

## WHITE RIBBON DAY IN CANADA



People gather during a ceremony to commemorate the 30th anniversary of the 1989 Ecole Polytechnique attack where a gunman killed 14 female students on Dec. 6, 1989, in Montreal.

**BILL 7 RELIEVES  
HOSPITALS BUT  
SEPARATES  
ELDERLY COUPLES  
P.3**



**RIDE FOR A CAUSE  
RETURNS AFTER  
TWO-YEAR  
PANDEMIC HIATUS  
P.7**





THE CANADIAN PRESS/ RYAN REMIORZ

Former Governor General Julie Payette and Montreal Mayor Valerie Plante place roses to mark the 30th anniversary of the École Polytechnique attack.

## Pain of Montreal Massacre lingers after 33 years

**Canadians remember the murder of 14 women at École Polytechnique, recent victims of gender-based violence.**

**David Madureira**  
News Reporter

Fourteen female engineering students were killed and another 14 were injured in a shooting by a man motivated by hate towards women at École Polytechnique in Montreal on Dec. 6, 1989.

The day is forever marked as The National Day of Remembrance and Action on Violence Against Women.

The day is also known as White Ribbon Day and acknowledges the tragedy and acts as a reminder that Canadians need to do better when it comes to preventing gender-based violence.

The Canadian Women's Foundation, a national non-profit organization aimed at ending violence against women, moving low-income women out of poverty and empowering girls, said that 64 per cent of people in Canada know of a woman who has experienced physical, sexual, or emotional abuse.

Nichelle Laus, a former Peel and York Regional Police officer turned Tik Tok influencer, said women wanting to go into male-dominated professions should expect some push back.

"Go for it, but be prepared to do some fighting back, to still feel that sort of pressure of being (in) that minority, specifically in jobs that are more or less male dominated," she said. Laus said there is more work to be done to stamp out harassment in the workplace.

"It definitely still happens I'm sure, the comments and people are more aware of it which I'm thankful for," she said. "But there's

Canada and around the world. This is particularly true for marginalized and racialized women," he said.

Tasha Beeds, an Indigenous and Women's activist from Saskatchewan, said she won't forget the trauma.

"Violence touches us at all levels all genders all races all socioeconomic statuses, no one is immune from it," she said Beeds was the primary speaker at Humber's

they said coloured mud, don't you get up, stay down."

She also touched on Canada's discrimination and violence against both women and indigenous women. Beeds acknowledged the 1989 tragedy and urged people to look to lesser known examples of such violence.

"Today I wanted to say the women who were just found in the last two weeks in Winnipeg, Man. Mercedes Myran, Rebecca Contois and the woman they named as 'Buffalo Woman.'"

According to Statistics Canada, almost 56 per cent of Indigenous women have experienced physical assault, while 46 per cent of Indigenous women have experienced sexual assault.

At the end of the presentation Associate Vice-Provost Melanie Spence-Ariemma gave some closing remarks.

"My key takeaway is humanize what you hear, what you read, what you learn, what you listen to," Spence-Ariemma said.

"What if this violence was your mom? Your granddaughter? Your aunt? Your sister and your friends. So as you've said, learn to listen and grow those seeds," she said.

**"MY KEY TAKEAWAY IS HUMANIZE WHAT YOU HEAR, WHAT YOU READ, WHAT YOU LEARN, AND WHAT YOU LISTEN TO."**

**Melanie Spence-Ariemma**  
Associate Vice-Provost

still going to be people all the time that'll have their own ideas and own comments about what their workplace should look like."

Prime Minister Justin Trudeau issued a statement Tuesday on the National Day of Remembrance and Action on Violence against Women.

"On this day, and throughout the 16 Days of Activism against Gender-Based Violence, we acknowledge that the hatred that motivated this tragic mass shooting is still a very real threat for women in

equity and inclusion dialogue virtual event for White Ribbon Day.

She delivered several emotional speeches about her life as both a Black woman and an Indigenous woman living in a society rooted in colonialism. She expressed herself through poetry, calling it Medicine Words or Maskihky words.

"I got lost early on, I wanted white skin because of the boys in the town, the town boys," she said. "The ones I looked up at from the puddle of mud where I belonged,

ETC •

Humber Et Cetera is the Humber College journalism program laboratory newspaper. It is created by second and third year journalism students. Et Cetera serves to inform the Humber community and give its readers well rounded coverage on the things that matter to them.

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# Bill 21 aims to reunite elderly couples separated by gov't plan

**Emma Posca**  
News Reporter

Catherine Fife, an NDP MPP from Waterloo, is lobbying for a bill that ensures elderly couples remain together when placed in long-term care.

“There’s this saying that love is patient and love is kind but Joan and Jim have run out of patience and what we are doing to seniors is certainly not kind,” Fife said.

Fife told Humber’s Et Cetera she was approached by 83-year-old Jim McLeod, of Cambridge, Ont. because he and his wife were placed in different long-term care homes.

McLeod was desperate to find a way to have his wife, Joan, placed on the same care campus as he was in. Fife said McLeod ran into barrier after barrier in his fight to be reunited with Joan, as the local long-term care authority put in no effort to try and reunite them.

Fife’s Bill 21 called “Till Death Do Us Part Act,” which addresses the provincial government’s Bill 7, “More Beds Better Care Act,” that transfers elderly patients from hospitals into long-term care beds up to 70 kilometres away — regardless of consent — in an attempt to free up severely limited hospital beds.

If a patient refuses to be transferred, this can result in a \$400 per day fine.

Thousands of people are on waitlists for basic bedrooms in long-term care homes in the southern Ontario region alone, according to a fact sheet published by the Ontario Health Coalition, an advocacy organization for public health care.

“The separation has certainly taken a toll on both of them,” Fife said. “I’ve been on this journey with them and it’s been a painful one, but there’s been moments where you get some hope because you are getting through to some folks.”

