increase in the number of students enrolled in its scooter courses this season, said program manager Andy Hertel.

> "It's become really popular," he said. "In two years we went from zero students to about 250 and I'm expecting that's going to grow again this year." Program co-ordinator John Reed said people sign up for scooter training

because they want to learn and do it safely. According to its website, the motorcy-

cle training centre is the largest of its kind in the world. It has 120 full and part-time instructors and trains about 3,000 students a year in courses ranging from basic to a pro-rider course.

The centre's bread and butter is the basic rider course, which Hertel said gets about 2,000 students a year.

Students who complete the course learn the basics of riding, get a break on insurance and receive documents for their M2 license.

"Most people want to become safe out there," said Marshall Richmond, an instructor at the centre. "I think that's



The motorcycle training centre is the largest in the world.

probably their prime goal – become a good rider and then secondary and tertiary goals are to get a licence out of it and a big insurance discount out of it." Hertel said rider training is key for all levels of riding.

"No matter what you end up doing with your riding knowledge and abilities, at some point you have to learn to ride properly, he said. "And if you go on to become a world-class GP racer or if you go on to become a moto-cross rider, or if you go on to just casually ride on the weekends with your friends, it all starts in the same place with rider training."

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### BLVD **Sunil Angrish** year SENIOR REPORTER thre awa

The Humber journalism program took top prizes in the Big Apple last week as it was recognized with awards for radio and television at the 2008 College Media Advisers Conference.

"It was thrilling," said Judy Charles, a broadcasting professor in the journalism program. "It was an incredible opportunity for students to take part in a trip that showcases their work and get recognition for their excellent work."

The awards were handed out at an event hosted by the Columbia Scholastic Press Association in New York City last week.

@Humber won the David L. Adams Apple award for the second year in a row for best show for a radio public affairs news program.

Humber TV News: Holiday Special, also won the David L. Adams Award for best in show for a television news program.

"Its amazing," said Mike Karapita, journalism program coordinator. "We worked very hard this

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year to expand the TV newscast to three times a week so this is a great award."

"It was so exciting," said Natalie Gooyers, 22, and a final-year broadcast journalism student. "It felt like the icing on top of the cake that was the whole trip."

Humber also won 22 print awards for Et Cetera and for four magazines -Convergence, Sweat, Mag World and Green Banana.

Humber President John Davies says he is absolutely delighted about the recognition, saying the students, the professors and the college should all be very proud.

"They won in a very prestigious student competition with some of the best schools in North America," he said. "It's a wonderful tribute to our students and staff."

> Everyone in broadcasting this year earned this award, said Tony Vasquez-Peddie, 22, a final-year broadcast student. "This group has been so easy to work with," he said. "I'm honoured to work with them."

Clockwise left to right: Times Square at night, Michelle Singerman, Ashley Hampson, Anupa Mistry, Lindsay Meli, Suzan Park, Avril Sequeira at Letterman. Kaitlyn Coholan and Daria Locke on Broadway.

8ALOGE

# Amberly McAteer

# oured in the Big Apple

Sean Fitzgerald

n Vella

# IN FOCUS

A carbon footprint is a measure of the impact our activities have on the environment in terms of greenhouse gases we produce. - carbonfootprint.com

# Humber looking to **FSC** paper

#### Continued from page 1

Weller said the quality of the post-consumer recycled paper seems to have improved in recent years and customers are curious. Several have inquired recently about FSC paper.

Humber is exploring the possibility of using FSC products, said Carol Anderson, director of facilities management. "We're switching envelopes right now," she said. Humber has already looked into using more FSC paper, but tests have shown the paper has problems with some printers and photocopiers on campus, she said. "The paper gets jammed for some reason, but we're looking into it."

"Forests are the lungs of the planet," said Kim Fry, a Greenpeace Canada forest campaigner. Making the move to more environmentally sustainable paper is important. "There is no need to continue logging as we do."

In Canada, nearly half of the remaining intact forests are allocated for logging, she said. Deforestation is contributing to climate change and threatens species, she added. According to Fry, nearly 1.1 million metric tons of newsprint were used in Canada in 2004, equivalent to over 12 million trees.

#### "Forests are the lungs of the planet. There is no need to continue logging as we do"

Greenpeace campaigner

But companies tend to direct fibres to their more premium papers and that is not newsprint, said Maia Becker, manager of communications and client services for FSC Canada.

That's the catch, Logan said. "There is a finite amount of recycled newsprint out there," he said. But if demand continues to increase more suppliers would be inclined to produce newsprint,

said Becker. In early 2005, only three paper products were FSC certified; now there are nearly 200, said Becker. "There's enough competition between companies that the price has dropped significantly," she said. As demand has increased, so has the supply, which contributes to a lower cost, she explained.

If several customers were willing to make the switch then the cost difference will be nominal, said Weller. "It is doable at any time," he said. "It shouldn't cost any more for having a conscience."



The old 191 buses (above) will soon be cleaner, hybrid versions (below); Route 191 driver, Rangee Ramdwar (right), says hyrbid buses

are easier to drive.

Hybrid Electric

# Less Co2 on TTC

#### Toronto transit cleans up its act with inception of hybrid buses

#### **Roselyn Kelada-Sedra** IN FOCUS REPORTER

The TTC said its making buses that bring Humber commuters here everyday more eco-friendly.

TTC vice-chair Joe Mihevc said the entire fleet of 1,600 city buses will be transformed from dieselrun to hybrid electric within a few years.

He said there are already 200 on the road.

"The first thing we have to recognize is that the TTC in and of itself - all other things not changing - is the environmentally friendly choice," he said.

The TTC now purchases only hybrid clean-diesel buses, including those ordered three years ago that will be arriving now, Mihevc said.

That means that buses are running on battery power, in combination with a mixture of diesel and five per cent ethanol to run cleaner, he said ..

"The old days of choking on bus fumes will soon be gone."

Mihevc also said the TTC is redesigning stations like Victoria Park, Kipling and Islington to reduce their environmental footprint by using energy-saving light bulbs and other green materials.

"All companies controlled directly or indirectly by the city - the TTC, police, Toronto hydro, Enwave - are being asked to do energy audits," he said.

Inadequate funding is the only thing impeding efforts to buy more efficient equipment, said Amalgamated Transit Union president Bob Kinnear. "It's that simple: we are the least-funded public transit system in North America."

He said compared to U.S. cities such as Chicago and New York, the TTC is subsidized between 10 and 30 per cent less by federal and provincial governments.

