

# CHAOS

September 1995



The survey says...



He was the product of rape to a 15-year-old girl: Is the media at fault?



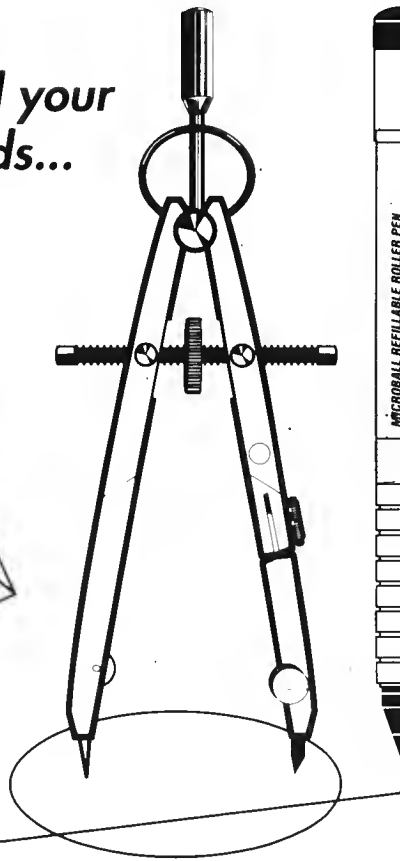
The fear and the rewards of a student athlete

cha'os [ka'-] n. disorder, confusion; state of universe before Creation - chaot'ic a.

# STAEDTLER

*Come to the bookstore for all your  
Staedtler Back to School needs...*


*Art and Drafting Supplies  
and Fine Writing Instruments*



**BOOKSTORE SPECIAL!**



*Receive a free tube of 0.5 HB leads  
when you purchase a marsmicro  
fineline pencil at the bookstore  
during the month of September!*

**Humber**  
 **College**  
**Bookstore**

**WELCOMES  
YOU!**

  
**FOLLETT**  
OF CANADA

The Academic Standard

# CHAOS

**executive editor:**  
darren surette

**executive art director:**  
tania evangelista

**managing editors:**  
lisa weir • sean ballantyne

**associate art directors:**  
lisa cartwright • nicole nightingale

**layout and design:**

tania evangelista • nicole nightingale • lisa cartwright

**advertising:**

lisa sauer • lisa cartwright • eva stefou

**photo editors:**

marco tarantino • tania evangelista • lisa weir • darren surette

**copy editors:**

lisa cartwright • sean ballantyne • lisa weir  
darren surette • marco tarantino

**contributing writers:**

kerry lismore • nicole nightingale • melanie kowal • lisa weir  
roanne arboly • kelly ambrose • lorrie hills • darren surette  
marco tarantino • tania evangelista • jason b. jump • lisa cartwright  
lisa sauer • eva stefou • claudette omrin • sean ballantyne

.....  
**publisher:**  
nancy burt

**editorial adviser:**  
cecil foster

**production adviser:**  
james cullin

.....  
**logo concept:** martin piper

**cover design:** tania evangelista

**photo spread:** tania evangelista  
.....

**CHAOS** magazine is a publication of the humber college school of journalism

205 humber college blvd., rm. L231, etobicoke, ontario M9W 5L9. telephone: (416) 675-3111, ext. 4513/4514 fax: (416) 675-9730 email: humber@ocna.org. material may not be reprinted without permission of the school of journalism. copyright © 1995

## to our readers

If I knew what I was getting into, I wouldn't be here. The past two years at Humber have been like being in a hurricane.

Fragments of my life are strewn all over the place, waiting to be rescued from the obscurity of the fringe.

Every day at Humber is a sea of faces, new ideas, and new directions; truly chaotic.

We all gather here, amassed in confusion, in search of a common goal.

What that goal will ultimately be is yet to be seen for most of us.

Still, we persevere, juggling academia with the world outside, all of us collectively wondering "is this really worth it?"

After leaving Humber, most of us will never see each other again. Instead, we will be forced into yet another place where we will be the "new kid on the block".

New career paths, new relationships, new jobs, new everything; the pace will never slow.

And as we forge through the challenges ahead we will lament. Our days at college will seem surprisingly serene, and most of us will wish we were here again - for about a second.

College life is everything you want it to be. It's also a lot you wouldn't want. But if you can make it in here, you've got a pretty fair chance of making it out there.



**13** Make the military pay your post-secondary education.  
**Marco Tarantino**

**37** On the air with Greek radio.  
**Eva Stefanou**

**15** When John was drinking, he wasn't my friend ... a story of Alcoholism  
**Kerry Liamore**

**11** A church that offers equality and comfort to gays and lesbians.  
**Darren Surette**

**32** What are children watching? How the media affects the young.  
**Sean Ballantyne**

**35** The changing radio station.  
**Lisa Weir**

**8** How student credit works and why it is important to get it.  
**Lisa Sauer**

**20** Feminism, there's more to it than bra-burners and men haters.  
**Melanie Kowal**

**14** How to succeed in the working world - advice from a Humber grad.  
**Kelly Ambrose**

# CHAOS

**10** Memories of the first  
day of college.  
*Lisa Sauer*

**17** Dating - a full-time job  
for those who are look-  
ing for the "perfect mate"  
*Tania Evangelista*

**29** Why college teams  
don't receive coverage  
in daily newspapers.  
*Jason B. Jump*

**6** Another option for  
students - starting your  
own business.  
*Lisa Cartwright*

**8** What men do to piss  
women off.  
*Melanie Kowal*

**22** Living on your own -  
how to stop problems  
before they start.  
*Rosanne Arbol*

**24** The pressures are high  
for a student athlete,  
but so are the rewards.  
*Nicole Nightingale*

**27** Does society's view of  
women keep them out of  
competitive sports?  
*Claudette Omrin*

**9** What women do to  
piss men off.  
*Marco Tarantino*

**12** How to get involved,  
meet people and have  
fun in college.  
*Lorrie Hills*

# Student credit - why it's important to start now

**H**e wears a suit and carries about six pens at a time. In his briefcase he keeps stacks of credit-card applications and in his head he carries ideas about what makes Canada what it is.

For Rick Bandurski, being a marketing representative at Clegg Campus Marketing and recruiting students to apply for (in many cases their first), credit card is a noble task, enriching both students and country.

"Without credit, where would Canada be?" he asks while leaning over a table designed to entertain five or six student recruits at a time.

"It's a good idea to establish credit, even if you don't use it. It's reality, it's good security ... or (it's handy) when you want to rent a car or travel."

Phrases like this one spark interest in unsuspecting students walking through the college concourse, like Dean Dilea.

"I have a credit card but I want a gas card," he said while filling out an application.

Bandurski has been visiting colleges and universities in Toronto and surrounding areas since October. He strongly suggests students take advantage of applying for credit without the two year full time employment prerequisite.

He went on to say students don't get credit, "out of the goodness of the heart...it's a calculated risk."

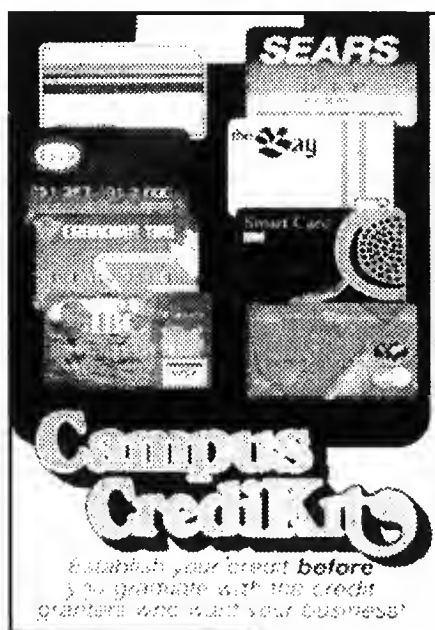
But who's taking the risk and at what price?

David Karen, vice president of Clegg Marketing since 1985, provides col-

by Lisa Sauer

leges and universities across Ontario with Campus Credi-Kits. He says the risk is taken by both creditors and credittees.

According to Karen, Clegg acts like a third party between students and grantors. Recruiters like Bandurski, provide credit information/application



in one brochure to students who are interested in applying for a credit card.

Karen says Cleggs' job is to make sure all the information on the application is completed and checked. Then they turn these student applications over to the grantor companies like Eaton's, Canadian Tire or banking institutions like Bank of Montreal.

"It's the grantor company that makes

the decision on who gets accepted," said Karen.

Grantors for student credit may set different requirements for their cards, all students must be registered in a credited Canadian college or university. They must be permanent residents and of legal age of majority.

CIBC Classic VISA and the Bank of Montreal Master card require first year students to have a total annual income of \$2,400 or greater. Eaton's and Canadian Tire require students to have successfully completed their first year of school.

But as for students receiving credit cards, Karen doesn't think it's all that risky. "It's a business, we're in it to help companies achieve their own objectives, students are a good quality market ... they handle responsibility and demonstrate staying power."

Karen says students should consider credit now to help for the future.

"You can't live without it and the day may come when you want to buy a car and you need a \$10,000 loan...you can't get a loan unless you've demonstrated credit responsibilities.

"Our clients like Eaton's and the Bank of Montreal have a 15 year track record in student credit and it's working."

But changes have occurred over the last 15 years. Students are having a tougher time gaining employment due to the Canadian economy. They're concerned about their futures and the debts that can accumulate while seeking a post-secondary education. Some students have doubts about seeking credit

4

cards when they fear tuitions will rise sharply after Federal Human Resources Minister Lloyd Axworthy announced his plan for social-policy review.

"The future needs competent people," said Karen commenting on the economic state of affairs student have to face.

But student debts are very much part of many students lives and Karen recalls the Canadian recession from 1990-93.

"Students were still getting credit cards," he said.

Here are just a few of the considerations the "Canadian Students Guide to Credit" booklet suggests students consider before applying for credit.

### How can you get a credit rating?

Many students don't have a credit history but student loans like OSAP are sponsored by the government and are regarded by credit bureaus as personal loans. You borrowed money and promise to repay the principal amount

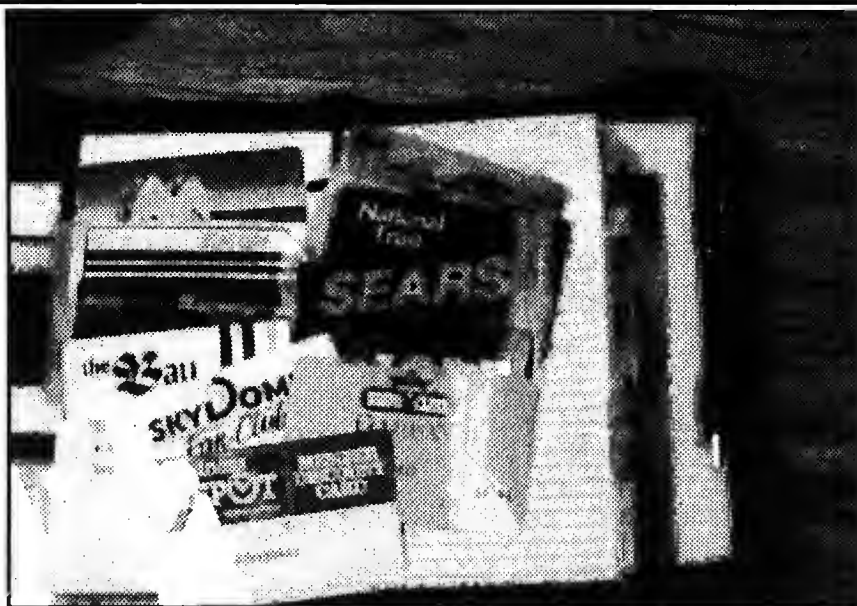


PHOTO BY NICOLE NIGHTINGALE

**Often students will have a variety of credit cards, but do they know how to use them? Some helpful tips to use credit and stay out of debt.**

borrowed plus interest.

You now have a credit history.

### What do creditors look for when applying for a credit card?

In order to get approved, credit grantors look for the ability to pay the loan back.

### What is considered income?

Students aren't expected to work full-time so other sources of income are considered by the grantors. Summer jobs, part-time jobs or a family allowance which you draw from, are considered sources of income. The more financial information you can provide the more likely your chances of being approved.

### Which card should you get?

There are many credit cards to choose from. You must pick a card that's right for your needs.

Charge cards like Visa or department store cards, allow you to make a choice of paying a percentage or whole amount of your purchase.

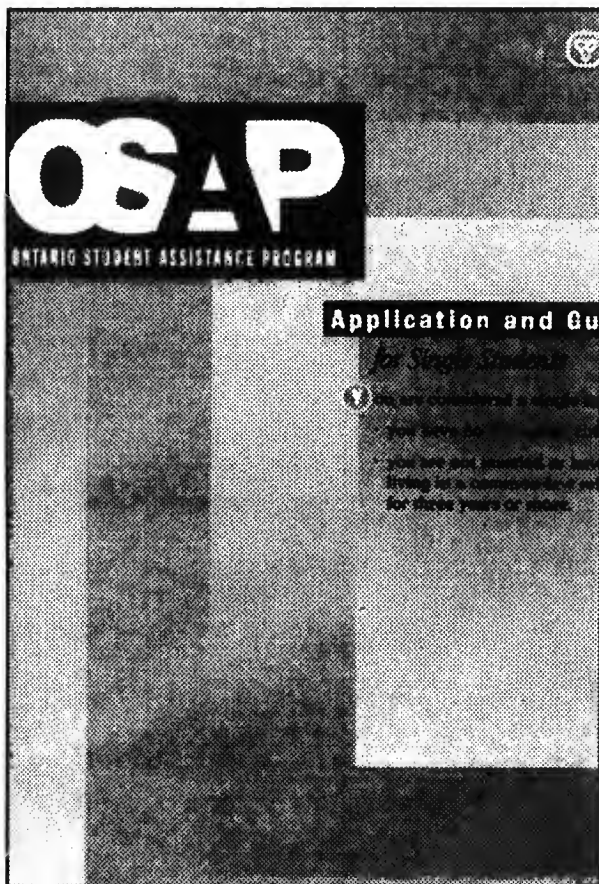
### How to avoid going into debt

Once you receive a credit card, you are responsible for keeping up with the terms of your credit card and making your minimum payments on time.

Never let your total monthly payments add up to more than you can afford.

Choosing credit cards wisely and regular payments towards your credit will help you establish a good credit rating for the future.

*Lisa wants to be a writer when she grows up so she'll be rich and not have to worry*



# Looking for a job?

## How about starting your own?

**F**rom a child's 25 cent per glass Kool-Aid stand to typing a friend's essay for \$2 a page to owning your own contracting firm are all entrepreneurial ventures. Canada's economy thrives on people who start their own business.