Jim’s wife, Joan, has dementia and needs a higher level of care than he does. Fife told Humber’s Et Cetera that his wife is often angry at him because she cannot understand why they can’t be together.

“There is an ethical and a moral responsibility to take action to ensure that we don’t continue to separate seniors,” Fife said.

When Fife’s bill passed its second reading in the Ontario legislature on Nov. 15, she asked that the social policy committee begin the process of understanding.

This means experts and witnesses will be able to give advice



Health Minister Sylvia Jones and Long-Term Care Minister Paul Calandra speak with media at Queen’s Park in Toronto on Wednesday, Sept. 14, 2022. Ontario hospital patients awaiting spots in long-term care can be moved to nursing homes not of their choosing up to 70 kilometres away.

on how the province can begin reunification of elderly couples who have been separated on different long-term care campuses.

She said this committee would “modernize the whole philosophy about aging with dignity and aging with compassion.”

Karen Henderson, CEO of the Long-Term Care Planning Network, helps families create plans for long-term care so that crises and separation can be avoided.

Henderson told Humber’s Et Cetera that long-term care is a “continuum” that starts in the home, then the patient moves into retirement-assisted living, then into a nursing home and then into the end of life.

“People who have been living together for 50 years should not be separated when they go into care,” Henderson said.

“It’s cruel,” she said.

Henderson said that when planning long-term care, people should factor this expense into their retirement finances.

“[Canadians] need to take responsibility for their own health and not expect the government to end up paying for what they assume the government will pay for,” she said. “It gets worse every

year as more people need care and there’s less money in the system.”

“It’s time we stood up and told the [government] what we want and demand that people be placed at the centre of the wheel,” Henderson said.

Long-Term Care Minister Paul Calandra defended Bill 7 during Question Period on Aug. 27. The decision to continue relocating patients to long-term care homes regardless of distance stands because he said experts believe long-term care homes provide better all-around care for patients than hospitals can.

“The reality is, there are 6,000 people in hospital beds who have been discharged and are looking for care somewhere else,” Calandra said during the question period. “Long-term care can be part of the solution for the first time in decades.”

In a Nov. 25 news release, the government said they’re increasing their funding towards building long-term care homes. This is an attempt to fast-track the construction of new long-term care beds before the end of August next year.

They plan to budget a total of \$6.4 billion to create more than 30,000 new beds by 2028 and upgrade 28,000 across the province.



CATHERINE FIFE

Catherine Fife, Waterloo NDP MPP, advocates for elderly couples to stay together when finding available beds in long-term care campuses.



THE CANADIAN PRESS/CHRIS YOUNG

CUPE's Laura Walton speaks to journalists at the Queen's Park Legislature in Toronto on Dec. 5, 2022. The Canadian Union of Public Employees says about 73 per cent of its Ontario education workers who voted on a new contract with the government are in favour of ratification. More than 41,000 members took part, a record-breaking level of engagement, according to the union.

## CUPE members accept province's four-year contract

**Andre La Rosa-Rodriguez**  
News Reporter

The Canadian Union of Public Employees (CUPE) education workers have voted to accept the provincial government's contract offer after 170 days of negotiations.

The voting process ended on Sunday night as CUPE leaders confirmed that 73 per cent were in favour of the tentative agreement. More than 41,000 members took part in the ratification process, a record-breaking level of engagement, according to the union.

"It's been a long road to get here," said Laura Walton, president of CUPE's Ontario School Board Council of Unions (OSBCU) at a press conference on Monday morning.

"It is my greatest hope that this deal begins to alleviate the need, and shows workers that after years of being overlooked and under-appreciated, that our work is valuable," Walton said.

Under the new four-year contract agreement education support workers will receive a \$1 hourly wage increase each year which is double that of the original government offer.

Walton confirmed she was in favour of the contract, but noted she understood workers who chose to vote against the deal as the agreement doesn't include adding services to these sectors.

"I was once told back in my early years that good negotiations meant that both parties walk away disappointed," she said. "This is like

winning the Super Bowl and now we're going to rebuild the team and go back in again.

"There is much that is left on the table," Walton said.

Michelle Campbell, a development support worker, said the elementary school she works at has one educational assistant (EA) for every 230 students.

"In my decades working as an EA, I've never seen anything as bad as what schools are like right now," she said.

Campbell is concerned the lack of support is creating an unsafe environment for students.

"School boards are bringing unqualified and untrained moms to fill in for us when we can't be there," she said. "Without enough caretakers to clean the schools, it's

leading to the spread of illness."

Campbell and other EAs have been pulled from classrooms several times to attend crisis intervention calls they aren't trained to handle.

She said the union would be looking to do more to address the issue.

"Know that ratifying this agreement is not the end, not by a long-shot. We're just getting started," Campbell said.

Walton noted that the turning point in the negotiations came when the government implemented Bill 28 as they shifted to public bargaining.

This compelled several education workers to reveal their living conditions, including having to work two to three jobs in an effort

to make ends meet.

"Is it hard to admit for some of our workers who said, 'I have to access a food bank,' absolutely," Walton said.