We run 78 to 79 per cent out of the fare box," Kinnear said. "We're operating at about 22 percent subsidy."

There have also been some maintenance problems with the new hybrid buses, he said.

The warranties aren't being fulfilled because the people who are sent out to repair them are messing them up even worse," he said. "So, it's generally our people who end up going out and fixing them." Rangee Ramdwar drives the 191 route to North Campus. "Anything new will have some bugs that they have to iron out," he said.

He has been driving TTC vehicles for 26 years and he said hybrids are easier to manoeuvre. "Touch the gas pedal; it just goes."

Ramdwar said employers are investing a lot in eco-friendly service. "They are doing their best, believe me.'

### Making your world clean and green Everyday ways to drop your carbon footprint down a size or two

-Kim Fry

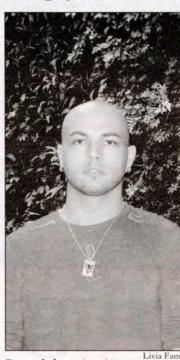
The Et Cetera spent the day with Alpar Donath, a typical student in his third-year of the business administration program, tracking his carbon footprint. We asked Nick Reggi, an expert at Humber in energy management, to analyze Donath's daily activities.

Livia Fama IN FOCUS REPORTER

9 a.m: Had breakfast (two pizza pockets, cup of coffee from a porcelain mug).

"If he would have had cereal he could have eliminated the waste from the pizza pockets," said Reggi. "It's also a health issue which is related to the environment – the more junk food you eat, the more impact you have because it's overly packaged, plus the chemicals they use for preservation."

According to Reggi, the mass consumption of packaged goods and the use of water and electricity are the most common ways students are wasteful. However, he notes a trend moving towards cus-



Donath keeping it green. tomer conscientiousness.

Students are starting to realize that resources are limited and the damage they are doing to the earth

is starting to come back multi-fold - in toxins and hazardous chemicals that we're dumping into the soil and the air."

10 a.m: Drove to school with a four cylinder engine car (15 minute drive).

"He could have taken the bus to work or carpooled," Reggi said. "He could also invest in an electrical car. Since it's a short distance, an electric car would be perfect for that type of mileage.'

12:35 p.m: Had lunch (Caesar chicken salad wrap, green tea in a glass bottle).

'The student could have made his own lunch from home and used a plastic washable container," Reggi said. He could bring his own tea in a thermos instead of buying it."

4:15 p.m: Group studying session (used around 30 sheets of paper to print out a report for our assignment).

"It's a good idea to encourage instructors to accept projects electronically instead of printing them on paper," Reggi suggests.

8 p.m: Shower.

"It's important to have a lowflow showerhead which reduces the amount of water used."

He also stresses the importance of reducing the use of showers.

"Whether you take a shower once or twice a day, how many times you wash your hair - it's all interconnected stuff," he said.

#### Five ways to be more environmentally friendly in your day-to-day life

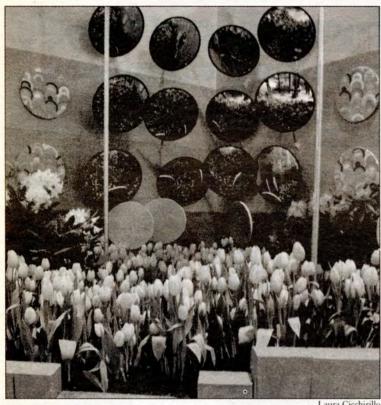
1. Pack a lunch instead of buying packaged foods. 2. Carpool or take the bus. 3. Encourage the use of electronic submissions (assignments and books) in the classroom.

4. Bring your own water bottle or thermos.

5. Reduce the number of showers taken and how often you wash your hair.



Since 1970, Earth Day has become an international day of environmental awareness and activism. This year Earth Day will be on April 22 – www.earth911.org



A wall of concave mirrors reflects a garden at Canada Blooms.

# **Eco-friendly garden trends**

Canada Blooms exhibitors offer tips to reduce and reuse

Laura Cicchirillo IN FOCUS REPORTER

Old computer keyboards, CDs and bicycle tires were some of the recycled materials used in the Canada Blooms' garden show this month.

"Art in the garden is one of this year's trends, especially if they are a bit whimsical," said Canada Blooms volunteer Jane Baker.

Many of the gardens used innovative ways to put discarded material alongside plants.

Landscape architect, Chris Cayton transformed a slew of castoffs and trash into decor and useful gardening gear in The Garden of Found Possibilities.

Gail Isajenko, who helped put the garden together, said everything in this garden was either found at the end of driveways or at

HUMBER

vard sales. "We bought very little plant material. Most of what you see here has been salvaged somehow," she said, pointing to a wire fence revamped into a lattice and bicycle-wheel rims connected to become an arbour.

The water fountain was created by mounting a silver tea set onto a wooden plank, and arranging each piece so water falls from one cup to another.

The Rechargeable Battery Recycling Corp. created a garden of hanging CDs and a wall of large convex mirrors.

"There are a lot of materials that if you don't treat them as waste, you can use them again, like CDs," said the company's Canadian program director, Susan Antler.

"People are starting to hang old CDs in their gardens. They easily

An Invitation to Students, Faculty and Staff

Humber College and University of Guelph-Humber

The Robert A. Gordon Lecture Series

move in the wind, and it scares the birds away."

Humber's landscape program co-ordinator Harry Chang said the college's garden A Courtyard Retreat, was made of environmentally friendly materials, such as the deck, which was made of composite wood.

Heather Somers, a landscape instructor, said whatever can be recycled from this garden is used again. "The doors on the kitchen pit will be kept in storage at Humber, and then next year's class can use them for projects," she said.

Chang said there are other ways to help the environment, such as using porous pavement (which allows water and air to move freely through the paving material), green roofs, living walls, and avoiding the use of pesticides.

# Who's recycling?

#### Investigating waste on campus

Sana Ahmed IN FOCUS REPORTER

At the end of April, Humber's food services provider, Chartwells, will discontinue use of styrofoam in their cafeterias.

"Right now we are using styrofoam plates, but this will also soon change," says Chartwells' special promotions manager Michelle Gillingham.

found "We have another biodegradable option."

With the exception of styrofoam plates, Chartwells uses recyclable products such as paper cups and biodegradable cup sleeves in its cafeterias.

Styrofoam is a non-recyclable plastic and doesn't biodegrade easily, says Sierra Youth Coalition's representative Caitlin Champion.

