

HUMBER COLLEGE LRC (NORTH)

# CAREER report

HUMBER  
COLLEGE  
1987



*Careers for  
Your Lifetime*

The Choosing Year ►  
Your Aptitude is Showing ►  
The Perfect Candidate ►

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## A Word from the President

On behalf of the Board of Governors, I'm pleased to present this year's Career Report.

In the past the articles here have focused on our graduates in order to give readers insight into their own futures. This time, however, we're combining the realism of the workplace with practical advice and support.

Career Report is a symbol of the strong bond that exists between Humber and the business community. It's a relationship constructed from trust, commitment and mutual respect.

We hope you are both entertained and informed by this publication. After all, it's about you.

Best of luck in all of your endeavours.

Robert A. Gordon  
President  
Humber College

CAREER REPORT is published annually by Humber College. The information found in Career Report is designed to provide the reader with Humber's most current graduate placement data.

COVER BY: Jo De Gasperis

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## A Note From the Editor

We sat down several months ago to decide on a theme for this year's Career Report. There was a lot to consider. We thought long and hard about our audience — the intriguing combination of high school and college students and employers — and how we could appeal to the greatest number of readers.

We asked ourselves, "What's the common denominator?"

High school students will be either trying to choose a program or preparing for the coming transition. They'll be looking at the statistics to weigh the tangibles with the intangibles.

College students will be reading Career Report to find out how last year's graduates did in the workforce, and trying to narrow down the choices of jobs within their fields.

Employers will be reading the statistics, too. They'll also be reading this publication to find out about Humber and our graduates. All in order to help them choose future employees.

"That's it," we thought. "Choosing. All of our readers are in the process of making decisions. That's what they have in common."

So that's what this book is about.

It's about exploring options and taking risks. It's about handling the anxiety of the change that results from decision-making. And it's about the most exciting and rewarding time of your life.

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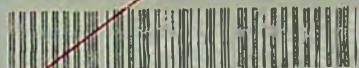
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## Counselling Services

It's the last year of high school. Your ears are buzzing with plans. They're the plans of friends who are leaving town next year, the plans of friends who are awaiting acceptance, the plans of parents who are a little too enthusiastic in helping their children choose careers.

What about you? Do you have a plan? If you have one, are you experiencing fear and doubt? Is that never-ending buzz of planning beginning to get on your nerves?

No matter how confident and self-assured your friends may seem, fear and doubt are a part of any major decision. The buzz you hear is the sound of people seeking reassurance - the sound of people who need to be sure that they have made the right decision. It's a positive sign. It means these people are taking risks, and that's what success is all about.

Yes, the excitement is real, too. And you will feel it when you begin to feel confident about your decision: when you're ready to take the risk.

How do you go about choosing? First you have to know what your options are and you should have an idea of what you like to do. Making a decision involves knowing yourself and that includes knowing about your interests, your strengths and your values.

Think about how you can apply your interests to a career. You can get information from guidance offices, libraries, and college and university calendars. Once you

Getting past fear and frustration  
to make the right career choice  
and cope with the  
coming transition.

HUMBER COLLEGE



have an idea about possible programs, visit some colleges and universities and talk to counsellors, coordinators and students.

If you've thought about your interests and still can't decide on a career, don't panic. Understand that you still have options. **There is no need to rush.**

Work for a while. While you're

working, explore other possibilities. Continue the career-planning process by taking courses at night. After working for a year or so, you may be ready to continue your education on a full-time basis.

Working might not seem like an attractive option compared to going to school with your friends. But you're an individual and your

Remember that if you're not happy with the decision you make now, you always have the power to change your mind and your direction.

At this point in life, the thought of any kind of change may seem overwhelming. But now you have to deal with the pressures from your parents, friends and teachers. And the thought of leaving a familiar environment is always frightening. All of those fears and pressures will lessen with time. In fact, at this time next year, you may be asking yourself what the big deal was.

If you've made up your mind and have plans to go to college or university, you may feel unprepared for the change. Don't.

Your entire education has been a preparation for this step. You've learned how to manage your time, take good notes, do assignments and write essays. Your only job is to find out how the expectations of your college or university will differ from what you're doing now.

The post-secondary experience can be among the best experiences you will ever have. But you have to take the time you need to make the decision that's best for you.

Soon that buzz of never-ending planning just might be music to your ears.

ILLUSTRATION BY: JO DE GASPERIS/READABLE INK

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# DAYS ON THE JOB

**Nigel A. McLean**  
Junior Draftsperson  
Viljoen Architects & Associates  
Graduated Architectural Technologist 1987

"I'm in an entry-level position in a firm that deals largely in residential projects. Usually people start by doing a lot of small jobs and errands but, because the market is booming, I find myself doing a lot of practical drafting projects.

"I work for several job captains at one time. Each is in charge of a

Six graduates talk about their jobs —  
the kinds of tasks they do, what parts  
they like the most, and the aspects  
they find the most difficult.

still progressing step-by-step, I get over that feeling.

"I like the challenge of it. It's an opportunity to constructively use my skills. And, because we're busy, I'm getting both variety and exposure."

NIGEL A. McLEAN



different project and to get the job done they have to delegate drafting duties to entry-level people.

"About 80% of my job is spent drafting. The rest of the time is filled with doing the errands necessary for the completion of a project.

"If someone needs a job done, I'll be immediately pulled off what I'm working on to help. That's frustrating. It'll break my concentration and I'll have to pick up where I left off. It's all a part of learning to work with a team.

"Another hard part is the anxiety of wondering 'Can I do it?' But by keeping everything in perspective and realizing that I'm

**Ian McIntosh**

Data Processing Technician  
Ministry of Colleges & Universities

Graduated Data Processing 1983

"I work with the Queen's Park Computer Centre on their mainframe. As students register at college we gather enrollment information so we can make statistical reports. I also work on the graduate placement report for all of the colleges. It tells, system-wide, how many students got program-related jobs and what the income range is.

"There's a lot of variety in my job and it's interesting because I get to know what's happening

with all the colleges. I also have a lot of contact with people and there are opportunities to learn new computer applications.

"About 50% of my day is spent analyzing data, 20% is spent on the phone, another 20% at the computer, and 10% at the word processor.

"I've been here for four years now and over time the job has become more intense and I've become more familiar with Ontario's post-secondary education system. The people here are good to work with and every new day gives me an opportunity to deal with a variety of people and apply the knowledge I've acquired."

**Karen Fournier**

Child Care Worker  
Halton Women's Place  
Graduated Child Care Worker Program 1985

"I work in a shelter for abused women and their dependent children. We're a safe place to be while making decisions about the future.

"I act as the children's advocate in the shelter. When families come in I'm responsible for making sure the children's needs are met. That might mean listening to their stories and assuring them that they are safe or calling the Children's Aid Society if there has been abuse. It can also mean helping their mothers with par-

enting.

"I will do an interview with both mother and child to learn the specifics of their situation and then together we decide how best I can help.

"Each week there is a kids' meeting where we talk about problems in the house. We discuss a different topic each week, like feelings, child abuse or self-esteem.

"I enjoy watching the children be children, often for the first time in a long time. I like the variety. There are so many different aspects to my job. It keeps me from ever being bored.

