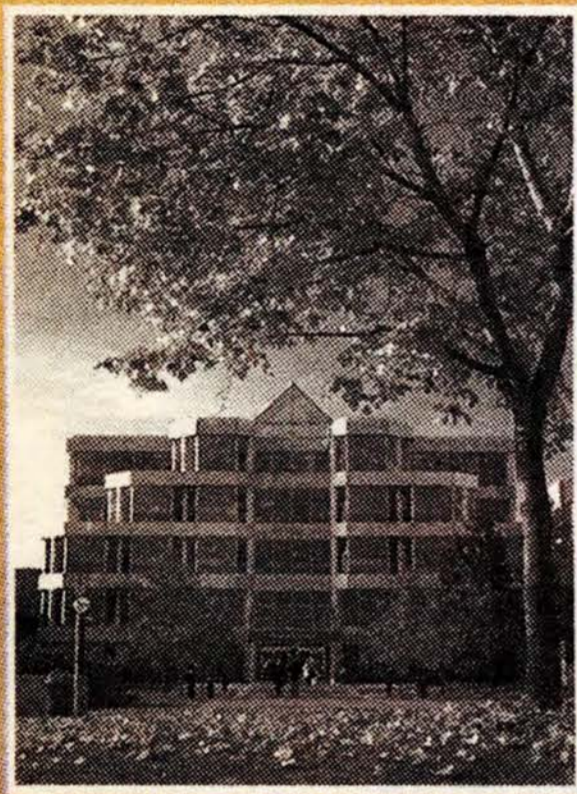


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HUMBER TODAY

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Editor:

Madeleine Matte

Head Writer:

Elizabeth Duncan

Layout:

Katharine Webb

Contributors:

Carolyn Booth
Christine Dalgetty
Naomi Gordon
Sean Hamilton
Alison Hope
John Kutcy
Bob Lane
Ken Morgan
Patricia Post
Kathy Rowlands
Mel Tsuji
Lois Willson

For further information about the articles, please refer to the names and numbers provided, or you may contact the Public Relations Office by phone at (416) 675-6622 ext. 4324.

Humber
College

Scottish culinary students take the high road to Humber

The plaid ribbons and wee bottles of Scotch whiskey could mean only one thing: the culinary students from Motherwell College, outside Glasgow, Scotland, were here at last.

The students hosted a cocktail party, prepared a fundraising dinner, and explored Canadian learning and catering opportunities during their November 8 to 16 visit to Humber.

The visit was the second phase of a three-part exchange program, called Partners in Cuisine, between Humber and Motherwell. In the first phase, Humber culinary students visited Motherwell. They hosted a reception promoting Canadian wines and cheeses, prepared a gala dinner spotlighting contemporary Canadian cuisine, and visited hospitality-related businesses.

"In the third phase, culinary students from both colleges will be able to do their entire second year at the other college," explains Michael McFadden, who teaches culinary arts at Humber and was the project leader for the students' visit. "This will give the students valuable international experience before they've even graduated."

The Scottish visitors hosted an evening reception in mid-November at the King Edward Hotel in downtown Toronto, where they met officials and special guests from Humber. Also at the hotel, the students prepared a \$50 a plate dinner featuring traditional Scottish country house fare. The five-course meal featured dishes which seemed exotic and charming to the Canadian diners and included potted hough, feather fowlie with barley bree, salmon, roast lamb, and clootie dumplin' wi' heather cream. The young chefs' efforts were rewarded with a resounding standing ovation.

"We have been looking forward to this night for many months," Neil Thomson, Motherwell's commercial development officer, told the approximately 150 guests. "We were enthralled by the skills the Humber students demonstrated when they visited us, and now it's time for us to show what Scotland's best can do."

"We were enthralled by the skills the Humber students demonstrated when they visited us, and now it's time for us to show what Scotland's best can do."

Advertising Media Sales expands with fast-track program

The Advertising Media Sales program now has a fast-track, one-year program available for university and college graduates. The first group of 16 students will graduate in June, after completing two academic semesters and a six-week intern work placement.

The program is also available in a three-year, diploma format.

Contact: Barb Elliott at (416) 675-6622 ext. 4360



Culinary students from Motherwell College in Scotland

The students worked under the kitchen supervision of the King Edward's executive chef (and Motherwell graduate), John Higgins, who, with John Walker, Humber's director of Hospitality, Recreation and Tourism programs, was instrumental in setting up the Humber-Motherwell exchange.

Although Motherwell has a culinary exchange program with a French college, this is the first international link to be established in North America.

While in Toronto, the Scottish students visited the St. Lawrence and Kensington markets, CLS Airport Catering, SkyDome Catering and other hospitality businesses. They also met Humber faculty and attended classes with their Canadian counterparts.

On the last day of the exchange, as they enjoyed a day at the races, the students reflected on their visit.

"Although the time went by quickly, we learned a lot and are all the better for having seen Canada for ourselves," noted Lisa Gray. "We experienced much more than just the food," she added. This was her first visit outside Scotland.

"It's all been so exciting and new," added Lesa Allen. "We noticed how different the Canadian diet is. Back home, we eat a lot of pies and we don't see that here. But the portions are bigger, I think."

Mr. Thomson agreed that the visit went well.

"I think it's exceeded expectations," he said. "It's always difficult to know when you bring a group of young people a great distance how things will turn out. But there is still some work to be done to make sure that the second-year curriculum will fit both colleges," he said.

"It isn't as simple as just switching colleges. Our second-year courses focus more on management, while Humber's are more culinary. We're trying to bring our course offerings closer together to make sure that all the students' training needs are met."

Contact: Michael McFadden at (416) 675-6622 ext. 4479

The Spring Showcase Concert,

presented by faculty and students in the Music Department, will be held on Wednesday, April 9, 1997 in the auditorium at the Lakeshore Campus. The concert begins at 7:30 p.m. Contact: Monica McGillivray at (416) 675-6622 ext. 3427



Vice-President wins Distinguished Educator Award

Dr. Roy F. Giroux is one of six leading educational thinkers and policy makers recently honoured with the Distinguished Educator Award by the Ontario Institute for Studies in Education (OISE).

Dr. Giroux, vice-president Emeritus at Humber College, has spent a large part of his life contributing to the education of others. He is recognized for his long career and dedication to student services in the community college system and speaks proudly of the many exceptional student service leaders and practitioners with whom he has worked in Ontario.

His career in education spans 40 years, including 13 years as vice-president at Humber where he continues to make a significant contribution by focusing his considerable energies on external professional relations relating to the League for Innovation in the Community College, graduate programs, the provincial initiative "Human Resource Development", and other projects. In addition, he has taught at 11 universities and has published extensively in his field.

The Distinguished Educator Award recognizes outstanding leadership in education in Ontario and at the national level. Dr. Giroux is in good company. Past participants include literary critic H. Northrop Frye, former Ontario Premier William G. Davis, feminist scholar Mary O'Brien, human rights activist Fran Endicott, and Humber College President Dr. Robert A. Gordon.

MBA program comes to Humber

A select group of Humber graduates will shift their careers into overdrive in April when they begin work on a Master of Business Administration (MBA) degree offered by Wilfrid Laurier University and delivered at the Humber University Centre, Lakeshore Campus.

About 250 grads of Humber's post-diploma programs attended information sessions in the fall to learn what an MBA could do for them and how the Humber-Laurier partnership could make it happen.

Dan Muys, who holds a BA from Laurier and a postgraduate certificate in public relations from Humber, was typical of the students who attended.

"The marketplace demands a commitment to lifelong learning and this synergy between Humber and Laurier seems like a very marketable degree," he said.

Richard Hook, Humber's vice-president, Academic, agrees. "We're excited about this alliance with Laurier because they offer one of the best MBA programs in the country. The program is designed to make students comfortable with a global perspective and it offers graduates positive prospects for international assignments and travel. In essence, this program is what commitment to lifelong learning is all about.

"We're also very pleased with

"The marketplace demands a commitment to lifelong learning and this synergy between Humber and Laurier seems like a very marketable degree,"

the speed, flexibility, and generosity of spirit shown by Laurier," he adds. "And, we're impressed by the high standards they've set."

Dr. Alex Murray, the former dean of Laurier's School of Business and Economics, told the would-be MBA students that the university offers programs with a

strong workplace orientation.

"This is a regular MBA delivered in an executive format," he said, "not an executive MBA. It will serve well those who are facilitators of change in today's workplace."

The MBA will be offered over 20 weekends a year and will take three to four years to complete.

Core courses will include marketing, information systems, finance, strategic management, economics, and organizational behaviour. Students will also be required to complete either 10 electives or an applied research project and seven electives.

"Humber grads will be eligible for exemptions in up to five courses, that is 25 percent of the program," explained Valerie Beyer, Laurier's marketing coordinator for the program.

Contact: Valerie Beyer at Wilfrid Laurier University, (519) 884-0710, ext. 6054 or at vbeyer@mach2.wlu.ca

College without walls:

Humber offers first Internet program for world's fastest-growing industry

A British innkeeper, a Japanese ski resort operator, or a Canadian travel agent could be going to school together, without leaving home.

In October, Humber College began delivering, entirely over the Internet, the world's first post-graduate program developed for people employed in the hospitality, recreation and tourism field, which economists have dubbed the world's fastest-growing industry.

The program, delivered on-line at <http://www.hrtalliance.com> was initiated and developed by John Walker, director of Humber's School of Hospitality, Recreation and Tourism (HRT).

"The program was developed in conjunction with the Hospitality Alliance, a partnership between the College and many of the major corporations in the hospitality industry including airlines, hotel chains and tour companies," he explains.

"We are in a global world now," Mr. Walker adds. "We have to give our students what the world wants, whether they're in Japan, Paris, or Vancouver. We must provide them with a broad perspective of opportunities."

The program's technical partners include IBM Canada as the Internet server, and Blue Owl Multimedia Publishing, which is responsible for the design of the web site.

"Our job is to translate all the data provided by Humber College in a concise manner. We have to ensure the information will work well on the Internet. Clear communication cannot be compromised," says Maurice Tarlo, president of Blue Owl.

In his remarks at an official reception held in downtown Toronto to mark the launch of the program, Humber College President Robert Gordon stressed the importance of offering a quality education in these difficult days of financial restraint and decreased government funding.

"This program shows that with creativity and flexibility, Humber can continue to lead the way in re-thinking the traditional way of delivering a quality education," Dr. Gordon noted. "In fact, I believe that this kind of program is a direct response to what people are demanding and this change has been accelerated by the financial crisis we're experiencing."

The program, which consists of 40 weeks of on-line tuition and a 10-week industry research internship, includes courses on leadership and personal effectiveness, strategic management, adapting to industry trends, working through change, and effective communications.

Two years in the making, the program is a response to the changing needs of adult learners and the new technology, Mr. Walker says.

"The community college of the future will be a college without walls, so we will be using all the tools the Internet has to offer. We believe there are a number of people around the world who value the idea of continuous learning, and we're here to help them achieve and maintain a high level of professional competence in the changing marketplace. The HRT program will teach students to adjust to and grow with change."

Learners in the program, who need to have basic computer and Internet skills, will gather in a global classroom to exchange ideas and, just like on a physical campus, can meet after class for a cup of coffee in the on-site virtual café. Messages can be left at the message centre and

e-mail can be sent by just pointing and clicking on a photo of the intended recipient. And, of course, all research resources of the Internet are there to be tapped. The program will build its own resource library, from student research, as it goes along.

"The theory behind the resource library is to have each student contribute material and document a bibliography for future reference," Mr. Tarlo says. "Eventually, the HRT resource library will be connected to libraries worldwide.

On-line tutors have been carefully chosen.

"Tutors are selected for their abilities and knowledge, together with the skills and aptitude for this type of instruction," says Mr. Walker. And joining the tutors on the teaching team are the mentors, who will guide the students through their 10-week internship.

"The tutors will have solid backgrounds in the industry and will bring their expertise from many countries. So a student might receive feedback from a hotel in Germany or from someone in the Pacific rim."

Although Humber College offers several courses on-line, Internet learning is relatively new and its advantages and disadvantages are still being discussed and evaluated.

Mr. Tarlo suggests that for some students, an Internet education is the best way to go.

"The Internet can break down barriers created by race and disability and some students, normally too shy to participate in class discussions, find the voice to join in over the 'net'," he says.

All long-distance learning students, though, must be committed to their projects and have the time management skills they need to balance their work and study lives, Mr. Walker says.

Humber College offers more than 25 post-graduate certificate and diploma programs, all of which require a university degree or college diploma for admission.