Economists say the recession is over, but many students are having a hard time finding jobs after graduation. But there is another option for students who have patience and commitment; they can start their own business.

Initially, the hardest decision is to decide the type of business students want to start, determining the location and then getting the finances to afford it.

Entrepreneurs may need financial assistance. Many apply for a loan from a bank or trust company. Every chartered bank in Canada has the government sponsored New Venture's loan. The loan is for people 18 and older. Qualifiers can receive up to \$15,000 to start a new business. The government guarantees the loan. If the business fails, the government pays off the rest of it. For every dollar the person invests, the government matches it.

To qualify for the Venture loan, entrepreneurs have to take a 10 and a half hour "Running Start" course at either Humber College's Lakeshore campus or at the Progress campus at Centennial College.

The course focuses on the life of a small business person, demographics, economic and social trends, financing, basic accounting and customer service. The purpose of the course is to determine if the person applying for

by **Lisa Cartwright**

the loan will make a good business person.

At the end of the course, applicants receive a certificate, which is attached to their loan application. The Loan's Officer at the bank has the final say on whether a person qualifies for the loan.



**Peter Romani offers advice to students who want to start their own business.**

PHOTO BY LISA CARTWRIGHT

College. "Give them the right skills ... (they can) build a successful business." They create jobs, tax revenue for the economy, she said.

A person who is between 18 and 29 can qualify for the Youth Venture Loan, which is only available at the Royal Bank of Canada. They can receive a loan up to \$7,500 for a full-time business. They pay 20 per cent of their own money and the government pays the rest.

The Small Business Loan is also sponsored by the government. This program gives money to new or existing companies to purchase equipment or do renovations.

Depending on the financial institution, banks offers incentives to encourage small businesses to deal with them.

The Bank of Montreal offers two special fee packages. A set service charge or all service charges are cut in half.

The Toronto Dominion bank offers bank balances over the phone and provides overdraft protection on accounts. If a person writes a cheque, and there isn't any money in the account, the bank will cover up to \$1,000. They also have a VISA for businesses only.

Most entrepreneurs agree, having some aptitude and interest for the business is an asset.

"It's wise to go into an area where you have some expertise or some knowledge of the business," said Debbie Storr who owns Bryant's General Store in Alton, Ontario with her husband Gary.

The Ministry of Economic Development and Trade initiated this program, to lower the number of default loans (people who don't pay back their loans.)

"Small businesses are one of the main drivers in the economy," said Kathryn Heneault, who is in charge of the Running Start program at Humber

6





Entrepreneurs spend a lot of their time doing mundane tasks.

PHOTOS BY LISA CARTWRIGHT

"I chose this business because it was something I enjoy doing," said Robert Cox, owner of R.J.C. Home. "I came from a completely different industry."

Peter Romano, the owner and President of Pizza Pizza in Orangeville, said setting up his business was a little different. Although it doesn't guarantee success, owning a franchise has its advantages, because it brings in the initial customers. Romano said he started the business because the demand for customer service was there. Pizza Hut and Pizza Delight were profiting, but people were complaining that it took an hour for their pizza to be delivered. Pizza Pizza guaranteed their pizzas in 30 minutes or it's free.

Most people say that Canada's economy grows because of small business.

"They create a lot of jobs in Ontario and Canada," said Donald Chu, the manager of independent business for the Toronto Dominion Bank. "A lot of corporations these days are ... contracting small businesses. (They are) more innovative and more cost effective"

"Obviously small businesses are the bulk of the Canadian economy," said George Lago, commercial accounts manager, from the Bank of Montreal. "It's a growing sector. Big corporations are laying off people. They are keeping the economy going. Banks (rely) heavily on small businesses."

At first, most entrepreneurs struggle with gaining the confidence to sell

themselves or their product. The decision to switch from a guaranteed job is also difficult.

Entrepreneurs recommend students research the location of the business and be completely committed to it or it will fail.

The first five years, are when most business people spend the most time on their new company. Often, the company doesn't start off making any money. Entrepreneurs have to be able to give up their spare time and make sacrifices.

"Once your business is established, you can start easing off," said Romano. "It is just like giving birth to a child. The child is completely helpless for the first few years. I often say I've given birth to a big Orange (child)."

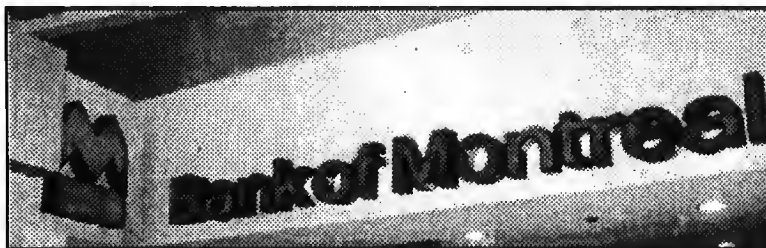
Students who want to start their own business should stick with it, said Susan Williams, a fine arts graduate from Georgian College. In the summer of 1994, she painted artwork on t-shirts to gain

experience and to make some extra money.

She also said when everything goes wrong, it is better to laugh and keep going.

Williams said she had one exceptionally tough day. The day started out really sunny, but suddenly, she was in the middle of a downpour. She was soaked before she made it to the car with her shirts. It got worse from there.

"I was sitting at the picnic table, with my shirts neatly folded and my sign propped up. A seagull came right over my head. I was wearing a white sunhat and I felt something on my head. The bird pooped on me, my shirt and two of my (painted) t-shirts. It was as if the bird was saying there is the target. I just had to laugh."



*Lisa, a third year print student, is one of those people who actually likes school and everything associated with it. (Except for video editing, which gives her gas.)*



**Banks like these above, offer loans for people who are looking to open their own business.**



# She said

by **Melanie Kowal**

**E**veryone has their little pet peeves about the opposite sex. But there are a few similarities that top the list of what men and women can't stand about each other. These are the things men do that drive women, including myself, stark raving mad!!!

They leave the toilet seat up. Okay, fine, I can understand that men and women have different needs when it comes to going to the bathroom. I've also heard that it's much more comfortable for men to stand up, and in order not to make a mess, they put the toilet seat up. But why can't they put it back down??? Do men have any idea what it's like to sit on a raised toilet seat? I'll give you an example: It's three o'clock in the morning, and mother nature tells you it's time. So you get up in the dark, having to feel your way to the bathroom. Finally, you find the commode, you sit down and...SPLASH!!!

Another thing is they drive like they're in the Indy 500. No matter what they drive, whether it's a Corvette or a Pony, they insist on scaring whoever is in the car half to death by driving like a maniac. What's the point? A lot of guys have these dreams of owning a super high-performance car. Maybe Freud's theory is true: Men like cars with big engines to make up for their own small penises.

And they're always early. Being punctual is great. Even ten minutes before is fine. But coming to pick you up an hour-and-a-half before your date? They say we're never ready on time.

We're ready on time. You're always early. If we say seven o'clock, we mean seven o'clock. Not six. Not six thirty.



Seven. Is that too hard to understand?

What's with that man-woman sex thing anyway? Let me be clear about something: We wouldn't have to fake our orgasms if men knew what to do. Ahhhhh..... Ohhhhhhh..... Baaaaaby..... Mmmmmmm.....sound familiar? Want some advice? Buy a book! Preferably something not put out by Penthouse (They probably think all those letters are real, anyway).

Why is it so hard to shave? Picture it. You're getting all romantic, about to kiss, and...OUCH!!! Stubble hurts a woman's face. We don't go for days without shaving our legs and then rub them up against your faces (and if you do, I don't want to hear about it). That unshaven look isn't very attractive, either.

Remote control-freaks. Click, click, click, click....ahhh-hhhh. Does this sound familiar? The woman is watching TV, and all of a sudden, click..She says 'why did you change the channel?' and he answers, 'It was a commercial.' It takes a really intellectually sound person to keep flipping channels and not stop on anything. Not.

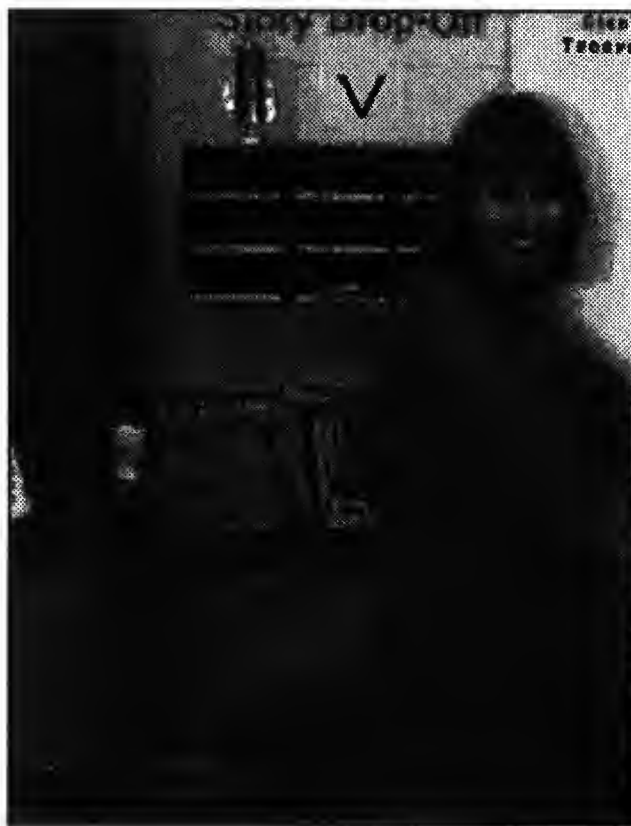
Gossip, Gossip, Gossip. Men are worse than women when it comes to spreading vicious little tidbits of informations about other people. But they don't call it gossip. That's what women do. They refer to it as 'male-bonding.' But it's not gossip. Oh, no. Example? You wouldn't believe what he/she did at work/school today, etc.

Why are they so afraid to

talk about the R-word? Relationship. "I think we should talk about our relationship." When a woman says that, can't men get it through their thick skulls that, duh, maybe there's a problem here! Advice? Shut up, listen, give feedback, and don't say you don't feel like talking about it.

Finally when they pass gas they think they've done something that deserves an award. It's not really something to be proud of when you fart in public, guys. So next time if it happens, please don't smile and act proud as if you've found the cure for cancer.

*Melanie says she is absolutely right, so why read Marco's?*



---

# He said

by Marco Tarantino

Since Eve convinced Adam that apples would make an excellent midnight snack, men and women have been on each other's nerves. It seems that everything causes one to get annoyed with the other. It's not like we mean to hassle each other, it's just the way it is.

I find many things that women do really bug me. If I tell you everything that irritates me about women, there wouldn't be enough room in this magazine for the rest of the articles. Instead, what I'll do is give you some examples of the pet peeves I have about women.

Lets start off with women habitually checking makeup all the time. You don't have to fluff 24 hours a day. Put

the paint on your face and forget about it. If you're afraid it'll get ruined, use the stuff your dad uses around the house. Why put it on anyway? Most women look better with the natural look.

Next, get ready early. When a guy tells a women he'll pick her up at 7 women think that means jump into the shower at 6:59 and make the guy watch as dad sharpens his machete collection. By the time she gets out of the shower, finishes rolling the makeup on her face and gets dressed, it's 8:30 and dad has told the guy where he put his favorite machete in the last guy who took out his "little pumpkin." We say 7, be ready at 7.

Keep the toilet seat up. Imagine getting up at 2:30 in the morning to pee. Barely conscious, you stand over the bowl, let it go only to find your leg is getting a golden shower because the hole in the toilet isn't quite as large as you thought it was. The last thing a guy wants to do is wipe urine off his leg at 2:30 in the morning. Be considerate and leave the seat up.

Another thing that bugs me about women is that they blame men for everything. It's not our fault that a lot of things happen. "My plant is dead, it's your fault." "I spilt my drink, It's your fault." It's not our fault. Could your plant be dead because you didn't water the thing? Could you have spilt your drink because you had a few too many? Men are not to blame for everything, so give us a break.

Just in case you don't know this ladies, the world does not revolve around the Home Shopping net-

work. Tapping out your boyfriend's credit cards so you can own your very own Elvis collector plates can really throw a damper in a relationship. If you want the Elvis plantes, get daddy to give you the money. If I'm daddy, don't bother, you won't get any.

Now, the big one, faking orgasm (not that it's ever happened to me). It's really sad when you watch Oprah and a woman is on stage saying she faked orgasm. If sex was that bad, tell the guy what he's doing wrong so he'll do it better the next time. You ladies are fools for not telling guys what you're feeling. By the way, tell us before we're done will you; because when we finish we don't care what you say to us. Stop the faking crap, sex will get better.

Lastly, don't bug us when we're watching sports. The last thing a guy wants to hear during a football game is serious conversation. Don't go to a guy during the Superbowl and say things like "honey, we're not intimate enough" because he'll just turn around and say "Fine I'll screw you at halftime." Sports are a relaxer to men, leave us be, we need the rest.

These are just a few things that women do that peeve me. There are many more but I've said enough.

*Marco isn't a sexist, but he says  
Melanie's article is typical of  
most women's views.  
(Melanie doesn't necessarily  
agree with this sentiment.)*



# BASIC TRAINING - HUMBER STYLE

**THIS ISN'T THE ARMY, BUT THE ORIENTATION FEELS LIKE IT IS - ONE PERSON'S ACCOUNT OF THE FIRST DAY.**

“Humber College?” I asked, as if stalling for time. The thin lifeless driver smiled automatically but his eyes said, get off.

I marched off the Wilson Express. My destination was no different than the other recruits crowding to get off the bus.

These strangers accompanied me in my short walk to the front doors of the main building and then they disappeared in the crowds.

The air inside the building was electric and the college itself a maze of lettered/numbered doors that ran a person in circles before leading to a dead end. My eyes noted all available washrooms, as they are always a safe haven in unknown territory.

And since this was definitely unknown territory to me, I pushed the ladies room door open. I turned to the mirror and gave myself a quick once over. Do I look like college material?

*Well we'll soon find out, I thought, turning around and leaving.*

Again I found myself in a crowded hallway. People were darting around while others stood in massive wayward lines. Everyone looked either very confused or very busy. Whichever the case it was apparent that today chaos ruled.

Since I didn't want to appear confused I decided to look busy.

I set to work on finding the orientation room assigned to me by mailed invitation. I kept walking in the direction I hoped the room would be in. Miraculously, I found the right door after tackling two flights of over populated stairs. I turned the cold silver ball handle and drew a deep breath.

I wasn't late but the room was already full. A

by **Lisa Sauer**

woman at the front was talking. Her dialogue never broke stride as about 100 heads turned in my direction.