Along with the help of Humber College, Chartwells provides containers in the cafeteria's premises for proper disposal of glass, paper, plastic and garbage.

But going green is not an easy task as, frequently, containers are contaminated when students use them incorrectly, says Gillingham. "Recycling is a two-way street,"

says Champion. "Clear signage is

essential to a successful recycling program, but it is ultimately the user's responsibility to ensure waste is properly sorted.'

next September, Starting Chartwells will introduce several new environmentally friendly changes.

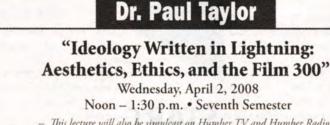
"We won't have take-out food containers. Students will be requested to eat food in biodegradable plates in the cafeteria," says Gillingham.

The cafeteria will also have napkin dispensers with biodegradable napkins and use pumps for condiments instead of packets.

There are various other options which students can use to reduce consumption and waste.

"I now bring a plastic container and my own utensils for my food, instead of using the provided paper and polystyrene," says Troy Dettwiler, creator of the Facebook group Humber Students for Environmental Change. "The biggest thing to do is reduce. It is important the students realize that many of the items they think are recyclable are not."

He says education is the first step when it comes to proper recycling techniques.



Noon - 1:30 p.m. • Seventh Semester - This lecture will also be simulcast on Humber TV and Humber Radio -- For live streaming, please visit mediaservices.humber.ca -



Based on the graphic novel by the same name, the film 300 is a visually sensational depiction of the ancient battle of Thermopylae, in which a small band of soldiers, from what will become Europe, holds off a teeming multiracial and multicultural throng, from an empire with its seat in what will become Iran. In this and other respects, the film seems like a clear commentary on current international events, even though the director denies any such intention. In this lecture, Dr. Taylor will ask a number of pertinent questions: Should artists accept the public meanings of their actions, even if these meanings are not intended? Should anyone? What does it mean for people to deny or contest the obvious interpretations of their behaviour? Dr. Taylor will explore the ethical implications of these questions, the relation between these questions and the issue of ethnic and racial identity, and the role of aesthetics in conducting this sort of inquiry.

Dr. Taylor is an educator, an author, and a public intellectual whose research interests include aesthetics, philosophy of culture, critical race theory, and Africana philosophy. He holds the position of Associate Professor of Philosophy at Temple University in Philadelphia. He is also a founding member and Senior Fellow of the Jamestown Project - ar innovative new American think tank committed to "making democracy real." Dr. Taylor is the author of Race: A Philosophical Introduction (2004) and is currently working on an upcoming book on Black aesthetics. He holds a Ph.D. from Rutgers University in New Jersey.

ALL STUDENTS WELCOME! Those in attendance will qualify to enter a draw for a \$25.00 gift certificate for the Humber Bookstore (compliments of Follett)

Sponsored by the Office of the President

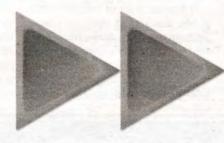
www.humberetc.com



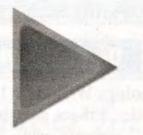
Campus bins are labelled with items which can be recycled.

In early 2007, Leaf Rapids, Manitoba became the first municipality in Canada to ban the use of plastic bags. Residents use reusable bags instead. - www.ctv.ca





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# Steps taken toward greening campuses

The enviro mug makes its debut

Gareth Vieira

Humber's director of facilities management, Carole Anderson, said the college has taken the right steps in its mission to create an eco-friendly environment.

"We're trying to follow a sustainable guideline in everything that we do. Every dollar we invest in the facilities is to ensure we make it as eco-friendly as possible," she said.

Her department, which is responsible for issues pertaining to the environment, has made a concentrated effort to "green up" the college.

"We've made some of our biggest changes in heating and ventilation, air conditioning, maintenance, refuse removal and shipping and receiving," she said.

Some of the college's major equipment has been replaced in the last year for more sustainable products that provide higher efficiency.

Another area that has seen some big changes are the college washrooms. "We've gone with low-flow toilets and are in the process of adding more," said Anderson. "You'll probably notice that almost all the toilets in the college have a flush-o-meter so they flush automatically."

Humber recently started a group for people interested in learning about eco-initiatives. The Green Team, created by Lynn Newhouse, the manager of Humber residence, is made up of members from the North and Lakeshore campuses.

Vicki Samson-McCann, business manager for campus services said, "the group is spread throughout the college. We meet every two months. We have a representative from every department."

The enviro mug is the groups first initiative and it was introduced late last year though not everyone knows about it.

"We don't do a lot of broadcasting and I think that's what we need to get our message out," said Anderson.

According to Spencer Wood, manager of maintenance and operations at Humber, the enviro mug is a project created by the HSF to keep students from constantly using a new cup. It is a reusable coffee mug that can be used at Chartwells-run food operations on campus, for a discount on beverages.

Anderson said that she thinks Humber is on target with other corporations when it comes to the environment.

### College clothes now more eco-friendly New fabric being used for clothes

Cecily Van Horn IN Focus Reporter

A new line of eco-friendly clothing sold in the bookstore means students can show school spirit and do their part for the environment.

"Since we first released the hemp clothing we have had many students come into the bookstore to look and feel the product," said Debbie Martin, manager of the Humber bookstore. "By carrying the eco-friendly clothing we are trying to encourage the students to be more mindful of the environment."

According to HTnaturals, the manufacturers of the T-shirts, bamboo, soy, hemp and organic cotton are a few of the innovative materials used to create the environmentally conscientious clothing.

"These are better for the environment as they have less-impact than regular fibres which require huge amounts of chemicals and energy to produce," said Jane Nemis, product director at HTnaturals.

"We also use low impact dyes

which do not bond to fish or vegetation. Azo dyes, when discarded, bond to carbon life forms and cause all kinds of deformities in both plant and animal matter," said Nemis.

According to Nemis, there is a small cost increase for eco-fibres since they are not as commonly manufactured and it takes more manpower to farm them without chemicals and they produce smaller yields in some cases.

"This cost is insignificant when you look at the long-term impact of hurting our environment which ultimately hurts all of us in some way," said Nemis.

Despite being more expensive than the other Humber apparel, Debbie Martin said that students have shown a significant interest in these items.

"I'd pay more knowing that I am doing my part for the planet," said Alana Danard, first-year fashion design student. "The shirts are more than just a Humber logo for me. It's about doing my part."