"There are a lot of hard things about the job. It's hard when you haven't been able to prove that a child has been abused and the abuser gets unsupervised access to the child. It's hard seeing a child being brought back into a violent situation in which they have no control. And it's hard not knowing what I'm coming into each morning."

KAREN FOURNIER





“...the more I put into it,  
the more I get out of it”

**Belinda Hansen**

VTR Playback Operator & TV  
Show Host  
Global Television  
Graduated Journalism 1986

“My full-time job at Global is VTR Playback Operator. I work in a small room taking in ‘satellite feeds’: rolling the tape from across the country that runs live during the news.

“I’m also the host of the show Kidsbeat. That involves finding stories, interviewing, editing and spending a lot of time in make-up. A lot of kids write to us and so another important aspect of the job is writing back.

“After my eight-hour shift as VTR Operator I’m usually on the phone trying to get interviews, writing letters and trying to arrange for cameras to do the interviews I’ve set up for Kidsbeat.

“Basically I’m doing two jobs, so my social life has to come second. And there’s a lot of pressure, but you learn to deal with it.

“I’ve wanted to work in journalism, specifically at Global, since I was in high school. When I finally got an opportunity to work here I was an editorial assistant which means I worked 50 and 60-hour weeks and had lots of 12-hour days. My tasks included being a ‘go-fer,’ ‘ripping wire,’ researching pictures that reporters needed for their stories, and filing and editing.

“But it was worth it. I finally got hired as the host of Kidsbeat.

“It’s a great job. I’ve met so many interesting people, like Robert Palmer and Janet Jackson. And the kids who watch the show are fun. I remember the first time a group of kids spotted me as the host of Kidsbeat and asked me for my autograph. I was more nerv-



BELINDA HANSEN

ous than them. But now it just feels great.”

**Stephen Deegan**

Safety Programs Coordinator  
The Company Nurse (a division of MDS)  
Graduated Safety Engineering Technology 1987

“The Company Nurse is in the business of supplying nursing services to small and mid-sized companies. They recently started offering safety programs development. That’s where I come in.

“My job is to reduce the number of accidents that occur on the job. I go into a company, make a

safety assessment, write a report and make recommendations. We have over 150 clients whom I will work for in a consulting capacity. It might take a month or so to complete my work with each company.

“The job entails informing the clients about the services I can offer, like conducting safety audits and developing safety manuals, fire prevention programs and safety procedures for individual work task analysis (ergonomics). Consideration is given to the illumination level because poorly-lit areas are a hazard in the workplace. I also do noise level surveys. Other tasks include worker education, and making

sure job procedures and protective equipment meet with current regulations. Basically, my job is to create a safer working environment for all employees.

“The parts of the job I enjoy most are dealing with people and assessing their needs: solving problems and seeing results. That might mean a change in attitude or fewer claims.

“The hard part is going into a company which has a negative attitude. I have to prove to management that safety will save money and I have to get support from the workers.”

**Diane Proctor**

Sales Rep  
A.M. International  
Graduated Package Design 1986

“I knew I wanted a career in sales before I took the program at Humber. Background knowledge of the industry is important to have.

“When I first started this position (selling printing equipment for A.M. International) I had to make cold calls to all of the possible accounts in my territory. After that they knew me and that was it for making cold calls. Now I spend my time making appointments with clients, in meetings and I do lots of telemarketing. It changes from week to week but on the average I’m out of the office about 75% of the time.

“It’s a high-stress business, but the money is good if you’re good. Understanding people’s needs and handling complaints is the hardest part of the job. But there’s very little I dislike about the business. I’m my own boss. The more I put into it, the more I get out of it.”

PHOTOGRAPH BY: GARY GELBERT



# YOUR APTITUDE IS SHOWING

By Craig Barrett & Pamela Mitchell  
Counselling Services

**C**hoose a career, get a job, get going." Those are the messages you may be getting from career guides, teachers, counsellors and the daily newspaper.

You've been encouraged, maybe even pressured, to select something from the vast array of career possibilities — something which suits your aptitudes or abilities.

Since you were a child, the connection between aptitudes and careers has been made for you: "You're good at that" or "You should be a —." But somehow you had a sense that it wasn't quite that simple.

You need to consider more than just aptitudes.

Of all the activities you're good at — have an aptitude for — perhaps only some of them interest you. And only some of those activities really fascinate you or attract your fullest attention. If this process of elimination, modified by interests, has taken place and you feel happy with the result, you're very fortunate and will probably find your career planning easy to do. However, if you're left with the sense that you're overlooking some excit-

Exploring the world of aptitudes  
can be exciting and rewarding.

It can also be  
confusing and misleading.

ing career options, then you need to try a different approach. You might try considering what you really enjoy before considering your aptitudes.

Everything you have ever done in your life can provide clues for your career choice. Look for what you have enjoyed most. Select activities from all areas of your life: leisure, school, and volunteer and paid work. Now you can set about a process of mixing and matching your interests and aptitudes. For example, if one of your interests is health and you read about and try to maintain your health and well-being, then you have identified a career area. Now use your aptitudes to narrow down your choices. If one academic aptitude is chemistry, perhaps you would consider training to be a technician in the food industry. If you have an aptitude for business, a goal might be to operate a health food store.

And, if you know that you work well with people, you might consider being a fitness consultant, specializing in diet and nutrition.

You can get help sorting out all the pieces of you-and-the-world from many sources: career counsellors, interest and aptitude tests, family, friends, teachers and employers. But the final decision must come from you.

Ask yourself these questions about each option:

1. Does it fascinate me?
2. Am I using my particular skills?
3. Do I care about doing it well?

Yes, aptitudes are amazing. Once you're on the job you will find that using and developing your particular combination of skills results in a sense of satisfaction. Your skills and aptitudes determine how you prefer to approach any job you do. For example, if you have the skill of paying attention to detail, you

will demonstrate that skill whether you're cutting hair, doing bookkeeping, or machining a precision instrument.

The greater number of skills and aptitudes that you can use in your work environment, the greater the chance that you will have a satisfying career. The advice "Know thyself" is the key to career planning. The process of acquiring self-knowledge is never-ending; everything you do gives you new information. On the subject of "you," you should be an expert.

Most of the jobs that people will be engaged in by the year 2000 do not exist today. But knowing your aptitudes will allow you to adapt to the changes in the world of work.

There is no career upon which you can rest. There is no guarantee that what you are engaged in today will not change dramatically over time. Yet, you can look for those aspects of the world around you that connect with your heart, head and gut. And the chances are that you will select satisfying work settings now and in the future.

The best part is, you'll get to know yourself a little better. ▽

ILLUSTRATION BY: NORMA NELSON





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# HUMBER COLLEGE'S

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# GRADUATE EMPLOYMENT STATISTICS FOR 1987

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Our statistics charts will give you  
the employment and salary  
information you want to know

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## 98% Employment

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Judy Humphries  
Director, Placement Services  
(Career Service Centre)

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98% of Humber's graduates obtained employment in 1987.

These graduates owe their employment success to a variety of factors:

- a good economy
- a quality education
- their own enthusiasm and initiative
- the cooperative efforts of the College faculty and the staff of the Career Service Centre in the search for related employment.