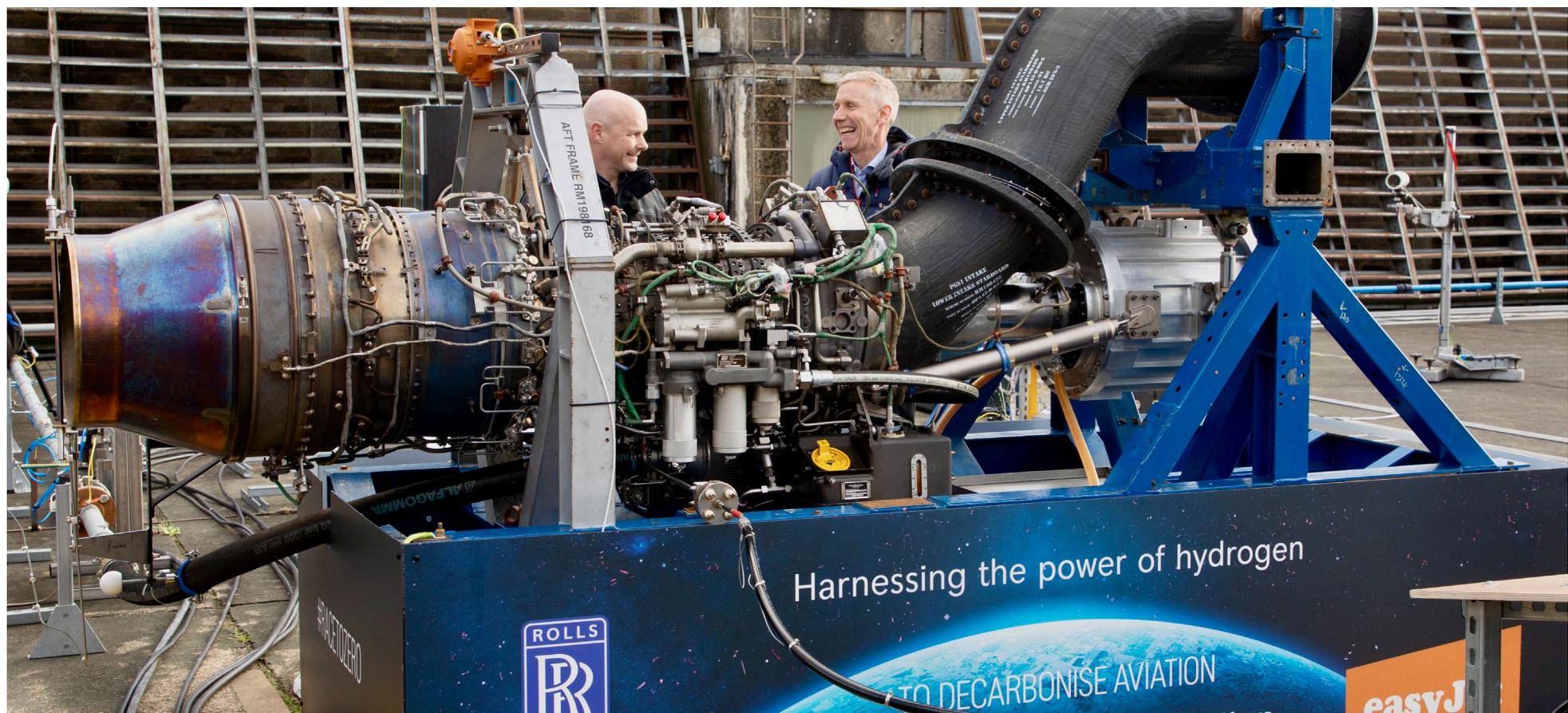
"Open bargaining allowed for those very real stories to be told. And now people are starting to question, 'Why is the other side hiding so many things?'" she said.

Walton said CUPE will stand in solidarity with other unions who are currently at the negotiating table with the provincial government and is hopeful that there will be more transparency with open bargaining.

"This sets the bar moving forward. We are setting the tone. Workers are people in the community, and we have power in the community to push forward," she said.

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# Aviation en route to meet 2050 net-zero emissions



COURTESY ROLLS-ROYCE

Aircraft engine maker Rolls-Royce successfully tested its AE 2100-A engine. It is fueled by hydrogen and is part of the company's role in making aviation carbon neutral by 2050.

**Sam Belton**  
News Reporter

The aviation industry is working to help the world meet the 2050 net-zero emissions deadline set by the Paris Climate Agreement.

Carbon dioxide emissions from planes have grown exponentially in the past 20 years, according to a study published in the journal *Atmospheric Environment*.

The study into the contribution of global aviation to anthropogenic climate forcing from 2000 to 2018 by ScienceDirect was co-authored by David Simon Lee, a professor of Atmospheric Science and the leader of the Aviation and Climate Research Group at Manchester Metropolitan University.

According to the study, 32.6 billion metric tonnes of carbon dioxide were emitted by global aviation between 1940 and 2018. About half of those emissions were made in the last 20 of those years.

Between 1970 and 2012, the annual average growth rate of carbon dioxide emissions per year was 2.2 per cent. Between 2013 and 2018, it was five per cent. In 2018, global aviation emitted more than one-billion metric tonnes of carbon dioxide. This was the first year to surpass this.

But the aviation industry is trying to turn these figures around. Canada's federal government has been working with the aviation and energy industry sectors for some time.

Transport Canada in a statement

told Humber's Et Cetera that the federal government and the aviation sector have worked together for more than a decade under Canada's Aviation Climate Action Plan.

Transport Canada said this collaboration helps to reduce emission intensity. They are also working on steps to reduce emissions in the long-term, including through methods such as the development of sustainable aircraft fuel.

"Given the value of the aviation sector to Canada and the public, it is crucial to advance solutions that address the environmental impacts of air transportation, as Canada and the rest of the world move toward a net-zero greenhouse gas (GHG) emissions future," the

statement said.

The International Civil Aviation Organization's (ICAO) devised a plan called Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA).

"The aviation community, through ICAO, coined the term Sustainable Aviation Fuel (SAF) to mean a renewable or waste-derived aviation fuel that meets ICAO's sustainability criteria (e.g., environmental)," the statement said.

An SAF candidate has to meet requirements for safety made by ASTM International and only those approved by ASTM can be used as fuel.

The Commercial Aviation Alternative Fuels Initiative (CAAFI)

also has apage on alternative jet fuels that have been approved or are awaiting approval from ASTM International. The field of alternative jet fuel is committed to developing cleaner alternatives to fossil fuel to power today's aircraft safely.

Aviation engine manufacturer Rolls-Royce has made a breakthrough with today's engine technology.

According to a press release from Rolls-Royce, a partnership between easyJet and Rolls-Royce was made with the goal of decarbonization, the world's first modern airplane engine to be successfully operated with the use of hydrogen.