Contact: John Walker at (416) 675-6622 ext. 4550.

Digital goes the distance

The Digital Imaging Training Centre plans to launch three courses in applications that are most in demand by industry. The courses will be launched in a distance format.

The first, Adobe Photoshop, will run for eight weeks starting in March, 1997. Clients will be provided with a virtual tutor, classroom, and resource library. Communication and document transfer will take place over the Internet; while initial resource material and images will be provided on CD.

These courses will be targeted to corporate and educational clients who have accessible technology but who lack access to training due to limitations of geography, time, economies of scale, and expert resources.

Following the anticipated success of this project, QuarkXpress and Illustrator will also be offered on-line.

Contact: Nancy Abell at (416) 675-6622 ext. 4412



Fair exchange

Gudrun Friedburg, an exchange student from the Fachhochschule Karlsruhe in Germany, was enrolled in the School of Business last semester. The following are her thoughts about her experience at Humber College.

While I appreciated the beauty of the Canadian countryside on a previous visit, I had very different goals this time. I wanted to do a

number of things: take various courses, participate in College activities, and prepare my thesis which deals with innovation in small-and-medium-sized companies in Canada and Germany.

Courses in marketing, accounting, logistics, local area networks and creative Internet home page design gave me not only the chance to learn more about the subjects and their related terminology, but also to interact with Canadian and international students in projects, using

E-mail and the Internet have helped me to keep in touch with friends and events all over the globe.

Naturally, there were other things, too. For example, I had fun exploring different parts of Toronto, doing sports, hiking in Algonquin Park, admiring plants, and reading in the Arboretum.

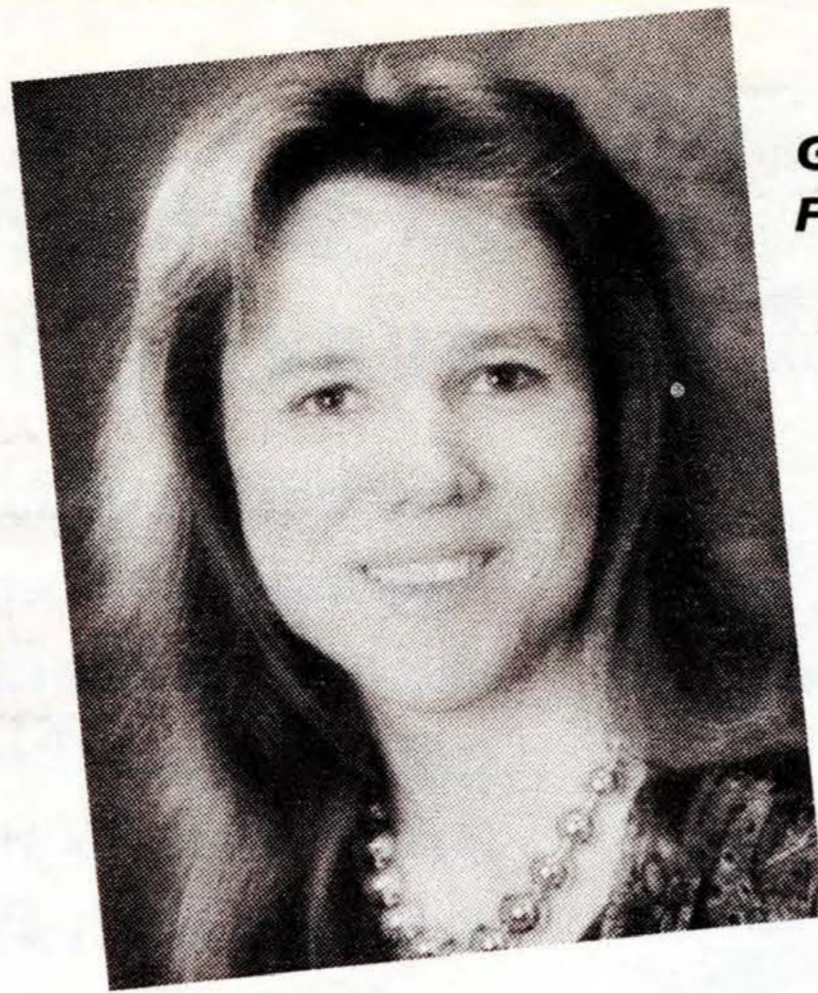
The members of the faculty were supportive and provided me with opinions, written materials, and various suggestions that were useful to me in relations to my thesis. Through Humber

Gudrun Friedburg

different kind of media.

I rate these courses highly with all their challenges and various industrial visits that were arranged by the School.

E-mail and the Internet



College, I met Jerry Goodis, one of the most famous marketing and advertising experts in Canada. He now dedicates much of his time to teaching, lecturing and facilitating workshops across Canada as well as in many other countries.

During my time in Canada, I got a deeper understanding of certain principles which are an integral part of my personal mission and my career. For instance, I found out what is really meant by excellence.

My stay at Humber has made me aware of many opportunities and, I hope, that in sharing my experiences, I have encouraged more Canadian students to study abroad.

Maybe the best way of saying 'thank you' is to pass on my knowledge to people who will be where I am now - ready for take-off. By the way, I love flying... provided that the aircraft is in excellent condition.

Contact: Toby Fletcher at (415) 675-6622 ext. 4644

Christmas book drive a success

Humber College students, faculty and staff collected 12 large cases of books which were distributed by Etobicoke firefighters to local crisis centres, hospitals, and shelters in time for Christmas.

Organizers of the book drive were delighted to receive generous donations from the book editors of the Toronto Star and The Globe and Mail newspapers.

Contact: Elizabeth Duncan at (416) 675-6622 ext. 4640

Multi-media program updated

To keep pace with changes in a rapidly changing industry, the Audio Visual Multimedia Production Technician program has been revamped.

Almost 60 percent of the core subjects are now being taught in a computerized or digital environment and further modification and course updates are planned.

Contact: Spike Sutherland at (416) 675-6622 ext. 4338

Santa's sleighride a real trip for kids

Humber College staff, faculty and their children will remember December 7, 1996 - the morning of the annual children's Christmas party, organized by the Public Relations Certificate students who took over Humber's halls at 6:00 a.m. to prepare for the day.

Including volunteers, 709 members of the Humber

community traveled on Santa's Sleighride Through Time. Costumes, activities and games represented traditions of Christmas past, present and future.

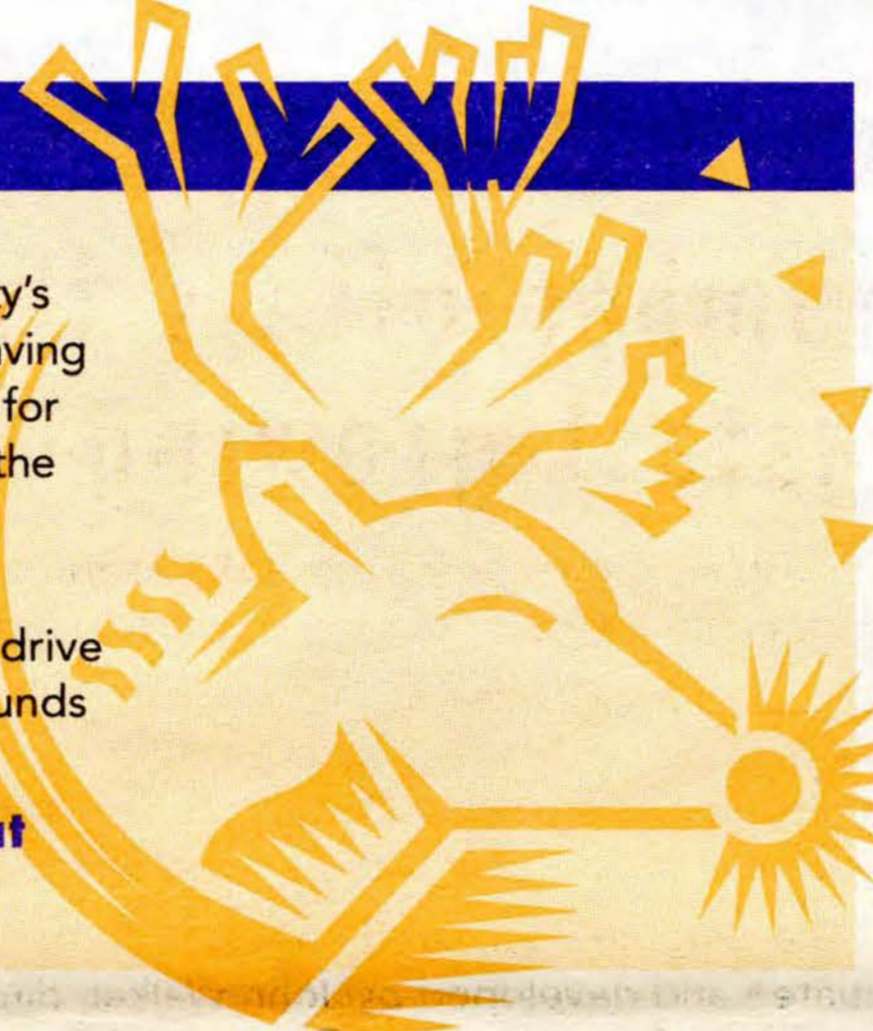
Of course, Santa was the most popular guest. And, as always, Paul Faris (faculty member, Funeral Service Education program) and his band got the crowd jumping.

Master of Ceremonies Erin

Farrell was pleased with the party's success. "Just seeing the kids having so much fun is enough payment for all the hard work that went into the event."

Organizers were especially proud of surpassing their food drive goal by collecting over 600 pounds of KANS for Kids.

Contact: Nancy Rodrigues at (416) 675-6622 ext. 4507



Board of Governors

Humber College is governed by a conscientious group of community members whose mandate is to define College purpose and direction, maintain effective communication with the College community, ensure that the College is capably and efficiently managed, and establish College policy.

Michael Lishnak (Chair)	John Gribben (Vice-Chair)	Jim Gibbs
Janice Godfrey	Robert A. Gordon	Brien Gray
Helen Ko	Mark Krakowski	Madge Logan
E. Gay Mitchell	Judy Morson	Paul Pieper
Ratna B. Ray	Catherine H. Rhineland	Margaret Risk
Greg Skinner	Lois Willson	

Broadcasting students like foreign air

From Croatia to California, Humber radio broadcasting students are taking to foreign airwaves to gain professional experience during their compulsory two-month internships.

A few years ago, Program Coordinator Joe Andrews noted an increase in the number of students asking to do their internships, which the College arranges, outside Toronto.

"I've always tried to keep up with what was happening internationally in the broadcasting field," he says. "So when, five years ago, a student expressed interest in doing his internship at the BBC in London, England, I decided to investigate what off-shore opportunities might exist for other students in the program."

Since then, another student has interned at the venerable British Broadcasting Corporation (BBC), and others have gone to radio stations in Croatia, California, Ireland, New York, and Florida.

"Still," he says, "if they're really keen, they find the resources."

Contact: Joe Andrews at (416) 675-6622 ext. 4366

The North Campus Residence has accommodations available for groups and individuals from May until mid-August. The cost per person, per night is \$20. for a single, furnished, and air-conditioned room.

Each floor has washrooms, laundry facilities, a lounge with cable TV, fridge and microwave. There is a full service cafeteria featuring hot and cold food choices. Visitors are welcome to use the College's recreational facilities including gyms, squash courts, swimming pool, and weight rooms. The 720-room facility is situated beside a 300-acre Arboretum and is within walking distance of the Woodbine Centre Shopping Mall.

Contact: Chris Little at (416) 675-6622 ext. 7204

Celebrating a quarter century of success

1997 marks 25 years of success for the Humber College Sailing Centre.

Located at Humber Bay Park (West), the Centre is one of the largest sailing schools in Canada, with access to the best equipment and teaching staff available. These advantages, and the constant fine-tuning of courses, demonstrates Humber's no-nonsense business approach to this leisure industry.

Flexibility in scheduling courses and programs to suit the customer's timetable is just one of the ways that Scott Hughes, director of the Centre, ensures that the school maintains its lead position among the major sailing schools in Canada.

Maximum effort is made to accommodate a variety of scheduling needs during the Centre's short revenue generating period (April to October). During this time, the Centre is open for business 80 hours a week with instructors on-site 12 hours a day, seven days a week.

According to Mr. Hughes, "There is a need today to include a revenue-generating factor in the courses we offer. We're expected to pay our bills and overhead and to make a profit. By listening to our customers, we accomplish these things."