The Career Service Centre begins to assist you in achieving career success long before you are ready to graduate from the College. Our assistance includes:

- part-time and summer jobs to provide you with the skills and experience necessary in the later competition for permanent employment;

- resumé and interview workshops to prepare you for the job search;
- career events and on-campus employer information/recruitment sessions to introduce you to the expectations of the workplace;
- current data about the labour market employment trends and "going" salary rates to ensure that your career choice is an informed one.

It's our job to get you a job both directly by referral to employment vacancies and indirectly by teaching you "self-marketing" job search techniques. By choosing either some or all of our services, you will improve your chances of career success.

For employment information call Humber's Career Service Centre at 675-5029.



## Guide to Career Report Statistics

### PART I: The Data

The figures listed in this section will give you the straight facts about our graduates' placement record in 1987.

To read the data:

1. Find the program you are interested in and locate the Division to which your program belongs. For example, look at the Applied & Creative Arts Division to find out more about Humber's Journalism program.
2. Now look up the programs which appeal to you. To make it easier, we have listed all the programs alphabetically.
3. A description of what is in each column is at the top of the chart. To get a complete understanding of the data provided, read all of the descriptions.

### PART II: Typical Positions/Typical Employers

This section will give you a

sample list of typical job titles that Humber's graduates received, and typical employers. This information is designed to show you what kinds of jobs our graduates have obtained and who has hired them. This can help you to focus your studies toward a particular type of job.

To read this section, look up your Division. The programs in these charts have also been listed alphabetically.

Divisions	Page
Applied & Creative Arts	v
School of Business	v
Health Sciences	vi
Hospitality, Tourism and Leisure Management	vii
Human Services	vii
Technology	vii

**Note:** The companies listed are only examples of past employers and not companies who are presently hiring. The jobs listed are also only examples of the jobs obtained by past graduates. The placement statistics vary from year to year.

#### Address:

Humber College, North Campus  
205 Humber College Blvd.  
Etobicoke, Ontario M9W 5L7  
(416) 675-3111



1987

No. of Grads	No. available for employment	No. employed in F/T jobs related to field of study	No. employed in unrelated F/T jobs	No. with P/T related jobs seeking F/T employment	No. with P/T unrelated jobs seeking F/T employment	No. with P/T related jobs not seeking employment	No. still seeking employment	Total employed	Median Salary Range*
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**APPLIED & CREATIVE ARTS**

Advertising & Graphic Design	26	21	16	2	3			21	13K-15K
Audio-Visual Technician	6	6	4			1	1	5	25K-27K
Creative Photography	27	25	18	1	6			25	13K-15K
Fashion Arts	2	2	2					2	**
Film & TV Production	20	19	13	4	2			19	15K-17K
Industrial Design	9	7	7					7	19K-21K
Interior Design	25	23	21			1	1	22	16K-18K
Journalism	26	24	16	6	2			24	17K-19K
Landscape Technician	9	6	6					6	23K-25K
Landscape Technology	6	6	6					6	21K-23K
Music	23	19	11	1	7			19	17K-19K
Package Design	16	14	13	1				14	18K-20K
Public Relations	44	40	27	5	3	1	4	36	19K-21K
Radio Broadcasting	39	33	15	11	2	1	4	29	12K-14K
Retail Floriculture	15	14	12	1			1	13	12K-14K
Theatre Arts	1	1	1					1	**

**SCHOOL OF BUSINESS**

Accountancy Diploma	36	30	24	3			1	2	28	18K-20K
Business Administration Diploma	58	47	42	3	1			1	46	18K-20K
Computer Information Systems	13	13	8	4				1	12	19K-21K
Computer Co-op	16	15	15						15	24K-26K
Computer Programming Diploma	18	17	14	2				1	16	22K-24K
Data Processing Diploma	3	3	3						3	17K-19K
General Business Diploma	92	76	63	12	1				76	17K-19K
Marketing Diploma	55	48	38	5		1		4	44	17K-19K
Office Admin - Executive	17	16	16						16	17K-19K
Office Admin - Legal	19	18	18						18	15K-17K
Office Admin - Medical	28	23	22	1					23	16K-18K
Office Admin - Office Systems	3	3	3						3	18K-20K
Office Admin - Word Processing	17	15	15						15	17K-19K
Retail Management	12	11	7	4					11	12K-14K



1987

No. of Grads	No. available for employment	No. employed in F/T jobs related to field of study	No. employed in unrelated F/T jobs	No. with P/T related jobs seeking F/T employment	No. with P/T unrelated jobs seeking F/T employment	No. with P/T related jobs not seeking employment	No. still seeking employment	Total employed	Median Salary Range*
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**HEALTH SCIENCES**

Ambulance & Emergency Care	45	37	33		2		2	37	26K-28K
Early Childhood Education	40	38	36				2	38	14K-16K
ECE Developmentally Handicapped	19	16	16					16	16K-18K
Funeral Services	72	64	63	1				64	20K-22K
Nursing Assistant	95	74	59				15	74	21K-23K
Nursing Diploma	195	158	151		1		6	158	29K-31K
Pharmacy Assistant	51	47	42	3			1	46	20K-22K
RN Refresher	33	26	10		2		14	26	24K-26K
RNA Operating Room	24	20	16	1	1		1	19	20K-22K

**HOSPITALITY, TOURISM & LEISURE MANAGEMENT**

Arena Management	18	18	18					18	25K-27K
Culinary Management	31	28	28					28	15K-17K
Equine Studies Coach	10	7	6				1	7	12K-14K
Equine Studies Management	3	2	2					2	**
Food Industry Technician	18	17	13	3				16	17K-19K
Hotel & Restaurant Management	103	82	51	29			2	82	17K-19K
Recreation Leadership	30	24	17		4	3		24	16K-18K
Ski Area Operations & Management	4	4	4					4	**
Travel & Tourism	85	78	63	9	1		4	77	12K-14K

**HUMAN SERVICES**

Child Care Worker	26	24	21		3			24	17K-19K
Community Worker	12	7	4	2	1			7	14K-16K
Developmental Services Worker	49	42	36	2	1	1	1	41	17K-19K
Law & Security Administration	33	31	19	8		1	1	29	19K-21K
Rehabilitation Worker	20	15	10	3	1			14	18K-20K
Social Service Worker	16	9	6		1			7	17K-19K

*For Technology, see page iv...*

(Data collected six months after graduation)

F/T means full time and P/T means part time.

\* These figures represent base starting salaries only in thousands of dollars per annum.

They do not reflect additional earnings such as tips, commissions, bonuses and fringe benefits.

\*\* Insufficient data available.