This was revealed by Rolls-Royce

on Nov. 28, 2022. The statement said it was a ground test conducted on an early concept demonstrator using green hydrogen made from wind and tidal power.

"It marks a major step towards proving that hydrogen could be a zero-carbon aviation fuel of the future and is a key proof point in the decarbonization strategies of both Rolls-Royce and easyJet," the statement said.

Although just an early ground test, it's proof that hydrogen may one day be a sustainable, "zero carbon" fuel for today's aircraft engines.

American aerospace manufacturer Pratt & Whitney is taking advantage of hydrogen as well.

"Hydrogen has an important role to play in enabling the aviation industry's pathway to net zero carbon emissions," an Oct. 27, 2022 media release from the manufacturer.

Pratt & Whitney, a world leader in aviation propulsion, is working to make technology that makes use of the potential opportunities hydrogen fuel has and has joined a consortium of more than 60 partners whose goal is to make a clean hydrogen hub in the United States' northeast.

"If funded through the federal Clean Hydrogen Hubs program administered by the U.S. Department of Energy, a regional hydrogen hub could coordinate the production, processing, delivery, storage, and end-use of clean hydrogen," the statement said.



JOSHUA SUKOFF

A United Airlines regional twin engine jet at Denver International Airport. The aviation industry is working with the world to help in reaching the 2050 net-zero emissions deadline outlined in the Paris Climate Agreement.

# Campus work-study program raises concerns from students

**Sam Belton**  
News Reporter

Humber College's Work-Study students said there can be benefits, but also detriments to Humber's Work-Study programs.

Raval Alvarez, a student in Humber's Film and Television Production program who works as a digital content creator for Student Success and Engagement through the work-study program, said the department within Humber College's Student and Community Engagement division promotes student health, wellness and inclusivity.

"We create content for the Life at Humber pages across all social media," Alvarez said. "As a content creator, I can do things that range from graphic design, to video editing, to video production and photography."

Alvarez recommends people take the opportunity to do a Work-Study. He said for full time students, working within the school is easier than working at an off-campus job.

"You don't have to commute too much and you can have shifts where immediately after class you can start working. And there's just less [of a] cost of transportation. It's definitely an accessible way of getting that opportunity," he said.

But Alvarez said it's not always easy.

"For me, in the film and television production program, it's actually a really heavy workload and it's in person," he said.

Alvarez told Humber's Et Cetera that he completed a degree in cinema studies from the University of Toronto, which was easier to work around.

"It was all written stuff and I feel like that could be done on my own time," he said.

However, Alvarez said Humber's program requires a more hands-on approach, as it is a polytechnic institute, requiring students to attend at specific times of the day. He also doesn't make his schedule for this program as he's assigned blocks, which limits the number of hours he can work.

"It's hard for me to say that I can work a regular nine-to-five shift. What ends up happening is you get smaller shifts throughout the week," Alvarez said.

Anthony Nguyen, the co-circular program coordinator for Student Success and Engagement and the Work-Study communicator, said that full-time, domestic students in financial need may be eligible for a part-time Work-Study job on campus.

Benefits include work experience, connecting with others at Humber, working on campus with employers who understand your student commitments and gaining unique skills to which you may not be exposed in other roles.

However, only domestic students can qualify for Work-Study programs and space is limited for those who qualify.

"Employers may only receive a certain amount of Work-Study funding which means that they can only hire a specific amount of Work-Study employees," Nguyen said.

Nguyen told Humber Et Cetera that many students are left satisfied with the Work-Study program.

Sarah Hurtado, a third-year journalism student, is also involved with the Work-Study program and works as a Student Ambassador for Humber College's North Campus.

Hurtado works for the Office of Registrar, but within the Academic and Career Success Centre, some of her tasks include answering questions about registration and the services they offer, while also conducting general tours of the North Campus.

The ambassador position was a remote job when she started in May. However, it will be resuming in-person tours as of February 2023, with reduced hours from 3:30 p.m. to 8:30 p.m.



JESS KERR

With the work-study position, you can gain valuable work experience, develop transferable skills for employment, and learn about resources and services through paid work available at Humber College.

Lately, Hurtado feels management has been treating the team poorly. Within the past few days, the ambassadors received an e-mail indicating the reduced hours of work next semester and they would be working on campus.

Many ambassadors are disappointed with the lack of support from management.

"I know that a majority of the student ambassadors are either quitting or thinking about quitting because of that," Hurtado said.

These changes were to be made

next semester in-person without consulting the ambassadors, as many do not live close to campus, but need the funds to be able to support their education and lifestyles.

"They didn't even do a survey or ask, they just said, this is what we're doing. I have co-workers who are moms and they live on that salary," Hurtado said. "You can't spend your whole day at the school and get off at nine."

"Most of us are women, and at that time it's dark, you have to wait for the bus, and it's really late," she

added.

Despite some of the problems she's encountered of late, Hurtado shared some positive experiences.

"I did meet a lot of people, I made a lot of connections, I made a lot of friends," she said. "You get to know how Humber works and you get to go to events, open houses and convocations."

"You do get a lot of experience, it's just poorly organized," Hurtado said.

There has been no comment from management at this time.





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**WE ARE FUTURE FOCUSED**



GHAZAL NAYAR

Humber's 11th Spin-a-thon event made its return to campus on Dec.2, 2022. All proceeds went to The Daily Food Bank, a Toronto-based non-profit which tackles food insecurity.

## 11th annual Ride for a Cause returns to campus to raise funds for local food bank

**Annabelle Berry**  
News Reporter

Humber College's 11th annual Ride for a Cause fundraising event took place last Friday after an extended break.

The Ride for a Cause, or Spin-a-thon, had been on hiatus for the past two years because of the COVID-19 pandemic. The event took place at the Humber North campus, in the Learning Resource Commons, from 3 p.m. to 6 p.m.