“... and although it sounds like a lot to you now, you will have enough training to...” she continued as I started to walk across the floor edging my way to the front so I could see better.



**Mass confusion is what many students deal with on their first day of classes at Humber.**

My eyes ran across the backs of heads from the rear to the front of the room and came upon a man standing off in the corner.

He stood like a soldier all serious and stiff in his kahki slacks and tweed jacket. His legs were slightly parted and his hands were crossed and concealed behind his back.

Noticing the movement amongst the masses he looked over. I was looking into the face of a veteran, and although he wore it well, it was showing subtle signs, of what I assumed, was battle fatigue.

It wasn't long before it was the soldier's turn to introduce himself and tell us what was expected during our three years of training.

As it turned out he wasn't just a sol-

dier but a general. A general in an army of journalism students and it was partly his duty to teach us the terrain and whip us into shape for media combat.

After a brief outline of the itinerary he returned to his post.

We were addressed by the head of the department again, who I like to refer to as the admiral. She proved to be very handy in the admiral duties of administration as I later found out.

Other generals specializing in various media forces also gave short speeches and words of welcome.

Timetables and booklists were passed out and that was the end of day one.

As the days went on, things started to take on direction, chaos was stepping aside and organization was leading the way.

Regulation brought purpose and comradeship. The troops forged ahead.

I look back on that day now, and I still laugh at the memory of the butterflies that accompanied me that day and sought refuge in my stomach. But I managed to push on like a good soldier.

I passed day one and into many other days that proved to be some of the best and worst that the journalism field has to offer.

Sure, some days are still chaotic and sometimes I even get nervous but I wouldn't have it any other way.

*Lisa's real bio appears on page five of Chaos. (Don't forget to actually read the article).*

PHOTO BY SEAN BALLANTYNE

# Homosexuals find equality

**A**s we approach the heavy oak doors, I can hear the congregation and choir singing the last lyrics of the welcoming hymns. Late again, we silently slither to a pew in the back of the church, and settle in to another sermon by Reverend Brent Hawkes.

Animated and jovial, Hawkes has a love for the bible I have never known. Every word from his lips is inspired.

His sermon is about personal goals. He feels they are important to leading a productive life. He thinks inner happiness promotes outer confidence and pride. Hawkes truly loves his work – and his congregation.

As the spiritual leaders prepare to give the holy offering, Hawkes reminds us of our position in the eyes of God.

"We are all equal," says Hawkes.

Again the choir and congregation move into song. Quiet and soothing.

One couple receives bread together, holding hands as they kneel to celebrate the offering of the Lord.

Off in the corner two little girls squabble over the hymn book, but mothers one and two intervene in time to restore the silence.

On the pulpit, Spiritual Leader Toni Delabbio leans forward to offer the men a prayer. Touched by their togetherness, a tear comes to my eye.

The Metropolitan Community Church of Toronto exemplifies Toronto's Gay & Lesbian Community – a positive community that I am proud to belong to.

But, this is not the community the heterosexual world chooses to see.

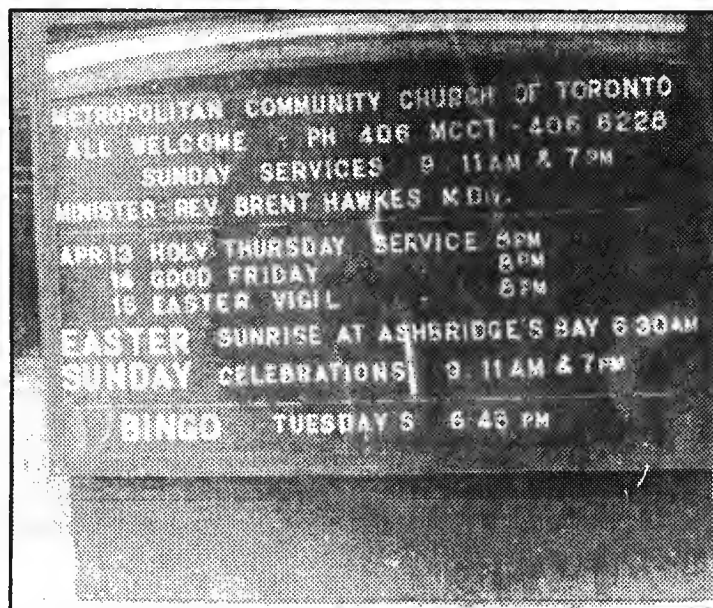
In the summer of 1994, the integrity of the Gay & Lesbian Community of Toronto was put to trial, with the intro-

by **Darren Surette**

duction of Bill 167 in Ontario's provincial legislature.

If passed, Bill 167 would have amended the current law which forbids same sex partners to adopt children, allowing them the same parental status as heterosexual couples.

The bill met with tremendous controversy and opposition at Queen's Park, and was defeated in its third and final reading.



**This church offers equality to help draw people in.**

Later, in the fall of the same year, MPs in the House of Commons debated an amendment to The Canadian Human Rights Act that would effectively redefine the word "family" to include same-sex spouses and their children, giving them the right to adopt.

"The Liberal Party of Canada is firmly committed to banning discrimination on the basis of sexual orientation," declared Prime Minister Jean Chretien.

"It's about time our federal statutes reflect the reality of Canada," said Justice Minister Allan Rock.

But, along with support, came awful hate and prejudice.

"Homosexuality is destructive to the individual, and in the long run, society," said Reform Leader Preston Manning.

"Homosexuality is statistically abnormal, it's physically abnormal, and it's morally immoral," said Liberal MP Tom Wappel.

Just as the homosexual community does not question the rights of heterosexuals, so should homosexuals be treated in return.

The absence of Gay & Lesbian positive legislation in Canada is an insult to every individual. The "true north strong and free" suddenly becomes "please the powers that be". Live here in freedom as long as you are like us.

In the biblical sense, the Gay & Lesbian community of Canada is much like David.

Oppressive laws and legislation, bigotry and hatred, disease and closed minds represent our Goliath. And just as the bible story ends, so do we intend our struggle to end.

On my voyage to inner-peace, I have been extremely fortunate to meet some very good people, straight and homosexual, who see the value of mutual respect.

I only wish that, when given the opportunity, the same respect will be reflected in the country's attitude toward homosexuals in the future, when the Human Rights Act comes up for review again in the House of Commons.

Homosexuals aren't asking for special rights – just equal rights.

*All we have to do is respect each other ... is that so hard?*

PHOTO BY LISA WEIR

# How to get involved

A student who spent the year alone, gives advice to avoid the same thing happening to you

**I**t all starts with the official acceptance to Humber College, from there on, the stress builds:

Not only is there the worry of moving on to a new town or city, and new friends, but where will you live? How do you become part of the action? It starts with involvement. One of the most important parts of college is being a part of the whole scene.

Unfortunately, I learned the hard way. I came to Humber college in August 1993, not knowing anybody. I was also painfully shy at most times.

I went through the entire school year without meeting anyone in residence. Even though it was on campus and everything was at my fingertips, I didn't know where to look for friends, or even casual company.

I lived on a co-ed floor, with students of all ages and programs. I went an entire nine months without so much as a conversation with any of them.

When you live in a room about 10 square feet in size, it gets lonely, claustrophobic and almost mind numbing.

The biggest reason I became a hermit was because I had no clue what I could do about it.

I walked three blocks to the mailbox every time I needed to mail something. It wasn't until three months later I realized there was mail chute at the front desk of my building.

I had nobody to eat with, watch TV with, or even walk to the store with, it was pretty sad.

The most memorable year of my life was washed away.

I learned there are ways to prevent getting into a situation like mine.

The first thing to do

## by Lorrie Hills

when you get to school is do some reading, and visiting. Read your school handbook, it includes numbers of counsellors and services for students. At Humber, there is the Students' Association Council, which provides students with a list of clubs they might be interested in.

### CLUBS:

Clubs are the best bet for students who want to get involved.

There are clubs that coincide with the programs within the school such as the TWITS Club, These Wacky International Telecommunications Students' club, and the Humber Human Resource Society. There are clubs which suit personal interests such as the Lifeline Christian Fellowship club, and the Gays and Lesbians of Humber. There are also a few action groups such as SOS Humber, an environmental club.

### CLASSES:

With electives and Liberal Arts courses, students get an opportunity to be with a mixture of people at the college. After a few weeks people get used to one another. Instead of sitting at the back every class, why not move to the middle where there is the highest concentration of students. Answering questions gives you some attention. Attention sparks the interest of others. A good debate among classmates is healthy and in the process of learning, you could likely get a companion for coffee breaks.

### ATHLETICS:

There are dozens of sporting teams students can go out for. Chances are, after spending 10 hours a week trying

out for the basketball and volleyball team, even if you don't make the team, you have more friends than you started with.

Although not all students are suited for teams, there are aerobic classes, and aquatic classes at all levels.

Being shy doesn't help matters, but even the shyest person can meet people, and be happy. If you feel like there isn't much choice but to be alone, get out there. Get to know your neighbours.

Don't make the mistake I made. I let an entire year slip by without even noticing. You need friends to survive, I almost didn't.

*Lorrie aspires to a career in television journalism.*



PHOTO BY RENE DESJARDINS

**To avoid being alone like she was, Lorrie suggests students join clubs and sports teams.**

12

by **Marco Tarantino**

**Y**ou breeze through high school with no problem at all. You apply to college or university and wait patiently for their response. After months of waiting you get a letter. Anxious, you open it to find the university or college you had your heart set on has accepted you. You're ecstatic! You begin your own private celebration, jumping up and down on the bed, singing Queen's "We are the champions."

Then you glance at the tuition fees. You can't afford it and your parents have all the bills they can handle. What do you do? You can apply for OSAP, but that means you have to pay it back. You start thinking there has to be another way to go to school but what is it? How about the Canadian Armed Forces.

The Armed Forces has a special program where they will help you by taking care of your financial needs. They will pay for your tuition in return for military service after you graduate. In this program, you can attend any college or university which has already accepted you or you can take one of the courses offered at the Royal Military College in Kingston, Ontario. This is the course Dennis Jacobs decided to take.

Jacobs, a recent high school graduate, plans to be a psychologist after college. He applied for a military scholarship and was accepted. He decided to go to the RMC. He is currently into his first year of the psychology program. "Going there is one of the best decisions I've ever made," says Jacobs, "I'm learning just as much as I would in school and getting in good shape as well."

What Jacobs is referring to is one of the stipulations involved in getting a military scholarship. Scholarship holders must devote one weekend a month to the military. During a weekend training session, students participate in hikes, obstacle courses, and fitness training.

Warrant officer, Craig Batten, has been involved with the military for seven years and endorses the program at

schools across the country. He likes the idea of the weekend training sessions because "I've learned discipline, different training techniques, and ways of becoming a better person to myself (during training)," says Batten.

Basic training isn't the only requirement, scholarship holders must be bilingual by the time they graduate. The language most sought after is French which is the language students are encouraged to learn. Jacobs didn't like the sound of having to learn French because of the horrors he went through trying to learn the language in high school. He says he will try to cope as well as he can but believes this will be the hardest part of the program. "I'm not good in French. Mon crayon est jeune (my pencil is yellow) is all the French I know."

Batten likes the language requirement because "it forces the student to learn something." He also emphasizes that you don't have to be fluent in the language but you have to be able to know enough to get by. Upon graduating from the RMC, Jacobs will begin a minimum four years of military service. This is a mandatory requirement for those who wish to graduate with a military scholarship. Batten sees this as one of the "smartest decisions anyone can make." He says that during this service a person will learn technical skills which will be of value when the service is complete.

Jacobs is looking forward to the service. He believes it will be a springboard to future employment. "It'll look great on a resume." He realizes the service will be tough but is well prepared for the challenge.

The military route for post secondary education is considered one of the best ways to gain a diploma. It provides students with an excellent education as well as teaches skills that will be useful for future employment. Batten encourages the military route, saying that "the education isn't confined to the textbook or classroom. It's in the woods, on trails, in streams, it's all over the place."

*Marco refused to get a brush cut for this article.*

# CAN'T AFFORD COLLEGE? GET THE MILITARY TO PAY FOR IT

# A tale of success from Humber

If there is one person on this Earth that believes in destiny, it is Lori-Anne McDermid. In the last eight years of her life she has transformed herself from student to entrepreneur to wife and then mother. To the average person this may sound incredible, but Lori-Anne McDermid is anything but average.

Lori-Anne was born and raised in Toronto. After graduating from high school, she began working within her family's business. When she was 18 she would, for the first time pick up the instrument that would change her life. A camera.

From that point on Lori-Anne began to see the world through the lens of her camera. Everything took on a new meaning, including the work she was doing in her family's business. She realized that, for her, sitting behind a desk was a waste of time and talent and photography was her niche. Although it was hard for her to leave the family business she knew that photography would become a major part of her life.

In the years that followed, Lori-Anne registered for a night school class at Humber College to learn how to develop black and white film and from there her career began to slowly progress. After graduating from the class, she worked as a photographer's assistant but quit after only a few months.

"I realized that there was nothing that he could do that I couldn't so I decided to break out on my own. It was pretty scary because I didn't know if I was going to fall on my face or be successful, but it was something I just had to try and find out for myself."

So she did. She opened up a small photography studio in the back half of her family's store and

**by Kelly Ambrose**

began assembling a clientele. In the beginning, Lori-Anne had to take unrelated jobs on the side to make enough money to cover the high cost of equipment, but in the end it paid off.

Lori-Anne admits one of the main reasons her business has been so successful is because she has a personalized style people like. She believes graduates fresh out of college are most



PHOTO BY LORI-ANNE MCDERMID

**Photographer Lori-Anne McDermid offers advice to entrepreneurs.**

likely to forget this important aspect because they are so hungry for work.

"In the beginning, people think they have to take every (job), but in a way you don't. It's more important to really get involved and get to know people quickly because you only have so much time with them."

Lori-Anne had some other helpful hints for students who are looking ahead to graduation. She says one of the most important things is to dedicate yourself to your craft and be confident that you are doing a good job.

"Just don't give up. Don't be cocky,

but don't take criticism too personally. I know the schools invite criticism but if you're sensitive it could be quite damaging. What one judge might not like another may love. If you think it can improve your work then fine, but the bottom line is if you love it, stick to it."

Lori-Anne also suggests that graduates who are interested in starting their own business, work in the industry first to gain experience and to learn all the aspects of building a business.

Whether Humber College graduates pursue a business of their own or not, current figures show that they are marked for success. Over 2,700 students graduated last year and a follow-up report on their success shows that 89 per cent are currently holding jobs.

An important adjustment that students need to focus on when making the transition from college in to the workforce is attitude. In college, the emphasis is on individual success which is rewarded by grades. At work the emphasis falls more on group effort and teamwork and the reward isn't always individual recognition.