Courses include dinghy and keelboat instruction at all levels, as well as a junior sailing program for those between nine and 18 years of age.

The Sailing Centre will kick-off its 25th year of operation at its Annual Open House on Saturday, April 26, from 10 a.m. to 4 p.m. An opportunity to see firsthand what the Centre has to offer will be available through boat rides and chats with the faculty. Refreshment will be provided.

Contact: Scott Hughes at (416) 252-7291



Centre expands hours of operation

The Accounting Centre in Humber's Open Learning Centre is celebrating its second year of operation and, in light of the increased demand for its services, has extended its hours of operation.

"We're now open from 8 a.m. to 10 p.m. weekdays and during the day on Saturday to assist any student, regardless of whether they're taking day or evening classes," says John Liphardt, dean of Information Technology and Accounting & Electronics.

"It used to be that if a student was taking a course on Monday night, he or she would not have access to the teacher at any other time. Now, that student can access the Accounting Centre, where a staff member, either in person or on the telephone, is available to help with problems."

At any one time, approximately 3000 students are taking accounting courses at the College.

The Centre is managed by Legoria Simmons, an accounting graduate with considerable business experience, and two other accounting grads. Together they run the Centre, hiring final semester accounting students to help with the increased demand.

"We're really pleased with the response. There are hundreds and hundreds of students using the facility every week," says Mr. Liphardt. "We're also finding that those of our grads who go on to Ryerson like to come back to Humber to study because they like the open learning concept."

Contact:
John Liphardt at
(416) 675-6622
ext. 4473

More than just technical training

Graduating into the labour force can be a scary prospect in today's economic climate and many will face the challenges of contract and freelance work. In fact, it is this type of work which currently dominates the multimedia field.

The challenge in Humber's Digital Imaging Training Centre is not only to provide training in the technical skills required by industry, but also to prepare students to successfully meet the demands of the changed workplace.

Currently, in the 18-week desktop publishing program, a section on Getting Started in Your Own Studio is taught. This focuses on essential business operations and, more importantly for this industry and group of students, provides time to discuss the type of equipment needed, costs involved, and viable options.

Another topic that's also becoming a regular component of the centre's daytime programs is Troubleshooting Your Computer. Students recognize that

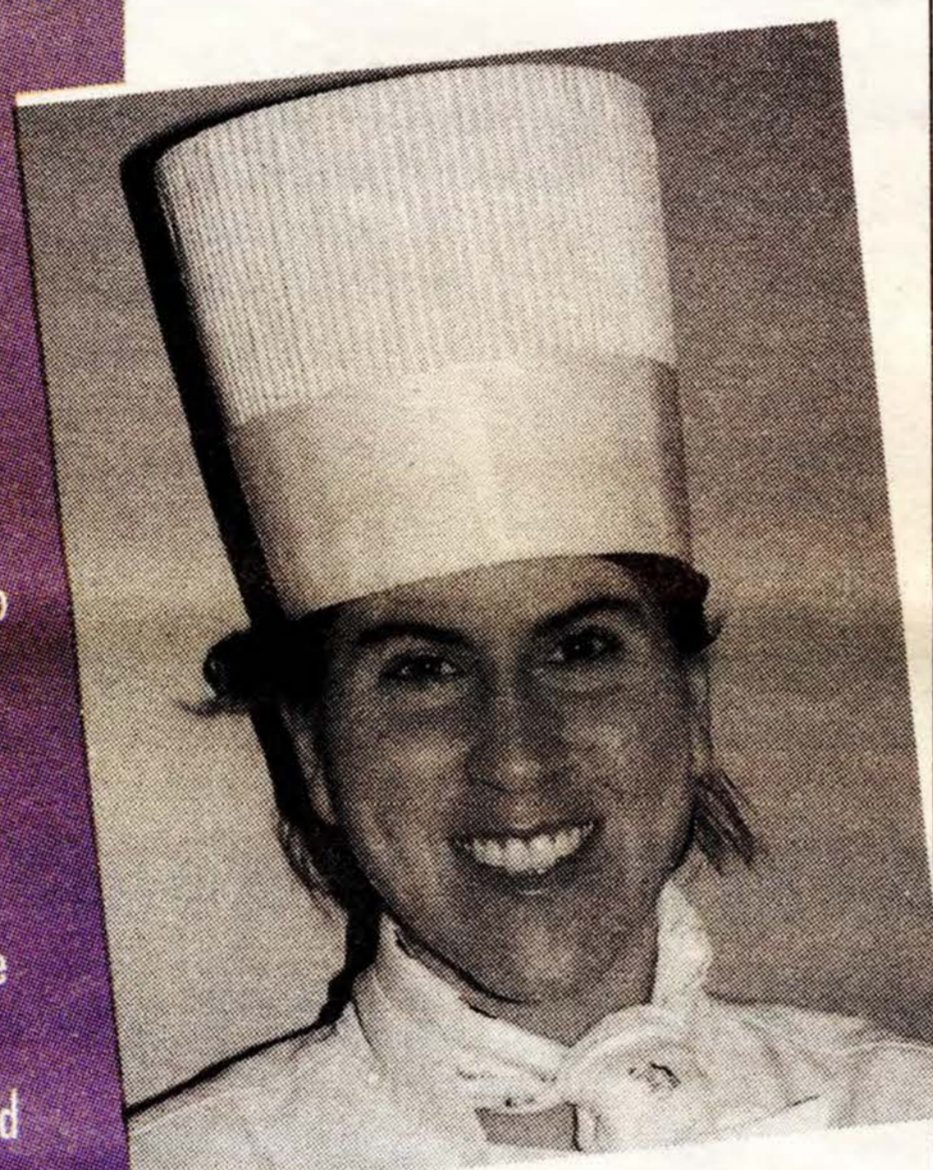
this skill set can make all the difference in getting a job, and the industry recognizes potential savings in time and frustration.

The centre continues to include proven successful components such as the client sponsored production, where students work in small teams to complete a real life project. This may include a home page design, interactive multimedia production, speaker support presentation, brochure and/or poster design — each developed in participation with a sponsoring company or organization. This exercise confirms the realities of the industry including, among others, demanding clients, strict deadlines, inflexible budgets, and unreliable team members. It also provides students with many useful insights as well as a quality project to add to their portfolio.

In addition, a three-week work placement component is offered for the centre's multimedia programs, with learning objectives that are hard to simulate in the classroom. A comprehensive session on Business Practices and Employment Skills is standard in the curriculum and features guest speakers and field trips.

Programs in the Digital Imaging Training Centre are very intense, fact-paced, jam-packed with information, and definitely not for the faint of heart. However, no apologies are offered since graduate success is top priority.

Contact: Nancy Abell at
(416) 675-6622 ext. 4412



Chef, BA

These days, you can't be too qualified.

Take Liz Margulies, for example. The 29-year-old Chef/Culinary Management student has an honors BA in History and Sociology from Dalhousie University in Halifax.

"I've always enjoyed cooking," she says, "but after I finished university, I needed a reality check. Now, I'm at Humber because I want to be."

She credits her university education with teaching her good study habits and effective research skills. But, most important, she says, "it taught me how to think for myself and stop relying on others."

Ms. Margulies combines her full-time program at Humber with working two days a week at Da Dante restaurant. She hopes eventually to run her own business as a bed and breakfast operator or country inn owner.

Contact: John Walker at
(416) 675-6622 ext. 4550

Arboretum fundraising event planned

Humber's Annual Evening With the Artists Fundraising Event, held to raise funds for nature programming at the Humber Arboretum, is scheduled for April 25, 1997. This year the guest speaker will be Allan Foster, well-known story teller and broadcaster.

Contact: Carol Ray at
(416) 675-5009



Young writers dazzle established authors

Joe Kertes knows a good writing class when he sees one. And the best he's ever seen wasn't made up of third-year university students and it wasn't filled with first-year college students, either.

He found it in the creative writing club, made up of 10 students in grades 7 and 8, at Claude Watson School for the Arts in the City of North York.

"Their imaginations are still colourful and they're not cynical. They're incredibly clever, confident, filled with great ideas," says Mr. Kertes, who is director of the Humber School for Writers and the award-winning author of *Winter Tulips* and *The Gift*.

He helped set up the after-school writing club so that the gifted children who attend the school could explore their writing possibilities.

"They go to a school where creativity is blessed and encouraged so this seemed a natural partnership," he says.

Established Canadian authors Wayson Choy, Eliza Clark, Stuart McLean and Paul Quarrington will also be donating their time to help the young writers.

"Our goal," says Mr. Kertes, "is to have each student write a story of about 1500 words, which we will polish over the coming weeks, and then try to get published."

The club will run until May. Students were chosen for admission into the club based on their previous writing samples and their enthusiasm.

Contact: Joe Kertes at (416) 675-6622 ext. 4436

Business as usual

Humber's Business & Industry Services (BIS) has been involved in a number of new and exciting projects, including the following:

■ This fall, over 80 business executives from banking, financial institutions and forestry organizations in the People's Republic of China participated in training programs held in the BIS Centre. The programs included Understanding Canadian Financial Markets, Commercial Banks and Business Management and Operations, and Understanding Canadian Forestry.

■ BIS was selected as the lead provider from a College in Ontario to administer CN's The Learning Program. All CN supervisors hoping to develop their management and business skills will be participating. BIS will be actively involved in administering and delivering the courses on-site in BIS and at CN locations within the Metro Toronto area.

■ The Change Leadership Certificate Program, a unique offering of BIS, addresses the complexities of change in the workplace. In this program, change is viewed as an opportunity for progress and as necessary for personal development. Managers from Human Resources Development Canada and the Ministry of the Attorney General are currently participating in the program.

■ BIS is running a 26-week Youth Internship - Tool and Die Program, in partnership with George Webber & Associates, Human Resources Development Canada, and the School of Manufacturing Technology & Design. The program offers classroom and shop floor training to 14 students who have been placed and will be hired by private sector employers after successful completion of the program.

■ Meanwhile, work is progressing on the following conferences:

The 15th Annual Pharmacy Technicians Conference
March 7 - 8, 1997
Humber College, North Campus

The 7th Annual Palliative Care Conference
April 14 - 15, 1997
Royal York Hotel, Toronto

INPUT '97
The 12th Biennial Symposium on Employees & Family Assistance Programs
November 2 - 5, 1997
Chateau Laurier, Ottawa

Contact: Teresa Sottile at
(416) 675-6622 ext. 4559

Humber College
Business & Industry Services

Humber first college to join

TeleLearning Research Network

Humber College is the first college to become a member of the TeleLearning Research Network (TL-RN).

Kris Gataveckas, vice-president, Business Development, at Humber said membership in the Network will give the College "access to a group of like-minded researchers who wish to improve learning for all." She noted that Humber has a reputation for being innovative and aggressive in pursuing new ways of transferring knowledge.

"We are aware of how information technology will transform our business," Ms. Gataveckas said. "We're pleased to be a member of a research network that integrates business with the learning community and fosters a pragmatic knowledge exchange."

The TL-RN focuses on the development of advanced instructional methods that flow out of and enhance the newly emerging computer technologies. Joanne Curry, executive director of the Network, said the Board of Directors was pleased to approve Humber College's application for membership and looked forward to its participation. "Humber has a well-deserved reputation as a leader in providing training programs for corporations in Canada and throughout the world. Their experience and expertise will be invaluable."

The TeleLearning Research Network has been established under the federal government's Networks of Centres of Excellence Program. It supports a team of more than 125 researchers from education, the social sciences, computer science and engineering faculties of 29 Canadian universities across Canada, public and private sector research organizations, and its varied client communities.

Contact: Kris Gataveckas at (416) 675-6622 ext. 4274

Taking courses at Humber for credit at York

As the line between what colleges and universities teach becomes blurred, college students are getting a better education and university students are getting better training.

For the first time, Humber students can take York University courses for full credit from both institutions. Taught at the North Campus, the courses, *The Story of Stories and Introduction to Power*, are offered by the General Education Department and are the real thing, approved by all appropriate York curriculum committees. A student who completes a course will receive a full York credit that counts toward a grade point average. Both courses are popular with a variety of students, including those enrolled in journalism, film and television, and computer information programs.

"The courses are designed for highly-motivated students with good academic skills and writing ability," says William Hanna, chair of General Education. "These courses, we believe, are just the

beginning of a partnership with York University that could very well redefine what a postsecondary education is."

Clive Cockerton, program coordinator of General Educa-

"These courses, we believe, are just the beginning of a partnership with York University that could very well redefine what a postsecondary education is."

tion, was instrumental in setting up the partnership. "I met a York representative at a conference and we got talking... and this idea came out of that meeting," he says.