Student teams posted an entry fee of \$125 per team, while faculty's entry fees were at \$250. The event was put on by fitness and health promotion students and all proceeds went towards The Daily Food Bank, a Toronto-based non-profit dedicated towards ending hunger in urban communities.

Participants were on stationary exercise bikes, led by several instructors, some of whom were Humber professors.

Mikaelle Heyens, a third-semester fitness and health promotion student, said it was time to bring back the fun and engaging event.

"We decided to bring the fun back because it's a perfect time," she said. "It promotes well-being, mental health, all that type of stuff

and it's a whole lot of fun."

"We decided to donate to the Daily Bread [Food Bank], because the pandemic has affected a lot of people in our community and knowing that we can come together and help put food on people's tables is what we want to do, especially with inflation and food shortages," Heyens said.

In its 2021 report, the Daily Bread Food Bank said there were 1.45 million visits to a Toronto food bank, a 47 per cent increase in demand for help.

The report also stated that 36 per cent of food bank clients said they visited the food bank because their income was too low and 20 per cent because they lost their job, while 10 per cent said they were unable to find work and were ineligible for benefits.

Almost one in nine respondents, or 85 per cent, said they sometimes didn't have enough to eat, the report said.

With the shift to online learning over the past two years, organizers such as Ghazal Nayar, a member of the marketing team for the event, expressed concern that it may have had an impact on turnout.

"It's been particularly hard because people nowadays don't want to come in public [as] much,"

Nayar said. "But people are still here. I mean, it just changed a lot, for sure, but it's still fun."

There were various prizes handed out at the event, including the grand prize of a bicycle. The bike was recycled and secured by the events sponsorship team.

Several other sponsors were focused on healthcare, including the VIP Healthcare Clinic and Anytime Fitness, alongside Humber departments such as Humber Massage Therapy and Humber Athletics.

Philemon Weldu, a third-year University of Guelph-Humber student, said they thought it would be great to see an event like this get put on at Humber.

"It's so important to give back to the surrounding community, and it's great we get to do that as students as well," Weldu said.

The event only managed to raise 77 per cent of the \$5,000 goal, but Heyens hopes students were left inspired to help their communities.

"What I want students to take away is to see how when you come together, how powerful you can really be," Heyens said. "Real progress is when you come together as a community [and] you can really see how much change you can actually create."



GHAZAL NAYAR

Instructor Wilson Valle led the participants at the Ride for a Cause event.



THE EVERETT COLLECTION

John Shaft, played by Richard Roundtree, is often credited as the first real Black action star in film. Shaft through the decades has remained an important cultural icon to countless.

## EDITORIAL: Blaxploitation was far from simply exploitation

Pimps, drug dealers and prostitutes. A rejection of the clean-cut Sidney Poitier's brand of the "good" Black man — Blaxploitation was a cry to be heard and what a sound it made.

Born from the need to be represented and nurtured to counter the popular pigeon-holing of Blackness, Blaxploitation burst onto the scene during the 1970s, marketed to a Black audience.

Contrary to the assumptions that one would have from its name, Blaxploitation was largely Black produced with directors such as Melvin Van Peebles and D'Urville Martin leading voices in the genre.

A large chunk of the movies were independently produced and received most of their distribution from American International Pictures (AIP), an independent studio known for its edgy genre-pushing releases.

Blaxploitation films tapped into a vein of society that none in the mainstream were quite hitting — it was raw and unafraid to be so. Audiences across America from across races responded with immense success.

Films such as Shaft and Superfly were genre-defining yet produced for less than a million dollars, going on to gross 13 and 30 million dollars respectively at the box office.

Utilizing comedy, action and documentaries, the genre was expansive and layered in its presentation.

Even horror.

Blacula, released in 1972 follows

the tale of an African prince who visits Count Dracula in Transylvania, seeking support in ending the slave trade only to be turned into a vampire. The film became a cult classic and opened the door for the horror subgenre of Blaxploitation to be born.

Pam Grier, one of the most recognizable and iconic actors to come out of the genre, starred in countless hits in the era, none more important than her turn as the titular character in Foxy Brown, released in 1974.

The movie by famed director Jack Hill follows Grier's character on her one-woman revenge tour to avenge the killing of her boyfriend

by a rogue brothel keeper with ties to government officials.

The film is often cited as an inspiration for Quentin Tarantino's juggernaut Kill Bill series and was a pioneer in the female-led action genre. It showed a strong, independent Black woman as the titular character and an unapologetic Foxy Brown was a sight many had never seen before and one that many still haven't seen in today's cinema.

In a time where the struggle for Black actors to find roles as protagonists was alive and well, outside of the token Black character with a heart of gold akin to the character Mammy (Hattie McDaniel)

in Gone With The Wind.

One of the great critiques of Blaxploitation films is the promotion of toxic images that some say damage the seriousness of the Black struggle, the genre's perceived elevation of over-sexualization, glorifying crime and stereotypes.

Yet, these points miss the nuanced conversations that these films were trying to tackle. Blaxploitation was expanding the definition of what it meant to be Black in America, and even through these edgy films, it presented Black people interacting within a world never before shown on a screen.

It was never going to have all the

answers, in fact, it rarely presented all the questions, but it spoke of a conversation that Hollywood was uncomfortable having.

Pimps, gangsters and drug dealers were not Superman or Cliff Huxtable but unfortunately they were still real. Blaxploitation presented these characters, not as caricatures far removed from everyday people, but as victims of class structure, hundreds of years of racism and even masculinity. They were not to be ignored.

Blaxploitation, much like the plight of African American struggle, was not pretty, far from a cookie-cutter happily after. It wasn't an example to follow, it simply told a story. A reaction to an angry and hurt Black America.

It was a Black America that was reeling from the pain of prevalent leaders Malcolm X and Martin Luther King's assassinations. A militant sentiment was growing as movements such as the Black Panthers became prevalent.

Blaxploitation confronted white America ruthlessly — all with a camera lens. It was honest, it was over the top and even crude. But it blew the door open for a cinema that was never digested by the mainstream.