Although this may be hard for working rookies to adapt to, Lori-Anne says that when you have your own company the recognition comes from personal satisfaction.

"It's good to have something in your life that no one else can touch. Not your husband, not your family; something that is all yours. You only have one life so you better be doing something you love."

***Kelly, a third year print student, wants to be a photo-journalist when she gets out of here.***



# Coming to grips with losing a friend

## How alcohol built a wall between Kerry and John

**“G**ood evening everyone. My name is John and I am an alcoholic.” This is what I would like to hear my good friend say. But it is something I will never get to hear. He doesn't want to believe he's an alcoholic.

John and I go back to Grade 7. He was a year older than me, but failed and was put back into my grade. It took a while for us to become friends because of our different personalities and ages.

John was the outgoing type who was at all the parties, and most of the time had a girl on each arm. I had to deal with getting used to a new school, and was a little shy when it came to meeting new friends.

He sat on the other side of the room at a table with three of the prettiest and most outgoing girls in our school. They always looked like they were having a lot of fun. I sat with three other girls who were smart, and liked to do homework. Once in a while, John and I would glance at one another.

Then Grade 8 shop class came. We ended up sitting at the same work bench because our last names were a few letters apart. Everyday John made fun of me, and I just laughed as if he were some sort of fool. I knew it was his way of teasing me. Eventually, we would meet up at the same parties, and he would carry the foolish act from school into our social life.

Summer came and I fell in love with Matt. He went to a different school than I did. We had met through a mutual friend who lived on my street, Matt and I grew close very quickly and he often came to my high school. John and Matt

### by Kerry Lismore

never met until a year later when John was intoxicated and probably high. This was the first time I had noticed that alcohol can change a person immediately.

Matt and I were at the annual fair and John showed up staggering and slurring his words. He was with a bunch of his friends. He asked Matt if he wanted to fight. I was terrified. Alcohol changed him completely. I had never

As I glanced over my left shoulder two police cruisers drove by. I was really scared now. I had always been so good and now to have the police involved in my life made me feel like a criminal.

I ran over the bridge to where the fight had moved. I wanted to warn them of the police. I was too late. The only thing I saw was Matt swinging John around. Then the police came and slammed Matt to the floor and slapped hand cuffs on him. I didn't notice what was happening to John. At this point I wanted him to go to jail. I wanted him out of my life.

The next day at school I saw John in the cafeteria. In a selfish kind of way I was glad to see John's black eye and bruises. I wanted to scream some sense into him but I didn't think he'd listen. He would have simply laughed and made everyone in the cafeteria laugh at me too. So I said nothing and kept walking.

For a long time after the fight, John and I exchanged looks of hate. We wanted nothing to do with each other. We learned to go our separate ways.

We met up again in Grade 12 where we were in the same English class. Not knowing the other people in the class John and I put our differences behind us and decided to be friends again.

Good friends quarrel once in a while, and with John it was always about liquor. When John was drinking, he wasn't my friend John, he was John the enemy. I didn't understand it or I didn't see it. Maybe I didn't want to see it. John and I could



PHOTO BY CHERYL MICKOLWIN

### How do you stop friends from making the biggest mistake of their lives?

seen this side of John before. It was easier to hate him because he wanted to hurt someone I loved.

They started pushing each other around a little. I started to feel sick. It was like there was a part of me in that fight. A crowd started to form around us and everyone was yelling. I ran to call my mom but realized I was too upset to talk. My girlfriend Susan had to tell my mom what was going on.



PHOTO BY CHERYL MICKOLWIN

**It can start with one drink, but lead to more.**

be great friends during the day but if we met up at a party, the alcohol got the better of him and he would become a heartless jerk.

Our relationship grew weak as time passed, but we always stayed in touch.

John started College this year and a lot of students think College is the place to drink. If you're going to drink here, you must do it in large way.

John fit right into a new crowd just like he did in Grade 7. This time it was a bigger school with a bar right on campus. One time near the beginning of the semester he asked me to meet him there and I agreed without hesitation. We met around our lunch break and we sat and talked about our lives. It was as if our friendship had rekindled just like old times. Only this time in my hand was a diet coke, and in his a Labatt Blue. It didn't sit quite right with me at first, but as I looked around and saw every second or third person with alcohol I became more adjusted to the idea.

John invited me to a club one night. We went with a group of our friends. He said he would drive. I never thought anything more about it until the next morning when I was safely at home.

John thought it was a really big joke to tell me he was having plain coke to drink all night but truthfully his

other hand was holding the lethal weapon. Not only did the alcohol harm his thoughts, it also could have harmed me and another friend in the back seat. This put a small strain on our friendship once again. This was not the type of friend I wanted to look out for me. But I did give it another chance when he

and another friend, Tony, invited me

out with them one night. We went to grab something to eat. While we were there John had at least four bottles of beer, not to mention what he had before we went. When Tony and I were alone at the table we talked about how much John drank and by the look on Tony's face I knew he was worried about him. I told him John was at the campus pub playing a game of pool and his hands started to tremble because he hadn't had a beer in it. Tony and I agreed he was showing signs of an alcoholic but there was nothing we could do about it. John came back to the table with another bottle and gave us the devilish grin. Almost as if to say, "you can't stop me from doing anything."

John knows he has a drinking problem. What he doesn't realize is the damage he is doing to himself or the hurt he is causing to the people who care about him. I have a hard time knowing there is nothing I can do for him but be his friend. I have called Alcoholics Anonymous to see if there is anything I

can do. They say to never confront an alcoholic, but to let them decide they want help. He has to help himself before there is no self left.

According to Alcoholics Anonymous, 17 per cent of the members are between the ages of 21 and 30. Alcoholism is recognized as a major health problem and the third highest killer after heart disease and cancer. Alcoholism is an illness that has symptoms such as sneaking drinks, hiding bottles, violently shaking or hallucinations to name a few. Because nobody knows exactly why some drinkers turn into alcoholics, there are no means of prevention.

John needs to get help, he also needs a true friend to stand by him. And he can count on me for that. Always.

***Alcoholism is scary and no one should have to deal with it alone.***



PHOTO BY CHERYL MICKOLWIN

**A deadly combination.**

# The Dating Game

## Is it really fun to play? Who wins?

**“H**eeeyyyy, c'mon down! You're the next contestant on "Which Date Is Right!" You are about to embark on an adventure that is exciting and exhausting. Dating is complex enough to be a dramatic mini-series that would run longer than *Giligan's Island*, or it can have grand-prize winners and big-time

by **Tania Evangelista**

losers. Is dating for real, or is it a game?

As early as kindergarten, I remember liking a little boy named Bobby. In elementary school I had my first boyfriend, I talked to guys on the phone and went out on my first real date.

High school gave dating a new per-

spective. So many men, so little time. Things developed from the note passing to direct and straightforward guys who said what was on their mind. They said what they wanted, when and with whom they wanted it. It was somewhat of a shocker. If this was an introduction to the "real world" of dating, I wasn't sure if I was ready for it.

"In elementary school, hand holding was a big deal. Everything was so premature. When you got to high school sex became real and everything got really intense," said Dave, a 20-year-old who works with kids and plans to attend college.

High school also brought forth a lot of opportunities. I got to learn from my experiences: I got to fight for a guy, cry over a guy and learn that really, they're just not worth it. Actually it's just the crying and fighting over them that are not worth it. Personally, I've never physically fought for a guy, but I have gotten many headaches because of one.

You would think I'd learn after all these years. But, even in col-



COURTESY PHOTO

It can happen to you. Sharla and Wayne are still going strong after meeting at a club three years ago.

lege it continues. In fact, it just gets worse. Guys are more complex and feelings are more intense. Instead of headaches, you get migraines. You're supposed to learn from your experiences, but there is always more to learn. For example, I really learned a lot about my friends.

Dating can be vicious to friends. Especially when a guy or a girl doesn't know how to balance both.

Sadly enough I have lost quite a few friends because of that. These girls were



**First impressions last forever.**

my friends when they were single and then – they got a boyfriend. Suddenly, faster than you can lose all your money on the daily double, they were gone. No phone calls, no Saturday nights out, nothing. They were too busy with their new beaus for single, unattached, commitment-free me. And sorry to say, but I was not put here to hold the candle. It's no fun getting burned by the wax.

I know that there are few who can balance it, so excuses about not having enough time is just that – an excuse. So, I will not choose what's behind door number one.

The pressures to have a mate seem to be in all around us. It's everywhere from parents and friends, to a society that throws TV shows, movies and advertisements at you, saying life is better with a mate.

Although all of my friends have boyfriends, and I do not, I cannot knock them for choosing to be with their mates.

However, I can have a great time weeding out the bad, as I try to find the guy who can surpass the rest.

So while the game continues, I must balance all the options, look at all the opportunities and understand it is my choice to go out with someone or not.

I will buy a vowel now, E for eyes and I will keep them open. When I go out I'll try not to go alone, although it does happen. You never can take too many precautions. The key is not to put myself into a situation that I can't get out of.

Hey, I just won a free spin. But where will I use it?

If I am looking to meet someone for my future, it is definitely not at a bar or a nightclub. These establishments promote drinking, crude behaviour, and sex. But hey, I'm young and I need to have fun too. I'm not saying it isn't possible to meet our soul mate in a club, among the loud music and booze. I just think it is unlikely. I go there for one reason, to party my stresses away.

I will not completely rule it out, because I actually know people who have met at clubs. I just think there are better places to meet your future love. Clubs are for friends.

"The library is the best place to meet a girl," said Dave. "Really. If you see a girl in the library, you know she's a really smart girl ... She has brains enough to go to the library to study. She's someone thinking about her future," he said.

And whether direct or shy, if you

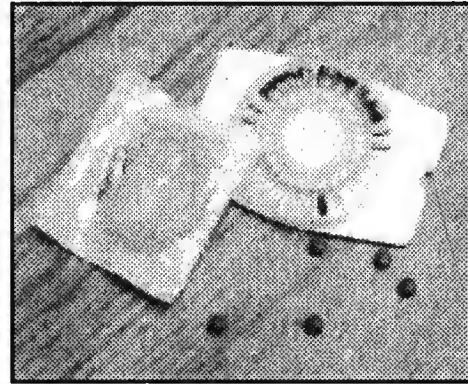


PHOTO BY TANIA EVANGELISTA

### How far do you go when dating?

want someone badly enough, you will find a way to meet them.

There are those who can approach a complete stranger, strike up a conversation and ask for a phone number. There are twice as many who cannot. For those who can't, what do we do?

"If it's meant to be, it'll happen," said Mara, an advertising student at Humber College.

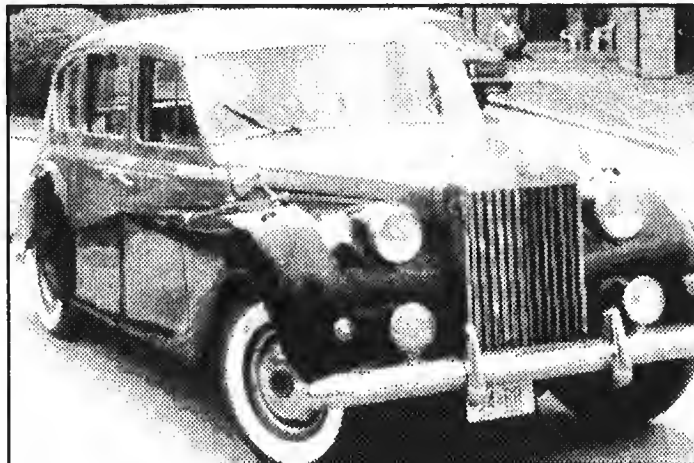
Mara's brother Joe knows that firsthand. Technically he and his girlfriend Vicky, have been together for a few months, but they've known each other for eight years.

"We liked each other in grade six, when we met ... there was always something between us, more than just friends," Joe said. Their friendship grew and they tried dating other people.

"Then we realized we were meant to be together," he said.

Dave had some advice. "You don't want to just settle for someone. You want someone that you're going to be happy with." That is the answer.

The question is: How do you meet the



COURTESY PHOTO

### Where do you draw the line to impress your date?

## FAMOUS PLAYERS

### THE JUNGLE BOOK (PG 1)

love of your life?

Some people believe fate dictates who you fall in love with and when. But can we do anything to help push it along? Seeing who falls in love is a game all on its own.

However, when one side feels love and the other doesn't, can it work? Most of the time, it can't. Relationships run both ways, just as dating does. Both people should want to be there and if they don't then the feelings only run one way. If that is the case, than it won't work.

What is the difference between love and lust? Some would argue that there is a huge difference and some would say they go hand in hand.

Only when you have found true love, can you answer the skill testing question.

Is love over-rated? The survey says: YES.

"Love is going to happen in the most unusual places, and at the weirdest times. And you're not even going to expect it. You'll be looking for love and you won't find it, and when you don't look, it'll be there, sneaking up on you," Mara said.

Sadly the words "I love you" are three very scary little words. They are deceiving, suffocating and powerful. Those three words can scare people away or lead people on.

"It's false. It's such a powerful word, it is one of the most powerful words in society today and it gets taken advantage of. It's a bad word and too many

people use it for the wrong reasons," Dave said.

A huge part of the dating game is the sex: specifically one night stands. Sadly and scary enough, they are still taking place. The free love of the '60s and '70s has been infected with HIV and many other STDs.

"When people want something, they'll do it. One night stands prove that you've still got it and that you can still get it. It's a powertrip, and it probably won't stop," Mara said.

Precautions must be taken. "You have to be careful because of the type of people who are out there," Joe said.

So nice people wait, and they wait and sometimes end up waiting for a long time.

Do nice guys and girls finish last?

"No. I consider myself a nice guy when it comes to girls, and I've never finished last. I do run into difficulty, but good things happen to nice people - always," said Joe. In high school he knew acting like a pervert was not going to score him any points, so he showed girls that he is understanding and that he thrives on affection. This sometimes stubborn guy admits he may be a little too caring at times. No, this isn't the love connection, so stop your letters.

The 19 year old says he wants girls "to impress him with their minds and not their bodies." Not many guys would agree to play that game. The physical always seems to take priority.

"If guys are too nice to girls, they are taken advantage of. And the same goes with the girls. When people get an opportunity like that, they usually take advantage of it." Dave said.

In those situations, it is the nice guy or girl who ends up fighting head to head with the selfish, obnoxious, self-centred, stud or slut. Who would you like to be with? Is it those who leave you holding their number and nothing else?

I'm not bitter, or anything, I actually learned a lot from my many experiences. I have fun dating and I choose to "play the field." In case of emergency, I have a jumbo bottle of Advil.