1987

**TECHNOLOGY**

	No. of Grads	No. available for employment	No. employed in F/T jobs related to field of study	No. employed in unrelated F/T jobs	No. with P/T related jobs seeking F/T employment	No. with P/T unrelated jobs seeking F/T employment	No. with P/T related jobs not seeking employment	No. still seeking employment	Total employed	Median Salary Range *
Architectural (Design) Technician	17	8	7	1					8	15K-17K
Architectural (Design) Technologist	17	17	15	2					17	15K-17K
Chemical Laboratory Technician	13	6	3	2				1	5	18K-20K
Chemical (Industrial) Engineering Tgst.	1									**
Chemical (Microbiological) Technologist	2	2	1	1					2	**
Chemical Engineering Technologist	5	4	4						4	20K-22K
Civil Engineering Technician	4	4	4						4	17K-19K
Civil Engineering Technologist	7	7	7						7	17K-19K
Computer Engineering Technologist	3	3	3						3	19K-21K
Electrical Control Technician	4	4	3					1	3	23K-25K
Electromechanical Engineering Technician	10	7	5	2					7	19K-21K
Electromechanical Engineering Technologist	16	12	8	2				2	10	23K-25K
Electronics Engineering Technician	62	39	31	8					39	17K-19K
Electronics Engineering Technologist	17	11	8	3					11	19K-21K
Environmental Systems Engineering Tn.	17	10	10						10	17K-19K
Environmental Systems Engineering Tgst.	11	10	9	1					10	18K-20K
Environmental Systems Solar Technologist	5	5	5						5	16K-18K
Industrial Instrumentation Engineering Tn.	6	5	4	1					5	28K-30K
Industrial (Management) Engineering Tgst.	3	2	2						2	**
Manufacturing Engineering Technician	3	3	3						3	23K-25K
Manufacturing Engineering Technologist	1	1	1						1	**
Mechanical Drafting Design Engineering Tn.	4	3	2	1					3	**
Mechanical Numerical Control Engineering Tn.	9	7	6	1					7	19K-21K
Mechanical Tool & Die Engineering Tn.	5	5	4	1					5	21K-23K
Safety Engineering Technologist	2	2	2						2	**
Small Craft and Marina Technician	6	5	4	1					5	18K-20K
Survey Technician	4	1	1						1	**
Survey Hydrographic Technologist	4	4	4						4	19K-21K

(Data collected six months after graduation)

F/T means full time and P/T means part time.

\* These figures represent base starting salaries only in thousands of dollars per annum.

They do not reflect additional earnings such as tips, commissions, bonuses and fringe benefits.

\*\* Insufficient data available.



## APPLIED & CREATIVE ARTS

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Advertising & Graphic Design

Welland Printing (Welland)	Design Artist/Typesetter
St. Joseph Hospital (Hamilton)	Graphic Designer/Computer Typesetter
Saffer Advertising	Art Director

#### Audio-Visual Technician

Ontario Hydro	A-V Technician
G M and Associates	A-V Technician
Peel Board of Education (Mississauga)	Media Technician

#### Creative Photography

Parsons Steiner Ltd.	Media Coordinator
S.V. Smith, Photographer	Owner/Operator
Canadian School Studios	Photographer

#### Fashion Arts

Lodge Talent Agency	Model
Images	Fashion Consultant

#### Film & T.V. Production

Tremble Visual Services Ltd.	Video Technician
Settler Film Productions	3rd Grip
Ventura Productions	Set Decoration Assistant

#### Industrial Design

J. Pascal Inc.	Design Draftsperson
Adamson Industrial Design Inc.	Industrial Designer
Leif Jacobsen Ltd.	Freelance Designer

#### Interior Design

Design Case International	Design Coordinator
POI Business Interiors (Markham)	Designer
Canac Kitchens (Thornhill)	Showroom Designer

#### Journalism

Steelcase Canada Ltd. (Markham)	Communications Assistant
Southam Communications Ltd.	Editorial Assistant
Winnipeg Free Press	Police Reporter

#### Landscape Technician

Stone-Ayr Estate	Head Gardener
Weall & Cullen Nurseries Ltd.	Landscape Designer
Ontario Hydro	Landscape Labourer

#### Landscape Technologist

Avalon Landscaping	Foreman
Soft Landscaping & Design	Co-President
Trifolium Horticultural Services	Proprietor

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Music

Roland Canada Music	Education Representative
Modal Management	Self Employed
Canadian Conservatory of Music (Halifax)	Guitar Teacher

#### Package Design

Sears Canada	Jr. Artist
The Reproduction House	Typesetter
Goldcraft Packaging Corp.	Package Designer

#### Public Relations

Media Profile	Media Relations Officer
Etobicoke Hydro	Public Relations Assistant
Alzheimers Society of Canada	Public Relations Assistant

#### Radio Broadcasting

CJCS 1240 (Stratford)	Sales Representative
CKBC Radio	Announcer
All-Canada Radio & T.V.	Assistant Researcher

#### Retail Floriculture

Applewood Hills Florists	Floral Designer
The Flowerman	Floral Designer
Visual Concepts	Floral Designer

#### Theatre Arts

Self Employed	Freelance Actor/Director
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## SCHOOL OF BUSINESS

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Accounting

Harvey Rosen Inc.	Accounts Payable Associate
Continental Canada	Accounting Clerk
Edgecomb Properties Ltd.	Accounting Assistant

#### Business Administration

Nestle Enterprises Ltd.	Points of Sales Coordinator
Canada Trust Co.	Credit Officer
Ministry of Revenue	Land Assessment Clerk

#### Computer Co-op

Canadian Imperial Bank of Commerce	Computer Programmer
Manufacturers Life Insurance Co.	Programmer Analyst
Toronto Transit Commission	Computer Programmer

#### Computer Information Systems

Denison Mines Ltd	Programmer Analyst
Toronto Dominion Bank	Junior Programmer
Factory Carpet Ltd.	Systems Support Person



## SCHOOL OF BUSINESS

### Cont'd

#### TYPICAL EMPLOYERS POSITIONS OBTAINED

##### Computer Programming

Oral-B Laboratories	Junior Programmer
Sun Life of Canada	Programmer
General Mills	Programmer Analyst

##### General Business

Hickory Farms Canada	Warehouse Supervisor
State Farm Insurance	Claims Representative
Beaver Lumber	Inventory Analyst

##### Marketing

Mac Naughton-Brooks	Design & Marketing Coordinator
Beecham Canada	Sales Promoter
Xerox Canada	Customer Service Rep.

##### Office Administration – Executive

Lieutenant Governor of Ontario	Junior Secretary
Peat Marwick Consultants	Secretary
Toronto Dominion Bank	Senior Secretary

##### Office Administration – Legal

Humber College	Legal Secretary
Osler, Hoskin & Harcourt	Legal Secretary
Blake, Cassels & Graydon	Legal Secretary

##### Office Administration – Medical

Toronto General Hospital	Medical Secretary
St. Michael's Hospital	Senior Medical Secretary
Cosmetic Surgery Institute	Medical Secretary

##### Office Administration – Office Systems

The Royal Bank of Canada	Stenographer
Canadian Depository for Securities	Administrator/Internal Control
Oasas Telecom Corporation	Administrative

##### Office Administration – Word Processing

CNCP Telecommunications	Clerk /Typist
Toronto Transit Commission	Training Clerk
Canada Life Assurance	Word Pro Technician

##### Retail Management Co-op

Towers	Management Trainee
Kinney Canada	Assistant Manager
Harry Rosen	Store Display

## HEALTH SCIENCES

#### TYPICAL EMPLOYERS POSITIONS OBTAINED

##### Ambulance & Emergency Care

Halton Mississauga Ambulance Service	Ambulance Officer
Peel York Ambulance Service	Driver/Attendant
Metro Toronto Dept. of Ambulance Services	Emergency Medical Attendant

##### Early Childhood Education

Hillcrest Progressive School	Jr. Kindergarten Teacher
Mini-Skool	Room Supervisor
Royal Daycare	ECE Teacher

##### Early Childhood Education/DH

George Brown College	ECE Teacher
Englehart Public School	Teacher's Aid
Hydro-Kids Daycare	Pre-school Teacher