Now, representation has taken a different approach. Films continue to star Black actors and be written and directed by Black creators, but they're no longer attached exploiting a beautiful culture. It's now about representing a community that deserves to be recognized alongside the rest of the world.



AMERICAN INTERNATIONAL PICTURES

Pam Grier was one of the biggest stars of the '70s and a leading trailblazer in the female action movie genre.



# OPINION: Buccaneers' struggles deeper than Brady



**Jake Tye**  
Sports Editor

him and his dominant success in the NFL over the last 20 years or hating him for his perceived arrogance.

Now, pictures of Brady on the sidelines have led to a chunk of fans feeling sorry for what he's going through.

Despite everything, Brady is having a good year for himself despite his career-worst team record. He ranks first in the league with 347 completions, his 3,332 passing yards placing him fifth in the league along with 16 passing touchdowns and a better completion percentage at 66.2 per cent than superstar quarterbacks Patrick Mahomes with Kansas City and Buffalo's Josh Allen with 65.7 and 66.2 per cent respectively.

The narrative sports media seems to be pushing is that Brady is the problem. Critics dominating airways and headlines on sports networks are focusing on his age or that the game is one he can't keep up with anymore.

I think the root of the problem is Brady is simply overwhelmed with everything going on and he's being relied on too heavily. I think a poor offensive line — which in football is critical to a quarterback's success — and an inability to run the ball have contributed as well.

It may sound crazy after the Bucs' offensive line was ranked fourth by Pro Football Focus (PFF) in June. Some crucial injuries have forced the team to play backups, having seen them fall all the way to



AP PHOTO/MATTHIAS SCHRADER

Tom Brady has looked tired and sluggish, and his Tampa Bay Buccaneers sit at 6-6 with the season beginning to sour when the team started 3-5, marking the first time Brady has ever been two games under .500 in his playing career.

But contributing to the on-the-field struggles is the quarterback's recently chaotic personal life.

In the past few months, he has had a very public divorce from his supermodel wife Gisele Bündchen. He was also the brand ambassador of the formerly billion-dollar crypto platform FTX, which has recently gone under.

It's never easy to get through a divorce, especially when Brady's marriage looked like one out of a Hallmark movie.

The general public has, up to this point, been very split on their opinion of Brady, with people loving

13th this past Wednesday.

The Bucs also can't seem to run the ball as effectively putting all the pressure on Brady to perform. Their rushing offense has the lowest rushing attempts, averages the lowest yards per carry and has the lowest total rushing yards in a league of 32 teams. It explains why Brady must feel like he has to pass more than any other QB in the NFL.

Brady has proven he can overcome demanding challenges on and off the field before. In 2016, during his time with the New England Patriots, he was handed a

four-game suspension for Deflategate. Brady is alleged to have ordered the deflation of footballs during the AFC Championship game against Indianapolis. The team was also fined \$1 million and lost two draft picks in 2016,

It's a controversial event Brady still swears to this day that he had no part in.

During the same season, his mother was diagnosed with breast cancer and Myeloma. It affected Brady and his family to have all of this going on at the same time. He decided to prioritize time with his family and took time to be with

them during his four-game suspension.

He came back and used the noise as motivation, coming back to put up 3,554 yards, 28 touchdowns and two interceptions in 12 games.

He went on to play in the Super Bowl later that season, where he overcame a 28-3 deficit to complete the greatest comeback in Super Bowl history and win his fifth championship.

Brady can overcome immense challenges but he needs help. His team will need to shore up its offensive line and find a way for the offense to be less reliant on Brady.



AP PHOTO/MARK LOMOGGIO

Tampa Bay Buccaneers quarterback Tom Brady throws a touchdown pass to tight end Cade Otton during the second half of an NFL football game in Tampa on Dec. 5, 2022.



MARVEL STUDIOS

Princess Shuri as the new Black Panther in *Black Panther: Wakanda Forever*, which hit theatres on Nov. 11, grossed a combined \$733 million worldwide at the box office to date.

## Marvel's Black Panther strengthens representation in film

**Hajar Rifai**  
News Reporter

Marvel once again made many communities feel represented with the recent release of *Black Panther: Wakanda Forever*.

"It's very important to have representation because I believe that I can do big things if I see people like me do bigger things," said Firaol Ayano, a 23-year-old who lives in Toronto and is a member of the Black community who watched the movie.

"As someone who loves Marvel it can be hard sometimes to relate to it if none of the characters look like me, it's about giving empowerment to who you are and embracing your culture and where you come from," she said.

Ayano said the film captured the culture in a beautiful way.

"Africa is not a place with poor people or a poor system, it's about how Africa has power and that power is (its) culture and it's amazing to see Black Panther being the voice of Africans," she said.

Fans and casual film-goers were curious to see how the film would honour the late actor Chadwick Boseman, who passed away in

August 2020 after a battle with colon cancer and starred in the first *Black Panther* as King T'Challa.

At the centre of the film are its themes of grief and love, and that the film grossed more than US\$737 million around the world, film goers evidently loved how the movie commemorated Boseman and the new characters who were introduced and the cinematic hints of future projects included in the film.

One thing that many fans apparently enjoyed in this movie was the representation of the Black and Latin American communities. When the first film was released in 2018, Marvel fans and the Black community took to social media to express their appreciation.

Twenty-year-old Claudia Dutra-Hilderbranth from Mississauga is a member of the Latin American community and said how incredible it was to see Latinos being so proudly shown on the big screen in one of the world's most recognizable franchises.

"I think it's amazing how they included representation for the Latin American community, [because] we need representation too," she said. "Young kids can now

see themselves (as) superheroes or (in) movies and feel like they can do anything."

She applauded the film's ability to include other communities.

"It's like a door opening, when one underrepresented community gets the chance, other communities can enter through that door and that's what Black Panther is doing," Dutra-Hilderbranth said.

The inclusion of underrepresented communities means films are reflecting the world.