According to Mr. Cockerton, the courses are an excellent opportunity for students who may be considering taking university courses, to "try before they buy".

"Students can take one of these courses to get a feel for what a university would require of them. It's also a chance for them

to stretch and challenge themselves. And, they can take these courses as part of their Humber College fee package, so in essence, they're getting a university course at a college price — and that's a good deal these days."

As for the university, Mr. Cockerton says that allowing college students to try out a

course brings more students into York's orbit, and the university will get qualified students who have been tested and approved.

"While we have an excellent General Education program here at Humber," says Mr. Hanna, "this provides an additional component to the student's education. It keeps the university door open and it demonstrates motivation to potential employers. It's a real win-win situation."

Contact: Clive Cockerton at (416) 675-6622 ext. 4852

OSDO helps organizations build sound human resource practices

The Ontario Skills Development Office (OSDO) at Humber College has changed and expanded its human resource management services.

When it was initially established in 1986, OSDO's mandate was to help organizations improve their productivity by looking at their training needs and identifying the best sources for that training.

Today, OSDO's human resource specialists have shifted to a 'doing' focus. For example, many employers want an employee policy and procedures manual in place to help ensure everyone in the organization has a clear idea of its policies as they relate to employment.

"Instead of showing a client how to write such a manual, our human resource specialists will now actually custom-write the manual for them and at a very competitive price, too," says Lois Willson, director of Government and Community Relations and the OSDO manager for Humber College.

Writing manuals is not the only thing that OSDO's specialists do. Activities include writing job descriptions, helping companies develop performance management systems, and helping them to keep pace with changing employment legislation — such as the recent changes to the Employment Standard Act — through one of their three-hour Management Information Sessions.

Typically, these sessions are offered on an organization's site, most often to managers and supervisors. Topics such as what an employer can and can't ask in an interview or on a job application, termination procedures, and pre-employment testing are covered.

In addition, OSDO's specialists get involved in the hands-on activities associated with recruiting and selecting new employees. For example, Jo-Anne Watson, a human resource specialist, recently designed and executed a complete strategy to recruit a senior executive. In consultation with her client, she developed the job specifications and standards, the job description, the job ad, and worked with them through the full interview process, including the reference checks.

Other OSDO specialists, Ken Coker and Cameron Roach, are also involved in client-related projects. Mr. Coker is just completing a 360° feedback process for one of his clients and Mr. Roach is helping a company set up a health and safety committee and is also working extensively with his clients on developing job descriptions.

While large organizations utilize OSDO's services, the typical client has between 20 and 200 employees. In fact, OSDO's goal is to help small to medium size companies develop the kind of sophistication in their human resource practices and procedures usually found in larger companies.

It seems to be working. Bob Esseltine, sales manager of Electro Rent Corporation in Etobicoke, recently commented: "I found Humber College's help invaluable...with our employee handbook, individual sales assessments, where to go for training programs, and with our recruitment policies."

OSDO is partially funded by the Ministry of Education and Training.

Contact: Humber's OSDO at (416) 675-6622 ext. 4684

they will do anything that a human resource department might do

Plans to expand

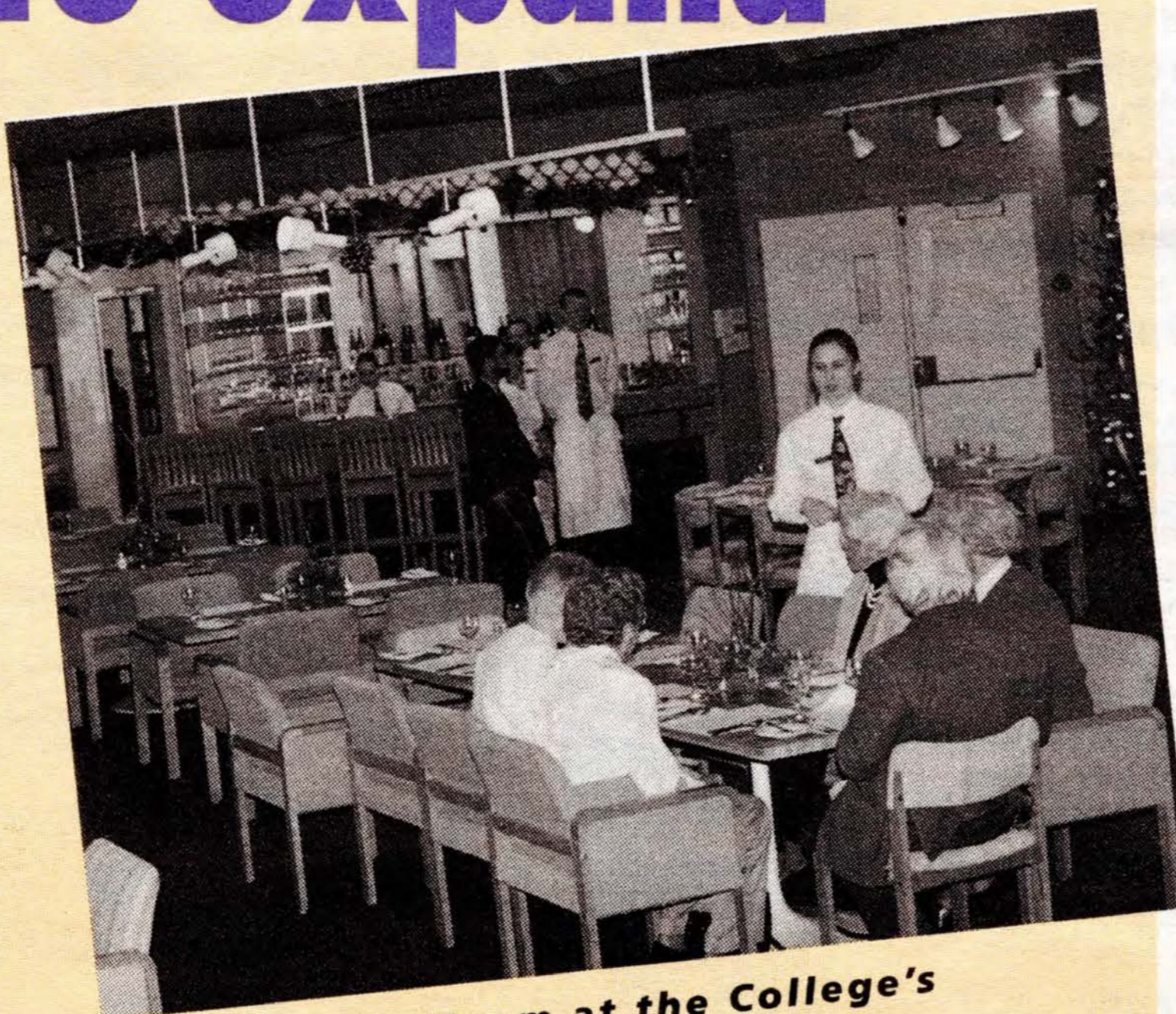
Watch for some changes coming to Tall Hats and The Humber Room in the next year.

Plans to expand Tall Hats, the gourmet-to-go outlet located in the concourse area of the North Campus, have been approved in principle and plans are in the works to give The Humber Room a refurbishing.

These changes are part of the School of Hospitality, Recreation and Tourism's plans to set up an operational catering model so culinary students can manage catering events.

A gala fund-raising dinner to benefit The Humber Room refurbishing will be held in mid-April.

Contact: John Walker at (416) 675-6622 ext. 4550



The Humber Room at the College's North Campus

Employers! Do you ever...

- ✓ sense that your employees are not clear about your expectations?
- ✓ think that you just haven't hired the right person?
- ✓ deal with upset employees who have misunderstood or not known about your company's policies and procedures?

Sound familiar? Our experienced Human Resource Specialists can provide solutions. They can...

- ✓ prepare job descriptions
- ✓ develop recruitment and selection practices
- ✓ write employee policies and procedures manuals
- ✓ carry out skills assessments

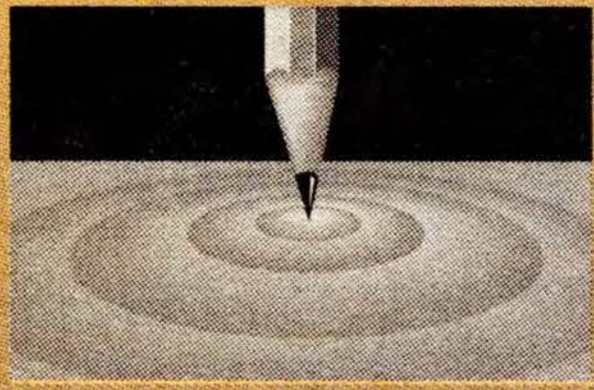
...all custom-designed for you and at very attractive rates!

- ✓ partially funded by the Ministry of Education and training

For more information, please call
Ontario Skills Development Office, Humber College
205 Humber College Blvd., Etobicoke, Ontario M9W 5L7
(416) 675-6622 ext. 4648 Fax (416) 675-9908

We help you keep pace!

THE HUMBER SCHOOL FOR WRITERS



School for Writers a Humber treasure

In just six years, the Humber School for Writers has become Canada's most respected and innovative school for creative writing.

Students can choose to work at home through a 30-week correspondence program, which starts each January, or come to Humber for an intensive residential workshop held every summer.

From August 2 to August 8, the school will welcome students who are eager to polish their manuscripts with guidance from authors **Tim O'Brien, Bruce Jay Friedman, John Metcalf, Paul Quarrington and Wayson Choy.**

Ann-Marie MacDonald, Elisabeth Harvor and Olive Senior have also been invited to teach.

The school also features a publishing partnership with Doubleday Canada and operates its own literary agency for manuscript evaluation and placement.

Contact: **Joe Kertes at (416) 675-6622 ext. 4436.**

Humber has a full range of catering services to suit special needs such as receptions, weddings, business meetings, box lunches, take home catering, and breakfast, lunch and dinner.

Contact: **Mary Ann Hinchliffe at (416) 675-5069**

Doing business in China

There are no great walls separating Chinese and Canadian educational programs.

In Ningbo, a seaport city of six million just south of Shanghai, teachers and students at the university are following exactly Humber's curriculum for international business.

Toby Fletcher, chair of Humber's School of Business, travelled to Ningbo in the fall in response to a formal invitation from the University of Ningbo to attend an opening ceremony marking a joint Canada-People's Republic of China business educational program. He was impressed by what he saw.

"Ningbo has been a centre of trade and commerce for 6000 years," he said. "The Chinese are manufacturing everything you can think of, from electronics to trucks and textiles and they are definitely open for business. It's one huge free trade zone with no taxes or tariffs. The Chinese are very keen to get going with their new-found prosperity and they are removing obstacles to partnerships."

Ningbo University began using the complete three-year curriculum of Humber's International Business program in the fall. The curriculum, as requested by the Chinese, was delivered in English and they have asked if Humber professors could teach there in the second year. The 55 students enrolled in the course are



Ningbo University, People's Republic of China

learning English so they can come to Humber to complete their third year.

The new business school partnership with Ningbo University happened quickly and

Ningbo University began using the complete three-year curriculum of Humber's International Business program in the fall.

smoothly following overtures begun by Frank Franklin, Humber's chair of International Projects.

"In spring, 1996, Ningbo was looking at four Humber program choices," Mr. Franklin explains. "In April, a small delegation visited Humber and selected the business program as the one they wanted

to implement in Ningbo."

The delegation was made up of Ningbo University President Wu Xinping and officials Wang Wenbin and Feifan Ye.

Mr. Fletcher and Mr. Franklin were impressed with China's potential.

"If we can make this project work well and develop - and it certainly seems to be so far - I can see that the relationship between Humber and Ningbo will grow," says Mr. Franklin. "The key will be the people who can make it work. The important thing is the relationship and the trust that's built and, indeed, when working with the Chinese, that may be even more important than the thing you're going to do."

As for China, observes Mr. Fletcher, "the opportunities are incredible. I don't think we in the west really understand the scope of it yet."

Contact: **Toby Fletcher at (416) 675-6622 ext. 4644, or Frank Franklin at (416) 675-6622 ext. 4551**

Unusual source of inspiration produces *Ancient Ecologies*

Inspiration can come from strange places. A walk in the woods, a breeze off the lake, a concept in chemical ecology...yes, that's right. For Glenn Mazer, a professor in environmental technology, that was the source of inspiration for his first foray into producing his own musical CD.