##### Funeral Services

Turner and Porter	Funeral Directors
Ward Funeral Home	Funeral Director
McDougall & Brown	Funeral Directors
	Funeral Director

##### Nursing

St. Joseph's Health Centre	Registered Nurse
St. Michael's Hospital	Registered Nurse
Princess Margaret Hospital	Registered Nurse

##### Nursing Assistant

Sunnybrook Hospital	Registered Nursing Assistant
General Electric Canada	Registered Nursing Assistant
Toronto East General Hospital	Registered Nursing Assistant

##### Pharmacy Assistant

The Hospital for Sick Children	Pharmacy Assistant
North York Branson Hospital	Pharmacy Assistant
University of Guelph	Pharmacy Technician

##### R.N. Refresher

Government of Ontario Employee Health Centre	Occupational Health Nurse
Victorian Order of Nurses	Registered Nurse
Women's College Hospital	Registered Nurse

##### R.N.A. Operating Room

McMaster Hospital (Hamilton)	Operating Room Technician
Etobicoke General Hospital	Operating Room Technician
Humber Memorial Hospital	Operating Room Technician



## HOSPITALITY, TOURISM & LEISURE MANAGEMENT

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Arena Management

Flemingdon Park Arena	Air Operator
Richmond Hill Arena	Arena Manager
Jus Jordan Arena	Aquatic Director

#### Culinary Management

L'Hotel	Chef de Partie
Cherry Hill House	Garde-Manger
Stage West	Sous Chef

#### Equine

Wayward Farms	Stable Manager
Sunnybrook Stables	Instructor
Saddlebrook Farms	Trainer/Teacher

#### Food Industry Technician

U F L. Foods Inc.	Research & Development Technician
Rector Foods Inc.	Quality Control
Kellogg Salada	Food Technician

#### Hotel & Restaurant Management

Marriott Hotel	Catering Manager
Delta Chelsea Inn	Front Desk
Peel County Restaurant	Dining Captain

#### Recreation Leadership

Scadding Court Community Centre	Athletic Coordinator
City of Etobicoke Parks and Recreation	Program Coordinator
Town of Vaughan (Maple)	Assistant Aquatic Programmer

#### Ski Area Operations & Management

Blue Mountain Ski Resort	Snow Maker
Mount St. Louis Ski Resort	Operations Supervisor
Loch Lomond Ski Area	Lift Manager

#### Travel and Tourism

Air Canada Touram	Reservations Agent
Deerhurst Inn (Huntsville)	Sales Representative
Eaton's Travel	Travel Counsellor

## HUMAN SERVICES

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Child Care Worker

J.D. Griffin Adolescent Centre	Child Care Worker
Peel Children's Aid (Brampton)	Child Care Worker
Sacred Heart Child and Family Centre	Child Care Worker

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Community Worker

Operation Pride	Placement Coordinator
YMCA of Metro Toronto	FUTURES Coordinator
Hope Haven Homes (Hamilton)	Child Care Worker Supervisor

#### Developmental Service Worker

Muki Baum Treatment Centre	Teacher's Assistant
Barrie Association for the M.R.	Residential Counsellor
ADHOC Services (Oshawa)	Residential Counsellor

#### Law and Security Administration

Ministry of Correctional Services (Toronto Jail)	Corrections Officer
York Regional Police	Constable
Queensway General Hospital	Security Officer

#### Rehabilitation Worker

Huntsville Assoc. for the M.R.	Life Skills Instructor
Canadian National Institute for the Blind	Social Intervenor
Operation Springboard	Assistant Counsellor

#### Social Service Worker

Thistleton Regional Centre	Counsellor
Peel Social Services (Brampton)	Case Aid
Metro Toronto Community and Social Services	Welfare Visitor

## TECHNOLOGY

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Architectural (Design) Technician

James Martin Architect (Timmins)	Draftsperson
Synform Design Group	Architectural Technician
Mansfield Technical Consulting	Draftsperson

#### Architectural (Design) Technology

Mark A. Cook Enterprises (Tillsonburg)	Architectural Technologist
Black Photo Corporation (Markham)	Designer
U.P. Conforzi & Associates	Architectural Technologist

#### Chemical Laboratory Technician

Canadian Oxymedal Finishings Ltd.	Chemical Lab Technician
Arrowhead Metals	Lab Technician

#### Chemical Engineering Technology

Dow Corning Canada Inc.	Quality Assurance Supervisor
C.I.L. Inc. (Stanchem Div.)	Chemical Technologist



## TECHNOLOGY Cont'd.

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Chemical (Industrial) Engineering Technology

Shell Canada                      Technical Assistant

#### Civil Engineering Technician

Asbestos Control & Insulation      Estimating & Inspecting

#### Civil Engineering Technology

Inducon Consultant              Design Engineer  
City of Etobicoke              Surveyor  
Truswall Systems              Placement Designer

#### Computer Engineering Technology

Loblaw Companies Ltd.              Junior Programmer/Analyst  
Dover Corporation (Canada)      Sales Coordinator/Computer Eng.  
V P Data Systems              Programmer

#### Electro-Mechanical Engineering Technician

Imo Deval Inc.                      Inside Technical Person  
Westmount Applied Technology Inc.      V.P. Technical Marketing  
Sealtech Ltd.                      Mechanical Eng.

#### Electro-Mechanical Engineering Technology

Air Products                      Engineering Technologist  
Drew Mfg.                      Plant Technologist  
Dortech Ind. (Newmarket)      Maintenance Technician

#### Electronics Engineering Technician

Westinghouse Canada (Burlington)              Technician  
Ontario Hydro              Shift Control Technician  
Litton Systems Canada      Supplier Quality Tech.2

#### Electronics Engineering Technology

J.C. Controls Ltd. (Orangeville)      Service Technician  
Peel Board of Education              Computer Technician  
Transalta Energy Systems              Programmer

#### Environmental Systems Engineering Technician

Air Calm (Oakville)              Service Mechanic  
Cimco Ltd.                      Service Coordinator  
Nortown Air Systems              Coordinator

#### Environmental Systems Engineering Technology

Cooltech Air Systems Ltd. (Concord)              Mechanical Estimator  
Fenmar Group Limited              Energy Systems Analyst  
Kilner Environmental              Technical Rep.

### TYPICAL EMPLOYERS POSITIONS OBTAINED

#### Industrial Management Engineering Technology

Indalex                      Production Scheduler  
Incredible T-Shirt Company      Inventory Controller

#### Manufacturing Engineering Technician

Louver Drape of Canada              Quality Control Inspector  
McGregor Hosiery Mills Inc.          Production Scheduler

#### Mechanical Drafting Design Technician

Mond (Industries)              Draftsman

#### Mechanical Numerical Control Engineering Technician

Post Machinery                      N.C. Operator  
Ehlers Manufacturing Ltd.          Machine Operator  
Queensway Machinery Products Ltd.      C.N.C. Operator/Programmer

#### Mechanical Tool & Die Engineering Technician

Huck Mfg. Co. (Canada) Ltd.      Tooling Engineer  
Trane Company of Canada Ltd.      NC Programmer  
Kimbel Tool & Machine              CNC Programmer/Operator

#### Safety Engineering Technology

The Company Nurse              Occupational Health & Safety Specialist  
Photo Engravers & Electroplating              Loss Control Manager  
Shell Canada Limited              Accident & Prevention Representative

#### Small Craft & Marina

Harbourfront Corporation          Marine Maintenance Crew Foreman  
Noah's Yachts                      Supervisor of Yacht Construction  
Executive Sailing                      Sailing Director

#### Survey Technician

Public Works Canada              Survey Technician

#### Survey Hydrographic Technology

Public Works Canada (Ontario Region)      Survey Assistant  
City of Brampton              Survey Rod Man  
Martin Borsteveld              Instrument Person



# IS COLLEGE YOUR CALLING?

By Kathleen Rowlands  
Marketing Services/Liaison

There are a number of reasons why high school students choose to continue their education at a community college. Many of the reasons are good. Some aren't.