So it comes down to door number

two or door number three. If I choose door number two I may be looking at jealous, rude, inconsiderate guys who don't know how to act on dates. Who expect something back when they pay the whole \$4.25 on a Tuesday night movie. And who try to impress me with the attitude that they can get any girl in the whole world.

If I trade it in for the big box, then I may get to experience the company of a guy who is actually nice and considerate of my feelings. I could find out that a date can be fun when both people act themselves. And, who knows, maybe even find a spark, some chemistry - magic.

"If you know what you want, just go for it," Mara said.

And finally behind door number three is the real prize. The be-all and end-all, which is your decision. No, not Fabio or Pamela Anderson. Whatever it may be after the Dating Game is over, the only person who wins is the person who plays his/her cards right.



PHOTO BY TANIA EVANGELISTA

### Is dating worth the headaches?

*Tania says the grass always seems to look greener on the other side. But when you take a closer look, it is usually full of weeds. Stick to your own lawn and time and fate will take care of the rest.*

# Feminism - bra-burners or women looking for equal rights?

by **Melanie Kowal**

**I**n a Canadian society, we seem to be fairly in tune with current social issues.

We watch the news, read the paper, discuss relevant issues among ourselves, and most of us seem to know that women's issues play a major role in what we are exposed to in the media.

We all know about the feminist movements in the sixties, we have all



PHOTO BY TANIA EVANGELISTA

## **Roles are reversing for many as feminism takes us by storm.**

seen those TV ads about the achievements women have made, but do we really know about what's going on now?

Terms such as 'women's issues' and 'feminism' seem to generate a negative response from many people.

The term 'feminist' may suggest to many the radicals; bra-burners, angry women, and women who

hate men.

Some of the nostalgia from the '60s has crept its way into the '90s.

More and more government funded women's organizations, including the Ontario Advisory Council on Women's Issues and the Ontario Women's Directorate are coming into effect.

The Chairperson's Report from the Advisory Council on Women's Issues attempts to explain the negative attitude towards feminism.

"What is the message of feminism? Feminism is an affirmation of the collective force of women, their solidarity, and their taking responsibility for themselves: it is an idea that translates into action, into a questioning of our institutions and their exclusionary practices. Feminism is power and politics that disrupt our whole social organization and, so, threaten those who have an interest in things as they are."

Another possibility for the lack of support for women's groups may be that many Canadians don't really understand what 'women's issues' are.

Women's issues are not only topics which have to do with women, but men as well, including child care.

Lydia Oleksyn, communication officer at the Advisory Council, says child care should be a joint effort. "Men should be responsible for the caring and nurturing of their child just as much as women." But, she adds, it still is women who provide most of the day care and child care in this country.

The Ontario Advisory Council on Women's Issues was first established in 1973 as an arms length organization to advise the provincial government on

women's issues.

Part of its mandate includes visiting various women's groups in different cities throughout the province, and reporting to the government on what changes each group would like to see.

Women's issues cover a wide variety of topics, most of which are intended to help women. These can include better health care, such as developing better breast cancer clinics, day care, social welfare including child support (or lack there of), sexual orientation as well as sexual harassment.

Another government funded women's organization is the Ontario Women's Directorate which helps women to achieve economic, legal, and social equality. These strategies include enabling women to work in harassment-free work environments, and teaching how to use bias-free language.

The OWD has put out a booklet entitled *Words that Count Women Out/In*. It explains why some words, although common, can be offensive as well as sexist, which include some lyrics of the national anthem.

"O Canada, our home and native land

True patriot love in all thy sons command ..."

The booklet says:

"Picture two children singing these lyrics— a girl and a boy. Think of the images formed in their minds. The boy sees countless males like himself, all standing on guard for their country. He feels fully part of the patriotic fervor, a true son of Canada.

"The girl is not so lucky. Since our national anthem says nothing about daughters, she can't help wondering whether it applies to her. Can only men

be patriots?"

Referring to a nurse who is a man or a woman who is a doctor as a 'male nurse' or a 'woman doctor' can also be offensive, because they portray the stereotype that most nurses are women, most doctors are men. Giving people in these professions gender-oriented titles only diminishes them.

Some feminist literature has gone to the extent of changing the spelling of words to make them non-gender biased. Examples include changing the spelling of 'women' to 'womyn', and 'history' to 'herstory.'

Some people may feel examples such as these have taken political correctness too far. And, that may be a reason why feminists are seen by some people as extremists.

But if it weren't for feminists, laws which have repressed women in so many ways for so many years, may not have been changed. Language plays a large part in the changing of these laws and policies, which include: (Source booklet *Words that Count Women Out/In*).

1978 - The federal Manpower and Immigration and Unemployment Commission becomes Employment and Immigration Canada.

1979 - Quebec women legally keep their birth names after marriage, unless they apply for a name change

1981 - Women successfully lobby for use of the word "person" throughout the Charter of Rights.

1990 - Toronto Transit Commission rejects beer ad depicting a woman as a "fox".

It is a positive thing that women are achieving the same rights as men, especially in the workplace. But despite all of these breakthroughs, women for the most part, despite being the majority of the population, are undermined in many ways.

The question is, why?

Socialization plays a major role in

the status of women.

Carolyn Booth, Co-ordinator of Women in Trades and Technology at Humber College in Etobicoke describes this process:

"The first question you ask when a child is born is 'is it a boy or a girl?' That is the significance to how the child is treated," she said.

Girls are socialized differently from boys from the time they are born. Boys are expected to be rougher, and play with rough toys, while girls are expected to be nice and quiet, and play with dolls.

A booklet entitled Gender Socialization: New Ways, New World by Rebecca Couler for the Working

for this may be that men are expected to perform better in school in courses which may lead to a career in a technological industry, such as math and science, whereas women are expected to perform better in art and literature.

According to the Gender Socialization: New Ways, New World booklet: 'A study of grade nine science class in British Columbia showed that male students who made up 39 per cent of the class, were called upon by the teacher to answer 58 per cent of the questions. They gave correct answers 64 per cent of the time. Female students who made up 61 per cent of the class responded to 42 per cent of the questions but were correct 75 per cent of the time. Boys in the class began 67 per cent of all the student-initiated talk with the teacher.'

There are now laws to protect women from gender discrimination, both in the workplace and in schools, including the Equity Act, which some people believe to be a blessing, and some think is setting women back to days when women were considered nothing more than homemakers and child rearers.

But because of various organizations dealing with women's issues. (or 'people's issues') Canadian women are finding it easier than ever to be treated with the same respect as men.

*Melanie believes that feminism doesn't mean men-hating, because men can be feminists too!*

### Out with the old and in with the new Some sample words from the Ontario Women's Directorate

Old way	New way
actress	actor
busboy	busser
businessman	business person
cowboy/cowgirl	cowhand, ranch hand
boyfriend, girlfriend	partner
waitress	waiter, server
bridesmaid	bridal attendant

Group of Status of Women Officials on Gender Equity in Education and Training explains the process.

"By the time they leave secondary schools, young women have learned the lessons of inequality and have been socialized, along with their brothers, into particular patterns of gendered expectations and limitations. Most popular culture in the form of popular music and videos, movies, fashion magazines and television shows reinforces the idea that women should only be valued for their looks and their sexuality."

The way children are socialized has an effect as to how that person acts as an adult, and it may also play a large part in their career choice.

The majority of men in jobs in trades or technological fields far outnumbers the participation of women. A reason

# How to survive when you're ON YOUR OWN.

**S**o you've finally taken that big step and decided to venture into the world of living on your own?

You have everything sorted out – or so you think. You have your parents' consent, the cash, and an affordable place to live.

You're ready to leave the bird's nest and you're looking forward to it. Just imagine – no curfews, no sharing the phone with annoying siblings, and parties galore.

Freedom and independence will be yours; until your landlord steps in.

Yes, you heard what I said, landlords. If you're not wise and attentive and settle things in the beginning, you can end up having a serious "tenant versus landlord" battle.

I've learned that the hard way.

You may be just beginning to have the time of your life, partying it up with roommates and friends. However, it could turn into a terrible disaster if your landlord doesn't think loud parties are such a hot idea.

Trust me, you don't want your landlord yelling at you at two in the

**by Roanne Arboly**

morning in front of all your friends telling you to tone things down. It can be a very embarrassing situation. It can also create some resentment between you and the almighty owner. I know it did for me.

Most students rent out flats and basements of privately-owned houses. That usually means sharing it with the owner, who is also the landlord.

Some problems that are avoidable.

For example, if the walls are too thin and they can hear every little noise you make, parties can be a problem. Also, turning up the music at four in the morning in a definite no-no.

If 10 of your fiends come over everyday or if your boyfriend sleeps over for a week, you can bet you'll be hearing some complaints from your landlord.

Landlords can be very vengeful and may retaliate by cranking up their music a four a.m., or not stopping their children from screaming or crying at the top of their lungs in the early hours of the morning while you're desperately trying to get some sleep. It could become a never ending battle if not settled.

So, what's the best thing to do in these situations? There are a couple of simple solutions that could make both you and



PHOTO BY LISA CARTWRIGHT

**A clear and descriptive contract could avoid bitter conflicts between landlords and tenants.**



your landlord live happily ever after.

Cyril Bulanda, who is a counsellor at Humber's North Campus, says a lot of students go to counselling when they encounter problems with their landlords.

According to Bulanda, most minor problems can usually be negotiated between the tenant and the landlord, but major problems can go as far as a small claims court.

Bulanda said problems are usually worked out after counselling. The counsellor is the neutral person in the situation and hears both the tenant and the landlord's sides.

"In counselling, we have helped people with complicated landlord problems," said Bulanda. "We're not mechanical masters, we just use common sense."

But what if counselling doesn't work?

Bulanda suggests that if the situation is beyond the point of help, legal aid should step in.

You can get legal aid through the Students' Association Council) and the lawyer will decide if it is serious enough to take to court.

But, before allowing the situation to get as serious as that, it's better to avoid it in the beginning. The best way to do that is to protect yourself.

A contract, whether verbal or written, is an excellent way to avoid problems.

Before moving in, make sure you have an agreement, specifying one set of rules and guidelines to live by.

If it's verbal, both of you should make a promise or give your word that you won't break the rules. Trust plays a big role here.

A written contract is even better because you have to sign it. It's factual proof that you have fully agreed to a certain set of terms.

According to Bulanda, a lot of landlords will not sign a contract even if they make the tenant sign one. Nevertheless, it doesn't hurt to ask. Besides, if your landlord doesn't agree to your contract, make a compromise and have one contract that's agreeable to both of you. Also make sure that both of you have a copy of the contract.

Bulanda also suggests making a diary or a journal starting the day you move in. For example, jot down the exact time and date of events like the day a verbal agreement was made.

Be specific and take note of little details such as what state the place was in when you moved in, like if there was a hole in the wall before you got there. Write down everything. It will be very useful in the future in case things get nasty and you are brought to court. That way you have proof to back you up.

Another way to avoid trouble is to get background information on the place before you move in. Don't just look the place over and decide it's the perfect one for you. Do some investigating. Go to the municipal office or talk to the landlord. Asking former tenants about the place could also be a big help. Checking first can help you make the right decision.

If all else fails, and things still aren't working out - move out!

If you can't reach an agreement with your landlord or you simply just don't get along, don't make things worse. Make arrangements to go somewhere else instead of dealing with it. I'm sure there are other places out there that will not cause you headaches.

Sure, it's a pain to start all over again but it has to be done if you want to live a contented life. Lastly, try hard as much as you can to be a good tenant. Remember what your mommy told you; be courteous and polite. If you are, usually, your landlord will treat you just the same. Even if you are paying rent, you are still on some-

one else's property so try not to crack the walls or break through the ceiling.

What it all comes down to is respect. Talk to your landlord if there is something bothering you. Encourage him or her to do the same. You will find that it will lead to fewer conflicts. Less conflicts means fewer headaches.

Who knows? Next time you throw a party, you may just want to invite your landlord. That's what I did.

*Roanne, who is now in broadcasting, has been on her own for two years.*



PHOTO BY TANIA EVANGELISTA

# Field of Dreams

*Reality comes crashing in on high school athletes when they enter college*



PHOTO BY TANIA EVANGELISTA

**The pain and the pleasure: Former Humber Hawk Lorenzo Redwood has endured both while playing soccer.**

**T**here are 30 seconds left in the period. Twenty-nine, 28... These are the longest 30 seconds of an athlete's life. The heart rate is going crazy and anxiety increases as time expires. Fifteen, 14, 13... Extremely agitated, the athlete leans over. Sweat beads begin to form on her forehead. Three - two - one. The athlete springs forward towards the door and out of the classroom. High school is over for the day! Let the sports begin!

For some, the transition from high school to college is fairly simple. It's the same as it was before. You wake up in the morning, get show-

**by Nicole Nightingale**

ered and dressed, stroll on over to the local TTC route and you are there. The only difference is instead of taking a whole bunch of subjects that you may or may not like from the hours of nine to five, you have chosen a program you hopefully like as their focus. And for various hours between eight and six you sit through assorted classes for just over a \$1,000 for the 32 weeks.

For those of us who are athletically inclined and want to pursue athletics in college listen up!

This scenario takes on a little different twist. In high school the balance between athletic and academic pursuits was easy, school ended, athletics began. The only time that school was missed was when you had an early game that was far away or when a tournament was an all day event. In college, this changes.

For instance, in high school, far away was maybe across the city. In college, far away is across the province. So it takes a considerable amount of time to get there in any weather condition. What took 45 minutes now takes five



PHOTO BY NICOLE NIGHTINGALE

hours. In some cases you're not just missing hours – you're missing days of school.

But travelling to games is the easy part. Volleyball player Joanne Pegnam said that the transition to college athletics was "different", especially the prac-

always easy. She found it a struggle to sit down and do homework after a long day of classes and practice, when all she wanted to do was go to bed.

"It is a bit harder to fit school work in because you're always tired," said Pegnam. She cited time management as

with people getting on and off the trains and buses. All I want to do when I get home is sleep but I can't because there is always an assignment due for the next day. I am always tired.

Also you may be used to playing several sports throughout the year. Don't count on it in college if you are planning on playing basketball or volleyball. Their seasons last from try-outs in September to the Ontario Colleges Athletic Association Championships in March. And if your team wins the OCAA Championships you can count on going on an additional week's holiday somewhere in Canada for the Canadian Colleges Athletic Association championship's to play for the national title.

"It was different, but it was good. I liked it. It kept me busy," said Pegnam, about being on the team. "Basically, it's the same thing but you're playing one sport instead of three different ones."