Jessica Bay, a communications and culture professor at York University, said media and films should reflect what people see.

"Our society is made up of many different people and our media should also represent our society," she said.

Bay said how these types of representations in films will have a lasting impact on marginalized communities.

"I think that they have historically been short term opportunities," she said. "I think that some of these opportunities are now longer-term as the people who broke the ground initially are now opening up spaces for others."



MARVEL STUDIOS

Princess Shuri walks the streets of Wakanda's capital for the funeral of King T'Challa in *Wakanda Forever*.

# Gothic Renaissance High Tea a huge success for Humber

**Makayla Verbruggen**  
News Reporter

Humber's fashion arts and business students partnered with culinary students to host their first Gothic Renaissance High Tea event on Dec. 5.

The two-hour, formal gothic affair featured music and a fashion show that included high tea with chocolates and baked goods prepared by the culinary team. Mannequins dressed in attire made with chocolate and accessories added to the flair of the event.

Attendees were able to network with the many fashion industry leaders and influencers who were there.

Monday's gothic renaissance high tea was sponsored by the Longo Faculty of Business at Humber College, Shoppers Drug Mart, Fashion Group International — a global non-profit organization based in New York City — and Plato's Closet — a chain of thrift shops across North America.

Event-goers walked away with a chocolate tower, various teas and

sweets and a gift bag with skincare products.

Kenneth Ku, a chef and instructor in the baking and pastry arts program, worked hard to ensure a high-quality event.

"It was a big challenge considering the number of students that I have, but they are dedicated and passionate and it was a great opportunity for experiential learning so, in the end, it all worked out," he said.

Danielle Fernandes, a student in the baking and pastry arts management program, said the event was exciting because she and her classmates hadn't worked with that much chocolate before.

"It was really interesting, there are a lot of fun things you learn about chocolate that you wouldn't have thought about before," she said.

Jennifer Reitano, the program coordinator with Humber's fashion arts and business program, said this was a collaborative effort. Students in the culinary program came up with the idea for a high tea and the gothic renaissance theme was hatched by students in the fashion program.



MAKAYLA VERBRUGGEN

A gothic renaissance display at the Gothic Renaissance High Tea event put on by Humber College's fashion arts and business students as well as the culinary arts students. The event took place on Dec. 5, 2022.

"The students came up with all the styling for the mannequins and we leave the magic of the chocolate-making with the baking and pastry students," she said.

Amy Gallant, a student in the fashion arts and business program, said the event was "so cha-

otic in the best way," and that it's been exciting to see how far along everything has come from beginning to end.

"From deciding from the theme itself and making our dreams into a vision, it's incredible to stand before things that were [once]

sketches and vague ideas," she said.

Organizers said the sold-out show was a huge success and they were pleased that there wasn't an empty seat in the Barrett Centre for Technology and Innovation room at Humber College's North campus.

# Black Friday becoming a non-event among shoppers

**Ayesha Barakzai**  
News Reporter

Black Friday is a shopping day consumers are familiar with given that in 2020 and 2021 more than 40 per cent of consumers planned to shop on the day, according to Statista.com.

This is when shopping centres, individual retailers and online websites promoted sales starting from 20 per cent off, to 50 per cent or more.

In the past, Black Friday used to be a one-day event. But it now lasts a whole week or more at many retailers. It now begs the question whether this part of the holiday shopping extravaganza is something consumers still enjoy.

Tony Hernandez, director and Eaton Chair of Retailing at the Centre for the Study of Commercial Activity (CSCA) at Toronto Metropolitan University, said retailers now kickstart their sales early to maintain consumer excitement throughout the week.

"Black Friday has been stretched out to include Cyber Monday," Hernandez said. "Retailers essentially want to provide consumers with the same level of excitement around a one-day deal but with the convenience of spreading out the deals over a number of days.



UNSPASH/ASHKAN FOROUZANI

A Black Friday sale sign sits in a store window advertising 50 per cent off. Black Friday has become an extended shopping period spanning over a full week, as opposed to an individual day like years past.

"This prolonged sales period provides convenience for consumers and also a way for retailers to know how much they need to, or not, the level of sales discount," he said.

Excitement to get the best discounts on the exact day still fuels many people to shop on Black Friday.

"I enjoy it," Mahbano Ibrahim, a shopper, told Humber's Et Cetera. "The fact that there's a lot of sales

happening, it's good for me and I wait for the time to do all my shopping in November."

Another reason that sales begin earlier is because retailers want to get a jump on their competitors.

"If they start early, they hope more people will basically come out to buy from them as opposed to a competitor that's just using the Friday as their sale day," said Tim Berry, professor of economics at Humber College.

However, Black Friday isn't necessarily for everyone as in 2022 only 28 per cent of consumers planned to shop on Black Friday, according to Statista. Some consumers balk at the price mark up because they've seen prices plummet on the day, as a marketing ploy to get people in the door or shop online.

"Businesses use this opportunity of the event to push [or] sell their products to the market to get rid of their old inventory," said Paula

Chan, an employee of the Home Base online retail platform. "Some businesses tamper with their prices. For instance, if the original price is \$20, they would put a sticker on it to promote it on sale, but the tag is still the same price."

Retail experts advise that when it comes to seeking the best deals, especially during the holidays, it's good to remember the old adage, "Buyers beware."

"With consumers now able to easily compare prices online and even look at price changes over time, retailers need to carefully select their price points and ensure they are providing a true deal for their customers," Hernandez said.

Berry said everything is up to consumers.

"It's up to the consumer to educate themselves on what the average price is and whether this is a good deal or not," he said.

From an economic standpoint, price mark-ups are a strategy.

"That's retail strategy. A lot of companies use deep discounts as a sale to attract customers, so it does drive demand over certain periods of time," Berry said. "But when you're putting everything on sale, Black Friday is now Black Friday week, and Black Friday month loses some of that impact."