"We strongly believe that even a small difference, when embraced by many, makes a big step in the right direction," said Nemis. <sup>17</sup> LIFE

The lights will be off outside the ACC and Rogers Centre during Earth Hour, though the Leafs game and motorcycle show will go on inside — thestar.com



Students are encouraged to access most course information online in some courses said Mike Planche, the program coordinator for business administration.

## **Paperless campus poses a challenge** Goal is to go completely paper-free, but issues of confidentiality remain a sticking point.

#### Andrea Iseman

The amount of paper Humber uses has decreased but going 100 per cent paperless is a way off, said John Mason, vice-president of student and corporate services.

"Awareness is starting to emerge," said Mason. "The technology will evolve, but there is a bit of a challenge in that the format of paper is just easier to handle."

With issues of confidentiality in reusing paper, and with the high comfort level and sheer ease in using paper, it will take time before all processes move to elec-

tronic format, Mason said.

The idea of going paperless is happening on some fronts, such as student applications, transcripts, and time sheets, which helps to speed processing time for both staff and students, he added.

"Eventually it would be great if everyone had their own screens to work off of," Mason said.

Ian Jones, co-ordinator of mailroom and receiving at Humber, has seen a decrease in the amount of paper usage over the years. Between the 2006 to 2007 and 2007 to 2008 fiscal years, sheets of paper used have decreased by about four million. "Everyone's looking green now," he said. "Humber is more focused now, to recycle, as there is an increased overall awareness of what's happening out there."

It is more expensive to purchase recycled paper, about a 10 per cent difference in cost per 1,000 sheets, said Jones. But, in a fight between the environment and the budget, he said the environment will most likely win.

David Griffin, the manager of maintenance and operations, has also seen an increase in the amount of recycled material on campus, as garbage cans in classrooms have been replaced with recycling stations.

But Griffin said going 100 per cent paperless is a goal.

"We have to be realistic," he said. "Part of what we have to do in an academic environment is use paper."

Mike Planche, the program coordinator for business administration, said that the long-term benefits of going paperless is not just a decrease in paper that normally goes to landfills. People could also spend the time doing other things such as reviewing thier notes online.

"I encourage students to access everything online," he said. And he said his students are responding well to the new paperless initiatives, such as posting lectures and handouts on the class website.

"Students themselves are also much more electronically savvy than me and don't have time to sit around and wait for paper," Planche said.

He said that moving towards going completely paperless is possible, but requires those who are short-sighted to change their mindsets, as paper is still what most people are used to.

"It can't be done overnight, but you never know what's around the corner," he said.

### Getting clean goes green in rez All chemicals used mandated to be eco-friendly throughout residence

#### Jordan Sandler

Students living in residence on North Campus and at Lakeshore are seeing Humber's recent shift towards more ecofriendly cleaning products.



Both campuses have been using more environmentally conscious products since last September with few exceptions . "We've switched to all environmentally friendly products this year," said Kyle Dickson, the assistant housekeeping co-ordinator at North Campus. "Every chemical we use has actually been mandated by Humber to be 100 per cent eco-friendly for both residences."

Dickson said the residence switched cleaning companies last September, signing on with Prism Chemicals, which provides green cleaning products called Eco-Max.

"We've been talking our heart out for the last 10 years, but in the last couple years more and more institutions are asking for these products," said president and CEO of Prism Chemicals Felix Borges from the company's headquarters in Oakville.

"Eco-max products are being used in many facilities across Canada all the way from Victoria, B.C to Newfoundland and Yukon Territory."

Borges said Eco-Max cleaning products, like its glass cleaner, are unique because they are 100 per cent from plants, and have been provem to be non-toxic through independent laboratory testing.

"Glass cleaners normally contain ammonia, like in Windex, which is bad for health, or they contain alcohol which vaporizes and causes indoor air pollution," he said.

He added while Western Canada is way ahead of Ontario in terms of going green, the attitudes in Ontario are changing.

"Many government buildings are using our products, Royal Bank, Scotia Bank, the banks all want to go green. We have casinos using our products, several buildings at the Toronto airport are using Eco-Max, and Queen's Park is using our product," said Borges. "So it's spreading and it's nice to see."

Spencer Wood, the manager of maintenance and operations at Lakeshore, said the campus uses Eco-Max products but is not yet completely green.

"The only thing we seem to have trouble with the green cleaning is the wax for the floor," he said. "There is an environmentally friendly product but it doesn't seem to stand up as well as the standard product."

Dickson said the North Campus residences new policy serves as a positive model for students to follow after they have graduated.

"I think we have to start setting an example for our students who are going out into the world," Dickson said. "It starts here and hopefully they continue what we're doing."



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The City of Toronto has recently announced plans to give financial help to homeowners in order to help them reduce their energy consumption. - thestar.com

# Grad uses education to give back

Woman entered the non-profit field after experience working in Ottawa with AIDS group

#### Andrea Iseman LIFE REPORTER

Humber grads are doing great things for the community through food and fundraising.

Melissa Dedic, a graduate of the fundraising and volunteer management program, has been working with Second Harvest for a few months, and has raised more food than ever for the organization.

Since she has been here, food donations have literally gone up every month," said Kate Ledgley, manager of operations at Second Harvest. "We don't know what she's doing, but whatever it is, it's great.

Ledgley, 29, herself a graduate of the public relations certificate program in 2001, said Dedic applies the skills she learned at Humber to foodraising.

"She translates what she learned about financial soliciting into foods," she said. "And food is the centre to what we do.'

Dedic, 26, said one of the reasons she chose Humber was because of the selective acceptance process and the reputation it holds.

"One of the most valuable things I learned from Humber was confidence," she said. "When I am speaking and networking, it reminds me a lot of what I learned in the program about

2007-2008

stewardship."

Dedic said her experience in university working for the AIDS Community of Ottawa was a huge part of what drew her to the non-profit sector.

"It was the first experience where when I left, I felt a sense of joy and fulfillment I never experienced before," she said.

Ken Wyman, the fundraising and volunteer management program coordinator, said Dedic's future success was evident from the start. She went above and beyond what was expected of her, something not all students did.

"For one project, Melissa took it further than any student before, said Wyman. "She not only did

Melissa Dedic works for Second Harvest and picks up excess food and delivers it to those is need in the Toronto area.

about the problem; it was a remarkable initiative to take forward."