Of course, we'll be thrilled if you decide to come to Humber. But we want you to come for the best reasons. We don't want you to come because it's a five-minute walk from home. We don't want to see you because a friend of a friend knew a friend who told your mom that Humber was great.

We want to see you because you weighed the choices, explored the differences between college and university (or getting a job), and came to the conclusion that college — and Humber — is the best place for you.

Why college at all?

One reason is that our classes are small, so you really get to know your classmates and faculty. That helps you to get the most out of the college experience, both socially and academically.

Another reason is that we concentrate on a practical, hands-on approach to learning. Yes, you still need to take courses such as English (we call it Communications), math (if applicable), and general studies. You will also be trained in the theoretical aspects of your career, so that the 'why' is as clear as the 'how.' But the primary focus is the application of your learning in real-life situations. If you choose Early Childhood Education, you will spend several work placements in a daycare. If you enroll in Retail Management, the co-op section of the program takes place in retail outlets. Electro-Mechanical Technology? The equipment is

## Exploring the reasons why you should consider community college

right on campus for you to access on a daily basis ... and so on.

With a college education you can step directly into a job upon graduation. An employer doesn't have to spend another six weeks, two months or even two years

training you. They know that, with a college diploma in your hand, you have been involved in the kind of education that makes you an ideal employee for today's job market. You will be skilled, adaptable, open to new ideas and willing to learn more.

You may be interested in knowing that we respect your

decision to come to college. And to show that respect, we treat you like an adult. Getting to class on time is up to you, and bells don't ring to signal the end of the period.

The responsibility shifts to you. There are still tests, exams, reports and essays. But it's up to you to be there when the tests are conducted and to know when your reports are due. Your parents and teachers are no longer in charge of your life. You are.

That doesn't mean we don't care. We do! We have a number of services to inform you, welcome you, assist you in the move from high school to college and make your stay a successful one.

By the way, it certainly isn't a reason for coming to college, but it's nice to know that, despite the excellence of a college education, the tuition fees are roughly half that of university.

So, when you decide on a college education, you can rest assured that you've made a wise decision. You've considered your own particular skills and interests, and identified the training style that best suits you.

You've made a decision based on your best interests.

We applaud that decision. ▽

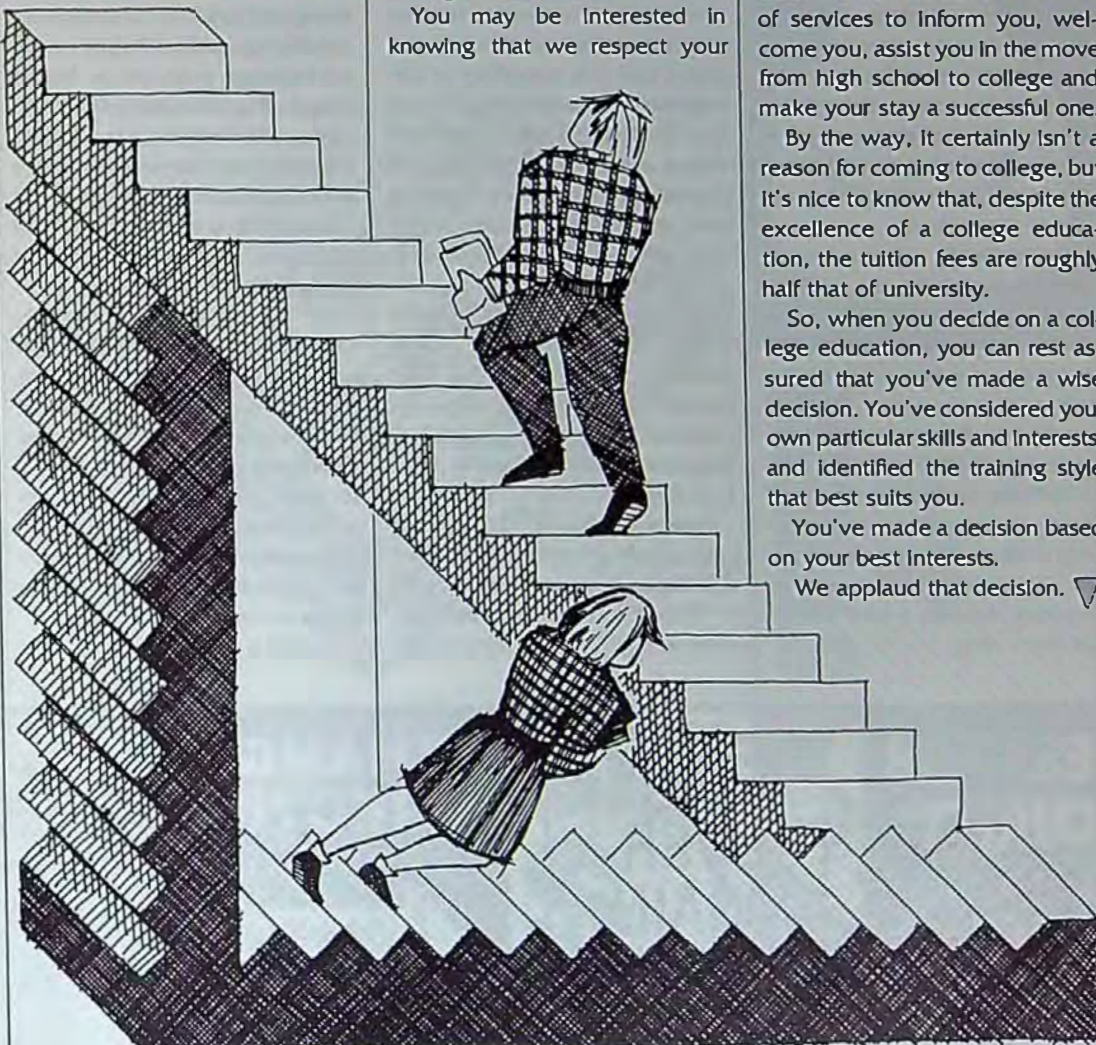


ILLUSTRATION BY: JO DE GASPERIS



# CHANGE YOUR MIND, CHANGE YOUR JOB

By Stephanie Fox  
Marketing Services

**S**ometimes it takes more courage to quit your job and start over again in a different direction than it does to go on in an unhappy work situation. In other words, it's okay to change your mind.

Why is it so difficult for most of us to change careers? According to the experts, the fear of starting over again, and of possibly being unsuccessful at it, is usually enough to inhibit us from trying at all.

"As human beings, it's very hard to change direction. For some, it isn't as difficult to take risks, but for others, the risk involved with changing careers is too overwhelming to conquer," says Anne Chesterton, a Humber College counsellor.