# Humber Olympics considered a success as students look ahead to next year

**Julian Arwen**  
News Reporter

Humber student and leader of the Humber Olympics admin department, Theo Tenerife is proud of the accomplishment that was the highly-anticipated Humber Olympics at the Humber gymnasium.

"Today's the first time in our school year running events," Tenerife said.

"We're here to make a difference and support a local food bank today either raising funds or are collecting non-perishable items."

The Humber Olympics occurred Nov. 25 with games and raffle including a new soccer ball. Created by the students of the Humber Sports Management program, the goal of the event was for students to have fun and to provide non-perishable food items for the Daily Bread Food Bank.

One of Tenerife's jobs was to oversee the safety of the Humber Olympics.

"In our department, we make sure things like all the risk management stuff are in place," he said.

"Say if anyone were to risk injuries and stuff, they make sure they're playing at their own risk, no matter what."

"It's something I always wanted to do," Alafandi said.



JULIAN ARWEN

The Humber Olympics was organized by Sports Management students who collected non-perishable food items for the Daily Bread Food Bank.

"Organize soccer games and be a part of [the] behind the scenes of the sport. I'm so glad to be here. I really appreciate everyone's effort to put this together and everything."

Students signed up to compete in three sports including volleyball, basketball and soccer. Each set of teams was rotated after a two-period session on each court. The soccer team would rotate to volleyball, volleyball to basketball and basketball

to soccer. The winning teams would then compete against each other in dodgeball to win the event.

While the event was moderately sized, students from all corners of Humber came to test their skills, win prizes and contribute to the food bank.

Business administration student Vincent Spina got into the competition after hearing about the event through a friend's social media post.

"I saw their Instagram, we messaged them, made a team, we're all friends, so we got together excited to make the team," Spina said.

Spina said he took part in the Humber Olympics as a way to relieve the stress of both assignments being completed and exams still to come later this month.

"Exam season's coming soon," Spina said.

"Get the stress off a little bit. We

just had a bunch of assignments, so why not?"

Humber sports management student Benjamin Agate found the activities so entertaining, he joined in with the other players, even though he's from the same class that manages it."

I wanted to see it from the player perspective," he said.

"I wanted to try to play, it just looks fun."

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AP PHOTO/JOHN LOCHER

Urijah Faber, right, fights Frankie Saenz during a bantamweight mixed martial arts bout at UFC 194, Dec. 12, 2015, in Las Vegas. Saenz fought the MMA legend after his three UFC wins.

## UFC fighter Frankie Saenz upsets on enemy turf

**Jack Albanna**  
Sports Editor

Betting patterns and wagers have shadowed the fight game from the very beginning, and although the oddsmakers determine who they believe will win, there will always be fighters who give fans what they love, an underdog story.

UFC bantamweight Frankie Saenz wrote his own underdog story in 2015. The unranked Saenz signed the dotted line to lock himself in the cage with the world's eighth-ranked fighter Iuri Alcantara.

He knew Alcantara was a tough opponent but didn't know that his opponent was a -1000 favourite among oddsmakers, meaning a \$1,000 bet would return \$100. The odds, however, laid the foundation to make Saenz provide the fourth-biggest statistical upset in UFC history.

"It was funny because my manager was like, 'I just got you the

perfect matchup, Iuri Alcantara.' And I was like what? How is that the perfect matchup," Saenz said.

Unlike most UFC fighters, Saenz was a late bloomer who began fighting at 28 and became a pro at 30.

By the age of 34, Saenz had finally got his opportunity to fight in the UFC, winning his debut.

**"HAVE CONFIDENCE IN YOURSELF, YOU'VE MADE IT THAT FAR FOR A REASON. TRUST IN WHAT YOU DO."**

**Frankie Saenz**  
UFC Bantamweight

A few months later after that opening bout, he was scheduled to fight the talented and experienced Alcantara in enemy territory.

"Fighting a Brazilian fighter in Brazil, I'm set up to lose is what I

went into it thinking. But I wanted to spoil the party," Saenz said.

For most hungry underdogs, there always seems to be a chip on their shoulder they use as motivation, and for Saenz, that fire was lit the night before his fight.

Saenz said he thought his opponent missed weight but still qualified to fight. It infuriated him.

"It pissed me off to no end. I was like, dude, I'm gonna destroy this guy, I don't even care anymore," he said.

After his three-round dance with Alcantara, Saenz walked back

to his corner confident he got the win, and the judges agreed. His arm was raised in front of a hostile Brazilian crowd, among the most intimidating countries a foreign fighter can be in.

Regardless of his minimal UFC experience and difficult opponent, Saenz says his confidence as a fighter on a five-fight win streak also impacted his drive. This was important to him because even as a massive underdog he felt the pressure of performing against a high-ranked opponent on their home turf.

"I learned that going into a fight with confidence is huge. Being on a five-fight win-streak, I was like, nobody's gonna beat me right now," Saenz said.

Saenz may not be a betting man but he said during training for the fight at his longtime gym, Fight Ready, its new owner asked Saenz how he would perform in this bout.

Saenz said he simply replied,

"I'm gonna f\*\*k this dude up," and walked away.

After the fight, the owner approached Saenz and said he admired his confidence and saw in his eyes that he was telling the truth, which led to him betting \$6,000 on him to win, even though business partners of his advised against it.

Saenz said the owner proudly tells this story to everyone because the bet had won him \$42,000.

Looking back, he said he prefers being the underdog as he believes he fights better as one.

Although, he also understands not every underdog embraces their role and takes advantage of it, so he offers a word of advice to other underdogs.

"Trust in your skills. Don't ever change any kind of skill set you have thinking somebody's better than you at it," Saenz said.

"Have confidence in yourself, you've made it that far for a reason. Trust in what you do," he said.

## SAENZ UNDERDOG STORY RETOLD



UFC bantamweight Frankie Saenz faces veteran mixed martial artist Urijah Faber during his bout at UFC 194. Saenz retells the story of his underdog win over Iuri Alcântara in 2015.

**OPINION: TOM  
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