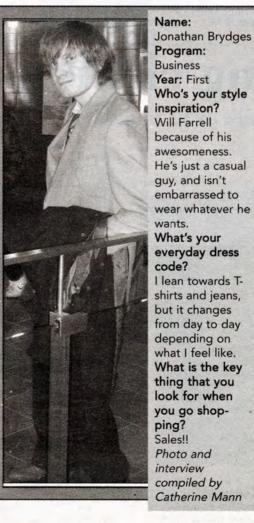
Wyman also said on a fundraising assignment Dedic raised the highest amount of money where the students were responsible for running the project on their own: \$20,000.

"She was certainly a great stu-dent," he said. "It was obvious that she was going to be doing wonderful things in the nonprofit world. It is so satisfying to know that people can go within a year or so of graduating to truly doing things to make the world a safe, better, happier place."

Second Harvest continues to be grateful for what Dedic is doing for the organization, which most recently included picking up more than 18,000 pounds of food from the Canadian Food and Beverage Show this month.

As well, work in the non-profit industry can sometimes go unnoticed, but Second Harvest maintains it could not succeed without Dedic's help, which has resulted in a total increase in donations of more than 20 per cent.

"I can see her being a bit humble about that," said Ledgley, "but our success is due in large part to her efforts.





#### Humber Faculty and Staff Campaign For Humber students with financial need

The campaign has received dozens of new gifts from the Humber community.

But we need your help to repeat the success of last year. Please step up to the plate and give generously! Each dollar you give will be matched by the Ontario Government.



Download the pledge form at http://www.giving.humber.ca/2007-2008 endowed.htm

or contact Alex Morosovskiy, Development Officer at ext. 4809

Thank you four yopport

www.humberetc.com

March 27, 2008



The Brampton Symphony Orchestra is presenting a flashlight concert for Earth Hour, fans are instructed to arrive early, bring flashlights- thestar.com



Arboriculture students go climb a tree in the Arboretum.

# Eco-friendly programs see increased enrollment

#### Kara Bertrand LIFE REPORTER

environmentally Humber's friendly programs provide an advantage for graduates by giving them the skills in industries that lack trained professionals, program co-ordinators said.

"Back in the old days, if somebody got laid off from their job, they could buy a pickup truck, throw a mower in the back and call themselves a landscaper," said Rob Gray, horticulture apprenticeship co-ordinator. 'That's fallen by the wayside now and they want skilled professionals to come in and do the job."

Gray said his program only runs in the winter months, allowing students, who are employed in the horticulture industry, to earn money during the crucial spring and summer months.

'This program appeals to students because they're getting cultivate the landscape, how to sustainable energy and building push plant material or how to sustain a landscape in general," he said.

Gray said the horticulture program has had steady enrollment in the past few years. Meanwhile the arboriculture apprenticeship program had a 25 per cent enrollment increase from 2005 to 2008, said Patricia Van Horne, associate registrar of records.

Arboriculture students are also exposed to practices and situations that will help the environment, said Mark Graves, arboriculture co-ordinator.

"One thing this program does is it gets one working with nature, understanding the tree's unique position within nature, how it controls pollution," said Graves. "It's a job where 90 per cent of your time is spent outdoors, spent working within the landscape, working with the environment."

Additionally, a new environ-

technology program will be offered in September.

Robert Hellier, co-ordinator for the program, said there is a great need for skilled workers trained in the renewable energy and the green building sector.

"What we need is a greater number of those," he said. "We can't rely on the ad hoc, informal process of people training themselves."

Hellier said the program has a lot to live up to. "When you attach the word 'sustainable' to a program, you're saying a lot, so we have a lot to deliver."

He said the interest in the new program has been better than average and students who are attending are dedicated to environmental change and sustainability.

"They understand why they're taking this course, it's not just because their mommy has paid the tuition," he said. "It's because there's some sort of internal motivation to it."



www.humberetc.com



The Smashing Pumpkins are suing Virgin Records after the label used the band's name in a 'Pepsi Stuff' promotion without permission. - www.billboard.com

# A little something goes a long way

#### Dila Velazquez A&E REPORTER

Liam Smith, a Humber student and bassist for the band Mr. Something Something, said musicians should try harder to go green.

"We spend so much time on the road," he said. "It's an occupation with a lot of excess and we have to be aware when we are going cross country. This year we had an organization that offered to cover our carbon emissions while on tour by planting trees."

BC02 is the company off-setting the tour and production work. It creates healthy forest ecosystems that absorb and permanently store carbon. The Toronto-based band was

nominated for a Juno in 2007 and has since released a third album, *Deep Sleep*.

John MacLean, one of the band's

founders and vocalists, said he hopes material on the new record will help bring attention to important issues like the environment.

"Eventually we would like to have a vehicle fueled by vegetable oil for touring, but in Canada you have the issues with winter time and the oil doesn't hold that well in the cold," he said. "As a band, we have done some really cool shows, like the one at The Symphony Barn (in Durham) that was a wind-powered show. All the energy needed came from a wind tur-

bine."

The band has also performed at organic farms and food co-ops to highlight communities trying to minimize their ecological footprints.

"It's all about grassroot organizations and there are great initiatives in communities," said Johan Hultqvist, the band's frontman. "Our fan base is a community in and of itself and it can create ways of sharing all the good stuff people are doing out there."

One of the initiatives the band is

hoping everyone participates in is Earth Hour. The global movement asks people to turn off the lights for one hour on Saturday evening starting at 8 p.m. to raise awareness about the need for action against global warming.

"I plan on unplugging and switching off everything in the house for that hour," said Smith. "I'm part of a band that believes strongly about sustainability and you can talk a certain way, but it is up to everyone to do a little bit to try and change the world."



Life editor Val Maloney tells us what's in her headphones this week

0	Joel Plaskett Emergency - Fashionable people Ashtray Rock
0	The Frames - Lies The Swell Season
Q	Fiona Apple - Across the Universe Pleasantville Soundtrack
Q	The Moldy Peaches - Anyone Else But You The Moldy Peaches
0	Stevie Wonder - Signed, Sealed, Delivered I'm You Signed Sealed and Delivered
0	Cat Power - I Found A Reason The Covers Record
•	Damien Rice - Cannonball O
0	Radiohead - All I Need In Rainbows
0	Cake - Love You Madly Comfort Eagle
0	Wintersleep - Weighty Ghost Welcome to the Night Sky

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Theorem band Mr. Something benes to increase any iron mental awareness with its

Toronto band Mr. Something Something hopes to increase environmental awareness with its third album. A touring vehicle fueled by vegetable oil is a likely prospect for the group.