Another huge risk involves finances, especially for people who are considering leaving a full-time job to return to school. For a man or woman supporting a family, giving up the financial security of a full-time job to upgrade him/herself at school is unthinkable. Unfortunately, these people may remain in an unsatisfying work environment for years, and eventually their dream of acquiring skills for a new career just fades away.

You've worked for years at school  
and on-the-job to get to  
where you are today. But you're  
not satisfied. Should you  
change directions  
or stick it out?

Still others are afraid to make a career change because of family pressures. Another Humber counsellor, Pamela Mitchell, explains that it is important to distinguish between real and imagined family pressures. Quite often young adults dread telling their parents that they want to leave their current job for one which pays less, or that they want to return to school.

"However, by the time these young adults think the whole situation through and tell their parents, they are quite often surprised at how understanding and supportive their parents are," says Mitchell.

How important is it to be happy in your job and how do you decide when you have had enough to take that big step? Because work is such a large part of our

lives, usually taking up at least 40 hours each week, people are now recognizing that to continue in an unfulfilling and unhappy work environment can be a health hazard. The stress build-up which often accompanies this kind of situation can be emotionally and physically draining and, if left unchecked, may lead to serious blood pressure, cardiovascular or depression problems.

For most of us, the process to change and to take that first step is a slow one. However, there may come a time when the risk of the unknown is less frightening than it was initially. You may wish to start by enrolling in night school, or by signing up for volunteer work; this will allow you to keep your financial security while doing something you enjoy.

But is it a career change or a job

change that you need? For some of us, these may seem to be the same thing; however, Mitchell explains that the two are very different.

"Many people are in the right career field, but perhaps the environment is wrong for them. It's very important to determine if it's the task you are unsatisfied with or the working environment.

"Your values and interests have a lot to do with your happiness. People tend to congregate with others who share common interests; therefore you may be in the wrong work environment if you don't have the same skills, interests or abilities as your co-workers," adds Chesterton.

So, if you find yourself in a work situation which is unsuitable for you, or if you simply think you may like to go back to school to study something which really piques your interest, what should you do first?

"Most of the people we see who want to change jobs don't trust their own judgement and want to take an assessment test to make sure they're doing the right thing. Often they don't realize that the skills they already have are transferrable to other jobs. We try to encourage them to

talk to a variety of people, including family and friends, because part of the decision-making process involves this kind of interaction," explains Chesterton.

People in this situation often believe there is something wrong with them for feeling the way they do about their jobs. This is one of the biggest barriers Humber's counsellors help people to overcome.

Another barrier involves a myth. "Many of the people we talk to still believe that if they make a career change to a completely different area, they've wasted all the time (sometimes years) they've spent in their present job. We try to explain that it's a natural progression for both people and their values to change. We also stress that with every working situation you'll always learn and bring the positive aspects of the job with you to your new situation, whether it's another job, or a return to school," says Mitchell.

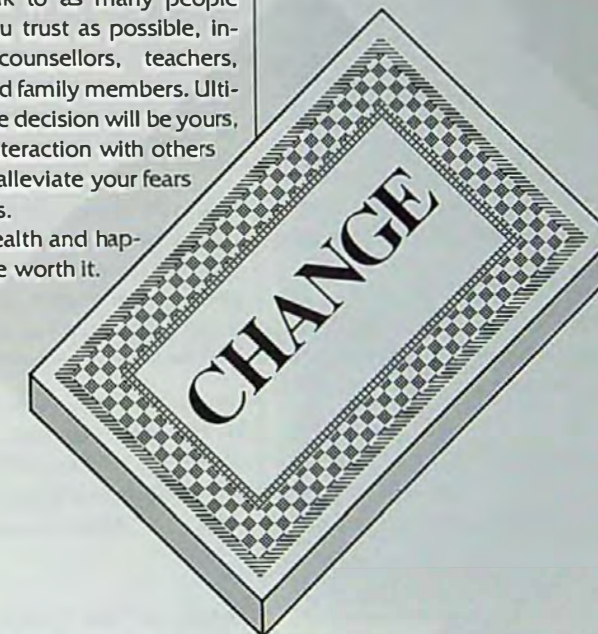
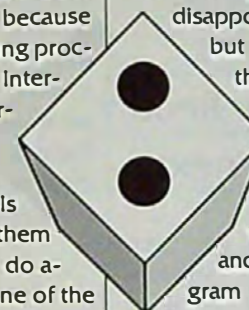
And what about young adults who graduate from a college program which their parents chose for them, but which doesn't interest them?

These students are quite often

faced with guilt and the fear of disappointing their parents, but at the same time, they know they can't stay in that field and be happy. When this happens, the students will usually wait for graduation and enroll in the program of their choice and then seek employment in the field which is directly related to their interests.

The final word is this: You aren't alone. Talk to as many people whom you trust as possible, including counsellors, teachers, friends and family members. Ultimately the decision will be yours, but the interaction with others will help alleviate your fears and stress.

Your health and happiness are worth it.



**SECURITY**  
STAY AT  
UNSATISFYING  
JOB



**STRESS**  
GO TO  
HOSPITAL

**GO**  
TO  
NEW  
CAREER

**STRESS FOR  
SECURITY**

**GO BACK  
20 POINTS**

**START  
OVER  
AGAIN**

**GAIN 10 POINTS**

**CHANGE  
DIRECTION**

**GO AHEAD  
2 SPACES**

**CHANGE**

**PICK UP  
ONE CARD**

**RISK  
FOR  
SUCCESS**

**FAMILY  
PRESSURE**



**SATISFYING  
JOB**



**FINANCES**





# THE PERFECT CANDIDATE

"I like someone who knows what they want and has set some goals for himself. It's also good to have a professional appearance and approach — that's especially true for young people just entering the work force. All of this should not end at the interview. It should be something you carry with you on the job."

Dorothy Butler  
Personnel Administrator  
Canada Systems Group

"Hiring is very much a feeling. The people who impress me the most are those who understand the need to differentiate themselves from the others being interviewed. I'm also impressed by someone who understands his potential for the job he is being hired for. This is expressed through appearance, communication, but most of all, motivation. The person doing the interviewing wants to find the person who can offer the most and communicate that during the interview."

Terry Thorne  
Vice-President,  
Information Systems  
Munich Reinsurance (Life)

"Be prepared. Research the company you want to work for. Learn about its business and its corporate structure. Before the interview, think of reasons why you are suited to that particular job. During the interview, relax; be yourself. Always maintain eye contact with the interviewer."

Lois Phillips  
Staffing Officer  
Canadian Pacific,  
Computers & Communications

Some of the biggest organizations  
and businesses in Canada told us  
what they don't want when they're  
interviewing someone for a job. Read  
carefully. They may notice you next.

"I notice enthusiasm. It's shown through curiosity — the reading you've done on what the Ministry is all about and the questions you ask. I am also impressed by the ability to think and learn, not just spout back what an instructor has said. You have to be a good communicator. Even in a technical position you must have a good grasp of the language."

Dorothy Rubinoff  
Senior Consultant  
Computer Systems Branch  
Ministry of Transportation

"Punctuality is very important. It's part of the mutual respect that should exist in an interview."