Mr. Mazer's whole life, outside of the academic, has always revolved around music. Since he studied music in the U.S., he has performed in solo concerts, with symphony orchestras, in studios, with bands, and has composed for theatre, film and dance. But, he has always been eager to explore the boundaries between free-form improvisation and formal composition.

A year ago, Mr. Mazer decided that he had enough work to consider a collection of his own. Moreover, he had the technical equipment (midi, computer) to self-produce a solo CD. With no studio costs, it was a relatively inexpensive venture.

Ancient Ecologies is a selection of pieces based on ecological concepts. In *Cycles*, for instance, he musically explores the journey of a single atom of life as it moves from the atmosphere to life itself and back again. *Forest Chant* dwells in the deep greens and browns of a forest floor, where shafts of sunlight penetrate the deep stillness. *Transformations* tracks the evolution of many life forms.

Each piece is a story. Each story arose out of the pure improvisation Mr. Mazer delights in. Each is then fine-tuned and enhanced to its present

level of excellence and involves the "slug work" as he puts it. "Changing a flute sound to a stronger sound and trying to be objective when you work alone can be an isolating experience."

Ultimately, however, music is to be shared. With *Ancient Ecologies*, we can share in the way in which this accomplished pianist has transformed elements of the natural environment into melodies that are rich, evocative and exquisitely detailed.

Mr. Mazer's CD will be available for purchase in early February 1997.

Contact: **Glenn Mazer at (416) 675-6622 ext. 4094**



Silver chef

Bob McCann, professor of culinary arts, was a member of the Canadian team of epicurean masters who competed at a world championship culinary event held in Limerick, Ireland.

Deputy Prime Minister Sheila Copps and her husband cheered on the Canadians who won the silver medal.

In 1997, the event will be held in Dallas, Texas and in 1998, right here at Humber College.

Contact: **Bob McCann at (416) 675-6622 ext. 4479**



Power

to dream

Last year, students in Humber's Advertising & Graphic Design program were asked to participate in a design competition initiated by Power International, a Canadian company part, of BATA Ltd.

"We established the competition," explains Jim Russell, product manager for Power International, "because we're always looking for ways to promote young talent and Canadian design. Humber was chosen because the College has a good graphic arts program and was open to the idea."

Angie Kramer, enrolled in the first year of the Humber program, won the competition.

"I picked up valuable knowledge at Humber and was given a chance to compete in a corporate setting," she said. "Winning was confidence-building. I now know that I can design in a number of different areas."

Ms. Kramer was offered a full-time job as a junior graphic designer at Power International as a result of her win. She declined, however, in order to finish her Humber program.

Dawn Lambert, coordinator of the Advertising and Graphic Design program, was pleased with the way the competition worked out.

"The students had a chance to showcase their work in a corporate setting and, while they were nervous about presenting to the board and senior administrators at Power, they were also honoured to have been asked."

Based on the positive results, Humber will again participate in the competition in the winter '97 semester.

Contact: **Dawn Lambert at (416) 675-6622 ext. 4448**

WELCOME mat out for international students

In response to the new freedoms and challenges extended by Ontario Premier Mike Harris to participate in the province's economic growth, Humber College is developing a number of strategies. One of these fits perfectly with the 1995 goal articulated in the Moving Forward Conference paper that highlighted "International" as a multi-faceted development opportunity.

With this in mind and to meet increasing global demands for highly skilled postsecondary graduates, Humber College is expanding its international education effort in two ways: first, via the recruitment of international visa students and second, through an increase in the development of international projects such as contract training opportunities.

"The type of training we're involved with covers quite a broad range. We fall under the umbrella of human resource development and that can be technical/vocational teacher training through to educational strategies," says Frank Franklin, chair of

International Projects. "This provides opportunities for the College to become involved with the educational systems of other countries. In this respect, we learn as much as we give. It's a professional development opportunity for those involved.

The potential of this growth is enormous. Even an increase of 10 international students generates an additional revenue of \$80,000 to the College

Humber staff who go 'offshore' not only have their experiences broadened, but they also have their levels of sensitivity to different cultures heightened. This transfers back to the classroom."

One such contract took John Liphardt, dean of the School of Information Technology and Accounting, and Joan Boyd from the School of Business, to Bangladesh where they delivered marketing and sales seminars to entrepreneurs. "We did a couple of three-day seminars and tried to give them some North American perspective on consultative selling and marketing," Mr. Liphardt says. "It was definitely a broadening experience - like being an explorer. You bring back a wealth of experience, along with contacts for future development opportunities."

Mr. Franklin's role is in the development of customized contract work and it can follow many different fields. "My job is to act as a facilitator between the contract or project and resources at the College.

"The line between recruitment and international project development continues to blur, so much so that there is a convergence happening, a coming together," he explains.

When Martha Casson, dean of

Registrarial Services, is developing overseas recruiting strategies to attract visa students, she does double-duty. Not only is she involved in the active recruitment process overseas, but, at the same time, she develops contacts and information on contract training opportunities.

"What we try to do," she says, "is maximize the benefits by springboarding from one international activity to another whenever possible."

Expansion of international efforts involves increasing advertising in the many publications that are circulated through embassies, educational fairs, international trade shows, trade and industry publications, and Canadian Education Centres abroad.

"We are developing an aggressive personal promotion, print, World Wide Web, and CD-ROM advertising plan," says Ms. Casson. "We've never done anything on this scale before and are entering this particular market well after several educational institutions, most notably those in British Columbia," she adds.

Increased marketing is the direct result of increased growth and opportunity in the international education and training market. The potential of this growth is enormous. Even an increase of 10 international students generates an additional revenue of \$80,000 to the College — above and beyond the normal tuition and funding revenue for a single space in a program.

Currently, there are 125 international visa students enrolled at Humber College, less than one percent of total enrollment. Of these, 40% come from the Caribbean, 30% from South-East Asia, and the remaining 30% are from other areas around the world. The expanded recruitment effort will focus on South America, Central America, Mexico, Africa, the United States, and South-East Asia.

"We'd like to see international enrolment rise to about 500 students, but it will take some time to get there because most colleges and universities are actively recruiting international students," Ms. Casson says. Concerns about visa students taking seats away from Canadian students is un-

founded, she claims. "Seats are not saved for foreign students. There are programs, for instance, into which we would not take international students because these programs are so heavily subscribed to by very qualified Canadian candidates," she adds. "The truth is that we don't fill all of our programs even by the middle of August or the middle of December, so if we have students from overseas who are qualified, we will make offers to them."

Ms. Casson is quick to point out that the academic integrity of the College is never compromised. Unqualified applicants, local or international, are not accepted.

One of the major benefits of the international focus is that it provides Humber students with the opportunity to study alongside students from other parts of the world.

"This is a tremendous plus," according to Ms. Casson. "So much so that, I believe, we should be setting aside some of the revenue generated from international enrollment to develop scholarships for international students. That way, we can ensure that we aren't simply offering educational opportunities to those students who are wealthy."

Humber College has a lot to offer international students in terms of learning. A newly revamped ESL program is being offered to qualified applicants whose English level is not high enough to enable them to participate in diploma courses.

Another opportunity is the transfer market which provides university linkages for those international students who, upon graduation from a college diploma program, then transfer into one of the senior years of a university degree program.

Humber's postgraduate programs are also very popular among the thousands of visa students graduating from Canadian universities. Many consider applying to one of the 25 one-year, postgraduate certificate programs that Humber offers.

"Expanding Humber's international efforts is a challenge," Ms. Casson concludes. "But, there are unbelievable opportunities to forge mutually beneficial relationships across the oceans."

Contact: Martha Casson at (416) 675-6622 ext. 4297 or Frank Franklin at ext. 4551

Teacher's first novel to be published

Four years and several rejection letters later, Humber faculty member and writer Michael Helm, 35, received two publishing offers for his first novel "The Projectionist" on the same morning.

"The whole thing was so long delayed. By the time publishers started reading the first novel, I had already started my second and had re-written and re-submitted the first," says Mr. Helm, adding, "Fortunately, I never had to pull a Tonya Harding and slam Paul Quarrington's hand in a car door (to get the publishing deal)."

As a full-time faculty member in Humber's Liberal Arts & Sciences Division, Mr. Helm teaches composition, literature, and communications. "Although writing and teaching both involve communication and persuasion, you have to win students on how good a teacher you are, not how good a writer you are," he says. "Frankly, I don't know if many of my students know I'm a writer."

Mr. Helm, who grew up in Saskatchewan and

earned a Master's degree in literature from the University of Toronto, spent two solid years writing before joining Humber six years ago. Since then, he has spent weekends, summers and holidays honing his craft. What drives him is "a desire to respond in kind after reading something wonderful," fear of failure and discipline.

His advice to aspiring writers: "Take your writing more seriously than anything else in life, read anything that's good, never be cynical or make compromises, don't follow trends, and remember that if you don't get published, it doesn't mean you're a bad writer."

He describes his novel as serio-comic with an edge. "Set in a dying prairie town during a 1988 drought, the characters find themselves under so much duress they start projecting their own fears through stories and rumours.

Contact: Michael Helm at (416) 675-6622 ext. 4261

Humber meets its match

Almost \$60,000 had been raised or pledged for the Ontario Student Opportunity Trust Fund between the end of September and mid-December.

Donations came from student groups, individuals, companies that hire our graduates or offer placements to our students, and corporate business partners.

The fund-raising opportunity was set up by the Ontario provincial government, which is matching all funds raised, to emphasize to the private sector that business and individuals will have to take on more responsibility

for the cost of educating and training future workers. The government can no longer afford to do it. Interest from the money raised will be used to assist needy, deserving students whose financial circumstances might force them to quit school.

Humber has set a modest fund-raising goal of \$125,000 which must be reached by the end of March, to be eligible to receive matching funds from the government. However, funds pledged by that date and paid in 1998 and 1999, are also eligible for matching.

Contact: Elizabeth Duncan at (416) 675-6622 ext. 4640

Impressive stats

☛ Humber College On-Line had 2600 students registered in courses, using some or all functions of the system.

☛ Pamela Mitchell and her assistant, Trish Vervoort, of the Staff Computer Training Facility, have had a busy fall. They delivered more than 70 group training sessions and over 140 private, half hour sessions.

☛ The Open Learning Centre tested more than 1800 students since the fall and will continue to offer the current course mix for the winter semester.

School wins international exemplary program award

The Community Music School at Humber College was recently recognized by the National Council of Community Service and Continuing Education, a U.S. based consortium, with an award in the exemplary program (international) category. The award is presented annually at the group's national conference, held in October in Phoenix, Arizona.

The category, open to any educational institution in the world, recognizes innovation, community outreach, and the entrepreneurial spirit. And, according to Cathy Mitro, coordinator of the Humber program, the Community Music School 'fits the bill on all counts'.

The Community Music School was established at Humber College in 1980 to meet the needs of musicians ranging in age from three to 18 years. Based on the concept that children learn best when learning is fun, the program has enjoyed much success in each of its three levels of study: pre-school music, children's music, and youth jazz.

Currently, over 200 students are taking lessons from faculty who are professional performers and educators committed to excellence in music education.

The program includes lessons on piano, guitar, saxophone, drums, voice, music theory, and playing in Orff as well as in pop and jazz combos and ensembles. Student success has led to award-winning 'gigs' in Toronto, Vancouver, Edmonton, Winnipeg, Halifax, and Calgary.

Contact: Cathy Mitro at (416) 675-6622 ext. 3847

Opportunities in Chile explored

In December, 1995, Canada and Chile committed to negotiate an interim free trade agreement as a bridge to Chile's accession to the North American Free Trade Agreement (NAFTA).

A year later, President Eduardo Frei of Chile, and Art Eggleton, Canada's Minister of International Trade & Development, signed an agreement at the opening of the first Canadian Trade Fair in Chile and, Humber College was there.

Humber's Dean of Registrarial Services Martha Casson, on assignment to explore and develop recruitment opportunities for overseas students and clients, represented Humber at Canada Expo '96.

More than 200 Canadian manufacturers and organizations presented their goods and services to about 1000 visitors per day. Humber was only one of two educational institutions from Ontario participating at the four-

day event compared to several from other provinces.

Ms. Casson expressed some concern that Ontario does not yet seem to realize "that our educational and training products are marketable in a country that is developing as rapidly as Chile".

While in Chile, Ms. Casson investigated several potential linkages, determined a demand for both English language training and Spanish training for business professionals, and returned with committed applicants for the fall. Now, under the guidance of Humber Liberal Arts & Sciences Chair William Hanna, a business oriented Spanish program is in development through the College's Centre for Language and Culture.