In high school, I had played volleyball, basketball, soccer, flag football and track. But when I came to college I had a big decision to make about which sport I wanted to play. It came as a surprise to most of my old teachers and classmates that I chose to play volleyball. I chose it because it was the one sport that I really didn't concentrate on



PHOTO BY NICOLE NIGHTINGALE

### Student athletes find it tough to balance school work and sports.

tices.

"Practices were harder, longer and more demanding," said Pegnam. "They were more times a week and there was not much time to do anything else afterwards, just school and volleyball."

And, by the way, unlike high school, class does not end for practice. In college, athletics and academics do not always co-exist happily. If class ends at 6 p.m. and practice begins at 5 p.m., you have to stay in class. Hence the term "student-athlete". But, if class ends at six and the team is leaving for the game at 4 p.m., more often than not, you are going to the game. Your teachers may not like all of the absences but as long as you keep up with the work and get your assignments in on time, then there is nothing they can really say about it. However, I do remember days when I would hand in every assignment ever given in the class on the last day of the semester.

Pegnam also found that living up to the term "student-athlete" wasn't

a key factor to being a successful student-athlete at college. "Being able to manage your time is definitely an asset," she said.

For me, time management is a lot harder because I live two hours away from Humber and I do not drive. I've found that the only kind of work I can do on the train is reading because it is very hard to concentrate

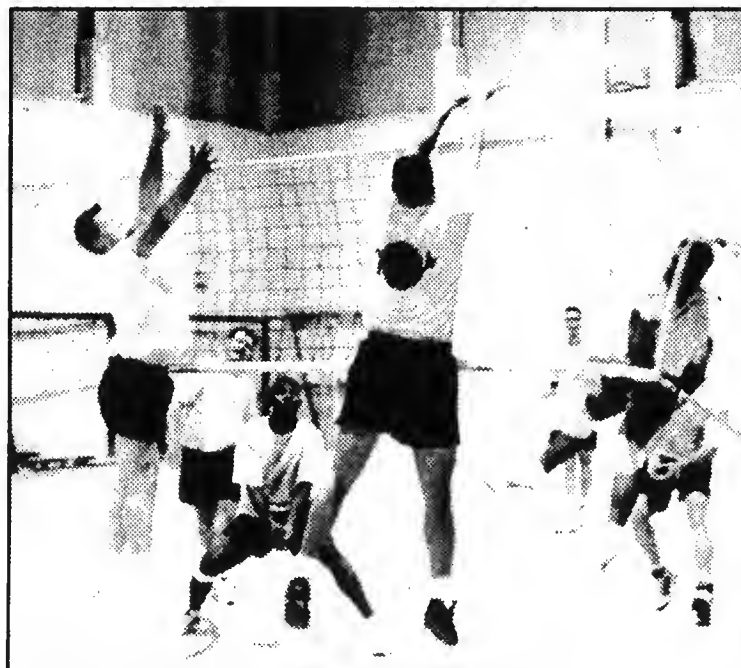


PHOTO BY NICOLE NIGHTINGALE

Work is never done for college athletes.



PHOTO BY NICOLE NIGHTINGALE

**What sport should I play? It's a hard decision to make.**

learning in high school. Also, I missed the basketball tryouts!

However, deciding which team to play on will probably be the hardest decision you have to make. Volleyball player Dean Wylie and basketball player Warrick

Manners really do not like this aspect of college sports.

"It sucks," said Wylie. "If you are good in three sports like basketball, volleyball and track, you're just stuck doing one sport."

"(And) the demands of that one sport are so much greater," added Manners.

Pegnam said she didn't know whether to play volleyball or bas-

ketball but she liked volleyball so that's why she chose to play it.

If you really want to play many sports you do have options. Sports with shorter seasons like badminton, outdoor and indoor soccer or the ski team give

the player the freedom to play another sport, but basketball and volleyball really do not. However, another option is campus recreation intramural sports. Anybody can play, it's fun and you don't even have to be good at the sport.

But, don't be discouraged. Although this article may scare you and the sport selection may be small, but joining college sports really is a good idea and it is a lot of fun too. Later on in life when you think back to your college days, the varsity sports will always be something to remember. The long practices, injuries and rigorous exercise may have been painful and tiring at the time, but you will always remember the friends you made.

"(College sports) is a good way to meet people," said Pegnam. "It's also a good way to keep fit and stay in shape."

*Nicole has been trying to adjust to the chaotic life of a varsity athlete for two years. However, she wouldn't change a minute of it for anything.*



PHOTO BY NICOLE NIGHTINGALE

26

**Fast friends: College sports brings people together.**

# Does society stop women from playing competitive sports?

by Claudette Omrin



Women are as competitive as their male counterparts. Humber Hawk Jessica Boyle guards former player Denise Perrier in an alumni game.

It's 5:15 and the step aerobics class is about to begin. A class of about 35 scantily clad women and a couple of lone men prepare themselves for the most popular class of the day. But why is this room full of women? And why are there only men in the weight room of this so-called "unisex" gym? It's a phenomena that exists in our gender-based, gender-g geared society. Gender equity and inclusion in sport, recreation and physical activity has become an issue debated among many sports enthusiasts.

A Gender in Sports forum was held this winter in downtown Toronto. The session raised various questions and attacked major issues concerning girls, women and sports. Without delving too deeply into the history that brought

about this difference in society, it was noted that since the 19th century, sports have been highly gender-regarded as a male preserve, or as a "masculinizing activity." Dr. Bruce Kidd, of the University of Toronto's School of Physical and Health Education, said sports were played in all-male clubs, schools and universities where women were not allowed.

"Girls and women were ruthlessly excluded by outright prohibition, by ridicule and by moral physiology." Moral physiology was a rationale used by 19th century scientists and doctors to keep women from participating in sports. They threatened women who wanted to engage in vigorous activity with dementia, disease and even death. But times have changed, especially

since the 1920s, when women started organizing their own sports activities, forming a group called "Girls Sports For Girls."

Greg Malszecki, who is a sports historian at York University agreed with the changing state of women in sports.

"In the last two decades, women's sports have grown by 600 per cent. Women are developing sport on their own because they have to," said Malszecki.

He said it's not really men who keep women out of sports. It's just some men and some women have a stake at keeping things the way they are.

In what way are things?

Opportunities may

seem to be growing, but it is women who have to commit to these changes and keep up the pace. The sports establishments continue to lock out women, in favour of men's athletics.

"Athletic budgets at schools are rarely the same. Why? because men are receiving more than their rightful share," said Malszecki.

But this is not the case at Humber College, where Doug Fox, the Athletic Director has proved to the college and the community that his programs are for all shapes, sizes, and sexes.

"I don't think there's any difference of what sports women and men can't do. It's just a choice whether they want to go into some of those sports or not," said Fox. "We take it very seriously here in terms of how we treat them and we expect the same kind of commitment from them. There's just no difference in expectations from our men and our women."

He said the reason why more women turn to aerobics may in part be due to the flexibility involved with aerobics classes versus competitive sports. With an aerobics class, one can choose to go on any given time – it's really up to the individual. But, if you belong to a competitive sport there's a commitment of time involved with it.

When talking about broader or more known teams and leagues, Fox said women are stepping up, but maybe femininity is holding them back.

"You see the trends in the U.S., which tends to be a trendsetter for us. The National Colleges Athletics Association sports and women's sports have become very, very big business. Whereas they used to get 100 fans, I watch the games now and there's 5,000 to 10,000 fans at women's basketball games," said Fox.

Maybe women see sports as unfeminine because of certain factors in our time. Susan Cole, the editor of NOW magazine attended the sports forum and spoke on behalf of the media's involvement to include women in sports.

"We live in a culture where beauty is women's business, not athleticism. Beauty and the image of

women does not look anything like an athlete. For one thing she's too thin," said Cole.

Once girls reach puberty, they are bombarded with messages from the media, magazines and myths. Even a men's magazine sends mixed messages. "Sports Illustrated," the popular sports magazine for men, does not illustrate sports. "It's not about sports – it's about being a man," said Malszecki. He said the only females in the magazine are the ones who advertise the swimsuits, which happens to be the most popular issue.

Not so much as a mixed message, but more of a learned behaviour, the reason may be attitudes parents have of young girls and boys.

"Possibly the parents look at their daughters as being different from their sons and give them different choices, pushing them towards ballet and towards things that aren't sport nature," said Fox.

Laura Robinson, a sports columnist at NOW magazine knows what young girls go through.

"Girls are taught that sweating is dirty – it's actually cleansing," said Robinson.

She said sport is like an ownership of one's body because it can teach girls and women radical lessons about themselves.

"Sports can be considered an art – not just competition," said Robinson.

Robinson is one of the very few female sports columnists in the city, and notes the lack of female coverage of sports in the sports pages of many of the dailies. The only time there is an outpouring of female sports coverage in the newspapers is when there is a strike in major league sports. It doesn't get a lot of attention, so it really takes an exceptional event before we see a women's event on the front page of the sports section. It's not

coverage that happens weekly – it's something that happens around something special. The editors must remember that if you cover something, it gives attention to something. Giving attention means it matters.

The panel agreed that a lifelong experience of sport and physical activity is important for all members of society and that life skills can be developed through sport.

Susan Cole left the audience with a careful reminder: "We must make sure that there's a safe nurturing environment for girls because only a female with a really tough skin can survive with the guys. Some will make your time extremely uncomfortable if you dare go with the men."

*"Things turn out best for the people who make the best of the way things turn out."*

*Art Linkletter.*

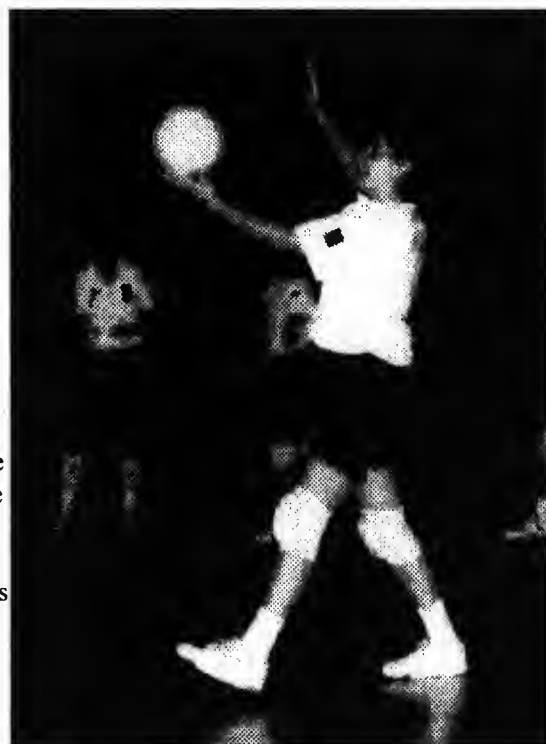


PHOTO BY ANDREW PALAMARCHUK

**Women are participating in sports other than the typical female ones.**

---

# Toronto daily papers avoid College sports

I'm reading the sports section of a particular Toronto daily, and to my disappointment there isn't a single article about the college varsity scene in Metro. I find articles about Toronto's Eastern Commerce Collegiate winning the provincial men's basketball championship, and the University of Toronto varsity Blues' men's basketball team advancing to the final four of the

by Jason B. Jump  
nationals, but where are the colleges? I wonder if this paper knows how competitive community colleges are.

Humber College's varsity teams achieved exceptional accomplishments last season. The men's basketball team won the Canadian Colleges Athletic Association championship with a thrilling 87-81 victory; the men's out-

door soccer team were silver medalists at the CCAA championship, and women's volleyball won a surprising bronze medal at the provincials. I asked Humber's Athletic Director Doug Fox to explain why there is so little coverage of their teams.

"The media will cover special events such as retiring a number, the provincial championships, and maybe a ring



PHOTO BY TANIA EVANGELISTA

Rob Ursino (right), Adriano Lombardi and the rest of the Humber Hawks won the gold for indoor soccer in the provincials and silver in the Canadian College Athletics Association outdoor finals, yet received little coverage.

ceremony", said Fox.

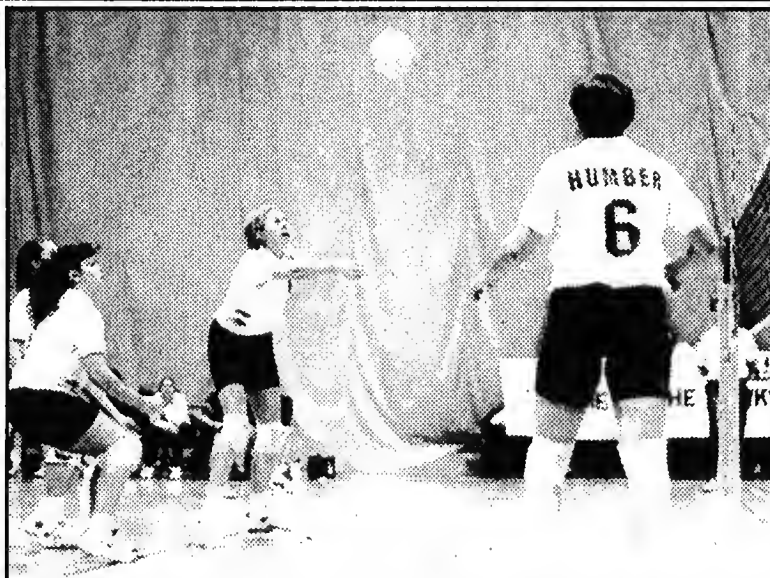
He also said the media may cover key games such as Humber versus the rival Sheridan Bruins in men's basketball, but usually it depends on how much space is left. However, Fox did mention some media outlets like The Sports Network and the Toronto Sun are giving fair coverage.

TSN did a profile on the men's basketball team during the CAN AM tournament in December. The Hawks are the dynasty of the '90s by winning five straight provincial titles, and four national titles within five years. Fox says the Toronto Sun gives them the best coverage overall because the athletic department knows some of their sports reporters. The Sun is usually the first to know about Humber's varsity games.

Ironically, Fox noted their male varsity teams receive the most coverage; the women teams don't even come close. Not only does Fox have the difficult task of persuading the media to cover their games, but an even greater task of promoting the women varsity teams.

"Women's sports are hard to sell to the media. We put as much emphasis on women's sports, and (equally) as much financially as our men, but it's hard," said Fox.

"You look at the sports pages of the Star and



**Practice, and lots of it, is what makes the Hawks win time and time again.**

maybe it will be the fourth page before you find an article dealing with women in sports. They're just not as highly profiled."

Unfortunately, women's sports carry the stigma of being inferior to male dominated sports programs.