# Downfall of an ecosystem

Documentary examines the disappearance of prehistoric predators

#### Dila Velazquez A&E REPORTER

Toronto filmmaker Rob Stewart, director and star of the movie *Sharkwater*, wants you to know why sharks matter.

"If we kill sharks, we destroy the top predator from the most important ecosystem – the ocean," he said. "If we destroy the ocean, we destroy ourselves."

Stewart's passion for sharks began in 1999 as a 19-year-old underwater photographer on assignment in the Galapagos Islands, west of continental Ecuador in the Pacific Ocean. He discovered the shark population had dwindled and it set a path for him to find out why sharks were disappearing. The journey was documented in the award-winning film Sharkwater, which arrives April 8 on DVD.

"I wanted to bring people closer to the sharks," said Stewart. "I thought that if people could understand the sharks and see their beauty, they would fight for their protection."

It is estimated that as many as 100 million sharks are killed annually for their fins.

In the film, Stewart and crew collided with a pirate finning boat, were charged with attempted murder and exposed government corruption. The young filmmaker also almost lost his life.

"I was in the hospital with flesh eating disease," he said. "I was \$10,000 in debt with no shark footage and I was trying to keep going. It was a huge low, but I knew that if I gave up I wouldn't just be giving up on a movie and that forced me to stay positive."

By examining sharks, Stewart hopes his movie will raise awareness about what is happening in the oceans – an issue for him that is more important than global warming.

"If we continue to kill sharks we will be removing the top predator from every ocean, a predator that has been shaping the oceans for over 400 million years," he said. "In general, we don't see underwater exploitation and because of that we worry about global warming and environmental policy on land."

Although the situation in the oceans appears grim, with some species of sharks, such as the Bull, Tiger and Dusky, dropping by at least 95 per cent, Stewart said he believes change can happen through awareness and action.

"I want people to see *Sharkwater* and then tell everyone about what's going on in the oceans. People talking about the issue can help change legislation and pressure governments to support conservation," he said.

"We have to be conscious with our dollars and where we spend it. By shopping wisely, we can stop the estimated waste of 54 billion pounds of fish every year and prevent fisheries worldwide from collapsing by 2048. There's still time, I have hope we can turn this around."





Humber Community School Trio, James Colwell, Alex Toth and Aaron Landsberg won the Mary Frances Arrigo Memorial Trophy, the highest mark in jazz division.

# Thou Art opens the door for budding artists



Rachel Idzerda won best in show with her painting, Blossoms.

## **Green Decorator**

#### **Jay Vallis** A&E REPORTER

Janice Clements has turned interior decorating into a profitable and environmentally friendly business.

The Humber grad said decorating green can be hard, due to price and availability, but Clements Interiors tries to use green products as much as they can.

Her business does everything from reupholstering furniture to using soy-based foams and bamboo products. "When I first began touting the benefits of using 100 per cent wool versus the petroleum based products, I did it purely for environmental reasons," said Clements.

Using products like soy-based foam and wool do not only benefit the environment but the client too, as they last much longer, she said.

"There are times that the green products can be difficult to work with, so we tend to use those fabrics in the more modern settings,' she said.

Clements Interiors started in 2001, when Clements graduated from Humber. Since then, she has been very loyal to her school.

"I only hire Humber grads," She said. "I have three working for me now.

Interior Design grad Ashley

#### Warbois has been with Clements Interiors for two months.

To be able to find companies that have worked with Humber students and appreciate the education we have is really nice," said Warbois.

With the booming condo craze, Clements averages about 40 per cent of her clients are residents. Although she finds it is profitable to work with condos, they are also the cause of major waste.

"It's beyond the actual building itself. It is more to do with the garbage they produce just in putting the building up."

To set off more waste, Clements showcases her environmental design strategies to Toronto households on CityLine's Home Day Panel. There she answers questions from the audience and shows 'before and after' condo interiors.

As for general advice on decorating your home while being green, Clements suggests, "using recycled fabric and natural based materials.

But this year it is easier to decorate green.

One of the paints that Clements Interiors uses, called LoVo, is made with organic compounds. It will launch on Earth Day.

Clements will be on CityLine next in May to talk about condo decorating.

#### **Stephanie Stranges**

Five burgeoning artists who won best in show at an awards ceremony this week will now be able to submit their art work to the U.S. annual League for Innovation.

"If you want to be an artist you need to get known and it's a good way to start getting known," said Rachel Idzerda, 19, a design foundations student who won one of the best in show pieces.

The League for Innovation in Pheonix, Arizona promotes artwork from colleges around North America. Humber is the only

Canadian college that is part of the association's board.

"You are your art. When you put your blood, sweat and tears into something you are your art," said MJ Kettleborough, a second-year public relations student who managed the event.

The event received 122 submissions from North Campus and 60 submissions from Lakeshore, which has broken the record since 1986 according to Jeff Matos, second-year public relations student and media relations for the event. 1986 was the first year Humber participated in League for Innovations.

Idzerda said the art show is good

for Humber because "there aren't a lot of things for artists to be a part of," and students can have their artwork seen. Idzerda is currently enrolled in the design foundations certificate program.

"People are really impressed with all the areas the artwork comes from," said Kettleborough because a lot of the submissions came from students in non-art based programs.

"The work is great, there are strong pieces every year and this one was no exception. We like to see student participation," said Peter Perko, one of five of the judges who made up the panel for the event.

# Acting is the right choice

**Roselyn Kelada-Sedra** IN FOCUS REPORTER

Actor and Humber College graduate Tiffany Martin closed the debut run of The Curative last week at the Alchemy Theatre in downtown Toronto.

A drama written by Thom Bryce, The Curative was featured in the 2008 WriteNOW! Festival of New Works and played to sold-out crowds March 17 to 19.

Before closing Friday, Amanda Lynne Ballard, general manager and artistic producer for the festival, said the Alchemy had already sold out of reservations and would probably pack the theatre's rush seats for The Curative's third and final performance.

The drama ran as the first act of a two-part evening, with farcical comedy Rhonda's Revolving Restaurant lightening the mood in the second act.

Ballard said the pairing was well received and it accomplished one of the festival's primary goals, which is "to represent the wide spectrum of what emerging artists are doing."

"The Curative presents a world gone mad in the face of biomedicine when a major pharmaceutical company announces a new medication that can 'cure' adult homosexuality," said Martin.

"It's about the pursuit of love, companionship and the things that get in the way," and also selfexpression and how hard it is to deal with identity," said director Jonathan Seinen.