Although Chilean secondary school graduates do not usually go abroad to study, many students asked for information about

Humber's postgraduate certificate programs. In particular, there was significant interest in the new Canadian Business Practices program, which seems

Ontario does not yet seem to realize "that our educational and training products are marketable in a country that is developing as rapidly as Chile".

quite timely given the new free trade agreement.

Finally, linkages have been established with two Chilean universities interested in further development of their English language training. This need will be addressed by Joe Aversa and

Diane Hall through both the English for Academic Purposes (EAP) and the Teachers of English as a Foreign Language (TEFL) programs at Humber. The universities are also interested in enhancing technical upgrading within their faculties of education. Humber, with its extensive experience in technical teacher training programs in Malaysia, seems well-positioned to provide this instruction.

The combination of Humber's programs and international contract experience, matched to the emerging needs of Chile and other Southern Cone countries, would seem to provide some of the ingredients for new business development, revenue generation, and enhancement of international linkage activities. Each will continue to keep Humber in the forefront of the education and training markets.

Contact: Martha Casson at (416) 675-6622 ext. 4297

Humber students in

Newfoundland

CABOT COLLEGE

You don't necessarily have to go to Humber, to go to Humber.

Two of Humber's health sciences programs, Physiotherapist Assistant (PTA) and Occupational Therapist Assistant (OTA), are being taught at Cabot College of Applied Arts, Technology and Continuing Education in St. John's, Newfoundland.

The curriculum, standards, field placement requirements and evaluations criteria are identical to what you'd find in Etobicoke.

"A distance education initiative that involves a partnership with another postsecondary institution outside our province is a first, I believe, for our department at Humber," says Ken Harrison, chair of Humber's Allied and Community Health programs. "Everything about the programs is the same and the students in Newfoundland will earn a certificate from Humber."

Both programs are taught on a part-time basis by Newfoundland teachers, who are interviewed by telephone and approved by Humber.

"Although we've had administrative growing pains and the usual problems of adjustment that people who have been out of a formal learning environment for a while experience, we've had a tremendous response to this program," says Dan Goodyear, Cabot College's training consultant. "We believe we are the only school in Atlantic Canada that is offering this program, and we've had a lot of support from the provincial associations that govern these professions."

Delivery of the programs is flexible; the students attend evening or weekend classes and are expected to finish within 18 months.

"These students are all working in a rehabilitation setting and their



Aerial view of Cabot College in Newfoundland

work experience definitely counts as we give credit for the clinical portion of the program," Mr. Harrison adds.

While there are no plans to bring the students to Humber for any part of the program, Dean Dickinson, advisor for the OTA program, will be going to Cabot College in the winter term to teach the Canadian Health Care System course.

Contact: Ken Harrison at (416) 675-6622 ext. 4452

Poland:

New opportunity, new challenge

In addition to the usual challenges a teacher faces, Jerry Chomyn, a full-time faculty member in Humber's School of Media Studies, was recently faced with the task of teaching through an interpreter.

"It's hard to gauge the time factor when you're teaching through an interpreter," says Mr. Chomyn. "It's a whole new challenge for a teacher."

Mr. Chomyn had the opportunity to tackle this new task and others when he traveled to Warsaw, Poland, last fall to conduct two one-week programs: *Managing Small Teams in a Broadcast Environment* and *Implementing Training in a Broadcast Environment*.

"Even getting a flip chart is at times a problem in Poland," he says, recounting the experience. "Certainly that whole effort makes me appreciate the facilities and resources we have at Humber."

Despite the obstacles, Mr. Chomyn found his Polish teaching stint overwhelmingly positive both professionally and personally.

"Things were very well organized and the students — aged 30 to 60 — were very eager. They had a lot of enthusiasm and curiosity," he recalls. "For a teacher, that's wonderful."

Mr. Chomyn's more than 25 years of combined experience in radio broadcasting and teaching landed him the assignment, which

was jointly sponsored by the Association of Canadian Community Colleges and the Canadian International Development Agency.

While on assignment, he taught division managers of Poland's public radio system the essentials of managing people in a broadcast environment. He subsequently returned to guide a group of 15 employees in assessing the organization's training needs and setting up an effective training department and programs.

"Polish radio is in the midst of revolutionary change since they're no longer under Communist rule," he says, adding, "They're just in the initial stages of developing all

the things we take for granted."

Following sweeping political change in 1989, the Polish government began transforming the largely Soviet-style economy to a North American style market economy. For teachers like Mr. Chomyn and educational institutions like Humber, the change has meant increased international educational and professional development opportunities.

"What the Polish experience has taught me more than anything is that there's a whole world out there and your background and history determine, to a certain extent, how you look at it."

Contact: Jerry Chomyn at (416) 675-6622 ext. 5046

Humber right on target

Like his human classmates, Target has come to Humber for training.

The nine-month-old black Labrador pup, who began his undergraduate work in November, is the first guide dog in training to attend Humber College. He comes to school every day with his foster mother, Julie Harper, a first-year marketing diploma student.

Before he could start at Humber, however, Ms. Harper had to obtain permission from campus security and all her teachers and classmates before bringing him to school. If only one person had objected, Target would have been denied admission.

"He's adjusted very well to his new routine," Ms. Harper says, as Target, wearing his distinctive and increasingly snug bright green jacket, settles at her feet. "He has a walk in the arboretum

every morning before classes begin and then sleeps during the lesson.

"Humber is a great place for Target. There are so many different kinds of people, lots of action and lots of smells. It's a great place for him to get socialized. Everyone's been really great and no one has asked us to leave any part of the College."

Ms. Harper's role in Target's training is to expose him to as much real life as possible and to teach him the basic canine commands like "sit" and "down". A boisterous boy, Target is friendly, outgoing, and loves everyone he meets.

In April, Target will go on to do postgraduate work at the Canine Vision of Canada's training school in Oakville. If he graduates, Ms. Harper will be



Target and trainer Julie Harper

invited to the ceremony. If he's unable to complete the demanding program, he will be offered back to her as a permanent pet.

In the meanwhile, Target has endeared himself to his new friends at Humber, where he's just another kid in the hall.

www.humber.on.ca



No longer 'under construction'

Those who regularly access the World Wide Web through the College's mainframe, have noticed some changes to the appearance of Humber's Internet site.

Early in November, the microcomputer team in Business and Industry Services was approached by Corporate Communications to undertake a re-engineering of Humber's presence on the Internet. Team members, Raja Hayek and Rob Malkovich and team leader, Ken Morgan, noted that several good local pages had already been set up by various schools and departments within the College. "But," said Mr. Morgan, "they were scattered throughout a number of unconnected servers. We had a very disjointed appearance on the Web and, as a result, Web surfers weren't being provided with useful, coherent information about the College."

The team set about creating links to as many of the existing pages as possible, placing the College's entire full-time calendar on the web site and clearing up links that dead-ended in "under

construction" sites. In addition, the main page was redesigned to be more user-friendly. According to Mr. Morgan, one of the biggest challenges was "trying to organize everything the College does under eight or nine headings."

Now, surfers can begin to look for some interesting new twists on the Humber site. Planned for the near future is a virtual tour of the College that will allow perspective students to explore the campuses as well as more foreign language content to support the work being done by the International Projects Office.

A new front page, more information about both the academic and operational parts of Humber College and a few surprises, too, will keep surfers coming back to Humber's web site.

As Mr. Morgan says, "If you're the developer of a true WWW site, your work is never done. You're always looking for ways to improve."

Contact: www.humber.on.ca or Ken Morgan at (416) 675-6622 ext. 4809

Canadian cuisine?

What is Canadian cuisine, anyway? A new second-year culinary course called Emerging Trends in Canadian Cuisine will prepare future chefs to take their places in the kitchens of tomorrow.

Guest chefs will include industry leaders like John Higgins of the King Edward Hotel, Ken Peace of the Hummingbird Centre, and Anthony Walsh and Todd Clairmo, co-chefs of Canoe, recently awarded a *Gourmet* magazine prize for being the trendiest restaurant in North America.

Contact: John Walker at (416) 675-6622 ext. 4550

More help for the

unemployed

"It's incredibly rewarding to see and hear of the significant impact we have on people's lives by providing them with resources that help them find new work opportunities."

Increasingly, we hear about organizations rationalizing, re-engineering, right-sizing, and down-sizing and this results in the unpleasant outcome of people losing their jobs. Like all change, however, losing a job can bring new opportunities and, with a little help, most people move on to new work.

Humber College has a long history of working with the federal government to provide high quality training/retraining, career preparation and job search skills to the unemployed. As a result, the local Human Resource Centres of Canada (HRCCs) have requested that the College partner with them to provide some new community employment services and training programs.

Some services that Humber will be providing include the following:

- **Two resource centres:** one located in Rexdale in partnership with Metro Social Services, the Ministry of Community and Social Services, and the Etobicoke HRCC; the second located in the St. Clair/Landsdowne area for the Dufferin/Weston HRCCs. Resource centres are self-service employment centres that provide resources related to employment opportunities, labour markets, careers, training, job search, and community information. A bank of computers will be available for resume preparation, job search, and access to the Internet.
- **A special service,** in partnership with COSTI, will be provided for foreign trained professionals and those with skills who have been unable to find employment related to their background. This project will provide career assessment and goal setting as well as a Job Finding Club and employment assistance.
- **An additional Job Finding Club** will be established, co-located with the Resource Centre at St. Clair and Landsdowne.
- **Employment Assessment Services** will be provided in partnership with the Etobicoke Board of Education for the Etobicoke HRCC. Qualified counselors will assess the employment needs of the unemployed and develop back-to-work action plans.

In addition, a number of training programs are being purchased by the Toronto HRCCs for those eligible under employment insurance criteria. These include:

- Food Preparation
- Women in Technology
- Commercial Truck Driving
- Injection Moulding
- Introduction to Plastics Processing
- Facility Planning
- Building Facility System
- Supply Chain Management
- Interactive Multimedia Fast Track
- Digital Multimedia
- Desktop Publishing
- Troubleshooting for the Telecommunications Environment
- Updating Program for Foreign Trained Programmers
- 3-D Convergence Modeling - Professional Animation
- Marketing Yourself as a Multimedia Practitioner

Lois Willson, director of Government and Community Relations for Humber, says: "The College is delighted to be part of these new federal initiatives and to be providing much-needed services to the many people who have been affected by job displacement. It's incredibly rewarding to see and hear of the significant impact we have on people's lives by providing them with resources that help them find new work opportunities."

Contact: Lois Willson at (416) 675-6622 ext. 5042

Passing with flying colours

Six students in the Aviation and Flight Management program passed their commercial flight test with flying

colours. Aldrin Alvis, Charlie Gosine, Pamela Hanson, Rob Henry, Ken Irvings and Adam Maytham earned grades of over 90 percent. A pass mark is 70 percent.

The commercial flight test is four hours long, two hours designated for preflight grilling, and the last two for intensive flight. The test includes spins, forced landing, short runway landing and, finally, instrument flying with some instruments covered.

"We love it," says aviator Ken Irvings. "We fly every day and it just gets better and better."

This is the first program offered in Canada that gives students an opportunity to earn a commercial pilot license, a flight instructor rating and/or a multi-engine instrument rating with training in business management.

Contact: John Murray at (416) 675-6622 ext. 4322



Coming soon

Beginning in March, Humber will offer a 25-week Supply Chain Management program in partnership with the Canadian Association of Logistic Managers.

Initially sponsored by Human Resources Development Canada and open to applicants eligible to receive employment insurance, the program will address the human resource needs of the industry.

The Supply Chain Management program, which includes a four-week work placement, will run again in September (pending Ministry of Education & Training approval) and will be open to fee-paying student at that time.

Contact: Connie Egging at (416) 675-6622 ext. 4415

New options available in the DITC

The Digital Imaging Training Centre (DITC) opened a new training facility in late November in response to corporate and government demands. This facility was launched with new Pentium Pros running on Microsoft Windows NT 4.0. Clients are now able to train on both platforms, thus enhancing their employment flexibility and options.

Also, the DITC was recently awarded a further \$450,000 worth of training by the federal government.

New courses include fast track Interactive Multimedia, 3D Animation, Troubleshooting for the Telecommunications Environment, and Entrepreneurship for the Multimedia Practitioner.

Humber's award-winning, state-of-the-art DITC brings the latest technology and training techniques to the fields of design, photography, and audio-video production. To help meet corporate and group training needs, the faculty is made up of industry professionals who are experts in the complexities and challenges of design.