Roland Adie  
Senior Quantity Surveyor  
(Wimpey Homes)  
George Wimpey Canada  
Limited

"First, when you are filling out an application, take your time and read the questions. Go over it when you're done to make sure you've answered the questions properly. A lot of people don't do that."

"Dress and comportment are very important. Your hair should be cut and combed and your clothes should fit properly, so when you're sitting with the interviewer you look neat and feel

comfortable. During the interview you should ask questions because that very often will leave an impression. Maintain eye contact, show interest and don't smoke. That's becoming quite an issue as more and more companies become smoke-free."

Bill Williams  
Branch Manager  
Ziebart Canada Inc.

"If I had to pick out one point it would be interpersonal skills. I look for people who would be good representatives of the Bank to our customers. Competition is intense so service stands out."

Peter McAdam  
Assistant Manager  
Human Resources  
Toronto-Dominion Bank  
(Metro West Division)

"One of the qualities we're looking for is flexibility in career interests. That's important because if the job we're hiring for isn't needed a few years down the road, we would rather train the person involved for something else than lay him or her off. There may be more of that in the future and people will have to be willing to change career direction."

"Someone who is well-rounded — who gets involved in

the community — will be more adaptable to change in the workplace. That person is used to working in a group and the politics and compromise that are involved. In the interview that's what we call the 'Intangibles.' In today's marketplace, because there are so many grads, the intangibles are very important."

Gord Wright  
Senior Employment Officer,  
Management & Professional Staff  
Ontario Hydro

"I see a lot of people who sell themselves by being eager. They want to come aboard and do something for the company. Personality, especially confidence, always has weight when it comes time to make a decision."

Domenica Picard  
Data Processing Recruiter  
Canadian Imperial  
Bank of Commerce

"Graduates should present themselves as having realistic expectations. It all shows in the way they answer questions. And, because there is a standard set of questions that one can expect in any interview, it concerns me when graduates aren't prepared."

"Employers are impressed when people know about the company. And I'm most impressed when people know how to sell their college and their program. You've spent time and you've developed certain skills. You should be able to present those to the employer."

Chuck Conlon  
Director of Personnel  
Sunworthy Wallcoverings



# CHOICES IN 2008

By Judy Humphries  
Career Service Centre

It's November 5, 2008. I've just shuttled in from North Bay to check out my options at Humber College. I'm a little early for my interview. Got a minute?

This is my problem. I can be anything I want to be, but I'm not sure what that is. I know I'm lucky to be a part of this "bright new world of careers," as my parents call it. I guess they should know. They went to community college in the 1980s — Humber College to be exact — and they've seen some exciting changes in the world.

"When we were young," my parents say, "we didn't have as many opportunities as kids do today. Things were less complicated."

But they're modern, they've been able to change with the times.

My mother told me about the technological and social changes that helped create all the career options I have. At the time, I pretended that I wasn't all that interested, but it really is fascinating. Did you know, for example, that in the 1980s people only lived to be about 76 years old? Now we're living a lot longer and there are many more people. Because we have more leisure time and more money for travel, entertainment and recreation, we have more career opportunities in those areas. And exploring space and the world's oceans the way we do today were only dreams back then. My parents say that the advances in medicine and science are revolutionary. There are so many exciting directions for me to consider.

This 'Information age' that we're living in was just starting in the 1980s. Now information is our most valuable commodity

## A futuristic piece of fact and fiction

and 80% of the population is working in occupations associated with the analysis, storage and transfer of information. But there's about four times as much information now as there was in the 1980s.

Robots had just been invented. They were crude machines compared to what we have today. If you liked to work with cars twenty years ago, you'd have worked as an automotive assembler or a mechanic. Today you can be a robotician and work with the design, programming and maintenance of robots.

Even though a lot of new fields have opened up, think about all of the jobs we don't have anymore, like telephone operator, bank teller and farm labourer.

I guess my parents are really quite smart. They told me to make sure that I'm computer literate and as flexible as possible. They say it's important to be creative and have good communication and 'people' skills. So I'm confident. I'm prepared for the twenty-first century.

Even though I still have to choose my program, I know I want to go to college. It's not just practical — it gives you a general education which teaches you how to learn, problem-solve and adapt.

Have you seen this year's calendar?

Who can say what direction I'll go in? Whatever it is, I know I'll be prepared for the future. My parents were.

Reference: Feingold, N.S. and Miller, R.M.

"Emerging Careers: New Occupations for the Year 2000 and Beyond" Garret Park Press, Maryland, 1983.

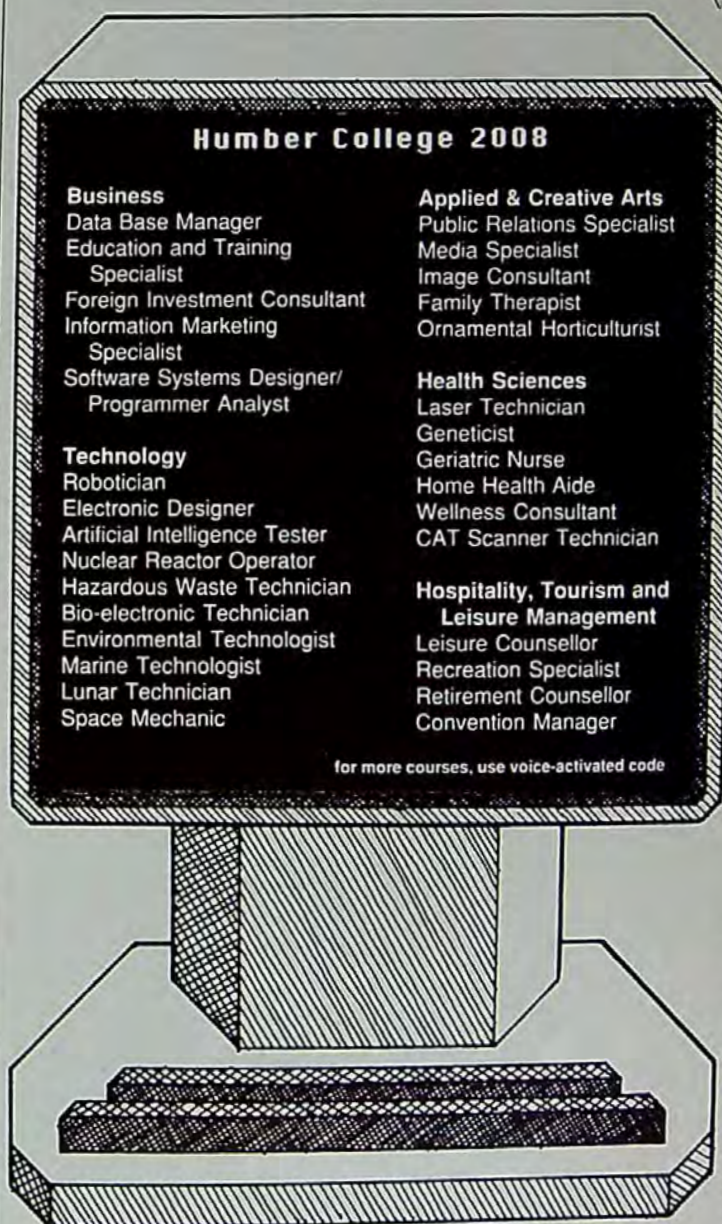


ILLUSTRATION BY: JO DE GASPERIS