Like most twenty-somethings, Martin can relate to the struggle.

She began her theatre training in September 2000, troubled by notions of what actors were supposed to be. She hated the associated assumptions and came to think that she hated acting.

"I always felt like I was lying," she said, "and I didn't want to be a liar.'

During her second year in Humber's performing arts program Martin dropped out, but came back in September 2003.

"Stereotypes ... they're not real," she said. "If you think an actor is a slut or a criminal or something, then that's your thing."

Ballard said the WriteNOW!



home," said Martin. "They give you these tools and a safe place to experiment to not only interpret, but create your own stuff."

Program director Diana Belshaw said Martin's "creative energy" and integrity made her an exceptional actor.

"I believe real artists are few and far between,' Belshaw said. Martin graduated last April, holding the Board of Governor

ment.



courtesy Jennifer De Lucia

Tiffany Martin plays the meddling ex-girlfriend in The Curative.

Early Childhood Educator Come experience what it's like to be an Early Childhood Educator and be informed about the importance of

growth and development in the first three years. On Friday March 28th, 2008 during 10:50-1:30 pm at the HSF.



The major league baseball season kicked off in Japan Tuesday, when the Boston Red Sox defeated the Oakland A's 6 - 5 in extra innings - www.si.com

Glenn uses a variety of avenues to

"We go to a lot of high school

games, club games, rec games, pick-up games," he said. "We also hire

two recruiting services that provide

the service to all university and col-

lege coaches in Canada and the U.S."

tries for players with potential that

can fill the gaps on their client

Humber coaches say they do what

they can to attract young athletes to

Humber and make the choice easier.

them, being a presence at games and

tournaments," said Perrier. "We

encourage them to come out for

them around Humber to see what's

"It's all about taking an interest in

These services scour the two coun-

look for players.

# **Hawks** coaches shoot for recruits

Scholarships and reputation are used to lure the best athletes to college

#### Amy Kuzyk SPORTS REPORTE

Humber has a leg up on the competition now that it can offer wider academic options, said the coach of the women's basketball team.

Recruiting now for college is competitive, it's cut-throat," said Denise Perrier. "But it's better for us now because players have the option of going to university and getting degrees, and we can offer the fiveyear (eligibility) too," she said regarding a ruling by the OCAA in 2007 that allows fifth year students to play for their school.

Now that the games have ended, the varsity teams are looking to see what changes need to be made on their rosters for next season.

We just had our year-end meeting and got a sense of who is returning for next season," said women's volleyball coach Chris Wilkins. "Over the off-season we'll practice once a week with recruits and returning players. In September, we have open tryouts for players who weren't recruited."

But recruitment does not only begin when seasons end. Most coaches have been looking for players since last September.

to start early," said Perrier.

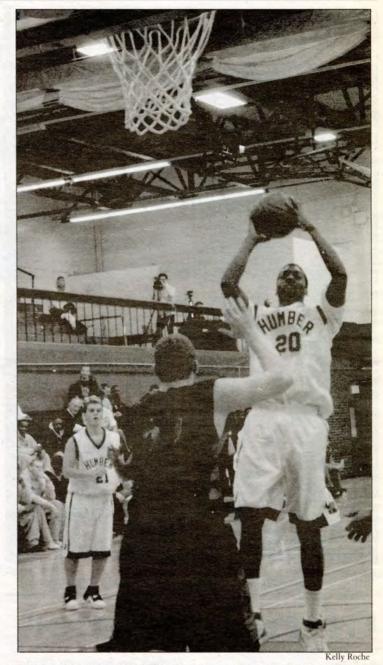
practices, meet the girls. We take "The girls' basketball high school

going on." season ends in November, so we had Wilkins said the quality of Humber's athletic program is also a Men's basketball coach Darrell

teams.

big draw. We offer scholarships worth \$500 a semester. It's the most that any college can offer," he said. "But other schools also look to us as a model program. We can offer travel. We're looking to go to Barbados next year. We have a therapist and a manager that travel with the team."

"And our reputation as a volleyball program speaks for itself," he added. "Good volleyball players want to go to good programs.'



First year player Mark McNee was a key recruit this year.

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# ourno grad Raps at 590

#### **Rvan Lavender** SPORTS REPORTER

A graduate of the journalism program at Humber, Eric Smith is in his third season as the radio analyst for the Toronto Raptors on the FAN590. This is also the tenth season for Smith as the host of the Raptors' pre, half, and post-game radio broadcasts. Smith and playby-play announcer Paul Jones host the weekly show Double Dribble, on Raptors NBA TV.

**Q:** Is there one thing from your time at Humber that still stands out in your memory?

A: One of the biggest memories I have is covering basketball, really for the first time. I played the sport, and was a huge fan of it growing up. But the first chance I ever had to cover the sport, like I am now, was at Humber.

Q: If you were not working in broadcast what would you be doing?

A: Honestly, I always was intrigued by the idea of being a private investigator. That may be just a cheesy, childhood love of Magnum P.I.

former player to help the Raptors who would you pick?

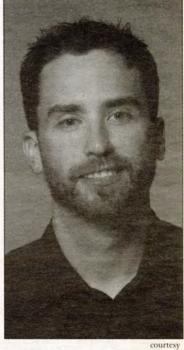
A: Alvin Williams. It's sad what happened to Alvin. He may not have had the most talent in the world, but you'd be hard pressed to find someone in the history of the Raptors with more heart.

Q: With the Leafs facing another year without a playoff appearance what will this do to the popularity of the Raptors?

A: It seems to me like there is this ridiculous divide between hockey and basketball, where if you are a fan of one you can't like the other. Hopefully, for the Raptors sake, they can actually go further than the first round because, for me, that is where they really need to grab the attention of fans. By an extended stay in the playoffs.

Q: NBA commissioner David Stern wants to raise the entry-level age by another year in the next collective bargaining agreement. Is this a good idea?

A: Not every kid becomes LeBron James. There's probably way more stories on the other side of the coin; where kids come out of high school and think they will have a great



Smith has Raptors covered.

career, and fall flat on their face. I can see the positives for it, but if I were in charge I don't think I would have ever raised the age limit. I would have left it where it was.