Contact: Nancy Abell at (416) 675-6622 ext. 4412

Continuing Education courses and workshops are offered throughout the summer months in an incredibly wide variety of subjects. For a free course calendar, please call (416) 675-5000.

New production season launched in new facility



"Any program that's serious about training people for the profession needs a laboratory. I think the College's commitment to provide us with this facility indicates that Humber is serious about providing professional theatre training. And that's really heartening."

Mark Schoenberg, artistic director of Theatre Humber, was sitting in his office in the new theatre building by the shores of Lake Ontario, on the afternoon before the grand opening. After the years spent in the old building on the Queensway (a building that uncannily resembled the one used in the movie, *Fame*), with its antiquated heating system and woefully inadequate technical facilities, one could understand his delight with the present circumstances.

The new structure is a beautifully renovated century-old building, surrounded by aging trees just minutes from downtown Toronto. Both the performance and production students work here in rooms and with equipment that are equal to many of the professional venues in the city. Industry support has been overwhelming, from the state-of-the-art lighting system on long-term loan from Jack Frost Lighting to the microphone/sound system provided for the current show by Long & McQuade. There are special workshops for wardrobe and construction, storage that meets (most) needs, dance/movement studios, and a large production facility that can accommodate any style.

"Generosity is such an impoverished word," says Mr. Schoenberg. "But, we wouldn't be in operation without the support, generosity and 'fanship' of these companies. Besides the level of excellence equipment like this adds to the production quality of Theatre Humber's shows, it has the added benefit of allowing the production students to work on the kind of equipment that will prepare them for the work they will be doing in the industry when they graduate."

Mr. Schoenberg believes that the new facility will hasten the emergence of Theatre Humber as one of the top theatre programs in the country. For the last six or seven years, the quality of candidates has been steadily improving. Most look to Humber College for an experience that is challenging and contemporary in content. This year's season includes plays by Churchill, Mamet and Shakespeare, and featured the season opener, *Cabaret*. Exposing students to as many different genres as possible not only trains them for work in today's theatre world, but it also provides theatre-goers with a rich and varied experience.

When asked why a program that is primarily drama-based decided to

open the season with a musical, Mr. Schoenberg replied that there were a number of reasons for the decision. The theatre program always encourages training in voice and movement, and *Cabaret* is essentially an "actor's musical". It is based on a seminal period in history, and with its strong "pop" approach to the musical, is a landmark event in musical theatre history as well. However, it was the opportunity to work with the music department that also figured into the decision.

"Doing a musical perpetuates what we hope will be an ongoing relationship with the music department," says Mr. Schoenberg. "It also sends a really useful signal to both the College and the Etobicoke community

Mr. Schoenberg believes that the new facility will hasten the emergence of Theatre Humber as one of the top theatre programs in the country.

that here are students from more than one program ... co-operating and making art. Hopefully, it will go some distance in attracting local audiences, letting them know we're here."

At the recent opening night, it was evident that everyone connected with Theatre Humber was suitably enthusiastic. A strobe light played outside the theatre and, inside, students and staff worked the ticket table, cloakroom, and bar, providing a warm, welcoming environment for the patrons.

And the show? Mr. Schoenberg was right. There are students who will, "without question, be in the forefront of the next generation of performing artists in Canada." From a technical point of view, the set was extremely evocative, with few pieces used interchangeably to quickly and effectively provide the setting needed for many scene changes. The lighting choices were often breathtaking, leading the audience gently into a new scene (the lit stained glass in Cliff's room) or emphasizing the jarring change in mood (garish lighting on Kit Kat girls in later scenes). Images of Hitler and Nazi paraphernalia were introduced with remarkable discretion and subtlety, as in the use of the back scrim and the red flags that dropped and were then quickly removed.

For Mark Schoenberg, the evening represented the confluence of many things: the opening of a new theatre, the inaugural work of the third year class, and, for himself and his staff, the end of a very long road. "It's not often that you get the opportunity to open a new theatre. It's a real rush."

Contact: Theatre Humber at (416) 675-6622 ext. 3414

Music faculty

CD a tribute to Bluenote artists

Those attending the official launch of *the elders are listening*, the CD recorded by the Humber College School Faculty Jazz Ensemble Band, left the Montreal Bistro in downtown Toronto energized by the live sounds of exciting and soul-stirring jazz.

Inspired primarily by the need to expose students to the Bluenote era, an important period of jazz history, the CD features musicians who are not only Humber College faculty members, but also international artists in their own right. Each contributed a wealth of musical expertise to the project.

☛ **Two-time Juno Award winner, Don Thompson (piano), has performed with Jim Hall, George Shearing, and Sonny Greenwich.**

☛ **Top 10 Down Beat award winner, Pat Labarbera (tenor sax), has worked with Alvin Jones and Buddy Rich.**

☛ **Archie Alleyne (drums), creator and producer of the stage production, "Evolution of Jazz", received The Canadian Black Music Award in 1981 for his dedication to the development of jazz in Canada and has played with Billie Holiday and Teddy Wilson.**

☛ **Steve Crowe (trumpet), Shelly Berger (bass) and Boss Brass player Alastair Kay (trombone), have all worked in musical theatre and contributed to the arrangements on the CD.**

☛ **Band leader and director of the Jazz Studies/Commercial Music Program at Humber, Brian Lillos (alto sax), has accompanied such greats as Ella Fitzgerald, Frank Sinatra, and Tony Bennett.**

The CD is the latest recording on Humber's own label.

Contact: Brian Lillos at (416) 675-6622 ext. 4532

Women in golf management

Increasingly, a woman's place is on the golf course.

Now in its second year, the Professional Golf Management certificate program has three women enrolled, in a class of 34. In the first year the program was offered, there were none.

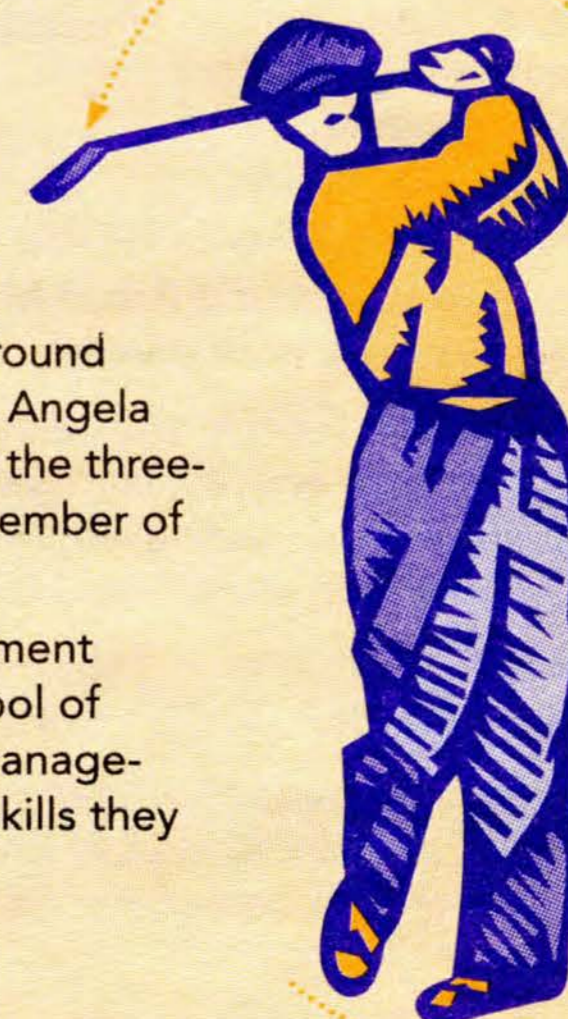
One of the three, Marg Belcher, says it was the game of golf that drew her into the program. "I started playing about four years ago," says the former nursery school teacher from Britain. "I love golf and before I started in the program, I thought that I could get a nice little job on a golf course somewhere. Now that I'm in the program, I see there are an amazing number of possibilities and all kinds of directions in which my new career could go.

"It's time to play with the grown-ups now," she adds.

The other women in the one-year certificate program are Maureen Crane, who has a background in social work and Kerri Slaughter. Angela MacDonald, in the second year of the three-year diploma program, is also a member of Humber's women's soccer team.

The professional golf management programs are offered by the School of Business and give aspiring golf management professionals the business skills they need for the careers they want.

Contact: Grant Fraser at (416) 675-6622 ext. 4346



Pioneering medicine

Humber is moving into a new era in the delivering of education by providing the science curriculum for the three-year program taught by the Homeopathic College of Canada.

"I think we're on the leading edge by joining together with a private college to offer this program. Not only have we tapped into a sharing of expertise and resources, but the Homeopathic College is renting our facilities," says Blair Carter, chair of the School of Health Sciences. "We will design, deliver and evaluate the science part of their program."

Courses in anatomy, physiology, botany, biochemistry, pharmacology, pathology, toxicology and community health are contracted to Humber College. The Homeopathic College teaches the rest of the curriculum, including homeopathy nutrition, ethics, law, environmental medicine and other courses. All teaching is done at Humber's North Campus. Thirty-two first-year students and 14 special students, who may be physicians or have doctorate degrees from outside the province, are enrolled.

Interest in the program is increasing, says Mr. Carter.

"Our class size was beyond our start-up expectations and we get three or four phone calls a week from all over the world. We'll probably double the number of students by next year," he predicts.

Graduates of the program, who are known as homeopathic

practitioners, can choose to set up in private practice or work within the mainstream health system.

Supporters of homeopathy describe it as the fastest growing system of medicine in the world and, after conventional medicine, the most widely used. It works by stimulating the body's own healing abilities. Students are taught care-oriented, patient-based complementary medicine with an extensive clinical internship.

To provide its students with the clinical experience, the Homeopathy College has set up a consulting clinic in Humber's North Campus Health Centre. Consultants are available Wednesday and Thursday evenings from 4:30 to 9:30 p.m. to serve the Humber and outside communities. The initial fee of \$60 is waived; homeopathy is not covered by provincial health insurance, but some

extended health insurance plans do cover it. For further information about the clinic, call (416) 675-2427.

"All students work under the close supervision of a homeopathic doctor," says Luba Plotkina, registrar of the Homeopathic College of Canada. "We offer this clinic as a service to those who might be seeking a less invasive form of medicine."

"With the help and expertise of Humber College, students, educators, and practitioners are working diligently to increase the understanding of preventative and alternative medicines to intensify the knowledge of human health."

Contact: Blair Carter at (416) 675-6622 ext. 4099

Supporters of homeopathy describe it as the fastest growing system of medicine in the world

Networking 101

Journalism students at Humber are learning the rules of the game — how the fine art of developing contacts can pay off in jobs and solid futures.

Andrea Russell, a native of Kitchener who graduated last spring in broadcast journalism, helped the Humber program as soon as she was promoted to associate producer on a crafts show broadcast on the Life Network channel.

Ms. Russell phoned her teachers at the College about the good news and about a position opening up with excellent future possibilities for another student.

Carrie Swain, a post-graduate student in broadcasting, decided to add this position to her present internship and joined Ms. Russell.

It worked much the same way with Amy Verreggen. The Newmarket student also jobbed out recently with Shaw Cable (formerly Classicom) in Richmond Hill.

She got the job after Jennifer Harrison, a Bradford native who graduated last spring, also got a promotion, leaving a position open for Ms. Verreggen, who was interning at Shaw.

Ted Henley, a U of T graduate, has also helped the Humber networking process. He was one of eight students chosen for the prized internships at The Sports Network. It was the first time TSN created a nation-wide competition for university and college students.

Another Humber student, Jason Durant, was also accepted as an intern with TSN for the January-April term, completing a double play for the College in the competitive world of internships.

In the last five years, Steve Argintaru, Aamer Halleem, Sophie Kouleas, and Micheal Strachan all obtained jobs as producer/writers at TSN following year-long internships with the network.

And, then, there's Terra Crawley. The Kitchener native is now in her second year of the certificate program and she's been creating her own network of contacts.

Starting in the January-April term, Ms. Crawley has been creating her own work opportunities. She did an eight-week internship at YTV, at a time when there was no official course requirement to do so. She started with a special three-week internship at CTV news and this led to the YTV position.

This year, Ms. Crawley completed a one-month, five-day-a-week internship at Canada A.M., working the 2 a.m. to 10 a.m. shift. What's more, she's managed to do it while carrying a full course load at Humber and working a part-time job of about 20 hours per week.

She hasn't let all these diversions affect her prime purpose. Scholastically, she's on the Dean's List.