I've discussed the minimal amount of coverage the outside media gives to college sports, but how much for example does the Humber Et-Cetera give? The Et-Cetera provides on average three pages of sports weekly. Fox isn't

impressed with the minimal amount because only half of it contains articles relevant to Humber's varsity teams; the other half contains articles about the Toronto Maple Leafs, the Ontario Hockey League, and more. Former Et-Cetera sports editor Rob Campbell believes Fox doesn't understand how the paper is organized.

"This paper is a laboratory, and you have to remember that only a certain amount of space is allocated for sports," said Campbell. "To cover everything with an even balance you wouldn't even be scratching the surface of more than just the score."

Campbell says it's up to the editorial committee to decide what sort of content should be in the paper.

The committee divides articles into two categories; the high profile articles and the lower profile ones. Basketball, and soccer are the high profile sports because they have the highest attendances. Is it fair for the Et-Cetera to cover mostly the highly attended sports? Maybe it's not, but what choice does it have.

"If there are 100 people attending a basketball game, and say only four people go to a volleyball game, you'd have to think most people are interested in basketball," said Campbell.



**The women's basketball team won bronze in the Ontario College Athletic Association, but received little coverage.**



"In fairness you'd cater to the 100 people attending the basketball game; it's a matter of catering to the masses."

If Humber's sports department receives so many articles a week, and it's difficult to print all of them, then that would be understandable. Unfortunately, Campbell admits some of the varsity teams aren't covered consistently because of accessibility.

Teams travel as far north as Thunder Bay and as far south as Windsor for competition. Not all the sports writers have cars or the time to travel to the games. These reporters have other class assignments to do and possibly have a part-time job. If the Et Cetera has an excuse for not having eight pages of college sports weekly, what's the outside media's excuse?

City TV covers a lot of amateur sports in and around Metro. They cover high school and post-secondary sports on a regular basis. However, colleges tend to get the least amount of coverage. City TV sportscaster Jim Mcenny says the station covers what the viewership wants to see.

McKenny says high school sports is a big sell in Metro. On any given game night the gyms are full to capacity. University and especially college varsity teams don't even come close.

"If seven people are in the stands at a college game, you can't expect a lot of coverage all the time," said McKenny.

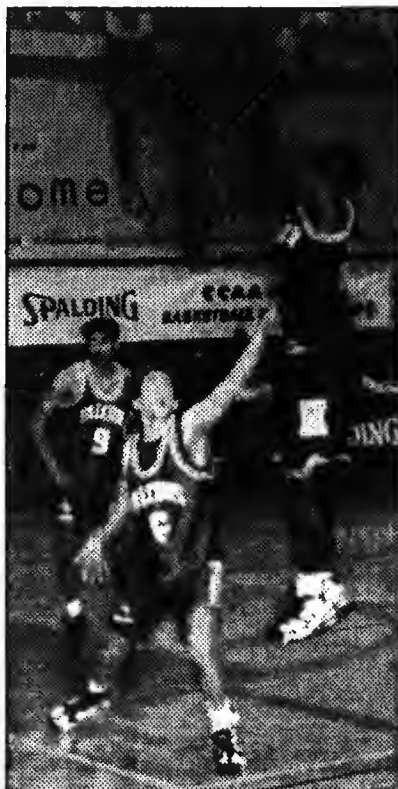
"It will have to be the schools that solely promote their programs."

McKenny says he hasn't received any complaints about their minimal coverage of college sports.

Toronto Sun sports editor Scott Morrison is a supporter of local college sports. He attended Seneca College, and understands the predicament colleges are in. The Sun tries to cover as many college games as possible, but there are constraints. The Sun provides Ontario Colleges Athletic Association box scores regularly, and colleges and universities are under one beat. Similar to McKenny, Morrison doesn't get feed-



Dennis Barham helps his team win their fourth National title.



PHOTOS BY JASON B. JUMP

Everton Webb makes it look easy - but there wasn't much coverage for this win.

back from people wanting more coverage; he believes readers just want the box score and maybe a brief report on a significant game or event.

Both McKenny and Morrison don't think college sports are inferior to their high school and university counterparts, but people have to speak out if they want more college coverage.

The reason Toronto's sports departments rarely cover local college sports is because students don't support their varsity teams as they should. Humber's men's basketball coach Mike Katz believes that's the bottom line. The Hawks were covered on Rogers Community 10 in Etobicoke prior to last season, and the OCAA finals used to be covered by CHCH TV in Hamilton. Unfortunately, even with minimal coverage, few students attend the games.

The new question is, "Why don't students support their varsity teams?" I've asked students the question and the responses vary. Some students think NCAA (National Collegiate Athletic Association) football and basketball are more exciting than Canadian varsity sports, while most just prefer to watch professional sports teams such as the Blue Jays, and Maple Leafs. If most students want to know whether their varsity teams win or lose without attending the games as a means of showing their support, then we have no right to complain about the lack of coverage.

*Jason believes sports mirror society.*

*A person is friendly when they're a nobody, and a jerk when they're somebody.*

# How does the media affect the young?

**C**ameo is playing in the living room, oblivious to all but the kitten she is trying to catch. She is almost two years old and as innocent as any child of that age. The television is on, but she ignores it as she gleefully chases the cat down the hall in a cute attempt to stroke its fur.

By the time Cameo has found her way back to the living room, the TV program has gone to commercial. Suddenly the affections of the playful kitten are no longer of interest. Fixated on the images of the many varied adver-

**by Sean Ballantyne**

tisements flashing across the screen, she can't look away. Cameo has been affected by the constant barrage of advertisements society is exposed to. She is not even two years old, and a victim of advertising.

The images Cameo is taking in will influence her life as she grows up. Will she fall under the spell of glamour the ads present if she buys the products they sell?

Society is exposed to various media everyday. They are a fact of life which

we simply cannot avoid. Advertising is a part of every medium, as are the techniques that go with it, but we need to be able to look at the ads, and understand what they mean.

The Association for Media Literacy was founded in 1978 by Barry Duncan to help teach students about the media. Duncan works out of his office at the School of Experimental Education in Etobicoke and has written the best selling book 'Mass Media and Popular Culture' which has become a required text for many media literacy courses.

"(Media literacy) provides the critical tools to survive the 20th century technologies, and their impact on our democracies, our psyches, our personal relationships and the whole direction the world is taking."

When teaching media, Duncan said there are certain aspects that must be focused on. Students of media literacy must learn to see what values are being conveyed by the images they see, as well as the effect on the audience, and how that audience will respond to the stimuli.

"If you don't have a grasp of those concepts, then you will never see things in their totality," said Duncan. "The media is not just entertainment. It's a business. It's not just a business, it's values. It's not just values, it's what audience does with those media."

One of the biggest businesses in the media are the advertisers. But advertising is also an aspect of the media that society must keep a close eye on.

"What advertising does on one level is sell products. It also sells us dreams and it sells us a way of life." Duncan added.

Advertising was once described as 'selling ourselves to ourselves.' Duncan said this tells us that ads package our



PHOTO BY SEAN BALLANTYNE

**Cameo and her sister Kara are captivated by the television show.**

deepest emotions and sell them back to us. The ads are a way of looking at society's trends; an indicator of our fears, desires and aspirations.

"It's also about enhancing consumer satisfaction. So if you are a Pepsi drinker, and you see a Pepsi ad, you are getting confirmation of belonging to a group. You are among the Pepsi drinkers. A lot of the best ad campaigns are probing all those fears about belonging, about being left out in the cold or alone."

Conformity is a major target of advertisements. This had been used in the past as a literary technique by novelists to point

out the attempt by advertisers. The more society conforms to an ideal set by a corporation, the more evident the control of the corporation.

Aldous Huxley's novel, *Brave New World*, presented a society 600 years in the future. The people in the society were kept in line through years of conditioning. From birth, each member of society is exposed to thousands of slogans and rules. "If the individual feels, the community reels" is one such slogan. Subjects are exposed to these sayings throughout their entire lives. Once the idea has been implanted in the psy-



PHOTO BY SEAN BALLANTYNE

### Kara isn't even a year old and she's already hooked on T.V.

che, then the control is evident.

Rivalling the influence of advertising on our lives is the effect of constant exposure to violence. We see it on television and in the movies. The average person is exposed to graphic violence daily.

Violence in the media is a predominant factor of everyday life. J. Serge LeClerc has seen violence throughout his life, and is now an advocate against it.

LeClerc was the product of rape. He was born to a 14-year-old girl in a slum of Toronto. At the age of eight, LeClerc was put into St. John's Training school

where he was physically and verbally abused to the point of retaliation. At 10 years old he stabbed his abuser.

LeClerc was deemed brain damaged because of his violent response and put into a maximum security training school, where he made repeated attempts to escape. By age 16 he was transferred into the penitentiary system.

LeClerc continued life as a career criminal, and has spent much of it in prison.

By 1985, LeClerc began taking correspondence courses to upgrade his education. In 1988 he

33

was released from prison and went to the University of Waterloo. By 1991, he graduated with a diploma in Social Work and an honours degree in sociology. LeClerc graduated on the Dean's honour list.

Now, LeClerc works as an education consultant, he is the head of counselling services at Robert Land Academy, and is a motivational speaker for kids all over the province.

"Kids go to 11,000 hours of school," said LeClerc. "This is class time from kindergarten to the OAC level. That same average child spends about 15,000 hours to 22,000 hours in front of the TV."

LeClerc added that by the time children graduate from grade 8, they will have witnessed 9,000 murders and 100,000 acts of violence. By the time they've completed high school, they will have witnessed 30,000 murders and 400,000 acts of violence.

"The more popular movies are the more violent movies. People have forgotten the fact that media is a business," LeClerc said. "When you start having returns of \$100 million off a movie because it's violent and everybody wants to see it, it becomes a game of numbers, a game of moneymaking."

"They don't particularly care about society. They don't care about the desensitization of violence. The only people who are now arguing that violence doesn't desensitize are the people who have an agenda or a vested interest in claiming that it doesn't."

Hit movies such as *Unforgiven* provide such entertainment depicting violent images, then glorify them by making the audience think that the victim deserved to die.

In *Unforgiven*, Clint Eastwood shoots an unarmed man with a shotgun. When told straight out, "You just shot an unarmed man!" Eastwood's response is: "Well, he should've armed himself."

"Everybody in the audience laughed," LeClerc pointed out. "They laughed at an unarmed man being shot. A number of months later a girl was shot at the *Just Desserts* with a shotgun. Nobody laughed."

The death of Georgina Leimonis was a very sobering event for Toronto, but the root of the problem must still be ferreted out.

The answer is in the media we are exposed to every day.

*Muchmusic* is popular among teenagers, but if you actually take a hard look at the programming you will find

that it is often sexist and violent.

"Statistical evidence of the program (*Muchmusic*) shows that 89 per cent of the videos victimize women in some way or another, while 59 per cent is direct violence towards women," said LeClerc. "We are inundating our children day after day with their favorite music programs portraying women as the weaker sex, and one to be abused. And it's happening. Not only by children but by adults, and children who have been brought up through that era of desensitization."

"We must remember that sexists are not born sexist. They're framed, evolved and shaped by the world around them to become sexist. In the same way, no one is born racist, they are created racist by the environment and ideology around them and by the imagery that is portrayed as they are growing up."

It is what we are exposed to, as we grow up, which shapes us. We do as we see. The morals and attitudes we display as adults are a result of the experiences we have as children.

Looking at the media in general, we can see the greed that runs through it. The media is a business, cold and unfeeling. Though media literacy is now mandatory in all high school English courses, will it be enough to open people's eyes?

Cameo still stares at the ads with gleaming eyes. She is already hooked. A little girl who can barely speak has been sucked in by the media she can hardly comprehend. Images of violence, sex, oppression and hate will be assimilated into her mind and shape her as she grows.

Now the question remains: What will she do with these images?

*Sean is an aspiring writer who likes to spend quality time with his God-daughters Cameo and Kara - away from the insanity of television.*

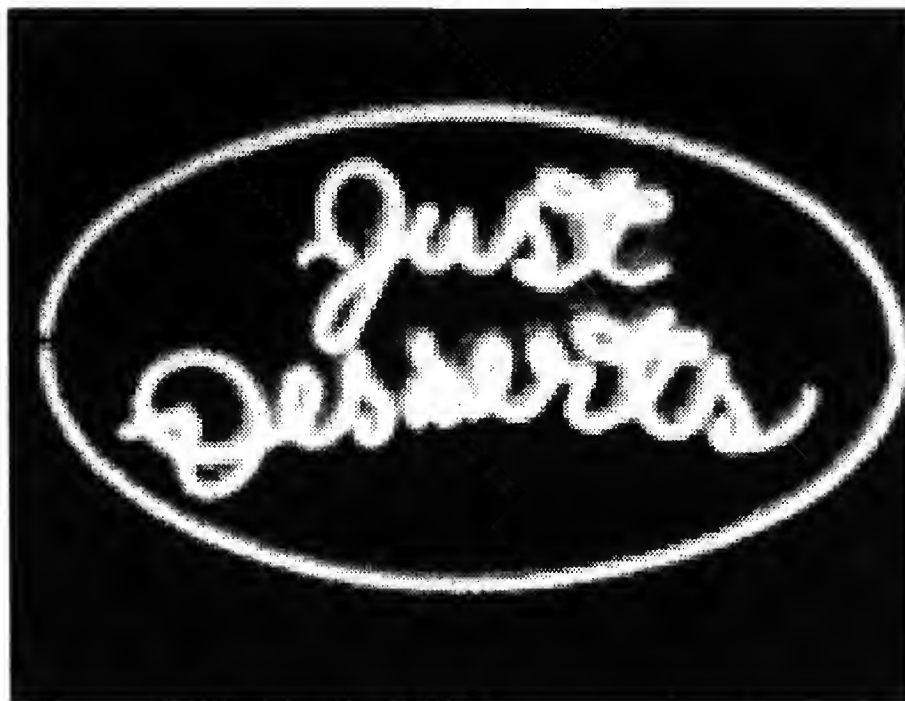


PHOTO BY SEAN BALLANTYNE

The tragedy of *Just Desserts* is no laughing matter.

# TECHNOLOGY MEETS

# AM RADIO AIRWAVES

## controversial and everchanging - the beat of toronto is here to stay

**I**t was an in-your-face AM station that took pride in its grunting pig charm that echoed over the air waves. It was something you either liked or hated.

AM 640 is a station that has come snout to face with a variety of format changes.

Before adopting its curly-tailed mascot, rock and roll hits, and attitude, AM 640 was CFGM country radio for 30 years.

But, it didn't take long for the sow to sink into the mud. AM 640 abandoned the pig and became the New Beat of Toronto.

The "New" has been dropped and it is now The Beat of Toronto, and changes are constantly being made to the station's general programming.