Q: If you could bring back one

Quebec Ramparts goalie Jonathan Roy was suspended seven games for beating up Chicoutimi goalie Bobby Nadeu and then flipping off the arena. - www.si.com

# **Penalty-kick** in the butt

### Men settle for silver after frustrating shootout loss in final against Redeemer

run 'yes'. But we didn't

activity."

of Canada

**Evagelos Tzaras** SPORTS REPORTERS

For the second year in a row, the Hawks men's indoor soccer team lost in the finals of the

provincial championships, taking the game all the way to penalty shots but coming up short this year against the Redeemer Rovals.

After going

down 1-0 with under four minutes to spare, striker Joe Ottorino tied the score with a bullet to the top shelf.

Penalty kicks saw the Hawks' scorers go three for five, while Redeemer was able to score four goals and seal victory.

Humber coaches and players expressed disappointment that penalty shots decided the outcome.

"Is this the best way to do it? I would say in the long run 'yes'," said assistant

coach Cesare "Is this the best way to do Tripodo. But it? I would say in the long we didn't lose the game, we lost an activity." lose the game, we lost an Hawk forward Mike DiLuca -Cesare Tripodo also would have

assistant coach liked to play for extra time.

"I just think let the guys go and let the fittest team win," he said summing up penalty kicks as: "If you hit the net you score. If the goalie guesses right, he It's just all luck, I saves it. guess."

Government Gouvernement du Canada



Joe Ottarino unleashes a shot down the left flank against Redeemer in the final game.

The Hawks went 13-4 on the season and began the tournament with three wins: 3-2 over Fleming, followed by a 2-0 win over Redeemer and 2-0 over Seneca.

Coach Germain Sanchez said he was proud his players where able to bounce back from a tough start at their first tournathe Centennial ment Invitational.

"You have to play as a team," he said. "That is the name of the game - playing as a team. When one player is over the rest of them that doesn't say much for your team. So, teamwork, and friendship between the players was important."

Captain Tony Holder and Endri Begaj were named tournament all-stars for their solid play on defence.

Holder, playing is likely to be his final game for the Hawks was asked what he will reminisced on his time with Hawks' soccer.

"Just overall camaraderie," said Holder. "Getting to know people in the school, just somebody to say hey to in the halls, and having some common ground and understanding with them.'

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The Welsh Rugby Union finished a perfect 5 – 0 to win the Six Nations grand slam. It was Wales' second Six Nations title in four years. – www.rbssixnations.com

# Goddard plays fashionable game

Rookie of the year hopes to raise her skill to the max factor

#### Rayna Taylor SPORTS REPORTER

Humber Hawks basketball forward and soccer star Holly Goddard proves women in sports can be as fashion conscious as they are athletic

This month, the 23-year-old, fivefoot-nine spirited athlete received the Ontaio Athletics College Association basketball rookie of the year award for the western region and led the indoor soccer team to an OCAA bronze medal. All while finishing up her first year of the fashion arts program at Humber.

While her love for sports and celebrated skill shines on the court and pitch, Goddard's multi-faceted personality makes way for a long list of diverse passions.

"I love cosmetics," she said.

"I would love to work someday with makeup and hair. Doing hair has always been a great love of mine. I'm actually heading into a one year hairdressing apprenticeship after the end of this term."

Before coming to North Campus, Goddard was in a one-year performing arts program at Sheridan College and then the two-year Acting for Film and Television program at Lakeshore Campus.

While at Lakeshore, Goddard played with the varsity women's soccer team.

Goddard flourished into a competitive basketball player this season, but explains that her true love is soccer. "My dad and my uncle are big soccer players and they got me started when I was about six," she said.

"Being raised by a soccer family, it's hard to be any other way. There are senior leagues for competitive soccer, but not so much for basketball. I'll play soccer forever."

Born and raised in Acton, Ont., Goddard grew up enjoying the country, being adventurous with her sisters, playing in the back country, and making friends with the chickens that lived in her yard.

"Every morning mom would say 'Hol, go get some eggs for breakfast," she said.

"It was like an Easter egg hunt every day. The chickens didn't just lay eggs in the coop, they were all over the yard."

Holly started playing basketball when she was in Grade 6 at Mackenzie Smith Bennett Middle School in Acton.

"I just always went out for every sports team," she said.

"I was one of the two sixth graders that made the team. Being one of the juniors that made it, it really motivated me. I just continued from there."

Goddard made a name for herself her debut season with Hawks basketball.

She had 105 rebounds, 33 steals and 145 points for the season, averaging 10.4 points a game and is one of the top leaders in the OCAA for points in women's basketball.

Goddard can still play with Humber for another four years, with the new five year eligibility rule.

What program will she do next? "I'll admit, I'll keep going back to college as long as I can, to play sports at the varsity level," Goddard said.

"Sports have always been a part of my life. Playing at the college level as opposed to high school, there's no comparison."



Multi-sport athlete Holly Goddard has her sights set on a hairdressing apprenticeship.

# **Girls pitch-in for bronze**

Maciej Chabelski Sports Reporter

VAUGHAN, Ont. – The women's indoor soccer team settled for a disappointing bronze medal at the Ontario College Athletic Association Championships in Vaughan last week.

"The expectations coming in were that we had a great shot at the gold," said athletic director Doug Fox. "However, soccer is a cruel sport and we couldn't finish enough of our chances to get that top spot."

The Hawks started off the twoday tournament on a high note, defeating both St. Lawrence and George Brown by a score of 2-1, before dropping a third game to eventual champions Fanshawe 4-2.

Despite the loss, Humber fin-

www.humberetc.com

ished top spot in pool A, and efforts in played pool B second seeds them know Fleming in the first semi-final "We ne

game. The two teams battled to a 0-0 tie with penalty kicks deciding the outcome.

The Hawks missed the first two shots before converting their next two.

However Fleming was perfect from the spot.

"It was a penalty shoot out disaster," Fox said, adding that the men's indoor soccer team lost its gold medal game at the tournament in the same way.

In the bronze medal game against Kitchener's Conestoga College, the women started off sluggishly, controlling possession but missing several scoring opportunities.

Head coach Mauro Ongaro was disappointed with his team's efforts in the first half, and let them know during the break.

"We need to play with a sense of urgency and give it all on every one of our shifts," he told his players. "Don't take them for granted...they can score a lot of goals."

His team responded with a good defensive effort in the second half, which translated into the game-winning goal.

Forward Holly Goddard directed a pass into the path of midfielder Melissa Migliazza, who outran two Conestoga defenders, and fired a left-footed volley into the top of the net, sealing a 1-0 victory for the Hawks.

It's the third straight year the Hawks have finished with a medal at the championships.

Last year, they won silver and in 2006 they finished with a bronze medal.

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