Contact: Mel Tsuji at (416) 675-6622 ext. 4518

Prescription for success

When the Ontario College of Pharmacists decided to implement a voluntary certification exam for pharmacy technicians, Marie Atlas, coordinator of the Pharmacy Assistant program at Humber, was invited to sit on the examination committee working group to help develop examination questions.

Ms. Atlas has written a study guide to help technicians prepare for the exam. As well, she has offered 30 hours of review classes to applicants within driving distance of Humber College and has travelled to Guelph and Kitchener in response to requests for classes from these areas.

Both the study guide and the review classes help students with the material that will be examined, says Ms. Atlas, adding that, in her estimation, certification could become mandatory within the next few years.

Contact: Marie Atlas at (416) 675-6622 ext. 4221



Humber team wins provincial golf championship

A team from Humber College defeated seven other schools to win the Ontario provincial golf championship.

The Humber team was made up of Patrick Treude, Jon Kerr, Ian Carabine and Todd Williams, all second-year students in the Professional Golf Management diploma program. Their winning score of 474 was calculated from the best three players' scores over 36 holes. Mr. Treude also won the gold medal for best individual play with a score of 152.

"Their enthusiasm for the game and the high standard of their play are good indicators of how well they will do in their careers as professional golf managers," said Doug Fox, manager of Humber's athletics department, who accompanied the team to the tournament, which was played in October at Windsor's Roseland Golf and Country Club.

Following a play-off, second place went to Peterborough's Sir Sandford Fleming College and third was taken by Barrie's Georgian College.

In recognition of the win, the Ontario College Athletic Association named the Humber foursome its team of the week.

Contact: Grant Fraser at (416) 675-6622 ext. 4346

Jazz youth group only Canadian performers at international conference

Two youth jazz ensembles, the J.J.E.C. Collective and Scrappy Cats, were invited to perform at the 1997 International Jazz Educators Conference held early this year in Chicago, Illinois. They were the only instrumental groups from Canada invited to perform.

"It's such an honour — for the kids, the school, and the College," says Cathy Mitro, program coordinator of Humber's Community Music School.

The J.J.E.C. Collective, a jazz quartet directed by Jim Lewis, is made up of Jackie Karounos, 14, on alto sax; Christopher Donnelly, 13, on piano; Evan Morgoch, 13, on bass; and Jason Bernardon, 14, on drums.

Scrappy Cats is made up of Emily Reynolds, 15, on alto sax; Giancarlo Ubaldino, 13, on piano; Kasia Hudz, 13, on guitar; Adam Mandarino, 14, on bass; and Philip Takaoka, 13, on drums. The combo is directed by Carl Erickson.

Why jazz for a group of youngsters normally devoted to rock and pop? "Because it gives me freedom," says Jackie Karounos of the J.J.E.C. Collective. "I can play what I feel fits in. I'm never given sheet music and told to play what's on the sheet. I can play what I feel works best."

Adam Mandarino, bass player for Scrappy Cats, agrees. "With jazz you get to go outside of what's written on the page. You can improvise. Jazz has a great groove and anyone can get into it."

The Chicago invitation is the latest honour to be bestowed on the Community Music School. Over the years, it has been repeatedly recognized by the music education field through numerous invitational performances, scholarships, awards, and accolades.

Contact: Cathy Mitro at (416) 675-6622 ext. 3847

HRT hosts Awards Night

The School of Hospitality, Recreation and Tourism held a prestigious Awards Night in mid-November.

Dignitaries, award donors, and student achievers were hosted at a gala reception in The Humber Room prior to the ceremony.

Under faculty member Bob McCann's personal supervision and with help from first and second year hospitality students, guests were treated to such exotic fare as grilled ostrich, Pacific Rim stir-fry, French pastries, ice wine, and champagne.

Neil Thomson of Motherwell College in Scotland was presented with The International Strategic Partnership Recognition Award and Jacques Seguin, Garland Commercial Ranges & Bernie Herenberg, British Airways, won The Industry Leadership Award.

Industry Partnership Awards were given to:

Michael Bonacini,
Canoe and Jump Café

Bruno Kaech,
Bitove Corporation

Brian Morin,
Plaza Hotel, North York

Jeannie Snell,
Comfort Inn

Doug Fox,
Humber College, Athletics

Jim Bialek,
Humber College, Athletics

Joyce Epstein,
City of Vaughan

Martin Kimble,
Horseshoe Valley Resort

Ron Wolch,
Salomon Canada

Brent Carnegie,
Alba Tours

Bruce Poon Tip,
GAP Adventures

Contact: Barbara McGregor at (416) 675-6622 ext. 4488

Clubs may solve puzzle of unemployment

Jobs are available. Qualified people to fill these jobs are available. The challenge lies in helping people into the jobs.

A proven support available to the unemployed is the assistance given through job finding clubs. These clubs stress a structured approach to job hunting with emphasis on marketing strategies and the building of self-confidence.

Humber College, in partnership with Human Resources Development Canada, has been offering effective and successful job search assistance through the job finding club format for over six years.

Candidates are screened to ensure that they are job-ready and that they meet eligibility requirements. Most tried to find a job on their own without success. The clubs are proud of their 60-70 percent success rate with these clients.

Clients have reported that they feel more in control of their job search because they are directly responsible for the amount of activity they generate.

During the three week program, clients are given assistance in resume writing, preparing calling cards, networking techniques and interviewing, and have access to resource facilities and materials, including the Internet. Clients are also given the opportunity to practice their interviewing skills through videotaping and group feedback.

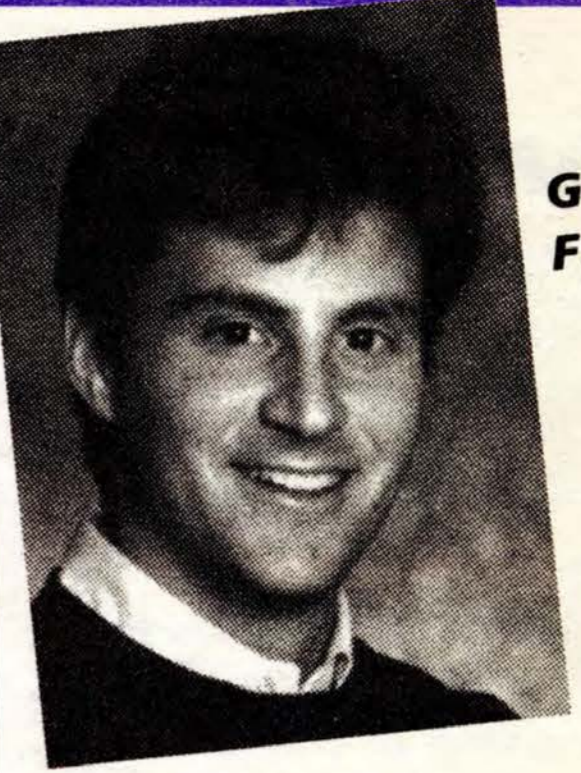
Clients have reported that they feel more in control of their job search because they are directly responsible for the amount of activity they generate. They also report that by taking the initiative to target specific industries, researching companies, and following up on all resumes, interviews and meetings, they greatly increase their chance of finding a job.

Comments like: "I wish I had known about this program sooner," and "I never knew there was so much to learn about looking for work." are common. In fact, a recent client with degrees

in forestry and agriculture, surprised herself when she received an appointment for an information meeting following her second cold call. "I didn't know cold calling could actually be fun," she said.

Job finding clubs are located at Bloor and Islington, Kipling and Rexdale Blvd., and at Bathurst and Finch. Two more locations are being planned for St. Clair and Landsdowne, and Eglinton and Caledonia (in partnership with COSTI).

Contact: Lois Willson at (416) 675-6622 ext. 5042



Grant Fraser

Golf Access

If you're looking forward to going golfing this summer, here's the guide book for you.

Golf Access, written by Grant Fraser, program coordinator of the certificate and diploma Professional Golf Management programs, profiles 60 of central Ontario's finest courses and includes coupons for major savings on green fees, pro shop discounts, and carts.

Published by Addison Wesley, *Golf Access* will be available in February.

Contact: Grant Fraser at (416) 675-6622 ext. 4346

The Gordon Wragg Student Centre

The Gordon Wragg Student Centre, Humber's athletic facility, can be rented by groups for athletic functions, trade shows, music festivals, and special events. It's also possible to buy a membership to the facility which includes access to the gym, squash courts, saunas, change

What's hot

According to Joyce Woodend, associate registrar, the current application flow indicates that the most popular programs for fall, 1997, are in health sciences, computer studies, and the performing arts.

These areas also promise growing employment opportunities, according to a report jointly prepared by the Metro Toronto Labour Market Analysis Group and Human Resources Development Canada.

For starters, the changes in the boomer-driven economy, as aging consumers' needs are addressed, are providing new opportunities for careers in health care. New programs in Humber's School of Health Sciences include occupational therapy assistant, physiotherapy assistant, and ambulance assistant (soon to be re-named paramedic, pending approval from the Ministry of Education and Training).

Technological changes in microcomputer and advanced telecommunications are tightening global competitiveness, making computer literacy a necessity for most jobs. Growth in the manufacture of computer equipment and microchips, the creation of software, and information services are predicted over the next five years.

According to Karen Fast, Humber's placement officer, employment opportunities are definitely in the business and computer areas.

However, slow job growth in the wake of the recent recession means job-seekers need to prepare themselves in as many ways as possible to compete for the positions that do open up.

"Employers want people who can juggle multiple projects, often working for two or three managers," says Ms. Fast. "They want people who can think on their feet and that means flexibility, people skills, and the ability to work in groups."

Humber's 'fast-track' graduate programs, designed for university graduates and mature students with work-related experience, address a variety of needs and are becoming increasingly popular. They provide what employers are looking for in candidates for high-tech or high-knowledge occupations. Human Resource Management, Journalism, International Marketing, Advertising & Media Sales, and Wireless Communications Technology are just a few of the graduate programs offered at Humber.

Finally, the College's School of Performing Arts has developed a respected reputation over the last decade. As a result, enrollment in the Music and Theatre Arts programs is highly valued and graduates from the programs ensure that the needs of the entertainment industry are adequately met.

Contact: Joyce Woodend at (416) 675-6622 ext. 3221

"Tiger of the Air" at home in Humber Arboretum

Nature interpreters at the Humber Arboretum led many delighted visitors, including large groups of school children, to view a Great Horned Owl and her owlet who, because owls can rotate their heads 240 degrees, entertained onlookers with a variety of amusing contortions.

Extreme caution had to be taken because the unseen male parent, a self-appointed security guard, could, at any moment, enter from nowhere, silently swooping down to deal a terrible blow to any unsuspecting intruder.

Fortunately, both visitors and owls remained intact. The young owlet was brooded by the female for three weeks, with the male bringing all the food.

Owlets rely on their parents for food for a long time. They leave the nest at the age of five weeks, but do not fly well for a long period of time afterwards. The juvenile owl remains with its parents until the following winter when it is kicked out of the area and forced to find its own space.

Skilled hunters, owls are excellent rodent controllers with an appetite for mice, rats, rabbits, and even skunks. They are common in woodland habitats such as the Humber Arboretum and, indeed, throughout the Humber River Watershed.

A beautiful tranquil oasis, the Humber Arboretum comprises 100 hectares of natural space in the City of Etobicoke. Here, nature lovers can enter a world of beauty by wandering along trails and boardwalks through charming gardens, forest meadows and wetlands.

The Humber Arboretum is located behind Humber College's North Campus on Hwy. 27 and Humber College Blvd. Grounds are open daily during daylight hours.

Contact: (416) 675-5009



MIDI makes musical sense

The Humber College Music Department is taking music one step further by introducing students to technology in industrial applications such as radio, television, and film via Musical Instrument Digital Interface (MIDI) courses.

"A computer to a musician is like a word processor to a journalist. You can save things, retrieve things," says instructor Don Baird.

In 1992, with the help of a SEED grant, Long & McQuade, and Steinberg, 12 new Macintosh computers and the accompanying software were acquired.

Mr. Baird says that the help of Long & McQuade, and Steinberg was invaluable. They gave technical support, upgraded software, and advertised the courses. Steinberg even went as far as holding a seminar giving students an introduction to the program.

The College now offers four MIDI courses, and is hoping to establish a MIDI certificate program soon.

"It's not enough to just be able to play an instrument any more," says Mr. Baird. "Almost everything you hear today involves a computer in one way or another. The more you know about computer production, the better your chances of working in the music environment."

Mr. Baird says that he doesn't just get college students interested in his course. The course also attracts people from the music industry who want to learn more and upgrade their skills.

Contact: Don Baird at (416) 675-6622 ext. 3275