The Beat of Toronto has almost 700,000 listeners. This is more than double the numbers the station has had, even at its best.

The Beat of Toronto's position on the AM dial makes a tremendous difference in terms of its overall success. We are living in times when it is not "information super highway to listen to AM radio," said the station's program director Danny Kingsbury.

If AM 640 was on the FM dial it would be one of the biggest stations in Toronto, and in the listener range of a million he said.

Currently on the FM band there is no other station that provides the same kind

by **Lisa Weir**

of format. But, Kingsbury said, "FM won't be cool in five years because it will be digital."

He said that the industry is bound to see phenomenal changes in the future, and he predicts that these dramatic changes will make for a much more competitive market.

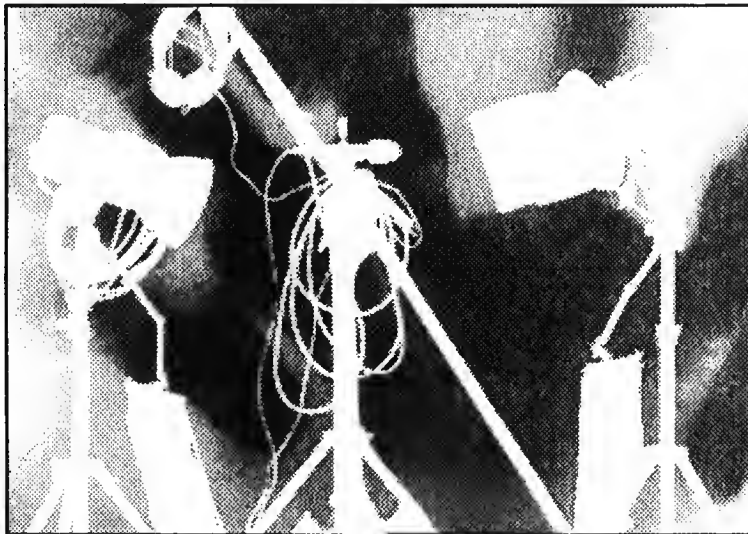


PHOTO BY LISA WEIR

"You would conceivably be adding four or five signals to every market, and that would really hurt already successful FM stations," said Kingsbury.

Many people in the radio industry are sceptical of what lies ahead in the future of radio said AM 640's news director, and assistant program director Dave Trafford.

"All of this new technology will provide a lot more opportunity for me, for the newsroom, for the radio stations (and) ultimately for the listener," said

Trafford. "There will be other ways for you to access today's edition of Toronto Talks."

Trafford said that not only will it be available on digital radio, but there will also be other ways to access radio on the internet.

"You will be able to see Bill Carroll (Host of Toronto Talks) on the internet," said Trafford. "Fifteen - 20 years

from now there's going to be a whole generation of broadcasters who won't believe that all we did was turn on a microphone every-day."

The technology in the newsroom has advanced to the point that it is possible to broadcast from almost any of the work stations or rooms at AM 640.

The station also has the capability of broadcasting anywhere via satellite.

From 9 a.m. until 3 p.m. AM 640 takes on a more contemporary talk format, in an attempt to attract an older audience. The bulk of the station's listeners are in high school, university or college and are often unable to tune in during the day.

Kingsbury admits they are breaking some rules by having diverse programming.

The station's approach is very similar

to the old CHUM AM said Trafford.

"We've chosen a specific audience, and we've targeted that audience and we direct our programming based on that, it's a much broader audience than The Hog ever had," said Trafford.

The Hog was a very narrow version of Contemporary Hits Radio or Top 40 radio that wasn't playing all the hits. But, CFTR, another CHR station owned a huge share in the market, and played all the top 40 hits.

"The attitude at The Hog was not to do that, was to be far more narrow ... that on top of the fact that it was pretty abrasive and it's remembered for being incredibly offensive, it was attitude," said Trafford. "It had a pretty impressive profile in the industry, that was about all it did."

The difference between The Hog and The New Beat of Toronto has to do with presentation. The station no longer refers to the homicide rate as the murder metre. But, they did when it was The Hog.

The station never really invested in announcers said Kingsbury, and this may have hindered its success. CFTR's strong and dominating personalities gave them a substantial advantage.

It is also a challenge to convert teens who are loyal to a station and its personalities said Kingsbury.

"They made some decisions and they changed their minds quickly. I saw the station on paper before it went on the air. It looked pretty good to me. It was going to be a rock 40 station, and then the first weekend I hear Taylor Dayne on it," said Kingsbury. "I'm not sure if what was on paper ever came out of the speakers."

After abandoning the pig, an effort was made to play a larger spectrum of music. Dance music was added because people wanted to hear it said Trafford.

After CFTR made the change from CHR to all news, an immediate opportunity opened up for AM 640. Not only were there nearly 700,000 listeners with no where to go, but advertisers as well.

"We decided to try and take over in as much

of a capacity as we could, knowing that it's a tough grind playing CHR music on AM in Toronto," said Kingsbury.

AM 640 was able to pick up from where CFTR left off. Not only did they recruit CFTR's audience, but they had the opportunity to recruit new high profile talent.

Tarzan Dan, Jessie Dylan and Gene Valaitis found themselves a new place they could call home on the AM dial.

These veterans brought their controversial humor and wit to make for AM 640's biggest show.

"There was an obvious chance to say 'ok, well there is growth as far as we're concerned because the heritage station just closed up shop,'" said Trafford.

"Rather than change our format to complement traditional talk, we changed the talk to complement the CHR music format," said Trafford.

"The general rules are - you better be the same thing 24 hours a day. We're taking a page out of the old TV book. You can come to us for this type of programming (talk show) in the day time, and music in other times," Kingsbury said.

Talk show host Bill Carroll has been on Q107 for many years and as proven to be an asset to the success of 640's talk show circuit.

"We've got in that three hours more news background combined with personality than you've got anywhere else in radio in Canada," said Trafford. "There is nobody who is better at challenging his listeners than Bill Carroll. That's the kind of difference that you're going to find at this radio station."

Kingsbury predicts that within the next year this morning talk show will grow in popularity.

Shelly Klink's talk show for teens has also gained popularity.

"I can't listen to it sometimes, I blush," said Kingsbury. "It's a real no holds barred teen show ... Shelley's got experience in social work and she really communicates with teens and young adults."

Since coming over to AM 640 Trafford said that Jessie and Gene have had more of an opportunity to do what

they want since they arrived at the station. They have changed their perspective on what they like to do on the radio, what they want to talk about on the radio. Even what people expect from them has changed said Trafford.

"There is a real stigmatism attached to them that they're very very raunchy, very dirty, and guilty as charged in some cases," said Kingsbury.

But they still remain popular.

"Danny Kingsbury's got more than his share of concerns expressed to the CRTC," said Trafford.

"The positioning statement on The Hog said it all - Everybody sucks but us," said Trafford. "Jessie and Gene and certainly our talk shows have taken it to the next step and said 'ok they might but let's face it we're not right all the time.'"

An announcer's job security is based on how well they do their job.

DJ's don't live and die according to ratings. In fact it's the management that does.

"The assumption was that country music wasn't making any money. I think that's probably a symptom of being an AM radio station, as much as it was a country station. The view was it was necessary to bail out on that format.

"Country wasn't working, well I guess it's subjective, they did have some audience. They certainly had more audience than HOG ever did," said Kingsbury. The Hog received publicity and people were aware of its presence on the dial, but it was "a dismal failure in terms of ratings and revenue ... It was an incredible failure," said Kingsbury.

"We subscribe to a little different philosophy. We listen to the audience, and then do what they want. As opposed to saying 'you'll like this, trust us,'" he said.

*It is inevitable that a world of change is chaotic. Chaos is good.*

# Don't touch that dial! Greek radio is on the air

by **Eva Stefou**

**O**ver the past little while, a quiet explosion has occurred in Toronto. The only people to notice this are the next generation of Greek Canadians.

It's seen all over schools and especially the radio. This explosion is happening because youths, from 20 to 30 years of age, have come to realize and appreciate their culture. And with that appreciation comes a love of the arts, namely music.

Every night after the Greek news at 11 p.m. on 100.7 CHIN FM, there is a Greek radio show. But on Thursdays there is something a little different, the show is specifically geared towards Greek Canadian youths.

The owner of the Greek radio station, Aristidis Maragos, wanted to attract the youth for quite some time.

"He wanted to do something for the youth because the youth is the next generation and he wanted to gear something towards them, to embrace them more," said Kathy Koutinas, host of the Greek Canadian Melodies radio program.

According to Angelo Stathopoulos, also known as D.J. Extrem, the show is about 40 to 50 minutes long.

"It's an open door where we want to expose them (the youth) to the music," said Stathopoulos. "We play the latest hits and there's an emergence of Greek music with a North American influence."

The format of the show is one Greek song, one English, with the top five Greek songs and the top five English songs topping the charts along with contests and upcoming events.

"(The youth) really like the new songs (Greek songs) and they don't reject the old ones," said Koutinas.

Some of the old Greek songs have been remixed to a hip-hop beat that makes it sound very modern.

"The quality of music is top notch.

**CHAOS** September 1995

The songs that have come out are North Americanized towards the new generation. The old songs are redone by taking and adding the new influence with a new beat," said Stathopoulos.

He said people between the ages of 15 and 80 listen to the program. The program is mainly directed at youths who may or may not be 100 per cent fluent in speaking the Greek language.

"My Greek isn't 100 per cent. I've always been around Greek people and (attended) Greek school, that's where I picked up the language. Elias (Koutinas, another host of the Greek Canadian Melodies radio program) has stressed to me to do what you're comfortable with," said Stathopoulos.

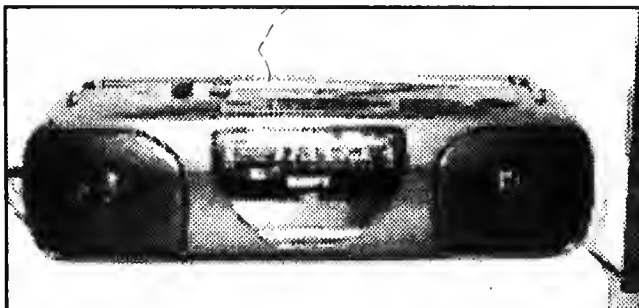


PHOTO BY TANIA EVANGELISTA

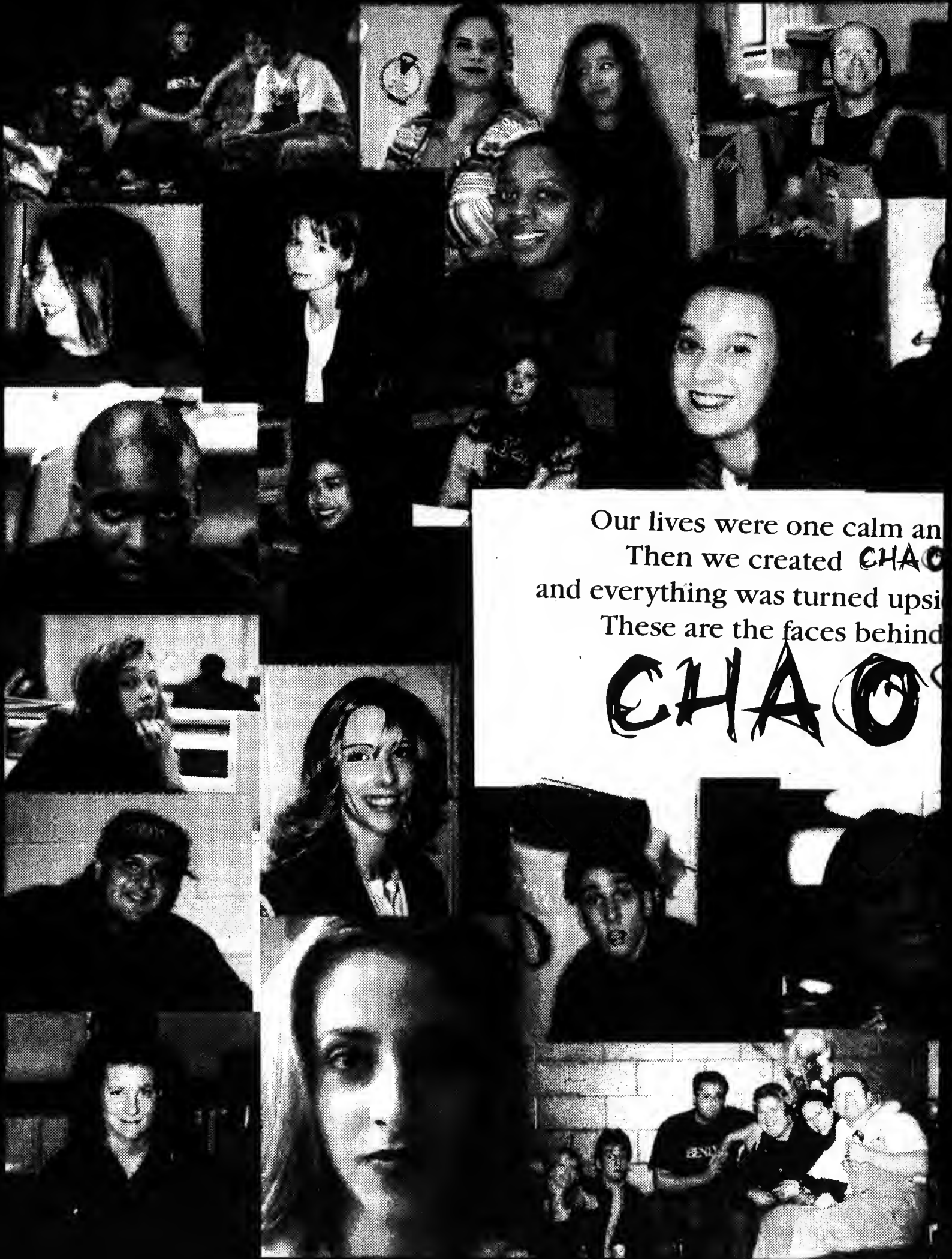
Stathopoulos also helps students who belong to Greek clubs by allowing them to advertise on his show.

Schools, such as York University, University of Toronto and Ryerson advertise upcoming activities and dances. And it helps to know and meet the DJ who will be promoting the activities on the air.

"Every year there are changes in the council, in presidents and I've stressed to the new council that the door is open for them anytime there's a function happening, they can come in and do an appearance. As a DJ I'm there for you, I help them, they help me," said Stathopoulos.

*Eva is awaiting to become the next Mata Hari or was it a belly dancer?*

37




Our lives were one calm an  
Then we created CHAO  
and everything was turned upsi  
These are the faces behind

**CHAO**





easy.  
S  
e down.  
the  




by the  
always

